

1958

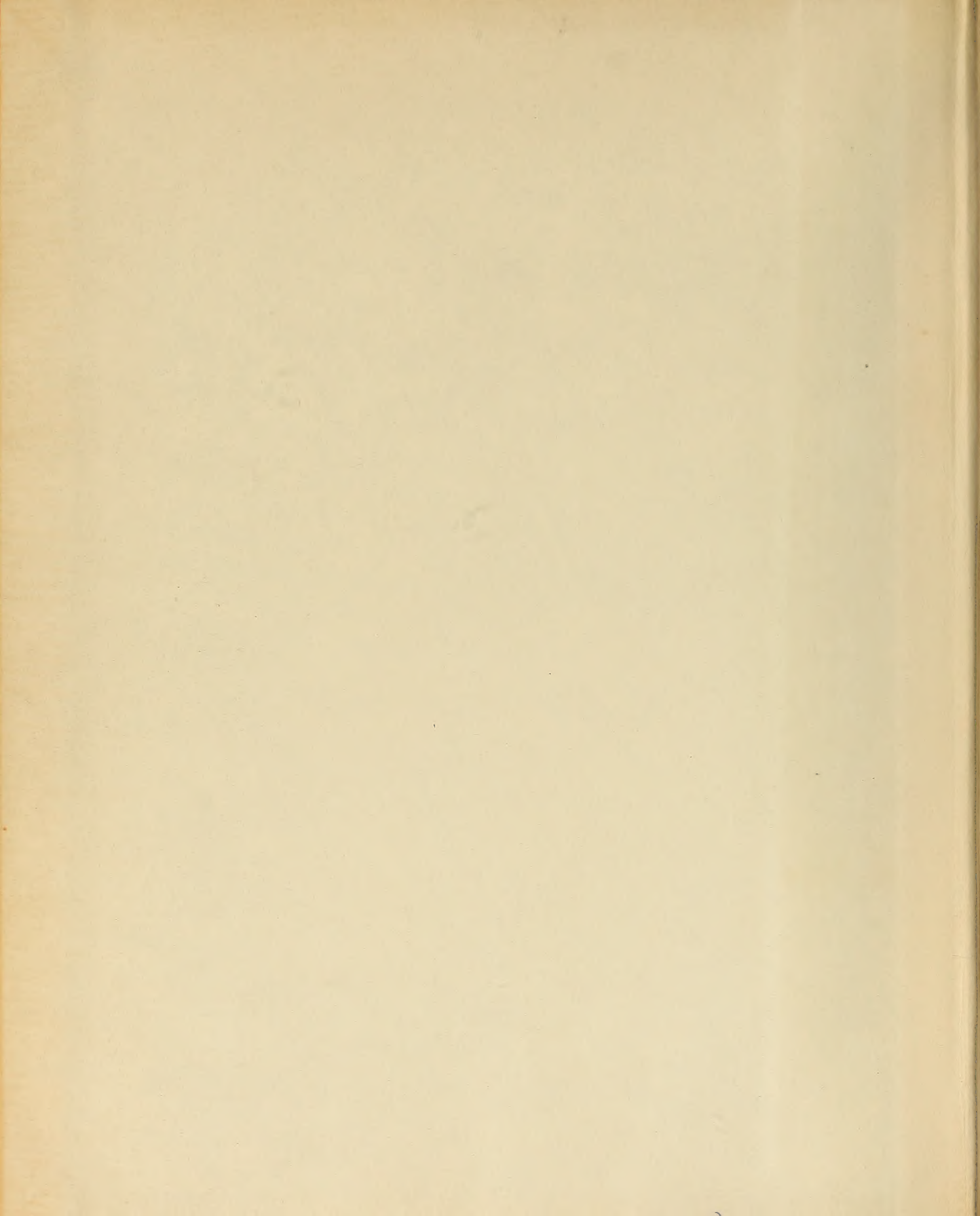
CENSUS OF BUSINESS

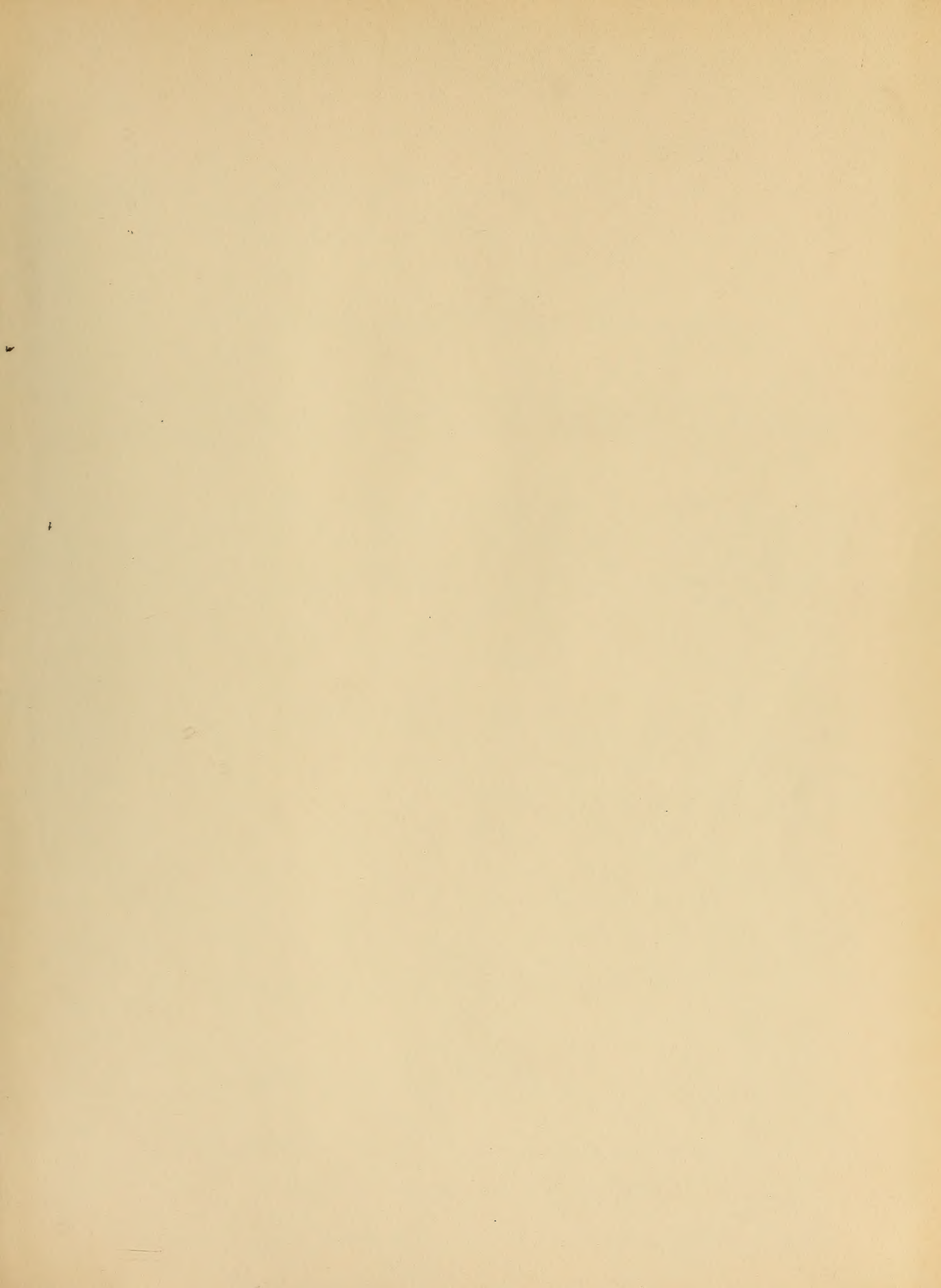
RETAIL TRADE-
PRELIMINARY AREA REPORT

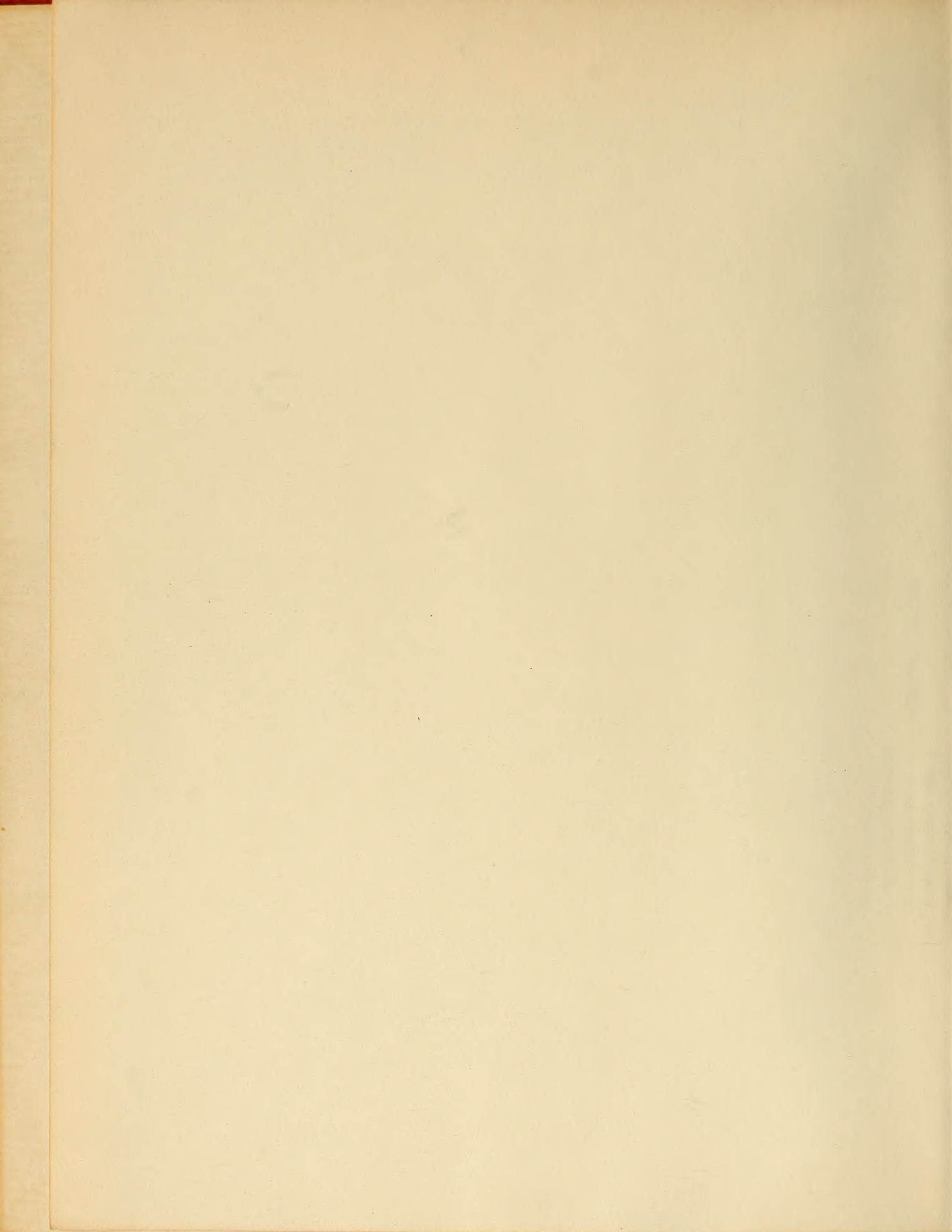
UNITED STATES SUMMARY
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1958 Census of Business

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RETAIL TRADE Preliminary Area Report

April 1960

BC58(P)-RA1

Advance United States Summary

(This is the last report in the series of preliminary area reports on retail trade published as part of the 1958 Census of Business. However, the statistics in this report for the United States are final 1958 Census figures published in advance of the final U. S. Summary Report. The data in this report along with other data will be reprinted in the final U. S. Summary for Retail Trade.)

Sales of retail trade establishments in the United States during the year 1958 totaled \$199,709,600,000, an increase of \$29,741,852,000 or 17.5 percent since 1954. This was announced today by the Bureau of the Census, U.S. Department of Commerce. This total includes the establishments in the area now known as the conterminous United States, i.e., the 48 States other than Alaska and Hawaii plus the District of Columbia.

These retail trade establishments had a total of 8,556,997 employees during the workweek ended nearest Nov. 15, 1958, an increase of 1,432,666 compared with the same week in 1954. The annual payroll of these retail establishments amounted to \$21,596,608,000, compared with \$18,198,662,000 in 1954, an increase of 18.7 percent.

For explanation of procedures and definitions, see pages 7-13.

Table A.—RETAIL TRADE, 1958 AND 1954—UNITED STATES¹

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales			
		Total (number)	With payroll (number)	Total, all estab- lish- ments (\$1,000)	Estab- lish- ments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all estab- lish- ments (\$1,000)	Estab- lish- ments with payroll (\$1,000)	Total, all estab- lish- ments	Estab- lish- ments with payroll
	RETAIL TRADE, TOTAL.....	1,788,325	1,180,641	199,709,600	187,153,037	1,721,650	1,124,040	169,967,748	157,932,676	17.5	18.5
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	108,248	80,644	14,309,206	13,736,403	100,519	78,507	13,123,528	12,642,454	9.0	8.7
53 PART*	GENERAL MERCHANDISE GROUP STORES*	86,644	49,698	21,879,106	21,084,586	76,198	50,554	17,872,386	17,327,334	22.4	21.7
54	FOOD STORES.....	355,508	189,304	49,022,333	44,787,078	384,616	200,468	39,762,213	35,233,411	23.3	27.1
55 EX,554	AUTOMOTIVE DEALERS.....	93,656	71,464	31,807,877	31,213,360	85,953	68,573	29,914,997	29,351,877	6.3	6.3
55PT(554)	GASOLINE SERVICE STATIONS.....	206,302	149,004	14,241,340	12,702,880	181,747	120,855	10,743,812	9,292,000	32.6	36.7
56	APPAREL, ACCESSORY STORES.....	118,759	97,247	12,525,451	12,125,521	119,743	97,829	11,078,209	10,701,223	13.1	13.3
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	103,417	72,929	10,074,227	9,543,821	91,797	65,773	8,619,002	8,151,300	16.9	17.1
58	EATING, DRINKING PLACES.....	344,740	254,924	15,201,481	13,796,905	319,657	244,409	13,101,051	12,020,993	16.0	14.8
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	56,232	50,792	6,778,926	6,641,204	56,009	49,489	5,251,791	5,103,861	29.1	30.1
59 EX,591	OTHER RETAIL STORES.....	240,140	148,338	18,468,340	16,834,328	226,903	133,105	15,986,884	14,370,934	15.5	17.1
53 PART*	NONSTORE RETAILERS*	74,879	16,297	5,401,313	4,686,951	78,308	14,478	4,213,875	3,737,289	19.7	25.4

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Conterminous United States (excluding Alaska and Hawaii).

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PREFACE

AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered Retail Trade, Wholesale Trade, Selected Service Trades, and Public Warehousing. This report provides findings for that portion of the 1958 Census of Business which relates to Retail Trade. The figures in this report supersede those issued previously in Preliminary Reports, Series BC58(P)-RA.

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the

1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the *SIC Manual* have necessitated the following changes in establishment classifications used in the 1954 Census:

- a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

- b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

CENSUS DISCLOSURE RULES

In accordance with census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

For explanation of procedures and definitions, see pages 7-13.

RETAIL TRADE Errata Sheet

May 4, 1960

BC58(P)-RA1

Advance United States Summary

The following changes should be made in the retail trade area report for the Advance United States Summary BC58(P)-RA1.

Page	Table	Place and kind of business	Column	Change	
				From	To
4	1	Retail trade, total.....	Paid employees, workweek ended nearest Nov. 15— Total (number).....	8,556,997	7,911,081
		FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES			
		Total.....	Paid employees, workweek ended nearest Nov. 15— Total (number).....	1,038,659	392,743
		Furniture, home furnishings stores....	Paid employees, workweek ended nearest Nov. 15— Total (number).....	882,561	236,645
		China, glassware, metalware stores..	Paid employees, workweek ended nearest Nov. 15— Total (number).....	650,657	4,741
6	2	United States, total.....	Paid employees, workweek ended nearest Nov. 15— Total (number).....	8,556,997	7,911,081
		Regions:			
		The Northeastern States.....	Paid employees, workweek ended nearest Nov. 15— Total (number).....	2,749,009	2,103,093
		The Northeastern States.....	Paid employees, workweek ended nearest Nov. 15— Total (number).....	2,749,009	2,103,093
		Middle Atlantic.....	Paid employees, workweek ended nearest Nov. 15— Total (number).....	2,236,241	1,590,325
		Middle Atlantic.....	Paid employees, workweek ended nearest Nov. 15— Total (number).....	2,236,241	1,590,325
		New York.....	Paid employees, workweek ended nearest Nov. 15— Total (number).....	1,469,617	823,701

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1958 CENSUS OF BUSINESS

Table 1.—RETAIL TRADE, 1958—UNITED STATES¹
Establishments, Sales, Payroll, and Personnel, by Kind of Business

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Payroll, workweek ended nearest Nov. 15		Paid employ-ees, workweek ended nearest Nov. 15		Active propriet-ors of unincor-porated busi-ness- number
		Total	With payroll	Total, all establish-ments (\$1,000)	Establish-ments with payroll (\$1,000)		Total	Full workweek	Total	Full workweek	
	RETAIL TRADE, TOTAL	1,774,325	1,106,641	199,700,600	137,153,637	21,596,108	412,776,104	321,271,666	1,556,997	6,472,122	1,148,666
	LUMBER, BUILDING MATERIALS, HARDWARE, FARM EQUIPMENT DEALERS										
52	TOTAL	108,248	80,644	14,309,206	13,736,403	1,597,147	30,006,208	29,031,948	445,403	408,771	99,274
5211	LUMBER YARDS	22,590	20,566	5,529,184	5,483,756	656,367	12,197,555	11,838,776	164,971	153,122	14,169
5212	BUILDING MATERIALS DEALERS	12,277	6,973	1,593,447	1,496,695	179,046	3,365,635	3,252,585	47,485	43,928	11,092
522	HEATING, PLUMBING EQUIPMENT DEALERS	6,564	3,958	456,670	415,136	78,668	1,503,670	1,451,667	20,500	18,980	6,668
523	PAINT, GLASS, WALLPAPER STORES	11,155	7,825	739,625	674,718	97,887	1,856,991	1,798,455	27,837	25,265	9,454
524	ELECTRICAL SUPPLY STORES	1,984	772	87,402	68,816	11,083	211,159	203,881	3,194	2,890	2,194
5251	HARDWARE STORES	34,670	24,522	2,717,163	2,482,419	298,178	5,689,946	5,397,018	100,372	86,934	35,877
5252	FARM EQUIPMENT DEALERS	19,008	16,028	3,185,715	3,114,863	275,918	5,811,252	5,089,566	81,044	77,652	19,820
	GENERAL MERCHANDISE GROUP STORES*										
53 PART*	TOTAL***.	86,644	49,698	21,879,106	21,084,586	3,231,628	63,469,180	55,958,914	1,326,671	989,995	79,421
531	DEPARTMENT STORES	3,157	3,157	13,359,467	13,359,467	2,217,918	44,061,500	39,351,854	807,721	633,412	177
5392	(GENERAL MERCHANDISE STORES***.	**	**	14,971	**	2,929,574	6,745,452	6,123,340	146,170	111,944	16,572
	(DRY GOODS STORES	8,825	3,183	318,750	225,042	24,773	484,599	447,332	12,074	9,989	9,494
	(SEWING, NEEDLEWORK STORES	1,564	774	43,728	34,498	3,998	83,099	73,117	2,074	1,567	1,644
5393	GENERAL STORES***.	**	**	9,474	**	970,595	65,002	1,259,943	1,147,315	32,978	26,267
533	LIMITED PRICE VARIETY STORES	21,017	18,139	3,620,600	3,565,410	574,881	10,834,587	8,815,956	325,654	206,907	14,768
	FOOD STORES										
54	TOTAL***.	355,508	189,304	49,022,333	44,787,078	3,146,424	60,146,920	52,586,732	1,183,633	845,670	380,058
541	GROCERY STORES, INCLUDING DELICATESSENS	259,796	138,176	43,696,343	40,424,960	2,649,356	50,541,441	43,921,047	976,439	684,097	274,790
5422	MEAT MARKETS	23,844	16,810	2,327,038	2,097,060	168,153	3,173,610	2,912,176	56,043	44,824	27,777
5423	FISH (SEAFOOD) MARKETS	4,339	2,107	193,748	155,412	11,286	226,495	205,348	5,444	4,311	4,969
543	FRUIT STORES, VEGETABLE MARKETS	12,689	4,323	505,355	350,447	29,214	554,370	504,963	12,657	10,149	14,728
544	CANDY, NUT, CONFECTIONERY STORES	17,953	6,147	527,752	316,244	40,180	764,584	629,884	22,830	15,801	18,550
545	DAIRY PRODUCTS STORES	7,628	3,860	412,228	317,402	32,326	632,768	562,369	15,649	11,777	7,051
546	RETAIL BAKERIES	19,235	14,483	904,981	825,651	190,984	3,762,528	3,410,167	83,532	66,093	20,485
5462	RETAIL BAKERIES, MANUFACTURING**	**	**	11,901	**	643,367	3,266,628	2,981,106	70,806	56,973	13,332
5463	RETAIL BAKERIES, NONMANUFACTURING**	**	**	2,582	**	182,284	495,900	429,061	12,726	9,120	1,615
5491	EGG AND POULTRY DEALERS	5,412	2,274	296,919	232,585	17,727	340,160	302,752	7,459	5,710	5,920
5499	OTHER	2,536	1,124	91,133	67,317	7,198	150,964	138,026	3,580	2,908	2,727
	AUTOMOTIVE DEALERS										
55 EX.554	TOTAL	93,656	71,464	31,807,877	31,213,360	3,029,827	55,926,298	55,209,112	720,877	696,179	82,995
551	PASSENGER CAR DEALERS, FRANCHISED	38,555	36,869	25,325,753	25,277,081	2,484,510	45,666,905	45,271,952	565,688	553,709	28,308
	DOMESTIC CAR DEALERS	29,571	27,999	18,727,708	18,682,256	1,815,429	33,111,721	32,841,566	416,070	407,706	22,826
	IMPORTED CAR DEALERS	1,576	1,514	705,381	703,525	58,721	1,122,490	1,105,314	13,890	13,403	1,017
	DOMESTIC AND IMPORTED CAR DEALERS	7,408	7,356	5,892,664	5,891,300	610,360	11,432,694	11,325,072	135,728	132,600	4,465
552	PASSENGER CAR DEALERS, NONFRANCHISED	25,331	13,199	2,983,491	2,632,643	154,317	2,817,429	2,749,886	44,236	41,790	28,096
553	TIRE, BATTERY, ACCESSORY DEALERS	20,912	15,992	2,425,481	2,323,382	316,661	6,082,468	5,869,304	90,718	81,852	17,983
559	MISC. AIRCRAFT, MARINE, AUTOMOTIVE DEALERS	8,858	5,404	1,073,152	980,254	74,339	1,359,496	1,317,970	20,235	18,828	8,608
	AIRCRAFT, BOAT, MOTORCYCLE DEALERS	5,131	2,847	429,214	380,040	38,854	707,865	683,043	10,885	10,005	5,165
	HOUSEHOLD TRAILER DEALERS	3,071	2,131	573,138	535,684	29,147	533,615	519,100	7,502	7,018	2,802
	OTHER AUTOMOTIVE DEALERS	656	426	70,800	64,530	6,338	118,016	115,827	1,848	1,805	641
	GASOLINE SERVICE STATIONS										
55PT(554)	TOTAL	206,302	149,004	14,241,340	12,702,880	1,139,866	22,572,182	20,600,480	465,550	378,438	233,922
	APPAREL, ACCESSORY STORES										
56	TOTAL***.	118,759	97,247	12,525,451	12,125,521	1,704,416	32,094,324	29,346,373	648,703	509,715	100,911
561.567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	24,199	20,361	2,596,639	2,516,111	367,340	6,752,316	6,329,048	111,353	91,985	21,140
5612	MEN'S, BOYS' CLOTHING STORES***.	**	**	9,969	**	1,628,166	252,078	4,584,433	4,330,428	72,902	61,261
5613	MEN'S, BOYS' FURNISHINGS STORES***.	**	**	8,147	**	750,790	1,626,625	1,493,612	29,279	22,777	7,106
567	CUSTOM TAILORS***.	**	**	2,245	**	137,155	27,041	541,258	505,008	9,172	7,947
562-3.568	WOMEN'S CLOTHING, SPECIALTY STORES	44,628	36,786	4,908,794	4,780,538	699,389	13,470,384	12,312,132	285,936	230,566	38,503
562	WOMEN'S READY-TO-WEAR STORES***.	**	**	26,559	**	4,009,098	589,857	11,342,289	10,385,523	241,244	195,650
563.568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	**	**	10,227	**	771,440	109,532	2,128,095	1,926,600	44,692	34,116
5631	MILLINERY STORES***.	**	**	2,487	**	92,818	14,966	306,183	273,537	7,826	6,111
5632	CORSET, LINGERIE STORES**	**	**	2,522	**	177,865	22,635	437,883	390,331	9,685	7,418
5633	HOSIERY STORES***.	**	**	463	**	30,156	3,844	71,954	63,296	1,692	1,222
5634	APPAREL, ACCESSORY, OTHER SPEC. STORES***.	**	**	3,104	**	294,207	38,697	737,122	644,740	17,353	12,723
568	FURRIERS, FUR SHOPS**	**	**	1,651	**	176,394	29,390	574,953	554,696	8,136	7,442
565	FAMILY CLOTHING STORES***.	**	**	13,551	**	2,354,111	311,333	5,840,259	5,284,403	132,770	100,504
566	SHOE STORES	24,437	20,143	2,129,699	2,042,083	281,085	5,127,358	4,632,956	94,853	68,804	16,300
5662	MEN'S SHOE STORES***.	**	**	1,972	**	180,044	22,427	398,013	376,497	5,721	4,782
5663	WOMEN'S SHOE STORES***.	**	**	3,489	**	564,289	84,173	1,515,320	1,385,538	26,231	19,619
5664	CHILDREN'S, JUVENILES' SHOE STORES***.	**	**	628	**	43,349	6,285	17,999	109,642	1,978	1,609
5665	FAMILY SHOE STORES***.	**	**	14,054	**	1,254,401	168,200	3,096,026	2,761,279	60,923	42,794
564	CHILDREN'S, INFANTS' WEAR STORES	7,372	6,010	430,773	405,071	41,062	824,874	712,111	22,391	16,599	7,938
569	MISCELLANEOUS APPAREL, ACCESSORY STORES	1,144	396	39,921	27,607	4,207	79,133	75,732	1,400	1,257	1,259
	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES										
57	TOTAL	103,417	72,929	10,074,227	9,543,821	1,384,563	25,797,421	24,965,618	1,038,659	358,987	96,911
571	FURNITURE, HOME FURNISHINGS STORES	54,458	39,684	5,988,949	5,733,123	866,993	15,964,149	15,519,747	882,561	218,913	51,062
5712	FURNITURE STORES	36,096	28,342	4,782,721	4,633,569	682,950	12,397,559	12,078,389	184,495	171,401	32,719
5713	FLOOR COVERING STORES	6,681	5,097	703,463	672,851	113,655	2,168,522	2,108,269	27,167	25,173	6,248
5714	DRAPERY, CURTAIN, UPHOLSTERY STORES	4,697	3,379	234,733	217,859	36,085	729,952	699,088	12,890	11,606	4,722
5715	CHINA, GLASSWARE, METALWARE STORES	2,394	818	103,483	82,857	12,551	247,962	234,146	650,657	4,119	2,513
5719	MISCELLANEOUS HOME FURNISHINGS STORES	4,590	2,048	164,549	125,987	21,752	420,154	399,855	7,352	6,614	4,860
572	HOUSEHOLD APPLIANCE STORES	24,224	17,938	2,543,695	2,420,593	325,347	6,152,516	5,929,292	96,053	87,624	20,309
5732	RADIO, TELEVISION STORES	16,761	10,251	955,556	855,828	116,463	2,237,219	2,139,175	35,804	31,346	17,644
5733	MUSIC STORES	7,974	5,056	586,027	534,277	75,760	1,443,537	1,377,404	24,241	21,704	7,896
	RECORD SHOPS	2,889	1,859	141,333	123,997	14,453	279,184	259,914	5,539	4,604	3,010
	MUSICAL INSTRUMENT STORES	5,085	3,197	4							

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure. (NA) Not available.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Data not provided because establishments with no payroll are classified only at the next broader kind-of-business level.

***May include data for establishments with no payroll which could not be classified into detailed kinds of business within the group.

¹Continous United States (excluding Alaska and Hawaii).

1958 CENSUS OF BUSINESS

5

Table 1.—RETAIL TRADE, 1958—UNITED STATES¹—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincor- porated busi- nesses (number)
		Total (number)	With payroll (number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)		Total (dollars)	Full workweek (dollars)	Total (number)	Full workweek (number)	
EATING, DRINKING PLACES											
58	TOTAL	344,740	254,924	15,201,481	13,796,905	3,018,692	58,890,501	54,270,090	1,575,667	1,317,906	382,856
5812	EATING PLACES	229,815	172,701	11,037,644	10,219,622	2,480,808	48,148,550	44,513,335	1,312,587	1,051,067	257,602
	RESTAURANTS, LUNCHROOMS**	**	136,058	**	8,138,632	1,976,314	38,231,643	35,575,417	1,052,630	900,314	155,755
	CAFETERIAS**	**	3,587	**	501,523	143,486	2,743,364	2,564,684	66,284	57,089	2,717
	REFRESHMENT STANDS**	**	25,093	**	864,481	139,428	2,863,710	2,468,673	99,050	73,962	24,123
	CATERERS**	**	3,675	**	291,150	70,610	1,344,104	1,097,911	35,758	21,866	3,555
	IN-PLANT FOOD CONTRACTORS**	**	4,202	**	378,018	114,791	2,303,667	2,163,025	51,599	44,901	2,564
	RAILROAD DINING-CAR FACILITIES**	**	86	**	45,818	36,175	662,062	643,625	7,266	6,935	20
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	114,925	82,223	4,163,837	3,577,283	537,884	10,741,951	9,756,755	263,080	212,839	125,254
DRUG STORES, PROPRIETARY STORES											
59PT(591)	TOTAL	56,232	50,792	6,778,926	6,641,204	875,147	16,419,870	14,823,856	347,627	269,761	53,127
591	DRUG STORES	51,448	47,032	6,531,149	6,413,289	853,426	16,011,647	14,464,027	334,264	259,645	47,993
	DRUG STORES WITH FOUNTAIN	24,093	23,611	3,533,637	3,523,645	489,121	9,239,985	8,360,747	203,966	158,422	21,606
	DRUG STORES WITHOUT FOUNTAIN	27,355	23,421	2,995,512	2,889,644	364,305	6,771,662	6,103,280	130,298	101,223	26,387
	PROPRIETARY STORES	4,784	3,760	247,777	227,915	21,721	408,223	359,829	13,363	10,116	5,134
	PROPRIETARY STORES WITH FOUNTAIN	2,601	2,457	132,518	129,174	12,588	245,558	214,661	8,491	6,300	2,818
	PROPRIETARY STORES WITHOUT FOUNTAIN	2,183	1,303	115,259	98,741	9,133	162,665	145,168	4,872	3,816	2,316
OTHER RETAIL STORES											
59 EX. 591	TOTAL	240,140	148,338	18,468,340	16,834,328	1,737,599	32,958,513	31,346,548	580,509	505,545	233,458
592	LIQUOR STORES	37,068	28,040	4,201,958	3,887,920	225,385	4,301,635	3,978,859	80,829	66,590	34,830
593	ANTIQUE STORES, SECONDHAND STORES	21,155	10,623	639,748	527,552	87,103	1,673,700	1,600,030	32,853	29,137	21,370
5932	ANTIQUE STORES	4,418	956	88,386	54,134	7,285	128,371	121,440	2,511	2,196	4,671
5933-5939	SECONDHAND STORES	16,737	9,667	551,362	473,418	79,818	1,545,329	1,478,590	30,342	26,941	16,699
594	BOOK, STATIONERY STORES	9,418	6,298	678,919	617,273	99,569	1,860,366	1,731,372	34,206	28,152	8,994
5942	BOOK STORES	2,885	1,675	196,283	178,399	24,367	471,355	419,006	10,168	7,648	2,633
5943	STATIONERY STORES	6,533	4,623	482,636	438,874	75,202	1,389,011	1,312,366	24,038	20,504	6,361
595	SPORTING GOODS STORES, BICYCLE SHOPS	11,552	6,256	623,791	529,717	60,699	1,138,562	1,071,813	20,337	17,327	12,160
5952	SPORTING GOODS STORES	9,832	5,410	573,474	491,826	56,279	1,051,029	991,844	18,435	15,833	10,311
5953	BICYCLE SHOPS	1,720	846	50,317	37,891	4,420	87,533	79,969	1,902	1,494	1,849
5962	HAY, GRAIN, FEED STORES	16,782	13,512	3,117,292	3,029,682	178,404	3,358,809	3,270,008	58,083	54,226	13,586
5969	OTHER FARM SUPPLY STORES	5,334	3,598	736,839	703,091	52,927	996,624	964,152	17,264	14,160	4,945
	GARDEN SUPPLY STORES	2,735	1,783	191,039	176,999	18,579	351,511	332,422	6,514	4,817	2,765
597	JEWELRY STORES	23,751	15,223	1,494,770	1,367,402	225,959	4,221,923	4,063,777	68,727	61,842	22,678
598	FUEL, ICE DEALERS	28,559	18,557	3,472,659	3,272,911	393,906	7,521,188	7,317,022	109,988	102,614	25,015
5982	COAL AND WOOD DEALERS	9,168	6,092	919,927	871,199	100,214	1,926,020	1,840,106	32,103	28,863	8,767
5983	FUEL OIL DEALERS	10,248	6,530	1,770,992	1,667,752	176,280	3,286,439	3,200,730	43,401	40,548	9,105
	LIQUEFIED PETROLEUM (LP) GAS DEALERS	6,567	4,999	714,891	683,975	108,641	2,138,030	2,113,801	31,039	30,135	4,526
5984	ICE DEALERS	2,576	936	66,849	49,985	8,771	170,699	162,365	3,445	3,068	2,617
5992	FLORISTS	19,176	11,662	638,397	533,713	96,666	1,820,002	1,664,244	39,087	31,759	21,514
5993	CIGAR STORES, STANDS	5,336	2,680	232,835	174,847	15,423	300,425	274,814	7,351	6,012	5,450
5994	NEWS DEALERS, NEWSSTANDS	7,539	3,415	285,376	211,548	19,964	391,713	339,353	12,253	8,920	7,362
5996	CAMERA, PHOTOGRAPHIC SUPPLY STORES	3,491	2,839	381,938	364,144	41,757	785,071	749,339	12,851	11,377	3,016
5997	GIFT, NOVELTY, SOUVENIR SHOPS	13,987	7,179	388,630	306,250	37,146	755,366	672,847	18,905	14,856	15,210
5998	OPTICAL GOODS STORES	2,970	2,664	187,556	182,772	46,483	838,779	823,626	11,331	10,833	2,457
5999	TYPEWRITER STORES	1,808	1,290	105,274	97,416	18,252	349,032	341,335	5,368	5,044	1,871
	LUGGAGE, LEATHER GOODS STORES	1,416	912	81,929	73,717	10,767	203,998	193,473	3,668	3,173	1,263
	HOBBY, TOY, GAME SHOPS	4,489	2,437	193,227	163,819	18,799	386,005	343,876	8,894	6,766	4,698
	RELIGIOUS GOODS STORES	1,178	630	55,520	48,686	6,547	126,282	115,679	2,440	1,917	1,133
	PET SHOPS	2,156	798	48,560	30,502	3,889	77,577	69,708	1,699	1,330	2,374
	OTHER	20,240	7,942	712,083	534,407	79,375	1,499,945	1,428,799	27,861	24,693	20,767
NONSTORE RETAILERS*											
53 PART*	TOTAL	74,679	16,297	5,401,313	4,686,951	731,299	14,513,723	13,731,995	223,698	197,155	75,733
532	MAIL-ORDER HOUSES	2,550	1,502	1,986,168	1,971,128	272,398	5,794,540	5,243,043	98,206	81,254	2,186
534	MERCHANDISE VENDING MACHINE OPERATORS	8,152	3,524	841,523	753,771	74,923	1,438,054	1,405,916	19,930	18,993	7,786
535	DIRECT SELLING (HOUSE-TO-HOUSE) ORGANIZATIONS	63,977	11,271	2,573,622	1,962,052	383,978	7,281,129	7,083,036	105,562	96,908	65,761

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure. (NA) Not available.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Data not provided because establishments with no payroll are classified only at the next broader kind-of-business level.

***May include data for establishments with no payroll which could not be classified into detailed kinds of business within the group.

¹Continous United States (excluding Alaska and Hawaii).

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE. 1958—UNITED STATES BY REGIONS, GEOGRAPHIC DIVISIONS AND STATES

Establishments, Sales, Payroll, and Personnel

Region, division, State and Territory	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (dollars)	Full workweek (dollars)	Total (number)	Full workweek (number)	
UNITED STATES: TOTAL*	1,788,325	1,180,641	199,709,600	187,153,037	21,596,608	412,795,140	381,071,666	8,556,997	6,478,122	1,818,666
REGIONS:										
THE NORTHEASTERN STATES	485,105	310,579	52,841,772	49,034,114	5,946,244	113,162,752	103,976,286	2,749,009	1,690,875	466,641
THE NORTH CENTRAL STATES	529,497	365,013	60,384,510	56,989,132	6,466,881	123,252,924	112,755,233	2,378,025	1,893,346	548,658
THE SOUTH	519,837	329,585	52,992,486	49,284,995	5,385,447	103,565,125	97,539,831	2,197,515	1,868,707	530,218
THE WEST	253,886	175,464	33,490,832	31,844,796	3,798,036	72,814,339	67,556,316	1,025,194	713,390	273,149
THE NORTHEASTERN STATES:										
NEW ENGLAND	112,701	75,001	12,451,641	11,631,943	1,381,760	26,151,072	23,714,391	512,768	399,102	97,316
MIDDLE ATLANTIC	372,404	235,578	40,390,131	37,402,171	4,564,488	87,011,680	80,261,895	2,236,241	1,291,773	369,325
THE NORTH CENTRAL STATES:										
EAST NORTH CENTRAL	529,497	365,013	60,384,510	56,989,132	6,466,881	123,252,924	112,755,233	2,378,025	1,893,346	548,658
EAST NORTH CENTRAL	353,538	244,372	42,176,935	39,848,131	4,638,848	88,083,137	80,327,326	1,666,635	1,315,572	367,984
WEST NORTH CENTRAL	173,959	120,641	18,207,575	17,141,001	1,828,033	35,169,787	32,431,907	713,390	577,774	180,674
THE SOUTH:										
SOUTH ATLANTIC	519,837	329,585	52,992,486	49,284,995	5,385,447	103,565,125	97,539,831	2,197,515	1,868,707	530,218
SOUTH ATLANTIC	237,353	152,021	25,493,378	23,851,474	2,693,699	51,584,873	48,477,668	1,081,777	912,447	233,227
EAST SOUTH CENTRAL	108,000	65,106	9,828,649	8,962,809	936,195	18,030,815	16,990,761	400,097	340,734	116,128
WEST SOUTH CENTRAL	174,484	112,458	17,670,459	16,470,712	1,755,553	33,949,437	32,071,402	715,641	615,526	180,863
THE WEST:										
THE WEST	253,886	175,464	33,490,832	31,844,796	3,798,036	72,814,339	67,556,316	1,025,194	713,390	273,149
MOUNTAIN	66,927	47,663	7,924,104	7,533,376	839,101	16,236,998	15,234,070	309,150	257,621	70,579
PACIFIC	186,959	127,801	25,566,728	24,311,420	2,958,935	56,527,341	52,362,246	923,298	767,573	202,570
NEW ENGLAND:										
MAINE	11,236	7,736	1,031,037	958,903	97,083	1,837,710	1,701,915	39,366	31,981	10,175
NEW HAMPSHIRE	7,367	5,025	703,516	653,898	68,900	1,301,985	1,191,831	27,188	21,477	6,820
VERMONT	3,252	2,424	443,338	408,330	40,377	766,930	708,710	16,241	13,265	4,530
MASSACHUSETTS	52,484	35,408	6,241,867	5,876,777	733,406	13,864,950	12,551,956	273,577	211,357	41,003
RHODE ISLAND	9,777	5,837	928,871	851,943	99,110	1,925,118	1,763,854	38,942	31,069	8,990
CONNECTICUT	27,039	17,743	3,103,012	2,881,992	342,914	6,454,409	5,796,125	117,454	89,953	25,493
MIDDLE ATLANTIC:										
NEW YORK	372,404	235,578	40,390,131	37,402,171	4,564,488	87,011,680	80,261,895	2,236,241	1,291,773	369,325
NEW YORK	183,173	119,273	20,793,319	19,336,031	2,447,088	46,458,478	43,038,590	1,469,617	877,749	176,390
NEW JERSEY	68,377	42,261	7,275,092	6,672,340	779,121	14,749,172	13,581,796	264,809	213,078	65,856
PENNSYLVANIA	120,854	74,044	12,321,720	11,393,800	1,338,175	25,804,030	23,640,030	501,815	400,946	127,079
EAST NORTH CENTRAL:										
OHIO	355,538	244,372	42,176,935	39,848,131	4,638,848	88,083,137	80,327,326	1,666,635	1,315,572	367,984
OHIO	90,354	62,694	10,857,305	10,278,755	1,217,282	23,165,622	21,150,608	464,907	349,151	88,848
ILLINOIA	45,904	32,408	5,176,591	4,905,869	565,692	10,749,467	9,967,625	210,807	171,999	47,318
INDIANA	98,973	66,031	12,790,317	12,073,971	1,451,998	27,366,984	24,828,762	497,548	389,838	104,196
MICHIGAN	72,379	52,291	8,897,661	8,470,881	945,716	18,012,679	16,522,665	336,774	270,055	78,951
WISCONSIN	47,928	30,948	4,455,061	4,118,655	458,160	8,888,385	7,857,666	180,599	134,529	48,669
WEST NORTH CENTRAL:										
MINNESOTA	173,959	120,641	18,207,575	17,141,001	1,828,033	35,169,787	32,431,907	713,390	577,774	180,674
MINNESOTA	34,666	24,572	3,976,123	3,767,077	423,097	8,205,847	7,464,294	159,040	125,125	35,261
IOWA	33,498	23,994	3,366,964	3,185,062	310,540	5,918,790	5,470,996	124,587	100,402	34,973
MISSOURI	47,825	30,819	5,150,480	4,809,958	553,495	10,828,691	9,829,757	215,305	175,341	50,113
NORTH DAKOTA	7,404	5,258	762,837	719,217	71,664	1,383,632	1,306,971	26,859	22,927	7,425
SOUTH DAKOTA	8,758	6,116	771,832	717,996	68,234	1,230,317	1,231,468	28,386	23,161	8,842
NEBRASKA	16,819	12,093	1,730,454	1,632,868	162,718	3,162,585	2,948,339	66,064	54,128	17,863
KANSAS	24,989	17,789	2,448,515	2,308,823	233,288	4,499,925	4,179,392	94,149	76,690	26,197
SOUTH ATLANTIC:										
DELAWARE	237,353	152,021	25,493,378	23,851,474	2,693,699	51,584,873	48,477,668	1,081,777	912,447	233,227
DELAWARE	4,624	3,180	582,629	552,521	62,186	1,203,671	1,115,440	22,589	18,308	5,137
MARYLAND	26,150	17,422	3,326,057	3,144,379	374,495	7,127,960	6,584,841	146,098	120,147	25,478
DISTRICT OF COLUMBIA	6,325	5,103	1,304,135	1,278,509	186,955	3,358,624	3,328,215	62,580	55,182	5,334
VIRGINIA	32,991	22,257	3,721,290	3,511,268	398,818	7,768,029	7,274,127	162,451	136,051	32,246
WEST VIRGINIA	19,180	11,432	1,607,094	1,474,248	165,596	3,004,891	3,014,792	66,945	57,579	18,857
NORTH CAROLINA	41,296	25,206	3,837,052	3,529,374	374,510	7,220,330	6,791,603	159,745	132,143	41,357
SOUTH CAROLINA	21,788	12,900	1,747,285	1,587,301	162,515	3,140,856	2,943,898	74,527	60,586	21,324
GEORGIA	35,452	21,664	3,528,236	3,259,178	352,788	6,763,542	6,411,783	149,600	127,971	35,062
FLORIDA	49,547	32,857	5,839,600	5,514,236	615,186	11,619,970	11,002,969	236,932	204,880	48,897
EAST SOUTH CENTRAL:										
KENTUCKY	108,000	65,106	9,828,649	8,962,809	936,195	18,030,815	16,990,761	400,097	340,734	116,128
KENTUCKY	29,707	17,291	2,580,517	2,324,143	249,406	4,746,081	4,441,012	100,928	84,588	32,693
TENNESSEE	32,925	20,361	3,199,129	2,951,577	311,579	6,045,809	5,693,058	134,106	114,438	35,861
ALABAMA	26,893	16,517	2,567,237	2,350,999	242,036	4,444,802	4,409,658	104,093	89,554	28,198
MISSISSIPPI	18,475	10,937	1,481,766	1,335,910	133,174	2,594,153	2,477,433	60,970	52,154	19,376
WEST SOUTH CENTRAL:										
ARKANSAS	174,484	112,458	17,670,459	16,470,712	1,755,553	33,949,437	32,071,402	715,641	615,526	180,863
ARKANSAS	20,159	11,881	1,536,734	1,377,360	134,419	2,603,794	2,477,691	60,261	51,693	21,692
LOUISIANA	29,260	17,714	2,939,677	2,713,857	302,094	5,787,616	5,443,950	123,010	107,908	29,196
OKLAHOMA	25,972	16,584	2,401,489	2,215,755	229,905	4,476,875	4,247,305	97,341	83,897	27,836
TEXAS	99,093	66,279	10,792,559	10,163,740	1,089,135	21,081,152	19,902,456	435,029	372,028	102,139
MOUNTAIN:										
MONTANA	66,927	47,663	7,924,104	7,533,376	839,101	16,236,998	15,234,070	309,150	257,621	70,579
MONTANA	8,261	6,043	862,577	816,151	89,062	1,725,413	1,620,624	33,138	28,168	8,525
IDAHO	7,546	5,286	817,611	769,605	80,286	1,573,945	1,482,500	28,380	24,093	7,510
WYOMING	3,930	3,044	445,828	397,510	43,926	845,643	794,264	15,785	13,281	4,298
COLORADO	16,543	11,937	2,105,110	2,013,320	228,547	4,444,271	4,142,571	83,942	69,524	17,812
NEW MEXICO	8,735	5,917	972,912	917,332	97,914	1,917,477	1,803,943	38,250	32,419	9,356
ARIZONA	11,463	7,907	1,412,375	1,343,179	151,639	2,933,491	2,766,912	56,109	47,142	12,146
UTAH	7,391	5,325	929,313	885,056	101,198	1,963,464	1,795,206	38,663	30,473	7,546
NEVADA	3,058	2,204	408,373	390,673	46,329	883,294	828,050	14,683	12,521	3,386
PACIFIC:										
WASHINGTON	186,959	127,801	25,566,728	24,311,420	2,958,935	56,527,341	52,362,246	923,298	767,573	202,570
WASHINGTON	27,612	18,942	3,412,571	3,182,623	374,795	7,306,086	6,738,925	120,865	99,388	28,797
OREGON	18,056	12,670	2,137,084	2,024,008	230,635	4,516,565	4,229,765	77,253	66,124	20,374
CALIFORNIA	141,291	96,189	20,011,073	19,068,709	2,353,501	44,704,690	41,393,535	725,180	602,061	153,399
TERRITORIES*:										
ALASKA*	1,659	1,265	202,038	193,034	24,186	396,294	374,742	6,600	5,830	1,763
HAWAII*	4,760	3,130	521,877	491,231	61,414	1,215,698	1,135,251	25,263	21,146	4,795

*Territories not included in Region, Division, or the U. S. totals.

PROCEDURES AND DEFINITIONS

KINDS OF BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the *Standard Industrial Classification (SIC) Manual* issued by the Bureau of the Budget, Executive Office of the President. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. Data for these units will be included in later reports. (See KIND-OF-BUSINESS CLASSIFICATIONS for definitions of the kind-of-business categories for which data are shown in this report.)

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the “employer” universe, and those with no paid employment during 1958, i.e., the “nonemployer” universe. The method of obtaining census information for these two groups is described below:

Enumeration of “Employers.”—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the *SIC Manual*, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of “Nonemployers.”—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The “nonemployer” segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Nonemployer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual “establishments” rather than “companies.” A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the *SIC Manual* for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The “number of establishments” shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of

payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the *SIC Manual*, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurants and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the *SIC Manual*. However, because in some instances a more detailed classification is required for Census purposes than is available in the *SIC Manual*, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two dif-

ferent sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation."

The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups).

The material which follows includes descriptions of those kinds of business for which separate information is provided.

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Lumber yards (SIC 5211).—Establishments primarily selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials. Establishments are included in this category only if their receipts from sales of lumber and millwork are one-third or more of their total receipts.

Building materials dealers (SIC 5212).—Establishments primarily selling either a specialized or a general line of building materials. If lumber and millwork are sold, receipts from sales of these commodities are less than one-third of total receipts.

Heating, plumbing equipment dealers (SIC 522).—Establishments primarily selling plumbing supplies and heating and air conditioning equipment. Establishments primarily engaged in installation on a contract basis or in repairs are not included in the Census of Business.

Paint, glass, wallpaper stores (SIC 523).—Establishments primarily selling paint, glass, and wallpaper, or any combination of these lines. Establishments primarily engaged in installing glass (except auto glass) are not included in the Census of Business.

Electrical supply stores (SIC 524).—Establishments primarily selling electrical supplies, such as lighting fixtures, switches, cable, and fuse boxes for use in homes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

This group includes all establishments within SIC Major Group 53—"General Merchandise" except for "nonstore" establishments which for purposes of this publication are separately classified. The "nonstore" classification descriptions will be found immediately following those for "Other Retail Stores."

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC Major Group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

General merchandise stores (Part of SIC 5392).—Establishments primarily selling household linens and dry goods, and either apparel and accessories, or furniture and home furnishings. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20% or more of total sales.

Dry goods stores (Part of SIC 5392).—Establishments primarily selling dry goods, notions, and piece goods.

Sewing, needlework stores (Part of SIC 5392).—Establishments primarily selling sewing and knitting supplies and yarn or any combination of these commodities.

General stores (SIC 5393).—Establishments primarily selling a general line of merchandise of which the most important line is food, and the more important subsidiary lines are notions, apparel, farm supplies, and gasoline. These establishments are usually located in rural communities. In these establishments sales of food account for at least one-third and not more than two-thirds of total sales. Establishments describing themselves as "general stores" whose sales of food exceeded two-thirds of their total sales are classified as grocery stores (SIC 5411).

Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

The data for "meat markets" in the 1958 Census of Business as compared with the 1954 Census of Business is affected by the treatment of leased departments as parts of the establishment within which they operate rather than as separate establishments. The same is true of "fish (seafood) markets" and "fruit stores, vegetable markets." In each of these classifications the data tend to be reduced because of this treatment.

Grocery stores, including delicatessens (SIC 541).—Establishments primarily selling (1) a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title delicatessen stores.

Meat markets (SIC 5422).—Establishments primarily selling meat. These establishments frequently sell poultry, fish, dairy products, eggs, and some groceries.

Fish (seafood) markets (SIC 5423).—Establishments primarily selling fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods.

Fruit stores, vegetable markets (SIC 543).—Establishments primarily selling fresh fruits and fresh vegetables. They are frequently found in public or municipal markets. These establishments frequently carry a limited line of grocery items. Stands operated by farmers selling only their own produce are not included in the Census of Business.

Candy, nut, confectionery stores (SIC 544).—Establishments primarily selling candy, nuts, sweetmeats, or other confections. Operation of a soda fountain or lunch counter is common.

Dairy products stores (SIC 545).—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream, and sherberts. A limited line of groceries is frequently carried. Establishments which bottle, pasteurize, homogenize, or otherwise process fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Retail bakeries, manufacturing (SIC 5462).—Establishments primarily selling bakery products, such as bread, cakes, pies, or cookies, over the counter, some or all of which is baked on their own premises. Bakeries most of whose products are

distributed directly to consumers by means of route delivery are not included in the Census of Business but are included in the Census of Manufactures (SIC 205).

Retail bakeries, nonmanufacturing (SIC 5463).—Establishments primarily selling bakery products, such as bread, cakes, pies, or cookies, over the counter. Establishments included in this category do not bake any of the products they sell.

Egg and poultry dealers (SIC 5491).—Establishments primarily selling eggs and poultry. A limited line of groceries is frequently carried.

Other (SIC 5499).—Establishments, not elsewhere classified, primarily selling specialized lines of food such as coffee and tea stores, spice shops, health food stores, etc.

Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised (SIC 551).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. In some tabulations this category is subdivided to show data separately for establishments which sell (1) new domestically produced passenger cars only, (2) new imported passenger cars only, and (3) new domestic and imported passenger cars. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers.

Passenger car dealers, nonfranchised (SIC 552).—Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars.

Tire, battery, accessory dealers (SIC 553).—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

Aircraft, boat, motorcycle dealers (Part of SIC 559).—Establishments primarily selling new or used motorcycles, aircraft for private (noncommercial) use, and motorboats, yachts, and other watercraft. Dealers primarily selling parts and supplies for these products to private (noncommercial) users are also included.

Household trailer dealers (Part of SIC 559).—Establishments primarily selling household trailers.

Other automotive dealers (Part of SIC 559).—Establishments primarily selling automotive products not elsewhere classified.

Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' clothing stores (SIC 5612).—Establishments selling men's and boys' outerwear (overcoats, topcoats, suits, and work clothing). Other men's and boys' apparel, including footwear and hats may also be carried. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all men's and boys' apparel are 3 or more times the sales of all women's and girls' apparel, and (3) sales of men's and boys' outerwear are at least 40% of sales of all men's and boys' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Men's, boys' furnishings stores (SIC 5613).—Establishments primarily selling men's and boys' furnishings such as trousers, sport jackets, shirts, undergarments, socks, ties, etc. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all men's and boys' apparel are 3 or more times the volume of all women's and girls' apparel, and (3) sales of men's and boys' outerwear (overcoats, suits, topcoats, and work clothing) are less than 40% of sales of all men's and boys' apparel.

Custom tailors (SIC 567).—Establishments primarily selling outer garments such as suits, overcoats, uniforms, dresses, etc., made on their own premises to customer order. Establishments primarily selling furs and fur apparel are classified as furriers, fur shops (SIC 568).

Women's ready-to-wear stores (SIC 562).—Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Millinery stores (SIC 5631).—Establishments primarily selling women's hats, including those making hats to customer order on their own premises.

Corset, lingerie stores (SIC 5632).—Establishments primarily selling women's foundation garments, underclothing, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Hosiery stores (SIC 5633).—Establishments primarily selling women's hosiery.

Apparel, accessory, other specialty stores (SIC 5634).—Establishments primarily selling a specialized line of women's and girls' apparel items (such as riding apparel, beachwear, etc.). For establishments specializing in furs and fur apparel, see below. Also included are establishments which meet the definition for women's ready-to-wear stores except that sales of women's and girls' coats, suits, and dresses are less than one-third of sales of all women's and girls' ap-

parel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as family clothing stores (SIC 565) under certain conditions as specified in the definition for that kind of business.

Furriers, fur shops (SIC 568).—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made to individual order on their own premises are also included.

Children's, infants' wear stores (SIC 564).—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Family clothing stores (SIC 565).—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Men's shoe stores (SIC 5662).—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' footwear are included in this classification provided the combined sales of women's, girls', children's, and infants' footwear are less than one-fourth the sales of men's and boys' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (SIC 5663).—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' footwear are included in this classification provided the combined sales of men's, boys', children's, and infants' footwear are less than one-fourth the sales of women's and girls' footwear. See also the definitions for the other types of shoe stores.

Children's, juveniles' shoe stores (SIC 5664).—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', women's, and girls' footwear are included in this classification provided the combined sales of all of these are less than one-fourth the sales of children's and infants' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (SIC 5665).—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than 3 times the sales of the other two groupings combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groupings are not more than 3 times the sales of the smaller. See also the definitions for the other types of shoe stores.

Miscellaneous apparel, accessory stores (SIC 569).—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of busi-

ness which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Floor coverings stores (SIC 5713).—Establishments primarily selling any kind or combination of floor coverings, such as rugs, carpets, linoleum, tile (rubber, vinyl, asphalt, cork) and related products.

Drapery, curtain, upholstery stores (SIC 5714).—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom made draperies and slipcovers for household use are also included.

China, glassware, metalware stores (SIC 5715).—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware, cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as jewelry stores (SIC 597).

Miscellaneous home furnishings stores (SIC 5719).—Establishments primarily selling specialized lines of home furnishings not elsewhere classified such as lamps and lampshades, blinds and window shades, picture frames and mirrors, etc.

Household appliance stores (SIC 572).—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, sewing machines, dehumidifiers, self-contained room air conditioners, etc. Also included are establishments selling furniture, sleep equipment, record players, radio and TV sets provided the receipts from the sales of household appliances exceed those from the sales of the other commodity lines mentioned.

Radio and television stores (SIC 5732).—Establishments primarily selling radios, television sets, record players and tape recorders. Also included are establishments selling furniture, sleep equipment, and household appliances provided the receipts from sales of record players, radio and TV sets, and tape recorders, exceed those from sales of the other commodities mentioned.

Record shops (Part of SIC 5733).—Establishments primarily selling phonograph records and albums.

Musical instrument stores (Part of SIC 5733).—Establishments primarily engaged in selling musical instruments, such as organs, pianos, horns, stringed instruments, drums, xylophones, etc.

Eating, Drinking Places (SIC Major Group 58)

Restaurants, lunchrooms (Part of SIC 5812).—Establishments primarily selling prepared foods and drinks for consumption on their own premises. Establishments included in this group may offer table service or counter service or both.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as drinking places (SIC 5813).

Cafeterias (Part of SIC 5812).—Establishments primarily selling prepared foods and drinks for consumption on their

own premises. In these establishments customers serve themselves.

Refreshment stands (Part of SIC 5812).—Establishments primarily selling limited lines of refreshments and food items for immediate consumption.

Caterers (Part of SIC 5812).—Establishments primarily selling prepared foods which are served at a place designated by the customer. Establishments calling themselves caterers but which do not sell prepared foods as part of their business activity are not included in this category.

In-plant food contractors (Part of SIC 5812).—Establishments primarily engaged in the operation of employee restaurants, cafeterias, lunch stands, etc. This classification does not include employee eating facilities operated by the management of the plant in which located.

Railroad dining-car facilities (Part of SIC 5812).—Eating and drinking facilities available to passengers on trains. The number of establishments is the number of commissaries from which the cars are serviced, not the number of cars.

Drinking places (alcoholic beverages) (SIC 5813).—Establishments primarily selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Drug stores (Part of SIC 591).—Establishments which fill and sell prescriptions. These establishments also sell drugs and proprietary medicines and other health and first-aid products. Usually these establishments sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, toys, etc. These establishments are further subdivided, in some tabulations, to present data separately for those which operate a fountain or lunch counter and those which do not.

Proprietary stores (Part of SIC 591).—Establishments selling the same merchandise as drug stores except that prescriptions are not filled and sold.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government operated liquor stores (SIC Major Group 92 and 93).—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Antique stores (SIC 5932).—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art. In the 1954 Census of Business these establishments were included in the "Furniture, Home Furnishings Equipment Stores" group.

Secondhand stores (SIC 5933-5939).—Establishments primarily selling any combination of secondhand merchandise such as apparel, furniture, appliances, etc. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC Major Group 55 except 5541).

Book stores (SIC 5942).—Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).—Establishments primarily selling stationery items, such as writing paper, tablets,

accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC 5952).—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports and gymnasium and playground equipment.

Bicycle shops (SIC 5953).—Establishments primarily selling bicycles and bicycle parts and accessories.

Hay, grain, feed stores (SIC 5962).—Establishments primarily selling hay, grain, and feed. Establishments in this classification frequently sell other farm supply items.

Other farm supply stores (Part of SIC 5969).—Establishments primarily selling farm supplies other than hay, grain, and feed.

Garden supply stores (Part of SIC 5969).—Establishments primarily selling grass and flower seeds, bulbs, nursery stock, garden tools, and other farm and garden supplies. Nurseries and greenhouses are not within the scope of the Census of Business.

Jewelry stores (SIC 597).—Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Coal and wood dealers (SIC 5982).—Establishments primarily selling coal, wood, charcoal or coke or a combination of these lines.

Fuel oil dealers (Part of SIC 5983).—Establishments primarily selling fuel oil.

Liquefied petroleum (LP) gas dealers (Part of SIC 5983).—Establishments primarily selling liquefied petroleum gas, either in bulk or bottled.

Ice dealers (SIC 5984).—Establishments primarily selling ice.

Florists (SIC 5992).—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

Cigar stores, stands (SIC 5993).—Establishments primarily selling cigars, cigarettes, tobacco and smokers supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers, newsstands (SIC 5994).—Establishments primarily selling newspapers, magazines and other periodicals. Individuals selling newspapers either by delivery to the home or on the street are included if they had sales of \$2,500 or more in the census year.

Camera, photographic supply stores (SIC 5996).—Establishments primarily selling cameras, film, and other photographic equipment and supplies.

Gift, novelty, souvenir shops (SIC 5997).—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, small art goods, greeting cards, and holiday decorations.

Optical goods stores (SIC 5998).—Establishments primarily selling eyeglasses and related optical and ophthalmic goods. Establishments engaged in prescribing glasses and filling their prescriptions are included.

Typewriter stores (Part of SIC 5999).—Establishments primarily selling typewriters. Limited amounts of office machines and supplies as well as typewriter parts and supplies are also frequently sold. Dealers primarily engaged in selling office machines and equipment other than

typewriters are included in the wholesale trade (SIC 5082) segment of the Census of Business.

Luggage, leather goods stores (Part of SIC 5999).—Establishments primarily selling trunks, hand luggage, and leather items.

Hobby, toy, game shops (Part of SIC 5999).—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists supplies, or collectors items (coins, stamps, autographs) and supplies are classified as "other," the last classification listed in this group.

Religious goods stores (Part of SIC 5999).—Establishments primarily selling religious goods, such as Bibles, prayer books, hymnals, church and Sunday school supplies, communion supplies, rosaries and religious statues, medals, jewelry, and pictures.

Pet shops (Part of SIC 5999).—Establishments primarily selling pets, e.g., dogs, cats, birds, rabbits, tropical fish, and equipment for housing and caring for pets, and other pet supplies.

Other (Part of SIC 5999).—Establishments primarily selling specialized lines of merchandise, such as collectors items and supplies, artists supplies, orthopedic and artificial limbs, drafting materials, hearing aids, rubber stamps, monuments and tombstones, and other lines not elsewhere classified.

Nonstore Retailers (Part of SIC Major Group 53)

Mail-order houses (SIC 532).—Establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail-order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail-order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their

operation. Mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type classifications.

Merchandise vending machine operators (SIC 534).—Establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year.

Direct selling (house-to-house) organizations (SIC 535).—Establishments which solicit orders and distribute their products by house-to-house canvass. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Since only establishments having sales of \$2,500 or more during the census year are included, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers. Direct selling (house-to-house) organizations are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type classification.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

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These series are now in preparation.
Each report will be mailed as soon
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ORDER FORM**PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS**

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00. A complete set of all reports for the three trades is priced at \$18.00.

Please indicate number of copies of each publication you wish to purchase.

Area	Retail trade	Wholesale trade	Selected services	Area	Retail trade	Wholesale trade	Selected services
U.S. Summary				Montana			
Alabama				Nebraska			
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Arkansas				New Jersey			
California				New Mexico			
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Delaware				North Dakota			
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Missouri				(54 area reports)			

If you wish to receive future announcements of 1958 Census of Business final reports and volumes, please check here. . . . ☐

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RETAIL TRADE Preliminary Area Report

September 1959

BC58(P)-RA2

Alabama

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Alabama during the year 1958 totaled \$2,491,640,000, an increase of \$379,857,000 or 18 percent since 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 20 percent compared with an increase of 16 percent in the remainder of the State. The largest cities in the State, Birmingham, Mobile, and Montgomery, showed increases of 24 percent, 25 percent, and 8 percent, respectively.

Retail trade establishments in the State had a total of 101,714 paid employees during the workweek ended nearest November 15, 1958, an increase of 9 percent compared with the same week in 1954. In addition, 26,778 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establish-

ments amounted to \$237,750,000, compared with \$191,470,000 in 1954, an increase of 24 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and forms for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 10-13.

Table A.-RETAIL TRADE: 1958 AND 1954--THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, estab- lish- ments	Estab- lish- ments with payroll
		Total	With payroll	Total, all estab- lish- ments	Estab- lish- ments with payroll	Total	With payroll	Total, all estab- lish- ments	Estab- lish- ments with payroll		
	RETAIL TRADE, TOTAL.....	25,609	15,709	2,491,640	2,307,692	26,158	14,990	2,111,783	1,891,599	18.0	22.0
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,189	989	177,021	173,605	1,123	909	136,909	132,201	29.3	31.3
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	2,687	1,241	320,323	289,261	2,320	1,388	264,808	243,500	21.0	18.8
54	FOOD STORES.....	6,764	2,764	609,314	527,208	8,163	2,955	526,559	414,729	15.7	27.1
55 EX.554	AUTOMOTIVE DEALERS.....	1,446	1,112	445,321	439,133	1,413	1,081	433,338	421,816	2.8	4.1
55PT(554)	GASOLINE SERVICE STATIONS.....	3,229	2,217	186,675	162,619	2,938	1,754	145,484	118,442	28.3	37.3
56	APPAREL, ACCESSORY STORES.....	1,598	1,440	167,382	164,916	1,575	1,383	133,317	130,417	25.6	26.5
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,460	1,206	135,970	132,190	1,324	1,108	107,503	104,071	26.5	27.0
58	EATING, DRINKING PLACES.....	3,014	2,110	111,147	99,487	2,886	2,026	95,603	84,675	16.3	17.5
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	897	799	90,854	89,096	900	758	65,395	62,691	38.9	42.1
59 EX.591	OTHER RETAIL STORES.....	2,482	1,660	216,142	205,472	2,614	1,490	180,128	164,706	20.0	24.8
53 PART*	NONSTORE RETAILERS*.....	843	171	31,491	24,705	902	138	22,739	14,351	38.5	72.1

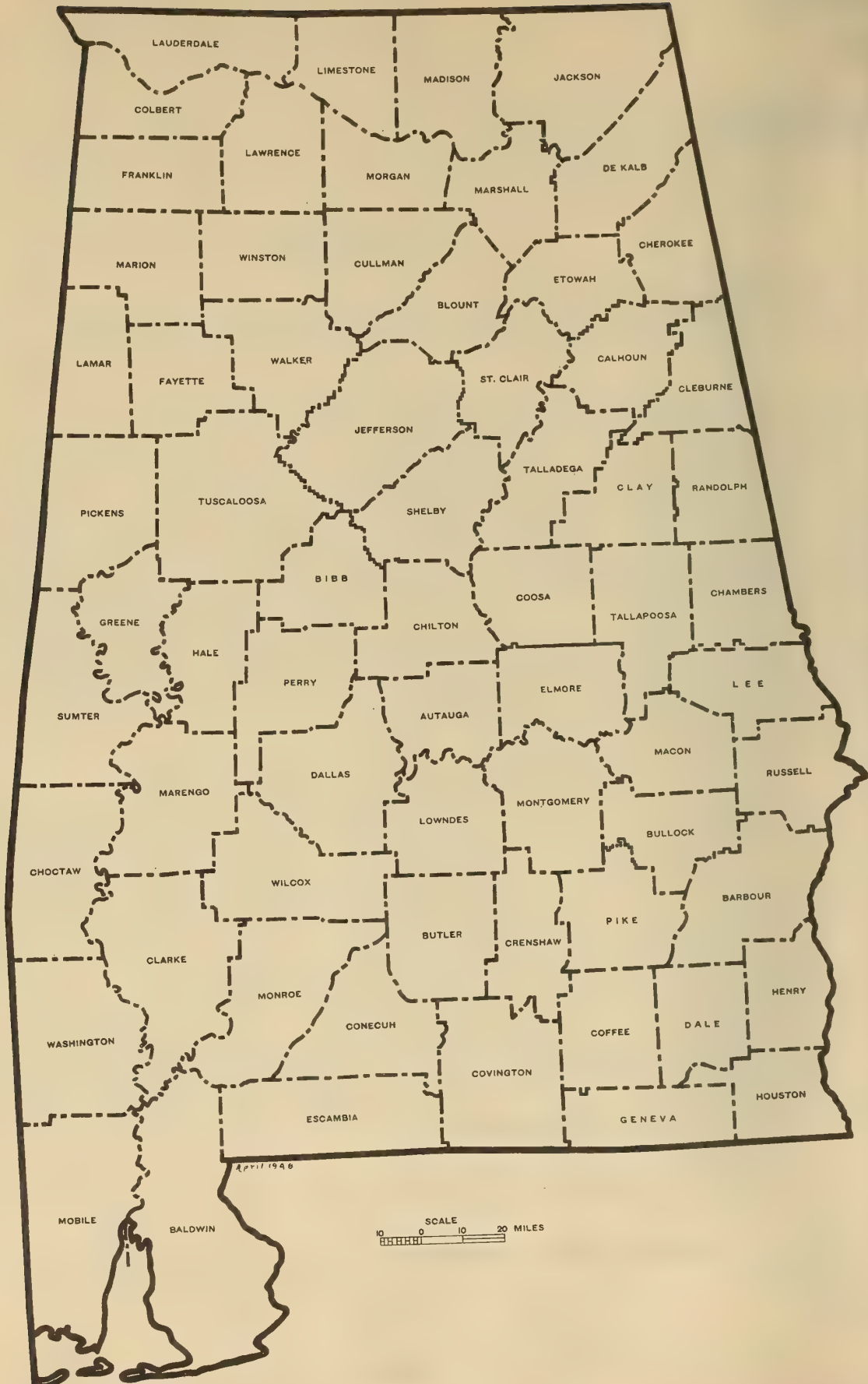
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

ALABAMA



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	25,609	15,709	2,491,640	2,307,692	237,750	101,714	87,193	26,778
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,189	989	177,021	173,605	18,708	6,397	5,879	1,254
521	LUMBER, BUILDING MATERIALS DEALERS.....	346	290	83,584	82,956	9,292	3,065	2,754	346
5251	HARDWARE STORES.....	499	407	47,067	45,679	4,569	1,750	1,594	567
5252	FARM EQUIPMENT DEALERS.....	203	187	35,291	35,069	3,286	1,111	1,079	218
53 PART*	GENERAL MERCHANDISE GROUP STORES*	2,687	1,241	320,323	289,261	38,370	17,120	13,214	2,713
533	LIMITED PRICE VARIETY STORES.....	323	297	59,964	59,524	8,566	5,636	3,620	192
54	FOOD STORES.....	6,764	2,764	609,314	527,208	30,116	14,465	10,530	7,258
541	GROCERY STORES, INCLUDING DELICATESSENS.....	6,348	2,570	593,743	515,253	28,767	13,730	9,881	6,795
55 EX. 554	AUTOMOTIVE DEALERS.....	1,446	1,112	445,321	439,133	43,353	12,074	11,791	1,444
55PT(554)	GASOLINE SERVICE STATIONS.....	3,229	2,217	186,675	162,619	13,597	6,809	6,027	3,604
56	APPAREL, ACCESSORY STORES.....	1,598	1,440	167,382	164,916	20,663	10,294	7,983	1,458
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	216	194	20,827	20,501	2,769	953	827	191
562	WOMEN'S READY-TO-WEAR STORES**.....	369	369	48,495	48,495	6,231	3,028	2,624	323
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	58	58	3,521	3,521	442	235	201	39
565	FAMILY CLOTHING STORES**.....	515	515	60,776	60,776	7,384	4,001	2,845	523
566	SHOE STORES.....	284	242	28,834	28,154	3,488	1,868	1,304	205
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,460	1,206	135,970	132,190	19,049	6,209	5,986	1,326
571	FURNITURE, HOME FURNISHINGS STORES.....	824	668	85,778	83,486	11,904	3,776	3,656	814
980, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	636	538	50,192	48,704	7,145	2,433	2,330	512
58	EATING, DRINKING PLACES.....	3,014	2,110	111,147	99,487	19,406	14,525	13,294	3,418
5812	EATING PLACES.....	2,707	1,893	101,512	90,946	18,450	13,714	12,553	3,064
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	307	217	9,635	8,541	956	811	741	354
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	897	799	90,854	89,096	11,084	5,016	4,404	981
59 EX. 591	OTHER RETAIL STORES.....	2,482	1,660	216,142	205,472	19,526	7,620	6,949	2,461
592	LIQUOR STORES.....	127	105	51,879	51,519	1,817	549	543	63
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	350	266	62,748	61,374	3,453	1,558	1,399	344
597	JEWELRY STORES.....	328	246	24,188	23,178	3,961	1,424	1,333	326
598	FUEL, ICE DEALERS.....	347	225	26,369	24,845	3,714	1,288	1,232	299
53 PART*	NONSTORE RETAILERS*.....	843	171	31,491	24,705	3,878	1,185	1,136	861

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
ALABAMA, TOTAL.....	25,609	15,709	2,491,640	2,307,692	237,750	101,714	87,193	26,778
AUTAUGA COUNTY.....	124	72	7,624	6,602	507	272	219	132
PRATTVILLE.....	57	47	5,578	5,478	405	202	156	56
REMAINDER OF COUNTY.....	67	25	2,046	1,124	102	70	63	76
BALDWIN COUNTY.....	450	296	37,457	34,255	3,077	1,284	1,073	490
BAY MINETTE.....	57	55	7,143	(D)	555	248	203	85
FAIRHOPE.....	59	47	7,344	7,218	768	265	230	54
FOLEY.....	56	42	6,726	(D)	702	226	200	61
REMAINDER OF COUNTY.....	278	152	16,244	13,336	1,052	545	440	310
BARBOUR COUNTY.....	225	131	12,434	11,060	1,045	554	436	239
EUFULA.....	101	77	8,416	8,090	835	423	346	103
REMAINDER OF COUNTY.....	124	54	4,018	2,970	210	131	90	136
BIBB COUNTY.....	115	71	7,866	7,030	510	276	234	123
BLOUNT COUNTY.....	206	114	13,608	11,620	958	460	379	229
ONEONTA.....	87	75	9,362	9,180	807	384	313	100
REMAINDER OF COUNTY.....	119	39	4,246	2,440	151	76	66	129
BULLOCK COUNTY.....	118	50	5,408	4,348	396	188	162	124
UNION SPRINGS.....	52	36	4,057	3,631	357	165	143	60
REMAINDER OF COUNTY.....	66	14	1,351	717	39	23	19	64
BUTLER COUNTY.....	220	118	14,135	12,427	1,228	607	511	223
GREENVILLE.....	105	75	9,612	9,110	927	458	379	99
REMAINDER OF COUNTY.....	115	43	4,523	3,317	271	149	132	124
CALHOUN COUNTY.....	682	476	73,879	70,225	7,096	3,144	2,606	715
ANNISTON.....	355	295	55,266	54,220	5,713	2,378	1,975	331
JACKSONVILLE.....	43	35	2,525	2,443	200	110	92	54
PIEDMONT.....	67	53	5,314	4,984	430	234	180	86
REMAINDER OF COUNTY.....	217	93	10,774	8,578	753	422	359	244
CHAMBERS COUNTY.....	275	129	14,106	11,118	908	448	347	313
LANETT.....	88	42	5,407	4,418	359	155	112	91
REMAINDER OF COUNTY.....	187	87	8,704	6,700	549	293	235	222
CHEROKEE COUNTY.....	116	56	5,770	4,524	344	175	156	126
CHILTON COUNTY.....	241	135	16,211	14,087	1,178	603	517	260
CLANTON.....	108	94	11,006	10,840	975	494	414	123
REMAINDER OF COUNTY.....	133	41	5,205	3,247	203	109	103	137
CHOCTAW COUNTY.....	110	56	7,406	6,480	482	261	202	119
CLARKE COUNTY.....	213	135	18,884	17,192	1,658	694	558	222
JACKSON.....	61	55	7,980	7,716	809	295	247	70
REMAINDER OF COUNTY.....	152	80	10,904	9,476	858	399	311	152
CLAY COUNTY.....	148	64	7,371	5,537	369	190	169	157
CLEBURNE COUNTY.....	85	35	5,281	4,423	257	167	123	83
COFFEE COUNTY.....	253	129	20,608	18,106	1,536	721	600	272
ELBA.....	53	33	4,330	3,840	347	145	122	62
ENTERPRISE.....	102	76	12,952	12,428	1,025	510	413	112
REMAINDER OF COUNTY.....	98	20	3,326	1,838	164	66	65	98
COLBERT COUNTY.....	396	252	34,933	32,089	3,004	1,390	1,229	393
MUSCLE SHOALS.....	15	7	496	398	30	21	18	19
SHEFFIELD.....	168	126	19,208	18,554	1,927	903	812	170
TUSCUMBIA.....	85	69	9,877	9,467	798	346	297	83
REMAINDER OF COUNTY.....	128	50	5,352	3,670	249	120	102	121
CONECUH COUNTY.....	142	72	7,889	6,541	679	323	259	141
EVERGREEN.....	65	55	5,993	5,809	631	292	230	62
REMAINDER OF COUNTY.....	77	17	1,896	732	48	31	29	79
COOSA COUNTY.....	75	25	2,600	1,578	150	77	58	80
COVINGTON COUNTY.....	385	239	28,604	25,782	2,358	1,082	894	400
ANDALUSIA.....	146	100	13,530	12,858	1,271	561	468	145
FLORALIA.....	55	43	4,283	4,085	306	171	135	59
OPP.....	72	62	7,006	6,748	622	269	223	73
REMAINDER OF COUNTY.....	112	34	3,785	2,121	159	81	68	123
CRENSHAW COUNTY.....	149	67	6,658	5,244	452	228	193	152
CULLMAN COUNTY.....	413	217	34,071	30,577	2,408	1,357	1,141	454
CULLMAN.....	211	159	26,481	25,723	2,064	1,159	970	229
REMAINDER OF COUNTY.....	202	58	7,590	4,854	344	198	171	225
DALE COUNTY.....	216	106	12,393	10,485	940	462	406	220
OZARK.....	92	70	7,712	7,454	724	349	300	93
REMAINDER OF COUNTY.....	124	36	4,681	3,031	216	113	106	127
DALLAS COUNTY.....	394	278	41,830	39,804	4,065	2,005	1,733	405
SELMA.....	283	225	35,953	35,145	3,717	1,804	1,547	278
REMAINDER OF COUNTY.....	111	53	5,877	4,659	348	201	186	127

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
DE KALB COUNTY.....	384	164	22,028	17,496	1,417	646	545	426
FORT PAYNE.....	128	84	11,491	10,513	902	423	346	140
REMAINDER OF COUNTY.....	256	80	10,537	6,983	515	223	199	286
ELMORE COUNTY.....	284	140	13,858	11,040	900	446	370	311
TALLASSEE (PART).....	55	41	3,092	2,890	234	136	110	55
WETUMPKA.....	59	51	5,539	5,433	508	209	177	68
REMAINDER OF COUNTY.....	170	48	5,227	2,717	158	101	83	188
ESCAMBIA COUNTY.....	375	243	30,198	27,700	2,734	1,228	1,032	364
ATHORE.....	114	98	11,659	11,403	1,207	557	448	101
BREWTON.....	100	82	12,946	12,652	1,253	514	445	94
REMAINDER OF COUNTY.....	161	63	5,593	3,645	274	157	139	169
ETOWAH COUNTY.....	788	510	78,162	72,518	7,779	3,195	2,774	795
ATTALLA.....	97	71	5,886	5,530	530	281	236	101
GADSDEN.....	510	388	64,931	62,507	6,868	2,737	2,391	509
REMAINDER OF COUNTY.....	181	51	7,345	4,481	381	177	147	185
FAYETTE COUNTY.....	165	79	9,805	8,137	789	404	318	181
FAYETTE.....	81	65	7,626	7,216	703	350	288	91
REMAINDER OF COUNTY.....	84	14	2,179	921	86	54	30	90
FRANKLIN COUNTY.....	231	117	13,533	11,505	1,021	495	425	248
RUSSELLVILLE.....	82	66	8,367	8,107	780	370	315	86
REMAINDER OF COUNTY.....	149	51	5,166	3,398	241	125	110	162
GENEVA COUNTY.....	217	131	13,728	11,888	1,069	585	451	231
GENEVA.....	56	38	5,262	4,844	517	229	184	52
REMAINDER OF COUNTY.....	161	93	8,466	7,044	552	356	267	179
GREENE COUNTY.....	93	65	6,566	6,158	477	279	227	97
HALE COUNTY.....	144	76	6,881	5,873	521	279	230	146
HENRY COUNTY.....	155	101	10,296	9,214	729	363	274	153
HOUSTON COUNTY.....	507	331	54,636	51,250	5,089	2,191	1,863	542
DOTHAN.....	339	263	48,565	46,953	4,820	2,026	1,736	362
REMAINDER OF COUNTY.....	168	68	6,071	4,297	269	165	127	180
JACKSON COUNTY.....	328	152	18,051	14,499	1,178	612	525	375
SCOTTSBORO.....	108	88	9,809	9,567	836	412	362	130
REMAINDER OF COUNTY.....	220	64	8,242	4,932	342	200	163	245
JEFFERSON COUNTY.....	4,922	3,284	669,418	641,302	75,124	28,973	25,338	4,994
BESSEMER.....	431	275	46,426	43,552	4,796	1,973	1,714	413
BIRMINGHAM.....	3,261	2,317	527,523	511,869	62,501	23,457	20,699	3,293
BRIGHTON.....	21	11	1,480	1,376	99	40	35	23
FAIRFIELD.....	109	85	10,578	10,068	1,077	475	402	109
GARDENALE.....	9	5	370	266	16	10	8	10
GRAYSVILLE.....	19	13	1,711	1,617	145	61	51	18
HOMESWOOD.....	91	77	15,210	15,006	1,369	660	516	73
IRONDALE.....	29	23	3,008	2,944	292	132	115	31
LEEDS (PART).....	52	42	5,042	4,930	368	197	158	53
LIPSCOMB.....	11	9	886	(D)	74	33	29	12
MIDFIELD.....	10	6	825	803	69	41	41	12
MOUNTAIN BROOK.....	50	48	8,667	(D)	781	315	262	39
TARRANT CITY.....	97	69	10,611	10,159	873	378	308	99
VESTAVIA HILLS.....	6	6	1,107	1,107	184	58	49	5
REMAINDER OF COUNTY.....	726	298	35,974	28,126	2,480	1,143	951	804
LAMAR COUNTY.....	155	75	7,241	5,743	395	220	182	185
LAUDERDALE COUNTY.....	441	257	46,349	42,947	4,774	1,975	1,620	442
FLORENCE.....	281	211	40,638	39,618	4,552	1,848	1,516	273
REMAINDER OF COUNTY.....	160	46	5,711	3,329	222	127	104	169
LAWRENCE COUNTY.....	172	76	8,454	6,100	499	280	231	196
LEE COUNTY.....	384	252	32,402	30,096	2,877	1,429	1,176	380
AUBURN.....	98	80	10,860	10,584	961	495	403	89
OPELIKA.....	167	139	18,380	17,840	1,731	799	654	162
REMAINDER OF COUNTY.....	119	33	3,162	1,672	185	135	119	129
LIMESTONE COUNTY.....	249	153	26,504	24,720	1,829	929	796	300
ATHENS.....	142	114	18,507	17,987	1,495	751	637	180
REMAINDER OF COUNTY.....	107	39	7,997	6,733	334	178	159	120
LOWNDES COUNTY.....	82	44	4,018	3,428	252	135	108	99
MACON COUNTY.....	175	97	9,326	7,822	671	390	352	201
TUSKEGEE.....	82	62	6,082	5,696	525	263	238	93
REMAINDER OF COUNTY.....	93	35	3,244	2,126	146	127	114	108
MADISON COUNTY.....	655	459	98,980	94,346	9,158	3,869	3,333	701
HUNTSVILLE.....	499	395	90,634	88,310	8,679	3,625	3,122	527
REMAINDER OF COUNTY.....	156	64	8,346	6,036	479	244	211	174
MARENGO COUNTY.....	218	140	14,737	13,309	1,332	630	534	213
DEMOPOLIS.....	100	78	9,011	8,721	991	425	365	93
REMAINDER OF COUNTY.....	118	62	5,726	4,588	341	205	169	120

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorporated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
MARION COUNTY.....	220	122	11,744	9,996	748	431	362	246
MARSHALL COUNTY.....	519	301	46,202	41,998	3,204	1,531	1,269	596
ALBERTVILLE.....	143	95	19,288	18,358	1,184	554	449	169
BOAZ.....	75	55	8,249	7,977	659	298	255	84
GUNTERSVILLE.....	99	81	10,428	10,008	870	417	347	119
REMAINDER OF COUNTY.....	202	70	8,237	5,655	491	262	218	224
MOBILE COUNTY.....	2,030	1,418	286,378	275,616	29,958	11,822	10,356	1,947
CHICKASAW.....	37	21	4,001	3,779	402	139	124	35
MOBILE.....	1,309	1,001	228,154	222,822	24,976	9,647	8,458	1,183
PRICHARD.....	291	211	32,646	31,172	3,099	1,323	1,143	293
REMAINDER OF COUNTY.....	393	185	21,577	17,843	1,481	713	631	436
MONROE COUNTY.....	201	99	12,000	10,066	1,009	450	383	207
MONROEVILLE.....	59	49	7,307	7,051	760	312	261	56
REMAINDER OF COUNTY.....	142	50	4,693	3,015	249	138	122	151
MONTGOMERY COUNTY.....	1,137	827	165,433	160,321	18,251	7,682	6,720	1,093
MONTGOMERY.....	1,005	771	160,591	156,975	17,920	7,502	6,559	955
REMAINDER OF COUNTY.....	132	56	4,842	3,346	331	180	161	138
MORGAN COUNTY.....	519	317	46,699	42,181	4,143	1,831	1,554	559
DECATUR.....	304	224	35,178	33,668	3,460	1,475	1,256	319
HARTSELLE.....	75	51	5,369	4,959	422	215	175	80
REMAINDER OF COUNTY.....	140	42	6,152	3,554	261	141	123	160
PERRY COUNTY.....	124	92	8,604	8,230	670	396	327	125
MARION.....	48	48	4,900	4,900	393	215	180	60
REMAINDER OF COUNTY.....	76	44	3,704	3,330	277	181	147	65
PICKENS COUNTY.....	208	116	11,098	9,350	801	398	331	221
ALICEVILLE.....	40	38	3,612	(D)	314	163	136	46
REMAINDER OF COUNTY.....	168	78	7,486	(D)	487	235	205	175
PIKE COUNTY.....	255	155	15,665	14,039	1,305	695	614	261
BRUNSDIDGE.....	35	31	2,869	2,825	221	117	103	44
TROY.....	127	97	10,664	10,186	986	516	454	126
REMAINDER OF COUNTY.....	93	27	2,132	1,028	98	62	57	91
RANDOLPH COUNTY.....	202	96	10,754	8,576	807	431	362	213
ROANOKE.....	74	58	6,687	6,311	604	320	281	81
REMAINDER OF COUNTY.....	128	38	4,067	2,265	203	111	81	132
RUSSELL COUNTY.....	312	142	15,386	12,638	888	516	421	345
PHENIX CITY.....	182	112	11,953	10,921	769	434	356	201
REMAINDER OF COUNTY.....	130	30	3,433	1,717	119	82	65	144
ST CLAIR COUNTY.....	217	105	12,553	10,079	949	438	357	226
LEEDS (PART).....	***	***	***	***	***	***	***	***
PELL CITY.....	56	50	6,277	6,161	639	272	219	60
REMAINDER OF COUNTY.....	161	55	6,276	3,918	310	166	138	166
SHELBY COUNTY.....	305	165	17,662	15,068	1,235	591	501	330
LEEDS (PART).....	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	304	164	(D)	(D)	(D)	(D)	(D)	(D)
SUMTER COUNTY.....	131	85	6,835	6,113	474	283	234	130
YORK.....	40	34	2,717	2,649	235	125	104	40
REMAINDER OF COUNTY.....	91	51	4,118	3,464	239	158	130	90
TALLADEGA COUNTY.....	613	337	40,977	36,361	3,499	1,591	1,325	639
CHILDERSBURG.....	51	37	3,108	3,016	225	121	99	59
SYLACAUGA.....	174	120	16,516	15,640	1,621	692	599	182
TALLADEGA.....	183	127	15,361	14,285	1,361	644	504	176
REMAINDER OF COUNTY.....	205	53	5,992	3,420	292	134	123	222
TALLAPOOSA COUNTY.....	283	181	22,682	20,794	1,816	805	688	331
ALEXANDER CITY.....	121	99	15,423	15,099	1,387	581	496	135
TALLASSEE (PART).....	7	5	554	(D)	73	36	29	12
REMAINDER OF COUNTY.....	155	77	6,705	(D)	356	188	163	184
TUSCALOOSA COUNTY.....	684	456	78,603	74,057	7,780	3,425	2,941	799
NORTHPORT.....	61	39	4,681	4,249	336	156	136	75
TUSCALOOSA.....	468	376	68,342	66,704	7,179	3,133	2,685	528
REMAINDER OF COUNTY.....	155	41	5,580	3,104	265	136	120	196
WALKER COUNTY.....	448	298	32,107	28,827	2,757	1,196	984	490
CORDOVA.....	42	26	1,897	1,585	129	75	60	53
JASPER.....	144	112	20,735	20,125	2,066	819	658	152
REMAINDER OF COUNTY.....	262	110	9,475	7,117	562	302	266	285
WASHINGTON COUNTY.....	85	45	4,273	3,475	148	71	62	62
WILCOX COUNTY.....	119	65	6,095	5,087	389	242	196	124
WINSTON COUNTY.....	122	68	7,693	6,595	605	289	233	149
HALEYVILLE.....	62	50	5,437	5,187	517	250	200	71
REMAINDER OF COUNTY.....	60	18	2,256	1,408	88	39	33	78

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Alabama, total.....	26,158	14,990	2,111,783	1,891,599	191,470
Autauga County.....	134	64	6,186	4,800	376
Prattville.....	88	52	4,661	3,893	339
Remainder of County.....	46	12	1,525	907	37
Baldwin County.....	462	298	32,192	29,050	2,518
Bay Minette.....	88	62	6,795	6,439	525
Fairhope.....	64	50	5,552	5,128	479
Remainder of County.....	310	186	19,845	17,483	1,514
Barbour County.....	285	131	13,057	10,705	903
Eufaula.....	131	71	8,344	7,292	690
Remainder of County.....	154	60	4,713	3,413	213
Bibb County.....	147	65	7,612	5,276	416
Blount County.....	222	94	12,455	9,145	610
Oneonta.....	124	64	8,686	7,182	512
Remainder of County.....	98	30	3,769	1,963	98
Bullock County.....	141	57	5,311	4,127	360
Union Springs.....	94	44	4,595	3,805	342
Remainder of County.....	47	13	716	322	18
Butler County.....	233	109	14,097	11,667	1,247
Greenville.....	130	74	9,952	8,944	1,017
Remainder of County.....	103	35	4,145	2,723	230
Calhoun County.....	780	486	69,570	63,436	6,407
Aniston.....	514	332	55,782	52,074	5,608
Jacksonville.....	56	32	2,935	2,171	159
Piedmont.....	74	50	4,804	4,342	310
Remainder of County.....	136	72	6,049	4,849	330
Chambers County.....	293	129	14,244	11,450	841
Laurens.....	74	38	5,238	4,764	306
Remainder of County.....	219	91	9,006	6,686	535
Cherokee County.....	88	44	5,782	4,430	280
Chilton County.....	237	111	13,987	11,181	872
Clanton.....	133	79	10,717	9,507	786
Remainder of County.....	104	32	3,270	1,674	86
Choctaw County.....	133	53	6,304	4,622	372
Clarke County.....	222	130	17,927	16,091	1,395
Jackson.....	72	56	8,773	8,381	724
Remainder of County.....	150	74	9,154	7,710	671
Clay County.....	145	63	6,861	5,493	351
Cleburne County.....	74	32	4,419	3,739	209
Coffee County.....	272	136	15,451	12,753	1,103
Elba.....	61	39	3,832	3,134	342
Enterprise.....	165	85	10,360	8,668	696
Remainder of County.....	46	12	1,239	771	65
Colbert County.....	398	240	32,068	28,574	2,443
Sheffield.....	181	131	18,527	17,337	1,531
Tusculum.....	125	71	10,670	9,434	779
Remainder of County.....	92	38	2,871	1,803	133
Conecuh County.....	175	79	8,286	6,342	642
Evergreen.....	104	60	6,272	5,442	584
Remainder of County.....	71	19	2,014	900	58
Coosa County.....	85	27	2,595	1,435	89
Covington County.....	409	219	24,783	21,309	1,948
Andalusia.....	763	99	12,816	11,790	1,146
Florida.....	60	42	3,343	3,001	205
Opp.....	104	60	6,237	5,437	519
Remainder of County.....	82	18	2,387	1,081	78
Crenshaw County.....	156	76	7,464	6,006	543
Cullman County.....	368	200	29,237	25,995	1,814
Cullman.....	233	157	24,692	23,152	1,641
Remainder of County.....	135	43	4,545	2,843	173
Dale County.....	219	101	10,583	8,103	704
Ozark.....	121	77	7,005	6,161	584
Remainder of County.....	98	24	3,578	1,942	120
Dallas County.....	459	289	39,050	35,912	4,016
Selma.....	326	226	33,270	31,718	3,687
Remainder of County.....	133	63	5,780	4,194	329
De Kalb County.....	350	152	18,932	14,844	1,124
Fort Payne.....	170	96	11,547	10,325	905
Remainder of County.....	180	56	7,385	4,519	219
Elmore County.....	267	143	14,563	12,007	969
Tallapoosa (part) ¹	81	49	4,293	3,833	383
Wetumpka.....	96	56	6,440	5,632	497
Remainder of County.....	90	38	3,830	2,542	109
Escambia County.....	334	206	24,473	22,103	2,096
Atmore.....	129	89	10,305	9,487	913
Brewton.....	124	74	10,504	9,644	953
Remainder of County.....	81	43	3,664	2,972	230
Etowah County.....	926	508	71,102	62,150	6,825
Attalla.....	107	51	6,797	5,457	453
Gadsden.....	630	402	56,550	51,584	5,875
Remainder of County.....	189	55	7,755	5,109	497
Fayette County.....	140	72	8,237	6,865	572
Fayette.....	90	64	6,849	6,245	540
Remainder of County.....	50	8	1,388	620	32
Franklin County.....	229	115	14,134	11,958	950
Russellville.....	131	71	9,823	8,683	767
Remainder of County.....	98	44	4,361	3,275	183
Geneva County.....	243	135	14,071	11,895	574
Geneva.....	88	50	6,670	5,796	487
Remainder of County.....	155	85	7,401	6,099	487
Greene County.....	83	59	6,538	5,960	442
Hale County.....	126	70	6,926	5,844	435
Henry County.....	156	86	9,547	7,867	550
Houston County.....	540	304	45,663	40,809	3,990
Dothan.....	383	241	39,780	36,680	3,716
Remainder of County.....	157	63	5,883	4,129	274
Jackson County.....	297	127	15,031	11,741	1,000
Scottsboro.....	123	77	8,910	8,052	769
Remainder of County.....	174	50	6,121	3,689	232
Jefferson County.....	4,763	3,039	533,422	503,080	57,718
Bessemer.....	515	281	41,003	36,555	3,632
Birmingham.....	3,105	2,113	424,156	407,008	49,032
Fairfield.....	145	101	11,602	10,860	1,072
Homewood.....	77	69	8,730	8,580	721
Leeds (part) ²	72	48	4,596	4,134	334
Lipscomb.....	18	8	613	(D)	29
Mountain Brook.....	56	54	5,776	(D)	535
Tarrant City.....	96	68	7,664	7,194	555
Remainder of County.....	679	297	29,282	22,476	1,788
Lamar County.....	114	56	5,563	4,315	295
Lauderdale County.....	430	238	41,738	37,982	3,888
Florence.....	298	206	37,941	36,347	3,797
Remainder of County.....	132	32	3,797	1,635	91
Lawrence County.....	163	69	6,541	4,939	420
Lee County.....	443	255	27,127	23,629	2,149
Auburn.....	118	74	7,489	6,633	653
Opelika.....	230	146	17,210	15,716	1,601
Remainder of County.....	95	35	2,428	1,240	95
Limestone County.....	257	131	17,417	14,487	1,363
Athens.....	160	104	14,794	13,352	1,288
Remainder of County.....	97	27	2,623	1,135	75
Lowndes County.....	105	41	5,191	3,839	271
Macon County.....	188	106	10,125	8,383	829
Tuskegee.....	114	86	7,875	7,397	725
Remainder of County.....	74	20	2,250	986	104
Madison County.....	611	377	59,729	54,691	5,306
Huntsville.....	462	326	53,696	50,778	4,960
Remainder of County.....	149	51	6,033	3,913	346
Marengo County.....	253	133	13,388	11,444	1,099
Demopolis.....	85	71	7,499	7,203	741
Remainder of County.....	168	62	5,889	4,241	354
Marion County.....	243	127	11,233	8,959	659
Marshall County.....	483	275	34,790	29,986	2,320
Albertville.....	144	90	12,441	11,463	815
Boaz.....	109	57	8,629	7,191	506
Guntersville.....	103	77	8,903	8,169	729
Remainder of County.....	127	51	4,817	3,163	270
Mobile County.....	2,020	1,362	235,082	222,630	23,828
Chickasaw.....	38	24	3,578	3,136	228
Mobile.....	1,381	979	182,694	175,578	19,780
Prichard.....	220	152	25,444	23,878	2,204
Remainder of County.....	381	207	23,566	20,038	1,616

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero.

¹Tallapoosa is in Elmore and Tallapoosa counties.²Leeds is in Jefferson and St. Clair counties.

Table 2A. RETAIL TRADE: 1954 — COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Monroe County.....	190	103	11,492	9,264	811	St. Clair County.....	218	98	10,778	7,952	660
Monroeville.....	84	50	7,762	6,390	648	Leeds (part) ²	8	**	104
Remainder of County.....	106	50	4,130	2,874	163	Remainder of County.....	212	98	10,674	7,952	660
Montgomery County.....	1,206	836	152,052	145,144	16,227	Shelby County.....	294	148	14,533	11,355	848
Montgomery.....	1,101	791	148,250	142,670	15,959	Sumter County.....	160	100	7,704	6,602	527
Remainder of County.....	105	45	3,802	2,474	268	Talladega County.....	590	350	39,896	35,426	3,372
Morgan County.....	557	307	37,380	31,910	3,253	Childersburg.....	56	38	2,984	2,630	267
Decatur.....	349	227	27,751	25,089	2,690	Sylacauga.....	200	138	17,331	16,195	1,555
Hartselle.....	101	55	6,208	5,262	476	Talladega.....	214	132	15,797	14,233	1,416
Remainder of County.....	107	25	3,421	1,559	87	Remainder of County.....	120	42	3,784	2,368	134
Perry County.....	159	99	8,516	7,638	634	Tallapoosa County.....	323	173	21,721	18,475	1,691
Marion.....	77	49	5,123	4,703	423	Alexander City.....	141	99	14,930	14,190	1,369
Remainder of County.....	82	50	3,393	2,935	216	Tallabee (part) ¹	24	4	736	(D)	(D)
Pickens County.....	180	106	9,891	8,505	693	Remainder of County.....	158	70	6,055	(D)	(D)
Aliceville.....	54	40	4,520	4,298	360	Tuscaloosa County.....	751	443	61,508	55,110	6,003
Remainder of County.....	126	66	5,371	4,207	333	Northport.....	68	34	4,230	3,004	249
Pike County.....	271	167	15,719	13,917	1,274	Tuscaloosa.....	535	365	51,749	48,893	5,430
Brundidge.....	54	40	2,998	2,612	187	Remainder of County.....	150	44	5,529	3,213	324
Troy.....	168	108	11,346	10,324	1,022	Walker County.....	473	255	26,849	23,009	2,122
Remainder of County.....	49	19	1,375	981	65	Cordova.....	42	26	1,702	1,520	131
Randolph County.....	182	90	8,493	6,733	588	Jasper.....	178	136	17,195	16,485	1,652
Roanoke.....	91	57	5,422	4,852	442	Remainder of County.....	253	93	7,952	5,004	339
Remainder of County.....	91	33	3,071	1,881	146	Washington County.....	105	45	4,834	3,620	228
Russell County.....	307	131	15,768	12,106	920	Wilcox County.....	150	58	6,200	4,404	394
Phenix City.....	222	98	12,101	9,551	759	Winston County.....	140	64	7,012	5,478	466
Remainder of County.....	85	33	3,687	2,555	161	Haleyville.....	88	56	5,398	4,896	434
						Remainder of County.....	52	8	1,614	582	32

Standard Notes: (D) Withheld to avoid disclosure.

Represents zero.

¹Tallabee is in Elmore and Tallapoosa counties.²Leeds is in Jefferson and St. Clair counties.

1958 CENSUS OF BUSINESS

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Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
BIRMINGHAM STANDARD METROPOLITAN STATISTICAL AREA--Coextensive with Jefferson County, Ala.									
	RETAIL TRADE, TOTAL.....	4,922	3,284	669,418	641,302	75,124	28,973	25,338	4,994
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	227	183	33,258	32,490	4,019	1,355	1,224	222
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	216	132	96,039	94,657	15,193	5,566	4,820	171
54	FOOD STORES.....	1,109	565	157,175	145,653	8,960	3,966	2,863	1,198
55 EX-554	AUTOMOTIVE DEALERS.....	239	175	119,528	118,488	13,436	3,261	3,221	209
55PT(554)	GASOLINE SERVICE STATIONS.....	626	472	42,737	38,693	3,261	1,476	1,280	701
56	APPAREL, ACCESSORY STORES.....	341	307	48,936	48,384	7,070	3,143	2,492	265
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	317	253	36,306	35,398	5,494	1,613	1,563	259
58	EATING, DRINKING PLACES.....	770	540	35,706	32,638	6,450	4,590	4,296	880
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	219	189	25,236	24,786	3,143	1,308	1,110	237
59 EX-591	OTHER RETAIL STORES.....	605	419	60,428	58,412	5,894	2,099	1,901	590
53 PART*	NONSTORE RETAILERS*.....	253	49	14,069	11,703	2,204	596	568	262
GADSDEN STANDARD METROPOLITAN STATISTICAL AREA--Coextensive with Etowah County, Ala.									
	RETAIL TRADE, TOTAL.....	788	510	78,162	72,518	7,779	3,195	2,774	795
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	32	24	5,364	5,174	577	214	173	35
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	67	31	11,172	10,386	1,414	571	451	60
54	FOOD STORES.....	198	84	20,686	18,106	1,035	440	325	208
55 EX-554	AUTOMOTIVE DEALERS.....	62	48	14,457	14,191	1,359	364	363	54
55PT(554)	GASOLINE SERVICE STATIONS.....	106	76	5,807	5,061	422	212	198	121
56	APPAREL, ACCESSORY STORES.....	55	55	6,438	6,438	879	391	339	38
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	59	43	4,843	4,517	684	235	228	61
58	EATING, DRINKING PLACES.....	86	66	2,793	2,553	567	429	386	96
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	30	30	2,720	2,720	322	138	123	36
59 EX-591	OTHER RETAIL STORES.....	73	47	3,510	3,146	476	174	161	66
53 PART*	NONSTORE RETAILERS*.....	20	6	372	226	44	27	27	20
MOBILE STANDARD METROPOLITAN STATISTICAL AREA--Coextensive with Mobile County, Ala.									
	RETAIL TRADE, TOTAL.....	2,030	1,418	286,378	275,616	29,958	11,822	10,356	1,947
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	93	75	22,920	22,676	2,585	721	683	91
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	93	61	33,825	33,081	4,953	1,837	1,448	88
54	FOOD STORES.....	469	237	71,254	66,426	3,926	1,759	1,312	477
55 EX-554	AUTOMOTIVE DEALERS.....	95	85	48,253	47,929	4,291	1,071	1,011	75
55PT(554)	GASOLINE SERVICE STATIONS.....	306	228	19,882	17,878	1,593	727	676	330
56	APPAREL, ACCESSORY STORES.....	140	130	21,715	21,649	2,722	1,148	989	101
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	109	93	15,305	15,083	2,308	665	648	83
58	EATING, DRINKING PLACES.....	350	254	15,218	14,304	2,917	2,012	1,860	370
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	85	81	12,471	12,351	1,754	850	797	72
59 EX-591	OTHER RETAIL STORES.....	207	151	20,458	19,866	2,270	819	763	178
53 PART*	NONSTORE RETAILERS*.....	83	23	5,077	4,573	639	213	209	82
MONTGOMERY STANDARD METROPOLITAN STATISTICAL AREA--Coextensive with Montgomery County, Ala.									
	RETAIL TRADE, TOTAL.....	1,137	827	165,433	160,321	18,251	7,682	6,720	1,093
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	35	33	7,799	(D)	840	210	203	31
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	38	24	25,703	25,505	3,693	1,618	1,261	31
54	FOOD STORES.....	270	138	34,220	31,640	1,841	866	639	270
55 EX-554	AUTOMOTIVE DEALERS.....	58	44	28,759	28,589	2,763	812	799	46
55PT(554)	GASOLINE SERVICE STATIONS.....	153	125	12,489	11,781	1,262	514	483	159
56	APPAREL, ACCESSORY STORES.....	95	89	13,606	13,532	1,820	808	689	67
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	62	54	9,589	9,539	1,458	499	484	61
58	EATING, DRINKING PLACES.....	196	156	9,432	8,912	1,839	1,322	1,224	218
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	45	43	5,629	(D)	717	321	273	42
59 EX-591	OTHER RETAIL STORES.....	140	110	16,809	16,397	1,894	667	620	119
53 PART*	NONSTORE RETAILERS*.....	45	11	1,398	1,040	124	45	45	49

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Note: The Columbus, Ga. SMSA includes Russell County in Alabama. Data for the SMSA are shown in the report for Georgia.

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

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These series are now in preparation.
Each report will be mailed as soon
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ORDER FORM**PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS**

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

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If you wish to receive future announcements of 1958 Census of Business final reports and volumes, please check here. . . . ☐

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RETAIL TRADE Preliminary Area Report

September 1959

BC58(P)-RA3

Arizona

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Arizona during the year 1958 totaled \$1,337,286,000, an increase of \$336,282,000 or 34 percent since 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 39 percent compared with an increase of 22 percent in the remainder of the State. The largest cities in the State, Phoenix and Tucson, showed increases of 46 percent and 35 percent, respectively.

Retail trade establishments in the State had a total of 53,097 paid employees during the workweek ended nearest November 15, 1958, an increase of 33 percent compared with the same week in 1954. In addition, 11,522 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establish-

ments amounted to \$143,789,000, compared with \$106,828,000 in 1954, an increase of 35 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and forms for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 6-9.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	10,892	7,480	1,337,286	1,277,270	9,728	6,396	1,001,004	935,990	33.6	36.5
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	514	386	102,435	100,137	481	363	98,962	96,670	3.5	3.6
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	496	360	125,742	123,028	460	348	109,402	106,772	14.9	15.2
54	FOOD STORES.....	1,509	911	308,592	295,412	1,659	867	230,110	208,442	34.1	41.7
55 EX.554	AUTOMOTIVE DEALERS.....	693	505	246,749	242,991	534	410	168,416	164,706	46.5	47.5
55PT(554)	GASOLINE SERVICE STATIONS.....	1,584	1,160	120,200	110,666	1,315	893	89,485	79,997	34.3	38.3
56	APPAREL, ACCESSORY STORES.....	658	546	78,013	76,175	553	451	52,240	50,622	49.3	50.5
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	663	467	75,600	72,018	560	394	52,536	49,648	43.9	45.1
58	EATING, DRINKING PLACES.....	2,447	1,755	112,651	102,173	2,159	1,591	79,267	71,681	42.1	42.5
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	331	319	56,092	55,788	330	292	35,183	34,553	59.4	61.5
59 EX.591	OTHER RETAIL STORES.....	1,561	981	92,998	84,652	1,324	728	76,119	66,903	22.2	26.5
53 PART*	NONSTORE RETAILERS*.....	436	90	18,214	14,230	353	59	9,284	5,996	96.2	137.3

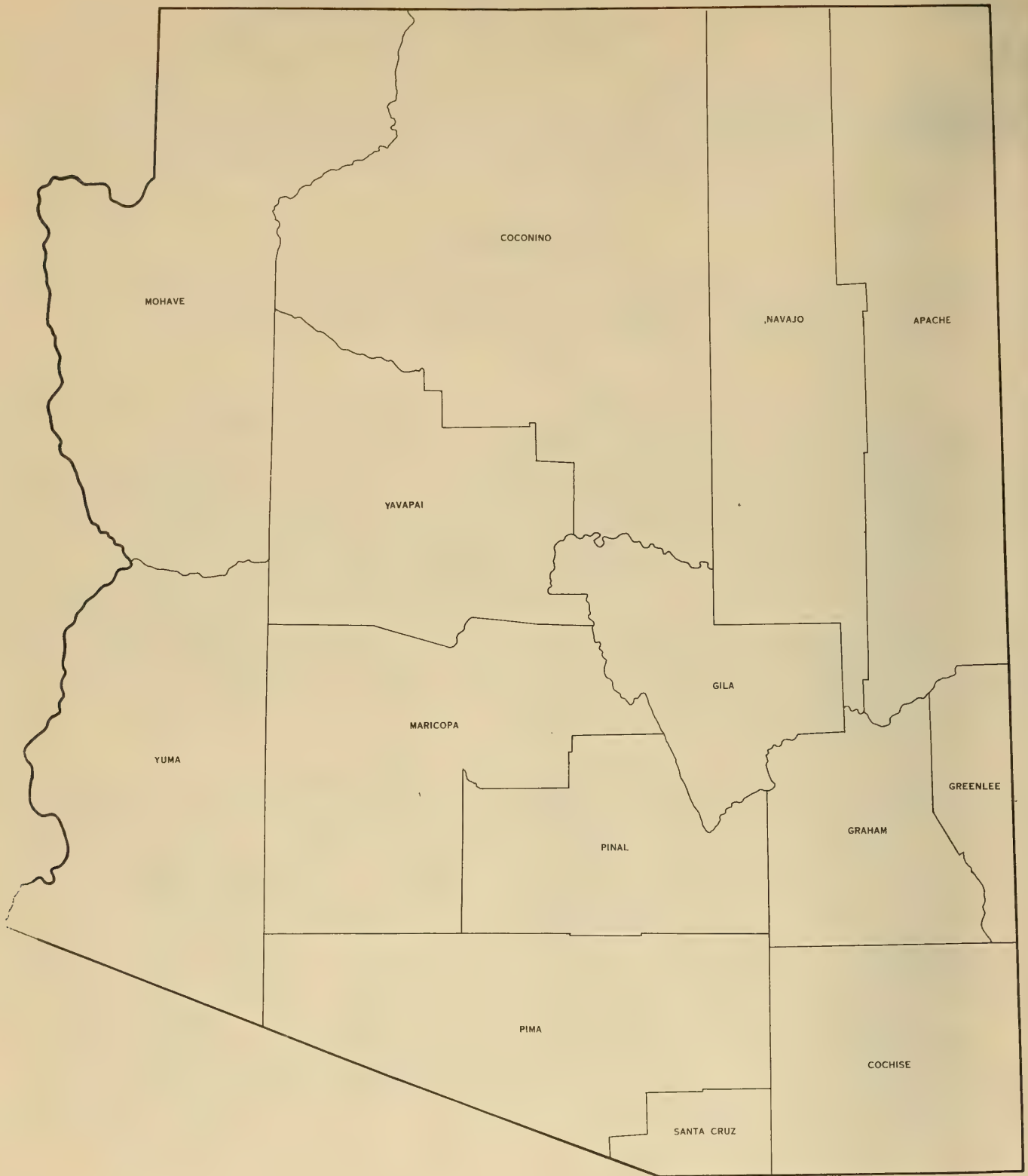
*Nonstore retailers, SIC major group 53, are shown separately on this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



ARIZONA



0 20 40 60 80 100 MILES
SCALE

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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	10,892	7,480	1,337,286	1,277,270	143,789	53,097	44,446	11,522
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	514	386	102,435	100,137	11,766	2,898	2,736	426
521	LUMBER, BUILDING MATERIALS DEALERS.....	206	158	57,113	56,285	6,060	1,399	1,309	145
5251	HARDWARE STORES.....	131	95	12,788	(D)	1,434	489	485	130
5252	FARM EQUIPMENT DEALERS.....	63	61	24,161	(D)	3,060	713	696	40
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	496	360	125,742	123,028	15,333	6,281	4,712	467
533	LIMITED PRICE VARIETY STORES.....	136	118	26,987	26,591	3,959	2,152	1,441	96
54	FOOD STORES.....	1,509	911	308,592	295,412	19,244	6,902	5,541	1,657
541	GROCERY STORES, INCLUDING DELICATESSENS....	1,191	745	294,020	283,380	17,971	6,254	4,994	1,275
55 EX.554	AUTOMOTIVE DEALERS.....	693	505	246,749	242,991	23,463	5,713	5,522	656
55PT(554)	GASOLINE SERVICE STATIONS.....	1,584	1,160	120,200	110,666	10,387	4,046	3,474	1,820
56	APPAREL, ACCESSORY STORES.....	658	546	78,013	76,175	10,329	4,052	3,405	604
561,567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	94	82	9,009	8,899	1,030	336	278	92
562	WOMEN'S READY-TO-WEAR STORES**.....	197	197	26,955	26,955	3,831	1,580	1,363	180
563,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	19	19	2,261	2,261	287	152	137	16
565	FAMILY CLOTHING STORES**.....	114	114	24,521	24,521	3,569	1,365	1,150	103
566	SHOE STORES.....	126	102	11,822	11,474	1,427	509	402	84
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	663	467	75,600	72,018	10,141	2,826	2,644	638
571	FURNITURE, HOME FURNISHINGS STORES.....	341	255	41,698	39,776	5,893	1,404	1,327	330
572,573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	322	212	33,902	32,242	4,248	1,422	1,317	308
58	EATING, DRINKING PLACES.....	2,447	1,755	112,651	102,173	23,458	12,727	9,658	2,940
5812	EATING PLACES.....	1,788	1,266	85,892	78,724	19,946	11,057	8,295	2,165
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	659	489	26,759	23,449	3,512	1,670	1,363	775
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	331	319	56,092	55,788	7,774	3,195	2,777	728
59 EX.591	OTHER RETAIL STORES.....	1,561	981	92,998	84,652	9,628	3,761	3,224	1,584
592	LIQUOR STORES.....	230	190	21,861	20,361	1,298	841	724	259
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	101	79	17,678	17,036	1,467	407	337	80
597	JEWELRY STORES.....	190	118	9,127	8,105	1,298	387	356	192
598	FUEL, ICE DEALERS.....	77	49	6,161	5,735	819	220	208	56
53 PART*	NONSTORE RETAILERS*.....	436	90	18,214	14,230	2,266	696	653	452

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure. (NA) Not available.

*Nonstore retailers, SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorporated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
ARIZONA, TOTAL.....	10,892	7,480	1,337,286	1,277,270	143,789	53,097	44,446	11,522
APACHE COUNTY.....	140	98	12,804	12,012	1,003	463	403	162
COCHISE COUNTY.....	541	365	49,586	45,940	4,625	1,796	1,571	539
BISBEE.....	48	30	5,597	5,131	538	182	157	47
DOUGLAS.....	125	97	16,052	15,494	1,612	594	530	118
REMAINDER OF COUNTY.....	368	238	27,937	25,315	2,475	1,020	884	374
COCONINO COUNTY.....	373	277	52,600	50,570	6,224	1,956	1,754	383
FLAGSTAFF.....	175	137	31,883	31,209	3,786	1,108	990	170
REMAINDER OF COUNTY.....	198	140	20,717	19,361	2,438	848	764	213
GILA COUNTY.....	270	188	23,615	22,603	2,344	833	712	293
GLOBE.....	111	87	10,025	9,695	1,091	386	339	117
MIAMI.....	74	36	4,919	4,453	545	155	122	82
REMAINDER OF COUNTY.....	85	65	8,671	8,455	708	292	251	94
GRAHAM COUNTY.....	168	106	14,451	13,363	1,337	510	428	191
SAFFORD.....	106	84	12,447	12,063	1,225	458	378	112
REMAINDER OF COUNTY.....	62	22	2,004	1,300	112	52	50	79
GREENLEE COUNTY.....	103	67	8,850	8,342	956	392	335	109
CLIFTON.....	53	33	3,639	3,347	415	177	151	56
REMAINDER OF COUNTY.....	50	34	5,211	4,995	541	215	184	53
MARICOPA COUNTY.....	5,182	3,526	693,351	664,855	75,700	27,916	22,566	5,526
AVONDALE.....	37	25	2,813	2,615	211	82	68	42
CHANDLER.....	109	85	12,861	12,337	1,186	476	409	124
GLENDALE.....	183	125	25,383	24,255	2,546	1,027	898	190
MESA.....	298	212	46,238	44,756	4,888	1,774	1,468	280
PHOENIX.....	3,213	2,163	460,351	441,849	52,764	19,296	15,288	3,461
TEMPE.....	144	102	16,240	15,576	1,659	711	547	154
TOLLESON.....	34	22	2,698	2,448	222	180	151	36
REMAINDER OF COUNTY.....	1,164	792	126,767	121,019	12,224	4,370	3,737	1,239
MOHAVE COUNTY.....	150	96	10,432	9,572	1,211	430	369	167
KINGMAN.....	93	73	9,079	8,775	1,123	385	327	100
REMAINDER OF COUNTY.....	57	23	1,353	797	88	45	42	67
NAVAJO COUNTY.....	311	215	30,973	29,299	3,188	1,437	1,324	319
WINSLOW.....	111	77	12,729	12,199	1,385	778	729	109
REMAINDER OF COUNTY.....	200	138	18,244	17,100	1,803	659	595	210
PIMA COUNTY.....	2,070	1,446	270,918	259,426	30,734	10,909	9,276	2,157
TUCSON.....	1,640	1,132	230,311	220,621	26,678	9,297	7,978	1,678
REMAINDER OF COUNTY.....	430	314	40,607	38,805	4,056	1,612	1,298	479
PINAL COUNTY.....	560	406	51,929	49,423	4,923	2,029	1,799	615
CASA GRANDE.....	116	102	17,766	17,470	1,755	563	521	127
COOLIDGE.....	108	76	10,789	10,195	1,102	396	344	117
ELOY.....	47	41	4,039	3,947	399	163	149	56
REMAINDER OF COUNTY.....	289	187	19,335	17,811	1,667	887	785	315
SANTA CRUZ COUNTY.....	128	98	26,516	26,129	2,339	1,088	970	135
NOGALES.....	101	83	24,902	24,706	2,247	1,045	931	104
REMAINDER OF COUNTY.....	27	15	1,614	1,422	92	43	39	31
YAVAPAI COUNTY.....	398	250	30,583	27,777	2,872	1,182	976	431
PRESOTT.....	177	131	19,718	18,824	1,897	705	623	188
REMAINDER OF COUNTY.....	221	119	10,865	8,953	975	477	353	243
YUMA COUNTY.....	498	342	60,678	57,960	6,333	2,156	1,963	495
YUMA.....	277	213	45,313	44,041	5,046	1,698	1,549	260
REMAINDER OF COUNTY.....	221	129	15,365	13,919	1,287	458	414	235

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure. (NA) Not available.

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Arizona, total.....	9,728	6,396	1,001,004	935,990	106,828
Apache County.....	119	89	9,780	9,018	727
Cochise County.....	479	303	37,896	33,758	3,579
Bisbee.....	53	35	6,571	5,879	605
Douglas.....	135	93	12,894	12,368	1,405
Remainder of County.....	291	175	18,431	15,511	1,569
Coconino County.....	298	230	34,673	33,205	4,062
Flagstaff.....	150	118	21,527	20,929	2,549
Remainder of County.....	148	112	13,146	12,276	1,513
Gila County.....	303	203	26,924	24,858	2,233
Globe.....	132	86	11,199	10,207	1,078
Miami.....	83	55	7,732	7,328	683
Remainder of County.....	88	62	7,993	7,323	472
Graham County.....	160	108	12,056	10,798	1,025
Safford.....	111	85	10,532	9,900	960
Remainder of County.....	49	23	1,524	898	65
Greenlee County.....	111	73	10,078	9,470	953
Clifton.....	70	42	5,093	4,687	426
Remainder of County.....	41	31	4,985	4,783	527
Maricopa County.....	4,470	2,828	491,736	460,522	52,928
Avondale.....	45	21	3,872	3,158	245
Chandler.....	124	82	10,990	10,334	1,033
Glendale.....	146	96	17,796	17,102	1,631
Mesa.....	251	179	34,556	32,842	3,570
Phoenix.....	2,405	1,647	315,033	298,815	37,433
Tempe.....	142	86	8,464	7,448	745
Tolleson.....	44	26	2,102	1,520	140
Remainder of County.....	1,313	691	98,923	89,303	8,161
Mohave County.....	124	78	9,728	8,972	1,112
Kingman.....	87	65	8,366	8,152	1,025
Remainder of County.....	37	13	1,342	820	87
Navajo County.....	266	184	23,034	21,758	2,334
Winslow.....	100	70	9,364	9,050	1,009
Remainder of County.....	166	114	13,670	12,708	1,325
Pima County.....	1,837	1,277	204,206	193,656	23,776
Tucson.....	1,235	963	169,992	164,074	20,856
Remainder of County.....	602	314	34,214	29,582	2,920
Pinal County.....	598	366	42,458	37,408	3,793
Casa Grande.....	149	101	14,018	12,620	1,415
Coolidge.....	114	70	9,596	8,686	855
Eloy.....	91	51	4,937	4,171	391
Remainder of County.....	244	144	13,907	12,011	1,132
Santa Cruz County.....	115	93	15,848	15,648	1,679
Nogales.....	92	78	15,180	15,024	1,618
Remainder of County.....	23	15	668	624	61
Yavapai County.....	369	231	24,951	22,401	2,440
Prescott.....	158	124	14,181	13,479	1,572
Remainder of County.....	211	107	10,770	8,922	868
Yuma County.....	476	330	49,662	46,550	5,181
Yuma.....	280	204	36,948	35,104	4,086
Remainder of County.....	196	126	12,720	11,446	1,095

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

Represents zero.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prieters of unincorpor- ated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		PHOENIX STANDARD METROPOLITAN STATISTICAL AREA--Coextensive with Maricopa County, Ariz.							
	RETAIL TRADE, TOTAL.....	5,182	3,526	693,351	664,855	75,700	27,916	22,566	5,526
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP, DEALERS	231	173	50,588	49,534	5,539	1,396	1,326	188
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	173	131	55,772	54,896	7,246	3,046	2,242	167
54	FOOD STORES.....	682	414	160,117	154,005	10,376	3,671	2,791	774
55 EX+554	AUTOMOTIVE DEALERS.....	326	224	138,476	136,478	12,178	2,869	2,780	315
55PT(554)	GASOLINE SERVICE STATIONS.....	694	522	50,972	46,950	4,490	1,778	1,518	826
56	APPAREL, ACCESSORY STORES.....	335	281	41,173	40,337	5,872	2,129	1,822	307
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	351	243	45,314	43,266	6,332	1,749	1,638	335
58	EATING, DRINKING PLACES.....	1,207	845	57,107	51,761	12,284	7,253	4,931	1,433
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	164	158	30,942	30,766	4,321	1,604	1,366	141
59 EX+591	OTHER RETAIL STORES.....	764	490	51,544	47,852	5,504	1,932	1,691	779
53 PART*	NONSTORE RETAILERS.....	255	45	11,346	9,010	1,558	489	461	261
		TUCSON STANDARD METROPOLITAN STATISTICAL AREA--Coextensive with Pima County, Ariz.							
	RETAIL TRADE, TOTAL.....	2,070	1,446	270,918	259,426	30,734	10,909	9,276	2,157
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP, DEALERS	89	67	20,003	19,603	2,472	598	557	83
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	64	42	26,221	25,767	3,777	1,440	1,025	56
54	FOOD STORES.....	309	183	61,271	58,069	3,408	1,255	1,051	342
55 EX+554	AUTOMOTIVE DEALERS.....	137	99	46,300	45,672	5,134	1,198	1,160	105
55PT(554)	GASOLINE SERVICE STATIONS.....	306	230	23,352	21,640	2,024	800	684	354
56	APPAREL, ACCESSORY STORES.....	121	105	19,640	19,448	2,711	1,142	903	93
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	152	112	17,919	17,173	2,356	636	599	146
58	EATING, DRINKING PLACES.....	412	318	21,614	20,278	4,596	2,309	1,974	494
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	70	68	13,232	(D)	1,885	598	518	55
59 EX+591	OTHER RETAIL STORES.....	296	198	17,226	15,576	1,950	810	693	302
53 PART*	NONSTORE RETAILERS.....	114	24	4,140	(D)	421	123	112	127

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure. (NA) Not available.

*Nonstore retailers, SIC major group 53, are shown separately in this table.

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

ORDER FORM

PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS

These series are now in preparation.
Each report will be mailed as soon
as it is printed.

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

Please indicate number of copies of each publication you wish to purchase.

Area	Retail trade	Wholesale trade	Selected services	Area	Retail trade	Wholesale trade	Selected services
U.S. Summary				Montana			
Alabama				Nebraska			
Alaska				Nevada			
Arizona				New Hampshire			
Arkansas				New Jersey			
California				New Mexico			
Colorado				New York			
Connecticut				North Carolina			
Delaware				North Dakota			
District of Columbia				Ohio			
Florida				Oklahoma			
Georgia				Oregon			
Guam				Pennsylvania			
Hawaii				Rhode Island			
Idaho				South Carolina			
Illinois				South Dakota			
Indiana				Tennessee			
Iowa				Texas			
Kansas				Utah			
Kentucky				Vermont			
Louisiana				Virginia			
Maine				Virgin Islands			
Maryland				Washington			
Massachusetts				West Virginia			
Michigan				Wisconsin			
Minnesota				Wyoming			
Mississippi				Complete set			
Missouri				(54 area reports)			

If you wish to receive future announcements of 1958 Census of Business final reports and volumes, please check here. . . . ☐

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1958 Census of Business

RETAIL TRADE Preliminary Area Report

September 3, 1959

BC58(P)-RA4

Arkansas

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Arkansas during the year 1958 totaled \$1,489,882,000, an increase of \$156,250,000 or 12 percent since 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 21 percent compared with an increase of 9 percent in the remainder of the State. The largest cities in the State, Little Rock, Fort Smith, and North Little Rock, showed increases of 21 percent, 6 percent, and 29 percent, respectively.

Retail trade establishments in the State had a total of 58,688 paid employees during the workweek ended nearest November 15, 1958, an increase of 9 percent compared with the same week in 1954. In addition, 20,735 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments

amounted to \$131,951,000, compared with \$112,284,000 in 1954, an increase of 18 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and forms for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 8-11.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all estab- lish- ments	Estab- lish- ments with payroll
		Total (number)	With payroll (number)	Total, all establish- ments (\$1,000)	Estab- lish- ments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all estab- lish- ments (\$1,000)	Estab- lish- ments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	19,275	11,376	1,489,882	1,353,542	18,783	10,965	1,333,632	1,182,690	11.7	14.4
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,155	915	146,584	142,138	1,067	889	130,665	126,057	12.2	12.8
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	1,761	885	150,258	134,148	1,523	987	148,954	137,166	0.9	2.2
54	FOOD STORES.....	4,926	1,780	343,262	283,444	5,329	1,769	299,033	225,085	14.8	25.9
55 EX. 554	AUTOMOTIVE DEALERS.....	1,258	946	287,444	282,242	1,184	886	280,849	272,373	2.3	3.6
55 PT(554)	GASOLINE SERVICE STATIONS.....	2,470	1,552	119,026	99,266	2,102	1,282	91,765	75,411	29.7	31.6
56	APPAREL, ACCESSORY STORES.....	974	826	81,573	79,145	982	854	69,472	66,980	17.4	18.2
57*	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	890	660	66,855	61,379	849	617	56,823	52,569	14.1	16.8
58	EATING, DRINKING PLACES.....	2,503	1,734	66,811	58,685	2,379	1,725	62,937	55,349	6.2	6.0
59 PT(591)	DRUG STORES, PROPRIETARY STORES.....	620	530	49,747	47,915	656	542	39,316	37,108	26.5	29.1
59 EX. 591	OTHER RETAIL STORES.....	2,239	1,459	164,911	153,169	2,225	1,337	142,131	127,797	16.0	19.8
53 PART*	NONSTORE RETAILERS*.....	479	89	15,411	12,011	487	77	11,687	6,795	31.9	76.8

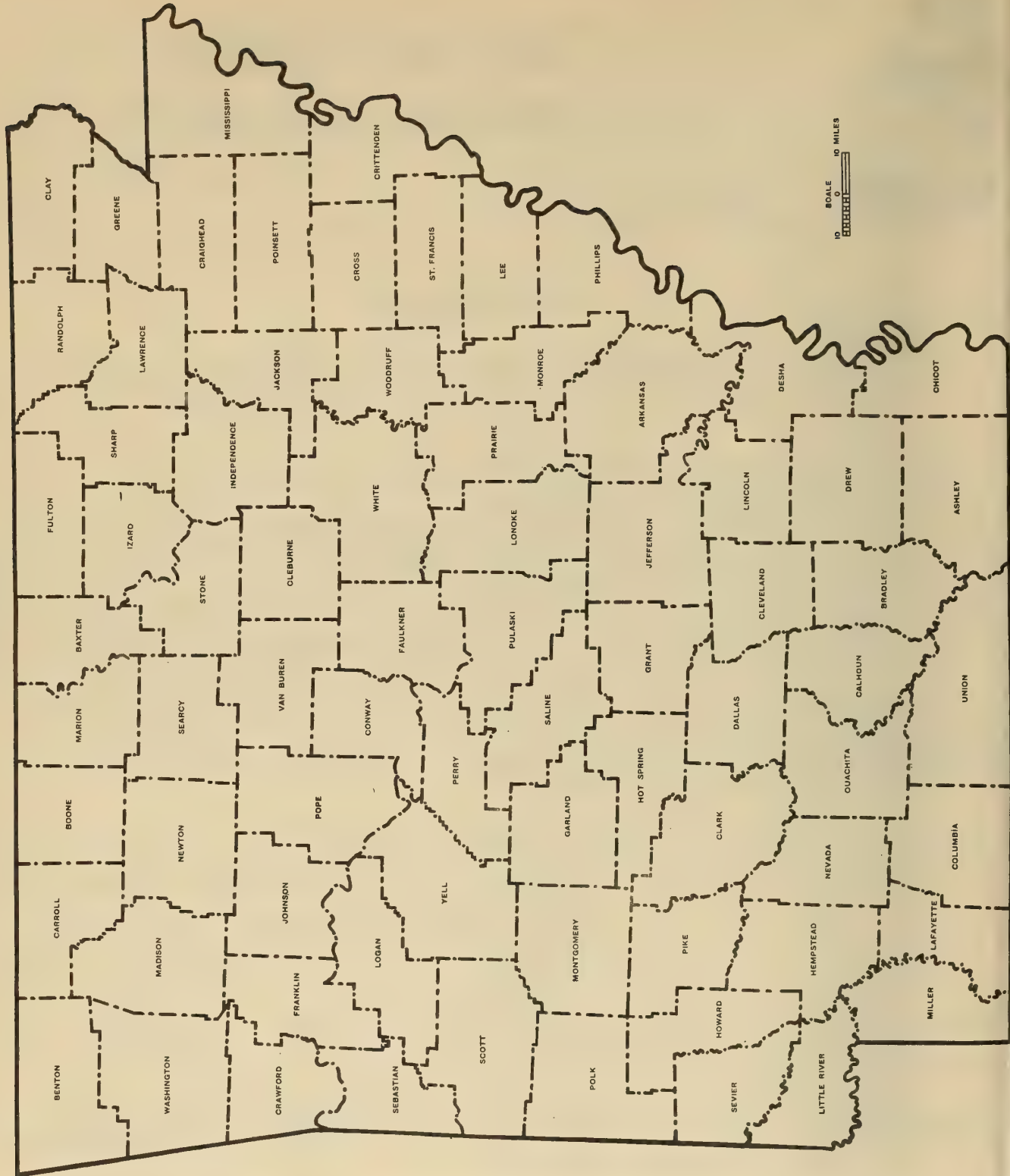
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

ARKANSAS



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1958 CENSUS OF BUSINESS

Table 1.-RETAIL TRADE: 1958--THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	19,275	11,376	1,489,882	1,353,542	131,951	58,688	50,154	20,735
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	1,155	915	146,584	142,138	15,283	5,053	4,769	1,092
521	LUMBER, BUILDING MATERIALS DEALERS.....	402	322	59,704	58,342	6,360	2,096	1,916	355
5251	HARDWARE STORES.....	334	244	23,093	21,017	2,071	837	791	362
5252	FARM EQUIPMENT DEALERS.....	265	237	55,874	55,482	5,678	1,751	1,706	232
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	1,761	885	150,258	134,148	16,031	8,619	6,206	1,811
533	LIMITED PRICE VARIETY STORES.....	292	238	24,190	23,310	2,917	2,309	1,315	259
54	FOOD STORES.....	4,926	1,780	343,262	283,444	16,309	7,357	5,639	5,393
541	GROCERY STORES, INCLUDING DELICATESSENS.....	4,564	1,650	332,851	276,209	15,683	6,945	5,287	5,001
55 EX. 554	AUTOMOTIVE DEALERS.....	1,258	946	287,444	282,242	25,910	7,630	7,411	1,293
55PT(554)	GASOLINE SERVICE STATIONS.....	2,470	1,552	119,026	99,266	8,602	4,245	3,821	2,801
56	APPAREL, ACCESSORY STORES.....	974	826	81,573	79,145	9,514	5,103	3,841	1,002
561.567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	112	100	9,857	9,503	1,123	433	372	131
562	WOMEN'S READY-TO-WEAR STORES.....	257	213	20,919	20,367	2,455	1,323	1,090	253
563.568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS..	26	26	1,925	1,925	241	168	130	27
565	FAMILY CLOTHING STORES.....	281	281	32,656	32,656	3,810	2,334	1,578	296
566	SHOE STORES.....	218	174	14,062	13,390	1,764	761	601	193
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	890	660	64,855	61,379	8,183	2,923	2,759	874
571	FURNITURE, HOME FURNISHINGS STORES.....	506	368	40,644	38,594	5,115	1,843	1,761	532
980.573	HOUSEHOLD APPLIANCE, RADIO-TV, MUSIC STORES	384	292	24,211	22,785	3,068	1,080	998	342
58	EATING, DRINKING PLACES.....	2,503	1,734	66,811	58,685	12,179	9,490	8,373	2,942
5812	EATING PLACES.....	2,234	1,561	61,197	54,499	11,578	9,044	7,997	2,651
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	269	173	5,614	4,186	601	446	376	291
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	620	530	49,747	47,915	5,641	2,678	2,347	729
59 EX. 591	OTHER RETAIL STORES.....	2,239	1,459	164,911	153,169	12,590	5,006	4,465	2,301
592	LIQUOR STORES.....	482	360	28,364	24,922	1,206	603	558	490
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	333	287	77,210	76,186	3,857	1,450	1,268	279
597	JEWELRY STORES.....	225	151	9,647	8,741	1,449	518	492	249
598	FUEL, ICE DEALERS.....	255	197	23,493	22,805	3,318	1,071	1,029	227
53 PART*	NONSTORE RETAILERS.....	479	89	15,411	12,011	1,709	584	523	497

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure of information. (NA) Not available. (X) Item not applicable. (Z) Represents a quantity less than half the unit of measurement.

*Nonstore retailers, part of SIC major group 53, are shown separately on this table.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
ARKANSAS: TOTAL.....	19,275	11,376	1,489,882	1,353,542	131,951	58,688	50,154	20,735
ARKANSAS COUNTY.....	273	201	24,393	23,245	2,191	929	798	269
DE WITT.....	69	61	5,823	5,673	547	226	195	63
STUTTGART.....	140	114	16,038	15,646	1,482	613	522	142
REMAINDER OF COUNTY.....	64	26	2,532	1,926	162	90	81	64
ASHLEY COUNTY.....	253	143	18,178	16,014	1,503	706	611	280
CROSSETT.....	69	43	9,168	8,604	983	419	383	72
HAMBURG.....	40	32	2,404	2,296	171	104	73	42
REMAINDER OF COUNTY.....	144	68	6,606	5,114	349	183	155	166
BAXTER COUNTY.....	141	73	7,690	6,646	527	264	240	162
BENTON COUNTY.....	483	307	40,167	37,441	2,910	1,235	1,061	941
BENTONVILLE.....	76	56	4,038	3,662	318	162	134	88
ROGERS.....	113	85	13,886	13,436	1,241	439	374	123
SILGAM SPRINGS.....	79	62	9,703	9,335	715	328	300	86
REMAINDER OF COUNTY.....	213	104	12,540	11,008	636	304	253	244
BOONE COUNTY.....	178	116	16,129	14,865	1,335	658	582	180
HARRISON.....	131	99	13,907	13,133	1,187	568	503	128
REMAINDER OF COUNTY.....	47	17	2,222	1,732	148	90	79	52
BRADLEY COUNTY.....	156	92	10,780	9,298	856	393	319	182
WARREN.....	114	76	9,340	8,348	791	354	284	135
REMAINDER OF COUNTY.....	42	16	1,440	950	65	39	35	47
CALHOUN COUNTY.....	52	24	2,352	1,990	142	67	58	57
CARROLL COUNTY.....	196	100	9,159	7,395	528	292	265	242
CHICOT COUNTY.....	194	136	12,358	11,414	1,113	561	491	225
DERMOTT.....	41	31	2,872	2,724	242	120	98	46
EUDORA.....	52	36	2,903	2,593	268	132	113	53
REMAINDER OF COUNTY.....	101	69	6,583	6,097	603	309	280	126
CLARK COUNTY.....	235	133	14,538	12,818	1,125	645	491	258
ARKADELPHIA.....	111	81	9,268	8,776	801	432	315	123
REMAINDER OF COUNTY.....	124	52	5,270	4,042	324	213	176	135
CLAY COUNTY.....	218	119	12,893	11,161	931	476	370	245
PIGOTT.....	50	38	4,441	4,281	429	175	139	55
REMAINDER OF COUNTY.....	168	81	8,452	6,880	502	301	231	190
CLEBURNE COUNTY.....	89	35	3,784	2,860	239	125	100	101
CLEVELAND COUNTY.....	59	23	2,591	1,911	143	73	63	64
COLUMBIA COUNTY.....	283	163	20,584	18,458	1,780	751	558	339
MAGNOLIA.....	154	118	16,023	15,353	1,558	626	549	189
REMAINDER OF COUNTY.....	129	45	4,561	3,105	222	125	109	150
CONWAY COUNTY.....	225	109	11,830	9,492	805	405	340	260
MORRILTON.....	157	99	10,169	9,019	768	387	322	187
REMAINDER OF COUNTY.....	68	10	1,661	473	37	18	18	73
CRAIGHEAU COUNTY.....	506	315	38,985	35,555	3,529	1,602	1,321	541
JONESBORO.....	300	216	30,724	29,076	3,022	1,345	1,113	319
REMAINDER OF COUNTY.....	206	99	8,261	6,479	507	257	208	222
CRAWFORD COUNTY.....	205	103	12,374	10,478	803	426	335	233
VAN BUREN.....	92	60	7,918	7,174	563	259	204	99
REMAINDER OF COUNTY.....	113	43	4,456	3,304	240	167	131	134
CRITTENDEN COUNTY.....	360	230	34,504	32,330	3,181	1,289	1,083	357
WEST MEMPHIS.....	183	129	24,992	24,166	2,427	878	767	177
REMAINDER OF COUNTY.....	177	101	9,512	8,164	754	411	316	180
CROSS COUNTY.....	196	124	12,824	11,708	1,072	450	379	220
WYNNE.....	94	64	8,790	8,328	767	284	248	105
REMAINDER OF COUNTY.....	102	60	4,034	3,380	305	166	131	115
DALLAS COUNTY.....	153	75	9,105	7,581	667	290	244	191
FORDYCE.....	68	48	6,246	5,880	558	230	194	91
REMAINDER OF COUNTY.....	85	27	2,859	1,701	109	60	50	100
DESHA COUNTY.....	183	119	13,326	12,258	1,112	516	449	205
DUMAS.....	52	38	5,454	5,182	437	179	149	69
MCGHEE.....	62	58	6,062	5,982	587	290	258	65
REMAINDER OF COUNTY.....	69	23	1,810	1,094	88	47	42	71
DREW COUNTY.....	158	72	8,339	6,795	560	272	228	178
MONTICELLO.....	86	60	6,610	6,110	514	242	202	103
REMAINDER OF COUNTY.....	72	12	1,729	685	46	30	26	75
FAULKNER COUNTY.....	278	140	16,150	14,158	1,413	673	590	299
CONWAY.....	172	118	14,049	13,137	1,266	599	519	179
REMAINDER OF COUNTY.....	106	22	2,101	1,021	147	78	71	120
FRANKLIN COUNTY.....	111	61	5,658	4,720	372	201	168	124
FULTON COUNTY.....	81	35	2,928	2,304	153	93	73	88

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure of information. (NA) Not available. (X) Item not applicable. (Z) Represents a quantity less than half the unit of measurement.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

1958 CENSUS OF BUSINESS

5

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
GARLAND COUNTY.....	735	457	52,763	48,791	5,581	2,432	2,201	807
HOT SPRINGS.....	580	398	47,097	44,523	5,219	2,206	2,001	628
REMAINDER OF COUNTY.....	158	59	5,666	4,268	362	226	200	179
GRANT COUNTY.....	93	45	3,909	2,801	242	102	88	117
GREENE COUNTY.....	292	160	18,047	15,823	1,592	807	661	304
PARAGOULD.....	196	134	15,325	14,275	1,425	743	607	212
REMAINDER OF COUNTY.....	96	26	2,722	1,548	167	64	54	92
HEMPSTEAD COUNTY.....	234	132	15,033	13,443	1,221	532	453	243
HOPE.....	142	114	12,893	12,391	1,132	471	402	146
REMAINDER OF COUNTY.....	92	18	2,140	1,052	89	61	51	97
HOT SPRING COUNTY.....	230	128	15,632	13,932	1,156	561	493	263
HALVERN.....	166	110	14,115	13,157	1,074	511	446	191
REMAINDER OF COUNTY.....	64	18	1,517	775	82	50	47	72
HOWARD COUNTY.....	142	68	8,217	6,925	691	306	261	152
NASHVILLE.....	67	47	5,462	5,112	550	233	204	66
REMAINDER OF COUNTY.....	75	21	2,755	1,813	141	73	57	86
INDEPENDENCE COUNTY.....	244	142	18,597	16,821	1,470	736	637	261
BATESVILLE.....	153	109	13,497	12,835	1,274	649	562	160
REMAINDER OF COUNTY.....	91	33	5,100	3,986	196	87	75	101
IZARD COUNTY.....	73	23	3,141	2,115	124	66	54	87
JACKSON COUNTY.....	293	185	20,677	18,909	1,873	974	795	330
NEWPORT.....	152	120	13,745	13,257	1,349	715	568	177
REMAINDER OF COUNTY.....	141	65	6,932	5,652	524	259	227	153
JEFFERSON COUNTY.....	698	453	63,502	59,580	6,204	2,818	2,360	742
PINE BLUFF.....	502	372	56,093	54,151	5,738	2,531	2,117	520
REMAINDER OF COUNTY.....	196	81	7,409	5,429	466	287	243	222
JOHNSON COUNTY.....	152	72	9,216	7,708	669	265	228	170
CLARKSVILLE.....	90	62	7,732	7,186	631	236	204	100
REMAINDER OF COUNTY.....	62	10	1,484	522	38	29	24	70
LAFAYETTE COUNTY.....	126	72	6,349	5,467	501	220	192	146
STAMPS.....	32	24	2,874	2,674	254	90	78	40
REMAINDER OF COUNTY.....	94	48	3,475	2,793	247	130	114	106
LAWRENCE COUNTY.....	184	108	10,899	9,621	816	441	347	214
WALNUT RIDGE.....	79	65	7,701	7,431	645	329	244	95
REMAINDER OF COUNTY.....	105	43	3,198	2,190	171	112	103	119
LEE COUNTY.....	143	89	9,381	8,411	836	417	310	157
MARIANNA.....	87	71	7,565	7,297	756	390	288	93
REMAINDER OF COUNTY.....	56	18	1,816	1,114	80	27	22	64
LINCOLN COUNTY.....	104	50	5,277	4,471	389	142	124	104
LITTLE RIVER COUNTY.....	108	58	5,043	4,203	329	172	143	126
ASHDOWN.....	45	31	2,883	2,581	209	101	82	53
REMAINDER OF COUNTY.....	63	27	2,160	1,622	120	71	61	73
LOGAN COUNTY.....	206	116	10,666	9,314	706	375	323	216
BOONEVILLE.....	51	41	3,744	3,540	275	140	120	54
PARIS.....	85	51	4,753	4,213	329	160	134	85
REMAINDER OF COUNTY.....	70	24	2,169	1,561	102	75	69	77
LONOKE COUNTY.....	280	150	19,976	17,642	1,255	578	471	300
MADISON COUNTY.....	92	32	5,066	3,996	204	110	97	115
MARION COUNTY.....	69	29	2,297	1,653	102	61	48	83
MILLER COUNTY.....	372	232	35,628	33,122	3,425	1,465	1,265	392
TEXARKANA.....	323	215	34,128	32,000	3,352	1,412	1,221	341
REMAINDER OF COUNTY.....	49	17	1,500	1,122	73	53	44	51
MISSISSIPPI COUNTY.....	586	394	47,617	43,827	4,792	2,141	1,781	565
BLITHEVILLE.....	248	192	25,379	24,457	2,894	1,248	1,086	216
OSCEOLA.....	79	65	8,971	8,647	865	417	309	73
REMAINDER OF COUNTY.....	259	137	13,267	10,723	1,033	476	386	276
MONROE COUNTY.....	163	109	10,306	9,250	791	375	316	169
BRINKLEY.....	65	53	5,851	5,573	497	213	180	60
CLARENDON.....	31	25	2,127	1,999	175	99	82	33
REMAINDER OF COUNTY.....	67	31	2,328	1,678	119	63	54	76
MONTGOMERY COUNTY.....	57	25	1,967	1,357	122	65	59	62
NEVADA COUNTY.....	110	56	5,616	4,744	406	212	179	119
PRESCOTT.....	63	47	4,547	4,329	367	179	152	68
REMAINDER OF COUNTY.....	47	9	1,069	415	39	33	27	51
NEWTON COUNTY.....	38	8	(D)	(D)	(D)	(D)	(D)	(D)
OUACHITA COUNTY.....	370	204	26,936	24,140	2,122	884	773	368
CAMDEN.....	224	148	20,635	19,265	1,911	765	669	223
REMAINDER OF COUNTY.....	146	56	6,301	4,875	211	119	104	145

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1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
PERRY COUNTY.....	47	23	2,258	1,734	93	52	46	47
PHILLIPS COUNTY.....	394	238	(D)	(D)	(D)	(D)	(D)	(D)
HELENA.....	159	119	(D)	(D)	(D)	(D)	(D)	(D)
WEST HELENA.....	67	41	3,604	3,164	300	141	127	65
REMAINDER OF COUNTY.....	168	78	7,928	6,378	609	277	220	185
PIKE COUNTY.....	88	46	5,640	4,600	308	134	112	100
POINSETT COUNTY.....	375	235	21,733	19,180	1,842	925	773	398
MARKED TREE.....	57	47	4,903	4,683	601	274	235	48
TRUMANN.....	76	56	4,929	4,647	407	206	169	88
REMAINDER OF COUNTY.....	242	132	11,902	9,850	834	451	369	262
POLK COUNTY.....	144	92	9,365	8,231	580	334	293	179
MENA.....	88	76	7,377	7,157	526	309	270	109
REMAINDER OF COUNTY.....	56	16	1,988	1,074	54	25	23	70
POPE COUNTY.....	212	128	19,178	17,634	1,479	681	588	218
RUSSELLVILLE.....	136	100	13,874	13,280	1,233	571	491	131
REMAINDER OF COUNTY.....	76	28	5,304	4,354	246	110	97	87
PRAIRIE COUNTY.....	126	70	7,976	7,072	593	251	230	146
PULASKI COUNTY.....	2,497	1,555	283,315	267,621	29,900	12,044	10,321	2,535
JACKSONVILLE.....	69	35	5,948	5,242	402	182	156	78
LITTLE ROCK.....	1,535	1,029	203,028	194,888	23,588	9,342	7,985	1,485
NORTH LITTLE ROCK.....	623	385	63,841	60,181	5,265	2,158	1,874	650
REMAINDER OF COUNTY.....	270	106	10,498	7,310	645	362	306	322
RANDOLPH COUNTY.....	140	76	7,929	6,735	556	262	232	163
POCAHONTAS.....	86	64	6,414	6,096	513	239	216	99
REMAINDER OF COUNTY.....	54	12	1,515	639	43	23	16	64
ST FRANCIS COUNTY.....	322	172	20,768	18,236	1,850	917	743	312
FORREST CITY.....	161	113	15,071	14,285	1,441	664	563	146
REMAINDER OF COUNTY.....	161	59	5,697	3,951	409	253	180	166
SALINE COUNTY.....	205	133	20,550	18,924	1,638	631	535	231
BENTON.....	137	103	15,386	14,480	1,284	505	423	158
REMAINDER OF COUNTY.....	68	30	5,164	4,444	354	126	112	73
SCOTT COUNTY.....	94	60	4,778	4,340	366	198	175	104
SEARCY COUNTY.....	78	38	3,248	2,568	201	131	117	98
SEBASTIAN COUNTY.....	897	581	92,443	87,469	9,691	3,987	3,451	931
FORT SMITH.....	738	530	87,774	84,348	9,492	3,873	3,356	757
REMAINDER OF COUNTY.....	159	51	4,669	3,121	199	114	95	174
SEVIER COUNTY.....	140	70	8,974	7,810	582	276	232	169
DE QUEEN.....	76	56	7,202	6,922	522	242	206	91
REMAINDER OF COUNTY.....	64	14	1,772	888	60	34	26	78
SHARP COUNTY.....	76	26	2,392	1,404	85	74	55	80
STONE COUNTY.....	54	26	2,639	2,169	129	69	54	55
UNION COUNTY.....	575	385	49,269	46,105	4,838	2,175	1,942	613
EL DORADO.....	352	272	39,413	38,063	4,233	1,840	1,646	361
REMAINDER OF COUNTY.....	223	113	9,856	8,042	605	335	296	252
VAN BUREN COUNTY.....	86	42	5,115	4,567	262	133	115	93
WASHINGTON COUNTY.....	546	342	57,559	53,959	4,604	2,047	1,847	567
FAYETTEVILLE.....	213	157	27,449	26,507	2,725	1,183	1,074	211
SPRINGDALE.....	120	100	17,703	17,289	1,264	570	526	115
REMAINDER OF COUNTY.....	213	85	12,407	10,163	595	294	247	241
WHITE COUNTY.....	410	218	27,934	23,838	2,045	914	810	482
SEARCY.....	143	107	16,501	15,743	1,340	545	484	150
REMAINDER OF COUNTY.....	267	111	11,433	8,095	705	369	326	332
WOODRUFF COUNTY.....	160	104	7,299	6,497	588	401	323	173
YELL COUNTY.....	149	71	10,247	9,041	416	238	211	150

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Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpo- rated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		FORT SMITH STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Sebastian County, Ark.							
	RETAIL TRADE, TOTAL.....	897	581	92,443	87,469	9,691	3,987	3,451	931
52	LUMBER; BLDG MATLS; HOME; FARM EQUIP. DEALERS	41	33	8,595	8,495	969	279	260	31
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	41	29	10,588	10,440	1,446	709	550	33
54	FOOD STORES.....	164	56	18,262	16,320	1,141	454	361	169
55 EX.554	AUTOMOTIVE DEALERS.....	60	48	19,615	19,359	1,721	468	459	51
55PT(554)	GASOLINE SERVICE STATIONS.....	136	90	6,802	5,760	550	240	217	157
56	APPAREL; ACCESSORY STORES.....	45	43	7,553	(D)	1,076	498	394	24
57	FURNITURE; HOME FURNISHINGS; EQUIPMENT STORES	52	40	4,959	4,783	707	220	211	53
58	EATING; DRINKING PLACES.....	165	119	4,937	4,543	1,003	657	578	205
59PT(591)	DRUG STORES; PROPRIETARY STORES.....	26	24	2,877	(D)	339	146	124	32
59 EX.591	OTHER RETAIL STORES.....	132	88	6,974	6,314	594	256	239	139
53 PART*	NONSTORE RETAILERS*.....	35	11	1,281	1,043	145	60	58	37
		LITTLE ROCK-NORTH LITTLE ROCK STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Pulaski County, Ark.							
	RETAIL TRADE, TOTAL.....	2,497	1,555	283,315	267,621	29,900	12,044	10,321	2,535
52	LUMBER; BLDG MATLS; HOME; FARM EQUIP. DEALERS	120	92	15,254	14,696	1,821	555	524	106
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	112	62	41,950	41,296	6,267	2,842	2,285	109
54	FOOD STORES.....	560	250	63,604	57,178	3,525	1,354	1,020	582
55 EX.554	AUTOMOTIVE DEALERS.....	148	106	59,183	58,383	5,307	1,263	1,216	136
55PT(554)	GASOLINE SERVICE STATIONS.....	319	229	21,906	19,756	1,792	797	715	350
56	APPAREL; ACCESSORY STORES.....	135	115	15,354	15,050	2,009	874	697	103
57	FURNITURE; HOME FURNISHINGS; EQUIPMENT STORES	163	103	15,915	15,191	2,237	674	650	152
58	EATING; DRINKING PLACES.....	398	292	15,018	14,060	3,005	2,057	1,821	451
59PT(591)	DRUG STORES; PROPRIETARY STORES.....	88	76	9,886	9,710	1,224	563	511	88
59 EX.591	OTHER RETAIL STORES.....	333	211	20,107	17,999	1,881	800	642	345
53 PART*	NONSTORE RETAILERS*.....	121	19	5,138	4,302	832	265	240	113

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*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958,

i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Non-employers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the

existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Include owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "non-store" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous

Retail Stores. Drug Stores, proprietary stores, SIC 591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

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1958 Census of Business

RETAIL TRADE Preliminary Area Report '59

October 1959

BC58(P)-RA5

California

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in California during the year 1958 totaled \$19,319,383,000 an increase of \$3,675,409,000 or 23 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 25 percent compared with an increase of 16 percent in the remainder of the State.

Retail trade establishments in the State had a total of 714,843 paid employees during the workweek ended nearest November 15, 1958, an increase of 20 percent compared with the same week in 1954. In addition, 144,558 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail es-

tablishments amounted to \$2,286,792,000, compared with \$1,840,933,000 in 1954, an increase of 24 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A form for requesting announcements as well as for ordering copies of the various preliminary publications is provided at the end of this report.

For explanation of procedures and definitions, see pages 12-15.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all estab- lish- ments	Estab- lish- ments with payroll
		Total (number)	With payroll (number)	Total, all estab- lish- ments (\$1,000)	Estab- lish- ments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all estab- lish- ments (\$1,000)	Estab- lish- ments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	133,664	91,534	19,319,383	18,577,719	131,289	87,973	15,643,974	14,654,726	23.5	26.8
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	6,559	4,713	1,144,499	1,107,861	6,033	4,517	1,029,954	988,654	11.1	12.1
53 PART*	GENERAL MERCHANDISE GROUP STORES*	4,561	3,181	2,054,792	2,030,162	4,195	3,151	1,555,640	1,534,586	32.1	32.3
54	FOOD STORES.....	19,324	12,314	4,793,586	4,623,186	23,061	13,855	3,868,306	3,553,254	23.9	30.1
55 EX.554	AUTOMOTIVE DEALERS.....	7,083	5,537	3,151,901	3,121,561	6,320	4,900	2,665,641	2,619,427	18.2	19.2
55PT(554)	GASOLINE SERVICE STATIONS.....	15,927	12,451	1,477,060	1,391,642	14,768	10,754	1,111,102	998,960	32.9	39.3
56	APPAREL, ACCESSORY STORES.....	10,025	8,243	1,149,360	1,116,462	9,981	8,097	977,167	942,891	17.6	18.4
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	10,020	6,826	1,164,247	1,115,485	8,606	6,204	968,316	917,924	20.2	21.5
58	EATING, DRINKING PLACES.....	28,637	20,659	1,658,358	1,538,274	26,986	20,520	1,317,585	1,223,787	25.9	25.7
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	3,637	3,367	713,680	707,434	3,559	3,163	494,376	483,120	44.4	46.4
59 EX.591	OTHER RETAIL STORES.....	21,160	13,092	1,573,396	1,450,498	21,234	11,874	1,336,736	1,147,720	17.7	26.4
53 PART*	NONSTORE RETAILERS*.....	6,731	1,151	438,504	375,154	6,546	938	319,151	244,403	37.4	53.5

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



CALIFORNIA



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	133,664	91,534	19,319,383	18,577,719	2,286,792	714,843	589,499	144,558
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	6,559	4,713	1,144,499	1,107,861	132,530	31,675	28,679	6,440
521	LUMBER, BUILDING MATERIALS DEALERS.....	2,181	1,747	634,178	626,356	69,758	15,098	14,004	1,786
5251	HARDWARE STORES.....	2,024	1,426	225,007	211,857	27,948	8,520	7,084	2,301
5252	FARM EQUIPMENT DEALERS.....	588	472	160,096	157,794	18,633	4,046	3,943	539
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	4,561	3,181	2,054,792	2,030,162	299,624	107,011	80,296	3,964
533	LIMITED PRICE VARIETY STORES.....	1,821	1,467	279,581	273,259	45,590	21,704	14,170	1,428
54	FOOD STORES.....	19,324	12,314	4,793,586	4,623,186	373,550	104,356	82,473	21,958
541	GROCERY STORES, INCLUDING DELICATESSENS....	12,568	8,622	4,345,337	4,238,665	327,132	87,146	68,419	13,991
55 EX. 554	AUTOMOTIVE DEALERS.....	7,083	5,537	3,151,901	3,121,561	330,173	69,805	66,902	6,614
55PT (554)	GASOLINE SERVICE STATIONS.....	15,927	12,451	1,477,060	1,391,642	136,165	48,028	37,809	18,086
56	APPAREL, ACCESSORY STORES.....	10,025	8,243	1,149,360	1,116,462	160,977	55,421	41,967	9,262
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	2,025	1,719	242,237	236,003	34,643	9,739	7,784	2,087
562	WOMEN'S READY-TO-WEAR STORES**.....	2,589	2,589	415,363	415,363	62,945	22,805	17,896	2,338
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	780	780	71,761	71,761	10,063	5,426	3,160	695
565	FAMILY CLOTHING STORES**.....	614	614	133,134	133,134	18,353	6,488	4,914	608
566	SHOE STORES.....	2,220	1,912	224,635	217,811	30,789	8,962	6,733	1,403
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	10,020	6,826	1,164,247	1,115,485	160,374	41,788	37,289	10,553
571	FURNITURE, HOME FURNISHINGS STORES.....	5,605	3,897	730,662	705,026	104,026	26,154	23,392	5,799
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	4,415	2,929	433,585	410,459	56,348	15,634	13,897	4,754
58	EATING, DRINKING PLACES.....	28,637	20,659	1,658,358	1,538,274	385,985	161,981	136,519	34,195
5812	EATING PLACES.....	20,810	14,468	1,297,585	1,205,827	329,344	137,306	116,348	24,710
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	7,827	6,191	360,773	332,447	56,641	24,675	20,171	9,485
59PT (591)	DRUG STORES, PROPRIETARY STORES.....	3,637	3,367	713,680	707,434	96,334	28,676	22,528	3,628
59 EX. 591	OTHER RETAIL STORES.....	21,160	13,092	1,573,396	1,450,498	150,942	49,489	40,727	22,787
592	LIQUOR STORES.....	4,114	3,556	479,027	463,243	27,621	9,980	7,429	4,799
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	1,256	924	287,282	280,958	20,638	5,323	4,388	1,259
597	JEWELRY STORES.....	2,233	1,293	165,904	152,314	25,078	6,738	6,128	2,236
598	FUEL, ICE DEALERS.....	733	471	62,980	59,794	8,563	2,187	2,040	579
53 PART*	NONSTORE RETAILERS*.....	6,731	1,151	438,504	375,154	60,138	16,613	14,580	7,671

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
CALIFORNIA, TOTAL.....	133,664	91,534	19,319,383	18,577,719	2,286,792	714,843	589,499	144,558
ALAMEDA COUNTY.....	7,716	5,154	1,121,121	1,074,857	141,452	42,975	34,624	8,163
ALBANY.....	423	277	51,289	48,849	5,822	1,766	1,424	439
BERKELEY.....	117	87	19,345	18,751	1,822	496	420	126
EMERYVILLE.....	992	698	148,699	142,957	18,535	5,347	4,250	1,009
FREMONT.....	41	29	3,007	2,905	601	183	145	41
HAYWARD.....	184	102	19,797	18,635	2,063	633	545	191
LIVERMORE.....	652	430	105,276	100,850	12,042	3,637	2,996	692
NEWARK.....	114	94	12,010	11,622	1,382	445	361	132
OAKLAND.....	40	24	3,511	3,261	324	98	81	45
PIEDMONT.....	3,909	2,601	601,575	577,517	82,795	25,307	20,476	4,147
PLEASANTON.....	22	10	2,376	2,216	231	67	39	21
SAN LEANDRO.....	44	36	4,772	4,496	466	137	116	47
REMAINDER OF COUNTY.....	598	422	88,237	85,183	9,395	3,013	2,266	632
	580	344	61,227	57,615	5,974	1,846	1,505	641
ALPINE COUNTY.....	7	5	213	(D)	18	11	9	10
AMADOR COUNTY.....	134	82	8,792	7,630	848	314	256	166
BUTTE COUNTY.....	993	663	109,107	103,237	11,513	3,544	2,883	1,109
CHICO.....	351	267	49,968	48,744	5,703	1,762	1,386	384
GRIDLEY.....	73	59	8,496	8,228	859	268	238	78
OROVILLE.....	195	145	21,688	20,566	2,429	757	659	234
REMAINDER OF COUNTY.....	374	192	28,955	25,699	2,522	757	600	413
CALAVERAS COUNTY.....	137	79	8,242	7,166	625	234	179	175
COLUSA COUNTY.....	171	123	16,157	15,167	1,626	565	482	204
COLUSA.....	66	48	7,654	7,424	816	254	219	86
REMAINDER OF COUNTY.....	105	75	8,503	7,743	810	311	263	118
CONTRA COSTA COUNTY.....	2,805	1,925	367,661	351,841	38,455	11,738	9,228	3,025
ANTIOCH.....	163	105	21,106	20,142	2,135	633	515	187
CONCORD.....	269	199	41,005	39,743	4,231	1,259	1,000	294
EL CERRITO.....	211	125	28,471	26,529	2,873	931	725	228
MARTINEZ.....	164	116	15,845	16,797	1,735	565	461	179
PINOLE.....	23	13	1,491	1,307	134	49	43	24
PITTSBURG.....	232	144	23,097	21,369	2,327	722	604	244
RICHMOND.....	572	424	84,896	82,472	9,273	2,796	2,130	609
SAN PABLO.....	165	97	19,606	18,362	1,426	439	350	184
WALNUT CREEK.....	162	124	33,023	32,343	4,509	1,233	989	140
REMAINDER OF COUNTY.....	844	578	98,169	93,729	9,812	3,103	2,411	936
DEL NORTE COUNTY.....	159	117	16,678	15,954	1,601	543	458	192
CRESCENT CITY.....	89	67	9,574	9,054	970	342	280	109
REMAINDER OF COUNTY.....	70	50	7,104	6,900	631	201	178	83
EL DORADO COUNTY.....	342	220	30,078	27,908	3,049	976	851	395
PLACERVILLE.....	112	86	14,343	13,821	1,512	488	421	125
REMAINDER OF COUNTY.....	230	134	15,735	14,087	1,537	488	430	270
FRESNO COUNTY.....	3,750	2,482	465,110	441,524	48,697	16,062	13,297	4,275
CLOVIS.....	86	56	6,367	5,809	515	172	138	101
COALINGA.....	74	64	7,828	7,698	833	304	248	93
FRESNO.....	2,065	1,349	298,895	285,999	33,962	10,981	9,048	2,293
MENDOTA.....	45	25	2,409	1,991	176	73	66	55
ORANGE COVE.....	18	13	1,284	1,186	83	35	29	33
REDDLE.....	124	94	15,131	14,125	1,420	437	378	144
SANGER.....	131	97	12,613	11,895	1,263	428	339	155
SELMA.....	148	110	15,997	15,215	1,340	465	364	165
REMAINDER OF COUNTY.....	1,049	669	104,586	97,006	9,105	3,167	2,701	1,236
GLENN COUNTY.....	217	169	24,409	23,527	2,250	757	593	250
WILLOWS.....	83	73	11,990	11,728	1,146	354	288	95
REMAINDER OF COUNTY.....	134	96	12,419	11,799	1,104	403	305	155
HUMBOLDT COUNTY.....	987	695	123,074	117,446	13,479	3,885	3,195	1,088
ARCATA.....	110	78	16,872	16,416	1,896	552	480	110
EUREKA.....	392	302	65,042	63,232	7,821	2,241	1,806	423
FORTUNA.....	76	50	9,486	9,114	1,018	265	230	75
REMAINDER OF COUNTY.....	409	265	31,674	28,684	2,744	827	679	480
IMPERIAL COUNTY.....	726	556	103,275	100,075	11,913	3,727	3,181	727
BRAWLEY.....	166	122	22,127	21,279	2,440	715	644	175
CALEXICO.....	115	89	19,239	18,781	2,198	828	634	103
EL CENTRO.....	214	178	41,670	41,026	5,125	1,418	1,253	199
HOLTVILLE.....	40	38	4,132	(D)	448	204	186	47
REMAINDER OF COUNTY.....	191	129	16,107	(D)	1,702	562	464	203
INYO COUNTY.....	197	141	22,326	21,190	2,612	907	777	205
BISHOP.....	89	67	12,416	12,038	1,384	403	361	93
REMAINDER OF COUNTY.....	108	74	9,910	9,152	1,228	504	416	112
KERN COUNTY.....	2,765	1,931	365,931	350,047	40,992	13,897	11,806	3,052
BAKERSFIELD.....	1,165	781	197,100	189,860	24,473	8,198	6,978	1,255
DELANO.....	203	143	22,264	21,242	2,273	736	634	204
MCFARLAND.....	31	25	2,173	2,079	168	86	65	44
SHAFTER.....	75	57	11,899	11,437	1,145	310	269	83
TAFT.....	136	108	16,272	15,726	1,835	559	454	149
TEHACHAPI.....	27	25	3,061	(D)	355	100	87	32
WASCO.....	92	64	10,018	9,492	889	259	205	99
REMAINDER OF COUNTY.....	1,036	728	103,144	(D)	9,854	3,649	3,114	1,186

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
KINGS COUNTY.....	559	367	64,807	61,091	6,470	2,050	1,731	621
CORCORAN.....	76	46	8,622	8,026	948	288	243	65
HAYFORD.....	241	161	33,465	31,983	3,736	1,200	1,001	265
REMAINDER OF COUNTY.....	242	160	22,720	21,082	1,786	562	487	291
LAKE COUNTY.....	300	160	16,089	13,427	1,258	472	390	348
LASSEN COUNTY.....	155	107	18,053	17,181	1,570	576	458	197
SUSANVILLE.....	92	68	11,991	11,487	1,173	404	346	115
REMAINDER OF COUNTY.....	63	39	6,062	5,694	397	172	112	82
LOS ANGELES COUNTY ¹	50,479	33,799	8,198,965	7,917,137	997,427	307,885	252,538	52,292
MADERA COUNTY.....	431	299	43,821	41,175	4,059	1,323	1,120	534
CHOWCHILLA.....	77	63	7,316	6,964	686	239	194	98
MADERA.....	233	155	29,692	28,038	2,905	868	751	303
REMAINDER OF COUNTY.....	121	81	6,813	6,173	468	216	175	133
MARIN COUNTY.....	1,056	804	145,990	141,654	15,668	4,819	3,947	1,208
CORTE MADERA.....	38	30	3,154	2,974	398	219	166	33
FAIRFAX.....	47	35	4,927	4,705	549	157	128	56
LARKSPUR.....	36	26	3,936	3,834	456	122	80	40
MILL VALLEY.....	133	91	18,916	18,322	1,888	543	432	158
SAN ANSELMO.....	109	83	12,366	11,896	1,199	379	316	124
SAN RAFAEL.....	332	274	63,163	61,953	7,216	2,014	1,741	369
SAUSALITO.....	80	60	7,286	6,986	1,055	313	234	98
REMAINDER OF COUNTY.....	281	205	32,242	30,984	2,907	1,072	850	330
MARIPOSA COUNTY.....	75	49	5,291	4,681	527	169	149	72
MENDOCINO COUNTY.....	560	380	63,073	59,799	6,124	2,080	1,718	634
FORT BRAGS.....	82	62	18,272	17,866	1,772	645	522	85
UKIAH.....	167	137	22,809	22,261	2,391	751	622	185
WILLITS.....	71	49	6,620	5,982	669	225	200	79
REMAINDER OF COUNTY.....	240	132	15,372	13,690	1,292	459	374	285
MERCED COUNTY.....	913	633	103,006	97,934	10,263	3,316	2,811	1,021
ATWATER.....	72	50	9,371	8,943	679	250	208	84
LOS BANOS.....	104	86	12,639	12,311	1,300	424	385	128
MERCED.....	327	261	51,684	50,736	5,942	1,801	1,531	348
REMAINDER OF COUNTY.....	410	236	29,312	25,944	2,342	841	687	461
MODOC COUNTY.....	119	89	9,467	8,769	745	250	217	142
ALTURAS.....	67	55	7,075	6,899	606	183	158	77
REMAINDER OF COUNTY.....	52	34	2,392	1,870	139	67	59	65
MONO COUNTY.....	56	40	3,425	3,245	343	99	86	66
MONTEREY COUNTY.....	1,739	1,303	202,347	194,245	23,935	7,558	6,347	1,937
CARMEL BY THE SEA.....	110	106	12,442	12,410	1,522	469	400	135
KING CITY.....	63	59	7,442	7,442	852	248	214	65
MONTEREY.....	365	279	50,620	49,138	6,293	1,864	1,577	393
PACIFIC GROVE.....	76	52	9,929	9,455	1,359	437	366	87
SALINAS.....	507	387	75,341	73,075	9,376	2,879	2,448	541
SEASIDE.....	174	132	16,464	15,772	1,522	544	440	190
SOLEDAD.....	31	23	2,663	2,545	302	90	77	35
REMAINDER OF COUNTY.....	413	265	27,344	24,408	2,709	1,027	825	491
NAPA COUNTY.....	568	382	57,745	54,549	5,874	1,917	1,536	656
NAPA.....	343	237	39,540	37,702	4,212	1,350	1,085	385
REMAINDER OF COUNTY.....	225	145	18,205	16,847	1,662	567	451	271
NEVADA COUNTY.....	319	193	24,320	21,906	2,425	787	678	373
GRASS VALLEY.....	134	84	11,206	10,196	1,035	317	285	155
NEVADA CITY.....	60	36	3,940	3,554	388	134	109	68
REMAINDER OF COUNTY.....	125	73	9,174	8,156	1,002	336	284	150
ORANGE COUNTY.....	4,641	3,305	682,663	660,803	81,840	26,508	21,859	4,886
ANAHEIM.....	626	464	120,664	118,054	14,966	4,946	4,248	626
BREA.....	48	34	5,835	5,571	561	169	134	58
BUENA PARK.....	221	153	40,517	39,003	6,641	2,171	1,468	237
COSTA MESA.....	257	187	34,703	33,673	3,841	1,123	947	247
FULLERTON.....	355	259	65,023	63,463	7,229	2,050	1,645	348
GARDEN GROVE.....	363	247	55,005	53,605	5,425	1,609	1,319	386
HUNTINGTON BEACH.....	134	88	10,435	9,641	944	330	276	149
LAGUNA BEACH.....	222	156	21,125	20,029	2,642	780	642	252
LA HABRA.....	139	103	19,336	18,730	1,931	622	525	140
NEWPORT BEACH.....	258	206	29,856	29,104	3,824	1,175	1,004	253
ORANGE.....	229	151	25,945	24,837	2,542	895	687	264
PLACENTIA.....	40	28	1,943	1,581	119	51	44	41
SAN CLEMENTE.....	116	80	10,659	10,029	1,230	380	320	136
SANTA ANA.....	891	681	172,170	169,050	22,444	7,532	6,381	905
SEAL BEACH.....	51	35	3,656	3,384	446	149	114	56
STANTON.....	45	35	10,728	10,482	984	223	193	50
WESTMINSTER.....	96	60	7,426	6,770	641	247	209	117
REMAINDER OF COUNTY.....	550	338	47,237	43,797	5,430	2,048	1,703	625
PLACER COUNTY.....	596	428	66,597	63,191	6,665	2,100	1,816	644
AUBURN.....	133	99	19,441	18,733	2,046	639	534	138
ROSEVILLE.....	152	124	25,579	24,817	2,632	779	693	168
REMAINDER OF COUNTY.....	311	205	21,577	19,641	1,987	682	589	338
PLUMAS COUNTY.....	200	128	13,360	11,968	1,162	370	286	259
RIVERSIDE COUNTY.....	2,925	2,031	353,021	338,703	39,511	13,040	11,157	3,165
BANNING.....	122	88	11,370	10,856	1,089	357	311	116
BEAUMONT.....	94	52	6,397	5,797	664	254	215	113
BLYTHE.....	129	103	19,395	18,915	2,118	714	628	133
COACHELLA.....	37	27	3,728	3,660	389	137	118	34
CORONA.....	185	123	17,970	16,922	1,804	646	547	209
HEMET.....	142	94	16,728	15,710	1,385	443	367	140
INDIO.....	149	129	28,007	27,707	3,460	984	846	152
PALM SPRINGS.....	253	217	40,822	40,114	5,660	1,646	1,510	244
PERRIS.....	54	34	3,916	3,484	348	134	99	58
RIVERSIDE.....	864	622	143,486	139,696	16,890	5,436	4,557	915
REMAINDER OF COUNTY.....	896	542	61,202	55,842	5,704	2,289	1,959	1,051

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1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
SACRAMENTO COUNTY.....	3,537	2,503	582,012	562,056	66,439	22,816	19,055	4,064
NORTH SACRAMENTO.....	180	124	26,430	25,088	2,650	728	614	204
SACRAMENTO.....	2,358	1,704	419,161	406,589	51,387	17,234	14,439	2,668
REMAINDER OF COUNTY.....	999	675	136,421	130,379	12,402	4,862	4,002	1,192
SAN BENITO COUNTY.....	175	121	15,686	14,588	1,412	486	402	219
HOLLISTER.....	127	93	12,495	11,777	1,164	401	329	162
REMAINDER OF COUNTY.....	48	28	3,191	2,811	248	85	73	57
SAN BERNARDINO COUNTY.....	4,081	2,813	531,209	508,961	57,257	18,779	15,602	4,523
BARSTOW.....	158	134	23,855	23,345	2,795	904	757	147
CHINO.....	98	64	12,062	11,308	995	298	263	110
COLTON.....	143	101	17,042	16,548	1,838	616	524	158
FONTANA.....	229	145	31,418	29,914	2,954	993	793	253
MONCLAIR.....	45	31	5,944	5,610	719	209	176	45
NEEDLES.....	64	50	8,138	7,900	858	261	233	59
ONTARIO.....	402	274	60,198	62,000	6,728	2,030	1,605	435
REDLANDS.....	238	168	39,403	37,373	3,897	1,302	1,102	280
RIALTO.....	82	56	12,115	11,607	1,132	372	297	98
SAN BERNARDINO.....	1,100	802	193,126	187,190	22,636	7,257	6,085	1,172
UPLAND.....	123	79	16,675	15,823	1,672	493	407	135
REMAINDER OF COUNTY.....	1,399	909	108,233	100,343	11,117	4,044	3,360	1,621
SAN DIEGO COUNTY.....	7,041	5,075	1,079,874	1,046,120	128,656	39,397	32,582	7,393
CARLSBAD.....	63	45	6,179	5,889	468	172	126	72
CHULA VISTA.....	317	219	48,309	46,497	5,093	1,531	1,249	326
CORONADO.....	94	82	12,576	12,412	1,760	566	452	97
EL CAJON.....	331	241	53,219	51,257	5,632	1,685	1,391	341
ESCONDIDO.....	213	165	36,272	35,410	4,211	1,174	984	232
IMPERIAL BEACH.....	74	52	6,511	6,165	664	256	205	69
LA MESA.....	219	147	34,410	33,072	3,697	1,155	992	247
NATIONAL CITY.....	280	214	50,599	49,301	5,270	1,581	1,289	251
OCEANSIDE.....	256	218	37,355	36,771	4,475	1,489	1,267	259
SAN DIEGO.....	4,053	2,989	693,864	675,948	87,905	26,607	22,209	4,227
REMAINDER OF COUNTY.....	1,141	703	100,580	93,398	9,481	3,181	2,418	1,272
SAN FRANCISCO COUNTY.....	8,451	5,591	1,200,081	1,146,417	168,869	49,364	41,711	9,944
SAN JOAQUIN COUNTY.....	2,471	1,699	290,427	276,111	32,302	10,847	9,157	2,824
LODI.....	311	237	35,745	34,315	3,617	1,178	993	380
MANTECA.....	97	75	9,748	9,466	1,056	329	283	110
STOCKTON.....	1,401	953	190,184	181,954	22,547	7,548	6,411	1,557
TRACY.....	160	130	17,418	17,042	1,865	639	541	184
REMAINDER OF COUNTY.....	502	304	37,332	33,334	3,217	1,153	929	593
SAN LUIS OBISPO COUNTY.....	948	644	93,466	88,158	9,391	3,372	2,825	1,036
EL PASO DE ROBLES.....	126	100	17,437	16,909	1,835	589	497	133
SAN LUIS OBISPO.....	285	217	36,876	35,772	4,211	1,525	1,278	285
REMAINDER OF COUNTY.....	537	327	39,153	35,477	3,345	1,258	1,050	618
SAN MATEO COUNTY.....	2,841	2,135	454,948	442,138	53,660	16,144	12,285	3,131
ATHERTON.....	8	2	556	(D)	(D)	(D)	(D)	(D)
BELMONT.....	80	56	11,300	10,904	1,253	370	304	99
BURLINGAME.....	235	183	47,744	46,902	5,740	1,345	1,078	292
DAILY CITY.....	237	159	42,897	41,409	5,103	1,208	952	268
HILLSBOROUGH.....	5	•••	164	164	•••	6	6	•••
MENLO PARK.....	208	166	27,411	26,821	3,080	900	731	229
MILLBRAE.....	100	74	16,076	15,588	1,689	611	488	122
PACIFICA.....	49	41	8,277	8,155	694	197	150	53
REDWOOD CITY.....	426	334	72,832	71,076	8,310	3,002	1,915	463
SAN BRUNO.....	158	128	25,057	24,415	2,816	899	604	176
SAN CARLOS.....	212	164	27,127	26,303	3,501	978	774	242
SAN MATEO.....	552	430	105,149	103,041	13,578	4,208	3,315	551
SOUTH SAN FRANCISCO.....	216	156	27,702	26,770	2,871	819	611	260
WOODSIDE.....	14	12	1,827	1,791	307	93	79	14
REMAINDER OF COUNTY.....	340	230	40,829	(D)	(D)	(D)	(D)	(D)
SANTA BARBARA COUNTY.....	1,419	1,055	200,822	194,502	24,634	7,669	6,404	1,491
LOMPOC.....	77	61	9,406	9,114	932	378	297	85
SANTA BARBARA.....	766	564	115,210	111,560	15,726	4,768	3,955	789
SANTA MARIA.....	251	195	44,077	43,153	4,599	1,391	1,166	268
REMAINDER OF COUNTY.....	325	235	32,129	30,675	3,377	1,132	986	349
SANTA CLARA COUNTY.....	4,360	3,174	701,518	680,030	82,914	26,753	21,979	4,718
CAMPBELL.....	117	79	13,096	12,580	1,328	450	366	131
GILROY.....	121	101	14,178	13,778	1,558	540	416	137
LOS ALTOS.....	143	107	20,699	20,147	2,190	626	516	150
LOS GATOS.....	166	112	22,308	21,254	1,960	550	458	175
MOUNTAIN VIEW.....	264	206	50,187	48,933	5,714	1,744	1,375	280
PALO ALTO.....	542	448	113,017	111,179	15,391	4,493	3,741	515
SAN JOSE.....	1,870	1,340	305,491	295,333	37,848	12,576	10,141	2,056
SANTA CLARA.....	327	225	56,157	54,359	6,033	2,362	2,154	368
SARATOGA.....	69	43	4,711	4,335	394	144	98	82
SUNNYVALE.....	208	168	39,596	39,036	4,313	1,362	1,141	221
REMAINDER OF COUNTY.....	533	345	62,078	59,096	6,185	1,906	1,573	603
SANTA CRUZ COUNTY.....	1,039	707	104,764	99,222	10,657	3,821	3,171	1,250
SANTA CRUZ.....	476	340	48,817	46,729	5,289	1,879	1,574	565
WATSONVILLE.....	277	195	35,099	33,661	3,512	1,250	1,071	337
REMAINDER OF COUNTY.....	286	172	20,848	18,832	1,856	692	526	348
SHASTA COUNTY.....	680	422	71,516	67,256	7,549	2,204	1,886	757
ANDERSON.....	68	46	5,423	4,959	472	171	143	76
REDDING.....	324	242	48,961	47,665	5,613	1,569	1,364	353
REMAINDER OF COUNTY.....	288	134	17,132	14,632	1,464	464	379	328
SIERRA COUNTY.....	39	21	1,674	(D)	88	39	32	44
SISKIYOU COUNTY.....	458	312	37,261	34,523	3,539	1,230	1,042	527
YREKA CITY.....	86	72	10,763	10,529	1,181	361	313	97
REMAINDER OF COUNTY.....	372	240	26,498	23,994	2,358	869	729	430

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1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
SOLANO COUNTY.....	1,016	782	134,119	129,811	15,371	4,747	3,922	1,151
BENICIA.....	54	32	3,428	3,114	295	115	72	64
DIXON.....	41	37	6,219	6,145	691	184	161	42
FAIRFIELD.....	131	105	17,392	16,938	1,763	533	468	149
VACAVILLE.....	89	67	12,046	11,574	1,147	342	282	102
VALLEJO.....	547	417	78,895	76,635	9,125	2,831	2,298	610
REMAINDER OF COUNTY.....	154	124	16,139	15,405	2,350	742	641	184
SONOMA COUNTY.....	1,652	1,082	185,102	174,638	20,372	6,447	5,342	1,929
CLOVERDALE.....	58	40	5,408	4,914	471	166	123	81
HEALDSBURG.....	100	76	10,726	10,362	1,054	392	329	112
Petaluma.....	243	173	38,543	37,215	3,954	1,097	935	269
SANTA ROSA.....	557	369	74,738	71,326	9,635	2,975	2,453	628
SEBASTOPOL.....	100	58	10,047	9,317	886	243	210	117
SONOMA.....	82	60	7,974	7,626	780	263	215	97
REMAINDER OF COUNTY.....	512	306	37,666	35,878	3,592	1,311	1,077	625
STANISLAUS COUNTY.....	1,696	1,144	211,106	201,594	20,883	6,596	5,589	1,903
CERES.....	60	34	3,741	3,461	288	112	88	71
MODESTO.....	742	554	121,654	118,308	13,117	4,112	3,456	802
OAKDALE.....	97	71	9,015	8,423	794	262	234	110
PATTERSON.....	47	35	5,041	4,845	565	196	149	55
RIVERBANK.....	42	28	2,787	2,605	264	98	81	52
TURLOCK.....	201	153	30,134	29,392	2,667	795	695	225
REMAINDER OF COUNTY.....	507	269	38,734	34,560	3,188	1,021	886	588
SUTTER COUNTY.....	247	159	26,164	24,306	2,360	738	636	303
YUBA CITY.....	132	92	15,845	14,943	1,569	494	423	158
REMAINDER OF COUNTY.....	115	67	10,319	9,363	791	244	213	145
TEHAMA COUNTY.....	296	180	28,815	26,935	2,924	908	777	324
CORNING.....	66	48	5,976	5,728	553	180	167	68
RED BLUFF.....	134	94	17,837	17,139	2,038	608	517	143
REMAINDER OF COUNTY.....	96	38	5,002	4,068	333	120	93	113
TRINITY COUNTY.....	91	61	5,549	5,023	372	150	123	108
TULARE COUNTY.....	1,699	1,143	181,515	170,537	17,603	5,726	4,826	1,893
DINUBA.....	103	75	11,017	10,499	1,161	364	284	118
EXETER.....	61	49	6,557	6,197	578	158	131	79
LINDSAY.....	101	69	8,061	7,425	707	294	231	111
PORTERVILLE.....	223	159	33,122	31,932	3,441	1,094	919	252
TULARE.....	268	180	34,643	32,891	3,366	1,110	977	270
VISALIA.....	313	239	42,310	41,134	4,596	1,428	1,212	346
WOODLAKE.....	36	28	2,711	2,527	241	90	76	42
REMAINDER OF COUNTY.....	594	344	43,094	37,932	3,513	1,188	996	675
TUOLUMNE COUNTY.....	239	145	16,859	15,519	1,602	508	422	264
VENTURA COUNTY.....	1,474	1,090	191,073	184,443	20,654	6,733	5,673	1,656
FILLMORE.....	73	51	6,199	5,905	639	182	152	77
OJAI.....	64	46	7,358	7,102	712	216	192	77
OXNARD.....	349	281	59,098	57,908	6,580	2,028	1,730	387
PORT HUENEME.....	46	28	2,803	2,505	322	131	87	51
SAN BUENAVENTURA.....	449	347	70,647	68,667	8,694	2,872	2,417	473
SANTA PAULA.....	170	114	15,224	14,304	1,509	510	429	199
REMAINDER OF COUNTY.....	323	223	29,744	28,052	2,198	794	666	392
YOLO COUNTY.....	505	375	71,828	69,308	6,928	2,279	1,947	562
DAVIS.....	52	42	9,156	8,902	705	217	182	58
WOODLAND.....	188	162	31,525	31,051	3,340	1,039	895	198
REMAINDER OF COUNTY.....	265	171	31,147	29,355	2,883	1,023	870	306
YUBA COUNTY.....	412	262	47,781	45,055	5,360	1,660	1,446	453
MARYSVILLE.....	276	210	41,360	40,154	4,915	1,496	1,312	298
REMAINDER OF COUNTY.....	136	52	6,421	4,901	445	164	134	155

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total	With payroll	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
	(Number)	(Number)	(Number)	(Number)	
California, total.....	131,289	87,973	15,643,974	14,654,726	1,840,933
Alameda County.....	8,579	5,351	974,475	902,587	120,526
Alameda.....	465	309	45,267	41,551	4,732
Albany.....	140	78	14,053	12,849	1,356
Berkeley.....	1,156	764	126,015	117,377	14,728
Emeryville.....	53	41	2,761	2,655	450
Hayward.....	466	334	64,517	61,021	7,062
Livermore.....	110	84	11,729	11,057	1,138
Piedmont.....	4,827	2,979	587,183	546,817	79,202
Pleasanton.....	14	10	1,797	1,779	215
Pleasanton.....	47	35	4,465	4,183	493
San Leandro.....	577	343	59,854	54,066	5,992
Remainder of County.....	724	374	56,834	49,232	5,158
Alpine County.....	11	11	574	574	63
Amador County.....	119	87	7,986	7,500	823
Butte County.....	884	612	87,158	80,978	8,892
Chico.....	337	259	39,818	38,236	4,626
Gridley.....	98	64	9,005	8,373	707
Oroville.....	213	139	20,237	18,205	2,018
Remainder of County.....	236	150	18,098	16,162	1,541
Calaveras County.....	133	77	7,199	6,343	563
Colusa County.....	211	137	17,913	16,211	1,702
Colusa.....	87	57	9,774	9,244	1,033
Remainder of County.....	124	80	8,139	7,067	669
Contra Costa County.....	3,411	1,981	312,646	289,842	31,644
Antioch.....	194	110	18,167	15,935	1,801
Concord.....	193	143	24,075	22,939	2,042
El Cerrito.....	189	107	18,608	17,830	1,815
Martinez.....	169	129	16,026	15,120	1,613
Pittsburg.....	316	190	24,457	21,587	2,372
Richmond.....	770	526	90,839	85,765	9,659
San Pablo.....	194	96	12,778	11,238	961
Remainder of County.....	1,026	680	107,696	99,428	11,281
Del Norte County.....	194	126	16,861	15,407	1,585
El Dorado County.....	290	182	20,254	18,524	2,017
Placerville.....	122	94	12,086	11,770	1,334
Remainder of County.....	168	88	8,168	6,754	683
Fresno County.....	3,761	2,351	369,863	336,167	38,942
Clarksburg.....	72	46	6,153	5,709	508
Coalinga.....	95	69	8,160	7,628	804
Fresno.....	2,052	1,348	247,518	230,192	28,995
Orange Cove.....	28	18	1,338	1,224	105
Reedley.....	125	79	12,568	11,286	1,108
Sanger.....	117	81	11,735	10,291	1,027
Selma.....	175	103	13,417	11,591	1,071
Remainder of County.....	1,097	607	68,994	58,246	5,324
Glenn County.....	200	146	21,577	20,563	1,910
Willows.....	81	69	11,307	11,091	1,122
Remainder of County.....	119	77	10,270	9,472	788
Humboldt County.....	1,040	690	116,872	108,398	12,312
Arcata.....	109	79	14,844	13,984	1,646
Eureka.....	442	322	64,367	62,067	7,315
Remainder of County.....	489	289	37,661	32,347	3,351
Imperial County.....	760	608	96,152	90,616	10,379
Brawley.....	178	146	21,533	20,527	2,298
Calxico.....	110	92	15,415	15,079	1,783
El Centro.....	223	189	39,866	37,444	4,487
Holtville.....	66	44	5,463	4,983	531
Remainder of County.....	183	137	13,875	12,583	1,280
Inyo County.....	194	138	18,761	17,531	2,082
Bishop.....	86	60	10,294	9,808	1,121
Remainder of County.....	108	78	8,467	7,723	961
Kern County.....	2,567	1,907	294,620	278,176	33,589
Bakersfield.....	1,193	849	166,504	157,636	21,173
Delano.....	181	139	19,266	18,384	2,081
Taft.....	153	135	16,400	15,944	1,786
Wasco.....	83	65	8,039	7,865	763
Remainder of County.....	957	719	84,411	78,347	7,786
Kings County.....	542	356	52,466	48,494	5,365
Corcoran.....	80	52	7,532	6,652	691
Hanford.....	244	170	29,495	28,064	3,426
Remainder of County.....	218	134	15,439	13,777	1,248
Lake County.....	290	172	15,143	13,039	1,097
Lassen County.....	185	123	19,337	17,857	1,652
Susanville.....	95	77	11,673	11,235	1,184
Remainder of County.....	90	46	7,664	6,622	468
Los Angeles County ¹	48,584	32,500	6,726,899	6,365,609	808,720
Madera County.....	456	284	39,010	33,396	3,490
Chowchilla.....	106	60	7,361	6,323	658
Madera.....	268	170	26,725	22,857	2,406
Remainder of County.....	84	54	4,924	4,216	426
Marin County.....	978	698	108,072	102,330	11,978
Corte Madera.....	30	16	3,417	3,255	363
Fairfax.....	55	33	4,867	4,497	551
Larkspur.....	23	17	2,129	2,073	181
Mill Valley.....	122	88	13,251	12,543	1,329
San Anselmo.....	110	84	12,252	11,766	1,226
San Rafael.....	312	236	47,452	45,422	5,698
Sausalito.....	57	51	4,515	4,447	577
Remainder of County.....	269	173	20,189	18,327	2,053
Mariposa County.....	91	57	4,375	3,693	409
Mendocino County.....	593	403	54,351	50,485	5,223
Fort Bragg.....	97	71	10,307	9,993	1,012
Ukiah.....	196	148	22,566	21,198	2,338
Willits.....	77	57	7,636	7,210	648
Remainder of County.....	223	127	13,842	12,084	1,225
Merced County.....	895	609	85,690	78,780	8,590
Atwater.....	63	43	5,191	4,589	475
Los Banos.....	114	86	11,033	10,225	1,060
Merced.....	366	262	45,862	43,628	5,252
Remainder of County.....	352	218	23,604	20,358	1,803
Modoc County.....	130	90	9,086	7,990	660
Alturas.....	73	59	6,691	6,389	531
Remainder of County.....	57	31	2,395	1,601	129
Monro County.....	69	47	3,364	3,014	349
Monterey County.....	1,756	1,230	163,312	150,786	19,255
Carmel by the Sea.....	149	121	11,563	11,261	1,388
King City.....	66	62	7,212	7,080	835
Monterey.....	350	272	36,835	35,527	4,761
Pacific Grove.....	92	54	9,530	8,782	1,326
Salinas.....	522	406	61,960	58,664	7,977
Remainder of County.....	577	315	36,212	29,472	2,968
Napa County.....	957	567	53,817	49,605	5,882
Napa.....	328	230	40,395	38,039	4,773
Remainder of County.....	289	137	13,422	11,566	1,109
Nevada County.....	345	203	24,889	22,747	2,351
Grass Valley.....	173	103	11,882	10,796	1,188
Nevada City.....	71	41	3,505	3,153	313
Remainder of County.....	101	59	9,502	8,798	850
Orange County.....	3,355	2,343	372,313	349,621	41,686
Anaheim.....	289	225	37,216	35,250	3,779
Brea.....	46	26	3,202	2,796	274
Fullerton.....	221	173	33,420	32,504	3,541
Huntington Beach.....	113	87	9,904	9,316	876
Laguna Beach.....	205	147	18,285	16,883	2,096
La Habra.....	98	66	8,756	7,896	761
Newport Beach.....	183	129	20,535	19,449	2,570
Orange.....	171	115	14,849	13,869	1,296
San Clemente.....	87	63	6,635	6,241	758
Santa Ana.....	805	569	116,678	111,998	14,321
Seal Beach.....	49	41	3,362	3,154	434
Remainder of County.....	1,088	702	99,451	90,345	10,980
Placer County.....	616	400	53,276	49,178	5,098
Auburn.....	146	96	15,736	14,614	1,700
Roseville.....	158	118	20,098	19,216	1,914
Remainder of County.....	312	186	17,442	15,348	1,484
Plumas County.....	209	133	12,248	10,552	955
Riverside County.....	2,436	1,704	244,391	228,767	25,714
Beaumont.....	105	77	10,387	9,767	980
Blythe.....	71	41	3,966	3,424	393
Colton.....	118	98	11,904	11,456	1,359
Coachella.....	40	28	2,058	1,820	198
Corona.....	175	123	16,316	15,218	1,428
Hemet.....	122	88	11,235	10,641	1,026
Indio.....	152	120	18,417	17,723	2,197
Palm Springs.....	191	167	22,455	21,869	3,063
Riverside.....	711	491	99,109	94,017	10,909
Remainder of County.....	751	471	48,544	42,832	4,161
Sacramento County.....	3,655	2,409	450,385	419,903	52,086
North Sacramento.....	178	132	23,089	21,207	2,248
Sacramento.....	2,498	1,736	352,409	333,213	42,941
Remainder of County.....	979	541	74,487	65,483	6,897
San Benito County.....	183	115	14,534	12,936	1,299
Hollister.....	130	82	11,921	10,895	1,113
Remainder of County.....	53	23	2,613	2,041	186

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

¹Data for the cities and towns in Los Angeles County will be presented in the final report.

1958 CENSUS OF BUSINESS

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Table 2A. RETAIL TRADE 1954 — COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
San Bernardino County.....	3,612	2,474	383,965	358,169	40,139	Shasta County.....	627	375	60,358	54,916	6,057
Barstow.....	143	115	20,201	19,601	2,554	Redding.....	285	215	42,528	40,694	4,826
Chino.....	80	56	9,846	9,272	731	Remainder of County.....	342	160	17,830	14,222	1,231
Colton.....	172	114	18,196	16,588	1,764	Sierra County.....	48	28	1,952	1,542	91
Needles.....	41	35	4,076	4,010	3,325	Siskiyou County.....	491	333	36,908	33,304	3,294
Ontario.....	324	250	38,936	37,322	4,214	Treka City.....	106	88	12,994	12,694	1,293
Redlands.....	249	163	24,832	23,340	2,721	Remainder of County.....	385	245	23,914	20,610	2,001
Rialto.....	71	39	6,013	5,167	435	Solano County.....	1,093	783	115,033	107,351	12,943
San Bernardino.....	1,029	741	144,276	136,518	16,852	Benicia.....	56	40	3,860	3,442	319
Upland.....	105	67	12,955	11,975	1,192	Fairfield.....	99	71	12,700	11,960	1,163
Remainder of County.....	1,398	894	104,634	94,376	9,251	Vacaville.....	61	49	8,239	7,861	792
San Diego County.....	6,449	4,785	801,413	759,941	100,115	Vallejo.....	535	409	59,223	55,159	7,553
Chula Vista.....	244	188	30,039	28,199	3,129	Remainder of County.....	342	214	31,011	28,929	3,116
Coronado.....	113	89	11,108	10,650	1,418	Sonoma County.....	1,714	1,062	169,586	155,208	17,575
El Cajon.....	220	162	29,195	27,831	3,263	Healdsburg.....	112	82	10,402	9,570	1,007
Escondido.....	195	135	26,478	24,748	2,728	Petaluma.....	245	179	36,725	35,043	3,744
La Mesa.....	182	128	24,571	23,295	2,590	Santa Rosa.....	527	343	67,749	62,921	7,923
National City.....	250	192	32,060	30,602	3,396	Sebastopol.....	87	57	10,128	9,420	732
Oceanside.....	258	212	29,433	28,041	3,820	Remainder of County.....	743	401	44,582	39,254	4,169
San Diego.....	3,829	2,865	524,870	501,264	70,361	Stanislaus County.....	1,740	1,066	179,640	163,812	18,418
Remainder of County.....	1,158	814	93,659	85,311	9,410	Modesto.....	795	531	104,263	97,397	11,952
San Francisco County (coextensive with San Francisco city).....	10,045	6,459	1,172,221	1,089,159	172,650	Oakdale.....	119	77	8,902	8,272	765
San Joaquin County.....	2,536	1,692	256,975	236,819	28,647	Riverbank.....	56	26	3,284	2,358	231
Lodi.....	353	229	31,703	28,711	3,038	Turlock.....	214	146	24,638	23,016	2,173
Manteca.....	113	71	8,873	7,949	798	Remainder of County.....	556	286	38,553	32,769	3,297
Stockton.....	1,477	953	163,623	151,111	19,496	Sutter County.....	250	158	23,489	21,611	2,054
Tracy.....	165	139	16,098	15,308	1,930	Yuba City.....	146	90	15,424	14,398	1,413
Remainder of County.....	428	300	36,678	33,540	3,393	Remainder of County.....	104	68	8,065	7,213	641
San Luis Obispo County.....	878	650	73,014	66,648	7,180	Tehama County.....	279	169	22,114	19,800	2,158
El Paso de Robles.....	154	128	16,367	15,893	1,754	Corning.....	72	44	5,287	4,589	400
San Luis Obispo.....	290	224	30,732	29,016	3,416	Red Bluff.....	138	92	13,478	12,576	1,494
Remainder of County.....	434	298	25,915	21,739	2,010	Remainder of County.....	69	33	3,349	2,635	264
San Mateo County.....	2,812	1,990	337,900	318,826	37,684	Trinity County.....	64	38	3,608	2,834	199
Atherton.....	8	2	(D)	(D)	(D)	Tulare County.....	1,781	1,113	157,344	141,670	15,144
Belmont.....	64	44	5,000	4,736	496	Dinuba.....	131	79	12,051	10,549	1,088
Burlingame.....	280	198	41,101	39,565	4,715	Exeter.....	86	50	6,103	5,023	519
Daly City.....	221	143	30,542	28,740	2,837	Lindsay.....	113	65	7,349	6,287	564
Hillsborough.....	1	1	(D)	(D)	(D)	Porterville.....	232	166	27,747	26,203	3,028
Menlo Park.....	242	168	21,597	20,135	2,561	Tulare.....	265	175	28,607	26,317	3,034
Millbrae.....	98	63	13,101	12,397	1,323	Visalia.....	368	244	39,315	36,509	4,126
Redwood City.....	396	304	59,550	57,228	6,618	Woodlake.....	40	24	2,095	1,787	135
San Bruno.....	177	107	20,418	18,914	1,909	Remainder of County.....	546	310	34,077	28,995	2,650
San Carlos.....	214	148	23,612	21,314	2,548	Tuolumne County.....	244	150	14,604	13,130	1,371
San Mateo.....	587	431	76,210	73,048	9,867	Ventura County.....	1,382	992	150,534	141,180	15,705
South San Francisco.....	168	122	16,708	14,972	1,588	Fillmore.....	84	56	6,421	5,733	636
Remainder of County.....	356	254	29,327	27,243	3,209	Ojai.....	57	39	3,935	3,637	341
Santa Barbara County.....	1,353	997	138,383	130,209	17,454	Oxnard.....	328	258	44,417	42,517	4,909
Lompoc.....	76	60	6,850	6,608	726	Port Hueneme.....	41	25	2,140	1,576	157
Santa Barbara.....	776	564	84,927	80,493	11,576	San Buenaventura.....	361	295	56,702	54,270	6,613
Santa Maria.....	240	170	27,072	24,642	2,997	Santa Paula.....	161	111	15,789	14,555	1,351
Remainder of County.....	261	203	19,534	18,466	2,155	Remainder of County.....	310	208	21,130	18,892	1,698
Santa Clara County.....	4,057	2,683	464,769	434,577	52,584	Yolo County.....	476	334	57,678	53,376	5,089
Gilroy.....	145	109	13,760	13,096	1,231	Davis.....	48	40	8,624	8,398	660
Los Gatos.....	162	116	16,660	15,594	1,504	Woodland.....	199	149	27,160	25,594	2,797
Mountain View.....	257	153	30,674	27,966	2,718	Remainder of County.....	229	145	21,894	19,384	1,632
Palo Alto.....	496	382	74,413	72,435	9,689	Yuba County.....	425	267	47,663	43,985	5,475
San Jose.....	1,748	1,146	228,078	213,846	27,964	Marysville.....	329	219	42,913	40,223	5,138
Santa Clara.....	260	146	19,366	17,046	1,789	Remainder of County.....	96	48	4,750	3,762	337
Sunnyvale.....	170	108	18,363	16,917	1,763						
Remainder of County.....	819	523	63,455	57,677	5,926						
Santa Cruz County.....	1,086	722	85,811	79,217	8,837						
Santa Cruz.....	492	338	42,846	40,300	4,517						
Watsonville.....	282	208	27,848	25,870	2,955						
Remainder of County.....	312	176	15,117	13,047	1,365						

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpor- ated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
BAKERSFIELD STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Kern County, Calif.									
	RETAIL TRADE, TOTAL.....	2,765	1,931	365,931	350,047	40,992	13,897	11,806	3,052
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	138	112	34,889	34,241	4,167	754	727	120
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	115	87	34,263	33,851	5,305	1,963	1,487	98
54	FOOD STORES.....	418	268	83,771	80,009	5,424	2,087	1,775	454
55 EX.554	AUTOMOTIVE DEALERS.....	177	141	60,002	59,370	6,007	1,306	1,273	193
55PT(554)	GASOLINE SERVICE STATIONS.....	479	331	36,250	32,790	3,050	1,212	1,037	558
56	APPAREL, ACCESSORY STORES.....	151	127	20,156	19,534	2,944	1,073	856	138
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	174	122	22,260	21,408	3,197	789	718	197
58	EATING, DRINKING PLACES.....	607	427	28,409	26,055	6,201	3,274	2,795	758
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	57	53	11,041	10,965	1,496	409	332	55
59 EX.591	OTHER RETAIL STORES.....	385	239	27,632	25,166	2,498	845	641	399
53 PART*	NONSTORE RETAILERS*.....	64	24	7,258	6,658	703	185	165	82
FRESNO STANDARD METROPOLITAN STATISTICAL AREA--Coextensive with Fresno County, Calif.									
	RETAIL TRADE, TOTAL.....	3,750	2,482	465,110	441,524	48,697	16,062	13,297	4,275
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	219	175	43,242	42,094	5,015	1,172	1,109	225
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	150	108	44,049	43,101	6,173	2,553	1,814	157
54	FOOD STORES.....	648	378	105,558	99,494	6,916	2,128	1,697	787
55 EX.554	AUTOMOTIVE DEALERS.....	218	166	79,069	78,147	7,661	1,796	1,739	223
55PT(554)	GASOLINE SERVICE STATIONS.....	485	343	35,496	31,936	2,797	1,090	856	583
56	APPAREL, ACCESSORY STORES.....	246	196	27,126	26,110	3,439	1,270	973	246
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	248	160	22,657	21,317	2,699	730	625	270
58	EATING, DRINKING PLACES.....	757	547	32,046	28,876	6,575	3,090	2,608	951
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	90	74	16,467	16,031	2,037	600	465	104
59 EX.591	OTHER RETAIL STORES.....	508	306	46,928	43,530	3,895	1,247	1,051	538
53 PART*	NONSTORE RETAILERS*.....	181	29	12,472	10,888	1,490	386	360	191
LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Consists of Los Angeles and Orange Counties, Calif.									
	RETAIL TRADE, TOTAL.....	55,120	37,104	8,881,628	8,577,940	1,079,267	334,385	274,312	57,178
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	2,419	1,681	432,014	418,256	49,911	11,167	9,953	2,368
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	1,611	1,109	965,251	957,465	139,842	51,734	39,079	1,370
54	FOOD STORES.....	6,985	4,383	2,222,606	2,161,366	185,564	50,857	39,165	7,361
55 EX.554	AUTOMOTIVE DEALERS.....	2,759	2,125	1,478,747	1,466,395	152,679	30,123	29,149	2,325
55PT(554)	GASOLINE SERVICE STATIONS.....	6,471	5,255	656,758	626,854	64,371	21,935	17,772	7,290
56	APPAREL, ACCESSORY STORES.....	4,691	3,843	528,397	513,655	74,634	26,840	19,272	4,175
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	4,524	3,076	562,887	541,225	78,508	19,717	17,914	4,596
58	EATING, DRINKING PLACES.....	11,236	7,874	746,222	695,286	181,059	75,819	64,318	12,538
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	1,533	1,411	357,307	354,727	50,305	14,203	10,881	1,416
59 EX.591	OTHER RETAIL STORES.....	9,328	5,802	676,632	624,112	65,812	22,061	18,255	10,856
53 PART*	NONSTORE RETAILERS*.....	3,563	545	254,807	218,599	36,582	9,929	8,554	3,683
SACRAMENTO STANDARD METROPOLITAN STATISTICAL AREA--Coextensive with Sacramento County, Calif.									
	RETAIL TRADE, TOTAL.....	3,537	2,503	582,012	562,056	66,439	22,816	19,055	4,064
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	201	137	39,678	38,542	3,696	1,224	1,155	228
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	117	77	74,669	73,941	10,804	3,936	2,884	127
54	FOOD STORES.....	522	348	136,232	131,402	9,602	3,590	2,937	699
55 EX.554	AUTOMOTIVE DEALERS.....	209	159	96,644	95,780	9,970	2,706	2,580	209
55PT(554)	GASOLINE SERVICE STATIONS.....	428	348	40,406	38,432	3,510	1,373	979	503
56	APPAREL, ACCESSORY STORES.....	224	184	32,092	31,328	4,160	1,421	1,077	190
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	230	166	44,571	43,553	6,220	1,654	1,570	242
58	EATING, DRINKING PLACES.....	828	628	47,995	44,415	10,809	4,497	3,814	1,029
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	113	103	23,470	23,328	2,520	735	581	129
59 EX.591	OTHER RETAIL STORES.....	529	325	39,393	35,767	4,287	1,422	1,241	563
53 PART*	NONSTORE RETAILERS*.....	136	28	6,862	5,568	861	258	237	145
SAN BERNARDINO-RIVERSIDE-ONTARIO STANDARD METROPOLITAN STATISTICAL AREA—Consists of Riverside and San Bernardino Counties, Calif.									
	RETAIL TRADE, TOTAL.....	7,006	4,844	884,230	847,664	96,768	31,819	26,759	7,688
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	426	316	64,968	62,592	7,222	1,978	1,681	437
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	273	185	86,262	84,768	11,581	4,277	3,353	228
54	FOOD STORES.....	938	592	224,116	216,706	16,673	4,739	3,802	1,079
55 EX.554	AUTOMOTIVE DEALERS.....	397	311	141,464	140,026	14,865	3,293	3,197	370
55PT(554)	GASOLINE SERVICE STATIONS.....	1,090	808	93,610	86,938	7,550	2,860	2,308	1,243
56	APPAREL, ACCESSORY STORES.....	442	370	39,828	38,462	4,756	1,708	1,346	434
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	537	363	52,100	49,816	6,868	1,866	1,706	574
58	EATING, DRINKING PLACES.....	1,478	1,090	69,817	64,595	15,842	7,279	6,239	1,806
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	140	132	28,504	28,272	3,957	1,320	1,090	137
59 EX.591	OTHER RETAIL STORES.....	1,019	617	72,068	66,374	6,169	2,088	1,672	1,696
53 PART*	NONSTORE RETAILERS*.....	266	60	11,493	9,115	1,285	411	365	284

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

1958 CENSUS OF BUSINESS

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Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS—Continued

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpor- ated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
SAN DIEGO STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with San Diego County, Calif.									
	RETAIL TRADE, TOTAL.....	7,041	5,075	1,079,874	1,046,120	128,656	39,397	32,582	7,393
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	327	253	69,761	68,117	7,729	1,670	1,488	282
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	243	181	110,833	109,819	15,526	6,068	4,364	181
54	FOOD STORES.....	1,037	641	265,313	255,891	21,074	5,486	4,315	1,119
55 EX.554	AUTOMOTIVE DEALERS.....	396	306	191,399	189,827	21,382	4,278	4,108	328
55PT(554)	GASOLINE SERVICE STATIONS.....	776	644	76,960	74,022	7,252	2,577	2,077	835
56	APPAREL, ACCESSORY STORES.....	563	485	67,568	66,074	8,892	3,156	2,477	543
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	592	420	75,809	73,273	11,234	2,800	2,556	619
58	EATING, DRINKING PLACES.....	1,477	1,193	87,178	83,328	19,954	8,630	7,253	1,733
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	177	167	39,702	39,442	5,386	1,614	1,292	157
59 EX.591	OTHER RETAIL STORES.....	1,097	733	78,110	72,890	7,918	2,585	2,157	1,198
53 PART*	NONSTORE RETAILERS*.....	356	52	17,241	13,437	2,309	533	495	398
SAN FRANCISCO-OAKLAND STANDARD METROPOLITAN STATISTICAL AREA—Consists of Alameda, Contra Costa, Marin, San Francisco, San Mateo, and Solano Counties, Calif.									
	RETAIL TRADE, TOTAL.....	23,885	16,391	3,423,920	3,286,718	433,475	129,779	105,717	26,622
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	948	646	129,028	123,032	15,462	3,671	3,150	959
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	743	531	425,629	421,781	68,067	21,076	15,729	651
54	FOOD STORES.....	4,167	2,684	837,219	798,327	64,614	17,340	14,183	4,904
55 EX.554	AUTOMOTIVE DEALERS.....	1,085	833	518,877	513,307	54,382	11,211	10,265	1,032
55PT(554)	GASOLINE SERVICE STATIONS.....	2,293	1,879	223,418	212,866	21,338	7,509	5,567	2,583
56	APPAREL, ACCESSORY STORES.....	1,715	1,371	247,604	241,404	39,348	11,786	9,562	1,577
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,680	1,144	205,729	197,161	28,527	7,824	6,494	1,768
58	EATING, DRINKING PLACES.....	5,571	4,103	361,201	338,577	86,850	32,137	26,799	7,041
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	749	697	118,170	116,918	15,846	4,973	3,735	762
59 EX.591	OTHER RETAIL STORES.....	3,886	2,306	271,077	246,051	27,216	8,728	7,124	4,255
53 PART*	NONSTORE RETAILERS*.....	1,048	197	85,968	77,294	11,825	3,524	3,109	1,090
SAN JOSE STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Santa Clara County, Calif.									
	RETAIL TRADE, TOTAL.....	4,360	3,174	701,518	680,030	82,914	26,753	21,979	4,718
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	233	167	53,522	51,906	6,018	1,960	1,826	250
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	130	102	90,301	89,857	13,550	4,573	3,389	113
54	FOOD STORES.....	615	425	169,341	164,603	13,069	3,319	2,721	739
55 EX.554	AUTOMOTIVE DEALERS.....	268	216	110,096	108,908	11,559	3,179	3,070	253
55PT(554)	GASOLINE SERVICE STATIONS.....	547	443	53,697	51,297	4,726	1,695	1,177	623
56	APPAREL, ACCESSORY STORES.....	370	310	46,510	45,344	6,226	2,148	1,620	314
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	370	264	42,840	41,048	5,850	1,627	1,412	395
58	EATING, DRINKING PLACES.....	785	605	48,342	45,380	11,689	4,941	4,247	931
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	140	132	23,875	23,697	3,131	1,017	792	147
59 EX.591	OTHER RETAIL STORES.....	694	458	55,201	51,705	6,011	1,965	1,419	740
53 PART*	NONSTORE RETAILERS*.....	208	52	7,793	6,285	1,085	329	306	213
SANTA BARBARA STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Santa Barbara County, Calif.									
	RETAIL TRADE, TOTAL.....	1,419	1,055	200,822	194,502	24,634	7,669	6,404	1,491
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	67	57	21,798	21,614	3,721	896	862	47
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	39	31	8,725	8,475	1,174	490	327	24
54	FOOD STORES.....	191	133	43,544	42,078	3,226	972	750	211
55 EX.554	AUTOMOTIVE DEALERS.....	66	60	32,938	32,782	3,552	818	784	59
55PT(554)	GASOLINE SERVICE STATIONS.....	203	161	17,676	16,924	1,516	592	405	223
56	APPAREL, ACCESSORY STORES.....	126	98	15,535	15,037	2,157	669	531	121
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	118	86	15,367	14,875	2,348	630	552	118
58	EATING, DRINKING PLACES.....	251	205	16,805	16,125	4,048	1,697	1,481	301
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	47	45	7,532	(D)	992	268	208	49
59 EX.591	OTHER RETAIL STORES.....	254	164	17,567	16,167	1,475	546	418	276
53 PART*	NONSTORE RETAILERS*.....	57	15	3,335	(D)	425	91	86	62
STOCKTON STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with San Joaquin County, Calif.									
	RETAIL TRADE, TOTAL.....	2,471	1,699	290,427	276,111	32,302	10,847	9,157	2,824
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	140	110	22,604	21,878	2,570	644	613	124
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	82	58	25,734	25,158	3,580	1,312	997	71
54	FOOD STORES.....	392	248	68,249	64,493	4,314	1,382	1,107	514
55 EX.554	AUTOMOTIVE DEALERS.....	135	107	49,144	48,646	5,086	1,256	1,210	144
55PT(554)	GASOLINE SERVICE STATIONS.....	302	206	21,352	19,046	1,840	662	539	345
56	APPAREL, ACCESSORY STORES.....	138	122	17,596	17,286	2,379	848	689	130
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	142	102	16,335	15,761	2,284	635	584	169
58	EATING, DRINKING PLACES.....	644	454	25,651	22,969	4,974	2,444	2,015	796
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	58	54	9,184	9,104	1,186	383	281	67
59 EX.591	OTHER RETAIL STORES.....	326	224	29,510	27,654	3,185	1,002	866	342
53 PART*	NONSTORE RETAILERS*.....	112	14	5,068	4,116	904	279	256	122

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93.)—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596.)—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

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RETAIL TRADE Preliminary Area Report

September 1959

BC58(P)-RA6

Colorado

(This is one of a series of preliminary area reports on selected services published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Colorado during the year 1958 totaled \$2,036,725,000, an increase of 309,966,000 or 18 percent since 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 21 percent compared with an increase of 13 percent in the remainder of the State. The largest cities in the State, Denver, Pueblo, and Colorado Springs, showed increases of 16 percent, 15 percent, and 8 percent, respectively.

Retail trade establishments in the State had a total of 81,498 paid employees during the workweek ended nearest November 15, 1958, an increase of 12 percent compared with the same week in 1954. In addition, 16,961 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments

amounted to \$222,870,000, compared with \$187,214,000 in 1954, an increase of 19 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and forms for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 8-11.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all estab- lish- ments	Estab- lish- ments with payroll
		Total (number)	With payroll (number)	Total, all establish- ments (\$1,000)	Estab- lishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all estab- lish- ments (\$1,000)	Estab- lish- ments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	15,792	11,416	2,036,725	1,960,913	15,468	10,890	1,726,759	1,636,681	18.0	19.8
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,173	921	182,848	178,268	1,157	949	158,251	154,379	15.5	15.5
53 PART*	GENERAL MERCHANDISE GROUP STORES*	671	479	232,955	229,135	598	470	178,772	176,424	30.3	29.9
54	FOOD STORES.....	2,124	1,394	446,567	431,467	2,502	1,480	379,374	355,570	17.7	21.3
55 EX-554	AUTOMOTIVE DEALERS.....	992	772	376,802	372,932	1,030	810	335,326	327,660	12.4	13.8
55PT(554)	GASOLINE SERVICE STATIONS.....	2,231	1,669	159,885	147,009	2,026	1,382	124,906	109,604	28.0	34.1
56	APPAREL, ACCESSORY STORES.....	861	741	92,509	90,705	884	734	81,991	79,491	12.8	14.1
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,028	730	98,774	94,514	882	634	87,865	83,485	12.4	13.2
58	EATING, DRINKING PLACES.....	3,050	2,454	145,596	136,568	2,762	2,346	124,732	118,626	16.7	15.1
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	630	594	89,756	88,700	650	590	74,361	72,901	20.7	21.7
59 EX-591	OTHER RETAIL STORES.....	2,474	1,520	144,751	129,753	2,400	1,396	135,837	118,217	6.6	9.8
53 PART*	NONSTORE RETAILERS*	558	142	66,282	61,862	577	99	45,344	40,324	46.2	53.4

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director





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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	15,792	11,416	2,036,725	1,960,913	222,870	81,498	67,271	16,961
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	1,173	921	182,848	178,268	19,578	5,358	4,919	1,037
521	LUMBER, BUILDING MATERIALS DEALERS.....	394	318	92,059	90,593	10,205	2,743	2,510	220
5251	HARDWARE STORES.....	386	286	31,158	29,250	3,327	1,076	916	400
5252	FARM EQUIPMENT DEALERS.....	222	198	47,745	47,313	3,913	1,041	1,022	239
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	671	479	232,955	229,135	30,963	12,753	9,811	567
533	LIMITED PRICE VARIETY STORES.....	181	161	35,703	35,327	6,042	3,180	2,227	113
54	FOOD STORES.....	2,124	1,394	446,567	431,467	28,581	10,261	7,330	2,434
541	GROCERY STORES, INCLUDING DELICATESSENS.....	1,576	1,050	417,250	405,600	25,443	8,810	6,283	1,670
55 EX-554	AUTOMOTIVE DEALERS.....	992	772	376,802	372,932	35,564	8,393	7,951	924
55PT(554)	GASOLINE SERVICE STATIONS.....	2,231	1,669	159,885	147,009	12,998	6,240	4,931	2,571
56	APPAREL, ACCESSORY STORES.....	861	741	92,509	90,705	12,895	4,714	3,936	798
561,567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	160	136	17,267	16,873	2,498	740	651	166
562	WOMEN'S READY-TO-WEAR STORES.....	230	230	36,350	36,350	5,294	2,030	1,670	192
563,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	48	48	5,303	5,303	887	351	316	43
565	FAMILY CLOTHING STORES**.....	113	113	12,602	12,602	1,493	645	540	118
566	SHOE STORES.....	195	167	17,301	16,901	2,410	810	687	133
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,028	730	98,774	94,514	13,821	3,640	3,345	1,002
571	FURNITURE, HOME FURNISHINGS STORES.....	518	380	57,270	55,268	8,126	2,013	1,855	524
572,573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	510	350	41,504	39,246	5,695	1,627	1,490	478
58	EATING, DRINKING PLACES.....	3,050	2,454	145,596	136,568	32,268	17,461	14,426	3,783
5812	EATING PLACES.....	2,114	1,688	106,033	99,559	25,857	14,036	11,612	2,729
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	936	766	39,563	37,009	6,411	3,425	2,814	1,054
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	630	594	89,756	88,700	11,206	4,303	3,484	627
59 EX-591	OTHER RETAIL STORES.....	2,474	1,520	144,751	129,753	14,451	4,986	4,323	2,639
592	LIQUOR STORES.....	450	274	35,128	30,616	1,471	557	434	526
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	192	146	23,266	22,530	1,512	472	409	192
597	JEWELRY STORES.....	263	153	13,777	12,083	1,673	516	476	268
598	FUEL, ICE DEALERS.....	219	141	13,322	12,070	1,875	609	590	202
53 PART*	NONSTORE RETAILERS.....	558	142	66,282	61,862	10,545	3,389	2,855	579

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
COLORADO, TOTAL.....	15,792	11,416	2,036,725	1,960,913	222,870	81,498	67,271	16,961
ADAMS COUNTY.....	458	364	54,016	52,194	5,223	1,991	1,486	489
AURORA (PART).....	85	71	10,663	10,451	1,265	503	387	94
BRIGHTON.....	90	70	9,686	9,228	793	301	229	99
REMAINDER OF COUNTY.....	283	223	33,667	32,515	3,165	1,187	870	296
ALAMOSA COUNTY.....	119	89	13,378	12,922	1,372	524	438	120
ALAMOSA.....	101	83	12,575	12,259	1,313	497	413	101
REMAINDER OF COUNTY.....	18	6	803	663	59	27	25	19
ARAPAHOE COUNTY.....	593	461	101,070	98,844	10,561	3,511	2,762	623
AURORA (PART).....	108	88	22,595	22,355	2,377	851	606	99
ENGLEWOOD.....	246	182	51,888	50,752	5,056	1,496	1,210	257
LITTLETON.....	122	92	13,201	12,697	1,425	581	486	136
SHERIDAN.....	2	9	563	563	68	34	24	11
REMAINDER OF COUNTY.....	108	90	12,863	12,477	1,643	549	436	120
ARCHULETA COUNTY.....	39	27	3,035	2,789	251	114	98	43
BACA COUNTY.....	80	50	6,532	5,994	499	200	174	90
BENT COUNTY.....	84	50	6,317	5,635	516	216	172	99
LAS ANIMAS.....	57	37	5,662	5,206	476	191	152	72
REMAINDER OF COUNTY.....	27	13	655	429	48	25	20	27
BOULDER COUNTY.....	716	510	79,104	75,198	8,122	3,057	2,398	769
BOULDER.....	339	263	44,556	42,950	4,706	1,710	1,327	366
LONGMONT.....	188	132	19,179	18,245	1,994	718	573	196
REMAINDER OF COUNTY.....	189	115	15,369	14,003	1,422	629	498	207
CHAFFEE COUNTY.....	139	103	10,419	9,793	998	442	375	150
SALIDA.....	95	69	7,972	7,556	752	327	281	94
REMAINDER OF COUNTY.....	44	34	2,447	2,237	246	115	94	56
CHEYENNE COUNTY.....	57	31	2,737	2,231	160	72	59	70
CLEAR CREEK COUNTY.....	97	65	4,693	4,237	545	219	163	107
CONEJOS COUNTY.....	67	45	4,003	3,777	277	134	103	79
COSTILLA COUNTY.....	33	17	1,517	1,309	1,881	758	35	34
CROWLEY COUNTY.....	43	27	3,668	3,222	322	91	86	48
CUSTER COUNTY.....	18	14	716	644	44	24	21	20
DELTA COUNTY.....	188	130	13,894	12,724	1,153	491	425	223
DELTA.....	84	68	8,879	8,509	818	319	280	95
REMAINDER OF COUNTY.....	104	62	5,015	4,215	335	172	145	128
DENVER COUNTY.....	4,512	3,258	809,931	789,445	99,024	35,497	29,435	4,811
DOLORES COUNTY.....	37	23	2,288	2,028	158	60	56	40
DOUGLAS COUNTY.....	52	36	3,526	3,186	271	121	86	63
EAGLE COUNTY.....	53	31	2,829	2,343	200	84	66	59
ELBERT COUNTY.....	41	21	1,746	1,392	100	45	36	44
EL PASO COUNTY.....	1,141	883	156,966	152,438	18,423	6,636	5,499	1,131
COLORADO SPRINGS.....	856	664	133,086	129,442	16,008	5,553	4,592	827
MANITOU SPRINGS.....	65	51	2,029	1,905	234	98	84	72
REMAINDER OF COUNTY.....	220	168	21,851	21,091	2,189	985	823	232
FREMONT COUNTY.....	250	150	16,217	14,567	1,434	563	485	295
CANON CITY.....	143	95	10,275	9,575	1,078	406	348	160
FLORENCE.....	57	29	3,864	3,294	254	92	78	73
REMAINDER OF COUNTY.....	50	26	2,078	1,698	110	65	59	62
GARFIELD COUNTY.....	165	131	16,276	15,594	1,678	672	522	191
GILPIN COUNTY.....	44	30	987	701	93	62	53	47
GRAND COUNTY.....	93	67	5,499	5,009	579	202	168	116
GUNNISON COUNTY.....	83	55	6,632	6,142	572	227	185	89
GUNNISON.....	54	46	5,984	5,796	551	208	171	56
REMAINDER OF COUNTY.....	29	9	648	346	21	19	14	33
HINSDALE COUNTY.....	14	2	233	(D)	(D)	(D)	(D)	(D)
HUERFANO COUNTY.....	114	74	6,745	5,863	513	225	202	132
WALSenburg.....	90	62	5,858	5,276	457	200	181	100
REMAINDER OF COUNTY.....	24	12	887	587	56	25	21	32
JACKSON COUNTY.....	22	20	1,808	(D)	(D)	(D)	(D)	(D)
JEFFERSON COUNTY.....	658	498	103,090	100,322	9,380	3,384	2,653	714
EDGEWATER.....	18	14	1,452	1,336	137	69	43	19
GOLDEN.....	70	56	11,345	11,155	1,012	329	275	70
REMAINDER OF COUNTY.....	570	428	90,293	87,831	8,231	2,986	2,335	625
KIOWA COUNTY.....	45	23	2,407	1,955	135	68	57	44

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS—RETAIL TRADE
ERRATA SHEET—PRELIMINARY AREA REPORT, COLORADO

The data below are revisions of figures published in the Preliminary Area Report—Colorado BC58(P)-RA6 for the 1958 Census of Business—Retail Trade.

The Final Area Reports for Retail Trade which will replace the figures in this series of preliminary reports, are scheduled to be published in the period from December 1959 through February 1960, will include information received too late for inclusion in the Preliminary Series. For some places and kinds of business, the final figures may differ significantly from the preliminary ones.

Page	Table	Place or kind of business	Column	Change	
				From	To
4	2	Costilla County.....	Payroll, entire year (\$1,000).....	1,881	883
			Paid employees, workweek ended nearest Nov. 15—Total (number).....	758	39
			Payroll, entire year (\$1,000).....	47,739	2,742
5	2	Morgan County.....	Paid employees, workweek ended nearest Nov. 15—Total (number).....	15,967	968
			Payroll, entire year (\$1,000).....	46,729	1,732
			Paid employees, workweek ended nearest Nov. 15—Total (number).....	15,620	621
		Fort Morgan.....	Payroll, entire year (\$1,000).....	15,967	968
			Paid employees, workweek ended nearest Nov. 15—Total (number).....	46,729	1,732
			Payroll, entire year (\$1,000).....	15,620	621

1958 CENSUS OF BUSINESS

5

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
KIT CARSON COUNTY.....	92	72	11,426	11,088	740	269	231	109
LAKE COUNTY.....	89	59	8,651	8,181	890	372	315	95
LEADVILLE.....	67	49	6,509	6,221	606	252	207	73
REMAINDER OF COUNTY.....	22	10	2,142	1,960	284	120	108	22
LA PLATA COUNTY.....	228	172	25,249	24,337	2,577	902	737	245
DURANGO.....	155	127	21,194	20,648	2,206	764	616	155
REMAINDER OF COUNTY.....	73	45	4,055	3,689	371	138	121	90
LARIMER COUNTY.....	635	447	62,285	59,185	6,006	2,263	1,842	714
FORT COLLINS.....	249	189	34,433	33,237	3,340	1,211	963	271
LOVELAND.....	154	106	14,369	13,493	1,306	481	420	183
REMAINDER OF COUNTY.....	232	152	13,483	12,455	1,360	571	459	260
LAS ANIMAS COUNTY.....	255	149	17,038	15,222	1,502	653	589	254
TRINIDAD.....	174	122	13,998	13,132	1,324	566	510	173
REMAINDER OF COUNTY.....	81	27	3,040	2,090	178	87	79	81
LINCOLN COUNTY.....	86	64	6,577	6,137	555	235	193	104
LOGAN COUNTY.....	205	155	25,194	24,080	2,517	899	785	195
STERLING.....	147	123	21,553	21,179	2,223	803	698	139
REMAINDER OF COUNTY.....	58	32	3,641	2,901	294	96	87	56
MESA COUNTY.....	448	332	59,986	58,090	6,731	2,461	2,042	520
GRAND JUNCTION.....	296	228	49,300	48,188	5,908	2,097	1,732	333
REMAINDER OF COUNTY.....	152	104	10,686	9,902	831	364	310	187
MINERAL COUNTY.....	16	8	471	359	17	16	13	21
MOFFAT COUNTY.....	99	69	9,038	8,440	790	303	260	105
CRAIG.....	64	54	7,571	7,341	711	264	227	64
REMAINDER OF COUNTY.....	35	15	1,467	1,099	79	39	33	41
MONTEZUMA COUNTY.....	156	132	22,498	22,170	2,238	751	676	202
CORTEZ.....	100	88	17,463	17,293	1,735	583	520	130
REMAINDER OF COUNTY.....	56	44	5,035	4,877	503	168	156	72
MONTROSE COUNTY.....	174	126	18,429	17,537	1,747	691	579	201
MONTROSE.....	97	79	13,473	13,143	1,336	482	410	117
REMAINDER OF COUNTY.....	77	47	4,956	4,394	411	209	169	84
MORGAN COUNTY.....	216	170	25,710	24,940	47,739	15,967	811	270
FORT MORGAN.....	115	89	15,538	15,106	46,729	15,620	523	117
REMAINDER OF COUNTY.....	101	81	10,172	9,834	1,010	347	288	93
OTERO COUNTY.....	305	237	24,316	23,098	2,442	1,055	880	314
LA JUNTA.....	132	106	11,712	11,362	1,286	526	440	136
ROCKY FORD.....	93	75	7,470	7,150	707	332	287	91
REMAINDER OF COUNTY.....	80	56	5,134	4,586	449	197	153	87
OURAY COUNTY.....	27	17	968	830	57	42	37	30
PARK COUNTY.....	39	23	1,472	1,162	83	43	36	43
PHILLIPS COUNTY.....	71	55	7,608	7,276	539	214	171	72
PITKIN COUNTY.....	53	41	3,878	3,686	403	136	123	53
PROWERS COUNTY.....	188	142	18,460	17,856	1,782	740	645	211
LAMAR.....	115	99	14,471	14,227	1,466	608	531	120
REMAINDER OF COUNTY.....	73	43	3,989	3,629	296	132	114	91
PUEBLO COUNTY.....	932	666	116,935	112,361	12,762	4,700	3,975	1,020
PUEBLO.....	816	596	108,947	105,133	12,066	4,386	3,721	884
REMAINDER OF COUNTY.....	116	70	7,988	7,228	696	314	254	136
RIO BLANCO COUNTY.....	71	47	5,364	4,930	393	164	134	84
RIO GRANDE COUNTY.....	118	96	12,351	11,863	1,126	472	378	110
MONTE VISTA.....	71	59	8,768	8,454	834	336	272	56
REMAINDER OF COUNTY.....	47	37	3,583	3,409	292	136	106	54
ROUTT COUNTY.....	88	54	6,732	5,922	524	201	170	97
SAGUACHE COUNTY.....	53	35	3,115	2,807	213	90	75	64
SAN JUAN COUNTY.....	27	13	704	504	59	29	28	26
SAN MIGUEL COUNTY.....	31	19	1,828	1,648	138	56	52	38
SEDGWICK COUNTY.....	65	49	5,473	5,219	458	202	167	64
SUMMIT COUNTY.....	32	16	1,251	939	126	68	63	35
TELLER COUNTY.....	48	34	1,429	1,247	119	64	49	52
WASHINGTON COUNTY.....	64	50	5,431	5,133	469	186	155	63
WELD COUNTY.....	691	493	73,593	70,203	7,619	2,851	2,399	702
GREELEY.....	322	244	46,219	45,521	5,383	1,948	1,655	316
REMAINDER OF COUNTY.....	369	249	26,072	23,984	2,236	903	744	386
YUMA COUNTY.....	135	89	10,986	10,126	886	365	305	132

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total	With payroll	Total, all establish- ments	Establish- ments with payroll	
	(Number)	(Number)	(\$1,000)	(\$1,000)	
Colorado, total.....	15,468	10,890	1,726,759	1,636,681	187,214
Adams County.....	421	291	381,165	34,693	3,534
Aurora (part).....	80	70	8,077	7,855	1,099
Brighton.....	98	66	8,757	7,701	653
Remainder of County.....	243	155	21,271	19,137	1,782
Alamosa County.....	113	89	11,798	(D)	(D)
Alamosa.....	110	88	11,724	11,302	1,222
Remainder of County.....	3	1	74	(D)	(D)
Arapahoe County.....	572	400	62,729	79,709	8,497
Aurora (part).....	84	66	17,846	17,546	1,768
Englewood.....	264	192	46,265	45,001	4,625
Littleton.....	88	60	7,690	7,112	726
Remainder of County.....	136	82	10,928	10,050	1,378
Archuleta County.....	35	25	2,505	2,261	198
Baca County.....	73	47	5,239	4,679	411
Bent County.....	78	46	5,103	4,567	390
Las Animas.....	65	39	4,824	4,380	380
Remainder of County.....	13	7	279	187	10
Boulder County.....	631	459	57,053	53,517	6,017
Boulder.....	313	247	33,783	32,123	3,623
Longmont.....	208	138	16,355	15,177	1,749
Remainder of County.....	110	74	6,915	6,217	645
Chaffee County.....	137	101	8,938	8,120	785
Salida.....	99	79	7,520	7,106	695
Remainder of County.....	38	22	1,418	1,014	90
Cheyenne County.....	47	37	2,464	2,248	197
Clear Creek County.....	81	57	4,304	3,754	442
Conejos County.....	76	52	4,105	3,617	287
Costilla County.....	35	17	1,652	1,446	100
Crowley County.....	43	31	2,890	2,564	224
Custer County.....	20	10	538	344	21
Delta County.....	218	138	13,020	11,478	997
Delta.....	131	85	9,070	8,252	758
Remainder of County.....	87	53	3,950	3,226	239
Denver County (coextensive with Denver city).....	4,466	3,168	696,494	670,932	86,089
Dolores County.....	15	9	1,121	811	76
Douglas County.....	72	34	3,660	3,148	258
Eagle County.....	65	31	2,775	2,145	171
Elbert County.....	51	23	1,618	1,248	77
El Paso County.....	1,075	807	136,439	130,813	15,693
Colorado Springs.....	847	655	123,692	119,430	14,404
Manitou Springs.....	80	60	2,769	2,407	311
Remainder of County.....	148	92	9,978	8,976	978
Fremont County.....	247	157	14,873	13,443	1,248
Canon City.....	150	112	10,611	10,007	1,008
Florence.....	59	31	3,133	2,599	184
Remainder of County.....	38	14	1,129	837	56
Garfield County.....	157	117	13,961	13,343	1,373
Gilpin County.....	36	24	835	637	100
Grand County.....	118	74	5,482	4,822	505
Gunnison County.....	77	63	5,704	5,128	528
Gunnison.....	59	53	5,209	4,823	496
Remainder of County.....	18	10	495	305	32
Hinsdale County.....	6	2	100	(D)	(D)
Huerfano County.....	127	83	6,392	5,552	494
Walsenburg.....	110	74	5,931	5,211	466
Remainder of County.....	17	9	461	341	28
Jackson County.....	23	19	1,584	1,530	133
Jefferson County.....	591	385	70,220	66,940	6,113
Edgewater.....	24	18	1,506	1,460	128
Golden.....	96	60	10,418	9,748	1,052
Remainder of County.....	471	307	58,296	55,732	4,933
Kiowa County.....	57	33	3,221	2,579	161
Kit Carson County.....	130	94	8,679	7,835	671
Lake County.....	74	56	7,986	7,586	870
Leadville.....	62	50	(D)	(D)	(D)
Remainder of County.....	12	6	(D)	(D)	(D)
La Plata County.....	192	146	20,058	19,028	1,829
Durango.....	153	121	17,853	17,263	1,700
Remainder of County.....	39	25	2,205	1,765	129
Larimer County.....	565	431	48,345	46,007	4,719
Fort Collins.....	234	190	26,890	26,220	2,708
Loveland.....	163	117	12,643	11,781	1,168
Remainder of County.....	168	124	8,812	8,006	843
Las Animas County.....	279	171	15,660	14,110	1,493
Trinidad.....	219	141	13,520	12,416	1,337
Remainder of County.....	60	30	2,140	1,694	156
Lincoln County.....	95	67	7,540	7,088	595
Logan County.....	220	166	26,494	25,300	2,637
Sterling.....	171	135	22,838	22,084	2,371
Remainder of County.....	49	31	3,656	3,216	266
Mesa County.....	407	289	53,004	50,568	5,246
Grand Junction.....	299	229	46,417	45,001	4,824
Remainder of County.....	108	60	6,587	5,567	422
Mineral County.....	14	6	425	287	9
Moffat County.....	82	66	8,186	7,960	737
Craig.....	59	55	6,599	6,549	724
Remainder of County.....	23	11	1,587	1,411	33
Montezuma County.....	117	97	13,159	12,521	1,244
Cortez.....	70	66	8,436	8,236	813
Remainder of County.....	47	31	4,723	4,285	431
Montrose County.....	159	121	14,768	13,846	1,450
Montrose.....	108	88	11,220	10,980	1,180
Remainder of County.....	51	33	3,548	2,866	270
Morgan County.....	245	179	27,478	25,938	2,838
Fort Morgan.....	118	96	16,867	16,263	1,850
Remainder of County.....	127	83	10,611	9,675	988
Otero County.....	323	237	23,214	21,598	2,215
La Junta.....	140	108	11,271	10,697	1,206
Rocky Ford.....	96	74	8,361	7,913	735
Remainder of County.....	87	55	3,582	2,988	274
Ouray County.....	37	15	1,383	699	56
Park County.....	38	26	1,525	1,299	109
Phillips County.....	92	74	6,806	6,222	586
Pitkin County.....	40	26	2,179	1,957	176
Prowers County.....	187	145	15,971	15,401	1,663
Lamar.....	117	95	12,395	12,071	1,373
Remainder of County.....	70	50	3,576	3,330	290
Pueblo County.....	887	637	97,606	92,894	10,440
Pueblo.....	830	600	93,231	88,863	10,132
Remainder of County.....	57	37	4,375	4,031	308
Rio Blanco County.....	60	40	4,734	4,294	359
Rio Grande County.....	132	102	10,808	10,318	975
Monte Vista.....	65	59	6,914	6,808	652
Remainder of County.....	67	43	3,894	3,510	323
Routt County.....	95	61	5,904	5,090	497
Saguache County.....	52	32	2,725	2,251	192
San Juan County.....	18	8	511	415	52
San Miguel County.....	33	15	1,690	1,106	71
Sedgwick County.....	78	56	6,536	5,962	468
Summit County.....	30	18	969	763	98
Teller County.....	62	36	1,848	1,486	115
Washington County.....	76	52	6,028	5,570	474
Weld County.....	752	496	69,353	64,189	7,160
Greeley.....	336	254	44,296	42,564	5,193
Remainder of County.....	416	242	25,057	21,625	1,967
Yuma County.....	134	96	9,665	9,021	800

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero.

*Aurora is in Adams and Arapahoe counties.

1958 CENSUS OF BUSINESS

7

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpo- rated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		DENVER STANDARD METROPOLITAN STATISTICAL AREA--Consists of Adams County, Arapahoe County, Boulder County, Denver County, and Jefferson County, Colo.							
	RETAIL TRADE, TOTAL.....	6,937	5,091	1,147,211	1,116,003	132,310	47,440	38,734	7,406
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	386	288	74,563	72,789	8,469	2,143	1,944	337
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	229	161	151,037	149,857	20,561	8,418	6,579	164
54	FOOD STORES.....	940	644	245,737	239,179	16,350	5,826	3,922	1,116
55 EX-554	AUTOMOTIVE DEALERS.....	405	311	215,254	213,484	19,026	4,355	4,003	324
55PT(554)	GASOLINE SERVICE STATIONS.....	985	795	76,455	71,691	6,659	3,377	2,692	1,183
56	APPAREL, ACCESSORY STORES.....	1,410	1,352	153,797	153,179	8,282	2,856	2,406	340
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	527	363	59,557	57,303	8,801	2,164	1,996	498
58	EATING, DRINKING PLACES.....	1,322	1,108	83,049	79,827	19,754	10,025	8,314	1,623
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	318	314	54,878	54,746	7,086	2,603	2,077	289
59 EX-591	OTHER RETAIL STORES.....	1,084	664	73,658	67,294	7,560	2,522	2,167	1,185
53 PART*	NONSTORE RETAILERS*.....	331	91	59,226	56,654	9,762	3,151	2,634	347
		PUEBLO STANDARD METROPOLITAN STATISTICAL AREA--Coextensive with Pueblo County, Colo.							
	RETAIL TRADE, TOTAL.....	932	666	116,935	112,361	12,762	4,700	3,975	1,020
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	46	30	7,651	7,465	1,090	259	246	44
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	26	18	14,691	14,547	2,127	869	635	24
54	FOOD STORES.....	165	85	29,221	27,683	1,597	585	486	186
55 EX-554	AUTOMOTIVE DEALERS.....	57	37	23,601	23,395	2,519	579	569	64
55PT(554)	GASOLINE SERVICE STATIONS.....	99	85	7,950	7,580	631	267	234	105
56	APPAREL, ACCESSORY STORES.....	53	45	6,675	6,521	819	346	281	48
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	62	40	5,996	5,570	789	240	218	83
58	EATING, DRINKING PLACES.....	238	202	8,521	7,845	1,579	951	784	285
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	27	27	4,148	4,148	607	248	217	19
59 EX-591	OTHER RETAIL STORES.....	29	91	7,585	7,017	880	320	275	131
53 PART*	NONSTORE RETAILERS*.....	30	6	896	590	124	36	30	3

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

USCOMM--DC--

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores
(SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

**Other Retail Stores (SIC Major Group 59,
Except SIC 591)**

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

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1958 Census of Business

RETAIL TRADE

Preliminary Area Report

October 1959

BC58(P)-RA7

Connecticut

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Connecticut during the year 1958 totaled \$2,974,220,000, an increase of \$356,694,000 or 14 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. Hartford and Bridgeport cities showed increases of 5 percent and 6 percent, respectively, while New Haven city showed a decrease of 5 percent.

Retail trade establishments in the State had a total of 115,195 paid employees during the workweek ended nearest November 15, 1958, an increase of 8 percent compared with the same week in 1954. In addition, 23,903 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establish-

ments amounted to \$336,000,000, compared with \$290,594,000 in 1954, an increase of 16 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A form for requesting announcements as well as for ordering copies of the various preliminary publications is provided at the end of this report.

For explanation of procedures and definitions, see pages 8-11.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	25,510	17,200	2,974,220	2,818,504	25,703	17,541	2,617,526	2,444,492	13.6	15.3
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,307	845	182,352	174,954	1,049	837	180,927	176,851	0.8	-1.1
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	883	537	289,723	283,667	837	527	222,122	216,772	30.4	30.9
54	FOOD STORES.....	4,456	2,684	764,025	722,789	5,153	2,981	638,468	579,144	19.7	24.8
55 EX.554	AUTOMOTIVE DEALERS.....	1,120	930	445,353	442,223	1,136	998	441,361	438,171	0.9	0.9
55PT(554)	GASOLINE SERVICE STATIONS.....	2,338	1,804	183,268	168,450	2,331	1,671	142,899	125,109	28.3	34.6
56	APPAREL, ACCESSORY STORES.....	2,177	1,743	212,534	205,396	2,315	1,889	194,746	188,450	9.1	9.0
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,846	1,242	162,737	154,279	1,609	1,209	149,418	143,522	8.9	7.5
58	EATING, DRINKING PLACES.....	4,713	3,603	214,685	197,587	4,566	3,724	190,099	178,725	12.9	10.6
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	922	866	107,750	106,224	920	854	85,703	84,093	25.7	26.3
59 EX.591	OTHER RETAIL STORES.....	4,717	2,681	362,163	322,821	4,451	2,529	323,053	277,259	12.1	16.4
53 PART*	NONSTORE RETAILERS*.....	1,031	265	49,630	40,114	1,336	322	48,730	36,396	1.8	10.2

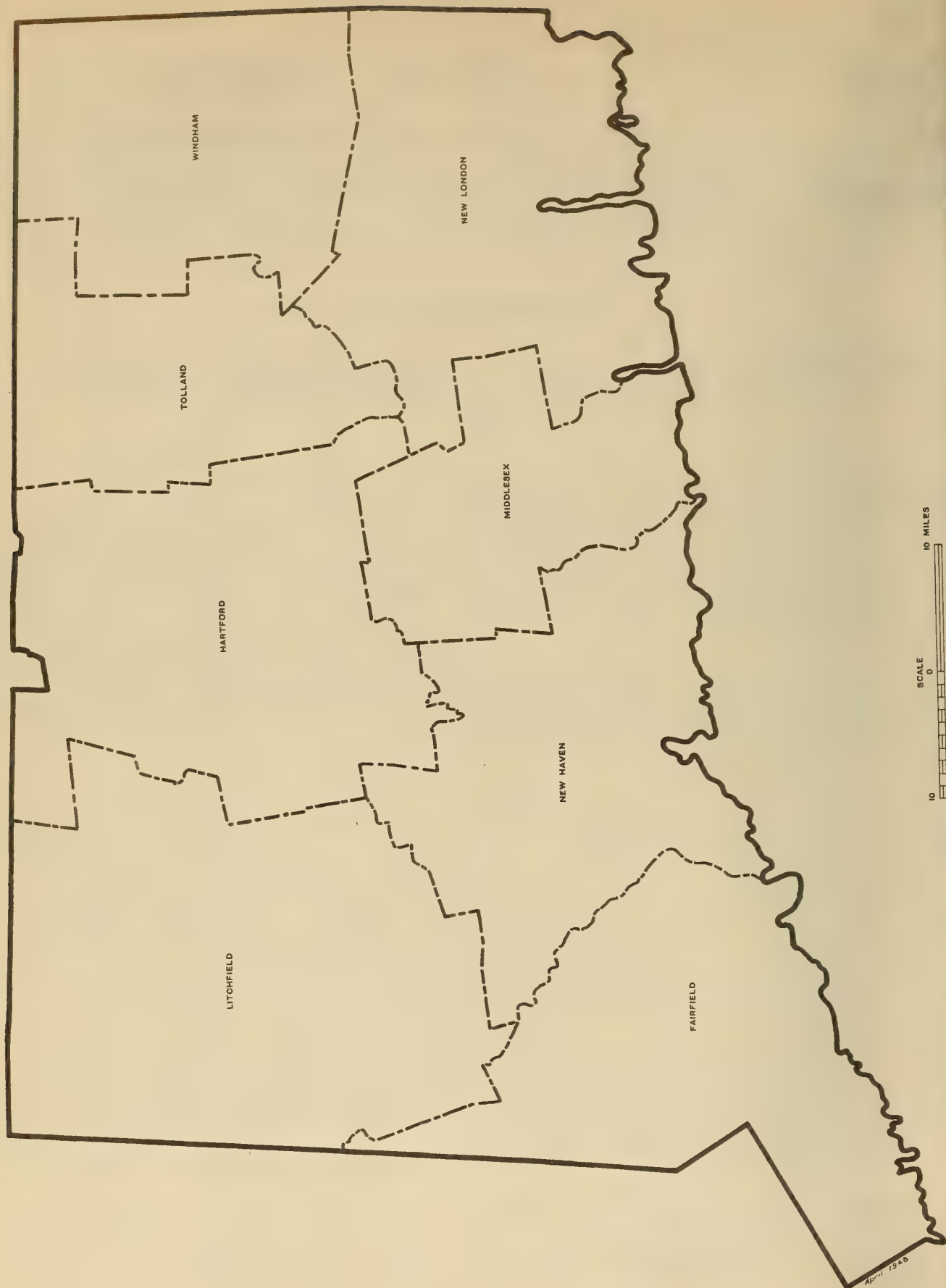
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

CONNECTICUT



SCALE
0 10 10 MILES

April 1946

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Table 1—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	25,510	17,200	2,974,270	2,818,504	336,000	115,195	87,685	23,903
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,307	845	182,352	174,954	23,841	5,516	4,994	1,804
521	LUMBER, BUILDING MATERIALS DEALERS.....	487	303	117,850	115,312	15,097	3,116	2,928	321
5251	HARDWARE STORES.....	414	272	30,529	27,815	3,967	1,160	939	352
5252	FARM EQUIPMENT DEALERS.....	87	61	10,726	10,326	1,295	321	299	73
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	883	537	289,723	283,667	48,945	19,183	13,541	776
533	LIMITED PRICE VARIETY STORES.....	243	209	53,055	52,321	8,809	4,160	2,470	187
54	FOOD STORES.....	4,456	2,684	764,025	722,789	51,676	19,431	12,676	4,539
541	GROCERY STORES, INCLUDING DELICATESSENS.....	2,836	1,736	658,448	630,646	41,526	15,614	9,753	2,830
55 EX. 554	AUTOMOTIVE DEALERS.....	1,120	930	445,353	442,223	45,564	10,155	9,480	663
55PT(554)	GASOLINE SERVICE STATIONS.....	2,338	1,804	183,268	168,450	13,959	5,467	3,872	2,717
56	APPAREL, ACCESSORY STORES.....	2,177	1,743	212,534	205,396	30,418	10,887	8,189	1,656
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	476	386	46,267	44,767	6,591	1,903	1,487	355
562	WOMEN'S READY-TO-WEAR STORES*.....	471	471	58,928	58,928	9,062	3,572	2,757	294
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS*.....	248	248	20,305	20,305	3,319	1,248	986	186
565	FAMILY CLOTHING STORES*.....	173	173	38,864	38,864	5,944	2,212	1,560	122
566	SHOE STORES.....	394	312	29,443	27,923	3,851	1,147	847	267
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,846	1,242	162,737	154,279	23,992	6,732	5,928	1,523
571	FURNITURE, HOME FURNISHINGS STORES.....	949	665	96,219	92,511	15,195	4,130	3,700	765
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	897	577	66,518	61,768	8,797	2,602	2,228	758
58	EATING, DRINKING PLACES.....	4,713	3,603	214,685	197,587	43,347	21,147	15,850	4,855
5812	EATING PLACES.....	3,414	2,496	167,851	153,539	36,599	17,755	13,449	3,557
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	1,299	1,107	46,834	44,048	6,748	3,392	2,401	1,298
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	922	866	107,750	106,224	13,536	5,012	3,260	770
59 EX. 591	OTHER RETAIL STORES.....	4,717	2,681	362,163	322,821	33,838	10,036	8,396	4,391
592	LIQUOR STORES.....	1,309	753	85,219	67,637	3,544	1,241	905	1,224
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	155	135	45,473	45,169	2,434	707	627	83
597	JEWELRY STORES.....	328	210	21,751	20,197	3,781	1,045	880	265
598	FUEL, ICE DEALERS.....	782	478	119,938	114,342	13,261	3,172	2,925	665
53 PART*	NONSTORE RETAILERS*.....	1,031	265	49,630	40,114	6,884	1,629	1,499	1,009

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
CONNECTICUT, TOTAL.....	25,510	17,200	2,974,220	2,818,504	336,000	115,195	87,685	23,903
FAIRFIELD COUNTY.....	6,609	4,547	827,151	786,899	93,440	30,954	24,453	6,080
BRIDGEPORT.....	2,003	1,341	240,215	227,457	28,967	10,110	8,141	1,879
DANBURY.....	460	334	57,701	55,401	6,500	2,226	1,702	427
NORWALK.....	688	470	84,781	79,891	9,160	2,977	2,429	652
SHELTON.....	154	86	9,877	8,711	846	337	247	158
STAMFORD.....	1,028	704	136,914	132,332	16,107	5,333	4,045	912
REMAINDER OF COUNTY.....	2,276	1,612	295,653	283,107	31,860	9,971	7,889	2,052
BETHEL TOWN.....	70	52	9,115	8,751	1,087	363	239	88
DANBURY TOWN BALANCE.....	48	30	3,577	3,199	327	111	77	57
DARIEN TOWN.....	163	127	25,543	24,947	2,486	714	568	160
FAIRFIELD TOWN.....	368	252	53,313	51,015	5,848	2,045	1,583	347
GREENWICH TOWN.....	479	369	69,256	66,936	8,077	2,305	1,852	375
NEW CANAAN TOWN.....	124	108	23,473	23,075	2,713	727	625	80
STAMFORD TOWN.....	257	169	35,835	34,125	3,476	1,124	857	254
TRUMBULL TOWN.....	51	25	3,462	2,998	299	124	93	45
WESTPORT TOWN.....	278	230	37,456	36,550	4,092	1,373	1,173	220
HARTFORD COUNTY.....	6,227	4,401	861,033	826,909	106,669	36,607	26,922	5,662
BRISTOL.....	421	313	45,379	43,473	4,802	1,738	1,296	406
HARTFORD.....	2,602	1,602	340,772	328,552	50,152	16,468	12,178	1,968
NEW BRITAIN.....	791	549	88,608	83,916	10,317	3,609	2,630	762
REMAINDER OF COUNTY.....	2,743	1,937	386,274	370,958	41,398	14,792	10,818	2,526
BERLIN TOWN.....	121	89	11,349	10,559	1,261	530	361	118
EAST HARTFORD TOWN.....	289	203	49,767	48,045	5,141	1,611	1,265	262
ENFIELD TOWN.....	218	158	30,352	29,124	2,958	1,017	746	206
MANCHESTER TOWN.....	346	268	59,624	58,240	6,432	2,342	1,573	307
NEWINGTON TOWN.....	98	70	9,741	9,195	1,079	446	325	90
PLAINVILLE TOWN.....	138	92	13,546	12,756	1,499	535	389	133
SOUTHINGTON TOWN.....	192	120	18,033	16,881	1,701	583	447	183
WEST HARTFORD TOWN.....	410	300	76,633	74,679	8,951	3,069	2,302	307
WETHERSFIELD TOWN.....	106	70	16,342	15,840	1,656	589	352	99
WINDSOR TOWN.....	90	64	15,734	15,146	1,601	586	443	88
LITCHFIELD COUNTY.....	1,383	859	122,587	113,503	11,219	3,991	3,017	1,343
TORRINGTON.....	421	255	38,699	35,711	3,728	1,384	978	406
WINSTED.....	131	77	11,330	10,290	1,006	370	270	138
REMAINDER OF COUNTY.....	831	527	72,558	67,502	6,485	2,237	1,769	709
NEW MILFORD TOWN.....	127	89	14,508	13,974	1,310	459	339	116
THOMASTON TOWN.....	87	57	7,319	6,633	681	236	203	77
WATER TOWN.....	111	81	11,316	10,902	1,157	363	285	116
WINCHESTER TOWN BALANCE.....	5	3	(D)	(D)	(D)	(D)	(D)	(D)
MIDDLESEX COUNTY.....	980	664	94,146	88,420	9,548	3,419	2,599	935
MIDDLETOWN.....	353	271	44,704	43,156	5,346	1,915	1,475	315
REMAINDER OF COUNTY.....	627	393	49,442	45,264	4,202	1,504	1,124	620
PORTLAND TOWN.....	91	43	7,171	6,377	527	182	132	93
NEW HAVEN COUNTY.....	7,070	4,572	739,020	692,080	83,406	28,716	21,920	6,796
ANSONIA.....	307	163	23,186	20,364	2,047	795	558	329
BRANFORD BOROUGH.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
DERBY.....	182	112	17,143	15,303	1,832	569	469	208
MERIDEN.....	558	392	57,988	54,648	6,489	2,293	1,599	566
NAUGATUCK BOROUGH.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
NEW HAVEN.....	2,242	1,472	234,617	220,489	29,141	9,616	7,634	2,062
WALLINGFORD BOROUGH.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
WATERBURY.....	1,322	826	136,069	126,657	16,243	5,560	4,299	1,240
REMAINDER OF COUNTY.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
BRANFORD TOWN BALANCE.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
EAST HAVEN TOWN.....	139	75	9,585	8,453	954	362	239	130
GUILFORD TOWN.....	75	57	8,117	7,891	875	355	243	74
HAMDEN TOWN.....	328	228	58,062	56,278	6,590	2,287	1,607	299
MILFORD TOWN.....	327	249	38,638	37,280	4,107	1,582	1,153	293
NORTH HAVEN TOWN.....	111	65	12,208	11,378	1,070	345	287	110
SEYMOUR TOWN.....	112	60	8,110	6,900	761	251	183	112
WALLINGFORD TOWN BALANCE.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
WEST HAVEN TOWN.....	335	209	33,239	31,103	3,179	1,091	816	313
NEW LONDON COUNTY.....	1,855	1,295	206,627	196,063	20,971	7,375	5,727	1,727
GROTON BOROUGH.....	112	86	12,391	11,793	1,365	493	410	111
JESSETT CITY BOROUGH.....	67	43	5,220	4,768	436	158	123	61
NEW LONDON.....	494	380	67,632	65,572	7,448	2,779	2,150	442
NORWICH.....	469	343	57,723	55,251	6,079	2,068	1,604	422
REMAINDER OF COUNTY.....	713	443	63,661	58,679	5,243	1,877	1,440	691
GRISWOLD TOWN BALANCE.....	3	1	36	(D)	(D)	(D)	(D)	(D)
GROTON TOWN BALANCE.....	100	82	9,345	9,085	832	359	244	89
STONINGTON TOWN.....	176	108	14,613	13,423	1,357	462	359	164
TOLLAND COUNTY.....	471	299	38,800	35,638	3,329	1,353	957	442
ROCKVILLE.....	161	101	16,675	15,415	1,348	559	386	153
STAFFORD SPRINGS BOROUGH.....	85	47	6,890	6,258	587	185	133	71
REMAINDER OF COUNTY.....	225	151	15,235	13,965	1,394	618	418	218
MANFIELD TOWN.....	46	36	3,937	3,789	443	188	128	58
STAFFORD TOWN BALANCE.....	24	12	1,729	1,481	134	56	39	24
VERNON TOWN BALANCE.....	15	13	1,630	1,624	167	63	45	14
WINDHAM COUNTY.....	915	563	84,856	78,992	7,418	2,780	2,090	918
DANIELSON BOROUGH.....	136	84	13,110	12,356	1,072	425	326	137
FUTNAM.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
WILLIMANTIC.....	242	186	31,550	30,742	3,340	1,266	925	226
REMAINDER OF COUNTY.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
KILLINGLY TOWN BALANCE.....	61	31	6,621	6,167	444	135	110	66
PLAINFIELD TOWN.....	117	69	8,824	7,914	646	234	182	124
PUTNAM TOWN BALANCE.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
WINDHAM TOWN BALANCE.....	25	9	1,058	844	58	26	18	31

Standard Notes: ...Represents zero. (D) Withheld to avoid disclosure.
Data will be presented in the final report.

1958 CENSUS OF BUSINESS

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Table 2A.—RETAIL TRADE: 1954—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Connecticut, total..	25,703	17,541	2,617,526	2,444,492	290,594	New Haven County.....	7,476	4,894	682,993	630,489	76,156
Fairfield County.....	6,600	4,586	709,446	663,496	79,066	Ansonia.....	261	171	22,004	20,132	2,100
Bridgeport.....	2,177	1,503	226,956	212,386	27,984	Branford.....	75	57	9,583	9,219	765
Danbury.....	441	311	48,373	45,467	5,136	Derby.....	193	137	15,928	14,648	1,652
Norwalk.....	686	486	73,252	68,056	7,489	Meriden.....	625	425	54,330	50,296	6,013
Shelton.....	144	82	9,497	8,385	676	Naugatuck.....	224	144	19,149	17,741	1,837
Stamford.....	1,087	749	127,546	119,804	14,619	New Haven.....	2,592	1,702	247,810	229,602	30,476
Remainder of County...	2,065	1,455	223,822	209,398	23,162	Waterbury.....	219	137	20,502	18,872	1,776
Fairfield town.....	311	189	34,704	32,014	3,278	Waterbury.....	1,399	923	138,115	128,423	16,837
Greenwich town.....	448	344	59,201	56,457	6,781	Remainder of County..	1,888	1,198	155,572	141,556	14,700
Stratford town.....	273	175	29,598	27,606	2,699	East Haven.....	127	75	9,196	8,040	630
Hartford County.....	6,199	4,371	747,579	708,113	89,991	Hamden.....	294	200	33,132	31,140	3,486
Bristol.....	454	314	39,931	37,633	4,101	Milford.....	302	196	28,712	26,490	2,829
Hartford.....	2,344	1,662	324,494	310,280	46,206	West Haven.....	371	235	28,387	25,303	2,473
New Britain.....	879	583	89,867	83,017	10,177	New London County.....	1,858	1,292	175,131	164,413	17,339
Remainder of County...	2,522	1,812	293,287	277,183	29,507	Groton.....	78	58	8,497	8,125	686
East Hartford town..	295	227	45,864	44,200	4,759	Jewett City.....	85	53	6,200	5,408	498
Enfield town.....	181	133	20,876	19,636	1,962	New London.....	566	410	60,404	57,642	6,922
Manchester town.....	355	271	45,387	43,475	4,548	Norwich.....	483	337	48,208	45,622	5,280
Southington town...	165	111	13,037	11,845	1,234	Remainder of County..	646	434	51,822	47,616	3,953
West Hartford town..	329	263	57,477	56,313	6,571	Tolland County.....	426	286	31,626	28,456	2,657
Wethersfield town...	77	63	11,970	11,770	1,154	Rockville.....	149	109	13,676	12,936	1,190
Litchfield County.....	1,360	916	112,887	104,479	10,522	Stafford Springs.....	82	50	6,216	5,348	511
Torrington.....	451	299	38,081	34,865	3,763	Remainder of County..	195	127	11,734	10,172	956
Winsted.....	130	96	12,264	11,504	1,209	Windham County.....	918	590	74,392	67,812	6,604
Remainder of County...	779	521	62,542	58,110	5,550	Danielson.....	123	85	10,256	9,266	934
Middlesex County.....	862	60	81,194	74,956	7,964	Putnam.....	169	123	13,756	12,898	1,284
Middletown.....	341	263	39,653	37,803	4,723	Willimantic.....	255	201	30,604	29,498	3,171
Remainder of County...	521	339	41,541	37,153	3,241	Remainder of County..	371	181	19,766	16,150	1,215

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
BRIDGEPORT STANDARD METROPOLITAN STATISTICAL AREA—Consists of Bridgeport and Shelton cities; Fairfield, Monroe, Stratford, and Trumbull towns in Fairfield County, Conn., and Milford town in New Haven County, Conn.									
	RETAIL TRADE, TOTAL.....	3,173	2,136	382,939	363,199	43,643	15,366	12,103	2,989
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	142	100	20,744	20,014	2,825	659	577	105
53 PART*	GENERAL MERCHANDISE GROUP STORES*	80	49	40,875	40,439	7,059	2,994	2,505	61
54	FOOD STORES.....	659	373	104,612	97,780	6,812	2,602	1,658	669
55 EX.554	AUTOMOTIVE DEALERS.....	96	86	57,000	56,844	5,838	1,306	1,233	47
55PT(554)	GASOLINE SERVICE STATIONS.....	287	233	22,963	21,505	1,643	677	507	343
56	APPAREL, ACCESSORY STORES.....	268	198	28,445	27,309	3,860	1,397	1,109	200
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	209	139	19,326	18,312	2,924	774	716	171
58	EATING, DRINKING PLACES.....	617	493	28,889	27,043	5,824	2,833	2,139	616
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	132	122	15,243	14,913	1,661	650	401	114
59 EX.591	OTHER RETAIL STORES.....	535	305	35,688	31,302	3,609	1,097	901	525
53 PART*	NONSTORE RETAILERS*.....	148	39	9,154	7,738	1,588	377	357	138
HARTFORD STANDARD METROPOLITAN STATISTICAL AREA—Consists of Hartford city; Avon, Bloomfield, Canton, East Hartford, East Windsor, Enfield, Farmington, Glastonbury, Manchester, Newington, Rocky Hill, Simsbury, South Windsor, Suffield, West Hartford, Wethersfield, Windsor, and Windsor Locks towns in Hartford County; Cromwell town in Middlesex County; and Vernon town in Tolland County, Conn.									
	RETAIL TRADE, TOTAL.....	4,076	3,348	699,381	673,869	88,236	30,134	22,154	4,175
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	253	153	32,761	30,829	4,324	1,038	918	191
53 PART*	GENERAL MERCHANDISE GROUP STORES*	173	115	106,526	105,508	21,113	7,437	4,904	144
54	FOOD STORES.....	740	486	161,737	155,605	11,382	4,419	2,787	730
55 EX.554	AUTOMOTIVE DEALERS.....	219	179	106,962	106,384	10,708	2,388	2,177	125
55PT(554)	GASOLINE SERVICE STATIONS.....	448	374	41,268	38,968	3,244	1,259	825	548
56	APPAREL, ACCESSORY STORES.....	360	300	39,103	38,107	5,779	2,120	1,573	235
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	370	254	38,405	36,797	5,759	1,572	1,384	293
58	EATING, DRINKING PLACES.....	906	724	54,672	51,608	12,620	5,909	4,503	815
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	207	197	29,988	29,732	4,074	1,458	950	153
59 EX.591	OTHER RETAIL STORES.....	804	508	77,818	72,140	7,951	2,196	1,819	720
53 PART*	NONSTORE RETAILERS*.....	226	58	10,141	8,191	1,282	338	314	221
NEW BRITAIN STANDARD METROPOLITAN STATISTICAL AREA—Consists of New Britain city; Berlin, Plainville, and Southington towns in Hartford County, Conn.									
	RETAIL TRADE, TOTAL.....	1,243	851	131,550	124,126	14,780	5,258	3,828	1,197
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	56	44	7,054	6,800	906	238	193	42
53 PART*	GENERAL MERCHANDISE GROUP STORES*	47	19	7,684	7,224	1,100	440	285	38
54	FOOD STORES.....	225	135	33,990	31,920	2,128	850	531	231
55 EX.554	AUTOMOTIVE DEALERS.....	54	40	19,054	18,804	1,980	464	433	35
55PT(554)	GASOLINE SERVICE STATIONS.....	118	96	9,086	8,444	681	289	176	140
56	APPAREL, ACCESSORY STORES.....	96	80	12,056	11,788	1,874	717	440	74
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	75	65	9,261	9,077	1,510	376	319	46
58	EATING, DRINKING PLACES.....	257	201	11,167	10,275	2,163	1,087	804	290
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	43	41	4,581	4,011	591	246	180	36
59 EX.591	OTHER RETAIL STORES.....	226	120	15,801	13,899	1,649	508	426	225
53 PART*	NONSTORE RETAILERS*.....	46	10	1,816	1,362	198	43	41	40
NEW HAVEN STANDARD METROPOLITAN STATISTICAL AREA—Consists of New Haven city; Branford, East Haven, Guilford, Hamden, North Haven, Orange, West Haven, and Woodbridge towns in New Haven County, Conn.									
	RETAIL TRADE, TOTAL.....	3,466	2,255	383,327	361,237	44,645	15,002	11,750	3,218
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	148	92	22,426	21,432	2,925	645	584	114
53 PART*	GENERAL MERCHANDISE GROUP STORES*	110	54	40,459	39,527	6,015	2,437	1,818	105
54	FOOD STORES.....	699	381	95,955	88,419	6,371	2,372	1,599	721
55 EX.554	AUTOMOTIVE DEALERS.....	120	98	46,958	46,574	4,998	1,096	1,039	76
55PT(554)	GASOLINE SERVICE STATIONS.....	262	210	22,722	21,178	1,811	661	490	297
56	APPAREL, ACCESSORY STORES.....	306	250	34,663	33,899	5,434	1,755	1,421	194
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	256	155	25,088	23,870	3,568	951	865	206
58	EATING, DRINKING PLACES.....	670	522	29,922	27,788	5,962	2,899	2,178	688
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	145	129	15,004	14,574	1,698	593	394	119
59 EX.591	OTHER RETAIL STORES.....	595	323	40,997	36,225	4,386	1,285	1,097	545
53 PART*	NONSTORE RETAILERS*.....	155	41	9,133	7,751	1,477	308	265	153
STAMFORD STANDARD METROPOLITAN STATISTICAL AREA—Consists of Stamford city; Darien, Greenwich, and New Canaan towns in Fairfield County, Conn.									
	RETAIL TRADE, TOTAL.....	1,793	1,307	257,151	247,255	29,380	9,078	7,089	1,526
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	78	52	18,241	17,805	2,563	504	464	48
53 PART*	GENERAL MERCHANDISE GROUP STORES*	54	34	21,325	20,947	2,989	1,308	754	53
54	FOOD STORES.....	263	181	65,503	63,429	5,323	1,559	1,160	232
55 EX.554	AUTOMOTIVE DEALERS.....	63	59	36,372	36,272	4,009	801	770	21
55PT(554)	GASOLINE SERVICE STATIONS.....	172	144	15,903	15,083	1,506	496	405	195
56	APPAREL, ACCESSORY STORES.....	206	168	19,898	19,210	2,786	909	728	142
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	133	113	14,881	14,511	2,121	575	506	93
58	EATING, DRINKING PLACES.....	284	210	15,391	14,071	3,081	1,453	1,094	284
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	59	55	8,016	7,916	1,090	360	262	44
59 EX.591	OTHER RETAIL STORES.....	410	270	38,112	35,388	3,505	1,026	867	349
53 PART*	NONSTORE RETAILERS*.....	71	21	3,509	2,623	407	87	79	65

Standard Notes: ...Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

7

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS—Continued

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		WATERBURY STANDARD METROPOLITAN STATISTICAL AREA—Consists of Waterbury city; Nagatuck borough; Beacon Falls, Cheshire, Middlebury, Prospect, and Wolcott towns in New Haven County; and Thomaston and Watertown towns in Litchfield County, Conn.							
	RETAIL TRADE, TOTAL.....	1,883	1,207	190,389	178,003	21,571	7,425	5,713	1,822
52	LUMBER, BLDG MATLS; HDWE; FARM EQUIP. DEALERS	96	50	11,817	11,149	1,783	386	372	77
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	54	28	11,796	11,410	2,047	860	605	49
54	FOOD STORES.....	348	202	54,370	51,248	3,702	1,303	868	354
55 EX, 554	AUTOMOTIVE DEALERS.....	91	71	29,068	28,726	2,852	643	595	55
55PT(554)	GASOLINE SERVICE STATIONS.....	147	109	9,567	8,571	626	279	189	173
56	APPAREL; ACCESSORY STORES.....	143	127	16,726	16,424	2,942	1,017	765	114
57	FURNITURE, HOME FURNISHINGS; EQUIPMENT STORES	142	82	11,894	10,940	1,786	562	491	118
58	EATING, DRINKING PLACES.....	381	275	14,791	13,215	2,649	1,387	1,050	416
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	75	73	6,655	(D)	752	297	191	65
59 EX, 591	OTHER RETAIL STORES.....	334	172	19,640	16,312	1,812	549	449	330
53 PART*	NONSTORE RETAILERS*.....	72	18	4,065	(D)	620	142	138	71

Standard Notes: ...Represents zero. (D) Withheld to avoid disclosure.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

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Delaware

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Delaware during the year 1958 totaled \$568,108,000, an increase of \$75,209,000 or 15 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 18 percent compared with an increase of 9 percent in the remainder of the State. The largest city in the State, Wilmington, showed an increase of 2 percent.

Retail trade establishments in the State had a total of 21,976 paid employees during the workweek ended nearest November 15, 1958, an increase of 12 percent compared with the same week in 1954. In addition 3,958 active proprietors and partners were engaged in the operation of retail

establishments. The annual payroll of retail establishments amounted to \$61,294,000, compared with \$52,720,000 in 1954, an increase of 16 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures.

For explanation of procedures and definitions, see pages 5-8.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	4,426	3,052	568,108	542,773	4,307	2,739	492,899	461,595	15.3	17.6
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	223	167	34,277	33,559	207	155	29,601	28,653	15.8	17.1
53 PART*	GENERAL MERCHANDISE GROUP STORES*	180	116	62,640	61,490	173	101	48,193	46,875	30.0	31.2
54	FOOD STORES.....	857	415	127,646	118,472	893	405	94,787	83,041	34.7	42.7
55 EX. 554	AUTOMOTIVE DEALERS.....	191	161	91,309	90,695	177	139	75,455	74,299	21.0	22.1
55PT(554)	GASOLINE SERVICE STATIONS.....	529	385	38,867	34,975	475	297	27,465	23,363	41.5	49.7
56	APPAREL, ACCESSORY STORES.....	323	269	32,078	31,110	335	271	30,737	29,653	4.4	4.9
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	254	192	30,668	29,866	246	174	27,049	25,705	13.4	16.2
58	EATING, DRINKING PLACES.....	737	561	33,947	31,317	685	501	28,863	26,113	17.6	19.9
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	159	135	17,336	16,820	153	129	14,003	13,475	23.8	24.8
59 EX. 591	OTHER RETAIL STORES.....	814	598	90,275	86,526	774	520	106,753	101,693	-15.4	-14.9
53 PART*	NONSTORE RETAILERS*.....	159	53	9,065	7,943	189	47	9,993	8,725	-9.3	-9.0

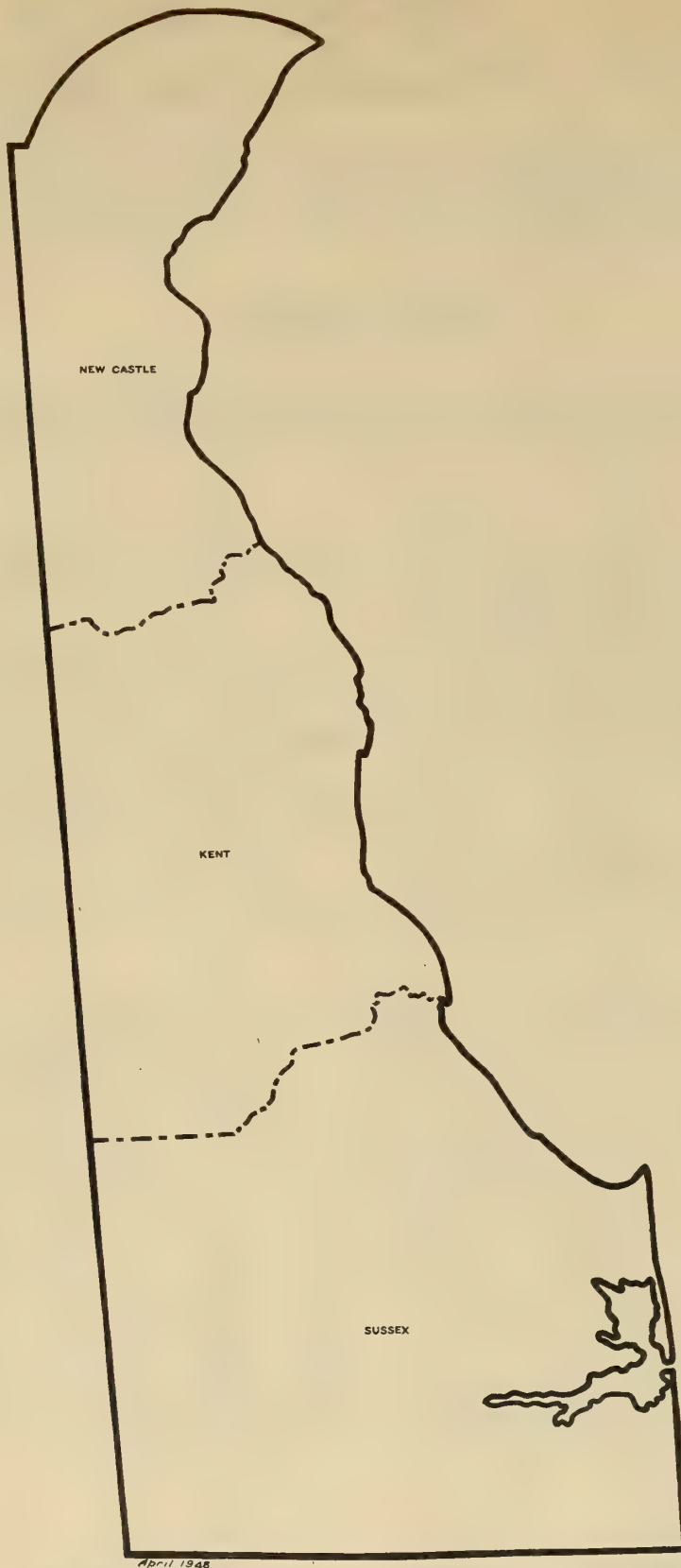
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



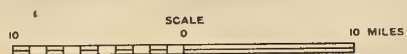
U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

DELAWARE



April 1948



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	4,426	3,052	568,105	542,773	61,294	21,976	17,776	3,958
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	223	167	34,277	33,559	4,122	1,090	1,025	184
521	LUMBER, BUILDING MATERIALS DEALERS.....	71	59	21,029	20,953	2,649	649	626	36
5251	HARDWARE STORES.....	66	52	4,820	4,520	501	179	149	76
5252	FARM EQUIPMENT DEALERS.....	42	32	5,261	5,149	517	146	141	31
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	180	116	62,640	61,490	8,231	3,326	2,392	142
533	LIMITED PRICE VARIETY STORES.....	60	52	10,725	10,649	1,745	958	630	36
54	FOOD STORES.....	857	415	127,646	118,472	8,824	3,208	2,165	863
541	GROCERY STORES, INCLUDING DELICATESSENS....	603	293	114,040	106,818	7,530	2,636	1,699	603
55 EX.554	AUTOMOTIVE DEALERS.....	191	161	91,309	90,695	8,595	1,965	1,924	123
55PT(554)	GASOLINE SERVICE STATIONS.....	529	385	38,867	34,975	2,845	1,218	888	608
56	APPAREL, ACCESSORY STORES.....	323	269	32,078	31,110	4,429	1,669	1,378	269
561,567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	77	61	7,252	(D)	1,090	322	278	57
562	WOMEN'S READY-TO-WEAR STORES**.....	65	65	10,027	10,027	1,575	622	561	49
563,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	35	35	3,053	3,053	393	164	127	31
565	FAMILY CLOTHING STORES**.....	30	30	4,053	4,053	485	228	167	30
566	SHOE STORES.....	52	50	5,125	(D)	682	232	168	30
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	254	192	30,668	29,866	4,833	1,288	1,217	193
571	FURNITURE, HOME FURNISHINGS STORES.....	138	106	17,015	16,577	2,895	738	699	105
572,573	HOUSEHOLD APPLIANCE, RADIO,TV, MUSIC STORES	116	86	13,653	13,289	1,938	550	518	88
58	EATING, DRINKING PLACES.....	737	561	33,947	31,317	7,319	4,053	3,457	652
5812	EATING PLACES.....	580	432	28,264	26,200	6,566	3,607	3,120	530
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	157	129	5,683	5,117	753	446	337	122
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	159	135	17,336	16,820	2,198	1,002	625	130
59 EX.591	OTHER RETAIL STORES.....	814	598	90,272	86,526	8,651	2,805	2,366	652
592	LIQUOR STORES.....	297	241	21,448	19,802	1,847	719	512	219
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	85	69	32,787	32,575	1,748	515	478	70
597	JEWELRY STORES.....	57	39	3,605	3,359	585	172	146	49
598	FUEL, ICE DEALERS.....	83	73	16,871	16,737	2,121	558	533	44
53 PART*	NONSTORE RETAILERS*.....	159	53	9,065	7,943	1,247	352	339	142

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
DELAWARE, TOTAL.....	4,426	3,052	568,105	542,773	61,294	21,976	17,776	3,958
KENT COUNTY.....	682	456	80,480	76,204	7,878	2,770	2,331	633
DOVER.....	182	140	32,977	32,047	3,737	1,240	1,064	149
MILFORD (PART).....	63	45	7,115	6,813	792	244	197	61
REMAINDER OF COUNTY.....	437	271	40,388	37,344	3,349	1,286	1,070	423
NEW CASTLE COUNTY.....	2,760	1,944	389,670	375,062	45,676	15,960	12,875	2,399
ELSMERE.....	24	12	2,066	1,876	184	63	50	22
NEWARK.....	127	105	26,082	25,892	2,791	1,023	776	104
NEW CASTLE.....	117	65	13,671	12,957	1,547	569	432	121
WILMINGTON.....	1,764	1,240	242,593	232,831	29,667	9,882	8,294	1,490
REMAINDER OF COUNTY.....	728	522	105,258	101,506	11,487	4,423	3,323	662
SUSSEX COUNTY.....	984	652	97,955	91,507	7,740	3,246	2,570	926
LAUREL.....	82	58	8,507	7,949	610	262	223	68
LEWES.....	43	35	3,820	3,668	334	155	119	40
MILFORD (PART).....	65	49	10,654	10,452	849	322	262	50
SEAFORD.....	88	62	9,538	9,054	944	385	340	76
REMAINDER OF COUNTY.....	706	448	65,436	60,384	5,003	2,122	1,626	692

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

Table 2A.—RETAIL TRADE: 1954—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year	County and city	Establishments		Sales		Payroll, entire year
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Delaware, total.....	4,307	2,739	492,899	461,595	52,720	New Castle County—Continued					
Kent County.....	622	378	65,431	61,197	5,835	New Castle.....	110	68	9,935	8,705	1,134
Dover.....	184	124	28,215	27,151	2,789	Wilmington.....	1,847	1,241	231,721	219,173	30,089
Milford (part) ¹	68	56	7,200	6,962	717	Remainder of County.....	540	332	66,995	62,699	6,766
Remainder of County.....	370	198	30,016	27,084	2,329	Sussex County.....	1,037	619	98,027	90,237	6,971
New Castle County.....	2,648	1,742	329,441	310,161	39,914	Laurel.....	93	59	8,198	7,534	481
Elsmere.....	35	23	5,524	5,296	468	Leves.....	46	38	4,607	4,473	373
Newark.....	116	78	15,266	14,288	1,457	Milford (part) ¹	74	44	9,517	8,907	764
						Seaford.....	125	77	10,907	10,077	917
						Remainder of County.....	699	401	64,798	59,246	4,436

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.
¹Milford is in Kent and Sussex Counties.

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	3,361	2,327	447,206	427,788	50,635	17,776	14,364	3,013
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	148	108	23,428	22,776	2,877	722	676	131
53 PART*	GENERAL MERCHANDISE GROUP STORES*	129	75	52,958	51,854	7,169	2,873	2,046	104
54	FOOD STORES*	662	326	110,879	104,173	8,173	2,727	1,932	654
55 EX, 554	AUTOMOTIVE DEALERS*	152	120	70,626	69,898	6,605	1,483	1,463	113
55PT(554)	GASOLINE SERVICE STATIONS.....	361	293	31,472	29,680	2,496	1,034	750	413
56	APPAREL, ACCESSORY STORES.....	253	207	27,611	26,723	3,914	1,436	1,194	201
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	194	156	26,874	26,292	4,149	1,117	1,056	147
58	EATING, DRINKING PLACES.....	621	465	29,788	27,186	6,315	3,349	2,920	550
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	122	104	15,044	14,696	1,956	833	511	104
59 EX, 591	OTHER RETAIL STORES.....	592	430	51,240	48,140	5,847	1,886	1,517	488
53 PART*	NONSTORE RETAILERS*	127	43	7,286	6,370	1,134	316	299	108

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

RETAIL TRADE Preliminary Area Report

BUREAU OF THE CENSUS

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(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in the District of Columbia during the year 1958 totaled \$1,247,939,000, an increase of \$55,025,000 or 5 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent.

Retail trade establishments in the District of Columbia had a total of 60,169 paid employees during the workweek ended nearest November 15, 1958, a decrease of 2 percent compared with the same week in 1954. In addition, 5,084 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail

establishments amounted to \$179,243,000, compared with \$168,259,000 in 1954, an increase of 7 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures.

For explanation of procedures and definitions, see pages 5-8.

Table A.-RETAIL TRADE: 1958 AND 1954-THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all estab- lish- ments	Estab- lish- ments with payroll
		Total	With payroll	Total, all estabish- ments	Estabish- ments with payroll	Total	With payroll	Total, all estabish- ments	Estabish- ments with payroll		
		(number)	(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)		
	RETAIL TRADE, TOTAL.....	6,010	4,854	1,247,939	1,226,001	6,729	5,183	1,192,914	1,157,264	4.6	5.9
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	157	127	26,806	26,262	168	134	27,301	26,351	-1.8	-0.3
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	136	108	186,211	185,705	195	127	178,476	176,128	4.3	5.4
54	FOOD STORES.....	1,180	836	220,267	211,399	1,484	968	224,737	209,373	-2.0	1.0
55 EX.554	AUTOMOTIVE DEALERS.....	204	180	177,723	177,445	206	182	177,826	177,152	-0.6	0.2
55PT(554)	GASOLINE SERVICE STATIONS.....	412	384	60,410	59,730	422	398	55,627	54,937	8.6	8.7
56	APPAREL, ACCESSORY STORES.....	583	495	105,568	103,862	667	581	105,651	102,927	-0.8	0.9
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	319	251	85,933	84,983	330	256	65,290	63,596	31.6	33.5
58	EATING, DRINKING PLACES.....	1,340	1,210	121,967	119,549	1,358	1,268	111,139	109,737	9.7	8.9
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	286	272	61,033	60,599	325	301	56,525	55,589	8.0	9.0
59 EX.591	OTHER RETAIL STORES.....	1,143	915	177,104	173,338	1,233	903	164,897	159,101	7.4	8.9
53 PART*	NONSTORE RETAILERS*.....	250	76	24,917	23,209	341	65	25,445	22,373	-2.1	3.7

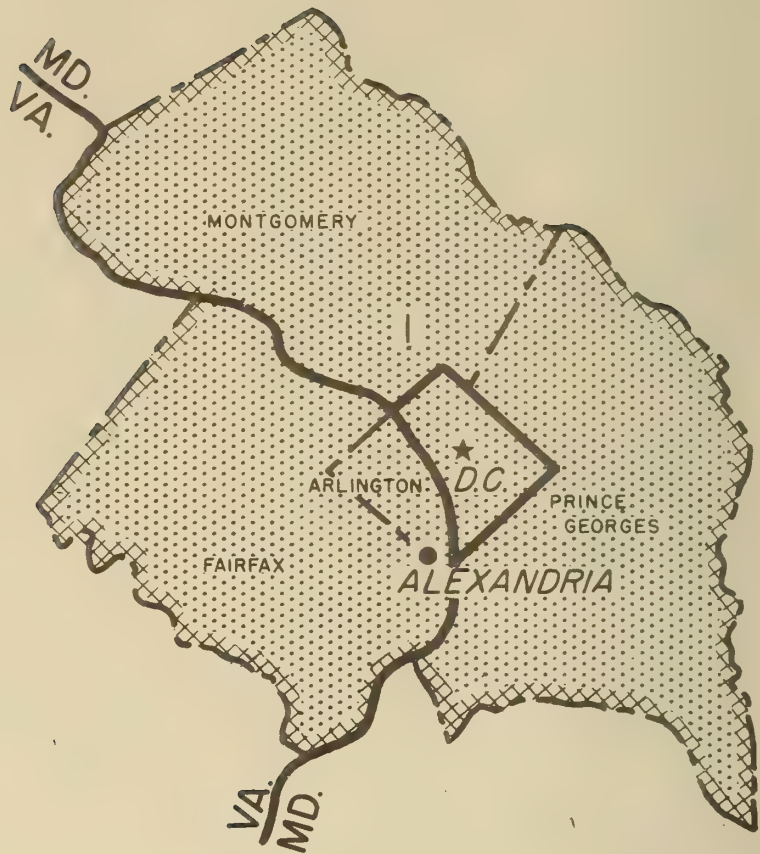
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

DISTRICT OF COLUMBIA



STANDARD METROPOLITAN STATISTICAL AREA

CODE

I

WASHINGTON, D. C.

LEGEND

● PLACES OF 25,000 TO 100,000

★ PLACES OF 100,000 AND OVER



STANDARD METROPOLITAN STATISTICAL AREA

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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	6,010	4,854	1,247,939	1,226,001	179,243	60,169	52,823	5,084
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	157	127	261806	26,262	3,703	957	870	121
521	LUMBER, BUILDING MATERIALS DEALERS.....	31	27	13495	13,293	1,821	436	391	28
5251	HARDWARE STORES.....	90	70	71457	7,217	914	286	257	70
5252	FARM EQUIPMENT DEALERS.....	3	1	78	(D)	(D)	(D)	(D)	(D)
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	136	108	1861211	185,705	38,543	14,428	12,506	102
533	LIMITED PRICE VARIETY STORES.....	70	60	191369	19,143	3,361	1,772	1,197	49
54	FOOD STORES.....	1,180	836	2201267	211,399	16,442	5,173	4,086	1,166
541	GROCERY STORES, INCLUDING DELICATESSENS....	889	623	2001657	193,339	14,326	4,250	3,312	895
55 EX, 554	AUTOMOTIVE DEALERS.....	204	180	1771723	177,445	18,920	3,922	3,765	87
55PT(554)	GASOLINE SERVICE STATIONS.....	412	384	601410	59,730	6,579	2,335	2,034	451
56	APPAREL, ACCESSORY STORES.....	583	495	1051568	103,862	16,216	5,394	4,570	403
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	152	130	241972	24,452	3,858	1,002	888	104
562	WOMEN'S READY-TO-WEAR STORES**.....	139	139	371658	37,658	5,489	2,379	2,023	94
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	61	61	61481	6,481	973	301	275	44
565	FAMILY CLOTHING STORES**.....	40	40	131354	13,354	2,599	771	649	30
566	SHOE STORES.....	106	98	191740	19,498	2,974	822	636	36
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	319	251	951933	84,903	13,398	3,464	3,274	237
571	FURNITURE, HOME FURNISHINGS STORES.....	179	147	441836	44,316	8,014	2,049	1,977	138
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	140	104	411097	40,587	5,384	1,415	1,297	99
58	EATING, DRINKING PLACES.....	1,340	1,210	1211967	119,549	34,116	14,977	13,445	1,040
5812	EATING PLACES.....	1,183	1,061	1121395	110,199	32,359	14,007	12,582	930
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	157	149	91572	9,350	1,757	970	863	110
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	286	272	611033	60,599	9,680	3,649	3,037	210
59 EX, 591	OTHER RETAIL STORES.....	1,143	915	1771104	173,338	17,155	4,919	4,309	1,045
592	LIQUOR STORES.....	352	342	971420	97,052	4,980	1,438	1,209	382
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	5	5	945	945	111	31	29	***
597	JEWELRY STORES.....	107	75	101837	10,391	2,039	507	464	86
598	FUEL, ICE DEALERS.....	40	28	221428	22,324	3,019	759	702	28
53 PART*	NONSTORE RETAILERS*.....	250	76	24,917	23,209	4,491	951	927	222

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

(Not applicable)

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpor- ated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		WASHINGTON STANDARD METROPOLITAN STATISTICAL AREA--Consists of the District of Columbia; Alexandria and Falls Church Cities and Arlington and Fairfax Counties, Va.; Montgomery and Prince Georges Counties, Md.							
	RETAIL TRADE, TOTAL.....	11,036	8,822	2,394,429	2,352,969	307,630	105,083	88,797	9,317
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	470	390	88,276	87,002	10,919	2,907	2,536	348
53 PART*	GENERAL MERCHANDISE GROUP STORES*	329	261	300,352	298,954	52,784	21,095	17,703	235
54	FOOD STORES.....	2,036	1,486	576,356	562,650	42,228	13,376	9,790	1,836
55 EX, 554	AUTOMOTIVE DEALERS.....	478	411	371,703	370,577	39,834	8,312	8,048	255
55PT(554)	GASOLINE SERVICE STATIONS.....	1,143	1,047	152,144	149,732	16,062	6,175	4,959	1,296
56	APPAREL, ACCESSORY STORES.....	947	835	162,229	159,833	23,379	8,228	6,698	626
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	626	502	130,607	128,675	20,079	5,205	4,893	463
58	EATING, DRINKING PLACES.....	2,157	1,881	192,851	187,523	49,893	23,302	20,488	1,773
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	482	462	123,494	122,872	19,274	7,369	5,542	319
59 EX, 591	OTHER RETAIL STORES.....	1,821	1,412	248,973	242,637	24,219	7,203	6,278	1,629
53 PART*	NONSTORE RETAILERS*.....	547	135	47,444	42,514	8,959	1,911	1,862	537

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

RETAIL TRADE Preliminary Area Report

September 1959

BC58(P)-RA10

Florida

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Florida during the year 1958 totaled \$5,659,294,000, an increase of \$1,644,877,000 or 41 percent since 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The largest cities in the State, Miami, Jacksonville, and Tampa, showed increases of 22 percent, 13 percent, and 29 percent, respectively.

Retail trade establishments in the State had a total of 236,845 paid employees during the workweek ended nearest November 15, 1958, an increase of 39 percent compared with the same week in 1954. In addition, 46,287 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments amounted to \$598,465,000, compared with \$405,980,000 in 1954, an increase of 47 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and forms for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 10-13.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

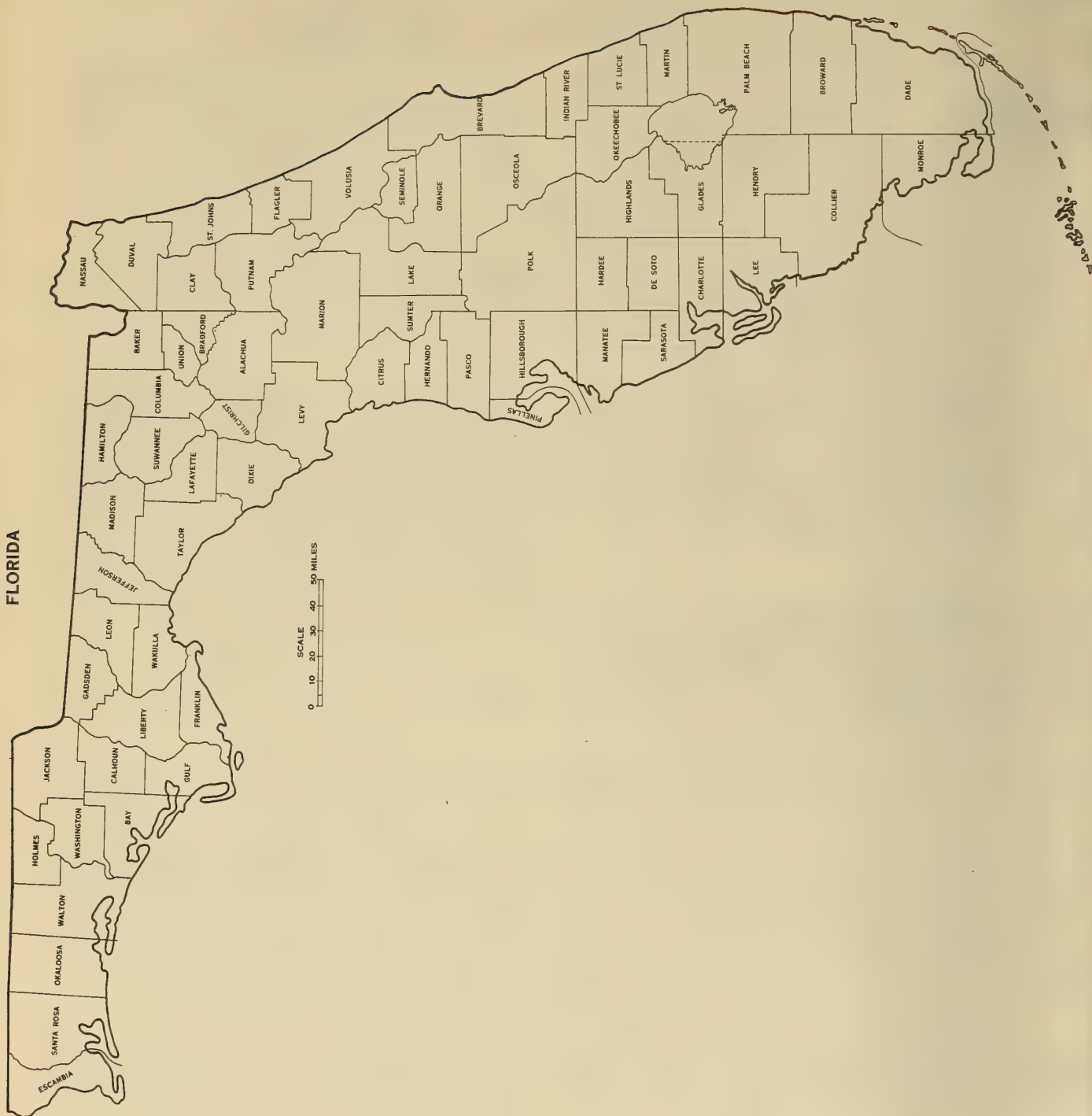
SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all estab- lish- ments	Estab- lish- ments with payroll
		Total	With payroll	Total, all estab- lish- ments	Establish- ments with payroll	Total	With payroll	Total, all estab- lish- ments	Establish- ments with payroll		
	RETAIL TRADE, TOTAL.....	46,978	31,180	5,659,294	5,395,294	41,303	25,569	4,014,417	3,731,691	41.0	44.6
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	2,364	1,744	391,765	380,901	1,884	1,442	306,757	298,311	27.7	27.7
53 PART*	GENERAL MERCHANDISE GROUP STORES*	2,083	1,259	542,980	527,974	1,538	1,046	345,754	337,000	57.0	56.7
54	FOOD STORES.....	7,587	4,057	1,339,674	1,266,796	7,778	3,546	912,968	819,406	46.7	54.6
55 EX. 554	AUTOMOTIVE DEALERS.....	2,688	2,096	1,068,979	1,058,225	2,079	1,611	779,435	765,641	37.1	38.2
55PT(554)	GASOLINE SERVICE STATIONS.....	5,682	4,268	401,522	367,924	4,715	3,033	268,713	227,751	49.4	61.5
56	APPAREL, ACCESSORY STORES.....	3,876	3,268	357,498	346,360	3,305	2,755	287,775	278,227	24.2	24.5
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	3,171	2,369	310,452	298,930	2,459	1,819	220,934	210,244	40.5	42.2
58	EATING, DRINKING PLACES.....	8,348	5,692	442,915	406,139	7,918	5,442	353,683	320,989	25.2	26.5
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	1,722	1,456	220,949	215,523	1,596	1,228	139,335	133,015	58.6	62.0
59 EX. 591	OTHER RETAIL STORES.....	7,401	4,551	480,219	439,695	6,004	3,362	332,358	290,752	44.5	51.2
53 PART*	NONSTORE RETAILERS*	2,056	420	102,341	86,827	2,027	285	66,705	50,355	53.4	72.4

*Nonstore retailers, SIC major group 53, are shown separately on this table.



U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



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BUREAU OF THE CENSUS

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Table 1—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	46,978	31,180	5,659,294	5,395,294	598,465	236,845	200,494	46,287
2	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	2,364	1,744	391,765	380,901	45,339	13,817	13,059	1,972
21	LUMBER, BUILDING MATERIALS DEALERS.....	760	598	239,570	237,326	26,501	7,503	7,086	535
251	HARDWARE STORES.....	853	597	64,909	59,597	7,376	3,127	2,884	844
252	FARM EQUIPMENT DEALERS.....	194	160	36,169	36,409	4,108	1,190	1,168	139
3 PART*	GENERAL MERCHANDISE GROUP STORES.....	2,083	1,259	542,980	527,974	78,984	33,201	25,153	1,846
33	LIMITED PRICE VARIETY STORES.....	596	518	113,681	112,349	16,674	9,857	6,646	411
4	FOOD STORES.....	7,587	4,057	1,339,674	1,266,796	75,823	33,512	24,915	7,784
41	GROCERY STORES, INCLUDING DELICATESSENS.....	5,589	3,021	1,247,891	1,190,253	66,883	29,532	21,461	5,597
5 EX.554	AUTOMOTIVE DEALERS.....	2,688	2,096	1,068,979	1,058,225	98,463	26,054	22,504	2,181
5PT(554)	GASOLINE SERVICE STATIONS.....	5,682	4,268	401,522	367,924	32,206	13,478	11,995	6,291
6	APPAREL, ACCESSORY STORES.....	3,876	3,268	357,498	346,360	45,717	17,339	14,933	3,157
61,567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	731	635	69,184	67,394	9,526	2,909	2,580	544
62	WOMEN'S READY-TO-WEAR STORES**.....	1,160	1,160	144,160	144,160	19,135	7,612	6,844	857
63,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	239	239	15,453	15,453	2,157	882	769	183
65	FAMILY CLOTHING STORES**.....	415	415	44,780	44,780	7,681	2,614	2,033	399
66	SHOE STORES.....	651	571	61,589	59,881	7,681	2,584	2,072	401
7	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	3,171	2,369	310,452	298,930	41,659	13,078	11,998	2,868
71	FURNITURE, HOME FURNISHINGS STORES.....	1,722	1,278	172,697	166,825	24,837	7,661	7,011	1,551
72,573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	1,449	1,091	137,755	132,105	16,822	5,417	4,987	1,317
8	EATING, DRINKING PLACES.....	8,348	5,692	442,915	406,139	87,223	50,768	44,906	9,192
812	EATING PLACES.....	6,058	4,378	356,160	335,334	78,099	45,541	40,740	6,647
813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	2,290	1,314	86,755	70,805	9,124	4,627	4,166	2,545
9PT(591)	DRUG STORES, PROPRIETARY STORES.....	1,722	1,456	220,949	215,523	30,784	13,428	11,484	1,530
9 EX.591	OTHER RETAIL STORES.....	7,401	4,551	480,219	439,695	49,042	18,963	15,985	7,420
92	LIQUOR STORES.....	1,304	1,096	143,561	138,133	9,717	3,962	3,634	1,276
96	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	527	397	74,299	72,267	5,560	1,805	1,583	495
97	JEWELRY STORES.....	645	407	39,401	36,303	5,584	1,665	1,574	639
98	FUEL, ICE DEALERS.....	594	370	71,657	67,997	10,359	4,518	3,050	455
3 PART*	NONSTORE RETAILERS*.....	2,056	420	102,341	86,827	13,225	3,807	3,562	2,046

Standard Notes: ... Represents zero. (U) Withheld to avoid disclosure. (NA) Not available. *Nonstore retailers, SIC major group 53, are shown separately on this table. **Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
FLORIDA: TOTAL.....	46,978	31,180	5,659,294	5,395,294	598,465	236,845	200,494	46,287
ALACHUA COUNTY.....	567	387	65,862	62,740	6,637	2,871	2,391	559
GAINESVILLE.....	344	264	53,420	52,082	5,668	2,427	2,014	311
REMAINDER OF COUNTY.....	223	123	12,442	10,658	969	444	377	248
BAKER COUNTY.....	73	35	3,485	2,935	227	102	89	81
BAY COUNTY.....	612	410	68,087	64,417	6,890	2,616	2,396	621
LYNN HAVEN.....	15	(D)	1,082	(D)	38	2	2	22
PANAMA CITY.....	408	310	57,994	56,398	6,106	2,279	1,998	374
SPRINGFIELD.....	11	9	1,098	(D)	105	30	29	13
REMAINDER OF COUNTY.....	178	82	7,983	6,159	621	283	257	212
BRADFORD COUNTY.....	156	98	9,896	8,898	705	431	362	163
STARKE.....	95	75	7,846	7,572	625	380	315	92
REMAINDER OF COUNTY.....	61	23	2,032	1,326	80	51	47	71
BREVARD COUNTY.....	787	579	98,901	95,339	9,407	3,795	3,270	816
COCOA.....	136	108	22,882	22,480	2,534	960	846	134
MELBOURNE.....	186	148	26,068	25,380	2,574	933	791	184
TITUSVILLE.....	85	73	10,472	10,308	905	412	361	85
REMAINDER OF COUNTY.....	380	250	39,479	37,171	3,394	1,490	1,272	413
BROWARD COUNTY.....	3,271	2,305	421,230	405,596	45,612	17,729	14,371	3,196
DANIA.....	157	103	9,475	8,867	987	441	338	147
DEERFIELD BEACH.....	68	46	9,640	9,346	744	299	242	74
FORT LAUDERDALE.....	1,474	1,106	225,315	219,107	26,734	10,673	8,357	1,360
HALLANDALE.....	122	66	14,523	13,639	1,681	645	607	138
HOLLYWOOD.....	474	346	54,436	52,292	5,449	1,922	1,709	487
POMPANO BEACH.....	338	238	42,425	40,761	4,102	1,309	1,143	343
WILTON MANOR.....	35	31	6,415	6,331	579	212	171	36
REMAINDER OF COUNTY.....	603	369	59,001	55,253	5,336	2,228	1,804	611
CALHOUN COUNTY.....	86	48	4,996	4,328	346	163	139	93
CHARLOTTE COUNTY.....	128	76	7,387	6,573	601	353	305	140
CITRUS COUNTY.....	136	82	5,813	5,039	531	270	223	141
CLAY COUNTY.....	160	90	12,234	11,136	851	395	343	172
GREEN COVE SPRINGS.....	70	50	8,301	8,091	639	250	217	76
REMAINDER OF COUNTY.....	90	40	3,933	3,045	212	145	126	96
COLLIER COUNTY.....	223	165	19,101	18,177	1,987	727	647	224
COLUMBIA COUNTY.....	212	142	19,511	18,139	1,765	806	686	212
LAKE CITY.....	162	122	16,775	15,971	1,575	699	611	159
REMAINDER OF COUNTY.....	50	20	2,736	2,169	190	107	75	53
DADE COUNTY.....	9,406	6,560	1,366,576	1,318,554	159,655	57,351	49,893	8,553
BISCAYNE PARK.....	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)
CORAL GABLES.....	416	344	65,143	63,523	8,023	2,811	2,448	350
FLORIDA CITY.....	21	15	(D)	(D)	(D)	(D)	(D)	(D)
HIALEAH.....	419	273	54,054	51,888	5,428	2,159	1,803	350
HOMESTEAD.....	191	143	24,257	23,369	2,572	908	767	172
MIAMI.....	5,071	3,425	755,441	727,871	90,776	30,436	26,672	4,724
MIAMI BEACH.....	1,300	976	151,835	147,315	22,704	9,754	8,817	1,123
MIAMI SHORES.....	48	36	15,928	15,688	1,410	424	375	44
MIAMI SPRINGS.....	93	65	14,023	13,613	1,889	633	534	72
NORTH MIAMI.....	292	198	36,250	34,508	3,621	1,536	1,193	281
NORTH MIAMI BEACH.....	186	116	37,266	36,264	3,569	1,371	1,250	149
OPALOCKA.....	92	62	8,394	7,924	754	290	239	90
SOUTH MIAMI.....	145	119	17,595	17,231	1,940	675	578	109
SURFSIDE.....	44	40	5,741	5,693	611	200	181	29
WEST MIAMI.....	34	28	5,771	5,665	524	204	159	28
REMAINDER OF COUNTY.....	1,053	719	167,911	161,995	15,657	5,886	4,815	1,007
DE SOTO COUNTY.....	95	73	8,602	8,226	810	366	314	88
ARCADIA.....	75	65	7,829	7,651	772	346	295	69
REMAINDER OF COUNTY.....	20	8	773	575	38	20	19	19
DIXIE COUNTY.....	64	32	3,107	2,545	243	122	105	60
DUVAL COUNTY.....	3,644	2,434	502,762	483,476	54,211	21,827	18,895	3,405
JACKSONVILLE.....	2,723	1,833	409,470	394,586	46,121	17,825	15,572	2,495
JACKSONVILLE BEACH.....	118	94	11,458	10,976	1,237	525	450	120
REMAINDER OF COUNTY.....	803	507	81,834	77,914	6,853	3,477	2,873	790
ESCAMBIA COUNTY.....	1,285	869	176,229	169,515	18,326	7,103	6,165	1,299
PENSACOLA.....	762	552	120,779	117,371	13,372	4,985	4,320	745
REMAINDER OF COUNTY.....	523	317	55,450	52,144	4,954	2,118	1,845	554
FLAGLER COUNTY.....	66	38	4,700	4,172	373	160	138	65
FRANKLIN COUNTY.....	93	55	4,990	4,164	360	191	158	108
APALACHICOLA.....	43	29	3,227	2,939	267	133	106	48
REMAINDER OF COUNTY.....	50	26	1,763	1,225	93	58	52	60
GADSDEN COUNTY.....	289	181	25,004	22,940	2,104	956	775	289
CHATTahoochee.....	39	33	3,073	2,915	258	122	108	40
QUINCY.....	124	96	13,287	12,811	1,239	592	455	119
REMAINDER OF COUNTY.....	126	52	8,644	7,214	607	242	212	130
GILCHRIST COUNTY.....	47	17	2,209	1,809	171	76	66	44
GLADES COUNTY.....	33	21	1,517	1,205	95	47	34	41

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure. (NA) Not available.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
GULF COUNTY.....	110	72	8,809	8,231	816	352	299	111
PORT ST JOE.....	66	52	7,009	6,831	721	309	262	60
REMAINDER OF COUNTY.....	44	20	1,800	1,400	95	43	37	51
HAMILTON COUNTY.....	91	51	4,639	4,047	375	209	183	95
MARDEE COUNTY.....	129	81	11,953	10,909	992	401	347	138
WAUCHULA.....	68	58	8,704	8,402	814	331	288	68
REMAINDER OF COUNTY.....	61	23	3,249	2,507	178	70	59	70
HENDRY COUNTY.....	111	73	10,860	10,228	1,046	400	359	118
HERNANDO COUNTY.....	117	61	8,197	7,135	594	263	211	128
HIGHLANDS COUNTY.....	241	157	21,958	20,576	1,976	887	776	246
AVON PARK.....	75	53	7,768	7,422	656	287	248	81
SEBRING.....	95	65	10,214	9,692	980	418	370	94
REMAINDER OF COUNTY.....	71	39	3,976	3,462	340	182	158	71
HILLSBOROUGH COUNTY.....	3,588	2,228	427,053	404,831	45,548	19,169	15,628	3,587
PLANT CITY.....	234	158	26,299	24,991	2,294	996	855	246
TAMPA.....	2,922	1,884	375,930	359,292	41,396	17,255	14,095	2,851
REMAINDER OF COUNTY.....	432	186	24,824	20,548	1,858	918	678	490
HOLMES COUNTY.....	105	49	5,129	4,149	356	183	157	118
INDIAN RIVER COUNTY.....	269	187	27,780	26,160	2,442	936	796	275
VERO BEACH.....	190	152	23,977	23,101	2,209	802	680	182
REMAINDER OF COUNTY.....	79	35	3,803	3,059	233	134	116	93
JACKSON COUNTY.....	346	190	27,225	24,689	2,288	1,045	897	356
MARIANNA.....	125	99	16,497	16,043	1,618	702	608	120
REMAINDER OF COUNTY.....	221	91	10,728	8,646	670	343	289	236
JEFFERSON COUNTY.....	98	56	5,983	5,337	410	201	160	103
LAFAYETTE COUNTY.....	40	26	1,813	1,579	144	87	73	37
LAKE COUNTY.....	665	409	58,716	54,004	5,594	2,234	1,899	714
EUSTIS.....	91	61	11,679	11,131	1,094	389	332	96
LEESBURG.....	194	136	25,668	24,604	2,715	1,007	848	182
MOUNT DORA.....	65	47	4,794	4,428	398	194	168	58
REMAINDER OF COUNTY.....	315	165	16,575	13,841	1,387	644	551	368
LEE COUNTY.....	580	378	65,157	61,731	6,474	2,447	2,113	618
FORT MYERS.....	364	264	52,656	50,924	5,549	2,073	1,784	360
REMAINDER OF COUNTY.....	216	114	12,501	10,807	925	374	329	258
LEON COUNTY.....	536	376	76,197	73,043	8,772	3,594	3,110	535
TALLAHASSEE.....	445	335	69,403	67,287	8,299	3,382	2,931	443
REMAINDER OF COUNTY.....	91	41	6,794	5,756	473	212	179	92
LEVY COUNTY.....	155	83	9,477	7,925	642	337	278	179
LIBERTY COUNTY.....	18	8	1,534	1,276	75	39	33	26
MADISON COUNTY.....	157	85	8,967	7,919	667	346	275	158
MADISON.....	80	58	6,675	6,271	526	269	206	79
REMAINDER OF COUNTY.....	77	27	2,292	1,648	141	77	69	79
MANATEE COUNTY.....	700	434	71,461	67,375	6,434	2,665	2,317	754
BRADENTON.....	350	226	48,001	46,195	4,299	1,752	1,470	377
PALMETTO.....	91	57	6,723	6,171	553	283	283	96
REMAINDER OF COUNTY.....	259	151	16,737	15,009	1,582	630	564	281
MARION COUNTY.....	582	374	59,232	55,574	5,740	2,974	2,654	592
OCALA.....	294	226	43,580	42,528	4,569	2,441	2,200	273
REMAINDER OF COUNTY.....	288	148	15,652	13,046	1,171	533	454	319
MARTIN COUNTY.....	184	114	15,016	13,502	1,286	514	438	180
STUART.....	91	73	10,892	10,356	934	350	302	84
REMAINDER OF COUNTY.....	93	41	4,124	3,146	352	164	136	96
MONROE COUNTY.....	505	351	44,095	41,525	4,646	2,069	1,759	518
KEY WEST.....	299	231	33,209	31,971	3,390	1,588	1,312	293
REMAINDER OF COUNTY.....	206	120	10,886	9,554	1,256	481	447	225
NASSAU COUNTY.....	197	131	13,669	12,809	1,097	550	480	201
FERNANDINA BEACH.....	72	56	6,359	6,121	494	219	189	77
REMAINDER OF COUNTY.....	125	75	7,310	6,688	603	331	291	124
OKALOOSA COUNTY.....	399	289	37,086	35,118	3,550	1,494	1,297	382
CRESTVIEW.....	108	76	10,234	9,650	891	394	340	87
FORT WALTON BEACH.....	103	91	14,344	14,178	1,581	599	518	90
NICEVILLE.....	30	24	1,462	1,358	135	74	68	35
VALPARAISO.....	19	19	2,257	2,257	249	108	96	22
REMAINDER OF COUNTY.....	139	79	8,789	7,675	694	319	275	148
OKEECHOBEE COUNTY.....	65	41	5,745	5,285	468	187	171	71
ORANGE COUNTY.....	2,141	1,399	315,348	303,276	31,986	11,985	10,177	2,183
ORLANDO.....	1,291	887	241,785	235,327	25,474	9,207	7,810	1,234
WINTER GARDEN.....	82	56	9,787	9,231	953	348	285	78
WINTER PARK.....	200	154	23,149	22,241	2,223	1,013	875	212
REMAINDER OF COUNTY.....	568	302	40,627	36,477	3,336	1,417	1,207	659

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure. (NA) Not available.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$3,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
OSCEOLA COUNTY.....	193	121	15,196	13,836	1,146	575	466	208
KISSIMMEE.....	81	59	8,108	7,802	647	307	239	80
ST CLOUD.....	65	39	4,213	3,665	336	183	156	72
REMAINDER OF COUNTY.....	47	23	2,875	2,369	163	85	71	36
PALM BEACH COUNTY.....	2,570	1,786	309,465	296,179	33,781	14,960	10,558	2,429
BELLE GLADE.....	102	74	10,899	10,517	1,083	392	331	91
BOCA RATON.....	69	49	6,474	6,248	584	211	195	70
BOYNTON BEACH.....	90	64	10,120	9,728	868	307	261	82
DELRAY BEACH.....	220	168	27,189	26,325	2,626	900	789	203
LAKE WORTH.....	270	192	26,744	25,632	3,101	1,132	1,044	284
PAHOKEE.....	76	50	6,559	5,965	481	198	177	74
PALM BEACH.....	231	187	23,804	23,062	3,553	1,332	1,249	189
RIVIERA BEACH.....	147	95	13,302	12,380	1,273	517	456	134
WEST PALM BEACH.....	908	644	149,370	144,582	17,345	8,879	5,128	836
REMAINDER OF COUNTY.....	457	263	35,044	31,740	2,867	1,092	928	464
PASCO COUNTY.....	364	220	25,134	22,790	2,197	1,042	883	388
DADE CITY.....	90	72	11,264	10,972	1,152	471	388	19
REMAINDER OF COUNTY.....	274	148	13,870	11,818	1,045	571	495	299
PINELLAS COUNTY.....	3,452	2,256	461,019	442,709	50,368	19,072	16,605	3,598
CLEARWATER.....	556	422	87,307	84,921	9,270	3,116	2,753	529
DUNEDIN.....	74	52	9,183	8,911	648	271	214	82
GULFPORT.....	55	27	4,644	4,274	316	133	110	59
PINELLAS PARK.....	60	38	3,371	2,975	305	120	113	65
ST PETERSBURG.....	1,841	1,195	294,027	284,387	34,063	12,952	11,306	1,899
TARPON SPRINGS.....	112	74	8,571	8,007	788	349	278	113
REMAINDER OF COUNTY.....	754	448	53,916	49,234	4,978	2,131	1,831	843
POLK COUNTY.....	1,738	1,170	190,573	181,593	18,289	7,300	6,106	1,759
AUBURNDALE.....	94	56	6,119	5,533	510	205	174	99
BARTOW.....	123	91	16,672	16,238	1,591	613	530	131
FORT MEADE.....	46	34	3,684	3,492	279	109	100	47
HAINES CITY.....	92	60	7,801	7,362	636	300	242	103
LAKELAND.....	537	389	77,272	74,610	7,808	3,034	2,503	551
LAKE WALES.....	116	98	17,407	17,129	1,820	680	580	94
WINTER HAVEN.....	256	194	33,712	32,742	3,475	1,366	1,119	243
REMAINDER OF COUNTY.....	474	248	27,418	24,048	2,270	993	858	491
PUTNAM COUNTY.....	350	222	30,415	28,001	2,536	1,065	912	327
PALATKA.....	195	157	23,398	22,740	2,111	805	685	168
REMAINDER OF COUNTY.....	155	65	7,017	5,261	425	260	227	159
ST JOHNS COUNTY.....	460	272	32,100	28,650	3,002	1,525	1,406	485
ST AUGUSTINE.....	313	209	26,373	24,369	2,532	1,320	1,216	325
REMAINDER OF COUNTY.....	147	63	5,727	4,281	470	205	190	160
ST LUCIE COUNTY.....	389	269	45,162	43,012	4,388	1,846	1,632	403
FORT PIERCE.....	327	235	41,355	39,643	3,971	1,631	1,438	327
REMAINDER OF COUNTY.....	62	34	3,807	3,369	417	215	193	76
SANTA ROSA COUNTY.....	193	111	15,578	13,984	1,128	514	435	203
SARASOTA COUNTY.....	917	627	110,939	106,243	11,552	4,466	3,816	947
SARASOTA.....	611	459	91,347	89,047	9,831	3,723	3,168	585
REMAINDER OF COUNTY.....	306	168	19,592	17,196	1,721	743	652	362
SEMINOLE COUNTY.....	384	214	29,405	26,565	2,446	1,130	975	407
SANFORD.....	222	140	22,371	20,919	2,018	900	773	226
REMAINDER OF COUNTY.....	162	74	7,034	5,646	428	230	202	181
SUMTER COUNTY.....	151	73	6,733	5,425	449	190	161	157
SUWANNEE COUNTY.....	167	105	11,809	10,675	942	443	382	161
LIVE OAK.....	113	83	10,223	9,689	866	392	339	107
REMAINDER OF COUNTY.....	54	22	1,586	986	76	51	43	54
TAYLOR COUNTY.....	179	115	13,274	12,112	1,092	564	495	176
PERRY.....	124	92	10,669	10,081	948	465	398	120
REMAINDER OF COUNTY.....	55	23	2,605	2,031	144	99	97	56
UNION COUNTY.....	30	26	2,355	2,173	143	82	62	36
VOLUSIA COUNTY.....	1,561	1,029	162,775	153,703	17,024	7,267	6,389	1,495
DAYTONA BEACH.....	749	527	101,204	97,846	11,525	4,799	4,286	680
DE LAND.....	180	136	21,548	20,676	2,031	863	742	158
HOLLY HILL.....	68	36	4,406	3,728	408	169	182	64
NEW SMYRNA BEACH.....	136	94	12,528	11,742	1,108	448	403	136
ORMOND.....	77	49	6,741	6,227	582	233	190	76
REMAINDER OF COUNTY.....	351	187	16,348	13,484	1,370	755	586	381
WAKULLA COUNTY.....	50	20	2,165	1,331	105	55	49	57
WALTON COUNTY.....	144	82	14,352	13,526	1,197	532	449	136
DE FUNIAK SPRINGS.....	85	59	11,484	11,056	1,007	442	375	79
REMAINDER OF COUNTY.....	59	23	2,868	2,470	190	90	74	57
WASHINGTON COUNTY.....	124	62	5,547	4,631	355	192	146	130
CHIPLEY.....	66	48	3,949	3,593	281	159	117	69
REMAINDER OF COUNTY.....	58	14	1,598	1,038	74	33	29	61

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure. (NA) Not available.

1958 CENSUS OF BUSINESS

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Table 2A. RETAIL TRADE: 1954 — COUNTIES: CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Florida, total.....	41,303	25,569	4,014,417	3,731,691	405,980	Henry County.....	84	62	8,060	7,786	688
Alachua County.....	579	357	53,223	48,457	4,993	Hernando County.....	97	55	6,683	5,849	501
Gainesville.....	348	248	42,115	39,751	4,280	Highlands County.....	227	139	16,396	14,938	1,308
Remainder of County.....	231	109	11,108	8,706	713	Avon Park.....	77	47	5,892	5,524	459
Baker County.....	84	32	3,797	2,569	177	Sebring.....	116	70	8,516	7,732	701
Bay County.....	576	354	53,205	49,267	5,019	Remainder of County.....	54	22	1,988	1,682	146
Panama City.....	449	283	45,872	43,060	4,479	Hillsborough County.....	3,409	1,957	321,112	297,530	32,517
Remainder of County.....	127	71	7,333	6,207	540	Plant City.....	201	131	17,793	16,207	1,473
Bradford County.....	123	79	8,538	7,688	581	Tampa.....	2,948	1,704	290,650	270,768	30,389
Starke.....	92	66	7,593	7,135	558	Remainder of County.....	260	122	12,669	10,555	658
Remainder of County.....	31	13	945	553	23	Holmes County.....	97	41	4,196	3,210	244
Brevard County.....	536	348	39,032	35,846	3,460	Indian River County.....	221	145	18,660	17,486	1,619
Cocoa.....	139	87	11,919	11,083	1,103	Vero Beach.....	149	117	16,271	15,719	1,474
Melbourne.....	165	109	14,021	12,987	1,207	Remainder of County.....	72	28	2,389	1,787	148
Titusville.....	77	49	4,546	4,134	395	Jackson County.....	325	183	22,080	19,218	1,663
Remainder of County.....	155	103	8,546	7,642	755	Marianna.....	148	94	13,939	12,683	1,144
Broward County.....	2,227	1,511	225,165	211,973	22,640	Remainder of County.....	177	89	8,141	6,335	519
Dania.....	115	67	6,065	5,251	586	Jefferson County.....	91	49	5,395	4,671	368
Fort Lauderdale.....	1,167	809	133,122	126,558	14,470	Lafayette County.....	41	19	2,112	1,620	102
Hallandale.....	71	51	8,974	8,576	1,073	Lake County.....	592	322	43,128	37,860	3,617
Hollywood.....	449	287	42,785	39,565	3,733	Eustis.....	88	56	7,992	7,618	714
Pompano Beach.....	170	126	14,474	13,886	1,255	Leesburg.....	181	109	18,058	16,258	1,576
Remainder of County.....	255	171	19,745	18,137	1,523	Mount Dora.....	79	45	5,006	4,280	379
Calhoun County.....	95	45	5,574	4,624	273	Remainder of County.....	244	112	12,072	9,704	950
Charlotte County.....	115	61	5,370	4,782	408	Lee County.....	494	286	44,653	40,879	4,279
Citrus County.....	129	69	5,334	4,272	384	Fort Myers.....	374	222	39,160	36,488	3,954
Clay County.....	144	76	8,853	7,803	623	Remainder of County.....	120	64	5,493	4,391	325
Green Cove Springs.....	73	43	5,784	5,134	432	Leon County.....	521	339	58,267	54,903	5,788
Remainder of County.....	71	33	3,069	2,669	191	Tallahassee.....	490	312	55,663	52,401	5,588
Collier County.....	151	109	10,176	9,338	906	Remainder of County.....	31	27	2,604	2,502	195
Columbia County.....	238	140	16,804	15,000	1,435	Levy County.....	164	80	8,636	7,244	459
Lake City.....	207	119	15,549	13,917	1,336	Liberty County.....	21	11	1,448	1,166	76
Remainder of County.....	31	21	1,255	1,083	99	Madison County.....	148	84	9,615	8,335	745
Dade County.....	8,351	5,403	989,054	934,542	111,131	Madison.....	106	68	8,229	7,445	670
Coral Gables.....	408	310	60,571	58,961	5,813	Remainder of County.....	42	16	1,386	890	78
Hialeah.....	287	175	26,179	24,671	2,490	Manatee County.....	567	349	44,440	40,050	3,697
Homestead.....	151	101	18,255	17,235	1,721	Bradenton.....	324	202	32,616	30,190	2,867
Miami.....	4,970	2,990	620,318	583,294	70,241	Palmetto.....	95	57	6,026	4,918	447
Miami Beach.....	1,312	934	121,640	114,712	16,981	Remainder of County.....	148	90	5,798	4,942	383
Miami Shores.....	43	35	18,353	18,201	1,051	Marion County.....	534	322	46,173	42,479	4,567
Miami Springs.....	91	57	6,702	6,194	997	Ocala.....	278	184	33,430	32,000	3,574
North Miami.....	205	143	23,260	22,228	3,050	Remainder of County.....	256	138	12,743	10,479	993
Opaloka.....	47	29	6,102	5,244	473	Martin County.....	171	97	10,195	8,939	828
Perrine.....	31	17	1,752	1,550	135	Stuart.....	89	59	7,702	7,002	636
South Miami.....	105	69	7,194	5,980	738	Remainder of County.....	82	38	2,493	1,737	199
West Miami.....	24	20	1,423	1,347	157	Monroe County.....	467	293	33,139	29,105	3,020
Remainder of County.....	633	507	77,305	74,925	7,284	Key West.....	317	217	26,742	24,002	2,444
De Soto County.....	100	64	7,967	7,211	711	Remainder of County.....	150	76	6,397	5,103	576
Arcadia.....	92	60	7,381	6,753	689	Nassau County.....	157	103	10,566	9,776	853
Remainder of County.....	8	4	586	458	22	Fernandina Beach.....	74	50	5,665	5,383	545
Dixie County.....	64	30	2,961	2,065	159	Remainder of County.....	83	53	4,901	4,393	308
Duval County.....	3,438	2,204	426,910	404,252	44,477	Okaloosa County.....	323	215	27,268	24,974	2,395
Jacksonville.....	2,885	1,761	362,946	342,582	39,082	Crestview.....	103	65	9,934	9,102	864
Jacksonville Beach.....	111	87	8,534	8,234	912	Remainder of County.....	220	150	17,334	15,872	1,531
Remainder of County.....	442	356	55,430	53,436	4,483	Okeechobee County.....	54	32	3,749	3,197	283
Escambia County.....	1,199	729	129,249	121,305	12,975	Orange County.....	1,896	1,224	215,294	202,842	22,963
Pensacola.....	866	488	99,032	92,868	10,399	Orlando.....	1,262	780	165,199	156,399	18,767
Remainder of County.....	333	241	30,217	28,437	2,576	Winter Garden.....	86	60	7,237	6,687	583
Flagler County.....	66	38	2,955	2,451	261	Winter Park.....	178	138	17,528	16,768	1,597
Franklin County.....	93	57	3,813	3,229	224	Remainder of County.....	370	246	25,330	22,988	2,016
Apalachicola.....	58	40	2,540	2,314	167	Osceola County.....	216	118	12,983	11,263	918
Remainder of County.....	35	17	1,273	915	57	Kissimmee.....	114	68	7,932	7,172	614
Gadsden County.....	296	154	20,478	17,940	1,621	St. Cloud.....	75	35	3,438	2,756	208
Chattahoochee.....	59	31	3,649	2,993	262	Remainder of County.....	27	15	1,613	1,335	96
Quincy.....	148	84	9,857	8,879	866	Palm Beach County.....	2,123	1,389	198,461	185,595	21,711
Remainder of County.....	89	39	6,972	6,068	493	Belle Glade.....	116	80	10,945	10,121	941
Gilchrist County.....	30	16	2,326	1,930	159	Boynton Beach.....	60	38	4,263	3,943	391
Glades County.....	28	12	1,364	916	57	Delray Beach.....	187	131	17,944	17,176	1,692
Gulf County.....	135	73	7,199	5,979	538	Lake Worth.....	250	148	16,008	14,470	1,459
Port St. Joe.....	88	52	5,834	5,114	478	Pahokee.....	79	35	5,560	4,722	438
Remainder of County.....	47	21	1,365	865	60	Palm Beach.....	246	166	18,248	16,948	2,793
Hamilton County.....	93	47	4,551	3,743	270	Riviera Beach.....	113	65	7,200	6,186	661
Hardee County.....	133	81	10,211	9,271	695	West Palm Beach.....	821	553	105,146	100,522	11,918
Wauchula.....	93	63	8,225	7,647	602	Remainder of County.....	251	173	13,147	11,513	1,418
Remainder of County.....	40	18	1,986	1,624	93	Pasco County.....	327	177	20,064	17,658	1,671
						Dade City.....	107	73	11,513	10,791	1,102
						Remainder of County.....	220	104	8,551	6,867	569

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Pinellas County.....	2,797	1,763	288,859	272,191	30,536	Seminole County.....	336	170	23,466	20,698	1,969
Clearwater.....	496	308	53,616	50,850	5,268	Sanford.....	231	123	18,693	16,797	1,629
Dunedin.....	57	33	4,922	4,500	300	Remainder of County.....	105	47	4,773	3,901	340
Gulfport.....	37	25	1,042	918	79	Sumter County.....	138	66	7,576	6,262	451
Pinellas Park.....	40	24	1,588	1,296	95	Suwannee County.....	173	103	12,916	11,582	937
St. Petersburg.....	1,624	1,026	199,357	189,361	22,157	Live Oak.....	132	80	11,132	10,236	828
Tarpon Springs.....	109	67	6,438	5,806	528	Remainder of County.....	41	23	1,784	1,346	109
Remainder of County.....	434	280	21,896	19,460	2,109	Taylor County.....	155	95	11,834	10,862	849
Polk County.....	1,602	1,026	147,305	135,993	13,702	Perry.....	109	67	8,891	8,185	657
Auburndale.....	66	46	4,287	3,881	314	Remainder of County.....	46	28	2,943	2,677	192
Bartow.....	141	95	14,334	13,380	1,249	Union County.....	46	22	2,220	1,490	1115
Fort Meade.....	54	30	2,861	2,329	171	Volusia County.....	1,442	868	112,340	103,820	11,332
Haines City.....	109	55	7,611	6,817	532	Daytona Beach.....	692	458	67,260	63,322	7,655
Lake Wales.....	125	85	11,264	10,594	1,100	De Land.....	194	120	17,622	16,510	1,536
Lakeland.....	564	352	60,986	56,662	5,798	Holly Hill.....	63	27	3,383	2,831	236
Winter Haven.....	250	170	27,578	26,014	2,766	New Smyrna Beach.....	157	89	9,608	8,630	784
Remainder of County.....	293	193	18,474	16,316	1,772	Ormond.....	63	41	4,224	3,922	304
Putnam County.....	317	187	24,995	22,471	1,931	Remainder of County.....	273	133	11,243	8,605	817
Palatka.....	206	140	20,429	19,111	1,667	Wakulla County.....	50	14	1,283	807	54
Remainder of County.....	111	47	4,566	3,360	264	Walton County.....	144	70	10,636	9,582	809
St. Johns County.....	428	244	26,824	23,840	2,135	De Funiak Springs.....	88	54	8,710	8,310	739
St. Augustine.....	345	193	23,245	20,730	1,905	Remainder of County.....	56	16	1,926	1,272	70
Remainder of County.....	83	51	3,578	3,110	230	Washington County.....	94	52	4,398	3,452	258
St. Lucie County.....	358	216	30,708	28,186	2,998	Chipley.....	81	43	3,716	2,830	224
Fort Pierce.....	333	193	29,444	(D)	2,794	Remainder of County.....	13	9	682	622	34
Remainder of County.....	25	23	1,264	(D)	204						
Santa Rosa County.....	160	70	9,043	7,295	614						
Sarasota County.....	696	446	62,042	58,134	6,243						
Sarasota.....	523	339	52,728	49,894	5,372						
Remainder of County.....	173	107	9,314	8,240	871						

Standard Notes: (D) Withheld to avoid disclosure.

(NA) Not available.

... Represents zero.

1958 CENSUS OF BUSINESS

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Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpor- ated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
JACKSONVILLE STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Duval County, Fla.									
	RETAIL TRADE, TOTAL.....	3,644	2,434	502,762	483,476	54,211	21,827	18,895	3,405
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	136	106	23,172	22,738	2,666	729	696	81
53 PART*	GENERAL MERCHANDISE GROUP STORES*	153	103	48,130	47,362	7,201	3,412	2,720	138
54	FOOD STORES.....	739	347	123,098	115,530	6,668	3,189	2,282	721
55 EX-554	AUTOMOTIVE DEALERS.....	178	156	102,995	102,535	10,354	2,361	2,206	132
55PT(554)	GASOLINE SERVICE STATIONS.....	429	351	33,337	31,437	2,925	1,183	1,065	427
56	APPAREL, ACCESSORY STORES.....	267	239	33,136	32,774	4,377	1,753	1,472	203
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	228	164	26,997	26,113	3,729	1,037	1,007	220
58	EATING, DRINKING PLACES.....	542	398	28,514	26,674	5,655	4,296	3,975	559
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	161	127	18,520	17,886	2,730	1,124	950	149
59 EX-591	OTHER RETAIL STORES.....	583	393	52,336	49,500	5,834	2,190	1,995	549
53 PART*	NONSTORE RETAILERS*.....	228	50	12,527	10,927	2,072	553	527	226
MIAMI STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Dade County, Fla.									
	RETAIL TRADE, TOTAL.....	9,406	6,560	1,366,576	1,318,554	159,655	57,351	49,893	8,553
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	400	288	69,096	67,220	8,276	2,104	2,002	295
53 PART*	GENERAL MERCHANDISE GROUP STORES*	310	216	137,313	135,885	23,045	8,300	6,317	219
54	FOOD STORES.....	1,237	799	302,763	292,379	19,905	7,936	6,227	1,164
55 EX-554	AUTOMOTIVE DEALERS.....	451	373	254,378	252,686	21,617	4,437	4,334	312
55PT(554)	GASOLINE SERVICE STATIONS.....	898	748	77,341	73,555	6,902	2,607	2,382	1,031
56	APPAREL, ACCESSORY STORES.....	1,095	941	113,466	110,390	15,436	4,927	4,383	767
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	663	479	75,581	72,813	9,748	2,931	2,656	544
58	EATING, DRINKING PLACES.....	1,904	1,354	143,095	134,469	30,749	16,081	14,371	1,964
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	397	329	64,863	63,491	9,162	3,251	2,822	282
59 EX-591	OTHER RETAIL STORES.....	1,550	938	102,449	93,461	11,257	3,835	3,459	1,485
53 PART*	NONSTORE RETAILERS*.....	501	95	26,231	22,205	3,558	932	980	490
ORLANDO STANDARD METROPOLITAN STATISTICAL AREA—Consists of Orange County and Seminole County, Fla.									
	RETAIL TRADE, TOTAL.....	2,525	1,613	344,753	329,841	34,432	13,115	11,152	2,590
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	141	109	31,008	30,406	3,493	1,023	962	125
53 PART*	GENERAL MERCHANDISE GROUP STORES*	111	71	32,079	31,243	4,285	1,841	1,316	93
54	FOOD STORES.....	390	198	76,726	72,876	4,113	1,945	1,379	446
55 EX-554	AUTOMOTIVE DEALERS.....	159	123	69,813	69,891	6,646	1,476	1,423	148
55PT(554)	GASOLINE SERVICE STATIONS.....	299	219	20,986	19,086	1,525	637	557	343
56	APPAREL, ACCESSORY STORES.....	183	149	17,336	16,564	2,023	818	686	164
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	176	130	18,421	17,889	2,539	723	701	159
58	EATING, DRINKING PLACES.....	396	234	17,819	15,567	3,325	2,126	1,944	439
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	92	80	15,462	15,265	2,165	945	832	90
59 EX-591	OTHER RETAIL STORES.....	426	268	20,081	27,003	2,755	1,042	886	425
53 PART*	NONSTORE RETAILERS*.....	152	32	16,022	14,620	1,563	539	446	158
PENSACOLA STANDARD METROPOLITAN STATISTICAL AREA—Consists of Escambia County and Santa Rosa County, Fla.									
	RETAIL TRADE, TOTAL.....	1,478	980	191,807	183,499	19,454	7,617	6,600	1,502
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	65	49	9,336	9,084	1,117	359	339	68
53 PART*	GENERAL MERCHANDISE GROUP STORES*	66	44	22,631	22,251	3,153	1,332	1,006	61
54	FOOD STORES.....	316	148	45,237	41,879	2,378	1,067	827	354
55 EX-554	AUTOMOTIVE DEALERS.....	121	89	47,052	46,554	4,138	1,028	993	106
55PT(554)	GASOLINE SERVICE STATIONS.....	183	141	11,908	10,868	948	408	361	196
56	APPAREL, ACCESSORY STORES.....	105	93	12,563	12,325	1,601	680	589	75
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	96	78	10,462	10,268	1,491	465	448	86
58	EATING, DRINKING PLACES.....	241	149	9,475	8,425	1,736	1,198	1,103	288
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	52	44	7,311	7,099	1,014	386	326	38
59 EX-591	OTHER RETAIL STORES.....	197	133	13,046	12,220	1,489	596	557	195
53 PART*	NONSTORE RETAILERS*.....	36	12	2,786	2,526	389	98	91	35
TAMPA-ST. PETERSBURG STANDARD METROPOLITAN STATISTICAL AREA—Consists of Hillsborough County and Pinellas County, Fla.									
	RETAIL TRADE, TOTAL.....	7,040	4,484	888,072	847,540	95,916	38,241	32,233	7,177
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	348	230	63,838	61,896	7,730	2,375	2,148	316
53 PART*	GENERAL MERCHANDISE GROUP STORES*	259	149	126,411	124,287	19,652	8,332	6,485	227
54	FOOD STORES.....	1,159	561	197,364	185,980	10,366	4,480	3,180	1,268
55 EX-554	AUTOMOTIVE DEALERS.....	402	286	166,188	164,364	15,185	3,764	3,636	346
55PT(554)	GASOLINE SERVICE STATIONS.....	882	684	58,254	53,742	4,866	2,044	1,811	963
56	APPAREL, ACCESSORY STORES.....	473	403	46,197	44,789	5,950	2,388	2,093	384
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	450	346	49,696	48,108	6,495	2,339	1,867	430
58	EATING, DRINKING PLACES.....	1,276	896	66,657	60,831	12,579	7,023	6,172	1,451
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	269	217	30,940	29,838	4,242	2,239	1,862	251
59 EX-591	OTHER RETAIL STORES.....	1,133	653	69,246	63,124	7,073	2,680	2,436	1,143
53 PART*	NONSTORE RETAILERS*.....	389	59	13,281	10,501	1,778	577	543	398
WEST PALM BEACH STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Palm Beach County, Fla.									
	RETAIL TRADE, TOTAL.....	2,570	1,786	309,465	296,179	33,781	14,960	10,558	2,429
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	133	105	19,455	19,011	2,599	697	661	90
53 PART*	GENERAL MERCHANDISE GROUP STORES*	90	64	29,150	28,710	4,060	1,654	1,180	81
54	FOOD STORES.....	339	207	71,823	68,895	4,253	1,710	1,334	322
55 EX-554	AUTOMOTIVE DEALERS.....	134	104	53,126	52,686	5,290	4,042	1,149	94
55PT(554)	GASOLINE SERVICE STATIONS.....	298	224	20,495	18,773	1,652	723	645	315
56	APPAREL, ACCESSORY STORES.....	260	216	21,293	20,653	2,902	1,030	923	203
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	200	152	19,704	18,944	2,669	829	802	177
58	EATING, DRINKING PLACES.....	512	340	25,941	23,295	4,800	2,523	2,259	558
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	86	72	9,228	8,900	1,326	496	433	79
59 EX-591	OTHER RETAIL STORES.....	442	282	33,849	31,444	3,414	1,051	970	444
53 PART*	NONSTORE RETAILERS*.....	76	20	5,401	4,863	816	205	202	66

Standards: Notes: Represents (D) Withhold to avoid disclosure (NA) Not available *Nonstore retailers—SIC major group 53 and other categories within this group

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment; paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

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1958 Census of Business

RETAIL TRADE Preliminary Area Report

August 31, 1959

BC58(P)-RA11

Georgia

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Georgia during the year 1958 totaled \$3,409,630,000, an increase of \$446,413,000 or 15 percent since 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 17 percent compared with an increase of 13 percent in the remainder of the State. The largest cities in the State, Atlanta, Savannah, and Columbus, showed increases of 28 percent, 18 percent, and 20 percent, respectively.

Retail trade establishments in the State had a total of 150,054 paid employees during the workweek ended nearest November 15, 1958, an increase of 14 percent compared with the same week in 1954. In addition, 34,050 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments

amounted to \$345,250,000, compared with \$288,835,000 in 1954, an increase of 20 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and forms for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 11-14.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total	With payroll	Total, all establishments	Establishments with payroll	Total	With payroll	Total, all establishments	Establishments with payroll		
		(number)	(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)		
	RETAIL TRADE, TOTAL.....	33,976	20,742	3,409,630	3,177,026	32,395	19,571	2,963,217	2,721,433	15.1	16.7
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,533	1,237	236,313	230,673	1,373	1,131	202,673	195,499	16.6	18.0
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	2,999	1,493	434,109	405,233	2,224	1,458	354,413	339,329	22.5	19.4
54	FOOD STORES.....	8,596	3,660	792,953	702,753	9,378	3,678	676,751	565,887	17.2	24.2
55 EX.554	AUTOMOTIVE DEALERS.....	2,125	1,513	595,112	583,160	1,929	1,497	580,960	567,206	02.4	02.8
55PT(554)	GASOLINE SERVICE STATIONS.....	4,703	3,123	271,912	235,042	4,113	2,629	222,455	190,115	22.2	23.6
56	APPAREL, ACCESSORY STORES.....	1,931	1,705	208,363	204,581	1,913	1,667	170,977	167,177	21.9	22.4
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,893	1,471	165,116	158,526	1,672	1,330	143,716	136,940	14.9	15.8
58	EATING, DRINKING PLACES.....	3,859	2,577	156,328	138,804	3,620	2,492	140,321	125,531	11.4	10.6
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	1,135	1,009	114,475	111,785	1,171	1,025	96,720	93,106	18.4	20.1
59 EX.591	OTHER RETAIL STORES.....	3,941	2,707	313,502	295,614	3,854	2,438	272,317	248,915	15.1	18.8
53 PART*	NONSTORE RETAILERS*.....	1,261	247	121,447	110,855	1,148	226	101,958	91,728	19.1	20.9

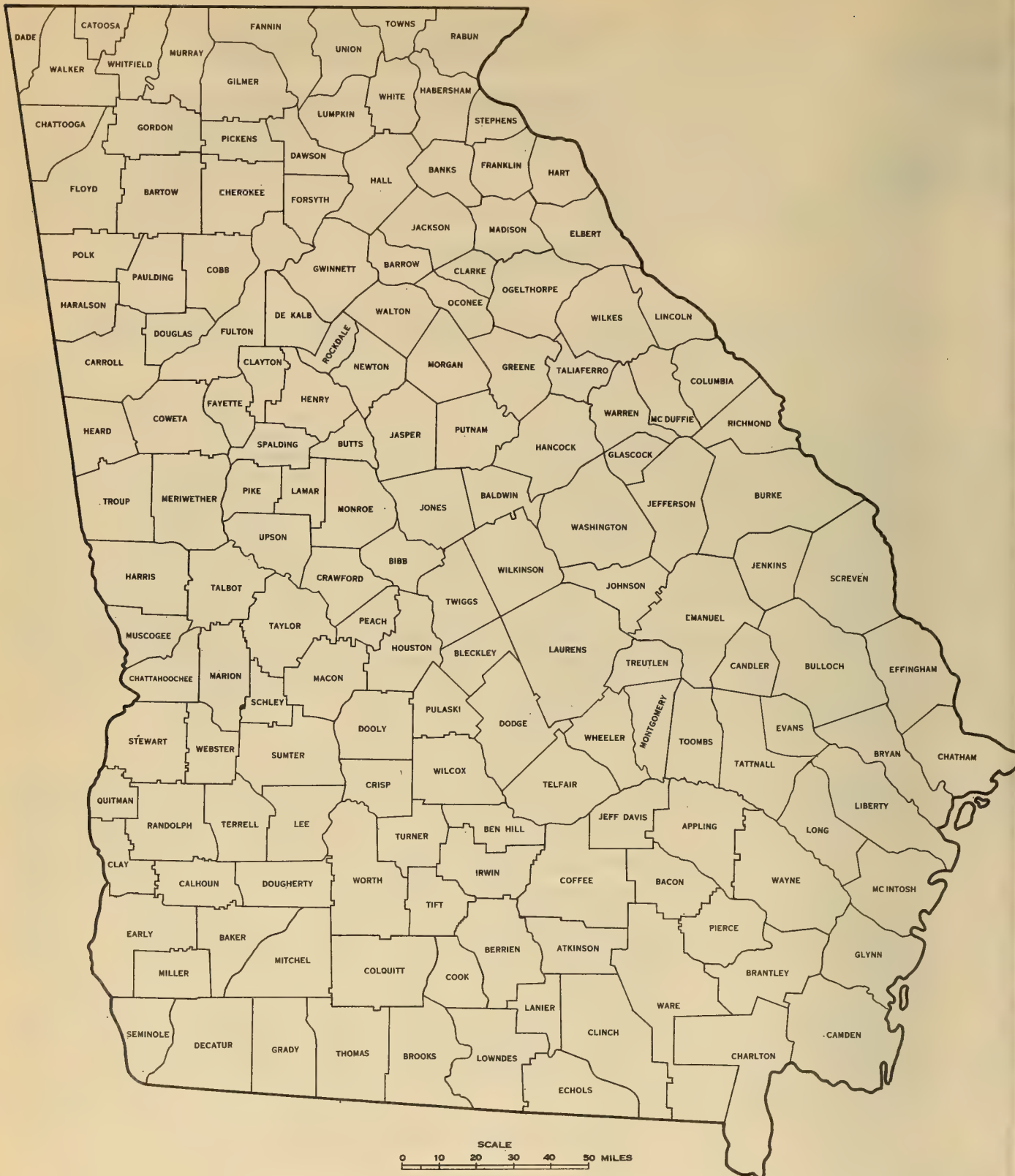
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



U. S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

GEORGIA



1958 CENSUS OF BUSINESS--RETAIL TRADE
ERRATA SHEET--PRELIMINARY AREA REPORT, GEORGIA

BUREAU OF ECONOMIC ANALYSIS
DEC 20 10 23 AM '59

The data below are revisions of figures published in the Preliminary Area Report--Georgia, BC58(P)-RAIL, for the 1958 Census of Business--Retail Trade.

The Final Area Reports for Retail Trade which will replace the figures in this series of preliminary reports, are scheduled to be published in the period from December 1959 through February 1960, will include information received too late for inclusion in the Preliminary Series. For some places and kinds of business, the final figures may differ significantly from the preliminary ones.

Page	Table	Place or kind of business	Column	Change	
				From	To
3	1	Food stores.....	Sales--Total, all establishments (\$1,000)....	792,753	792,953
4	2	Catoosa County.....	Paid employees, workweek ended nearest Nov. 15--Total (number).....	223	229
6	2	Greene County.....	Paid employees, workweek ended nearest Nov. 15--Total (number).....	241	242
		Greensboro.....	Paid employees, workweek ended nearest Nov. 15--Total (number).....	162	163
		Hall County.....	Paid employees, workweek ended nearest Nov. 15--Total (number).....	1,713	1,680
		Gainesville.....	Paid employees, workweek ended nearest Nov. 15--Total (number).....	1,487	1,454
		Houston County.....	Paid employees, workweek ended nearest Nov. 15--Total (number).....	1,381	1,368
		Perry.....	Paid employees, workweek ended nearest Nov. 15--Total (number).....	591	578
		Jefferson County.....	Paid employees, workweek ended nearest Nov. 15--Total (number).....	421	383
8	2	Schley County.....	Paid employees, workweek ended nearest Nov. 15--Total (number).....	58	52
		Seminole County.....	Paid employees, workweek ended nearest Nov. 15--Total (number).....	234	218

BUREAU OF CENSUS

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Table 1.-RETAIL TRADE: 1958--THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE: TOTAL.....	33,976	20,742	3,409,630	3,177,026	345,250	150,054	127,576	34,050
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	1,533	1,237	236,313	230,673	24,863	8,738	7,810	1,346
521	LUMBER, BUILDING MATERIALS DEALERS.....	440	358	104,098	102,760	11,676	3,912	3,531	364
5251	HARDWARE STORES.....	619	481	57,903	54,745	5,900	2,516	2,031	591
5252	FARM EQUIPMENT DEALERS.....	314	288	61,624	61,152	5,457	1,769	1,735	260
53 PART	GENERAL MERCHANDISE GROUP STORES*.....	2,999	1,493	434,109	405,233	58,280	28,237	22,134	2,922
533	LIMITED PRICE VARIETY STORES.....	598	536	80,788	79,618	12,092	8,861	5,421	460
54	FOOD STORES.....	8,596	3,660	792,753	702,753	44,285	23,322	16,723	8,946
541	GROCERY STORES, INCLUDING DELICATESSENS.....	7,658	3,230	744,909	662,253	39,572	20,854	14,679	7,937
55 EX. 554	AUTOMOTIVE DEALERS.....	2,125	1,513	595,112	583,160	55,336	15,221	14,778	2,018
55PT(554)	GASOLINE SERVICE STATIONS.....	4,703	3,123	271,912	235,042	20,637	9,784	8,876	5,208
56	APPAREL, ACCESSORY STORES.....	1,931	1,705	208,363	204,581	26,441	12,024	9,653	1,648
561,567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	288	262	31,797	31,349	4,309	1,397	1,217	241
562	WOMEN'S READY-TO-WEAR STORES ¹								
563,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS..	86	86	6,496	6,496	912	449	367	75
565	FAMILY CLOTHING STORES.....	486	486	66,065	66,065	7,719	3,916	2,816	473
566	SHOE STORES.....	317	285	32,277	32,277	4,420	1,833	1,437	186
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,893	1,471	165,116	158,526	24,548	8,239	7,926	1,555
571	FURNITURE, HOME FURNISHINGS STORES.....	1,056	816	102,092	98,400	15,724	5,278	5,117	911
980,573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	837	655	63,024	60,126	8,824	2,961	2,809	644
58	EATING, DRINKING PLACES.....	3,859	2,577	156,328	138,804	28,368	18,592	16,919	4,151
5812	EATING PLACES.....	3,413	2,309	142,022	127,340	27,060	17,756	16,158	3,695
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	446	268	14,306	11,464	1,308	836	761	456
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	1,135	1,009	114,475	111,785	14,615	6,850	5,681	1,140
59 EX. 591	OTHER RETAIL STORES.....	3,941	2,707	313,502	295,614	28,680	11,865	10,902	3,877
592	LIQUOR STORES.....	656	562	71,722	69,070	3,919	1,602	1,496	683
596	FARM, GARDEN SUPPLY STORES, INCL. FEED STORES	599	491	104,827	102,819	5,849	2,431	2,172	553
597	JEWELRY STORES.....	481	343	33,377	31,325	5,139	1,744	1,597	430
598	FUEL, ICE DEALERS.....	383	287	38,797	37,753	5,017	2,561	2,464	282
53 PART	NONSTORE RETAILERS*.....	1,261	247	121,447	110,855	19,197	7,182	6,174	1,239

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Data will be shown on final report.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
GEORGIA: TOTAL.....	33,976	20,742	3,409,630	3,177,026	345,250	150,054	127,576	34,050
APPLING COUNTY.....	119	69	8,657	8,363	691	440	272	69
BAXLEY.....	76	60	7,517	7,517	549	378	218	57
REMAINDER OF COUNTY.....	43	9	1,140	846	142	62	54	12
ATKINSON COUNTY.....	64	26	1,844	1,164	89	61	48	64
BACON COUNTY.....	94	52	6,984	6,376	493	227	197	92
ALMA.....	53	39	5,098	4,806	379	188	159	48
REMAINDER OF COUNTY.....	41	13	1,886	1,570	114	39	38	44
BAKER COUNTY.....	35	11	1,302	972	50	28	26	32
BALDWIN COUNTY.....	194	128	14,874	13,664	1,397	701	612	195
MILLEDGEVILLE.....	138	104	12,534	11,914	1,259	637	554	133
REMAINDER OF COUNTY.....	56	24	2,340	1,750	138	64	58	62
BANKS COUNTY.....	39	3	867	(D)	(D)	(D)	(D)	(D)
BARROW COUNTY.....	170	96	11,107	9,827	913	437	319	168
WINDER.....	121	81	9,447	8,763	850	400	295	122
REMAINDER OF COUNTY.....	49	15	1,660	1,064	63	37	24	46
BARTOW COUNTY.....	283	153	19,063	16,875	1,782	844	703	289
CARTERSVILLE.....	114	96	13,308	13,070	1,440	628	527	106
REMAINDER OF COUNTY.....	169	57	5,755	3,805	342	216	176	183
BEN HILL COUNTY.....	166	106	12,947	11,763	1,096	499	425	173
FITZGERALD.....	136	98	11,660	10,768	1,021	469	395	142
REMAINDER OF COUNTY.....	30	8	1,287	995	75	30	30	31
BERRIEN COUNTY.....	130	76	10,593	9,769	712	326	277	134
NASHVILLE.....	76	54	7,305	6,973	549	236	199	75
REMAINDER OF COUNTY.....	54	22	3,288	2,796	163	90	78	59
BIBB COUNTY.....	1,112	776	138,386	132,888	14,895	6,239	5,247	1,078
MACON.....	909	645	126,550	122,394	14,030	5,807	4,884	861
REMAINDER OF COUNTY.....	203	131	11,836	10,494	865	432	363	217
BLECKLEY COUNTY.....	86	56	6,004	5,362	465	222	174	80
COCHRAN.....	63	49	5,296	4,986	435	203	157	60
REMAINDER OF COUNTY.....	23	7	708	376	30	19	17	29
BRANTLEY COUNTY.....	59	25	1,965	1,269	137	72	69	61
BROOKS COUNTY.....	153	77	9,496	8,154	704	401	334	169
QUITMAN.....	92	62	7,757	7,329	634	366	304	98
REMAINDER OF COUNTY.....	61	15	1,739	825	70	35	30	71
BRYAN COUNTY.....	65	25	2,487	1,811	147	69	64	70
BULLOCH COUNTY.....	257	145	18,118	16,100	1,526	783	699	253
STATESBORO.....	151	103	13,626	12,792	1,257	665	592	144
REMAINDER OF COUNTY.....	106	42	4,492	3,308	269	118	107	109
BURKE COUNTY.....	155	87	11,982	10,978	877	426	335	161
WAYNESBORO.....	77	59	9,002	8,790	739	356	277	77
REMAINDER OF COUNTY.....	78	28	2,980	2,188	138	70	58	84
BUTTS COUNTY.....	85	56	6,001	5,329	474	221	193	87
CALHOUN COUNTY.....	82	46	4,515	3,817	343	189	148	79
CAMDEN COUNTY.....	114	64	5,285	4,563	413	176	152	104
CANDLER COUNTY.....	75	47	5,866	5,366	404	201	171	71
CARROLL COUNTY.....	408	212	24,828	21,042	1,914	999	829	415
CARROLLTON.....	174	122	14,698	13,772	1,318	708	594	163
REMAINDER OF COUNTY.....	234	90	10,130	7,270	596	291	235	252
CATOOSA COUNTY.....	124	58	6,296	4,972	382	223	175	135
CHARLTON COUNTY.....	76	52	4,929	4,425	457	232	212	81
CHATHAM COUNTY.....	1,551	1,061	187,646	179,644	20,850	8,768	7,781	1,467
SAVANNAH.....	1,318	924	172,462	166,072	19,524	8,109	7,207	1,237
REMAINDER OF COUNTY.....	233	137	15,184	13,572	1,326	659	574	230
CHATTAHOOCHEE COUNTY.....	15	5	1,041	813	152	90	90	15
CHATTOOGA COUNTY.....	214	102	14,045	12,195	1,141	536	439	232
SUMMERVILLE.....	96	62	9,870	9,456	935	433	349	103
TRION.....	13	3	421	203	23	15	15	16
REMAINDER OF COUNTY.....	105	37	3,754	2,536	183	88	75	113
CHEROKEE COUNTY.....	217	111	15,941	13,853	1,204	593	501	234
CANTON.....	61	47	6,956	6,670	735	339	284	55
REMAINDER OF COUNTY.....	156	64	8,985	7,183	469	254	217	179
CLARKE COUNTY.....	430	298	50,244	47,620	5,454	2,257	1,996	392
ATHENS.....	347	265	47,030	45,390	5,253	2,156	1,903	309
REMAINDER OF COUNTY.....	83	33	3,194	2,230	201	101	93	83

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure of information. (NA) Not available. (X) Item not applicable. (Z) Represents a quantity less than half the unit of measurement.

1958 CENSUS OF BUSINESS

5

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
CLAY COUNTY.....	38	26	2,084	1,900	160	85	76	32
CLAYTON COUNTY.....	241	125	15,474	13,526	1,229	606	499	260
COLLEGE PARK (PART).....	18	6	395	255	26	13	12	24
FOREST PARK.....	58	46	6,784	6,506	627	327	256	60
REMAINDER OF COUNTY.....	165	73	8,295	6,765	576	266	231	176
CLINCH COUNTY.....	49	31	3,081	2,701	187	105	78	54
COBB COUNTY.....	733	467	80,517	75,531	8,337	3,492	2,913	767
MARIETTA.....	284	214	44,690	43,558	5,242	1,993	1,664	274
REMAINDER OF COUNTY.....	449	253	35,827	31,973	3,095	1,499	1,249	493
COFFEE COUNTY.....	201	127	19,402	18,130	1,595	778	664	194
DOUGLAS.....	109	93	16,161	15,927	1,415	682	593	100
REMAINDER OF COUNTY.....	92	34	3,241	2,203	180	96	71	94
COLOQUITT COUNTY.....	319	191	27,170	24,468	2,323	1,104	946	323
DOULTRIE.....	189	145	20,792	19,776	2,010	957	816	181
REMAINDER OF COUNTY.....	130	46	6,378	4,692	313	147	130	142
COLUMBIA COUNTY.....	74	26	2,543	1,827	123	63	54	82
COOK COUNTY.....	97	57	6,562	5,512	468	251	211	104
ADEL.....	57	43	4,787	4,411	389	187	151	56
REMAINDER OF COUNTY.....	40	14	1,775	1,101	79	64	60	48
COWETA COUNTY.....	274	148	20,544	18,324	1,736	833	700	283
NEWNAN.....	159	111	17,215	16,239	1,577	677	559	160
REMAINDER OF COUNTY.....	115	37	3,320	2,085	159	156	141	123
CRAWFORD COUNTY.....	55	21	1,562	1,136	90	56	44	58
CRISP COUNTY.....	207	123	16,842	15,420	1,456	654	535	212
CORDELE.....	141	107	14,602	14,126	1,352	591	477	144
REMAINDER OF COUNTY.....	66	16	2,240	1,294	104	63	58	68
DADE COUNTY.....	31	25	3,495	2,763	264	112	91	66
DAWSON COUNTY.....	31	9	999	523	68	29	27	33
DECATUR COUNTY.....	227	123	17,304	15,536	1,371	645	529	227
BAINBRIDGE.....	159	109	15,544	14,688	1,277	595	488	156
REMAINDER OF COUNTY.....	68	14	1,760	848	94	50	41	71
DE KALB COUNTY.....	1,269	755	154,403	145,939	14,544	5,656	4,656	1,271
ATLANTA (PART).....	338	184	29,236	26,350	2,835	1,218	1,013	340
CHAMBLEE.....	53	43	6,845	6,693	740	246	208	53
DECATUR.....	308	202	52,792	51,080	5,361	1,808	1,582	283
NORTH ATLANTA.....	8	8	760	760	92	33	32	4
REMAINDER OF COUNTY.....	562	318	64,770	61,056	5,516	2,351	1,821	591
DODGE COUNTY.....	164	78	9,271	7,847	612	297	247	172
EASTMAN.....	77	57	6,556	6,356	517	251	204	79
REMAINDER OF COUNTY.....	87	21	2,715	1,491	95	46	43	93
DOOLY COUNTY.....	113	59	5,602	4,812	364	222	165	116
DOUGHERTY COUNTY.....	559	399	65,994	63,064	6,757	3,138	2,786	537
ALBANY.....	478	358	61,612	59,576	6,340	2,635	2,307	455
REMAINDER OF COUNTY.....	81	41	4,382	3,488	417	503	479	82
DOUGLAS COUNTY.....	137	67	8,881	7,633	617	260	222	160
DOUGLASVILLE.....	71	47	6,548	6,194	503	206	169	81
REMAINDER OF COUNTY.....	66	20	2,333	1,439	114	54	53	79
EARLY COUNTY.....	125	55	7,732	6,688	569	281	249	125
BLAKELY.....	84	46	6,314	5,650	467	238	208	83
REMAINDER OF COUNTY.....	41	9	1,418	1,038	102	43	41	42
ECHOLS COUNTY.....	9	3	262	148	7	5	3	11
EFFINGHAM COUNTY.....	55	23	3,102	2,568	157	80	57	62
ELBERT COUNTY.....	173	95	12,595	11,031	1,077	529	428	180
ELBERTON.....	108	80	10,974	10,432	1,040	503	408	112
REMAINDER OF COUNTY.....	65	15	1,621	599	37	26	20	68
EMANUEL COUNTY.....	208	108	13,739	11,953	916	449	377	224
SWAINSBORO.....	98	68	9,457	8,961	721	325	277	99
REMAINDER OF COUNTY.....	110	40	4,282	2,992	195	124	100	125
EVANS COUNTY.....	90	60	6,882	6,290	500	261	227	96
FANNIN COUNTY.....	138	66	7,559	6,397	486	236	196	146
FAYETTE COUNTY.....	69	27	2,326	1,586	118	69	57	80
FLOYD COUNTY.....	632	412	57,247	53,761	6,287	2,766	2,295	642
ROME.....	430	330	48,724	47,314	5,655	2,480	2,044	399
REMAINDER OF COUNTY.....	202	82	8,523	6,447	632	286	251	243
FORSYTH COUNTY.....	107	49	10,101	9,043	531	216	185	134

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure of information. (NA) Not available. (X) Item not applicable. (Z) Represents a quantity less than half the unit of measurement.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
FRANKLIN COUNTY.....	154	74	9,075	7,631	589	282	231	155
FULTON COUNTY.....	4,856	3,552	935,506	913,228	118,442	45,426	40,157	4,546
ATLANTA (PART).....	4,118	3,094	850,104	832,306	111,170	42,524	37,871	3,780
COLLEGE PARK (PART).....	108	60	10,243	9,681	781	300	233	111
EAST POINT.....	201	145	36,450	35,564	3,453	1,365	1,024	179
HAPEVILLE.....	88	66	13,720	13,396	1,239	478	397	83
REMAINDER OF COUNTY.....	341	187	24,989	22,281	1,799	759	632	393
GILMER COUNTY.....	89	45	5,886	5,034	308	150	140	102
GLASCOCK COUNTY.....	19	5	361	197	7	0	3	20
GLYNN COUNTY.....	393	249	39,542	37,526	4,084	1,627	1,394	378
BRUNSWICK.....	267	187	32,733	31,437	3,403	1,351	1,147	247
REMAINDER OF COUNTY.....	126	62	6,809	6,089	681	276	247	131
GORDON COUNTY.....	193	99	11,984	10,442	883	413	332	219
CALHOUN.....	80	64	7,442	7,126	651	300	239	92
REMAINDER OF COUNTY.....	113	35	4,542	3,316	232	113	93	127
GRADY COUNTY.....	150	78	11,828	10,596	1,096	453	382	144
CAIRO.....	102	68	10,820	10,182	1,067	428	367	96
REMAINDER OF COUNTY.....	48	10	1,008	414	29	25	15	48
GREENE COUNTY.....	135	65	6,822	5,830	551	241	203	139
GREENSBORO.....	56	40	4,345	4,125	406	162	144	52
REMAINDER OF COUNTY.....	79	25	2,477	1,755	145	79	59	87
GWINNETT COUNTY.....	357	177	25,263	21,453	1,731	755	617	393
BUFORD.....	66	52	5,826	5,426	511	210	181	63
LAWRENCEVILLE.....	63	51	8,532	8,224	578	284	206	77
REMAINDER OF COUNTY.....	228	74	10,905	7,803	642	261	230	253
HABERSHAM COUNTY.....	183	101	15,742	14,158	1,260	574	473	181
HALL COUNTY.....	443	257	49,482	45,790	4,399	1,713	1,468	427
GAINESVILLE.....	252	192	41,230	40,038	3,900	1,487	1,267	226
REMAINDER OF COUNTY.....	191	65	8,252	5,752	499	226	201	201
HANCOCK COUNTY.....	96	40	4,775	3,749	280	156	128	94
HARALSON COUNTY.....	172	100	9,190	7,826	697	319	271	180
TALLAPOOSA.....	49	35	3,024	2,762	209	105	90	55
REMAINDER OF COUNTY.....	123	65	6,166	5,064	488	214	181	125
HARRIS COUNTY.....	99	45	4,497	3,647	234	144	126	103
HART COUNTY.....	125	61	7,534	6,392	519	267	217	136
HARTWELL.....	75	53	6,076	5,754	481	234	189	84
REMAINDER OF COUNTY.....	50	8	1,458	638	38	33	28	52
HEARD COUNTY.....	53	13	1,519	931	51	32	26	59
HENRY COUNTY.....	152	74	7,866	6,418	565	279	221	158
HOUSTON COUNTY.....	232	162	24,602	23,140	2,259	1,381	878	228
PERRY.....	65	49	7,507	7,203	661	591	239	64
WARNER ROBINS.....	118	92	14,555	14,003	1,446	687	554	108
REMAINDER OF COUNTY.....	49	21	2,540	1,934	152	103	85	56
IRWIN COUNTY.....	78	48	5,578	5,136	435	198	162	91
OCILLA.....	48	40	4,285	4,215	366	168	135	53
REMAINDER OF COUNTY.....	30	8	1,293	921	69	30	27	38
JACKSON COUNTY.....	178	86	12,462	10,276	943	442	360	177
COMMERCE.....	69	47	6,892	6,308	623	281	225	64
REMAINDER OF COUNTY.....	109	39	5,570	3,968	320	161	135	113
JASPER COUNTY.....	58	32	3,208	2,590	239	129	111	56
JEFF DAVIS COUNTY.....	85	51	7,940	7,298	677	296	245	83
HAZLEHURST.....	68	46	7,456	7,008	655	283	232	61
REMAINDER OF COUNTY.....	17	5	484	290	22	13	13	22
JEFFERSON COUNTY.....	174	98	9,289	7,829	666	421	299	193
JENKINS COUNTY.....	87	49	6,725	6,101	470	231	197	96
MILLEN.....	55	43	6,141	5,919	450	218	184	63
REMAINDER OF COUNTY.....	32	6	584	182	20	13	13	33
JOHNSON COUNTY.....	81	43	4,197	3,265	247	136	102	86
JONES COUNTY.....	35	17	2,259	2,069	180	88	76	40
LAMAR COUNTY.....	117	67	7,916	7,230	588	287	229	127
BARNESVILLE.....	79	53	6,525	6,215	488	223	179	88
REMAINDER OF COUNTY.....	38	14	1,391	1,015	100	64	50	39
LANIER COUNTY.....	33	19	2,316	2,066	181	95	85	35
LAURENS COUNTY.....	364	172	24,206	20,150	1,924	930	776	411
DUBLIN.....	214	142	20,001	18,371	1,773	850	704	225
REMAINDER OF COUNTY.....	150	30	4,205	1,779	151	80	72	186

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1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city,	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
LEE COUNTY.....	36	14	1,416	1,028	64	46	40	36
LIBERTY COUNTY.....	88	66	7,292	6,874	648	299	279	84
LINCOLN COUNTY.....	56	32	2,174	1,900	125	88	68	67
LONG COUNTY.....	35	17	1,503	1,129	86	47	43	34
LOWNDES COUNTY.....	433	297	41,550	39,144	4,057	1,978	1,605	441
VALDOSTA ¹								
REMAINDER OF COUNTY ¹								
LUMPKIN COUNTY.....	59	31	2,611	2,099	188	87	76	54
MCDUFFIE COUNTY.....	130	74	8,778	7,706	671	340	280	149
THOMSON.....	50	58	7,243	6,811	605	292	238	88
REMAINDER OF COUNTY.....	50	16	1,535	895	66	48	42	61
MCINTOSH COUNTY.....	56	38	2,804	2,550	212	96	90	57
MACON COUNTY.....	106	62	8,599	7,557	635	298	218	102
MONTEZUMA.....	51	41	6,184	5,976	496	215	161	48
REMAINDER OF COUNTY.....	55	21	2,415	1,581	139	83	57	54
MADISON COUNTY.....	88	28	3,111	2,047	123	67	58	87
MARION COUNTY.....	53	29	2,551	2,311	158	92	74	54
MERIWETHER COUNTY.....	214	100	11,237	9,401	829	412	330	213
MANCHESTER (PART).....	71	51	6,816	6,504	603	285	214	69
REMAINDER OF COUNTY.....	143	49	4,421	2,897	226	127	116	144
MILLER COUNTY.....	59	29	3,516	3,206	201	118	92	64
MITCHELL COUNTY.....	185	117	16,085	14,919	1,358	633	525	171
CAMILLA.....	66	56	6,928	6,746	606	278	250	59
PELHAM.....	59	43	7,372	7,172	671	313	239	54
REMAINDER OF COUNTY.....	60	18	1,785	1,001	81	42	36	58
MONROE COUNTY.....	99	53	5,901	5,171	475	239	191	105
FORSYTH.....	58	44	5,047	4,859	453	226	180	56
REMAINDER OF COUNTY.....	41	9	854	312	22	13	11	49
MONTGOMERY COUNTY.....	53	27	2,019	1,513	91	62	49	61
MORGAN COUNTY.....	108	62	6,639	5,733	495	238	212	110
MURRAY COUNTY.....	101	41	4,147	3,047	232	119	94	105
MUSCOGEE COUNTY.....	1,292	898	157,973	151,525	17,425	7,643	6,107	1,226
COLUMBUS.....	1,155	843	150,879	145,859	16,813	7,348	5,847	1,087
REMAINDER OF COUNTY.....	137	55	7,094	5,666	612	295	260	139
NEWTON COUNTY.....	159	109	14,824	14,008	1,426	643	494	158
COVINGTON.....	90	80	12,743	12,549	1,284	565	431	81
PORTERDALE.....	6	4	(D)	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	63	25	(D)	(D)	(D)	(D)	(D)	(D)
OCONEE COUNTY.....	37	11	1,145	607	33	20	15	36
OGLETHORPE COUNTY.....	44	20	1,635	1,165	94	59	51	43
PAULDING COUNTY.....	117	47	4,547	3,385	284	163	144	134
PEACH COUNTY.....	131	95	13,535	12,897	1,244	488	407	135
FORT VALLEY.....	105	79	11,388	10,896	1,083	393	326	107
REMAINDER OF COUNTY.....	26	16	2,147	2,001	161	95	81	28
PICKENS COUNTY.....	91	55	6,315	5,565	364	185	150	109
PIERCE COUNTY.....	77	45	5,691	5,027	482	211	170	84
PIKE COUNTY.....	54	20	1,510	942	84	48	39	53
POLK COUNTY.....	300	180	19,706	17,826	1,721	1,249	641	298
CEDARTOWN.....	142	98	12,452	11,806	1,233	797	437	125
ROCKMART.....	63	59	4,881	4,803	380	387	150	69
REMAINDER OF COUNTY.....	95	23	2,373	1,217	108	65	54	104
PULASKI COUNTY.....	108	76	8,026	7,312	631	332	282	116
HAWKINSVILLE.....	80	70	7,256	7,008	610	318	268	85
REMAINDER OF COUNTY.....	28	6	770	304	21	14	14	31
PUTNAM COUNTY.....	81	47	6,108	5,402	402	210	199	84
EATONTON.....	52	44	5,483	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	29	3	625	(D)	(D)	(D)	(D)	(D)
QUITMAN COUNTY.....	8	2	291	(D)	(D)	(D)	(D)	(D)
RABUN COUNTY.....	81	43	4,997	4,331	326	184	145	80
RANDOLPH COUNTY.....	112	62	6,811	5,981	533	314	273	95
CUTHBERT.....	59	45	4,744	4,568	430	258	227	43
REMAINDER OF COUNTY.....	53	17	2,067	1,413	103	56	46	52

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1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
RICHMOND COUNTY.....	1,160	816	140,285	134,337	15,457	6,345	5,410	1,092
AUGUSTA.....	923	671	123,014	118,680	14,041	5,621	4,792	870
REMAINDER OF COUNTY.....	237	145	17,271	15,657	1,416	724	618	222
ROCKDALE COUNTY.....	76	38	5,363	4,593	436	172	148	79
SCHLEY COUNTY.....	34	22	1,646	1,474	125	58	47	40
SCREVEN COUNTY.....	144	78	9,805	8,759	845	416	370	143
SYLVANIA.....	69	53	7,775	7,775	759	354	316	63
REMAINDER OF COUNTY.....	75	25	1,830	984	86	62	54	80
SEMINOLE COUNTY.....	86	48	6,691	5,945	506	234	179	85
DONALSONVILLE.....	51	45	5,943	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	35	3	748	(D)	(D)	(D)	(D)	(D)
SPALDING COUNTY.....	357	237	34,382	32,194	3,294	1,428	1,195	365
GRIFFIN.....	292	212	31,553	30,089	3,069	1,305	1,085	296
REMAINDER OF COUNTY.....	65	25	2,829	2,105	225	123	110	69
STEPHENS COUNTY.....	171	99	15,150	13,660	1,210	536	430	172
TOCOGA.....	114	82	12,097	11,569	1,076	471	379	103
REMAINDER OF COUNTY.....	57	17	3,053	2,091	134	65	51	69
STEWART COUNTY.....	67	43	3,398	2,970	268	139	119	61
SUMTER COUNTY.....	240	158	18,942	17,638	1,569	796	650	236
AMERICUS.....	163	125	15,855	15,257	1,400	694	569	157
REMAINDER OF COUNTY.....	77	33	3,087	2,381	169	102	81	79
TALBOT COUNTY.....	60	28	2,630	2,224	138	76	65	67
MANCHESTER (PART).....	4	2	31	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	56	26	2,599	(D)	(D)	(D)	(D)	(D)
TALIAFERRO COUNTY.....	38	10	1,190	658	39	29	22	43
TATNALL COUNTY.....	169	99	10,045	8,887	803	394	335	175
TAYLOR COUNTY.....	91	45	4,222	3,712	277	158	130	100
TELFAIR COUNTY.....	144	88	8,870	7,932	711	356	312	150
TERRELL COUNTY.....	132	86	11,496	10,576	946	501	421	128
DAWSON.....	90	70	9,953	9,637	884	457	385	84
REMAINDER OF COUNTY.....	42	16	1,543	939	62	44	36	44
THOMAS COUNTY.....	352	226	30,543	28,539	2,901	1,903	1,721	350
THOMASVILLE.....	247	173	25,936	24,848	2,572	1,735	1,582	230
REMAINDER OF COUNTY.....	105	53	4,607	3,691	329	168	139	120
TIFT COUNTY.....	221	145	21,025	19,691	1,974	977	815	218
TIFTON.....	155	123	18,920	18,266	1,825	894	754	153
REMAINDER OF COUNTY.....	66	22	2,105	1,425	149	83	61	65
TOOMBS COUNTY.....	197	131	16,201	15,305	1,374	692	572	187
LYONS.....	61	45	4,617	4,317	359	181	153	59
VIDALIA.....	99	75	10,430	10,122	919	468	380	89
REMAINDER OF COUNTY.....	37	11	1,154	866	96	43	39	39
TOWNS COUNTY.....	38	16	2,429	1,901	119	57	55	36
TREUTLEN COUNTY.....	62	32	3,001	2,499	157	94	61	68
TROUP COUNTY.....	543	315	42,800	39,200	4,114	1,919	1,582	548
HOGANSVILLE.....	54	36	3,446	3,026	286	156	121	53
LA GRANGE.....	241	169	23,250	22,138	2,383	1,067	911	233
WEST POINT.....	82	74	12,083	12,013	1,256	585	449	83
REMAINDER OF COUNTY.....	166	36	4,021	2,023	189	111	101	179
TURNER COUNTY.....	92	58	6,611	6,101	471	224	179	89
ASHBURN.....	54	42	5,123	4,919	387	172	141	49
REMAINDER OF COUNTY.....	38	16	1,488	1,182	84	52	38	40
TWIGGS COUNTY.....	45	15	1,224	626	31	33	28	54
UNION COUNTY.....	40	22	2,491	2,129	157	78	63	45
UPSON COUNTY.....	254	162	17,114	15,650	1,494	744	591	254
EAST THOMASTON ¹								
SILVERTOWN ¹								
THOMASTON ¹								
REMAINDER OF COUNTY ¹								
WALKER COUNTY.....	352	200	21,838	19,186	1,714	793	655	391
LA FAYETTE.....	90	60	7,359	6,917	514	245	198	109
ROSSVILLE.....	82	56	6,679	6,283	701	311	269	79
REMAINDER OF COUNTY.....	180	84	7,800	5,986	499	237	188	203
WALTON COUNTY.....	190	118	13,469	12,137	1,135	585	441	186
MONROE.....	97	81	9,906	9,728	952	483	362	89
REMAINDER OF COUNTY.....	93	37	3,563	2,409	183	102	79	97

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1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
WARE COUNTY.....	345	209	32,198	29,850	3,061	2,389	2,114	344
WAYCROSS.....	259	187	29,401	28,213	2,861	1,313	1,041	254
REMAINDER OF COUNTY.....	86	22	2,797	1,637	200	1,076	1,073	90
WARREN COUNTY.....	77	37	3,724	3,020	277	110	94	83
WASHINGTON COUNTY.....	186	104	11,500	9,706	696	1,049	950	216
SANDERSVILLE.....	88	72	8,351	7,957	579	982	898	96
REMAINDER OF COUNTY.....	98	32	3,149	1,749	117	67	52	120
WAYNE COUNTY.....	196	110	14,959	13,455	1,338	569	502	203
JESUP.....	116	82	11,586	11,064	1,112	470	405	129
REMAINDER OF COUNTY.....	80	28	3,373	2,391	226	99	99	74
WEBSTER COUNTY.....	18	4	432	166	9	7	6	20
WHEELER COUNTY.....	45	19	1,527	943	66	41	36	50
WHITE COUNTY.....	76	20	4,486	3,454	190	97	81	82
WHITFIELD COUNTY.....	413	223	35,017	31,575	3,302	1,344	1,169	439
DALTON.....	275	183	29,277	27,681	2,987	1,171	1,021	279
REMAINDER OF COUNTY.....	138	40	5,740	3,894	315	173	148	160
WILCOX COUNTY.....	77	35	3,222	2,498	209	108	86	77
WILKES COUNTY.....	112	58	8,376	7,342	649	297	249	107
WASHINGTON.....	49	43	6,447	6,291	559	230	204	44
REMAINDER OF COUNTY.....	63	15	1,929	1,051	90	67	45	63
WILKINSON COUNTY.....	82	34	3,247	2,599	182	106	81	88
WORTH COUNTY.....	122	70	7,831	6,875	609	276	209	126
SYLVESTER.....	59	51	5,994	5,898	536	223	168	54
REMAINDER OF COUNTY.....	63	19	1,837	977	73	53	41	72

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1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
ATLANTA STANDARD METROPOLITAN STATISTICAL AREA—Consists of Clayton, Cobb, De Kalb, Fulton, and Gwinnett Counties, Ga.									
	RETAIL TRADE: TOTAL.....	7,456	5,076	1,211,163	1,169,677	144,283	55,935	48,842	7,237
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	328	248	64,356	62,814	7,406	2,187	2,107	266
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	371	243	189,444	186,572	30,641	13,362	11,562	351
54	FOOD STORES.....	1,532	872	256,795	243,589	17,177	7,122	5,237	1,542
55 EX.554	AUTOMOTIVE DEALERS.....	430	274	198,512	195,748	18,610	4,359	4,256	411
55PT(554)	GASOLINE SERVICE STATIONS.....	1,088	830	83,083	76,687	7,222	3,148	2,889	1,231
56	APPAREL, ACCESSORY STORES.....	461	409	71,620	70,950	10,492	4,094	3,425	332
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	419	323	47,459	46,161	7,523	2,334	2,254	341
58	EATING, DRINKING PLACES.....	1,070	806	66,364	62,316	13,693	7,761	7,031	1,111
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	292	266	40,149	39,603	5,507	2,166	1,951	261
59 EX.591	OTHER RETAIL STORES.....	987	717	94,398	90,394	9,424	3,214	2,964	927
53 PART*	NONSTORE RETAILERS*.....	478	88	98,983	94,843	16,588	6,188	5,266	464
AUGUSTA STANDARD METROPOLITAN STATISTICAL AREA—Consists of Richmond County, Ga., and Aiken County, S. C.									
	RETAIL TRADE: TOTAL.....	1,783	1,115	187,199	175,981	19,105	7,923	6,730	1,770
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	70	52	11,852	11,524	1,356	423	395	50
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	83	39	23,993	23,113	3,586	1,505	1,122	72
54	FOOD STORES.....	469	195	47,628	43,090	2,497	1,160	822	492
55 EX.554	AUTOMOTIVE DEALERS.....	117	89	32,957	32,437	3,091	856	817	103
55PT(554)	GASOLINE SERVICE STATIONS.....	268	188	14,518	12,592	1,056	499	449	289
56	APPAREL, ACCESSORY STORES.....	88	86	13,157	(D)	1,748	749	604	57
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	80	74	9,331	9,223	1,473	476	467	68
58	EATING, DRINKING PLACES.....	236	150	9,752	8,648	1,612	1,095	1,010	259
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	46	44	6,339	(D)	928	404	344	38
59 EX.591	OTHER RETAIL STORES.....	272	188	16,480	15,226	1,651	712	660	282
53 PART*	NONSTORE RETAILERS*.....	54	10	1,202	658	107	44	40	60
COLUMBUS STANDARD METROPOLITAN STATISTICAL AREA—Consists of Chattahoochee and Muscogee Counties, Ga., and Russell County, Ala.									
	RETAIL TRADE: TOTAL.....	1,620	1,046	174,530	165,106	18,482	8,259	6,628	1,586
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	45	31	8,624	8,388	1,086	327	303	35
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	80	42	26,947	26,269	3,523	1,549	1,171	77
54	FOOD STORES.....	468	202	41,946	37,418	2,253	1,566	765	468
55 EX.554	AUTOMOTIVE DEALERS.....	92	72	27,881	27,435	2,608	704	666	95
55PT(554)	GASOLINE SERVICE STATIONS.....	193	151	13,488	12,566	1,176	534	495	215
56	APPAREL, ACCESSORY STORES.....	102	100	12,323	(D)	1,662	719	622	62
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	118	94	11,558	11,086	1,812	578	555	89
58	EATING, DRINKING PLACES.....	213	151	8,834	8,058	1,709	1,229	1,103	233
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	56	48	5,010	4,892	620	306	257	56
59 EX.591	OTHER RETAIL STORES.....	195	137	14,293	13,427	1,514	596	545	202
53 PART*	NONSTORE RETAILERS*.....	58	18	3,626	(D)	519	151	146	54
MACON STANDARD METROPOLITAN STATISTICAL AREA—Consists of Bibb and Houston Counties, Ga.									
	RETAIL TRADE: TOTAL.....	1,344	938	162,988	156,028	17,154	7,620	6,125	1,306
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	49	41	10,518	10,408	1,157	684	334	37
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	63	43	23,083	22,739	3,313	1,597	1,148	47
54	FOOD STORES.....	332	168	38,082	34,828	2,240	1,063	730	355
55 EX.554	AUTOMOTIVE DEALERS.....	74	62	26,705	26,427	2,467	678	654	61
55PT(554)	GASOLINE SERVICE STATIONS.....	186	158	13,975	13,231	1,092	524	482	214
56	APPAREL, ACCESSORY STORES.....	79	69	10,708	10,576	1,458	611	544	56
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	71	61	9,460	9,264	1,434	455	419	52
58	EATING, DRINKING PLACES.....	183	127	7,529	6,803	1,344	987	884	188
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	53	41	5,640	5,492	724	369	319	51
59 EX.591	OTHER RETAIL STORES.....	192	150	15,026	14,370	1,653	570	531	190
53 PART*	NONSTORE RETAILERS*.....	62	18	2,262	1,890	272	82	80	55
SAVANNAH STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Chatham County, Ga.									
	RETAIL TRADE: TOTAL.....	1,551	1,061	187,646	179,644	20,850	8,768	7,781	1,467
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	47	41	11,036	10,984	1,371	450	412	30
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	62	42	20,475	20,149	3,053	1,476	1,081	51
54	FOOD STORES.....	375	193	43,184	40,038	2,382	1,220	1,043	397
55 EX.554	AUTOMOTIVE DEALERS.....	81	61	31,583	31,185	3,284	790	780	67
55PT(554)	GASOLINE SERVICE STATIONS.....	198	164	13,733	12,763	1,194	555	504	200
56	APPAREL, ACCESSORY STORES.....	93	89	19,234	19,086	2,385	1,003	880	58
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	95	67	10,815	10,495	1,679	515	508	78
58	EATING, DRINKING PLACES.....	220	150	10,440	9,330	1,890	1,241	1,134	230
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	73	63	6,584	6,310	777	382	353	64
59 EX.591	OTHER RETAIL STORES.....	244	178	16,606	15,778	2,150	939	889	226
53 PART*	NONSTORE RETAILERS*.....	63	13	3,956	3,526	685	197	197	66

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure of information. (NA) Not available. (X) Item not applicable. (Z) Represents a quantity less than half the unit of measurement.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958,

i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Non-employers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the

existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "non-store" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous

Retail Stores. Drug Stores, proprietary stores, SIC 591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments--retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts--(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses--hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

ORDER FORM

PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS

These series are now in preparation.
Each report will be mailed as soon
as it is printed.

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

Please indicate number of copies of each publication you wish to purchase.

Area	Retail trade	Wholesale trade	Selected services	Area	Retail trade	Wholesale trade	Selected services
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Arkansas				New Jersey			
California				New Mexico			
Colorado				New York			
Connecticut				North Carolina			
Delaware				North Dakota			
District of Columbia				Ohio			
Florida				Oklahoma			
Georgia				Oregon			
Guam				Pennsylvania			
Hawaii				Rhode Island			
Idaho				South Carolina			
Illinois				South Dakota			
Indiana				Tennessee			
Iowa				Texas			
Kansas				Utah			
Kentucky				Vermont			
Louisiana				Virginia			
Maine				Virgin Islands			
Maryland				Washington			
Massachusetts				West Virginia			
Michigan				Wisconsin			
Minnesota				Wyoming			
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Missouri				(54 area reports)			

If you wish to receive future announcements of 1958 Census of Business final reports and volumes, please check here. . . . ☐

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1958 Census of Business

RETAIL TRADE Preliminary Area Report

September 1959

BC58(P)-RA12

Idaho

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Idaho during the year 1958 totaled \$793,471,000, an increase of \$123,414,000 or 18 percent since 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The largest cities in the State, Boise and Pocatello, showed increases of 25 percent and 20 percent, respectively.

Retail trade establishments in the State had a total of 27,637 paid employees during the workweek ended nearest November 15, 1958, an increase of 11 percent compared with the same week in 1954. In addition, 7,139 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments amounted to \$78,564,000, compared with \$65,780,000 in 1954, an increase of 19 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and forms for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 7-10.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	7,210	5,080	793,471	754,055	7,096	5,056	670,057	624,607	18.4	20.7
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	631	507	98,507	96,125	662	548	86,409	83,215	14.0	15.5
53 PART*	GENERAL MERCHANDISE GROUP STORES*	448	274	85,296	79,282	369	289	72,586	70,726	14.8	12.1
54	FOOD STORES.....	1,015	681	168,942	161,164	1,120	690	139,546	126,092	21.1	27.8
55 EX. 554	AUTOMOTIVE DEALERS.....	505	405	160,558	158,886	462	404	135,081	132,811	18.9	19.6
55PT(554)	GASOLINE SERVICE STATIONS.....	967	681	63,107	56,095	929	603	51,563	43,225	22.4	29.8
56	APPAREL, ACCESSORY STORES.....	356	304	28,806	27,674	366	320	26,187	25,383	10.0	9.0
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	428	318	35,243	33,575	362	280	30,315	28,401	16.3	18.2
58	EATING, DRINKING PLACES.....	1,500	1,058	52,082	45,200	1,473	1,127	47,816	42,506	8.9	6.3
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	223	205	28,644	28,062	216	192	19,805	19,075	44.6	47.1
59 EX. 591	OTHER RETAIL STORES.....	871	599	67,511	63,611	920	574	54,624	48,822	23.6	30.3
53 PART*	NONSTORE RETAILERS*	266	48	6,775	4,381	217	29	6,125	4,351	10.6	.7

*Nonstore retailers, SIC major group 53, are shown separately on this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



IDAHO



SCALE
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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	7,210	5,080	793,471	754,055	78,564	27,637	23,371	7,139
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	631	507	98,507	96,125	10,059	5,090	4,806	541
521	LUMBER, BUILDING MATERIALS DEALERS.....	216	178	34,572	34,072	3,714	943	821	154
5251	HARDWARE STORES.....	163	123	13,945	13,809	1,364	535	406	162
5252	FARM EQUIPMENT DEALERS.....	177	161	45,415	45,071	4,314	1,115	10,813	150
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	448	274	83,296	79,282	10,294	3,845	3,093	361
533	LIMITED PRICE VARIETY STORES.....	91	77	11,199	10,907	1,704	883	592	55
54	FOOD STORES.....	1,015	681	168,982	161,164	10,364	3,920	3,075	1,081
541	GROCERY STORES, INCLUDING DELICATESSENS.....	825	583	161,391	154,927	9,637	3,561	2,776	873
55 EX*554	AUTOMOTIVE DEALERS.....	505	405	160,558	158,886	16,386	4,096	3,980	445
55PT(554)	GASOLINE SERVICE STATIONS.....	967	681	63,107	56,095	4,509	1,853	1,444	1,104
56	APPAREL, ACCESSORY STORES.....	356	304	28,806	27,674	3,610	1,345	1,069	292
561,567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	62	58	6,664	6,590	929	271	220	41
562	WOMEN'S READY-TO-WEAR STORES.....	110	110	9,476	9,476	1,140	524	430	95
563,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	15	15	500	500	52	32	28	10
565	FAMILY CLOTHING STORES**.....	35	35	4,801	4,801	623	213	173	31
566	SHOE STORES.....	70	64	5,548	5,426	803	263	185	36
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	428	318	35,243	33,575	4,598	1,304	1,194	365
571	FURNITURE, HOME FURNISHINGS STORES.....	195	145	18,510	17,900	2,494	671	625	185
572,573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	233	173	16,733	15,675	2,104	633	569	180
58	EATING, DRINKING PLACES.....	1,500	1,058	52,082	45,200	9,117	5,191	4,189	1,708
5812	EATING PLACES.....	954	726	34,824	31,646	7,195	4,243	3,457	1,099
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	546	332	17,258	13,554	1,922	948	732	609
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	223	205	28,644	28,062	3,229	1,199	972	217
59 EX*591	OTHER RETAIL STORES.....	871	599	67,511	63,611	5,782	1,911	1,684	730
592	LIQUOR STORES.....	126	122	13,179	13,115	355	171	161	17
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	115	89	20,631	20,135	1,371	394	349	94
597	JEWELRY STORES.....	125	81	5,455	4,731	673	197	166	121
598	FUEL, ICE DEALERS.....	110	80	8,782	8,454	1,193	328	307	79
53 PART*	NONSTORE RETAILERS*.....	266	48	6,775	4,381	616	193	184	295

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure. (NA) Not available.

*Nonstore retailers, SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorporated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
IDAHO, TOTAL.....	7,210	5,080	793,471	754,055	78,564	27,637	23,371	7,139
ADA COUNTY.....	1,016	666	133,266	127,406	13,977	4,855	4,102	1,015
BOISE CITY.....	743	489	108,240	103,958	11,668	4,008	3,431	719
REMAINDER OF COUNTY.....	273	177	25,026	23,448	2,309	847	671	298
ADAMS COUNTY.....	35	21	2,028	1,674	158	74	64	36
BANNOCK COUNTY.....	447	351	59,249	57,785	7,063	2,279	1,859	411
ALAMEDA.....	23	21	2,827	(D)	231	78	64	20
POCATELLO (PART).....	344	280	51,856	51,108	6,519	2,044	1,675	305
REMAINDER OF COUNTY.....	80	50	4,566	(D)	313	157	120	86
BEAR LAKE COUNTY.....	102	64	8,927	8,255	722	279	250	111
MONTPELIER.....	68	54	7,890	7,628	682	252	227	70
REMAINDER OF COUNTY.....	34	10	1,037	627	40	27	23	41
BENEFIT COUNTY.....	78	50	5,651	5,103	412	176	134	80
BINGHAM COUNTY.....	222	158	26,662	25,300	2,467	849	711	207
BLACKFOOT.....	121	101	19,420	19,000	1,936	658	555	105
REMAINDER OF COUNTY.....	101	57	7,242	6,300	531	191	156	102
BLAINE COUNTY.....	96	60	6,669	6,047	610	215	188	97
BOISE COUNTY.....	21	11	602	446	42	25	18	21
BONNER COUNTY.....	199	123	16,674	15,326	1,447	505	423	220
SANDPOINT.....	82	66	10,675	10,433	1,070	356	301	96
REMAINDER OF COUNTY.....	117	57	5,999	4,893	377	149	122	124
BONNEVILLE COUNTY.....	375	313	70,798	69,430	7,631	2,453	2,094	330
IDAHO FALLS.....	326	284	66,802	65,852	7,329	2,353	2,005	283
REMAINDER OF COUNTY.....	49	29	3,996	3,578	302	100	89	47
BOUNDARY COUNTY.....	78	36	6,092	5,356	509	162	142	88
BUTTE COUNTY.....	43	33	3,652	3,414	277	125	107	46
CAMAS COUNTY.....	12	8	521	405	27	17	12	11
CANYON COUNTY.....	537	375	67,036	64,436	6,808	2,259	1,960	496
CALDWELL.....	172	140	28,260	27,708	3,137	995	860	147
NAMPA.....	215	157	28,350	27,520	2,985	1,004	874	200
REMAINDER OF COUNTY.....	150	78	10,426	9,208	686	260	226	149
CARIBOU COUNTY.....	78	52	5,304	4,904	464	192	178	70
CASSIA COUNTY.....	189	151	22,573	21,679	2,178	775	664	179
BURLEY.....	145	123	19,425	19,015	1,970	691	590	131
REMAINDER OF COUNTY.....	44	28	3,148	2,664	208	84	74	48
CLARK COUNTY.....	16	12	781	731	44	21	19	14
CLEARWATER COUNTY.....	103	73	7,836	6,930	705	250	224	118
OROFINO.....	49	43	5,337	5,175	581	182	163	52
REMAINDER OF COUNTY.....	54	30	2,499	1,755	124	68	61	66
CUSTER COUNTY.....	52	32	2,247	1,837	178	87	77	49
ELMORE COUNTY.....	115	79	11,539	10,989	1,123	435	360	131
MOUNTAIN HOME.....	60	48	8,341	8,111	854	323	271	71
REMAINDER OF COUNTY.....	55	31	3,198	2,878	269	112	89	60
FRANKLIN COUNTY.....	89	69	8,837	8,537	813	312	259	83
PRESTON.....	64	62	8,276	(D)	794	295	248	54
REMAINDER OF COUNTY.....	25	7	561	(D)	19	17	11	29
FREMONT COUNTY.....	110	82	7,825	7,149	679	279	242	116
ST ANTHONY.....	56	46	5,423	5,131	490	191	172	58
REMAINDER OF COUNTY.....	54	36	2,402	2,018	189	88	70	58
GEM COUNTY.....	87	67	9,808	9,344	792	301	253	92
EMMETT.....	68	60	8,707	8,513	737	278	240	67
REMAINDER OF COUNTY.....	19	7	1,101	831	55	23	13	25
GOODING COUNTY.....	108	80	9,115	8,651	768	298	252	100
GOODING.....	50	46	6,719	6,565	615	218	184	41
REMAINDER OF COUNTY.....	58	34	2,396	2,086	153	80	68	59
IDAHO COUNTY.....	146	96	12,371	11,455	1,193	380	329	151
GRANGEVILLE.....	55	49	8,234	8,130	934	267	240	50
REMAINDER OF COUNTY.....	91	47	4,137	3,325	259	113	89	101
JEFFERSON COUNTY.....	108	78	9,382	8,880	696	310	261	108
JEROME COUNTY.....	102	76	10,739	10,159	1,087	392	330	93
JEROME.....	73	59	8,845	8,603	931	330	281	66
REMAINDER OF COUNTY.....	29	17	1,894	1,556	156	62	49	27
KOOTENAI COUNTY.....	423	257	31,042	27,698	3,037	1,210	988	456
COEUR D'ALENE.....	232	174	23,050	21,900	2,394	896	761	253
REMAINDER OF COUNTY.....	191	83	7,992	5,798	643	314	227	203

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure. (NA) Not available.

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorporated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
LATAH COUNTY.....	226	162	23,185	21,835	2,221	886	686	236
MOSCOW.....	120	98	17,281	16,953	1,764	638	538	130
REMAINDER OF COUNTY.....	106	64	5,904	4,882	457	248	148	106
LEMHI COUNTY.....	86	66	7,144	6,898	594	238	199	92
SALMON.....	52	48	5,659	5,617	486	194	162	52
REMAINDER OF COUNTY.....	34	18	1,485	1,281	108	44	37	40
LEWIS COUNTY.....	69	41	3,754	3,222	328	130	117	69
LINCOLN COUNTY.....	33	27	2,338	2,222	184	83	69	36
MADISON COUNTY.....	91	69	11,486	11,080	939	381	287	91
REXBURG.....	75	65	11,062	10,900	926	374	282	73
REMAINDER OF COUNTY.....	16	4	424	180	13	7	5	18
MINIDOKA COUNTY.....	135	99	14,898	14,278	1,238	474	404	140
RUPERT.....	83	69	11,830	11,638	993	355	300	73
REMAINDER OF COUNTY.....	52	30	3,068	2,640	245	119	104	67
NEZ PERCE COUNTY.....	316	248	44,109	42,855	4,753	1,619	1,405	323
LEWISTON.....	260	212	41,426	40,406	4,527	1,513	1,328	269
REMAINDER OF COUNTY.....	56	36	2,683	2,449	226	106	77	54
ONEIDA COUNTY.....	52	38	3,458	3,232	250	108	90	53
MALAD CITY.....	39	33	3,058	2,946	222	94	76	41
REMAINDER OF COUNTY.....	13	5	400	286	28	14	14	12
OWYHEE COUNTY.....	75	49	5,443	4,977	475	180	158	67
PAYETTE COUNTY.....	129	79	11,739	10,729	948	316	278	132
PAYETTE.....	73	51	7,843	7,509	676	225	194	70
REMAINDER OF COUNTY.....	56	28	3,896	3,220	272	91	84	62
POWER COUNTY.....	57	35	5,004	4,528	375	132	107	62
POCATELLO (PART).....	3	1	166	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	54	34	4,838	(D)	(D)	(D)	(D)	(D)
SHOSHONE COUNTY.....	260	180	21,400	19,762	1,889	713	574	283
KELLOGG.....	84	68	9,729	9,259	863	302	255	95
WALLACE.....	62	54	5,970	5,772	625	232	189	63
REMAINDER OF COUNTY.....	114	58	5,701	4,731	401	179	130	125
TETON COUNTY.....	36	20	2,133	1,729	108	63	63	38
TWIN FALLS COUNTY.....	465	359	63,540	61,618	6,874	2,220	1,951	404
BUHL.....	59	53	7,346	7,264	734	276	241	49
TWIN FALLS.....	295	247	50,738	49,940	5,803	1,813	1,591	244
REMAINDER OF COUNTY.....	111	59	5,456	4,414	337	131	119	111
VALLEY COUNTY.....	67	45	4,743	4,387	390	208	169	66
WASHINGTON COUNTY.....	126	90	11,871	11,377	1,108	371	314	118
WEISER.....	79	67	10,017	9,825	1,010	328	280	66
REMAINDER OF COUNTY.....	47	23	1,854	1,552	98	43	34	52
YELLOWSTONE NATIONAL PARK (PT).....

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure. (NA) Not available.
 *Nonstore retailers, SIC major group 53, are shown separately in this table.

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Idaho, total.....	7,096	5,056	670,057	624,607	65,780
Ada County.....	847	603	99,417	94,893	10,955
Boise City.....	674	462	86,834	83,004	9,877
Remainder of County.....	173	141	12,583	11,889	1,078
Adams County.....	35	25	1,993	1,625	141
Bannock County.....	491	363	48,936	46,074	5,634
Alameda.....	21	19	1,589	(D)	171
Pocostello (part) ¹	379	283	43,408	41,238	5,133
Remainder of County.....	91	61	3,939	(D)	330
Bear Lake County.....	104	66	7,914	6,970	570
Montpelier.....	78	56	7,004	6,580	537
Remainder of County.....	26	10	910	390	33
Beneviah County.....	76	50	4,525	4,153	418
Bingham County.....	236	176	21,538	19,920	1,868
Blackfoot.....	142	108	15,347	14,401	1,441
Remainder of County.....	94	68	6,191	5,519	427
Blaine County.....	86	68	5,594	5,300	542
Boise County.....	28	16	1,330	984	101
Bonner County.....	214	130	15,634	13,774	1,276
Sandpoint.....	106	80	11,090	10,554	1,010
Remainder of County.....	108	50	4,544	3,220	266
Bonneville County.....	372	294	49,976	48,234	5,609
Idaho Falls.....	333	267	47,526	46,330	5,433
Remainder of County.....	39	27	2,450	1,904	176
Boundary County.....	70	44	6,242	5,668	531
Butte County.....	44	32	2,418	2,202	175
Camas County.....	13	9	452	394	30
Canyon County.....	527	351	55,313	51,889	5,683
Caldwell.....	195	131	24,361	23,055	2,694
Nampa.....	239	159	25,866	24,500	2,614
Remainder of County.....	93	61	5,086	4,334	375
Caribou County.....	63	53	5,103	4,933	394
Cassia County.....	187	145	17,616	16,944	1,589
Burley.....	146	114	15,333	14,823	1,438
Remainder of County.....	41	31	2,283	2,121	151
Clark County.....	17	15	(D)	704	60
Clearwater County.....	99	69	7,217	6,075	624
Orofino.....	54	46	4,998	4,490	504
Remainder of County.....	45	23	2,219	1,585	120
Custer County.....	51	31	2,480	1,952	173
Elmore County.....	107	83	9,435	8,875	931
Mountain Home.....	62	58	7,178	7,080	760
Remainder of County.....	45	25	2,257	1,795	171
Franklin County.....	99	75	8,698	8,310	799
Preston.....	84	68	8,377	8,137	789
Remainder of County.....	15	7	311	173	10
Fremont County.....	109	75	7,592	6,740	579
St. Anthony.....	58	44	4,763	4,443	403
Remainder of County.....	51	31	2,829	2,297	176
Gem County.....	84	54	7,377	6,653	595
Emmett.....	69	47	6,263	5,777	539
Remainder of County.....	15	7	1,114	876	56
Gooding County.....	112	80	8,905	8,067	788
Gooding.....	68	48	6,532	6,040	572
Remainder of County.....	44	32	2,373	2,027	216
Idaho County.....	148	92	11,934	10,450	1,039
Craneville.....	55	47	7,800	7,412	861
Remainder of County.....	93	45	4,134	3,038	228
Jefferson County.....	90	70	6,833	6,525	480
Jerome County.....	119	87	12,044	11,014	1,145
Jerome.....	88	66	10,160	9,564	990
Remainder of County.....	31	21	1,884	1,450	155
Kootenai County.....	382	238	28,020	24,914	2,610
Coeur D'Alene.....	246	166	22,873	21,077	2,231
Remainder of County.....	136	72	5,147	3,837	379
Latah County.....	224	168	21,231	20,013	1,914
Moscow.....	136	112	16,325	15,899	1,537
Remainder of County.....	88	56	4,906	4,124	377
Lemhi County.....	85	61	6,098	5,456	516
Salmon.....	67	55	5,306	4,996	490
Remainder of County.....	18	6	702	460	26
Lewis County.....	61	49	4,424	4,122	403
Lincoln County.....	40	30	2,299	2,091	167
Madison County.....	104	70	11,380	9,914	855
Rexburg.....	93	63	11,058	9,684	837
Remainder of County.....	11	7	322	250	18
Minidoka County.....	115	85	10,816	10,302	826
Rupert.....	85	73	9,736	9,626	790
Remainder of County.....	30	12	1,080	676	36
Nez Perce County.....	334	242	42,749	40,541	4,561
Leviston.....	283	215	40,392	38,752	4,384
Remainder of County.....	51	27	2,357	1,789	177
Owens County.....	49	37	3,182	3,036	282
Malad City.....	46	36	3,067	(D)	(D)
Remainder of County.....	3	1	115	(D)	(D)
Owyhee County.....	80	60	4,465	4,151	352
Payette County.....	132	96	10,101	9,323	930
Payette.....	90	62	7,176	6,698	696
Remainder of County.....	42	34	2,925	2,625	234
Power County.....	56	44	4,334	4,132	325
Pocostello (part) ¹	3	1	53	(D)	(D)
Remainder of County.....	53	43	4,281	(D)	(D)
Shoshone County.....	302	206	23,518	21,464	2,260
Kellogg.....	93	71	10,174	9,746	998
Wallace.....	79	69	7,423	7,299	912
Remainder of County.....	130	66	5,921	4,419	350
Teton County.....	44	28	2,040	1,742	108
Twin Falls County.....	168	348	53,261	50,321	5,615
Buhl.....	77	59	7,333	7,001	704
Twin Falls.....	306	228	41,203	39,229	4,622
Remainder of County.....	85	61	4,725	4,091	268
Valley County.....	77	53	3,839	3,385	325
Washington County.....	112	84	10,457	9,771	937
Weiser.....	94	72	9,698	9,172	914
Remainder of County.....	18	12	759	599	23
Yellowstone National Park (part) ²	2	...	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

¹Pocostello is in Bannock and Power counties. ²Yellowstone National Park is in Idaho, Montana and Wyoming.

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores
(SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

**Other Retail Stores (SIC Major Group 59,
Except SIC 591)**

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

ORDER FORM

PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS

These series are now in preparation.
Each report will be mailed as soon
as it is printed.

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

Please indicate number of copies of each publication you wish to purchase.

Area	Retail trade	Wholesale trade	Selected services	Area	Retail trade	Wholesale trade	Selected services
U.S. Summary				Montana			
Alabama				Nebraska			
Alaska				Nevada			
Arizona				New Hampshire			
Arkansas				New Jersey			
California				New Mexico			
Colorado				New York			
Connecticut				North Carolina			
Delaware				North Dakota			
District of Columbia				Ohio			
Florida				Oklahoma			
Georgia				Oregon			
Guam				Pennsylvania			
Hawaii				Rhode Island			
Idaho				South Carolina			
Illinois				South Dakota			
Indiana				Tennessee			
Iowa				Texas			
Kansas				Utah			
Kentucky				Vermont			
Louisiana				Virginia			
Maine				Virgin Islands			
Maryland				Washington			
Massachusetts				West Virginia			
Michigan				Wisconsin			
Minnesota				Wyoming			
Mississippi				Complete set			
Missouri				(54 area reports)			

If you wish to receive future announcements of 1958 Census of Business final reports and volumes, please check here. . . . ☐

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RETAIL TRADE

Preliminary Area Report

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Illinois

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Illinois during the year 1958 totaled \$12,671,155,000, an increase of \$1,652,242,000 or 15 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 17 percent compared with an increase of 8 percent in the remainder of the State. The largest cities in the State, Chicago, Peoria, and Rockford, showed increases of 12 percent, 2 percent, and 6 percent, respectively.

Retail trade establishments in the State had a total of 520,054 paid employees during the workweek ended nearest November 15, 1958, an increase of 12 percent compared with the same week in 1954. In addition, 99,359 active proprietors and partners were engaged in the operation of retail

establishments. The annual payroll of retail establishments amounted to \$1,456,494,000, compared with \$1,252,549,000 in 1954, an increase of 16 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A form for requesting announcements as well as for ordering copies of the various preliminary publications is provided at the end of this report.

For explanation of procedures and definitions, see pages 16-19.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales			
		Total	With payroll	Total, all establish- ments	Establish- ments with payroll	Total	With payroll	Total, all establish- ments	Establish- ments with payroll	Total, all estab- lish- ments	Estab- lish- ments with payroll
		(number)	(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)		
	RETAIL TRADE, TOTAL.....	94,711	63,969	12,671,155	12,106,737	99,001	65,237	11,018,913	10,308,557	15.0	17.4
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	6,412	4,724	931,391	898,855	6,225	4,767	813,898	780,228	14.4	15.2
53 PART*	GENERAL MERCHANDISE GROUP STORES*	3,055	2,087	1,280,274	1,262,194	3,107	2,181	1,108,400	1,090,172	15.5	15.8
54	FOOD STORES.....	16,958	10,164	2,958,568	2,805,692	20,764	11,740	2,413,626	2,170,350	22.6	29.3
55 EX.554	AUTOMOTIVE DEALERS.....	4,206	3,398	1,776,366	1,761,200	4,349	3,555	1,805,007	1,776,913	-1.6	-0.9
55PT(554)	GASOLINE SERVICE STATIONS.....	9,345	7,135	802,454	748,498	8,920	6,102	605,189	532,207	32.6	40.6
56	APPAREL, ACCESSORY STORES.....	7,214	5,856	834,626	811,844	7,589	6,147	753,894	728,352	10.7	11.5
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	5,247	3,659	600,499	576,937	4,810	3,350	517,526	490,764	16.0	17.6
58	EATING, DRINKING PLACES.....	21,900	15,190	1,097,114	975,756	22,283	16,035	1,012,667	901,361	8.3	8.3
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	3,080	2,790	427,524	421,044	3,171	2,821	333,155	325,609	28.3	29.3
59 EX.591	OTHER RETAIL STORES.....	12,975	7,975	1,117,452	1,039,502	12,821	7,603	977,404	885,114	14.3	17.4
53 PART*	NONSTORE RETAILERS*	4,319	991	844,887	805,215	4,962	936	678,147	627,487	24.6	28.3

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

ILLINOIS



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	94,711	63,969	12,671,155	12,106,737	1,456,494	520,054	410,565	99,359
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	6,412	4,724	931,391	898,855	107,894	25,636	23,023	6,312
521	LUMBER, BUILDING MATERIALS DEALERS.....	1,789	1,439	400,363	394,219	49,595	10,912	10,024	1,276
5251	HARDWARE STORES.....	2,051	1,393	159,688	144,828	18,710	5,994	4,875	2,213
5252	FARM EQUIPMENT DEALERS.....	1,259	1,071	230,990	228,002	18,637	5,375	5,088	1,518
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	3,055	2,087	1,280,274	1,262,194	203,106	78,189	52,826	2,651
533	LIMITED PRICE VARIETY STORES.....	1,083	909	192,841	189,767	32,016	17,037	10,639	802
54	FOOD STORES.....	16,958	10,164	2,958,568	2,805,692	206,743	82,004	55,617	18,495
541	GROCERY STORES, INCLUDING DELICATESSENS....	11,662	6,960	2,630,221	2,518,051	189,623	67,138	44,724	12,579
55 EX, 554	AUTOMOTIVE DEALERS.....	4,206	3,398	1,776,366	1,761,200	170,991	38,040	36,727	3,846
55PT(554)	GASOLINE SERVICE STATIONS.....	9,345	7,135	802,454	748,498	68,866	24,832	19,380	10,846
56	APPAREL, ACCESSORY STORES.....	7,214	5,856	834,626	811,844	120,904	42,639	32,222	6,333
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	1,531	1,255	176,779	171,705	26,278	7,599	5,897	1,406
562	WOMEN'S READY-TO-WEAR STORES**.....	1,435	1,435	242,088	242,088	37,277	14,015	10,788	1,188
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	815	815	71,052	71,052	9,913	3,933	2,857	708
565	FAMILY CLOTHING STORES**.....	646	646	152,381	152,381	22,530	8,517	6,417	452
566	SHOE STORES.....	1,563	1,293	152,195	147,065	22,062	7,131	5,324	1,112
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	5,247	3,659	600,499	576,937	81,594	24,941	22,725	5,028
571	FURNITURE, HOME FURNISHINGS STORES.....	2,654	1,950	329,500	319,068	48,515	15,685	14,603	2,466
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	2,593	1,709	270,999	257,869	33,079	9,256	8,122	2,562
58	EATING, DRINKING PLACES.....	21,900	15,190	1,097,114	975,756	207,212	107,801	90,493	25,647
5812	EATING PLACES.....	12,167	9,631	713,615	680,095	169,098	89,809	75,868	14,176
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	9,733	5,559	383,499	295,661	38,114	17,992	14,625	11,471
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	3,080	2,790	427,524	421,044	57,300	21,047	15,099	2,580
59 EX, 591	OTHER RETAIL STORES.....	12,975	7,975	1,117,452	1,039,502	112,670	36,163	30,284	13,215
592	LIQUOR STORES.....	2,317	1,775	286,214	272,724	19,408	6,758	5,300	2,481
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	1,415	963	207,957	200,829	12,497	3,852	3,310	1,309
597	JEWELRY STORES.....	1,219	805	84,218	77,962	13,107	3,613	3,134	1,224
598	FUEL, ICE DEALERS.....	1,454	948	217,261	209,751	26,409	6,782	6,147	1,333
53 PART*	NONSTORE RETAILERS*.....	4,319	991	844,887	805,215	119,214	38,762	32,169	4,406

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
ILLINOIS, TOTAL.....	94,711	63,969	12,671,155	12,106,737	1,456,494	520,054	410,565	99,359
ADAMS COUNTY.....	709	519	74,446	71,014	7,854	3,104	2,450	766
QUINCY.....	502	392	61,978	59,926	6,991	2,752	2,162	537
REMAINDER OF COUNTY.....	207	127	12,468	11,088	863	352	288	229
ALEXANDER COUNTY.....	259	181	16,815	15,775	1,642	882	740	279
CAIRO.....	168	122	13,275	12,741	1,319	647	531	184
REMAINDER OF COUNTY.....	91	59	3,540	3,034	323	235	209	95
BOND COUNTY.....	160	104	12,392	11,202	993	439	345	182
GREENVILLE.....	72	58	7,795	7,463	679	288	226	80
REMAINDER OF COUNTY.....	88	46	4,597	3,739	314	149	119	102
BOONE COUNTY.....	208	150	19,187	18,091	1,916	683	556	233
BELVIDERE.....	150	114	15,506	14,900	1,653	570	468	166
REMAINDER OF COUNTY.....	58	36	3,681	3,191	263	113	88	67
BROWN COUNTY.....	85	59	7,730	7,378	600	256	204	106
BUREAU COUNTY.....	564	336	40,219	36,151	3,220	1,340	1,104	620
PRINCETON.....	125	95	13,830	13,270	1,254	496	400	139
SPRING VALLEY.....	96	48	6,535	5,779	588	203	179	112
REMAINDER OF COUNTY.....	343	193	19,854	17,102	1,378	641	525	369
CALHOUN COUNTY.....	68	56	4,880	4,688	304	147	123	77
CARROLL COUNTY.....	277	199	23,501	22,049	1,730	801	633	344
SAVANNA.....	87	75	7,025	6,795	596	287	202	116
REMAINDER OF COUNTY.....	190	124	16,476	15,254	1,134	514	431	228
CASS COUNTY.....	218	160	16,115	15,015	1,317	590	484	240
BEARDSTOWN.....	104	78	9,050	8,612	884	348	275	122
REMAINDER OF COUNTY.....	114	82	7,065	6,403	513	242	209	118
CHAMPAIGN COUNTY.....	945	757	139,283	136,665	16,251	6,199	4,667	922
CHAMPAIGN.....	384	328	77,444	76,606	10,141	3,736	2,802	347
RANTOUL.....	104	92	16,083	16,017	1,582	650	524	101
URBANA.....	180	148	25,806	25,424	2,781	1,130	808	183
REMAINDER OF COUNTY.....	277	189	19,950	18,618	1,747	683	533	291
CHRISTIAN COUNTY.....	540	350	44,576	41,452	3,872	1,508	1,259	550
PANA.....	121	93	10,129	9,791	970	397	307	139
TAYLORVILLE.....	172	120	18,386	17,650	1,879	664	566	159
REMAINDER OF COUNTY.....	247	137	16,061	14,011	1,023	447	386	252
CLARK COUNTY.....	248	176	17,048	15,670	1,356	598	481	275
CASEY.....	75	61	6,110	5,846	552	217	181	82
MARSHALL.....	72	58	5,854	5,618	452	202	162	85
REMAINDER OF COUNTY.....	101	57	5,084	4,206	352	176	138	108
CLAY COUNTY.....	224	152	16,656	15,390	1,211	592	460	261
FLORA.....	109	85	8,833	8,379	757	363	276	130
REMAINDER OF COUNTY.....	115	67	7,823	7,011	454	229	184	131
CLINTON COUNTY.....	346	216	19,549	17,363	1,400	643	472	391
CARLYLE.....	73	55	4,765	4,417	371	173	131	84
CENTRALIA (PART).....	4	2	134	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	269	159	14,650	(D)	(D)	(D)	(D)	(D)
COLES COUNTY.....	522	388	54,716	52,462	5,637	2,229	1,798	546
CHARLESTON.....	133	115	13,794	13,430	1,298	568	459	148
MATTOON.....	280	206	34,324	33,110	3,743	1,399	1,115	276
REMAINDER OF COUNTY.....	109	67	6,598	5,922	596	262	224	122
COOK COUNTY.....	44,832	28,582	7,289,291	6,978,467	902,229	311,288	245,328	46,079
ALSIP.....	5	5	465	465	35	23	12	4
ARLINGTON HEIGHTS.....	159	143	37,078	36,890	4,238	1,316	949	140
BARRINGTON (PART).....	50	44	7,334	7,252	733	250	182	48
BELLWOOD.....	113	73	13,195	12,311	1,184	377	284	131
BERKELEY.....	25	13	1,528	1,252	70	31	23	27
BERWYN.....	490	322	87,219	83,287	9,101	3,110	2,168	514
BLUE ISLAND.....	237	165	37,648	36,242	3,927	1,168	926	267
BRIDGE VIEW.....	16	10	1,839	1,713	251	83	65	12
BROADVIEW.....	79	57	11,920	11,528	1,264	452	310	79
BROOKFIELD.....	144	94	18,181	17,347	1,771	629	436	150
CALUMET CITY.....	209	131	13,864	12,184	1,476	563	489	261
CALUMET PARK.....	21	17	2,271	2,175	224	90	71	31
CHICAGO.....	34,418	21,534	5,602,763	5,356,725	709,592	247,289	198,368	35,368
CHICAGO HEIGHTS.....	344	240	56,141	54,045	6,037	1,993	1,502	364
CHICAGO RIDGE.....	25	17	10,793	10,667	894	313	212	25
CICERO.....	714	410	78,861	72,577	8,759	3,017	2,526	773
DES PLAINES.....	245	189	47,806	46,812	5,286	1,509	1,070	261
DIXMOOR.....	12	8	742	678	129	36	34	11
DOLTON.....	63	39	8,199	7,743	660	210	129	78
ELGIN (PART).....	21	15	1,626	1,506	246	97	84	22
ELK GROVE.....	3	1	(D)	(D)	(D)	(D)	(D)	(D)
ELMWOOD PARK.....	169	111	27,851	26,679	3,352	1,116	821	168
EVANSTON.....	623	465	130,999	127,939	16,863	5,338	4,146	572
EVERGREEN PARK.....	148	108	40,072	39,290	4,705	1,871	1,226	143

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
COOK COUNTY—CON.								
FLOSSMOOR.....	10	5	892	826	72	28	20	11
FOREST PARK.....	171	107	25,529	24,165	2,874	940	734	179
FRANKLIN PARK.....	104	70	14,631	14,145	1,459	496	370	120
GLENCOE.....	54	46	6,958	6,888	856	251	201	54
GLENVIEW.....	97	71	16,473	15,793	1,906	687	473	93
HARVEY.....	270	176	43,390	41,608	4,274	1,340	1,008	284
HARWOOD HEIGHTS.....
HAZEL CREST.....	27	17	1,559	1,409	116	51	33	27
HILLSIDE.....	85	63	20,448	19,944	2,773	1,074	628	62
HINSDALE (PART).....	7	5	(D)	(D)	(D)	(D)	(D)	(D)
HOMETOWN.....	12	10	5,820	(D)	554	184	99	7
HOMewood.....	119	87	16,272	15,688	1,753	670	505	127
KENILWORTH.....	13	7	795	721	96	28	23	11
LA GRANGE.....	189	155	46,105	45,227	5,275	1,769	1,303	165
LA GRANGE PARK.....	37	29	8,995	8,895	1,017	377	210	32
LANSING.....	123	89	16,899	16,103	1,482	499	400	146
LEMONT.....	67	37	5,684	5,096	476	166	127	82
LINCOLNWOOD.....	79	57	12,701	12,271	1,588	602	477	78
LYONS.....	96	62	9,663	9,013	1,007	356	270	98
MARKHAM.....	31	19	1,794	1,580	177	74	50	41
MATTESON.....	23	13	2,350	2,186	196	59	43	28
MAYWOOD.....	185	137	27,819	26,645	3,239	894	678	204
MELROSE PARK.....	200	132	30,223	28,857	4,018	1,262	1,037	194
MIDLOTHIAN.....	49	31	7,386	6,972	735	324	279	52
MORTON GROVE.....	117	89	23,120	22,470	2,939	1,019	796	130
MOUNT PROSPECT.....	81	63	14,536	14,154	1,483	452	308	81
NILES.....	112	74	12,961	12,275	1,264	525	326	120
NORRIDGE.....	46	40	12,481	12,297	1,434	454	351	25
NORTHBROOK.....	49	41	12,991	12,759	1,515	488	327	42
NORTHFIELD.....	21	15	1,596	1,548	189	62	53	22
NORTH LAKE.....	39	23	6,107	5,701	574	203	151	37
NORTH RIVERSIDE.....	40	24	5,606	5,234	552	111	77	57
OAK LAWN.....	233	145	32,330	30,664	3,276	993	758	233
OAK PARK.....	491	349	121,927	119,549	15,036	4,586	3,356	459
PALATINE.....	85	57	11,050	10,856	1,098	408	267	90
PARK FOREST (PART).....	65	57	27,503	27,345	3,195	1,179	708	36
PARK RIDGE.....	164	136	38,990	38,318	4,789	1,206	845	146
PHOENIX.....	15	9	708	618	58	20	18	17
POSEN.....	32	8	1,782	1,368	177	44	37	34
RIVERDALE.....	61	41	7,944	7,530	748	286	206	66
RIVER FOREST.....	67	51	28,994	28,680	4,439	1,425	875	66
RIVER GROVE.....	65	41	9,982	9,448	1,227	347	292	69
RIVERSIDE.....	57	41	5,747	5,419	557	222	147	64
ROBBINS.....	42	14	1,767	1,303	136	47	42	53
ROLLING MEADOWS.....	15	11	4,505	4,451	416	141	109	13
SCHILLER PARK.....	46	26	2,247	1,931	224	97	67	51
SKOKIE.....	361	271	104,030	102,634	12,769	4,518	3,476	322
SOUTH CHICAGO HEIGHTS.....	16	12	919	829	83	42	27	19
SOUTH HOLLAND.....	76	40	9,174	8,600	767	264	191	78
STEEGER (PART).....	24	18	2,306	2,186	188	64	44	25
STICKNEY.....	32	14	2,260	1,998	197	56	44	41
SUMMIT.....	138	72	12,595	11,107	1,122	387	281	138
TINLEY PARK.....	45	33	6,649	6,451	644	210	153	52
WESTCHESTER.....	39	27	6,103	5,936	536	183	105	43
WESTERN SPRINGS.....	47	27	5,988	5,794	513	183	127	45
WHEELING.....	58	36	6,975	6,523	629	209	150	53
WILMETTE.....	187	147	39,275	38,327	4,950	1,500	1,008	165
WINNETKA.....	133	115	25,948	25,718	3,494	1,006	825	112
WORTH.....
REMAINDER OF COUNTY.....	1,320	754	118,453	108,691	14,044	5,254	3,735	1,475
CRAWFORD COUNTY.....	244	166	21,189	19,775	1,820	742	601	247
ROBINSON.....	98	80	10,924	10,458	1,022	454	368	94
REMAINDER OF COUNTY.....	146	86	10,265	9,317	798	288	233	153
CUMBERLAND COUNTY.....	103	75	6,880	6,356	598	233	202	120
DE KALB COUNTY.....	567	431	67,524	64,982	5,747	2,160	1,572	638
DE KALB.....	176	158	27,273	26,841	2,849	1,011	713	184
SANDWICH.....	53	47	5,877	5,689	469	190	144	57
SYCAMORE.....	84	64	10,597	10,361	966	331	254	89
REMAINDER OF COUNTY.....	254	162	23,777	22,091	1,463	628	461	308
DE WITT COUNTY.....	228	156	20,392	19,104	1,684	703	548	255
CLINTON.....	124	96	13,125	12,595	1,152	486	372	131
REMAINDER OF COUNTY.....	104	60	7,267	6,509	532	217	176	124
DOUGLAS COUNTY.....	261	187	24,037	22,961	2,203	906	747	284
TUSCOLA.....	67	51	7,486	7,300	685	256	215	68
REMAINDER OF COUNTY.....	194	136	16,551	15,661	1,518	650	532	216

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
DU PAGE COUNTY.....	1,621	1,227	271,547	264,159	30,584	10,486	7,917	1,640
ADDISON.....	31	21	3,130	2,980	309	107	85	35
BENSenville.....	76	60	12,373	12,155	1,127	426	320	76
CLARENDON HILLS.....	27	19	4,876	4,754	526	127	104	32
DOWNERS GROVE.....	158	120	33,988	33,290	5,430	1,980	1,692	162
ELMHURST.....	223	173	50,537	49,663	5,517	1,763	1,309	207
GLEN ELLYN.....	96	80	15,585	15,285	1,742	656	511	90
HINSDALE (PART).....	85	77	16,863	16,661	1,890	603	411	80
ITASCA.....	25	19	2,702	2,586	273	118	79	26
LOMBARD.....	90	70	15,207	14,747	1,550	485	319	91
NAPERVILLE.....	76	66	20,705	20,421	1,895	577	429	75
VILLA PARK.....	100	76	19,303	18,775	2,016	556	418	100
WEST CHICAGO.....	57	45	7,535	7,311	805	305	218	63
WESTMONT.....	55	41	7,946	7,676	678	257	189	69
WHEATON.....	127	99	24,969	24,377	2,637	818	598	112
REMAINDER OF COUNTY.....	395	261	35,828	33,468	4,189	1,678	1,235	420
EDGAR COUNTY.....	278	194	23,181	21,911	2,176	895	743	300
PARIS.....	144	120	15,903	15,575	1,563	618	514	156
REMAINDER OF COUNTY.....	134	74	7,278	6,336	613	277	229	144
EDWARDS COUNTY.....	109	69	6,193	5,421	497	237	195	128
EFFINGHAM COUNTY.....	305	221	34,758	33,372	3,078	1,196	998	324
EFFINGHAM.....	143	127	19,900	19,526	2,078	826	667	157
REMAINDER OF COUNTY.....	162	94	14,858	13,846	1,015	370	331	167
FAYETTE COUNTY.....	264	188	21,518	20,290	1,934	907	750	281
VANDALIA.....	99	85	9,264	9,026	955	434	348	95
REMAINDER OF COUNTY.....	165	103	12,254	11,264	979	473	402	186
FORD COUNTY.....	222	178	23,081	22,261	1,994	749	620	254
GIBSON CITY.....	68	56	8,044	7,792	666	235	197	67
PAXTON.....	66	66	8,482	8,482	758	286	233	76
REMAINDER OF COUNTY.....	88	56	6,555	5,987	570	228	190	111
FRANKLIN COUNTY.....	571	377	36,376	33,082	3,161	1,318	1,050	614
BENTON.....	166	106	11,818	10,842	1,087	350	301	180
CHRISTOPHER.....	55	41	3,785	3,517	322	133	105	63
WEST FRANKFORT.....	160	120	13,676	12,976	1,374	578	444	167
ZEIGLER.....	25	17	1,256	1,202	127	47	41	21
REMAINDER OF COUNTY.....	165	93	5,841	4,545	331	207	159	183
FULTON COUNTY.....	518	382	46,217	43,681	3,909	1,657	1,320	572
CANTON.....	176	148	23,095	22,655	2,351	878	713	165
FARMINGTON.....	50	42	3,826	3,702	348	168	126	56
LEWISTOWN.....	47	37	4,085	3,847	281	140	98	56
REMAINDER OF COUNTY.....	245	155	15,211	13,477	933	471	383	285
GALLATIN COUNTY.....	117	71	6,243	5,495	404	211	179	138
GREENE COUNTY.....	267	181	18,702	17,392	1,425	612	500	302
WHITE HALL.....	56	40	4,793	4,551	385	139	123	56
REMAINDER OF COUNTY.....	211	141	13,909	12,841	1,040	473	377	246
GRUNDY COUNTY.....	302	184	21,883	19,705	1,792	800	600	331
COAL CITY.....	49	33	4,426	4,062	296	123	96	59
MORRIS.....	146	102	13,152	12,270	1,219	527	400	155
REMAINDER OF COUNTY.....	107	49	4,305	3,373	277	150	104	117
HAMILTON COUNTY.....	110	66	7,833	7,239	531	220	193	129
MCLEANSBORO.....	59	51	6,001	5,871	456	187	170	68
REMAINDER OF COUNTY.....	51	15	1,832	1,368	75	33	23	61
HANCOCK COUNTY.....	351	231	23,071	20,789	1,685	731	587	407
CARTHAGE.....	62	48	6,013	5,763	547	203	181	74
REMAINDER OF COUNTY.....	289	183	17,058	15,026	1,138	528	406	333
HARDIN COUNTY.....	78	48	3,107	2,531	179	95	83	89
HENDERSON COUNTY.....	114	64	7,332	6,428	529	229	192	134
HENRY COUNTY.....	618	422	63,732	60,232	5,098	2,010	1,526	707
GALVA.....	56	36	4,097	3,669	284	127	90	64
GENESEÖ.....	85	67	10,872	10,556	887	349	285	101
KEWANEE.....	236	166	28,171	26,893	2,677	1,039	749	250
REMAINDER OF COUNTY.....	241	153	20,592	19,114	1,250	498	402	292
IROQUOIS COUNTY.....	430	302	36,303	34,393	3,155	1,433	1,120	478
WATSEKA.....	89	67	12,109	11,735	1,173	480	363	94
REMAINDER OF COUNTY.....	341	235	24,194	22,658	1,982	953	757	384
JACKSON COUNTY.....	493	327	42,353	39,469	4,026	1,649	1,331	516
CARBONDALE.....	176	144	19,959	19,231	2,041	858	687	172
MURPHYSBORO.....	143	117	16,541	15,967	1,664	606	501	151
REMAINDER OF COUNTY.....	174	66	5,853	4,271	321	185	143	193
JASPER COUNTY.....	130	82	8,503	7,871	643	283	236	147
NEATON.....	72	58	6,202	6,022	479	208	173	82
REMAINDER OF COUNTY.....	58	24	2,301	1,849	164	75	63	65

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
JEFFERSON COUNTY.....	417	267	35,373	32,713	3,512	1,470	1,236	452
MT VERNON.....	290	212	29,884	28,742	3,242	1,334	1,126	301
REMAINDER OF COUNTY.....	127	55	5,489	3,971	270	136	110	151
JERSEY COUNTY.....	182	120	15,651	14,527	1,336	510	438	198
JERSEYVILLE.....	110	88	13,188	12,730	1,184	437	361	115
REMAINDER OF COUNTY.....	72	32	2,463	1,797	152	82	77	53
JO DAVIESS COUNTY.....	290	218	22,341	20,891	1,686	925	715	310
GALENA.....	70	58	4,852	4,682	424	254	209	71
REMAINDER OF COUNTY.....	220	160	17,489	16,209	1,262	671	506	239
JOHNSON COUNTY.....	109	55	6,756	5,828	497	233	189	114
KANE COUNTY.....	1,667	1,263	249,620	242,508	27,911	9,675	7,224	1,723
AURORA.....	593	443	95,299	93,125	11,091	3,823	2,850	600
BATAVIA.....	67	57	8,625	8,347	737	234	163	85
CARPENTERSVILLE.....	41	33	9,293	9,173	922	409	308	28
ELGIN (PART).....	393	309	73,174	71,736	8,357	2,778	2,033	393
GENEVA.....	101	73	14,021	13,605	1,608	560	408	110
ST CHARLES.....	110	92	14,289	13,911	1,484	525	437	117
REMAINDER OF COUNTY.....	362	256	34,919	32,611	3,712	1,346	1,025	390
KANKAKEE COUNTY.....	775	537	97,953	93,565	10,430	3,800	2,980	822
BOURBONNAIS.....	14	8	485	347	39	18	12	17
BRADLEY.....	65	45	8,720	8,274	794	281	212	72
KANKAKEE.....	380	274	64,397	62,547	7,298	2,591	2,052	372
MONMENCE.....	57	45	6,208	5,914	558	228	178	59
REMAINDER OF COUNTY.....	259	165	18,143	16,483	1,741	682	526	302
KENDALL COUNTY.....	157	107	14,529	13,609	1,282	562	482	179
KNOX COUNTY.....	617	481	74,161	71,567	7,547	2,987	2,355	647
ABINGDON.....	55	43	4,744	4,394	346	158	126	69
GALESBURG.....	380	312	54,850	53,782	6,124	2,358	1,854	370
REMAINDER OF COUNTY.....	182	126	14,567	13,391	1,077	474	375	208
LAKE COUNTY.....	2,175	1,631	326,656	316,214	37,414	11,291	8,613	2,242
BARRINGTON (PART).....	52	42	18,642	18,524	1,916	577	481	48
DEERFIELD.....	37	33	6,021	5,987	635	176	139	31
FOX LAKE.....	94	62	10,854	10,248	892	271	208	102
GRAYSLAKE.....	47	39	6,847	6,659	647	203	153	49
HIGHLAND PARK.....	173	141	40,057	39,603	5,261	1,290	1,010	129
HIGHWOOD.....	79	53	4,650	4,016	412	161	113	100
LAKE BLUFF.....	16	10	1,997	1,749	146	42	29	17
LAKE FOREST.....	80	68	17,291	17,123	2,114	630	460	55
LAKE ZURICH.....	43	33	3,007	2,793	262	91	67	41
LIBERTYVILLE.....	99	81	18,291	17,943	2,033	578	452	102
MUNDELEIN.....	60	40	11,149	10,699	934	320	239	73
NORTH CHICAGO.....	116	90	10,582	10,144	1,144	373	286	134
ROUND LAKE BEACH.....	10	7	1,377	(D)	99	32	22	14
ROUND LAKE PARK.....	11	7	469	423	25	16	11	11
WAUKEGAN.....	537	447	104,294	102,470	12,962	3,951	3,052	523
WINTHROP HARBOR.....	21	15	1,843	1,677	98	55	42	28
ZION.....	81	59	11,011	10,653	1,048	444	301	78
REMAINDER OF COUNTY.....	619	403	58,274	(D)	5,957	2,081	1,538	707
LA SALLE COUNTY.....	1,421	1,023	138,391	130,929	13,828	5,372	4,089	1,553
LA SALLE.....	215	155	26,240	25,124	2,795	1,054	800	217
MARSELLES.....	60	46	4,741	4,409	397	164	114	66
MENDOTA.....	96	88	11,688	11,478	1,135	469	364	107
OGLESBY.....	58	38	4,823	4,443	371	141	96	63
OTTAWA.....	271	205	33,613	32,619	3,695	1,356	1,036	290
PERU.....	113	69	6,901	6,091	714	276	193	133
STREA (OR PART).....	236	198	27,694	26,878	2,931	1,085	833	261
REMAINDER OF COUNTY.....	372	224	22,691	19,887	1,790	827	653	416
LAWRENCE COUNTY.....	232	178	15,753	14,719	1,476	680	588	250
LAWRENCEVILLE.....	111	95	8,924	8,656	937	443	387	118
REMAINDER OF COUNTY.....	121	83	6,829	6,063	539	237	201	132
LEE COUNTY.....	392	280	40,950	38,970	3,863	1,475	1,157	396
DIXON.....	191	153	26,702	26,056	2,733	805	605	193
REMAINDER OF COUNTY.....	201	127	14,248	12,914	1,130	485	352	203
LIVINGSTON COUNTY.....	511	375	53,130	50,704	4,812	1,947	1,593	579
DWIGHT.....	62	52	6,086	5,894	500	258	199	73
PONTIAC.....	129	115	19,340	19,120	1,981	742	584	146
STREATOR (PART).....	8	2	606	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	312	206	27,098	(D)	(D)	(D)	(D)	(D)
LOGAN COUNTY.....	347	269	34,524	33,088	3,293	1,330	1,052	391
LINCOLN.....	179	151	22,775	22,237	2,295	904	709	188
REMAINDER OF COUNTY.....	168	118	11,749	10,851	998	426	343	203
MCDONOUGH COUNTY.....	374	278	42,446	40,824	3,579	1,517	1,177	397
BUSHNELL.....	80	64	8,522	8,358	607	246	208	88
MACOMB.....	157	127	22,985	22,543	2,271	971	727	162
REMAINDER OF COUNTY.....	137	87	10,939	9,943	701	300	242	147

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1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
MCHENRY COUNTY.....	819	567	90,635	86,043	8,474	2,842	2,127	905
CRYSTAL LAKE.....	86	70	16,419	16,059	1,670	502	362	81
HARVARD.....	63	55	7,830	7,668	649	254	188	71
MCHENRY.....	105	79	12,779	12,195	1,184	387	290	118
MARENGO.....	67	45	6,128	5,680	508	204	131	75
WOODSTOCK.....	114	88	17,027	16,583	1,694	528	386	115
REMAINDER OF COUNTY.....	384	230	30,452	27,858	2,769	967	770	445
MCLEAN COUNTY.....	834	640	100,096	96,804	10,572	4,285	3,462	888
BLOOMINGTON.....	445	365	66,583	65,297	7,841	3,126	2,539	439
NORMAL.....	61	51	6,606	6,424	730	357	240	76
REMAINDER OF COUNTY.....	328	224	26,907	25,083	2,001	802	683	373
MACON COUNTY.....	992	776	152,773	149,239	17,570	6,538	5,313	1,032
DECATUR.....	776	622	138,448	136,038	16,197	5,932	4,843	778
REMAINDER OF COUNTY.....	216	154	14,325	13,201	1,373	606	470	254
MACOUPIN COUNTY.....	607	383	42,843	38,845	3,350	1,378	1,116	705
CARLINVILLE.....	112	82	11,250	10,482	890	339	290	125
GILLESPIE.....	64	42	4,466	3,970	332	163	109	74
STAUNTON.....	80	52	4,826	4,358	366	151	118	95
VIRGEN.....	49	39	4,693	4,405	397	142	114	63
REMAINDER OF COUNTY.....	302	168	17,608	15,630	1,365	583	465	350
MADISON COUNTY.....	2,131	1,505	222,733	211,413	23,763	8,070	6,302	2,216
ALTON.....	441	359	62,135	60,801	7,650	2,377	1,889	415
BETHALFO.....	22	22	1,497	1,477	121	64	43	27
COLLINSVILLE (PART).....	165	123	21,452	20,484	2,104	728	567	171
EAST ALTON.....	84	70	10,794	10,682	1,140	408	306	87
EDWARDSVILLE.....	130	108	16,098	15,836	1,922	676	499	115
GRANITE CITY.....	357	255	40,974	38,868	4,343	1,494	1,143	367
HIGHLAND.....	89	69	8,555	8,085	827	305	248	97
MADISON.....	125	83	9,470	8,656	1,009	382	290	135
VENICE.....	43	21	2,023	1,575	137	57	40	50
WOOD RIVER.....	145	109	16,922	16,312	1,933	587	484	137
REMAINDER OF COUNTY.....	530	286	32,813	28,637	2,577	992	793	615
MARION COUNTY.....	565	391	47,492	45,034	4,657	1,823	1,501	602
CENTRALIA (PART).....	248	174	25,184	24,084	2,788	987	808	250
SALEM.....	121	97	11,322	10,986	1,000	427	356	126
REMAINDER OF COUNTY.....	196	120	10,986	9,964	869	409	337	226
MARSHALL COUNTY.....	184	126	14,657	13,685	1,208	500	369	201
MASON COUNTY.....	263	183	19,198	18,042	1,555	713	571	305
HAVANA.....	108	80	9,079	8,685	848	365	293	116
REMAINDER OF COUNTY.....	155	103	10,119	9,357	707	348	278	189
MASSAC COUNTY.....	193	111	14,814	13,456	1,235	470	387	219
METROPOLIS.....	144	90	12,508	11,532	1,101	396	333	163
REMAINDER OF COUNTY.....	49	21	2,306	1,924	134	74	54	56
MENARD COUNTY.....	109	85	8,861	8,509	714	307	246	114
MERCER COUNTY.....	247	147	18,279	16,485	1,322	522	420	292
ALEDO.....	83	63	9,952	9,586	817	295	234	92
REMAINDER OF COUNTY.....	164	84	8,327	6,899	505	227	186	200
MONROE COUNTY.....	193	129	14,941	13,951	1,445	560	450	202
WATERLOO.....	71	59	7,121	7,113	764	288	226	64
REMAINDER OF COUNTY.....	122	70	7,670	6,838	681	272	224	138
MONTGOMERY COUNTY.....	468	306	32,637	29,833	3,005	1,383	1,177	497
HILLSBORO.....	93	77	8,535	8,347	908	358	298	97
LITCHFIELD.....	127	93	10,052	9,384	963	451	383	130
NOKOMIS.....	59	39	4,125	3,837	374	194	172	65
REMAINDER OF COUNTY.....	189	97	9,925	8,265	760	380	324	205
MORGAN COUNTY.....	427	329	48,396	46,666	4,779	2,095	1,763	421
JACKSONVILLE.....	275	221	36,894	36,098	3,981	1,729	1,452	267
REMAINDER OF COUNTY.....	152	108	11,502	10,568	798	366	311	154
MOULTRIE COUNTY.....	147	107	12,459	11,711	987	413	335	161
SULLIVAN.....	62	56	5,680	5,600	550	221	170	62
REMAINDER OF COUNTY.....	85	51	6,779	6,111	437	192	165	99
OGLE COUNTY.....	480	304	40,861	37,663	3,483	1,376	1,058	559
MT MORRIS.....	31	29	3,187	(D)	255	149	118	37
OREGON.....	76	56	6,754	6,324	569	198	158	89
ROCHELLE.....	110	82	10,916	10,416	1,048	350	283	116
REMAINDER OF COUNTY.....	263	137	20,004	(D)	1,611	679	503	317
PEORIA COUNTY.....	1,819	1,327	252,265	244,359	36,507	13,509	11,118	1,827
CHILLICOTHE.....	69	47	8,695	8,335	732	254	194	79
PEORIA.....	1,251	959	192,349	187,435	30,985	11,294	9,503	1,209
PEORIA HEIGHTS.....	50	38	4,941	4,789	502	183	139	58
REMAINDER OF COUNTY.....	449	283	46,280	43,800	4,288	1,772	1,282	481
PERRY COUNTY.....	250	178	18,057	16,693	1,706	694	569	264
DU QUOIN.....	105	83	9,302	8,724	976	358	286	112
PINKNEYVILLE.....	75	53	5,923	5,547	546	229	194	71
REMAINDER OF COUNTY.....	70	42	2,832	2,422	184	107	89	61

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1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
PIATT COUNTY.....	179	139	14,248	13,788	1,073	465	363	200
MONTICELLO.....	52	40	6,414	6,272	502	191	152	53
REMAINDER OF COUNTY.....	127	99	7,834	7,516	571	274	211	147
PIKE COUNTY.....	260	182	20,355	18,809	1,666	710	588	318
PITTSFIELD.....	82	70	10,815	10,519	1,037	396	335	94
REMAINDER OF COUNTY.....	178	112	9,540	8,290	629	314	253	224
POPE COUNTY.....	51	29	2,207	1,821	125	68	60	59
PULASKI COUNTY.....	136	72	5,932	4,914	339	181	152	153
PUTNAM COUNTY.....	62	36	3,427	3,009	216	107	76	69
RANDOLPH COUNTY.....	413	275	26,235	23,737	2,001	903	737	467
CHESTER.....	71	65	6,110	6,078	611	250	208	79
SPARTA.....	68	50	5,284	4,908	404	172	134	65
REMAINDER OF COUNTY.....	274	160	14,841	12,751	986	481	395	323
RICHLAND COUNTY.....	179	143	18,455	17,699	1,779	720	606	188
OLNEY.....	136	118	15,663	15,259	1,572	635	532	136
REMAINDER OF COUNTY.....	43	25	2,792	2,440	207	85	74	52
ROCK ISLAND COUNTY.....	1,464	1,076	165,418	157,892	17,922	6,871	5,161	1,457
EAST MOLINE.....	159	119	13,814	13,022	1,503	604	435	165
MOLINE.....	464	374	67,383	65,789	7,565	2,854	2,056	440
ROCK ISLAND.....	534	394	63,254	60,504	6,840	2,559	1,971	506
SILVIS.....	52	38	4,760	4,442	422	185	163	59
REMAINDER OF COUNTY.....	255	151	16,207	14,135	1,592	669	536	287
ST. CLAIR COUNTY.....	2,355	1,625	232,315	220,613	24,654	8,984	7,024	2,467
ALORTON.....	18	18	2,981	2,981	234	71	54	20
BELLEVILLE.....	508	368	60,314	57,718	6,865	2,325	1,880	516
BROOKLYN.....	3	3	(D)	(D)	(D)	(D)	(D)	(D)
COLLINSVILLE (PART).....	9	7	(D)	(D)	(D)	(D)	(D)	(D)
EAST ST. LOUIS.....	1,053	703	112,691	107,649	12,579	4,476	3,481	1,073
MASCOUTAH.....	55	47	5,284	5,200	461	187	144	60
O FALLON.....	55	39	4,493	4,249	355	128	100	58
WASHINGTON PARK.....	13	11	659	(D)	50	24	16	13
REMAINDER OF COUNTY.....	641	429	45,297	41,721	4,053	1,737	1,326	715
SALINE COUNTY.....	377	255	31,011	28,995	2,786	1,147	958	425
ELDORADO.....	88	58	6,943	6,367	583	243	208	102
HARRISBURG.....	163	117	16,833	16,069	1,662	645	540	167
REMAINDER OF COUNTY.....	126	80	7,235	6,559	541	259	210	156
SANGAMON COUNTY.....	1,488	1,060	198,698	191,600	23,488	8,994	7,553	1,571
SPRINGFIELD.....	1,098	792	168,772	164,342	20,674	7,777	6,556	1,044
REMAINDER OF COUNTY.....	430	268	29,926	27,258	2,814	1,217	997	527
SCHUYLER COUNTY.....	114	76	8,011	7,355	633	297	234	128
RUSHVILLE.....	78	66	6,679	6,481	563	269	210	84
REMAINDER OF COUNTY.....	36	10	1,332	874	70	28	24	44
SCOTT COUNTY.....	95	59	7,797	7,181	638	248	211	103
SHELBY COUNTY.....	242	162	17,220	15,864	1,399	586	461	270
SHELBYVILLE.....	75	61	8,761	8,579	825	312	260	88
REMAINDER OF COUNTY.....	167	101	8,459	7,285	574	274	201	182
STARK COUNTY.....	105	69	8,683	8,039	605	251	204	107
STEPHENSON COUNTY.....	492	330	55,798	52,898	5,570	2,036	1,604	523
FREEPORT.....	327	233	45,493	43,709	4,794	1,753	1,391	342
REMAINDER OF COUNTY.....	165	97	10,305	9,189	776	283	213	181
TAZEWELL COUNTY.....	804	596	83,840	80,344	7,528	3,093	2,378	894
CREVECOEUR.....	36	28	2,659	2,405	209	117	101	48
EAST PEORIA.....	121	91	12,053	11,537	1,023	387	320	143
MORTON.....	69	55	9,195	9,059	802	335	268	85
PEKIN.....	300	228	35,296	34,084	3,557	1,403	1,084	309
WASHINGTON.....	48	36	4,819	4,675	411	181	122	54
REMAINDER OF COUNTY.....	230	158	19,818	18,584	1,526	670	483	255
UNION COUNTY.....	218	150	14,501	13,259	1,235	558	467	224
ANNA.....	93	77	7,951	7,683	803	348	289	87
REMAINDER OF COUNTY.....	125	73	6,550	5,576	432	210	178	137
VERMILION COUNTY.....	934	688	136,338	132,366	14,623	5,715	4,815	949
DANVILLE.....	457	343	97,127	95,277	11,257	4,357	3,744	438
GEORGETOWN.....	44	32	3,690	3,522	298	135	93	46
HOOPESTON.....	94	76	9,340	9,038	950	384	306	88
WESTVILLE.....	60	46	3,615	3,347	319	137	106	67
REMAINDER OF COUNTY.....	279	191	22,566	21,182	1,799	702	566	310
WABASH COUNTY.....	171	135	15,201	14,309	1,428	614	505	194
MOUNT CARMEL.....	139	119	14,190	13,696	1,386	585	481	159
REMAINDER OF COUNTY.....	32	16	1,011	613	42	29	24	35
WARREN COUNTY.....	257	187	29,938	29,080	2,761	1,062	893	274
MONMOUTH.....	158	116	18,799	18,275	1,904	706	595	163
REMAINDER OF COUNTY.....	99	71	11,139	10,805	857	356	298	111

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prieters of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
WASHINGTON COUNTY.....	212	128	12,481	11,051	970	433	356	227
WAYNE COUNTY.....	229	147	16,728	15,440	1,400	684	587	254
FAIRFIELD.....	119	91	10,745	10,291	995	502	438	134
REMAINDER OF COUNTY.....	110	56	5,983	5,149	405	182	149	120
WHITE COUNTY.....	284	200	21,398	20,062	1,879	901	741	299
CARMI.....	109	93	11,530	11,252	1,015	420	348	110
REMAINDER OF COUNTY.....	175	107	9,868	8,810	864	481	393	189
WHITESIDE COUNTY.....	676	452	70,818	66,558	5,900	2,236	1,817	736
FULTON.....	42	36	3,621	3,431	224	126	91	49
MORRISON.....	74	58	8,523	8,211	727	267	211	78
ROCK FALLS.....	114	72	7,344	6,510	616	291	232	118
STERLING.....	194	152	29,785	28,885	2,640	1,037	851	204
REMAINDER OF COUNTY.....	252	134	21,545	19,521	1,493	515	432	287
WILL COUNTY.....	1,454	988	188,664	180,174	20,609	6,989	5,364	1,575
CRETE.....	19	17	(D)	(D)	(D)	(D)	(D)	(D)
JOLIET.....	779	533	125,840	121,260	14,770	4,759	3,623	799
LOCKPORT.....	84	54	8,505	7,919	737	259	194	110
PARK FOREST (PART).....	2	2	(D)	(D)	(D)	(D)	(D)	(D)
STEEGER (PART).....	23	13	1,113	919	89	44	23	24
WILMINGTON.....	73	49	5,624	5,142	527	251	220	77
REMAINDER OF COUNTY.....	474	320	45,585	42,947	4,298	1,587	1,247	544
WILLIAMSON COUNTY.....	528	326	42,456	39,082	4,075	1,600	1,286	536
CARTERSVILLE.....	36	16	2,040	1,772	210	82	69	39
HERRIN.....	120	96	14,102	13,576	1,422	513	389	119
JOHNSTON CITY.....	54	30	2,752	2,330	208	88	76	51
MARION.....	180	124	18,351	17,341	1,883	752	621	172
REMAINDER OF COUNTY.....	138	60	5,211	4,063	352	165	131	155
WINNEBAGO COUNTY.....	1,700	1,258	231,533	223,105	27,624	9,661	7,508	1,757
LOVES PARK.....	82	64	13,354	13,190	1,475	650	497	68
ROCKFORD.....	1,249	953	187,011	181,233	23,527	7,873	6,141	1,274
SOUTH BELOIT.....	44	36	5,317	5,099	471	180	140	47
REMAINDER OF COUNTY.....	325	205	25,851	23,583	2,151	958	730	368
WOODFORD COUNTY.....	332	236	32,859	30,875	2,386	940	770	366

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year		County and city	Establishments		Sales		Payroll, entire year
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)				Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Illinois, total.....	99,001	65,237	11,018,913	10,308,557	1,252,549		Cook County—Con.					
Adams County.....	773	581	66,914	63,374	7,221		Kenilworth.....	9	7	682	(D)	108
Adams County.....	606	462	58,452	55,986	6,609		La Grange.....	200	158	43,235	42,371	4,735
Adams County.....	167	119	8,432	7,396	532		La Grange Park.....	32	24	7,281	7,119	1,234
Adams County.....	282	194	21,308	19,924	1,875		Lansing.....	133	83	12,411	11,519	927
Adams County.....	190	146	17,717	17,173	1,613		Lemont.....	60	42	5,362	4,756	364
Adams County.....	92	48	3,591	2,751	262		Lincolnwood.....	52	46	8,805	8,597	1,488
Adams County.....	158	104	11,637	10,539	931		Lyons.....	92	56	6,731	5,841	849
Adams County.....	76	58	7,692	7,194	670		Markham.....	18	14	817	749	76
Adams County.....	82	46	3,945	3,345	261		Maywood.....	202	150	27,956	26,500	3,029
Adams County.....	215	157	19,289	18,059	1,860		Melrose Park.....	162	118	23,967	22,575	2,834
Adams County.....	157	123	16,056	15,262	1,592		Midlothian.....	28	20	4,620	4,272	508
Adams County.....	58	34	3,233	2,797	268		Morton Grove.....	61	47	5,627	5,247	671
Adams County.....	98	70	7,138	6,774	407		Mount Prospect.....	50	36	9,857	9,461	777
Adams County.....	561	351	38,014	33,228	2,943		Niles.....	66	46	4,634	4,302	507
Adams County.....	142	110	13,268	12,420	1,040		Norridge.....	23	19	3,028	2,976	370
Adams County.....	104	56	6,668	5,618	637		Northbrook.....	39	27	5,040	4,876	539
Adams County.....	315	185	18,078	15,190	1,266		Northbrook.....	28	20	2,750	2,270	207
Adams County.....	92	48	5,304	4,530	296		North Riverside.....	32	18	1,597	1,267	150
Adams County.....	275	211	23,264	21,800	1,708		Oak Lawn.....	204	124	25,543	23,589	2,342
Adams County.....	101	83	7,242	6,850	663		Oak Park.....	531	381	118,961	116,125	14,272
Adams County.....	174	128	16,022	14,950	1,045		Palatine.....	74	50	7,890	7,490	744
Adams County.....	216	154	15,515	14,349	1,147		Park Forest.....	48	40	13,882	13,770	1,514
Adams County.....	103	79	7,166	7,466	632		Park Ridge.....	152	116	26,363	25,639	2,992
Adams County.....	113	75	7,649	6,883	465		Phoenix.....	20	10	4,786	4,786	30
Adams County.....	487	379	42,112	41,676	4,484		Riverdale.....	29	29	3,700	3,378	308
Adams County.....	553	379	74,466	72,940	10,093		River Forest.....	60	48	13,839	13,445	3,641
Adams County.....	90	78	11,688	11,090	1,165		River Grove.....	66	36	5,226	4,602	489
Adams County.....	185	131	18,648	17,966	2,078		Riverside.....	67	45	5,650	5,216	679
Adams County.....	259	179	16,370	14,680	1,348		Robbins.....	31	13	403	721	76
Adams County.....	551	359	44,485	41,075	3,546		Schiller Park.....	216	162	34,061	32,851	3,998
Adams County.....	147	103	10,838	10,168	984		South Holland.....	55	27	3,109	3,109	305
Adams County.....	207	139	19,259	18,193	1,910		Steger (part).....	25	17	2,382	1,960	235
Adams County.....	197	117	14,338	12,714	652		Stickney.....	20	16	2,189	2,139	240
Adams County.....	270	182	17,075	15,547	1,248		Summit.....	107	61	7,010	6,058	640
Adams County.....	84	68	6,038	5,758	497		Tinley Park.....	37	35	4,744	(D)	448
Adams County.....	92	66	6,254	5,794	501		Westchester.....	33	15	2,507	1,999	188
Adams County.....	94	48	4,763	4,005	250		Western Springs.....	36	22	4,762	4,322	405
Adams County.....	223	145	14,748	13,222	1,019		Wilmette.....	143	113	23,468	22,486	2,720
Adams County.....	108	86	8,591	8,169	710		Winnetka.....	135	103	23,227	22,551	3,624
Adams County.....	115	59	6,157	5,053	309		Remainder of County.....	874	544	78,537	70,747	12,820
Adams County.....	330	214	18,396	16,236	1,430		Crawford County.....	263	183	19,326	16,916	1,653
Adams County.....	70	56	4,503	4,107	380		Robinson.....	116	88	11,466	10,066	1,046
Adams County.....	9	5	951	817	88		Remainder of County.....	147	95	7,860	6,850	607
Adams County.....	251	153	12,942	11,314	962		Cumberland County.....	111	63	6,602	5,754	416
Adams County.....	519	363	46,639	43,281	4,247		De Kalb County.....	583	411	60,836	56,586	4,749
Adams County.....	167	117	13,748	12,620	1,194		De Kalb.....	206	158	28,096	26,502	2,467
Adams County.....	283	205	28,804	27,184	3,079		Sandwich.....	58	46	5,198	4,888	360
Adams County.....	69	41	4,087	3,477	274		Sycamore.....	111	77	10,916	10,298	881
Adams County.....	47,416	29,440	6,258,020	5,861,082	782,895		Remainder of County.....	208	130	16,626	14,898	1,041
Adams County.....	126	96	20,306	19,596	1,956		De Witt County.....	237	167	19,886	18,468	1,636
Adams County.....	50	38	7,577	7,093	688		Clinton.....	130	96	12,532	11,818	1,068
Adams County.....	90	58	7,258	6,490	568		Remainder of County.....	107	71	7,354	6,650	568
Adams County.....	8	6	854	(D)	45		Douglas County.....	255	197	19,877	18,935	1,596
Adams County.....	558	322	74,764	67,632	6,954		Tuscola.....	76	64	7,829	7,557	665
Adams County.....	269	185	30,063	26,141	3,944		Remainder of County.....	179	133	12,048	11,378	931
Adams County.....	51	37	7,809	7,433	705		Du Page County.....	1,371	1,005	183,889	175,421	18,966
Adams County.....	116	80	12,243	11,249	1,258		Bensenville.....	64	46	6,192	6,028	591
Adams County.....	224	128	11,765	10,137	1,197		Clarendon Hills.....	17	9	2,813	2,529	368
Adams County.....	21	13	1,341	987	85		Downers Grove.....	152	112	23,356	22,570	2,467
Adams County.....	38,223	23,298	5,019,537	4,695,605	639,847		Elmhurst.....	217	165	37,109	36,025	4,078
Adams County.....	446	220	46,164	43,280	5,027		Glen Ellyn.....	96	66	14,027	13,277	1,398
Adams County.....	844	460	76,795	67,601	8,143		Hinsdale (part).....	83	67	12,537	12,163	1,398
Adams County.....	216	162	34,159	32,893	3,755		Lombard.....	98	70	12,305	11,447	1,101
Adams County.....	62	28	4,149	3,281	239		Naperville.....	93	67	14,612	13,828	1,438
Adams County.....	53	23	2,924	2,368	330		Villa Park.....	75	59	9,689	9,127	908
Adams County.....	152	106	27,460	25,896	3,139		West Chicago.....	45	37	4,621	4,469	407
Adams County.....	701	537	12,483	128,601	17,734		Westmont.....	60	42	5,650	5,124	450
Adams County.....	130	96	34,535	33,729	4,238		Wheaton.....	102	86	18,973	18,543	2,133
Adams County.....	8	6	1,316	(D)	113		Remainder of County.....	269	179	22,005	21,421	2,229
Adams County.....	199	137	22,926	21,432	3,324		Edgar County.....	312	214	23,539	21,821	2,178
Adams County.....	104	70	10,487	9,703	987		Paris.....	191	145	17,257	16,475	1,649
Adams County.....	48	38	5,736	5,402	568		Remainder of County.....	121	69	6,282	5,346	529
Adams County.....	85	71	13,314	12,958	1,455		Edward County.....	111	69	7,273	6,615	523
Adams County.....	274	166	33,091	31,035	3,125		Effingham County.....	324	210	25,483	23,435	2,199
Adams County.....	21	15	1,308	1,174	84		Effingham.....	165	125	17,990	17,038	1,770
Adams County.....	33	25	3,058	2,918	347		Remainder of County.....	159	85	7,493	6,397	429
Adams County.....	90	6	1,071	647	49		Fayette County.....	276	192	19,977	18,293	1,556
Adams County.....	33	65	11,336	10,344	937		Vandalia.....	109	83	8,484	8,448	892
Adams County.....							Remainder of County.....	167	109	11,093	9,845	664
Adams County.....							Ford County.....	234	172	18,943	17,697	1,566
Adams County.....							Gibson City.....	67	51	5,445	5,553	453
Adams County.....							Paxton.....	67	55	5,857	5,517	552
Adams County.....							Remainder of County.....	100	66	7,241	6,627	561

Standard Notes: (D) Withheld to avoid disclosure.

Centralia is in Clinton and Marion Counties.

Steger is in Cook and Will Counties.

... Represents zero.

Barrington is in Cook and Lake Counties.

Elgin is in Cook and Kane Counties.

Hinsdale is in Cook and Du Page Counties.

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Franklin County.....	624	384	34,810	30,818	2,863	Lake County—Con.					
Benton.....	153	113	10,582	9,910	884	Lake Forest.....	73	63	13,055	12,835	1,534
Christopher.....	81	47	4,052	3,492	347	Libertyville.....	96	68	12,759	12,681	1,337
West Frankfort.....	199	127	13,660	12,616	1,276	Mundelein.....	46	28	3,475	3,227	336
Zeigler.....	30	14	949	735	65	North Chicago.....	117	87	10,066	9,246	977
Remainder of County.....	161	83	5,567	4,065	291	Waukegan.....	587	443	81,105	77,427	9,640
Fulton County.....	562	400	43,776	41,644	3,687	Zion.....	75	55	8,976	8,478	725
Canton.....	206	168	22,730	21,994	2,238	Remainder of County.....	723	463	57,880	51,802	5,466
Farlington.....	52	40	3,433	3,289	318	La Salle County.....	1,503	1,029	132,771	123,021	12,446
Lewistown.....	69	47	4,690	4,228	304	La Salle.....	260	168	29,426	27,572	2,708
Remainder of County.....	235	145	12,923	11,133	827	Marseilles.....	69	51	5,452	5,074	394
Jallatin County.....	127	81	6,737	5,841	459	Menota.....	107	85	10,339	9,857	1,025
Greene County.....	270	194	18,837	17,559	1,406	Oglesby.....	57	35	3,333	2,699	195
White Hall.....	53	39	3,625	3,355	345	Ottawa.....	310	230	33,668	32,356	3,579
Remainder of County.....	217	155	15,212	14,234	1,061	Peru.....	132	76	7,205	6,153	602
Grundy County.....	301	183	20,795	18,523	1,528	Streator (part) ⁶	294	222	28,372	26,516	2,889
Morris.....	143	99	12,658	11,722	1,000	Remainder of County.....	274	162	15,046	12,784	974
Remainder of County.....	158	84	8,137	6,801	528	Lawrence County.....	273	191	16,479	15,565	1,467
Hamilton County.....	139	75	7,621	6,125	394	Lawrenceville.....	121	95	10,169	9,653	995
McLeansboro.....	94	58	6,153	5,113	348	Remainder of County.....	152	96	6,810	5,912	472
Remainder of County.....	45	17	1,468	1,012	46	Lee County.....	405	289	35,760	33,460	3,256
Hancock County.....	400	256	24,270	21,444	1,740	Dixon.....	212	162	25,159	24,145	2,399
Carthage.....	85	65	7,695	7,315	641	Remainder of County.....	193	127	10,651	9,275	857
Remainder of County.....	315	191	16,575	14,129	1,059	Livingston County.....	504	362	40,685	37,713	3,233
Hardin County.....	73	41	2,698	2,244	173	Dwight.....	72	52	5,791	5,435	405
Henderson County.....	91	55	5,936	5,272	440	Pontiac.....	159	119	16,021	15,199	1,426
Henry County.....	644	448	56,557	52,867	4,477	Streator (part) ⁶	4	2	152	(D)	(D)
Calva.....	74	40	4,355	3,725	291	Remainder of County.....	269	189	18,691	(D)	(D)
Geneseo.....	86	64	9,265	8,871	674	Logan County.....	409	283	29,807	27,673	2,759
Kewanee.....	268	200	26,648	25,612	2,528	Lincoln.....	217	163	20,231	19,133	2,087
Remainder of County.....	216	144	16,289	14,659	984	Remainder of County.....	192	120	9,576	8,540	672
Iroquois County.....	449	309	35,049	32,539	2,694	McDonough County.....	405	289	40,666	38,840	3,281
Watseka.....	103	77	11,590	11,314	1,156	Bushnell.....	90	70	8,832	8,602	875
Remainder of County.....	346	232	23,459	21,225	1,538	Macomb.....	184	144	27,686	26,924	2,312
Jackson County.....	459	295	34,717	31,747	3,222	Remainder of County.....	131	75	6,148	5,314	493
Carbondale.....	170	126	16,776	16,020	1,771	McHenry County.....	813	547	76,747	70,617	6,626
Murphysboro.....	182	116	14,141	12,805	1,271	Crystal Lake.....	99	71	14,828	14,398	1,442
Remainder of County.....	107	53	3,800	2,922	217	Harvard.....	94	60	7,122	7,216	603
Jasper County.....	144	86	7,241	6,495	504	Marengo.....	77	51	5,655	5,021	394
Newton.....	86	68	5,937	5,653	434	Woodstock.....	131	99	16,827	15,915	1,515
Remainder of County.....	58	18	1,304	842	70	Remainder of County.....	412	266	31,515	28,067	2,592
Jefferson County.....	419	275	32,447	30,123	3,407	McLean.....	931	681	25,946	20,652	10,567
Mt. Vernon.....	315	211	27,414	25,708	3,053	Bloomington.....	522	408	65,462	63,320	7,995
Remainder of County.....	104	64	5,033	4,415	354	Normal.....	75	51	5,889	5,545	678
Jersey County.....	184	120	14,353	13,191	1,239	Remainder of County.....	334	222	24,305	21,767	1,874
Jerseyville.....	123	91	12,764	12,104	1,160	Macon County.....	1,073	761	133,250	128,128	15,400
Remainder of County.....	61	29	1,589	1,087	79	Decatur.....	889	635	121,097	117,277	14,467
Jo Daviess County.....	331	245	22,652	20,640	1,788	Remainder of County.....	184	126	12,163	11,911	937
Galena.....	93	67	5,432	5,204	501	Macoupin County.....	718	408	39,178	34,012	2,900
Remainder of County.....	238	178	17,220	15,436	1,287	Carlinville.....	125	89	9,873	9,100	778
Johnson County.....	110	64	6,636	5,758	443	Gillespie.....	82	46	5,204	4,502	395
Kane County.....	1,638	1,238	212,477	202,155	24,046	Staunton.....	98	58	5,685	5,159	409
Aurora.....	641	473	88,418	84,060	10,522	Virdean.....	75	43	4,251	3,725	283
Batavia.....	71	51	6,432	5,948	548	Remainder of County.....	338	172	14,160	11,526	955
Elgin (part) ³	411	329	65,976	63,872	7,728	Madison County.....	2,265	1,533	196,413	182,697	20,439
Geneva.....	98	80	11,534	11,140	1,295	Alton.....	499	379	60,593	58,353	7,238
St. Charles.....	112	86	14,116	13,216	1,349	Collinsville (part).....	203	133	17,796	16,654	1,703
Remainder of County.....	305	219	26,001	23,879	2,604	East Alton.....	80	62	9,468	8,816	838
Kankakee County.....	878	556	91,612	85,200	9,358	Edwardsville.....	157	113	15,774	14,634	1,788
Bradley.....	83	41	6,507	5,807	519	Granite City.....	400	243	31,840	29,192	3,328
Kankakee.....	497	343	63,622	60,582	7,290	Highland.....	84	58	6,832	5,972	538
Monroeville.....	80	48	7,611	7,051	483	Madison.....	171	107	9,805	9,739	922
Remainder of County.....	218	124	13,872	11,760	1,066	Venice.....	54	24	2,177	1,629	155
Kendall County.....	145	99	12,031	10,965	833	Wood River.....	157	119	17,548	16,666	1,855
Knox County.....	649	481	68,547	64,855	7,281	Remainder of County.....	460	290	24,530	21,842	2,134
Abingdon.....	51	37	3,924	3,444	375	Marion County.....	577	411	43,964	40,646	4,561
Calesburg.....	434	342	52,059	50,269	6,015	Centralia (part) ⁴	263	201	24,544	23,144	2,613
Remainder of County.....	164	102	12,566	11,092	891	Salom.....	105	91	10,535	10,649	1,112
Lake County.....	2,081	1,485	248,486	236,310	25,964	Remainder of County.....	209	119	8,565	6,853	606
Barrington (part) ²	44	30	8,458	8,282	848	Marshall County.....	182	136	12,771	11,953	943
Deerfield.....	42	30	3,613	3,519	343	Mason County.....	287	195	18,874	17,152	1,500
Grayslake.....	51	35	8,039	7,731	581	Heva.....	130	94	5,545	5,331	505
Highland Park.....	165	131	34,936	34,196	4,027	Remainder of County.....	157	101	10,329	9,151	695
Highwood.....	62	52	5,894	5,488	506	Massac County.....	207	135	15,715	14,245	1,449
						Metropolis.....	147	101	13,513	12,513	1,025
						Remainder of County.....	60	34	2,202	1,732	124
						Menard County.....	116	86	8,160	7,600	698

Standard Notes: (D) Withheld to avoid disclosure. Represents zero.

¹Centralia is in Clinton and Marion Counties. ²Barrington is in Cook and Lake Counties.³Collinsville is in Madison and St. Clair Counties.⁴Elgin is in Cook and Kane Counties.⁵Streator is in La Salle and Livingston Counties.

Table 2A. RETAIL TRADE: 1954 — COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Merced County.....	223	153	15,091	13,455	1,099	Sangamon County.....	1,594	1,140	179,036	170,326	20,378
Aledo.....	97	71	7,815	7,211	655	Springfield.....	1,211	913	155,782	149,878	18,669
Remainder of County.....	126	82	7,276	6,244	444	Remainder of County.....	383	227	23,254	20,448	1,709
Monroe County.....	216	136	15,166	13,920	1,326	Schuyler County.....	111	73	7,491	6,837	597
Waterloo.....	84	62	6,057	5,621	613	Rushville.....	74	66	6,356	6,206	560
Remainder of County.....	132	74	9,109	8,299	713	Remainder of County.....	37	7	1,135	631	37
Montgomery County.....	452	314	30,573	28,143	2,795	Scott County.....	88	54	7,356	6,916	502
Hillsboro.....	97	69	8,427	7,759	888	Shelby County.....	250	162	14,693	13,437	1,181
Litchfield.....	130	100	9,352	8,814	941	Shelbyville.....	91	67	7,724	7,238	687
Nokomis.....	64	42	3,806	3,500	309	Remainder of County.....	159	95	6,969	6,199	494
Remainder of County.....	161	103	8,988	8,070	647	Stark County.....	123	79	7,852	6,812	481
Morgan County.....	470	348	46,730	44,234	4,396	Stephenson County.....	505	359	53,276	50,324	5,386
Jacksonville.....	311	241	36,075	34,643	3,713	Freeport.....	343	267	44,783	43,123	4,815
Remainder of County.....	159	107	10,655	9,591	673	Remainder of County.....	162	92	8,493	7,201	571
Moultrie County.....	158	114	13,068	12,278	958	Tazewell County.....	801	569	74,422	69,118	6,354
Sullivan.....	73	57	6,251	5,935	549	Crevecoeur.....	44	30	2,023	2,023	155
Remainder of County.....	85	57	6,817	6,343	409	East Peoria.....	149	99	12,143	11,217	1,015
Ogle County.....	442	300	37,262	34,290	3,113	Morton.....	50	46	6,639	6,525	579
Mt. Morris.....	36	30	2,777	2,695	214	Pekin.....	287	215	34,076	32,172	3,219
Oregon.....	81	59	8,887	8,471	734	Washington.....	64	40	6,557	5,255	451
Rochelle.....	109	79	10,226	9,514	927	Remainder of County.....	207	139	12,864	11,926	935
Remainder of County.....	216	132	15,372	13,610	1,238	Union County.....	205	149	13,845	12,745	1,078
Peoria County.....	1,957	1,437	226,020	217,942	27,185	Anna.....	100	80	8,627	8,295	762
Chillicothe.....	90	54	9,196	8,720	721	Remainder of County.....	105	69	5,218	4,450	316
Peoria.....	1,471	1,109	188,586	182,858	23,873	Vermilion County.....	1,060	730	101,620	95,690	10,913
Peoria Heights.....	47	31	3,170	3,010	270	Danville.....	546	388	68,171	65,483	8,263
Remainder of County.....	349	243	25,068	23,354	2,321	Georgetown.....	44	34	3,166	2,910	230
Perry County.....	284	200	16,462	15,312	1,442	Hoopston.....	113	79	9,260	8,260	813
Du Quoin.....	137	97	8,649	8,137	848	Westville.....	66	50	4,083	3,667	366
Pinkneyville.....	81	63	5,265	4,939	438	Remainder of County.....	291	179	16,994	15,370	1,241
Remainder of County.....	66	40	2,548	2,236	157	Wabash County.....	210	136	15,518	13,980	1,327
Piatt County.....	164	124	12,692	11,912	908	Mount Carmel.....	162	120	13,862	13,018	1,254
Monticello.....	60	38	4,767	4,425	408	Remainder of County.....	48	16	1,656	962	73
Remainder of County.....	104	86	7,925	7,487	500	Warren County.....	281	203	26,020	24,558	2,491
Pike County.....	285	177	19,385	17,325	1,529	Monmouth.....	189	139	19,686	18,904	2,029
Pittsfield.....	86	70	10,255	9,885	939	Remainder of County.....	92	64	6,334	5,654	462
Remainder of County.....	199	107	9,130	7,440	590	Washington County.....	223	135	16,506	14,994	982
Pope County.....	55	29	3,180	2,758	154	Wayne County.....	240	148	16,412	14,244	1,185
Putnam County.....	141	89	6,101	5,385	356	Fairfield.....	129	89	10,937	10,181	906
Putnam County.....	74	34	2,584	1,734	127	Remainder of County.....	111	59	5,475	4,063	279
Randolph County.....	221	273	22,759	19,923	1,701	White County.....	302	214	21,740	20,142	1,703
Chester.....	89	69	6,902	6,424	559	Carmi.....	141	113	13,041	12,467	1,075
Sparta.....	89	61	4,785	4,253	399	Remainder of County.....	161	101	8,699	7,675	628
Remainder of County.....	243	143	11,072	9,246	743	Whiteside County.....	621	459	58,477	55,245	5,007
Richland County.....	205	139	17,211	16,263	1,621	Fulton.....	58	40	3,000	2,696	206
Olney.....	166	114	15,089	14,373	1,485	Morrison.....	82	64	6,269	6,099	544
Remainder of County.....	39	25	2,022	1,890	136	Rock Falls.....	100	70	7,387	6,347	579
Rock Island County.....	1,504	1,112	154,356	146,462	16,630	Sterling.....	217	167	26,824	25,764	2,591
East Moline.....	162	130	14,864	14,188	1,381	Remainder of County.....	164	118	14,997	14,339	1,087
Moline.....	527	395	63,458	60,968	7,044	Will County.....	1,454	990	162,680	151,332	17,690
Rock Island.....	559	427	59,390	56,542	6,828	Joliet.....	917	617	119,086	111,558	13,673
Silvis.....	51	33	4,503	4,173	344	Lockport.....	93	63	7,385	6,723	619
Remainder of County.....	245	127	12,141	10,591	1,033	Steger (part) ²	14	6	868	450	42
St. Clair County.....	2,481	1,703	212,899	198,957	22,963	Wilmington.....	68	54	5,778	5,400	460
Alorton.....	4	4	273	273	16	Remainder of County.....	362	250	29,763	27,201	2,696
Bellefonte.....	562	380	57,518	53,578	6,704	Williamson County.....	570	340	37,749	34,127	3,568
Brooklyn.....	4	2	209	(D)	101	Cartersville.....	39	19	1,922	1,628	167
Collinsville (part) ³	16	8	1,041	753	71	Herrin.....	140	98	13,184	12,672	1,271
East St. Louis.....	1,225	853	116,972	110,568	12,833	Johnston City.....	230	136	15,608	14,068	1,614
Mascoutah.....	61	41	4,430	4,032	371	Marion.....	57	35	2,658	2,214	176
O'Fallon.....	60	38	3,925	3,719	385	Remainder of County.....	104	52	4,377	3,545	340
Washington Park.....	12	10	699	(D)	(D)	Winnebago County.....	1,729	1,207	204,141	189,757	23,385
Remainder of County.....	537	367	28,032	25,206	2,527	Loves Park.....	72	44	6,610	6,130	705
Saline County.....	373	263	28,222	26,362	2,409	Rockford.....	1,339	979	176,247	165,133	20,804
Eldorado.....	79	59	6,108	5,762	465	South Beloit.....	83	43	3,417	4,979	421
Harrisburg.....	186	140	16,377	15,585	1,553	Remainder of County.....	255	141	15,867	13,515	1,453
Remainder of County.....	108	64	5,737	5,015	411	Woodford County.....	300	216	27,611	26,233	2,147

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

²Steger is in Cook and Will Counties. ³Collinsville is in Madison and St. Clair Counties.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincor- porated businesses
		Total	With payroll	Total, all establishments	Establishments with payroll		Total	Full workweek	
CHAMPAIGN-URBANA STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Champaign County, Ill.									
	RETAIL TRADE, TOTAL.....	945	757	139,283	136,665	16,251	6,199	4,667	922
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	88	72	14,707	14,575	1,696	452	409	77
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	30	26	18,547	18,515	2,921	1,120	754	20
54	FOOD STORES.....	106	78	30,597	29,889	1,985	778	524	113
55 EX, 554	AUTOMOTIVE DEALERS.....	52	50	23,151	(B)	2,077	504	486	50
55PT(554)	GASOLINE SERVICE STATIONS.....	132	114	10,600	10,156	966	399	280	144
56	APPAREL, ACCESSORY STORES.....	60	48	7,501	7,427	1,193	465	360	43
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	62	48	5,936	5,836	792	239	217	59
58	EATING, DRINKING PLACES.....	205	181	11,060	10,630	2,442	1,491	1,042	226
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	30	30	4,573	4,573	589	270	197	24
59 EX, 591	OTHER RETAIL STORES.....	125	95	10,593	10,263	1,387	420	340	108
53 PART*	NONSTORE RETAILERS.....	55	15	2,018	(D)	203	61	60	58
CHICAGO STANDARD METROPOLITAN STATISTICAL AREA—Consists of Cook, Du Page, Kane, Lake, McHenry, and Will Counties, Ill.									
	RETAIL TRADE, TOTAL.....	52,568	34,258	8,416,413	8,067,565	1,027,221	352,571	276,573	54,164
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	2,533	1,631	418,112	399,210	54,803	10,512	9,341	2,371
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	1,485	907	929,183	918,773	154,262	57,444	38,256	1,258
54	FOOD STORES.....	10,138	5,940	1,948,355	1,850,549	144,211	55,578	37,277	10,975
55 EX, 554	AUTOMOTIVE DEALERS.....	1,616	1,300	1,077,789	1,071,419	100,774	19,133	18,503	1,226
55PT(554)	GASOLINE SERVICE STATIONS.....	4,117	3,411	462,716	444,168	43,606	18,102	11,141	4,863
56	APPAREL, ACCESSORY STORES.....	4,796	3,788	611,732	594,550	92,463	30,787	23,362	4,162
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	2,812	1,982	399,912	387,410	53,814	16,947	15,481	2,558
58	EATING, DRINKING PLACES.....	12,771	8,241	767,533	681,291	152,307	73,382	63,363	14,716
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	1,941	1,787	301,229	297,493	41,672	14,543	10,128	1,488
59 EX, 591	OTHER RETAIL STORES.....	7,690	4,610	725,714	674,676	78,034	23,699	19,699	7,880
53 PART*	NONSTORE RETAILERS.....	2,669	661	774,138	748,026	111,281	36,444	30,028	2,667
DAVENPORT-ROCK ISLAND-MOLINE STANDARD METROPOLITAN STATISTICAL AREA—Consists of Scott County, Iowa, and Rock Island County, Ill.									
	RETAIL TRADE, TOTAL.....	2,487	1,843	315,986	304,202	35,438	13,598	10,282	2,458
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	135	103	23,418	22,750	2,551	657	595	116
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	60	42	39,052	38,676	6,208	2,447	1,820	41
54	FOOD STORES.....	340	236	71,175	68,355	4,517	2,124	1,237	355
55 EX, 554	AUTOMOTIVE DEALERS.....	131	103	46,001	45,519	4,450	1,023	967	120
55PT(554)	GASOLINE SERVICE STATIONS.....	289	233	23,703	22,355	1,884	828	543	308
56	APPAREL, ACCESSORY STORES.....	145	125	17,770	17,384	2,385	1,007	672	110
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	152	116	20,600	19,996	2,738	770	693	144
58	EATING, DRINKING PLACES.....	708	558	31,559	28,969	5,649	3,010	2,385	606
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	80	76	11,645	11,559	1,410	549	359	49
59 EX, 591	OTHER RETAIL STORES.....	305	221	22,684	21,468	2,522	875	721	263
53 PART*	NONSTORE RETAILERS.....	142	30	8,379	7,171	1,124	308	290	146
DECATUR STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Macon County, Ill.									
	RETAIL TRADE, TOTAL.....	992	776	152,773	149,239	17,570	6,538	5,313	1,032
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	79	63	10,587	10,205	1,204	345	305	70
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	33	27	21,590	21,482	3,414	1,350	999	25
54	FOOD STORES.....	123	91	35,413	34,605	2,454	927	638	140
55 EX, 554	AUTOMOTIVE DEALERS.....	58	44	28,080	27,834	2,521	661	648	47
55PT(554)	GASOLINE SERVICE STATIONS.....	133	115	11,690	11,146	967	423	328	148
56	APPAREL, ACCESSORY STORES.....	63	53	8,171	7,985	1,186	431	363	43
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	71	45	8,036	7,646	1,188	331	310	68
58	EATING, DRINKING PLACES.....	230	208	12,376	12,260	2,567	1,373	1,120	286
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	22	22	2,918	2,918	442	183	153	19
59 EX, 591	OTHER RETAIL STORES.....	124	92	11,100	10,738	1,313	425	363	124
53 PART*	NONSTORE RETAILERS.....	56	16	2,812	2,420	314	89	86	62
PEORIA STANDARD METROPOLITAN STATISTICAL AREA—Consists of Peoria and Tazewell Counties, Ill.									
	RETAIL TRADE, TOTAL.....	2,623	1,923	336,105	324,703	44,035	16,598	13,496	2,721
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	199	165	24,933	24,343	2,949	794	696	186
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	76	58	42,135	41,931	6,609	2,761	1,932	60
54	FOOD STORES.....	392	272	79,431	76,969	5,353	2,106	1,452	415
55 EX, 554	AUTOMOTIVE DEALERS.....	173	125	58,616	57,788	11,477	3,862	3,800	177
55PT(554)	GASOLINE SERVICE STATIONS.....	317	259	23,968	22,844	1,911	745	566	359
56	APPAREL, ACCESSORY STORES.....	156	138	17,300	17,058	2,390	912	669	111
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	171	119	19,929	19,473	3,473	856	795	147
58	EATING, DRINKING PLACES.....	585	471	25,475	23,617	4,899	2,607	1,992	730
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	72	70	10,479	(B)	1,322	530	410	58
59 EX, 591	OTHER RETAIL STORES.....	333	219	25,248	23,270	2,571	943	822	319
53 PART*	NONSTORE RETAILERS.....	149	27	8,591	(D)	1,081	382	353	159

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS—Continued

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpo- rated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		ROCKFORD STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Winnebago County, Ill.							
	RETAIL TRADE, TOTAL.....	1,700	1,258	231,533	223,105	27,624	9,661	7,508	1,757
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	124	86	20,007	19,341	2,577	570	518	106
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	51	41	27,347	27,217	4,212	1,690	1,138	37
54	FOOD STORES.....	275	183	56,306	53,692	3,664	1,318	849	335
55 EX, 554	AUTOMOTIVE DEALERS.....	78	64	29,859	29,411	3,015	671	641	76
55PT(554)	GASOLINE SERVICE STATIONS.....	204	166	17,369	16,433	1,489	687	556	233
56	APPAREL, ACCESSORY STORES.....	126	100	15,526	15,054	2,399	896	686	86
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	92	66	13,015	12,727	2,599	550	522	77
58	EATING, DRINKING PLACES.....	372	316	19,804	18,602	3,768	2,017	1,568	453
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	57	57	9,437	9,437	1,217	478	366	47
59 EX, 591	OTHER RETAIL STORES.....	229	159	17,590	16,680	2,091	630	514	214
53 PART*	NONSTORE RETAILERS*.....	92	20	5,273	4,591	593	154	150	93
		SPRINGFIELD STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Sangamon County, Ill.							
	RETAIL TRADE, TOTAL.....	1,488	1,060	198,698	191,600	23,488	8,994	7,553	1,671
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	97	79	15,359	15,097	2,142	558	505	112
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	29	25	19,168	19,132	2,972	1,182	912	19
54	FOOD STORES.....	218	148	46,776	45,186	2,978	1,196	818	234
55 EX, 554	AUTOMOTIVE DEALERS.....	79	61	26,024	25,768	2,197	519	498	72
55PT(554)	GASOLINE SERVICE STATIONS.....	186	154	16,645	15,689	1,353	526	420	202
56	APPAREL, ACCESSORY STORES.....	61	53	14,547	14,399	2,111	893	803	41
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	100	56	12,082	11,302	1,945	496	476	105
58	EATING, DRINKING PLACES.....	394	300	19,251	17,705	3,394	2,088	1,798	458
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	39	39	7,399	7,399	999	457	337	34
59 EX, 591	OTHER RETAIL STORES.....	200	124	14,275	13,219	2,176	772	698	203
53 PART*	NONSTORE RETAILERS*.....	85	21	7,172	6,704	1,221	307	288	91

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Note: The St. Louis, Mo. SMSA includes Madison and St. Clair Counties in Illinois. Data for this SMSA are shown in the report for Missouri.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

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RETAIL TRADE Preliminary Area Report

BUREAU OF THE CENSUS
DEC 1 11 27 AM '59

October 1959

BC58(P)-RA14

Indiana

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Indiana during the year 1958 totaled \$5,048,284,000, an increase of \$535,611,000 or 12 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 14 percent compared with an increase of 9 percent in the remainder of the State. The largest cities in the State, Indianapolis, Gary, and Fort Wayne, showed increases of 16 percent, 11 percent, and 19 percent, respectively.

Retail trade establishments in the State had a total of 208,736 paid employees during the workweek ended nearest November 15, 1958, an increase of 7 percent compared with the same week in 1954. In addition, 45,473 active proprietors and partners were engaged in the operation of retail

establishments. The annual payroll of retail establishments amounted to \$555,443,000, compared with \$497,623,000 in 1954, an increase of 12 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures.

For explanation of procedures and definitions, see pages 13-16.

Table A—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	44,108	31,362	5,048,284	4,827,382	41,624	31,544	4,512,673	4,322,295	11.9	11.7
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	3,667	2,755	429,364	414,216	3,283	2,753	432,212	423,026	-0.7	-2.1
53 PART*	GENERAL MERCHANDISE GROUP STORES*	1,782	1,136	558,348	546,520	1,519	1,203	485,059	477,385	11.1	14.5
54	FOOD STORES.....	7,262	4,546	1,201,775	1,141,393	8,233	5,307	980,930	911,382	22.5	25.2
55 EX.554	AUTOMOTIVE DEALERS.....	2,678	2,062	845,092	833,030	2,535	2,125	878,416	866,930	-4.0	-3.9
55PT(554)	GASOLINE SERVICE STATIONS.....	5,805	4,375	408,708	374,832	5,188	3,838	320,660	291,436	27.5	28.6
56	APPAREL, ACCESSORY STORES.....	2,648	2,282	264,184	258,090	2,622	2,382	239,822	236,176	10.2	9.3
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	2,825	1,943	243,244	230,630	2,465	1,881	224,783	219,369	8.2	7.1
59	EATING, DRINKING PLACES.....	8,186	6,664	363,458	339,616	7,543	6,737	324,911	312,581	11.9	8.6
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	1,437	1,347	185,834	183,988	1,409	1,329	147,438	145,896	26.0	26.1
59 EX.591	OTHER RETAIL STORES.....	6,018	3,768	447,128	414,724	5,414	3,624	393,161	367,477	13.7	12.8
53 PART*	NONSTORE RETAILERS*.....	1,800	484	103,149	90,343	1,413	365	85,281	74,657	21.0	21.0

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



April 1948

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April 1946

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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL	44,108	31,362	5,048,284	4,827,382	555,443	208,736	169,187	45,473
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	3,667	2,755	429,364	414,216	52,595	14,167	13,096	3,400
521	LUMBER, BUILDING MATERIALS DEALERS	1,137	915	206,709	203,647	28,528	6,902	6,494	746
5251	HARDWARE STORES	1,025	735	69,682	63,676	8,138	2,784	2,403	1,080
5252	FARM EQUIPMENT DEALERS	783	645	116,738	114,554	10,104	2,950	2,818	891
53 PART*	GENERAL MERCHANDISE GROUP STORES*	1,782	1,136	558,348	546,520	88,295	36,787	27,234	1,567
533	LIMITED PRICE VARIETY STORES	606	516	106,514	104,850	17,418	10,286	6,686	423
54	FOOD STORES	7,262	4,546	1,201,775	1,141,393	77,292	30,286	21,317	7,937
541	GROCERY STORES, INCLUDING DELICATESSENS	5,804	3,698	1,119,804	1,068,940	68,474	26,250	18,123	6,253
55 EX, 554	AUTOMOTIVE DEALERS	2,678	2,062	843,092	833,030	80,922	19,831	19,165	2,306
55PT(554)	GASOLINE SERVICE STATIONS	5,805	4,375	408,708	374,832	32,885	13,457	10,625	6,661
56	APPAREL, ACCESSORY STORES	2,648	2,282	264,184	258,090	35,888	14,538	10,989	2,180
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	530	468	59,392	58,046	8,555	2,779	2,186	472
562	WOMEN'S READY-TO-WEAR STORES**	622	622	80,656	80,656	11,512	5,070	3,982	466
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	203	203	12,844	12,844	2,038	1,030	762	153
565	FAMILY CLOTHING STORES**	305	305	48,537	48,537	6,381	2,765	2,103	264
566	SHOE STORES	622	534	50,777	49,143	6,506	2,385	1,599	385
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	2,825	1,943	243,244	230,630	36,224	10,198	9,363	2,710
571	FURNITURE, HOME FURNISHINGS STORES	1,350	992	152,811	147,553	23,753	6,508	6,072	1,246
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	1,475	951	90,433	83,077	12,471	3,690	3,291	1,464
58	EATING, DRINKING PLACES	8,186	6,664	363,458	339,616	68,121	39,306	32,376	9,750
5812	EATING PLACES	5,649	4,607	242,219	228,745	53,190	31,704	26,069	6,776
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	2,537	2,057	121,239	110,871	14,931	7,602	6,307	2,974
59PT(591)	DRUG STORES, PROPRIETARY STORES	1,437	1,347	185,834	183,988	23,415	10,568	7,638	1,308
59 EX, 591	OTHER RETAIL STORES	6,018	3,768	447,128	414,724	44,815	15,329	13,463	5,930
592	LIQUOR STORES	792	526	43,212	36,766	2,436	1,195	951	854
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	945	675	162,860	158,940	10,910	3,647	3,419	806
597	JEWELRY STORES	671	431	37,815	34,561	6,075	1,834	1,653	635
598	FUEL, ICE DEALERS	968	670	99,781	94,989	12,081	3,434	3,104	827
53 PART*	NONSTORE RETAILERS*	1,800	484	103,149	90,343	14,991	4,269	3,921	1,724

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
INDIANA, TOTAL.....	44,108	31,362	5,043,486	4,827,382	555,443	208,736	169,187	45,473
ADAMS COUNTY.....	269	179	23,019	21,433	2,171	817	634	288
DECATUR.....	134	106	13,983	13,637	1,380	494	374	141
REMAINDER OF COUNTY.....	135	73	9,036	7,796	791	323	260	147
ALLEN COUNTY.....	1,708	1,288	289,968	283,598	36,116	12,872	10,277	1,591
FORT WAYNE.....	1,358	1,074	251,254	246,930	32,544	11,605	9,289	1,205
NEW HAVEN.....	47	33	6,774	6,504	588	246	176	55
REMAINDER OF COUNTY.....	303	181	31,940	30,164	2,984	1,021	812	331
BARTHOLOMEW COUNTY.....	482	344	50,046	47,804	5,585	2,077	1,734	500
COLUMBUS.....	355	275	44,516	43,244	5,254	1,901	1,600	351
EDINBURG (PART).....	6	2	260	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	121	67	5,270	(D)	(D)	(D)	(D)	(D)
BENTON COUNTY.....	164	120	14,244	13,532	1,146	451	357	193
BLACKFORD COUNTY.....	182	128	15,135	14,155	1,508	695	582	189
DUNKIRK (PART).....	1	1	(D)	(D)	(D)	(D)	(D)	(D)
HARTFORD CITY.....	138	98	11,952	11,264	1,258	581	483	143
REMAINDER OF COUNTY.....	43	29	(D)	(D)	(D)	(D)	(D)	(D)
BOONE COUNTY.....	304	210	31,392	29,574	2,925	1,173	998	325
LEBANON.....	158	120	21,522	20,628	2,050	766	657	161
REMAINDER OF COUNTY.....	146	90	9,870	8,746	875	407	341	164
BROWN COUNTY.....	70	38	3,018	2,432	209	92	72	76
CARROLL COUNTY.....	178	134	19,176	18,546	1,557	581	484	178
DELPHI.....	54	50	8,809	8,699	740	250	214	52
REMAINDER OF COUNTY.....	124	84	10,367	9,847	817	331	270	126
CASS COUNTY.....	433	329	45,752	43,974	5,011	1,715	1,389	475
LOGANSPORT.....	314	254	36,173	35,109	4,336	1,461	1,162	325
REMAINDER OF COUNTY.....	119	75	9,579	8,865	675	254	227	150
CLARK COUNTY.....	495	347	52,791	49,905	4,862	1,867	1,541	539
CHARLESTOWN.....	64	46	3,608	3,360	299	145	116	73
CLARKSVILLE.....	37	21	2,324	1,846	164	71	57	43
JEFFERSONVILLE.....	226	180	33,589	32,723	3,409	1,205	976	232
SELLERSBURG.....	30	26	3,520	3,432	315	130	110	34
REMAINDER OF COUNTY.....	138	74	9,750	8,544	675	316	282	157
CLAY COUNTY.....	326	202	21,345	19,197	1,804	799	632	352
BRAZIL.....	199	137	16,382	15,126	1,495	635	496	207
REMAINDER OF COUNTY.....	127	65	4,963	4,071	309	164	136	145
CLINTON COUNTY.....	318	244	31,825	30,767	3,309	1,269	1,059	309
FRANKFORT.....	194	164	25,370	24,986	2,719	976	829	180
REMAINDER OF COUNTY.....	124	80	6,455	5,781	590	293	230	129
CRAWFORD COUNTY.....	126	54	5,813	4,249	260	149	108	135
DAVIES COUNTY.....	324	210	23,462	21,728	2,326	959	769	336
WASHINGTON.....	195	143	17,791	16,953	1,973	779	637	191
REMAINDER OF COUNTY.....	129	67	5,671	4,775	353	180	132	145
DEARBORN COUNTY.....	289	209	23,741	22,463	2,123	861	698	319
AURORA.....	88	64	7,770	7,446	680	280	227	100
GREENDALE.....	2	2	(D)	(D)	(D)	(D)	(D)	(D)
LAWRENCEBURG.....	103	81	9,609	9,297	851	318	252	110
REMAINDER OF COUNTY.....	96	62	(D)	(D)	(D)	(D)	(D)	(D)
DECATUR COUNTY.....	239	161	24,120	22,846	2,307	983	893	241
GREENSBURG.....	141	115	19,212	18,730	1,943	831	757	131
REMAINDER OF COUNTY.....	98	46	4,908	4,116	364	152	136	110
DE KALB COUNTY.....	325	251	29,489	28,323	2,759	1,064	878	309
AUBURN.....	110	96	13,558	13,294	1,309	461	380	99
GARRETT.....	62	50	3,822	3,614	320	159	124	57
REMAINDER OF COUNTY.....	153	105	12,109	11,415	1,130	444	374	153
DELAWARE COUNTY.....	1,000	726	112,967	108,895	13,042	4,926	4,136	984
MUNCIE.....	732	552	94,500	91,896	11,110	4,170	3,511	693
REMAINDER OF COUNTY.....	268	174	18,467	16,999	1,932	756	625	291
DUBOIS COUNTY.....	315	211	28,258	26,398	2,579	985	798	378
HUNTINGBURG.....	75	57	5,356	5,126	451	221	147	88
JASPER.....	111	95	12,425	12,123	1,512	520	449	139
REMAINDER OF COUNTY.....	129	59	10,477	9,149	616	244	202	151
ELKHART COUNTY.....	1,027	745	122,406	117,514	13,141	4,734	3,836	973
ELKHART.....	495	361	63,953	61,541	7,349	2,490	2,097	448
GOSHEN.....	188	146	27,104	26,488	2,811	1,056	805	179
NAPPANEE.....	62	50	8,195	8,045	756	270	224	64
REMAINDER OF COUNTY.....	282	188	23,154	21,440	2,225	918	710	282
FAYETTE COUNTY.....	233	185	23,562	22,522	2,281	1,023	856	230
CONNERSVILLE.....	208	168	21,820	21,028	2,174	975	815	199
REMAINDER OF COUNTY.....	25	17	1,742	1,494	107	48	41	31

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
FLOYD COUNTY.....	473	335	48,782	46,068	5,278	2,012	1,642	504
NEW ALBANY.....	397	303	45,560	43,654	5,097	1,898	1,561	421
REMAINDER OF COUNTY.....	76	32	3,222	2,414	181	114	81	83
FOUNTAIN COUNTY.....	293	197	20,568	18,852	1,695	782	629	321
ATTICA.....	88	80	7,900	7,552	776	361	290	107
COVINGTON.....	53	41	5,329	5,179	433	181	153	54
REMAINDER OF COUNTY.....	142	76	7,339	6,121	486	240	186	160
FRANKLIN COUNTY.....	156	98	10,770	9,580	787	355	263	193
BROOKVILLE.....	72	50	6,521	6,029	533	210	175	85
REMAINDER OF COUNTY.....	84	48	4,249	3,551	254	145	88	108
FULTON COUNTY.....	223	157	16,818	15,684	1,432	600	481	229
ROCHESTER.....	121	95	11,013	10,523	975	403	327	121
REMAINDER OF COUNTY.....	102	62	5,805	5,161	457	197	154	108
GIBSON COUNTY.....	422	270	29,734	27,286	2,734	1,080	899	451
OAKLAND CITY.....	67	43	4,011	3,715	369	146	124	68
PRINCETON.....	150	112	14,803	13,997	1,489	575	477	161
REMAINDER OF COUNTY.....	205	115	10,920	9,574	876	359	298	222
GRANT COUNTY.....	733	495	77,888	73,830	8,387	3,147	2,575	735
FAIRMOUNT.....	48	28	3,516	3,332	260	110	101	58
GAS CITY.....	54	42	4,570	4,360	432	151	123	54
MARION.....	455	341	60,803	58,845	6,936	2,548	2,085	420
REMAINDER OF COUNTY.....	176	84	8,999	7,293	759	338	266	203
GREENE COUNTY.....	369	251	23,879	21,573	1,988	941	757	427
JASONVILLE.....	51	39	3,276	3,024	243	131	111	59
LINTON.....	108	80	9,358	8,886	892	377	319	114
REMAINDER OF COUNTY.....	210	132	11,245	9,663	853	433	327	254
HAMILTON COUNTY.....	357	237	29,148	27,402	2,883	1,146	926	406
NOBLESVILLE.....	116	98	13,345	13,079	1,387	585	478	131
REMAINDER OF COUNTY.....	241	139	15,803	14,323	1,496	561	448	275
HANCOCK COUNTY.....	280	190	26,424	25,088	2,528	957	797	292
GREENFIELD.....	125	97	15,846	15,332	1,768	653	529	122
REMAINDER OF COUNTY.....	155	93	10,578	9,756	760	304	268	170
HARRISON COUNTY.....	174	94	12,167	10,581	950	406	345	193
HENDRICKS COUNTY.....	307	211	27,219	26,049	2,142	1,138	976	336
BROWNSBURG.....	36	28	3,975	3,897	313	139	114	47
DANVILLE.....	51	41	6,606	6,428	518	209	175	57
PLAINFIELD.....	53	41	7,822	7,596	668	236	188	53
REMAINDER OF COUNTY.....	167	101	8,816	8,128	643	554	499	179
HENRY COUNTY.....	503	353	50,202	47,650	4,908	1,957	1,590	494
NEW CASTLE.....	253	201	34,084	33,352	3,659	1,390	1,131	230
REMAINDER OF COUNTY.....	250	152	16,118	14,298	1,249	567	459	264
HOWARD COUNTY.....	576	426	65,003	62,001	7,320	2,574	2,137	608
KOKOMO.....	460	360	57,947	55,905	6,730	2,325	1,926	475
REMAINDER OF COUNTY.....	116	66	7,056	6,096	590	249	211	133
HUNTINGTON COUNTY.....	392	288	34,036	32,074	3,406	1,295	1,054	429
HUNTINGTON.....	216	178	24,919	24,229	2,685	1,003	820	214
REMAINDER OF COUNTY.....	176	110	9,117	7,845	721	292	234	215
JACKSON COUNTY.....	347	243	29,366	27,494	3,002	1,230	1,024	347
SEYMOUR.....	171	143	21,094	20,680	2,460	945	787	146
REMAINDER OF COUNTY.....	176	100	8,272	6,814	542	285	237	201
JASPER COUNTY.....	251	153	21,150	19,478	1,907	679	537	287
RENSSELAER.....	97	83	10,960	10,808	1,174	411	319	103
REMAINDER OF COUNTY.....	154	70	10,190	8,670	733	268	218	184
JAY COUNTY.....	249	185	19,129	18,277	1,703	744	596	265
DUNKIRK (PART).....	42	32	3,295	3,113	260	128	102	50
PORTLAND.....	127	101	11,740	11,354	1,138	473	375	129
REMAINDER OF COUNTY.....	80	52	4,094	3,810	305	143	119	86
JEFFERSON COUNTY.....	258	178	25,173	23,617	2,439	967	761	276
MADISON.....	199	145	22,041	20,919	2,201	874	677	205
REMAINDER OF COUNTY.....	59	33	3,132	2,698	238	93	84	71
JENNINGS COUNTY.....	148	104	12,736	11,854	1,128	482	386	179
NORTH VERNON.....	97	75	9,895	9,421	936	374	295	114
REMAINDER OF COUNTY.....	51	29	2,841	2,433	192	108	91	65
JOHNSON COUNTY.....	335	233	33,928	32,042	3,197	1,144	929	339
EDINBURG (PART).....	49	35	3,030	2,742	292	104	89	47
FRANKLIN.....	117	87	15,387	14,749	1,549	564	443	114
GREENWOOD.....	44	32	6,680	6,484	681	181	160	46
REMAINDER OF COUNTY.....	125	79	8,831	8,067	675	295	237	132
KNOX COUNTY.....	547	371	46,896	43,446	4,923	1,972	1,603	562
BICKNELL.....	84	56	3,799	3,225	287	136	102	95
VINCENNES.....	309	231	36,104	34,564	4,062	1,551	1,260	295
REMAINDER OF COUNTY.....	154	84	6,993	5,657	574	285	241	172

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
KOSCIUSKO COUNTY.....	510	352	52,761	49,887	4,735	1,805	1,501	566
WARSAW.....	169	131	22,625	21,929	2,311	883	742	170
REMAINDER OF COUNTY.....	341	221	30,136	27,958	2,424	922	759	396
LAGRANGE COUNTY.....	190	120	15,924	14,888	1,428	598	455	191
LAKE COUNTY.....	3,936	2,886	563,198	542,242	64,772	22,177	17,302	4,134
CROWN POINT.....	103	83	17,710	17,240	1,877	550	453	110
DYER.....	32	26	3,590	3,522	473	183	156	32
EAST CHICAGO.....	569	391	63,340	59,570	7,059	2,244	1,832	627
EAST GARY.....	57	43	8,301	8,167	785	273	216	63
GARY.....	1,472	1,100	208,986	201,712	25,403	9,120	7,229	1,486
GRIFFITH.....	53	45	8,237	8,093	931	282	226	52
HAMMOND.....	810	618	155,621	151,129	18,932	6,065	4,649	799
HIGHLAND.....	82	62	12,805	12,467	1,233	488	385	102
HOBART.....	123	91	11,963	11,379	1,225	510	317	130
MUNSTER.....	38	28	7,982	7,634	739	192	156	53
WHITING.....	168	106	17,490	16,442	1,772	667	451	179
REMAINDER OF COUNTY.....	429	293	47,173	44,887	4,343	1,603	1,232	501
LA PORTE COUNTY.....	946	664	102,317	96,929	10,555	4,015	3,197	953
LAKELAND.....	6	6	691	691	55	16	11	5
LA PORTE.....	293	223	34,196	32,814	3,540	1,301	1,059	296
MICHIGAN CITY.....	411	303	48,528	46,266	5,475	2,099	1,656	396
REMAINDER OF COUNTY.....	236	132	18,902	17,158	1,485	599	471	256
LAWRENCE COUNTY.....	391	267	33,598	31,378	3,252	1,382	1,076	404
BEDFORD.....	206	164	23,298	22,630	2,436	1,004	777	195
MITCHELL.....	61	49	5,717	5,473	540	198	166	67
REMAINDER OF COUNTY.....	124	54	4,583	3,275	276	188	133	142
MADISON COUNTY.....	1,162	816	131,421	126,113	13,880	5,168	4,140	1,128
ALEXANDRIA.....	111	79	8,705	8,009	756	349	238	125
ANDERSON.....	600	454	82,126	79,820	9,546	3,399	2,739	537
ELWOOD.....	145	111	14,387	14,009	1,559	677	538	135
PENDLETON.....	30	24	2,817	2,755	284	130	104	32
REMAINDER OF COUNTY.....	276	148	23,386	21,520	1,735	613	521	299
MARION COUNTY.....	5,651	4,215	962,310	937,922	123,114	45,120	36,581	5,591
BEECH GROVE.....	56	48	5,252	5,214	599	210	152	60
INDIANAPOLIS.....	5,025	3,739	886,525	864,367	114,312	41,932	33,993	4,941
LAWRENCE.....	18	16	3,769	(D)	392	156	143	23
SPEEDWAY.....	39	37	4,529	4,505	488	184	135	32
REMAINDER OF COUNTY.....	513	375	62,235	(D)	7,323	2,638	2,158	535
MARSHALL COUNTY.....	441	297	35,604	33,422	3,214	1,329	1,057	470
BREMEN.....	57	43	4,364	4,124	383	167	129	61
PLYMOUTH.....	161	129	16,993	16,487	1,738	690	540	161
REMAINDER OF COUNTY.....	223	125	14,247	12,811	1,093	472	388	248
MARTIN COUNTY.....	103	77	8,312	7,774	743	348	299	108
LOGOOTE.....	56	44	4,302	3,950	364	175	140	60
REMAINDER OF COUNTY.....	47	33	4,010	3,824	379	173	159	48
MIAMI COUNTY.....	369	249	33,123	31,147	3,180	1,245	1,008	373
PERU.....	227	167	24,229	23,213	2,434	936	768	216
REMAINDER OF COUNTY.....	142	82	8,894	7,934	746	309	240	157
MONROE COUNTY.....	422	344	53,975	52,605	6,113	2,488	1,955	431
BLOOMINGTON.....	328	284	47,252	46,574	5,613	2,255	1,767	327
REMAINDER OF COUNTY.....	94	60	6,723	6,031	500	233	188	104
MONTGOMERY COUNTY.....	377	283	35,416	33,848	3,622	1,452	1,213	396
CRAWFORDSVILLE.....	193	169	26,098	25,716	2,850	1,115	909	193
REMAINDER OF COUNTY.....	184	114	9,318	8,132	772	337	304	203
MORGAN COUNTY.....	297	203	25,801	24,273	2,354	979	759	349
MARTINSVILLE.....	126	90	13,076	12,380	1,294	532	391	140
REMAINDER OF COUNTY.....	171	113	12,725	11,893	1,060	447	368	209
NEWTON COUNTY.....	195	137	13,622	12,654	1,224	501	417	213
NOBLE COUNTY.....	340	246	30,943	29,317	2,903	1,093	869	330
KENDALLVILLE.....	116	94	12,784	12,506	1,394	505	410	103
REMAINDER OF COUNTY.....	224	152	18,159	16,811	1,509	588	459	227
OHIO COUNTY.....	48	30	2,786	2,444	191	86	60	62
ORANGE COUNTY.....	222	146	13,671	12,169	1,026	516	427	254
PAOLI.....	54	44	4,596	4,374	375	190	152	64
REMAINDER OF COUNTY.....	168	102	9,075	7,795	651	326	275	190
OWEN COUNTY.....	130	86	7,976	7,242	610	299	236	149
PARKE COUNTY.....	180	112	11,708	10,620	930	418	330	210
PERRY COUNTY.....	231	113	12,586	10,690	1,047	454	359	246
TELL CITY.....	115	77	8,543	7,861	839	353	279	124
REMAINDER OF COUNTY.....	116	36	4,043	2,829	208	101	50	122

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
PIKE COUNTY.....	172	92	9,370	7,772	681	299	253	171
PETERSBURG.....	56	48	4,502	4,328	415	183	155	56
REMAINDER OF COUNTY.....	116	44	4,868	3,444	266	116	98	115
PORTER COUNTY.....	430	324	49,169	47,287	5,244	1,897	1,503	498
CHESTERTON.....	77	53	6,096	5,584	488	185	143	80
VALPARAISO.....	179	155	27,663	27,351	3,144	1,107	899	221
REMAINDER OF COUNTY.....	174	116	15,410	14,352	1,612	605	461	197
POSEY COUNTY.....	201	143	14,766	13,968	1,263	531	455	216
MOUNT VERNON.....	95	73	8,065	7,831	759	316	272	98
REMAINDER OF COUNTY.....	106	70	6,701	6,137	504	215	183	118
PULASKI COUNTY.....	167	119	14,916	14,208	1,176	419	343	172
PUTNAM COUNTY.....	274	164	22,369	20,489	1,821	798	645	287
GREENCASTLE.....	115	95	14,920	14,576	1,343	532	433	119
REMAINDER OF COUNTY.....	159	69	7,449	5,913	478	266	212	168
RANDOLPH COUNTY.....	349	231	28,367	26,221	2,444	987	799	342
UNION CITY.....	74	54	6,129	5,785	663	282	216	62
WINCHESTER.....	112	84	13,179	12,571	1,084	418	346	107
REMAINDER OF COUNTY.....	163	93	9,059	7,865	697	287	237	173
RIPLEY COUNTY.....	273	171	22,163	20,345	1,636	660	529	297
BATESVILLE.....	43	39	3,940	3,854	297	128	98	49
REMAINDER OF COUNTY.....	230	132	18,223	16,491	1,339	532	431	248
RUSH COUNTY.....	228	154	21,373	19,975	1,879	710	610	237
RUSHVILLE.....	132	104	15,396	14,852	1,489	533	465	124
REMAINDER OF COUNTY.....	96	50	5,977	5,123	390	177	145	113
ST. JOSEPH COUNTY.....	1,994	1,500	264,402	256,272	32,800	11,380	9,464	1,982
MISHAWAKA.....	327	259	40,540	39,588	4,299	1,741	1,462	335
SOUTH BEND.....	1,322	990	195,706	190,196	25,785	8,608	7,163	1,272
REMAINDER OF COUNTY.....	345	251	28,156	26,488	2,716	1,039	839	375
SCOTT COUNTY.....	153	97	12,479	11,151	1,100	470	393	181
SCOTTSBURG.....	85	63	7,590	7,062	752	328	266	105
REMAINDER OF COUNTY.....	68	34	4,889	4,089	348	142	127	76
SHELBY COUNTY.....	319	227	35,207	33,465	3,556	1,370	1,162	307
SHELBYVILLE.....	182	166	28,285	27,977	2,978	1,114	946	154
REMAINDER OF COUNTY.....	137	61	6,922	5,488	578	256	216	153
SPENCER COUNTY.....	193	131	10,822	9,742	845	374	325	199
STARKE COUNTY.....	230	154	17,729	16,303	1,405	541	405	257
KNOX.....	78	62	8,605	8,221	719	264	215	90
REMAINDER OF COUNTY.....	152	92	9,124	8,082	686	277	190	167
STEBEN COUNTY.....	317	227	27,503	25,745	2,498	1,055	813	322
ANGOLA.....	130	110	12,299	12,001	1,254	528	396	128
REMAINDER OF COUNTY.....	187	117	15,204	13,744	1,244	535	417	194
SULLIVAN COUNTY.....	272	182	16,903	15,621	1,270	607	494	287
SULLIVAN.....	100	88	9,324	9,092	856	376	301	96
REMAINDER OF COUNTY.....	172	94	7,579	6,529	414	231	193	191
SWITZERLAND COUNTY.....	90	46	3,799	2,885	211	101	82	98
TIPPECANOE COUNTY.....	660	538	100,105	98,345	12,463	4,594	3,638	603
LAFAYETTE.....	447	375	73,993	72,951	9,255	3,417	2,734	379
WEST LAFAYETTE.....	68	60	14,724	14,604	2,121	733	541	74
REMAINDER OF COUNTY.....	145	103	11,388	10,790	1,087	444	363	150
TIPTON COUNTY.....	160	110	11,744	11,228	1,073	409	370	172
TIPTON.....	90	80	8,752	8,626	853	325	293	92
REMAINDER OF COUNTY.....	70	30	2,992	2,602	220	84	77	80
UNION COUNTY.....	59	51	5,331	5,235	516	180	154	59
VANDERBURGH COUNTY.....	1,587	1,151	200,584	193,696	23,738	9,314	7,878	1,631
EVANSVILLE.....	1,462	1,086	194,079	187,879	23,030	8,883	7,571	1,485
REMAINDER OF COUNTY.....	125	65	6,505	5,817	708	431	307	146
VERMILLION COUNTY.....	269	163	16,760	15,228	1,448	647	522	305
CLINTON.....	141	87	10,540	9,920	979	430	334	157
REMAINDER OF COUNTY.....	128	76	6,220	5,308	469	217	188	148
VIGO COUNTY.....	1,131	767	129,376	123,044	15,227	6,102	4,827	1,133
TERRE HAUTE.....	922	648	118,288	114,288	14,397	5,738	4,523	891
WEST TERRE HAUTE.....	55	39	3,049	2,865	213	102	81	63
REMAINDER OF COUNTY.....	154	80	7,333	5,891	617	262	223	179
WABASH COUNTY.....	344	240	36,117	34,063	3,306	1,324	1,097	362
NORTH MANCHESTER.....	79	57	8,138	7,648	721	272	232	86
WABASH.....	164	130	21,306	20,594	2,212	814	651	153
REMAINDER OF COUNTY.....	101	53	6,673	5,821	373	238	214	123
WARREN COUNTY.....	63	47	3,276	3,088	258	132	108	70

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
WARRICK COUNTY.....	227	141	15,827	14,099	1,355	573	470	273
BOONVILLE.....	93	69	10,078	9,652	923	359	299	113
REMAINDER OF COUNTY.....	134	72	5,749	4,447	432	214	171	160
WASHINGTON COUNTY.....	177	109	12,119	10,927	944	415	329	201
SALEM.....	103	77	8,856	8,282	785	337	274	119
REMAINDER OF COUNTY.....	74	32	3,263	2,645	159	78	55	82
WAYNE COUNTY.....	712	538	81,764	78,618	8,840	3,400	2,759	686
CAMBRIDGE CITY.....	54	46	5,438	5,374	470	213	160	57
RICHMOND.....	485	387	66,153	64,287	7,568	2,801	2,299	436
REMAINDER OF COUNTY.....	173	105	10,173	8,957	802	386	300	193
WELLS COUNTY.....	215	145	19,467	18,535	1,903	722	607	223
BLUFFTON.....	118	86	11,726	11,330	1,266	505	420	113
REMAINDER OF COUNTY.....	97	59	7,741	7,205	637	217	187	110
WHITE COUNTY.....	271	211	25,406	24,366	2,153	853	700	299
MONTICELLO.....	97	87	11,907	11,647	1,118	426	343	103
REMAINDER OF COUNTY.....	174	124	13,499	12,719	1,035	427	357	196
WHITLEY COUNTY.....	230	162	19,474	18,116	1,769	707	574	252
COLUMBIA CITY.....	93	79	10,606	10,226	1,035	440	349	107
REMAINDER OF COUNTY.....	137	83	8,868	7,890	734	267	225	145

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Indiana, total.....	41,624	31,544	4,512,673	4,322,295	497,623
Adams County.....	259	195	20,344	19,290	1,976
Decatur.....	143	113	12,281	11,841	1,248
Remainder of County.....	116	82	8,063	7,449	728
Allen County.....	1,739	1,353	239,671	231,993	29,634
Fort Wayne.....	1,428	1,112	210,704	204,500	27,202
Remainder of County.....	311	241	28,967	27,493	2,382
Bartholomew County.....	426	342	42,157	40,589	5,150
Columbus.....	258	286	38,463	37,081	4,831
Edinburg (part) ¹	4	2	(D)	(D)	(D)
Remainder of County.....	64	54	(D)	(D)	(D)
Benton County.....	171	113	13,288	12,012	941
Blackford County.....	158	126	14,090	13,348	1,416
Dunkirk (part) ²	88	88
Hartford City.....	120	94	11,651	11,061	1,225
Remainder of County.....	38	32	2,430	2,287	191
Boone County.....	252	206	24,662	23,866	2,460
Lebanon.....	148	118	17,313	16,792	1,604
Remainder of County.....	104	88	7,344	7,074	781
Brown County.....	51	33	2,408	2,074	150
Carroll County.....	178	126	17,006	16,030	1,342
Delphi.....	61	49	7,755	7,367	655
Remainder of County.....	117	77	9,271	8,663	647
Cass County.....	446	348	42,094	40,572	4,485
Logansport.....	254	280	34,710	33,666	3,993
Remainder of County.....	92	68	7,384	6,872	492
Clark County.....	434	298	42,523	39,841	3,685
Charlestown.....	50	38	4,095	3,853	565
Jeffersville.....	30	24	1,722	1,622	146
Clarksville.....	230	162	27,948	26,594	2,576
Remainder of County.....	124	74	8,758	7,842	543
Clay County.....	267	209	20,232	19,030	1,771
Brazil.....	178	142	15,294	14,614	1,448
Remainder of County.....	89	67	4,938	4,416	223
Clinton County.....	330	258	31,462	30,176	3,159
Frankfort.....	213	179	24,812	24,356	2,633
Remainder of County.....	117	79	6,660	5,820	525
Crawford County.....	105	47	5,025	3,821	218
Darless County.....	282	214	21,147	19,873	2,036
Washington.....	185	151	16,923	16,199	1,747
Remainder of County.....	97	63	4,324	3,684	280
Dearborn County.....	308	242	21,667	20,411	1,938
Aurora.....	89	69	7,030	6,606	571
Lawrenceburg.....	129	103	10,170	9,706	998
Remainder of County.....	90	70	4,467	4,099	369
Decatur County.....	216	164	20,700	19,834	2,154
Greensburg.....	149	117	16,380	15,854	1,775
Remainder of County.....	67	47	4,320	3,980	379
De Kalb County.....	298	236	25,304	24,392	2,249
Auburn.....	110	94	11,062	10,858	1,069
Garrett.....	61	49	4,129	3,993	356
Remainder of County.....	127	93	10,093	9,541	824
Delaware County.....	933	745	106,146	103,608	11,911
Muncie.....	732	594	91,404	89,054	10,604
Remainder of County.....	201	151	14,742	13,954	1,307
Dubois County.....	297	227	26,545	25,259	2,353
Huntingburg.....	78	64	5,269	5,049	479
Jasper.....	121	101	11,845	11,375	1,274
Remainder of County.....	98	62	9,431	8,835	600
Elkhart County.....	972	738	113,003	108,301	13,006
Elkhart.....	505	371	61,717	59,067	7,846
Coshen.....	209	161	26,441	25,575	3,047
Nappanee.....	68	58	8,083	7,723	682
Remainder of County.....	190	148	16,762	15,976	1,462
Fayette County.....	250	210	24,146	23,522	2,249
Comersville.....	27	19	22,339	21,865	1,177
Remainder of County.....	27	19	1,847	1,657	111
Floyd County.....	466	340	46,993	44,391	5,097
New Albany.....	405	305	44,239	42,099	4,921
Remainder of County.....	61	35	2,754	2,292	176
Fountain County.....	251	183	19,294	18,346	1,594
Attica.....	89	73	8,660	8,478	701
Remainder of County.....	162	110	10,634	9,868	893
Franklin County.....	145	109	9,479	8,995	654
Brookville.....	73	59	5,875	5,711	466
Remainder of County.....	72	50	3,604	3,284	188
Fulton County.....	214	160	17,873	16,879	1,544
Rochester.....	118	88	10,534	9,944	955
Remainder of County.....	96	72	7,339	6,895	591
Gibson County.....	405	267	27,998	25,900	2,566
Oakland City.....	90	50	3,877	3,217	312
Princeton.....	167	123	15,757	14,949	1,641
Remainder of County.....	148	94	8,344	7,664	613
Grant County.....	646	478	64,914	61,500	6,755
Fairmount.....	46	24	2,821	2,365	250
Gas City.....	43	41	3,796	(D)	258
Marion.....	438	328	50,596	48,596	5,697
Remainder of County.....	119	85	7,601	(D)	557
Greene County.....	765	259	72,908	21,254	1,876
Jasonville.....	58	42	3,686	3,472	253
Linton.....	129	89	9,291	8,879	866
Remainder of County.....	178	128	9,931	8,953	754
Hamilton County.....	333	251	26,688	25,656	2,542
Noblesville.....	148	124	14,910	14,542	1,537
Remainder of County.....	185	127	11,778	11,074	1,005
Hancock County.....	221	173	22,085	21,169	2,023
Greenfield.....	108	84	13,060	12,576	1,262
Remainder of County.....	113	89	9,025	8,593	761
Harrison County.....	165	105	11,301	10,109	797
Hendricks County.....	257	187	22,549	21,457	1,614
Danville.....	74	42	6,503	6,057	503
Plainfield.....	39	37	4,601	(D)	370
Remainder of County.....	144	108	11,445	(D)	741
Henry County.....	467	341	46,859	44,361	4,597
New Castle.....	253	201	32,237	30,973	3,400
Remainder of County.....	214	140	14,622	13,388	1,137
Howard County.....	572	434	64,538	61,788	7,279
Kokomo.....	493	375	57,698	55,620	6,737
Remainder of County.....	79	59	6,840	6,168	542
Huntington County.....	384	296	33,262	31,570	3,357
Huntington.....	283	201	25,139	24,145	2,730
Remainder of County.....	141	95	8,123	7,425	618
Jackson County.....	336	248	27,707	25,919	2,999
Seymour.....	190	150	20,300	19,542	2,430
Remainder of County.....	146	98	7,407	6,377	569
Jasper County.....	223	153	19,479	18,055	1,573
Rensselaer.....	105	83	11,149	10,541	1,100
Remainder of County.....	118	70	8,310	7,514	473
Jay County.....	272	210	20,900	19,644	1,891
Dunkirk (part) ²	48	40	3,600	3,423	340
Portland.....	157	121	13,294	12,610	1,271
Remainder of County.....	67	49	3,997	3,611	280
Jefferson County.....	241	189	24,718	23,672	2,270
Madison.....	195	155	21,846	21,066	2,095
Remainder of County.....	46	34	2,842	2,606	175
Jennings County.....	120	86	10,922	10,160	966
North Vernon.....	86	68	9,705	9,309	900
Remainder of County.....	34	18	1,217	851	66
Johnson County.....	303	223	29,005	27,333	2,972
Edinburg (part) ¹	41	33	2,718	2,628	284
Franklin.....	128	94	13,633	13,139	1,513
Greenwood.....	62	36	5,960	5,478	621
Remainder of County.....	72	60	6,494	6,088	552
Knox County.....	529	395	42,383	40,287	4,548
Bicknell.....	82	56	3,642	3,234	280
Vincennes.....	337	253	33,662	32,362	3,885
Remainder of County.....	110	86	5,079	4,691	370
Kosciusko County.....	440	338	42,213	40,175	3,967
Warsaw.....	172	128	19,363	18,397	2,114
Remainder of County.....	268	210	22,850	21,778	1,853
Lagrange County.....	149	111	11,481	10,877	900
Lake County.....	3,918	2,864	473,538	450,414	53,965
Crown Point.....	116	86	13,681	13,347	1,600
East Chicago.....	617	403	60,329	55,533	6,474
East Gary.....	34	26	2,752	2,618	218
Gary.....	1,522	1,142	187,730	179,200	22,478
Griffith.....	49	41	6,102	5,868	574
Hammond.....	857	643	133,738	129,082	16,298

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero.

¹Edinburg is in Bartholomew and Johnson counties.²Dunkirk is in Blackford and Jay counties.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Lake County—Con.					
Highland.....	70	52	6,094	5,696	605
Hobart.....	107	85	11,026	10,468	958
Munster.....	30	22	5,499	5,367	470
Whiting.....	190	124	19,116	17,750	1,843
Remainder of County.....	326	240	27,471	25,485	2,447
La Porte County.....	858	672	95,009	91,477	10,281
La Porte.....	311	249	40,146	38,938	4,254
Michigan City.....	381	305	43,528	41,920	4,967
Remainder of County.....	166	118	11,335	10,619	1,060
Lawrence County.....	376	272	31,963	29,895	2,851
Bedford.....	284	180	23,571	22,495	2,261
Mitchell.....	70	46	5,361	4,771	395
Remainder of County.....	62	46	3,031	2,629	195
Madison County.....	1,104	840	121,266	116,620	13,508
Alexandria.....	105	73	8,618	8,244	806
Anderson.....	449	495	82,785	80,447	9,959
Elwood.....	148	118	14,919	14,111	1,533
Remainder of County.....	202	154	14,944	13,818	1,211
Marion County.....	5,104	4,060	826,931	809,083	105,762
Beech Grove.....	57	45	5,819	(D)	546
Indianapolis.....	4,631	3,625	765,179	748,247	99,432
Speedway.....	35	33	5,999	(D)	613
Remainder of County.....	381	357	49,934	49,226	5,171
Marshall County.....	363	277	31,676	29,990	2,831
Bremen.....	58	46	4,767	4,611	404
Plymouth.....	151	121	15,790	15,162	1,614
Remainder of County.....	154	110	11,119	10,217	813
Martin County.....	94	78	7,692	7,426	635
Miami County.....	340	258	29,591	27,827	2,819
Peru.....	241	185	22,379	21,073	2,306
Remainder of County.....	99	73	7,212	6,754	513
Monroe County.....	402	320	47,655	46,037	5,199
Bloomington.....	340	270	43,205	41,793	4,938
Remainder of County.....	62	50	4,450	4,244	261
Montgomery County.....	376	298	36,351	34,659	3,441
Crawfordsville.....	227	185	26,938	25,898	2,758
Remainder of County.....	149	113	9,413	8,761	683
Morgan County.....	260	196	22,870	21,892	2,121
Martinsville.....	123	91	12,787	12,269	1,351
Remainder of County.....	137	105	10,083	9,623	770
Newton County.....	164	120	11,854	11,194	1,068
Noble County.....	324	250	28,896	27,938	2,625
Kendallville.....	104	96	12,660	12,560	1,413
Remainder of County.....	220	154	16,236	15,378	1,212
Ohio County.....	42	32	2,280	2,182	174
Orange County.....	194	150	12,843	12,147	993
Paoi.....	75	55	5,136	4,894	444
Remainder of County.....	119	95	7,707	7,253	547
Owen County.....	105	79	7,667	7,297	620
Parke County.....	154	114	11,056	10,216	786
Perry County.....	202	120	13,198	11,514	1,107
Tell City.....	119	79	9,925	8,949	932
Remainder of County.....	83	41	3,273	2,565	175
Pike County.....	149	95	10,175	9,041	750
Petersburg.....	66	50	5,798	5,432	446
Remainder of County.....	83	45	4,377	3,609	304
Porter County.....	403	307	41,167	39,163	4,265
Chesterton.....	82	54	5,132	4,590	371
Valparaiso.....	198	150	23,128	22,002	2,715
Remainder of County.....	123	103	12,907	12,571	1,179
Posey County.....	204	144	14,011	12,711	1,207
Mount Vernon.....	115	79	7,797	7,133	749
Remainder of County.....	89	65	3,214	5,578	458
Pulaski County.....	143	113	13,993	13,453	1,114
Putnam County.....	237	177	22,537	21,431	1,845
Greencastle.....	118	96	14,503	14,331	1,294
Remainder of County.....	119	81	7,944	7,100	551
Randolph County.....	332	244	26,174	24,876	2,430
Union City.....	74	54	6,275	5,725	643
Winchester.....	121	97	11,696	11,456	1,122
Remainder of County.....	137	93	8,203	7,695	665
Ripley County.....	249	147	20,472	18,936	1,379
Batesville.....	54	44	4,029	3,887	372
Remainder of County.....	195	123	16,443	15,049	1,007
Rush County.....	195	143	19,897	18,801	1,719
Rushville.....	128	98	14,405	13,731	1,400
Remainder of County.....	67	45	5,492	5,070	319
St. Joseph County.....	2,020	1,566	251,767	241,863	32,168
Mishawaka.....	370	272	39,959	38,145	4,123
South Bend.....	1,374	1,066	187,770	180,552	25,838
Remainder of County.....	276	228	24,038	23,206	2,207
Scott County.....	131	97	11,260	10,608	1,064
Scottsburg.....	98	72	8,271	7,813	833
Remainder of County.....	33	25	2,989	2,795	231
Shelby County.....	283	211	30,198	29,044	3,132
Shelbyville.....	193	151	23,426	22,738	2,619
Remainder of County.....	90	60	6,772	6,306	513
Spencer County.....	197	135	10,277	9,383	776
Starke County.....	218	158	18,195	16,933	1,359
Knox.....	94	68	9,740	9,362	729
Remainder of County.....	124	90	8,455	7,571	630
Steuben County.....	263	195	18,843	17,539	1,634
Angola.....	125	95	11,031	10,505	985
Remainder of County.....	138	100	7,812	7,034	649
Sullivan County.....	266	186	16,034	14,468	1,257
Sullivan.....	113	89	9,060	8,436	794
Remainder of County.....	153	97	7,034	6,032	463
Switzerland County.....	77	49	3,641	2,847	217
Tipton County.....	630	522	83,739	82,585	10,469
Lafayette.....	459	375	52,272	61,550	8,631
West Lafayette.....	82	72	12,902	12,716	1,619
Remainder of County.....	89	75	8,565	8,319	767
Tipton County.....	157	117	11,507	10,991	1,008
Tipton.....	103	79	8,768	8,388	814
Remainder of County.....	54	38	2,739	2,603	194
Union County.....	65	57	6,243	5,821	549
Vanderburgh.....	1,524	1,216	183,593	177,327	22,987
Evansville.....	1,466	1,164	179,582	175,446	22,519
Remainder of County.....	58	52	4,011	3,881	468
Vermillion County.....	260	180	16,144	15,004	1,370
Clinton.....	142	102	10,139	9,641	947
Remainder of County.....	118	78	6,005	5,363	423
Vigo County.....	1,140	844	119,686	114,420	14,865
Terre Haute.....	952	704	110,259	105,927	14,011
West Terre Haute.....	61	35	3,508	3,024	278
Remainder of County.....	127	105	5,919	5,469	576
Wabash County.....	318	250	31,403	30,031	3,032
North Manchester.....	70	56	7,955	7,637	636
Wabash.....	177	143	19,230	18,504	2,130
Remainder of County.....	71	51	4,218	3,890	266
Warren County.....	72	48	3,487	3,177	235
Warrick County.....	215	131	14,068	12,642	1,219
Boonville.....	104	68	9,518	8,864	884
Remainder of County.....	111	63	4,550	3,778	335
Washington County.....	171	113	13,227	12,077	1,017
Salem.....	103	73	8,415	7,947	795
Remainder of County.....	68	40	4,812	4,130	222
Wayne County.....	762	592	81,958	78,358	9,204
Cambridge City.....	58	48	4,837	4,715	395
Richmond.....	555	443	67,911	65,511	8,133
Remainder of County.....	149	101	9,210	8,132	676
Wells County.....	366	144	31,365	19,996	1,912
Bluffton.....	120	88	13,903	13,293	1,426
Remainder of County.....	80	56	7,361	6,703	486
White County.....	256	206	21,582	20,518	1,762
Monticello.....	98	86	9,658	9,354	934
Remainder of County.....	158	120	11,924	11,164	828
Whitley County.....	225	165	18,789	17,927	1,494
Columbia City.....	115	89	10,684	10,300	916
Remainder of County.....	110	76	8,105	7,627	578

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero.

1958 CENSUS OF BUSINESS

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Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpor- ated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
ANDERSON STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Madison County, Ind.									
	RETAIL TRADE, TOTAL.....	1,162	816	131,421	126,113	13,880	5,168	4,140	1,128
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	106	78	12,966	12,614	1,396	383	362	92
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	33	29	12,539	12,433	1,844	743	551	15
54	FOOD STORES.....	155	93	36,793	35,515	2,494	900	603	162
55 EX.554	AUTOMOTIVE DEALERS.....	79	56	19,058	18,906	1,800	407	390	67
55PT(554)	GASOLINE SERVICE STATIONS.....	164	118	8,996	7,844	640	279	217	198
56	APPAREL, ACCESSORY STORES.....	78	62	6,596	6,202	968	393	305	65
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	98	62	6,558	6,048	925	282	251	78
58	EATING, DRINKING PLACES.....	210	178	8,797	8,347	1,710	1,000	834	231
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	35	35	5,608	5,608	775	331	256	20
59 EX.591	OTHER RETAIL STORES.....	162	94	10,880	10,202	1,009	338	285	151
53 PART*	NONSTORE RETAILERS*.....	51	11	2,630	2,394	319	112	86	49
EVANSVILLE STANDARD METROPOLITAN STATISTICAL AREA—Consists of Vanderburgh County, Ind., and Henderson County, Ky.									
	RETAIL TRADE, TOTAL.....	1,978	1,402	233,863	224,229	26,877	10,738	9,160	2,050
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	120	88	12,468	12,106	1,587	495	468	109
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	47	35	24,727	24,553	3,928	1,494	1,178	39
54	FOOD STORES.....	359	213	57,406	54,294	3,692	1,681	1,311	394
55 EX.554	AUTOMOTIVE DEALERS.....	93	77	37,532	37,252	3,640	941	922	82
55PT(554)	GASOLINE SERVICE STATIONS.....	248	186	17,069	15,565	1,422	604	532	271
56	APPAREL, ACCESSORY STORES.....	130	116	22,397	22,091	3,164	1,297	1,047	98
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	119	85	13,261	12,897	2,304	726	699	111
58	EATING, DRINKING PLACES.....	446	352	18,941	17,567	3,322	1,975	1,730	542
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	67	59	9,919	9,779	1,126	613	454	56
59 EX.591	OTHER RETAIL STORES.....	248	152	12,213	10,927	1,386	542	487	257
53 PART*	NONSTORE RETAILERS*.....	101	39	7,930	7,198	1,306	370	332	91
FORT WAYNE STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Allen County, Ind.									
	RETAIL TRADE, TOTAL.....	1,708	1,288	289,968	283,598	36,116	12,872	10,277	1,591
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	109	85	16,374	16,096	2,118	480	445	86
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	69	45	44,491	44,153	7,483	3,012	2,233	52
54	FOOD STORES.....	177	141	69,235	68,317	5,521	1,788	1,260	155
55 EX.554	AUTOMOTIVE DEALERS.....	101	67	50,482	49,688	4,679	1,019	985	86
55PT(554)	GASOLINE SERVICE STATIONS.....	236	192	20,115	19,093	1,813	739	550	259
56	APPAREL, ACCESSORY STORES.....	102	92	16,009	15,861	2,646	920	715	49
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	137	91	12,361	11,641	1,796	478	432	124
58	EATING, DRINKING PLACES.....	358	312	22,571	21,893	4,819	2,739	2,235	405
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	73	67	8,941	8,837	1,223	496	345	62
59 EX.591	OTHER RETAIL STORES.....	245	169	23,105	22,261	2,892	904	786	221
53 PART*	NONSTORE RETAILERS*.....	101	27	6,284	5,758	1,126	297	291	92
GARY-HAMMON-EAST CHICAGO STANDARD METROPOLITAN STATISTICAL AREA—Consists of Lake and Porter Counties, Ind.									
	RETAIL TRADE, TOTAL.....	4,366	3,210	612,367	589,529	70,016	24,074	18,805	4,632
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	264	208	38,915	37,961	5,575	1,243	1,123	213
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	128	82	72,322	71,736	10,921	4,692	3,142	99
54	FOOD STORES.....	819	499	170,807	163,409	12,052	4,206	3,013	925
55 EX.554	AUTOMOTIVE DEALERS.....	215	169	83,667	82,933	8,524	1,726	1,665	169
55PT(554)	GASOLINE SERVICE STATIONS.....	515	435	48,839	46,605	4,324	1,439	1,080	632
56	APPAREL, ACCESSORY STORES.....	365	323	43,459	42,573	5,683	2,019	1,534	294
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	243	189	31,035	30,155	4,755	1,132	1,031	224
58	EATING, DRINKING PLACES.....	992	790	49,533	45,473	8,775	4,700	3,833	1,251
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	132	126	20,978	20,932	2,710	1,030	786	131
59 EX.591	OTHER RETAIL STORES.....	560	338	40,206	36,012	4,442	1,384	1,132	574
53 PART*	NONSTORE RETAILERS*.....	133	51	12,606	11,740	2,255	503	466	120
INDIANAPOLIS STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Marion County, Ind.									
	RETAIL TRADE, TOTAL.....	5,651	4,215	962,310	937,922	123,114	45,120	36,581	5,591
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	336	226	46,734	44,790	5,968	1,410	1,324	298
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	146	98	159,986	159,136	29,849	12,427	9,477	128
54	FOOD STORES.....	932	668	208,479	202,447	14,994	5,612	3,782	989
55 EX.554	AUTOMOTIVE DEALERS.....	295	229	160,583	159,391	15,717	3,552	3,065	215
55PT(554)	GASOLINE SERVICE STATIONS.....	682	588	62,722	60,144	5,789	2,140	1,787	764
56	APPAREL, ACCESSORY STORES.....	324	282	39,170	38,466	5,707	2,165	1,721	238
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	367	257	51,601	50,113	8,207	1,986	1,900	311
58	EATING, DRINKING PLACES.....	1,122	944	73,791	70,827	16,177	8,096	7,041	1,276
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	301	293	47,091	46,831	5,918	3,182	2,043	262
59 EX.591	OTHER RETAIL STORES.....	793	519	74,146	70,094	9,253	2,866	2,548	772
53 PART*	NONSTORE RETAILERS*.....	353	111	38,007	35,683	5,535	1,684	1,533	338

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS—Continued

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
MUNCIE STANDARD METROPOLITAN STATISTICAL AREA--Coextensive with Delaware County, Ind.									
	RETAIL TRADE, TOTAL.....	1,000	726	112,967	108,895	13,042	4,926	4,136	984
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	82	62	8,528	8,202	1,040	262	252	75
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	40	22	12,674	12,528	2,131	848	643	33
54	FOOD STORES.....	131	97	30,311	29,539	2,045	835	655	145
55 EX.554	AUTOMOTIVE DEALERS.....	71	45	19,320	19,060	2,242	533	521	60
55PT(554)	GASOLINE SERVICE STATIONS.....	139	93	8,442	7,456	661	263	214	162
56	APPAREL, ACCESSORY STORES.....	76	70	5,255	5,101	726	301	226	49
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	73	49	6,030	5,542	919	282	248	56
58	EATING, DRINKING PLACES.....	171	155	7,777	7,627	1,572	920	780	182
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	25	25	4,177	4,177	507	214	172	19
59 EX.591	OTHER RETAIL STORES.....	148	92	8,600	8,030	945	396	361	163
53 PART*	NONSTORE RETAILERS*.....	44	16	1,853	1,633	254	72	64	40
SOUTH BEND STANDARD METROPOLITAN STATISTICAL AREA--Coextensive with St. Joseph County, Ind.									
	RETAIL TRADE, TOTAL.....	1,994	1,500	264,402	256,272	32,800	11,380	9,464	1,982
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	146	108	18,500	17,882	2,827	688	633	117
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	54	42	35,582	35,438	6,158	2,070	1,679	50
54	FOOD STORES.....	323	227	59,736	57,642	3,681	1,386	1,021	355
55 EX.554	AUTOMOTIVE DEALERS.....	95	67	44,213	43,801	4,569	1,350	1,324	67
55PT(554)	GASOLINE SERVICE STATIONS.....	284	240	19,699	18,783	1,693	676	524	300
56	APPAREL, ACCESSORY STORES.....	118	100	17,513	17,313	2,896	1,125	882	73
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	142	90	16,621	15,871	2,793	714	629	147
58	EATING, DRINKING PLACES.....	395	347	19,487	18,689	3,929	1,969	1,602	464
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	70	66	9,980	9,870	1,252	459	342	69
59 EX.591	OTHER RETAIL STORES.....	294	186	18,195	16,513	2,180	688	578	274
53 PART*	NONSTORE RETAILERS*.....	73	27	4,876	4,470	822	255	250	66
TERRE HAUTE STANDARD METROPOLITAN STATISTICAL AREA--Coextensive with Vigo County, Ind.									
	RETAIL TRADE, TOTAL.....	1,431	767	129,376	123,044	15,227	6,102	4,827	1,133
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	57	45	7,695	7,411	1,092	274	228	52
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	36	28	22,320	22,180	3,496	1,391	1,024	32
54	FOOD STORES.....	217	105	27,709	25,333	1,634	646	421	226
55 EX.554	AUTOMOTIVE DEALERS.....	58	40	21,513	21,321	2,235	569	553	33
55PT(554)	GASOLINE SERVICE STATIONS.....	139	109	10,035	9,233	854	747	474	155
56	APPAREL, ACCESSORY STORES.....	48	40	4,786	4,654	741	281	236	27
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	60	44	7,192	6,930	1,125	301	285	50
58	EATING, DRINKING PLACES.....	282	204	10,230	9,020	1,653	994	846	354
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	38	36	5,580	(D)	679	302	233	31
59 EX.591	OTHER RETAIL STORES.....	156	104	9,705	9,021	1,193	467	401	136
53 PART*	NONSTORE RETAILERS*.....	40	12	2,611	(D)	525	130	126	37

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Note: The Louisville, Ky. SMSA includes Clark and Floyd Counties in Indiana. Data for this SMSA are shown in the report for Kentucky.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores
(SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

**Other Retail Stores (SIC Major Group 59,
Except SIC 591)**

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

1958 Census of Business

RETAIL TRADE Preliminary Area Report

BUREAU OF THE CENSUS

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(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Iowa during the year 1958 totaled \$3,289,080,000, an increase of \$211,500,000 or 7 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 14 percent compared with an increase of 3 percent in the remainder of the State. The largest city in the State, Des Moines, showed an increase of 27 percent.

Retail trade establishments in the State had a total of 124,258 paid employees during the workweek ended nearest November 15, 1958, an increase of 5 percent compared with the same week in 1954. In addition, 33,889 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establish-

ments amounted to \$305,019,000, compared with \$279,285,000 in 1954, an increase of 9 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and a form for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 11-14.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	32,395	23,277	3,289,080	3,132,280	35,124	23,952	3,077,580	2,854,100	6.9	9.7
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	4,029	3,345	507,841	494,769	4,315	3,579	477,433	459,607	6.4	7.7
53 PART*	GENERAL MERCHANDISE GROUP STORES*	1,332	996	292,795	286,307	1,320	1,064	269,545	263,833	8.6	8.5
54	FOOD STORES.....	4,439	3,087	687,457	657,323	5,494	3,496	586,671	531,673	17.2	23.6
55 EX.554	AUTOMOTIVE DEALERS.....	1,758	1,566	538,607	534,699	1,988	1,728	546,601	536,029	-1.5	-0.2
55PT(554)	GASOLINE SERVICE STATIONS.....	4,229	2,999	256,855	228,463	4,493	2,737	222,053	183,401	15.7	24.6
56	APPAREL, ACCESSORY STORES.....	1,790	1,510	168,027	162,535	1,840	1,538	144,111	137,699	16.6	18.0
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	2,006	1,414	152,129	143,287	1,976	1,338	136,889	125,611	11.1	14.1
58	EATING, DRINKING PLACES.....	6,243	4,639	199,364	174,084	6,459	4,807	188,055	161,497	6.0	7.8
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	969	863	96,853	94,653	1,094	900	82,696	78,190	17.1	21.1
59 EX.591	OTHER RETAIL STORES.....	4,197	2,655	350,123	328,637	4,213	2,573	379,396	349,570	-7.7	-6.0
53 PART*	NONSTORE RETAILERS*.....	1,403	203	39,029	27,523	1,932	192	44,130	26,990	-11.6	2.0

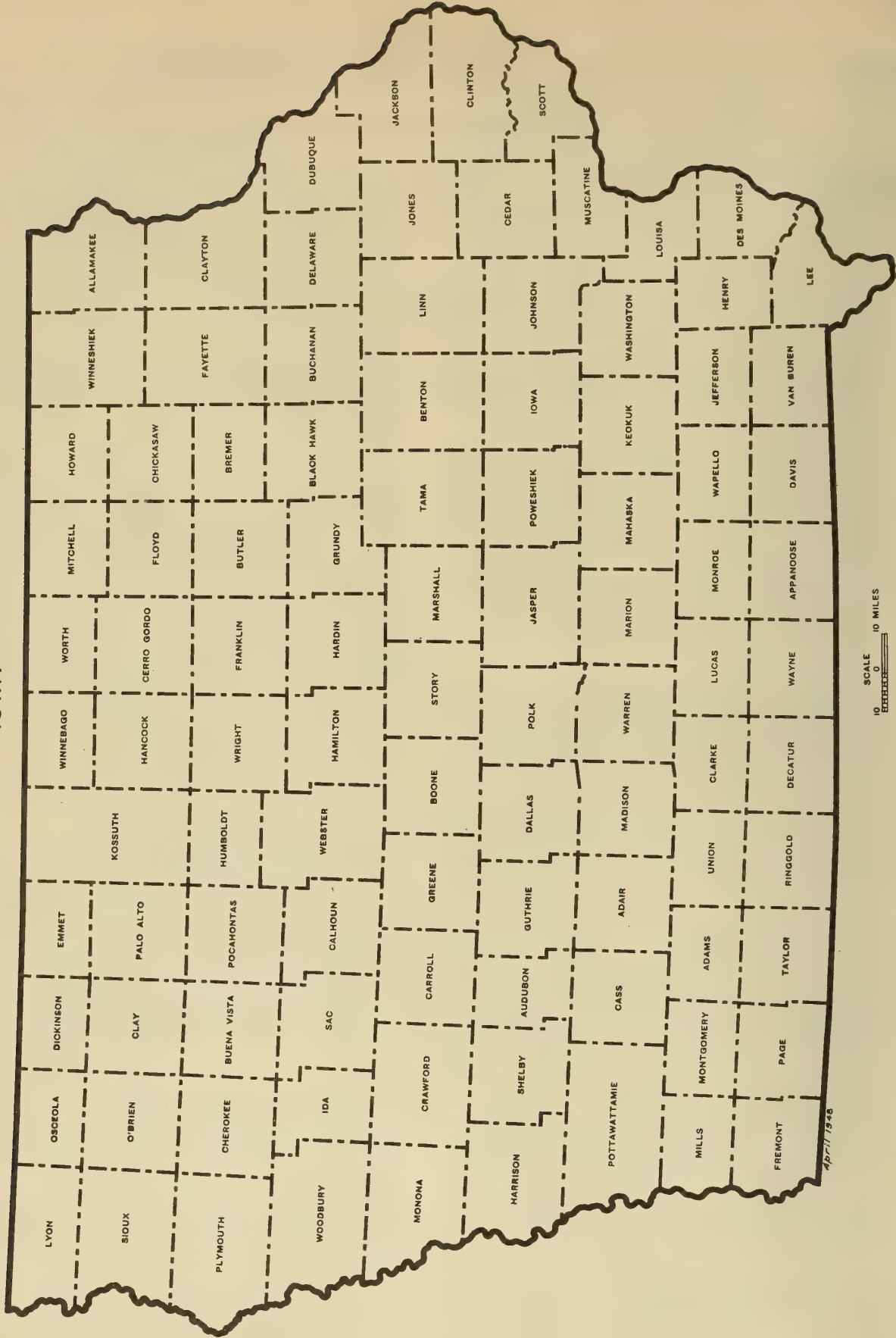
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	32,395	23,277	3,289,080	3,132,280	305,019	124,258	99,051	33,889
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	4,029	3,345	507,841	494,769	45,222	14,249	12,904	3,897
521	LUMBER, BUILDING MATERIALS DEALERS.....	1,120	1,028	172,563	171,177	18,382	5,287	4,852	583
5251	HARDWARE STORES.....	1,146	826	71,779	64,765	6,485	2,693	2,328	1,312
5252	FARM EQUIPMENT DEALERS.....	1,228	1,104	238,898	236,558	16,834	5,095	4,746	1,448
53 PART*	GENERAL MERCHANDISE GROUP STORES*	1,332	996	292,795	286,307	39,823	16,906	12,080	1,153
533	LIMITED PRICE VARIETY STORES.....	443	389	53,992	53,098	7,984	4,579	3,039	352
54	FOOD STORES.....	4,439	3,087	687,457	657,323	40,474	18,912	12,230	4,847
541	GROCERY STORES, INCLUDING DELICATESSENS.....	3,468	2,508	639,433	615,803	36,261	16,719	10,587	3,767
55 EX.554	AUTOMOTIVE DEALERS.....	1,758	1,566	538,607	534,699	48,189	12,542	11,886	1,729
55PT(554)	GASOLINE SERVICE STATIONS.....	4,229	2,999	256,855	228,463	17,390	8,046	6,098	4,654
56	APPAREL, ACCESSORY STORES.....	1,790	1,510	168,027	162,535	20,938	9,149	6,970	1,706
561,567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	467	429	42,907	41,949	5,006	2,024	1,628	492
562	WOMEN'S READY-TO-WEAR STORES**.....	434	434	49,018	49,018	6,729	3,198	2,475	407
563,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	73	73	3,965	3,965	729	371	308	52
565	FAMILY CLOTHING STORES**.....	144	144	33,713	33,713	4,506	1,889	1,451	102
566	SHOE STORES.....	424	342	30,025	28,671	3,514	1,358	899	371
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	2,006	1,414	152,129	143,287	19,131	6,360	5,606	2,806
571	FURNITURE, HOME FURNISHINGS STORES.....	809	617	77,759	74,599	9,932	3,222	2,919	881
572,573	HOUSEHOLD APPLIANCE, RADIO,TV, MUSIC STORES	1,197	797	74,370	68,688	9,199	3,138	2,687	1,125
58	EATING, DRINKING PLACES.....	6,243	4,639	199,364	174,084	32,475	22,707	18,291	7,433
5812	EATING PLACES.....	4,067	3,271	142,246	131,020	27,668	19,822	16,036	5,027
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	2,176	1,368	57,118	43,064	4,807	2,885	2,255	2,406
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	969	863	96,853	94,653	11,110	4,885	3,726	1,038
59 EX.591	OTHER RETAIL STORES.....	4,197	2,655	350,123	328,637	25,929	8,980	7,864	3,963
592	LIQUOR STORES.....	272	268	41,969	41,911	2,241	662	632	98
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	1,436	948	188,996	181,992	9,482	3,308	2,973	1,321
597	JEWELRY STORES.....	439	291	18,988	16,712	2,514	882	757	466
598	FUEL, ICE DEALERS.....	482	302	41,902	39,460	4,590	1,428	1,278	437
53 PART*	NONSTORE RETAILERS*.....	1,403	203	39,029	27,523	4,338	1,522	1,396	1,463

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
 **Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
IOWA, TOTAL.....	32,395	23,277	3,289,080	3,132,280	305,019	124,258	99,051	33,889
ADAIR COUNTY.....	139	101	11,030	10,378	771	329	273	156
ADAMS COUNTY.....	96	66	7,086	6,622	535	338	282	104
ALLAHAKEE COUNTY.....	236	162	18,085	16,613	1,214	552	414	261
WAUKON.....	88	74	9,018	8,734	654	312	228	94
REMAINDER OF COUNTY.....	148	88	9,067	7,879	560	240	186	167
APPANOOSE COUNTY.....	237	151	14,786	13,116	1,226	561	412	251
CENTERVILLE.....	134	102	11,013	10,227	965	446	318	135
REMAINDER OF COUNTY.....	103	49	3,773	2,889	261	115	94	116
AUDUBON COUNTY.....	152	106	13,542	12,810	1,117	444	390	176
AUDUBON.....	65	59	8,514	8,434	782	296	264	75
REMAINDER OF COUNTY.....	87	47	5,028	4,376	335	148	126	101
BENTON COUNTY.....	335	221	28,781	26,727	2,257	905	704	343
BELLE PLAINE.....	67	55	5,425	5,181	444	185	148	61
VINTON.....	95	79	10,937	10,627	1,013	455	322	99
REMAINDER OF COUNTY.....	173	87	12,419	10,919	800	265	234	183
BLACK HAWK COUNTY.....	1,032	802	141,122	137,442	14,849	6,689	4,686	1,052
CEDAR FALLS.....	196	148	19,868	19,112	1,858	795	638	199
EVANSDALE.....	35	27	2,885	2,781	211	96	66	43
WATERLOO.....	666	540	108,051	105,981	12,110	5,541	3,776	660
REMAINDER OF COUNTY.....	135	87	10,318	9,568	670	257	206	150
BOONE COUNTY.....	337	241	28,907	27,315	2,553	1,135	886	360
BOONE.....	180	144	18,398	17,890	1,873	784	617	184
REMAINDER OF COUNTY.....	157	97	10,509	9,425	680	351	269	176
BREMER COUNTY.....	256	178	24,943	23,565	2,235	869	685	262
WAVERLY.....	101	77	12,031	11,677	1,268	466	369	103
REMAINDER OF COUNTY.....	155	101	12,912	11,888	967	394	316	159
BUCHANAN COUNTY.....	260	178	18,648	17,216	1,366	582	469	268
INDEPENDENCE.....	104	84	9,552	9,218	344	279	219	106
REMAINDER OF COUNTY.....	156	94	9,096	7,998	540	238	190	162
BUENA VISTA COUNTY.....	319	235	27,436	26,338	2,230	1,021	817	339
STORM LAKE.....	135	117	17,800	17,566	1,582	663	540	136
REMAINDER OF COUNTY.....	184	118	9,636	8,772	648	358	277	203
BUTLER COUNTY.....	272	182	21,260	19,662	1,243	634	546	294
CALHOUN COUNTY.....	265	173	17,040	15,260	1,014	467	379	278
CARROLL COUNTY.....	368	278	32,405	30,527	2,501	1,084	879	406
CARROLL.....	144	120	18,078	17,558	1,593	658	527	159
REMAINDER OF COUNTY.....	224	158	14,327	12,969	908	426	352	247
CASS COUNTY.....	288	212	25,895	24,395	2,166	920	734	308
ATLANTIC.....	137	115	16,313	15,863	1,567	661	527	136
REMAINDER OF COUNTY.....	151	97	9,582	8,532	599	259	207	172
CEDAR COUNTY.....	287	191	24,816	22,970	1,794	662	546	314
TIPTON.....	69	59	9,204	8,902	681	246	202	78
REMAINDER OF COUNTY.....	218	132	15,612	14,068	1,113	416	344	236
CERRO GORDO COUNTY.....	574	442	71,398	69,078	7,462	2,831	2,328	516
CLEAR LAKE.....	85	69	7,353	7,077	714	321	244	89
MASON CITY.....	369	303	56,721	55,581	6,210	2,272	1,887	313
REMAINDER OF COUNTY.....	120	70	7,324	6,420	538	238	197	114
CHEROKEE COUNTY.....	224	162	21,988	20,764	1,742	771	647	224
CHEROKEE.....	107	93	13,739	13,429	1,294	502	418	106
REMAINDER OF COUNTY.....	117	69	8,249	7,335	448	269	229	118
CHICKASAW COUNTY.....	202	148	15,959	14,943	1,201	495	435	223
NEW HAMPTON.....	77	71	8,171	8,113	692	298	262	89
REMAINDER OF COUNTY.....	125	77	7,788	6,830	509	197	173	134
CLARKE COUNTY.....	115	85	10,706	10,218	724	321	245	125
OSCEOLA.....	79	65	9,025	8,757	630	272	210	84
REMAINDER OF COUNTY.....	36	20	1,681	1,461	94	49	35	41
CLAY COUNTY.....	240	172	24,645	23,455	2,311	898	772	230
SPENCER.....	140	120	20,279	19,827	1,995	766	655	139
REMAINDER OF COUNTY.....	100	52	4,366	3,628	316	132	117	91
CLAYTON COUNTY.....	365	217	23,303	20,819	1,399	846	728	405
CLINTON COUNTY.....	662	450	72,474	69,058	7,302	2,777	2,120	640
CLINTON.....	378	290	49,321	47,891	5,350	2,060	1,546	344
DE WITT.....	68	56	7,073	6,997	657	278	219	66
REMAINDER OF COUNTY.....	216	104	16,080	14,170	1,295	439	355	230
CRAWFORD COUNTY.....	266	184	19,003	17,535	1,476	716	554	306
DENISON.....	108	92	11,245	10,883	978	464	343	128
REMAINDER OF COUNTY.....	158	92	7,758	6,652	498	252	211	178

Standard Notes: ... Represents zero, (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
DALLAS COUNTY.....	326	246	27,175	26,087	2,074	933	709	362
PERRY.....	105	95	13,864	13,694	1,148	511	370	103
REMAINDER OF COUNTY.....	221	151	13,311	12,393	926	422	339	259
DAVIS COUNTY.....	121	89	8,310	7,768	612	556	504	129
BLOOMFIELD.....	76	70	6,652	6,558	511	500	456	78
REMAINDER OF COUNTY.....	45	19	1,658	1,210	101	56	48	51
DECATUR COUNTY.....	153	97	9,786	9,068	709	358	283	167
DELAWARE COUNTY.....	203	143	16,709	15,631	1,263	556	442	219
MANCHESTER.....	100	84	10,790	10,560	896	398	332	103
REMAINDER OF COUNTY.....	103	59	5,919	5,071	367	158	110	116
DES MOINES COUNTY.....	471	335	51,916	49,322	5,946	2,273	1,756	461
BURLINGTON.....	377	273	46,004	44,264	5,530	2,100	1,599	365
REMAINDER OF COUNTY.....	94	62	5,912	5,058	416	173	157	96
DICKINSON COUNTY.....	241	165	14,661	13,457	1,189	542	454	263
DUBUQUE COUNTY.....	805	565	95,400	91,380	9,945	3,672	2,819	826
DUBUQUE.....	531	393	73,267	71,045	8,476	3,027	2,326	536
REMAINDER OF COUNTY.....	274	172	22,133	20,335	1,469	645	493	290
EMMET COUNTY.....	200	140	17,369	16,423	1,502	648	488	198
ESTHERVILLE.....	120	94	13,051	12,573	1,256	525	381	118
REMAINDER OF COUNTY.....	80	46	4,318	3,850	246	123	107	80
FAYETTE COUNTY.....	391	279	32,193	30,521	2,646	1,102	870	404
OELWEIN.....	121	103	15,766	15,516	1,587	631	492	118
REMAINDER OF COUNTY.....	270	176	16,427	15,005	1,059	471	378	286
FLOYD COUNTY.....	250	178	22,344	20,844	1,906	772	633	281
CHARLES CITY.....	155	125	17,354	16,668	1,626	643	525	169
REMAINDER OF COUNTY.....	95	53	4,990	4,176	280	129	108	112
FRANKLIN COUNTY.....	201	151	19,283	18,211	1,270	553	456	219
HAMPTON.....	98	86	10,882	10,604	841	369	302	108
REMAINDER OF COUNTY.....	103	65	8,401	7,607	429	184	154	111
FREMONT COUNTY.....	159	99	8,889	8,043	572	260	216	179
GREENE COUNTY.....	209	151	18,397	17,209	1,198	662	437	246
JEFFERSON.....	94	84	11,380	11,112	848	364	289	108
REMAINDER OF COUNTY.....	115	67	7,017	6,097	350	298	148	138
GRUNDY COUNTY.....	199	153	17,574	16,992	1,203	479	400	217
GUTHRIE COUNTY.....	218	136	13,869	12,399	926	419	330	247
HAMILTON COUNTY.....	267	211	25,492	24,372	2,200	928	744	271
WEBSTER CITY.....	125	115	16,334	16,206	1,638	660	520	117
REMAINDER OF COUNTY.....	142	96	9,158	8,166	562	268	224	154
HANCOCK COUNTY.....	208	148	15,745	14,695	1,060	499	408	227
HARDIN COUNTY.....	363	257	31,399	29,503	2,403	914	764	376
ELDORA.....	74	58	7,093	6,791	508	211	173	78
IOA FALLS.....	105	85	12,082	11,748	1,087	402	342	104
REMAINDER OF COUNTY.....	184	114	12,224	10,964	808	301	249	194
HARRISON COUNTY.....	281	181	17,616	16,270	1,354	679	537	312
MISSOURI VALLEY.....	79	59	6,133	5,935	528	242	199	92
REMAINDER OF COUNTY.....	202	122	11,483	10,335	826	437	338	220
HENRY COUNTY.....	253	175	21,555	20,227	1,746	780	631	254
MOUNT PLEASANT.....	104	82	10,495	10,127	1,036	415	327	101
REMAINDER OF COUNTY.....	149	93	11,060	10,100	710	365	304	153
HOWARD COUNTY.....	193	133	14,786	13,696	1,056	485	396	202
CRESCO.....	83	65	8,489	8,241	720	320	269	80
REMAINDER OF COUNTY.....	110	68	6,297	5,455	336	165	127	122
HUMBOLDT COUNTY.....	208	140	18,304	17,000	1,363	553	477	224
HUMBOLDT.....	87	73	9,704	9,470	829	327	274	96
REMAINDER OF COUNTY.....	121	67	8,600	7,530	534	226	203	128
IDA COUNTY.....	174	114	12,022	11,204	807	396	333	192
IOWA COUNTY.....	217	163	20,111	19,143	1,629	696	589	215
JACKSON COUNTY.....	282	190	24,925	23,311	1,896	744	569	306
MAQUOKETA.....	123	99	13,777	13,455	1,223	474	362	133
REMAINDER OF COUNTY.....	159	91	11,148	9,856	673	270	207	173
JASPER COUNTY.....	363	263	37,084	35,890	3,258	1,292	1,013	395
NEWTON.....	181	139	25,376	24,972	2,537	909	722	188
REMAINDER OF COUNTY.....	182	124	11,708	10,918	721	383	291	207
JEFFERSON COUNTY.....	196	134	17,773	16,595	1,368	708	587	217
FAIRFIELD.....	134	98	12,487	11,795	1,078	594	488	151
REMAINDER OF COUNTY.....	62	36	5,286	4,800	290	114	99	66

Standard Notes: ... Represents zero (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
JOHNSON COUNTY.....	409	329	54,986	53,452	6,062	2,447	1,847	390
IOWA CITY.....	272	244	44,574	44,024	5,302	2,107	1,591	250
REMAINDER OF COUNTY.....	137	85	10,412	9,428	760	340	256	140
JONES COUNTY.....	263	185	22,832	21,246	1,595	638	527	279
ANAMOSA.....	65	59	6,162	6,064	462	208	164	66
MONTICELLO.....	67	55	8,209	7,919	590	238	191	79
REMAINDER OF COUNTY.....	131	71	8,461	7,263	543	192	172	134
KEOKUK COUNTY.....	242	166	16,856	15,652	1,114	529	426	259
KOSSUTH COUNTY.....	321	249	30,199	29,245	2,372	909	795	340
ALGONA.....	112	100	14,736	14,630	1,405	502	444	122
REMAINDER OF COUNTY.....	209	149	15,463	14,615	967	407	351	218
LEE COUNTY.....	507	385	44,690	42,532	4,368	1,816	1,448	525
FORT MADISON.....	178	140	16,448	15,988	1,712	671	539	172
KEOKUK.....	216	170	20,605	19,731	2,207	950	746	218
REMAINDER OF COUNTY.....	113	75	7,637	6,813	449	195	163	135
LINN COUNTY.....	1,093	827	176,003	171,191	19,567	7,052	5,743	1,091
CEDAR RAPIDS.....	744	578	147,629	144,313	17,260	6,036	4,935	724
MARION.....	75	65	8,315	8,201	805	357	267	84
REMAINDER OF COUNTY.....	274	184	20,059	18,677	1,502	659	541	283
LOUISA COUNTY.....	152	104	10,398	9,730	768	331	277	155
LUCAS COUNTY.....	145	107	11,422	10,776	943	422	318	153
CHARITON.....	109	85	10,088	9,672	873	369	286	109
REMAINDER OF COUNTY.....	36	22	1,334	1,104	70	53	32	44
LYON COUNTY.....	193	137	13,499	12,565	884	481	400	208
ROCK RAPIDS.....	74	58	6,138	6,030	478	291	247	84
REMAINDER OF COUNTY.....	119	79	7,361	6,535	406	190	153	124
MADISON COUNTY.....	168	114	14,380	13,302	1,138	498	404	171
WINTERSET.....	85	77	9,014	8,892	801	387	308	83
REMAINDER OF COUNTY.....	83	37	5,366	4,410	337	111	96	88
MAHASKA COUNTY.....	315	219	29,620	28,108	2,702	1,165	913	347
OSKALOOSA.....	205	163	23,287	22,709	2,358	1,012	788	220
REMAINDER OF COUNTY.....	110	56	6,333	5,399	344	153	125	127
MARION COUNTY.....	307	199	25,151	23,501	1,928	860	635	344
KNOXVILLE.....	117	89	13,044	12,608	1,060	432	322	127
PELLA.....	85	63	7,943	7,639	679	293	217	102
REMAINDER OF COUNTY.....	105	47	4,164	3,254	189	135	96	115
MARSHALL COUNTY.....	418	310	52,326	50,582	5,287	1,993	1,580	411
MARSHALLTOWN.....	277	225	41,784	40,866	4,656	1,713	1,354	249
REMAINDER OF COUNTY.....	141	85	10,542	9,716	631	280	226	162
MILLS COUNTY.....	136	104	10,185	9,491	753	356	301	159
GLENWOOD.....	54	50	5,631	5,549	478	237	195	67
REMAINDER OF COUNTY.....	82	54	4,554	3,942	275	119	106	92
MITCHELL COUNTY.....	189	139	17,494	16,684	1,278	534	432	220
OSAGE.....	84	60	10,315	9,851	801	296	247	104
REMAINDER OF COUNTY.....	105	79	7,179	6,833	477	238	185	116
MONONA COUNTY.....	200	148	16,909	15,831	1,215	595	498	213
ONAWA.....	54	48	6,680	6,582	518	257	227	58
REMAINDER OF COUNTY.....	146	100	10,229	9,249	697	338	271	155
MONROE COUNTY.....	124	94	9,715	9,267	757	314	222	127
ALBIA.....	91	81	8,660	8,556	717	292	205	94
REMAINDER OF COUNTY.....	33	13	1,055	711	40	22	17	33
MONTGOMERY COUNTY.....	230	150	19,990	18,794	1,730	754	607	254
RED OAK.....	115	83	13,171	12,659	1,209	493	409	125
REMAINDER OF COUNTY.....	115	67	6,819	6,135	521	261	198	129
MUSCATINE COUNTY.....	410	292	42,658	40,530	3,793	1,634	1,243	428
MUSCATINE.....	261	207	32,261	31,279	3,115	1,250	988	264
REMAINDER OF COUNTY.....	149	85	10,397	9,251	678	384	255	164
OBRIEN COUNTY.....	323	233	25,025	23,369	1,787	776	631	355
SHELDON.....	88	74	9,658	9,408	816	387	287	89
REMAINDER OF COUNTY.....	235	159	15,367	13,961	971	412	344	266
OSCEOLA COUNTY.....	154	100	10,247	9,171	747	312	249	161
SIBLEY.....	47	39	5,218	5,012	429	167	125	45
REMAINDER OF COUNTY.....	107	61	5,029	4,159	318	145	124	116
PAGE COUNTY.....	294	212	28,241	27,059	2,658	1,031	858	285
CLARINDA.....	90	72	10,727	10,577	975	391	325	93
SHENANDOAH.....	129	103	14,485	14,037	1,471	537	450	113
REMAINDER OF COUNTY.....	75	37	3,029	2,445	212	103	83	79
PALO ALTO COUNTY.....	228	148	15,185	13,693	1,157	501	411	253
EMMETSBURG.....	79	63	7,686	7,342	684	284	225	92
REMAINDER OF COUNTY.....	149	85	7,499	6,351	473	217	186	161

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Estblishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
PLYMOUTH COUNTY.....	294	226	25,570	24,530	2,118	934	749	317
LE MARS.....	127	99	13,248	12,874	1,131	501	391	141
REMAINDER OF COUNTY.....	167	127	12,322	11,656	987	433	358	176
POCAHONTAS COUNTY.....	195	155	13,754	12,930	890	432	344	217
POLK COUNTY.....	2,622	1,924	391,377	379,457	44,056	16,156	13,285	2,576
DES MOINES.....	2,318	1,722	359,658	349,840	41,206	15,043	12,353	2,266
WEST DES MOINES.....	87	65	11,172	10,740	1,088	410	337	82
REMAINDER OF COUNTY.....	217	137	20,547	18,877	1,762	703	595	228
POTTAWATTAMIE COUNTY.....	674	508	74,233	71,373	7,108	2,710	2,166	728
COUNCIL BLUFFS.....	419	337	57,810	56,366	5,941	2,193	1,764	437
REMAINDER OF COUNTY.....	255	171	16,423	15,007	1,167	517	402	291
POWESHIEK COUNTY.....	260	180	23,413	22,073	1,991	794	653	277
GRINNELL.....	117	93	13,281	12,893	1,308	494	401	111
REMAINDER OF COUNTY.....	143	87	10,132	9,180	683	300	252	166
RINGGOLD COUNTY.....	97	69	6,871	6,319	445	202	157	113
SAC COUNTY.....	277	199	20,128	18,886	1,357	617	506	315
SAC CITY.....	66	58	6,704	6,528	517	231	189	75
REMAINDER OF COUNTY.....	211	141	13,424	12,358	840	386	317	240
SCOTT COUNTY.....	1,023	767	150,568	146,310	17,516	6,727	5,121	1,801
BETTENDORF.....	75	61	10,665	10,415	1,049	386	277	83
DAVENPORT.....	766	600	125,965	123,191	15,538	5,974	4,552	733
REMAINDER OF COUNTY.....	182	106	13,938	12,704	929	367	292	185
SHELBY COUNTY.....	184	142	16,947	16,309	1,304	589	500	204
HARLAN.....	91	77	10,507	10,203	896	402	341	104
REMAINDER OF COUNTY.....	93	65	6,440	6,106	408	187	159	100
SIOUX COUNTY.....	312	234	26,565	25,383	1,701	755	621	336
HAWARDEN.....	51	43	4,834	4,628	337	155	122	55
REMAINDER OF COUNTY.....	261	191	21,731	20,755	1,364	608	499	281
STORY COUNTY.....	516	398	35,212	33,020	4,992	2,108	1,630	549
AMES.....	235	201	33,014	32,370	3,431	1,391	1,088	239
NEVADA.....	65	61	9,398	9,266	776	295	234	63
REMAINDER OF COUNTY.....	216	136	12,800	11,384	765	422	308	247
TAMA COUNTY.....	337	225	26,185	24,237	1,879	784	649	367
TAMA.....	64	50	5,672	5,416	446	157	128	65
REMAINDER OF COUNTY.....	273	175	20,513	18,821	1,433	627	521	302
TAYLOR COUNTY.....	132	96	8,759	8,127	586	273	208	133
UNION COUNTY.....	223	151	16,928	15,846	1,462	659	510	230
CRESTON.....	152	112	12,929	12,369	1,250	546	424	148
REMAINDER OF COUNTY.....	71	39	3,999	3,477	212	113	86	82
VAN BUREN COUNTY.....	151	81	8,650	7,290	537	221	182	178
WAPELLO COUNTY.....	464	348	50,827	49,035	5,136	2,086	1,674	471
OTTUMWA.....	367	291	44,784	43,474	4,846	1,943	1,553	365
REMAINDER OF COUNTY.....	97	57	6,043	5,561	290	143	121	106
WARREN COUNTY.....	204	124	17,019	15,647	1,303	505	394	227
INDIANOLA.....	97	75	11,685	11,299	946	353	261	110
REMAINDER OF COUNTY.....	107	49	5,334	4,348	357	152	133	117
WASHINGTON COUNTY.....	294	216	29,784	28,200	2,170	908	704	324
WASHINGTON.....	117	103	15,452	15,226	1,401	578	434	118
REMAINDER OF COUNTY.....	177	113	14,332	12,974	769	330	270	206
WAYNE COUNTY.....	133	97	10,266	9,508	677	372	309	152
WEBSTER COUNTY.....	495	367	60,262	57,902	6,268	2,552	2,117	529
FORT DODGE.....	358	274	50,198	48,728	5,505	2,234	1,866	374
REMAINDER OF COUNTY.....	137	93	10,064	9,174	763	318	251	155
WINNEBAGO COUNTY.....	213	143	16,807	15,585	1,273	562	468	210
FOREST CITY.....	53	45	6,288	6,144	556	249	210	43
REMAINDER OF COUNTY.....	160	98	10,519	9,441	717	313	258	167
WINNEBIEK COUNTY.....	285	191	19,104	17,596	1,473	737	536	306
DECORAH.....	136	110	12,485	12,085	1,042	514	378	143
REMAINDER OF COUNTY.....	149	81	6,619	5,511	431	223	158	163
WOODBURY COUNTY.....	1,065	813	142,066	137,722	15,979	6,131	5,012	1,058
SIOUX CITY.....	849	679	129,484	126,798	15,213	5,759	4,686	830
REMAINDER OF COUNTY.....	216	134	12,582	10,924	766	372	326	228
WORTH COUNTY.....	142	94	9,184	8,336	631	386	332	159
WRIGHT COUNTY.....	303	205	24,645	22,801	1,775	827	683	334
CLARION.....	74	64	6,766	6,556	499	305	257	79
EAGLE GROVE.....	65	49	6,019	5,701	472	204	166	79
REMAINDER OF COUNTY.....	164	92	11,860	10,544	804	318	260	176

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Iowa, total.....	35,124	23,952	3,077,580	2,854,100	279,285	Davis County.....	102	84	7,231	6,931	511
Adair County.....	156	96	10,387	9,231	647	Bloomfield.....	79	65	5,813	5,569	416
Adams County.....	111	67	7,467	6,369	570	Remainder of County.....	23	19	1,418	1,362	95
Allamakee County.....	267	161	16,663	14,277	938	Decatur County.....	172	98	8,560	7,266	607
Waukon.....	114	76	8,433	7,841	555	Delaware County.....	216	146	14,255	12,569	1,040
Remainder of County.....	153	83	8,230	6,436	383	Manchester.....	113	85	8,777	8,107	763
Appanoose County.....	277	155	14,480	12,194	1,100	Remainder of County.....	103	61	5,478	4,462	277
Centerville.....	166	104	11,330	10,166	968	Des Moines County.....	491	365	49,550	46,622	5,566
Remainder of County.....	111	51	3,150	2,028	132	Burlington.....	387	307	43,838	41,994	5,145
Audubon County.....	160	118	13,071	12,441	966	Remainder of County.....	104	58	5,712	4,628	421
Audubon.....	95	71	8,642	8,300	683	Dickinson County.....	243	171	14,304	13,042	1,176
Remainder of County.....	65	47	4,429	4,141	283	Dubuque County.....	909	615	87,613	81,275	9,371
Benton County.....	315	213	24,614	22,988	1,763	Dubuque.....	586	464	69,716	64,936	8,240
Belle Plaine.....	60	50	4,363	4,099	333	Remainder of County.....	223	151	17,897	16,339	1,131
Vinton.....	96	74	10,131	9,761	841	Emmet County.....	224	150	17,633	16,051	1,473
Remainder of County.....	159	89	10,120	9,128	589	Estherville.....	139	95	12,624	11,706	1,190
Black Hawk County.....	1,136	842	128,349	121,859	13,395	Remainder of County.....	85	55	5,009	4,345	283
Cedar Falls.....	195	143	19,205	18,192	1,880	Fayette County.....	395	275	30,883	28,445	2,529
Evansdale.....	26	20	1,474	1,382	116	Oelwein.....	144	104	13,793	12,917	1,390
Waterloo.....	780	590	97,611	93,999	10,843	Remainder of County.....	251	171	17,090	15,528	1,139
Remainder of County.....	135	89	10,058	8,286	556	Floyd County.....	290	194	22,329	20,217	1,607
Boone County.....	367	245	27,902	25,460	2,380	Charles City.....	182	130	16,627	15,645	1,341
Boone.....	236	158	19,119	17,535	1,870	Remainder of County.....	108	64	5,702	4,572	266
Remainder of County.....	131	87	8,783	7,925	510	Franklin County.....	220	152	18,730	17,610	1,270
Bremer County.....	258	188	22,216	20,806	1,738	Hampton.....	112	84	10,882	10,320	850
Waverly.....	117	81	10,936	10,276	1,030	Remainder of County.....	108	68	7,928	7,290	420
Remainder of County.....	141	107	11,280	10,530	708	Fremont County.....	168	108	9,693	8,721	602
Buchanan County.....	284	172	17,567	15,163	1,457	Greene County.....	234	162	18,488	17,306	1,220
Independence.....	123	93	9,114	8,682	833	Jefferson.....	119	87	11,475	10,915	891
Remainder of County.....	161	79	8,453	6,481	624	Remainder of County.....	115	75	7,013	6,391	329
Buena Vista County.....	349	241	29,774	27,512	2,373	Grundy County.....	237	145	17,656	15,530	1,093
Storm Lake.....	156	126	19,317	18,675	1,790	Guthrie County.....	259	157	13,886	12,430	849
Remainder of County.....	193	115	10,457	8,837	583	Hamilton County.....	301	217	25,510	23,938	2,047
Butler County.....	289	183	20,583	18,633	1,147	Weber City.....	141	111	15,011	14,377	1,498
Calhoun County.....	277	191	16,877	15,243	1,041	Remainder of County.....	160	106	10,499	9,561	549
Carroll County.....	408	294	31,433	29,061	2,578	Hancock County.....	239	157	17,374	15,440	1,100
Carroll.....	178	138	18,205	17,301	1,740	Hardin County.....	412	276	31,848	29,438	2,359
Remainder of County.....	230	156	13,228	11,760	838	Eldora.....	83	63	6,533	6,029	563
Cass County.....	346	238	27,342	24,470	2,264	Iowa Falls.....	133	95	10,500	9,674	952
Atlantic.....	172	130	17,649	16,603	1,700	Remainder of County.....	196	118	14,815	13,535	844
Remainder of County.....	174	108	9,693	7,867	564	Harrison County.....	267	175	17,113	15,669	1,278
Cedar County.....	295	189	22,114	19,880	1,401	Missouri Valley.....	85	63	5,800	5,600	529
Tipton.....	89	65	7,251	6,655	491	Remainder of County.....	182	112	11,313	10,069	749
Remainder of County.....	206	124	14,863	13,225	910	Henry County.....	263	179	20,990	19,398	1,478
Cerro Gordo County.....	625	469	67,206	64,102	7,045	Mount Pleasant.....	126	96	10,678	10,024	979
Clear Lake.....	121	77	7,455	6,577	617	Remainder of County.....	137	83	10,312	9,374	499
Mason City.....	403	323	51,325	49,891	5,987	Howard County.....	194	140	11,907	11,053	902
Remainder of County.....	101	69	8,426	7,634	441	Cresco.....	91	75	6,909	6,681	596
Cherokee County.....	245	173	21,308	20,064	1,646	Remainder of County.....	103	65	4,998	4,372	306
Cherokee.....	143	103	14,817	14,099	1,293	Humboldt County.....	233	141	16,872	15,116	1,111
Remainder of County.....	100	70	6,491	5,965	353	Humboldt.....	86	62	8,009	7,663	660
Chickasaw County.....	237	141	17,897	15,903	1,005	Remainder of County.....	147	79	8,863	7,453	451
New Hampton.....	101	67	10,848	10,016	632	Ida County.....	178	120	12,023	11,235	805
Remainder of County.....	136	74	7,049	5,887	373	Iowa County.....	229	167	18,417	17,237	1,440
Clarke County.....	123	83	9,927	8,953	625	Jackson County.....	307	189	21,569	18,783	1,509
Oceola.....	83	61	8,149	7,599	552	Maquoketa.....	135	99	11,991	11,329	1,063
Remainder of County.....	40	22	1,778	1,354	73	Remainder of County.....	172	90	9,578	7,454	446
Clay County.....	283	181	26,340	24,400	2,455	Jasper County.....	395	255	36,484	33,594	3,256
Spencer.....	168	122	22,061	20,967	2,190	Newton.....	179	135	23,848	23,192	2,561
Remainder of County.....	115	59	4,279	3,433	265	Remainder of County.....	216	120	12,636	10,412	695
Clayton County.....	359	221	22,421	19,225	1,199	Jefferson County.....	211	149	17,842	16,836	1,448
Clinton County.....	679	473	68,857	64,557	6,711	Fairfield.....	138	110	13,052	12,514	1,164
Clinton.....	410	318	47,233	45,661	5,206	Remainder of County.....	73	39	4,790	4,322	284
De Witt.....	81	61	8,066	7,568	610	Johnson County.....	433	329	47,269	45,215	5,162
Remainder of County.....	188	94	13,558	11,328	895	Iowa City.....	316	252	39,484	38,196	4,612
Crawford County.....	277	195	20,045	18,605	1,461	Remainder of County.....	117	77	7,785	7,019	550
Denison.....	132	102	11,950	11,408	996						
Remainder of County.....	145	93	8,095	7,197	465						
Dallas County.....	352	268	28,058	25,886	2,085						
Perry.....	140	102	13,380	12,612	1,119						
Remainder of County.....	252	166	14,678	13,274	966						

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Jones County.....	300	186	22,038	19,538	1,476
Anamosa.....	94	84	6,601	6,019	501
Monticello.....	89	59	8,550	7,874	573
Remainder of County.....	117	63	6,887	5,645	402
Keokuk County.....	301	175	17,310	14,928	1,161
Kossuth County.....	353	247	29,077	27,415	2,060
Algona.....	122	94	12,960	12,492	1,178
Remainder of County.....	231	153	16,117	14,923	882
Lee County.....	553	389	41,135	37,717	3,887
Fort Madison.....	204	150	15,533	14,481	1,553
Keokuk.....	246	176	19,411	18,033	2,000
Remainder of County.....	103	63	6,191	5,203	324
Linn County.....	1,193	813	150,175	142,487	17,839
Cedar Rapids.....	867	591	124,070	118,394	15,873
Marion.....	78	64	7,985	7,819	711
Remainder of County.....	248	158	18,120	16,274	1,255
Louisia County.....	159	101	11,214	9,740	730
Lucas County.....	165	109	11,264	9,748	877
Chariton.....	131	91	10,236	9,024	828
Remainder of County.....	34	18	1,028	724	49
Lyon County.....	196	130	14,181	12,691	792
Rock Rapids.....	67	59	6,559	6,441	457
Remainder of County.....	129	71	7,622	6,250	335
Madison County.....	189	121	14,597	13,277	995
Winterset.....	119	85	9,525	8,937	738
Remainder of County.....	70	36	5,072	4,340	257
Mahaska County.....	334	226	28,877	26,343	2,658
Oskaloosa.....	218	170	24,263	22,777	2,395
Remainder of County.....	116	56	4,614	3,566	263
Marion County.....	315	207	21,390	19,360	1,666
Knorrville.....	116	90	10,639	10,147	906
Pella.....	99	71	7,550	6,944	599
Remainder of County.....	100	46	3,201	2,269	161
Marshall County.....	462	344	46,595	44,343	5,377
Marshalltown.....	315	257	37,545	36,431	4,865
Remainder of County.....	147	87	9,050	7,912	512
Mills County.....	164	106	11,144	10,124	830
Glenwood.....	71	51	6,720	6,488	542
Remainder of County.....	93	55	4,424	3,636	288
Mitchell County.....	226	140	15,309	13,863	959
Osage.....	102	72	9,751	9,325	682
Remainder of County.....	124	68	5,558	4,538	277
Monona County.....	226	152	16,294	14,506	1,327
Onawa.....	83	57	6,172	5,784	495
Remainder of County.....	143	95	10,122	8,722	832
Monroe County.....	159	91	10,230	8,838	697
Albia.....	113	77	8,968	8,260	666
Remainder of County.....	46	14	1,252	578	31
Montgomery County.....	244	176	20,493	18,947	1,738
Red Oak.....	150	114	14,996	13,940	1,331
Remainder of County.....	94	62	5,497	5,007	407
Muscatine County.....	437	315	40,750	38,402	3,578
Muscatine.....	299	233	31,543	30,329	2,965
Remainder of County.....	138	82	9,207	8,073	613
O'Brien County.....	345	233	25,912	23,626	1,692
Sheldon.....	112	80	10,301	9,495	864
Remainder of County.....	233	153	15,611	14,131	828
Osceola County.....	162	100	11,187	10,221	670
Sibley.....	74	52	5,885	5,497	425
Remainder of County.....	88	48	5,342	4,724	245
Pago County.....	311	207	31,988	30,070	3,334
Clarinda.....	101	69	12,564	12,138	1,194
Shenandoah.....	141	103	15,954	15,328	1,982
Remainder of County.....	69	35	3,470	2,604	158
Palo Alto County.....	231	157	17,844	16,176	1,158
Emmettburg.....	92	66	8,397	7,927	660
Remainder of County.....	139	91	9,447	8,249	498
Plymouth County.....	364	244	28,834	26,250	1,915
Le Mars.....	149	103	12,180	11,308	994
Remainder of County.....	215	141	16,654	14,942	921
Pocahontas County.....	247	171	16,665	15,047	1,023
Polk County.....	2,567	1,767	309,954	295,520	35,469
Des Moines.....	2,263	1,551	284,225	271,363	33,582
West Des Moines.....	72	56	6,180	5,818	506
Remainder of County.....	232	160	19,549	18,339	1,381
Pottawattamie County.....	738	514	68,596	63,626	6,362
Council Bluffs.....	490	348	51,790	48,664	5,303
Remainder of County.....	248	166	16,806	14,962	1,059
Poweshiek County.....	247	181	19,650	18,652	1,633
Grinnell.....	115	87	10,437	10,059	1,006
Remainder of County.....	132	94	9,213	8,593	627
Ringold County.....	90	64	5,912	5,320	384
Sac County.....	307	205	21,649	19,823	1,394
Sac City.....	96	70	8,213	7,771	626
Remainder of County.....	211	135	13,436	12,052	768
Scott County.....	1,130	816	136,599	130,505	16,263
Bettendorf.....	86	66	8,052	7,348	768
Davenport.....	887	661	113,689	109,561	14,385
Remainder of County.....	157	89	14,848	13,596	1,110
Shelby County.....	206	148	15,312	14,206	1,174
Harlan.....	91	81	9,200	9,046	867
Remainder of County.....	115	67	6,112	5,160	307
Sioux County.....	350	236	28,810	26,240	1,674
Hawarden.....	69	49	5,669	5,161	399
Remainder of County.....	281	187	23,121	21,079	1,275
Story County.....	546	380	50,060	46,454	4,351
Ames.....	239	185	28,901	28,017	2,803
Nevada.....	85	65	9,123	8,009	703
Remainder of County.....	222	130	12,036	10,428	845
Tama County.....	321	233	22,876	20,970	1,438
Tama.....	86	66	5,316	4,660	346
Remainder of County.....	235	167	17,560	16,310	1,092
Taylor County.....	130	84	7,637	6,863	507
Union County.....	246	160	15,570	13,948	1,345
Creston.....	170	116	12,087	11,127	1,134
Remainder of County.....	76	44	3,483	2,821	211
Van Buren County.....	175	87	8,848	7,088	449
Wapello County.....	533	385	45,962	43,550	4,760
Ottumwa.....	433	317	40,136	38,468	4,357
Remainder of County.....	100	68	5,656	5,082	403
Warren County.....	223	133	14,262	12,714	1,049
Indianola.....	119	81	9,940	9,124	780
Remainder of County.....	104	52	4,322	3,590	269
Washington County.....	344	236	27,409	25,033	1,929
Washington.....	158	120	14,164	13,424	1,210
Remainder of County.....	186	116	13,245	11,609	719
Wayne County.....	154	100	9,299	7,907	520
Webster County.....	504	404	58,064	54,792	5,831
Fort Dodge.....	406	294	46,991	45,037	5,057
Remainder of County.....	178	110	11,093	9,755	774
Winnebago County.....	235	147	16,434	14,130	1,192
Forest City.....	80	58	6,958	6,386	653
Remainder of County.....	155	89	9,476	7,744	539
Winneshiek County.....	296	202	19,558	16,624	1,302
Decorah.....	172	130	13,351	11,681	984
Remainder of County.....	124	72	6,207	4,943	318
Woodbury County.....	1,260	916	149,041	142,449	17,014
Sioux City.....	1,014	772	136,544	131,562	16,272
Remainder of County.....	246	144	12,497	10,887	742
Worth County.....	163	101	9,106	7,776	464
Wright County.....	306	200	23,502	22,004	1,543
Clarion.....	90	64	6,778	6,440	478
Eagle Grove.....	72	56	6,121	5,865	445
Remainder of County.....	144	80	10,603	9,699	620

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpo- rated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
CEDAR RAPIDS STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Linn County, Iowa									
	RETAIL TRADE, TOTAL.....	1,093	827	176,003	171,191	195,67	7,052	5,743	1,091
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	93	71	13,364	13,106	1,397	355	326	84
53 PART*	GENERAL MERCHANDISE GROUP STORES*	34	26	17,809	17,731	2,603	1,161	913	24
54	FOOD STORES.....	170	120	41,363	40,041	2,453	924	620	172
55 EX, 554	AUTOMOTIVE DEALERS.....	51	51	29,588	29,588	2,953	652	615	31
55PT(554)	GASOLINE SERVICE STATIONS.....	158	128	13,338	12,512	1,031	432	320	185
56	APPAREL, ACCESSORY STORES.....	58	54	15,168	15,106	2,530	879	741	38
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	69	57	13,164	12,998	1,933	525	489	58
58	EATING, DRINKING PLACES.....	234	188	11,129	10,141	2,151	1,289	1,032	284
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	24	22	6,333	(D)	939	343	247	19
59 EX, 591	OTHER RETAIL STORES.....	134	98	12,769	17,320	1,331	409	365	126
53 PART*	NONSTORE RETAILERS*.....	68	12	1,978	(D)	246	83	75	70
DES MOINES STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Polk County, Iowa									
	RETAIL TRADE, TOTAL.....	2,622	1,924	391,377	379,457	44,056	16,156	13,285	2,576
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	179	137	36,251	35,581	3,826	1,048	970	143
53 PART*	GENERAL MERCHANDISE GROUP STORES*	88	66	51,560	51,244	8,372	3,143	2,184	72
54	FOOD STORES.....	424	282	86,572	83,076	5,515	2,215	1,562	433
55 EX, 554	AUTOMOTIVE DEALERS.....	137	113	67,005	66,189	5,766	1,428	1,370	113
55PT(554)	GASOLINE SERVICE STATIONS.....	352	284	26,613	25,187	2,343	951	756	364
56	APPAREL, ACCESSORY STORES.....	148	134	24,580	24,332	3,702	1,512	1,309	102
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	169	121	21,954	21,280	3,179	865	797	156
58	EATING, DRINKING PLACES.....	545	453	24,013	22,651	4,942	2,849	2,490	618
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	101	95	12,769	12,653	1,637	699	561	101
59 EX, 591	OTHER RETAIL STORES.....	305	201	32,149	30,359	3,486	1,068	952	302
53 PART*	NONSTORE RETAILERS*.....	174	38	7,911	6,705	1,288	378	334	172
DUBUQUE STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Dubuque County, Iowa									
	RETAIL TRADE, TOTAL.....	805	565	95,400	91,380	9,945	3,672	2,819	826
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	58	46	9,324	9,020	942	271	248	65
53 PART*	GENERAL MERCHANDISE GROUP STORES*	20	16	15,234	15,192	2,437	823	576	11
54	FOOD STORES.....	136	74	20,502	19,222	1,178	501	322	154
55 EX, 554	AUTOMOTIVE DEALERS.....	36	34	13,915	(D)	1,331	325	316	27
55PT(554)	GASOLINE SERVICE STATIONS.....	84	64	5,983	5,561	475	213	151	80
56	APPAREL, ACCESSORY STORES.....	38	36	3,834	(D)	580	215	165	26
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	39	35	5,132	5,072	746	211	197	39
58	EATING, DRINKING PLACES.....	222	162	6,846	5,982	1,011	672	522	243
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	19	17	3,013	(D)	460	193	114	18
59 EX, 591	OTHER RETAIL STORES.....	116	76	10,862	10,360	736	231	193	123
53 PART*	NONSTORE RETAILERS*.....	37	5	755	299	49	17	15	40
SIOUX CITY STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Woodbury County, Iowa									
	RETAIL TRADE, TOTAL.....	1,065	813	142,066	137,722	15,979	6,131	5,012	1,058
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	89	75	12,483	12,203	1,246	343	321	76
53 PART*	GENERAL MERCHANDISE GROUP STORES*	31	25	26,113	25,961	3,745	1,396	958	24
54	FOOD STORES.....	164	122	30,031	29,085	1,902	798	565	160
55 EX, 554	AUTOMOTIVE DEALERS.....	44	40	20,420	20,420	1,883	517	508	33
55PT(554)	GASOLINE SERVICE STATIONS.....	143	105	9,532	8,728	693	288	225	153
56	APPAREL, ACCESSORY STORES.....	61	53	8,990	8,838	1,299	479	387	52
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	63	43	6,407	6,117	846	297	252	68
58	EATING, DRINKING PLACES.....	231	197	9,713	9,203	1,919	1,129	981	257
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	38	32	5,387	5,219	855	376	340	44
59 EX, 591	OTHER RETAIL STORES.....	154	110	11,067	10,441	1,282	416	390	144
53 PART*	NONSTORE RETAILERS*.....	47	11	1,873	1,507	309	92	85	47
WATERLOO STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Black Hawk County, Iowa									
	RETAIL TRADE, TOTAL.....	1,032	802	141,122	137,442	14,849	6,689	4,686	1,052
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	87	73	12,839	12,591	1,393	358	313	75
53 PART*	GENERAL MERCHANDISE GROUP STORES*	19	17	17,422	(D)	2,517	943	627	11
54	FOOD STORES.....	143	109	32,753	32,027	1,956	1,636	555	150
55 EX, 554	AUTOMOTIVE DEALERS.....	61	51	24,869	24,745	2,408	539	507	55
55PT(554)	GASOLINE SERVICE STATIONS.....	132	108	9,581	8,959	666	325	216	159
56	APPAREL, ACCESSORY STORES.....	71	63	8,473	8,333	1,122	438	321	51
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	60	48	7,082	7,006	1,061	295	252	52
58	EATING, DRINKING PLACES.....	206	182	8,735	8,225	1,649	1,222	1,081	262
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	35	33	4,434	(D)	532	194	157	33
59 EX, 591	OTHER RETAIL STORES.....	160	108	12,440	11,572	1,241	449	375	141
53 PART*	NONSTORE RETAILERS*.....	58	10	2,494	2,182	304	290	282	63

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Note: The Davenport-Rock Island-Moline SMSA includes Scott County in Iowa. Data for this SMSA are shown in the report for Illinois.
The Omaha SMSA includes Pottawattamie County in Iowa. Data for this SMSA are shown in the report for Nebraska.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the Records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53) Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments--retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts--(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses--hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

ORDER FORM

PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS

These series are now in preparation.
Each report will be mailed as soon
as it is printed.

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

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California				New Mexico			
Colorado				New York			
Connecticut				North Carolina			
Delaware				North Dakota			
District of Columbia				Ohio			
Florida				Oklahoma			
Georgia				Oregon			
Guam				Pennsylvania			
Hawaii				Rhode Island			
Idaho				South Carolina			
Illinois				South Dakota			
Indiana				Tennessee			
Iowa				Texas			
Kansas				Utah			
Kentucky				Vermont			
Louisiana				Virginia			
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Maryland				Washington			
Massachusetts				West Virginia			
Michigan				Wisconsin			
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1958 Census of Business

RETAIL TRADE

Preliminary Area Report

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Kansas

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Kansas during the year 1958 totaled \$2,388,677,000, an increase of \$188,092,000, or 9 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 16 percent compared with an increase of 5 percent in the remainder of the State.

Retail trade establishments in the State had a total of 93,522 paid employees during the workweek ended nearest November 15, 1958, an increase of 1 percent compared with the same week in 1954. In addition, 25,231 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establish-

ments amounted to \$228,530,000, compared with \$207,203,000 in 1954, an increase of 10 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and a form for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 11-14.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	24,059	17,169	2,388,677	2,268,399	25,327	17,697	2,200,585	2,058,983	8.5	10.2
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	2,467	2,005	293,637	284,855	2,638	2,148	275,747	266,077	6.5	7.1
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	981	729	204,500	200,056	1,006	774	178,998	174,658	14.2	14.5
54	FOOD STORES.....	3,199	2,191	556,584	534,400	4,014	2,588	479,087	444,419	12.0	20.2
55 EX.554	AUTOMOTIVE DEALERS.....	1,708	1,342	471,187	464,729	1,844	1,448	476,271	466,277	-1.1	-0.3
55PT(554)	GASOLINE SERVICE STATIONS.....	3,516	2,468	212,580	188,430	3,438	2,206	173,915	147,713	22.2	27.6
56	APPAREL, ACCESSORY STORES.....	1,306	1,100	112,107	108,185	1,354	1,136	101,476	97,840	10.5	10.6
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,396	1,034	110,992	105,580	1,365	1,013	106,025	100,411	4.7	5.1
58	EATING, DRINKING PLACES.....	4,284	3,066	121,333	104,683	4,320	3,222	115,122	101,908	5.4	2.7
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	919	823	86,242	84,364	971	877	75,542	73,624	14.2	14.6
59 EX.591	OTHER RETAIL STORES.....	3,340	2,260	192,845	173,605	3,519	2,141	196,740	171,058	-2.0	1.5
53 PART*	NONSTORE RETAILERS*.....	943	151	26,670	19,512	858	144	21,662	14,998	23.1	30.2

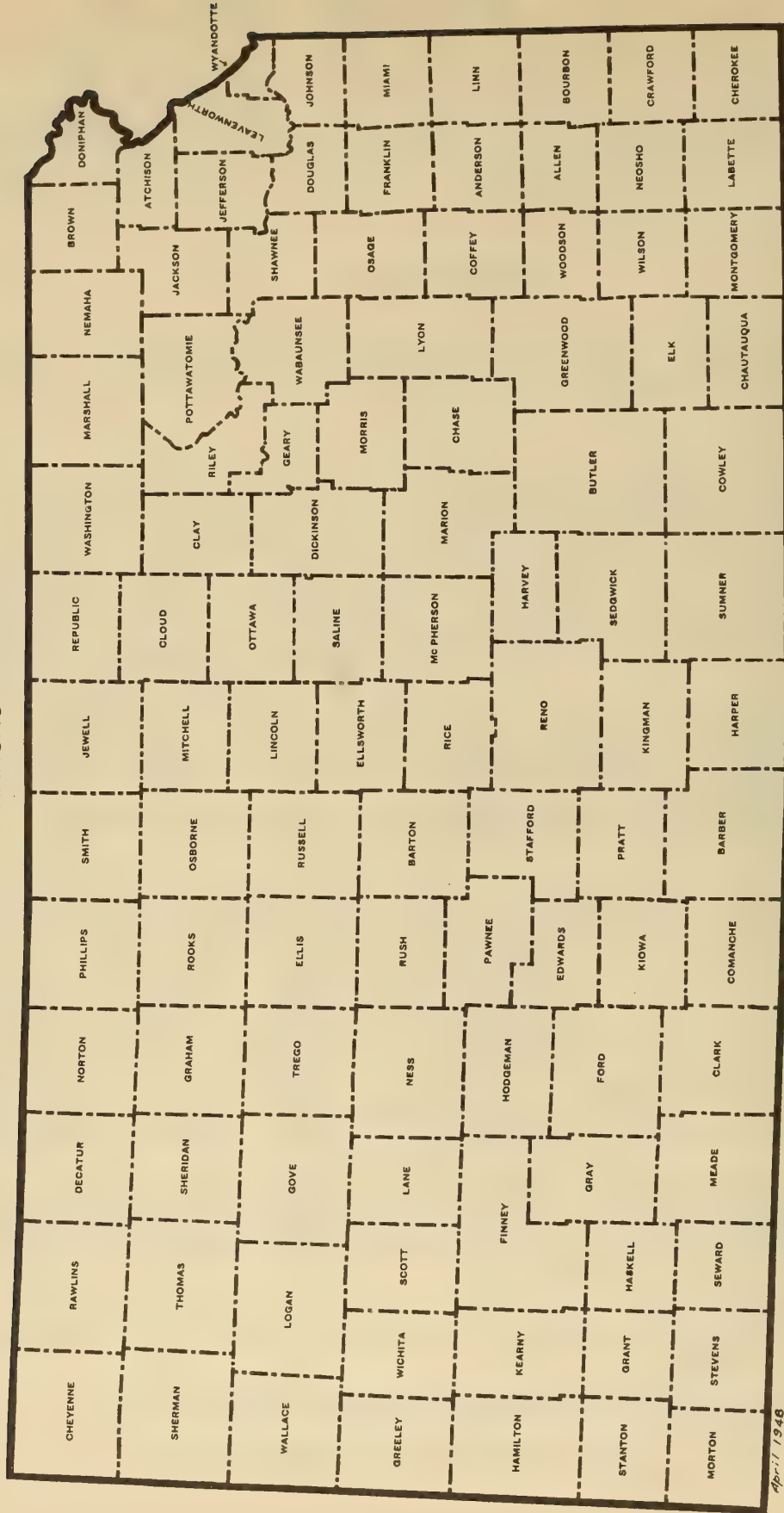
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

KANSAS



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	24,059	17,169	2,388,677	2,268,399	228,530	93,522	75,990	25,231
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	2,467	2,005	293,637	284,855	27,534	8,346	7,659	2,323
521	LUMBER, BUILDING MATERIALS DEALERS.....	769	671	108,744	107,154	11,602	3,258	2,955	480
5251	HARDWARE STORES.....	695	469	45,853	40,859	4,379	1,672	1,473	763
5252	FARM EQUIPMENT DEALERS.....	688	628	123,249	122,027	9,060	2,653	2,532	761
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	981	729	204,500	200,056	27,935	12,579	9,186	794
533	LIMITED PRICE VARIETY STORES.....	329	305	44,409	44,131	6,863	3,895	2,597	201
54	FOOD STORES.....	3,199	2,191	556,584	534,400	34,195	13,740	9,397	3,405
541	GROCERY STORES, INCLUDING DELICATESSENS....	2,667	1,907	534,579	516,643	32,405	12,768	8,660	2,813
55 EX, 554	AUTOMOTIVE DEALERS.....	1,708	1,342	471,187	464,729	43,693	11,315	10,796	1,629
55PT(554)	GASOLINE SERVICE STATIONS.....	3,516	2,468	212,580	188,430	16,149	7,249	5,679	4,012
56	APPAREL, ACCESSORY STORES.....	1,306	1,100	112,107	108,185	13,867	6,039	4,820	1,278
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	242	224	21,346	21,044	2,582	1,141	970	255
562	WOMEN'S READY-TO-WEAR STORES**.....	369	369	32,414	32,414	4,011	1,984	1,617	337
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	45	45	2,812	2,812	428	207	166	42
565	FAMILY CLOTHING STORES**.....	171	171	30,015	30,015	4,095	1,644	1,297	142
566	SHOE STORES.....	282	228	20,062	19,044	2,480	900	649	265
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,396	1,034	110,992	105,580	14,638	4,435	3,995	1,387
571	FURNITURE, HOME FURNISHINGS STORES.....	656	486	55,772	53,110	7,242	2,147	1,940	689
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	740	548	55,220	52,470	7,396	2,288	2,055	698
58	EATING, DRINKING PLACES.....	4,284	3,066	121,333	104,683	22,110	17,464	14,547	5,146
5812	EATING PLACES.....	3,389	2,559	103,640	92,374	20,577	15,740	12,577	4,161
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	895	507	17,693	12,309	1,533	2,124	1,970	985
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	919	823	86,242	84,364	10,529	4,991	3,854	989
59 EX, 591	OTHER RETAIL STORES.....	3,340	2,260	192,845	173,605	15,155	6,432	5,194	3,300
592	LIQUOR STORES.....	952	690	46,164	38,590	1,728	1,279	860	963
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	519	409	67,022	64,864	3,467	1,255	1,098	413
597	JEWELRY STORES.....	367	243	16,705	14,713	2,138	778	642	410
598	FUEL, ICE DEALERS.....	208	146	15,582	14,812	1,879	596	572	170
53 PART*	NONSTORE RETAILERS*.....	933	151	26,670	19,512	2,725	932	863	968

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
 **Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
KANSAS: TOTAL.....	24,059	17,169	2,388,677	2,268,399	228,530	93,522	75,990	25,231
ALLEN COUNTY.....	258	182	17,802	16,424	1,574	762	643	290
IOLA.....	146	116	12,295	11,823	1,218	563	469	157
REMAINDER OF COUNTY.....	112	66	5,507	4,601	356	199	174	133
ANDERSON COUNTY.....	138	78	8,136	7,086	514	245	201	151
GARNETT.....	69	51	5,336	5,000	396	177	144	73
REMAINDER OF COUNTY.....	69	27	2,800	2,086	118	68	57	78
ATCHISON COUNTY.....	221	165	19,924	18,758	1,837	807	669	219
ATCHISON.....	170	138	18,125	17,333	1,735	739	616	164
REMAINDER OF COUNTY.....	51	27	1,799	1,425	102	58	53	55
BARBER COUNTY.....	148	106	10,426	9,726	834	369	305	170
BARTON COUNTY.....	421	313	45,135	43,265	4,704	1,708	1,439	427
ELLINWOOD.....	39	33	2,730	2,654	235	105	95	51
GREAT BEND.....	209	173	31,923	31,177	3,592	1,219	1,029	192
HOISINGTON.....	71	61	5,857	5,609	529	235	195	76
REMAINDER OF COUNTY.....	102	46	4,625	3,825	348	149	120	108
BOURBON COUNTY.....	232	154	16,682	15,458	1,465	634	535	237
FORT SCOTT.....	165	127	14,774	14,226	1,399	576	485	164
REMAINDER OF COUNTY.....	67	27	1,908	1,232	86	58	50	73
BROWN COUNTY.....	179	131	12,976	11,900	902	431	339	191
HIAWATHA.....	75	63	5,977	5,799	523	240	194	77
REMAINDER OF COUNTY.....	104	68	6,999	6,101	379	191	145	114
BUTLER COUNTY.....	397	303	41,845	40,079	3,612	2,383	2,173	432
AUGUSTA.....	96	78	12,198	11,888	980	338	279	105
EL DORADO.....	165	139	21,328	20,756	2,091	808	689	171
REMAINDER OF COUNTY.....	136	86	8,319	7,435	541	1,237	1,205	156
CHASE COUNTY.....	51	37	4,683	4,289	315	148	122	52
CHAUTAUQUA COUNTY.....	90	62	6,798	6,190	463	235	198	98
CHEROKEE COUNTY.....	316	180	15,552	13,240	1,147	599	487	346
BAXTER SPRINGS.....	89	53	5,597	4,929	446	219	178	102
COLUMBUS.....	70	58	5,187	5,009	456	225	183	72
GALENA.....	57	25	1,791	1,183	106	63	57	66
REMAINDER OF COUNTY.....	100	44	2,977	2,119	139	92	69	106
CHEYENNE COUNTY.....	91	59	6,349	5,817	442	195	168	99
CLARK COUNTY.....	69	47	3,948	3,476	308	139	112	73
CLAY COUNTY.....	154	116	15,681	14,963	1,284	552	463	168
CLAY CENTER.....	96	82	13,205	12,909	1,119	466	403	102
REMAINDER OF COUNTY.....	58	34	2,476	2,054	165	86	60	66
CLOUD COUNTY.....	230	166	17,356	16,428	1,403	636	502	251
CONCORDIA.....	122	94	10,660	10,366	971	426	343	134
REMAINDER OF COUNTY.....	108	72	6,696	6,062	432	210	159	117
COFFEY COUNTY.....	158	94	9,213	8,065	696	303	247	174
COMANCHE COUNTY.....	63	47	3,786	3,436	273	121	105	66
COWLEY COUNTY.....	475	343	48,674	46,544	4,569	1,841	1,517	523
ARKANSAS CITY.....	222	176	23,126	22,280	2,254	894	717	235
WINFIELD.....	163	121	20,383	19,831	2,032	830	698	185
REMAINDER OF COUNTY.....	90	46	5,165	4,433	283	117	102	103
CRAWFORD COUNTY.....	521	321	37,289	33,851	3,253	1,547	1,236	544
PITTSBURG.....	286	196	23,965	22,503	2,381	1,097	870	282
REMAINDER OF COUNTY.....	235	125	13,324	11,348	872	450	366	262
DECATUR COUNTY.....	91	65	6,059	5,705	478	214	180	110
DICKINSON COUNTY.....	298	214	26,982	25,414	2,156	962	812	319
ABILENE.....	122	102	15,627	15,205	1,361	555	481	124
HERINGTON.....	81	57	6,406	5,930	423	223	181	96
REMAINDER OF COUNTY.....	95	55	4,949	4,279	372	184	150	99
DONIPHAN COUNTY.....	117	63	5,570	4,578	391	177	140	126
DOUGLAS COUNTY.....	392	310	42,217	40,947	4,208	1,873	1,428	430
LAWRENCE.....	299	253	37,071	36,365	3,748	1,661	1,244	319
REMAINDER OF COUNTY.....	93	57	5,146	4,582	460	212	184	111
EDWARDS COUNTY.....	70	52	6,709	6,329	438	228	200	81
ELK COUNTY.....	86	52	4,503	3,997	261	136	109	96
ELLIS COUNTY.....	257	161	27,133	25,575	2,508	974	804	244
ELLIS.....	38	24	2,560	2,426	233	115	94	38
HAYS.....	159	117	22,241	21,437	2,113	775	637	145
REMAINDER OF COUNTY.....	60	20	2,332	1,712	162	84	73	61
ELLSWORTH COUNTY.....	106	86	9,209	8,881	691	397	326	120

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
FINNEY COUNTY.....	196	150	25,390	24,680	2,559	928	786	187
GARDEN CITY.....	162	130	23,533	23,081	2,336	837	704	155
REMAINDER OF COUNTY.....	34	20	1,857	1,599	223	91	82	32
FOND COUNTY.....	252	206	34,491	33,419	3,317	1,356	1,182	256
DODGE CITY.....	191	161	27,748	27,050	2,938	1,200	1,047	190
REMAINDER OF COUNTY.....	61	45	6,743	6,369	379	156	135	66
FRANKLIN COUNTY.....	231	175	21,765	20,611	2,051	850	704	229
OTTAWA.....	153	133	17,242	16,808	1,772	728	602	150
REMAINDER OF COUNTY.....	78	42	4,523	3,803	279	122	102	79
GEARY COUNTY.....	228	186	27,210	26,372	2,912	1,199	983	243
JUNCTION CITY.....	205	169	25,446	24,772	2,666	1,018	820	218
REMAINDER OF COUNTY.....	23	17	1,764	1,600	246	181	163	25
GOVE COUNTY.....	52	36	3,250	2,932	203	89	71	62
GRAHAM COUNTY.....	69	55	6,068	5,772	495	210	185	69
GRANT COUNTY.....	64	52	6,958	6,678	598	239	208	57
GRAY COUNTY.....	60	48	4,370	4,194	281	122	108	61
GREELEY COUNTY.....	31	29	2,687	(D)	195	94	84	27
GREENWOOD COUNTY.....	213	139	13,818	12,392	939	428	348	246
EUREKA.....	91	65	7,677	7,139	635	263	219	102
REMAINDER OF COUNTY.....	122	74	6,141	5,253	304	165	129	144
HAMILTON COUNTY.....	57	43	4,772	4,556	321	428	342	60
HARPER COUNTY.....	183	117	13,095	12,083	952	433	384	198
ANTHONY.....	70	50	6,615	6,333	532	215	188	72
REMAINDER OF COUNTY.....	113	67	6,480	5,750	420	218	196	126
HARVEY COUNTY.....	272	206	27,327	26,197	2,580	1,118	895	268
NEWTON.....	187	145	21,724	20,868	2,181	898	711	179
REMAINDER OF COUNTY.....	85	61	5,603	5,329	399	220	184	89
HASKELL COUNTY.....	35	31	2,524	2,396	183	103	70	31
HODGEMAN COUNTY.....	37	29	3,007	2,857	199	107	100	30
JACKSON COUNTY.....	144	94	9,458	8,790	727	330	260	159
HOLTON.....	87	67	7,067	6,779	588	265	215	97
REMAINDER OF COUNTY.....	57	27	2,391	2,011	139	65	45	62
JEFFERSON COUNTY.....	130	78	7,953	7,023	539	243	183	134
JEWELL COUNTY.....	90	54	3,921	3,355	265	144	105	96
JOHNSON COUNTY.....	699	509	98,457	94,901	9,897	3,748	2,795	685
OLATHE.....	114	92	12,914	12,430	1,300	443	382	110
REMAINDER OF COUNTY.....	585	417	85,543	82,471	8,597	3,305	2,413	575
KEARNY COUNTY.....	37	27	2,777	2,645	218	94	74	34
KINGMAN COUNTY.....	140	98	10,877	10,095	900	426	328	156
KINGMAN.....	70	60	7,630	7,370	708	337	248	84
REMAINDER OF COUNTY.....	70	38	3,247	2,725	192	89	80	72
KIOWA COUNTY.....	70	54	5,768	5,426	473	202	145	75
LABETTE COUNTY.....	389	279	28,258	26,404	2,336	1,213	953	412
PARSONS.....	225	165	18,403	17,455	1,700	903	705	246
REMAINDER OF COUNTY.....	164	114	9,855	8,949	636	310	248	166
LANE COUNTY.....	45	31	4,284	3,990	293	109	103	45
LEAVENWORTH COUNTY.....	343	245	31,981	30,423	3,009	1,211	990	365
LEAVENWORTH.....	262	198	27,859	26,937	2,743	1,092	902	275
REMAINDER OF COUNTY.....	81	47	4,122	3,486	266	119	88	90
LINCOLN COUNTY.....	100	66	5,686	5,254	498	261	207	109
LINN COUNTY.....	118	78	7,172	6,462	397	204	156	125
LOGAN COUNTY.....	72	52	6,587	6,299	490	200	162	76
LYON COUNTY.....	317	241	30,779	29,341	3,053	1,342	1,039	303
EMPORIA.....	236	196	26,515	25,783	2,791	1,210	919	218
REMAINDER OF COUNTY.....	81	45	4,264	3,558	262	132	120	85
MCPHERSON COUNTY.....	271	225	28,761	27,825	2,646	1,120	886	275
MCPHERSON.....	118	110	17,125	16,969	1,797	684	536	113
REMAINDER OF COUNTY.....	153	115	11,636	10,856	849	436	350	162
MARION COUNTY.....	224	140	14,801	13,467	915	448	359	249
MARSHALL COUNTY.....	252	180	16,525	15,343	1,210	598	493	267
MARYSVILLE.....	102	86	9,349	9,111	791	362	307	103
REMAINDER OF COUNTY.....	150	94	7,176	6,232	419	236	186	164

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorporated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
MEADE COUNTY.....	70	52	5,894	5,502	439	215	168	80
MIAMI COUNTY.....	219	161	17,276	16,094	1,230	573	471	251
OSAWATOMIE.....	70	56	5,629	5,371	412	202	163	82
PAOLA.....	92	74	8,434	7,914	642	287	240	104
REMAINDER OF COUNTY.....	57	31	3,213	2,809	176	84	68	65
MITCHELL COUNTY.....	175	133	15,690	14,956	1,155	472	401	171
BELOIT.....	83	69	8,587	8,345	720	255	240	82
REMAINDER OF COUNTY.....	92	64	7,103	6,611	435	187	161	89
MONTGOMERY COUNTY.....	672	450	57,495	53,605	5,263	2,350	1,894	697
CANEY.....	53	41	4,118	3,910	259	131	109	57
CHERRYVALE.....	65	33	2,497	2,047	182	89	70	74
COFFEYVILLE.....	288	206	30,741	29,561	3,149	1,302	1,036	284
INDEPENDENCE.....	175	133	16,953	16,007	1,492	710	582	188
REMAINDER OF COUNTY.....	91	37	3,186	2,080	181	118	97	94
MORRIS COUNTY.....	120	86	6,923	6,261	487	245	176	120
COUNCIL GROVE.....	65	53	4,848	4,602	403	192	137	59
REMAINDER OF COUNTY.....	55	33	2,075	1,659	84	53	39	61
MORTON COUNTY.....	56	40	4,709	4,385	354	138	116	53
NEMAH COUNTY.....	227	149	13,939	12,701	1,057	438	360	232
NEOSHO COUNTY.....	264	190	20,740	19,626	1,722	843	678	280
CHANUTE.....	171	133	15,758	15,256	1,392	639	504	175
REMAINDER OF COUNTY.....	93	57	4,982	4,370	330	204	174	105
NESS COUNTY.....	56	46	4,939	4,783	362	176	145	65
NORTON COUNTY.....	126	94	9,616	9,006	796	374	295	145
NORTON.....	85	69	7,865	7,489	689	318	248	98
REMAINDER OF COUNTY.....	41	25	1,751	1,517	107	56	47	47
OSAGE COUNTY.....	171	115	10,778	9,964	738	349	269	197
OSBORNE COUNTY.....	110	80	7,054	6,520	585	294	228	130
OTTAWA COUNTY.....	97	61	5,765	5,285	406	180	126	100
PAWNEE COUNTY.....	140	118	12,745	12,359	1,272	684	460	136
LARNED.....	101	93	11,183	11,003	1,152	518	416	98
REMAINDER OF COUNTY.....	39	25	1,562	1,356	120	166	44	38
PHILLIPS COUNTY.....	133	99	8,880	8,346	593	290	231	144
PHILLIPSBURG.....	66	56	5,733	5,567	435	193	151	88
REMAINDER OF COUNTY.....	67	43	3,147	2,779	158	97	80	76
POTTAWATOMIE COUNTY.....	210	124	13,090	11,486	950	406	316	223
PRATT COUNTY.....	185	137	20,547	19,511	2,045	705	582	187
PRATT.....	139	117	18,185	17,645	1,940	653	538	135
REMAINDER OF COUNTY.....	46	20	2,362	1,866	105	52	44	52
RAWLINS COUNTY.....	90	54	4,977	4,099	326	151	127	113
RENO COUNTY.....	608	466	78,310	75,752	8,737	3,333	2,788	632
HUTCHINSON.....	421	341	66,694	65,204	7,782	2,908	2,412	419
REMAINDER OF COUNTY.....	187	125	11,616	10,548	955	425	376	213
REPUBLIC COUNTY.....	153	97	9,056	8,262	668	375	304	180
BELLEVILLE.....	61	51	5,806	5,712	478	251	206	74
REMAINDER OF COUNTY.....	92	46	3,250	2,550	190	124	98	106
RICE COUNTY.....	179	143	15,659	15,155	1,388	595	498	202
LYONS.....	87	71	9,192	8,950	793	326	275	94
REMAINDER OF COUNTY.....	92	72	6,467	6,205	595	269	223	108
RILEY COUNTY.....	323	265	37,687	36,657	3,939	1,623	1,300	335
MANHATTAN.....	238	198	32,088	31,458	3,519	1,398	1,112	240
REMAINDER OF COUNTY.....	85	67	5,599	5,199	420	225	188	95
ROOKS COUNTY.....	143	101	12,623	11,841	909	366	299	161
RUSH COUNTY.....	105	69	8,713	8,113	622	239	201	109
RUSSELL COUNTY.....	179	127	13,022	11,820	1,115	469	374	194
RUSSELL.....	107	85	10,131	9,559	969	378	296	109
REMAINDER OF COUNTY.....	72	42	2,891	2,261	146	91	78	85
SALINE COUNTY.....	500	404	63,890	62,398	6,897	2,602	2,077	517
SALINA.....	428	370	60,625	59,689	6,621	2,474	1,982	438
REMAINDER OF COUNTY.....	72	34	3,265	2,709	276	128	95	79
SCOTT COUNTY.....	63	49	7,744	7,470	570	214	186	58
SCOTT CITY.....	59	47	(D)	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	4	2	(D)	(D)	(D)	(D)	(D)	(D)
SEDGWICK COUNTY.....	3,065	2,257	437,642	424,562	48,975	18,085	14,486	3,140
WICHITA.....	2,658	1,976	401,763	390,781	46,064	16,905	13,542	2,687
REMAINDER OF COUNTY.....	407	281	35,879	33,781	2,911	1,180	944	453

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorporated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
SEWARD COUNTY.....	196	168	25,307	24,721	2,570	939	856	200
LIBERAL.....	178	156	24,646	24,182	2,464	880	800	182
REMAINDER OF COUNTY.....	18	12	661	539	106	59	56	18
SHAWNEE COUNTY.....	1,207	889	164,138	158,416	19,353	7,289	6,006	1,218
TOPEKA.....	1,100	824	155,407	150,339	18,690	7,070	5,837	1,108
REMAINDER OF COUNTY.....	107	65	8,731	8,077	663	219	169	110
SHERIDAN COUNTY.....	60	40	3,583	3,345	231	115	90	67
SHERMAN COUNTY.....	106	72	10,557	9,999	937	386	327	103
GOODLAND.....	74	58	8,946	8,650	792	326	274	71
REMAINDER OF COUNTY.....	32	14	1,611	1,349	145	60	53	32
SMITH COUNTY.....	136	78	7,672	6,532	535	279	220	140
STAFFORD COUNTY.....	95	71	7,509	7,135	596	261	231	92
STANTON COUNTY.....	18	18	2,476	2,476	184	57	52	16
STEVENS COUNTY.....	52	46	6,496	6,392	491	186	168	53
HUGOTON.....	41	41	6,115	6,115	472	176	160	42
REMAINDER OF COUNTY.....	11	5	381	277	19	10	8	11
SUMNER COUNTY.....	364	244	31,876	29,586	2,507	1,025	852	415
WELLINGTON.....	135	99	13,537	12,991	1,229	485	418	154
REMAINDER OF COUNTY.....	229	145	18,339	16,595	1,278	540	434	261
THOMAS COUNTY.....	116	96	11,378	10,888	927	324	274	117
COLBY.....	83	77	9,539	9,407	821	284	240	82
REMAINDER OF COUNTY.....	33	19	1,839	1,481	106	40	34	35
TREGO COUNTY.....	77	59	6,234	5,770	492	240	190	82
WABAUNSEE COUNTY.....	99	67	5,195	4,595	360	188	140	99
WALLACE COUNTY.....	27	19	2,166	(D)	148	73	59	27
WASHINGTON COUNTY.....	141	93	8,053	7,083	615	275	231	155
WICHITA COUNTY.....	50	30	4,141	3,901	344	134	122	44
WILSON COUNTY.....	203	131	13,001	11,627	879	460	364	217
FREDONIA.....	82	62	6,328	5,906	455	236	195	94
NEODESHA.....	63	49	4,960	4,710	350	184	135	57
REMAINDER OF COUNTY.....	58	20	1,713	1,011	74	40	34	66
WOODSON COUNTY.....	97	57	4,978	4,312	362	282	251	109
WYANDOTTE COUNTY.....	1,526	964	157,100	157,856	17,002	6,012	4,843	1,599
KANSAS CITY.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
REMAINDER OF COUNTY.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 1 Data will be presented in final report.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Kansas, total.....	25,327	17,697	2,200,585	2,058,983	207,203
Allen County.....	277	191	17,118	15,704	1,530
Iola.....	163	119	11,786	11,052	1,148
Remainder of County.....	114	72	5,332	4,652	382
Anderson County.....	124	82	7,441	6,329	483
Garnett.....	74	56	5,172	4,910	410
Remainder of County.....	50	26	2,269	1,419	73
Atchison County.....	240	178	17,256	16,316	1,693
Atchison.....	197	155	15,641	14,941	1,593
Remainder of County.....	43	23	1,615	1,375	100
Barber County.....	132	94	9,028	8,072	690
Barton County.....	422	314	43,253	41,253	4,451
Ellinwood.....	39	35	2,799	2,743	245
Great Bend.....	219	171	29,726	29,040	3,410
Holsington.....	71	57	5,903	5,687	539
Remainder of County.....	93	51	4,825	3,783	257
Bourbon County.....	243	173	17,211	16,099	1,506
Fort Scott.....	191	149	15,754	15,048	1,444
Remainder of County.....	52	24	1,457	1,051	62
Brown County.....	214	144	12,634	11,534	951
Hiawatha.....	94	72	7,758	7,418	672
Remainder of County.....	120	72	4,876	4,116	279
Butler County.....	450	306	40,798	37,006	3,524
Augusta.....	99	79	8,947	8,541	821
El Dorado.....	198	144	21,814	20,644	2,269
Remainder of County.....	153	83	10,037	7,821	434
Chase County.....	58	46	3,108	2,828	194
Chautauqua County.....	103	65	7,377	6,483	454
Cherokee County.....	345	209	16,803	14,755	1,617
Baxter Springs.....	105	71	6,137	5,579	442
Columbus.....	86	68	5,969	5,705	512
Galena.....	70	28	2,033	1,483	92
Remainder of County.....	84	42	2,664	1,988	121
Cheyenne County.....	82	60	5,162	4,708	386
Clark County.....	56	46	4,076	3,946	348
Clay County.....	175	123	14,771	14,113	1,149
Clay Center.....	115	97	12,092	11,898	988
Remainder of County.....	60	26	2,679	2,215	161
Cloud County.....	246	186	17,606	16,774	1,479
Concordia.....	129	103	11,388	10,892	1,101
Remainder of County.....	117	83	6,218	5,882	378
Coffey County.....	141	93	7,831	6,939	516
Comanche County.....	72	50	3,799	3,177	230
Cowley County.....	484	370	46,645	44,525	4,110
Arkansas City.....	233	189	22,835	21,701	2,071
Winfield.....	177	141	19,346	18,864	1,801
Remainder of County.....	74	40	4,464	3,960	238
Crawford County.....	628	368	36,907	32,975	3,196
Pittsburg.....	374	242	24,928	22,942	2,583
Remainder of County.....	254	126	11,979	10,033	713
Decatur County.....	93	65	5,899	5,403	489
Dickinson County.....	318	222	22,391	20,783	1,848
Abilene.....	138	110	12,860	12,418	1,200
Herington.....	70	54	4,421	4,231	367
Remainder of County.....	110	58	5,110	4,134	281
Doniphan County.....	127	75	9,599	4,633	336
Douglas County.....	402	308	36,619	34,989	3,543
Lawrence.....	307	247	31,958	30,780	3,202
Remainder of County.....	95	61	4,661	4,209	341
Edwards County.....	99	69	6,807	6,051	408
Elk County.....	89	67	4,244	3,846	288
Ellis County.....	250	166	25,274	23,632	2,169
Ellis.....	51	37	3,443	3,217	272
Hays.....	152	110	19,977	19,059	1,787
Remainder of County.....	47	19	1,854	1,356	110
Ellsworth County.....	123	89	8,661	8,097	638
Finney County.....	210	158	23,487	22,329	2,477
Garden City.....	192	144	22,338	21,270	2,372
Remainder of County.....	18	14	1,149	1,059	105
Ford County.....	303	239	32,919	30,687	3,169
Dodge City.....	217	181	27,005	25,485	2,855
Remainder of County.....	86	58	5,914	5,202	314
Franklin County.....	263	191	20,398	19,038	1,785
Ottawa.....	157	135	15,782	15,368	1,479
Remainder of County.....	106	56	4,616	3,670	306
Geary County.....	237	185	24,445	23,585	2,402
Junction City.....	216	172	23,600	22,828	2,332
Remainder of County.....	21	13	845	757	70
Gove County.....	70	40	3,390	2,834	175
Graham County.....	67	47	4,713	4,371	366
Grant County.....	59	49	6,661	6,547	567
Gray County.....	59	45	4,226	4,006	262
Greeley County.....	31	29	2,666	(D)	205
Greenwood County.....	201	139	12,754	11,552	1,008
Eureka.....	85	67	6,975	6,569	636
Remainder of County.....	116	72	5,779	4,983	372
Hamilton County.....	58	46	4,358	4,138	298
Harper County.....	167	117	12,491	11,495	951
Anthony.....	76	60	6,260	6,038	555
Remainder of County.....	91	57	6,231	5,447	396
Harvey County.....	272	210	25,965	24,699	2,394
Newton.....	191	149	20,336	19,462	2,024
Remainder of County.....	81	61	5,529	5,237	370
Haskell County.....	45	25	2,620	2,178	178
Hodgeman County.....	43	33	2,687	2,571	203
Jackson County.....	149	95	8,115	7,283	575
Holton.....	97	73	6,761	6,383	511
Remainder of County.....	52	22	1,354	900	64
Jefferson County.....	136	88	7,884	7,030	511
Jewell County.....	118	74	5,480	4,770	367
Johnson County.....	618	420	66,707	62,961	5,959
Olathe.....	112	84	10,818	10,092	1,019
Remainder of County.....	506	336	55,889	52,869	4,940
Kearny County.....	31	23	2,410	2,322	196
Kingman County.....	154	100	10,032	9,028	755
Kingman.....	93	67	7,742	7,190	642
Remainder of County.....	61	33	2,290	1,838	113
Kiowa County.....	90	58	5,472	4,844	404
Labette County.....	422	300	29,142	27,148	2,375
Parsons.....	239	183	19,087	18,181	1,776
Remainder of County.....	183	117	10,055	8,967	599
Lane County.....	41	29	3,544	3,350	312
Leavenworth County.....	366	252	29,652	28,090	2,775
Leavenworth.....	296	210	26,148	24,944	2,541
Remainder of County.....	70	42	3,504	3,146	234
Lincoln County.....	87	69	5,806	5,516	414
Linn County.....	155	83	7,879	6,423	373
Logan County.....	87	59	5,252	4,688	414
Lyon County.....	338	242	26,237	24,735	2,707
Emporia.....	265	205	23,083	22,237	2,500
Remainder of County.....	73	37	3,154	2,498	207
McPherson County.....	303	229	23,570	22,294	2,165
McPherson.....	133	111	14,784	14,100	1,485
Remainder of County.....	170	118	8,786	8,194	680
Marion County.....	228	162	15,423	14,145	918
Marshall County.....	268	172	16,938	15,272	1,204
Marysville.....	105	85	9,527	9,215	829
Remainder of County.....	163	87	7,411	6,057	373
Meade County.....	80	54	5,076	4,752	424

Standard Notes: (D) Withheld to avoid disclosure. . . . Represents zero.

1958 CENSUS OF BUSINESS

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Table 2A. RETAIL TRADE: 1954 — COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Miami County.....	236	166	16,881	15,573	1,163
Osawatomie.....	84	62	5,770	5,306	429
Paola.....	90	72	7,712	7,286	545
Remainder of County.....	62	32	3,399	2,981	189
Mitchell County.....	190	130	18,151	17,035	1,277
Beloit.....	100	74	11,299	10,709	833
Remainder of County.....	90	56	6,852	6,326	444
Montgomery County.....	694	500	55,064	51,284	4,824
Cansy.....	49	41	3,690	3,616	262
Cherryvale.....	76	42	2,686	2,166	199
Coffeyville.....	289	227	29,856	28,614	2,780
Independence.....	219	161	16,914	15,764	1,527
Remainder of County.....	61	29	1,918	1,124	56
Morris County.....	119	81	7,088	6,500	447
Council Grove.....	77	55	5,395	5,081	368
Remainder of County.....	42	26	1,693	1,419	79
Morton County.....	64	44	4,014	3,586	285
Nemaha County.....	260	148	13,178	11,006	843
Neosho County.....	275	209	18,831	17,423	1,507
Chanute.....	184	148	14,348	13,354	1,247
Remainder of County.....	91	61	4,483	4,069	260
Ness County.....	82	60	4,793	4,393	336
Norton County.....	159	109	10,782	9,952	803
Norton.....	102	74	8,376	7,922	685
Remainder of County.....	57	35	2,406	2,030	118
Oaage County.....	210	128	10,218	8,462	612
Osborne County.....	130	84	7,476	6,454	525
Ottawa County.....	92	64	5,972	5,462	396
Pawnee County.....	144	108	11,269	10,619	1,003
Larned.....	109	89	9,769	9,279	916
Remainder of County.....	35	19	1,500	1,340	87
Phillips County.....	154	106	10,542	9,540	662
Phillipsburg.....	91	63	6,590	5,986	490
Remainder of County.....	63	43	3,952	3,554	172
Pottawatomie County.....	196	136	13,754	12,444	972
Pratt County.....	187	149	19,356	18,520	1,872
Pratt.....	156	132	17,751	17,157	1,893
Remainder of County.....	31	17	1,605	1,363	79
Rawlins County.....	96	62	4,886	4,130	385
Reno County.....	717	511	71,905	68,395	7,410
Hutchinson.....	549	405	62,157	59,849	6,896
Remainder of County.....	168	106	9,748	8,546	514
Republic County.....	183	97	9,011	7,591	622
Belleville.....	84	56	5,861	5,535	510
Remainder of County.....	99	41	3,150	2,056	112
Rice County.....	220	168	16,266	15,372	1,407
Lyons.....	96	78	9,059	8,871	798
Remainder of County.....	124	90	7,207	6,501	609
Riley County.....	349	267	34,491	33,029	3,520
Manhattan.....	257	211	30,150	29,332	3,268
Remainder of County.....	92	56	4,341	3,697	252
Rooks County.....	151	111	12,623	11,863	885
Rush County.....	118	70	7,522	6,740	450
Russell County.....	217	145	16,499	14,829	1,322
Russell.....	134	102	13,051	12,117	1,163
Remainder of County.....	83	43	3,448	2,712	159
Saline County.....	571	415	60,975	57,075	6,251
Salina.....	500	378	57,219	53,799	5,935
Remainder of County.....	71	37	3,756	3,276	316
Scott County.....	85	59	6,762	6,248	523
Scott City.....	78	54	6,114	(D)	(D)
Remainder of County.....	7	5	648	(D)	(D)
Sedgwick County.....	2,769	2,079	375,342	362,774	43,876
Wichita.....	2,500	1,890	353,427	342,347	42,159
Remainder of County.....	269	189	21,915	20,427	1,717
Seward County.....	188	148	19,635	19,079	1,839
Seward.....	176	140	19,174	18,670	1,790
Remainder of County.....	12	8	461	409	49
Shawnee County.....	1,295	905	143,516	136,470	17,156
Topeka.....	1,151	811	134,804	128,416	16,438
Remainder of County.....	144	94	8,712	8,054	718
Sheridan County.....	60	46	4,297	4,101	272
Sherman County.....	109	77	9,011	8,513	810
Goodland.....	92	68	8,018	7,642	697
Remainder of County.....	17	9	993	871	113
Smith County.....	138	88	6,984	6,192	513
Stafford County.....	123	91	10,220	9,680	779
Stanton County.....	25	17	1,409	(D)	105
Stevens County.....	55	45	5,184	5,020	472
Hugoton.....	52	42	(D)	(D)	(D)
Remainder of County.....	3	3	(D)	(D)	(D)
Sumner County.....	387	247	27,882	25,094	2,211
Wellington.....	151	107	12,260	11,512	1,143
Remainder of County.....	236	140	15,622	13,582	1,068
Thomas County.....	161	101	11,472	10,126	938
Colby.....	118	80	9,935	8,929	827
Remainder of County.....	43	21	1,537	1,197	111
Trego County.....	78	56	5,311	4,991	412
Wabaunsee County.....	83	63	4,804	4,490	269
Wallace County.....	41	23	2,499	2,143	147
Washington County.....	150	94	7,916	7,010	513
Wichita County.....	49	37	3,788	3,582	327
Wilson County.....	191	141	13,048	12,200	919
Fredonia.....	81	69	7,088	6,810	524
Neodesha.....	70	56	4,795	4,621	357
Remainder of County.....	40	16	1,165	769	38
Woodson County.....	112	60	5,117	4,377	330
Wyandotte County.....	1,655	1,021	164,889	152,825	17,012
Kansas City.....	1,397	897	149,847	140,259	16,031
Remainder of County.....	258	124	15,042	12,566	981

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincor- porated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		TOPEKA STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Shawnee County, Kansas							
	RETAIL TRADE, TOTAL.....	1,207	889	164,138	158,416	19,353	7,289	6,006	1,218
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	54	46	12,462	12,340	1,937	450	420	44
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	34	28	20,473	20,423	3,287	1,377	1,142	18
54	FOOD STORES.....	135	109	38,067	37,277	2,411	902	612	165
55 EX,554	AUTOMOTIVE DEALERS.....	82	56	25,395	24,831	2,701	614	598	63
55PT(554)	GASOLINE SERVICE STATIONS.....	185	147	13,656	12,704	1,171	492	366	213
56	APPAREL, ACCESSORY STORES.....	86	72	10,241	10,019	1,481	587	463	61
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	67	47	11,327	11,127	1,784	523	476	65
58	EATING, DRINKING PLACES.....	216	170	8,758	8,028	1,792	1,109	923	254
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	46	46	6,112	6,112	878	410	288	37
59 EX,591	OTHER RETAIL STORES.....	217	153	14,457	13,127	1,565	608	509	207
59 PART*	NONSTORE RETAILERS*.....	85	15	3,190	2,428	346	217	209	91
		WICHITA STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Sedgwick County, Kansas							
	RETAIL TRADE, TOTAL.....	3,065	2,257	437,642	424,562	48,975	18,085	14,485	3,140
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	185	149	34,266	33,458	3,365	882	796	174
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	92	68	53,411	52,983	8,323	3,374	2,494	69
54	FOOD STORES.....	334	240	101,995	100,199	7,046	2,565	1,714	338
55 EX,554	AUTOMOTIVE DEALERS.....	186	134	85,649	84,699	8,440	2,003	1,930	164
55PT(554)	GASOLINE SERVICE STATIONS.....	495	391	34,637	31,993	3,354	1,404	1,103	565
56	APPAREL, ACCESSORY STORES.....	140	120	24,151	23,713	3,320	1,235	1,033	95
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	174	132	22,500	21,840	3,173	850	790	171
58	EATING, DRINKING PLACES.....	638	488	23,893	21,945	4,986	2,994	2,493	784
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	135	125	16,528	16,270	2,413	1,003	769	106
59 EX,591	OTHER RETAIL STORES.....	501	365	30,704	28,652	3,216	1,406	1,016	498
59 PART*	NONSTORE RETAILERS*.....	185	45	9,908	8,810	1,339	369	348	176

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Note: The Kansas City SMSA includes Johnson and Wyandotte Counties in Kansas. Data for this SMSA are shown in the report for Missouri.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores
(SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

**Other Retail Stores (SIC Major Group 59,
Except SIC 591)**

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

ORDER FORM

PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS

These series are now in preparation.
Each report will be mailed as soon
as it is printed.

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

Please indicate number of copies of each publication you wish to purchase.

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Arkansas				New Jersey			
California				New Mexico			
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Connecticut				North Carolina			
Delaware				North Dakota			
District of Columbia				Ohio			
Florida				Oklahoma			
Georgia				Oregon			
Guam				Pennsylvania			
Hawaii				Rhode Island			
Idaho				South Carolina			
Illinois				South Dakota			
Indiana				Tennessee			
Iowa				Texas			
Kansas				Utah			
Kentucky				Vermont			
Louisiana				Virginia			
Maine				Virgin Islands			
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Massachusetts				West Virginia			
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1958 Census of Business

RETAIL TRADE

BUREAU OF THE CENSUS
Preliminary Area Report
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Kentucky

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Kentucky during the year 1958 totaled \$2,498,374,000, an increase of \$297,273,000 or 14 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 14 percent compared with an increase of 13 percent in the remainder of the State. The largest cities in the State, Louisville and Lexington, showed increases of 4 percent and 18 percent, respectively.

Retail trade establishments in the State had a total of 98,671 paid employees during the workweek ended nearest November 15, 1958, an increase of 7 percent compared with the same week in 1954. In addition, 31,179 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments

amounted to \$244,098,000, compared with \$210,269,000 in 1954, an increase of 16 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and a form for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 11-14.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all estab- lish- ments with payroll	Total, all estab- lish- ments with payroll
		Total	With payroll	Total, all establish- ments with payroll	Establish- ments with payroll	Total	With payroll	Total, all establish- ments with payroll	Establish- ments with payroll		
		(number)	(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)		
	RETAIL TRADE, TOTAL.....	28,433	16,633	2,498,374	2,284,528	26,472	16,040	2,201,101	1,996,277	13.5	14.4
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,588	1,226	202,870	196,106	1,528	1,210	186,161	178,155	9.0	10.1
53 PART*	GENERAL MERCHANDISE GROUP STORES*	2,318	1,016	272,570	247,462	2,201	1,159	258,970	235,616	5.3	5.0
54	FOOD STORES.....	7,501	2,799	630,303	534,417	7,430	2,838	527,409	431,617	19.5	23.8
55 EX.554	AUTOMOTIVE DEALERS.....	1,644	1,172	444,372	436,356	1,509	1,175	428,346	419,152	3.7	4.1
55PT(554)	GASOLINE SERVICE STATIONS.....	3,091	2,075	185,344	162,136	2,641	1,697	144,033	122,165	28.7	32.7
56	APPAREL, ACCESSORY STORES.....	1,550	1,294	146,674	142,262	1,400	1,210	124,990	121,466	17.3	17.1
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,411	1,003	121,716	115,126	1,172	866	98,323	92,789	23.8	24.1
58	EATING, DRINKING PLACES.....	4,170	2,984	162,975	145,071	3,931	3,073	150,350	138,972	8.4	4.4
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	805	757	93,082	91,980	782	740	73,695	72,707	26.3	26.5
59 EX.591	OTHER RETAIL STORES.....	3,357	2,121	203,405	186,237	3,096	1,918	181,793	163,329	11.9	14.0
53 PART*	NONSTORE RETAILERS*	998	186	35,063	27,375	782	154	27,031	20,309	29.7	34.8

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	28,433	16,633	2,498,374	2,284,528	244,098	98,671	82,579	31,179
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,588	1,226	202,870	196,106	22,623	7,178	6,761	1,769
521	LUMBER, BUILDING MATERIALS DEALERS.....	503	387	96,025	93,893	12,422	3,563	3,345	530
5251	HARDWARE STORES.....	557	401	42,975	39,605	4,134	1,569	1,456	676
5252	FARM EQUIPMENT DEALERS.....	293	261	49,764	49,238	3,734	1,300	1,259	359
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	2,318	1,016	272,570	247,462	33,270	15,639	10,991	2,357
533	LIMITED PRICE VARIETY STORES.....	349	301	54,261	53,215	8,246	5,041	3,308	293
54	FOOD STORES.....	7,501	2,799	630,303	534,417	33,298	14,097	10,270	8,391
541	GROCERY STORES, INCLUDING DELICATESSENS...	6,809	2,453	597,777	507,861	30,030	12,519	9,026	7,588
55 EX, 554	AUTOMOTIVE DEALERS.....	1,644	1,172	444,372	436,356	41,216	17,079	10,750	1,683
55PT(554)	GASOLINE SERVICE STATIONS.....	3,091	2,075	185,134	162,136	13,580	5,943	5,178	3,583
56	APPAREL, ACCESSORY STORES.....	1,550	1,294	146,674	142,262	19,022	8,208	6,439	1,496
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	241	211	26,648	26,018	3,911	1,329	1,113	233
562	WOMEN'S READY-TO-WEAR STORES**.....	321	321	37,427	37,427	5,046	2,333	1,947	287
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	75	75	8,454	8,454	1,498	568	451	62
565	FAMILY CLOTHING STORES**.....	377	377	46,505	46,505	5,630	2,701	1,930	385
566	SHOE STORES.....	306	246	20,180	19,064	2,440	975	750	258
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,411	1,003	121,716	115,126	16,857	5,121	4,775	1,463
571	FURNITURE, HOME FURNISHINGS STORES.....	738	522	71,935	68,479	10,193	2,937	2,787	788
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	673	481	49,781	46,647	6,664	2,184	1,988	675
58	EATING, DRINKING PLACES.....	4,170	2,984	162,975	145,871	29,264	17,443	15,301	4,948
5812	EATING PLACES.....	3,234	2,280	123,729	109,955	24,489	15,009	13,237	3,877
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	936	704	39,246	35,116	4,775	2,434	2,064	1,071
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	805	757	93,082	91,980	11,908	5,360	4,464	883
59 EX, 591	OTHER RETAIL STORES.....	3,357	2,121	203,405	186,237	18,815	7,360	6,518	3,587
592	LIQUOR STORES.....	561	483	51,890	49,748	2,869	1,234	1,053	595
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	480	338	56,503	53,897	3,322	1,305	1,146	533
597	JEWELRY STORES.....	353	233	17,072	17,554	3,250	1,065	953	346
598	FUEL, ICE DEALERS.....	463	249	28,117	25,615	3,672	1,294	1,219	510
53 PART*	NONSTORE RETAILERS*.....	998	186	35,063	27,375	4,245	1,243	1,132	1,019

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
KENTUCKY, TOTAL.....	28,433	16,633	2,498,374	2,284,528	244,108	98,671	82,579	31,179
ADAIR COUNTY.....	154	74	8,467	6,755	536	290	232	188
ALLEN COUNTY.....	133	73	9,820	8,536	649	353	307	153
ANDERSON COUNTY.....	100	48	6,414	5,436	430	216	172	111
BALLARD COUNTY.....	113	41	4,630	3,356	213	107	99	121
BARREN COUNTY.....	303	187	26,708	24,370	2,234	1,075	945	350
GLASGOW.....	168	128	19,731	18,807	1,730	808	699	178
REMAINDER OF COUNTY.....	135	59	6,977	5,563	504	267	246	172
BATH COUNTY.....	91	47	4,319	3,433	218	118	94	118
BELL COUNTY.....	316	182	23,606	21,400	2,255	1,019	853	335
MIDDLESBOROUGH.....	135	103	14,121	13,547	1,495	655	531	137
PINEVILLE.....	81	51	7,292	6,754	638	285	247	89
REMAINDER OF COUNTY.....	100	28	2,193	1,099	122	79	75	109
BOONE COUNTY.....	178	98	12,705	11,349	887	382	314	214
BOURBON COUNTY.....	172	126	16,593	15,493	1,503	623	511	185
PAKIS.....	122	100	14,054	13,528	1,366	562	461	124
REMAINDER OF COUNTY.....	50	26	2,539	1,965	137	61	50	61
BOYD COUNTY.....	501	303	57,050	53,228	6,409	2,400	1,999	522
ASHLAND.....	364	242	51,169	48,765	6,081	2,244	1,859	361
CATLETTSBURG.....	57	33	3,429	3,009	215	96	86	65
REMAINDER OF COUNTY.....	80	28	2,452	1,454	113	60	54	96
BOYLE COUNTY.....	207	141	20,749	19,845	2,248	931	836	210
DANVILLE.....	128	98	16,917	16,543	1,994	795	711	128
REMAINDER OF COUNTY.....	79	43	3,832	3,302	254	136	125	82
BRACKEN COUNTY.....	90	52	5,329	4,539	331	146	126	107
BREATHITT COUNTY.....	114	48	5,150	4,162	340	160	141	126
BRECKINRIDGE COUNTY.....	148	68	7,753	6,043	515	234	189	178
BULLITT COUNTY.....	111	59	7,215	6,189	606	271	214	129
BUTLER COUNTY.....	119	29	3,780	2,304	170	95	84	122
CALDWELL COUNTY.....	163	89	10,508	9,196	770	348	300	195
PRINCETON.....	113	71	8,093	7,325	654	292	259	133
REMAINDER OF COUNTY.....	50	18	2,415	1,871	116	56	41	62
CALLOWAY COUNTY.....	246	146	19,241	17,341	1,455	644	545	291
MURRAY.....	154	122	15,647	15,025	1,258	565	468	180
REMAINDER OF COUNTY.....	92	24	3,594	2,316	197	79	77	111
CAMPBELL COUNTY.....	896	560	74,602	68,636	7,662	2,934	2,305	967
BELLEVUE.....	91	53	3,758	3,164	330	147	120	97
DAYTON.....	86	46	5,263	4,595	385	137	105	93
FORT THOMAS.....	66	42	5,087	4,715	451	177	127	66
NEWPORT.....	444	324	49,408	46,852	5,299	1,961	1,553	485
REMAINDER OF COUNTY.....	209	95	11,086	9,310	1,197	512	400	226
CARLISLE COUNTY.....	48	38	3,874	3,566	298	117	109	68
CARROLL COUNTY.....	139	91	8,161	7,143	698	312	265	166
CARROLLTON.....	69	53	5,342	5,018	538	235	195	84
REMAINDER OF COUNTY.....	70	38	2,819	2,125	160	77	70	82
CARTER COUNTY.....	223	111	10,849	8,959	698	392	351	262
CASEY COUNTY.....	120	46	6,533	5,085	280	156	125	146
CHRISTIAN COUNTY.....	425	313	43,973	41,527	4,336	1,776	1,552	473
HOPKINSVILLE.....	254	224	33,612	32,630	3,471	1,403	1,225	278
REMAINDER OF COUNTY.....	171	89	10,361	8,697	865	327	327	195
CLARK COUNTY.....	203	147	20,637	19,523	1,863	787	640	228
WINCHESTER.....	155	125	18,128	17,554	1,653	673	539	166
REMAINDER OF COUNTY.....	48	22	2,509	1,969	210	114	101	62
CLAY COUNTY.....	152	62	7,558	6,230	431	194	162	175
CLINTON COUNTY.....	69	33	4,616	3,904	258	142	121	77
CRITTENDEN COUNTY.....	117	53	6,939	5,495	435	188	165	151
CUMBERLAND COUNTY.....	63	31	3,761	3,269	287	189	154	71
DAVISS COUNTY.....	613	413	71,576	67,096	7,655	3,201	2,710	650
OWENSBORO.....	485	365	64,953	62,495	7,188	2,990	2,547	511
REMAINDER OF COUNTY.....	128	48	6,623	4,601	467	211	163	139
EDMONSON COUNTY.....	63	23	2,419	1,789	125	71	64	87
ELLIOTT COUNTY.....	62	12	1,551	559	32	22	19	70

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
ESTILL COUNTY.....	110	56	5,567	4,459	340	180	140	133
IRVINE.....	44	38	3,591	3,471	267	138	100	49
REMAINDER OF COUNTY.....	66	18	1,976	988	73	42	40	84
FAYETTE COUNTY.....	1,076	772	166,441	161,185	19,636	7,411	6,376	1,021
LEXINGTON.....	872	636	139,912	136,004	17,054	6,352	5,510	816
REMAINDER OF COUNTY.....	204	136	26,529	25,181	2,582	1,059	866	205
FLEMING COUNTY.....	104	64	8,488	7,842	543	264	223	129
FLOYD COUNTY.....	398	152	17,973	14,245	1,161	518	461	448
PRESTONSBURG.....	65	49	6,011	5,685	547	227	201	77
REMAINDER OF COUNTY.....	333	103	11,962	8,560	614	291	260	371
FRANKLIN COUNTY.....	268	200	30,141	28,727	3,084	1,228	1,064	269
FRANKFORT.....	220	180	27,332	26,586	2,868	1,148	990	209
REMAINDER OF COUNTY.....	48	20	2,809	2,141	216	80	74	60
FULTON COUNTY.....	209	133	13,889	12,311	991	506	442	245
FULTON.....	100	74	9,413	8,811	727	332	295	120
REMAINDER OF COUNTY.....	109	59	4,476	3,500	264	174	147	125
GALLATIN COUNTY.....	54	34	3,712	3,248	273	119	104	57
GARRARD COUNTY.....	105	55	6,609	5,971	549	237	217	124
GRANT COUNTY.....	115	65	7,056	6,244	462	232	199	127
GRAVES COUNTY.....	345	191	25,022	21,860	2,150	914	798	393
MAYFIELD.....	187	139	19,395	18,349	1,909	784	691	201
REMAINDER OF COUNTY.....	158	52	5,627	3,511	241	130	107	192
GRAYSON COUNTY.....	171	85	11,095	9,493	845	399	340	185
GREEN COUNTY.....	117	55	7,537	6,483	423	184	176	136
GREENUP COUNTY.....	205	97	10,328	8,288	645	301	275	231
HANCOCK COUNTY.....	43	21	2,256	1,768	127	47	36	60
HARDIN COUNTY.....	348	228	41,854	38,994	4,032	1,535	1,334	396
ELIZABETHTOWN.....	122	98	23,000	22,576	2,387	852	754	126
REMAINDER OF COUNTY.....	226	130	18,854	16,418	1,645	683	580	270
HARLAN COUNTY.....	418	230	32,049	28,821	2,981	1,258	1,083	449
CUMBERLAND.....	77	67	6,947	6,811	581	236	202	85
HARLAN.....	90	68	14,016	13,612	1,640	653	555	81
REMAINDER OF COUNTY.....	251	95	11,086	8,398	760	369	326	283
HARRISON COUNTY.....	144	110	14,185	13,331	1,357	602	478	162
CYNTHIANA.....	102	90	12,234	11,986	1,214	525	409	107
REMAINDER OF COUNTY.....	42	20	1,951	1,345	143	77	69	55
HART COUNTY.....	147	81	9,987	8,789	596	311	258	168
HENDERSON COUNTY.....	391	251	33,279	30,533	3,139	1,424	1,282	419
HENDERSON.....	273	191	27,553	25,947	2,713	1,232	1,106	295
REMAINDER OF COUNTY.....	118	60	5,726	4,586	426	192	176	124
HENRY COUNTY.....	125	79	7,373	6,409	536	249	205	159
HICKMAN COUNTY.....	67	39	4,020	3,518	269	141	112	79
HOPKINS COUNTY.....	404	244	35,217	32,465	3,111	1,333	1,180	445
EARLINGTON.....	18	14	2,108	2,078	180	104	89	14
MADISONVILLE.....	210	146	24,426	23,370	2,315	931	822	225
REMAINDER OF COUNTY.....	176	84	8,683	7,017	616	298	269	206
JACKSON COUNTY.....	113	19	2,844	1,578	114	47	43	119
JEFFERSON COUNTY.....	5,260	3,674	715,169	687,633	85,527	31,211	25,212	5,323
LOUISVILLE.....	4,411	3,065	578,556	555,140	71,416	25,925	21,151	4,488
REMAINDER OF COUNTY.....	849	609	136,613	132,493	14,111	5,286	4,061	835
JESSAMINE COUNTY.....	104	68	9,161	8,529	898	338	294	133
NICHOLASVILLE.....	48	44	7,112	7,046	781	270	236	60
REMAINDER OF COUNTY.....	56	24	2,049	1,483	117	68	58	73
JOHNSON COUNTY.....	224	96	12,259	10,031	916	469	360	257
PAINTSVILLE.....	111	83	9,807	9,185	836	425	317	132
REMAINDER OF COUNTY.....	113	13	2,452	846	80	44	43	125
KENTON COUNTY.....	1,079	719	113,584	106,698	12,195	4,455	3,610	1,154
COVINGTON.....	745	525	82,776	78,490	8,987	3,212	2,595	778
ELSMERE.....	18	10	3,687	3,619	279	93	67	20
ERLANGER.....	65	43	10,094	9,634	1,191	441	375	66
LUDLOW.....	65	37	5,530	4,902	623	206	174	70
PARK HILLS.....	15	13	2,366	(D)	376	169	147	20
SOUTH FORT MITCHELL.....	20	16	1,421	(D)	128	49	32	24
REMAINDER OF COUNTY.....	151	75	7,710	6,332	611	285	220	176
KNOTT COUNTY.....	131	29	3,141	1,377	108	58	54	147

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
KNOX COUNTY.....	216	76	8,690	6,738	578	320	283	253
BARBOURVILLE.....	66	48	5,039	4,783	432	237	212	82
CORBIN (PART).....	11	9	867	(D)	48	32	21	15
REMAINDER OF COUNTY.....	139	19	2,784	(D)	98	51	50	156
LARUE COUNTY.....	99	59	7,168	6,628	486	245	213	106
LAUREL COUNTY.....	281	131	15,570	13,592	1,103	518	453	322
LONDON.....	112	84	10,414	9,924	801	323	281	131
REMAINDER OF COUNTY.....	169	47	5,156	3,668	302	195	172	191
LAWRENCE COUNTY.....	129	61	5,049	3,899	317	180	162	126
LEE COUNTY.....	69	27	3,328	2,572	166	91	76	76
LESLIE COUNTY.....	125	33	4,441	3,043	260	184	169	138
LETCHER COUNTY.....	234	104	13,818	11,146	1,014	475	413	248
JENKINS.....	17	11	1,243	1,133	105	42	32	19
REMAINDER OF COUNTY.....	217	93	12,575	10,013	909	433	381	229
LEWIS COUNTY.....	95	37	4,891	3,743	273	145	127	120
LINCOLN COUNTY.....	171	79	8,092	6,218	518	265	231	209
LIVINGSTON COUNTY.....	99	35	2,958	1,506	102	66	54	117
LOGAN COUNTY.....	214	140	16,612	15,168	1,277	598	520	236
RUSSELLVILLE.....	97	79	10,341	10,025	891	374	325	108
REMAINDER OF COUNTY.....	117	61	6,271	5,143	426	224	195	128
LYON COUNTY.....	64	26	2,435	1,755	130	68	60	71
MCCRACKEN COUNTY.....	653	407	64,791	60,587	6,582	2,539	2,167	686
PADUCAH.....	512	352	58,540	55,720	6,210	2,356	2,007	531
REMAINDER OF COUNTY.....	141	55	6,251	4,867	372	183	160	155
MCCREARY COUNTY.....	95	37	4,568	3,310	281	172	155	101
MCLEAN COUNTY.....	95	57	4,762	4,034	278	147	121	109
MADISON COUNTY.....	357	205	27,688	25,196	2,618	1,215	1,071	406
BEREA.....	65	49	4,857	4,511	385	176	164	75
RICHMOND.....	192	130	19,429	18,393	2,094	967	839	217
REMAINDER OF COUNTY.....	100	26	3,402	2,292	139	72	68	114
MAGOFFIN COUNTY.....	71	25	2,556	1,756	148	72	65	92
MARION COUNTY.....	148	104	10,530	9,754	761	367	298	177
LEBANON.....	94	76	8,174	7,818	674	316	250	109
REMAINDER OF COUNTY.....	54	28	2,356	1,936	87	51	48	68
MARSHALL COUNTY.....	177	93	10,256	8,738	657	302	268	188
MARTIN COUNTY.....	75	17	2,122	1,024	100	54	51	73
MASON COUNTY.....	253	161	20,774	18,910	1,952	830	707	263
MAYSVILLE.....	158	122	17,480	16,760	1,810	749	630	161
REMAINDER OF COUNTY.....	95	39	3,294	2,150	142	81	77	102
MEADE COUNTY.....	95	55	6,844	6,150	527	181	161	119
MENIFEE COUNTY.....	28	8	802	536	21	9	8	32
MERCER COUNTY.....	154	92	11,433	10,317	842	366	299	189
HARRODSBURG.....	100	76	9,539	9,133	743	331	271	123
REMAINDER OF COUNTY.....	54	16	1,894	1,184	99	35	28	66
METCALFE COUNTY.....	88	32	3,936	2,676	195	101	89	122
MONROE COUNTY.....	104	54	8,192	7,278	389	221	183	126
MONTGOMERY COUNTY.....	188	106	14,649	13,043	1,114	520	436	237
MOUNT STERLING.....	122	90	11,722	11,220	1,035	486	407	150
REMAINDER OF COUNTY.....	66	16	2,927	1,823	79	34	29	87
MORGAN COUNTY.....	78	30	4,752	3,816	245	125	112	91
MUHLENBERG COUNTY.....	260	154	19,005	17,185	1,442	695	571	300
CENTRAL CITY.....	87	65	8,784	8,530	686	344	278	102
GREENVILLE.....	67	55	6,663	6,405	591	259	213	71
REMAINDER OF COUNTY.....	106	34	3,558	2,250	165	92	80	127
NELSON COUNTY.....	158	102	13,936	12,960	1,255	491	415	173
BARDS TOWN.....	69	59	10,216	10,154	1,089	408	358	68
REMAINDER OF COUNTY.....	89	43	3,720	2,806	166	83	57	105
NICHOLAS COUNTY.....	66	46	3,953	3,517	261	148	124	77
OHIO COUNTY.....	191	81	8,355	6,573	575	264	218	201
OLDHAM COUNTY.....	92	60	7,812	7,192	552	221	178	101
OWEN COUNTY.....	73	39	4,212	3,522	302	142	121	89

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
OWSLEY COUNTY.....	69	9	1,166	514	26	15	12	71
PENDLETON COUNTY.....	106	62	6,893	6,161	526	227	193	125
PERRY COUNTY.....	312	152	22,976	20,030	2,068	850	749	316
HAZARD.....	111	89	14,146	13,816	1,561	609	538	103
REMAINDER OF COUNTY.....	201	63	8,830	6,214	507	241	213	213
PIKE COUNTY.....	576	218	30,511	24,799	2,608	1,022	895	629
PIKEVILLE.....	128	96	10,563	10,315	1,660	616	523	131
REMAINDER OF COUNTY.....	448	122	15,648	10,484	944	406	372	498
POWELL COUNTY.....	59	13	1,732	796	69	39	36	67
PULASKI COUNTY.....	346	160	20,701	17,159	1,673	875	747	378
SOMERSET.....	144	106	14,283	13,657	1,370	696	582	163
REMAINDER OF COUNTY.....	202	54	6,418	3,502	303	179	165	215
ROBERTSON COUNTY.....	25	7	556	252	22	16	16	30
ROCKCASTLE COUNTY.....	163	61	5,111	3,251	206	149	124	178
ROWAN COUNTY.....	122	68	8,068	7,058	651	294	255	150
MOREHEAD.....	78	50	6,621	6,109	558	251	215	95
REMAINDER OF COUNTY.....	44	18	1,447	949	93	43	40	55
RUSSELL COUNTY.....	134	50	5,121	3,843	244	143	110	171
SCOTT COUNTY.....	158	92	10,722	9,668	918	428	359	176
GEORGETOWN.....	94	74	8,589	8,263	778	334	274	112
REMAINDER OF COUNTY.....	64	18	2,133	1,405	140	94	85	64
SHELBY COUNTY.....	180	124	17,701	16,649	1,518	573	497	195
SHELBYVILLE.....	109	83	13,908	13,404	1,248	457	390	112
REMAINDER OF COUNTY.....	71	41	3,793	3,245	270	116	107	83
SIMPSON COUNTY.....	130	76	10,887	9,681	976	413	341	138
FRANKLIN.....	86	64	9,596	9,134	932	390	320	93
REMAINDER OF COUNTY.....	44	12	1,291	547	44	23	21	45
SPENCER COUNTY.....	37	23	4,069	3,699	322	144	119	42
TAYLOR COUNTY.....	161	111	11,609	10,975	1,025	472	379	188
CAMPBELLSVILLE.....	110	90	9,680	9,462	921	427	341	131
REMAINDER OF COUNTY.....	51	21	1,929	1,513	104	45	38	57
TODD COUNTY.....	134	76	7,017	6,003	477	267	213	160
TRIGG COUNTY.....	86	50	5,141	4,297	307	158	138	99
TRIMBLE COUNTY.....	36	26	1,642	1,516	116	68	53	43
UNION COUNTY.....	200	122	12,347	10,833	1,023	480	418	230
MORGANFIELD.....	78	58	5,644	5,342	522	231	207	85
REMAINDER OF COUNTY.....	122	64	6,703	5,491	501	249	211	145
WARREN COUNTY.....	500	284	46,436	41,990	4,354	1,938	1,705	581
BOWLING GREEN.....	363	243	40,506	38,084	4,058	1,779	1,554	421
REMAINDER OF COUNTY.....	137	41	5,930	3,906	296	159	151	160
WASHINGTON COUNTY.....	98	66	7,862	7,048	620	285	243	120
WAYNE COUNTY.....	115	51	6,248	5,232	396	207	172	148
MONTICELLO.....	67	43	5,207	4,797	381	195	163	91
REMAINDER OF COUNTY.....	48	8	1,041	435	15	12	9	57
WEBSTER COUNTY.....	186	100	9,287	7,555	595	302	248	206
PROVIDENCE.....	60	38	4,373	3,961	303	139	122	86
REMAINDER OF COUNTY.....	126	62	4,914	3,594	292	163	126	140
WHITLEY COUNTY.....	298	174	18,488	16,522	1,537	792	664	345
CORBIN (PART).....	136	104	10,734	10,162	1,056	521	430	147
WILLIAMSBURG.....	67	45	4,834	4,530	363	193	169	77
REMAINDER OF COUNTY.....	95	25	2,920	1,830	118	78	65	121
WOLFE COUNTY.....	51	13	1,179	627	52	28	25	63
WOODFORD COUNTY.....	129	81	8,602	7,702	627	285	230	142
VERSAILLES.....	74	58	6,699	6,449	524	223	175	77
REMAINDER OF COUNTY.....	55	23	1,903	1,253	103	62	55	65

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Kentucky, total.....	26,472	16,040	2,201,101	1,996,277	210,269	Estill County.....	126	56	5,332	4,086	301
Adair County.....	136	64	6,882	5,694	429	Irvine.....	61	37	3,413	3,003	210
Allen County.....	113	55	8,924	6,792	545	Remainder of County.....	63	19	1,919	1,683	91
Anderson County.....	81	47	5,219	4,735	380	Fayette County.....	1,090	826	129,508	124,286	16,726
Ballard County.....	112	60	5,239	4,127	287	Lexington.....	982	748	118,793	114,111	15,569
Barren County.....	290	152	21,550	18,636	1,886	Remainder of County.....	108	78	10,715	10,175	1,157
Glasgow.....	172	108	16,025	14,807	1,518	Fleming County.....	98	58	6,340	5,722	392
Remainder of County.....	118	44	5,525	3,829	368	Floyd County.....	371	147	16,512	13,408	1,060
Bath County.....	85	39	3,573	2,767	164	Prestonsburg.....	69	51	6,328	6,182	556
Bell County.....	308	186	23,426	21,246	2,142	Remainder of County.....	302	96	10,184	7,226	504
Middlesboro.....	170	114	15,421	14,559	1,500	Franklin County.....	260	208	26,360	25,212	2,790
Pineville.....	83	59	6,438	5,958	611	Frankfort.....	235	185	24,328	(D)	2,629
Remainder of County.....	55	13	1,567	769	31	Remainder of County.....	25	23	2,032	(D)	161
Boone County.....	140	78	8,765	7,471	577	Fulton County.....	205	127	12,562	11,070	857
Bourbon County.....	168	132	14,984	14,128	1,489	Pulton.....	108	78	8,247	7,815	628
Paris.....	132	112	13,464	12,924	1,424	Remainder of County.....	97	49	4,315	3,255	229
Remainder of County.....	36	20	1,520	1,204	65	Gallatin County.....	53	37	3,639	3,225	207
Boyd County.....	530	334	52,105	48,085	5,160	Garrard County.....	101	51	5,585	4,841	468
Ashland.....	419	273	46,207	43,075	4,839	Grant County.....	105	65	6,291	5,741	381
Cattlettsburg.....	85	47	4,577	3,903	247	Graves County.....	326	186	23,799	21,151	2,131
Remainder of County.....	26	14	1,321	1,107	74	Mayfield.....	225	151	20,084	18,730	1,945
Boyle County.....	179	133	18,304	17,500	2,020	Remainder of County.....	101	35	3,715	2,421	186
Danville.....	141	107	16,434	15,840	1,885	Grayson County.....	147	77	8,733	7,355	553
Remainder of County.....	38	26	1,870	1,660	135	Green County.....	122	52	5,334	4,364	266
Bracken County.....	90	50	4,904	4,320	315	Greenup County.....	182	72	7,631	5,535	406
Breathitt County.....	99	41	5,172	4,078	262	Hancock County.....	47	19	2,041	1,471	96
Breckinridge County.....	117	55	5,596	4,420	291	Hardin County.....	299	209	34,237	32,423	3,202
Bullitt County.....	103	61	6,633	5,759	391	Elizabethtown.....	130	100	19,548	18,984	2,062
Butler County.....	92	20	2,241	1,125	81	Remainder of County.....	169	109	14,589	13,439	1,140
Caldwell County.....	143	89	9,556	8,228	628	Harlan County.....	394	220	31,324	27,990	2,862
Princeton.....	115	77	8,313	7,393	569	Cumberland.....	94	66	6,781	6,199	556
Remainder of County.....	28	12	1,243	835	59	Harlan.....	93	72	15,215	14,545	1,544
Calloway County.....	250	138	17,117	13,599	1,150	Remainder of County.....	202	82	9,328	7,246	762
Murray.....	184	114	14,082	11,630	1,031	Harrison County.....	149	117	11,813	10,999	1,141
Remainder of County.....	66	24	3,035	1,969	119	Cynthiana.....	126	104	11,797	10,437	1,102
Campbell County.....	843	577	70,252	65,294	7,249	Remainder of County.....	23	13	786	562	39
Bellefonte.....	83	61	4,042	3,496	382	Hart County.....	138	74	7,027	5,723	469
Dayton.....	94	56	5,046	4,476	365	Henderson County.....	352	252	30,996	29,100	2,779
Fort Thomas.....	57	39	4,950	4,672	472	Henderson.....	285	203	27,090	25,558	2,372
Newport.....	480	336	47,470	45,124	5,140	Remainder of County.....	67	49	3,906	3,542	407
Remainder of County.....	159	85	8,744	7,526	890	Henry County.....	129	81	6,678	5,528	380
Carlisle County.....	65	37	4,615	4,023	238	Hickman County.....	67	45	4,064	3,558	289
Carroll County.....	108	84	7,577	7,077	611	Hopkins County.....	390	226	28,402	25,352	2,546
Carrollton.....	80	64	6,048	5,662	512	Earlington.....	18	12	683	609	35
Remainder of County.....	28	20	1,529	1,415	99	Madisonville.....	207	137	20,024	18,688	1,978
Carter County.....	178	96	9,108	7,242	546	Remainder of County.....	165	77	7,695	6,055	533
Cassidy County.....	110	32	4,851	3,293	185	Jackson County.....	114	20	3,205	1,655	118
Christian County.....	397	271	38,520	35,930	3,643	Jefferson County.....	4,701	3,455	631,739	607,557	72,756
Hopkinsville.....	276	206	30,318	28,928	3,134	Louisville.....	4,113	3,013	556,018	534,854	66,206
Remainder of County.....	121	65	8,202	7,002	509	Remainder of County.....	588	442	75,721	72,703	6,550
Clark County.....	187	135	16,413	15,185	1,434	Jessamine County.....	118	76	7,824	6,806	600
Winchester.....	167	123	15,268	14,116	1,358	Nicholasville.....	91	59	6,728	6,016	530
Remainder of County.....	20	12	1,145	1,069	76	Remainder of County.....	27	17	1,096	790	70
Clay County.....	156	48	6,520	4,996	372	Johnson County.....	182	82	10,982	9,218	805
Clinton County.....	71	33	3,276	2,506	147	Paintsville.....	115	75	9,454	8,730	771
Crittenden County.....	106	54	5,331	4,227	355	Remainder of County.....	67	7	1,528	488	34
Cumberland County.....	69	29	3,389	2,453	205	Kenton County.....	1,100	764	106,325	99,183	11,155
Daviess County.....	650	408	63,785	58,043	6,895	Covington.....	792	572	78,470	74,082	8,377
Owensboro.....	553	371	58,182	54,116	6,605	Elmore.....	18	10	2,210	1,954	177
Remainder of County.....	95	37	5,603	3,927	290	Erleanger.....	63	47	9,690	9,496	976
Edmonson County.....	70	22	2,529	1,515	150	Ludlow.....	67	39	6,200	5,428	613
Elliott County.....	51	9	1,070	446	23	Park Hills.....	7	5	797	(D)	170
						South Fort Mitchell.....	32	16	1,713	1,249	168
						Remainder of County.....	121	75	7,245	(D)	674
						Knott County.....	94	24	2,294	1,018	90

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero.

1958 CENSUS OF BUSINESS

9

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Knox County.....	194	70	7,928	5,596	437
Barbourville.....	90	50	5,254	4,280	372
Corbin (part) ¹	22	8	716	450	27
Remainder of County.....	82	12	1,958	866	38
Larue County.....	80	50	5,460	4,784	335
Laurel County.....	234	114	12,306	10,252	906
London.....	171	95	10,281	8,905	794
Remainder of County.....	63	19	2,025	1,347	112
Lawrence County.....	99	53	5,171	4,269	317
Lee County.....	78	26	2,869	2,057	111
Leslie County.....	61	23	2,266	1,638	129
Letcher County.....	250	112	12,591	9,957	835
Jenkins.....	26	18	1,861	1,693	137
Remainder of County.....	224	94	10,730	8,264	698
Levis County.....	72	34	4,807	3,961	249
Lincoln County.....	172	64	7,970	5,930	509
Livingston County.....	89	33	2,647	1,535	113
Logan County.....	199	137	12,744	10,744	1,047
Russellville.....	125	83	7,760	6,847	847
Remainder of County.....	74	54	3,530	3,084	200
Lyon County.....	57	27	2,332	1,776	126
McCracken County.....	688	472	69,441	65,177	7,687
Paducah.....	584	404	61,865	58,207	7,135
Remainder of County.....	104	68	7,576	6,930	552
McCreary County.....	104	34	5,389	3,627	270
McLean County.....	108	44	4,499	3,079	185
Madison County.....	308	188	22,516	20,162	2,021
Berea.....	74	44	4,431	3,843	328
Richmond.....	184	126	15,965	14,995	1,596
Remainder of County.....	50	18	2,120	1,324	97
Magoffin County.....	41	23	1,949	1,557	110
Marion County.....	140	96	10,745	9,889	719
Lebanon.....	98	74	9,289	8,761	643
Remainder of County.....	42	22	1,456	1,128	76
Marshall County.....	175	99	10,742	8,748	601
Martin County.....	51	15	1,739	1,121	56
Mason County.....	208	146	17,937	16,645	1,743
Maysville.....	170	120	16,472	15,376	1,668
Remainder of County.....	38	26	1,465	1,269	75
Meade County.....	94	56	7,477	6,517	453
Menifee County.....	16	6	584	384	15
Mercer County.....	135	87	10,399	9,577	779
Harrodsburg.....	111	77	9,418	8,808	727
Remainder of County.....	24	10	981	769	52
Metcalf County.....	57	25	2,626	1,992	107
Monroe County.....	106	50	7,257	5,703	414
Montgomery County.....	163	101	12,391	11,009	1,091
Mount Sterling.....	147	93	11,452	10,156	1,038
Remainder of County.....	16	8	939	853	53
Morgan County.....	83	27	4,309	3,245	277
Muhlenberg County.....	270	166	16,766	14,646	1,314
Central City.....	98	74	7,906	7,310	647
Greenville.....	78	52	6,235	5,529	539
Remainder of County.....	94	40	2,625	1,807	128
Nelson County.....	170	108	13,111	11,851	1,044
Barstow.....	90	68	9,832	9,482	909
Remainder of County.....	80	40	3,279	2,369	135
Nicholas County.....	65	41	3,356	2,924	258
Ohio County.....	176	68	7,221	4,829	440
Oldham County.....	90	56	6,234	5,716	432
Owen County.....	67	37	4,124	3,454	267
Owsley County.....	54	8	804	266	12
Pendleton County.....	92	56	5,080	4,442	373
Perry County.....	328	134	19,778	16,004	1,578
Hazard.....	125	89	11,869	10,943	1,187
Remainder of County.....	203	45	7,909	5,061	391
Pike County.....	555	221	27,211	21,621	2,026
Pikeville.....	157	101	14,535	13,533	1,426
Remainder of County.....	398	120	12,676	8,088	600
Powell County.....	52	12	1,572	726	61
Pulaski County.....	311	159	18,214	15,616	1,550
Somersett.....	176	118	13,986	13,008	1,354
Remainder of County.....	135	41	4,228	2,608	196
Robertson County.....	20	6	507	217	13
Rockcastle County.....	125	53	3,907	2,599	168
Rowan County.....	132	74	7,604	6,572	520
Rowhead.....	103	63	6,623	5,875	452
Remainder of County.....	29	11	981	697	68
Russell County.....	103	43	3,744	2,576	131
Scott County.....	140	88	9,532	8,536	780
Georgetown.....	104	74	8,449	7,877	724
Remainder of County.....	36	14	1,083	659	56
Shelby County.....	152	102	14,964	13,796	1,269
Shelbyville.....	113	81	12,683	11,925	1,165
Remainder of County.....	39	21	2,281	1,871	104
Simpson County.....	122	72	9,865	9,095	837
Franklin.....	115	67	9,266	(D)	785
Remainder of County.....	7	5	599	(D)	52
Spencer County.....	33	23	3,254	2,968	278
Taylor County.....	129	89	9,807	9,085	719
Campbellsville.....	112	80	9,140	8,514	654
Remainder of County.....	17	9	667	571	65
Todd County.....	111	69	6,430	5,782	418
Trigg County.....	76	42	4,417	3,569	263
Trimble County.....	36	24	1,800	1,516	91
Union County.....	190	136	12,578	11,360	1,102
Morganfield.....	72	60	6,580	6,388	628
Remainder of County.....	118	76	5,998	4,972	474
Warren County.....	429	293	38,230	35,230	3,507
Bowling Green.....	336	250	33,147	31,083	3,226
Remainder of County.....	93	43	5,083	4,147	281
Washington County.....	106	62	6,564	5,750	517
Wayne County.....	97	43	4,191	3,307	207
Monticello.....	75	41	3,853	(D)	(D)
Remainder of County.....	22	2	338	(D)	(D)
Webster County.....	178	90	8,883	6,771	546
Providence.....	69	33	4,284	3,318	301
Remainder of County.....	109	57	4,599	3,453	245
Whitley County.....	282	168	17,679	15,743	1,281
Corbin (part) ¹	141	101	10,853	10,085	901
Williamsburg.....	70	44	4,468	4,090	252
Remainder of County.....	71	23	2,358	1,568	128
Wolfe County.....	48	14	1,203	651	33
Woodford County.....	112	76	7,843	7,135	531
Versailles.....	85	53	6,192	5,584	432
Remainder of County.....	27	23	1,651	1,551	99

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

¹Corbin is in Knox and Whitley counties.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		LEXINGTON STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Fayette County, Ky.							
	RETAIL TRADE, TOTAL.....	1,076	772	166,441	161,185	19,636	7,411	6,376	1,021
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	60	48	13,485	13,339	1,733	419	396	35
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	42	24	22,588	22,262	3,180	1,421	1,100	29
54	FOOD STORES.....	181	103	32,471	30,347	2,054	793	540	220
55 EX.554	AUTOMOTIVE DEALERS.....	42	38	26,214	26,176	2,867	664	646	24
55PT(554)	GASOLINE SERVICE STATIONS.....	113	93	10,536	9,968	873	351	295	129
56	APPAREL, ACCESSORY STORES.....	82	68	14,485	14,299	2,258	804	713	45
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	57	41	8,556	8,304	1,481	389	368	53
58	EATING, DRINKING PLACES.....	196	142	9,015	8,247	1,842	1,253	1,185	203
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	36	36	6,256	6,256	988	451	361	28
59 EX.591	OTHER RETAIL STORES.....	206	162	18,748	18,304	1,677	621	534	198
53 PART*	NONSTORE RETAILERS*.....	61	17	4,087	3,683	683	245	238	57
		LOUISVILLE STANDARD METROPOLITAN STATISTICAL AREA—Consists of Jefferson County, Ky., Clark and Floyd Counties, Ind.							
	RETAIL TRADE, TOTAL.....	6,229	4,357	819,284	786,148	95,949	35,722	28,970	6,366
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	339	225	43,965	41,675	5,670	1,441	1,354	339
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	222	142	97,002	95,790	15,525	6,660	4,227	178
54	FOOD STORES.....	1,221	759	191,488	180,746	12,437	4,904	3,392	1,323
55 EX.554	AUTOMOTIVE DEALERS.....	304	210	156,289	154,477	15,635	3,503	3,423	238
55PT(554)	GASOLINE SERVICE STATIONS.....	707	569	57,290	53,862	5,061	1,938	1,629	762
56	APPAREL, ACCESSORY STORES.....	403	345	52,520	51,596	8,047	3,461	2,833	325
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	295	217	41,048	39,956	6,913	1,819	1,697	258
58	EATING, DRINKING PLACES.....	1,241	955	66,911	62,303	12,801	6,915	6,094	1,494
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	250	244	35,960	35,752	4,882	2,083	1,666	235
59 EX.591	OTHER RETAIL STORES.....	915	619	60,508	56,098	6,719	2,439	2,127	900
53 PART*	NONSTORE RETAILERS*.....	332	72	16,303	13,893	2,259	559	528	314

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Note: The Cincinnati, Ohio SMSA includes Campbell and Kenton Counties in Kentucky. Data for this SMSA are shown in the report for Ohio.

The Evansville, Indiana SMSA includes Henderson County in Kentucky. Data for this SMSA are shown in the report for Indiana.

The Huntington-Ashland SMSA includes Boyd County in Kentucky. Data for this SMSA are shown in the report for West Virginia.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores
(SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

**Other Retail Stores (SIC Major Group 59,
Except SIC 591)**

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiumits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

ORDER FORM

PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS

These series are now in preparation.
Each report will be mailed as soon
as it is printed.

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

Please indicate number of copies of each publication you wish to purchase.

Area	Retail trade	Wholesale trade	Selected services	Area	Retail trade	Wholesale trade	Selected services
U.S. Summary				Montana			
Alabama				Nebraska			
Alaska				Nevada			
Arizona				New Hampshire			
Arkansas				New Jersey			
California				New Mexico			
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Connecticut				North Carolina			
Delaware				North Dakota			
District of Columbia				Ohio			
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Georgia				Oregon			
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Illinois				South Dakota			
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Iowa				Texas			
Kansas				Utah			
Kentucky				Vermont			
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RETAIL TRADE Preliminary Area Report

September 1959

BC58(P)-RA18

Louisiana

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Louisiana during the year 1958 totaled \$2,819,980,000, an increase of \$480,691,000 or 21 percent since 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 20 percent compared with an increase of 21 percent in the remainder of the State. The largest cities in the State, New Orleans, Shreveport, and Baton Rouge, showed increases of 9 percent, 14 percent, and 33 percent, respectively.

Retail trade establishments in the State had a total of 119,592 paid employees during the workweek ended nearest November 15, 1958, an increase of 11 percent compared with the same week in 1954. In addition, 27,876 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establish-

ments amounted to \$293,332,000, compared with \$238,022,000 in 1954, an increase of 23 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and forms for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 10-13.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales			
		Total	With payroll	Total, all establish- ments	Establish- ments with payroll	Total	With payroll	Total, all establish- ments	Establish- ments with payroll	Total, all estab- lish- ments	Estab- lish- ments with payroll
		(number)	(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)		
	RETAIL TRADE, TOTAL.....	28,008	16,930	2,819,980	2,624,402	26,845	15,759	2,339,289	2,126,049	20.5	23.4
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,389	1,127	212,789	208,073	1,254	1,006	188,764	183,330	12.7	13.5
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	1,707	983	342,372	327,628	1,637	1,109	295,628	283,936	15.8	15.4
54	FOOD STORES.....	7,451	2,841	668,165	578,111	7,990	2,818	495,688	389,742	34.8	48.3
55 EX.554	AUTOMOTIVE DEALERS.....	1,227	999	478,616	474,662	1,141	961	440,457	433,571	8.7	9.5
55PT(554)	GASOLINE SERVICE STATIONS.....	3,206	2,488	213,113	196,815	2,544	1,876	161,923	146,413	31.6	34.4
56	APPAREL, ACCESSORY STORES.....	1,551	1,333	198,197	194,425	1,505	1,247	159,321	154,705	24.4	25.7
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,353	1,015	144,910	139,348	1,205	923	125,782	119,988	15.2	16.1
58	EATING, DRINKING PLACES.....	5,412	3,370	201,170	171,182	5,000	3,288	174,465	149,395	15.3	14.6
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	947	855	104,919	103,005	937	821	80,267	77,591	30.7	32.8
59 EX.591	OTHER RETAIL STORES.....	2,707	1,707	187,465	172,437	2,681	1,513	158,149	139,359	18.5	23.7
53 PART*	NONSTORE RETAILERS*.....	1,058	212	68,264	58,716	951	197	58,845	48,019	16.0	22.3

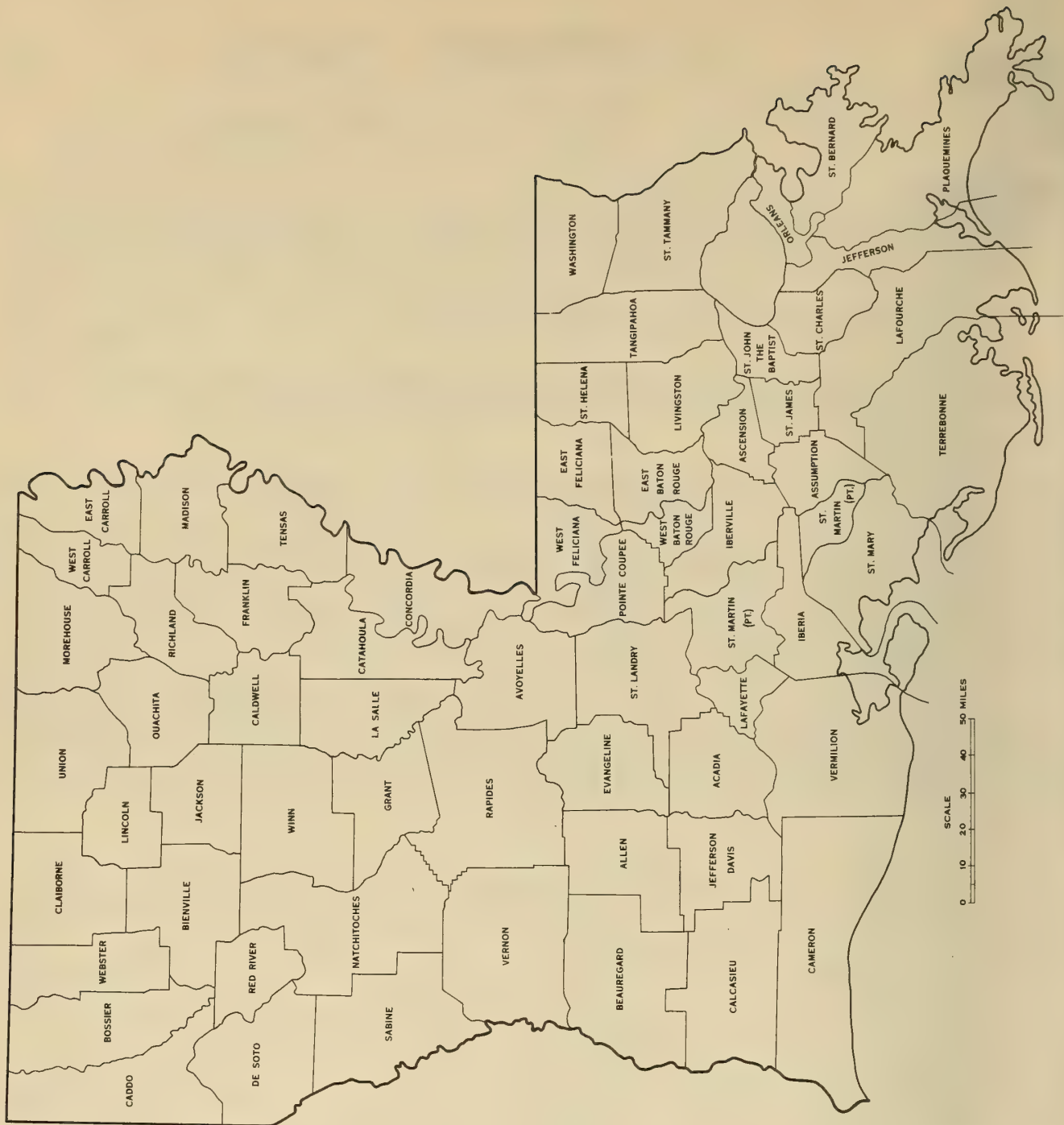
*Nonstore retailers, SIC major group 53, are shown separately on this table.



U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

LOUISIANA



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	28,008	16,930	2,819,980	2,624,402	293,332	119,592	104,784	27,876
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	1,389	1,127	212,789	208,073	24,955	7,754	7,274	1,160
521	LUMBER, BUILDING MATERIALS DEALERS.....	587	513	130,009	128,899	15,361	4,629	4,281	461
5251	HARDWARE STORES.....	436	314	34,471	31,759	3,650	1,306	1,224	434
5252	FARM EQUIPMENT DEALERS.....	186	172	34,889	34,749	3,964	1,268	1,245	121
53 PART*	GENERAL MERCHANDISE GROUP STORES*	1,707	983	342,372	327,628	46,675	19,646	14,942	1,610
533	LIMITED PRICE VARIETY STORES.....	292	246	57,099	56,315	8,189	4,889	3,497	169
54	FOOD STORES.....	7,451	2,841	668,165	578,111	33,265	16,053	12,404	7,850
541	GROCERY STORES, INCLUDING DELICATESSENS.....	6,533	2,463	629,254	547,714	30,358	14,622	11,176	6,828
55 EX-554	AUTOMOTIVE DEALERS.....	1,227	999	478,616	474,662	48,591	12,105	11,837	1,033
55PT(554)	GASOLINE SERVICE STATIONS.....	3,206	2,488	213,113	196,815	18,537	9,097	8,325	3,336
56	APPAREL, ACCESSORY STORES.....	1,551	1,333	198,197	194,425	25,885	11,083	9,419	1,351
561,567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	254	226	29,228	28,686	3,795	1,302	1,146	245
562	WOMEN'S READY-TO-WEAR STORES**.....	343	343	59,239	59,239	7,738	3,548	3,035	256
563,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	60	60	3,999	3,999	549	333	303	50
565	FAMILY CLOTHING STORES**.....	371	371	67,466	67,466	9,185	3,863	3,383	323
566	SHOE STORES.....	294	254	29,489	28,685	3,985	1,464	1,063	215
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,353	1,015	144,910	139,348	21,060	6,388	6,180	1,206
571	FURNITURE, HOME FURNISHINGS STORES.....	752	570	91,242	88,360	13,933	4,141	4,021	650
572,573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	601	445	53,668	50,988	7,127	2,247	2,159	556
58	EATING, DRINKING PLACES.....	5,412	3,370	201,170	171,182	32,637	21,031	19,398	5,805
5812	EATING PLACES.....	3,048	2,156	135,347	123,615	26,553	17,275	15,996	3,299
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	2,364	1,214	65,823	47,567	6,084	3,756	3,402	2,506
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	947	855	104,919	103,005	12,739	5,676	4,977	849
59 EX-591	OTHER RETAIL STORES.....	2,707	1,707	187,465	172,437	19,573	7,244	6,721	2,616
592	LIQUOR STORES.....	528	332	32,756	28,150	1,547	820	758	527
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	258	228	47,358	46,748	2,751	1,028	921	236
597	JEWELRY STORES.....	350	220	25,016	23,296	3,908	1,238	1,161	334
598	FUEL, ICE DEALERS.....	209	125	20,044	19,030	3,065	949	910	143
53 PART*	NONSTORE RETAILERS*.....	1,058	212	68,264	58,716	9,415	3,515	3,307	1,060

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure. (NA) Not available.
 *Nonstore retailers, SIC major group 53, are shown separately in this table.
 **Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—PARISHES; CITIES OF 2,500 INHABITANTS OR MORE

Parish and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietary of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
LOUISIANA, TOTAL.....	28,008	16,930	2,819,980	2,624,402	293,332	119,592	104,784	27,876
ACADIA PARISH.....	492	298	38,468	35,218	3,912	1,701	1,505	454
CHURCH POINT.....	61	35	4,323	3,887	395	205	186	57
CROWLEY.....	166	128	19,023	18,433	1,966	760	674	135
RAYNE.....	122	74	8,772	8,024	1,118	540	465	117
REMAINDER OF PARISH.....	143	61	6,350	4,874	433	196	180	145
ALLEN PARISH.....	212	132	14,463	13,423	1,161	580	488	191
OAKDALE.....	74	60	7,778	7,640	598	317	252	63
REMAINDER OF PARISH.....	138	72	6,685	5,783	563	263	236	128
ASCENSION PARISH.....	278	166	21,061	18,807	1,782	801	733	285
DONALDSONVILLE.....	105	73	7,879	7,243	711	369	347	104
REMAINDER OF PARISH.....	173	93	13,182	11,564	971	432	386	181
ASSUMPTION PARISH.....	168	80	8,123	6,489	513	269	259	178
AVOUELLES PARISH.....	406	182	20,430	16,516	1,469	655	585	416
BUNKIE.....	99	55	7,231	6,253	698	271	236	92
MARKSVILLE.....	62	54	6,162	5,984	459	224	205	64
REMAINDER OF PARISH.....	245	73	7,037	4,279	312	160	144	260
BEAUREGARD PARISH.....	198	118	18,275	17,005	1,763	747	648	186
DE RIDDER.....	110	94	15,695	15,469	1,668	697	605	94
REMAINDER OF PARISH.....	88	24	2,580	1,536	95	50	43	92
BIENVILLE PARISH.....	177	105	8,532	7,230	552	286	261	174
BOSSIER PARISH.....	390	250	36,755	34,291	3,258	1,363	1,199	399
BOSSIER CITY.....	238	174	30,257	29,199	2,803	1,120	979	227
REMAINDER OF PARISH.....	152	76	6,498	5,092	455	243	220	172
CADDO PARISH.....	1,900	1,320	253,568	244,050	29,638	11,165	9,872	1,774
SHREVEPORT.....	1,552	1,126	231,775	225,035	27,957	10,322	9,155	1,411
REMAINDER OF PARISH.....	348	194	21,793	19,015	1,681	843	717	363
CALCASIEU PARISH.....	1,181	799	138,437	131,485	14,654	5,494	4,855	1,131
DE QUINCY.....	73	53	4,953	4,639	450	226	205	78
LAKE CHARLES.....	641	461	101,824	98,632	11,530	4,115	3,633	559
SULPHUR.....	124	78	11,563	10,591	919	349	310	120
VINTON.....	43	29	2,642	2,466	225	112	95	47
REMAINDER OF PARISH.....	300	178	17,455	15,157	1,530	692	612	327
CALDWELL PARISH.....	103	51	5,628	4,654	401	166	149	114
CAMERON PARISH.....	65	39	3,742	3,328	304	122	120	72
CATAHOULA PARISH.....	104	62	5,877	5,119	438	212	190	105
CLAIBORNE PARISH.....	186	118	14,000	12,660	1,112	475	425	201
HAYNEVILLE.....	50	46	4,731	4,625	393	162	151	59
HOMER.....	88	62	8,110	7,620	689	296	261	89
REMAINDER OF PARISH.....	48	10	1,159	415	30	17	13	53
CONCORDIA PARISH.....	143	97	11,473	10,689	979	455	393	155
FERRIDAY.....	52	38	7,870	7,580	702	265	232	56
REMAINDER OF PARISH.....	91	59	3,603	3,109	277	190	161	99
DE SOU PARISH.....	204	114	14,113	12,571	1,220	532	462	192
MANSFIELD.....	86	66	8,105	7,811	821	347	305	76
REMAINDER OF PARISH.....	118	48	6,008	4,760	399	185	157	116
EAST BATON ROUGE PARISH.....	1,693	1,203	272,197	263,183	29,704	11,340	9,918	1,567
BATON ROUGE.....	1,432	1,082	253,702	247,066	28,355	10,734	9,374	1,288
REMAINDER OF PARISH.....	261	121	18,495	16,117	1,349	606	544	279
EAST CARROLL PARISH.....	87	67	7,642	7,262	652	279	249	83
LAKE PROVIDENCE.....	69	59	6,829	6,669	620	266	237	67
REMAINDER OF PARISH.....	18	8	813	593	32	13	12	16
EAST FELICIANA PARISH.....	108	54	4,535	3,707	281	142	137	118
JACKSON.....	9	9	966	940	68	36	36	12
REMAINDER OF PARISH.....	99	45	3,569	2,767	213	106	101	106
EVANGELINE PARISH.....	318	140	13,947	11,061	1,073	579	528	329
VILLE PLATTE.....	123	65	7,350	6,542	628	357	327	117
REMAINDER OF PARISH.....	195	75	6,597	4,519	445	222	201	212
FRANKLIN PARISH.....	195	125	15,330	14,026	1,327	564	511	197
WINNSBORO.....	80	66	10,178	9,990	1,016	410	371	81
REMAINDER OF PARISH.....	115	59	5,152	4,036	311	154	140	116
GRANT PARISH.....	111	41	4,143	3,057	276	137	124	111
IBERIA PARISH.....	533	325	42,765	39,011	4,271	1,860	1,693	541
JEANNERETTE.....	77	55	5,109	4,689	457	197	190	81
NEW IBERIA.....	329	227	32,797	30,937	3,550	1,508	1,370	313
REMAINDER OF PARISH.....	127	43	4,859	3,385	264	155	133	147
IBERVILLE PARISH.....	259	137	19,009	16,469	1,469	641	570	264
PLAQUEMINE.....	114	74	11,097	10,135	947	419	364	121
REMAINDER OF PARISH.....	145	63	7,912	6,334	522	222	206	143

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure. (NA) Not available.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—PARISHES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

Parish and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
JACKSON PARISH.....	143	71	11,314	9,946	981	352	324	142
JONESBORO.....	63	51	7,705	7,449	731	274	249	61
REMAINDER OF PARISH.....	80	20	3,609	2,497	250	78	75	81
JEFFERSON PARISH.....	1,275	725	155,351	145,459	13,765	5,682	4,860	1,279
GRETN.....	212	136	31,797	30,599	3,349	1,133	994	193
HARAHAN.....	36	24	2,117	1,925	177	77	73	37
KENNER.....	98	52	10,166	9,494	841	437	383	91
WESTGEO.....	96	44	6,014	4,958	499	214	185	109
REMAINDER OF PARISH.....	833	469	105,257	98,483	8,899	3,821	3,225	849
JEFFERSON DAVIS PARISH.....	292	186	25,665	23,939	2,423	1,089	981	274
JENNINGS.....	125	101	15,863	15,921	1,638	740	667	104
LAKE ARTHUR.....	41	23	1,818	1,536	129	68	64	44
REMAINDER OF PARISH.....	126	62	7,984	6,882	656	281	250	126
LAFAYETTE PARISH.....	691	471	82,738	78,944	8,640	3,700	3,334	650
LAFAYETTE.....	474	368	68,595	66,921	7,603	3,177	2,877	433
REMAINDER OF PARISH.....	217	103	14,143	12,023	1,037	523	457	217
LAFOURCHE PARISH.....	537	317	44,728	40,682	3,925	1,591	1,487	595
THIBODAUX.....	142	116	21,854	21,502	2,175	832	759	162
REMAINDER OF PARISH.....	395	201	22,874	19,180	1,750	759	728	433
LA SALLE PARISH.....	130	72	9,256	8,216	693	303	289	144
LINCOLN PARISH.....	235	149	20,993	19,195	1,900	874	779	234
RUSTON.....	149	123	17,088	16,558	1,663	770	686	138
REMAINDER OF PARISH.....	86	26	3,905	2,637	237	104	93	96
LIVINGSTON PARISH.....	235	103	14,167	11,821	1,006	425	388	248
MADISON PARISH.....	142	90	10,696	9,592	906	398	353	142
TALLULAH.....	114	80	9,895	9,167	865	379	336	109
REMAINDER OF PARISH.....	28	10	801	425	41	19	17	33
MOREHOUSE PARISH.....	252	168	21,991	20,275	1,752	920	801	265
BASTROP.....	150	116	16,791	16,097	1,479	768	666	148
REMAINDER OF PARISH.....	102	52	5,200	4,178	273	152	135	117
NATCHITOCHES PARISH.....	272	150	19,146	16,704	1,547	704	640	280
NATCHITOCHES.....	137	99	13,741	13,045	1,301	570	513	137
REMAINDER OF PARISH.....	135	51	5,405	3,659	246	134	127	143
ORLEANS PARISH.....	5,828	3,530	748,097	707,813	32,734	36,980	31,441	5,866
OUACHITA PARISH.....	977	631	98,206	92,164	10,594	4,082	3,637	978
MONROE.....	604	434	79,836	77,092	9,189	3,384	3,017	584
WEST MONROE.....	221	135	13,032	11,608	1,182	566	501	235
REMAINDER OF PARISH.....	152	62	5,338	3,464	223	132	119	159
PLAQUEMINES PARISH.....	183	101	9,824	8,414	701	429	393	210
POINTE COUPEE PARISH.....	188	90	10,222	8,450	893	388	344	200
NEW ROADS.....	69	49	6,734	6,396	693	267	245	68
REMAINDER OF PARISH.....	119	41	3,488	2,054	200	121	99	132
RAPIDES PARISH.....	880	576	97,584	92,120	10,120	4,048	3,594	851
ALEXANDRIA.....	526	394	77,057	74,653	8,600	3,294	2,910	490
PINEVILLE.....	75	49	7,888	7,462	698	278	244	79
REMAINDER OF PARISH.....	279	133	12,639	10,005	822	476	440	282
RED RIVER PARISH.....	101	53	6,548	5,708	449	209	183	114
RICHLAND PARISH.....	227	145	15,381	13,829	1,285	571	512	225
RAYVILLE.....	80	64	6,933	6,443	562	258	235	76
REMAINDER OF PARISH.....	147	81	6,448	7,386	723	313	277	149
SABINE PARISH.....	162	96	10,559	9,435	812	387	345	161
ST BERNARD PARISH.....	169	69	11,001	9,469	841	448	358	171
ST CHARLES PARISH.....	164	84	9,427	8,259	909	336	303	185
ST HELENA PARISH.....	32	16	1,738	1,290	68	41	37	39
ST JAMES PARISH.....	130	70	8,608	7,468	693	279	251	138
ST JOHN THE BAPTIST PARISH.....	146	58	6,347	4,907	497	287	272	144
ST LANDRY PARISH.....	719	393	49,255	43,813	4,909	2,192	1,996	696
EUNICE.....	129	97	11,029	10,479	1,122	557	497	128
OPELOUSAS.....	227	147	23,867	22,525	2,848	1,156	1,051	200
REMAINDER OF PARISH.....	363	149	14,359	10,809	939	479	448	368
ST MARTIN PARISH.....	302	122	11,923	9,165	786	397	366	316
ST MARTINVILLE.....	98	48	4,432	3,678	292	158	147	101
REMAINDER OF PARISH.....	204	74	7,491	5,487	494	239	219	215
ST MARY PARISH.....	398	264	32,951	30,117	2,962	1,328	1,192	411
BERWICK.....	31	17	1,627	1,477	128	53	44	30
FRANKLIN.....	94	74	9,188	8,764	926	415	367	103
MORGAN CITY.....	140	108	14,856	14,268	1,463	665	603	136
REMAINDER OF PARISH.....	133	65	7,280	5,608	445	195	178	142

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure. (NA) Not available.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—PARISHES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

Parish and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
ST TAMMANY PARISH.....	351	203	25,984	23,414	2,273	1,049	918	361
COVINGTON.....	88	68	11,017	10,713	974	438	378	87
SLIDELL.....	77	53	7,766	7,250	810	333	302	75
REMAINDER OF PARISH.....	186	82	7,201	5,451	489	278	238	199
TANGIPAHOA PARISH.....	608	356	57,220	52,300	4,572	2,059	1,834	616
AMITE CITY.....	82	56	10,534	9,912	1,025	401	353	76
HAMMOND.....	152	114	23,034	22,402	1,909	825	737	139
PONCHATOULA.....	62	54	6,067	5,869	496	275	244	56
REMAINDER OF PARISH.....	312	132	17,585	14,117	1,143	558	500	345
TENSAS PARISH.....	96	54	5,738	4,844	413	199	178	92
TERREBONNE PARISH.....	518	298	47,411	43,759	4,743	1,926	1,654	504
HOUMA.....	314	232	39,851	38,169	4,202	1,645	1,410	292
REMAINDER OF PARISH.....	204	66	7,560	5,590	541	281	244	212
UNION PARISH.....	160	74	9,553	8,101	499	298	273	180
VERMILION PARISH.....	522	280	30,892	27,186	2,787	1,130	1,052	497
ABBEVILLE.....	170	110	14,798	13,834	1,501	579	535	156
KAPLAN.....	103	67	6,649	6,119	639	248	236	98
REMAINDER OF PARISH.....	249	103	9,445	7,233	647	303	281	243
VERNON PARISH.....	237	147	17,236	15,828	1,504	622	564	252
LEESVILLE.....	133	103	13,449	12,953	1,262	494	449	140
REMAINDER OF PARISH.....	104	44	3,787	2,875	242	128	115	112
WASHINGTON PARISH.....	357	227	33,884	31,656	3,153	1,298	1,193	335
BOGALUSA.....	225	147	23,164	22,022	2,248	901	821	206
REMAINDER OF PARISH.....	132	80	10,720	9,634	905	397	372	129
WEBSTER PARISH.....	439	253	30,515	27,001	2,421	1,078	951	443
MINDEN.....	177	121	14,821	13,765	1,305	580	499	173
SPRINGHILL.....	82	72	9,472	9,324	808	337	301	78
REMAINDER OF PARISH.....	180	60	6,222	3,912	308	161	151	192
WEST BATON ROUGE PARISH.....	102	56	5,788	5,040	427	222	189	103
PORT ALLEN.....	45	29	3,176	2,910	253	135	112	48
REMAINDER OF PARISH.....	57	27	2,612	2,130	174	87	77	55
WEST CARROLL PARISH.....	104	58	6,923	5,835	564	253	232	103
WEST FELICIANA PARISH.....	64	26	3,405	2,703	181	103	99	71
WINN PARISH.....	129	75	9,202	8,230	795	350	313	124
WINNFIELD.....	94	68	8,091	7,857	748	319	286	88
REMAINDER OF PARISH.....	35	7	1,111	373	47	31	27	36

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure. (NA) Not available.

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Table 2A. RETAIL TRADE: 1954 - PARISHES; CITIES OF 2,500 INHABITANTS OR MORE

Parish and city	Establishments		Sales		Payroll, entire year (\$1,000)		Parish and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total	With payroll	Total, all establish- ments	Establish- ments with payroll				Total	With payroll	Total, all establish- ments	Establish- ments with payroll	
	(Number)	(Number)	(Number)	(Number)				(Number)	(Number)	(Number)	(Number)	
Louisiana, total.....	26,845	15,759	2,339,289	2,126,049	238,022		Jackson Parish.....	121	69	9,737	8,685	737
Acadia Parish.....	469	275	34,444	30,876	3,313		Jonesboro.....	72	46	6,223	5,633	431
Church Point.....	64	22	3,952	3,164	229		Remainder of Parish.....	49	23	3,514	3,052	306
Crowley.....	190	128	18,019	16,703	1,816		Jefferson Parish.....	991	545	90,452	80,838	7,181
Rayne.....	116	70	8,004	7,304	941		Gretna.....	171	97	20,537	18,521	1,605
Remainder of Parish.....	99	55	4,469	3,705	327		Harahan.....	41	21	1,975	1,575	107
Allen Parish.....	185	119	12,529	11,685	907		Kenner.....	65	39	5,496	5,074	547
Oakdale.....	86	58	5,937	5,651	510		Westwego.....	106	40	5,524	4,162	371
Remainder of Parish.....	99	61	6,592	6,034	397		Remainder of Parish.....	608	348	56,920	51,506	4,551
Ascension Parish.....	281	137	15,669	12,723	1,251		Jefferson Davis Parish.....	303	189	23,133	21,157	2,020
Donaldsonville.....	114	66	8,179	7,371	792		Jennings.....	147	99	13,882	13,132	1,262
Remainder of Parish.....	167	71	7,490	5,352	459		Lake Arthur.....	43	29	1,875	1,633	125
Assumption Parish.....	117	65	7,202	6,460	464		Remainder of Parish.....	113	61	7,376	6,392	633
Avoyelles Parish.....	389	161	18,835	15,011	1,317		Lafayette Parish.....	684	386	53,462	48,296	5,406
Bunkie.....	103	59	7,651	6,815	635		Lafayette.....	534	318	47,630	43,916	4,920
Marksville.....	95	51	5,813	4,971	587		Remainder of Parish.....	150	68	5,832	4,380	486
Remainder of Parish.....	191	51	5,371	3,225	245		Lafourche Parish.....	531	287	38,174	33,444	3,098
Beauregard Parish.....	192	106	12,143	10,917	1,107		Thibodaux.....	197	109	19,576	17,592	1,688
De Ridder.....	138	88	9,973	9,261	994		Remainder of Parish.....	334	178	18,598	15,902	1,410
Remainder of Parish.....	54	18	2,170	1,656	113		La Salle Parish.....	158	92	8,887	7,635	558
Bienville Parish.....	191	107	8,449	6,981	552		Lincoln Parish.....	219	129	18,308	16,566	1,375
Bossier Parish.....	318	204	28,378	25,550	2,328		Ruston.....	164	106	15,692	14,392	1,246
Bossier City.....	180	128	19,518	18,300	1,763		Remainder of Parish.....	59	23	2,616	1,934	129
Remainder of Parish.....	138	76	8,860	7,250	565		Livingston Parish.....	222	82	10,573	7,895	671
Caddo Parish.....	1,864	1,284	217,922	207,122	24,533		Madison Parish.....	134	82	11,178	10,022	940
Shreveport.....	1,614	1,130	203,719	195,107	23,438		Tallulah.....	128	78	10,730	(D)	905
Remainder of Parish.....	250	154	14,273	12,015	1,095		Remainder of Parish.....	6	4	448	(D)	35
Calcasieu Parish.....	1,037	685	104,644	98,000	11,203		Morehouse Parish.....	295	179	22,547	19,685	1,858
De Quincy.....	94	58	4,281	3,817	381		Bastrop.....	212	136	19,003	17,043	1,687
Lake Charles.....	599	403	78,671	74,649	9,005		Remainder of Parish.....	83	43	3,544	2,642	171
Sulphur.....	136	72	9,058	7,902	685		Natchitoches Parish.....	288	142	16,785	13,981	1,324
Winton.....	43	29	2,565	2,231	182		Natchitoches.....	153	95	12,252	11,160	1,084
Remainder of Parish.....	165	123	10,069	9,401	950		Remainder of Parish.....	135	47	4,533	2,821	240
Caldwell Parish.....	93	47	4,720	3,838	358		Orleans Parish (coextensive with New Orleans city).....	6,138	3,670	675,805	630,369	83,130
Cameron Parish.....	82	28	3,256	2,296	212		Quachita Parish.....	934	614	85,764	80,236	9,170
Catahoula Parish.....	107	55	6,103	5,065	421		Monroe.....	651	461	69,801	66,591	7,855
Claborn Parish.....	209	117	14,860	13,146	1,143		West Monroe.....	211	111	13,662	11,478	1,185
Haynesville.....	78	42	5,547	4,883	402		Remainder of Parish.....	72	42	2,901	2,167	130
Homer.....	99	67	8,486	7,866	725		Plaquemines Parish.....	134	80	8,021	6,709	451
Remainder of Parish.....	32	8	827	397	16		Pointe Coupee Parish.....	207	89	8,056	6,472	599
Concordia Parish.....	119	85	9,323	8,639	752		New Roads.....	78	46	4,981	4,585	465
Ferryday.....	78	52	7,214	6,718	599		Remainder of Parish.....	129	43	3,075	1,897	134
Remainder of Parish.....	41	33	2,109	1,921	153		Rapides Parish.....	849	551	74,939	68,781	7,564
De Soto Parish.....	197	103	13,549	10,857	981		Alexandria.....	548	378	58,561	54,959	6,320
Mansfield.....	123	65	8,996	7,060	631		Pineville.....	96	58	6,530	5,780	550
Remainder of Parish.....	74	38	4,553	3,797	350		Remainder of Parish.....	205	115	9,848	8,042	694
East Baton Rouge Parish.....	1,455	1,061	197,760	188,710	21,735		Red River Parish.....	78	42	5,358	4,572	336
Baton Rouge.....	1,341	987	190,372	182,030	21,029		Richland Parish.....	213	131	14,722	12,818	1,224
Remainder of Parish.....	114	74	7,388	6,680	706		Rayville.....	106	64	7,867	7,003	682
East Carroll Parish.....	100	58	7,109	6,443	541		Remainder of Parish.....	107	67	6,855	5,815	542
Lake Providence.....	89	57	6,527	5,861	498		Sabine Parish.....	165	85	9,400	7,900	620
Remainder of Parish.....	11	11	582	582	43		St. Bernard Parish.....	139	45	7,024	5,056	510
East Feliciana Parish.....	109	57	5,040	4,000	295		St. Charles Parish.....	138	64	7,179	5,897	558
Jackson.....	25	13	1,773	1,547	126		St. Helena Parish.....	49	13	1,635	899	39
Remainder of Parish.....	84	44	3,267	2,453	169		St. James Parish.....	150	78	9,273	7,901	627
Evangeline Parish.....	312	118	13,122	10,000	884		St. John The Baptist Parish.....	131	55	6,263	4,497	471
Ville Platte.....	179	71	9,099	7,425	662		St. Landry Parish.....	750	382	45,211	39,101	4,456
Remainder of Parish.....	133	47	4,023	2,575	222		Bunkie.....	161	103	11,165	10,177	1,058
Franklin Parish.....	166	100	12,116	10,864	1,176		Opelousas.....	301	157	23,827	21,541	2,726
Winnabow.....	86	52	7,980	7,414	660		Remainder of Parish.....	288	122	10,219	7,383	672
Remainder of Parish.....	80	48	4,136	3,450	316		St. Martin Parish.....	245	107	10,763	8,681	714
Grant Parish.....	110	48	4,773	3,269	305		St. Martinville.....	102	42	4,575	3,765	270
Iberia Parish.....	534	302	36,116	31,122	3,215		Remainder of Parish.....	143	65	6,188	4,916	444
Jeanerette.....	111	65	5,952	5,222	431		St. Mary Parish.....	387	247	27,725	24,395	2,287
New Iberia.....	355	201	27,286	23,800	2,608		Berwick.....	32	18	2,200	1,890	151
Remainder of Parish.....	68	36	2,878	2,100	176		Franklin.....	137	79	9,677	8,287	799
Iberville Parish.....	268	130	13,849	11,465	940		Morgan City.....	136	98	11,419	10,535	1,041
Plaquemine.....	134	70	7,038	5,908	488		Remainder of Parish.....	82	52	4,429	3,683	296
Remainder of Parish.....	134	60	6,811	5,597	452							

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — PARISHES; CITIES OF 2,500 INHABITANTS OR MORE — Continued

Parish and city	Establishments		Sales		Payroll, entire year (\$1,000)	Parish and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
St. Tammany Parish.....	317	169	19,071	16,179	1,559	Vernon Parish.....	180	114	11,657	10,647	1,079
Covington.....	93	57	7,961	7,549	681	Leesville.....	118	86	9,339	8,935	939
Slidell.....	86	54	7,227	6,137	637	Remainder of Parish.....	62	28	2,318	1,712	140
Remainder of Parish.....	138	58	3,883	2,493	241	Washington Parish.....	365	213	26,624	23,982	2,335
Tangipahoa Parish.....	525	311	44,023	39,303	3,405	Bogalusa.....	249	149	19,685	17,733	1,770
Amite City.....	78	50	9,655	9,085	793	Remainder of Parish.....	116	64	6,939	6,249	565
Hammond.....	174	106	17,021	15,567	1,438	Webster Parish.....	416	250	29,932	26,326	2,322
Ponchatoula.....	92	54	6,554	5,828	439	Minden.....	206	124	16,820	15,110	1,384
Remainder of Parish.....	181	101	10,793	8,823	735	Springhill.....	90	62	8,218	7,422	630
Tensas Parish.....	94	52	6,157	5,429	421	Remainder of Parish.....	120	64	4,894	3,794	308
Terrebonne Parish.....	444	268	37,269	33,591	3,530	West Baton Rouge Parish.....	74	52	5,013	4,575	362
Houma.....	310	190	29,104	26,614	2,949	Port Allen.....	43	27	3,326	3,004	223
Remainder of Parish.....	134	78	8,165	6,977	581	Remainder of Parish.....	31	25	1,687	1,571	139
Union Parish.....	153	75	9,396	7,772	463	West Carroll Parish.....	107	51	6,862	5,814	592
Vermilion Parish.....	487	247	24,537	20,101	1,908	West Feliciana Parish.....	43	23	2,808	2,152	132
Abbeville.....	204	108	11,725	9,927	975	Winn Parish.....	114	68	7,599	6,615	574
Kaplan.....	122	54	6,748	5,432	504	Winnfield.....	90	62	6,754	6,324	552
Remainder of Parish.....	161	85	6,064	4,742	429	Remainder of Parish.....	24	6	845	291	22

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

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Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorporated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		BATON ROUGE, STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with East Baton Rouge Parish, La.							
	RETAIL TRADE, TOTAL.....	1,693	1,203	272,197	263,183	29,704	11,340	9,918	1,567
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	93	79	22,448	22,132	2,174	646	625	64
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	64	44	33,866	33,380	4,920	2,148	1,767	48
54	FOOD STORES.....	365	161	57,591	53,255	2,958	1,313	903	376
55 EX+554	AUTOMOTIVE DEALERS.....	89	71	53,215	52,987	5,690	1,238	1,200	67
55PT(554)	GASOLINE SERVICE STATIONS.....	223	207	21,593	21,547	2,090	933	864	231
56	APPAREL, ACCESSORY STORES.....	123	107	19,251	19,061	2,456	985	806	79
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	93	77	15,402	15,042	2,486	691	664	76
58	EATING, DRINKING PLACES.....	292	218	15,324	14,336	3,014	1,864	1,691	302
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	83	75	11,267	11,161	1,376	654	578	71
59 EX+591	OTHER RETAIL STORES.....	192	144	16,313	15,325	1,983	657	614	175
53 PART*	NONSTORE RETAILERS*.....	76	20	5,527	4,957	557	211	206	78
		NEW ORLEANS STANDARD METROPOLITAN STATISTICAL AREA—Consists of Jefferson Parish, Orleans Parish, and St. Bernard Parish, La.							
	RETAIL TRADE, TOTAL.....	7,272	4,324	914,449	862,741	107,340	43,110	36,659	7,316
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	296	200	32,791	31,007	3,822	1,097	1,026	274
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	231	137	134,929	133,531	22,105	8,456	5,864	194
54	FOOD STORES.....	1,747	709	229,322	207,224	12,399	5,764	4,400	1,890
55 EX+554	AUTOMOTIVE DEALERS.....	241	181	119,971	118,775	11,874	2,696	2,624	207
55PT(554)	GASOLINE SERVICE STATIONS.....	602	508	46,892	44,842	4,383	2,043	1,854	642
56	APPAREL, ACCESSORY STORES.....	384	344	73,174	72,494	10,658	4,298	3,664	318
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	309	221	51,750	50,484	7,981	2,176	2,092	264
58	EATING, DRINKING PLACES.....	1,952	1,218	92,893	81,303	15,933	9,229	8,507	2,081
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	282	256	39,165	38,613	4,904	2,270	1,895	253
59 EX+591	OTHER RETAIL STORES.....	763	461	50,862	46,722	6,408	2,347	2,177	740
53 PART*	NONSTORE RETAILERS*.....	465	89	42,700	37,746	6,873	2,734	2,556	453
		SHREVEPORT STANDARD METROPOLITAN STATISTICAL AREA—Consists of Bossier Parish and Caddo Parish, La.							
	RETAIL TRADE, TOTAL.....	2,290	1,570	290,323	278,341	32,896	12,528	11,071	2,173
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	94	76	19,709	19,571	2,353	658	613	59
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	113	73	29,216	28,284	3,936	1,701	1,370	111
54	FOOD STORES.....	521	281	65,388	60,618	4,166	1,761	1,298	517
55 EX+554	AUTOMOTIVE DEALERS.....	128	90	56,187	55,545	5,666	1,222	1,154	101
55PT(554)	GASOLINE SERVICE STATIONS.....	307	239	22,042	20,496	1,973	871	810	319
56	APPAREL, ACCESSORY STORES.....	161	147	28,225	27,969	4,084	1,624	1,432	121
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	147	113	17,547	17,081	2,843	883	851	118
58	EATING, DRINKING PLACES.....	345	251	16,097	14,773	3,068	2,001	1,870	364
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	77	71	10,410	10,354	1,578	648	598	59
59 EX+591	OTHER RETAIL STORES.....	303	207	20,630	19,520	2,591	987	909	315
53 PART*	NONSTORE RETAILERS*.....	94	22	4,872	4,130	638	172	166	89

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure. (NA) Not available.
 *Nonstore retailers, SIC major group 53, are shown separately in this table.

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores
(SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

**Other Retail Stores (SIC Major Group 59,
Except SIC 591)**

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

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ORDER FORM

PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS

These series are now in preparation.
Each report will be mailed as soon
as it is printed.

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

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1958 Census of Business

RETAIL TRADE Preliminary Area Report

October 1959

BC58(P)-RA19

Maine

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Maine during the year 1958 totaled \$1,019,191,000, an increase of \$95,395,000 or 10 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The largest city in the State, Portland, showed an increase of 20 percent.

Retail trade establishments in the State had a total of 39,060 paid employees during the workweek ended nearest November 15, 1958, an increase of 5 percent compared with the same week in 1954. In addition, 9,986 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments amounted to \$97,680,000, compared with \$84,061,000 in 1954, an increase of 16 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and a form for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 6-9.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	10,780	7,488	1,019,191	960,537	11,624	7,742	923,796	847,312	10.3	13.4
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	586	422	58,623	56,429	541	415	52,068	49,148	12.6	14.8
53 PART*	GENERAL MERCHANDISE GROUP STORES*	730	492	112,348	107,006	835	539	100,087	93,389	12.3	14.6
54	FOOD STORES.....	2,632	1,624	280,114	256,794	3,193	1,801	245,055	210,931	14.3	21.7
55 EX.554	AUTOMOTIVE DEALERS.....	660	526	169,850	167,718	635	515	163,544	160,304	3.9	4.6
55PT(554)	GASOLINE SERVICE STATIONS.....	1,082	820	69,709	63,789	1,212	780	60,655	51,335	14.9	24.3
56	APPAREL, ACCESSORY STORES.....	739	601	61,499	58,937	812	678	50,478	47,836	21.8	23.2
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	566	388	33,901	31,609	569	387	33,924	31,416	-0.1	0.6
58	EATING, DRINKING PLACES.....	1,513	1,163	42,997	38,755	1,485	1,205	40,815	38,229	5.3	1.4
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	313	297	26,832	26,450	359	341	25,530	25,060	5.1	5.5
59 EX.591	OTHER RETAIL STORES.....	1,584	1,038	146,675	138,777	1,492	980	135,545	127,813	8.2	8.6
53 PART*	NONSTORE RETAILERS*	375	117	16,643	14,273	491	101	16,095	11,851	3.4	20.4

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



MAINE



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	10,780	7,488	1,019,191	960,537	97,680	39,060	31,564	9,986
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	586	422	58,623	56,429	7,598	2,258	2,060	454
521	LUMBER, BUILDING MATERIALS DEALERS.....	169	111	24,486	23,822	3,385	942	833	123
5251	HARDWARE STORES.....	214	166	17,863	16,911	2,221	743	679	175
5252	FARM EQUIPMENT DEALERS.....	92	78	10,745	10,609	1,042	301	292	66
53 PART*	GENERAL MERCHANDISE GROUP STORES*	730	492	112,348	107,006	14,524	6,328	4,710	590
533	LIMITED PRICE VARIETY STORES.....	186	162	28,222	27,822	4,043	2,168	1,386	114
54	FOOD STORES.....	2,632	1,624	280,114	256,794	15,291	6,795	4,607	2,673
541	GROCERY STORES, INCLUDING DELICATESSENS...	2,215	1,399	263,077	242,567	13,970	6,076	4,051	2,224
55 EX, 554	AUTOMOTIVE DEALERS.....	660	526	169,850	167,718	16,501	4,274	4,107	455
55PT(554)	GASOLINE SERVICE STATIONS.....	1,082	820	69,709	63,789	5,055	2,194	1,723	1,136
56	APPAREL, ACCESSORY STORES.....	739	601	61,499	58,937	8,266	3,144	2,452	590
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	160	146	14,143	13,883	1,919	607	498	119
562	WOMEN'S READY-TO-WEAR STORES**.....	155	155	14,392	14,392	2,170	978	775	112
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	47	47	4,210	4,210	617	274	187	34
565	FAMILY CLOTHING STORES**.....	106	106	16,988	16,988	2,211	782	593	70
566	SHOE STORES.....	152	114	8,878	8,016	1,198	410	332	114
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	566	388	33,901	31,609	4,994	1,596	1,457	445
571	FURNITURE, HOME FURNISHINGS STORES.....	234	172	18,724	17,862	3,066	901	849	182
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	332	216	15,177	13,747	1,928	695	608	263
58	EATING, DRINKING PLACES.....	1,513	1,163	42,997	38,755	7,952	5,974	4,861	1,636
5812	EATING PLACES.....	1,341	1,007	38,815	34,875	7,375	5,548	4,541	1,461
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	172	156	4,182	3,880	577	426	320	175
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	313	297	26,832	26,450	3,425	1,493	1,181	281
59 EX, 591	OTHER RETAIL STORES.....	1,584	1,038	146,675	138,777	11,903	4,258	3,721	1,349
592	LIQUOR STORES.....	109	105	25,763	25,703	925	311	288	51
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	143	113	33,872	33,216	1,766	524	501	101
597	JEWELRY STORES.....	149	99	8,358	7,650	1,341	476	408	129
598	FUEL, ICE DEALERS.....	447	313	55,840	53,486	5,372	1,761	1,576	365
53 PART*	NONSTORE RETAILERS*.....	375	117	16,643	14,273	2,171	746	685	377

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
 **Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincor- porated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
MAINE: TOTAL.....	10,780	7,488	1,019,191	960,537	97,680	39,060	31,564	9,986
ANDROSCOGGIN COUNTY.....	918	644	93,024	88,108	9,935	4,023	3,204	839
AUBURN.....	212	150	26,455	25,183	2,693	1,037	890	180
LEWISTON.....	470	356	52,477	50,671	6,269	2,565	1,977	412
REMAINDER OF COUNTY.....	236	138	14,434	12,596	1,028	498	412	297
LIVERMORE FALLS TOWN.....	67	43	5,127	4,589	405	145	120	71
AROSTOOK COUNTY.....	977	685	98,212	92,546	8,801	3,464	2,793	862
PRESQUE ISLE.....	139	115	20,315	20,007	2,090	768	635	96
REMAINDER OF COUNTY.....	838	570	77,897	72,539	6,721	2,696	2,158	766
CARIBOU TOWN.....	133	113	19,212	18,912	2,137	701	584	99
FORT FAIRFIELD TOWN.....	73	53	7,313	6,997	664	276	207	63
FORT KENT TOWN.....	68	56	7,713	7,517	693	281	229	56
HOULTON TOWN.....	137	103	15,823	15,283	1,439	603	470	122
MADAWASKA TOWN.....	76	52	4,782	4,318	380	213	167	66
VAN BUREN TOWN.....	50	30	4,746	4,334	329	144	105	57
CUMBERLAND COUNTY.....	2,001	1,465	249,369	239,619	27,069	10,035	8,136	1,786
PORTLAND.....	1,015	761	161,686	156,608	19,381	6,757	5,535	839
SOUTH PORTLAND.....	148	102	18,433	17,653	1,596	604	478	134
WESTBROOK.....	135	97	13,022	12,388	1,235	508	386	124
REMAINDER OF COUNTY.....	703	505	56,228	52,970	4,857	2,166	1,737	689
BRUNSWICK TOWN.....	176	136	21,759	21,013	1,951	809	617	147
FRANKLIN COUNTY ¹	236	158	15,944	14,662	1,265	555	414	220
FARMINGTON TOWN.....	67	47	6,961	6,719	687	278	207	53
HANCOCK COUNTY.....	519	337	35,857	32,771	2,876	1,189	1,024	500
ELLSWORTH.....	97	73	13,253	12,939	1,182	470	406	82
REMAINDER OF COUNTY.....	422	264	22,604	19,832	1,694	719	618	418
BAR HARBOR TOWN.....	96	78	6,292	6,096	626	228	197	92
KENNEBEC COUNTY.....	965	653	98,625	92,957	9,276	3,711	2,913	877
AUGUSTA.....	262	184	29,616	28,214	2,972	1,118	863	219
GARDINER.....	108	70	9,757	8,973	847	352	279	94
MALLOWELL.....	41	25	4,309	4,049	343	131	120	39
WATERVILLE.....	271	201	36,924	35,632	3,824	1,525	1,194	239
REMAINDER OF COUNTY.....	283	173	18,019	16,089	1,290	585	457	286
WINSLOW TOWN.....	34	24	2,750	2,638	265	101	89	38
KNOX COUNTY.....	351	249	32,610	30,878	2,936	1,148	971	319
ROCKLAND.....	137	109	17,252	16,788	1,740	667	548	110
REMAINDER OF COUNTY.....	214	140	15,358	14,090	1,196	481	423	209
CAMDEN TOWN.....	58	48	7,396	7,068	599	235	213	53
LINCOLN COUNTY.....	316	202	20,141	18,327	1,503	748	595	306
OXFORD COUNTY ¹	475	311	39,980	37,008	3,156	1,250	1,011	451
MEXICO TOWN.....	35	25	2,766	2,584	178	76	55	37
NORWAY TOWN.....	77	59	8,253	7,971	674	270	206	58
RUMFORD TOWN.....	120	90	13,087	12,433	1,186	447	357	107
PENOBSCOT COUNTY.....	1,142	844	138,048	132,728	13,851	5,296	4,333	1,046
BANGOR.....	433	327	76,452	74,690	8,868	3,063	2,547	342
BREWER.....	81	71	9,346	9,210	803	322	253	67
OLD TOWN.....	86	70	9,547	9,177	822	374	275	90
REMAINDER OF COUNTY.....	542	376	42,703	39,651	3,558	1,537	1,258	547
DEXTER TOWN.....	63	47	5,027	4,789	455	181	157	54
LINCOLN TOWN.....	64	46	7,112	6,686	628	238	195	71
MILLINOCKET TOWN.....	58	42	7,231	7,037	643	299	265	67
ORONO TOWN.....	36	30	3,397	3,291	358	187	130	31
PISCATAQUIS COUNTY ¹	201	139	15,074	13,954	1,268	495	411	179
DOVER-FOXCROFT TOWN.....	56	44	6,441	6,317	621	213	176	40
SAGadahoc COUNTY.....	236	152	17,635	16,677	1,684	653	533	212
BATH.....	137	105	13,262	12,814	1,315	503	417	116
REMAINDER OF COUNTY.....	99	47	4,373	3,863	369	150	116	96
SOMERSET COUNTY ¹	421	283	29,929	27,435	2,302	1,053	804	402
FAIRFIELD TOWN.....	57	33	5,225	4,761	302	138	100	65
MADISON TOWN.....	48	36	2,895	2,627	208	124	81	46
PITTSFIELD TOWN.....	53	39	4,393	4,115	390	150	122	51
SKOWHEGAN TOWN.....	108	82	10,111	9,825	951	429	323	90
WALDO COUNTY.....	263	175	16,423	14,665	1,273	574	464	262
BELFAST.....	119	93	9,934	9,516	904	363	298	104
REMAINDER OF COUNTY.....	144	82	6,489	5,149	369	211	166	158
WASHINGTON COUNTY.....	452	284	28,846	25,560	2,065	1,000	798	449
CALAIS.....	89	69	8,189	7,913	794	388	294	75
EASTPORT.....	50	28	2,165	1,785	155	69	53	51
REMAINDER OF COUNTY.....	313	187	18,492	15,862	1,116	543	451	323
YORK COUNTY.....	1,307	907	89,474	82,642	8,420	3,866	3,160	1,276
BIDDEFORD.....	288	218	26,214	24,946	2,552	1,054	808	247
SACO.....	93	67	6,879	6,533	651	233	189	93
REMAINDER OF COUNTY.....	926	622	56,381	51,163	5,217	2,579	2,163	936
KENNEBUNK TOWN.....	70	60	7,106	6,938	716	261	227	72
KITTERY TOWN.....	69	49	7,129	6,779	850	395	337	58
OLD ORCHARD BEACH TOWN.....	127	91	3,874	3,398	313	329	283	139
SANFORD TOWN.....	169	127	15,445	14,459	1,489	569	442	162

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

¹There are no cities in this county. Places shown are towns.

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Maine, total.....	11,624	7,742	923,796	847,312	84,061
Androscoggin County.....	1,098	708	88,127	80,687	9,082
Auburn.....	281	173	22,739	20,383	2,086
Lewiston.....	596	406	52,921	49,849	6,299
Remainder of County.....	221	129	12,467	10,455	697
Aroostook County.....	964	650	81,532	75,346	6,831
Presque Isle.....	128	110	16,952	16,720	1,854
Remainder of County.....	836	540	64,580	58,626	4,977
Cumberland County.....	12,017	1,419	209,778	198,034	22,682
Portland.....	954	704	135,160	129,206	16,388
South Portland.....	152	100	13,167	12,133	1,127
Westbrook.....	153	113	15,231	14,675	1,302
Remainder of County.....	758	502	46,280	42,020	3,865
Franklin County.....	270	176	14,648	13,008	1,102
Hancock County.....	492	342	30,303	27,471	2,384
Ellsworth.....	95	75	10,164	9,692	910
Remainder of County.....	397	269	20,141	17,779	1,474
Kennebec County.....	1,095	715	91,757	83,473	8,199
Augusta.....	302	204	27,274	25,078	2,700
Gardiner.....	120	70	8,265	7,171	659
Hallowell.....	47	31	2,860	2,654	201
Waterville.....	322	232	36,920	34,466	3,526
Remainder of County.....	304	178	16,438	14,104	1,113
Knox County.....	431	269	30,606	27,436	2,670
Rockland.....	181	119	16,520	15,488	1,745
Remainder of County.....	250	150	14,086	11,948	925
Lincoln County.....	320	202	18,944	17,028	1,344
Oxford County.....	519	347	37,761	34,597	2,940
Penobscot County.....	1,227	853	124,059	115,349	11,679
Bangor.....	437	347	67,989	65,609	7,509
Brewer.....	95	57	8,399	7,399	626
Old Town.....	108	58	8,680	7,728	640
Remainder of County.....	587	381	38,991	34,813	2,904
Piscataquis County.....	232	168	14,980	13,988	1,199
Sagadahoc County.....	247	167	16,261	14,669	1,351
Bath.....	150	112	11,640	10,858	1,091
Remainder of County.....	97	55	4,621	3,811	260
Somerset County.....	500	308	31,218	27,242	2,181
Waldo County.....	290	182	14,602	12,930	1,046
Belfast.....	126	82	8,477	7,928	739
Remainder of County.....	164	90	6,125	5,002	307
Washington County.....	494	286	28,190	23,352	1,961
Calais.....	103	71	7,829	7,255	705
Eastport.....	67	33	2,974	2,062	189
Remainder of County.....	324	182	17,387	14,035	1,067
York County.....	1,427	949	88,611	80,085	7,391
Biddeford.....	311	227	28,440	26,926	2,391
Saco.....	124	72	8,108	7,236	636
Remainder of County.....	992	650	52,063	45,923	4,364

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

Note: Data for Portland and Lewiston-Auburn Standard Metropolitan Statistical Areas will be presented in the final report for Maine.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

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ORDER FORM

PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS

These series are now in preparation.
Each report will be mailed as soon
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Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

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1958 Census of Business

RETAIL TRADE Preliminary Area Report

October 1959

BC58(P)-RA20

Maryland

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Maryland during the year 1958 totaled \$3,226,522,000, an increase of \$551,058,000 or 21 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 24 percent compared with an increase of 10 percent in the remainder of the State. The largest cities in the State, Baltimore, Cumberland, and Hagerstown, showed increases of 10 percent, 5 percent, and 13 percent, respectively.

Retail trade establishments in the State had a total of 142,357 paid employees during the workweek ended nearest November 15, 1958, an increase of 14 percent compared with the same week in 1954. In addition, 24,241 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments

amounted to \$365,160,000, compared with \$298,471,000 in 1954, an increase of 22 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and a form for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 7-10.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all estab- lish- ments	Estab- lish- ments payroll
		Total	With payroll	Total, all estabish- ments	Estabish- ments with payroll	Total	With payroll	Total, all estabish- ments	Estabish- ments with payroll		
		(number)	(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)		
	RETAIL TRADE, TOTAL.....	24,912	16,696	3,226,522	3,076,516	24,857	15,829	2,675,464	2,488,000	20.6	23.7
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,113	801	174,680	169,030	1,065	781	174,915	169,289	-0.1	-0.2
53 PART*	GENERAL MERCHANDISE GROUP STORES*	943	585	341,334	333,994	1,005	611	294,397	283,205	15.9	17.9
54	FOOD STORES.....	6,022	3,074	866,381	802,743	6,476	3,102	663,962	579,886	30.5	38.4
55 EX.554	AUTOMOTIVE DEALERS.....	1,088	888	479,466	475,868	980	824	423,742	420,288	13.2	13.2
55PT(554)	GASOLINE SERVICE STATIONS.....	2,537	2,025	216,421	204,287	2,302	1,720	162,677	147,731	33.0	38.3
56	APPAREL, ACCESSORY STORES.....	1,592	1,316	180,568	175,868	1,597	1,299	139,865	133,711	29.1	31.5
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,158	840	136,694	132,350	1,049	755	109,785	105,355	24.5	25.6
58	EATING, DRINKING PLACES.....	5,210	3,942	274,665	254,367	5,003	3,895	242,490	224,798	13.3	13.2
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	809	769	136,812	135,760	792	752	100,005	98,807	36.8	37.4
59 EX.591	OTHER RETAIL STORES.....	3,148	2,128	293,683	278,143	3,021	1,803	257,692	235,602	14.0	18.1
53 PART*	NONSTORE RETAILERS*	1,292	328	125,818	114,106	1,567	287	105,934	89,328	18.8	27.7

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

MARYLAND



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	24,912	16,696	3,226,522	3,076,516	365,160	142,357	116,636	24,241
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,113	801	174,680	169,030	20,533	5,794	5,428	977
521	LUMBER, BUILDING MATERIALS DEALERS.....	317	253	108,016	107,110	13,106	3,342	3,197	182
5251	HARDWARE STORES.....	464	310	32,973	29,615	3,588	1,304	1,119	470
5252	FARM EQUIPMENT DEALERS.....	154	128	23,461	23,197	2,349	750	734	153
53 PART*	GENERAL MERCHANDISE GROUP STORES*	943	585	341,334	333,994	53,503	25,518	20,497	830
533	LIMITED PRICE VARIETY STORES.....	277	245	67,584	66,618	10,517	6,565	4,069	182
54	FOOD STORES.....	6,022	3,074	866,381	802,743	59,150	21,566	15,230	6,119
541	GROCERY STORES, INCLUDING DELICATESSENS....	3,981	2,079	771,834	725,184	49,963	17,265	11,841	4,008
55 EX. 554	AUTOMOTIVE DEALERS.....	1,088	888	479,466	475,868	49,309	11,725	11,273	869
55PT(554)	GASOLINE SERVICE STATIONS.....	2,537	2,025	216,421	204,287	18,775	8,701	6,919	2,902
56	APPAREL, ACCESSORY STORES.....	1,592	1,316	180,568	175,868	24,368	9,369	7,159	1,308
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	339	289	38,298	37,348	5,195	1,654	1,319	314
562	WOMEN'S READY-TO-WEAR STORES**.....	337	337	55,792	55,792	8,003	3,291	2,696	249
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	108	108	7,701	7,701	1,189	481	399	76
565	FAMILY CLOTHING STORES**.....	150	150	29,669	29,669	3,642	1,597	1,173	125
566	SHOE STORES.....	358	316	36,776	36,142	5,441	1,805	1,210	192
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,158	840	136,694	132,350	20,801	5,767	5,395	996
571	FURNITURE, HOME FURNISHINGS STORES.....	594	420	81,682	79,418	13,113	3,558	3,319	489
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	564	420	55,012	52,932	7,688	2,209	2,076	507
58	EATING, DRINKING PLACES.....	5,210	3,942	274,665	254,367	51,046	28,164	23,722	5,211
5812	EATING PLACES.....	3,022	2,362	169,307	159,877	37,023	21,217	17,663	2,996
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	2,188	1,580	105,358	94,490	14,023	6,947	6,059	2,215
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	809	769	136,812	135,760	18,578	8,720	6,168	713
59 EX. 591	OTHER RETAIL STORES.....	3,148	2,128	293,683	278,143	30,691	10,234	8,889	3,041
592	LIQUOR STORES.....	683	599	77,298	74,638	5,020	2,101	1,729	611
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	238	194	56,625	55,765	3,485	1,086	1,005	210
597	JEWELRY STORES.....	295	205	24,074	22,620	4,462	1,285	1,104	259
598	FUEL, ICE DEALERS.....	354	230	66,613	65,019	8,471	2,255	2,153	305
53 PART*	NONSTORE RETAILERS*.....	1,292	328	125,818	114,106	18,406	6,799	5,956	1,275

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
 **Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
MARYLAND: TOTAL.....	24,912	16,696	3,226,522	3,076,516	365,160	142,357	116,636	24,241
ALLEGANY COUNTY.....	932	620	89,399	84,271	9,399	3,924	3,215	919
CUMBERLAND.....	498	372	61,894	60,082	7,112	2,886	2,357	465
FROSTBURG.....	113	69	9,894	9,144	953	422	344	111
WESTERNPORT.....	35	21	3,552	3,276	242	101	73	36
REMAINDER OF COUNTY.....	286	158	14,059	11,769	1,042	515	441	307
ANNE ARUNDEL COUNTY.....	1,255	887	154,176	147,310	15,514	6,348	4,949	1,200
ANNAPOLIS.....	300	240	46,203	45,207	4,788	1,653	1,272	273
REMAINDER OF COUNTY.....	955	647	107,973	102,103	10,726	4,695	3,577	927
BALTIMORE.....	11,009	7,055	1,358,503	1,285,813	170,740	66,553	55,532	10,872
BALTIMORE COUNTY.....	1,970	1,566	318,400	311,392	35,140	15,525	11,789	1,883
CALVERT COUNTY.....	142	92	10,115	9,015	885	397	355	136
CAROLINE COUNTY.....	251	127	22,126	19,624	1,352	589	509	274
CARROLL COUNTY.....	551	311	47,048	42,842	4,285	1,613	1,352	562
WESTMINSTER.....	128	104	20,610	20,160	2,214	780	632	115
REMAINDER OF COUNTY.....	423	207	26,438	22,682	2,071	833	720	447
CECIL COUNTY.....	452	292	38,772	35,920	3,494	1,444	1,215	458
ELKTON.....	115	83	15,664	15,096	1,496	575	464	105
REMAINDER OF COUNTY.....	337	209	23,108	20,824	1,998	869	751	353
CHARLES COUNTY.....	330	226	30,004	27,916	3,067	1,196	1,008	335
DORCHESTER COUNTY.....	314	174	27,123	24,359	2,657	1,004	808	313
CAMBRIDGE.....	182	124	22,012	20,966	2,343	877	695	171
REMAINDER OF COUNTY.....	132	50	5,111	3,393	314	127	113	142
FREDERICK COUNTY.....	715	493	70,303	66,181	6,983	2,867	2,332	689
BRUNSWICK.....	44	38	3,761	3,671	358	161	131	38
FREDERICK.....	320	258	42,945	42,137	4,834	1,872	1,521	292
REMAINDER OF COUNTY.....	351	197	23,597	20,373	1,791	834	680	359
GARRETT COUNTY.....	213	105	16,599	14,577	1,315	580	476	245
HARFORD COUNTY.....	582	404	65,995	62,533	6,258	2,370	1,878	633
ABERDEEN.....	80	78	13,132	(D)	1,417	517	418	77
BEL AIR.....	80	66	16,591	16,339	1,832	677	485	83
HAYDE DE GRACE.....	99	71	10,087	9,561	932	406	329	114
REMAINDER OF COUNTY.....	323	189	26,185	(D)	2,077	770	644	359
HOWARD COUNTY.....	241	151	23,129	21,479	2,230	798	698	244
KENT COUNTY.....	194	136	16,390	15,314	1,352	562	484	195
CHESTERTOWN.....	70	60	9,434	9,268	804	342	303	54
REMAINDER OF COUNTY.....	124	76	6,956	6,046	458	220	181	141
MONTGOMERY COUNTY.....	1,370	1,048	344,797	339,587	39,439	13,040	10,873	1,144
ROCKVILLE.....	170	146	43,805	43,485	5,021	1,690	1,336	127
TAKOMA PARK (PART).....	42	22	5,701	5,371	513	170	126	40
REMAINDER OF COUNTY.....	1,158	880	295,291	290,731	33,905	11,180	9,411	977
PRINCE GEORGES COUNTY.....	1,425	1,123	288,394	282,594	29,470	11,145	8,600	1,218
BLADENSBURG.....	57	51	19,004	18,910	1,904	691	436	39
BRENTWOOD.....	20	14	5,421	5,309	337	105	98	14
CAPITOL HEIGHTS.....	25	21	2,976	2,882	313	113	92	18
CHEVERLY.....	2	0	(D)	(D)	(D)	(D)	(D)	(D)
COLLEGE PARK.....	89	75	13,140	12,728	1,561	581	454	83
GREENBELT.....	9	7	(D)	(D)	(D)	(D)	(D)	(D)
HYATTSVILLE.....	170	128	40,380	39,484	4,018	1,529	1,175	141
LAUREL.....	102	88	18,733	18,517	2,372	877	738	83
MT RAINIER.....	50	38	5,394	5,256	576	244	197	43
RIVERDALE.....	37	31	5,486	5,362	557	207	173	43
TAKOMA PARK (PART).....	31	25	9,261	9,159	892	400	295	22
REMAINDER OF COUNTY.....	833	645	165,507	162,017	16,517	6,322	4,886	724
QUEEN ANNES COUNTY.....	171	113	13,505	12,461	1,252	508	449	184
ST MARYS COUNTY.....	323	203	25,977	23,839	2,560	1,058	903	314
SOMERSET COUNTY.....	225	125	15,335	13,471	1,041	497	386	237
CRISFIELD.....	67	51	4,420	4,144	348	180	142	76
REMAINDER OF COUNTY.....	158	74	10,915	9,327	693	317	244	161
TALBOT COUNTY.....	300	204	38,286	36,438	3,262	1,281	1,107	290
EASTON.....	156	122	29,826	29,146	2,690	1,057	910	147
REMAINDER OF COUNTY.....	144	82	8,460	7,292	572	224	197	143
WASHINGTON COUNTY.....	934	632	106,138	100,904	12,724	4,987	4,222	890
HAGERSTOWN.....	547	409	77,138	74,764	10,380	4,002	3,378	475
REMAINDER OF COUNTY.....	387	223	29,000	26,140	2,344	883	844	415
WICOMICO COUNTY.....	588	328	66,180	61,526	7,312	2,643	2,241	555
SALISBURY.....	352	242	51,290	49,282	6,038	2,252	1,870	308
REMAINDER OF COUNTY.....	236	86	14,890	12,244	1,274	391	371	247
WORCESTER COUNTY.....	425	281	39,828	37,150	3,469	1,428	1,255	451
POCOMOKE CITY.....	76	68	12,172	12,052	1,196	463	405	74
REMAINDER OF COUNTY.....	349	213	27,656	25,098	2,273	965	850	377

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Maryland, total.....	24,857	15,829	2,675,464	2,488,000	298,471
Allegany County.....	981	625	78,939	73,101	8,103
Cumberland.....	585	407	58,813	55,597	6,519
Frostburg.....	118	70	8,558	7,940	788
Westport.....	47	23	2,676	2,320	184
Remainder of County.....	231	125	8,892	7,244	612
Anne Arundel County.....	1,085	729	105,704	97,588	10,320
Annapolis.....	346	258	40,434	38,570	4,228
Remainder of County.....	739	471	65,270	59,018	6,092
Baltimore City (not part of Baltimore County).....	11,777	7,109	1,239,798	1,145,652	157,388
Baltimore County.....	1,759	1,351	214,983	206,005	22,821
Calvert County.....	158	86	10,198	8,438	819
Caroline County.....	239	139	23,133	20,953	1,778
Carroll County.....	538	304	43,359	38,015	3,518
Westminster.....	176	116	19,741	18,371	1,793
Remainder of County.....	362	188	23,618	19,644	1,725
Cecil County.....	418	260	36,101	32,793	2,929
Elkton.....	128	86	15,251	14,279	1,209
Remainder of County.....	290	174	20,850	18,514	1,720
Charles County.....	278	180	27,367	24,295	2,608
Dorchester County.....	330	182	27,471	24,445	2,500
Cambridge.....	198	136	22,043	20,737	2,183
Remainder of County.....	132	46	5,428	3,708	317
Frederick County.....	733	491	62,242	57,194	5,723
Brunswick.....	51	43	4,150	4,064	359
Frederick.....	359	265	38,996	36,902	4,035
Remainder of County.....	323	183	19,096	16,228	1,329
Garrett County.....	208	114	14,858	12,976	1,157
Harford County.....	540	372	58,749	53,919	5,159
Aberdeen.....	90	76	13,682	13,286	1,404
Bel Air.....	102	76	17,097	16,415	1,499
Havre de Grace.....	121	85	10,475	9,697	1,045
Remainder of County.....	227	135	17,495	14,521	1,211
Howard County.....	234	130	19,150	16,602	1,653
Kent County.....	184	136	16,164	14,970	1,298
Chesterstown.....	80	64	10,350	9,860	833
Remainder of County.....	104	72	5,814	5,110	465
Montgomery County.....	1,142	848	238,170	232,620	26,406
Rockville.....	123	87	18,607	18,093	1,998
Takoma Park (part) ¹	27	21	4,321	4,263	424
Remainder of County.....	992	740	215,242	210,264	23,984
Prince Georges County.....	1,266	932	187,122	179,898	18,452
Bladensburg.....	46	42	11,345	11,287	1,107
Brentwood.....	28	22	4,806	4,706	445
Capitol Heights.....	33	27	3,286	3,114	309
Cheverly.....	12	2	(D)	(D)	(D)
College Park.....	78	66	12,789	12,357	1,486
Greenbelt.....	11	7	(D)	(D)	(D)
Hyattsville.....	161	131	37,700	36,914	3,758
Laurel.....	110	80	16,190	15,408	1,712
Mt. Rainier.....	49	41	5,805	5,685	620
Riverdale.....	44	36	4,575	4,457	503
Takoma Park (part) ¹	30	18	6,604	6,244	570
Remainder of County.....	664	460	81,145	77,047	7,692
Queen Annes County.....	209	103	12,584	10,042	893
St. Marys County.....	293	189	22,899	20,959	2,046
Somerset County.....	259	123	16,409	13,573	914
Crisfield.....	89	53	5,184	4,462	392
Remainder of County.....	170	70	11,225	9,111	522
Talbot County.....	324	196	33,770	30,852	2,798
Easton.....	188	132	26,807	25,577	2,442
Remainder of County.....	136	64	6,963	5,275	356
Washington County.....	910	630	88,357	83,007	9,478
Hagerstown.....	626	444	68,113	64,921	7,979
Remainder of County.....	284	186	20,244	18,086	1,499
Wicomico County.....	568	320	62,592	57,302	7,222
Salisbury.....	364	236	49,641	47,095	6,343
Remainder of County.....	202	84	12,951	10,207	879
Worcester County.....	428	284	37,008	34,364	2,942
Pocomoke City.....	100	82	11,687	11,275	1,015
Remainder of County.....	328	202	25,321	23,089	1,927

Standard Notes: (D) Withheld to avoid disclosure. . . . Represents zero.
¹Takoma Park is in Montgomery and Prince Georges counties.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpo- rated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		BALTIMORE STANDARD METROPOLITAN STATISTICAL AREA—Consists of Baltimore City, Ann Arundel, Baltimore, Carroll, and Howard Counties, Md.							
	RETAIL TRADE, TOTAL.....	15,026	9,970	1,901,256	1,808,836	227,909	90,837	74,320	14,761
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	562	366	82,245	78,637	9,586	2,614	2,486	508
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	425	289	222,897	220,267	39,079	18,554	15,266	355
54	FOOD STORES.....	3,952	1,966	475,822	433,180	33,256	12,693	8,964	4,105
55 EX,554	AUTOMOTIVE DEALERS.....	492	398	265,510	263,666	27,688	6,243	5,978	372
55PT(554)	GASOLINE SERVICE STATIONS.....	1,318	1,092	115,383	109,915	10,174	4,903	3,948	1,486
56	APPAREL, ACCESSORY STORES.....	983	807	117,147	114,013	16,273	6,007	4,655	833
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	644	446	87,585	84,967	13,369	3,600	3,379	542
58	EATING, DRINKING PLACES.....	3,412	2,650	190,435	178,017	35,873	19,082	15,798	3,404
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	531	507	83,624	82,972	10,762	5,378	3,712	487
59 EX,591	OTHER RETAIL STORES.....	1,833	1,227	159,441	150,239	18,583	6,179	5,364	1,803
53 PART*	NONSTORE RETAILERS*.....	874	222	101,167	92,963	13,266	5,584	4,770	866
		WASHINGTON STANDARD METROPOLITAN STATISTICAL AREA—Consists of the District of Columbia; Alexandria and Falls Church Cities, and Arlington and Fairfax Counties, Va.; and Montgomery and Prince Georges Counties, Md.							
	RETAIL TRADE, TOTAL.....	11,046	8,822	2,704,429	2,352,969	307,630	105,083	88,797	9,317
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	470	390	88,276	87,002	10,919	2,907	2,536	348
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	329	261	300,352	298,954	52,784	21,095	17,703	235
54	FOOD STORES.....	2,036	1,486	576,356	562,650	42,228	13,376	9,790	1,836
55 EX,554	AUTOMOTIVE DEALERS.....	478	411	371,703	370,577	39,834	8,312	8,048	255
55PT(554)	GASOLINE SERVICE STATIONS.....	1,143	1,047	152,144	149,732	16,062	6,175	4,959	1,296
56	APPAREL, ACCESSORY STORES.....	947	835	162,229	159,833	23,379	8,228	6,698	626
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	626	502	130,607	128,675	20,079	5,205	4,893	463
58	EATING, DRINKING PLACES.....	2,157	1,881	192,851	187,523	49,893	23,302	20,468	1,773
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	482	462	123,494	122,872	19,274	7,369	5,542	310
59 EX,591	OTHER RETAIL STORES.....	1,821	1,412	248,973	242,637	24,219	7,203	6,278	1,629
53 PART*	NONSTORE RETAILERS*.....	547	135	47,444	42,514	8,959	1,911	1,862	537

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

These series are now in preparation,
Each report will be mailed as soon
as it is printed.

ORDER FORM**PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS**

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

Please indicate number of copies of each publication you wish to purchase.

Area	Retail trade	Wholesale trade	Selected services	Area	Retail trade	Wholesale trade	Selected services
U.S. Summary				Montana			
Alabama				Nebraska			
Alaska				Nevada			
Arizona				New Hampshire			
Arkansas				New Jersey			
California				New Mexico			
Colorado				New York			
Connecticut				North Carolina			
Delaware				North Dakota			
District of Columbia				Ohio			
Florida				Oklahoma			
Georgia				Oregon			
Guam				Pennsylvania			
Hawaii				Rhode Island			
Idaho				South Carolina			
Illinois				South Dakota			
Indiana				Tennessee			
Iowa				Texas			
Kansas				Utah			
Kentucky				Vermont			
Louisiana				Virginia			
Maine				Virgin Islands			
Maryland				Washington			
Massachusetts				West Virginia			
Michigan				Wisconsin			
Minnesota				Wyoming			
Mississippi				Complete set			
Missouri				(54 area reports)			

If you wish to receive future announcements of 1958 Census of Business final reports and volumes, please check here. . . . ☐

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RETAIL TRADE Preliminary Area Report

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Massachusetts

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Massachusetts during the year 1958 totaled \$5,968,513,000, an increase of \$429,413,000 or 8 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. Each of the largest cities in the State, Boston and Worcester, showed a decrease of 5 percent.

Retail trade establishments in the State had a total of 265,682 paid employees during the workweek ended nearest November 15, 1958, an increase of 1 percent compared with the same week in 1954. In addition, 38,776 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments amounted to \$710,241,000 compared with \$649,341,000 in 1954, an increase of 9 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and a form for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 10-13.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total	With payroll	Total, all establishments	Establishments with payroll	Total	With payroll	Total, all establishments	Establishments with payroll		
		(number)	(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)	ments	with payroll
	RETAIL TRADE, TOTAL.....	50,037	34,231	5,968,513	5,682,533	53,022	35,690	5,539,100	5,202,282	7.8	9.2
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	2,354	1,594	284,981	273,187	2,194	1,650	313,916	303,918	-9.2	-10.1
53 PART*	GENERAL MERCHANDISE GROUP STORES*	1,769	1,157	651,845	640,685	1,795	1,285	562,489	553,809	15.9	15.7
54	FOOD STORES.....	10,182	5,756	1,557,301	1,456,311	12,274	6,822	1,412,646	1,280,372	10.2	13.7
55 EX. 554	AUTOMOTIVE DEALERS.....	2,150	1,636	756,377	747,877	2,150	1,714	833,755	820,295	-9.3	-8.8
55PT(554)	GASOLINE SERVICE STATIONS.....	4,439	3,303	318,147	288,829	4,467	3,095	257,965	220,295	23.3	31.1
56	APPAREL, ACCESSORY STORES.....	3,829	3,073	424,995	412,065	4,333	3,489	407,725	394,859	4.2	4.4
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	2,899	1,971	270,888	252,788	2,972	2,030	255,785	240,097	5.9	7.0
58	EATING, DRINKING PLACES.....	9,008	7,566	499,517	477,435	8,749	7,625	435,959	420,511	14.6	13.5
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	1,971	1,925	204,903	203,435	2,062	1,976	175,362	173,190	16.8	17.5
59 EX. 591	OTHER RETAIL STORES.....	9,000	5,680	747,332	697,076	8,802	5,428	665,739	610,309	12.3	14.2
53 PART*	NONSTORE RETAILERS*.....	2,436	570	252,227	228,845	3,224	576	217,759	184,627	15.8	23.9

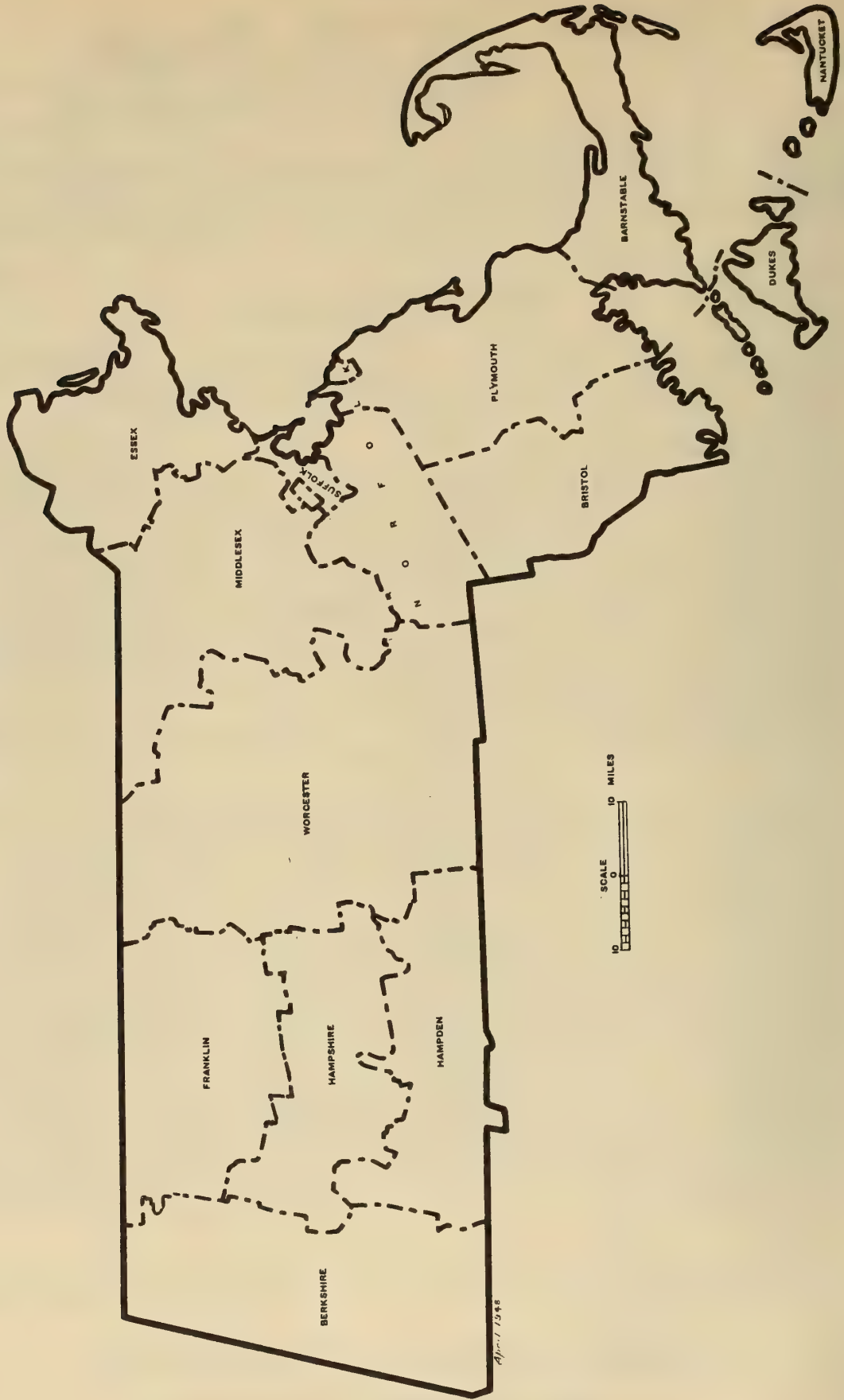
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

MASSACHUSETTS



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	50,037	34,231	5,968,513	5,682,533	710,241	265,682	203,630	38,776
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	2,354	1,594	284,981	273,187	37,137	9,893	8,883	1,537
521	LUMBER, BUILDING MATERIALS DEALERS.....	810	524	161,815	157,797	21,665	5,119	4,789	504
5251	HARDWARE STORES.....	828	620	71,567	67,619	8,759	2,844	2,324	513
5252	FARM EQUIPMENT DEALERS.....	101	65	13,115	12,579	1,321	387	376	75
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	1,769	1,157	651,845	640,685	104,226	44,558	33,534	1,325
54*	FOOD STORES.....	10,182	5,756	1,557,301	1,456,311	107,942	44,253	29,653	9,378
55 EX. 554	AUTOMOTIVE DEALERS.....	2,150	1,636	756,377	747,877	79,629	18,478	17,714	1,263
55PT(554)	GASOLINE SERVICE STATIONS.....	4,439	3,303	318,147	288,829	23,906	10,306	7,328	4,711
56	APPAREL, ACCESSORY STORES.....	3,829	3,073	424,995	412,065	62,265	23,196	17,613	2,403
561,567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	768	650	90,003	88,115	13,611	4,198	3,369	431
562	WOMEN'S READY-TO-WEAR STORES**.....	789	789	160,842	160,842	25,921	10,348	7,866	432
563,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	451	451	32,044	32,044	4,993	2,013	1,484	274
565	FAMILY CLOTHING STORES**.....	293	293	53,092	53,092	7,026	2,945	2,188	151
566	SHOE STORES.....	907	691	67,927	63,939	9,168	2,919	2,160	487
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	2,899	1,971	270,888	256,788	39,932	11,549	10,280	2,098
571	FURNITURE, HOME FURNISHINGS STORES.....	1,610	1,126	159,872	152,888	25,630	7,254	6,515	1,127
572,573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	1,289	845	111,016	103,900	14,302	4,295	3,765	971
58	EATING, DRINKING PLACES.....	9,008	7,566	499,517	477,435	111,051	56,281	41,686	5,875
5812	EATING PLACES.....	6,277	4,937	376,831	356,383	87,140	45,108	32,940	5,289
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	2,731	2,629	122,686	121,052	23,911	11,173	8,746	586
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	1,971	1,925	204,903	203,435	28,394	11,892	7,628	1,199
59 EX. 591	OTHER RETAIL STORES.....	9,000	5,680	747,332	697,076	80,807	25,362	20,979	6,644
592	LIQUOR STORES.....	1,455	1,359	181,912	179,642	17,104	5,189	3,840	318
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	252	194	47,259	46,127	3,136	981	882	148
597	JEWELRY STORES.....	660	448	46,844	44,144	7,316	2,267	1,928	490
598	FUEL, ICE DEALERS.....	2,065	1,311	288,297	272,547	30,957	8,173	7,483	1,638
53 PART*	NONSTORE RETAILERS*.....	2,436	570	252,127	228,845	34,952	9,914	8,332	2,343

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
MASSACHUSETTS: TOTAL.....	50,037	34,231	5,968,513	5,682,533	710,241	265,682	203,630	38,776
BARNSTABLE COUNTY ¹	1,266	980	109,105	104,639	12,045	4,492	3,742	990
BARNSTABLE TOWN.....	274	244	32,694	32,074	3,929	1,326	1,095	192
FALMOUTH TOWN.....	167	137	19,935	19,335	2,208	793	673	121
PROVINCETOWN TOWN.....	109	89	6,738	6,520	819	320	277	76
BERKSHIRE COUNTY.....	1,520	1,050	157,241	148,401	17,122	6,409	5,082	1,279
NORTH ADAMS.....	259	177	22,737	21,037	2,437	998	799	268
PITTSFIELD.....	579	425	82,269	79,367	9,827	3,431	2,823	407
REMAINDER OF COUNTY.....	682	448	52,235	47,997	4,858	1,980	1,461	604
ADAMS TOWN.....	138	86	10,029	9,035	877	357	268	127
DALTON TOWN.....	34	26	3,380	3,294	295	100	77	30
GREAT BARRINGTON TOWN.....	130	94	12,547	11,801	1,219	443	368	94
LEE TOWN.....	53	47	5,481	5,325	578	232	163	49
WILLIAMSTOWN TOWN.....	52	44	6,532	6,370	654	263	189	61
BRISTOL COUNTY.....	4,367	2,749	394,982	366,848	43,496	17,215	13,244	3,834
ATTLEBORO.....	266	188	28,152	26,152	3,249	1,172	891	211
FALL RIVER.....	1,230	774	114,177	106,077	13,511	5,353	4,186	1,043
NEW BEDFORD.....	1,327	847	120,371	111,825	13,801	5,456	4,183	1,224
TAUNTON.....	4,522	2,988	45,519	42,621	4,716	1,795	1,373	362
REMAINDER OF COUNTY.....	1,092	642	85,225	78,173	8,219	3,439	2,611	994
DARTMOUTH TOWN.....	103	63	7,007	6,457	653	282	210	97
FAIRHAVEN TOWN.....	104	72	7,706	7,328	797	356	278	91
MANSFIELD TOWN.....	78	60	8,658	8,244	899	307	246	69
NORTH ATTLEBOROUGH TOWN.....	160	102	16,924	16,050	1,860	699	554	138
SOMERSET TOWN.....	93	57	8,324	7,630	828	275	241	83
SWANSEA TOWN.....	63	37	3,914	3,448	346	153	120	60
DUKES COUNTY.....	145	111	10,372	10,044	1,175	378	324	119
ESSEX COUNTY.....	6,056	4,098	633,270	598,360	74,023	29,980	22,257	4,873
BEVERLY.....	309	225	38,603	37,153	4,050	1,516	1,047	230
GLOUCESTER.....	323	231	29,995	28,221	3,651	1,354	1,062	233
HAVERHILL.....	572	386	62,511	59,145	6,848	2,604	2,006	481
LAWRENCE.....	988	660	100,645	95,213	12,515	4,690	3,545	786
LYNN.....	1,045	717	115,004	108,558	14,075	5,757	4,048	823
NEWMURYPORT.....	207	153	19,910	18,788	2,159	792	585	177
PEABODY.....	316	210	46,670	44,816	5,621	3,401	2,667	246
SALEM.....	527	373	69,933	67,367	8,834	3,182	2,480	386
REMAINDER OF COUNTY.....	1,767	1,141	149,802	138,902	16,253	6,677	4,811	1,508
ANDOVER TOWN.....	139	88	11,072	10,378	1,065	821	282	123
DANVERS TOWN.....	111	73	11,116	10,418	1,244	523	358	76
DANVERS TOWN.....	165	119	18,276	17,236	2,064	935	706	144
IPSWICH TOWN.....	95	65	10,846	10,208	1,186	454	346	80
MARBLEHEAD TOWN.....	130	90	12,703	12,235	1,355	512	402	103
METHUEN TOWN.....	196	116	16,487	14,875	1,385	588	383	178
NAHANT TOWN.....	23	11	743	573	56	28	18	18
NORTH ANDOVER TOWN.....	70	44	4,474	4,094	572	280	231	58
ROCKPORT TOWN.....	81	51	3,696	3,356	416	206	162	61
SAUGUS TOWN.....	156	114	19,878	18,896	2,186	880	597	123
SWAMPSCOTT TOWN.....	82	56	7,944	7,448	1,062	382	322	64
FRANKLIN COUNTY ¹	667	437	58,748	55,216	6,347	2,477	1,888	531
GREENFIELD TOWN.....	267	197	33,625	32,675	4,143	1,518	1,187	196
MONTAGUE TOWN.....	67	47	4,511	4,211	429	158	125	59
ORANGE TOWN.....	74	54	5,602	5,332	573	254	184	53
HAMPDEN COUNTY.....	4,099	2,729	493,907	469,137	58,070	20,126	15,119	3,213
CHICOPEE.....	483	293	42,828	39,360	4,360	1,604	1,222	411
HOLYOKE.....	654	456	76,312	72,774	9,243	3,566	2,563	523
SPRINGFIELD.....	1,773	1,235	247,695	237,515	30,901	10,104	7,616	1,289
WESTFIELD.....	296	176	36,021	33,957	4,131	1,614	1,038	250
REMAINDER OF COUNTY.....	893	569	91,051	85,531	9,435	3,638	2,630	730
AGAWAM TOWN.....	107	67	12,920	12,128	1,173	450	301	101
LONGMEADOW TOWN.....	29	17	2,118	1,990	210	78	57	26
LUDLOW TOWN.....	102	48	5,714	4,382	565	277	169	89
PALMER TOWN.....	133	97	12,674	12,256	1,225	443	330	99
WEST SPRINGFIELD TOWN.....	231	173	36,352	35,334	4,371	1,646	1,183	164
HAMPSHIRE COUNTY.....	944	640	82,422	77,144	8,473	3,485	2,667	844
NORTHAMPTON.....	313	247	36,104	35,060	4,180	1,757	1,428	232
REMAINDER OF COUNTY.....	631	393	46,318	42,084	4,293	1,728	1,239	592
AMHERST TOWN.....	102	66	10,752	10,102	1,112	409	297	100
EASTHAMPTON TOWN.....	136	90	20,985	18,719	1,824	761	553	341
SOUTH HADLEY TOWN.....	65	49	4,712	4,320	506	233	155	50
WARE TOWN.....	120	76	9,869	8,943	851	325	234	101
MIDDLESEX COUNTY.....	9,448	6,596	1,285,593	1,231,481	145,000	53,299	38,994	7,094
CAMBRIDGE.....	1,097	813	199,811	194,191	23,747	8,400	6,267	737
EVERETT.....	410	294	29,969	26,651	3,130	1,452	1,076	318
LOWELL.....	973	677	118,674	113,378	14,154	5,378	4,006	751
MALDEN.....	615	419	83,935	80,599	9,650	3,641	2,635	477
MARLBOROUGH.....	181	137	18,432	17,594	1,785	747	541	139
MEDFORD.....	408	282	74,283	71,591	7,792	2,726	1,933	368
MELROSE.....	173	127	20,134	19,266	1,979	753	501	134
NEWTON.....	611	423	97,532	94,666	11,631	4,242	2,924	406

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

¹There are no cities in this county. Places shown are towns.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorporated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
MIDDLESEX COUNTY—CON.								
SOMERVILLE.....	677	441	72,733	68,027	7,649	2,794	2,140	516
BALTIMORE.....	460	354	81,207	78,587	9,927	3,662	2,591	302
WOBURN.....	223	153	24,498	23,082	2,600	903	620	194
REMAINDER OF COUNTY.....	3,620	2,516	464,385	443,849	50,955	18,601	13,760	2,832
ARLINGTON TOWN.....	283	203	34,118	32,558	3,315	1,343	958	223
AYER TOWN.....	71	59	9,318	9,096	1,057	377	294	53
BELMONT TOWN.....	181	133	25,418	24,712	2,817	960	718	159
BILLERICA TOWN.....	93	55	9,166	8,538	855	327	249	72
CHELMSFORD TOWN.....	91	61	8,791	8,251	889	370	215	76
DRACUT TOWN.....	71	41	4,379	3,821	444	186	132	58
FRAMINGHAM TOWN.....	439	331	75,828	73,464	8,764	3,703	2,908	279
LEXINGTON TOWN.....	124	96	26,713	26,311	3,126	1,031	795	89
MAYNARD TOWN.....	121	83	12,121	11,347	1,244	488	337	79
NATICK TOWN.....	209	143	31,626	30,568	3,848	1,189	850	152
READING TOWN.....	119	85	15,128	14,448	1,630	587	429	106
STONEHAM TOWN.....	125	95	21,900	21,356	2,396	919	640	92
WAKEFIELD TOWN.....	187	123	25,443	24,143	2,871	967	717	151
WATERTOWN TOWN.....	301	211	44,089	42,257	5,333	1,577	1,225	224
WINCHESTER TOWN.....	103	81	14,963	14,621	1,777	625	479	85
NANTUCKET COUNTY ¹	98	68	8,207	7,915	865	325	288	92
NANTUCKET TOWN.....	98	68	8,207	7,915	865	325	288	92
NORFOLK COUNTY.....	3,695	2,553	518,953	498,661	58,366	21,314	15,364	2,738
QUINCY.....	758	582	128,424	125,374	16,981	6,110	4,457	487
REMAINDER OF COUNTY.....	2,937	1,971	390,529	373,287	41,385	15,204	10,907	2,251
BRAINTREE TOWN.....	157	115	24,330	23,322	2,183	772	579	110
BROOKLINE TOWN.....	366	266	93,691	91,509	10,803	3,589	2,681	392
CANTON TOWN.....	86	58	7,678	7,234	787	238	180	67
DEHAM TOWN.....	172	118	24,309	23,207	2,616	1,003	743	127
FOXBOROUGH TOWN.....	51	37	6,580	6,276	942	399	293	42
FRANKLIN TOWN.....	55	35	10,497	9,619	974	365	214	78
MILTON TOWN.....	93	49	10,027	9,305	949	348	265	73
NEEDHAM TOWN.....	145	109	26,455	25,819	2,853	942	700	97
NORWOOD TOWN.....	236	176	39,871	38,873	4,254	1,577	1,065	169
RANDOLPH TOWN.....	144	84	14,005	12,923	1,205	545	398	125
SHARON TOWN.....	64	38	3,943	3,537	345	159	106	54
STOUGHTON TOWN.....	130	86	14,672	13,664	1,434	564	440	102
WALPOLE TOWN.....	102	64	9,461	9,003	902	352	217	81
WELLESLEY TOWN.....	167	141	37,465	36,959	4,549	1,559	1,137	100
WEYMOUTH TOWN.....	286	188	28,693	26,913	3,019	1,207	807	225
PLYMOUTH COUNTY.....	2,555	1,775	262,305	249,057	27,468	10,985	8,209	2,102
BROCKTON.....	751	533	98,137	94,063	11,313	4,402	3,268	523
REMAINDER OF COUNTY.....	1,804	1,242	164,168	154,994	16,155	6,583	4,941	1,579
ABINGTON TOWN.....	77	49	7,072	6,798	660	289	203	63
BRIDGEWATER TOWN.....	106	50	7,613	6,657	659	254	192	103
HINGHAM TOWN.....	123	89	16,143	15,421	1,826	660	438	85
MULL TOWN.....	111	77	6,158	5,862	562	331	259	93
MIDDLEBOROUGH TOWN.....	165	105	13,021	11,857	1,357	570	472	160
PLYMOUTH TOWN.....	229	171	21,750	20,954	2,117	869	670	191
ROCKLAND TOWN.....	97	63	14,204	13,928	1,251	490	330	77
WHITMAN TOWN.....	117	85	12,516	11,942	1,517	592	439	97
SUFFOLK COUNTY.....	9,527	6,569	1,354,291	1,298,503	190,888	68,909	56,776	6,724
BOSTON.....	8,531	5,969	1,266,953	1,218,759	181,574	65,519	54,108	5,897
CHELSEA.....	464	274	39,304	35,642	4,448	1,574	1,305	366
REVERE.....	385	251	36,689	34,307	3,947	1,458	1,112	328
REMAINDER OF COUNTY.....	147	75	11,295	9,795	919	358	251	133
WINTHROP TOWN.....	147	75	11,295	9,795	919	358	251	133
WORCESTER COUNTY.....	5,650	3,876	599,167	567,127	66,903	26,288	19,676	4,323
FITCHBURG.....	513	361	61,400	58,606	6,885	2,596	1,887	336
GARDNER.....	216	158	22,963	22,055	2,593	1,119	823	155
LEOMINSTER.....	287	193	26,912	24,820	2,697	1,114	809	234
WORCESTER.....	1,867	1,367	254,250	245,456	32,483	12,348	9,680	1,325
REMAINDER OF COUNTY.....	2,767	1,797	233,642	216,190	22,245	9,111	6,477	2,273
ATHOL TOWN.....	154	114	13,414	12,802	1,500	575	421	124
AUBURN TOWN.....	99	55	5,603	5,027	661	252	163	80
CLINTON TOWN.....	152	122	16,251	15,635	1,464	594	396	126
DUDLEY TOWN.....	53	29	4,925	4,447	426	146	90	43
GRAFTON TOWN.....	83	45	6,213	5,451	460	203	119	71
HOPEDALE TOWN.....	24	14	1,864	1,756	243	68	49	20
MILFORD TOWN.....	224	148	20,816	19,462	2,060	837	604	173
MILLBURY TOWN.....	74	56	6,446	6,112	603	212	165	64
NORTHBIDGE TOWN.....	119	81	11,007	10,205	925	353	244	98
NORTH BROOKFIELD TOWN.....	33	25	2,577	2,329	188	79	61	28
OXFORD TOWN.....	56	40	4,031	3,851	390	154	114	35
SHREWSBURY TOWN.....	102	68	18,879	18,313	1,534	758	527	84
SOUTHBIDGE TOWN.....	215	155	20,278	19,172	2,130	807	609	178
SPENCER TOWN.....	81	59	7,135	6,711	552	250	181	68
UXBRIDGE TOWN.....	78	46	5,123	4,519	446	167	134	59
WEBSTER TOWN.....	194	138	17,931	16,673	1,702	751	488	140
WESTBOROUGH TOWN.....	63	53	7,363	7,223	746	253	198	50
WINCHENDON TOWN.....	79	59	6,477	6,191	782	285	209	64

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
¹ There are no cities in this county. Places shown are towns.

1958 CENSUS OF BUSINESS

Table 2A.—RETAIL TRADE: 1954—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Massachusetts, total.	53,022	35,690	5,539,100	5,202,282	649,341	Middlesex County.....	9,926	6,758	1,114,668	1,050,440	120,895
Barnstable County.....	1,175	903	86,521	82,477	9,109	Cambridge.....	1,236	882	176,345	169,123	20,597
Berkshire County.....	1,614	1,088	146,761	137,251	16,357	Everett.....	443	275	27,668	24,190	2,701
North Adams.....	285	201	24,516	22,744	2,787	Lowell.....	1,077	719	103,723	97,163	12,918
Pittsfield.....	607	433	73,892	70,696	9,320	Malden.....	627	415	39,131	65,447	7,708
Remainder of County....	722	454	48,353	43,811	4,250	Marlborough.....	212	146	15,817	14,513	1,464
Bristol County.....	4,722	2,906	382,434	347,844	39,843	Medford.....	450	310	60,398	57,556	5,447
Attleboro.....	272	170	26,282	24,180	2,684	Melrose.....	190	138	19,715	18,671	1,815
Fall River.....	1,378	872	115,440	106,408	12,658	Newton.....	628	430	90,500	86,474	10,526
New Bedford.....	1,503	939	123,761	113,149	14,011	Somerville.....	865	529	75,784	68,950	8,142
Taunton.....	470	312	41,962	38,498	3,946	Waltham.....	484	372	68,184	65,402	7,924
Remainder of County....	1,099	613	74,989	65,609	6,544	Woburn.....	240	148	23,123	20,501	2,081
Dukes County.....	141	117	9,559	9,345	1,073	Remainder of County..	3,474	2,394	384,280	362,450	39,572
Essex County.....	6,354	4,268	541,994	502,700	61,736	Nantucket County.....	84	74	7,205	7,097	953
Beverly.....	305	213	30,158	28,510	2,941	Norfolk County.....	3,762	2,604	423,093	401,237	47,204
Gloucester.....	356	234	29,243	27,439	2,941	Quincy.....	863	637	117,836	113,468	14,490
Haverhill.....	598	424	53,011	49,929	5,836	Remainder of County..	2,899	1,967	305,257	287,769	32,714
Lawrence.....	1,194	740	95,798	86,916	11,425	Braintree town....	137	91	12,455	11,693	1,132
Lynn.....	1,181	785	115,002	106,350	13,368	Brookline town....	557	407	66,090	63,490	8,592
Newburyport.....	222	164	19,292	18,070	2,108	Dedham town.....	190	132	19,432	18,400	1,935
Peabody.....	268	174	18,101	16,403	1,790	Milton town.....	93	61	12,235	11,689	1,164
Salem.....	538	416	62,277	59,611	8,420	Needham town.....	132	88	16,650	15,968	1,648
Remainder of County....	1,692	1,118	119,112	109,472	12,524	Norwood town.....	226	172	28,806	27,542	3,086
Franklin County.....	697	455	55,522	51,108	5,648	Wellesley town....	188	150	38,222	37,766	4,509
Hampden County.....	4,258	2,844	458,039	429,445	54,560	Weymouth town.....	291	193	26,814	25,220	2,466
Chicopee.....	507	295	36,077	31,791	3,509	Plymouth County.....	2,665	1,807	226,258	210,598	23,523
Holyoke.....	680	492	71,952	67,884	9,056	Brockton.....	835	575	86,270	81,768	10,399
Springfield.....	1,893	1,337	236,951	226,029	30,677	Remainder of County..	1,830	1,232	139,988	128,830	13,124
Westfield.....	311	189	33,838	31,962	3,779	Suffolk County.....	10,653	7,185	1,414,029	1,346,927	195,043
Remainder of County....	867	531	79,221	71,779	7,539	Boston.....	9,549	6,519	1,334,205	1,276,703	187,214
West Springfield.....	222	154	25,423	24,163	2,750	Chelsea.....	518	312	39,028	34,194	3,687
Hampshire County.....	941	611	79,380	72,286	7,886	Revere.....	425	271	33,665	30,611	3,511
Northampton.....	325	237	36,242	34,206	4,154	Remainder of County..	161	83	7,131	5,419	631
Remainder of County....	616	374	43,138	38,080	3,732	Winthrop town.....	161	83	7,131	5,419	631
						Worcester County.....	6,025	4,065	577,367	537,267	63,406
						Fitchburg.....	538	390	60,650	56,986	6,814
						Gardner.....	240	172	22,344	21,338	2,456
						Leominster.....	298	208	25,794	24,130	2,580
						Worcester.....	2,198	1,516	266,335	252,071	33,922
						Remainder of County..	2,751	1,779	202,244	182,742	17,634

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

1958 CENSUS OF BUSINESS

7

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prieters of unincorpor- ated busi- nesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		BOSTON STANDARD METROPOLITAN STATISTICAL AREA—Consists of all of Suffolk County, Cambridge, Everett, Malden, Medford, Melrose, Newton, Somerville, Waltham, and Woburn Cities and Arlington, Ashland, Bedford, Belmont, Burlington, Concord, Framingham, Lexington, Lincoln, Natick, Reading, North Reading, Stoneham, Sudbury, Wakefield, Watertown, Wayland, Weston, Wilmington, and Winchester towns in Middlesex County; Beverly, Lynn, Peabody, and Salem Cities and Danvers, Hamilton, Lynnfield, Manchester, Marblehead, Middleton, Nahant, Saugus, Swampscott, Topsfield, and Wenham towns in Essex County; Quincy City and Braintree, Brookline, Canton, Cohasset, Dedham, Dover, Holdbrook, Medfield, Milton, Needham, Norfolk, Norwood, Randolph, Sharon, Walpole, Wellesley, Westwood, and Weymouth towns in Norfolk County; and Duxbury, Hanover, Hingham, Hull, Marshfield, Norwell, Pembroke, Rockland, and Scituate towns in Plymouth County, Mass.							
	RETAIL TRADE, TOTAL.....	23,494	16,456	3,296,894	3,165,704	413,065	152,019	117,480	17,158
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	1,067	725	125,148	119,518	16,850	4,524	4,035	677
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	845	534	425,498	419,759	68,863	29,215	22,798	613
54	FOOD STORES.....	4,947	2,890	810,684	762,170	58,636	23,795	15,887	4,380
55 EX+554	AUTOMOTIVE DEALERS.....	847	690	403,124	400,416	43,260	9,534	9,184	424
55PT(554)	GASOLINE SERVICE STATIONS.....	1,839	1,505	156,253	147,635	12,596	5,335	3,781	1,955
56	APPAREL, ACCESSORY STORES.....	1,886	1,528	237,357	230,715	35,575	12,499	9,662	1,122
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,289	920	143,428	138,044	20,913	5,462	5,217	863
58	EATING, DRINKING PLACES.....	4,023	3,501	291,450	282,632	68,382	33,308	24,773	2,205
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	1,077	1,045	111,478	109,510	15,808	6,718	4,244	603
59 EX+591	OTHER RETAIL STORES.....	4,316	2,808	391,101	373,071	44,933	14,066	11,530	3,032
53 PART*	NONSTORE RETAILERS*.....	1,358	310	191,373	182,235	27,249	7,563	6,379	1,284
		BROCKTON STANDARD METROPOLITAN STATISTICAL AREA—Consists of Brockton City and Abington, Bridgewater, East Bridgewater, Hanson, West Bridgewater, and Whitman towns in Plymouth County; Avon and Stoughton towns in Norfolk County; and Easton town in Bristol County, Mass.							
	RETAIL TRADE, TOTAL.....	1,329	893	154,623	146,931	16,839	6,691	4,953	1,021
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	65	43	6,384	5,970	802	212	197	40
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	46	30	17,656	17,411	2,256	1,100	729	31
54	FOOD STORES.....	252	136	39,609	37,370	2,616	1,204	801	231
55 EX+554	AUTOMOTIVE DEALERS.....	92	68	24,074	23,724	2,331	624	567	61
55PT(554)	GASOLINE SERVICE STATIONS.....	119	89	9,362	8,384	594	265	176	131
56	APPAREL, ACCESSORY STORES.....	106	76	10,521	10,073	1,555	627	477	82
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	95	57	7,496	6,728	1,072	297	265	76
58	EATING, DRINKING PLACES.....	213	179	10,565	10,037	2,441	1,277	927	136
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	30	30	3,859	3,859	531	236	125	14
59 EX+591	OTHER RETAIL STORES.....	241	159	19,837	18,651	1,975	661	533	166
53 PART*	NONSTORE RETAILERS*.....	70	26	5,260	4,724	666	188	156	73
		FALL RIVER STANDARD METROPOLITAN STATISTICAL AREA—Consists of Fall River City and Somerset, Swansea, and Westport towns in Bristol County, Mass.; and Tiverton town in Newport County, R.I.							
	RETAIL TRADE, TOTAL.....	1,549	974	136,517	126,381	15,466	6,231	4,905	1,344
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	81	47	6,777	6,367	894	245	224	65
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	64	31	10,299	9,772	1,771	840	541	59
54	FOOD STORES.....	361	183	41,691	37,602	3,009	1,160	864	372
55 EX+554	AUTOMOTIVE DEALERS.....	60	40	15,089	14,657	1,436	402	393	49
55PT(554)	GASOLINE SERVICE STATIONS.....	117	83	6,483	5,315	387	167	148	118
56	APPAREL, ACCESSORY STORES.....	129	97	13,695	13,119	1,859	812	618	101
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	87	55	10,569	10,221	1,775	654	575	70
58	EATING, DRINKING PLACES.....	283	235	10,520	9,948	2,182	1,147	920	209
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	44	44	4,818	4,818	588	265	164	34
59 EX+591	OTHER RETAIL STORES.....	268	144	14,930	13,352	1,442	482	422	214
53 PART*	NONSTORE RETAILERS*.....	55	15	1,646	1,210	123	37	36	53
		FITCHBURG-LEOMINSTER STANDARD METROPOLITAN STATISTICAL AREA—Consists of Fitchburg and Leominster Cities and Lunenburg town in Worcester County, and Shirley town in Middlesex County, Mass.							
	RETAIL TRADE, TOTAL.....	873	597	91,301	85,937	9,913	3,866	2,799	622
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	43	29	6,531	6,335	882	215	197	31
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	34	23	8,004	7,823	1,097	592	371	22
54	FOOD STORES.....	154	83	25,178	23,411	1,632	686	402	145
55 EX+554	AUTOMOTIVE DEALERS.....	56	38	11,607	11,223	1,244	332	327	32
55PT(554)	GASOLINE SERVICE STATIONS.....	80	66	6,163	5,683	482	208	142	76
56	APPAREL, ACCESSORY STORES.....	77	65	6,925	6,765	1,068	422	286	39
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	62	34	4,405	3,825	676	182	147	44
58	EATING, DRINKING PLACES.....	171	135	6,242	5,672	1,169	642	481	100
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	33	31	3,051	(D)	347	142	94	20
59 EX+591	OTHER RETAIL STORES.....	129	89	12,257	11,645	1,187	367	294	87
53 PART*	NONSTORE RETAILERS*.....	34	4	938	(D)	129	78	58	36
		LAWRENCE-HAVERHILL STANDARD METROPOLITAN STATISTICAL AREA—Consists of Lawrence and Haverhill Cities and Andover, Groveland, Methuen, and North Andover towns in Essex County, Mass., and Plaistow and Salem towns in Rockingham County, N.H.							
	RETAIL TRADE, TOTAL.....	2,063	1,367	208,867	196,753	23,581	9,140	6,860	1,700
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	74	54	10,052	9,776	1,313	348	320	55
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	92	48	18,713	17,934	2,639	1,186	830	76
54	FOOD STORES.....	513	265	58,491	53,478	3,848	1,645	1,074	513
55 EX+554	AUTOMOTIVE DEALERS.....	80	62	28,145	27,863	2,904	737	712	59
55PT(554)	GASOLINE SERVICE STATIONS.....	172	128	11,495	10,281	884	377	265	175
56	APPAREL, ACCESSORY STORES.....	170	140	17,224	16,770	2,694	1,062	820	102
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	117	81	10,602	10,014	1,607	490	424	82
58	EATING, DRINKING PLACES.....	341	291	16,410	15,690	3,601	1,878	1,334	227
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	71	69	7,123	(D)	915	389	241	49
59 EX+591	OTHER RETAIL STORES.....	340	208	25,942	24,030	2,510	842	673	276
53 PART*	NONSTORE RETAILERS*.....	93	21	4,670	(D)	666	186	167	86

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS—Continued

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
LOWELL STANDARD METROPOLITAN STATISTICAL AREA—Consists of Lowell City and Billerica, Chelmsford, Dracut, Tewksbury, and Tyngsborough towns in Middlesex County, Mass.									
	RETAIL TRADE, TOTAL.....	1,295	872	147,801	140,215	16,830	6,472	4,729	996
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	63	39	9,561	9,219	1,154	269	260	42
53 PART*	GENERAL MERCHANDISE GROUP STORES*	43	29	13,684	13,464	2,133	994	612	36
54	FOOD STORES.....	292	158	38,955	36,003	2,508	1,084	689	272
55 EX.554	AUTOMOTIVE DEALERS.....	55	39	18,441	18,191	1,935	477	447	45
55PT(554)	GASOLINE SERVICE STATIONS.....	126	92	8,699	7,857	619	267	215	129
56	APPAREL, ACCESSORY STORES.....	79	67	11,109	10,929	1,587	653	488	46
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	62	40	5,406	5,058	799	272	246	45
58	EATING, DRINKING PLACES.....	254	203	11,900	11,100	2,367	1,271	903	160
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	49	49	5,492	5,444	780	305	166	32
59 EX.591	OTHER RETAIL STORES.....	212	146	21,047	19,997	2,538	768	613	138
53 PART*	NONSTORE RETAILERS*.....	60	10	3,507	2,923	410	92	90	56
NEW BEDFORD STANDARD METROPOLITAN STATISTICAL AREA—Consists of New Bedford City and Acushnet, Dartmouth, and Fairhaven towns in Bristol County, and Marion and Mattapoisett towns in Plymouth County, Mass.									
	RETAIL TRADE, TOTAL.....	1,652	1,046	140,120	129,768	15,706	6,365	4,834	1,518
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	64	42	5,215	4,827	520	177	159	96
53 PART*	GENERAL MERCHANDISE GROUP STORES*	63	31	13,220	12,656	2,312	1,087	695	63
54	FOOD STORES.....	394	202	43,654	39,752	3,028	1,224	951	379
55 EX.554	AUTOMOTIVE DEALERS.....	70	44	16,313	15,665	1,523	400	387	53
55PT(554)	GASOLINE SERVICE STATIONS.....	172	106	7,807	6,275	446	205	143	187
56	APPAREL, ACCESSORY STORES.....	107	85	10,144	9,806	1,403	605	465	90
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	86	62	6,882	6,490	1,007	331	307	68
58	EATING, DRINKING PLACES.....	303	235	10,477	9,525	2,013	1,202	803	276
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	71	67	5,869	5,785	750	333	211	64
59 EX.591	OTHER RETAIL STORES.....	262	156	15,508	14,456	1,834	615	536	218
53 PART*	NONSTORE RETAILERS*.....	60	16	5,031	4,531	870	186	177	58
PITTSFIELD STANDARD METROPOLITAN STATISTICAL AREA—Consists of Pittsfield City and Dalton, Lenox, and Lee towns in Berkshire County, Mass.									
	RETAIL TRADE, TOTAL.....	710	532	95,940	92,574	11,179	3,914	3,178	521
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	27	25	5,081	(D)	734	192	175	9
53 PART*	GENERAL MERCHANDISE GROUP STORES*	31	25	12,565	12,463	2,007	694	556	25
54	FOOD STORES.....	135	81	24,620	23,424	1,524	648	465	127
55 EX.554	AUTOMOTIVE DEALERS.....	30	28	15,080	(D)	1,757	416	405	11
55PT(554)	GASOLINE SERVICE STATIONS.....	70	58	5,219	4,941	416	186	126	63
56	APPAREL, ACCESSORY STORES.....	73	61	6,766	6,576	1,008	388	306	40
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	53	39	5,217	5,017	823	226	212	34
58	EATING, DRINKING PLACES.....	116	102	6,543	6,283	1,392	665	530	75
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	19	19	2,737	2,737	398	150	100	10
59 EX.591	OTHER RETAIL STORES.....	128	84	11,109	10,283	1,014	312	272	98
53 PART*	NONSTORE RETAILERS*.....	28	10	1,003	805	106	37	31	29
PROVIDENCE STANDARD METROPOLITAN STATISTICAL AREA—Consists of Central Falls, Cranston, Pawtucket, Providence, and Woonsocket Cities and Burrillville, Cumberland, East Providence, Johnston, Lincoln, North Providence, North Smithfield, and Smithfield towns in Providence County; Narragansett and North Kingstown towns in Washington County; Warwick City and Coventry, East Greenwich, and West Warwick towns in Kent County; Jamestown town in Newport County; and all of Bristol County, R.I.; also Attleboro City and North Attleboro and Seekonk towns in Bristol County; Bellingham, Franklin, Plainville, and Wrentham towns in Norfolk County; and Blackstone and Millville towns in Worcester County, Mass.									
	RETAIL TRADE, TOTAL.....	8,666	5,144	854,810	794,228	92,696	35,702	27,957	7,859
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	382	222	43,004	40,696	5,701	1,669	1,521	277
53 PART*	GENERAL MERCHANDISE GROUP STORES*	326	156	89,206	86,764	12,815	5,731	4,311	315
54	FOOD STORES.....	1,841	840	225,240	205,150	15,067	5,735	3,975	1,808
55 EX.554	AUTOMOTIVE DEALERS.....	339	270	121,968	120,784	11,751	2,917	2,802	176
55PT(554)	GASOLINE SERVICE STATIONS.....	790	522	45,897	38,825	3,095	1,338	1,012	565
56	APPAREL, ACCESSORY STORES.....	562	414	68,687	66,469	10,140	3,819	2,838	400
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	530	335	39,722	36,952	5,614	1,789	1,616	404
58	EATING, DRINKING PLACES.....	1,682	1,228	64,697	58,111	12,548	6,866	5,081	1,648
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	330	298	31,897	31,137	3,824	1,699	1,090	275
59 EX.591	OTHER RETAIL STORES.....	1,450	763	100,147	89,483	9,393	3,014	2,634	1,257
53 PART*	NONSTORE RETAILERS*.....	434	96	24,345	19,857	2,748	1,125	1,077	434
SPRINGFIELD-HOLYOKE STANDARD METROPOLITAN STATISTICAL AREA—Consists of Chicopee, Holyoke, Springfield, and Westfield Cities and Agawam, East Longmeadow, Longmeadow, Ludlow, Monson, Palmer, West Springfield, and Wilbraham towns in Hampden County; Northampton City and Easthampton, Hadley, and South Hadley towns in Hampshire County; and Warren town in Worcester County, Mass.									
	RETAIL TRADE, TOTAL.....	4,514	3,064	541,158	514,540	63,285	22,267	16,820	3,551
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	215	151	27,776	26,942	3,783	940	857	144
53 PART*	GENERAL MERCHANDISE GROUP STORES*	126	88	57,445	56,664	9,675	3,063	2,153	93
54	FOOD STORES.....	880	468	143,791	133,474	9,662	3,973	2,538	839
55 EX.554	AUTOMOTIVE DEALERS.....	208	150	75,024	73,998	7,779	1,716	1,641	120
55PT(554)	GASOLINE SERVICE STATIONS.....	387	291	27,754	25,304	2,017	892	610	428
56	APPAREL, ACCESSORY STORES.....	385	301	44,454	43,086	6,290	2,478	1,795	240
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	355	229	26,829	24,929	4,028	1,159	993	253
58	EATING, DRINKING PLACES.....	848	702	36,474	34,300	7,502	3,956	2,969	606
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	187	181	21,041	20,827	2,700	1,052	739	124
59 EX.591	OTHER RETAIL STORES.....	679	445	66,039	61,509	7,662	2,332	1,876	470
53 PART*	NONSTORE RETAILERS*.....	244	58	15,531	13,507	2,187	706	669	237

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 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

1958 CENSUS OF BUSINESS

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Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS—Continued

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpo- rated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		WORCESTER STANDARD METROPOLITAN STATISTICAL AREA—Consists of Worcester City, and Auburn, Berlin, Boylston, Brookfield, East Brookfield, Grafton, Holden, Leicester, Millbury, Northborough, Northbridge, North Brookfield, Oxford, Shrewsbury, Spencer, Sutton, Upton, Westborough, and West Boylston towns in Worcester County, Mass.							
	RETAIL TRADE, TOTAL.....	2,853	2,000	344,391	329,391	40,495	15,615	12,030	2,148
52	LUMBER, BLDG MATLS; HOME, FARM EQUIP. DEALERS	132	96	24,629	24,045	3,160	815	694	77
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	64	46	31,202	30,848	5,125	2,698	2,232	51
54	FOOD STORES.....	553	344	90,999	86,313	6,388	2,728	1,819	488
55 EX-554	AUTOMOTIVE DEALERS.....	128	98	44,520	44,152	4,793	1,064	1,022	63
55PT(554)	GASOLINE SERVICE STATIONS.....	301	221	22,602	20,546	1,679	710	519	323
56	APPAREL, ACCESSORY STORES.....	210	166	30,634	30,008	4,569	1,729	1,264	113
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	184	120	17,248	16,280	2,607	838	727	139
58	EATING, DRINKING PLACES.....	567	461	25,193	23,567	5,315	2,679	1,985	366
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	97	97	11,486	11,486	1,559	619	440	60
59 EX-591	OTHER RETAIL STORES.....	494	310	39,404	36,822	4,367	1,296	1,115	358
53 PART*	NONSTORE RETAILERS.....	123	41	6,474	5,324	933	439	213	110

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

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1958 Census of Business

RETAIL TRADE Preliminary Area Report

October 1959

BC58(P)-RA22

Michigan

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Michigan during the year 1958 totaled \$8,656,039,000, an increase of \$488,407,000 or 6 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 4 percent compared with an increase of 12 percent in the remainder of the State. The largest cities in the State, Detroit, Grand Rapids, and Flint, showed decreases of 11 percent, 4 percent, and 6 percent, respectively.

Retail trade establishments in the State had a total of 337,440 paid employees during the workweek ended nearest November 15, 1958, an increase of 4 percent compared with the same week in 1954. In addition, 75,262 active proprietors and partners were engaged in the operation of retail

establishments. The annual payroll of retail establishments amounted to \$928,702,000, compared with \$878,983,000 in 1954, an increase of 6 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A form for requesting announcements as well as for ordering copies of the various preliminary publications is provided at the end of this report.

For explanation of procedures and definitions, see pages 12-15.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	68,965	50,377	8,656,039	8,323,957	67,995	50,331	8,167,632	7,776,034	6.0	7.0
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	5,269	3,847	639,687	614,319	4,864	3,856	665,164	642,550	-3.8	-4.4
53 PART*	GENERAL MERCHANDISE GROUP STORES*	2,340	1,720	984,337	972,157	2,236	1,768	864,358	854,378	15.4	19.5
54	FOOD STORES.....	12,624	8,308	2,232,059	2,132,325	14,548	9,436	1,933,738	1,784,190	15.3	19.4
55 EX. 554	AUTOMOTIVE DEALERS.....	3,679	2,837	1,507,637	1,492,691	3,518	2,904	1,696,791	1,677,269	-11.2	-11.0
55PT(554)	GASOLINE SERVICE STATIONS.....	8,952	7,152	679,903	637,101	8,170	6,104	569,253	514,359	19.4	23.9
56	APPAREL, ACCESSORY STORES.....	4,373	3,863	488,251	479,805	4,700	4,106	481,652	472,302	1.4	1.6
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	4,265	3,079	438,081	419,883	3,787	2,851	405,278	388,782	8.1	8.0
58	EATING, DRINKING PLACES.....	14,163	11,929	650,987	615,737	13,476	11,858	589,765	564,723	10.4	9.0
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	2,423	2,283	349,308	346,346	2,394	2,230	313,263	308,905	11.5	12.1
59 EX. 591	OTHER RETAIL STORES.....	7,558	4,714	534,892	496,266	7,395	4,631	490,978	447,666	8.9	10.9
53 PART*	NONSTORE RETAILERS*.....	3,319	645	150,897	117,327	2,907	587	157,392	120,910	-4.1	-3.0

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



MICHIGAN



1958 CENSUS OF BUSINESS—RETAIL TRADE

The data below are revisions of figures published

The Final Area Reports for Retail Trade which will replace the figures in this series of

Page	Table	Place or kind of business	Column	Change	
				From	To
1	A	Retail trade, total.....	Sales— Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. Percent change in sales 1954 to 1958— Total, all establishments..... Establishments with payroll.....	8,656,039 8,323,957 6.0 7.0	8,616,039 8,283,957 5.5 6.5
1	A	Eating, drinking places.	Sales— Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. Percent change in sales 1954 to 1958— Total, all establishments (\$1,000).... Establishments with payroll (\$1,000)..	650,987 615,737 10.4 9.0	610,987 575,737 3.6 2.0
3	1	Retail trade, total.....	Sales— Total, all establishments (\$1,000).... Establishments with payroll (\$1,000)..	8,656,039 8,323,957	8,616,039 8,283,957
3	1	Eating, drinking places.	Sales— Total, all establishments (\$1,000).... Establishments with payroll (\$1,000)..	650,987 615,737	610,987 575,737
3	1	Eating places.....	Sales— Total, all establishments (\$1,000).... Establishments with payroll (\$1,000)..	420,143 403,719	380,143 363,719

(over)

ERRATA SHEET—PRELIMINARY AREA REPORT, MICHIGAN—Continued

Page	Table	Place or kind of business	Column	Change	
				From	To
4	2	Michigan, total.....	Sales— Total, all establishments (\$1,000)..... Establishments with payroll (\$1,000)...	8,656,039 8,323,957	8,616,039 8,283,957
5	2	Houghton County..... Hancock.....	Sales— Total, all establishments (\$1,000)..... Establishments with payroll (\$1,000).... Sales— Total, all establishments (\$1,000)..... Establishments with payroll (\$1,000)...	76,042 72,936 49,261 49,005	36,042 32,936 9,261 9,005

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Procedures and Definitions	12

Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	68,965	50,377	8,656,039	8,323,957	928,702	337,440	270,314	75,262
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	5,269	3,847	639,687	614,319	73,881	18,843	16,640	5,513
521	LUMBER, BUILDING MATERIALS DEALERS.....	1,601	1,233	346,143	340,699	41,700	9,437	8,392	1,403
5251	HARDWARE STORES.....	1,828	1,344	137,282	126,532	14,552	4,701	3,877	2,135
5252	FARM EQUIPMENT DEALERS.....	765	611	95,767	93,211	8,445	2,262	2,143	850
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	2,340	1,720	984,337	972,157	158,347	61,129	45,397	2,030
533	LIMITED PRICE VARIETY STORES.....	913	823	163,225	161,965	26,355	14,430	8,597	700
54	FOOD STORES.....	12,624	8,308	2,232,059	2,132,325	138,357	54,836	37,123	14,148
541	GROCERY STORES, INCLUDING DELICATESSENS.....	9,205	6,343	2,029,195	1,957,193	118,965	46,457	30,836	10,331
55 EX.554	AUTOMOTIVE DEALERS.....	3,679	2,837	1,507,637	1,492,691	138,526	31,153	29,937	3,379
55PT(554)	GASOLINE SERVICE STATIONS.....	8,952	7,152	679,903	637,101	53,895	21,069	16,782	10,786
56	APPAREL, ACCESSORY STORES.....	4,373	3,863	488,251	479,805	67,604	24,955	20,008	3,722
561,567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	983	861	111,561	109,503	16,279	4,802	3,897	912
562	WOMEN'S READY-TO-WEAR STORES**.....	950	950	164,612	164,612	24,010	9,781	8,343	662
563,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	410	410	44,754	44,754	6,053	2,395	2,045	299
565	FAMILY CLOTHING STORES**.....	450	450	60,426	60,426	7,733	3,196	2,417	418
566	SHOE STORES.....	1,081	941	87,798	85,122	11,932	3,192	2,719	782
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	4,265	3,079	438,081	419,883	60,527	17,405	15,730	4,208
571	FURNITURE, HOME FURNISHINGS STORES.....	1,935	1,495	250,597	244,323	36,988	9,948	9,132	1,926
572,573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	2,330	1,584	187,484	175,560	23,539	7,457	6,598	2,282
58	EATING, DRINKING PLACES.....	14,163	11,929	650,987	615,737	121,880	62,968	51,197	17,488
5812	EATING PLACES.....	8,596	7,218	420,143	403,719	89,252	47,274	38,789	10,422
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	5,567	4,711	230,844	212,018	32,628	15,694	12,408	7,066
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	2,423	2,283	349,308	346,346	39,149	17,501	13,584	2,438
59 EX.591	OTHER RETAIL STORES.....	7,558	4,714	534,892	496,266	58,739	22,527	19,249	8,029
592	LIQUOR STORES.....	744	616	84,969	81,349	3,901	1,802	1,321	955
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	617	437	78,477	75,509	5,438	1,981	1,606	584
597	JEWELRY STORES.....	840	556	59,948	56,232	9,251	3,221	2,886	839
598	FUEL, ICE DEALERS.....	917	621	115,659	111,603	15,169	4,963	4,683	860
53 PART*	NONSTORE RETAILERS*.....	3,319	645	150,897	117,327	17,797	5,054	4,667	3,521

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
MICHIGAN, TOTAL.....	68,965	50,377	8,656,039	8,323,957	928,702	337,440	270,314	75,262
ALCONA COUNTY.....	97	57	5,385	4,715	311	148	119	113
ALGER COUNTY.....	150	96	8,956	8,176	662	313	251	153
MUNISING.....	69	53	6,546	6,212	544	244	192	89
REMAINDER OF COUNTY.....	81	43	2,410	1,964	118	73	59	84
ALLEGAN COUNTY.....	576	402	55,308	52,502	4,432	1,805	1,380	642
ALLEGAN.....	102	72	10,577	10,157	905	354	250	111
OTSEGO.....	49	41	6,129	6,033	566	177	141	50
PLAINWELL.....	57	49	7,179	7,079	580	203	171	68
REMAINDER OF COUNTY.....	368	240	31,423	29,033	2,441	1,069	818	413
ALPENA COUNTY.....	330	234	32,060	30,250	3,032	1,296	1,023	356
ALPENA.....	218	174	25,510	24,748	2,613	1,053	802	225
REMAINDER OF COUNTY.....	112	60	6,550	5,502	419	243	221	131
ANTRIM COUNTY.....	171	121	8,731	7,909	641	301	240	190
ARENAC COUNTY.....	180	110	11,981	10,693	1,080	443	341	206
BARAGA COUNTY.....	84	62	5,470	5,110	482	235	197	79
BARRY COUNTY.....	293	223	25,282	24,158	2,094	807	596	339
HASTINGS.....	112	100	14,137	13,885	1,314	462	336	118
REMAINDER OF COUNTY.....	181	123	11,145	10,273	780	345	260	221
BAY COUNTY.....	1,007	733	110,052	104,094	11,107	4,446	3,354	1,096
BAY CITY.....	700	540	85,424	81,796	9,260	3,585	2,786	731
ESSEXVILLE.....	40	26	1,944	1,652	148	64	50	44
REMAINDER OF COUNTY.....	267	167	22,684	20,646	1,699	797	518	321
BENZIE COUNTY.....	134	90	7,895	7,027	589	255	187	165
BERRIE COUNTY.....	1,540	1,146	173,018	167,114	18,541	6,682	5,408	1,621
BENTON HARBOR.....	354	262	49,063	47,767	5,978	1,943	1,577	339
BUCHANAN.....	68	54	8,240	8,082	780	408	370	75
NILES.....	200	158	25,956	25,294	3,101	1,096	920	195
ST. JOSEPH.....	162	132	19,725	19,175	2,494	851	689	156
REMAINDER OF COUNTY.....	756	540	70,034	66,796	6,188	2,384	1,852	856
BRANCH COUNTY.....	384	258	34,921	32,577	3,110	1,238	1,044	413
COLDWATER.....	163	123	20,055	19,323	2,050	817	708	174
REMAINDER OF COUNTY.....	221	135	14,866	13,254	1,060	415	336	239
CALHOUN COUNTY.....	1,248	982	153,810	149,822	17,128	6,234	5,033	1,267
ALBION.....	149	123	14,944	14,584	1,401	554	417	157
BATTLE CREEK.....	653	529	97,815	95,803	11,630	3,959	3,260	630
MARSHALL.....	125	103	12,643	12,461	1,406	600	457	132
REMAINDER OF COUNTY.....	321	227	28,408	26,974	2,691	1,121	899	348
CASS COUNTY.....	348	224	23,506	21,260	2,089	828	669	397
DOWAGIAC.....	121	83	10,792	10,184	940	369	289	130
REMAINDER OF COUNTY.....	227	141	12,714	11,076	1,149	460	380	267
CHARLEVOIX COUNTY.....	218	148	12,516	11,296	942	448	332	230
BOYNE CITY.....	55	41	3,896	3,670	320	150	100	48
CHARLEVOIX.....	71	51	4,718	4,352	365	146	124	75
REMAINDER OF COUNTY.....	92	56	3,902	3,274	257	152	108	107
CHEBOYGAN COUNTY.....	272	184	18,381	16,883	1,698	741	626	289
CHEBOYGAN.....	120	94	11,624	11,074	1,125	448	382	125
REMAINDER OF COUNTY.....	152	90	6,757	5,809	573	293	244	164
CHIPPEWA COUNTY.....	391	271	33,868	31,968	3,344	1,388	1,145	444
SAULT STE MARIE.....	237	169	27,962	26,900	2,900	1,100	930	269
REMAINDER OF COUNTY.....	154	102	5,906	5,068	444	288	215	175
CLARE COUNTY.....	224	158	14,461	13,305	1,176	656	555	254
CLINTON COUNTY.....	306	218	24,968	23,606	2,138	834	663	353
ST. JOHNS.....	100	84	11,406	11,238	1,091	428	339	110
REMAINDER OF COUNTY.....	206	134	13,562	12,368	1,047	406	324	243
CRAWFORD COUNTY.....	102	68	6,351	5,809	533	248	192	117
DELTA COUNTY.....	425	301	37,812	35,310	3,433	1,456	1,114	465
ESCANABA.....	228	166	25,845	24,687	2,529	1,016	780	237
GLADSTONE.....	78	62	6,048	5,824	517	243	195	86
REMAINDER OF COUNTY.....	119	73	5,919	4,799	387	197	139	142
DICKINSON COUNTY.....	323	211	23,514	21,394	2,198	967	744	364
IRON MOUNTAIN.....	179	125	15,900	14,948	1,630	644	490	206
KINGSFORD.....	34	22	1,756	1,542	148	127	109	38
NORWAY.....	61	37	3,222	2,742	255	123	87	72
REMAINDER OF COUNTY.....	49	27	2,636	2,162	165	73	58	48
EATON COUNTY.....	487	337	40,134	37,930	3,258	1,343	1,059	538
CHARLOTTE.....	125	105	14,921	14,587	1,396	552	444	118
EATON RAPIDS.....	75	55	6,761	6,321	534	238	183	80
GRAND LEDGE.....	64	58	7,731	7,555	638	237	187	74
REMAINDER OF COUNTY.....	223	119	10,721	9,467	690	316	245	262
EMMET COUNTY.....	291	215	24,180	22,980	2,531	967	826	323
PETOSKEY.....	151	129	19,022	18,538	2,072	742	635	174
REMAINDER OF COUNTY.....	140	86	5,158	4,442	459	225	191	149

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

5

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
GENESEE COUNTY.....	2,936	2,294	413,378	402,586	44,245	17,001	13,975	3,186
FENTON.....	94	76	13,377	12,955	1,212	400	321	116
FLINT.....	1,967	1,589	312,391	305,695	55,626	12,834	10,534	2,066
MOUNT MORRIS.....	63	47	6,895	6,519	487	166	144	75
REMAINDER OF COUNTY.....	812	582	80,715	77,417	6,920	3,601	2,976	929
GLADWIN COUNTY.....	147	91	12,451	11,541	859	330	262	177
GOGEBIC COUNTY.....	321	221	25,942	24,488	2,565	1,067	856	331
BESSEMER.....	56	36	3,177	2,791	261	118	106	59
IRONWOOD.....	166	126	19,027	18,481	2,044	780	617	163
WAKEFIELD.....	45	31	2,370	2,178	182	100	77	48
REMAINDER OF COUNTY.....	54	28	1,368	1,038	78	69	56	61
GRAND TRAVERSE COUNTY.....	400	312	45,381	44,145	4,897	1,694	1,377	434
TRAVERSE CITY.....	307	247	41,315	40,581	4,607	1,532	1,257	317
REMAINDER OF COUNTY.....	93	65	4,066	3,564	290	162	120	117
GRATIOT COUNTY.....	418	300	37,560	35,498	3,425	1,399	1,124	475
ALMA.....	128	110	17,652	17,234	1,826	742	598	143
ST LOUIS.....	68	48	5,317	5,019	467	197	150	77
REMAINDER OF COUNTY.....	222	142	14,591	13,245	1,132	456	376	255
HILLSDALE COUNTY.....	407	273	33,792	31,742	2,781	1,221	961	452
HILLSDALE.....	135	109	17,976	17,684	1,772	781	633	134
REMAINDER OF COUNTY.....	272	164	15,816	14,058	1,009	440	328	318
HOUGHTON COUNTY.....	509	327	76,042	72,936	3,303	1,457	1,176	547
HANCOCK.....	79	65	49,261	49,005	919	403	316	77
HOUGHTON.....	76	52	7,121	6,641	707	296	248	90
LAURUM.....	61	33	2,730	2,332	213	112	81	65
REMAINDER OF COUNTY.....	293	177	16,930	14,958	1,464	646	531	315
HURON COUNTY.....	486	348	34,681	32,133	2,752	1,090	919	507
BAD AXE.....	83	69	9,018	8,730	855	300	256	82
REMAINDER OF COUNTY.....	403	279	25,663	23,403	1,897	790	663	425
INGHAM COUNTY.....	1,698	1,312	265,405	259,263	50,100	10,585	8,360	1,785
EAST LANSING.....	106	86	17,182	16,846	1,949	731	536	89
LANSING.....	1,108	894	197,038	193,838	24,058	8,235	6,540	1,106
MASON.....	66	50	8,416	8,216	779	269	226	83
REMAINDER OF COUNTY.....	418	282	42,769	40,263	3,314	1,350	1,058	507
IONIA COUNTY.....	445	325	40,570	38,126	3,330	1,223	968	464
BELDING.....	66	60	6,519	6,439	530	187	156	69
IONIA.....	130	106	17,138	16,576	1,521	539	422	132
PORTLAND.....	50	42	5,390	5,220	475	173	135	47
REMAINDER OF COUNTY.....	199	117	11,523	9,891	804	326	255	216
IOSCO COUNTY.....	280	176	19,686	17,812	1,574	678	535	317
IRON COUNTY.....	225	165	19,314	18,346	1,686	686	519	253
IRON RIVER.....	96	84	10,684	10,472	1,055	416	318	98
REMAINDER OF COUNTY.....	129	81	8,630	7,874	631	270	201	155
ISABELLA COUNTY.....	286	206	29,008	27,576	2,857	1,093	818	297
MOUNT PLEASANT.....	162	140	21,800	21,426	2,335	877	648	157
REMAINDER OF COUNTY.....	124	66	7,208	6,150	522	216	170	140
JACKSON COUNTY.....	1,140	856	140,021	135,189	14,868	5,720	4,633	1,218
JACKSON.....	714	552	101,820	98,868	11,600	4,394	3,615	718
REMAINDER OF COUNTY.....	426	304	38,201	36,321	3,268	1,326	1,018	500
KALAMAZOO COUNTY.....	1,286	1,024	193,827	189,859	22,233	8,209	6,484	1,316
KALAMAZOO.....	932	740	151,707	148,647	18,714	6,573	5,130	927
REMAINDER OF COUNTY.....	354	284	42,120	41,212	3,519	1,636	1,354	389
KALKASKA COUNTY.....	72	46	4,137	3,647	280	140	112	77
KENT COUNTY.....	3,099	2,261	412,186	397,516	45,477	16,881	12,653	3,335
EAST GRAND RAPIDS.....	9	9	2,264	2,264	212	66	42	8
GRAND RAPIDS.....	2,165	1,591	303,837	293,707	36,456	13,150	9,973	2,300
REMAINDER OF COUNTY.....	925	661	106,085	101,545	8,809	3,665	2,638	1,027
KEWEENAW COUNTY.....	37	21	1,262	946	57	38	32	49
LAKE COUNTY.....	96	54	3,803	2,967	302	167	129	120
LAPEER COUNTY.....	369	267	33,701	31,763	2,790	1,114	820	428
LAPEER.....	134	106	16,169	15,843	1,489	518	402	142
REMAINDER OF COUNTY.....	235	161	17,532	15,920	1,301	596	418	286
LEELANAU COUNTY.....	112	82	5,663	5,283	452	188	151	122
LENAWEE COUNTY.....	819	613	86,179	82,447	8,204	3,247	2,517	908
ADRIAN.....	257	213	39,783	38,989	4,253	1,612	1,236	252
HUDSON.....	58	46	4,237	3,999	333	136	110	72
TECUMSEH.....	74	70	10,288	10,246	928	359	265	78
REMAINDER OF COUNTY.....	430	284	31,871	29,213	2,690	1,140	906	506
LIVINGSTON COUNTY.....	373	271	33,186	31,392	3,020	1,343	1,058	431
HOWELL.....	114	86	12,467	12,077	1,137	381	279	120
REMAINDER OF COUNTY.....	259	185	20,719	19,315	1,883	962	779	311

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
LUCE COUNTY.....	67	55	7,336	7,142	642	229	194	71
NEWBERRY.....	44	38	6,483	6,401	586	196	170	43
REMAINDER OF COUNTY.....	23	17	853	741	56	33	24	28
MACKINAC COUNTY.....	250	176	13,091	11,757	1,226	641	578	262
ST IGNACE.....	76	60	6,445	6,183	682	212	181	78
REMAINDER OF COUNTY.....	174	116	6,646	5,574	544	429	397	184
MACOMB COUNTY.....	2,421	1,679	320,277	305,739	30,022	10,671	8,371	2,772
CENTER LINE.....	88	74	19,519	19,103	1,876	590	477	127
EAST DETROIT.....	264	184	50,364	48,762	3,997	1,343	1,106	292
MOUNT CLEMENS.....	383	271	47,066	44,964	5,119	1,867	1,449	420
ROMEO.....	50	40	6,109	5,945	511	184	139	47
ROSEVILLE.....	227	159	38,640	37,170	3,586	1,394	922	268
ST CLAIR SHORES.....	365	235	44,458	42,024	3,917	1,504	1,115	409
REMAINDER OF COUNTY.....	1,044	716	114,121	107,771	11,016	3,789	3,163	1,209
MANISTEE COUNTY.....	240	178	18,780	17,678	1,600	739	481	293
MANISTEE.....	136	118	13,132	12,944	1,271	545	369	160
REMAINDER OF COUNTY.....	104	60	5,648	4,734	329	194	112	133
MARQUETTE COUNTY.....	509	383	46,575	43,941	4,278	1,828	1,447	561
ISHPEMING.....	117	93	12,069	11,665	1,090	456	353	124
MARQUETTE.....	198	160	22,837	22,139	2,364	919	720	205
NEGAUNEE.....	74	54	5,679	5,341	449	199	153	88
REMAINDER OF COUNTY.....	120	76	5,990	4,796	375	254	221	144
MASON COUNTY.....	278	218	23,095	22,043	2,275	894	731	299
LUDINGTON.....	147	129	13,854	13,584	1,540	599	491	158
REMAINDER OF COUNTY.....	131	89	9,241	8,459	735	295	240	141
MECOSTA COUNTY.....	230	174	17,406	16,036	1,505	615	483	243
BIG RAPIDS.....	106	92	11,027	10,681	1,087	418	319	104
REMAINDER OF COUNTY.....	124	82	6,379	5,355	418	200	164	139
MENOMINEE COUNTY.....	274	174	17,725	15,715	1,208	544	407	305
MENOMINEE.....	122	90	10,584	9,956	796	348	260	141
REMAINDER OF COUNTY.....	152	84	7,141	5,759	412	196	147	164
MIDLAND COUNTY.....	348	284	48,077	46,825	4,632	1,692	1,389	375
MIDLAND.....	224	200	39,857	39,479	4,129	1,442	1,133	223
REMAINDER OF COUNTY.....	124	84	8,220	7,346	503	250	256	152
MISSAUKEE COUNTY.....	86	60	4,433	3,727	268	148	113	91
MONROE COUNTY.....	761	533	94,498	90,942	9,313	3,282	2,534	814
MILAN (PART).....	9	9	2,100	(D)	166	41	35	19
MONROE.....	322	250	55,233	54,047	6,179	2,186	1,657	321
REMAINDER OF COUNTY.....	430	274	37,165	(D)	2,968	1,055	842	484
MONTCALM COUNTY.....	443	313	37,720	35,800	2,885	1,314	984	484
GREENVILLE.....	123	97	12,431	12,093	1,130	617	399	118
REMAINDER OF COUNTY.....	320	216	25,289	23,707	1,755	697	585	366
MONTMORENCY COUNTY.....	83	53	5,162	4,702	395	163	152	98
MUSKEGON COUNTY.....	1,250	956	149,766	144,784	15,830	5,903	4,618	1,359
MUSKEGON.....	691	535	84,307	81,593	10,156	3,793	3,097	730
MUSKEGON HEIGHTS.....	156	122	19,183	18,631	1,953	709	495	183
REMAINDER OF COUNTY.....	403	299	46,276	44,560	3,721	1,401	1,026	446
NEWAYGO COUNTY.....	265	199	20,675	19,447	1,556	776	580	308
FREMONT.....	82	72	9,679	9,413	815	390	326	103
REMAINDER OF COUNTY.....	183	127	10,996	10,034	741	386	254	205
OAKLAND COUNTY.....	4,309	3,219	752,456	732,684	80,162	28,690	23,198	4,627
BERKLEY.....	134	104	17,180	16,670	1,986	701	538	148
BIRMINGHAM.....	299	245	80,276	79,424	8,872	2,600	2,121	276
CLAWSON.....	78	54	9,738	9,196	927	366	258	91
FERNDALE.....	258	192	63,053	61,853	6,508	1,842	1,491	259
HAZEL PARK.....	215	151	25,889	24,585	3,309	1,319	967	259
HOLLY.....	42	36	4,395	4,261	345	128	106	56
HUNTINGTON WOODS.....	10	4	2,427	2,365	125	97	83	11
NORTHVILLE (PART).....	4	4	264	264	37	11	11	5
OAK PARK.....	168	78	20,031	18,519	1,643	639	490	165
PLEASANT RIDGE.....	14	8	2,948	2,876	429	123	108	13
PONTIAC.....	852	672	136,248	132,896	15,164	6,508	5,177	935
ROCHESTER.....	140	92	17,325	16,663	1,595	552	412	151
ROYAL OAK.....	542	426	111,299	109,245	12,167	3,869	2,995	519
REMAINDER OF COUNTY.....	1,553	1,153	261,383	253,867	27,055	9,935	8,441	1,739
OCEANA COUNTY.....	182	140	16,363	15,553	1,281	488	403	212
OGEMAW COUNTY.....	148	92	9,615	8,745	778	376	307	164
ONTONAGON COUNTY.....	152	90	8,480	7,488	692	280	243	166
OSCEOLA COUNTY.....	190	138	12,031	11,221	929	429	315	204
OSCODA COUNTY.....	74	50	3,727	3,379	263	156	136	78
OTSEGO COUNTY.....	141	99	9,616	8,740	830	340	285	147

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
OTTAWA COUNTY.....	933	669	96,849	92,175	9,236	3,594	2,334	1,026
GRAND HAVEN.....	163	127	19,593	19,133	1,994	749	511	182
HOLLAND.....	334	242	40,363	38,649	4,309	1,635	1,002	355
ZEELAND.....	73	67	9,222	8,974	818	329	194	73
REMAINDER OF COUNTY.....	363	233	27,671	25,419	2,115	881	627	416
PRESQUE ISLE COUNTY.....	177	113	11,902	10,846	927	391	332	196
ROGERS CITY.....	65	59	6,628	6,560	578	223	189	68
REMAINDER OF COUNTY.....	112	54	5,274	4,286	349	168	143	128
ROSCOMMON COUNTY.....	252	168	11,358	9,982	877	454	329	301
SAGINAW COUNTY.....	1,550	1,164	201,931	195,191	21,067	7,757	6,082	1,613
SAGINAW.....	1,027	807	152,197	148,661	16,916	5,919	4,797	1,048
REMAINDER OF COUNTY.....	523	357	49,734	46,530	4,151	1,838	1,285	565
ST CLAIR COUNTY.....	1,079	815	112,646	107,956	11,190	4,421	3,486	1,165
ALGONAC.....	68	56	5,960	5,802	541	216	151	73
MARINE CITY.....	74	56	6,462	6,096	558	197	160	82
MARYSVILLE.....	23	23	1,744	1,744	139	78	53	30
PORT HURON.....	458	374	70,986	69,250	7,635	2,962	2,360	870
ST CLAIR.....	83	67	8,024	7,762	795	314	250	90
REMAINDER OF COUNTY.....	373	239	19,470	17,282	1,462	654	512	420
ST JOSEPH COUNTY.....	557	403	50,549	48,145	4,791	1,733	1,317	634
STURGIS.....	139	109	17,266	16,990	1,837	581	460	150
THREE RIVERS.....	130	102	12,762	12,256	1,257	456	345	137
REMAINDER OF COUNTY.....	288	192	20,521	18,899	1,697	696	512	347
SANILAC COUNTY.....	392	288	40,817	39,203	6,237	2,509	2,300	479
SCHOOLCRAFT COUNTY.....	126	100	9,555	9,061	838	369	298	147
MANISTIQUE.....	84	72	8,056	7,862	744	310	245	99
REMAINDER OF COUNTY.....	42	28	1,499	1,199	94	59	53	48
SHIAWASSEE COUNTY.....	561	405	56,626	53,826	5,237	2,006	1,550	647
DURAND.....	65	49	7,055	6,781	591	201	169	79
OWOSSO.....	250	190	29,091	28,147	3,179	1,190	932	275
REMAINDER OF COUNTY.....	246	166	20,480	18,898	1,467	615	449	293
TUSCORA COUNTY.....	472	330	42,028	39,388	3,108	1,226	982	526
CARO.....	96	78	10,462	10,160	925	339	269	102
VASSAR.....	51	45	5,708	5,590	407	151	122	52
REMAINDER OF COUNTY.....	325	207	25,858	23,638	1,776	736	591	372
VAN BUREN COUNTY.....	575	405	46,698	43,146	3,777	1,465	1,136	653
SOUTH HAVEN.....	102	80	13,503	12,997	1,294	437	347	100
REMAINDER OF COUNTY.....	473	325	33,195	30,149	2,483	1,028	789	553
WASHTENAW COUNTY.....	1,222	992	177,130	173,210	19,832	6,902	5,159	1,311
ANN ARBOR.....	506	442	93,108	91,872	11,466	3,889	2,930	526
CHELSEA.....	41	35	4,679	4,565	445	156	128	43
MILAN (PART).....	50	38	4,590	4,398	393	149	117	61
YPSILANTI.....	271	211	38,715	37,783	3,944	1,354	997	289
REMAINDER OF COUNTY.....	354	266	36,038	34,592	3,584	1,354	987	392
WAYNE COUNTY.....	22,551	16,383	3,279,617	3,164,557	388,375	132,854	108,827	24,706
ALLEN PARK.....	156	124	22,948	22,480	2,185	788	550	176
DEARBORN.....	1,075	803	185,033	179,901	20,082	8,018	6,526	1,171
DETROIT.....	16,582	11,966	2,264,814	2,177,836	280,383	94,503	78,381	18,251
ECORSE.....	138	104	16,250	15,518	1,486	625	429	172
GARDEN CITY.....	184	132	25,616	24,474	2,174	834	686	212
GROSSE POINTE.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
GROSSE POINTE FARMS.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
GROSSE POINTE PARK.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
GROSSE POINTE WOODS.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
HAMTRAMCK.....	462	332	51,335	48,689	5,930	1,987	1,522	479
HARPER WOODS.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
HIGHLAND PARK.....	365	257	77,343	75,399	8,855	2,709	2,125	361
INKSTER.....	162	126	26,641	25,915	3,236	1,088	886	210
LINCOLN PARK.....	349	269	86,578	85,374	9,148	3,031	2,178	363
LIVONIA.....	256	188	45,001	43,759	4,348	1,414	1,069	273
MELVINDALE.....	80	56	5,705	5,285	597	236	201	91
NORTHVILLE (PART).....	49	47	8,896	(D)	831	256	202	51
PLYMOUTH.....	133	103	26,403	26,099	2,625	744	602	135
RIVER ROUGE.....	164	126	15,567	14,981	1,508	557	411	186
SOUTHGATE.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
TRENTON.....	102	92	15,814	15,634	1,830	573	478	110
WAYNE.....	250	180	37,016	35,764	3,449	1,219	957	266
WYANDOTTE.....	506	378	65,036	62,612	7,040	2,377	1,917	528
REMAINDER OF COUNTY.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
WEXFORD COUNTY.....	275	185	21,694	20,294	2,114	917	696	282
CADILLAC.....	160	122	16,389	15,671	1,723	681	531	156
REMAINDER OF COUNTY.....	115	63	5,305	4,623	391	236	165	126

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 †Data will be presented in the final report.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year
	Total (Number)	With payroll (Number)	Total all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Michigan, total.....	67,995	50,331	8,167,632	7,776,034	878,983
Alcona County.....	102	52	5,761	4,757	272
Alcona County.....	119	89	7,980	7,330	639
Alcona County.....	63	51	5,532	5,166	474
Alcona County.....	56	38	2,448	2,164	165
Alcona County.....	542	382	42,198	38,686	3,340
Alcona County.....	102	72	10,074	9,212	823
Alcona County.....	52	44	4,753	4,421	404
Alcona County.....	54	46	6,160	6,026	554
Alcona County.....	334	220	21,211	19,027	1,559
Alcona County.....	291	213	25,629	24,169	2,458
Alcona County.....	224	168	22,220	21,196	2,201
Alcona County.....	67	45	3,409	2,973	257
Antrim County.....	156	106	7,803	6,667	531
Arenac County.....	150	102	9,675	8,607	773
Baraga County.....	72	58	4,745	4,367	351
Barry County.....	271	205	24,429	23,191	2,052
Barry County.....	126	106	15,754	15,426	1,496
Barry County.....	145	99	8,675	7,755	556
Bay County.....	1,039	771	102,171	95,913	10,190
Bay County.....	743	577	82,216	78,336	8,801
Bay County.....	39	23	1,818	1,464	106
Bay County.....	257	171	18,137	16,113	1,283
Benzie County.....	150	100	7,930	6,650	540
Berrien County.....	1,472	1,114	151,101	143,711	15,892
Berrien County.....	365	285	45,050	43,648	5,194
Berrien County.....	79	61	9,213	8,695	868
Berrien County.....	210	168	24,499	23,613	2,778
Berrien County.....	150	124	19,796	19,064	2,373
Berrien County.....	668	476	52,543	48,691	4,679
Branch County.....	383	267	32,541	30,565	2,793
Branch County.....	185	129	19,866	18,946	1,866
Branch County.....	198	138	12,675	11,619	927
Calhoun County.....	1,227	981	138,184	133,404	15,390
Calhoun County.....	139	117	16,549	16,177	1,525
Calhoun County.....	685	581	86,754	84,182	10,562
Calhoun County.....	129	101	13,461	13,025	1,390
Calhoun County.....	294	222	21,420	20,020	1,913
Cass County.....	315	219	22,363	20,325	1,897
Cass County.....	109	83	8,882	8,166	754
Cass County.....	206	136	13,481	12,159	1,143
Charlevoix County.....	204	148	14,461	13,249	1,060
Charlevoix County.....	62	42	4,352	3,980	340
Charlevoix County.....	71	59	4,966	4,766	423
Charlevoix County.....	71	47	5,143	4,503	297
Cheboygan County.....	246	168	14,475	12,879	1,319
Cheboygan County.....	138	92	10,629	9,555	964
Cheboygan County.....	108	76	3,846	3,324	355
Chippewa County.....	346	246	32,093	29,849	3,188
Chippewa County.....	200	166	25,955	25,169	2,809
Chippewa County.....	146	80	6,138	4,680	379
Clare County.....	200	138	13,276	12,104	1,070
Clinton County.....	301	225	25,685	23,657	1,979
Clinton County.....	111	89	12,589	12,025	1,054
Clinton County.....	190	136	13,096	11,632	925
Crawford County.....	92	64	5,514	5,032	481
Delta County.....	408	310	32,922	30,652	3,050
Delta County.....	235	185	22,142	21,204	2,284
Delta County.....	73	51	5,549	4,941	388
Delta County.....	100	74	5,231	4,507	374
Dickinson County.....	351	225	23,888	21,310	1,976
Dickinson County.....	177	137	16,237	15,411	1,472
Dickinson County.....	55	27	2,588	2,160	199
Dickinson County.....	62	32	3,003	2,459	221
Dickinson County.....	57	29	2,060	1,290	84
Eaton County.....	449	345	36,342	34,192	2,927
Eaton County.....	135	95	13,356	12,354	1,199
Eaton County.....	73	61	6,813	6,523	529
Eaton County.....	66	62	6,482	6,340	497
Eaton County.....	175	127	9,691	8,975	702
Emmet County.....	285	215	22,254	20,928	2,359
Emmet County.....	158	126	17,385	16,815	1,979
Emmet County.....	127	89	4,869	4,113	380
Genesee County.....	2,865	2,243	418,093	405,583	43,700
Genesee County.....	91	71	11,244	10,964	1,007
Genesee County.....	1,967	1,607	331,595	324,087	36,687
Genesee County.....	71	49	6,593	5,959	475
Genesee County.....	736	516	68,661	64,573	5,531
Gladwin County.....	122	84	8,624	7,656	578
Gogebic County.....	370	242	25,480	23,178	2,510
Gogebic County.....	52	38	2,948	2,754	265
Gogebic County.....	201	137	18,364	17,112	1,986
Gogebic County.....	52	32	2,440	2,098	165
Gogebic County.....	65	35	1,728	1,214	94
Grand Traverse.....	378	284	43,046	41,052	4,470
Grand Traverse.....	295	227	39,771	38,321	4,193
Grand Traverse.....	83	57	3,275	2,731	277
Gratiot County.....	434	292	35,513	32,319	3,004
Gratiot County.....	123	105	15,412	15,028	1,555
Gratiot County.....	86	56	5,264	4,768	380
Gratiot County.....	225	131	14,837	12,543	1,069
Hillsdale County.....	387	269	33,299	30,575	2,738
Hillsdale County.....	141	113	18,160	17,524	1,774
Hillsdale County.....	246	156	15,139	13,051	964
Houghton County.....	505	323	34,398	30,760	2,918
Houghton County.....	89	69	8,319	7,855	787
Houghton County.....	94	68	7,369	6,873	675
Houghton County.....	49	27	2,104	1,684	166
Houghton County.....	273	169	16,606	14,648	1,290
Huron County.....	438	324	35,801	33,157	2,765
Huron County.....	88	68	10,561	9,925	912
Huron County.....	350	256	25,240	23,232	1,853
Ingham County.....	1,606	1,304	251,097	244,529	29,836
Ingham County.....	95	81	14,097	13,861	1,554
Ingham County.....	1,094	900	195,657	191,047	24,946
Ingham County.....	85	57	10,402	10,000	891
Ingham County.....	332	266	30,941	29,621	2,545
Ionia County.....	449	325	37,941	35,305	2,839
Ionia County.....	71	53	6,512	6,038	471
Ionia County.....	148	104	16,159	15,215	1,266
Ionia County.....	53	47	5,738	5,566	471
Ionia County.....	177	121	9,532	8,486	631
Iosco County.....	247	177	15,359	13,999	1,170
Iron County.....	210	162	16,795	15,829	1,487
Iron County.....	94	80	9,435	9,219	932
Iron County.....	116	82	7,360	6,610	555
Isabella County.....	299	207	26,807	24,833	2,596
Isabella County.....	183	145	20,578	19,706	2,239
Isabella County.....	116	62	6,229	5,127	357
Jackson County.....	1,197	909	126,679	120,191	13,616
Jackson County.....	745	619	96,685	93,315	11,093
Jackson County.....	452	290	29,994	26,876	2,523
Kalamazoo County.....	1,218	970	164,394	159,606	19,248
Kalamazoo County.....	863	705	129,370	126,230	16,108
Kalamazoo County.....	335	265	35,024	33,376	3,140
Kalamazoo County.....	57	37	3,102	2,718	173
Kalamazoo County.....	3,063	2,319	393,926	375,874	41,203
Kalamazoo County.....	12	10	977	(D)	69
Kalamazoo County.....	2,296	1,748	316,967	303,099	35,353
Kalamazoo County.....	755	561	76,042	(D)	5,781
Keweenaw County.....	39	23	1,493	1,225	89
Lake County.....	76	48	3,495	2,879	327
Lapeer County.....	349	255	32,852	30,752	2,512
Lapeer County.....	124	102	15,724	15,192	1,348
Lapeer County.....	225	153	17,128	15,560	1,164
Leelanau County.....	113	85	5,305	4,841	321
Lenawee County.....	827	605	78,924	74,184	7,379
Lenawee County.....	279	225	37,641	36,639	4,010
Lenawee County.....	71	45	4,313	3,997	292
Lenawee County.....	81	69	10,703	10,399	952
Lenawee County.....	396	266	26,267	23,149	1,825

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

1958 CENSUS OF BUSINESS

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Table 2A. RETAIL TRADE: 1954 — COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Livingston County.....	369	255	31,543	29,105	2,536	Oscoda County.....	192	128	12,326	11,054	984
Howell.....	100	76	11,638	11,040	945	Oscoda County.....	82	52	3,723	3,193	234
Remainder of County.....	269	179	19,905	18,065	1,591	Oteago County.....	125	89	9,034	8,298	693
Luce County.....	77	59	5,801	5,521	488	Ottawa County.....	868	612	84,086	78,680	7,896
Newberry.....	57	49	5,270	5,146	446	Grand Haven.....	165	125	19,499	18,677	1,805
Remainder of County.....	20	10	531	375	42	Holland.....	298	218	34,347	32,711	3,645
Mackinac County.....	209	153	10,643	9,475	912	Zeeland.....	79	53	6,704	6,150	566
St. Ignace.....	82	54	5,612	4,912	533	Remainder of County.....	326	216	23,536	21,142	1,880
Remainder of County.....	127	99	5,031	4,563	379	Presque Isle County.....	168	102	9,834	8,322	700
Macomb County.....	2,032	1,486	237,650	223,964	21,304	Rogers City.....	76	58	5,968	5,540	464
Center Line.....	98	82	16,124	15,878	1,524	Remainder of County.....	92	44	3,866	2,782	236
East Detroit.....	268	182	39,663	33,427	3,160	Roscommon County.....	228	150	10,290	8,622	669
Mount Clemens.....	353	249	47,557	44,687	4,842	Saginaw County.....	1,520	1,170	187,884	179,932	19,732
Romeo.....	54	44	5,630	5,468	387	Saginaw.....	1,110	848	147,648	141,634	16,457
Roseville.....	175	133	29,368	22,252	2,006	Remainder of County.....	410	322	40,236	38,298	3,275
St. Clair Shores.....	242	180	30,490	28,964	2,577	St. Clair County.....	1,099	781	110,875	104,703	11,034
Remainder of County.....	842	616	78,818	73,288	6,808	Algonac.....	63	45	5,299	5,089	491
Manistee County.....	278	172	16,804	14,346	1,234	Marine City.....	74	58	7,945	7,383	589
Manistee.....	164	116	12,270	11,238	1,037	Marysville.....	30	20	1,547	1,375	144
Remainder of County.....	114	56	4,534	3,108	197	Port Huron.....	487	387	69,300	67,450	7,806
Marquette County.....	516	366	45,117	41,509	4,195	St. Clair.....	92	60	7,523	6,895	634
Ishpeming.....	123	97	10,996	10,444	1,111	Remainder of County.....	353	211	19,261	16,511	1,370
Marquette.....	192	148	22,138	20,976	2,317	St. Joseph County.....	497	381	42,878	40,642	4,052
Negaunee.....	84	60	5,050	4,650	463	Sturgis.....	140	114	16,717	16,097	1,696
Remainder of County.....	117	61	6,933	5,439	304	Three Rivers.....	124	98	10,669	10,199	1,130
Mason County.....	287	227	23,283	21,787	2,081	Remainder of County.....	235	169	15,492	14,346	1,226
Ludington.....	162	128	15,283	14,523	1,455	Sanilac County.....	427	301	29,459	26,781	2,093
Remainder of County.....	125	99	8,000	7,264	626	Schoolcraft County.....	143	91	9,831	8,805	914
Meosota County.....	230	170	16,045	14,477	1,309	Manistee.....	95	73	8,145	7,729	830
Big Rapids.....	116	96	9,719	9,309	914	Remainder of County.....	48	18	1,686	1,076	75
Remainder of County.....	114	74	6,326	5,168	395	Shiawassee County.....	503	399	55,316	52,778	5,099
Menominee County.....	267	161	19,865	17,371	1,475	Durand.....	59	49	6,028	5,686	460
Menominee.....	142	86	13,165	11,665	1,058	Owosso.....	232	186	33,153	32,013	3,506
Remainder of County.....	125	75	6,700	5,706	417	Remainder of County.....	212	162	16,135	15,079	1,133
Midland County.....	264	270	41,046	38,676	3,971	Tuscola County.....	438	308	36,327	33,383	2,708
Midland.....	354	194	34,274	32,750	3,550	Caro.....	93	75	10,278	9,896	930
Remainder of County.....	110	76	6,772	5,926	421	Vassar.....	52	40	5,123	4,805	365
Missaukee County.....	73	51	5,877	5,475	371	Remainder of County.....	293	193	20,926	18,682	1,413
Monroe County.....	737	529	75,168	70,844	7,469	Van Buren County.....	555	397	42,620	38,738	3,507
Milan (part).....	17	13	1,447	1,371	108	South Haven.....	111	85	12,555	11,813	1,221
Milan.....	291	255	43,079	42,329	5,081	Remainder of County.....	444	312	30,065	26,925	2,286
Remainder of County.....	429	261	30,642	27,144	2,280	Washtenaw County.....	1,190	984	159,963	155,581	18,601
Montcalm County.....	436	310	34,734	32,200	2,646	Ann Arbor.....	523	429	78,343	77,347	10,229
Greenville.....	124	100	11,607	11,053	1,079	Chelsea.....	51	43	4,761	4,585	379
Remainder of County.....	312	210	23,127	21,147	1,567	Milan (part).....	49	41	5,330	5,206	410
Montmorency County.....	82	54	5,271	4,595	391	Ypsilanti.....	288	214	37,387	36,683	4,086
Muskegon County.....	1,213	959	140,844	135,010	14,533	Remainder of County.....	319	257	33,142	31,760	3,497
Muskegon.....	727	589	93,199	89,635	10,470	Wayne County.....	23,499	17,299	3,377,840	3,236,980	402,656
Muskegon Heights.....	164	134	20,509	19,855	2,046	Allen Park.....	131	103	24,138	23,486	2,168
Remainder of County.....	322	236	27,136	25,520	2,017	Dearborn.....	1,023	795	179,038	173,112	20,253
Newaygo County.....	254	178	17,896	16,562	1,404	Detroit.....	18,051	13,253	2,551,312	2,442,932	316,893
Freemont.....	81	57	9,027	8,589	808	Ecorse.....	166	122	23,077	21,635	2,085
Remainder of County.....	173	121	8,869	7,973	596	Garden City.....	110	80	17,090	16,350	1,611
Oakland County.....	3,849	2,931	600,513	578,859	64,170	Grosse Pointe.....	80	66	19,683	19,557	2,402
Berkley.....	163	115	17,911	16,649	2,049	Grosse Pointe Farms.....	60	52	11,115	10,125	1,177
Birmingham.....	247	201	61,575	60,321	5,909	Grosse Pointe Park.....	81	51	21,310	20,550	1,986
Clawson.....	73	55	6,824	6,326	651	Grosse Pointe Woods.....	88	70	12,453	12,303	1,172
Ferndale.....	291	227	60,488	58,424	6,439	Hamtramck.....	506	370	60,721	57,547	6,374
Hazel Park.....	177	131	19,407	18,253	1,904	Highland Park.....	417	315	100,635	98,565	11,983
Holly.....	48	42	5,036	4,972	385	Inkster.....	150	114	16,838	16,016	1,901
Huntington Woods.....	8	2	(D)	(D)	(D)	Lincoln Park.....	301	229	47,155	45,513	4,339
Northville (part).....	5	1	(D)	(D)	(D)	Livonia.....	165	125	20,807	19,827	1,881
Oak Park.....	73	39	9,449	8,831	620	Melvindale.....	81	63	8,575	8,275	1,017
Pleasant Ridge.....	11	9	1,778	(D)	407	Northville (part).....	60	50	8,522	8,336	736
Pontiac.....	885	645	135,048	129,876	15,788	Plymouth.....	140	114	22,851	22,259	2,437
Rochester.....	102	86	15,980	15,406	1,388	River Rouge.....	202	136	22,606	20,836	2,333
Royal Oak.....	547	417	90,269	86,829	9,734	Truett.....	88	72	13,983	13,719	1,404
Remainder of County.....	1,219	961	174,430	169,156	18,766	Wayne.....	236	180	36,968	35,480	3,440
Oceana County.....	220	156	16,475	15,207	1,227	Wyandotte.....	521	359	74,402	69,972	7,627
Ogemaw County.....	154	86	9,659	8,175	727	Remainder of County.....	842	580	84,561	80,585	7,428
Ontonagon County.....	129	97	9,655	9,045	771	Wexford County.....	263	185	20,213	18,719	1,863
						Cadillac.....	167	123	16,075	15,031	1,589
						Remainder of County.....	96	62	4,138	3,688	274

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero

1 Milan is in Monroe and Washtenaw counties. 2 Northville is in Oakland and Wayne counties.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpor- ated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
ANN ARBOR STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Washtenaw County, Mich.									
	RETAIL TRADE, TOTAL.....	1,222	992	177,130	173,210	19,832	6,902	5,159	1,311
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	101	77	16,051	15,631	2,091	423	389	101
53 PART*	GENERAL MERCHANDISE GROUP STORES*	36	34	14,057	(B)	1,962	737	529	31
54	FOOD STORES.....	171	131	41,225	40,387	2,847	1,175	747	191
55 EX, 554	AUTOMOTIVE DEALERS.....	86	64	29,422	28,898	2,656	603	572	77
55PT(554)	GASOLINE SERVICE STATIONS.....	166	144	15,038	14,550	1,327	448	314	201
56	APPAREL, ACCESSORY STORES.....	106	98	13,632	13,520	1,988	656	521	103
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	109	81	11,634	11,168	1,700	425	384	97
58	EATING, DRINKING PLACES.....	202	182	11,258	10,932	2,349	1,272	966	247
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	47	45	7,913	(B)	943	336	228	47
59 EX, 591	OTHER RETAIL STORES.....	174	124	15,322	14,736	1,757	749	446	192
53 PART*	NONSTORE RETAILERS*.....	24	12	1,578	1,472	212	78	69	24
BAY CITY STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Bay County, Mich.									
	RETAIL TRADE, TOTAL.....	1,007	733	110,052	104,094	11,107	4,446	3,354	1,096
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	74	52	9,470	9,132	824	325	204	89
53 PART*	GENERAL MERCHANDISE GROUP STORES*	35	25	11,358	11,090	1,678	691	550	33
54	FOOD STORES.....	218	132	30,953	28,865	1,804	734	460	229
55 EX, 554	AUTOMOTIVE DEALERS.....	52	44	16,213	16,005	1,649	396	374	37
55PT(554)	GASOLINE SERVICE STATIONS.....	113	85	8,296	7,536	691	278	198	120
56	APPAREL, ACCESSORY STORES.....	69	55	7,321	7,029	935	419	290	64
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	71	53	7,256	7,032	1,001	290	259	79
58	EATING, DRINKING PLACES.....	202	182	8,019	7,591	1,275	800	601	261
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	30	30	4,264	4,264	453	185	134	32
59 EX, 591	OTHER RETAIL STORES.....	110	64	5,595	4,543	609	260	213	119
53 PART*	NONSTORE RETAILERS*.....	33	11	1,307	1,007	188	68	62	33
DETROIT STANDARD METROPOLITAN STATISTICAL AREA—Consists of Macomb, Oakland, and Wayne Counties, Mich.									
	RETAIL TRADE, TOTAL.....	29,281	21,281	4,352,350	4,202,980	498,559	172,215	140,396	32,105
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	1,672	1,148	216,871	207,649	26,977	5,999	5,413	1,709
53 PART*	GENERAL MERCHANDISE GROUP STORES*	744	552	601,249	597,787	103,255	38,541	29,576	572
54	FOOD STORES.....	5,883	3,651	1,113,128	1,059,982	71,419	27,340	18,714	6,593
55 EX, 554	AUTOMOTIVE DEALERS.....	1,119	885	749,220	745,060	67,876	13,755	13,308	909
55PT(554)	GASOLINE SERVICE STATIONS.....	3,539	2,967	311,594	297,160	26,579	9,777	8,042	4,513
56	APPAREL, ACCESSORY STORES.....	2,046	1,824	271,243	267,591	39,059	13,273	10,964	1,664
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,686	1,274	224,035	217,793	31,559	9,131	8,422	1,573
58	EATING, DRINKING PLACES.....	6,609	5,617	334,393	318,175	71,930	33,026	27,786	8,268
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	1,179	1,101	189,731	188,065	21,245	9,162	7,408	1,167
59 EX, 591	OTHER RETAIL STORES.....	3,088	1,982	248,468	233,094	27,548	9,496	8,208	3,298
53 PART*	NONSTORE RETAILERS*.....	1,716	280	92,418	70,624	11,112	2,715	2,555	1,839
FLINT STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Genesee County, Mich.									
	RETAIL TRADE, TOTAL.....	2,936	2,294	413,378	402,586	44,245	17,001	13,975	3,186
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	242	170	33,571	32,135	3,684	875	795	255
53 PART*	GENERAL MERCHANDISE GROUP STORES*	96	86	38,862	38,722	5,608	2,157	1,498	97
54	FOOD STORES.....	450	352	101,077	98,699	6,131	2,381	1,484	512
55 EX, 554	AUTOMOTIVE DEALERS.....	216	146	87,583	86,245	8,575	2,705	2,651	192
55PT(554)	GASOLINE SERVICE STATIONS.....	395	351	33,378	32,320	2,929	1,120	938	497
56	APPAREL, ACCESSORY STORES.....	203	177	25,981	25,669	3,689	1,910	1,578	170
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	188	152	25,240	24,578	3,468	919	833	187
58	EATING, DRINKING PLACES.....	562	500	23,013	22,235	4,851	2,419	2,013	679
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	118	112	17,460	17,384	2,017	808	638	107
59 EX, 591	OTHER RETAIL STORES.....	311	213	18,219	16,965	2,206	1,403	1,304	323
53 PART*	NONSTORE RETAILERS*.....	155	35	8,994	7,714	1,087	304	253	167
GRAND RAPIDS STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Kent County, Mich.									
	RETAIL TRADE, TOTAL.....	3,099	2,261	412,186	397,516	45,477	16,881	12,653	3,335
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	231	169	31,120	29,852	3,750	962	851	263
53 PART*	GENERAL MERCHANDISE GROUP STORES*	96	82	47,351	46,913	8,284	3,248	2,188	93
54	FOOD STORES.....	581	405	105,930	102,382	6,234	2,934	1,811	626
55 EX, 554	AUTOMOTIVE DEALERS.....	182	134	69,714	68,878	6,046	1,276	1,240	180
55PT(554)	GASOLINE SERVICE STATIONS.....	404	328	34,629	32,619	2,828	1,097	832	467
56	APPAREL, ACCESSORY STORES.....	187	169	23,467	23,179	3,459	1,183	888	153
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	243	173	25,013	23,937	3,332	947	832	272
58	EATING, DRINKING PLACES.....	487	415	23,460	22,286	4,853	2,633	2,020	573
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	125	123	19,233	(B)	2,262	1,219	834	119
59 EX, 591	OTHER RETAIL STORES.....	385	219	24,514	21,812	2,754	1,072	889	408
53 PART*	NONSTORE RETAILERS*.....	178	44	7,955	6,583	946	310	274	181

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

1958 CENSUS OF BUSINESS

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Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS—Continued

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
JACKSON STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Jackson County, Mich.									
	RETAIL TRADE, TOTAL.....	1,140	856	140,021	135,189	14,868	5,720	4,633	1,218
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	101	73	12,053	11,533	1,147	323	294	120
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	41	35	16,943	16,877	2,436	947	736	35
54	FOOD STORES.....	174	130	34,938	33,808	2,191	947	601	204
55 EX,554	AUTOMOTIVE DEALERS.....	75	55	22,884	22,626	2,392	508	493	66
55PT(554)	GASOLINE SERVICE STATIONS.....	153	131	11,597	11,007	859	371	280	174
56	APPAREL, ACCESSORY STORES.....	54	46	7,904	7,810	1,056	456	373	39
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	68	50	6,598	6,138	902	289	263	60
58	EATING, DRINKING PLACES.....	225	194	9,474	8,924	1,870	1,044	905	268
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	37	35	5,705	(B)	829	401	306	30
59 EX,591	OTHER RETAIL STORES.....	153	93	9,021	8,331	849	336	289	159
53 PART*	NONSTORE RETAILERS*.....	60	14	2,904	(D)	337	98	93	63
KALAMAZOO STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Kalamazoo County, Mich.									
	RETAIL TRADE, TOTAL.....	1,286	1,024	193,827	189,859	22,233	8,209	6,484	1,316
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	88	72	18,564	18,352	2,380	474	457	68
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	40	34	21,936	21,812	3,535	1,399	932	31
54	FOOD STORES.....	182	154	46,368	45,784	3,117	1,663	1,174	192
55 EX,554	AUTOMOTIVE DEALERS.....	68	52	32,375	32,033	3,633	746	721	48
55PT(554)	GASOLINE SERVICE STATIONS.....	202	180	15,552	15,060	1,254	602	458	227
56	APPAREL, ACCESSORY STORES.....	86	84	10,611	(D)	1,515	562	440	63
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	109	79	12,701	12,393	1,916	519	458	111
58	EATING, DRINKING PLACES.....	228	196	9,783	9,453	1,991	1,225	1,034	291
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	49	47	8,497	(D)	925	386	243	54
59 EX,591	OTHER RETAIL STORES.....	154	108	14,056	13,266	1,443	474	419	152
53 PART*	NONSTORE RETAILERS*.....	80	18	3,384	2,774	524	159	148	79
LANSING STANDARD METROPOLITAN STATISTICAL AREA—Consists of Clinton, Eaton, and Ingham Counties, Mich.									
	RETAIL TRADE, TOTAL.....	2,491	1,867	330,507	320,799	35,496	12,762	10,082	2,676
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	231	181	25,614	24,650	3,072	799	720	239
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	93	67	41,964	41,332	6,444	2,534	1,788	79
54	FOOD STORES.....	384	294	80,113	78,355	4,888	1,853	1,252	405
55 EX,554	AUTOMOTIVE DEALERS.....	163	131	65,515	65,133	5,862	1,307	1,255	160
55PT(554)	GASOLINE SERVICE STATIONS.....	359	299	27,134	25,744	2,143	828	619	432
56	APPAREL, ACCESSORY STORES.....	151	135	16,538	16,294	2,250	823	639	111
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	174	112	15,498	14,646	1,989	596	520	194
58	EATING, DRINKING PLACES.....	417	359	19,662	18,694	4,072	2,209	1,825	495
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	96	90	11,776	11,702	1,516	732	532	109
59 EX,591	OTHER RETAIL STORES.....	293	167	20,824	19,322	2,333	794	649	312
53 PART*	NONSTORE RETAILERS*.....	130	32	5,869	4,927	927	287	276	140
MUSKEGON-MUSKEGON HEIGHTS STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Muskegon County, Mich.									
	RETAIL TRADE, TOTAL.....	1,250	956	149,766	144,784	15,830	5,903	4,618	1,359
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	85	65	11,513	11,213	1,258	282	257	89
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	46	32	18,136	17,854	2,791	1,031	724	39
54	FOOD STORES.....	236	180	40,586	39,312	2,635	1,089	791	277
55 EX,554	AUTOMOTIVE DEALERS.....	82	68	28,039	27,837	2,494	554	522	72
55PT(554)	GASOLINE SERVICE STATIONS.....	179	147	12,344	11,630	972	446	369	195
56	APPAREL, ACCESSORY STORES.....	74	64	6,327	6,175	827	350	249	62
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	93	67	7,390	6,954	1,135	317	284	101
58	EATING, DRINKING PLACES.....	215	189	8,933	8,559	1,777	940	723	267
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	42	42	6,401	6,401	782	452	348	42
59 EX,591	OTHER RETAIL STORES.....	139	85	6,633	5,837	743	317	231	148
53 PART*	NONSTORE RETAILERS*.....	59	17	3,464	3,012	416	125	120	67
SAGINAW STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Saginaw County, Mich.									
	RETAIL TRADE, TOTAL.....	1,550	1,164	201,931	195,191	21,067	7,757	6,082	1,613
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	131	99	18,232	17,596	1,989	729	437	132
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	52	34	18,288	17,946	2,649	1,026	748	45
54	FOOD STORES.....	284	194	49,902	47,840	2,947	1,107	778	325
55 EX,554	AUTOMOTIVE DEALERS.....	81	67	40,925	40,681	3,911	893	865	72
55PT(554)	GASOLINE SERVICE STATIONS.....	192	164	14,560	13,834	1,197	487	379	199
56	APPAREL, ACCESSORY STORES.....	104	96	14,174	14,084	2,070	735	611	73
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	109	79	11,882	11,444	1,700	508	462	117
58	EATING, DRINKING PLACES.....	311	273	13,485	12,911	2,527	1,506	1,181	354
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	55	55	7,708	7,708	760	333	252	62
59 EX,591	OTHER RETAIL STORES.....	147	87	9,910	9,050	1,109	373	314	145
53 PART*	NONSTORE RETAILERS*.....	84	16	2,865	2,097	208	60	56	89

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

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ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

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stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling special lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

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California				New Mexico			
Colorado				New York			
Connecticut				North Carolina			
Delaware				North Dakota			
District of Columbia				Ohio			
Florida				Oklahoma			
Georgia				Oregon			
Guam				Pennsylvania			
Hawaii				Rhode Island			
Idaho				South Carolina			
Illinois				South Dakota			
Indiana				Tennessee			
Iowa				Texas			
Kansas				Utah			
Kentucky				Vermont			
Louisiana				Virginia			
Maine				Virgin Islands			
Maryland				Washington			
Massachusetts				West Virginia			
Michigan				Wisconsin			
Minnesota				Wyoming			
Mississippi				Complete set			
Missouri				(54 area reports)			

If you wish to receive future announcements of 1958 Census of Business final reports and volumes, please check here. . . . ☐

PUBLICATIONS TO BE SENT TO: (Please print or type)

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RETAIL TRADE

BUREAU OF THE CENSUS

Preliminary Area Report

10 22 AM '59

October 1959

BC58(P)-RA23

Minnesota

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Minnesota during the year 1958 totaled \$3,869,084,000, an increase of \$419,400,000 or 12 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 16 percent compared with an increase of 8 percent in the remainder of the State. The largest cities in the State, Minneapolis, St. Paul, and Duluth, showed increases of 9 percent, 10 percent, and 6 percent, respectively.

Retail trade establishments in the State had a total of 159,108 paid employees during the workweek ended nearest November 15, 1958, an increase of 9 percent compared with the same week in 1954. In addition, 33,977 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establish-

ments amounted to \$418,440,000, compared with \$366,398,000 in 1954, an increase of 14 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and a form for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 11-14.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments with payroll	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	33,465	23,857	3,869,084	3,693,286	35,380	24,476	3,449,684	3,223,542	12.2	14.6
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	3,785	3,059	471,525	456,993	3,944	3,220	436,622	419,888	8.0	8.8
53 PART*	GENERAL MERCHANDISE GROUP STORES*	1,558	1,060	421,634	411,048	1,575	1,161	364,573	353,903	15.7	16.1
54	FOOD STORES.....	5,429	3,765	822,233	782,713	6,539	4,203	691,756	625,830	18.9	25.1
55 EX.554	AUTOMOTIVE DEALERS.....	1,698	1,416	599,038	593,456	1,819	1,517	579,582	568,300	3.4	4.4
55PT(554)	GASOLINE SERVICE STATIONS.....	4,056	2,924	272,549	244,825	4,230	2,632	220,560	184,696	23.6	32.6
56	APPAREL, ACCESSORY STORES.....	1,891	1,553	216,141	210,061	1,983	1,633	189,836	183,616	13.9	14.4
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,763	1,307	167,727	160,165	1,632	1,176	144,703	134,255	15.9	19.3
58	EATING, DRINKING PLACES.....	6,788	4,944	281,086	253,520	6,781	5,091	250,202	226,396	12.3	12.0
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	917	867	125,101	123,897	960	884	99,126	97,002	26.2	27.7
59 EX.591	OTHER RETAIL STORES.....	4,238	2,732	327,425	303,789	4,347	2,737	343,408	315,322	-4.7	-3.7
53 PART*	NONSTORE RETAILERS*	1,342	230	164,625	152,819	1,570	222	129,316	114,334	27.3	33.7

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

1958 Census of Business

RETAIL TRADE

Errata Sheet

OCT 6 12 39 PM '60

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September 20, 1960

BC58-RA23

Minnesota

The data below is the revision of figures published in the Area Report—Minnesota BC58-RA23 for the 1958 Census of Business—Retail Trade.

Page	Table	County and city	Column	Change	
				From	To
23-10	102	Lincoln County.....	Total:		
			Establishments—		
			Total (number).....	52	143
			With payroll (number).....	34	97
			Sales—		
			Total, all establishments (\$1,000)	1,673	9,032
			Establishments with payroll (\$1,000).....	1,433	8,204
			Payroll, entire year (\$1,000).....	131	517
			Paid employees, workweek ended nearest Nov. 15—		
			Total (number).....	74	237
			Full workweek (number).....	59	198
			Active proprietors of unincorporated businesses (number).....	55	157
			Kind-of-business group:		
			Lumber, building matls., hardware, farm equip. dealers—		
			Establishments (number).....	...	30
			Sales (\$1,000).....	...	2,911
			General merchandise group stores—		
			Establishments (number).....	...	11
			Sales (\$1,000).....	...	476
23-11	102	Lincoln County.....	Kind-of-business group—Continued		
			Food stores—		
			Establishments (number).....	1	21
			Sales (\$1,000).....	(D)	1,547
			Automotive dealers—		
			Establishments (number).....	...	7
			Sales (\$1,000).....	...	1,348
			Gasoline service stations—		
			Establishments (number).....	...	15
			Sales (\$1,000).....	...	778
			Apparel, accessory stores—		
			Establishments (number).....	...	4
			Sales (\$1,000).....	...	115
			Furniture, home furnishings, equipment stores—		
			Establishments (number).....	3	6
			Sales (\$1,000).....	45	224
			Other retail stores—		
			Sales (\$1,000).....	682	690
			Nonstore retailers—		
			Establishments (number).....	11	12
			Sales (\$1,000).....	(D)	139

USCOMM--DC

1958 CENSUS OF BUSINESS—RETAIL TRADE
ERRATA SHEET—PRELIMINARY AREA REPORT, MINNESOTA

The data below are revisions of figures published in the Preliminary Area Report—Minnesota BC58(P)-RA23 for the 1958 Census of Business—Retail Trade.

The Final Area Reports for Retail Trade which will replace the figures in this series of preliminary reports, are scheduled to be published in the period from December 1959 through February 1960, will include information received too late for inclusion in the Preliminary Series. For some places and kinds of business, the final figures may differ significantly from the preliminary ones.

Page	Table	Place or kind of business	Column	Change	
				From	To
10	3	Duluth-Superior Standard Metropolitan Statistical Area— Retail trade, total.....	Establishments— Total (number)..... With payroll (number)..... Sales— Total, all establishments (\$1,000)..... Establishments with payroll (\$1,000).. Payroll, entire year (\$1,000)..... Paid employees workweek ended nearest Nov. 15— Total (number)..... Full workweek (number)..... Establishments— Total (number)..... With payroll (number)..... Sales— Total, all establishments (\$1,000)..... Establishments with payroll (\$1,000).. Payroll, entire year (\$1,000).....	2,837 1,969 304,613 288,707 34,232 339,856 9,663 332 238 23,302 20,726 1,609	2,836 1,968 304,214 288,308 34,195 12,448 9,618 331 237 22,903 20,327 1,572
		Gasoline Service Stations...			

(over)

ERRATA SHEET—PRELIMINARY AREA REPORT, MINNESOTA—Continued

Page	Table	Place or kind of business	Column	Change	
				From	To
10	3	Duluth-Superior Standard Metro- politan Statistical Area— Gasoline Service Stations....	Paid employees workweek ended nearest Nov. 15—		
			Total (number).....	691	682
			Full workweek (number).....	494	485
		Eating, drinking places.....	Paid employees workweek ended nearest Nov. 15—		
			Total (number).....	329,533	2,134
			Full workweek (number).....	1,697	1,661

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
MINNESOTA: TOTAL.....	33,465	23,857	3,869,084	3,693,286	418,440	159,108	124,976	33,977
AITKIN COUNTY.....	165	91	9,889	8,537	757	373	299	17
ANOKA COUNTY.....	341	231	37,570	35,516	3,571	1,380	930	367
ANOKA.....	127	97	17,957	17,409	1,884	699	495	132
BLAINE.....	7	7	411	411	45	20	11	6
COLUMBIA HEIGHTS.....	38	36	6,515	(D)	680	255	155	44
COON RAPIDS.....	26	16	1,906	1,812	152	63	45	33
FRIDLEY.....	16	16	2,309	2,309	226	97	59	16
REMAINDER OF COUNTY.....	127	59	8,472	(D)	584	246	165	136
BECKER COUNTY.....	274	172	23,449	21,459	2,034	1,118	731	281
DETROIT LAKES.....	127	103	15,996	15,520	1,486	870	540	128
REMAINDER OF COUNTY.....	147	69	7,453	5,939	548	248	191	153
BELTRAMI COUNTY.....	244	178	22,530	21,538	2,269	965	780	254
BEMIDJI.....	145	125	17,926	17,692	1,963	817	658	146
REMAINDER OF COUNTY.....	99	53	4,604	3,846	306	148	122	108
BENTON COUNTY.....	168	118	18,609	17,739	1,557	756	662	171
ST CLOUD (PART).....	48	38	8,226	8,058	736	283	242	46
SAUK RAPIDS.....	40	32	4,613	4,433	436	158	134	38
REMAINDER OF COUNTY.....	80	48	5,770	5,248	385	315	286	87
BIG STONE COUNTY.....	148	114	10,140	9,628	840	378	296	158
ORTONVILLE (PART).....	58	56	5,727	(D)	538	231	178	55
REMAINDER OF COUNTY.....	90	58	4,413	(D)	302	147	118	103
BLUE EARTH COUNTY.....	489	375	60,076	58,324	6,506	2,510	2,016	476
MANKATO.....	272	238	47,368	46,878	5,467	2,089	1,645	249
REMAINDER OF COUNTY.....	217	137	12,708	11,446	1,039	421	371	227
BROWN COUNTY.....	376	266	32,509	30,601	2,769	1,237	1,023	402
NEW ULM.....	154	116	17,145	16,499	1,663	781	639	161
SLEEPY EYE.....	56	50	4,852	4,788	413	182	149	57
SPRINGFIELD.....	58	56	5,186	(D)	408	163	139	67
REMAINDER OF COUNTY.....	108	44	5,326	(D)	285	111	96	117
CARLTON COUNTY.....	268	174	23,833	21,623	2,165	1,412	1,224	273
CLOQUET.....	97	79	13,092	12,498	1,354	443	349	103
REMAINDER OF COUNTY.....	171	95	10,741	9,125	811	969	875	170
CAKVER COUNTY.....	259	179	19,237	17,939	1,390	573	450	281
CASS COUNTY.....	263	157	13,819	11,979	1,078	521	425	284
CHIPPEWA COUNTY.....	256	172	21,303	19,733	1,765	736	607	259
GRANITE FALLS (PART).....	6	6	629	629	50	15	15	7
MONTEVIDEO.....	130	100	13,277	12,803	1,286	522	435	128
REMAINDER OF COUNTY.....	120	66	7,397	6,301	429	199	157	124
CHISAGO COUNTY.....	189	119	11,946	10,912	886	530	410	192
CLAY COUNTY.....	323	247	39,168	37,598	4,071	1,741	1,426	331
MOORHEAD.....	171	137	28,642	28,010	3,230	1,227	985	163
REMAINDER OF COUNTY.....	152	110	10,526	9,588	841	514	441	168
CLEARWATER COUNTY.....	110	72	6,857	6,225	502	219	191	109
COOK COUNTY.....	50	42	3,582	3,468	286	118	98	54
COTTONWOOD COUNTY.....	223	153	19,132	17,888	1,510	598	509	230
WINDOM.....	76	64	9,060	8,886	829	319	286	78
REMAINDER OF COUNTY.....	147	89	10,072	9,002	681	279	223	152
CROW WING COUNTY.....	454	294	34,801	32,097	3,405	1,438	1,184	483
BRAINERD.....	208	166	24,108	23,682	2,540	1,033	861	203
CROSSBY.....	43	33	3,278	3,034	301	117	98	47
REMAINDER OF COUNTY.....	203	95	7,415	5,381	564	288	225	233
DAKOTA COUNTY.....	522	360	65,270	62,402	5,555	2,048	1,560	542
HASTINGS (PART).....	89	71	10,710	10,262	944	380	311	85
MENDOTA HEIGHTS.....	3	3	393	393	52	20	9	4
SOUTH ST PAUL.....	167	115	27,425	26,527	2,266	748	592	174
WEST ST PAUL.....	58	50	9,493	9,369	804	317	191	60
REMAINDER OF COUNTY.....	205	121	17,249	15,851	1,489	583	457	222
DODGE COUNTY.....	153	111	13,819	13,209	1,055	424	349	160
DOUGLAS COUNTY.....	294	220	25,908	24,524	2,343	955	818	324
ALEXANDRIA.....	133	113	17,370	16,958	1,751	669	590	136
REMAINDER OF COUNTY.....	161	107	8,538	7,566	592	286	228	188
FARIBAUT COUNTY.....	383	277	32,386	30,202	2,312	940	777	387
BLUE EARTH.....	89	79	9,529	9,099	788	325	281	92
REMAINDER OF COUNTY.....	294	198	22,857	21,103	1,524	615	496	295
FILLMORE COUNTY.....	383	275	28,675	26,313	2,090	891	743	404
FREEBORN COUNTY.....	412	276	43,849	41,373	4,071	1,505	1,202	417
ALBERT LEA.....	241	181	30,972	29,652	3,272	1,200	947	231
REMAINDER OF COUNTY.....	171	95	12,877	11,721	799	305	255	186

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

5

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
	Total	With	Total, all	Establishments		Total	Full	
	(number)	payroll (number)	establishments (\$1,000)	with payroll (\$1,000)		(number)	workweek (number)	
GOODHUE COUNTY.....	439	317	37,907	35,545	3,517	1,379	1,166	481
RED WING.....	153	119	17,856	17,162	1,918	755	645	168
REMAINDER OF COUNTY.....	286	198	20,051	18,383	1,599	624	521	313
GRANT COUNTY.....	130	94	10,677	10,027	750	322	273	147
HENNEPIN COUNTY.....	6,656	4,804	1,167,680	1,133,940	151,714	52,342	39,882	6,436
BLOOMINGTON.....	87	79	16,742	16,650	1,569	632	377	83
BROOKLYN CENTER.....	18	18	2,379	2,379	224	118	66	19
BROOKLYN PARK.....	3	3	(D)	(D)	(D)	(D)	(D)	(D)
CRYSTAL.....	49	47	10,946	(D)	1,181	444	264	48
EDINA.....	83	81	39,322	(D)	4,690	1,836	937	53
GOLDEN VALLEY.....	41	39	8,851	(D)	1,117	454	317	31
HOPKINS.....	120	94	26,794	26,146	2,870	776	607	109
MINNEAPOLIS.....	5,340	3,772	924,005	895,347	125,982	42,654	33,590	5,198
MINNETONKA.....	18	18	3,127	3,127	280	93	64	26
PLYMOUTH.....	5	5	464	464	31	19	13	14
RICHFIELD.....	111	105	27,417	27,343	2,701	1,119	633	94
ROBBINSDALE.....	54	46	10,430	10,298	1,109	417	278	45
ST LOUIS PARK.....	127	117	34,369	34,135	4,182	1,513	1,104	93
REMAINDER OF COUNTY.....	599	379	(D)	(D)	(D)	(D)	(D)	(D)
HOUSTON COUNTY.....	205	139	12,167	11,213	810	432	337	240
HUBBARD COUNTY.....	161	91	8,184	6,968	587	272	232	175
PARK RAPIDS.....	80	64	5,713	5,407	492	227	193	86
REMAINDER OF COUNTY.....	81	27	2,471	1,561	95	45	39	89
ISANTI COUNTY.....	146	96	12,244	11,520	1,035	389	306	159
CAMBRIDGE.....	57	45	7,732	7,584	709	244	187	65
REMAINDER OF COUNTY.....	89	51	4,512	3,936	326	145	119	94
ITASCA COUNTY.....	402	278	34,395	32,231	3,223	1,234	999	400
GRAND RAPIDS.....	136	110	20,507	19,885	2,109	675	574	125
REMAINDER OF COUNTY.....	266	168	13,888	12,346	1,114	559	425	275
JACKSON COUNTY.....	197	143	13,972	12,842	1,051	467	386	196
JACKSON.....	77	63	7,062	6,828	570	257	200	81
REMAINDER OF COUNTY.....	120	80	6,910	6,014	481	210	186	115
KANABEC COUNTY.....	95	65	8,502	7,888	728	292	240	99
KANDIYOHKI COUNTY.....	294	236	34,537	33,131	3,251	1,258	1,020	300
WILLMAR.....	149	129	22,481	21,953	2,297	852	687	138
REMAINDER OF COUNTY.....	145	107	12,056	11,178	954	406	333	162
KITTSOON COUNTY.....	118	72	7,681	6,741	549	287	263	115
KOOCHICHIING COUNTY.....	203	159	17,668	16,850	1,595	589	459	204
INTERNATIONAL FALLS.....	99	91	12,978	12,826	1,303	454	351	97
REMAINDER OF COUNTY.....	104	68	4,690	4,024	292	135	108	107
LAC QUI PARLE COUNTY.....	164	112	10,903	9,779	843	391	324	188
ORTONVILLE (PART).....
REMAINDER OF COUNTY.....	164	112	10,903	9,779	843	391	324	188
LAKE COUNTY.....	113	89	10,938	10,628	1,033	364	285	113
TWO HARBORS.....	56	52	7,178	7,118	739	227	176	46
REMAINDER OF COUNTY.....	57	37	3,760	3,510	294	137	109	67
LAKE OF THE WOODS COUNTY.....	65	45	3,953	3,547	272	138	108	63
LE SUEUR COUNTY.....	293	211	22,089	20,547	1,703	701	596	316
LE SUEUR.....	53	49	4,998	4,928	361	148	119	57
REMAINDER OF COUNTY.....	240	162	17,091	15,619	1,342	553	477	259
LINCOLN COUNTY.....	143	97	9,032	8,204	517	251	212	157
LYON COUNTY.....	348	246	32,407	30,621	2,714	1,116	949	354
MARSHALL.....	98	88	14,202	14,064	1,391	561	479	94
TRACY.....	60	58	7,145	(D)	532	233	200	77
REMAINDER OF COUNTY.....	190	100	11,060	(D)	791	322	270	183
MCLEOD COUNTY.....	358	264	31,701	30,161	2,830	1,132	942	370
GLENCOE.....	73	59	8,057	7,779	760	295	251	76
MUTCHINSON.....	115	97	11,605	11,303	1,066	438	338	116
REMAINDER OF COUNTY.....	170	108	12,039	11,079	1,004	399	353	178
MAHMOMEN COUNTY.....	69	41	4,708	4,044	270	125	103	70
MARSHALL COUNTY.....	186	114	12,124	10,606	912	350	306	186
MARTIN COUNTY.....	361	273	36,657	35,051	3,480	1,342	1,141	347
FAIRMONT.....	165	135	22,741	22,275	2,407	916	782	155
REMAINDER OF COUNTY.....	196	138	13,916	12,776	1,073	426	359	192
MEEKER COUNTY.....	243	177	19,453	18,327	1,533	607	509	260
LITCHFIELD.....	78	70	8,116	8,024	718	297	241	87
REMAINDER OF COUNTY.....	165	107	11,337	10,303	815	310	268	173
MILLE LACS COUNTY.....	202	140	16,985	15,507	1,457	586	467	216

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
MORRISON COUNTY.....	337	201	22,518	20,168	1,818	772	616	353
LITTLE FALLS.....	118	94	13,147	12,819	1,252	497	390	127
REMAINDER OF COUNTY.....	219	107	9,371	7,349	566	275	226	226
MOWER COUNTY.....	475	341	55,873	53,267	5,473	2,086	1,603	494
AUSTIN.....	268	208	38,133	37,265	4,179	1,577	1,156	267
REMAINDER OF COUNTY.....	207	133	17,740	16,002	1,294	509	447	227
MURRAY COUNTY.....	180	124	14,858	13,704	992	415	361	186
NICOLLET COUNTY.....	183	137	13,396	12,534	1,237	550	423	192
NORTH MANKATO.....	36	22	2,363	2,065	227	126	97	42
ST PETER.....	91	75	7,686	7,414	780	315	242	91
REMAINDER OF COUNTY.....	56	40	3,347	3,055	230	109	84	59
NOBLES COUNTY.....	288	218	27,561	26,301	2,354	915	792	270
WORTHINGTON.....	123	109	16,517	16,327	1,717	615	538	111
REMAINDER OF COUNTY.....	165	109	11,044	9,974	637	300	254	159
NORMAN COUNTY.....	156	114	10,999	10,177	779	340	289	160
OLMSTED COUNTY.....	529	419	90,947	88,891	10,814	3,938	3,259	526
ROCHESTER.....	406	336	79,637	78,447	9,806	3,577	2,947	398
REMAINDER OF COUNTY.....	123	83	11,290	10,444	1,010	361	312	128
OTTER TAIL COUNTY.....	548	392	43,179	40,305	3,821	1,679	1,425	599
FERGUS FALLS.....	189	153	21,763	21,095	2,268	929	780	204
REMAINDER OF COUNTY.....	359	239	21,416	19,210	1,553	750	645	395
PENNINGTON COUNTY.....	147	109	14,317	13,731	1,469	604	492	145
THIEF RIVER FALLS.....	111	95	13,360	13,082	1,401	573	464	110
REMAINDER OF COUNTY.....	36	14	957	649	68	31	28	35
PINE COUNTY.....	232	148	13,836	12,430	1,052	553	398	224
PIPESTONE COUNTY.....	221	155	17,676	16,634	1,501	619	506	228
PIPESTONE.....	92	80	10,076	9,872	1,011	389	327	86
REMAINDER OF COUNTY.....	129	75	7,600	6,762	490	230	179	142
POLK COUNTY.....	431	309	36,407	34,201	3,328	1,474	1,239	434
CROOKSTON.....	120	100	14,372	13,986	1,464	539	461	115
EAST GRAND FORKS.....	73	61	9,036	8,790	918	392	315	79
REMAINDER OF COUNTY.....	238	148	12,999	11,425	946	543	463	240
POPE COUNTY.....	128	90	8,927	8,283	581	295	230	151
GLENWOOD.....	41	41	4,108	(D)	336	153	118	57
REMAINDER OF COUNTY.....	87	49	4,819	(D)	245	142	112	94
RAMSEY COUNTY.....	3,039	2,239	521,850	507,520	67,282	24,910	18,928	3,007
FALCON HEIGHTS.....	13	13	3,047	3,047	306	20	125	12
NORTH ST PAUL.....	33	25	4,304	4,120	507	195	115	40
ROSEVILLE.....	43	43	7,094	7,094	602	300	140	37
ST PAUL.....	2,689	1,979	483,624	471,068	63,576	23,315	17,896	2,642
WHITE BEAR LAKE.....	81	63	8,334	7,922	753	314	228	83
REMAINDER OF COUNTY.....	180	116	15,447	14,269	1,538	586	424	193
RED LAKE COUNTY.....	63	43	4,038	3,738	337	139	113	57
REDWOOD COUNTY.....	308	218	27,188	25,556	2,060	887	739	342
REDWOOD FALLS.....	80	70	12,923	12,795	1,186	413	361	95
REMAINDER OF COUNTY.....	228	148	14,265	12,761	904	474	378	247
RENVILLE COUNTY.....	295	219	27,000	25,780	2,006	726	631	318
RICE COUNTY.....	354	268	34,435	32,949	3,483	1,281	1,016	372
FARIBAULT.....	175	141	20,655	20,159	2,250	820	637	163
NORTHFIELD.....	88	78	9,259	9,131	918	334	268	99
REMAINDER OF COUNTY.....	91	49	4,521	3,659	315	127	111	110
ROCK COUNTY.....	148	104	13,479	12,569	1,022	462	367	144
LUVERNE.....	73	67	9,807	9,709	850	380	306	74
REMAINDER OF COUNTY.....	75	37	3,672	2,860	172	82	61	70
ROSEAU COUNTY.....	140	106	12,262	11,548	1,004	381	337	141
ST LOUIS COUNTY.....	2,225	1,581	255,514	243,252	28,986	10,367	8,038	2,141
CHISHOLM.....	78	68	6,829	6,575	647	256	190	79
DULUTH.....	1,045	773	147,312	142,158	18,365	6,379	4,956	971
ELY.....	89	59	7,584	6,968	631	285	252	81
EVELETH.....	72	56	7,036	6,706	665	201	155	66
HIBBING.....	190	142	27,378	26,364	3,117	1,092	894	189
PROCTOR.....	33	23	2,671	2,563	217	92	54	31
VIRGINIA.....	206	168	26,180	25,320	2,957	1,082	785	189
REMAINDER OF COUNTY.....	512	292	30,524	28,598	2,389	980	752	535
SCOTT COUNTY.....	246	172	20,359	18,849	1,537	677	506	260
SHAKOPEE.....	54	42	8,362	8,150	646	268	197	50
REMAINDER OF COUNTY.....	192	130	11,997	10,699	891	409	309	210
SHERBURNE COUNTY.....	118	78	8,798	8,012	655	327	283	131
ST CLOUD (PART).....	2	2	(D)	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	116	76	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
SIBLEY COUNTY.....	205	137	14,076	12,974	1,215	519	399	213
STEARNS COUNTY.....	761	555	77,069	72,713	7,546	3,790	3,200	780
ST CLOUD (PART).....	258	204	42,106	41,066	4,839	1,786	1,397	249
SAUK CENTRE.....	55	51	6,362	6,288	542	201	178	65
REMAINDER OF COUNTY.....	448	300	28,601	25,359	2,165	1,803	1,625	466
STEELE COUNTY.....	288	204	30,781	29,455	2,777	1,223	987	307
OWATONNA.....	156	124	20,729	20,325	2,034	784	636	172
REMAINDER OF COUNTY.....	132	80	10,052	9,130	743	439	351	135
STEVENS COUNTY.....	138	114	13,335	12,807	1,162	463	380	134
MORRIS.....	70	70	10,099	10,099	929	370	299	73
REMAINDER OF COUNTY.....	68	44	3,236	2,708	233	93	81	61
SWIFT COUNTY.....	208	156	17,426	16,700	1,422	593	467	238
BENSON.....	70	56	7,259	7,071	591	245	190	77
REMAINDER OF COUNTY.....	138	100	10,167	9,629	831	348	277	161
TODD COUNTY.....	265	177	17,453	15,845	1,386	682	560	274
STAPLES.....	61	45	4,830	4,482	367	221	193	65
REMAINDER OF COUNTY.....	204	132	12,623	11,363	1,019	461	367	209
TRAVERSE COUNTY.....	115	75	9,063	8,153	611	398	345	129
WABASHA COUNTY.....	247	177	18,824	17,516	1,366	581	470	265
LAKE CITY.....	62	60	6,346	(D)	519	213	154	68
REMAINDER OF COUNTY.....	185	117	12,478	(D)	847	368	316	197
WADENA COUNTY.....	195	131	18,719	17,327	1,650	602	522	189
WADENA.....	95	71	12,492	12,236	1,264	432	376	98
REMAINDER OF COUNTY.....	100	60	5,687	5,091	386	170	146	91
WASECA COUNTY.....	184	138	16,128	15,230	1,287	617	486	192
WASECA.....	84	66	9,987	9,475	821	377	285	91
REMAINDER OF COUNTY.....	100	72	6,141	5,755	466	240	201	101
WASHINGTON COUNTY.....	377	269	34,832	32,874	3,573	1,439	1,112	378
BAYPORT.....	15	15	1,124	1,124	117	68	42	15
HASTINGS (PART).....
STILLWATER.....	110	92	17,191	17,023	1,942	737	598	98
REMAINDER OF COUNTY.....	252	162	16,517	14,727	1,514	634	472	265
WATONWAN COUNTY.....	191	153	16,249	15,581	1,256	524	437	182
ST JAMES.....	72	68	8,406	8,324	710	283	231	65
REMAINDER OF COUNTY.....	119	85	7,843	7,257	546	241	206	117
WILKIN COUNTY.....	126	84	9,398	8,754	763	311	257	130
BRECKENRIDGE.....	55	47	5,445	5,357	542	221	179	60
REMAINDER OF COUNTY.....	71	37	3,953	3,397	221	90	78	70
WINONA COUNTY.....	443	307	44,428	41,886	4,488	1,875	1,463	467
WINONA.....	303	225	35,177	33,549	3,676	1,510	1,169	307
REMAINDER OF COUNTY.....	140	82	9,251	8,337	812	365	294	160
WRIGHT COUNTY.....	379	261	26,486	24,642	2,042	859	688	392
YELLOW MEDICINE COUNTY.....	214	158	15,019	13,685	1,114	503	397	222
GRANITE FALLS (PART).....	54	46	4,160	4,064	326	165	123	60
REMAINDER OF COUNTY.....	160	112	10,859	9,621	788	338	274	162

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Minnesota, total.....	35,380	24,476	3,449,684	3,223,542	366,398
Aitkin County.....	165	89	9,422	8,092	667
Anoka County.....	322	200	25,631	22,761	2,383
Anoka.....	141	103	14,422	13,526	1,612
Columbia Heights.....	47	27	4,239	3,867	327
Fridley.....	33	15	1,387	993	74
Remainder of County.....	101	55	5,583	4,375	370
Becker County.....	289	189	19,757	17,601	1,517
Detroit Lakes.....	157	117	14,452	13,406	1,203
Remainder of County.....	132	72	5,295	4,195	314
Beltrami County.....	260	172	20,624	18,572	1,801
Bemidji.....	164	120	16,871	15,643	1,573
Remainder of County.....	96	52	3,753	2,929	228
Benton County.....	179	119	14,874	13,306	1,082
St. Cloud (part) ¹	54	36	5,774	5,290	445
Sauk Rapids.....	40	30	3,724	3,394	304
Remainder of County.....	85	53	5,376	4,622	329
Big Stone County.....	169	127	9,227	8,559	808
Ortonville (part) ²	78	70	5,253	5,181	563
Remainder of County.....	91	57	3,974	3,378	245
Blue Earth County.....	517	373	56,807	53,467	5,628
Mankato.....	316	246	44,774	42,858	4,860
Remainder of County.....	201	127	12,033	10,609	768
Brown County.....	383	271	31,670	28,494	2,614
New Ulm.....	159	111	16,095	15,041	1,534
Sleepy Eye.....	66	56	5,037	4,775	431
Springfield.....	81	59	6,278	4,982	421
Remainder of County.....	77	45	4,260	3,696	228
Carlton County.....	270	172	22,163	20,507	1,869
Cloquet.....	114	88	12,590	12,078	1,168
Remainder of County.....	156	84	9,573	8,429	701
Carver County.....	287	181	16,807	14,803	1,069
Cass County.....	259	175	12,795	11,329	891
Chippewa County.....	240	180	20,607	19,313	1,799
Granite Falls (part) ³	14	6	796	624	43
Montevideo.....	142	114	13,455	12,841	1,342
Remainder of County.....	84	60	6,356	5,848	374
Chisago County.....	191	127	11,460	10,148	744
Clay County.....	325	251	29,286	27,992	3,082
Moorhead.....	157	129	20,439	19,925	2,438
Remainder of County.....	168	122	8,847	8,067	644
Clearwater County.....	95	75	7,085	6,443	461
Cook County.....	64	44	3,816	3,528	286
Cottonwood County.....	208	154	18,021	17,003	1,248
Windom.....	85	75	9,608	9,440	746
Remainder of County.....	123	79	8,413	7,563	502
Crow Wing County.....	294	204	31,691	28,341	2,993
Brainerd.....	246	158	22,418	20,726	2,244
Crosby.....	56	36	3,372	2,984	281
Remainder of County.....	182	100	5,901	4,631	468
Dakota County.....	524	344	54,855	50,401	4,785
Hastings (part) ⁴	101	73	9,308	8,608	747
South St. Paul.....	178	118	26,578	24,946	2,395
West St. Paul.....	59	47	5,026	5,306	523
Remainder of County.....	186	106	13,343	11,541	1,115
Dodge County.....	177	119	11,398	9,976	714
Douglas County.....	306	218	21,929	20,257	1,879
Alexandria.....	152	122	14,656	13,854	1,422
Remainder of County.....	154	96	7,273	6,403	457
Faribault County.....	419	297	29,854	27,698	2,011
Blue Earth.....	111	79	9,297	8,749	696
Remainder of County.....	308	218	20,557	18,949	1,315
Fillmore County.....	415	281	22,622	19,970	1,557
Freeborn County.....	425	291	35,220	32,632	3,577
Albert Lea.....	260	186	23,392	22,016	2,844
Remainder of County.....	165	105	11,828	10,616	733
Goodhue County.....	479	335	36,760	33,748	3,063
Red Wing.....	194	130	17,383	15,953	1,696
Remainder of County.....	285	205	19,377	17,795	1,367
Grant County.....	140	106	9,988	9,262	636
Hennepin County.....	6,826	4,726	987,517	944,163	131,532
Brooklyn Center.....	18	10	914	754	44
Crystal.....	39	29	4,215	4,095	374
Edina.....	43	29	4,728	4,584	632
Golden Valley.....	44	30	6,523	6,259	804
Hopkins.....	118	82	22,198	21,306	2,230
Minneapolis.....	5,575	3,891	849,249	813,497	117,647
Richfield.....	152	108	19,163	18,451	1,915
Robbinsdale.....	82	50	8,825	8,151	755
St. Louis Park.....	160	114	20,642	19,820	2,629
Remainder of County.....	595	383	51,060	47,246	4,502
Houston County.....	210	138	11,424	9,852	794
Hubbard County.....	167	107	8,843	7,621	654
Park Rapids.....	93	77	6,885	6,403	533
Remainder of County.....	74	30	1,958	1,218	121
Isanti County.....	125	93	11,059	10,229	870
Cahoon.....	53	47	6,718	6,496	607
Remainder of County.....	72	46	4,341	3,733	263
Itasca County.....	406	284	33,001	30,323	3,070
Grand Rapids.....	142	112	17,253	16,375	1,828
Remainder of County.....	264	172	15,748	13,948	1,242
Jackson County.....	199	149	15,774	14,250	1,140
Jackson.....	92	72	7,759	6,847	653
Remainder of County.....	107	77	8,015	7,403	487
Kanabec County.....	98	68	6,319	5,867	467
Kandiyohi County.....	339	255	33,038	31,356	2,814
Willmar.....	184	144	20,820	19,932	2,008
Remainder of County.....	155	111	12,218	11,424	806
Kittson County.....	124	82	9,240	8,352	601
Koochiching County.....	222	160	16,396	15,252	1,366
International Falls.....	127	99	12,127	11,499	1,154
Remainder of County.....	95	61	4,269	3,753	208
Lac qui Parle County.....	190	144	12,009	11,095	826
Ortonville (part) ²	1	(D)	(D)	(D)	(D)
Remainder of County.....	189	143	(D)	(D)	(D)
Lake County.....	123	79	9,979	9,101	863
Two Harbors.....	73	55	7,877	7,507	754
Remainder of County.....	50	24	2,102	1,594	109
Lake of the Woods County.....	66	48	3,943	3,401	240
Le Sueur County.....	311	213	21,165	19,185	1,432
Le Sueur.....	76	60	5,237	4,963	333
Remainder of County.....	235	153	15,928	14,222	1,099
Lincoln County.....	145	101	8,924	7,978	512
Lyon County.....	345	255	29,088	27,442	2,320
Marshall.....	121	89	12,051	11,551	1,164
Tracy.....	71	63	6,657	6,511	496
Remainder of County.....	153	103	10,380	9,270	660
McLeod County.....	370	252	28,683	26,955	2,348
Glencoe.....	85	61	8,868	8,470	595
Hutchinson.....	129	93	10,858	10,336	1,005
Remainder of County.....	156	98	8,957	8,149	748
Mahnomen County.....	68	44	4,619	3,995	273
Marshall.....	200	130	11,890	10,326	778
Martin County.....	394	274	34,018	30,950	2,879
Fairmont.....	206	144	22,386	20,450	2,140
Remainder of County.....	188	130	11,632	10,500	739
Meeker County.....	251	183	17,700	16,572	1,337
Litchfield.....	107	79	8,417	7,915	768
Remainder of County.....	144	104	9,283	8,657	569
Mill Lake County.....	206	142	14,247	12,975	1,108
Morrison.....	317	205	20,634	18,070	1,465
Little Falls.....	142	102	12,465	11,187	1,029
Remainder of County.....	175	103	8,169	6,883	436
Mower County.....	490	350	47,660	44,990	4,725
Austin.....	310	222	32,758	31,218	3,739
Remainder of County.....	180	128	14,902	13,772	986
Murray County.....	170	130	12,697	11,931	864

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

¹St. Cloud is in Benton, Sherburne and Stearns counties.²Ortonville is in Big Stone and Lac qui Parle counties.³Granite Falls is in Chippewa and Yellow Medicine⁴Hastings is in Dakota and Washington counties.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total	With payroll	Total, all establish- ments	Establish- ments with payroll	
	(Number)	(Number)	(\$1,000)	(\$1,000)	
Nicollet County.....	214	142	13,686	12,380	1,133
North Mankato.....	35	27	2,328	2,210	225
St. Peter.....	116	78	8,905	8,101	778
Remainder of County.....	63	37	2,453	2,059	150
Nobles County.....	313	221	31,501	29,433	2,555
Worthington.....	156	116	19,916	19,084	1,989
Remainder of County.....	157	105	11,585	10,349	566
Norman County.....	168	122	10,383	9,233	662
Olsted County.....	572	428	66,792	63,416	8,393
Rochester.....	449	349	59,518	56,872	7,434
Remainder of County.....	123	79	7,274	6,544	559
Otter Tail County.....	567	405	40,767	38,029	3,481
Fergus Falls.....	189	153	19,925	19,471	2,243
Remainder of County.....	378	252	20,842	18,558	1,238
Pennington County.....	134	114	15,422	15,006	1,517
Thief River Falls.....	120	106	14,906	14,562	1,447
Remainder of County.....	14	8	516	444	70
Pine County.....	222	138	13,587	11,795	946
Pipestone County.....	250	164	19,221	16,837	1,497
Pipestone.....	144	98	12,962	11,332	1,123
Remainder of County.....	106	66	6,259	5,505	374
Polk County.....	450	328	35,650	32,928	3,243
Crookston.....	135	109	13,767	13,003	1,514
East Grand Forks.....	61	49	7,493	7,199	773
Remainder of County.....	254	170	14,390	12,726	961
Pope County.....	154	102	8,000	7,432	555
Glenwood.....	59	45	4,038	3,930	321
Remainder of County.....	95	57	3,962	3,502	234
Ramsey County.....	3,483	2,351	464,016	440,068	60,281
Falcon Heights.....	16	10	1,883	1,697	185
North St. Paul.....	39	25	3,834	3,575	385
Roseville.....	33	23	3,039	2,841	268
St. Paul.....	3,183	2,153	441,032	419,112	57,986
White Bear Lake.....	99	59	6,503	5,551	737
Remainder of County.....	113	81	7,725	7,291	720
Red Lake County.....	93	55	5,665	4,933	381
Redwood County.....	337	237	26,233	24,599	1,868
Redwood Falls.....	118	84	12,537	12,149	1,109
Remainder of County.....	219	153	13,696	12,440	759
Renville County.....	311	239	26,331	24,633	1,642
Rice County.....	379	269	30,209	28,089	2,824
Fairbault.....	195	143	18,674	17,706	1,900
Northfield.....	112	82	7,840	7,346	717
Remainder of County.....	72	44	3,695	3,037	207
Rock County.....	146	104	12,971	12,187	1,055
Luverne.....	87	71	9,620	9,304	899
Remainder of County.....	59	33	3,341	2,883	165
Roseau County.....	132	114	10,697	10,271	818
St. Louis County.....	2,464	1,660	236,550	220,424	26,539
Chisholm.....	85	71	6,975	6,787	656
Duluth.....	1,269	851	139,106	131,048	17,156
Ely.....	103	81	8,251	7,825	668
Eveleth.....	80	62	6,614	5,966	557
Hibbing.....	227	155	25,913	24,401	3,027
Proctor.....	39	25	2,229	1,913	158
Virginia.....	231	173	24,573	23,073	2,711
Remainder of County.....	430	242	22,889	19,411	1,606
Scott County.....	248	180	17,838	16,516	1,189
Shakopee.....	69	57	7,419	7,275	565
Remainder of County.....	179	123	10,419	9,243	624
Sherburne County.....	105	73	8,394	7,558	635
St. Cloud (part) ¹	12	4	332	196	22
Remainder of County.....	93	69	8,062	7,362	613
Sibley County.....	197	139	14,287	12,799	1,091
Stearns County.....	819	569	70,496	65,246	7,238
St. Cloud (part) ¹	299	217	39,625	38,001	5,084
Sauk Centre.....	74	64	6,510	6,340	550
Remainder of County.....	446	288	24,351	20,905	1,604
Steele County.....	300	208	25,903	23,503	2,270
Owatonna.....	159	131	16,842	15,692	1,618
Remainder of County.....	141	77	9,061	7,811	652
Stevens County.....	152	116	11,631	10,977	971
Morris.....	84	70	7,578	7,366	712
Remainder of County.....	68	46	4,053	3,591	259
Swift County.....	233	179	18,455	17,547	1,382
Benson.....	88	72	7,759	7,589	617
Remainder of County.....	145	107	10,696	9,958	765
Todd County.....	281	185	17,641	15,381	1,228
Staples.....	69	49	4,494	4,134	353
Remainder of County.....	212	136	13,147	11,247	875
Traverse County.....	118	84	9,243	8,513	605
Wabasha County.....	266	186	16,578	15,434	1,257
Lake City.....	75	65	5,438	5,376	543
Remainder of County.....	191	121	11,140	10,058	714
Wadena County.....	202	142	17,291	15,657	1,454
Wadena.....	103	81	11,853	11,397	1,123
Remainder of County.....	99	61	5,438	4,260	331
Waseca County.....	188	140	15,674	14,374	1,254
Waseca.....	105	77	9,857	9,355	821
Remainder of County.....	83	63	5,817	5,009	333
Washington County.....	406	270	30,009	27,349	2,736
Bayport.....	16	14	942	(D)	(D)
Hastings (part) ²	5	1	102	(D)	(D)
Stillwater.....	135	97	14,550	13,662	1,450
Remainder of County.....	250	158	14,415	12,733	1,212
Watsonwan County.....	236	154	15,909	14,283	1,207
St. James.....	101	71	7,554	7,014	641
Remainder of County.....	135	83	8,355	7,269	566
Wilkin County.....	118	86	8,753	8,289	642
Breckenridge.....	60	50	5,199	5,091	481
Remainder of County.....	58	36	3,554	3,198	181
Winona County.....	489	309	38,903	35,437	4,022
Winona.....	341	235	31,305	29,319	3,463
Remainder of County.....	148	74	7,598	6,118	559
Wright County.....	435	277	26,019	22,957	1,820
Yellow Medicine County.....	221	167	14,643	13,483	1,072
Granite Falls (part) ³	48	44	4,058	3,968	326
Remainder of County.....	173	123	10,585	9,515	746

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

¹St. Cloud is in Benton, Sherburne and Stearns counties.²Granite Falls is in Chippewa and Yellow Medicine counties. ³Hastings is in Dakota and Washington counties.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincor- porated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		DULUTH-SUPERIOR STANDARD METROPOLITAN STATISTICAL AREA—Consists of St. Louis County, Minn., and Douglas County, Wis.							
	RETAIL TRADE, TOTAL.....	2,837	1,969	304,613	288,707	34,232	339,856	9,663	2,749
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	175	137	18,134	17,516	2,367	645	566	132
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	157	95	36,958	35,912	5,418	2,039	1,542	114
54	FOOD STORES.....	538	342	79,202	74,966	5,427	2,166	1,432	557
55 EX.554	AUTOMOTIVE DEALERS.....	132	118	47,051	46,721	4,851	1,144	1,090	99
55PT(554)	GASOLINE SERVICE STATIONS.....	332	238	23,302	20,726	1,609	691	494	373
56	APPAREL, ACCESSORY STORES.....	195	163	21,091	20,491	2,944	1,225	890	158
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	150	116	12,758	12,298	2,097	607	507	99
58	EATING, DRINKING PLACES.....	640	436	23,287	20,319	4,143	329,533	1,697	746
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	69	65	10,927	10,823	1,530	596	429	49
59 EX.591	OTHER RETAIL STORES.....	366	238	21,516	19,300	2,387	914	766	340
53 PART*	NONSTORE RETAILERS*.....	83	21	10,387	9,635	1,459	296	250	82
		MINNEAPOLIS-ST. PAUL STANDARD METROPOLITAN STATISTICAL AREA—Consists of Anoka, Dakota, Hennepin, Ramsey, and Washington Counties, Minn.							
	RETAIL TRADE, TOTAL.....	10,935	7,903	1,827,202	1,772,252	231,695	82,119	62,412	10,730
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	735	531	116,286	112,000	14,744	3,672	3,214	607
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	301	235	261,330	260,070	44,212	15,892	11,632	264
54	FOOD STORES.....	2,026	1,410	388,810	373,874	28,689	11,274	6,615	2,135
55 EX.554	AUTOMOTIVE DEALERS.....	403	313	271,149	269,369	28,220	5,668	5,456	262
55PT(554)	GASOLINE SERVICE STATIONS.....	1,428	1,160	113,785	106,965	10,172	4,238	2,814	1,597
56	APPAREL, ACCESSORY STORES.....	682	578	116,705	114,955	17,619	6,627	5,382	497
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	680	508	95,309	92,597	14,590	3,618	3,251	557
58	EATING, DRINKING PLACES.....	2,256	1,782	137,564	130,386	32,088	16,037	12,530	2,529
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	370	354	67,308	66,936	10,018	4,214	2,840	327
59 EX.591	OTHER RETAIL STORES.....	1,491	919	121,681	112,815	13,958	4,822	3,971	1,394
53 PART*	NONSTORE RETAILERS*.....	563	113	137,275	132,285	17,385	6,057	4,707	561

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

MINNESOTA



20 0 20 MILES
SCALE

April 1946

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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prieters of unincorpor- ated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	33,465	23,857	3,869,084	3,693,286	418,440	159,108	124,976	33,977
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	3,785	3,059	471,525	456,993	48,433	14,315	12,913	3,387
521	LUMBER, BUILDING MATERIALS DEALERS.....	1,033	911	184,377	182,819	21,098	5,360	4,956	441
5251	HARDWARE STORES.....	1,390	1,040	107,079	98,595	11,272	3,980	3,302	1,503
5252	FARM EQUIPMENT DEALERS.....	944	834	152,954	150,942	11,698	3,798	3,603	1,041
53 PART*	GENERAL MERCHANDISE GROUP STORES*	1,558	1,060	421,634	411,048	62,922	24,092	17,869	1,431
53	LIMITED PRICE VARIETY STORES.....	451	389	51,110	49,954	8,344	4,423	2,947	393
54	FOOD STORES.....	5,429	3,765	822,233	782,713	53,831	22,751	14,845	5,860
541	GROCERY STORES, INCLUDING DELICATESSENS....	3,916	2,694	725,921	694,993	43,269	17,802	11,334	4,205
55 EX,554	AUTOMOTIVE DEALERS.....	1,698	1,416	599,038	593,456	57,560	13,918	13,347	1,538
55PT(554)	GASOLINE SERVICE STATIONS.....	4,056	2,924	272,549	244,825	20,650	8,866	6,497	4,521
56	APPAREL, ACCESSORY STORES.....	1,891	1,553	216,141	210,061	29,143	11,548	9,014	1,690
561,567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	450	398	48,014	46,894	6,705	2,114	1,705	397
562	WOMEN'S READY-TO-WEAR STORES**.....	422	422	85,417	85,417	12,602	5,261	4,338	367
563,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	122	122	7,011	7,011	1,045	439	336	106
565	FAMILY CLOTHING STORES**.....	242	242	42,082	42,082	5,227	2,143	1,545	212
566	SHOE STORES.....	383	291	26,311	24,643	3,136	1,341	927	297
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,763	1,307	167,727	160,165	23,730	6,470	5,757	1,629
571	FURNITURE, HOME FURNISHINGS STORES.....	845	681	100,568	97,948	14,939	3,861	3,530	795
572,573	HOUSEHOLD APPLIANCE, RADIO,TV, MUSIC STORES	918	626	67,159	62,217	8,791	2,609	2,227	834
58	EATING, DRINKING PLACES.....	6,788	4,944	281,086	253,520	54,982	31,023	23,940	7,810
5812	EATING PLACES.....	4,521	3,495	181,716	167,038	41,404	24,816	19,226	5,386
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	2,267	1,449	99,370	86,482	13,578	6,207	4,714	2,424
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	917	867	125,101	123,897	16,897	7,920	5,900	873
59 EX,591	OTHER RETAIL STORES.....	4,238	2,732	327,425	303,789	30,389	11,529	9,657	3,868
592	LIQUOR STORES.....	775	633	83,415	79,657	6,242	2,739	2,065	603
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	744	558	105,045	102,067	5,784	2,040	1,847	598
597	JEWELRY STORES.....	511	295	20,518	17,196	2,570	1,230	958	526
598	FUEL, ICE DEALERS.....	426	278	42,279	39,941	5,072	1,467	1,379	336
53 PART*	NONSTORE RETAILERS*.....	1,342	230	164,625	152,819	19,903	6,676	5,237	1,370

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

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RETAIL TRADE Preliminary Area Report

October 1959

BC58(P)RA-24

Mississippi

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Mississippi during the year 1958 totaled \$1,427,597,000, an increase of \$145,795,000 or 11 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 39 percent compared with an increase of 8 percent in the remainder of the State. The largest cities in the State, Jackson and Meridian, showed increases of 37 percent and 10 percent, respectively.

Retail trade establishments in the State had a total of 59,663 paid employees during the workweek ended nearest November 15, 1958, an increase of 7 percent compared with the same week in 1954. In addition 18,522 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments

amounted to \$129,246,000, compared with \$111,954,000 in 1954, an increase of 15 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and a form for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 10-13.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all estab- lish- ments with payroll	Estab- lish- ments with payroll
		Total	With payroll	Total, all estabish- ments	Establish- ments with payroll	Total	With payroll	Total, all estabish- ments	Establish- ments with payroll		
		(number)	(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)		
	RETAIL TRADE, TOTAL.....	17,673	10,389	1,427,597	1,297,363	16,926	10,122	1,281,802	1,144,518	11.4	13.4
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	968	766	124,854	120,994	912	732	109,622	105,094	13.9	15.1
53 PART*	GENERAL MERCHANDISE GROUP STORES*	2,188	1,024	171,070	148,902	1,784	1,080	151,701	137,539	12.8	8.3
54	FOOD STORES.....	4,817	1,765	342,734	284,542	4,892	1,796	288,935	221,635	18.6	28.4
55 EX.554	AUTOMOTIVE DEALERS.....	1,047	843	270,577	266,783	962	822	270,811	266,563	-1.0	0.1
55PT(554)	GASOLINE SERVICE STATIONS.....	2,141	1,501	120,933	106,321	1,837	1,279	103,504	90,202	16.8	17.9
56	APPAREL, ACCESSORY STORES.....	1,104	952	93,454	90,890	1,055	949	80,652	78,572	15.9	15.7
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	881	639	62,836	58,850	799	651	57,987	54,431	8.4	8.1
58	EATING, DRINKING PLACES.....	1,868	1,208	57,881	49,251	1,931	1,257	53,096	44,156	9.0	11.5
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	630	536	51,736	49,746	648	518	40,110	36,902	29.0	34.8
59 EX.591	OTHER RETAIL STORES.....	1,592	1,052	114,498	107,008	1,666	954	115,867	103,433	-1.2	3.5
53 PART*	NONSTORE RETAILERS*	437	103	17,024	14,076	440	84	9,517	5,991	78.9	135.0

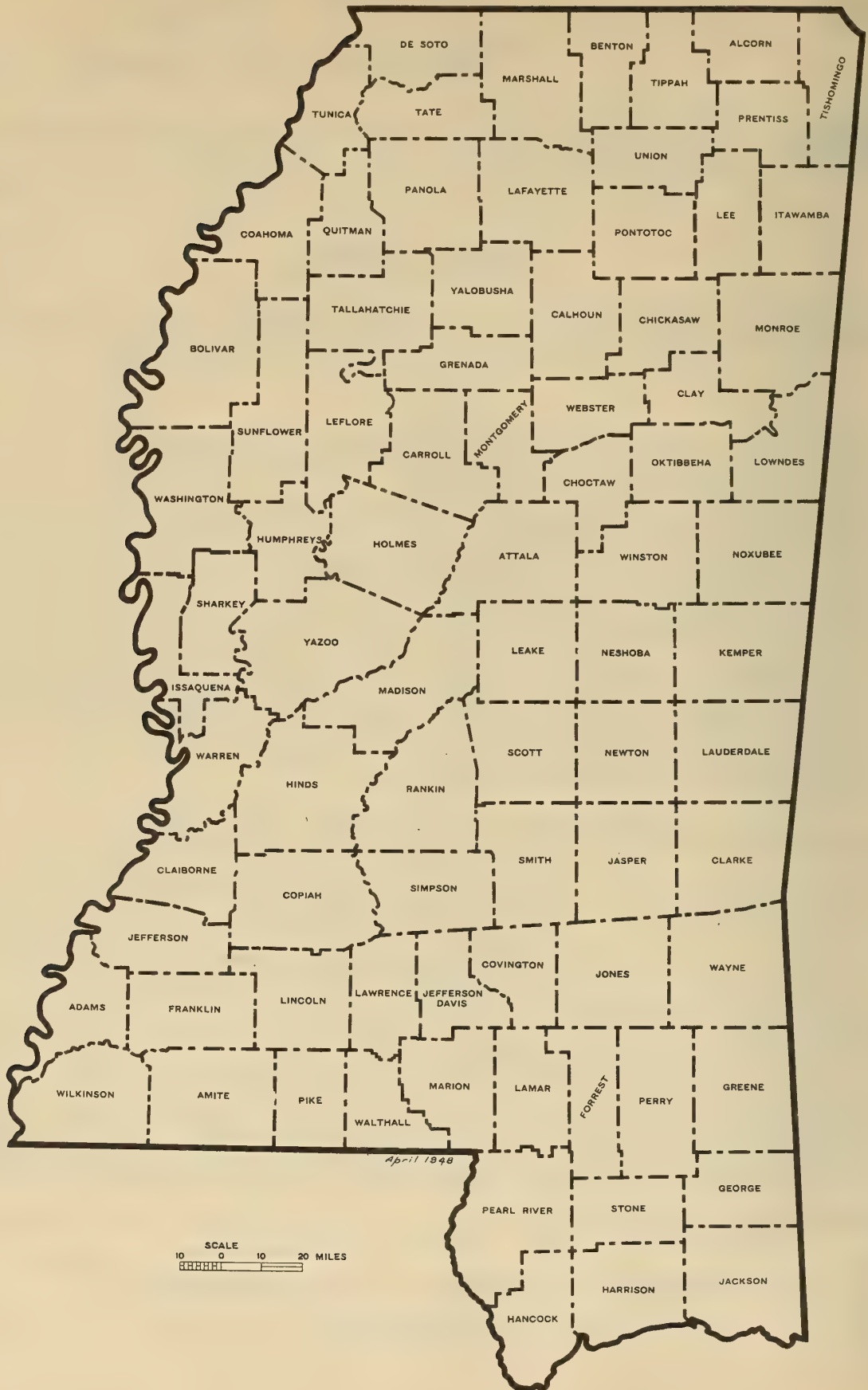
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



MISSISSIPPI



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	17,673	10,389	1,427,597	1,297,363	129,246	59,663	50,739	18,522
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	968	766	124,854	120,994	13,101	4,553	4,227	982
521	LUMBER, BUILDING MATERIALS DEALERS.....	323	241	51,325	49,799	5,582	2,019	1,804	326
5251	HARDWARE STORES.....	300	240	25,850	24,530	2,523	953	891	333
5252	FARM EQUIPMENT DEALERS.....	242	216	41,999	41,451	4,179	1,335	1,294	228
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	2,188	1,024	171,070	148,902	18,126	9,450	7,088	2,192
533	LIMITED PRICE VARIETY STORES.....	305	257	30,963	30,291	4,133	3,159	1,928	226
54	FOOD STORES.....	4,817	1,765	342,734	284,542	15,984	9,027	6,498	5,230
541	GROCERY STORES, INCLUDING DELICATESSENS.....	4,530	1,674	335,250	279,944	15,535	8,764	6,268	4,884
55 EX, 554	AUTOMOTIVE DEALERS.....	1,047	843	270,577	266,783	25,548	7,615	7,336	1,023
55PT(554)	GASOLINE SERVICE STATIONS.....	2,141	1,501	120,933	106,321	9,093	4,795	4,298	2,299
56	APPAREL, ACCESSORY STORES.....	1,104	952	93,454	90,890	10,634	5,930	4,459	1,107
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	142	124	11,146	10,772	1,261	542	443	157
562	WOMEN'S READY-TO-WEAR STORES**.....	249	249	26,974	26,974	3,261	1,668	1,421	241
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	29	29	1,199	1,199	151	90	78	24
565	FAMILY CLOTHING STORES**.....	383	383	38,600	38,600	4,287	2,840	1,868	376
566	SHOE STORES.....	155	121	11,130	10,550	1,376	614	500	131
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	881	639	62,836	58,850	8,028	2,713	2,614	880
571	FURNITURE, HOME FURNISHINGS STORES.....	472	346	34,665	32,433	4,510	1,521	1,475	485
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	409	293	28,171	26,417	3,518	1,192	1,139	395
58	EATING, DRINKING PLACES.....	1,868	1,208	57,881	49,251	9,484	7,825	7,201	2,125
5812	EATING PLACES.....	1,655	1,085	51,635	44,329	8,853	7,419	6,828	1,896
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	213	123	6,246	4,922	631	406	373	229
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	630	536	51,736	49,746	5,894	2,620	2,344	677
59 EX, 591	OTHER RETAIL STORES.....	1,592	1,052	114,498	107,008	10,985	4,408	3,977	1,581
592	LIQUOR STORES.....	76	56	6,075	5,703	263	140	130	87
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	307	263	49,466	48,488	2,777	1,263	1,082	263
597	JEWELRY STORES.....	192	128	9,463	8,717	1,316	532	491	213
598	FUEL, ICE DEALERS.....	214	170	25,429	24,887	3,839	1,224	1,189	145
53 PART*	NONSTORE RETAILERS*.....	437	103	17,024	14,076	2,369	727	697	426

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
MISSISSIPPI, TOTAL.....	17,673	10,389	1,427,597	1,297,363	129,246	59,663	50,739	18,521
ADAMS COUNTY.....	327	221	37,052	35,506	3,943	1,670	1,456	359
NATCHEZ.....	259	193	34,585	33,719	3,776	1,582	1,377	275
REMAINDER OF COUNTY.....	68	28	2,467	1,787	167	88	79	84
ALCORN COUNTY.....	317	177	18,498	16,214	1,573	865	720	356
CORINTH.....	194	142	15,759	14,791	1,431	745	605	233
REMAINDER OF COUNTY.....	123	35	2,739	1,423	142	120	115	123
AMITE COUNTY.....	87	45	4,731	4,077	251	131	103	101
ATTALA COUNTY.....	184	102	12,439	11,155	1,050	483	404	209
KOSCIUSKO.....	118	88	10,747	10,281	981	446	369	137
REMAINDER OF COUNTY.....	66	14	1,692	874	69	37	35	72
BENTON COUNTY.....	54	18	1,650	1,054	73	40	38	58
BOLIVAR COUNTY.....	393	241	28,236	25,340	2,512	1,176	919	394
CLEVELAND.....	105	95	16,249	16,081	1,740	712	558	97
REMAINDER OF COUNTY.....	288	146	11,987	9,259	772	464	361	297
CALHOUN COUNTY.....	120	70	6,971	6,167	444	232	203	126
CARROLL COUNTY.....	72	26	1,952	1,222	88	67	56	70
CHICKASAW COUNTY.....	185	93	9,359	7,995	600	326	262	207
CHOCTAW COUNTY.....	63	29	2,682	1,942	148	82	73	73
CLAIBORNE COUNTY.....	91	51	5,407	4,695	397	197	174	105
PORT GIBSON.....	50	36	4,166	3,922	333	153	135	60
REMAINDER OF COUNTY.....	41	15	1,241	773	64	44	39	45
CLARKE COUNTY.....	130	68	6,905	5,923	442	235	197	138
CLAY COUNTY.....	148	84	10,108	9,064	925	431	378	145
WEST POINT.....	102	76	9,267	8,825	888	409	363	94
REMAINDER OF COUNTY.....	46	8	841	239	37	22	15	51
COAHOMA COUNTY.....	337	197	28,368	25,446	2,539	1,089	938	368
CLARKSDALE.....	219	151	23,217	21,959	2,313	978	855	227
REMAINDER OF COUNTY.....	118	46	5,151	3,487	226	111	83	141
COPIAH COUNTY.....	220	120	13,808	11,832	1,107	577	456	227
CRYSTAL SPRINGS.....	70	50	5,726	5,392	483	243	175	65
HAZLEHURST.....	57	43	5,094	4,786	497	269	222	57
REMAINDER OF COUNTY.....	93	27	2,988	1,654	127	65	59	105
COVINGTON COUNTY.....	114	62	5,891	4,889	443	224	191	120
DE SOTO COUNTY.....	136	72	7,846	6,704	538	256	222	154
FORREST COUNTY.....	459	317	55,070	52,886	5,848	2,482	2,127	478
HATTIESBURG.....	364	274	48,673	47,275	5,430	2,261	1,943	374
REMAINDER OF COUNTY.....	95	43	6,397	5,611	418	221	184	104
FRANKLIN COUNTY.....	78	38	3,666	2,832	218	106	87	82
GEORGE COUNTY.....	98	54	7,303	6,339	585	331	256	105
GREENE COUNTY.....	73	31	2,753	1,957	150	77	61	74
GRENADA COUNTY.....	183	107	12,805	11,627	1,088	564	466	195
GRENADA.....	113	89	10,832	10,488	985	507	411	120
REMAINDER OF COUNTY.....	70	18	1,973	1,139	103	57	55	75
HANCOCK COUNTY.....	139	77	7,441	6,345	535	321	290	145
BAY ST LOUIS.....	70	48	4,954	4,550	392	241	219	73
REMAINDER OF COUNTY.....	69	29	2,487	1,795	143	80	71	72
HARRISON COUNTY.....	950	592	90,693	84,611	8,920	3,981	3,423	990
BILOXI.....	373	243	35,881	33,729	3,438	1,603	1,348	402
GULFPORT.....	310	228	41,556	39,972	4,467	1,849	1,627	313
LONG BEACH.....	39	13	1,204	958	99	44	30	44
PASS CHRISTIAN.....	52	28	2,352	1,856	145	65	60	47
REMAINDER OF COUNTY.....	176	80	9,610	8,096	771	420	358	184
HINDS COUNTY.....	1,554	1,064	217,971	209,157	23,072	9,907	8,274	1,489
JACKSON.....	1,232	878	195,413	189,291	21,374	9,105	7,572	1,137
REMAINDER OF COUNTY.....	322	186	22,558	19,866	1,698	802	702	352
HOLMES COUNTY.....	198	130	11,604	10,410	921	488	414	223
LEXINGTON.....	51	41	4,460	4,312	424	210	187	60
REMAINDER OF COUNTY.....	147	89	7,144	6,098	497	278	227	163
HUMPHREYS COUNTY.....	110	76	8,085	7,613	677	286	241	110
BELZONI.....	60	54	6,244	6,128	557	235	197	56
REMAINDER OF COUNTY.....	50	22	1,841	1,485	120	51	44	54
ISSAQUENA COUNTY.....	11	3	289	159	11	4	4	11
ITAWAMBA COUNTY.....	106	46	5,199	4,079	318	162	142	125

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

5

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
JACKSON COUNTY.....	418	254	38,081	35,267	3,278	1,452	1,266	453
MOSS POINT.....	64	48	6,174	5,930	438	207	187	73
OCEAN SPRINGS.....	46	28	2,500	2,248	178	96	80	55
PASCAGOULA.....	178	132	23,076	22,266	2,292	991	857	179
REMAINDER OF COUNTY.....	130	46	6,331	4,823	370	158	142	146
JASPER COUNTY.....	121	61	6,830	5,682	394	207	178	133
JEFFERSON COUNTY.....	85	43	4,209	3,195	291	142	124	88
JEFFERSON DAVIS COUNTY.....	94	64	5,811	5,275	475	236	208	96
JONES COUNTY.....	457	271	46,509	43,483	4,705	2,050	1,739	437
ELLISVILLE.....	24	22	1,822	(D)	139	74	62	23
LAUREL.....	293	223	40,716	39,666	4,417	1,882	1,599	252
REMAINDER OF COUNTY.....	140	26	4,001	(D)	149	94	78	162
KEMPER COUNTY.....	68	36	3,367	2,661	251	103	98	75
LAFAYETTE COUNTY.....	159	97	11,102	9,746	919	555	486	175
OXFORD.....	95	81	9,032	8,534	806	492	443	107
REMAINDER OF COUNTY.....	64	16	2,070	1,212	113	63	43	68
LAMAR COUNTY.....	108	50	4,963	3,861	314	149	122	118
LAUDERDALE COUNTY.....	660	418	63,968	60,296	6,881	3,099	2,724	642
MERIDIAN.....	490	354	57,518	55,556	6,518	2,864	2,506	454
REMAINDER OF COUNTY.....	170	64	6,450	4,740	363	235	218	188
LAWRENCE COUNTY.....	107	45	5,468	4,250	340	200	146	116
LEAKE COUNTY.....	121	63	7,251	6,159	489	243	199	133
LEE COUNTY.....	416	236	37,462	34,120	3,285	1,469	1,231	439
TUPELO.....	209	177	29,122	28,410	2,854	1,208	1,014	213
REMAINDER OF COUNTY.....	207	59	8,340	5,710	431	261	217	226
LEFLORE COUNTY.....	398	258	40,427	37,429	4,254	1,817	1,589	390
GREENWOOD.....	251	189	32,220	30,954	3,538	1,517	1,315	242
REMAINDER OF COUNTY.....	147	69	8,207	6,475	716	300	274	148
LINCOLN COUNTY.....	225	133	19,361	17,655	1,825	839	732	211
BROOKHAVEN.....	151	121	16,437	15,943	1,686	786	684	135
REMAINDER OF COUNTY.....	74	12	2,924	1,712	139	53	48	76
LOWNDES COUNTY.....	378	244	30,592	28,192	3,124	1,546	1,349	395
COLUMBUS.....	265	177	25,398	23,980	2,719	1,301	1,137	277
REMAINDER OF COUNTY.....	113	67	5,194	4,212	405	245	212	118
MADISON COUNTY.....	229	131	15,146	13,252	1,114	571	459	236
CANTON.....	132	92	9,947	9,311	798	426	330	137
REMAINDER OF COUNTY.....	97	39	5,199	3,941	316	145	129	99
MARION COUNTY.....	211	115	16,050	14,366	1,443	683	596	218
COLUMBIA.....	116	96	13,649	13,249	1,319	612	528	117
REMAINDER OF COUNTY.....	95	19	2,401	1,117	124	71	68	101
MARSHALL COUNTY.....	149	89	7,814	6,872	607	345	268	154
HOLLY SPRINGS.....	67	59	4,494	4,396	368	217	170	74
REMAINDER OF COUNTY.....	82	30	3,320	2,476	239	128	98	80
MONROE COUNTY.....	277	153	18,150	15,882	1,553	786	630	306
ABERDEEN.....	88	68	8,127	7,781	801	430	322	95
AMORY.....	88	56	6,309	5,941	584	274	233	97
REMAINDER OF COUNTY.....	101	29	3,624	2,160	168	82	75	114
MONTGOMERY COUNTY.....	141	79	6,615	5,575	535	287	246	151
WINONA.....	63	53	4,500	4,310	449	239	205	62
REMAINDER OF COUNTY.....	78	26	2,115	1,265	86	48	41	89
NESHOBA COUNTY.....	128	80	9,117	8,221	710	363	304	140
PHILADELPHIA.....	82	70	7,049	6,915	609	316	261	88
REMAINDER OF COUNTY.....	46	10	2,068	1,306	101	47	43	52
NEWTON COUNTY.....	194	114	11,703	10,349	878	432	371	205
STARKVILLE.....	55	43	4,656	4,482	403	205	174	57
REMAINDER OF COUNTY.....	139	71	7,047	5,867	475	227	197	148
NOXUBEE COUNTY.....	137	79	8,221	7,011	597	298	268	146
OKTIBBEHA COUNTY.....	166	94	12,957	11,757	1,024	476	439	183
STARKVILLE.....	97	73	10,809	10,385	944	423	394	110
REMAINDER OF COUNTY.....	69	21	2,148	1,372	80	53	45	73
PANOLA COUNTY.....	208	122	14,009	12,813	1,046	538	456	215
PEARL RIVER COUNTY.....	198	112	15,470	13,710	1,236	625	526	200
PICAYUNE.....	96	64	9,903	9,429	872	416	357	96
REMAINDER OF COUNTY.....	102	48	5,567	4,281	364	209	169	104
PERRY COUNTY.....	59	35	4,349	4,021	334	150	127	63
PIKE COUNTY.....	357	231	32,609	30,591	2,761	1,195	1,031	376
WCCOMB.....	188	148	22,653	22,055	2,169	862	766	195
REMAINDER OF COUNTY.....	169	83	9,956	8,536	592	333	265	181

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
PONTOTOC COUNTY.....	140	58	8,513	6,861	556	289	244	161
PRENTISS COUNTY.....	158	94	10,307	9,045	707	348	270	167
ROONEVILLE.....	76	66	7,294	7,140	533	250	199	75
REMAINDER OF COUNTY.....	82	28	3,013	1,905	174	98	71	92
QUITMAN COUNTY.....	132	74	7,322	6,296	640	295	241	134
RANKIN COUNTY.....	176	92	10,192	8,660	688	285	268	186
SCOTT COUNTY.....	217	127	15,548	14,198	1,256	587	500	226
FOREST.....	73	63	7,649	7,543	718	312	273	74
REMAINDER OF COUNTY.....	144	64	7,899	6,655	538	275	227	152
SHARKEY COUNTY.....	84	54	5,530	5,086	486	222	185	84
SIMPSON COUNTY.....	168	86	9,375	8,041	645	335	298	198
SMITH COUNTY.....	112	38	5,206	3,618	275	119	112	125
STONE COUNTY.....	88	52	5,388	4,442	394	170	147	107
SUNFLOWER COUNTY.....	317	191	21,358	19,032	1,828	852	698	323
INDIANOLA.....	79	61	9,056	8,820	899	405	363	85
REMAINDER OF COUNTY.....	238	130	12,302	10,212	929	447	335	238
TALLAHATCHIE COUNTY.....	174	80	7,997	6,573	569	308	241	190
CHARLESTON.....	47	35	3,441	3,329	272	158	126	60
REMAINDER OF COUNTY.....	127	45	4,556	3,244	297	150	115	130
TATE COUNTY.....	140	82	9,652	8,816	820	394	335	156
TIPPAH COUNTY.....	174	72	7,387	5,495	444	228	198	184
TISHOMINGO COUNTY.....	137	55	6,841	5,113	287	222	181	165
TUNICA COUNTY.....	91	61	7,584	6,944	713	363	307	98
UNION COUNTY.....	221	95	12,900	10,342	850	440	374	262
NEW ALBANY.....	115	87	10,194	9,592	799	411	348	133
REMAINDER OF COUNTY.....	106	8	2,706	750	51	29	26	129
WALTHALL COUNTY.....	105	49	7,315	6,399	676	329	291	109
WARREN COUNTY.....	428	260	38,173	35,243	3,813	1,743	1,543	421
VICKSBURG.....	338	234	35,135	33,369	3,590	1,622	1,433	326
REMAINDER OF COUNTY.....	90	26	3,038	1,874	223	121	110	95
WASHINGTON COUNTY.....	545	375	52,925	49,553	5,028	2,305	1,969	561
GREENVILLE.....	329	241	37,902	36,236	3,779	1,706	1,451	341
LELAND.....	65	55	5,280	5,096	488	214	191	68
REMAINDER OF COUNTY.....	151	79	9,743	8,221	761	385	327	152
WAYNE COUNTY.....	126	76	8,397	7,747	685	346	272	129
WAYNEBORO.....	70	60	7,135	6,973	622	310	240	72
REMAINDER OF COUNTY.....	56	16	1,262	774	63	36	32	57
WEBSTER COUNTY.....	91	49	6,151	5,293	429	216	175	104
WILKINSON COUNTY.....	120	66	7,030	6,100	452	235	207	131
WINSTON COUNTY.....	140	80	8,814	7,710	686	337	299	153
LOUISVILLE.....	76	62	7,145	6,815	625	299	266	88
REMAINDER OF COUNTY.....	64	18	1,669	895	61	38	33	65
YALOBUSHA COUNTY.....	139	67	6,252	4,932	424	257	219	154
WATER VALLEY.....	70	34	3,044	2,366	218	134	114	86
REMAINDER OF COUNTY.....	69	33	3,208	2,566	206	123	105	68
YAZOO COUNTY.....	244	138	18,777	16,893	1,816	792	678	263
YAZOO CITY.....	155	111	15,940	15,446	1,713	727	629	163
REMAINDER OF COUNTY.....	89	27	2,797	1,447	103	65	49	100

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Mississippi, total.....	16,926	10,122	1,281,802	1,144,518	111,954	Jackson County.....	367	231	27,335	24,575	2,112
Adams County.....	333	227	31,845	29,705	3,276	Moss Point.....	66	46	5,219	4,833	398
Natchez.....	298	202	29,600	27,742	3,114	Ocean Springs.....	58	34	3,991	3,453	347
Remainder of County.....	35	25	2,245	1,963	162	Pascagoula.....	175	121	15,131	14,139	1,232
Alcorn County.....	306	178	19,433	17,015	1,540	Remainder of County.....	68	30	2,944	2,150	135
Corinth.....	270	156	18,535	16,375	1,470	Jasper County.....	107	63	6,111	5,065	376
Remainder of County.....	36	22	898	640	70	Jefferson County.....	68	44	4,013	3,597	261
Amite County.....	99	49	6,374	5,756	306	Jefferson Davis County.....	89	45	5,422	4,354	348
Attala County.....	184	108	12,976	11,496	980	Jones County.....	409	275	36,192	33,724	3,778
Kosciusko.....	144	98	11,818	10,814	947	Ellisville.....	35	21	1,605	1,375	84
Remainder of County.....	40	10	1,158	682	35	Laurel.....	322	226	32,582	30,714	3,575
Benton County.....	35	13	938	650	35	Remainder of County.....	52	28	2,005	1,635	119
Bolivar County.....	451	247	31,928	27,160	2,706	Kemper County.....	70	32	3,218	2,312	165
Cleveland.....	150	98	17,350	16,048	1,859	Lafayette County.....	125	83	8,765	8,241	771
Remainder of County.....	301	149	14,578	11,112	847	Oxford.....	101	73	7,539	7,183	697
Calhoun County.....	128	64	6,138	4,830	313	Remainder of County.....	24	10	1,226	1,058	74
Carroll County.....	90	30	2,197	1,347	124	Lamar County.....	102	52	3,818	2,930	251
Chickasaw County.....	151	89	7,091	5,753	464	Lauderdale County.....	644	422	56,110	52,138	5,770
Choctaw County.....	61	23	2,603	1,529	111	Meridian.....	541	377	52,366	49,470	5,607
Claiborne County.....	86	56	5,610	5,202	451	Remainder of County.....	103	45	3,744	2,668	163
Fort Gibson.....	61	45	4,932	4,714	422	Lawrence County.....	101	41	4,583	3,457	213
Remainder of County.....	25	11	678	488	29	Leake County.....	122	66	6,953	5,867	429
Clarke County.....	144	76	6,952	5,936	393	Lee County.....	351	213	33,718	30,042	2,953
Clay County.....	133	89	8,534	7,770	762	Tupelo.....	239	169	28,549	26,799	2,745
West Point.....	124	86	8,170	7,648	752	Remainder of County.....	112	44	5,169	3,253	208
Remainder of County.....	9	3	364	122	10	Leflore County.....	415	263	37,866	34,892	3,786
Coahoma County.....	410	244	30,526	25,736	2,851	Greenwood.....	286	192	31,990	30,372	3,421
Clarksdale.....	299	201	25,644	23,294	2,681	Remainder of County.....	129	71	5,876	4,520	365
Remainder of County.....	111	43	4,882	2,442	170	Lincoln County.....	236	132	18,580	16,580	1,761
Copiah County.....	224	124	13,169	10,937	877	Brookhaven.....	185	123	16,578	15,486	1,615
Crystal Springs.....	83	45	5,552	4,752	359	Remainder of County.....	51	9	2,002	1,094	146
Hazlehurst.....	83	55	4,467	4,667	404	Lowndes County.....	355	201	23,929	21,315	2,076
Remainder of County.....	58	24	2,188	1,518	114	Columbus.....	273	161	21,024	19,060	1,870
Covington County.....	106	56	5,240	4,584	356	Remainder of County.....	82	40	2,905	2,255	206
De Soto County.....	123	69	6,885	6,001	455	Madison County.....	238	136	14,553	12,845	1,133
Forrest County.....	460	310	45,323	42,135	4,736	Canton.....	161	99	10,069	9,107	837
Hattiesburg.....	408	276	42,729	39,929	4,565	Remainder of County.....	77	37	4,484	3,738	296
Remainder of County.....	52	34	2,594	2,206	171	Marion County.....	177	117	14,097	12,879	1,335
Franklin County.....	94	34	3,702	2,550	182	Columbia.....	143	105	12,783	12,061	1,262
George County.....	86	50	6,374	5,808	474	Remainder of County.....	34	12	1,314	818	73
Greene County.....	59	33	2,304	1,806	132	Marshall County.....	151	87	7,873	6,485	610
Grenada County.....	166	108	10,397	9,355	884	Holly Springs.....	79	63	5,583	5,149	435
Grenada.....	146	100	9,355	8,629	840	Remainder of County.....	72	24	2,290	1,336	155
Remainder of County.....	20	8	1,042	726	44	Monroe County.....	264	150	16,666	14,126	1,252
Hancock County.....	130	80	7,198	6,368	500	Aberdeen.....	100	70	7,638	6,838	639
Bay St. Louis.....	73	51	4,865	4,475	375	Amory.....	102	58	6,967	6,025	529
Remainder of County.....	57	29	2,333	1,893	125	Remainder of County.....	62	22	2,061	1,263	84
Harrison County.....	963	605	85,063	78,021	8,789	Montgomery County.....	143	73	7,202	5,888	531
Biloxi.....	417	253	34,836	31,152	3,397	Winona.....	78	54	5,215	4,731	471
Gulfport.....	155	249	39,783	37,907	4,448	Remainder of County.....	65	19	1,987	1,157	60
Long Beach.....	44	12	1,201	755	68	Neshoba County.....	132	82	8,682	7,738	665
Pace Christian.....	53	27	2,058	1,594	134	Philadelphia.....	100	72	7,452	6,902	604
Remainder of County.....	94	64	7,185	6,613	742	Remainder of County.....	32	10	1,230	866	61
Hinds County.....	1,274	914	157,011	149,989	17,413	Newton County.....	168	108	10,070	8,610	707
Jackson.....	1,054	774	142,817	137,315	16,280	Newton.....	62	54	4,999	4,873	398
Remainder of County.....	220	140	14,194	12,674	1,133	Remainder of County.....	106	54	5,071	3,737	309
Holmes County.....	247	141	13,798	12,006	980	Noxubee County.....	100	62	7,142	6,134	493
Lexington.....	69	45	5,216	4,950	470	Oktober County.....	141	85	10,946	9,916	841
Remainder of County.....	178	96	8,562	7,056	501	Starkville.....	101	73	9,544	9,156	802
Humphreys County.....	137	75	8,913	7,661	633	Remainder of County.....	40	12	1,402	760	39
Belzoni.....	86	48	6,835	6,153	529	Panola County.....	214	114	14,996	13,228	953
Remainder of County.....	51	27	2,078	1,508	104	Pearl River County.....	211	115	14,834	12,990	1,190
Issaquena County.....	22	4	572	246	10	Picayune.....	114	72	10,233	9,227	874
Itawamba County.....	86	34	4,357	3,165	237	Remainder of County.....	97	43	4,601	3,763	316
						Perry County.....	59	29	3,318	2,986	234
						Pike County.....	350	214	26,596	23,872	2,353
						McComb.....	205	137	18,873	17,621	1,800
						Remainder of County.....	145	77	7,723	6,251	553

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Pontotoc County.....	117	51	7,712	6,292	473	Tunica County.....	118	68	9,003	7,605	697
Prentiss County.....	142	94	7,830	6,726	578	Union County.....	153	85	10,045	8,475	626
Booneville.....	105	71	6,153	5,401	433	New Albany.....	112	74	7,750	6,896	535
Remainder of County.....	37	23	1,677	1,325	145	Remainder of County.....	43	11	2,295	1,579	91
Quitman County.....	147	75	9,106	7,550	676	Walshall County.....	84	52	6,696	6,140	521
Rankin County.....	136	74	8,080	6,756	450	Warren County.....	406	276	37,429	34,703	3,742
Scott County.....	173	113	13,056	11,948	915	Vicksburg.....	375	255	35,188	32,806	3,622
Forest.....	88	66	7,721	7,211	602	Remainder of County.....	31	21	2,241	1,897	120
Remainder of County.....	85	47	5,335	4,737	313	Washington County.....	602	382	55,882	51,310	5,374
Sharkey.....	86	56	7,091	6,499	636	Greenville.....	374	244	43,219	40,259	4,421
Simpson County.....	161	89	9,561	8,349	604	Leland.....	95	57	6,196	5,396	531
Smith County.....	75	37	3,623	2,765	168	Remainder of County.....	133	81	6,467	5,655	422
Stone County.....	58	42	5,282	4,964	365	Wayne County.....	121	71	8,737	7,735	626
Sunflower County.....	376	196	23,930	19,628	1,824	Wynnesboro.....	86	60	7,802	7,330	607
Indianola.....	95	57	8,762	7,934	777	Remainder of County.....	35	11	935	405	19
Remainder of County.....	281	139	15,168	11,694	1,047	Webster County.....	92	52	7,301	5,765	386
Tallahatchie County.....	158	86	8,547	7,109	538	Wilkinson County.....	103	65	5,770	5,036	351
Charleston.....	73	37	4,355	3,571	249	Winston County.....	144	96	9,387	8,443	744
Remainder of County.....	85	49	4,192	3,538	289	Louisville.....	119	77	8,468	7,650	704
Tate County.....	138	76	10,217	8,821	576	Remainder of County.....	25	19	919	793	40
Tippah County.....	130	54	5,558	4,382	343	Yalobusha County.....	128	70	5,868	4,976	462
Tishomingo County.....	128	50	5,590	3,932	208	Water Valley.....	73	45	3,755	3,235	339
						Remainder of County.....	55	25	2,113	1,741	123
						Yazoo County.....	247	143	17,258	15,272	1,423
						Yazoo City.....	163	125	14,822	14,238	1,372
						Remainder of County.....	84	18	2,436	1,034	51

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

1958 CENSUS OF BUSINESS

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Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		JACKSON STANDARD METROPOLITAN STATISTICAL AREA--Coextensive with Hinds County, Miss.							
	RETAIL TRADE, TOTAL.....	1,554	1,064	217,971	209,157	23,072	9,907	8,274	1,489
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	74	60	12,954	12,618	1,331	437	417	56
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	95	51	28,839	28,075	4,049	1,689	1,410	85
54	FOOD STORES.....	355	177	50,845	47,205	3,055	1,960	1,098	381
55 EX, 554	AUTOMOTIVE DEALERS.....	76	60	45,426	45,146	4,046	1,042	1,016	73
55PT(554)	GASOLINE SERVICE STATIONS.....	200	164	13,877	13,091	1,214	608	561	195
56	APPAREL, ACCESSORY STORES.....	129	117	16,196	15,958	1,986	893	743	98
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	89	71	12,474	12,194	1,805	512	504	63
58	EATING, DRINKING PLACES.....	213	157	10,545	9,627	2,069	1,496	1,350	249
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	68	62	7,848	7,696	1,091	417	369	46
59 EX, 591	OTHER RETAIL STORES.....	190	126	13,393	12,425	1,652	601	557	181
53 PART*	NONSTORE RETAILERS*.....	65	19	5,574	5,122	774	252	249	62

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

1958 CENSUS OF BUSINESS

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

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1958 Census of Business

RETAIL TRADE Preliminary Area Report

October 1959

BC58(P)-RA25

Missouri

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Missouri during the year 1958 totaled \$5,126,310,000, an increase of \$601,002,000 or 13 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 15 percent compared with an increase of 9 percent in the remainder of the State. The largest cities in the State, St. Louis, Kansas City, and St. Joseph, showed increases of 7 percent, 7 percent, and 13 percent, respectively.

Retail trade establishments in the State had a total of 213,241 paid employees during the workweek ended nearest November 15, 1958, an increase of 11 percent compared with the same week in 1954. In addition, 47,722 active proprietors and partners were engaged in the operation of retail

establishments. The annual payroll of retail establishments amounted to \$557,821,000, compared with \$477,035,000 in 1954, an increase of 17 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A form for requesting announcements as well as for ordering copies of the various preliminary publications is provided at the end of this report.

For explanation of procedures and definitions, see pages 12-15.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	45,584	29,672	5,126,310	4,849,348	47,262	30,252	4,525,308	4,197,762	13.3	15.5
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	3,200	2,394	408,810	394,392	3,085	2,405	376,934	362,784	8.5	8.7
53 PART*	GENERAL MERCHANDISE GROUP STORES*	2,559	1,419	640,399	617,867	2,539	1,539	533,768	509,300	20.0	21.3
54	FOOD STORES.....	7,784	4,456	1,127,392	1,058,434	9,284	5,074	939,413	845,273	20.0	25.7
55 EX, 554	AUTOMOTIVE DEALERS.....	2,614	1,916	788,187	775,743	2,691	1,999	816,633	794,161	-3.5	-2.3
55PT(554)	GASOLINE SERVICE STATIONS.....	5,920	3,974	374,479	330,449	5,534	3,420	300,858	257,124	24.5	28.5
56	APPAREL, ACCESSORY STORES.....	2,580	2,118	287,391	279,409	2,706	2,232	241,151	233,233	19.2	19.8
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	2,331	1,635	284,817	274,281	2,298	1,626	210,707	198,247	35.2	38.4
58	EATING, DRINKING PLACES.....	8,911	6,239	331,160	291,966	8,985	6,553	304,140	272,122	8.9	7.3
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	1,651	1,449	193,353	189,033	1,825	1,549	164,530	158,814	17.5	19.0
59 EX, 591	OTHER RETAIL STORES.....	5,808	3,592	444,653	411,991	5,941	3,469	425,541	382,021	4.5	7.8
53 PART*	NONSTORE RETAILERS*.....	2,226	480	245,669	225,783	2,374	386	211,633	187,683	16.1	20.3

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



[illegible]

A horizontal scale bar with the word "SCALE" centered above it. Below the bar, there are markings for "0" and "20 MILES". The bar is divided into segments by vertical lines.

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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	45,584	29,672	5,126,310	4,849,348	557,821	213,241	174,100	47,722
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	3,200	2,394	408,810	394,392	43,720	13,426	12,309	3,674
521	LUMBER, BUILDING MATERIALS DEALERS.....	975	801	169,023	166,699	18,246	5,041	4,628	729
5251	HARDWARE STORES.....	981	653	72,741	65,671	8,604	2,896	2,453	1,080
5252	FARM EQUIPMENT DEALERS.....	692	600	121,368	119,646	10,159	3,753	3,634	738
53 PART*	GENERAL MERCHANDISE GROUP STORES*	2,559	1,419	640,399	617,867	100,921	42,833	32,343	2,495
533	LIMITED PRICE VARIETY STORES.....	576	496	78,576	77,400	12,884	7,815	4,788	462
54	FOOD STORES.....	7,784	4,456	1,127,392	1,058,434	73,483	27,404	19,172	8,552
541	GROCERY STORES, INCLUDING DELICATESSENS....	5,867	3,665	1,049,603	999,765	66,161	24,203	16,842	6,398
55 EX.554	AUTOMOTIVE DEALERS.....	2,614	1,916	788,187	775,743	69,836	18,472	17,817	2,432
55PT(554)	GASOLINE SERVICE STATIONS.....	5,920	3,974	374,479	330,449	29,610	12,994	10,531	6,765
56	APPAREL, ACCESSORY STORES.....	2,580	2,118	287,391	279,409	39,120	16,567	13,119	2,196
561,567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	421	361	50,577	49,603	7,071	2,311	1,899	389
562	WOMEN'S READY-TO-WEAR STORES**.....	566	566	78,612	78,612	11,265	5,671	4,777	471
563,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	140	140	17,868	17,868	3,181	1,293	1,033	97
565	FAMILY CLOTHING STORES**.....	418	418	75,670	75,670	10,106	4,387	3,370	320
566	SHOE STORES.....	663	527	52,066	49,460	6,687	2,496	1,744	513
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	2,331	1,635	284,817	274,281	39,675	8,687	7,873	2,270
571	FURNITURE, HOME FURNISHINGS STORES.....	1,158	814	199,305	194,223	28,904	5,320	4,904	1,132
572,573	HOUSEHOLD APPLIANCE, RADIO,TV, MUSIC STORES	1,173	821	85,512	80,058	10,771	3,367	2,969	1,138
58	EATING, DRINKING PLACES.....	8,911	6,239	331,160	291,966	65,664	38,435	31,780	10,363
5812	EATING PLACES.....	5,632	4,184	238,447	218,969	55,520	32,737	26,962	6,647
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	3,279	2,055	92,713	72,997	10,144	5,698	4,818	3,716
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	1,651	1,449	193,353	189,033	23,369	9,936	8,082	1,644
59 EX.591	OTHER RETAIL STORES.....	5,808	3,592	444,653	411,991	42,323	14,164	12,415	5,692
592	LIQUOR STORES.....	881	639	75,112	68,980	3,819	1,612	1,363	853
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	876	688	148,617	140,649	6,806	2,685	2,408	824
597	JEWELRY STORES.....	591	361	35,472	32,372	5,403	1,809	1,610	580
598	FUEL, ICE DEALERS.....	706	492	81,840	79,196	12,286	2,527	2,316	568
53 PART*	NONSTORE RETAILERS*.....	2,226	480	245,669	225,783	30,100	10,323	8,659	2,239

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
MISSOURI: TOTAL.....	45,584	29,672	5,126,310	4,849,348	557,821	213,241	174,100	47,722
ADAIR COUNTY.....	241	171	22,042	20,990	2,020	892	686	251
KIRKSVILLE.....	196	152	20,658	20,028	1,958	849	652	191
REMAINDER OF COUNTY.....	45	19	1,384	962	62	43	34	60
ANDREW COUNTY.....	98	68	7,874	7,374	573	275	245	110
ATCHISON COUNTY.....	149	107	11,354	10,644	824	386	306	186
AUDRAIN COUNTY.....	306	230	33,078	31,862	2,815	1,135	945	321
MEXICO.....	175	137	21,490	20,788	2,057	804	662	179
VANDALIA.....	52	44	5,765	5,643	442	164	131	51
REMAINDER OF COUNTY.....	79	49	5,823	5,431	316	165	152	91
BARRY COUNTY.....	311	175	23,026	20,332	1,595	731	626	367
MONETT (PART).....	111	73	10,914	10,302	856	393	334	135
REMAINDER OF COUNTY.....	200	102	12,112	10,030	739	338	292	232
BARTON COUNTY.....	186	110	13,532	12,216	918	519	455	203
LANAR.....	84	58	6,948	6,614	476	296	263	88
REMAINDER OF COUNTY.....	102	52	6,584	5,602	442	223	192	115
BATES COUNTY.....	215	133	14,205	12,815	1,219	581	512	232
BUTLER.....	88	66	8,679	8,203	905	396	357	86
REMAINDER OF COUNTY.....	127	67	5,526	4,612	314	185	155	146
BENTON COUNTY.....	147	73	6,839	5,331	447	245	202	156
BOLLINGER COUNTY.....	99	47	4,505	3,831	257	129	106	111
BOONE COUNTY.....	500	372	54,321	51,877	5,864	2,530	2,068	518
COLUMBIA.....	350	292	45,962	44,884	5,297	2,237	1,814	333
REMAINDER OF COUNTY.....	150	80	8,359	6,993	567	293	254	185
BUCHANAN COUNTY.....	971	683	113,160	108,580	13,016	5,323	4,541	982
ST JOSEPH.....	875	641	109,229	105,423	12,765	5,178	4,436	883
REMAINDER OF COUNTY.....	96	42	3,931	3,157	251	145	105	99
BUTLER COUNTY.....	443	267	32,491	29,789	2,829	1,369	1,166	462
POPLAR BLUFF.....	277	201	26,437	25,253	2,419	1,130	966	288
REMAINDER OF COUNTY.....	166	66	6,054	4,536	410	239	200	174
CALDWELL COUNTY.....	167	99	10,076	8,924	688	394	291	171
CALLAWAY COUNTY.....	207	143	17,304	16,008	1,536	655	520	205
FULTON.....	100	86	10,968	10,656	1,089	449	379	93
REMAINDER OF COUNTY.....	107	57	6,336	5,352	447	206	141	112
CAMDEN COUNTY.....	175	89	7,310	5,964	501	223	202	194
CAPE GIRARDEAU COUNTY.....	522	348	49,199	46,055	4,803	1,929	1,583	532
CAPE GIRARDEAU.....	321	235	35,364	33,904	3,826	1,482	1,202	310
JACKSON.....	85	69	8,079	7,755	714	309	263	92
REMAINDER OF COUNTY.....	116	44	5,756	4,396	263	138	118	130
CARROLL COUNTY.....	205	129	15,341	13,813	1,117	509	416	223
CARROLLTON.....	93	75	10,547	10,191	850	369	309	106
REMAINDER OF COUNTY.....	112	54	4,794	3,622	267	131	107	117
CARTER COUNTY.....	65	29	2,440	1,662	105	70	58	73
CASS COUNTY.....	290	204	23,847	22,207	1,843	765	657	340
HARRISONVILLE.....	84	66	10,243	9,937	930	355	312	100
REMAINDER OF COUNTY.....	206	138	13,604	12,270	913	416	345	240
CEDAR COUNTY.....	126	82	10,066	9,346	922	433	355	138
ELDORADO SPRINGS.....	63	47	6,310	6,068	682	321	257	66
REMAINDER OF COUNTY.....	63	35	3,756	3,278	240	112	98	72
CHARITON COUNTY.....	177	109	11,257	10,113	677	355	292	193
CHRISTIAN COUNTY.....	131	59	6,748	5,630	475	243	206	155
CLARK COUNTY.....	120	78	7,389	6,605	509	265	220	144
CLAY COUNTY.....	624	446	134,910	131,446	13,157	4,802	4,265	661
EXCELSIOR SPRINGS (PART).....	94	74	9,439	8,923	850	359	302	108
KANSAS CITY (PART).....	138	94	12,401	11,577	1,575	656	540	154
LIBERTY.....	90	68	11,532	11,246	854	374	290	97
NORTH KANSAS CITY.....	144	126	88,739	88,461	9,000	3,072	2,848	109
REMAINDER OF COUNTY.....	158	84	12,799	11,239	878	341	285	193
CLINTON COUNTY.....	192	114	13,767	12,259	987	457	382	217
CAMERON (PART).....	81	55	8,125	7,659	606	287	229	92
REMAINDER OF COUNTY.....	111	59	5,642	4,600	381	170	153	125
COLE COUNTY.....	416	298	43,996	41,814	4,614	1,813	1,507	454
JEFFERSON CITY.....	318	250	39,952	38,770	4,302	1,644	1,374	347
REMAINDER OF COUNTY.....	98	48	4,044	3,044	312	169	133	107
COOPER COUNTY.....	184	132	15,892	15,036	1,456	630	535	171
BOONVILLE.....	112	92	12,571	12,245	1,256	548	459	98
REMAINDER OF COUNTY.....	72	40	3,321	2,791	200	90	76	73

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

5

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
CRAWFORD COUNTY.....	160	86	9,571	8,263	650	299	252	178
SULLIVAN (PART).....	3	1	(D)	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	157	85	(D)	(D)	(D)	(D)	(D)	(D)
DADE COUNTY.....	104	58	6,229	5,453	345	194	169	115
DALLAS COUNTY.....	116	70	6,966	5,798	386	197	166	133
DAVIESS COUNTY.....	127	87	8,929	8,301	557	268	228	138
DE KALB COUNTY.....	99	65	6,513	5,757	311	154	131	119
CAMERON (PART).....	7	5	956	(D)	46	19	19	8
REMAINDER OF COUNTY.....	92	60	5,557	(D)	265	135	112	111
DENT COUNTY.....	160	90	8,441	7,313	598	276	226	177
SALEM.....	109	81	7,301	6,935	567	255	211	120
REMAINDER OF COUNTY.....	51	9	1,140	378	31	21	15	57
DOUGLAS COUNTY.....	87	49	6,830	6,112	386	193	166	109
DUNKLIN COUNTY.....	532	350	35,530	32,540	2,923	1,388	1,170	574
KENNETT.....	171	127	15,541	14,867	1,389	625	532	181
HALE COUNTY.....	89	69	7,225	6,907	641	312	266	99
REMAINDER OF COUNTY.....	272	154	12,764	10,766	893	451	372	294
FRANKLIN COUNTY.....	560	376	43,154	39,656	3,887	1,719	1,271	565
SULLIVAN (PART).....	74	56	6,462	6,130	540	261	202	75
UNION.....	67	61	5,749	5,573	533	307	183	64
WASHINGTON.....	124	90	12,751	12,209	1,323	501	386	113
REMAINDER OF COUNTY.....	295	169	18,192	15,744	1,491	650	500	313
GASCONADE COUNTY.....	239	145	14,593	12,955	982	464	335	247
HERMANN.....	76	58	6,097	5,753	423	183	129	76
REMAINDER OF COUNTY.....	163	87	8,496	7,202	559	281	206	171
GENTRY COUNTY.....	144	100	10,218	9,390	753	393	337	163
GREENE COUNTY.....	1,404	926	152,681	144,277	16,598	6,838	5,766	1,395
SPRINGFIELD.....	1,164	810	140,347	134,175	15,762	6,424	5,397	1,142
REMAINDER OF COUNTY.....	240	116	12,334	10,102	836	414	369	253
GRUNDY COUNTY.....	160	122	14,625	14,137	1,210	613	498	171
TRENTON.....	108	90	12,413	12,117	1,037	517	418	114
REMAINDER OF COUNTY.....	52	32	2,212	2,020	173	96	80	57
HARRISON COUNTY.....	176	122	14,350	13,424	990	481	396	185
BETHANY.....	74	58	7,105	6,859	573	261	212	80
REMAINDER OF COUNTY.....	102	64	7,245	6,565	417	220	184	105
HENRY COUNTY.....	281	175	21,304	19,046	1,663	697	587	297
CLINTON.....	130	102	13,336	12,792	1,183	461	399	134
REMAINDER OF COUNTY.....	151	73	7,968	6,254	480	236	188	163
HICKORY COUNTY.....	58	24	1,866	1,262	65	59	49	72
HOLT COUNTY.....	102	72	9,535	9,067	580	272	239	111
HOWARD COUNTY.....	126	96	9,141	8,489	671	382	306	155
FAYETTE.....	43	39	4,081	3,999	350	198	148	45
REMAINDER OF COUNTY.....	83	57	5,060	4,490	321	184	158	110
HOWELL COUNTY.....	314	200	21,808	20,018	1,456	762	662	368
WEST PLAINS.....	149	105	12,406	11,818	844	410	371	174
REMAINDER OF COUNTY.....	165	95	9,402	8,200	612	352	291	194
IRON COUNTY.....	100	50	4,805	3,959	409	174	136	113
JACKSON COUNTY.....	5,305	3,877	1,024,788	1,002,004	127,170	45,620	37,538	5,335
INDEPENDENCE.....	504	362	65,554	63,364	6,848	2,346	1,908	523
KANSAS CITY (PART).....	4,096	3,072	881,888	865,946	113,486	40,353	33,580	4,036
LEES SUMMIT.....	82	62	10,292	9,998	888	342	278	89
REMAINDER OF COUNTY.....	623	381	67,054	62,696	5,948	2,579	1,772	687
JASPER COUNTY.....	1,097	733	107,943	102,213	10,744	4,814	3,982	1,162
CARTHAGE.....	187	131	17,677	16,679	1,568	718	579	195
JOPLIN (PART).....	567	409	71,430	69,166	7,961	3,413	2,853	561
WEBB CITY.....	77	57	5,675	5,303	436	320	237	94
REMAINDER OF COUNTY.....	266	136	13,161	11,065	779	363	313	312
JEFFERSON COUNTY.....	570	330	41,898	38,086	3,509	1,376	1,063	604
CRYSTAL CITY.....	75	57	7,740	7,466	626	244	184	77
DE SOTO.....	61	65	8,376	8,010	678	258	211	100
FESTUS.....	81	53	6,103	5,709	765	283	214	86
REMAINDER OF COUNTY.....	323	155	19,679	16,901	1,440	591	454	341
JOHNSON COUNTY.....	300	194	21,586	19,832	1,786	851	706	322
WARRENSBURG.....	126	108	12,791	12,543	1,164	516	423	146
REMAINDER OF COUNTY.....	174	86	8,795	7,289	622	335	283	176
KNOX COUNTY.....	96	54	6,131	5,411	337	183	137	109
LACLEDE COUNTY.....	263	143	19,248	17,114	1,551	722	640	280
LEBANON.....	188	120	16,448	15,242	1,392	599	528	188
REMAINDER OF COUNTY.....	75	23	2,800	1,872	159	123	112	92

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
LAFAYETTE COUNTY.....	356	244	29,345	27,315	2,302	983	767	387
HIGGINSVILLE.....	76	58	7,386	7,078	658	233	200	76
LEXINGTON.....	95	73	9,794	9,480	883	369	276	94
REMAINDER OF COUNTY.....	185	113	12,165	10,757	761	381	291	217
LAWRENCE COUNTY.....	284	168	18,370	16,524	1,314	552	485	294
AURORA.....	75	55	7,688	7,370	532	229	205	84
MONETT (PART).....	5	5	1,088	1,088	67	24	23	3
REMAINDER OF COUNTY.....	204	108	9,594	8,066	715	299	257	207
LEWIS COUNTY.....	162	86	10,176	9,064	793	312	265	188
LINCOLN COUNTY.....	214	124	15,168	13,722	1,110	486	402	237
LINN COUNTY.....	273	177	18,433	16,527	1,329	647	548	291
BROOKFIELD.....	101	75	8,907	8,491	813	384	332	97
MARCELINE.....	51	35	3,533	3,273	244	118	94	55
REMAINDER OF COUNTY.....	121	67	5,993	4,763	272	145	122	139
LIVINGSTON COUNTY.....	232	164	23,145	22,019	2,029	792	699	234
CHILLICOTHE.....	169	131	19,204	18,576	1,781	679	599	158
REMAINDER OF COUNTY.....	63	33	3,941	3,443	248	113	100	76
MCDONALD COUNTY.....	166	94	12,735	11,803	811	419	358	191
MACON COUNTY.....	243	149	18,250	16,606	1,186	812	540	247
MACON.....	82	74	11,185	11,021	772	574	352	85
REMAINDER OF COUNTY.....	161	75	7,065	5,585	407	238	188	162
MADISON COUNTY.....	140	88	8,717	7,527	687	355	295	164
FREDRICKTOWN.....	87	63	6,231	5,651	530	261	209	93
REMAINDER OF COUNTY.....	53	25	2,486	1,876	157	94	86	71
MARIES COUNTY.....	67	35	3,608	3,102	242	98	73	67
MARION COUNTY.....	427	293	36,621	34,459	3,486	1,561	1,291	459
HANNIBAL (PART).....	307	211	26,907	24,901	2,686	1,201	995	323
REMAINDER OF COUNTY.....	120	82	10,114	9,558	800	369	296	136
MERCER COUNTY.....	79	51	5,920	5,426	349	161	129	93
MILLER COUNTY.....	200	116	13,557	11,933	884	388	325	209
ELDON.....	80	60	7,719	7,357	549	247	202	83
REMAINDER OF COUNTY.....	120	56	5,838	4,576	335	141	123	126
MISSISSIPPI COUNTY.....	244	142	18,770	16,996	1,397	631	532	271
CHARLESTON.....	112	66	10,543	9,799	885	370	301	121
EAST PRAIRIE.....	66	42	5,230	4,804	368	181	163	72
REMAINDER OF COUNTY.....	66	34	2,997	2,393	144	80	68	78
MONTEAU COUNTY.....	152	100	9,830	9,000	714	335	278	171
CALIFORNIA.....	76	54	4,625	4,233	382	198	158	94
REMAINDER OF COUNTY.....	76	46	5,205	4,767	332	137	120	77
MONROE COUNTY.....	136	98	11,820	11,168	799	378	321	161
MONTGOMERY COUNTY.....	167	113	13,083	12,049	816	398	336	188
MORGAN COUNTY.....	149	89	9,060	7,776	683	287	246	162
NEW MADRID COUNTY.....	341	197	20,769	17,611	1,534	837	622	379
NEW MADRID.....	50	32	4,702	4,272	393	157	137	73
PORTAGEVILLE.....	53	43	6,152	5,882	504	347	201	63
SIKESTON (PART).....	5	5	196	(D)	20	9	9	6
REMAINDER OF COUNTY.....	233	117	9,719	(D)	617	324	275	237
NEWTON COUNTY.....	354	218	26,629	23,977	1,936	885	729	401
JOPLIN (PART).....	10	6	1,280	1,160	72	36	18	16
NEOSHO.....	148	124	15,731	15,329	1,428	616	523	181
REMAINDER OF COUNTY.....	196	88	9,618	7,488	436	233	188	244
NODAWAY COUNTY.....	287	205	23,354	21,958	2,016	917	789	328
MARYVILLE.....	138	112	15,046	14,636	1,460	628	533	145
REMAINDER OF COUNTY.....	149	93	8,308	7,322	556	289	256	179
OREGON COUNTY.....	126	66	7,534	6,472	430	223	200	145
OSAGE COUNTY.....	141	77	7,679	6,511	414	197	165	164
OZARK COUNTY.....	89	45	4,466	3,700	247	124	112	102
PEMISCOT COUNTY.....	371	223	22,844	20,062	1,836	862	715	404
CARTHERSVILLE.....	119	77	8,840	7,890	788	329	282	133
HAYTI.....	70	56	5,774	5,618	510	256	202	74
REMAINDER OF COUNTY.....	182	90	8,230	6,554	538	277	231	197
PERRY COUNTY.....	197	117	13,716	12,470	1,210	532	390	216
PERRYVILLE.....	117	85	10,394	9,946	1,006	423	311	123
REMAINDER OF COUNTY.....	80	32	3,322	2,524	204	109	79	93
PETTIS COUNTY.....	408	272	39,377	36,763	3,942	1,662	1,426	445
SEDALIA.....	306	228	34,672	33,060	3,622	1,444	1,230	323
REMAINDER OF COUNTY.....	102	44	4,705	3,703	320	218	196	122

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincor- porated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
PHELPS COUNTY.....	324	204	26,659	24,553	2,504	1,064	893	342
ROLLA.....	171	137	19,511	18,861	1,917	791	660	169
REMAINDER OF COUNTY.....	153	67	7,148	5,692	587	273	233	173
PIKE COUNTY.....	249	163	18,313	16,773	1,418	643	523	270
LOUISIANA.....	85	71	7,984	7,792	756	324	258	89
REMAINDER OF COUNTY.....	164	92	10,329	8,981	662	319	265	181
PLATTE COUNTY.....	181	121	20,608	19,582	1,662	550	486	202
POLK COUNTY.....	195	111	12,985	11,609	876	431	378	213
BOLIVAR.....	77	57	8,740	8,360	641	295	260	85
REMAINDER OF COUNTY.....	118	54	4,245	3,249	235	136	118	128
PULASKI COUNTY.....	225	143	14,916	13,472	1,110	656	533	249
PUTNAM COUNTY.....	129	65	6,622	5,418	347	284	249	147
RALLS COUNTY.....	93	43	4,785	4,167	291	142	117	103
HANNIBAL (PART).....	7	3	224	184	25	12	9	11
REMAINDER OF COUNTY.....	86	40	4,561	3,983	266	130	108	92
RANDOLPH COUNTY.....	318	212	29,200	27,086	2,613	1,048	862	351
MOBERLY.....	220	164	25,160	24,114	2,410	914	766	241
REMAINDER OF COUNTY.....	98	48	4,040	2,972	203	134	96	110
RAY COUNTY.....	191	123	13,843	12,445	947	396	338	219
EXCELSIOR SPRINGS (PART).....	3	1	50	(D)	(D)	(D)	(D)	(D)
RICHMOND.....	95	71	9,202	8,618	730	270	235	109
REMAINDER OF COUNTY.....	93	51	4,591	(D)	(D)	(D)	(D)	(D)
REYNOLDS COUNTY.....	71	21	2,844	1,874	116	58	52	80
RIPLEY COUNTY.....	104	48	5,932	5,042	311	234	211	118
ST CHARLES COUNTY.....	416	280	41,969	39,473	3,861	1,464	1,128	450
ST CHARLES.....	216	166	27,250	26,306	2,763	1,014	779	237
REMAINDER OF COUNTY.....	200	114	14,719	13,167	1,098	450	349	213
ST CLAIR COUNTY.....	128	70	6,155	4,931	335	189	161	154
ST FRANCOIS COUNTY.....	419	281	34,125	32,043	3,048	1,760	1,533	433
BONNE TERRE.....	47	41	3,813	3,607	323	149	122	65
FARMINGTON.....	85	71	9,018	8,732	842	370	293	82
FLAT RIVER.....	100	68	9,442	8,840	969	394	325	96
REMAINDER OF COUNTY.....	177	101	11,852	10,864	914	847	793	190
ST LOUIS COUNTY.....	3,680	2,586	660,782	641,526	72,131	25,849	19,039	3,445
BERKELEY.....	68	42	7,106	6,598	643	234	175	77
BRECKENRIDGE HILLS.....	20	20	5,429	5,429	491	155	114	79
BRENTWOOD.....	78	56	18,158	17,754	2,003	632	534	153
CLAYTON.....	220	190	71,159	70,775	9,137	3,114	2,509	97
FERGUSON.....	98	70	21,835	21,247	2,042	609	471	112
FLORISSANT.....	111	85	17,310	16,954	1,624	617	446	18
GLENDALE.....	13	1	1,252	(D)	105	113	103	6
HILLDALE.....	7	5	659	(D)	55	19	15	117
JENNINGS.....	149	109	67,720	66,828	9,147	3,665	2,612	117
KINLOCH.....	14	4	503	(D)	(D)	(D)	(D)	165
KIRKWOOD.....	200	148	36,247	35,597	3,837	1,350	1,016	18
LADUE.....	23	23	6,272	(D)	1,181	417	352	146
MAPLEWOOD.....	172	132	38,751	37,929	4,530	1,386	1,068	187
OVERLAND.....	190	120	22,422	20,864	2,107	794	584	38
PAGEDALE.....	36	34	7,696	(D)	546	160	125	64
PINE LAWN.....	70	42	9,507	8,897	946	328	240	62
RICHMOND HEIGHTS.....	82	66	31,789	31,455	3,441	1,366	1,023	57
ROCK HILL.....	54	38	7,195	6,917	1,032	355	232	73
ST ANN.....	81	59	11,685	11,403	1,193	526	322	12
SHREWSBURY.....	10	8	1,175	(D)	93	37	26	347
UNIVERSITY CITY.....	350	184	36,174	33,468	3,861	1,173	885	31
VALLEY PARK.....	32	24	2,446	2,276	232	95	70	138
WEBSTER GROVES.....	162	122	31,892	31,128	3,142	952	747	66
WELLSTON.....	79	65	11,453	11,309	1,155	344	280	(D)
REMAINDER OF COUNTY.....	1,361	929	194,947	187,435	(D)	(D)	(D)	(D)
ST LOUIS.....	9,525	6,075	1,237,053	1,176,767	170,301	58,043	47,650	9,626
STE GENEVIEVE COUNTY.....	139	91	8,268	7,540	729	344	271	158
STE GENEVIEVE.....	85	65	6,437	6,117	635	288	229	93
REMAINDER OF COUNTY.....	54	26	1,831	1,403	94	56	42	65
SALINE COUNTY.....	319	219	25,656	23,882	2,196	1,024	878	343
MARSHALL.....	151	111	15,184	14,266	1,473	586	522	155
SLATER.....	43	37	3,441	3,345	274	190	163	45
REMAINDER OF COUNTY.....	125	71	7,031	6,271	449	248	193	143
SCHUYLER COUNTY.....	87	51	6,444	5,850	353	164	127	98
SCOTLAND COUNTY.....	91	59	7,110	6,464	436	212	165	112
SCOTT COUNTY.....	404	254	29,031	26,791	2,459	1,046	898	409
CHAFFEE.....	46	28	2,774	2,568	182	89	72	44
SKESTON (PART).....	206	142	20,318	19,380	1,892	757	644	202
REMAINDER OF COUNTY.....	152	84	5,939	4,843	385	209	182	163

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietary of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
SHANNON COUNTY.....	56	24	2,415	2,027	174	89	76	57
SHELBY COUNTY.....	151	93	8,958	7,924	521	276	228	167
STODDARD COUNTY.....	388	226	21,292	18,388	1,478	772	658	436
DEXTER.....	126	94	9,618	9,086	827	417	361	144
REMAINDER OF COUNTY.....	262	132	11,674	9,302	651	355	297	292
STONE COUNTY.....	119	47	8,975	7,649	300	124	110	144
SULLIVAN COUNTY.....	122	74	6,478	5,782	423	267	229	138
TANEY COUNTY.....	205	103	9,605	7,789	697	355	318	228
TEXAS COUNTY.....	252	128	14,232	12,088	898	498	426	280
VERNON COUNTY.....	227	159	16,785	15,501	1,437	776	661	237
NEVADA.....	147	121	13,828	13,304	1,324	706	600	146
REMAINDER OF COUNTY.....	80	38	2,957	2,197	113	68	61	91
WARREN COUNTY.....	110	72	8,075	7,357	608	292	236	126
WASHINGTON COUNTY.....	173	81	7,954	6,258	513	247	197	201
WAYNE COUNTY.....	106	54	4,663	3,809	294	149	124	112
WEBSTER COUNTY.....	163	91	9,685	8,503	601	355	299	198
WORTH COUNTY.....	74	50	5,751	5,159	377	158	144	75
WRIGHT COUNTY.....	197	109	10,207	8,599	666	411	357	238
MOUNTAIN GROVE.....	71	53	4,779	4,533	369	244	209	91
REMAINDER OF COUNTY.....	126	56	5,428	4,066	297	167	148	147

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Missouri, total.....	47,262	30,252	4,525,308	4,197,762	477,035
Adair County.....	265	177	18,572	16,348	1,617
Kirkville.....	208	148	16,179	14,815	1,514
Remainder of County.....	57	29	2,393	1,529	103
Andrew County.....	138	68	8,068	6,228	457
Atchison County.....	178	112	11,519	10,167	772
Audrain County.....	333	239	28,241	26,245	2,294
Mexico.....	206	150	19,242	18,108	1,756
Vandalia.....	61	53	5,502	5,338	368
Remainder of County.....	66	36	3,497	2,807	170
Barry County.....	302	188	18,264	16,010	1,218
Monett (part) ¹	113	81	8,115	7,547	694
Remainder of County.....	189	107	10,149	8,463	524
Barton County.....	174	98	10,754	9,606	650
Lamar.....	101	55	7,088	6,362	451
Remainder of County.....	73	43	3,676	3,244	199
Bates County.....	231	139	14,365	11,533	978
Butler.....	98	72	9,357	8,019	763
Remainder of County.....	133	67	5,008	3,514	215
Benton County.....	134	66	6,279	4,705	385
Bollinger County.....	118	46	5,303	3,987	261
Boone County.....	477	347	41,098	38,782	4,178
Columbia.....	340	266	34,399	32,997	3,680
Remainder of County.....	137	81	6,699	5,785	498
Buchanan County.....	1,126	766	105,637	98,985	11,606
St. Joseph.....	980	686	98,335	90,719	11,012
Remainder of County.....	136	80	9,302	8,266	592
Butler County.....	403	259	30,656	28,126	2,554
Poplar Bluff.....	290	208	26,110	24,622	2,318
Remainder of County.....	113	51	4,546	3,504	236
Caldwell County.....	166	90	9,485	7,857	552
Callaway County.....	210	140	14,348	12,640	1,205
Pulten.....	116	92	9,617	9,195	924
Remainder of County.....	94	48	4,731	3,445	281
Camden County.....	152	72	5,800	4,500	355
Cape Girardeau County.....	520	392	45,894	43,788	4,469
Cape Girardeau.....	344	280	33,703	32,719	3,509
Jackson.....	91	69	7,460	7,120	698
Remainder of County.....	85	43	4,731	3,949	262
Carroll County.....	201	141	13,467	11,895	1,048
Carrollton.....	110	76	8,284	7,428	764
Remainder of County.....	91	65	5,183	4,467	280
Carter County.....	65	31	2,089	1,565	84
Cass County.....	279	191	20,416	18,542	1,436
Harrisonville.....	88	70	9,054	8,776	730
Remainder of County.....	191	121	11,362	9,766	706
Cedar County.....	154	80	9,551	8,171	456
Eldorado Springs.....	88	50	5,808	5,054	276
Remainder of County.....	66	30	3,743	3,117	180
Chariton County.....	192	110	11,680	10,008	625
Christian County.....	131	59	6,585	4,877	315
Clark County.....	122	74	6,940	6,002	374
Clay County.....	613	427	107,924	104,538	13,240
Excelsior Springs (part) ²	125	89	7,811	7,183	787
Kansas City (part) ³	83	49	7,541	6,811	996
Liberty.....	94	70	9,983	9,667	818
North Kansas City.....	139	117	71,713	71,429	9,843
Remainder of County.....	172	102	10,876	9,448	796
Clinton County.....	185	119	16,423	14,863	914
Cameron (part) ⁴	81	57	8,218	7,598	491
Remainder of County.....	104	62	8,205	7,265	423
Cole County.....	417	305	40,506	38,788	3,946
Jefferson City.....	369	277	38,376	36,928	3,828
Remainder of County.....	48	28	2,130	1,824	118
Cooper County.....	222	130	13,053	11,747	1,134
Boonville.....	132	102	11,155	10,755	1,057
Remainder of County.....	90	28	1,898	992	77
Crawford County.....	126	76	8,137	7,103	523
Sullivan (part) ⁵	2	2	(D)	(D)	(D)
Remainder of County.....	124	74	(D)	(D)	(D)
Dade County.....	118	64	6,310	5,326	358
Dallas County.....	135	59	7,625	6,083	356
Daviess County.....	134	80	8,047	6,991	459
De Kalb County.....	130	66	6,036	4,452	300
Cassara (part) ⁶	14	8	605	505	5A
Remainder of County.....	116	58	5,431	3,947	242
Dent County.....	145	87	8,424	7,168	600
Salem.....	111	77	7,338	6,338	566
Remainder of County.....	34	10	1,086	630	34
Douglas County.....	87	55	5,897	5,121	330
Dunklin County.....	542	382	38,213	34,949	3,070
Kennett.....	189	141	16,577	15,803	1,442
Malden.....	98	74	7,903	7,379	724
Remainder of County.....	255	167	13,733	11,767	904
Franklin County.....	511	347	37,090	34,092	3,060
Sullivan (part) ⁵	79	49	5,713	5,193	457
Union.....	75	57	6,688	6,190	454
Washington.....	118	96	10,829	10,493	1,180
Remainder of County.....	239	145	13,860	12,266	969
Gasconade County.....	197	115	12,110	10,448	711
Hermann.....	79	51	5,924	5,206	343
Remainder of County.....	118	64	6,186	5,242	368
Gentry County.....	147	93	9,388	8,444	672
Greene County.....	1,355	837	117,845	108,155	12,898
Springfield.....	1,149	717	106,222	98,124	11,663
Remainder of County.....	206	120	11,623	10,031	1,235
Grundy County.....	214	132	15,196	14,080	1,353
Trenton.....	158	100	13,109	12,343	1,219
Remainder of County.....	56	32	2,087	1,737	134
Harrison County.....	187	127	15,238	14,358	860
Bethany.....	85	59	9,125	8,783	548
Remainder of County.....	102	68	6,113	5,525	312
Henry County.....	324	180	19,137	16,119	1,405
Clinton.....	173	107	12,820	11,466	1,056
Remainder of County.....	151	73	6,317	4,653	349
Hickory County.....	65	21	2,295	1,375	65
Holt County.....	139	99	9,627	8,995	596
Howard County.....	137	101	7,762	6,916	536
Fayette.....	52	44	3,957	3,617	314
Remainder of County.....	85	57	3,805	3,299	221
Howell County.....	284	168	19,323	17,331	1,081
West Plains.....	144	96	11,543	10,701	722
Remainder of County.....	140	72	7,780	6,630	359
Iron County.....	88	44	4,353	3,715	331
Jackson County.....	6,098	4,100	933,857	891,883	119,255
Independence.....	485	289	53,369	49,091	5,350
Kansas City (part) ³	5,046	3,414	827,144	793,018	109,578
Lees Summit.....	88	52	7,860	7,392	614
Remainder of County.....	479	345	45,484	42,382	3,713
Jasper County.....	1,212	740	95,520	86,842	9,127
Carthage.....	214	138	16,113	14,617	1,401
Joplin (part) ⁶	656	426	62,709	58,607	6,710
Webb City.....	101	61	5,760	5,032	437
Remainder of County.....	241	115	10,938	8,546	574
Jefferson County.....	505	297	34,996	31,248	2,715
Crystal City.....	80	58	7,248	6,668	666
De Soto.....	107	67	8,036	7,306	574
Festus.....	76	48	5,296	4,824	522
Remainder of County.....	242	124	14,416	12,450	957
Johnson County.....	278	174	18,750	16,662	1,474
Warrensburg.....	142	104	11,334	10,666	1,006
Remainder of County.....	136	70	7,426	5,996	468
Knox County.....	91	63	5,543	5,105	335
Laclede County.....	267	143	18,758	16,138	1,478
Lebanon.....	223	125	16,610	14,588	1,395
Remainder of County.....	44	18	2,148	1,550	97

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

¹Monett is in Barry and Lawrence Counties. ²Excelsior Springs is in Clay and Ray Counties.³Kansas City is in Clay and Jackson Counties.⁴Cameron is in Clinton andDeKalb Counties. ⁵Sullivan is in Crawford and Franklin Counties. ⁶Joplin is in Jasper and Newton Counties.

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	
Lafayette County.....	373	241	25,896	23,508	2,038	Ralls County.....	80	48	4,296	3,820	257
Higginsville.....	73	53	6,213	5,765	511	Hannibal (part) ⁷	8	2	173	(D)	(D)
Lexington.....	106	76	8,971	8,579	835	Remainder of County.....	72	46	4,123	(D)	(D)
Remainder of County.....	194	112	10,712	9,160	692	Randolph County.....	323	213	25,186	23,040	2,279
Lawrence County.....	313	165	16,658	13,752	933	Moberly.....	217	157	21,039	19,941	2,026
Aurora.....	85	53	6,769	5,829	377	Remainder of County.....	106	56	4,147	3,059	253
Monett (part) ⁸	19	8	936	(D)	49	Ray County.....	194	118	11,865	10,627	846
Remainder of County.....	218	104	9,013	(D)	507	Excelsior Springs (part) ²	5	5	347	347	30
Levi County.....	163	101	9,907	8,719	708	Richmond.....	103	75	8,614	8,054	666
Lincoln County.....	219	123	15,177	13,499	1,002	Remainder of County.....	86	38	2,904	2,226	141
Linn County.....	305	179	17,561	15,491	1,320	Reynolds County.....	67	21	2,970	2,058	109
Brookfield.....	133	91	9,202	8,472	829	Ripley County.....	102	52	6,181	4,889	305
Marceline.....	46	36	2,840	2,688	220	St. Charles County.....	376	242	35,593	32,955	3,205
Remainder of County.....	126	52	5,519	4,321	271	St. Charles.....	216	164	23,188	22,012	2,307
Livingston County.....	225	165	19,846	18,850	1,646	Remainder of County.....	160	78	12,405	10,943	901
Chillicothe.....	191	145	16,607	15,795	1,521	St. Clair County.....	131	65	5,798	4,746	280
Remainder of County.....	34	20	3,239	3,055	126	St. Francois County.....	426	300	30,782	28,468	2,583
McDonald County.....	181	89	12,729	10,865	689	Bonne Terre.....	61	49	3,817	3,699	289
Macon County.....	221	141	14,777	13,073	934	Farmington.....	103	69	8,495	7,667	677
Remainder of County.....	98	72	9,395	8,991	687	Flat River.....	93	71	9,539	9,067	963
Madison County.....	136	82	8,279	7,417	591	Remainder of County.....	169	111	8,931	8,035	654
Fredericktown.....	80	64	6,013	5,583	485	St. Louis County.....	3,705	2,389	456,376	431,984	45,675
Remainder of County.....	56	18	2,266	1,834	106	Berkeley.....	51	25	2,174	1,764	159
Marion County.....	61	31	3,687	2,997	174	Breckenridge Hills.....	23	19	3,540	3,510	269
Marion County.....	455	329	32,512	30,706	3,202	Brentwood.....	93	63	9,466	9,076	1,129
Hannibal (part) ⁷	349	249	24,864	23,512	2,597	Clayton.....	248	198	73,103	71,933	9,274
Remainder of County.....	106	80	7,648	7,194	605	Ferguson.....	109	75	18,971	18,629	1,725
Mercer County.....	90	46	5,297	4,579	296	Florissant.....	62	34	4,201	3,613	339
Miller County.....	199	113	11,717	9,977	715	Glendale.....	12	10	1,221	(D)	135
Eldon.....	93	65	7,438	7,020	525	Hillsdale.....	13	9	917	901	70
Remainder of County.....	106	48	4,279	2,997	190	Jennings.....	115	73	12,901	11,881	1,135
Mississippi County.....	237	155	16,176	15,064	1,282	Kinloch.....	27	7	718	(D)	44
Charleston.....	116	78	9,195	8,733	785	Kirkwood.....	245	149	28,546	26,738	2,681
East Prairie.....	63	47	4,676	4,390	366	Ladue.....	26	18	2,341	2,273	284
Remainder of County.....	58	30	2,305	1,941	131	Maplewood.....	200	152	39,917	39,105	3,944
Moniteau County.....	137	93	8,615	8,061	598	Overland.....	185	123	16,954	15,894	1,581
California.....	63	49	3,984	3,840	301	Pagedale.....	38	34	5,419	5,329	362
Remainder of County.....	74	44	4,631	4,221	297	Pine Lawn.....	84	52	11,987	11,321	1,153
Monroe County.....	140	112	11,289	10,671	776	Richmond Heights.....	110	72	10,195	9,499	1,244
Montgomery County.....	169	119	11,111	10,167	646	Rock Hill.....	45	33	4,946	4,698	570
Morgan County.....	121	77	8,432	7,458	515	Shrewsbury.....	12	6	1,255	1,035	89
New Madrid County.....	333	223	20,775	18,847	1,569	St. Ann.....	60	46	10,205	9,939	905
New Madrid.....	55	39	4,371	3,997	384	University City.....	333	173	31,009	26,961	3,006
Portageville.....	60	52	6,840	6,590	524	Valley Park.....	34	28	2,246	2,152	189
Stikston (part) ⁸	10	6	385	355	37	Webster Groves.....	182	124	20,218	20,282	3,165
Remainder of County.....	208	126	9,179	7,905	623	Wellston.....	130	74	18,254	17,172	1,644
Newton County.....	334	222	24,785	22,503	1,487	Remainder of County.....	1,268	792	116,672	108,172	10,584
Joplin (part) ⁶	12	8	389	343	18	St. Louis city (not part of St. Louis County).....	10,309	6,781	1,161,257	1,095,359	150,405
Neosho.....	162	116	14,311	13,137	1,084	Ste. Genevieve County.....	120	88	8,425	7,747	707
Remainder of County.....	160	98	10,095	9,023	385	Ste. Genevieve.....	87	69	8,994	8,682	654
Nodaway County.....	321	207	21,560	19,454	1,803	Remainder of County.....	33	19	1,431	1,065	57
Marionville.....	140	108	14,367	13,745	1,425	Saline County.....	329	221	24,311	22,561	2,034
Remainder of County.....	181	99	7,193	5,709	378	Marshall.....	177	121	14,831	13,903	1,387
Oregon County.....	129	59	6,511	4,999	277	Slater.....	49	37	3,688	3,546	281
Osage County.....	105	61	6,508	5,500	367	Remainder of County.....	103	63	5,792	5,112	366
Ozark County.....	90	28	3,455	2,105	125	Schuyler County.....	81	57	6,776	6,140	341
Pemiscot County.....	357	247	26,610	24,462	2,032	Scotland County.....	79	61	5,462	5,152	353
Caruthersville.....	134	92	9,515	8,761	797	Scott County.....	393	257	28,794	26,068	2,305
Hayti.....	78	60	6,656	6,202	554	Chaffee.....	56	34	2,886	2,518	171
Remainder of County.....	141	95	10,439	9,499	681	Stikston (part) ⁸	197	145	20,805	19,799	1,855
Perry County.....	181	119	11,635	10,845	1,012	Remainder of County.....	140	78	5,103	3,751	281
Perryville.....	119	81	8,782	8,298	810	Shannon County.....	56	26	2,686	2,072	130
Remainder of County.....	62	38	2,853	2,547	202	Shebly County.....	167	109	8,924	7,752	568
Pettis County.....	434	284	35,460	32,902	3,437	Stoddard County.....	351	223	20,907	18,575	1,424
Sedalia.....	341	251	32,110	30,462	3,298	Dexter.....	131	97	10,591	9,967	822
Remainder of County.....	93	43	3,350	2,840	139	Remainder of County.....	220	126	10,316	8,608	602
Phelps County.....	276	196	22,934	21,464	1,962	Stone County.....	87	33	4,425	3,445	144
Rolla.....	150	118	16,873	16,091	1,538	Sullivan County.....	140	82	6,326	5,406	322
Remainder of County.....	126	78	6,061	5,373	424	Taney County.....	180	78	7,042	4,996	466
Pike County.....	265	165	17,749	15,659	1,164	Texas County.....	227	123	11,882	9,976	692
Louisiana.....	97	77	8,144	7,818	632	Vernon County.....	273	171	16,472	14,656	1,454
Remainder of County.....	168	88	9,605	7,841	532	Nevada.....	195	137	13,681	12,807	1,362
Platte County.....	203	103	19,647	17,469	1,170	Remainder of County.....	78	34	2,791	1,849	92
Polk County.....	198	90	13,220	11,178	740	Warren County.....	102	64	6,599	5,743	422
Bolivar.....	88	50	8,823	7,993	551	Washington County.....	136	74	7,907	6,799	473
Remainder of County.....	110	40	4,397	3,185	189	Wayne County.....	107	47	4,332	3,210	233
Pulaski County.....	194	128	13,649	12,407	991	Webster County.....	158	80	8,354	6,758	495
Putnam County.....	129	59	5,739	4,025	275	Worth County.....	58	42	4,508	3,998	249
						Wright County.....	187	102	11,937	10,417	677
						Mountain Grove.....	93	69	6,256	5,752	446
						Remainder of County.....	94	40	5,741	4,665	231

Standard Notes: (D) Withheld to avoid disclosure.

Represents zero.

⁷Monett is in Barry and Lawrence Counties.⁸Excelsior Springs is in Clay and Ray Counties.⁶Joplin is in Jasper and Newton Counties.

Hannibal is in Marion and Ralls Counties.

⁸Stikston is in New Madrid and Scott Counties.

1958 CENSUS OF BUSINESS

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Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpor- ated busi- nesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
KANSAS CITY STANDARD METROPOLITAN STATISTICAL AREA—Consists of Clay and Jackson Counties, Mo.; Johnson and Wyandotte Counties, Kans.									
	RETAIL TRADE, TOTAL.....	8,154	5,796	1,425,255	1,386,207	167,226	60,182	49,441	8,280
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	430	304	76,039	73,771	9,900	2,388	2,201	384
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	277	197	176,836	175,592	26,318	10,645	7,715	230
54	FOOD STORES.....	1,154	822	304,398	297,572	21,079	6,973	5,012	1,201
55 EX,554	AUTOMOTIVE DEALERS.....	467	365	219,115	217,519	20,984	4,581	4,399	354
55PT(554)	GASOLINE SERVICE STATIONS.....	1,043	795	80,753	75,209	7,163	3,152	2,504	1,241
56	APPAREL, ACCESSORY STORES.....	539	461	89,226	87,970	13,598	5,613	4,711	397
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	465	345	59,676	57,884	9,064	2,259	2,115	435
58	EATING, DRINKING PLACES.....	1,732	1,366	88,653	82,939	19,288	10,169	8,598	2,031
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	373	341	69,699	68,861	6,689	3,490	2,945	353
59 EX,591	OTHER RETAIL STORES.....	1,064	672	74,490	68,388	8,435	2,851	2,571	1,045
53 PART*	NONSTORE RETAILERS*.....	610	128	186,370	180,502	22,712	8,061	6,670	609
ST. JOSEPH STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Buchanan County, Mo.									
	RETAIL TRADE, TOTAL.....	971	683	113,160	108,580	13,016	5,323	4,541	982
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	52	40	8,515	8,333	939	257	230	50
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	31	15	14,498	14,158	2,299	1,018	863	21
54	FOOD STORES.....	145	97	27,937	27,027	1,775	721	509	153
55 EX,554	AUTOMOTIVE DEALERS.....	57	35	16,686	16,348	1,671	478	468	42
55PT(554)	GASOLINE SERVICE STATIONS.....	114	94	6,701	6,325	587	270	220	132
56	APPAREL, ACCESSORY STORES.....	61	57	9,178	9,100	1,598	621	533	41
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	54	42	5,656	5,478	944	256	245	54
58	EATING, DRINKING PLACES.....	227	169	7,619	6,829	1,305	816	662	276
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	51	43	5,652	5,448	704	335	305	49
59 EX,591	OTHER RETAIL STORES.....	133	81	9,469	8,795	1,080	515	471	118
53 PART*	NONSTORE RETAILERS*.....	46	10	1,249	739	114	36	36	46
ST. LOUIS STANDARD METROPOLITAN STATISTICAL AREA—Consists of Jefferson, St. Charles, and St. Louis Counties, Mo.; Madison and St. Clair Counties, Ill.									
	RETAIL TRADE, TOTAL.....	18,677	12,401	2,436,750	2,327,878	298,219	103,786	82,206	18,808
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	962	650	132,975	127,677	17,126	4,226	3,744	856
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	521	365	344,734	341,652	63,858	26,071	19,836	408
54	FOOD STORES.....	3,857	2,235	607,958	574,692	44,321	15,370	10,255	4,279
55 EX,554	AUTOMOTIVE DEALERS.....	838	620	355,296	351,208	32,916	7,929	7,545	660
55PT(554)	GASOLINE SERVICE STATIONS.....	2,008	1,512	168,260	155,992	15,343	5,639	4,481	2,287
56	APPAREL, ACCESSORY STORES.....	1,164	934	144,154	140,630	20,205	7,615	5,830	880
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	943	663	178,618	174,734	26,328	4,495	3,997	810
58	EATING, DRINKING PLACES.....	4,444	3,862	186,428	165,910	37,723	20,266	16,496	4,967
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	667	615	89,684	88,486	11,708	4,495	3,506	553
59 EX,591	OTHER RETAIL STORES.....	2,224	1,564	180,137	168,103	22,217	5,825	4,868	2,077
53 PART*	NONSTORE RETAILERS*.....	1,049	281	48,506	38,794	6,474	1,855	1,648	1,031
SPRINGFIELD STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Greene County, Mo.									
	RETAIL TRADE, TOTAL.....	1,404	926	152,681	144,277	16,598	6,838	5,766	1,395
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	85	71	14,208	14,026	1,586	478	451	60
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	64	42	20,182	19,848	2,943	1,379	1,046	59
54	FOOD STORES.....	206	106	29,356	26,934	1,712	639	462	213
55 EX,554	AUTOMOTIVE DEALERS.....	100	70	27,285	26,629	2,344	631	604	92
55PT(554)	GASOLINE SERVICE STATIONS.....	222	138	11,815	9,879	891	384	332	262
56	APPAREL, ACCESSORY STORES.....	93	83	9,427	9,159	1,411	604	478	63
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	93	59	9,470	9,030	1,293	399	376	102
58	EATING, DRINKING PLACES.....	223	183	7,768	7,356	1,902	1,151	1,003	259
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	43	37	7,614	7,564	1,063	551	450	35
59 EX,591	OTHER RETAIL STORES.....	190	126	14,144	13,160	1,305	546	499	160
53 PART*	NONSTORE RETAILERS*.....	85	11	1,412	692	148	76	67	90

Standard Notes: ...Represents zero. (D) Withheld to avoid disclosure.

* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

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1958 Census of Business

RETAIL TRADE Preliminary Area Report

September 1959

BC58(P)-RA26

Montana

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Montana during the year 1958 totaled \$830,059,000, an increase of \$52,026,000 or 7 percent since 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The cities of Great Falls and Billings, showed increases of 28 percent and 13 percent, respectively.

Retail trade establishments in the State had a total of 32,082 paid employees during the workweek ended nearest November 15, 1958, an increase of 13 percent compared with the same week in 1954. In addition, 8,050 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments amounted to \$86,624,000 compared with \$78,097,000 in 1954, an increase of 11 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and forms for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 7-10.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales			
		Total	With payroll	Total, all establish- ments	Establish- ments with payroll	Total	With payroll	Total, all establish- ments	Establish- ments with payroll	Total, all estab- lish- ments	Estab- lish- ments with payroll
		(number)	(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)		
	RETAIL TRADE, TOTAL.....	7,848	5,764	830,059	792,605	8,223	5,865	778,033	730,321	6.7	8.5
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	773	669	108,569	106,317	849	663	105,636	101,450	2.8	4.8
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	392	272	74,150	71,708	365	255	66,610	63,664	11.1	12.6
54	FOOD STORES.....	1,094	744	187,415	179,681	1,294	794	155,300	142,376	20.7	26.2
55 EX.554	AUTOMOTIVE DEALERS.....	457	395	154,608	153,566	490	414	152,998	150,954	1.1	1.7
55PT(554)	GASOLINE SERVICE STATIONS.....	983	705	65,569	58,987	934	626	55,584	47,902	18.0	23.1
56	APPAREL, ACCESSORY STORES.....	419	351	42,508	41,250	439	385	36,091	34,957	17.8	18.0
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	331	251	32,065	30,947	319	235	30,710	28,750	4.4	7.6
58	EATING, DRINKING PLACES.....	2,036	1,488	77,834	68,676	2,072	1,604	80,815	73,781	-3.7	-6.9
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	257	231	27,115	26,495	240	208	20,909	20,093	29.7	31.8
59 EX.591	OTHER RETAIL STORES.....	921	617	55,521	51,485	988	642	68,642	63,502	-19.1	-18.9
53 PART*	NONSTORE RETAILERS*.....	185	41	4,705	3,493	233	39	4,738	2,892	-0.1	20.8

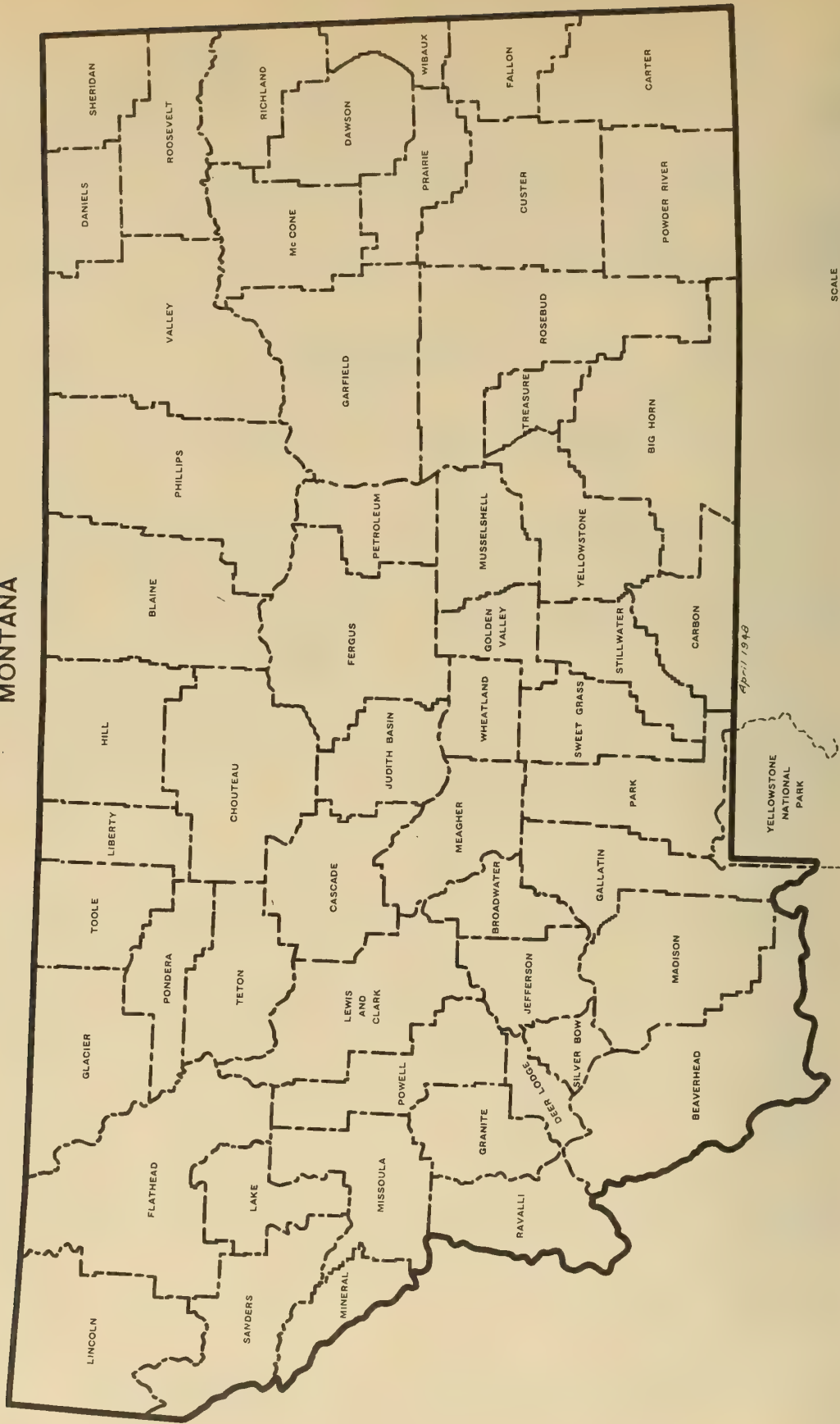
*Nonstore retailers, SIC major group 53, are shown separately in this table.



U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

MONTANA



April 1949

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BUREAU OF THE CENSUS

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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	7,848	5,764	830,059	792,605	86,624	32,082	27,407	8,050
52	LUMBER, BLDG MATLS, HOWE, FARM EQUIP. DEALERS	773	669	108,569	106,317	11,068	3,821	3,464	584
521	LUMBER, BUILDING MATERIALS DEALERS.....	239	217	33,133	32,689	3,615	1,171	954	92
5251	HARDWARE STORES.....	232	178	22,843	21,601	2,406	781	692	227
5252	FARM EQUIPMENT DEALERS.....	238	226	48,905	48,623	4,486	1,693	1,656	199
53 PART*	GENERAL MERCHANDISE GROUP STORES**.....	392	272	74,150	71,708	10,270	3,671	2,990	337
533	LIMITED PRICE VARIETY STORES.....	77	63	10,265	9,979	1,790	797	618	67
54	FOOD STORES.....	1,094	744	187,415	179,681	11,970	4,652	3,634	1,131
541	GROCERY STORES, INCLUDING DELICATESSENS.....	914	638	176,125	169,731	10,818	4,007	3,087	911
55 EX-554	AUTOMOTIVE DEALERS.....	457	395	154,608	153,566	15,806	3,781	3,681	395
55PT(554)	GASOLINE SERVICE STATIONS.....	983	705	65,569	58,987	5,325	2,384	1,750	1,101
56	APPAREL, ACCESSORY STORES.....	419	351	42,508	41,250	5,394	1,995	1,678	414
561,567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	91	71	9,550	9,156	1,105	336	287	104
562	WOMEN'S READY-TO-WEAR STORES**.....	115	115	11,053	11,053	1,492	619	538	107
563,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	19	19	1,632	1,632	284	85	74	9
565	FAMILY CLOTHING STORES**.....	76	76	13,804	13,804	1,691	683	561	57
566	SHOE STORES.....	55	51	4,436	4,414	634	212	170	52
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	331	251	32,065	30,947	4,298	1,309	1,462	348
571	FURNITURE, HOME FURNISHINGS STORES.....	155	113	17,355	16,847	2,283	615	581	162
572,573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	176	138	14,710	14,100	2,015	694	881	186
58	EATING, DRINKING PLACES.....	2,036	1,488	77,834	68,676	14,107	7,384	6,130	2,513
5812	EATING PLACES.....	1,009	797	38,915	36,437	9,107	5,098	4,263	1,297
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	1,027	691	38,919	32,239	5,000	2,286	1,867	1,216
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	257	231	27,115	26,495	3,164	1,180	996	258
59 EX-591	OTHER RETAIL STORES.....	921	617	55,521	51,485	4,794	1,756	1,494	790
592	LIQUOR STORES.....	216	182	18,278	17,748	1,002	391	304	81
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	82	66	12,217	11,949	877	285	250	58
597	JEWELRY STORES.....	103	71	4,009	3,575	564	182	150	103
598	FUEL, ICE DEALERS.....	71	55	6,097	5,873	688	189	176	45
53 PART*	NONSTORE RETAILERS.....	185	41	4,705	3,493	428	149	128	179

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure. (NA) Not available.

*Nonstore retailers, SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
MONTANA, TOTAL.....	7,848	5,764	830,059	792,605	86,624	32,082	27,407	8,050
BEAVERHEAD COUNTY.....	103	77	10,784	10,232	1,002	377	348	109
DILLON.....	63	59	9,140	9,088	923	332	308	63
REMAINDER OF COUNTY.....	40	18	1,644	1,144	79	45	40	46
BIG HORN COUNTY.....	115	81	9,602	9,038	923	457	416	98
BLAINE COUNTY.....	96	80	8,769	8,361	799	523	359	88
BROADWATER COUNTY.....	30	24	2,510	2,406	220	65	57	23
CARBON COUNTY.....	137	75	6,248	5,254	457	205	168	139
RED LODGE.....	49	37	3,335	3,099	313	130	105	54
REMAINDER OF COUNTY.....	88	38	2,913	2,155	144	75	63	85
CARTER COUNTY.....	34	20	1,645	1,363	129	58	51	37
CASCADE COUNTY.....	716	548	109,017	105,801	13,501	5,034	4,206	685
GREAT FALLS.....	599	475	102,268	99,926	12,887	4,783	3,992	556
REMAINDER OF COUNTY.....	117	73	6,749	5,875	614	251	214	129
CHOUTEAU COUNTY.....	91	67	7,110	6,780	607	377	366	91
CUSTER COUNTY.....	164	124	19,718	19,126	2,106	808	723	158
MILES CITY.....	154	118	19,215	18,703	2,044	777	696	144
REMAINDER OF COUNTY.....	10	6	503	423	62	31	27	14
DANIELS COUNTY.....	77	55	4,893	4,523	385	183	165	86
DAWSON COUNTY.....	125	99	14,441	14,067	1,483	565	498	107
GLENDALE.....	80	68	11,194	11,098	1,153	452	401	67
REMAINDER OF COUNTY.....	45	31	3,247	2,969	330	113	97	40
DEER LODGE COUNTY.....	158	126	18,386	17,856	1,894	651	485	182
ANACONDA.....	139	115	17,287	16,949	1,783	620	465	161
REMAINDER OF COUNTY.....	19	11	1,099	907	111	31	20	21
FALLON COUNTY.....	66	48	4,723	4,337	387	167	505	70
FERGUS COUNTY.....	185	131	16,890	15,888	1,715	611	525	195
LEWISTOWN.....	123	97	14,515	14,019	1,504	508	438	128
REMAINDER OF COUNTY.....	62	34	2,375	1,869	211	103	87	67
FLATHEAD COUNTY.....	418	300	40,836	38,420	4,328	1,408	1,237	445
KALISPELL.....	183	153	25,953	25,745	3,048	921	824	172
WHITEFISH.....	58	44	4,938	4,742	410	177	143	60
REMAINDER OF COUNTY.....	177	103	9,153	7,725	872	310	270	213
GALLATIN COUNTY.....	315	249	32,345	31,395	3,531	1,348	1,168	319
BOZEMAN.....	161	141	24,838	24,586	2,930	1,043	916	151
REMAINDER OF COUNTY.....	154	108	7,507	6,809	601	305	252	168
GARFIELD COUNTY.....	17	15	(D)	(D)	(D)	(D)	(D)	(D)
GLACIER COUNTY.....	144	112	13,488	12,948	1,336	443	408	141
CUT BANK.....	63	59	9,073	9,027	957	307	281	66
REMAINDER OF COUNTY.....	81	53	4,415	3,921	379	136	127	75
GOLDEN VALLEY COUNTY.....	19	9	706	524	33	19	19	17
GRANITE COUNTY.....	62	40	3,051	2,771	275	147	118	69
HILL COUNTY.....	157	133	25,965	25,415	2,643	979	725	155
HAVRE.....	119	107	22,244	21,980	2,373	882	642	110
REMAINDER OF COUNTY.....	38	26	3,721	3,435	270	97	83	45
JEFFERSON COUNTY.....	72	38	4,852	4,258	359	121	96	78
JUDITH BASIN COUNTY.....	45	29	2,494	2,166	195	67	60	42
LAKE COUNTY.....	173	121	11,094	10,058	934	410	356	175
LEWIS AND CLARK COUNTY.....	302	244	37,138	35,954	4,075	1,575	1,289	325
HELENA.....	232	198	34,124	33,360	3,803	1,426	1,163	245
REMAINDER OF COUNTY.....	70	46	3,014	2,594	272	149	126	80
LIBERTY COUNTY.....	50	34	5,538	5,242	374	109	91	53
LINCOLN COUNTY.....	112	86	9,327	8,869	862	340	284	117
MCCONE COUNTY.....	30	22	2,382	2,230	176	61	55	40
MADISON COUNTY.....	85	61	3,965	3,465	331	143	117	81
MEAGHER COUNTY.....	32	30	2,567	(D)	192	82	67	37
MINERAL COUNTY.....	54	28	2,151	1,691	133	61	44	64
MISSOULA COUNTY.....	408	298	58,458	56,750	6,845	2,294	1,876	409
MISSOULA.....	316	242	51,493	50,313	6,123	2,019	1,653	311
REMAINDER OF COUNTY.....	92	56	6,965	6,437	722	275	223	98

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure. (NA) Not available.

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
MUSSELSHELL COUNTY.....	73	53	5,524	5,168	527	222	184	72
ROUNDUP.....	54	42	4,911	4,709	495	202	168	52
REMAINDER OF COUNTY.....	19	11	613	459	32	20	16	20
PARK COUNTY.....	198	152	16,653	15,625	1,644	621	528	214
LIVINGSTON.....	130	104	14,209	13,595	1,422	513	434	140
REMAINDER OF COUNTY.....	68	48	2,444	2,030	222	108	94	74
PETROLEUM COUNTY.....	12	8	394	334	24	15	12	13
PHILLIPS COUNTY.....	97	69	7,692	7,302	746	402	375	98
PONDERA COUNTY.....	109	81	11,635	11,223	1,051	361	315	105
POWDER RIVER COUNTY.....	23	15	1,333	1,195	82	48	47	29
POWELL COUNTY.....	74	62	6,749	6,573	656	252	194	73
DEER LODGE.....	48	48	5,534	5,534	550	208	155	45
REMAINDER OF COUNTY.....	26	14	1,215	1,039	106	44	39	28
PRAIRIE COUNTY.....	33	23	2,416	2,260	180	74	64	34
RAVALLI COUNTY.....	168	104	11,067	9,805	882	352	299	181
HAMILTON.....	82	62	7,606	7,270	710	260	227	88
REMAINDER OF COUNTY.....	86	42	3,461	2,535	172	92	72	93
RICHLAND COUNTY.....	135	103	14,575	14,089	1,390	503	423	133
SIDNEY.....	71	59	10,404	10,328	1,039	361	311	61
REMAINDER OF COUNTY.....	64	44	4,171	3,761	351	142	112	72
ROOSEVELT COUNTY.....	147	123	14,400	13,776	1,418	498	428	152
WOLF POINT.....	57	51	6,840	6,736	659	210	184	60
REMAINDER OF COUNTY.....	90	72	7,560	7,040	759	288	244	92
ROSEBUD COUNTY.....	71	57	5,504	5,194	440	198	173	78
SANDERS COUNTY.....	118	68	5,381	4,601	414	171	145	120
SHERIDAN COUNTY.....	94	78	7,085	6,801	696	284	251	99
SILVER BOW COUNTY.....	570	380	63,842	60,612	7,085	2,461	1,966	652
BUTTE.....	500	346	59,895	57,289	6,703	2,287	1,836	558
REMAINDER OF COUNTY.....	70	34	3,947	3,323	382	174	130	94
STILLWATER COUNTY.....	80	48	5,263	4,583	343	143	116	84
SWEET GRASS COUNTY.....	55	45	3,975	3,757	338	149	130	60
TETON COUNTY.....	87	73	9,098	8,844	751	348	306	86
TOOLE COUNTY.....	135	101	12,193	11,585	1,065	361	303	131
SHELBY.....	80	66	8,974	8,726	820	269	220	76
REMAINDER OF COUNTY.....	55	35	3,219	2,859	245	92	83	55
TREASURE COUNTY.....	10	8	908	(D)	90	26	23	9
VALLEY COUNTY.....	145	103	16,428	15,568	1,609	561	495	157
GLASGOW.....	73	65	12,784	12,586	1,307	439	390	88
REMAINDER OF COUNTY.....	72	38	3,644	2,982	302	122	105	69
WHEATLAND COUNTY.....	63	41	3,848	3,410	277	125	105	68
WIBAUX COUNTY.....	33	21	1,663	1,315	134	78	56	35
YELLOWSTONE COUNTY.....	725	543	110,310	107,436	12,445	4,095	3,548	715
BILLINGS.....	534	414	94,139	92,217	10,848	3,423	2,944	518
LAUREL.....	67	45	5,902	5,586	561	257	229	67
REMAINDER OF COUNTY.....	124	84	10,269	9,633	1,036	415	375	130
YELLOWSTONE NATIONAL PARK (PT).....	1	1	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure. (NA) Not available.

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Montana, total.....	8,223	5,865	778,033	730,321	78,097
Beaverhead County.....	119	101	9,996	9,416	1,026
Billon.....	77	71	8,470	8,310	908
Remainder of County.....	42	30	1,426	1,106	118
Big Horn County.....	120	82	8,458	7,834	721
Blaine County.....	124	84	9,310	8,468	803
Broadwater County.....	35	23	2,645	2,403	220
Carbon County.....	153	89	7,000	5,752	502
Red Lodge.....	70	50	4,023	3,545	347
Remainder of County.....	83	39	2,977	2,207	155
Carter County.....	36	18	1,716	1,414	134
Cascade County.....	629	451	86,384	83,158	10,815
Great Falls.....	513	379	79,684	77,248	10,135
Remainder of County.....	116	72	6,500	5,910	680
Chouteau County.....	101	71	10,103	9,451	725
Custer County.....	159	121	17,668	17,188	1,970
Miles City.....	140	108	16,813	16,435	1,885
Remainder of County.....	19	13	855	753	85
Daniels County.....	59	51	6,046	5,652	462
Dawson County.....	122	100	14,700	14,174	1,496
Glendive.....	88	78	12,771	12,431	1,360
Remainder of County.....	34	22	1,929	1,683	136
Deer Lodge County.....	175	127	15,589	14,639	1,545
Anaconda.....	167	119	15,013	14,063	1,490
Remainder of County.....	8	8	576	576	55
Fallon County.....	46	40	4,125	4,031	332
Fergus County.....	216	152	18,045	16,949	1,890
Lewistown.....	143	111	14,945	14,337	1,626
Remainder of County.....	73	41	3,100	2,652	264
Flathead County.....	461	337	40,975	38,565	3,984
Kalispell.....	230	178	28,222	27,124	2,847
Whitefish.....	70	56	5,415	5,133	525
Remainder of County.....	161	103	7,338	6,308	608
Gallatin County.....	323	247	27,982	26,454	3,039
Bozeman.....	181	135	19,975	18,947	2,343
Remainder of County.....	142	112	8,007	7,507	696
Garfield County.....	22	16	1,262	1,172	111
Glacier County.....	130	104	13,408	12,924	1,234
Cut Bank.....	64	60	9,198	9,138	888
Remainder of County.....	66	44	4,210	3,786	346
Golden Valley County.....	21	11	1,183	649	64
Granite County.....	58	44	2,909	2,673	204
Hill County.....	191	151	26,630	25,714	2,398
Havre.....	143	119	22,225	21,685	2,165
Remainder of County.....	48	32	4,405	4,029	233
Jefferson County.....	71	41	3,261	2,753	222
Judith Basin County.....	46	26	2,319	1,813	157
Lake County.....	186	118	10,719	9,387	867
Lewis and Clark County.....	325	255	32,151	30,317	3,869
Helena.....	267	213	29,333	28,097	3,548
Remainder of County.....	58	42	2,818	2,220	320
Liberty County.....	44	32	3,735	3,501	263
Lincoln County.....	112	78	8,595	7,745	779
McCone County.....	39	29	3,078	2,892	194
Madison County.....	106	62	4,553	3,733	341
Meagher County.....	39	27	1,938	1,690	137
Mineral County.....	58	32	2,154	1,596	136
Missoula County.....	430	308	48,752	46,306	5,363
Missoula.....	336	254	43,190	41,530	4,843
Remainder of County.....	94	54	5,562	4,776	520
Musselshell County.....	80	60	5,367	5,093	454
Roundup.....	61	51	5,003	4,849	435
Remainder of County.....	19	9	364	244	19
Park County.....	230	154	13,934	12,572	1,397
Livingston.....	158	112	11,743	10,993	1,208
Remainder of County.....	72	42	2,191	1,579	189
Petroleum County.....	11	7	311	261	30
Phillips County.....	106	72	9,070	8,110	792
Pondera County.....	101	83	11,511	11,231	1,014
Powder River County.....	21	17	1,279	1,167	98
Powell County.....	104	68	6,758	5,758	555
Deer Lodge.....	69	53	5,450	5,002	496
Remainder of County.....	35	15	1,308	756	59
Prairie County.....	34	24	2,261	2,099	162
Ravalli County.....	167	105	10,102	8,720	775
Hamilton.....	101	65	7,354	6,612	630
Remainder of County.....	66	40	2,748	2,108	145
Richland County.....	130	102	12,909	12,379	1,237
Sidney.....	86	68	9,713	9,351	1,028
Remainder of County.....	44	34	3,196	3,028	259
Roosevelt County.....	192	142	18,868	17,746	1,700
Wolf Point.....	75	57	9,090	8,796	840
Remainder of County.....	117	85	9,778	8,950	860
Rosebud County.....	93	61	5,134	4,452	400
Sanders County.....	99	57	5,274	4,402	385
Sheridan County.....	110	92	9,021	8,661	725
Silver Bow County.....	661	433	64,409	59,943	7,129
Butte.....	606	406	61,544	57,758	6,918
Remainder of County.....	55	27	2,865	2,185	211
Stillwater County.....	92	46	4,774	3,926	330
Sweet Grass County.....	52	46	3,508	3,386	265
Teton County.....	100	84	9,292	8,966	672
Toole County.....	122	96	12,641	11,899	1,035
Shelby.....	78	62	9,415	8,843	847
Remainder of County.....	44	34	3,226	3,056	188
Treasure County.....	25	9	1,090	774	69
Valley County.....	162	120	17,137	16,429	1,512
Glacier.....	87	71	12,722	12,428	1,226
Remainder of County.....	75	49	4,415	4,001	286
Wheatland County.....	59	45	4,351	3,977	301
Wibaux County.....	20	16	1,825	1,687	187
Yellowstone County.....	696	498	97,034	93,356	10,671
Billings.....	498	374	83,546	81,292	9,478
Laurel.....	63	51	5,545	5,299	470
Remainder of County.....	135	73	7,943	6,765	714
Yellowstone National Park (part) ¹	***	***	***	***	***

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

Represents zero.

¹Yellowstone National Park is in Idaho, Montana and Wyoming.

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores
(SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

**Other Retail Stores (SIC Major Group 59,
Except SIC 591)**

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

These series are now in preparation.
Each report will be mailed as soon
as it is printed.

ORDER FORM

PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

Please indicate number of copies of each publication you wish to purchase.

Area	Retail trade	Wholesale trade	Selected services	Area	Retail trade	Wholesale trade	Selected services
U.S. Summary				Montana			
Alabama				Nebraska			
Alaska				Nevada			
Arizona				New Hampshire			
Arkansas				New Jersey			
California				New Mexico			
Colorado				New York			
Connecticut				North Carolina			
Delaware				North Dakota			
District of Columbia				Ohio			
Florida				Oklahoma			
Georgia				Oregon			
Guam				Pennsylvania			
Hawaii				Rhode Island			
Idaho				South Carolina			
Illinois				South Dakota			
Indiana				Tennessee			
Iowa				Texas			
Kansas				Utah			
Kentucky				Vermont			
Louisiana				Virginia			
Maine				Virgin Islands			
Maryland				Washington			
Massachusetts				West Virginia			
Michigan				Wisconsin			
Minnesota				Wyoming			
Mississippi				Complete set			
Missouri				(54 area reports)			

If you wish to receive future announcements of 1958 Census of Business final reports and volumes, please check here. . . . ☐

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RETAIL TRADE Preliminary Area Report

October 1959

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Nebraska

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Nebraska during the year 1958 totaled \$1,688,316,000, an increase of \$100,527,000 or 6 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 14 percent compared with an increase of 2 percent in the remainder of the State. The largest cities in the State, Omaha, and Lincoln, showed increases of 13 percent and 17 percent, respectively.

Retail trade establishments in the State had a total of 65,142 paid employees during the workweek ended nearest November 15, 1958, an increase of 1 percent compared with the same week in 1954. In addition, 17,275 active proprietors and partners were engaged in the operation of retail

establishments. The annual payroll of retail establishments amounted to \$160,193,000, compared with \$153,360,000 in 1954, an increase of 4 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and a form for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 10-13.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	16,225	11,769	1,688,316	1,609,912	17,033	12,138	1,587,789	1,485,819	6.3	8.4
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,987	1,603	251,440	244,166	2,133	1,743	232,145	223,307	8.3	9.3
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	665	507	171,418	168,052	723	579	164,486	161,042	4.2	4.4
54	FOOD STORES.....	2,230	1,578	339,176	325,404	2,564	1,700	295,043	271,439	15.0	19.9
55 EX.554	AUTOMOTIVE DEALERS.....	948	772	292,666	289,776	1,058	842	287,753	281,465	1.7	3.0
55PT(554)	GASOLINE SERVICE STATIONS.....	2,082	1,550	140,956	127,846	2,148	1,379	125,916	108,690	11.9	17.6
56	APPAREL, ACCESSORY STORES.....	786	644	80,315	78,055	809	687	74,203	71,821	8.2	8.7
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	947	677	77,147	73,383	955	695	72,655	67,907	6.2	8.1
58	EATING, DRINKING PLACES.....	3,176	2,402	115,594	101,648	3,218	2,558	118,151	106,955	-2.2	-5.0
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	576	514	53,760	52,338	665	555	47,860	45,608	12.3	14.8
59 EX.591	OTHER RETAIL STORES.....	2,283	1,447	151,450	138,742	2,157	1,319	152,557	135,751	-0.7	2.2
53 PART*	NONSTORE RETAILERS*.....	545	75	14,394	10,502	603	81	17,020	11,834	-15.4	-11.3

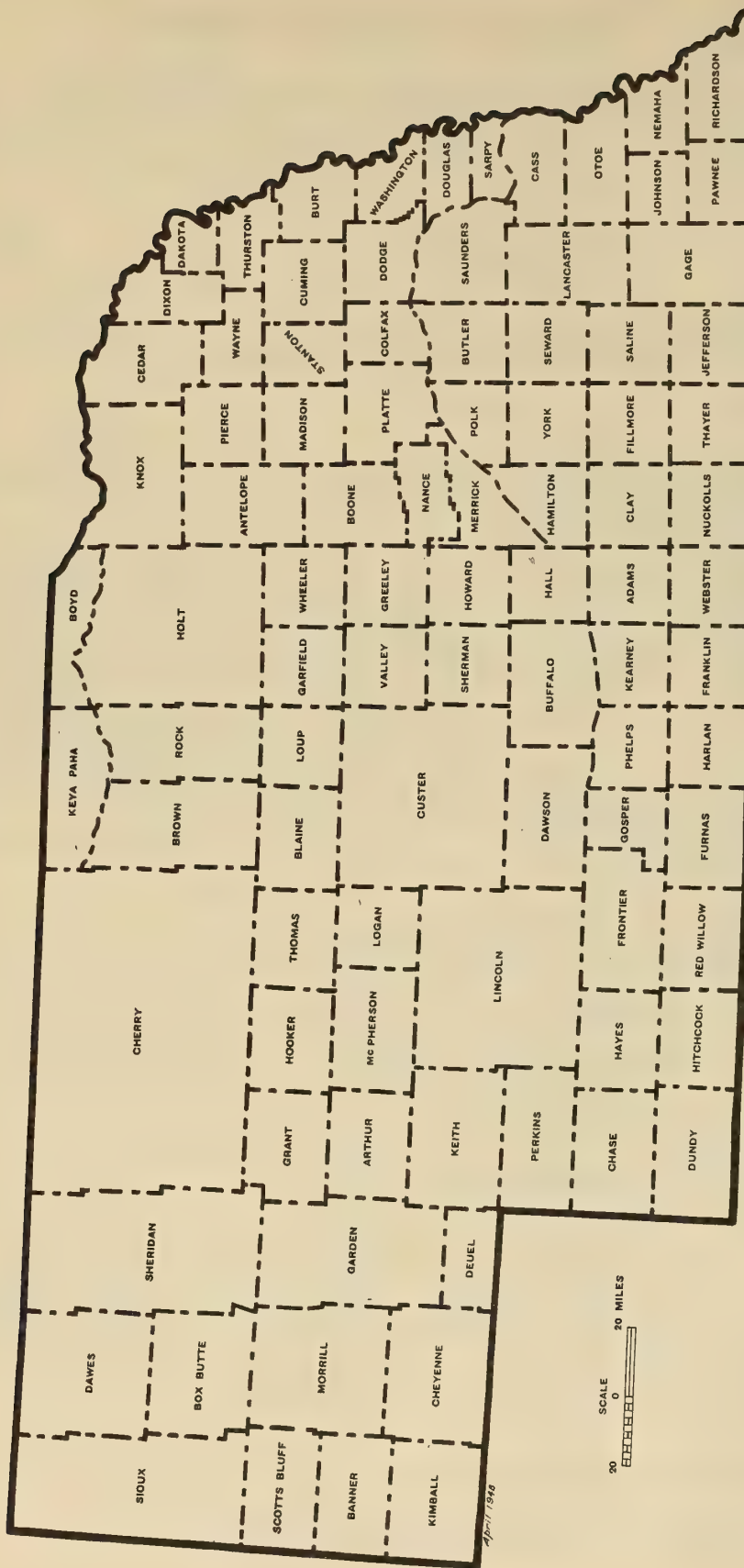
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



NEBRASKA



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	16,225	11,769	1,688,316	1,609,912	160,193	65,142	53,004	17,275
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,987	1,603	251,440	244,166	21,235	6,796	6,211	1,950
521	LUMBER, BUILDING MATERIALS DEALERS.....	522	462	73,535	72,329	7,425	2,244	2,016	384
5251	HARDWARE STORES.....	588	404	35,863	32,167	3,305	1,205	1,050	624
5252	FARM EQUIPMENT DEALERS.....	672	604	128,151	127,359	8,557	2,663	2,501	747
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	665	507	171,418	168,052	25,119	10,542	8,269	578
533	LIMITED PRICE VARIETY STORES.....	222	188	26,334	25,870	3,875	2,187	1,435	169
54	FOOD STORES.....	2,230	1,578	339,176	325,404	19,559	8,915	5,988	2,430
541	GROCERY STORES, INCLUDING DELICATESSENS....	1,708	1,280	313,857	303,499	17,328	7,433	5,123	1,798
55 EX.554	AUTOMOTIVE DEALERS.....	948	772	292,666	289,776	25,398	6,782	6,558	994
55PT(554)	GASOLINE SERVICE STATIONS.....	2,082	1,550	140,956	127,846	10,060	4,406	3,504	2,381
56	APPAREL, ACCESSORY STORES.....	786	644	80,315	78,055	10,395	4,326	3,406	741
561,567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	180	158	14,299	13,863	1,646	599	509	188
562	WOMEN'S READY-TO-WEAR STORES**.....	195	195	24,710	24,710	3,310	1,620	1,297	180
563,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	30	30	2,831	2,831	402	175	143	29
565	FAMILY CLOTHING STORES**.....	100	100	23,440	23,440	3,377	1,333	1,019	99
566	SHOE STORES.....	164	130	12,163	11,667	1,499	506	362	120
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	947	677	77,147	73,383	8,998	2,858	2,412	866
571	FURNITURE, HOME FURNISHINGS STORES.....	352	258	41,152	40,187	4,741	1,380	1,238	399
572,573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	595	419	35,626	33,196	4,257	1,478	1,174	467
58	EATING, DRINKING PLACES.....	3,176	2,402	115,594	101,648	19,718	12,742	10,277	3,775
5812	EATING PLACES.....	1,970	1,626	73,883	69,023	16,022	10,815	8,713	2,420
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	1,206	776	41,711	32,625	3,696	1,927	1,564	1,355
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	576	514	53,760	52,338	5,788	2,703	2,020	660
59 EX.591	OTHER RETAIL STORES.....	2,283	1,447	151,450	138,742	12,156	4,596	3,910	2,342
592	LIQUOR STORES.....	464	342	24,907	21,765	1,300	697	555	512
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	577	377	63,897	61,175	3,603	1,241	1,067	580
597	JEWELRY STORES.....	209	141	9,549	8,537	1,092	418	362	220
598	FUEL, ICE DEALERS.....	203	135	18,777	17,803	1,989	619	580	159
53 PART*	NONSTORE RETAILERS*.....	545	75	14,394	10,502	1,767	476	449	558

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
NEBRASKA, TOTAL.....	16,225	11,769	1,688,316	1,609,912	160,193	65,142	53,004	17,275
ADAMS COUNTY.....	307	249	38,351	37,395	3,937	1,528	1,513	300
HASTINGS.....	256	212	34,930	34,198	3,725	1,429	1,434	251
REMAINDER OF COUNTY.....	51	37	3,421	3,197	212	99	79	49
ANTELOPE COUNTY.....	163	107	12,730	11,802	870	363	322	176
ARTHUR COUNTY.....	4	2	253	(D)	(D)	(D)	(D)	(D)
BANNER COUNTY.....	5	5	141	141	7	5	5	5
BLAINE COUNTY.....	11	7	907	853	56	34	24	10
BOONE COUNTY.....	125	89	9,427	8,453	577	252	218	139
BOX BUTTE COUNTY.....	181	131	18,635	17,903	1,751	718	630	194
ALLIANCE.....	137	103	16,000	15,562	1,574	646	563	138
REMAINDER OF COUNTY.....	44	28	2,635	2,341	177	72	67	56
BOYD COUNTY.....	84	48	4,096	3,428	240	122	80	98
BROWN COUNTY.....	90	54	6,282	5,656	412	219	184	96
BUFFALO COUNTY.....	365	267	36,454	34,690	3,384	1,416	1,186	388
KEARNEY.....	207	159	26,250	25,520	2,709	1,096	911	197
REMAINDER OF COUNTY.....	158	108	10,204	9,170	675	320	275	191
BURT COUNTY.....	172	126	13,520	13,024	992	382	320	166
BUTLER COUNTY.....	144	70	9,083	7,423	454	207	160	158
CASS COUNTY.....	202	136	14,549	13,567	992	463	360	211
PLATTSBROUGH.....	70	56	7,870	7,740	623	270	197	71
REMAINDER OF COUNTY.....	132	80	6,679	5,827	369	193	163	140
CEDAR COUNTY.....	187	129	11,583	10,593	766	452	360	193
CHASE COUNTY.....	81	59	5,863	5,487	440	189	162	95
CHERRY COUNTY.....	120	94	11,473	11,031	903	356	320	122
VALENTINE.....	68	62	9,272	9,190	798	301	271	72
REMAINDER OF COUNTY.....	52	32	2,201	1,841	105	55	49	50
CHEYENNE COUNTY.....	193	157	21,483	20,909	2,044	1,065	620	214
SIDNEY.....	125	103	16,897	16,543	1,614	885	474	135
REMAINDER OF COUNTY.....	68	54	4,586	4,366	430	180	146	79
CLAY COUNTY.....	138	88	9,171	8,183	526	258	213	152
COLFAX COUNTY.....	163	123	13,080	12,352	876	430	381	211
SCHUYLER.....	75	65	6,593	6,429	516	266	230	94
REMAINDER OF COUNTY.....	88	58	6,487	5,923	360	164	151	117
CUMING COUNTY.....	154	116	15,575	15,103	1,203	525	414	174
WEST POINT.....	61	49	6,002	5,852	498	239	188	70
REMAINDER OF COUNTY.....	93	67	9,573	9,251	705	286	226	104
CUSTER COUNTY.....	234	166	17,744	16,608	1,279	615	493	261
BROKEN BOW.....	81	63	9,284	9,064	778	332	267	88
REMAINDER OF COUNTY.....	153	103	8,460	7,544	501	283	226	173
DAKOTA COUNTY.....	122	96	12,984	12,458	1,078	477	394	135
SOUTH SIOUX CITY.....	82	74	10,592	10,492	888	393	325	88
REMAINDER OF COUNTY.....	40	22	2,392	1,966	190	84	69	47
DAWES COUNTY.....	156	104	12,450	11,444	1,162	449	374	168
CHADRON.....	95	65	8,541	8,085	857	316	255	96
REMAINDER OF COUNTY.....	61	39	3,909	3,359	305	133	119	72
DAWSON COUNTY.....	286	222	29,682	28,438	2,604	1,058	867	301
COZAD.....	64	56	6,349	6,153	532	217	165	59
GOTHENBURG.....	67	53	6,449	6,251	660	264	209	64
LEXINGTON.....	94	78	13,602	13,272	1,235	491	421	104
REMAINDER OF COUNTY.....	61	35	3,282	2,762	177	86	72	74
DEUEL COUNTY.....	64	42	4,520	4,200	356	135	115	75
DIXON COUNTY.....	117	75	7,313	6,745	468	220	173	128
DODGE COUNTY.....	405	279	43,321	41,157	3,831	1,740	1,479	405
FREMONT.....	234	168	30,970	29,786	3,021	1,210	1,017	218
REMAINDER OF COUNTY.....	171	111	12,351	11,371	850	530	462	187
DOUGLAS COUNTY.....	2,829	2,139	457,871	445,503	53,329	19,690	16,255	2,795
OMAHA.....	2,644	2,008	440,284	428,858	51,841	19,111	15,768	2,609
REMAINDER OF COUNTY.....	185	131	17,587	16,645	1,488	579	498	186
DUNDY COUNTY.....	57	41	4,083	3,703	290	143	108	67
FILLMORE COUNTY.....	155	101	10,252	9,336	806	359	295	168

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
FRANKLIN COUNTY.....	85	53	5,697	4,861	300	152	116	109
FRONTIER COUNTY.....	63	45	3,509	3,163	271	125	113	64
FURNAS COUNTY.....	154	102	9,871	9,067	646	297	256	187
GAGE COUNTY.....	322	224	29,191	27,141	2,292	955	803	336
BEATRICE.....	184	136	21,233	20,037	1,832	747	626	178
REMAINDER OF COUNTY.....	138	88	7,958	7,104	460	208	177	158
GARDEN COUNTY.....	59	45	3,486	3,336	242	127	97	67
GARFIELD COUNTY.....	45	33	3,265	2,969	159	94	67	59
GOSPER COUNTY.....	27	9	1,470	1,168	71	48	42	38
GRANT COUNTY.....	17	15	1,013	(D)	56	30	26	22
GREELEY COUNTY.....	74	60	4,880	4,582	244	142	110	83
HALL COUNTY.....	429	317	50,488	48,452	4,855	2,013	1,668	437
GRAND ISLAND.....	305	243	41,128	40,088	4,098	1,721	1,418	303
REMAINDER OF COUNTY.....	124	74	9,360	8,364	757	292	250	134
HAMILTON COUNTY.....	113	79	9,250	8,702	700	281	231	112
HARLAN COUNTY.....	92	54	4,983	4,373	279	169	118	104
HAYES COUNTY.....	16	14	793	(D)	45	25	20	17
HITCHCOCK COUNTY.....	71	45	3,669	3,283	227	118	103	91
HOLT COUNTY.....	209	141	14,310	13,150	938	451	370	230
ONEILL.....	70	60	6,022	5,816	510	237	200	75
REMAINDER OF COUNTY.....	139	81	8,288	7,334	428	214	170	155
HOOKER COUNTY.....	20	16	2,015	1,923	145	65	53	24
HOWARD COUNTY.....	99	55	5,781	5,131	375	172	151	116
JEFFERSON COUNTY.....	159	115	13,275	12,545	1,015	451	359	171
FAIRBURY.....	92	76	10,257	10,025	851	383	305	96
REMAINDER OF COUNTY.....	67	39	3,018	2,520	164	68	54	75
JOHNSON COUNTY.....	97	59	6,151	5,635	448	194	156	105
KEARNEY COUNTY.....	89	73	6,448	6,090	404	203	171	92
KEITH COUNTY.....	164	114	12,601	11,567	1,058	411	360	184
OGALLALA.....	119	91	10,465	9,949	968	359	315	128
REMAINDER OF COUNTY.....	45	23	2,146	1,618	90	52	45	56
KEYA Paha COUNTY.....	20	12	931	825	47	27	26	19
KIMBALL COUNTY.....	89	81	11,139	10,993	986	377	326	100
KNOX COUNTY.....	203	133	12,664	11,482	816	402	329	220
LANCASTER COUNTY.....	1,103	849	179,147	175,407	21,727	8,508	6,638	1,139
LINCOLN.....	940	748	168,208	165,630	20,889	8,126	6,355	962
REMAINDER OF COUNTY.....	163	101	10,939	9,777	838	382	283	177
LINCOLN COUNTY.....	325	235	36,037	34,631	3,608	1,459	1,258	348
NORTH PLATTE.....	224	180	30,242	29,556	3,124	1,220	1,054	233
REMAINDER OF COUNTY.....	101	55	5,795	5,075	444	239	204	115
LOGAN COUNTY.....	15	11	653	635	31	17	14	17
LOUP COUNTY.....	9	5	343	283	14	8	3	11
MCPHERSON COUNTY.....	5	1	78	(D)	(D)	(D)	(D)	(D)
MADISON COUNTY.....	380	280	36,799	35,059	3,492	1,489	1,188	400
NORFOLK.....	231	181	27,275	26,251	2,831	1,150	922	236
REMAINDER OF COUNTY.....	149	99	9,524	8,808	661	339	266	164
MERRICK COUNTY.....	125	93	9,905	9,269	709	319	252	144
MORRILL COUNTY.....	112	86	8,679	8,277	609	266	234	123
NANCE COUNTY.....	89	63	5,856	5,166	356	176	142	101
NEHAHA COUNTY.....	128	82	7,435	6,549	550	258	212	136
AUBURN.....	78	60	5,700	5,318	479	207	178	86
REMAINDER OF COUNTY.....	50	22	1,735	1,231	71	51	34	50
NUCKOLLS COUNTY.....	126	94	10,238	9,674	710	355	286	141
SUPERIOR.....	52	46	6,543	6,491	401	227	183	58
REMAINDER OF COUNTY.....	74	48	3,695	3,183	219	128	103	83
OTOE COUNTY.....	253	191	22,309	21,285	1,898	846	670	280
NEBRASKA CITY.....	124	108	14,531	14,259	1,478	635	507	132
REMAINDER OF COUNTY.....	129	83	7,778	7,026	420	211	163	148

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
PAWNEE COUNTY.....	51	45	3,544	3,396	238	110	93	68
PERKINS COUNTY.....	56	40	5,358	5,030	347	122	116	55
PHELPS COUNTY.....	145	113	16,300	15,928	1,310	539	454	166
HOLDSBERRY.....	98	80	13,448	13,188	1,137	456	376	111
REMAINDER OF COUNTY.....	47	33	2,942	2,740	173	83	78	55
PIERCE COUNTY.....	139	99	8,705	7,989	518	255	205	148
PLATTE COUNTY.....	301	215	30,246	28,406	2,717	1,112	873	325
COLUMBUS.....	185	149	22,718	21,958	2,187	895	699	201
REMAINDER OF COUNTY.....	116	66	7,528	6,448	530	217	174	124
POLK COUNTY.....	91	67	7,798	7,334	513	225	169	104
RED WILLOW COUNTY.....	189	143	19,336	18,598	1,925	784	642	198
MCCOOK.....	143	115	17,458	17,120	1,812	730	597	147
REMAINDER OF COUNTY.....	46	28	1,878	1,478	113	54	45	51
RICHARDSON COUNTY.....	216	152	16,091	15,129	1,326	592	482	233
FALLS CITY.....	103	95	11,054	10,890	1,007	425	350	120
REMAINDER OF COUNTY.....	113	57	5,037	4,239	319	167	132	113
ROCK COUNTY.....	46	26	2,757	2,513	181	87	69	48
SALINE COUNTY.....	202	146	14,710	13,352	979	457	363	237
CRETE.....	67	53	6,758	6,312	521	223	181	86
REMAINDER OF COUNTY.....	135	93	7,952	7,040	458	234	182	151
SARPY COUNTY.....	109	91	12,441	12,209	876	397	288	124
BELLEVUE.....	39	37	6,822	(D)	536	219	159	38
REMAINDER OF COUNTY.....	70	54	5,619	(D)	340	178	129	86
SAUNDERS COUNTY.....	200	144	17,654	16,794	1,356	583	473	218
WAHOO.....	69	57	7,243	7,019	648	270	221	72
REMAINDER OF COUNTY.....	131	87	10,411	9,775	708	313	252	146
SCOTTS BLUFF COUNTY.....	439	331	48,616	46,820	4,529	1,680	1,384	448
GERING.....	63	41	5,794	5,332	416	182	141	71
SCOTTSBLUFF.....	232	194	32,014	31,440	3,334	1,167	967	231
REMAINDER OF COUNTY.....	144	96	10,808	10,048	779	331	276	146
SEWARD COUNTY.....	158	98	12,196	11,178	783	349	292	182
SEWARD.....	62	54	7,288	7,146	532	233	193	69
REMAINDER OF COUNTY.....	96	44	4,908	4,032	251	116	99	113
SHERIDAN COUNTY.....	150	118	13,198	12,430	1,028	439	360	163
SHERMAN COUNTY.....	83	59	4,243	3,643	219	117	97	99
SIOUX COUNTY.....	14	10	546	498	27	20	17	16
STANTON COUNTY.....	48	30	2,936	2,682	216	88	73	46
THAYER COUNTY.....	159	107	9,887	8,847	641	321	265	171
THOMAS COUNTY.....	21	9	971	761	71	59	27	25
THURSTON COUNTY.....	84	54	5,573	4,959	326	159	133	105
VALLEY COUNTY.....	104	68	6,092	5,614	457	238	192	106
WASHINGTON COUNTY.....	121	93	9,513	9,067	691	325	261	135
BLAIR.....	64	58	6,598	6,544	485	238	189	72
REMAINDER OF COUNTY.....	57	35	2,915	2,523	206	87	72	63
WAYNE COUNTY.....	103	81	9,708	9,430	705	350	282	100
WAYNE.....	68	58	7,966	7,842	694	314	248	64
REMAINDER OF COUNTY.....	35	23	1,742	1,588	101	36	34	36
WEBSTER COUNTY.....	95	77	5,823	5,401	471	247	207	104
WHEELER COUNTY.....	10	4	304	176	12	7	3	10
YORK COUNTY.....	191	143	16,355	15,557	1,446	573	472	197
YORK.....	114	94	12,458	12,160	1,147	440	364	118
REMAINDER OF COUNTY.....	77	49	3,897	3,397	299	133	108	79

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total	With payroll	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total	With payroll	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
	(Number)	(Number)	(Number)	(Number)			(Number)	(Number)	(Number)	(Number)	
Nebraska, total.....	17,033	12,138	1,587,789	1,485,819	153,360	Furnas County.....	174	134	10,892	10,038	727
Adams County.....	259	269	38,098	36,408	3,435	Gage County.....	342	238	28,877	26,461	2,354
Hastings.....	299	233	34,794	33,596	3,677	Beatrice.....	208	156	20,782	19,788	1,952
Remainder of County.....	60	36	3,304	2,812	259	Remainder of County.....	134	82	8,095	6,673	402
Antelope County.....	137	111	12,326	11,562	742	Garden County.....	71	51	3,304	3,064	203
Arthur County.....	8	2	320	(D)	(D)	Garfield County.....	51	39	3,459	3,275	204
Banner County.....	2	2	(D)	(D)	(D)	Gosper County.....	26	10	1,079	827	38
Blaine County.....	24	12	1,462	1,322	60	Grant County.....	23	15	1,269	1,121	73
Boone County.....	127	89	8,934	7,944	601	Greeley County.....	96	62	5,173	4,291	234
Box Butte County.....	170	146	17,077	16,731	1,636	Hall County.....	448	346	45,410	43,138	5,134
Alliance.....	138	118	15,160	14,896	1,474	Grand Island.....	347	277	39,470	37,894	4,669
Remainder of County.....	32	28	1,917	1,845	162	Remainder of County.....	101	69	5,940	5,244	465
Boyd County.....	91	51	5,513	4,637	307	Hamilton County.....	130	74	8,915	7,943	632
Brown County.....	79	61	5,273	5,075	397	Harlan County.....	83	47	3,890	3,266	251
Buffalo County.....	399	275	32,185	29,821	2,861	Hayes County.....	14	10	619	513	32
Kearney.....	231	165	22,791	21,473	2,350	Hitchcock County.....	86	56	4,158	3,658	280
Remainder of County.....	168	110	9,394	8,348	511	Holt County.....	203	137	13,208	11,748	888
Burt County.....	166	123	13,839	12,983	916	O'Neill.....	80	62	6,006	5,506	526
Butler County.....	146	78	8,710	7,168	479	Remainder of County.....	123	75	7,202	6,242	362
Cass County.....	234	142	14,313	12,291	983	Hooker County.....	16	10	1,975	1,839	143
Plattsmouth.....	81	63	7,027	6,569	569	Howard County.....	103	57	5,993	5,197	347
Remainder of County.....	153	79	7,286	5,722	414	Jefferson County.....	178	124	13,960	12,976	992
Cedar County.....	192	134	11,593	10,457	802	Fairbury.....	109	83	10,821	10,433	872
Chase County.....	87	55	5,611	4,899	454	Remainder of County.....	69	41	3,139	2,543	120
Cherry County.....	140	104	10,934	10,144	939	Johnson County.....	111	73	6,493	5,655	429
Valentine.....	85	73	8,698	8,470	805	Kearney.....	78	68	5,725	5,333	450
Remainder of County.....	55	31	2,246	1,714	133	Keith County.....	160	118	12,365	11,091	1,123
Cheyenne County.....	192	148	18,900	18,178	1,995	Opalilla.....	114	90	10,002	9,324	997
Sidney.....	139	109	16,057	15,567	1,712	Remainder of County.....	46	28	2,363	1,767	126
Remainder of County.....	53	39	2,843	2,611	233	Keya Paha County.....	14	10	871	733	39
Clay County.....	119	85	7,152	6,180	468	Kimball County.....	91	63	6,960	5,988	547
Colfax County.....	176	128	14,035	13,113	966	Knox County.....	210	142	13,863	12,495	803
Schuyler.....	89	67	7,313	6,919	505	Lancaster County.....	1,159	859	152,693	146,063	19,236
Remainder of County.....	87	61	6,722	6,194	421	Lincoln.....	1,008	758	143,646	138,146	18,623
Cuming County.....	172	136	14,588	13,960	1,072	Remainder of County.....	151	101	9,047	7,917	613
West Point.....	83	65	7,802	7,532	620	Lincoln County.....	370	266	34,877	33,195	3,592
Remainder of County.....	89	71	6,786	6,428	450	North Platte.....	275	203	29,515	28,355	3,225
Custer County.....	248	182	16,374	15,240	1,134	Remainder of County.....	95	63	5,362	4,840	367
Broken Bow.....	90	74	8,458	8,232	620	Logan County.....	18	14	796	736	44
Remainder of County.....	158	108	7,916	7,008	505	Loup County.....	16	8	430	256	20
Delaware County.....	138	94	11,195	10,173	824	McPherson County.....	4	2	(D)	(D)	(D)
South Sioux City.....	102	70	9,750	9,036	749	Madison County.....	402	282	38,071	35,347	3,322
Remainder of County.....	36	24	1,445	1,137	77	Norfolk.....	238	182	27,710	26,228	2,703
Davies County.....	155	123	11,256	10,806	1,059	Remainder of County.....	164	100	10,361	9,119	619
Chadron.....	89	75	7,880	7,736	401	Merrick County.....	148	106	9,708	9,004	676
Remainder of County.....	66	48	3,376	3,070	257	Morrill County.....	116	80	7,691	6,977	623
Dawson County.....	288	224	27,805	26,245	2,167	Nance County.....	92	64	4,986	4,570	346
Cozad.....	64	50	5,740	5,242	420	Nemaha County.....	138	86	9,375	7,273	615
Gothenburg.....	72	56	7,626	7,170	641	Auburn.....	96	68	7,407	(D)	(D)
Lexington.....	104	84	11,488	10,986	945	Remainder of County.....	42	18	1,948	(D)	(D)
Remainder of County.....	48	34	2,951	2,827	161	Nuckolls County.....	137	99	9,886	9,018	730
Deuel County.....	64	54	4,624	4,452	346	Superior.....	71	59	7,099	6,746	571
Dixon County.....	142	80	7,610	6,266	483	Remainder of County.....	66	40	2,788	2,272	159
Dodge County.....	426	294	42,928	40,246	3,716	Otoe County.....	274	194	20,753	19,375	1,621
Freemont.....	758	188	29,618	28,400	2,997	Nebraska City.....	153	115	13,474	12,802	1,235
Remainder of County.....	168	106	13,310	11,846	719	Remainder of County.....	121	79	7,269	6,573	384
Douglas County.....	2,417	2,021	407,493	391,405	52,173	Pawnee County.....	85	55	3,794	3,210	274
Omaha.....	2,441	1,897	390,447	375,387	50,531	Perkins County.....	70	36	4,532	3,924	306
Remainder of County.....	176	124	17,046	16,018	1,642						
Dundy County.....	71	53	4,196	3,902	321						
Fillmore County.....	151	99	9,926	8,946	665						
Franklin County.....	88	64	6,045	5,541	361						
Frontier County.....	52	40	3,378	3,136	138						

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Pneals County.....	146	120	17,198	16,566	1,327
Holdrege.....	110	90	14,831	14,285	1,156
Remainder of County.....	36	30	2,367	2,281	171
Pierce County.....	117	87	7,803	7,241	511
Platte County.....	300	214	27,943	25,795	2,489
Columbus.....	206	154	21,703	20,391	2,120
Remainder of County.....	94	60	6,240	5,414	369
Polk County.....	104	74	7,635	7,099	454
Red Willow County.....	192	146	19,596	18,674	1,964
McCook.....	143	119	17,937	17,515	1,672
Remainder of County.....	49	27	1,659	1,159	96
Richardson County.....	222	162	16,872	15,892	1,402
Falls City.....	118	100	11,464	11,302	1,029
Remainder of County.....	104	62	5,388	4,590	373
Rock County.....	52	34	3,316	3,064	210
Saline County.....	219	157	14,822	13,580	951
Crete.....	72	60	6,739	6,483	452
Remainder of County.....	147	97	8,143	7,097	509
Sarpy County.....	107	81	8,661	8,113	517
Bellevue.....	35	27	3,233	3,041	207
Remainder of County.....	72	54	5,428	5,072	310
Saunders County.....	237	171	18,239	16,771	1,256
Wahoo.....	81	67	8,185	7,791	646
Remainder of County.....	156	104	10,054	8,980	610
Scotts Bluff County.....	496	356	47,219	44,311	4,383
Gering.....	74	50	4,621	4,039	317
Scottsbluff.....	273	207	32,518	31,216	3,272
Remainder of County.....	149	99	10,080	9,056	794
Seward County.....	175	119	12,637	11,229	792
Seward.....	89	63	7,586	7,178	586
Remainder of County.....	86	56	5,051	4,051	206
Sheridan County.....	163	125	11,753	10,909	922
Sherman County.....	86	68	4,666	4,130	283
Sioux County.....	13	11	661	(D)	37
Stanton County.....	61	41	3,443	3,141	224
Thayer County.....	153	105	9,468	8,488	688
Thomas County.....	21	9	817	663	28
Thurston County.....	102	62	7,062	6,100	400
Valley County.....	101	73	7,219	6,621	455
Washington County.....	130	90	10,084	9,276	671
Blair.....	74	60	7,403	7,153	513
Remainder of County.....	56	30	2,681	2,123	154
Wayne County.....	128	96	9,634	9,142	729
Wayne.....	88	66	7,992	7,650	629
Remainder of County.....	40	30	1,642	1,492	100
Webster County.....	107	77	7,610	6,988	507
Wheeler County.....	17	5	524	178	9
York County.....	179	133	16,821	15,885	1,539
York.....	114	96	13,489	12,965	1,309
Remainder of County.....	65	37	3,332	2,920	230

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

1958 CENSUS OF BUSINESS

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Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorp- orated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		LINCOLN STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Lancaster County, Nebraska							
	RETAIL TRADE, TOTAL.....	1,103	849	179,147	175,407	21,727	8,508	6,638	1,139
52	LUMBER, BLDG MATLS, HOME FARM EQUIP. DEALERS	83	57	12,834	12,440	1,528	1,415	381	71
53 PART*	GENERAL MERCHANDISE GROUP STORES*	28	24	36,945	36,823	6,573	2,641	2,134	14
54	FOOD STORES.....	135	101	35,405	34,585	2,088	850	579	157
55 EX,554	AUTOMOTIVE DEALERS.....	68	56	33,029	32,801	3,116	730	710	56
55PT(554)	GASOLINE SERVICE STATIONS.....	172	148	13,033	12,601	1,069	542	353	194
56	APPAREL, ACCESSORY STORES.....	37	31	10,078	10,036	1,726	682	466	36
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	66	54	7,511	7,345	1,274	402	340	64
58	EATING, DRINKING PLACES.....	228	188	10,424	9,686	2,168	1,361	1,017	276
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	42	42	6,443	6,443	839	393	253	45
59 EX,591	OTHER RETAIL STORES.....	200	138	12,190	11,626	1,181	445	360	188
53 PART*	NONSTORE RETAILERS*.....	44	10	1,255	1,021	165	47	45	38
		OMAHA STANDARD METROPOLITAN STATISTICAL AREA—Consists of Douglas and Sarpy Counties, Nebr., and Pottawattamie County, Iowa							
	RETAIL TRADE, TOTAL.....	3,613	2,739	154,425	151,965	61,457	22,855	18,761	3,647
52	LUMBER, BLDG MATLS, HOME FARM EQUIP. DEALERS	247	197	42,045	41,171	4,482	1,256	1,139	240
53 PART*	GENERAL MERCHANDISE GROUP STORES*	90	68	66,307	65,997	10,959	4,180	3,460	72
54	FOOD STORES.....	605	417	122,977	118,635	7,823	3,058	2,068	609
55 EX,554	AUTOMOTIVE DEALERS.....	177	139	96,352	95,780	8,939	2,207	2,113	157
55PT(554)	GASOLINE SERVICE STATIONS.....	453	389	38,913	36,989	3,137	1,323	991	532
56	APPAREL, ACCESSORY STORES.....	213	163	31,866	31,136	4,573	1,801	1,516	181
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	181	127	32,253	31,481	3,816	1,047	958	156
58	EATING, DRINKING PLACES.....	837	707	46,948	44,660	9,426	5,013	4,071	930
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	151	143	20,013	19,803	2,499	1,083	793	173
59 EX,591	OTHER RETAIL STORES.....	498	354	40,871	38,739	4,392	1,544	1,331	435
53 PART*	NONSTORE RETAILERS*.....	161	35	8,880	7,574	1,411	343	321	162

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores
(SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

**Other Retail Stores (SIC Major Group 59,
Except SIC 591)**

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments--retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts--(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses--hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

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Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

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Arkansas				New Jersey			
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Missouri				(54 area reports)			

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1958 Census of Business

RETAIL TRADE Preliminary Area Report

October 1959

BC58(P)-RA28

Nevada

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Nevada during the year 1958 totaled \$394,267,000, an increase of \$64,200,000 or 19 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The largest cities in the State, Reno and Las Vegas, showed increases of 16 percent and 28 percent, respectively.

Retail trade establishments in the State had a total of 13,879 paid employees during the workweek ended nearest November 15, 1958, an increase of 12 percent compared with the same week in 1954. In addition, 3,167 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments amounted to \$44,965,000, compared with \$39,185,000 in 1954, an increase of 15 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and forms for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 6-9.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

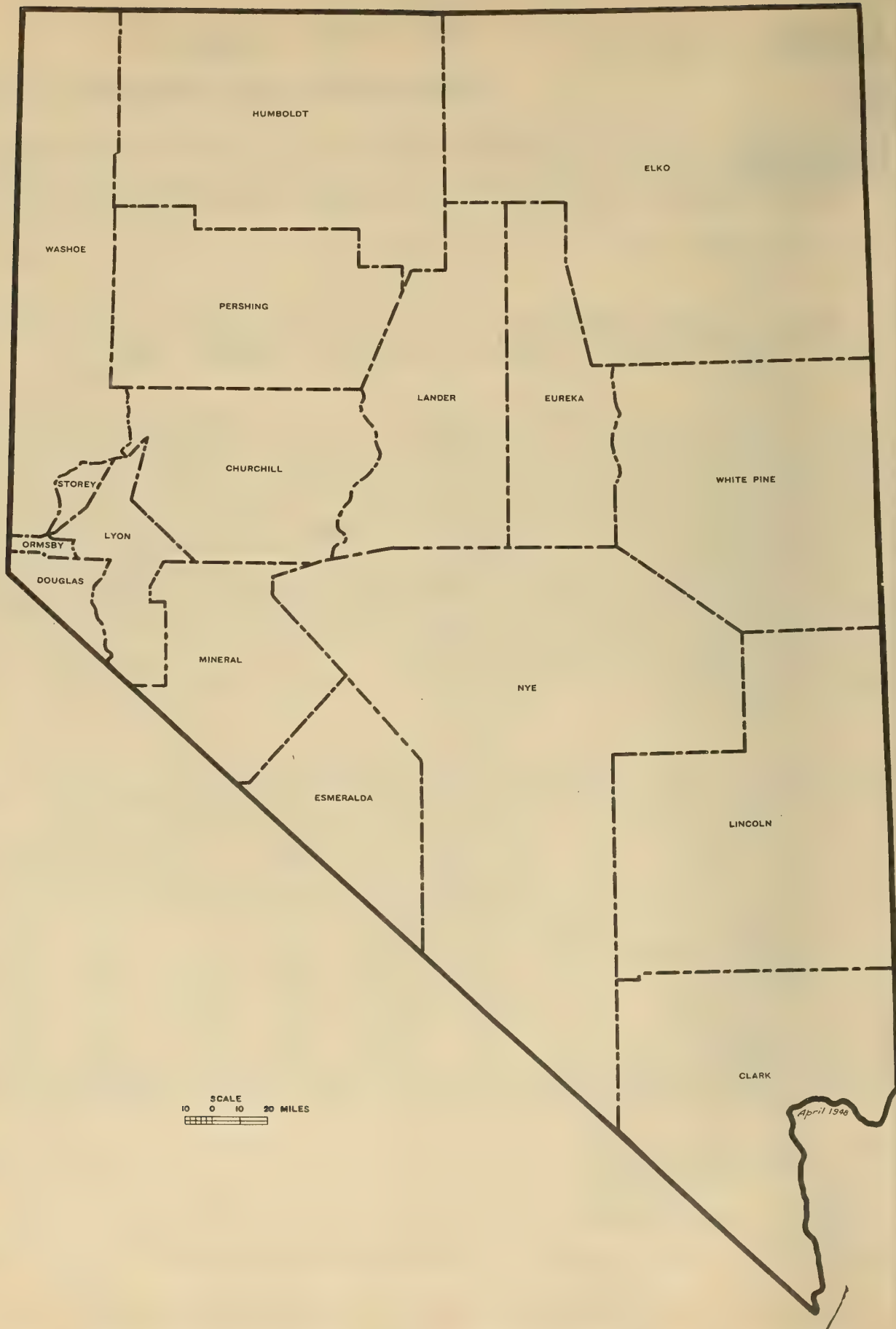
SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all estab- lish- ments	Estab- lish- ments with payroll
		Total (number)	With payroll (number)	Total, all estabish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all estabish- ments (\$1,000)	Establish- ments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	2,860	2,074	394,267	380,229	2,717	1,947	330,067	313,695	19.5	21.2
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	122	88	19,408	18,620	117	85	20,519	19,209	-5.4	-3.1
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	99	73	35,741	35,263	110	72	30,100	28,996	18.7	21.6
54	FOOD STORES.....	301	207	92,802	90,614	307	205	66,017	62,837	40.6	44.2
55 EX.554	AUTOMOTIVE DEALERS.....	178	156	66,079	65,589	156	142	57,907	57,335	14.1	14.4
55PT(554)	GASOLINE SERVICE STATIONS.....	448	360	43,763	41,453	349	265	33,458	31,256	30.8	32.6
56	APPAREL, ACCESSORY STORES.....	219	185	27,285	26,627	200	160	20,613	19,757	32.4	34.8
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	140	104	16,366	15,832	119	87	14,440	13,652	13.3	16.0
58	EATING, DRINKING PLACES.....	700	498	35,978	32,820	795	585	39,872	36,760	-9.8	-10.7
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	104	100	22,321	22,177	95	87	17,029	16,885	31.1	31.3
59 EX.591	OTHER RETAIL STORES.....	437	285	30,979	28,701	391	243	26,596	24,308	16.5	18.1
53 PART*	NONSTORE RETAILERS*.....	112	18	3,545	2,533	78	16	3,516	2,700	.8	-6.2

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director





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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	2+860	2+074	394,267	380,229	44,965	13,879	11,792	3,167
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	122	88	19+408	18,620	2+195	503	464	102
521	LUMBER, BUILDING MATERIALS DEALERS.....	39	31	9+557	9,361	915	204	189	27
5251	HARDWARE STORES.....	49	33	5+800	5,368	842	206	186	45
5252	FARM EQUIPMENT DEALERS.....	16	16	3+250	3,250	335	72	68	11
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	99	73	35+741	35,263	4+855	1,595	1,251	83
533	LIMITED PRICE VARIETY STORES.....	28	22	4+602	4,500	733	336	239	12
54	FOOD STORES.....	301	207	92+802	90,614	7+186	2+059	1,571	356
541	GROCERY STORES, INCLUDING DELICATESSENS....	242	182	88+686	87,220	6+852	1,944	1,472	282
55 EX, 554	AUTOMOTIVE DEALERS.....	178	156	66+079	65,589	6+200	1,347	1,304	176
55PT(554)	GASOLINE SERVICE STATIONS.....	448	360	43+763	41,453	4+184	1+418	1+108	509
56	APPAREL, ACCESSORY STORES.....	219	185	27,285	26,627	3,804	1,153	956	199
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	47	41	6+070	5,920	754	193	174	50
562	WOMEN'S READY-TO-WEAR STORES**.....	58	58	9+530	9,530	1+472	479	398	47
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	12	12	1+012	1,012	107	45	34	9
565	FAMILY CLOTHING STORES**.....	23	23	5,077	5,077	893	256	216	15
566	SHOE STORES.....	41	37	4,169	4,057	480	130	94	27
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	140	104	16+366	15,832	2+306	560	512	138
571	FURNITURE, HOME FURNISHINGS STORES.....	69	53	10+470	10,250	1+519	347	320	70
980, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	71	51	5+896	5,582	787	213	192	68
58	EATING, DRINKING PLACES.....	700	498	35+978	32,820	7+605	3+208	2+799	899
5812	EATING PLACES.....	357	293	23+467	22,595	6+098	2+525	2+198	447
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	343	205	12+511	10,225	1+507	683	601	452
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	104	100	22+321	22,177	2+759	921	795	108
59 EX, 591	OTHER RETAIL STORES.....	437	285	30,979	28,701	3,527	1,003	921	473
592	LIQUOR STORES.....	77	55	5+839	5,563	473	148	130	98
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	15	13	3,477	(D)	214	62	58	14
597	JEWELRY STORES.....	53	39	4+227	(D)	671	151	140	55
598	FUEL, ICE DEALERS.....	35	29	5+309	5,221	749	167	161	29
59 PART*	NONSTORE RETAILERS*.....	112	18	3+545	2,533	344	112	111	124

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately on this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
NEVADA: TOTAL.....	2,860	2,074	394,267	380,229	44,965	13,879	11,792	3,167
CHURCHILL COUNTY.....	93	59	10,649	9,915	1,019	324	259	112
CLARK COUNTY.....	974	728	169,025	164,511	19,669	5,833	5,030	1,060
LAS VEGAS.....	653	509	136,619	133,901	16,330	4,634	4,049	684
NORTH LAS VEGAS.....	53	39	7,353	6,963	659	238	203	70
REMAINDER OF COUNTY.....	268	180	25,053	23,647	2,680	961	778	306
DOUGLAS COUNTY.....	48	34	4,106	3,764	340	123	94	53
ELKO COUNTY.....	211	141	19,393	18,123	2,073	710	628	247
ELKO.....	137	95	14,016	13,260	1,465	462	405	160
REMAINDER OF COUNTY.....	74	46	5,377	4,863	608	248	223	87
ESMERALDA COUNTY.....	9	1	153	(D)	(D)	(D)	(D)	(D)
EUREKA COUNTY.....	18	6	590	(D)	(D)	(D)	(D)	(D)
HUMBOLDT COUNTY.....	105	75	8,787	8,235	897	312	258	110
WINNEMUCCA.....	73	61	7,376	7,242	774	254	210	73
REMAINDER OF COUNTY.....	32	14	1,411	993	123	58	48	37
LANDER COUNTY.....	35	25	1,923	1,811	163	70	66	45
LINCOLN COUNTY.....	52	34	2,851	2,625	217	91	74	60
LYON COUNTY.....	82	56	6,867	6,333	599	192	150	104
MINERAL COUNTY.....	79	59	6,498	6,188	560	199	155	91
NYE COUNTY.....	70	42	5,297	4,639	499	192	168	86
ORMSBY COUNTY.....	75	57	9,304	9,084	939	299	251	79
CARSON CITY.....	65	47	8,144	7,924	790	252	206	71
REMAINDER OF COUNTY.....	10	10	1,160	1,160	149	47	45	8
PERSHING COUNTY.....	54	42	5,404	5,232	577	180	165	65
STOREY COUNTY.....	34	18	698	444	75	36	34	41
WASHOE COUNTY.....	795	615	131,737	128,691	16,212	4,955	4,156	846
RENO.....	604	488	116,263	114,115	14,503	4,335	3,651	633
SPARKS.....	115	91	12,665	12,301	1,382	520	415	125
REMAINDER OF COUNTY.....	76	36	2,809	2,275	327	100	90	88
WHITE PINE COUNTY.....	126	82	10,985	10,199	1,097	349	291	140
ELY.....	80	56	8,309	7,913	829	263	215	89
REMAINDER OF COUNTY.....	46	26	2,676	2,286	268	86	76	51

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Nevada, total.....	2,717	1,947	330,067	313,695	39,185	Lincoln County.....	55	33	3,490	2,758	283
Churchill County.....	86	64	10,200	9,600	1,129	Lyon County.....	83	55	5,187	4,757	390
Clerk County.....	842	630	129,724	125,446	15,320	Mineral County.....	83	53	6,279	5,623	641
Las Vegas.....	558	440	107,016	104,704	12,733	Nye County.....	57	33	3,761	3,285	337
North Las Vegas.....	59	37	6,214	5,658	773	Ormsby County.....	89	59	6,100	(D)	(D)
Remainder of County.....	225	153	16,494	15,084	1,814	Carson City.....	83	55	6,007	5,611	653
Douglas County.....	52	34	3,343	3,057	406	Remainder of County.....	6	4	93	(D)	(D)
Elko County.....	217	147	20,325	18,761	2,077	Pershing County.....	65	45	5,457	4,903	514
Elko.....	127	91	13,757	12,927	1,342	Storey County.....	31	15	743	497	62
Remainder of County.....	90	56	6,568	5,824	735	Washoe County.....	754	586	109,182	105,368	14,723
Esmeralda County.....	15	1	172	(D)	(D)	Reno.....	589	479	99,811	97,037	13,536
Eureka County.....	22	8	614	480	28	Sparks.....	91	67	6,934	6,436	933
Humboldt County.....	103	81	9,346	8,702	924	Remainder of County.....	74	40	2,437	1,895	254
Winnemucca.....	80	68	8,054	7,680	820	White Pine County.....	118	78	11,668	10,810	1,098
Remainder of County.....	23	13	1,252	1,022	104	Ely.....	81	53	9,117	8,483	806
Lander County.....	42	22	2,151	1,639	143	Remainder of County.....	37	25	2,551	2,327	292

Standard Notes: (D) Withheld to avoid disclosure.

.. Represents zero.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

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Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

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1958 Census of Business

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New Hampshire

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in New Hampshire during the year 1958 totaled \$679,048,000, an increase of \$75,057,000 or 12 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The largest cities in the State, Manchester, Nashua, and Concord, showed increases of 23 percent, 14 percent, and 4 percent, respectively.

Retail trade establishments in the State had a total of 26,313 paid employees during the workweek ended nearest November 15, 1958, an increase of 7 percent compared with the same week in 1954. In addition, 6,397 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establish-

ments amounted to \$66,991, compared with \$57,095 in 1954, an increase of 17 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and a form for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 6-9.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all estab- lish- ments with payroll	Total, all estab- lish- ments with payroll
		Total	With payroll	Total, all estabish- ments	Establish- ments with payroll	Total	With payroll	Total, all estabish- ments	Establish- ments with payroll		
		(number)	(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)		
	RETAIL TRADE, TOTAL.....	6,973	4,833	679,048	643,346	7,439	5,071	603,991	562,277	12.4	14.4
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	367	259	41,811	40,497	347	247	37,409	35,965	11.8	12.6
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	360	230	50,744	47,964	434	286	44,298	40,774	14.6	17.6
54	FOOD STORES.....	1,411	949	195,956	184,960	1,582	1,040	159,966	146,714	22.5	26.1
55 EX.554	AUTOMOTIVE DEALERS.....	434	350	110,177	108,875	444	348	106,273	103,875	3.7	4.8
55PT(554)	GASOLINE SERVICE STATIONS.....	734	538	45,718	41,514	813	517	40,299	34,207	13.4	21.4
56	APPAREL, ACCESSORY STORES.....	531	431	43,466	42,002	593	473	37,579	35,841	15.7	17.2
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	451	295	26,256	24,296	459	313	24,612	22,820	6.7	6.5
58	EATING, DRINKING PLACES.....	1,107	821	35,702	32,322	1,064	862	32,200	30,120	10.9	7.3
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	190	184	19,541	19,403	206	190	14,378	13,880	35.9	39.8
59 EX.591	OTHER RETAIL STORES.....	1,152	712	99,908	93,626	1,167	715	97,488	91,332	2.5	2.5
53 PART*	NONSTORE RETAILERS*.....	236	64	9,769	7,887	330	80	9,489	6,749	3.0	16.9

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



NEW HAMPSHIRE

SCALE
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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	6,973	4,833	679,048	643,346	66,991	26,313	20,670	6,397
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS.....	367	259	41,811	40,497	5,784	1,655	1,548	275
521	LUMBER, BUILDING MATERIALS DEALERS.....	130	90	21,216	20,686	2,922	776	735	103
5251	HARDWARE STORES.....	115	89	11,777	11,409	1,733	544	487	84
5252	FARM EQUIPMENT DEALERS.....	50	34	4,697	4,581	508	155	152	37
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	360	230	50,744	47,964	6,393	3,017	2,224	323
533	LIMITED PRICE VARIETY STORES.....	114	90	16,561	16,121	2,498	1,339	838	95
54	FOOD STORES.....	1,411	949	195,956	184,960	11,636	4,818	3,157	1,414
541	GROCERY STORES, INCLUDING DELICATESSENS.....	1,128	786	181,511	172,507	10,302	4,159	2,677	1,115
55 EX.554	AUTOMOTIVE DEALERS.....	434	350	110,177	108,875	10,954	2,927	2,784	292
55PT(554)	GASOLINE SERVICE STATIONS.....	734	538	45,718	41,514	3,361	1,425	1,011	787
56	APPAREL, ACCESSORY STORES.....	531	431	43,466	42,002	5,489	2,234	1,686	437
561,567	MENT'S, BOYS' APPAREL STORES, CUSTOM TAILORS.....	114	104	9,078	8,896	1,075	396	293	92
562	WOMEN'S READY-TO-WEAR STORES**.....	108	108	10,303	10,303	1,488	666	513	88
563,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**.....	53	53	3,449	3,449	420	205	144	31
565	FAMILY CLOTHING STORES**.....	64	64	11,050	11,050	1,537	599	458	55
566	SHOE STORES.....	108	80	5,793	5,307	611	228	161	76
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES.....	451	295	26,256	24,296	3,888	1,233	1,107	359
571	FURNITURE, HOME FURNISHINGS STORES.....	190	134	14,426	13,656	2,129	613	557	167
572,573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES.....	261	161	11,830	10,640	1,759	620	550	192
58	EATING, DRINKING PLACES.....	1,107	821	35,702	32,322	7,098	4,748	3,581	1,167
5812	EATING PLACES.....	1,012	730	33,606	30,274	6,787	4,489	3,400	1,081
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	95	91	2,096	2,048	311	259	181	86
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	190	184	19,541	19,403	2,596	1,087	811	149
59 EX.591	OTHER RETAIL STORES.....	1,152	712	99,908	93,626	8,430	2,730	2,361	960
592	LIQUOR STORES.....	50	50	23,123	23,123	695	171	170	7
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES.....	86	84	20,444	(0)	1,272	370	353	32
597	JEWELRY STORES.....	82	56	4,135	3,803	749	241	195	62
598	FUEL, ICE DEALERS.....	336	222	33,607	30,741	3,588	994	915	291
53 PART*	NONSTORE RETAILERS*.....	236	64	9,769	7,887	1,362	439	400	234

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
NEW HAMPSHIRE, TOTAL.....	6,973	4,833	679,048	643,346	66,991	26,313	20,670	6,397
BELKNAP COUNTY.....	395	267	36,089	33,939	3,703	1,336	1,073	360
LACONIA.....	236	166	25,754	24,418	2,802	980	793	203
REMAINDER OF COUNTY.....	159	101	10,335	9,521	901	356	280	157
CARROLL COUNTY.....	313	215	21,762	20,256	1,950	767	653	294
CHESHIRE COUNTY.....	439	305	43,507	41,413	4,135	1,636	1,238	374
KEENE.....	227	173	28,753	27,955	3,043	1,196	920	167
REMAINDER OF COUNTY.....	212	132	14,754	13,458	1,092	440	318	207
COOS COUNTY.....	471	321	36,685	34,353	3,377	1,415	1,154	472
BERLIN.....	214	142	18,575	17,281	1,901	787	620	200
REMAINDER OF COUNTY.....	257	179	18,110	17,072	1,476	628	534	272
GRAFTON COUNTY ¹	663	483	56,133	53,339	5,296	2,122	1,690	617
HANOVER TOWN.....	43	39	6,657	6,641	742	329	271	33
LEBANON TOWN.....	131	95	13,400	12,854	1,301	503	387	115
LITTLETON TOWN.....	97	77	9,842	9,578	1,104	404	346	86
HILLSBOROUGH COUNTY.....	1,873	1,281	217,435	207,845	22,681	8,649	6,725	1,648
MANCHESTER.....	1,028	716	130,941	125,481	14,599	5,500	4,398	927
NASHUA.....	397	299	52,831	51,365	5,449	2,117	1,527	307
REMAINDER OF COUNTY.....	448	266	33,663	30,999	2,633	1,032	800	414
MILFORD TOWN.....	93	59	7,949	7,343	691	264	194	79
MEHRIMACK COUNTY.....	764	506	69,800	65,196	6,836	2,590	2,033	715
CONCORD.....	352	260	43,615	41,797	4,646	1,669	1,342	309
FRANKLIN.....	97	75	8,901	8,509	880	347	253	91
REMAINDER OF COUNTY.....	315	171	17,284	14,890	1,310	574	438	315
ROCKINGHAM COUNTY.....	1,041	735	110,527	105,103	10,561	4,357	3,485	952
PORTSMOUTH.....	298	228	45,475	44,195	4,844	1,729	1,397	250
REMAINDER OF COUNTY.....	743	507	65,052	60,908	5,717	2,628	2,088	702
DERRY TOWN.....	93	63	7,725	7,247	722	263	182	83
EXETER TOWN.....	92	76	13,447	13,167	1,152	459	376	87
STRAFFORD COUNTY.....	682	482	58,488	54,836	5,763	2,360	1,755	639
DOVER.....	230	178	27,587	26,683	2,887	1,081	809	185
ROCHESTER.....	208	150	16,577	15,495	1,633	680	521	202
SOMERSWORTH.....	112	74	7,088	6,324	561	250	192	113
REMAINDER OF COUNTY.....	132	80	7,236	6,334	682	349	233	139
DURHAM TOWN.....	22	14	1,607	1,505	164	120	66	18
SULLIVAN COUNTY.....	333	239	28,926	27,370	2,730	1,094	877	326
CLAREMONT.....	170	142	18,531	17,897	1,867	738	592	159
REMAINDER OF COUNTY.....	163	97	10,395	9,473	863	356	285	167
NEWPORT TOWN.....	84	58	7,116	6,746	657	244	194	83

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

¹There are no cities in this county. Places shown are towns.

1958 CENSUS OF BUSINESS

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Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
New Hampshire, total.....	7,439	5,071	603,991	562,277	57,095	Merrimack County.....	819	549	66,855	61,999	6,026
Belknap County.....	399	279	33,440	31,110	3,154	Concord.....	394	276	41,999	39,721	4,201
Leconis.....	227	169	23,130	22,206	2,320	Franklin.....	103	83	8,613	8,233	755
Remainder of County.....	172	110	10,310	8,904	825	Remainder of County.....	322	190	16,243	14,045	1,070
Carroll County.....	317	221	18,906	17,606	1,487	Rockingham County.....	1,151	741	97,186	90,758	7,761
Cheshire County.....	497	325	37,318	34,410	3,568	Portsmouth.....	314	240	34,422	32,954	3,690
Keene.....	349	183	24,753	23,735	2,490	Remainder of County.....	837	501	52,724	47,804	4,081
Remainder of County.....	248	142	12,565	10,675	888	Strafford County.....	605	479	56,571	52,775	5,152
Coos County.....	514	370	37,031	34,557	3,115	Dover.....	248	176	27,176	25,686	2,679
Berlin.....	244	166	19,065	17,533	1,740	Rochester.....	200	150	17,545	16,631	1,512
Remainder of County.....	270	204	18,026	17,024	1,375	Somersworth.....	108	72	5,783	5,079	339
Grafton County.....	711	509	53,912	49,964	4,956	Remainder of County.....	137	81	6,057	5,379	572
Hillsborough County.....	1,976	1,348	183,804	172,130	18,964	Sullivan County.....	361	249	27,909	25,829	2,824
Manchester.....	1,067	741	105,973	99,775	11,808	Liscomb.....	202	146	12,613	12,345	1,990
Nashua.....	460	326	46,111	43,889	4,747	Remainder of County.....	159	103	9,296	8,484	844
Remainder of County.....	449	281	31,720	28,466	2,400						

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

Note: Data for Manchester SMSA will be presented in the final report. Lawrence-Haverhill SMSA will be shown in the Massachusetts report.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 592); also government operated liquor stores in SIC Major Groups 92 and 93.—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments--retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts--(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses--hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

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ORDER FORM

PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS

These series are now in preparation.
Each report will be mailed as soon
as it is printed.

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

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Area	Retail trade	Wholesale trade	Selected services	Area	Retail trade	Wholesale trade	Selected services
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Arkansas				New Jersey			
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Michigan				Wisconsin			
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If you wish to receive future announcements of 1958 Census of Business final reports and volumes, please check here. . . . ☐

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1958 Census of Business

RETAIL TRADE Preliminary Area Report

BUREAU OF THE CENSUS

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New Jersey

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in New Jersey during the year 1958 totaled \$6,996,176,000, an increase of \$851,407,000 or 14 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 12 percent compared with an increase of 20 percent in the remainder of the State. The largest city in the State, Newark, showed an increase of 3 percent.

Retail trade establishments in the State had a total of 263,687 paid employees during the workweek ended nearest November 15, 1958, an increase of 16 percent compared with the same week in 1954. In addition, 61,229 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments

amounted to \$763,115,000, compared with \$637,044,000 in 1954, an increase of 20 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and a form for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 11-14.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all estab- lish- ments	Estab- lish- ments with payroll
		Total (number)	With payroll (number)	Total, all estab- lish- ments (\$1,000)	Estab- lish- ments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all estab- lish- ments (\$1,000)	Estab- lish- ments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	64,065	40,655	6,996,176	6,539,018	64,919	40,609	6,144,769	5,616,437	13.9	16.4
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	2,876	1,972	386,787	370,529	2,741	1,943	392,214	375,568	1.4	-1.3
53 PART*	GENERAL MERCHANDISE GROUP STORES*	2,226	1,156	588,274	568,454	2,103	1,145	434,905	417,509	35.3	36.2
54	FOOD STORES.....	13,367	6,549	1,840,199	1,679,249	15,288	7,314	1,568,730	1,357,352	17.3	23.7
55 EX, 554	AUTOMOTIVE DEALERS.....	2,497	1,899	973,282	961,884	2,371	1,897	980,738	967,656	0.8	-0.6
55PT(554)	GASOLINE SERVICE STATIONS.....	5,722	4,008	426,333	382,655	5,403	3,561	323,278	273,276	31.9	40.0
56	APPAREL, ACCESSORY STORES.....	5,529	4,247	547,211	524,151	5,631	4,243	481,080	456,980	13.7	14.7
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	3,412	2,462	417,693	401,013	3,226	2,334	344,697	328,955	21.2	21.9
58	EATING, DRINKING PLACES.....	13,777	9,993	648,214	581,962	13,472	10,522	592,105	542,343	9.5	7.3
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	1,695	1,627	195,284	193,788	1,760	1,568	152,097	147,851	28.4	31.1
59 EX, 591	OTHER RETAIL STORES.....	9,813	5,819	748,705	684,991	9,471	5,233	669,062	587,488	11.9	16.6
53 PART*	NONSTORE RETAILERS*.....	3,151	923	224,194	190,342	3,453	849	205,863	161,459	8.9	17.9

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



NEW JERSEY



SCALE
10 0 10 MILES

1958 Census of Business

RETAIL TRADE Errata Sheet

December 6, 1960

BC58-RA30

New Jersey

The data below are the revisions of figures published in the Area Report—New Jersey BC58-RA30 for the 1958 Census of Business—Retail Trade.

Page	Table	Place or kind of business	Column	Change	
				From	To
30-12	102	Morris County.....	Total:		
			Sales—		
			Total, all establishments (\$1,000)	269,669	276,263
			Establishments with payroll (\$1,000).....	252,211	258,805
			Payroll, entire year (\$1,000).....	28,554	29,103
			Paid employees, workweek ended nearest Nov. 15—		
			Total (number).....	9,183	9,328
			Full workweek (number).....	7,244	7,341
			Total:		
30-13	102	Morristown.....	Sales—		
			Total, all establishments (\$1,000)	56,945	63,539
			Establishments with payroll (\$1,000).....	55,823	62,417
			Payroll, entire year (\$1,000).....	7,430	7,979
			Paid employees workweek ended nearest Nov. 15—		
			Total (number).....	2,267	2,412
			Full workweek (number).....	1,770	1,867
			Kind-of-business group—Continued:		
			Food stores—		
30-42	104	MORRIS COUNTY	Sales (\$1,000).....	63,406	69,700
			Furniture, home furnishings, equipment stores—		
			Sales (\$1,000).....	14,656	14,956
			Kind-of-business group—Continued:		
			Food stores—		
			Sales (\$1,000).....	7,759	14,053
			Furniture, home furnishings, equipment stores—		
			Sales (\$1,000).....	2,707	3,007
		Retail trade, total.....	Sales:		
			Total, all establishments (\$1,000)...	269,669	276,263
			Establishments with payroll (\$1,000)	252,211	258,805
			Payroll, entire year (\$1,000).....	28,554	29,103
			Payroll, workweek ended nearest Nov. 15:		
			Total (dollars).....	536,665	547,316
			Full workweek (dollars).....	489,867	499,226
			Paid employees, workweek ended nearest Nov. 15:		
			Total (number).....	9,183	9,328
			Full workweek (number).....	7,244	7,341

Page	Table	Place or kind of business	Column	Change	
				From	To
30-42	104	MORRIS COUNTY			
		FOOD STORES			
		Total.....	Sales:		
			Total, all establishments (\$1,000).. Establishments with payroll (\$1,000)	63,406 58,904	69,700 65,198
			Payroll, entire year (\$1,000).....	4,131	4,610
			Payroll, workweek ended nearest Nov. 15:		
			Total (dollars).....	77,935	87,431
			Full workweek (dollars).....	67,809	76,013
			Paid employees, workweek ended nearest Nov. 15:		
			Total (number).....	1,405	1,540
			Full workweek (number).....	1,006	1,093
		Grocery stores, including delicatessens.....	Sales:		
			Total, all establishments (\$1,000).. Establishments with payroll (\$1,000)	51,604 49,434	57,898 55,728
			Payroll, entire year (\$1,000).....	3,209	3,688
			Payroll, workweek ended nearest Nov. 15:		
			Total (dollars).....	61,030	70,526
			Full workweek (dollars).....	52,434	60,638
			Paid employees, workweek ended nearest Nov. 15:		
			Total (number).....	1,054	1,189
			Full workweek (number).....	726	813
		FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES			
		Total.....	Sales:		
			Total, all establishments (\$1,000).. Establishments with payroll (\$1,000)	14,656 13,772	14,956 14,072
			Payroll, entire year (\$1,000).....	1,792	1,862
			Payroll, workweek ended nearest Nov. 15:		
			Total (dollars).....	32,968	34,123
			Full workweek (dollars).....	31,466	32,621
			Paid employees, workweek ended nearest Nov. 15:		
			Total (number).....	472	482
			Full workweek (number).....	417	427
		Furniture, home furnishings stores....	Sales:		
			Total, all establishments (\$1,000).. Establishments with payroll (\$1,000)	9,741 9,241	10,041 9,541
			Payroll, entire year (\$1,000).....	1,325	1,395
			Payroll, workweek ended nearest Nov. 15:		
			Total (dollars).....	24,200	25,355
			Full workweek (dollars).....	22,952	24,107
			Paid employees, workweek ended nearest Nov. 15:		
			Total (number).....	348	358
			Full workweek (number).....	303	313
		Furniture stores.....	Sales:		
			Total, all establishments (\$1,000).. Establishments with payroll (\$1,000)	7,109 6,837	7,409 7,137
			Payroll, entire year (\$1,000).....	947	1,017
			Payroll, workweek ended nearest Nov. 15:		
			Total (dollars).....	17,104	18,259
			Full workweek (dollars).....	16,129	17,284
			Paid employees, workweek ended nearest Nov. 15:		
			Total (number).....	227	237
			Full workweek (number).....	196	206

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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	64,065	40,655	6,996,176	6,539,018	763,115	263,687	211,177	61,229
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	2,876	1,972	386,787	370,529	46,569	12,352	11,383	2,305
521	LUMBER, BUILDING MATERIALS DEALERS.....	1,003	755	245,681	241,969	29,371	7,122	6,749	634
5251	HARDWARE STORES.....	1,081	665	68,775	60,423	7,402	2,527	2,106	1,031
5252	FARM EQUIPMENT DEALERS.....	155	117	21,859	21,233	2,320	686	669	134
53 PART*	GENERAL MERCHANDISE GROUP STORES*	2,226	1,156	588,274	568,454	90,958	37,029	26,537	2,000
533	LIMITED PRICE VARIETY STORES.....	607	503	134,842	133,084	22,962	11,749	7,343	426
54	FOOD STORES.....	13,367	6,549	1,840,199	1,679,249	132,529	43,762	31,168	13,801
541	GROCERY STORES, INCLUDING DELICATESSENS....	6,722	3,328	1,488,570	1,401,772	101,975	31,658	21,965	6,591
55 EX. 554	AUTOMOTIVE DEALERS.....	2,497	1,899	973,282	961,884	90,305	20,130	19,535	1,709
55PT(554)	GASOLINE SERVICE STATIONS.....	5,722	4,008	426,333	382,655	32,604	12,362	9,624	6,647
56	APPAREL, ACCESSORY STORES.....	5,529	4,247	547,211	524,151	70,487	25,546	19,609	4,453
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	1,122	846	109,136	104,204	14,458	4,434	3,702	936
562	WOMEN'S READY-TO-WEAR STORES**.....	1,064	1,064	156,482	156,482	21,271	8,335	6,423	814
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	805	805	67,381	67,381	9,047	3,773	2,873	546
565	FAMILY CLOTHING STORES**.....	347	347	79,693	79,693	10,754	4,053	3,110	250
566	SHOE STORES.....	1,050	832	93,958	88,918	12,110	3,493	2,522	618
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	3,412	2,462	417,693	401,013	56,440	15,239	13,872	2,852
571	FURNITURE, HOME FURNISHINGS STORES.....	2,017	1,463	236,930	227,582	35,863	9,477	8,633	1,680
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	1,395	999	180,763	173,431	20,557	5,762	5,239	1,172
58	EATING, DRINKING PLACES.....	13,777	9,993	648,214	581,962	119,715	58,211	47,353	13,689
5812	EATING PLACES.....	7,707	5,523	414,267	381,779	89,680	44,709	36,616	7,769
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	6,070	4,470	233,947	200,183	30,035	13,502	10,737	5,920
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	1,695	1,627	195,284	193,798	25,531	8,837	6,381	1,404
59 EX. 591	OTHER RETAIL STORES.....	9,813	5,819	748,705	684,991	72,572	22,061	18,660	9,237
592	LIQUOR STORES.....	1,772	1,554	182,504	175,840	12,432	4,267	3,351	1,535
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	338	258	75,210	73,954	5,142	1,268	1,228	292
597	JEWELRY STORES.....	709	419	48,324	44,134	6,959	2,029	1,762	640
598	FUEL, ICE DEALERS.....	1,519	1,019	227,921	218,621	25,650	6,128	5,805	1,230
53 PART*	NONSTORE RETAILERS*.....	3,151	2,823	224,194	190,342	25,405	8,158	7,055	3,132

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
 **Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorporated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
NEW JERSEY: TOTAL.....	64,065	40,655	6,996,176	6,539,018	763,115	263,687	211,177	61,229
ATLANTIC COUNTY.....	2,836	1,774	228,526	209,886	26,839	10,443	8,768	2,690
ATLANTIC CITY.....	1,529	1,037	134,647	126,115	18,088	6,785	5,737	1,373
BUENA.....	50	30	3,788	3,260	294	114	80	56
EGG HARBOR CITY.....	112	54	8,795	7,721	623	217	183	114
HAMMONTON.....	179	109	16,743	15,505	1,682	693	525	177
MARGATE CITY.....	90	58	8,418	7,848	835	293	248	85
NORTHFIELD.....	42	16	1,739	1,333	140	90	79	51
PLEASANTVILLE.....	194	126	19,609	18,299	1,783	661	555	204
VENTNOR CITY.....	104	62	5,955	5,199	584	211	179	104
REMAINDER OF COUNTY.....	536	282	28,832	24,606	2,810	1,379	1,182	526
BERGEN COUNTY.....	6,643	4,427	865,994	819,828	93,719	31,341	24,331	6,046
BERGENFIELD.....	207	167	29,822	28,892	2,863	917	718	173
BOGOTA.....	66	34	4,189	3,623	342	116	89	62
CARLSTADT.....	62	32	2,429	1,751	275	95	85	64
CLIFFSIDE PARK.....	201	109	15,263	13,139	1,303	428	333	210
CLOSTER.....	59	49	7,518	7,270	794	250	190	48
CRENSKILL.....	30	26	2,523	2,419	291	98	72	25
DUMONT.....	92	60	10,112	9,426	835	274	199	86
EAST PATERSON.....	132	82	17,020	16,066	1,578	586	429	125
EAST RUTHERFORD.....	136	76	11,294	10,224	1,073	351	292	121
EDGEWATER.....	39	25	1,681	1,515	242	97	84	33
ENGLEWOOD.....	307	237	47,717	46,245	5,098	1,462	1,207	271
FAIR LAWN.....	257	159	30,996	28,970	2,968	1,045	736	235
FAIRVIEW.....	117	61	10,020	9,092	905	299	252	132
FORT LEE.....	177	123	21,806	20,708	2,148	752	505	159
GARFIELD.....	336	132	22,979	18,407	2,021	577	498	365
GLEN ROCK.....	65	47	10,135	9,731	915	288	207	73
HACKENSACK.....	607	467	107,595	104,899	13,817	4,183	3,339	473
HARBROOK HEIGHTS.....	84	60	11,854	11,248	926	281	227	77
HILLSDALE.....	40	28	4,229	3,987	501	141	111	36
LEONIA.....	54	32	4,508	4,096	363	125	95	47
LITTLE FERRY.....	69	53	7,965	7,373	713	203	181	73
LODI.....	249	127	27,763	25,193	2,702	818	693	253
MAYWOOD.....	50	34	4,183	3,917	442	137	107	52
MIDLAND PARK.....	112	58	15,415	14,279	1,366	505	382	118
NEW MILFORD.....	63	45	7,859	7,553	660	235	163	57
NORTH ARLINGTON.....	138	84	16,175	14,965	1,422	507	355	130
ORADELL.....	38	30	8,136	7,906	753	210	180	33
PALISADES PARK.....	145	109	16,382	15,788	1,689	493	401	134
PARAMUS.....	303	261	107,278	106,376	14,305	5,753	4,112	138
PARK RIDGE.....	48	28	4,299	3,913	451	154	132	47
RAMSEY.....	103	87	13,962	13,654	1,626	607	437	73
RIDGEFIELD.....	89	65	9,148	8,594	1,214	363	322	84
RIDGEFIELD PARK.....	107	61	10,799	9,873	1,062	321	256	106
RIDGEWOOD.....	231	187	44,090	43,390	5,107	1,442	1,202	176
RIVER EDGE.....	64	46	14,126	13,724	2,062	473	379	64
RUTHERFORD.....	161	123	22,787	22,045	2,408	788	633	135
TENAFLY.....	99	75	14,111	13,641	1,491	498	378	98
WALDWICK.....	65	39	6,763	6,307	600	214	154	71
WALLINGTOWN.....	108	38	4,453	3,223	225	83	71	115
WESTWOOD.....	132	112	21,513	21,199	2,149	726	566	105
WOOD-RIDGE.....	52	40	4,571	4,251	456	140	100	50
REMAINDER OF COUNTY.....	1,149	719	110,526	100,966	11,518	4,306	3,379	1,119
LYNDHURST TWP.....	215	97	15,018	12,332	1,298	411	331	220
TEANECK TWP.....	260	184	31,819	30,315	3,312	1,067	835	240
BURLINGTON COUNTY.....	1,582	1,038	156,797	146,365	15,109	5,319	4,224	1,561
BEVERLY.....	44	24	2,568	2,068	189	109	99	46
BORDENTOWN.....	86	56	10,041	9,405	884	262	214	86
BURLINGTON.....	186	136	21,077	19,853	1,943	703	505	176
PALMYRA.....	75	55	7,983	7,715	784	265	217	75
RIVERTON.....	32	14	4,954	4,726	405	131	89	34
REMAINDER OF COUNTY.....	1,159	753	110,174	102,598	10,904	3,849	3,100	1,144
NEW HANOVER TWP.....	4	2	282	(D)	(D)	(D)	(D)	(D)
CAMDEN COUNTY.....	3,736	2,258	428,388	399,758	44,874	15,790	12,711	3,659
AUDUBON.....	86	50	11,584	10,926	979	393	274	85
BARRINGTON.....	22	16	1,908	1,814	234	67	51	23
BELLMAWR.....	32	24	2,690	2,570	319	101	85	29
CAMDEN.....	1,590	934	182,837	170,285	19,858	7,033	5,896	1,518
CLEMENTON.....	68	38	6,370	5,836	632	255	194	64
COLLINGSWOOD.....	157	111	21,766	20,864	2,301	674	541	146
GLOUCESTER CITY.....	146	80	11,192	9,812	912	334	246	142
HADDONFIELD.....	163	127	26,493	25,693	2,761	976	749	152
HADDON HEIGHTS.....	47	29	9,315	9,081	902	268	186	49

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
CAMDEN COUNTY—CON.								
LINDENWOLD.....	33	19	1,233	1,093	101	51	37	26
MERCHANTVILLE.....	118	74	24,014	23,302	2,527	836	735	116
MOUNT EPHRAIM.....	51	29	4,778	4,442	512	187	132	44
OAKLYN.....	49	39	7,411	7,127	850	259	189	41
PINE HILL.....	17	13	858	792	61	35	27	19
RUNNEMEDE.....	63	37	7,456	6,968	659	219	165	67
WOOD LYNN.....	23	11	1,204	1,034	76	34	24	23
REMAINDER OF COUNTY.....	1,070	626	107,188	98,058	11,188	4,067	3,180	1,111
DELAWARE TWP.....	95	81	19,446	19,108	2,409	910	697	91
HADDON TWP.....	102	82	14,867	14,363	1,804	684	523	108
PENNSAUKEN TWP.....	282	186	33,378	31,744	3,382	1,244	966	274
CAPE MAY COUNTY.....	1,380	918	82,526	75,358	8,356	3,950	3,450	1,407
CAPE MAY.....	127	87	6,665	5,797	637	250	217	113
NORTH WILWOOD.....	73	59	4,247	4,035	538	291	270	72
OCEAN CITY.....	328	240	20,526	19,312	2,446	1,287	1,160	320
WILWOOD.....	415	299	25,119	23,371	2,624	1,265	1,073	449
REMAINDER OF COUNTY.....	437	233	25,969	22,843	2,111	857	730	453
CUMBERLAND COUNTY.....	1,334	812	131,523	121,405	12,766	4,936	3,773	1,352
BRIEGTON.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
MILLVILLE.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
VINELAND.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
REMAINDER OF COUNTY.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
LANDIS TWP.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
ESSEX COUNTY.....	10,373	6,559	1,261,842	1,186,686	155,766	52,848	42,179	9,832
BELLEVILLE.....	334	178	28,837	25,787	2,393	783	607	336
BLOOMFIELD.....	457	299	52,335	48,955	5,520	1,889	1,464	450
CALDWELL.....	113	85	17,789	17,241	1,945	719	480	113
EAST ORANGE.....	669	415	96,208	90,964	12,106	3,836	3,289	626
GLEN RIDGE.....	9	5	2,225	(D)	(D)	(D)	(D)	(D)
IRVINGTON.....	734	412	59,518	63,332	7,482	2,418	1,924	705
MONTCLAIR.....	422	308	66,767	64,609	7,806	2,224	1,821	329
NEWARK.....	5,801	3,611	680,000	637,964	90,859	31,694	25,168	5,568
NUTLEY.....	212	130	27,765	22,817	2,230	668	528	223
ORANGE.....	414	294	47,830	45,088	5,276	1,788	1,382	371
SOUTH ORANGE.....	126	106	25,611	25,093	2,962	961	656	110
VERONA.....	105	73	15,899	15,293	2,004	623	567	91
WEST CALDWELL.....	26	14	6,316	6,056	492	125	103	23
WEST ORANGE.....	282	192	31,839	30,021	3,881	1,461	1,136	260
REMAINDER OF COUNTY.....	669	437	95,903	(D)	(D)	(D)	(D)	(D)
MAPLEWOOD TWP.....	186	122	23,789	22,549	2,361	741	638	170
MILLBURN TWP.....	204	148	41,203	40,309	5,202	1,923	1,635	171
GLOUCESTER COUNTY.....	1,222	728	115,041	105,891	10,631	3,922	3,018	1,250
CLAYTON.....	35	17	2,377	2,025	176	76	64	34
GLASSBORO.....	109	67	12,928	12,184	1,161	397	309	107
PAULSBORO.....	113	81	7,923	7,263	653	256	205	124
PITMAN.....	92	68	8,859	8,487	770	315	248	81
WESTVILLE.....	73	49	5,793	5,415	562	289	207	78
WOODBURY.....	190	140	34,340	33,570	3,455	1,109	896	173
REMAINDER OF COUNTY.....	610	306	42,821	36,947	3,854	1,480	1,089	653
HUDSON COUNTY.....	7,459	4,495	614,329	553,875	63,494	21,798	17,748	7,081
BAYONNE.....	870	524	63,475	59,977	5,934	2,533	1,944	842
GUTTENBERG.....	98	58	4,431	3,689	478	153	129	101
HARRISON.....	185	117	17,255	16,029	1,556	500	384	179
HOBOKEN.....	700	418	47,592	42,218	5,267	1,938	1,654	662
JERSEY CITY.....	3,129	1,911	261,529	236,193	27,680	9,491	7,662	2,923
KEARNEY.....	385	235	35,808	32,822	3,523	1,130	892	392
SECAUCUS.....	110	60	9,290	8,326	977	357	238	106
UNION CITY.....	919	555	36,701	34,257	5,017	1,623	1,399	401
WEST NEW YORK.....	522	314	44,268	39,910	4,798	1,510	1,203	468
REMAINDER OF COUNTY.....	541	303	47,715	42,751	4,199	1,399	1,144	522
NORTH BERGEN TWP.....	411	237	41,245	37,463	3,619	1,182	974	404
WEEHAWKEN TWP.....	96	52	5,020	4,240	446	152	125	81
HUNTERDON COUNTY.....	593	361	58,805	54,309	5,194	1,655	1,416	631
FLEMINGTON.....	105	69	18,699	17,961	1,842	512	450	109
LAMBERTVILLE.....	72	44	6,370	5,822	617	217	175	72
REMAINDER OF COUNTY.....	416	244	33,736	30,526	2,735	926	791	450
MERCER COUNTY.....	3,007	1,853	343,654	321,734	39,828	13,328	10,860	2,965
HIGHTSTOWN.....	80	52	15,566	15,082	1,297	369	335	80
PRINCETON.....	160	138	27,439	27,017	3,704	1,196	992	134
TRENTON.....	2,216	1,242	208,631	190,103	25,438	8,760	7,369	2,197
REMAINDER OF COUNTY.....	551	421	92,018	89,532	9,389	3,003	2,164	554
EWING TWP.....	73	71	19,736	(D)	1,987	593	454	62
HAMILTON TWP.....	194	180	35,537	35,251	3,687	1,194	808	195

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

Data for places in this county will be presented in the final report.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorporated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
MIDDLESEX COUNTY.....	3,682	2,384	423,776	398,552	45,172	15,326	11,804	3,342
CARTERET.....	183	93	13,800	12,186	1,083	412	307	198
JUNELLEN.....	77	63	11,099	10,713	918	321	250	79
HIGHLAND PARK.....	119	83	11,969	11,209	953	356	262	113
METUCHEN.....	151	101	29,493	28,537	3,085	879	739	129
MIDDLESEX.....	67	39	7,603	7,107	787	264	182	61
MILLTOWN.....	43	31	2,939	2,715	299	129	80	45
NEW BRUNSWICK.....	657	455	84,335	80,527	10,329	3,620	2,781	576
PERTH AMBOY.....	662	444	70,814	66,270	8,233	2,759	2,232	578
SAYREVILLE.....	158	80	11,442	10,006	1,050	342	241	149
SOUTH AMBOY.....	126	74	8,071	7,101	776	288	223	105
SOUTH PLAINFIELD.....	89	49	7,031	6,337	773	262	204	81
SOUTH RIVER.....	195	117	17,187	15,791	1,816	627	522	164
REMAINDER OF COUNTY.....	1,155	755	147,993	140,053	15,070	5,067	3,781	1,064
EDISON TWP.....	129	109	17,411	16,789	1,750	562	431	115
PISCATAWAY TWP.....	27	23	3,140	3,018	412	127	90	31
WOODBIDGE TWP.....	424	284	54,734	52,052	5,596	1,893	1,438	378
MONMOUTH COUNTY.....	3,656	2,458	385,065	362,817	41,112	15,076	12,399	3,439
ASBURY PARK.....	460	348	60,699	58,657	8,197	2,612	2,325	365
ATLANTIC HIGHLANDS.....	58	46	4,993	4,683	499	193	141	54
BELMAR.....	137	99	12,980	12,506	1,423	491	418	124
BRADLEY BEACH.....	69	43	5,544	5,048	469	154	135	71
EATONTOWN.....	72	56	7,832	7,566	879	308	260	78
FAIR HAVEN.....	35	27	4,531	4,455	381	139	108	27
FREEHOLD.....	166	118	19,002	18,166	1,927	615	523	151
HIGHLANDS.....	63	29	2,559	1,927	218	90	75	66
KEANSBURG.....	121	73	11,132	10,472	936	326	241	109
KEYPORT.....	135	91	16,421	15,535	1,853	738	594	148
LITTLE SILVER.....	39	27	8,825	8,635	716	261	207	39
LONG BRANCH.....	346	224	32,597	30,299	3,249	1,154	940	328
MANASQUAN.....	97	73	9,314	8,878	1,080	358	288	89
MATAWAN.....	74	46	5,877	5,169	594	218	190	66
NEPTUNE CITY.....	96	50	15,338	14,368	1,317	424	323	93
OCEAN PORT.....	14	12	1,913	(D)	267	647	518	13
RED BANK.....	360	270	50,040	48,350	5,672	1,863	1,609	319
RUMSON.....	29	23	1,819	1,633	192	80	62	36
UNION BEACH.....	27	17	1,077	843	83	33	26	26
WEST LONG BRANCH.....	32	16	3,862	3,470	353	157	77	32
REMAINDER OF COUNTY.....	1,226	770	108,710	(D)	10,807	4,215	3,339	1,205
MIDDLETOWN TWP.....	147	103	15,091	14,273	1,309	551	375	140
NEPTUNE TWP.....	125	113	15,114	14,948	2,165	951	756	107
MORRIS COUNTY.....	2,146	1,532	262,423	251,391	28,339	9,107	7,108	1,970
BOONTON.....	117	81	13,383	12,701	1,225	384	299	121
BUTLER.....	66	44	5,523	5,083	559	198	156	64
CHATHAM.....	71	51	7,702	7,252	811	285	208	68
DOVER.....	242	178	31,364	30,042	3,814	1,327	1,014	209
LINCOLN PARK.....	23	17	3,654	3,548	226	86	64	26
MADISON.....	110	94	15,393	15,083	1,545	466	379	91
MORRIS PLAINS.....	47	33	5,274	4,934	486	175	142	46
MORRISTOWN.....	326	260	58,708	57,586	7,463	2,318	1,762	263
MOUNTAIN LAKE.....	10	10	2,449	2,449	383	93	84	9
ROCKAWAY.....	70	52	10,388	10,026	909	351	276	67
WHARTON.....	58	30	2,253	1,803	208	89	71	60
REMAINDER OF COUNTY.....	1,006	682	106,332	100,884	10,710	3,335	2,653	946
PARSIPPANY-TROY HILLS TWP.....	87	63	14,976	14,446	1,652	588	423	81
OCEAN COUNTY.....	1,631	1,059	155,896	145,452	14,749	4,837	4,128	1,564
POINT PLEASANT.....	140	86	10,716	9,654	1,147	366	304	137
POINT PLEASANT BEACH.....	92	78	15,953	15,721	1,691	536	444	64
REMAINDER OF COUNTY.....	1,399	895	129,227	120,077	11,911	3,935	3,380	1,363
LAKEWOOD TWP.....	266	170	34,997	33,035	3,120	907	837	272
PASSAIC COUNTY.....	4,914	2,850	516,582	475,776	55,205	20,232	16,417	4,853
BLOOMINGDALE.....	46	32	6,176	5,870	468	146	119	57
CLIFTON.....	754	404	81,139	73,713	8,078	3,144	2,604	745
HALEDON.....	67	47	4,863	4,407	427	197	144	72
HAWTHORNE.....	153	83	14,746	13,504	1,323	369	312	155
NORTH HALEDON.....	34	12	1,821	1,245	90	39	25	37
PASSAIC.....	1,035	605	117,618	109,254	12,978	4,969	4,266	1,033
PATERSON.....	2,037	1,199	199,966	183,976	23,568	8,472	6,825	1,966
POMPTON LAKES.....	139	103	16,900	16,102	1,723	536	420	135
PROSPECT PARK.....	28	18	7,823	7,601	668	429	347	67
TOTOWA.....	74	54	19,945	19,415	1,456	486	216	31
WANAQUE.....	56	28	2,797	2,157	264	91	79	74
WEST PATERSON.....	35	17	3,317	2,909	234	90	69	45
REMAINDER OF COUNTY.....	456	248	39,471	35,623	3,928	1,266	991	436
RAYNE TWP.....	188	130	20,756	19,730	2,356	725	554	173
SALEM COUNTY.....	604	386	58,922	54,112	5,058	1,856	1,521	614
PENNS GROVE.....	120	86	13,511	12,533	1,102	435	331	122
SALEM.....	171	109	15,888	14,612	1,538	559	471	173
REMAINDER OF COUNTY.....	313	191	29,523	26,967	2,418	862	719	319

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
SOMERSET COUNTY.....	1,103	713	136,988	128,986	14,468	4,911	3,828	1,076
BERNARDVILLE.....	75	63	13,704	13,472	1,242	352	284	69
BOUND BROOK.....	156	98	18,687	17,373	2,080	638	534	163
MANVILLE.....	97	51	8,552	7,544	676	241	198	90
NORTH PLAINFIELD.....	100	74	20,684	20,172	2,250	903	636	99
RARITAN.....	62	32	4,690	3,926	380	139	107	63
SOMERVILLE.....	248	168	32,911	31,435	3,563	1,095	899	233
SOUTH BOUND BROOK.....	17	13	1,444	1,424	82	30	24	22
REMAINDER OF COUNTY.....	348	214	36,316	33,640	4,195	1,513	1,146	337
SUSSEX COUNTY.....	619	377	50,716	46,312	4,458	1,510	1,198	591
FRANKLIN.....	56	34	3,998	3,598	375	123	110	55
NEWTON.....	156	106	17,476	16,422	1,639	533	438	139
REMAINDER OF COUNTY.....	407	237	29,242	26,292	2,444	854	650	397
UNION COUNTY.....	4,787	3,207	655,045	622,525	71,774	23,487	18,469	4,549
ELIZABETH.....	1,419	837	150,661	138,633	16,732	5,674	4,428	1,403
FANWOOD.....	37	23	3,261	3,053	297	110	90	32
GARWOOD.....	43	25	4,241	3,933	334	94	75	44
KENILWORTH.....	63	37	5,227	4,703	492	198	131	70
LINDEN.....	397	269	49,532	46,844	4,804	1,549	1,258	397
NEW PROVIDENCE.....	29	23	4,034	3,930	298	95	75	30
PLAINFIELD.....	583	441	98,789	96,045	12,078	3,842	2,953	501
RAHWAY.....	260	192	53,796	52,338	5,701	1,649	1,368	253
ROSELLE.....	150	112	17,979	17,011	1,725	686	523	144
ROSELLE PARK.....	96	72	12,191	11,687	1,062	315	268	96
SUMMIT.....	234	192	38,093	37,285	4,113	1,164	904	204
WESTFIELD.....	242	178	38,142	36,910	4,479	1,457	1,163	210
REMAINDER OF COUNTY.....	1,234	806	179,099	170,153	19,659	6,654	5,233	1,165
CRANFORD TWP.....	137	115	16,829	16,129	1,697	533	373	134
HILLSIDE TWP.....	237	129	22,247	19,823	1,969	648	553	244
UNION TWP.....	463	311	73,922	70,870	8,072	2,572	1,932	393
WARREN COUNTY.....	758	466	63,338	58,000	6,204	2,415	1,827	757
HACKETTSTOWN.....	106	72	12,466	11,850	1,200	398	324	91
PHILLIPSBURG.....	243	141	21,792	19,974	2,151	787	607	269
WASHINGTON.....	100	80	12,420	12,060	1,374	629	428	81
REMAINDER OF COUNTY.....	309	173	16,660	14,116	1,479	601	468	316

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establishments (\$1,000)	Establish- ments with payroll (\$1,000)	
New Jersey, total.....	64,919	40,609	6,144,769	5,616,437	637,044
Atlantic County.....	2,765	1,927	219,485	203,335	26,730
Atlantic City.....	1,591	1,181	135,043	127,003	18,735
Buena.....	39	27	3,675	3,457	230
Egg Harbor City.....	108	62	7,392	6,550	551
Hamorton.....	163	113	14,554	13,472	1,169
Margate City.....	69	53	4,362	4,100	546
Northfield.....	25	11	1,514	1,150	83
Pleasantville.....	192	132	18,425	17,171	1,759
Veneto City.....	107	67	6,784	6,262	525
Remainder of County.....	471	281	27,736	24,170	3,062
Bergen County.....	6,416	3,962	705,143	648,973	69,538
Bergenfield.....	194	142	26,548	25,196	2,475
Bogota.....	64	30	3,722	3,086	306
Carlstadt.....	83	51	3,609	2,475	274
Cliffside Park.....	184	112	12,771	11,165	1,091
Clorster.....	53	35	4,226	3,940	394
Cresskill.....	23	17	1,601	1,521	162
Dumont.....	77	57	9,057	8,571	737
East Paterson.....	127	79	16,071	15,193	1,498
East Rutherford.....	101	59	6,129	5,443	716
Edgewater.....	46	36	2,519	2,401	405
Englewood.....	340	244	44,007	42,063	4,186
Fair Lawn.....	283	147	56,914	54,332	3,051
Fairview.....	134	84	4,750	3,162	357
Fort Lee.....	168	118	21,395	20,065	1,979
Garfield.....	350	128	18,037	13,241	1,458
Glen Rock.....	68	42	5,437	4,947	525
Hackensack.....	608	476	112,003	109,209	14,071
Hastbrook Heights.....	76	50	8,150	7,366	770
Hillsdale.....	52	30	4,269	3,959	525
Isleola.....	50	32	4,255	3,899	376
Little Ferry.....	89	59	10,636	9,784	775
Lodi.....	247	103	15,217	11,707	1,051
Maywood.....	61	33	5,133	4,361	320
Midland Park.....	71	43	11,431	10,771	866
New Milford.....	49	35	5,516	5,052	440
North Arlington.....	121	79	10,701	9,741	1,017
Oradell.....	41	23	6,343	5,935	590
Palisades Park.....	155	99	14,119	12,877	1,333
Paramus.....	167	109	19,630	18,162	2,744
Park Ridge.....	38	28	3,795	3,487	354
Ramsey.....	83	55	7,456	6,702	726
Ridgefield.....	89	51	7,013	6,107	622
Ridgefield Park.....	92	34	6,079	4,989	477
Ridgewood.....	277	211	44,099	42,559	4,583
River Edge.....	65	45	12,348	11,762	1,832
Rutherford.....	197	137	23,475	22,147	2,395
Tenafly.....	65	45	12,032	11,870	1,189
Wallkill.....	58	32	4,410	3,772	327
Wallington.....	119	37	4,953	3,263	223
Westwood.....	139	107	19,109	18,571	2,142
Wood-Ridge.....	54	40	5,344	4,900	669
Remainder of County.....	1,078	618	90,834	79,222	9,507
Burlington County.....	1,534	956	133,779	121,281	12,071
Beverly.....	77	47	2,692	2,161	181
Bordentown.....	92	68	8,524	8,024	736
Burlington.....	219	137	21,071	19,231	1,762
Palmyra.....	87	57	9,352	8,676	777
Riverton.....	30	18	3,398	3,228	289
Remainder of County.....	1,047	645	88,742	79,958	8,326
Camden County.....	3,682	2,194	348,546	318,506	36,104
Astoria.....	77	47	4,356	3,984	396
Barrington.....	28	20	2,143	2,077	242
Bellmawr.....	21	21	1,530	1,530	120
Camden.....	1,686	1,000	168,768	154,136	18,700
Clementon.....	63	23	5,325	4,111	458
Collingswood.....	190	114	20,848	19,540	2,215
Gloucester City.....	156	92	9,671	8,717	833
Madisonfield.....	183	113	19,643	18,101	2,078
Madison Heights.....	64	38	9,071	8,761	844
Lindenwald.....	25	15	1,509	1,263	142
Merchantville.....	116	88	22,179	21,683	2,148
Mount Ephraim.....	65	29	4,288	3,584	394
Oaklyn.....	77	49	8,871	8,281	878
Pine Hill.....	31	27	904	818	33
Rummedale.....	59	31	4,729	4,227	414
Wood-Lynne.....	32	10	904	562	43
Remainder of County.....	809	477	63,707	57,131	6,166
Cape May County.....	1,286	882	78,006	70,918	7,635
Cape May.....	145	95	8,171	7,207	779
North Wildwood.....	81	67	3,741	3,503	414
Ocean City.....	284	210	18,413	17,313	1,968
Wildwood.....	372	288	26,548	25,014	2,818
Remainder of County.....	404	222	21,133	17,881	1,656
Cumberland County.....	1,299	805	134,804	123,804	11,881
Bridgeton.....	357	239	39,680	37,622	4,142
Millville.....	259	161	21,913	19,467	1,815
Vineland.....	513	293	62,490	57,556	5,183
Remainder of County.....	170	112	10,225	9,159	741
Essex County.....	10,837	6,771	1,181,567	1,093,441	136,592
Bellefield.....	335	167	28,841	24,601	2,655
Bloomsfield.....	504	328	46,187	41,781	4,647
Caldwell.....	121	93	15,389	14,645	1,553
East Orange.....	759	503	96,905	91,231	11,550
Glen Ridge.....	21	7	1,168	876	87
Irvine.....	784	460	74,306	68,380	7,536
Montclair.....	351	311	61,623	59,417	6,935
Newark.....	5,055	3,707	660,971	610,249	81,766
Nutley.....	226	132	20,629	19,389	1,773
Orange.....	500	318	46,109	42,065	4,946
South Orange.....	121	93	24,449	23,915	2,460
Verona.....	115	71	13,225	12,483	1,384
West Caldwell.....	19	11	1,281	1,199	95
West Orange.....	282	182	23,362	21,188	2,620
Remainder of County.....	560	388	67,092	63,022	6,585
Gloucester County.....	1,152	664	97,851	87,037	8,093
Clayton.....	48	18	3,162	2,346	178
Glassboro.....	94	54	8,759	8,049	704
Paulsboro.....	120	84	8,232	7,382	612
Pitman.....	98	62	9,766	9,116	790
Westville.....	59	43	4,380	4,120	390
Woodbury.....	163	137	27,019	26,185	2,490
Remainder of County.....	570	266	36,533	29,839	2,929
Hudson County.....	8,027	4,897	599,400	531,832	59,770
Bayonne.....	953	589	64,946	57,464	6,041
Guttenberg.....	105	55	4,689	3,639	416
Harrison.....	240	136	18,862	16,918	1,288
Hoboken.....	741	473	47,950	42,234	5,099
Jersey City.....	3,478	2,132	263,342	233,710	26,679
Kearny.....	323	199	30,721	27,893	3,042
Secaucus.....	96	46	5,554	4,578	483
Union City.....	987	621	74,822	66,716	8,146
West New York.....	567	339	45,375	40,755	4,819
Remainder of County.....	537	307	43,139	37,925	3,757
Hunterdon County.....	601	369	52,919	47,451	4,149
Flamington.....	114	76	15,703	15,183	1,615
Lambertville.....	85	55	6,086	5,448	502
Remainder of County.....	402	238	31,130	26,860	2,031
Mercer County.....	3,168	1,972	336,000	309,968	37,114
Hightstown.....	85	57	15,335	14,827	1,149
Princeton.....	210	168	25,869	24,827	3,256
Trenton.....	2,509	1,491	244,564	222,346	28,213
Remainder of County.....	364	256	50,232	47,968	4,496
Middlesex County.....	3,564	2,228	331,446	301,272	33,104
Cartersville.....	151	91	10,207	8,829	704
Dunellen.....	92	62	8,915	8,221	622
Highland Park.....	119	77	15,960	14,442	1,264
Metuchen.....	134	92	21,380	20,332	2,070
Middlesex.....	46	26	3,397	2,833	290
Milltown.....	48	24	3,378	2,604	304
New Brunswick.....	750	508	84,360	79,370	9,646
Perth Amboy.....	732	466	69,313	63,801	7,882
Sayreville.....	102	44	5,607	4,189	443
South Amboy.....	129	77	8,776	7,618	748
South Plainfield.....	75	43	4,705	3,949	383
South River.....	203	107	17,815	15,797	1,349
Remainder of County.....	983	611	77,633	69,327	7,369
Monmouth County.....	3,742	2,490	324,246	298,104	33,784
Asbury Park.....	548	408	58,369	55,565	7,685
Atlantic Highlands.....	56	48	4,452	4,314	456
Belmar.....	140	124	16,009	15,543	1,499
Bradley Beach.....	97	51	6,083	5,519	688
Eatonville.....	75	49	5,363	4,881	638
Fair Haven.....	28	22	3,163	3,137	294
Freehold.....	212	132	20,531	18,553	1,806
Highlands.....	61	35	2,528	2,048	203
Keansburg.....	132	76	9,020	7,668	652
Keyport.....	142	94	11,334	10,492	1,282
Little Silver.....	24	18	3,205	3,121	258
Long Branch.....	392	248	31,825	28,801	2,977
Manasquan.....	94	70	7,894	7,306	733
Matinecock.....	88	46	5,246	4,310	440
Neptune City.....	61	35	3,385	2,721	384
Oceanport (Fort Monmouth).....	21	17	2,271	2,037	331
Red Bank.....	370	262	49,447	47,439	5,082
Rumson.....	39	25	1,708	1,526	171
Union Beach.....	36	12	1,112	542	42
West Long Branch.....	30	20	2,729	2,521	372
Remainder of County.....	1,100	698	78,572	70,090	7,785

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

1958 CENSUS OF BUSINESS

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Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total	With payroll	Total, all establish- ments	Establish- ments with payroll			Total	With payroll	Total, all establish- ments	Establish- ments with payroll	
	(Number)	(Number)	(\$1,000)	(\$1,000)			(Number)	(Number)	(\$1,000)	(\$1,000)	
Morris County.....	2,184	1,412	213,732	195,574	21,447	Somerset County.....	1,118	714	101,830	92,716	10,234
Berkeley.....	180	92	15,904	12,550	1,243	Bernardsville.....	68	48	8,327	7,979	744
Butler.....	65	45	5,779	4,809	470	Bound Brook.....	199	119	16,692	14,962	1,735
Chatham.....	79	53	6,874	6,492	614	Hamville.....	93	49	6,341	5,391	497
Dover.....	244	186	33,378	32,146	3,479	North Plainfield.....	114	86	9,535	8,935	1,061
Lincoln Park.....	24	18	1,667	1,529	133	Raritan.....	70	34	4,030	3,122	248
Madison.....	119	89	14,447	13,659	1,282	Somerville.....	255	171	30,038	28,074	3,110
Morris Plains.....	44	36	6,880	6,542	871	South Bound Brook.....	18	12	1,176	944	51
Morristown.....	388	282	59,254	56,456	6,767	Remainder of County.....	301	195	25,691	23,307	2,788
Mountain Lakes.....	15	11	1,252	1,218	136						
Rockaway.....	65	39	5,131	4,659	493	Sussex County.....	623	375	44,650	39,364	3,657
Wharton.....	60	22	2,268	1,268	138	Franklin.....	61	45	4,017	3,611	300
Remainder of County.....	911	539	62,898	54,246	5,821	Newton.....	157	101	16,071	15,125	1,565
Ocean County.....	1,556	996	128,130	116,822	10,816	Remainder of County.....	405	229	24,562	20,626	1,792
Point Pleasant.....	72	51	8,423	7,931	723						
Point Pleasant Beach.....	122	95	10,952	10,594	1,209	Union County.....	4,850	3,156	535,751	496,993	57,230
Remainder of County.....	1,362	850	108,755	98,297	8,884	Elizabeth.....	1,501	909	143,935	131,057	16,154
Passaic County.....	5,144	2,984	469,237	421,271	47,933	Farmwood.....	25	19	1,603	1,491	142
Bloomington.....	40	28	6,706	6,412	490	Garwood.....	43	33	3,069	2,537	314
Clifton.....	748	392	76,101	67,567	7,226	Kenilworth.....	55	37	5,421	4,981	461
Haledon.....	92	54	7,837	6,867	676	Linden.....	420	262	43,834	39,750	3,744
Hawthorne.....	157	81	13,615	12,049	1,067	New Providence.....	21	13	2,072	1,992	156
North Haledon.....	34	8	1,193	613	27	Plainfield.....	631	447	97,543	93,861	11,901
Passaic.....	1,146	694	96,824	87,366	10,409	Rahway.....	266	176	34,472	32,812	4,079
Paterson.....	2,226	1,326	206,679	186,943	23,169	Roselle.....	157	101	15,259	14,155	1,324
Pompton Lakes.....	111	87	16,441	15,691	1,448	Roselle Park.....	112	76	11,479	10,549	973
Prospect Park.....	48	18	2,828	2,198	122	Summit.....	249	195	28,967	27,577	3,223
Totowa.....	62	38	5,855	5,403	408	Westfield.....	239	183	35,133	34,279	3,680
Wanaque.....	75	29	2,859	1,927	177	Remainder of County.....	1,131	705	112,964	102,352	11,079
West Paterson.....	21	13	1,267	1,175	88						
Remainder of County.....	384	216	31,032	27,060	2,626	Warren County.....	758	464	57,235	50,875	5,031
Salem County.....	614	392	55,008	48,402	4,372	Hackettstown.....	95	67	10,617	9,947	1,055
Penns Grove.....	163	99	12,871	11,525	1,058	Phillipsburg.....	248	156	18,078	16,362	1,704
Salem.....	177	119	14,342	13,362	1,285	Washington.....	103	79	12,964	12,420	1,047
Remainder of County.....	274	174	25,795	23,515	2,029	Remainder of County.....	312	162	15,576	12,146	1,228

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincor- porated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
ATLANTIC CITY STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Atlantic County, N.J.									
	RETAIL TRADE, TOTAL.....	2,836	1,774	228,526	209,886	26,839	10,443	8,768	2,690
52	LUMBER, BLDG MATLS, HOME FARM EQUIP. DEALERS	92	60	9,931	9,407	1,162	342	302	80
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	86	50	12,033	11,415	2,008	758	639	92
54	FOOD STORES.....	511	245	56,203	50,463	3,922	1,273	1,033	504
55 EX, 554	AUTOMOTIVE DEALERS.....	98	68	20,115	19,479	1,787	475	461	95
55PT(554)	GASOLINE SERVICE STATIONS.....	245	141	12,896	10,544	853	345	288	282
56	APPAREL, ACCESSORY STORES.....	257	173	21,249	19,671	2,622	976	827	237
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	106	68	10,112	9,472	1,364	353	335	88
58	EATING, DRINKING PLACES.....	787	585	40,419	37,477	7,866	4,006	3,344	714
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	70	62	7,767	7,649	1,024	389	309	67
59 EX, 591	OTHER RETAIL STORES.....	479	281	31,657	29,029	3,325	1,078	889	445
53 PART*	NONSTORE RETAILERS.....	105	41	6,144	5,280	906	448	341	86
JERSEY CITY STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Hudson County, N.J.									
	RETAIL TRADE, TOTAL.....	7,459	4,495	614,329	553,875	63,494	21,798	17,748	7,081
52	LUMBER, BLDG MATLS, HOME FARM EQUIP. DEALERS	218	136	23,374	22,110	2,935	838	786	189
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	215	105	30,834	29,304	4,504	1,942	1,382	188
54	FOOD STORES.....	2,049	893	180,987	152,487	12,128	4,040	3,009	2,125
55 EX, 554	AUTOMOTIVE DEALERS.....	169	133	71,548	70,774	6,581	1,535	1,487	96
55PT(554)	GASOLINE SERVICE STATIONS.....	399	291	34,237	31,075	2,720	1,098	846	444
56	APPAREL, ACCESSORY STORES.....	720	562	62,105	59,405	7,646	2,623	2,045	547
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	373	265	38,634	36,614	5,161	1,360	1,246	327
58	EATING, DRINKING PLACES.....	1,810	1,298	69,991	61,083	12,061	5,309	4,473	1,804
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	212	202	17,610	17,336	2,268	756	556	179
59 EX, 591	OTHER RETAIL STORES.....	1,016	532	68,446	60,016	6,216	1,844	1,593	901
53 PART*	NONSTORE RETAILERS.....	278	78	16,563	13,671	1,274	453	325	281
NEWARK STANDARD METROPOLITAN STATISTICAL AREA—Consists of Essex, Morris, and Union Counties, N.J.									
	RETAIL TRADE, TOTAL.....	17,306	11,298	2,179,310	2,060,602	255,879	85,442	67,756	16,351
52	LUMBER, BLDG MATLS, HOME FARM EQUIP. DEALERS	735	489	112,466	108,012	13,486	3,399	3,052	597
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	515	275	243,800	239,428	42,797	16,490	11,967	440
54	FOOD STORES.....	3,677	1,847	538,592	493,378	39,394	13,249	9,345	3,870
55 EX, 554	AUTOMOTIVE DEALERS.....	634	486	283,285	280,813	26,844	5,683	5,564	400
55PT(554)	GASOLINE SERVICE STATIONS.....	1,374	1,040	119,162	110,604	9,650	3,614	2,843	1,566
56	APPAREL, ACCESSORY STORES.....	1,580	1,266	180,102	174,400	24,137	8,348	6,335	1,227
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	969	737	141,900	137,706	20,448	5,523	4,970	748
58	EATING, DRINKING PLACES.....	3,513	2,639	187,611	171,517	36,701	16,253	13,122	3,473
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	510	496	62,574	62,234	8,242	2,738	1,932	425
59 EX, 591	OTHER RETAIL STORES.....	2,766	1,718	229,711	213,089	24,670	7,249	6,155	2,563
53 PART*	NONSTORE RETAILERS.....	1,033	305	80,107	69,421	9,510	2,896	2,473	1,041
PATERSON-CLIFTON-PASSAIC STANDARD METROPOLITAN STATISTICAL AREA—Consists of Bergen and Passaic Counties, N.J.									
	RETAIL TRADE, TOTAL.....	11,557	7,277	1,382,576	1,295,604	148,924	51,573	40,748	10,899
52	LUMBER, BLDG MATLS, HOME FARM EQUIP. DEALERS	540	364	73,410	70,030	8,749	2,686	2,514	416
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	378	208	116,255	113,257	16,920	7,245	4,673	339
54	FOOD STORES.....	2,371	1,219	365,425	336,887	27,957	9,158	6,386	2,377
55 EX, 554	AUTOMOTIVE DEALERS.....	462	356	190,721	188,369	17,157	3,867	3,745	294
55PT(554)	GASOLINE SERVICE STATIONS.....	1,131	833	89,437	81,231	6,895	2,575	2,021	1,335
56	APPAREL, ACCESSORY STORES.....	1,017	803	118,122	114,554	15,759	5,973	4,593	758
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	658	476	93,091	89,671	12,353	3,170	2,931	520
58	EATING, DRINKING PLACES.....	2,268	1,558	110,388	97,454	19,799	9,311	7,687	2,325
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	317	311	38,141	38,057	5,398	1,776	1,249	220
59 EX, 591	OTHER RETAIL STORES.....	1,694	972	121,646	110,046	11,587	3,337	2,759	1,580
53 PART*	NONSTORE RETAILERS.....	721	177	65,940	56,048	6,350	2,475	2,190	735
TRENTON STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Mercer County, N.J.									
	RETAIL TRADE, TOTAL.....	3,007	1,853	343,654	321,734	39,828	13,328	10,860	2,965
52	LUMBER, BLDG MATLS, HOME FARM EQUIP. DEALERS	120	96	17,392	16,976	2,288	669	618	90
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	114	54	35,621	34,127	5,563	2,124	1,692	92
54	FOOD STORES.....	640	272	82,373	74,067	5,854	1,835	1,311	695
55 EX, 554	AUTOMOTIVE DEALERS.....	105	77	45,503	45,013	4,464	936	904	78
55PT(554)	GASOLINE SERVICE STATIONS.....	246	184	20,014	18,486	1,679	631	455	290
56	APPAREL, ACCESSORY STORES.....	271	211	30,632	29,706	4,684	1,725	1,429	216
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	174	122	20,615	19,793	2,864	751	678	171
58	EATING, DRINKING PLACES.....	678	464	31,727	27,637	5,654	2,657	2,080	697
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	78	70	8,911	8,739	1,129	415	296	75
59 EX, 591	OTHER RETAIL STORES.....	465	263	42,165	38,939	4,165	1,241	1,063	449
53 PART*	NONSTORE RETAILERS.....	116	40	9,061	8,251	1,484	344	334	112

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Note: The Allentown-Bethlehem-Easton SMSA includes Warren County in New Jersey. Data for this SMSA are shown in the report for Pennsylvania.
 The Philadelphia SMSA includes Burlington, Camden, and Gloucester counties in New Jersey. Data for this SMSA are shown in the report for Pennsylvania.
 The Wilmington SMSA includes Salem County in New Jersey. Data for this SMSA are shown in the report for Delaware.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

1958 CENSUS OF BUSINESS

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores
(SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

**Other Retail Stores (SIC Major Group 59,
Except SIC 591)**

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

These series are now in preparation.
Each report will be mailed as soon
as it is printed.

ORDER FORM
PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

Please indicate number of copies of each publication you wish to purchase.

Area	Retail trade	Wholesale trade	Selected services	Area	Retail trade	Wholesale trade	Selected services
U.S. Summary				Montana			
Alabama				Nebraska			
Alaska				Nevada			
Arizona				New Hampshire			
Arkansas				New Jersey			
California				New Mexico			
Colorado				New York			
Connecticut				North Carolina			
Delaware				North Dakota			
District of Columbia				Ohio			
Florida				Oklahoma			
Georgia				Oregon			
Guam				Pennsylvania			
Hawaii				Rhode Island			
Idaho				South Carolina			
Illinois				South Dakota			
Indiana				Tennessee			
Iowa				Texas			
Kansas				Utah			
Kentucky				Vermont			
Louisiana				Virginia			
Maine				Virgin Islands			
Maryland				Washington			
Massachusetts				West Virginia			
Michigan				Wisconsin			
Minnesota				Wyoming			
Mississippi				Complete set (54 area reports)			
Missouri							

If you wish to receive future announcements of 1958 Census of Business final reports and volumes, please check here. . . . ☐

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RETAIL TRADE

BUREAU OF THE CENSUS
Preliminary Area Report
OCT 19 12 07 PM '59

October 1959

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New Mexico

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in New Mexico during the year 1958 totaled \$922,638,000 an increase of \$189,545,000 or 26 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 37 percent compared with an increase of 21 percent in the remainder of the State. The largest cities in the State, Albuquerque, Santa Fe, and Roswell, showed increases of 23 percent, 13 percent, and 22 percent, respectively.

Retail trade establishments in the State had a total of 36,165 paid employees during the workweek ended nearest November 15, 1958, an increase of 22 percent compared with the same week in 1954. In addition, 8,722 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establish-

ments amounted to \$95,929,000 compared with \$73,446,000 in 1954, an increase of 31 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A form for requesting announcements as well as for ordering copies of the various preliminary publications is provided at the end of this report.

For explanation of procedures and definitions, see pages 8-11.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales			
		Total	With payroll	Total, all establish- ments	Establish- ments with payroll	Total	With payroll	Total, all establish- ments	Establish- ments with payroll	Total, all estab- lish- ments	Estab- lish- ments with payroll
		(number)	(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)		
	RETAIL TRADE, TOTAL.....	8,181	5,469	922,638	875,084	8,481	5,319	733,093	673,729	25.9	29.9
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	464	370	74,012	72,374	448	372	59,933	58,271	23.5	24.2
53 PART*	GENERAL MERCHANDISE GROUP STORES*	546	324	90,886	86,736	564	376	81,597	76,645	11.4	13.2
54	FOOD STORES.....	1,209	619	205,623	194,191	1,522	676	159,932	144,144	28.6	34.7
55 EX.554	AUTOMOTIVE DEALERS.....	530	418	183,204	180,854	501	389	145,345	140,399	26.0	28.8
55PT(554)	GASOLINE SERVICE STATIONS.....	1,306	948	88,991	80,941	1,233	763	67,632	57,404	31.6	41.0
56	APPAREL, ACCESSORY STORES.....	447	395	49,591	48,781	438	376	35,702	34,586	38.9	41.0
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	464	310	43,097	40,749	368	272	31,587	29,989	36.4	35.9
58	EATING, DRINKING PLACES.....	1,523	1,063	65,525	58,743	1,634	1,168	58,060	52,264	12.9	12.4
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	256	230	32,468	32,032	264	236	27,648	26,910	17.4	19.0
59 EX.591	OTHER RETAIL STORES.....	1,210	736	77,805	70,157	1,245	653	59,303	48,943	31.2	43.3
53 PART*	NONSTORE RETAILERS*.....	226	56	11,436	9,526	264	38	6,354	4,174	80.0	128.2

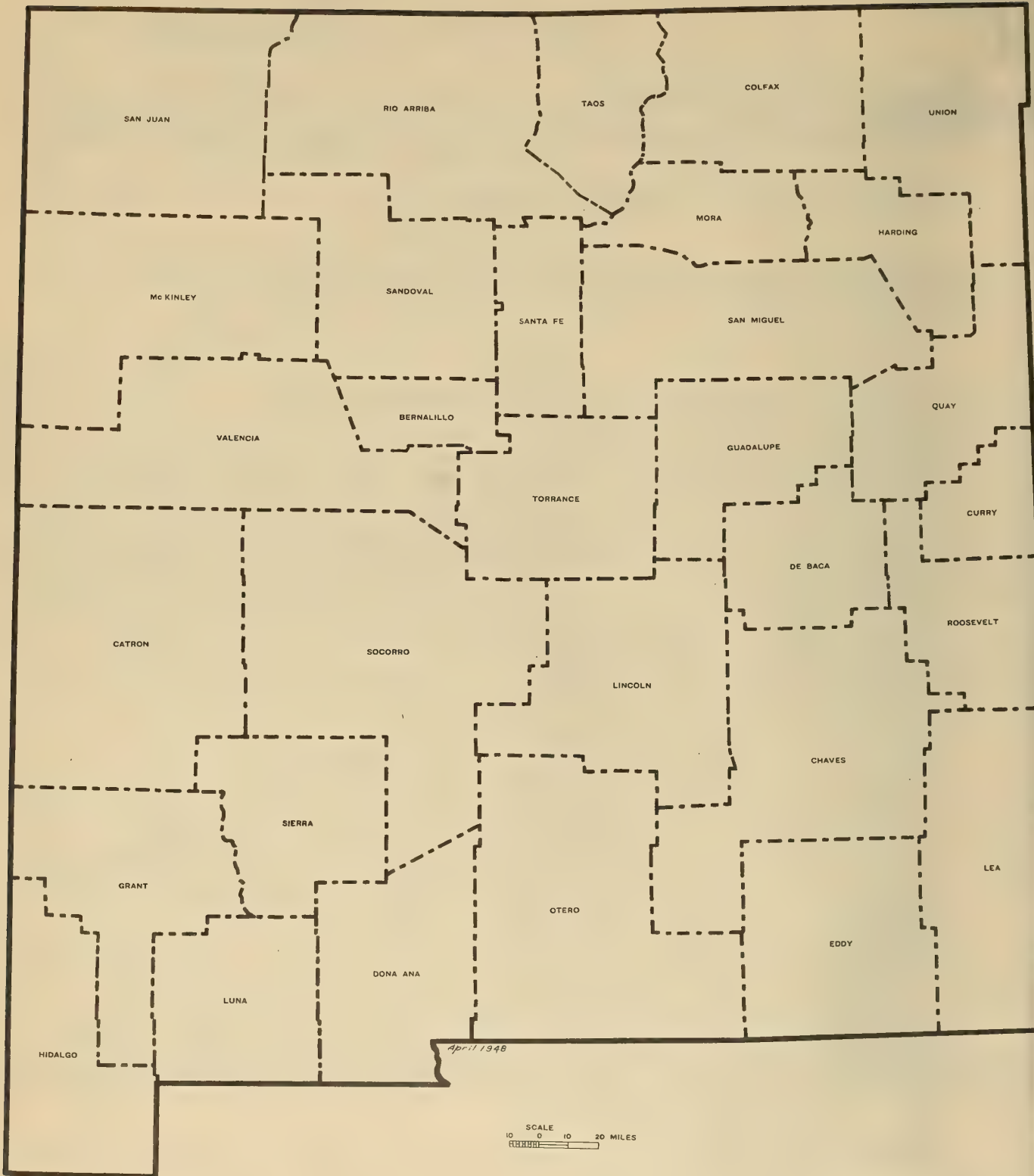
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

NEW MEXICO



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	8,181	5,469	922,638	875,084	95,929	36,165	30,448	8,722
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	464	370	74,012	72,374	7,201	2,118	1,917	398
521	LUMBER, BUILDING MATERIALS DEALERS.....	210	158	43,406	42,688	4,015	1,183	1,031	161
5251	HARDWARE STORES.....	100	84	11,400	10,956	1,307	404	372	93
5252	FARM EQUIPMENT DEALERS.....	82	76	13,887	13,789	1,280	372	364	83
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	546	324	90,886	86,736	10,716	4,904	3,700	512
533	LIMITED PRICE VARIETY STORES.....	121	101	15,419	15,051	2,201	1,311	893	83
54	FOOD STORES.....	1,209	619	205,623	194,191	12,458	4,853	3,423	1,321
541	GROCERY STORES, INCLUDING DELICATESSENS....	1,028	536	199,048	189,116	11,750	4,478	3,122	1,185
55 EX. 554	AUTOMOTIVE DEALERS.....	530	418	183,204	180,854	20,319	4,111	4,039	523
55PT(554)	GASOLINE SERVICE STATIONS.....	1,306	948	88,991	80,941	7,711	3,139	2,677	1,547
56	APPAREL, ACCESSORY STORES.....	447	395	49,591	48,781	5,591	2,305	1,776	499
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	67	63	7,507	7,461	915	304	253	65
562	WOMEN'S READY-TO-WEAR STORES**.....	126	126	13,384	13,384	1,497	697	557	114
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	11	11	780	780	105	39	34	9
565	FAMILY CLOTHING STORES**.....	104	104	17,720	17,720	2,021	867	608	85
566	SHOE STORES.....	66	62	7,711	7,667	901	318	256	49
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	464	310	43,097	40,749	5,839	1,655	1,541	470
571	FURNITURE, HOME FURNISHINGS STORES.....	255	165	27,180	25,964	3,706	985	928	266
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	209	145	15,917	14,785	2,133	670	613	204
58	EATING, DRINKING PLACES.....	1,523	1,063	65,525	58,743	12,910	7,723	6,764	1,789
5812	EATING PLACES.....	1,078	822	47,503	43,977	10,945	6,725	5,923	1,288
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	445	241	18,022	14,766	1,965	998	841	501
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	256	230	32,468	32,032	4,112	1,784	1,455	269
59 EX. 591	OTHER RETAIL STORES.....	1,210	736	77,805	70,157	7,805	3,235	2,840	1,270
592	LIQUOR STORES.....	298	196	21,904	19,850	1,251	838	731	352
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	96	78	13,226	12,904	1,167	395	352	86
597	JEWELRY STORES.....	105	75	6,496	5,848	859	288	251	101
598	FUEL, ICE DEALERS.....	103	73	10,976	10,498	1,627	542	527	72
53 PART*	NONSTORE RETAILERS*.....	226	56	11,436	9,526	1,267	338	316	214

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
NEW MEXICO, TOTAL.....	8,181	5,469	922,638	875,084	95,929	36,165	30,448	8,722
BERNALILLO COUNTY.....	1,960	1,348	298,791	288,331	31,729	11,988	9,809	2,142
ALBUQUERQUE.....	1,765	1,247	284,885	276,093	30,519	11,379	9,336	1,929
REMAINDER OF COUNTY.....	195	101	13,906	12,238	1,210	609	473	213
CATRON COUNTY.....	36	12	1,224	(D)	.45	39	39	41
CHAVES COUNTY.....	418	302	62,021	60,105	6,457	2,354	1,956	431
ROSWELL.....	346	260	58,550	57,072	6,142	2,192	1,832	350
REMAINDER OF COUNTY.....	72	42	3,471	3,033	275	162	124	81
COLFAX COUNTY.....	204	130	14,147	12,625	1,246	533	450	224
RATON.....	124	90	10,440	9,648	1,014	413	355	131
REMAINDER OF COUNTY.....	80	40	3,707	2,977	272	120	95	93
CURRY COUNTY.....	313	219	32,866	31,014	3,329	1,199	1,018	323
CLOVIS.....	254	194	31,176	29,984	3,249	1,147	974	257
REMAINDER OF COUNTY.....	59	25	1,690	1,030	100	52	44	66
DE BACA COUNTY.....	45	31	2,660	2,486	192	97	84	56
DONA ANA COUNTY.....	394	272	47,164	45,006	4,728	1,890	1,545	391
LAS CRUCES.....	256	194	38,021	36,849	3,933	1,579	1,295	247
REMAINDER OF COUNTY.....	138	78	9,143	8,157	795	311	250	144
EDDY COUNTY.....	475	341	51,934	49,560	5,375	1,988	1,697	522
ARTESIA.....	135	103	16,356	15,816	1,585	603	508	154
CARLSBAD.....	254	188	31,878	30,752	3,471	1,238	1,058	276
REMAINDER OF COUNTY.....	86	50	3,700	2,992	3,9	147	131	92
GRANT COUNTY.....	202	138	14,609	13,719	1,316	535	446	219
SILVER CITY.....	109	93	10,843	10,611	1,024	405	333	109
REMAINDER OF COUNTY.....	93	45	3,766	3,108	292	130	113	110
GUADALUPE COUNTY.....	106	70	7,219	6,607	711	339	306	121
HARDING COUNTY.....	27	11	1,107	953	76	34	29	33
HIDALGO COUNTY.....	72	48	5,004	4,576	582	228	210	79
LORDSBURG.....	54	46	4,585	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	18	2	419	(D)	(D)	(D)	(D)	(D)
LEA COUNTY.....	525	421	62,388	60,304	6,021	2,428	2,062	540
HOBBS.....	263	215	35,892	35,192	3,694	1,491	1,233	274
LOVINGTON.....	114	92	13,656	13,220	1,285	491	429	110
REMAINDER OF COUNTY.....	148	114	12,840	11,892	1,042	446	400	156
LINCOLN COUNTY.....	170	88	7,699	6,185	593	313	286	197
LOS ALAMOS COUNTY.....	33	31	8,434	(D)	986	389	286	14
LUNA COUNTY.....	114	92	12,283	11,755	1,243	712	629	117
DEMING.....	101	83	10,873	10,469	1,121	672	594	102
REMAINDER OF COUNTY.....	13	9	1,410	1,286	122	40	35	15
MCKINLEY COUNTY.....	267	195	33,140	31,610	3,306	1,363	1,224	297
GALLUP.....	196	152	28,161	27,151	3,014	1,176	1,045	215
REMAINDER OF COUNTY.....	71	43	4,979	4,459	292	187	179	82
MORA COUNTY.....	61	19	1,618	1,152	108	65	61	62
OTERO COUNTY.....	274	196	28,459	26,979	2,840	1,188	1,015	273
ALAMOGORDO.....	172	140	23,656	23,118	2,473	1,027	878	170
REMAINDER OF COUNTY.....	102	56	4,803	3,861	367	161	137	103
QUAY COUNTY.....	229	161	17,749	16,533	1,587	725	627	230
TUCUMCARI.....	148	122	14,107	13,695	1,358	610	540	143
REMAINDER OF COUNTY.....	81	39	3,642	2,838	229	115	87	87
RIO ARriba COUNTY.....	149	75	14,628	13,572	1,245	477	423	152
ROOSEVELT COUNTY.....	175	111	14,776	13,386	1,316	592	518	205
PORTALES.....	135	93	13,203	12,169	1,225	550	482	162
REMAINDER OF COUNTY.....	40	18	1,573	1,217	91	42	36	43
SANDOVAL COUNTY.....	76	22	2,634	1,716	204	139	124	79
SAN JUAN COUNTY.....	340	250	57,353	55,451	8,527	1,764	1,519	387
AZTEC.....	42	38	6,161	6,065	535	173	158	56
FARMINGTON.....	215	169	43,882	42,884	7,320	1,280	1,080	232
REMAINDER OF COUNTY.....	83	43	7,310	6,502	672	311	281	99
SAN MIGUEL COUNTY.....	220	124	15,159	13,549	1,336	627	527	229
LAS VEGAS (CITY).....	141	87	11,187	10,153	1,022	476	398	141
LAS VEGAS (TOWN).....	28	22	2,750	2,640	225	103	90	31
REMAINDER OF COUNTY.....	51	15	1,222	756	49	48	39	57
SANTA FE COUNTY.....	436	290	47,314	44,660	5,635	2,017	1,693	433
SANTA FE.....	355	261	43,726	42,016	5,286	1,863	1,555	344
REMAINDER OF COUNTY.....	81	29	3,588	2,644	349	154	138	89

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorporated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
SIERRA COUNTY.....	120	74	5,982	5,458	533	267	213	128
TRUTH OR CONSEQUENCES	95	65	5,261	4,909	429	230	192	99
REMAINDER OF COUNTY.....	25	9	721	549	44	37	21	29
SOCORRO COUNTY.....	128	72	8,175	7,431	718	290	264	133
SOCORRO.....	86	58	7,021	6,701	695	253	231	92
REMAINDER OF COUNTY.....	42	14	1,154	730	63	37	33	41
TAOS COUNTY.....	167	93	9,589	8,419	766	374	338	187
TORRANCE COUNTY.....	99	55	5,325	4,475	478	229	197	112
UNION COUNTY.....	81	51	6,114	5,742	522	200	170	85
CLAYTON.....	54	46	5,512	5,476	497	184	154	58
REMAINDER OF COUNTY.....	27	5	602	266	25	16	16	27
VALENCIA COUNTY.....	265	127	25,073	22,519	2,089	782	683	280
BELEN.....	64	38	7,289	6,909	640	250	218	57
REMAINDER OF COUNTY.....	201	89	17,784	15,610	1,449	532	465	223

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
New Mexico, total.....	8,481	5,319	733,093	673,729	73,446	McKinley County.....	313	201	29,469	25,721	3,004
Bernalillo County.....	1,902	1,292	218,119	207,103	24,725	Gallup.....	251	161	25,498	22,652	2,846
Albuquerque.....	1,819	1,249	213,474	203,154	24,289	Remainder of County.....	62	40	3,971	2,069	108
Remainder of County.....	83	43	4,645	3,949	436	Mora County.....	53	25	2,412	2,070	187
Catron County.....	47	13	1,253	507	28	Otero County.....	217	119	17,501	15,185	1,333
Chaves County.....	476	328	50,849	48,287	5,541	Alamogordo.....	124	80	13,155	12,043	1,009
Roswell.....	411	287	48,123	46,125	5,326	Remainder of County.....	93	37	4,346	3,142	325
Remainder of County.....	65	41	2,726	2,162	215	Quay County.....	219	157	13,367	12,203	1,218
Colfax County.....	218	136	12,777	11,341	1,369	Tucuman.....	154	113	10,495	10,135	1,030
Raton.....	132	94	9,628	8,858	849	Remainder of County.....	65	41	2,472	2,008	138
Remainder of County.....	86	42	3,149	2,483	220	Rio Arriba County.....	171	71	12,057	10,709	1,026
Curry County.....	347	213	28,462	25,810	2,628	Roosevelt County.....	174	108	12,700	11,078	1,023
Clovis.....	288	184	26,591	24,457	2,577	Portales.....	140	92	11,416	10,186	1,006
Remainder of County.....	59	29	1,871	1,353	115	Remainder of County.....	34	16	1,264	992	87
De Baca County.....	60	30	3,333	2,873	208	Sandoval County.....	87	21	2,482	1,402	140
Doña Ana County.....	401	255	34,053	31,389	3,358	San Juan County.....	279	187	27,040	24,984	2,471
Las Cruces.....	263	173	26,445	24,741	2,708	Farmington.....	162	114	19,293	18,135	1,932
Remainder of County.....	138	82	7,608	6,648	650	Remainder of County.....	117	73	7,747	6,849	539
Eddy County.....	547	359	49,701	45,815	4,523	San Miguel County.....	259	127	13,331	11,123	1,144
Artesia.....	160	100	15,177	14,029	1,494	Las Vegas (city).....	112	80	8,600	8,010	879
Carlsbad.....	316	203	31,790	29,496	3,351	Las Vegas (town).....	43	33	2,627	2,473	133
Remainder of County.....	71	45	2,734	2,240	258	Remainder of County.....	104	14	2,074	600	72
Oren County.....	231	155	15,836	14,638	1,523	Santa Fe County.....	466	298	41,100	38,116	4,773
Silver City.....	116	90	10,475	10,331	970	Santa Fe.....	392	263	38,722	36,400	4,536
Remainder of County.....	115	65	4,861	4,307	403	Remainder of County.....	74	30	2,378	1,716	187
Guadalupe County.....	111	77	6,198	5,412	622	Sierra County.....	146	74	5,979	4,645	400
Harding County.....	28	14	1,011	891	91	Truth or Consequences.....	114	68	5,453	4,423	397
Hidalgo County.....	92	56	4,931	4,037	428	Remainder of County.....	32	6	526	222	3
Lordsburg.....	83	53	4,604	3,940	422	Socorro County.....	133	69	6,631	5,487	471
Remainder of County.....	9	3	227	97	6	Socorro.....	87	57	5,261	4,585	398
Lea County.....	489	391	54,749	52,597	5,516	Remainder of County.....	46	12	1,370	902	73
Hobbs.....	221	201	32,880	32,422	3,579	Taos County.....	163	83	8,617	7,623	655
Lovington.....	109	83	11,984	11,284	1,137	Torrance County.....	103	59	4,861	4,173	407
Remainder of County.....	159	107	9,885	8,891	800	Union County.....	100	52	6,196	4,952	420
Lincoln County.....	178	92	7,213	5,745	553	Clayton.....	80	48	5,774	4,788	408
Los Alamos County.....	42	34	8,530	8,412	909	Remainder of County.....	20	4	422	164	12
Luna County.....	148	100	12,554	11,740	1,220	Valencia County.....	274	122	14,975	12,725	1,099
Deming.....	140	92	11,847	11,033	1,130	Belen.....	110	52	6,612	5,890	518
Remainder of County.....	8	8	707	707	92	Remainder of County.....	164	70	8,363	6,835	581

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated busi- nesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		ALBUQUERQUE STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Bernalillo County, New Mexico							
	RETAIL TRADE, TOTAL.....	1,960	1,348	298,791	288,331	31,729	11,988	9,809	2,142
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	85	61	19,875	19,361	1,693	472	435	76
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	87	51	33,542	32,716	4,462	1,886	1,311	85
54	FOOD STORES.....	250	138	63,986	61,910	4,268	1,495	1,002	261
55 EX-554	AUTOMOTIVE DEALERS.....	136	98	59,891	58,977	5,449	1,275	1,258	122
55PT(554)	GASOLINE SERVICE STATIONS.....	303	253	23,363	22,179	2,199	930	737	365
56	APPAREL, ACCESSORY STORES.....	122	110	17,242	17,102	2,010	799	619	118
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	138	90	20,530	19,748	2,908	759	715	145
58	EATING, DRINKING PLACES.....	351	269	20,801	19,655	4,409	2,438	2,076	451
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	72	66	12,209	12,095	1,607	651	504	69
59 EX-591	OTHER RETAIL STORES.....	329	199	23,050	21,108	2,272	1,131	1,006	356
53 PART*	NONSTORE RETAILERS.....	87	13	4,302	3,480	453	152	146	94

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

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1958 Census of Business

RETAIL TRADE Preliminary Area Report

October 1959

BC58(P)-RA32

New York

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in New York during the year 1958 totaled \$20,148,422,000, an increase of \$2,032,327,000 or 11 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 11 percent compared with an increase of 10 percent in the remainder of the State. The largest city in the State, New York, showed an increase of 7 percent.

Retail trade establishments in the State had a total of 834,976 paid employees during the workweek ended nearest November 15, 1958, an increase of 11 percent compared with the same week in 1954. In addition, 165,840 active proprietors and partners were engaged in the operation of retail

establishments. The annual payroll of retail establishments amounted to \$2,411,289,000, compared with \$2,090,787,000 in 1954, an increase of 15 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures.

For explanation of procedures and definitions, see pages 13-16.

Table A.-RETAIL TRADE: 1958 AND 1954-THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	173,690	115,270	20,148,422	19,027,610	183,440	119,392	18,116,095	16,753,361	11.2	13.6
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	7,637	5,113	874,934	829,208	7,242	5,172	903,973	861,925	-3.2	-3.8
53 PART*	GENERAL MERCHANDISE GROUP STORES*	6,399	3,209	2,215,448	2,159,542	6,384	3,270	1,676,578	1,621,358	32.1	33.2
54	FOOD STORES.....	39,571	22,657	5,308,898	4,895,144	46,416	25,948	4,666,405	4,106,845	17.8	19.2
55 EX.554	AUTOMOTIVE DEALERS.....	5,483	4,327	2,297,424	2,277,048	5,451	4,411	2,344,574	2,312,170	-2.0	-1.5
55PT(554)	GASOLINE SERVICE STATIONS.....	11,623	8,691	904,324	829,924	11,565	7,695	710,018	608,406	27.4	36.4
56	APPAREL, ACCESSORY STORES.....	16,820	12,778	1,921,824	1,853,254	17,906	13,494	1,876,694	1,801,034	2.4	2.9
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	9,938	6,882	1,077,692	1,029,108	9,814	6,882	1,019,365	967,483	5.7	6.4
58	EATING, DRINKING PLACES.....	35,524	28,576	2,180,241	2,059,109	35,397	29,743	1,938,552	1,845,452	12.5	11.6
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	5,779	5,053	592,742	574,148	5,884	5,000	465,496	443,748	27.3	29.4
59 EX.591	OTHER RETAIL STORES.....	26,421	15,787	2,234,835	2,061,493	27,489	15,623	1,978,494	1,752,874	13.0	17.6
53 PART*	NONSTORE RETAILERS*	8,495	2,197	540,060	459,632	9,892	2,154	535,946	432,066	0.8	6.4

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



April 1948

Scale: 0 10 20 Miles

Counties shown: Chautauque, Cattaraugus, Allegany, Steuben, Schuyler, Tompkins, Cortland, Chemung, Tioga, Broome, Delaware, Otsego, Schoharie, Albany, Rensselaer, Saratoga, Hamilton, Warren, Washington, Columbia, Dutchess, Putnam, Westchester, Orange, Sullivan, Ulster, New York, Rockland, Richmond, Kings, Queens, Nassau, Suffolk, Essex.

April 1948

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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15.		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	173,690	115,270	20,148,422	19,027,610	2,411,289	834,976	675,475	165,840
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	7,637	5,113	874,934	829,208	107,430	27,172	24,851	6,525
521	LUMBER, BUILDING MATERIALS DEALERS.....	2,227	1,673	446,226	437,872	57,306	12,958	12,104	1,506
5251	HARDWARE STORES.....	21800	17888	2001279	1781969	231863	71012	61122	21675
5252	FARM EQUIPMENT DEALERS.....	714	494	911868	881384	81089	21408	21242	705
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	6,399	3,209	2,215,448	2,159,542	361,494	138,535	104,211	5,795
533	LIMITED PRICE VARIETY STORES.....	1,496	1,232	345,851	341,331	60,285	29,967	19,331	942
54	FOOD STORES.....	39,571	22,657	5,308,898	4,895,144	380,191	132,091	95,392	41,351
541	GROCERY STORES, INCLUDING DELICATESSENS....	20,572	12,324	4,130,035	3,904,883	271,045	92,537	64,205	20,517
55 EX.554	AUTOMOTIVE DEALERS.....	5,483	4,327	2,297,424	2,277,048	213,630	47,204	45,584	3,758
55PT(554)	GASOLINE SERVICE STATIONS.....	11,623	8,691	904,324	829,924	76,700	29,156	22,859	13,386
56	APPAREL, ACCESSORY STORES.....	16,820	12,778	1,921,824	1,853,254	280,453	94,446	75,423	12,867
561,567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	3,776	3,008	456,561	442,737	70,160	20,119	16,745	2,174
562	WOMEN'S READY-TO-WEAR STORES**.....	3,169	3,169	584,248	584,248	94,894	33,534	28,071	2,124
563,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	2,345	2,345	204,334	204,334	29,614	11,040	8,659	1,726
565	FAMILY CLOTHING STORES**.....	860	860	246,725	246,725	34,222	13,637	9,938	636
566	SHOE STORES.....	3,269	2,549	312,880	298,144	43,204	12,312	9,061	1,864
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	9,938	6,882	1,077,692	1,029,108	144,982	38,210	35,374	8,277
571	FURNITURE, HOME FURNISHINGS STORES.....	5,949	4,273	616,117	589,007	88,188	22,984	21,339	4,993
572,573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	3,989	2,609	461,575	440,101	56,794	15,226	14,035	3,284
58	EATING, DRINKING PLACES.....	35,524	28,576	2,180,241	2,059,109	461,129	213,911	174,044	35,919
5812	EATING PLACES.....	23,488	17,550	1,623,872	1,523,504	375,702	173,782	141,139	24,102
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	12,036	11,026	556,369	535,605	85,427	40,129	32,905	11,817
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	5,779	5,053	592,742	574,148	77,624	27,273	20,638	5,211
59 EX.591	OTHER RETAIL STORES.....	26,421	15,787	2,234,835	2,061,493	231,386	65,818	57,983	24,439
592	LIQUOR STORES.....	3,771	3,327	431,192	417,015	28,663	8,411	6,759	3,462
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	1,078	910	240,069	236,821	17,092	4,359	3,989	743
597	JEWELRY STORES.....	2,320	1,290	145,192	129,642	21,822	5,928	5,404	2,074
598	FUEL, ICE DEALERS.....	3,105	2,065	603,362	586,126	64,153	15,079	14,251	2,610
53 PART*	NONSTORE RETAILERS*.....	8,495	2,197	540,060	459,632	76,270	21,160	19,122	8,312

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
NEW YORK, TOTAL.....	173,690	115,270	20,148,422	19,027,610	2,411,289	834,976	675,475	165,840
ALBANY COUNTY.....	2,807	1,909	387,146	370,096	46,590	17,257	13,568	2,618
ALBANY.....	1,714	1,228	236,054	226,790	30,614	10,847	8,751	1,548
COHUES.....	220	138	16,639	15,011	1,575	630	466	205
COLONIE.....	26	24	5,743	(D)	568	212	147	20
GREEN ISLAND.....	33	13	1,388	912	111	53	49	38
WATERVLIET.....	169	85	13,310	11,734	1,068	377	274	186
REMAINDER OF COUNTY.....	645	421	114,012	(D)	12,654	5,138	3,881	621
ALLEGANY COUNTY.....	504	354	37,827	35,447	3,355	1,348	1,050	548
WELLSVILLE.....	134	102	14,528	14,024	1,548	577	455	131
REMAINDER OF COUNTY.....	370	252	23,299	21,423	1,807	771	595	417
BKONX COUNTY (BRONX BOROUGH, PART OF NEW YORK CITY).....	11,748	6,980	1,116,168	1,022,496	115,439	38,044	31,102	11,851
BROOME COUNTY.....	1,956	1,404	247,651	237,309	29,358	10,489	8,273	2,025
BINGHAMTON.....	921	663	138,103	133,371	18,230	6,326	5,106	958
ENDICOTT.....	312	244	41,027	39,629	4,736	1,687	1,278	300
JOHNSON CITY.....	226	168	21,167	20,079	2,141	903	636	229
REMAINDER OF COUNTY.....	497	329	47,354	44,230	4,251	1,573	1,253	538
CATTARAUGUS COUNTY.....	1,007	685	88,164	82,446	9,072	3,670	2,733	1,096
GOWANDA (PART).....	54	40	4,767	4,533	550	207	173	48
OLEAN.....	315	243	38,459	36,951	4,542	1,737	1,367	313
SALAMANCA.....	133	89	11,470	10,784	1,195	583	334	152
REMAINDER OF COUNTY.....	505	313	33,468	30,178	2,785	1,143	859	583
CAYUGA COUNTY.....	775	497	76,924	71,954	7,953	2,808	2,215	801
AUBURN.....	469	303	51,305	48,057	5,585	1,997	1,568	467
REMAINDER OF COUNTY.....	306	194	25,619	23,897	2,368	811	647	334
CHAUTAUQUA COUNTY.....	1,762	1,172	162,014	151,922	17,261	6,645	5,196	1,821
DUNKIRK.....	276	184	25,526	23,526	2,561	1,141	867	256
FALCONER.....	56	38	4,861	4,649	403	144	119	58
FREDONIA.....	100	64	9,420	8,816	925	379	298	93
JAMESTOWN.....	585	417	63,005	59,709	8,089	2,992	2,323	568
LAKEWOOD.....	34	22	2,928	2,656	353	134	96	41
SILVER CREEK.....	75	49	6,326	5,572	503	222	179	78
WESTFIELD.....	78	56	6,822	6,548	629	231	186	73
REMAINDER OF COUNTY.....	558	342	43,484	40,446	3,504	1,402	1,128	654
CHEMUNG COUNTY.....	988	676	116,031	110,609	14,079	4,890	3,943	1,015
ELMIRA.....	648	478	88,420	85,210	11,527	3,953	3,215	635
ELMIRA HEIGHTS.....	71	47	4,946	4,582	517	244	202	85
HORSEHEADS.....	77	55	10,799	10,457	969	320	246	82
REMAINDER OF COUNTY.....	192	96	11,866	10,360	1,066	373	280	213
CHENANGO COUNTY.....	573	373	53,256	49,332	4,632	1,706	1,391	593
NORWICH.....	163	125	20,076	19,334	2,062	780	640	147
REMAINDER OF COUNTY.....	410	248	33,180	29,998	2,570	926	751	446
CLINTON COUNTY.....	649	431	68,613	64,501	6,509	2,488	1,956	638
DANNEMORA.....	18	12	1,341	1,227	90	49	44	17
PLATTSBURGH.....	273	225	40,449	39,191	4,570	1,712	1,310	240
REMAINDER OF COUNTY.....	358	194	26,823	24,083	1,849	727	602	381
COLUMBIA COUNTY.....	652	384	52,498	47,608	4,645	1,600	1,287	656
HUDSON.....	234	144	23,172	21,468	2,272	737	605	228
REMAINDER OF COUNTY.....	418	240	29,326	26,140	2,373	863	682	428
CORTLAND COUNTY.....	464	318	47,714	45,100	4,713	1,731	1,285	494
CORTLAND.....	245	175	30,674	29,510	3,359	1,241	897	251
HOMER.....	58	46	4,929	4,791	386	145	107	67
REMAINDER OF COUNTY.....	161	97	12,111	10,799	968	345	281	176
DELAWARE COUNTY.....	532	372	53,987	51,097	4,349	1,481	1,295	542
SIDNEY.....	53	49	12,119	12,097	931	325	271	54
WALTON.....	52	46	7,012	6,916	658	209	176	47
REMAINDER OF COUNTY.....	427	277	34,856	32,084	2,760	947	848	441
DUTCHESS COUNTY.....	1,731	1,145	178,706	166,956	18,668	6,715	5,405	1,698
BEACON.....	167	105	16,781	15,249	1,453	579	437	161
POUGHKEEPSIE.....	652	476	88,053	84,433	10,696	3,707	3,069	588
WAPPINGERS FALLS.....	71	45	7,322	6,748	562	252	164	77
REMAINDER OF COUNTY.....	841	519	66,550	60,526	5,957	2,177	1,735	872
ERIE COUNTY.....	10,346	6,792	1,224,074	1,155,706	146,178	56,108	43,856	10,488
AKRON.....	64	38	5,299	4,883	474	152	127	67
BLADELL.....	38	24	3,125	2,665	240	84	68	43
BUFFALO.....	6,740	4,402	777,542	731,808	100,286	38,056	30,355	6,784
DEPEW.....	125	71	17,290	16,280	1,561	551	376	132
EAST AURORA.....	130	98	17,526	17,134	1,698	596	476	126
GOWANDA (PART).....	22	20	4,072	(D)	386	124	104	18
HAMBURG.....	180	138	31,007	30,391	3,177	1,097	838	165
KENMORE.....	280	184	34,500	32,854	3,989	1,380	973	280
LACKAWANNA.....	329	195	36,363	33,207	3,769	1,401	921	361
LANCASTER.....	126	74	13,996	13,040	1,309	492	352	132
ORCHARD PARK.....	50	36	7,103	6,749	623	244	177	57
SLOAN.....	11	7	356	314	28	17	10	12
SPRINGVILLE.....	59	49	7,355	7,219	724	273	209	47
TONAWANDA.....	278	186	32,539	30,659	3,624	1,255	968	288
WILLIAMSVILLE.....	143	107	22,415	21,867	2,769	773	607	147
REMAINDER OF COUNTY.....	1,771	1,163	213,566	(D)	21,501	9,613	6,815	1,829

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

5

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
ESSEX COUNTY.....	552	352	39,163	35,677	3,383	1,204	1,005	556
LAKE PLACID.....	83	69	5,306	5,036	601	213	182	80
SARANAC LAKE (PART).....	17	9	1,809	1,637	118	21	17	20
TICONDEROGA.....	61	55	7,431	7,335	744	282	236	57
REMAINDER OF COUNTY.....	391	219	24,617	21,669	1,920	688	570	399
FRANKLIN COUNTY.....	632	416	51,476	47,918	4,690	1,733	1,482	675
MALONE.....	170	128	22,398	21,746	2,333	781	687	162
SARANAC LAKE (PART).....	107	85	8,835	8,491	935	370	309	108
TUPPER LAKE.....	75	61	6,125	5,941	556	209	174	81
REMAINDER OF COUNTY.....	280	142	14,118	11,740	866	373	312	324
FULTON COUNTY.....	658	406	54,637	50,411	5,368	1,978	1,585	697
DOLGEVILLE (PART).....	2	...	(D)	(D)
GLOVERSVILLE.....	304	206	29,178	27,544	3,242	1,095	924	306
JOHNSTOWN.....	151	99	16,079	14,973	1,372	501	396	153
REMAINDER OF COUNTY.....	201	101	(D)	7,894	754	362	265	236
GENESEE COUNTY.....	595	391	67,750	63,992	6,744	2,406	1,968	611
BATAVIA.....	258	198	38,893	37,881	4,405	1,585	1,305	233
LE ROY.....	87	55	7,782	7,208	667	260	199	88
REMAINDER OF COUNTY.....	250	138	21,075	18,903	1,672	561	464	290
GREENE COUNTY.....	544	332	39,690	36,188	3,572	1,240	1,027	500
CATSKILL.....	128	100	16,789	16,307	1,723	555	440	109
COXSACKIE.....	36	28	3,281	3,099	261	88	67	31
REMAINDER OF COUNTY.....	380	204	19,620	16,782	1,588	597	520	360
HAMILTON COUNTY.....	122	72	5,349	4,489	396	178	144	125
HERKIMER COUNTY.....	852	522	67,141	61,107	6,176	2,293	1,829	863
DOLGEVILLE (PART).....	59	33	4,010	3,482	231	100	68	65
FRANKFORD.....	63	23	2,113	1,443	118	58	70	70
HERKIMER.....	154	104	17,356	16,294	1,910	706	597	142
LITTON.....	132	86	11,779	10,863	1,101	409	308	127
LITTLE FALLS.....	158	100	12,300	11,170	1,161	418	332	156
MOHAWK.....	40	26	3,658	3,440	345	118	96	43
REMAINDER OF COUNTY.....	246	150	15,925	14,415	1,310	484	388	260
JEFFERSON COUNTY.....	1,171	801	108,784	101,932	11,950	4,244	3,605	1,159
CARTHAGE.....	94	70	9,416	8,920	830	292	246	99
WATERTOWN.....	440	336	61,635	59,697	7,990	2,707	2,291	384
REMAINDER OF COUNTY.....	637	395	37,733	33,315	3,130	1,245	1,068	676
KINGS COUNTY (BROOKLYN BOROUGH, PART OF NEW YORK CITY)	26,986	15,640	2,361,835	2,141,381	252,908	83,409	69,639	27,331
LEWIS COUNTY.....	250	164	19,398	17,862	1,598	576	508	254
LOWVILLE.....	71	59	8,719	8,447	887	290	262	66
REMAINDER OF COUNTY.....	179	105	10,679	9,415	711	286	246	188
LIVINGSTON COUNTY.....	596	354	44,513	39,913	3,473	1,473	1,141	641
DANVILLE.....	97	79	10,097	9,843	917	450	376	98
GENESEO.....	46	32	3,345	3,201	374	113	80	47
MOUNT MORRIS.....	78	36	4,358	3,640	394	150	119	82
REMAINDER OF COUNTY.....	375	207	26,713	23,229	1,888	760	566	414
MADISON COUNTY.....	581	385	55,978	52,594	4,922	1,810	1,436	598
CANASTOTA.....	65	39	5,838	5,322	580	209	142	67
CHITTENANGO.....	33	27	4,617	4,553	331	123	91	45
HAMILTON.....	42	38	4,585	4,531	395	157	124	41
ONEIDA.....	153	119	20,401	19,659	2,048	668	559	129
REMAINDER OF COUNTY.....	288	162	20,537	18,529	1,648	653	520	316
MONROE COUNTY.....	4,711	3,259	690,002	662,776	84,673	30,815	23,381	4,567
BROCKPORT.....	67	51	7,322	6,954	733	289	184	70
EAST ROCHESTER.....	89	59	8,693	7,931	795	358	247	89
FAIRPORT.....	61	45	8,692	8,344	904	247	212	54
ROCHESTER.....	3,733	2,533	536,901	514,897	70,176	25,087	19,425	3,634
WEBSTER.....	77	61	9,762	9,338	875	313	248	70
REMAINDER OF COUNTY.....	684	510	118,632	115,312	11,190	4,521	3,065	650
MONTGOMERY COUNTY.....	832	510	61,471	55,435	5,961	2,195	1,817	854
AMSTERDAM.....	453	273	37,158	33,830	3,946	1,451	1,198	450
CANAJOHARIE.....	59	43	4,403	4,077	379	161	127	63
FORT PLAIN.....	75	47	6,453	5,873	568	191	158	78
REMAINDER OF COUNTY.....	245	147	13,457	11,655	1,068	392	334	263
NASSAU COUNTY.....	9,947	7,429	1,657,789	1,605,075	183,629	60,815	48,026	8,556
BAYVILLE.....	35	21	2,088	1,892	197	60	48	35
CEDARHURST.....	153	131	22,024	21,538	2,797	817	744	117
EAST HILLS.....	8	6	4,818	(D)	422	90	80	10
EAST ROCKAWAY.....	57	39	5,077	4,685	502	183	144	53
EAST WILLISTON.....	10	10	2,709	2,709	239	72	49	5
FARMINGDALE.....	130	108	21,166	20,612	2,097	733	528	122
FLORAL PARK.....	175	123	22,716	21,638	2,093	691	530	167
FREEPORT.....	392	290	52,198	50,070	6,039	1,738	1,430	323
GARDEN CITY.....	162	146	66,878	66,582	8,973	3,645	2,642	94
GLEN COVE.....	238	184	30,881	29,895	3,249	987	799	216

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1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
NASSAU COUNTY—CON.								
HEMPSTEAD.....	517	439	173,455	171,751	20,025	6,779	5,902	337
ISLAND PARK.....	58	38	4,987	4,527	512	185	140	52
KINGS POINT ¹								
LAKE SUCCESS.....	8	8	2,678	2,672	232	83	44	8
LAWRENCE.....	65	61	11,762	11,704	1,532	445	420	41
LONG BEACH.....	272	206	29,232	27,900	3,033	1,008	770	236
LYNBROOK.....	258	196	42,533	41,315	5,144	1,388	1,128	221
MALVERNE.....	45	31	5,856	5,280	510	194	112	44
MANORHAVEN.....	10	8	581	(D)	38	38	23	10
MASSAPEQUA PARK.....	75	55	12,787	12,359	1,438	520	297	45
MINEOLA.....	232	174	37,230	36,080	3,608	999	877	196
MUNSEY PARK.....	5	5	325	325	80	38	38	2
NEW HYDE PARK.....	248	178	41,060	39,672	4,810	1,626	1,303	209
ROCKVILLE CENTRE.....	290	232	49,080	47,598	5,884	1,772	1,537	250
ROSLYN.....	57	47	8,999	8,889	1,057	254	231	39
SEA CLIFF.....	38	22	2,766	2,394	193	71	63	41
THOMASTON ¹								
VALLEY STREAM.....	391	303	79,273	77,481	8,439	3,147	2,272	317
WESTBURY.....	217	155	37,379	36,065	4,651	1,283	1,095	192
WILLISTON PARK.....	98	80	12,691	12,301	1,299	408	314	88
REMAINDER OF COUNTY.....	5,359	3,855	806,602	774,740	86,554	29,402	22,548	4,829
NEW YORK COUNTY (MANHATTAN BOR., PART OF NEW YORK CITY)	29,773	21,513	4,318,191	4,172,265	691,389	239,763	198,871	24,161
NIAGARA COUNTY.....	2,336	1,538	251,986	236,168	28,015	9,953	7,926	2,276
LEWISTON.....	38	30	4,131	3,963	220	133	104	32
LOCKPORT.....	344	244	43,590	41,336	4,791	1,339	1,035	324
NIAGARA FALLS.....	1,189	791	139,367	127,621	15,944	5,769	4,626	1,139
NORTH TONAWANDA.....	317	209	34,122	31,610	3,596	1,142	878	319
REMAINDER OF COUNTY.....	448	264	34,776	31,638	3,239	1,183	923	462
ONEIDA COUNTY.....	2,699	1,777	278,131	260,297	50,397	11,097	8,837	2,693
NEW YORK MILLS.....	46	20	3,013	2,565	254	106	65	44
ROME.....	453	329	54,371	51,873	5,662	2,288	1,762	451
UTICA.....	1,252	828	129,430	129,178	16,171	5,824	4,707	1,209
WHITESBORO.....	51	39	6,643	6,447	645	238	167	55
YORKVILLE.....	46	28	4,161	3,731	411	164	128	51
REMAINDER OF COUNTY.....	851	533	72,513	66,503	6,708	2,486	2,008	883
ONONDAGA COUNTY.....	3,578	2,528	506,682	487,222	60,846	22,077	16,718	3,506
BALDWINVILLE.....	61	51	8,401	8,277	743	270	193	63
EAST SYRACUSE.....	127	87	17,805	17,235	1,961	578	454	122
FAYETTEVILLE.....	43	37	5,533	5,423	615	208	151	34
LIVERPOOL.....	57	45	8,335	8,229	921	356	242	51
NORTH SYRACUSE.....	80	66	11,241	10,927	1,281	556	412	71
SKANEATELES.....	50	40	5,660	5,694	608	240	212	42
SOLVAY.....	88	66	12,304	11,872	852	345	226	96
SYRACUSE.....	2,129	1,607	351,824	340,762	45,629	16,248	12,365	2,145
REMAINDER OF COUNTY.....	853	529	85,379	78,805	8,236	3,289	2,463	882
ONTARIO COUNTY.....	792	530	80,509	76,029	8,382	2,998	2,432	771
CANANDAIGUA.....	166	136	19,971	19,639	2,174	834	674	135
GENEVA.....	259	179	30,437	29,065	3,751	1,279	1,057	242
REMAINDER OF COUNTY.....	367	215	30,101	27,325	2,457	885	701	394
ORANGE COUNTY.....	2,137	1,409	219,681	205,871	22,192	7,328	6,001	2,133
CORNWALL.....	23	15	2,016	1,754	184	56	50	22
GOSHEN.....	61	43	5,997	5,703	631	200	164	66
HIGHLAND FALLS.....	45	37	3,575	3,259	266	108	81	52
MIDDLETOWN.....	302	220	35,583	34,323	4,143	1,363	1,176	279
MONROE.....	56	48	6,348	6,202	639	202	177	46
NEWBURGH.....	597	401	70,037	66,357	7,733	2,451	2,014	597
PORT JERVIS.....	111	111	17,306	17,306	1,806	580	473	178
WALDEN.....	74	56	9,357	9,001	931	305	250	73
WARWICK.....	59	43	6,128	5,818	558	165	141	59
REMAINDER OF COUNTY.....	745	435	61,940	56,148	5,301	1,904	1,475	761
ORLEANS COUNTY.....	366	242	36,526	33,960	3,057	1,156	900	391
ALBION.....	94	68	11,181	10,447	1,034	345	264	87
MEDINA.....	90	76	12,705	12,317	1,151	481	369	90
REMAINDER OF COUNTY.....	182	98	12,640	11,196	872	330	267	214
OSWEGO COUNTY.....	991	631	77,851	71,721	7,465	2,902	2,349	1,007
FULTON.....	208	146	21,520	20,180	2,198	839	684	195
OSWEGO.....	294	194	26,252	24,514	2,660	1,052	820	289
REMAINDER OF COUNTY.....	489	291	30,079	27,027	2,607	1,011	845	523
OTSEGO COUNTY.....	651	429	62,241	58,073	6,046	2,332	1,989	613
COOPERSTOWN.....	69	55	7,416	7,172	792	288	266	68
ONEONTA.....	208	158	28,254	27,406	3,258	1,219	1,008	174
REMAINDER OF COUNTY.....	374	216	26,571	23,495	1,996	828	715	371
PUTNAM COUNTY.....	420	256	33,718	30,784	2,889	940	761	418
QUEENS COUNTY (QUEENS BOROUGH, PART OF NEW YORK CITY)	14,964	9,834	1,672,266	1,566,850	189,005	63,331	49,868	14,272

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

¹Data will be presented in final report.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorporated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
RENSSELAER COUNTY.....	1,533	953	151,535	139,909	14,984	5,340	4,150	1,807
HOOSICK FALLS.....	73	45	5,552	5,054	501	183	143	75
RENSSELAER.....	106	70	13,306	12,458	1,087	359	258	106
TROY.....	920	600	99,901	93,265	11,114	3,912	3,033	865
REMAINDER OF COUNTY.....	434	238	32,776	29,132	2,362	886	716	461
RICHMOND COUNTY (RICHMOND BOR., PART OF NEW YORK CITY)	1,985	1,195	186,871	170,735	18,365	6,361	4,866	1,962
ROCKLAND COUNTY.....	1,110	766	119,767	112,025	11,370	3,738	2,866	1,100
HAVERSTRAW.....	113	77	13,143	12,413	1,192	373	263	104
NYACK.....	161	123	17,536	16,554	1,853	584	475	156
SOUTH NYACK.....	144	102	20,762	19,662	1,885	564	453	150
SPRING VALLEY.....	90	68	11,815	11,375	1,213	348	301	87
SUFFERN.....	26	20	1,761	1,583	140	56	41	27
WEST HAVERSTRAW.....	576	376	54,750	50,438	5,087	1,814	1,333	576
REMAINDER OF COUNTY.....	1,220	826	129,665	121,411	12,676	4,597	3,798	1,173
ST LAWRENCE COUNTY.....	82	66	9,460	9,126	1,015	397	296	71
CANTON.....	82	60	14,043	13,491	1,387	472	408	81
GOVERNEUR.....	222	172	33,120	32,078	3,460	1,218	1,034	197
MASSENA.....	188	134	22,756	21,560	2,457	841	691	162
OGDENSBURG.....	106	86	18,882	18,554	1,918	647	529	83
POTSDAM.....	540	308	31,404	26,602	2,439	1,022	840	879
REMAINDER OF COUNTY.....	1,062	632	80,712	72,498	7,417	2,903	2,366	1,093
SARATOGA COUNTY.....	60	30	10,656	10,186	933	368	307	64
BALLSTON SPA.....	115	75	12,767	11,887	1,274	471	391	125
CORINTH.....	240	174	23,789	22,495	2,731	1,054	887	229
MECHANICVILLE.....	59	29	4,790	3,968	366	141	122	64
SARATOGA SPRINGS.....	56	36	4,236	3,896	319	148	84	55
SOUTH GLENS FALLS.....	437	219	20,371	16,579	1,584	634	504	475
WATERFORD.....	1,545	999	196,532	185,908	20,364	8,006	6,618	1,590
REMAINDER OF COUNTY.....	1,239	807	164,505	155,739	17,791	6,990	5,865	1,866
SCHENECTADY COUNTY.....	104	74	11,779	11,365	1,082	379	281	108
SCHENECTADY.....	202	118	20,248	18,804	1,581	637	472	216
SCOTIA.....	276	168	25,394	23,548	2,051	740	606	286
REMAINDER OF COUNTY.....	69	51	11,044	10,534	967	343	275	61
SCHOHARIE COUNTY.....	207	117	14,350	13,014	1,084	397	331	125
COBLESKILL.....	178	120	11,822	10,768	867	350	276	815
REMAINDER OF COUNTY.....	87	55	6,018	5,688	471	203	161	108
SCHUYLER COUNTY.....	91	55	5,804	5,080	396	147	115	107
WATKINS GLEN.....	339	217	26,687	24,417	2,337	893	731	347
REMAINDER OF COUNTY.....	111	79	9,312	8,758	931	365	292	101
SENECA COUNTY.....	65	45	5,462	5,098	410	174	131	68
SENECA FALLS.....	163	93	11,913	10,561	996	354	308	178
WATERLOO.....	1,015	729	101,023	95,639	9,456	3,684	2,935	1,054
REMAINDER OF COUNTY.....	114	88	14,574	14,262	1,403	459	367	103
STEUBEN COUNTY.....	45	31	3,089	2,827	263	118	89	43
BATH.....	220	170	28,615	27,697	2,994	1,107	930	220
CANISTEO.....	187	145	23,536	22,740	2,559	1,040	814	174
CORNING.....	449	295	31,209	28,113	2,237	960	735	514
HORNELL.....	5,167	3,761	673,828	645,110	68,943	21,468	17,896	4,944
REMAINDER OF COUNTY.....	144	112	21,681	20,959	2,260	634	552	122
SUFFOLK COUNTY.....	161	131	48,466	47,856	5,484	2,066	1,867	127
AMITYVILLE.....	23	17	3,241	3,071	321	98	88	19
BABYLON.....	66	54	6,106	5,046	725	203	156	58
BRIGHTWATERS.....	191	139	24,672	23,852	2,256	668	514	165
GREENPORT.....	63	47	9,603	9,243	916	237	198	66
LINDENHURST.....	246	186	40,618	39,426	4,516	1,421	1,147	221
NORTHPORT.....	104	74	15,835	15,273	1,513	399	333	98
PATCHOGUE.....	4,169	3,001	503,406	479,384	50,952	15,742	13,041	4,068
REMAINDER OF COUNTY.....	977	643	83,659	78,037	7,373	2,258	2,014	973
SULLIVAN COUNTY.....	125	95	15,908	15,252	1,528	428	378	118
LIBERTY.....	126	106	18,906	18,602	1,997	608	550	142
MONTICELLO.....	710	422	48,845	44,183	3,848	1,222	1,086	713
REMAINDER OF COUNTY.....	379	233	34,141	31,335	2,824	1,066	869	409
TIOGA COUNTY.....	104	82	12,657	12,223	1,262	470	397	94
ONEGO.....	100	68	8,285	7,661	765	286	209	101
WAVERLY.....	175	83	13,199	11,451	857	310	263	214
REMAINDER OF COUNTY.....	536	390	70,156	67,312	7,739	2,675	2,103	557
TOMPKINS COUNTY.....	5	5	1,380	1,380	134	47	35	4
CAYUGA HEIGHTS.....	336	274	50,962	49,782	6,222	2,153	1,712	335
CAYUGA.....	195	111	17,814	16,150	1,383	473	356	216
REMAINDER OF COUNTY.....	1,537	889	133,942	122,088	12,810	4,611	3,813	1,557
ULSTER COUNTY.....	117	83	12,125	11,477	1,128	348	296	109
ELLENVILLE.....	480	328	60,243	57,469	6,318	2,150	1,765	445
KINGSTON.....	57	43	5,634	5,384	551	208	145	54
NEW PALTZ.....	117	79	8,955	8,433	836	332	258	128
SAUGERTIES.....	766	356	46,985	39,325	3,977	1,574	1,349	821
REMAINDER OF COUNTY.....								

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1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
WARREN COUNTY.....	721	509	70,526	67,092	7,925	2,707	2,272	714
GLENS FALLS.....	329	239	43,863	42,211	5,246	1,766	1,453	307
REMAINDER OF COUNTY.....	392	270	26,663	24,881	2,679	941	819	407
WASHINGTON COUNTY.....	570	346	39,098	35,328	3,011	1,205	972	604
FORT EDWARD.....	50	26	4,270	3,780	284	114	82	62
GRANVILLE.....	66	48	6,293	6,003	561	208	163	57
HUDSON FALLS.....	98	60	5,765	5,223	549	237	195	99
WHITEHALL.....	81	51	5,455	4,955	377	159	128	86
REMAINDER OF COUNTY.....	275	161	17,315	15,367	1,240	487	404	300
WAYNE COUNTY.....	800	564	118,926	115,098	15,854	4,701	4,159	833
LYONS.....	88	58	6,894	6,400	555	208	162	94
NEWARK.....	163	133	66,205	65,791	11,738	3,186	2,988	133
PALMYRA.....	64	52	8,833	8,739	654	218	161	81
REMAINDER OF COUNTY.....	485	321	36,994	34,168	2,907	1,089	848	525
WESTCHESTER COUNTY.....	7,891	5,709	1,066,254	1,020,516	118,538	38,804	31,068	7,177
ARDSLEY.....	25	17	3,954	3,812	464	143	123	23
BRIARCLIFF MANOR.....	24	16	3,651	3,469	295	78	74	24
BRONXVILLE.....	132	106	22,455	21,859	3,195	1,506	1,090	106
CROTON ON HUDSON.....	47	37	4,363	4,281	408	128	121	53
DOBBS FERRY.....	69	41	9,163	8,541	929	273	222	56
ELMSFORD.....	57	49	12,046	11,946	1,506	505	431	45
HASTINGS ON HUDSON.....	65	45	3,752	3,324	326	124	98	63
IRVINGTON.....	35	23	2,073	1,895	227	73	63	30
LARCHMONT.....	153	119	21,145	20,371	2,484	722	589	135
MAMARONECK.....	186	142	23,047	22,231	2,291	716	570	168
MOUNT KISCO.....	139	111	29,771	29,229	2,875	931	757	118
MOUNT VERNON.....	826	596	97,029	92,461	10,711	3,262	2,730	754
NEW ROCHELLE.....	718	536	105,661	102,337	12,656	3,936	3,164	609
NORTH PELHAM.....	33	25	2,125	2,031	229	90	68	36
NORTH TARRYTOWN.....	74	54	7,892	7,660	653	197	172	73
OSSINING.....	209	139	20,438	18,532	1,966	582	484	194
PEEKSKILL.....	325	245	39,266	37,248	4,448	1,572	1,286	301
PELHAM MANOR.....	21	15	3,700	3,528	329	103	85	17
PLEASANTVILLE.....	82	60	10,419	10,019	1,101	289	238	75
PORT CHESTER.....	412	276	44,064	41,024	4,448	1,372	1,123	387
RYE.....	136	108	17,410	16,858	1,863	552	448	107
SCARSDALE.....	168	136	30,558	29,844	3,640	1,073	838	138
TARRYTOWN.....	134	100	18,322	17,540	2,045	694	535	122
TUCKAHOE.....	136	100	16,936	16,118	1,701	544	433	125
WHITE PLAINS.....	910	702	182,442	178,318	22,363	6,747	5,607	686
YONKERS.....	1,679	1,145	211,831	200,243	22,255	8,042	6,086	1,630
REMAINDER OF COUNTY.....	1,096	766	122,741	115,797	13,130	4,550	3,633	1,102
WYOMING COUNTY.....	399	259	35,959	33,389	2,907	1,065	836	413
ATTICA.....	46	32	4,931	4,441	334	149	114	50
PERRY.....	74	52	5,977	5,517	509	184	142	79
WARSAW.....	77	53	8,035	7,707	881	285	229	70
REMAINDER OF COUNTY.....	202	122	17,016	15,724	1,183	447	351	214
YATES COUNTY.....	220	150	18,394	16,878	1,551	576	463	220
PENN YAN.....	113	95	12,043	11,731	1,132	406	333	103
REMAINDER OF COUNTY.....	107	55	6,351	5,147	419	170	130	117

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
New York, total.....	183,442	119,394	18,116,945	16,754,211	2,090,872
Albany County.....	3,070	1,942	339,870	312,402	39,753
Albany.....	1,995	1,323	220,587	203,667	27,603
Cohoes.....	257	163	17,361	15,099	1,741
Green Island.....	39	13	4,177	3,485	310
Watervliet.....	210	102	12,992	10,636	1,096
Remainder of County.....	569	341	84,753	79,515	9,003
Allegany County.....	490	352	34,648	32,164	2,845
Wellsville.....	154	116	13,547	12,835	1,369
Remainder of County.....	336	236	21,101	19,329	1,476
Bronx County (Bronx Borough part of New York City).....	12,323	7,487	1,025,898	921,502	100,394
Broome County.....	2,148	1,458	220,625	205,247	24,041
Binghamton.....	1,135	763	130,714	122,470	15,360
Endicott.....	354	264	38,596	36,426	4,247
Johnson City.....	242	174	19,420	18,106	1,883
Remainder of County.....	417	257	31,895	28,245	2,551
Cattaraugus County.....	1,013	711	80,442	74,734	8,035
Cowanda.....	50	38	4,242	4,050	423
Olean.....	369	273	36,190	34,476	4,325
Salamanca.....	120	92	10,472	10,112	1,041
Remainder of County.....	474	308	29,538	26,096	2,246
Cayuga County.....	913	561	75,226	68,168	7,239
Auburn.....	599	375	52,359	47,709	5,600
Remainder of County.....	314	186	22,867	20,459	1,639
Chautauque County.....	1,763	1,265	149,094	138,016	15,667
Dunkirk.....	274	196	23,638	22,120	2,670
Falconer.....	61	39	4,639	4,279	312
Fredonia.....	95	73	8,611	8,139	951
Jamestown.....	642	480	64,013	60,049	8,189
Lakewood.....	34	28	2,771	2,597	282
Silver Creek.....	60	50	5,636	5,420	419
Westfield.....	89	65	8,052	7,626	811
Remainder of County.....	508	334	31,734	27,786	2,033
Chemung County.....	1,050	762	108,775	103,245	12,743
Elmira.....	69	47	4,578	4,188	416
Elmira Heights.....	767	573	87,678	84,038	10,902
Horsheds.....	88	68	8,823	8,317	757
Remainder of County.....	126	74	7,696	6,742	668
Chenango County.....	591	363	43,388	38,686	3,541
Norwich.....	204	132	16,933	15,279	1,731
Remainder of County.....	387	231	26,455	23,407	1,810
Clinton County.....	624	398	50,209	45,105	4,313
Dannemora.....	24	16	1,513	1,299	86
Plattsburgh.....	309	211	29,207	27,205	2,951
Remainder of County.....	291	171	19,399	16,601	1,276
Columbia County.....	674	390	47,596	42,076	3,544
Hudson.....	272	164	22,764	20,548	1,963
Remainder of County.....	402	226	24,832	21,528	1,581
Cortland County.....	522	354	46,409	42,801	4,415
Cortland.....	320	224	30,223	28,327	3,151
Homer.....	88	54	7,926	7,436	627
Remainder of County.....	134	76	8,260	7,038	637
Delaware County.....	631	399	48,524	44,268	3,717
Sidney.....	68	56	9,071	8,935	745
Walton.....	73	53	7,043	6,849	661
Remainder of County.....	490	290	32,410	28,484	2,311
Dutchess County.....	1,809	1,181	162,553	148,619	16,130
Beacon.....	202	120	18,072	15,826	1,377
Poughkeepsie.....	821	565	88,507	82,733	10,303
Wappingers Falls.....	69	41	3,904	3,301	255
Remainder of County.....	717	455	52,065	46,759	4,155
Erie County.....	10,119	6,963	1,122,879	1,052,387	133,684
Blasdell.....	51	29	3,114	2,520	201
Buffalo.....	7,028	4,798	791,456	742,754	102,615
Depeu.....	96	52	8,218	7,024	463
East Aurora.....	135	101	15,185	14,707	1,360
Cowanda (part) ³	33	21	4,087	3,711	310
Hamburg.....	209	167	28,166	27,384	2,838
Kensico.....	300	220	42,544	40,564	3,886
Lackawanna.....	327	199	32,377	29,101	3,121
Lancaster.....	126	88	12,388	11,596	1,199
Lean.....	35	15	1,104	662	48
Springville.....	68	50	6,457	6,127	571
Tonawanda.....	320	240	34,259	32,769	3,909
Williamsville.....	125	95	18,952	18,442	2,133
Remainder of County.....	1,266	888	124,572	115,026	11,030
Essex County.....	586	358	32,830	28,460	2,504
Lake Placid.....	86	56	5,200	4,918	550
Saranac Lake (part) ²	9	5	242	212	23
Ticonderoga.....	83	59	7,199	6,529	579
Remainder of County.....	408	228	20,189	16,801	1,352
Franklin County.....	709	439	49,668	44,228	4,416
Malone.....	204	144	19,521	18,377	1,994
Saranac Lake (part) ²	126	98	11,274	10,768	1,188
Tupper Lake.....	87	65	6,377	5,839	638
Remainder of County.....	292	132	12,496	9,244	596
Fulton County.....	731	457	53,455	47,765	5,335
Dolgeville (part) ³	4	2	192	(D)	(D)
Gloversville.....	394	254	31,659	29,091	3,410
Johnstown.....	169	109	14,605	13,009	1,405
Remainder of County.....	164	92	6,999	(D)	(D)
Genesee County.....	583	415	59,571	55,651	5,930
Batavia.....	282	210	36,883	35,263	4,279
Le Roy.....	85	65	8,721	8,367	675
Remainder of County.....	216	140	13,967	12,021	976
Greene County.....	636	366	37,710	32,660	2,793
Catskill.....	151	105	15,516	14,626	1,361
Coxsackie.....	57	33	3,180	2,702	208
Remainder of County.....	428	228	19,014	15,332	1,160
Hamilton County.....	125	75	4,825	3,795	290
Herkimer County.....	874	546	62,321	55,393	5,290
Dolgeville (part) ³	51	37	3,584	3,286	225
Frankfort.....	77	27	2,345	1,421	120
Herkimer.....	184	120	19,456	17,746	1,917
Ilion.....	133	87	10,095	9,105	845
Little Falls.....	193	119	12,286	10,800	1,099
Mohawk.....	43	29	2,517	2,309	215
Remainder of County.....	193	127	12,038	10,726	869
Jefferson County.....	1,247	853	101,022	93,778	10,939
Carthage.....	117	81	9,581	8,879	808
Watertown.....	507	361	58,221	55,709	7,530
Remainder of County.....	623	411	33,220	29,190	2,601
Kings County (Brooklyn Borough part of New York City).....	30,117	17,003	2,238,675	1,984,115	230,879
Lewis County.....	293	173	18,856	16,812	1,288
Loville.....	106	66	8,726	8,126	747
Remainder of County.....	187	107	10,130	8,686	541
Livingston County.....	552	368	40,411	36,385	2,896
Danville.....	102	78	9,439	8,999	805
Genesee.....	57	41	4,646	4,432	301
Mount Morris.....	86	48	4,787	3,609	370
Remainder of County.....	307	201	21,539	19,345	1,420
Madison County.....	631	427	51,856	48,302	4,522
Canastota.....	89	57	6,601	6,147	460
Hamilton.....	57	39	4,325	3,929	359
Oneida.....	178	134	19,783	18,897	2,181
Remainder of County.....	307	197	21,447	19,329	1,522
Monroe County.....	4,950	3,416	624,421	590,037	74,323
Brookport.....	67	51	6,507	6,133	552
East Rochester.....	89	55	6,222	5,446	529
Fairport.....	79	47	6,926	6,314	533
Rochester.....	4,122	2,792	539,193	509,765	66,832
Remainder of County.....	593	471	65,573	62,379	5,877
Montgomery County.....	938	566	62,521	54,655	5,625
Amsterdam.....	541	331	38,730	34,530	3,864
Canajoharie.....	60	42	4,059	3,617	301
Fort Plain.....	98	60	6,326	5,720	603
Remainder of County.....	239	133	13,406	10,788	857
Nassau County.....	9,325	6,793	1,263,376	1,193,478	132,732
Cedarhurst.....	172	136	18,935	18,023	2,063
East Hills.....	6	4	2,068	(D)	167
Far Rockaway.....	59	39	5,260	4,822	402
Flushing.....	199	126	18,662	17,950	2,253
Floral Park.....	256	152	25,670	23,894	2,453
Freeport.....	468	330	51,782	48,650	5,670
Garden City.....	149	123	32,287	31,471	3,716
Glen Cove.....	254	166	29,364	27,152	2,858
Great Neck.....	97	69	15,118	14,382	1,463
Great Neck Plaza.....	166	152	25,403	25,179	3,016
Hempstead.....	751	579	162,039	158,113	20,643
Lawrence.....	86	64	11,731	11,009	1,410
Long Beach.....	291	229	26,948	25,654	2,901
Lynbrook.....	280	220	40,947	38,979	4,753
Malverne.....	54	36	4,431	3,997	387
Mineola.....	245	193	41,117	39,791	4,160
New Hyde Park.....	210	156	27,644	25,842	3,015
Rockville Centre.....	368	274	53,348	50,810	5,889

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

¹Cowanda is in Cattaraugus and Erie counties. ²Saranac Lake is in Essex and Franklin counties.³Dolgeville is in Fulton and Herkimer counties.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Nassau County—Continued						Schoharie County.....	335	205	24,649	21,731	1,850
Sea Cliff.....	49	25	2,419	(D)	163	Cobleskill.....	81	55	9,905	8,965	811
Valley Stream.....	418	314	47,009	44,115	4,322	Remainder of County.....	254	150	14,744	12,766	1,039
Westbury.....	204	142	26,161	24,899	2,795	Schuyler County.....	209	127	12,530	10,754	780
Williston Park.....	114	80	13,230	11,894	1,129	Watkins Glen.....	94	72	6,585	6,143	465
Remainder of County.....	4,494	3,184	575,783	542,939	57,100	Remainder of County.....	115	55	5,945	4,611	315
New York County (Manhattan Borough part of New York City)...	32,814	22,830	4,042,813	3,851,167	639,261	Seneca County.....	382	246	27,055	24,285	2,127
Niagara County.....	2,252	1,594	229,922	213,318	24,444	Seneca Falls.....	126	92	10,496	9,988	973
Lockport.....	398	294	43,354	40,622	4,561	Waterloo.....	99	59	5,891	5,101	428
Niagara Falls.....	1,217	863	128,823	119,641	14,719	Remainder of County.....	157	95	10,668	9,196	726
North Tonawanda.....	282	192	30,524	28,602	2,879	Steuben County.....	1,024	772	87,267	81,263	7,903
Remainder of County.....	355	245	27,221	24,453	2,285	Bath.....	127	109	13,987	13,565	1,284
Oneida County.....	2,868	1,800	244,605	220,371	24,727	Canisteo.....	49	33	2,935	2,577	214
New York Mills.....	402	16	1,327	841	105	Corning.....	226	184	23,570	22,414	2,294
Rose.....	330	330	49,126	43,760	5,072	Hornell.....	231	175	22,357	21,563	2,464
Utica.....	1,424	894	134,118	122,876	15,041	Remainder of County.....	391	271	24,538	21,544	1,647
Whitesboro.....	83	43	5,088	4,292	456	Suffolk County.....	4,641	3,197	475,550	440,532	42,422
Yorkville.....	45	27	4,033	3,695	403	Amityville.....	194	128	24,714	22,630	2,239
Remainder of County.....	784	490	50,913	44,907	3,650	Babylon.....	210	144	24,663	23,005	2,126
Onondaga County.....	3,873	2,565	450,385	422,953	54,439	Greenport.....	85	63	6,560	6,056	647
Baldwinsville.....	112	82	9,829	9,255	779	Lindenhurst.....	197	133	20,469	18,915	1,600
East Syracuse.....	98	60	9,145	8,571	942	Northport.....	81	59	7,443	6,929	663
Payetteville.....	55	37	5,862	5,406	508	Patchogue.....	272	190	36,559	34,519	3,493
Liverpool.....	63	41	6,955	6,461	711	Southampton.....	136	110	15,258	14,608	1,446
North Syracuse.....	61	35	5,319	4,701	637	Remainder of County.....	3,466	2,370	339,884	313,870	30,208
Solvay.....	106	70	8,920	8,162	587	Sullivan County.....	1,058	688	77,064	70,524	5,638
Syracuse.....	2,632	1,800	339,283	321,753	44,501	Liberty.....	149	105	14,984	13,936	1,295
Remainder of County.....	746	460	65,032	58,674	5,780	Monticello.....	182	132	17,812	16,990	1,511
Ontario County.....	836	570	75,505	69,747	7,444	Remainder of County.....	727	451	44,268	39,598	2,832
Canandaigua.....	191	143	19,175	18,077	2,039	Tioga County.....	356	230	31,383	27,751	2,213
Geneva.....	296	218	31,860	30,144	3,676	Owego.....	107	73	10,449	9,293	866
Remainder of County.....	349	209	24,470	21,526	1,729	Waverly.....	115	83	8,034	7,356	690
Orange County.....	2,379	1,505	205,157	185,883	18,475	Remainder of County.....	134	74	12,900	11,102	637
Cohens.....	77	43	6,461	5,521	419	Tompkins County.....	598	418	63,109	59,135	6,180
Highland Falls.....	62	48	5,249	4,971	360	Ithaca.....	409	309	47,843	46,077	5,755
Midtown.....	375	261	36,960	34,930	4,070	Remainder of County.....	189	109	15,266	13,058	1,046
Newburgh.....	474	378	71,228	64,158	7,014	Ulster County.....	1,519	869	110,426	96,826	9,406
Port Jervis.....	228	124	17,892	15,466	1,442	Ellenville.....	120	90	10,592	9,838	902
Walden.....	86	60	5,924	5,434	494	Kingston.....	551	331	52,912	47,732	5,200
Warwick.....	64	50	5,893	5,611	490	Saugerties.....	141	87	8,287	7,185	688
Remainder of County.....	707	445	55,550	49,792	4,186	Remainder of County.....	707	361	38,635	32,071	2,616
Orleans County.....	353	239	31,001	28,621	2,676	Warren County.....	755	523	67,465	62,649	7,320
Albion.....	103	77	10,223	9,507	930	Glens Falls.....	380	274	43,598	41,186	5,226
Medina.....	136	96	13,782	13,146	1,238	Remainder of County.....	375	249	23,867	21,463	2,094
Remainder of County.....	114	66	6,996	5,968	508	Washington County.....	670	368	38,420	32,372	2,665
Oswego County.....	1,014	640	70,348	62,928	6,120	Port Edward.....	81	37	4,259	3,227	280
Fulton.....	257	167	21,256	19,270	2,095	Cranville.....	84	54	6,134	5,492	464
Oswego.....	337	215	24,695	22,177	2,246	Hudson Falls.....	141	69	7,248	5,912	597
Remainder of County.....	420	258	24,397	21,481	1,799	Whitehall.....	94	54	5,278	4,520	343
Otsego County.....	776	490	62,811	57,143	6,055	Remainder of County.....	270	154	15,501	13,221	981
Cooperstown.....	93	59	7,817	7,205	678	Wayne County.....	859	573	111,756	105,746	8,993
Oneonta.....	292	188	28,152	26,174	3,373	Lyons.....	95	67	6,923	6,423	530
Remainder of County.....	391	243	26,842	23,764	2,004	Newark.....	195	129	60,872	59,310	5,996
Putnam County.....	382	244	31,314	28,294	2,434	Palmyra.....	98	66	8,140	7,020	555
Queens County (Queens Borough part of New York City).....	15,877	10,319	1,576,976	1,448,038	163,081	Remainder of County.....	471	311	35,821	32,493	2,412
Rensselaer County.....	1,688	988	138,439	123,389	14,353	Westchester County.....	8,034	5,694	894,504	836,954	95,754
Hoosick Falls.....	90	56	6,005	5,483	423	Bronxville.....	146	120	17,722	16,808	2,342
Rensselaer.....	139	89	10,652	9,166	963	Croton on Hudson.....	52	40	4,301	3,965	342
Troy.....	1,079	639	99,222	89,558	11,469	Dobbs Ferry.....	68	46	8,721	7,945	708
Remainder of County.....	380	204	22,560	19,182	1,468	Elmsford.....	52	38	4,543	3,973	457
Richmond County (Richmond Borough part of New York City).....	2,118	1,202	164,524	144,408	14,993	Hastings on Hudson.....	79	55	4,565	4,025	372
Rockland County.....	1,056	684	97,364	87,538	8,304	Irvington.....	35	17	2,788	2,358	331
Haverstraw.....	140	88	13,168	11,922	1,130	Larchmont.....	176	132	19,411	18,551	2,055
NYack.....	171	123	18,671	17,101	1,679	Marionette.....	221	159	20,957	19,443	2,167
South Nyack.....	4	2	(D)	(D)	(D)	Mount Kisco.....	162	112	23,429	23,137	2,499
Spring Valley.....	154	100	16,331	15,031	1,259	Mount Vernon.....	962	682	93,712	87,292	9,983
Suffern.....	108	80	12,083	11,371	1,100	New Rochelle.....	768	554	101,271	95,763	11,239
West Haverstraw.....	21	11	834	606	52	North Pelham.....	71	47	4,225	3,679	422
Remainder of County.....	458	280	(D)	(D)	(D)	North Tarrytown.....	63	49	7,321	6,903	605
St. Lawrence County.....	1,245	775	96,093	84,577	8,374	Ossining.....	213	149	21,915	20,147	2,297
Canton.....	103	69	7,330	6,798	795	Peekskill.....	343	247	39,308	36,512	4,328
Gouverneur.....	99	73	11,788	11,206	1,218	Pelham Manor.....	24	20	4,686	4,384	540
Massena.....	238	162	21,982	19,928	1,906	Pleasantville.....	59	39	8,659	8,495	938
Ogdensburg.....	235	143	19,360	17,236	1,893	Port Chester.....	499	309	37,738	34,384	3,837
Potsdam.....	120	98	14,900	14,372	1,488	Rye.....	149	111	16,839	15,997	1,781
Remainder of County.....	450	230	20,733	15,037	1,074	Scarsdale.....	149	127	24,355	23,675	2,673
Saratoga County.....	1,092	648	72,228	63,662	6,206	Tarrytown.....	135	91	14,029	12,775	1,446
Balletta Spa.....	138	76	9,776	8,488	775	Tuckahoe.....	130	94	15,461	14,475	1,421
Corinth.....	60	38	3,955	3,375	251	White Plains.....	949	705	162,163	156,197	19,269
Mechanicville.....	169	85	11,573	9,995	1,017	Yonkers.....	1,742	1,172	164,374	150,846	15,922
Saratoga Springs.....	311	221	22,739	21,369	2,606	Remainder of County.....	841	559	71,853	65,035	6,980
South Glens Falls.....	44	18	3,739	3,245	232	Wyoming County.....	392	266	33,462	31,244	2,522
Waterford.....	54	40	3,032	2,860	200	Attica.....	53	39	4,461	4,731	401
Remainder of County.....	316	170	17,414	14,330	1,125	Perry.....	94	62	7,656	6,872	579
Schenectady County.....	1,725	1,123	177,613	164,189	20,045	Warsaw.....	81	57	7,822	7,430	724
Schenectady.....	1,483	947	156,952	144,674	18,084	Remainder of County.....	164	108	13,523	12,211	818
Scotia.....	109	85	12,635	12,317	1,216	Yates County.....	222	158	18,933	17,155	1,490
Remainder of County.....	133	91	8,026	7,198	747	Penn Yan.....	148	106	12,511	11,347	1,117
						Remainder of County.....	74	52	6,422	5,808	373

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

1958 CENSUS OF BUSINESS

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Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		ALBANY-SCHENECTADY-TROY STANDARD METROPOLITAN STATISTICAL AREA—Consists of Albany, Rensselaer, Saratoga, and Schenectady Counties, N. Y.							
	RETAIL TRADE, TOTAL.....	6,947	4,493	815,925	768,411	89,355	33,506	26,702	6,808
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP, DEALERS	317	201	34,995	32,655	4,355	1,118	1,034	254
53 PART*	GENERAL MERCHANDISE GROUP STORES*	225	127	65,409	63,261	9,951	4,411	3,308	196
54	FOOD STORES.....	1,426	720	222,089	205,577	14,054	5,780	3,901	1,444
55 EX, 554	AUTOMOTIVE DEALERS.....	290	206	123,056	121,750	12,369	2,795	2,650	214
55PT(554)	GASOLINE SERVICE STATIONS.....	656	466	45,656	40,124	3,283	1,304	952	783
56	APPAREL, ACCESSORY STORES.....	499	413	57,983	56,711	8,670	3,101	2,399	383
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	362	244	38,364	36,294	5,134	1,444	1,314	321
58	EATING, DRINKING PLACES.....	1,621	1,185	68,485	61,533	12,792	6,318	5,228	1,748
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	201	183	23,123	22,689	2,696	1,621	1,276	196
59 EX, 591	OTHER RETAIL STORES.....	1,146	668	82,743	75,175	8,518	2,595	2,276	1,092
53 PART*	NONSTORE RETAILERS*.....	204	80	54,022	52,642	7,533	3,019	2,366	180
		BINGHAMTON STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Broome County, N. Y.							
	RETAIL TRADE, TOTAL.....	1,956	1,404	247,651	237,309	29,358	10,489	8,273	2,025
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP, DEALERS	113	73	13,508	12,826	1,565	513	426	98
53 PART*	GENERAL MERCHANDISE GROUP STORES*	68	38	30,854	30,230	5,359	2,090	1,466	55
54	FOOD STORES.....	339	215	58,927	55,845	3,759	1,373	949	352
55 EX, 554	AUTOMOTIVE DEALERS.....	104	78	44,969	44,409	4,929	1,019	984	69
55PT(554)	GASOLINE SERVICE STATIONS.....	222	178	14,530	13,432	1,077	583	356	275
56	APPAREL, ACCESSORY STORES.....	134	114	15,582	15,232	2,083	791	570	103
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	109	75	12,739	12,233	1,947	478	452	94
58	EATING, DRINKING PLACES.....	489	391	19,793	18,345	3,696	2,008	1,628	627
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	46	40	7,753	7,617	1,102	347	277	42
59 EX, 591	OTHER RETAIL STORES.....	273	173	19,918	18,404	2,039	794	710	270
53 PART*	NONSTORE RETAILERS*.....	59	29	9,078	8,736	1,808	493	456	40
		BUFFALO STANDARD METROPOLITAN STATISTICAL AREA—Consists of Erie and Niagara Counties, N. Y.							
	RETAIL TRADE, TOTAL.....	12,682	8,330	1,476,060	1,391,874	174,193	66,061	51,782	12,764
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP, DEALERS	629	431	84,564	81,442	11,695	2,732	2,466	525
53 PART*	GENERAL MERCHANDISE GROUP STORES*	271	197	192,522	191,368	33,478	14,963	11,576	181
54	FOOD STORES.....	2,834	1,416	383,957	348,897	23,541	9,513	5,955	3,090
55 EX, 554	AUTOMOTIVE DEALERS.....	443	347	235,430	234,110	24,814	4,981	4,814	277
55PT(554)	GASOLINE SERVICE STATIONS.....	1,216	884	88,610	80,406	7,052	2,916	1,900	1,455
56	APPAREL, ACCESSORY STORES.....	893	699	100,938	97,784	15,080	5,634	4,382	656
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	766	500	79,841	75,729	12,591	3,381	3,036	618
58	EATING, DRINKING PLACES.....	3,110	2,364	133,654	120,534	24,548	13,800	11,243	3,530
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	399	369	55,202	54,458	7,320	3,300	2,502	333
59 EX, 591	OTHER RETAIL STORES.....	1,639	995	95,872	85,984	10,461	3,899	3,084	1,611
53 PART*	NONSTORE RETAILERS*.....	482	128	25,474	21,162	3,613	942	824	488
		NEW YORK STANDARD METROPOLITAN STATISTICAL AREA—Consists of New York City (Bronx, Kings, New York, Queens, and Richmond Counties), Nassau, Rockland, Suffolk, and Westchester Counties, N. Y.							
	RETAIL TRADE, TOTAL.....	109,571	72,827	13,172,969	12,456,453	1,649,586	555,734	454,200	101,354
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP, DEALERS	3,830	2,470	421,358	395,686	51,846	12,497	11,404	3,190
53 PART*	GENERAL MERCHANDISE GROUP STORES*	3,891	1,745	1,500,618	1,465,204	247,462	98,014	68,285	3,502
54	FOOD STORES.....	27,533	16,006	3,535,557	3,247,159	268,921	88,065	66,281	28,772
55 EX, 554	AUTOMOTIVE DEALERS.....	2,253	1,810	1,118,225	1,109,899	97,022	19,558	19,048	1,355
55PT(554)	GASOLINE SERVICE STATIONS.....	5,079	4,297	492,883	471,205	46,852	16,751	14,228	5,596
56	APPAREL, ACCESSORY STORES.....	12,217	9,113	1,481,546	1,428,790	218,830	71,230	57,482	9,271
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	6,457	4,618	761,560	731,726	99,560	25,605	23,918	5,217
58	EATING, DRINKING PLACES.....	21,073	17,793	1,617,848	1,555,742	360,563	160,269	131,282	19,273
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	4,007	3,429	377,628	362,636	50,490	16,212	12,548	3,592
59 EX, 591	OTHER RETAIL STORES.....	16,999	9,992	1,524,466	1,407,794	163,199	43,684	39,082	15,469
53 PART*	NONSTORE RETAILERS*.....	6,232	1,554	341,280	280,612	44,841	11,849	10,846	6,117
		ROCHESTER STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Monroe County, N. Y.							
	RETAIL TRADE, TOTAL.....	4,711	3,259	690,002	662,776	84,673	30,815	23,381	4,567
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP, DEALERS	259	163	35,233	33,413	4,424	1,102	961	215
53 PART*	GENERAL MERCHANDISE GROUP STORES*	132	88	101,055	100,341	18,478	7,113	4,994	93
54	FOOD STORES.....	953	579	167,520	158,790	11,202	4,520	2,696	1,013
55 EX, 554	AUTOMOTIVE DEALERS.....	214	150	123,215	121,725	12,337	3,900	3,734	142
55PT(554)	GASOLINE SERVICE STATIONS.....	498	380	34,471	31,357	2,816	1,192	731	619
56	APPAREL, ACCESSORY STORES.....	369	281	49,167	47,843	7,879	2,890	2,269	272
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	246	182	34,273	33,349	4,962	1,286	1,116	189
58	EATING, DRINKING PLACES.....	969	791	50,470	47,514	10,440	5,018	3,843	1,012
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	153	147	24,516	24,326	3,550	1,197	807	110
59 EX, 591	OTHER RETAIL STORES.....	694	436	55,703	51,643	6,385	1,991	1,673	602
53 PART*	NONSTORE RETAILERS*.....	224	62	14,379	12,405	2,200	606	557	210

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS—Continued

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		SYRACUSE STANDARD METROPOLITAN STATISTICAL AREA—Consists of Madison, Onondaga, and Oswego Counties, N. Y.							
	RETAIL TRADE, TOTAL.....	5,087	3,544	640,511	611,537	73,233	26,789	20,503	5,111
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	309	217	37,310	35,796	4,253	1,133	1,045	261
53 PART*	GENERAL MERCHANDISE GROUP STORES*	195	123	73,394	72,180	12,529	5,470	3,470	174
54	FOOD STORES.....	891	545	164,078	156,098	10,812	4,203	2,868	912
55 EX, 554	AUTOMOTIVE DEALERS.....	251	185	111,098	110,116	11,462	2,464	2,369	172
55PT(554)	GASOLINE SERVICE STATIONS.....	531	383	36,798	33,342	2,697	1,177	793	649
56	APPAREL, ACCESSORY STORES.....	341	281	42,249	41,335	6,001	2,206	1,678	255
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	259	169	27,485	26,217	4,245	1,106	1,028	213
58	EATING, DRINKING PLACES.....	1,120	943	55,858	52,058	10,876	5,649	4,519	1,357
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	155	149	21,166	21,014	2,580	1,028	694	153
59 EX, 591	OTHER RETAIL STORES.....	746	480	57,245	52,775	5,743	1,817	1,536	696
53 PART*	NONSTORE RETAILERS*.....	289	69	13,830	10,606	2,035	536	503	269
		UTICA-ROME STANDARD METROPOLITAN STATISTICAL AREA—Consists of Herkimer and Oneida Counties, N. Y.							
	RETAIL TRADE, TOTAL.....	3,551	2,299	345,272	321,404	36,573	13,390	10,666	3,556
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	186	124	21,092	19,936	2,740	710	660	178
53 PART*	GENERAL MERCHANDISE GROUP STORES*	172	84	37,348	36,012	5,152	2,259	1,602	164
54	FOOD STORES.....	593	309	84,339	77,601	5,457	2,133	1,486	627
55 EX, 554	AUTOMOTIVE DEALERS.....	174	136	56,335	55,785	5,672	1,452	1,373	127
55PT(554)	GASOLINE SERVICE STATIONS.....	351	229	19,485	16,351	1,332	534	401	418
56	APPAREL, ACCESSORY STORES.....	316	236	23,246	21,786	3,099	1,213	927	243
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	195	125	16,187	14,969	2,183	616	568	178
58	EATING, DRINKING PLACES.....	778	584	27,080	23,666	4,576	2,428	1,892	881
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	96	86	10,183	9,983	1,168	432	323	83
59 EX, 591	OTHER RETAIL STORES.....	560	346	41,172	37,760	3,767	1,223	1,083	631
53 PART*	NONSTORE RETAILERS*.....	130	40	8,805	7,555	1,427	390	351	126

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

1958 CENSUS OF BUSINESS

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

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stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

RETAIL TRADE

Preliminary Area Report

October 1959

BC58(P)-RA33

North Carolina

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in North Carolina during the year 1958 totaled \$3,736,990,000, an increase of \$527,194,000 or 16 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 22 percent compared with an increase of 14 percent in the remainder of the State. The largest cities in the State, Charlotte, Winston-Salem, and Durham, showed increases of 31 percent, 17 percent, and 6 percent, respectively.

Retail trade establishments in the State had a total of 157,829 paid employees during the workweek ended nearest November 15, 1958, an increase of 10 percent compared with the same week in 1954. In addition, 39,393 active proprietors and partners were engaged in the operation of retail

establishments. The annual payroll of retail establishments amounted to \$360,709,000, compared with \$310,542,000 in 1954, an increase of 16 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A form for requesting announcements as well as for ordering copies of the various preliminary publications is provided at the end of this report.

For explanation of procedures and definitions, see pages 12-15.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	39,539	24,113	3,736,990	3,471,990	39,049	21,997	3,209,796	2,898,724	16.4	19.8
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,776	1,464	284,549	278,983	1,661	1,327	255,306	247,592	11.5	12.7
53 PART*	GENERAL MERCHANDISE GROUP STORES*	4,176	1,876	462,598	418,560	2,905	1,783	393,870	368,274	17.4	13.7
54	FOOD STORES.....	9,676	4,096	847,997	745,769	10,583	3,991	691,199	555,231	22.7	34.3
55 EX.554	AUTOMOTIVE DEALERS.....	2,248	1,778	647,856	639,742	2,195	1,691	609,254	594,652	6.3	7.6
55PT(554)	GASOLINE SERVICE STATIONS.....	5,752	3,674	292,611	247,883	5,176	2,822	245,354	191,984	19.3	29.1
56	APPAREL, ACCESSORY STORES.....	2,406	2,142	231,732	227,662	2,331	2,055	196,319	191,351	18.0	19.0
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	2,329	1,801	188,974	181,128	2,123	1,661	177,308	170,054	6.6	6.5
58	EATING, DRINKING PLACES.....	4,471	3,131	161,317	143,061	4,127	2,909	133,652	117,368	20.7	21.9
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	989	923	125,673	124,397	1,020	922	95,310	93,270	31.9	33.4
59 EX.591	OTHER RETAIL STORES.....	4,381	2,965	395,687	376,459	4,488	2,602	330,959	301,321	19.6	24.9
53 PART*	NONSTORE RETAILERS*.....	1,335	263	97,996	88,346	1,440	234	81,265	67,627	20.6	30.6

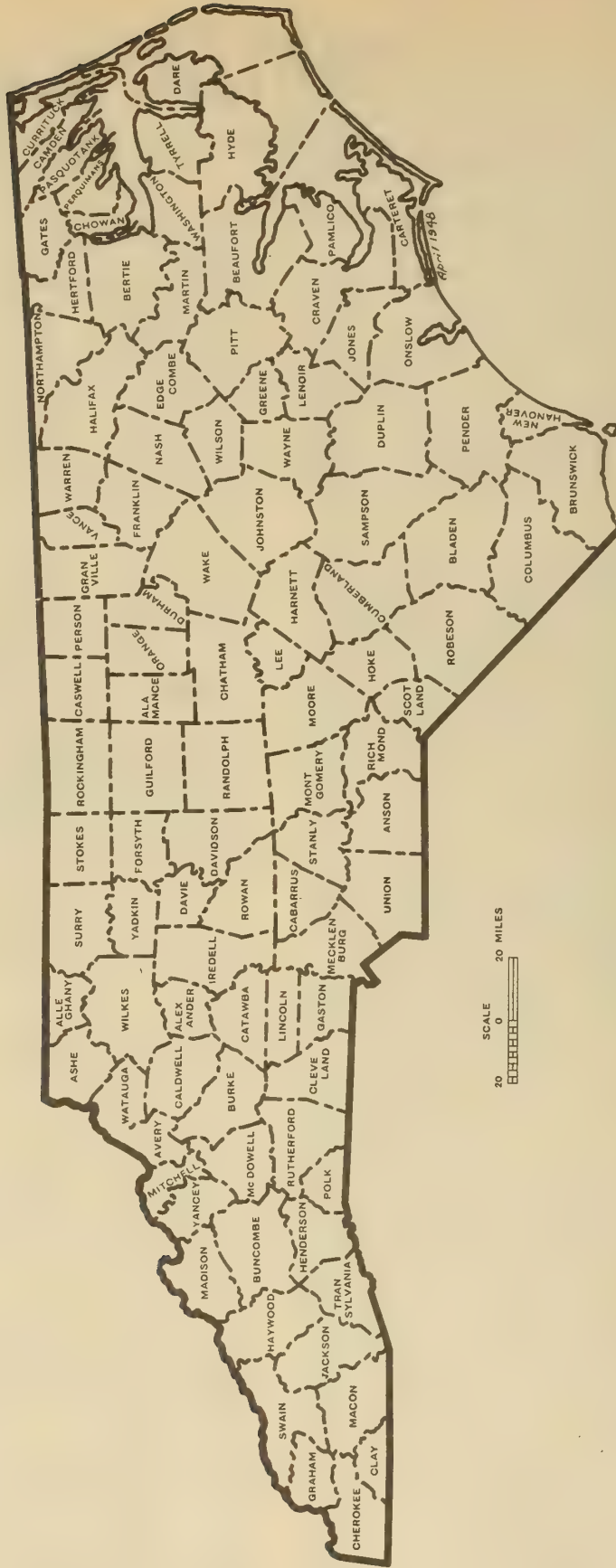
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



NORTH CAROLINA



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	39,559	24,113	3,736,990	2,471,990	360,709	157,829	130,593	39,393
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,776	1,464	284,549	278,983	30,902	10,320	9,671	1,477
521	LUMBER, BUILDING MATERIALS DEALERS.....	532	434	136,352	134,828	14,679	4,916	4,516	424
5251	HARDWARE STORES.....	661	543	63,266	60,840	7,081	2,536	2,361	606
5252	FARM EQUIPMENT DEALERS.....	384	354	74,639	74,005	7,610	2,388	2,341	274
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	4,176	1,876	462,598	418,560	55,846	29,351	20,039	3,938
533	LIMITED PRICE VARIETY STORES.....	514	478	77,950	77,322	11,536	9,117	4,907	276
54	FOOD STORES.....	9,676	4,096	847,997	745,759	43,687	21,208	14,983	10,462
541	GROCERY STORES, INCLUDING DELICATESSENS.....	8,802	3,694	809,763	714,915	40,792	19,614	13,674	9,502
55 EX, 554	AUTOMOTIVE DEALERS.....	2,248	1,778	647,856	639,742	62,743	17,549	17,042	1,799
55PT(554)	GASOLINE SERVICE STATIONS.....	5,752	3,674	292,611	247,883	21,432	10,542	9,153	6,434
56	APPAREL, ACCESSORY STORES.....	2,406	2,142	231,732	227,662	30,556	15,983	12,495	1,856
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	454	410	39,801	39,069	5,470	1,841	1,513	355
562	WOMEN'S READY-TO-WEAR STORES**.....	644	644	73,707	73,707	9,869	5,785	4,712	461
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	91	91	5,768	5,768	793	413	335	71
565	FAMILY CLOTHING STORES**.....	527	527	72,001	72,001	9,543	4,862	3,373	411
566	SHOE STORES.....	393	355	31,787	31,231	4,284	2,717	2,253	214
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	2,329	1,801	188,974	181,128	27,666	9,165	8,610	2,068
571	FURNITURE, HOME FURNISHINGS STORES.....	1,458	1,136	125,171	120,751	18,913	6,144	5,787	1,270
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	871	665	63,803	60,377	8,753	3,021	2,823	798
58	EATING, DRINKING PLACES.....	4,471	3,131	161,317	143,061	28,763	19,362	17,046	5,202
5812	EATING PLACES.....	1,168	2,946	152,639	136,361	27,941	18,809	16,577	4,841
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	303	185	8,678	6,700	822	553	469	361
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	959	923	125,673	124,397	17,038	7,293	6,218	837
59 EX, 591	OTHER RETAIL STORES.....	1,381	2,965	395,687	376,459	27,970	12,260	10,942	3,989
592	LIQUOR STORES.....	186	174	66,878	66,584	2,105	730	688	44
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	752	580	145,830	142,718	2,782	2,735	2,385	683
597	JEWELRY STORES.....	578	400	29,568	27,308	4,599	1,716	1,539	505
598	FUEL, ICE DEALERS.....	783	577	88,444	84,914	9,758	3,261	3,027	658
53 PART*	NONSTORE RETAILERS*.....	1,335	263	97,996	88,346	14,106	4,796	4,394	1,331

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

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Table 2.—RETAIL TRADE: 1958—COUNTIES: CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
NORTH CAROLINA, TOTAL.....	39,539	24,113	3,736,990	3,471,990	360,709	157,829	130,593	39,393
ALAMANCE COUNTY.....	772	500	78,488	73,524	7,902	3,149	2,651	736
BURLINGTON.....	395	303	51,870	50,240	5,823	2,265	1,907	344
GRAHAM.....	96	60	9,663	8,917	777	308	261	96
REMAINDER OF COUNTY.....	281	137	16,955	14,367	1,302	576	483	296
ALEXANDER COUNTY.....	149	63	10,519	9,145	652	314	231	168
ALLEGHANY COUNTY.....	65	33	4,402	3,898	345	189	164	72
ANSON COUNTY.....	201	101	13,320	11,530	1,133	519	419	193
WADESBORO.....	101	73	9,503	9,069	968	426	340	93
REMAINDER OF COUNTY.....	100	28	3,817	2,461	165	93	79	100
ASHE COUNTY.....	162	72	7,648	6,438	508	258	200	183
AVERY COUNTY.....	89	35	3,330	2,578	189	98	85	93
BEAUFORT COUNTY.....	432	254	27,668	25,068	2,373	1,170	976	421
BELHAVEN.....	52	40	3,203	2,983	232	140	100	46
WASHINGTON.....	198	148	19,271	18,561	1,854	869	745	201
REMAINDER OF COUNTY.....	182	66	5,134	3,524	287	161	131	174
BERTIE COUNTY.....	220	108	11,535	9,663	860	461	363	241
BLADEN COUNTY.....	222	124	16,639	14,979	1,414	682	547	234
BRUNSWICK COUNTY.....	216	68	7,673	5,277	420	202	174	239
BUNCOMBE COUNTY.....	1,105	765	136,847	130,645	14,349	5,801	4,911	1,028
ASHEVILLE.....	672	538	111,324	108,864	12,315	4,812	4,068	573
REMAINDER OF COUNTY.....	433	227	25,523	21,781	2,034	989	843	455
BURKE COUNTY.....	374	206	30,806	27,622	2,606	1,202	896	394
MORGANTON.....	134	108	19,396	18,958	1,958	866	631	123
VALDESE.....	59	41	4,370	4,118	363	165	131	54
REMAINDER OF COUNTY.....	181	57	7,040	4,546	355	171	134	217
CABARRUS COUNTY.....	658	408	64,026	59,490	6,422	2,807	2,268	646
CONCORD.....	226	162	27,969	26,923	3,108	1,260	1,001	211
REMAINDER OF COUNTY.....	432	246	36,057	32,567	3,314	1,547	1,267	435
CALDWELL COUNTY.....	398	200	30,845	27,349	2,466	1,118	835	406
LENOIR.....	165	115	19,707	18,757	1,828	778	593	148
REMAINDER OF COUNTY.....	233	85	11,138	8,592	638	340	242	258
CAMDEN COUNTY.....	29	7	750	326	16	11	6	30
CARTERET COUNTY.....	334	186	21,581	18,977	1,809	863	679	352
BEAUFORT.....	61	41	4,610	4,342	307	184	133	65
MOREHEAD CITY.....	101	75	10,418	9,920	958	419	326	95
REMAINDER OF COUNTY.....	172	70	6,553	4,715	454	260	220	192
CASWELL COUNTY.....	134	44	6,211	4,661	362	156	135	139
CATAWBA COUNTY.....	661	431	70,285	66,101	6,901	3,135	2,529	641
HICKORY.....	282	220	42,859	41,771	4,797	2,083	1,644	228
NEWTON.....	104	82	12,197	11,899	1,065	551	454	102
REMAINDER OF COUNTY.....	275	129	15,229	12,431	1,049	501	431	311
CHATHAM COUNTY.....	268	144	23,500	21,084	1,648	681	552	262
SILER CITY.....	96	76	10,674	10,324	1,006	399	329	77
REMAINDER OF COUNTY.....	172	68	12,826	10,760	642	282	223	185
CHEROKEE COUNTY.....	179	93	10,168	8,948	706	323	288	196
CHOWAN COUNTY.....	95	63	9,853	9,119	1,027	451	369	83
EDENTON.....	60	52	7,835	7,643	913	395	324	47
REMAINDER OF COUNTY.....	35	11	2,018	1,476	114	56	45	36
CLAY COUNTY.....	45	25	4,494	3,868	212	96	75	47
CLEVELAND COUNTY.....	568	338	48,152	44,372	4,619	2,010	1,632	577
KINGS MOUNTAIN.....	78	60	7,668	7,350	723	377	268	92
SHELBY.....	211	161	26,715	26,139	2,968	1,174	971	173
REMAINDER OF COUNTY.....	279	117	13,769	10,883	928	459	393	312
COLUMBUS COUNTY.....	433	261	35,691	32,715	3,044	1,275	1,044	449
WHITEVILLE.....	114	94	14,112	13,672	1,408	609	497	124
REMAINDER OF COUNTY.....	319	167	21,579	19,043	1,636	666	547	325
Craven County.....	433	291	42,555	40,327	4,333	1,853	1,531	397
NEW BERN.....	213	171	28,016	27,236	3,187	1,328	1,112	183
REMAINDER OF COUNTY.....	220	120	14,539	13,091	1,146	525	419	214
CUMBERLAND COUNTY.....	897	623	110,305	105,443	11,778	5,163	4,896	884
FAYETTEVILLE.....	607	471	89,532	87,152	10,039	4,796	4,181	595
REMAINDER OF COUNTY.....	290	152	20,773	18,291	1,739	817	715	289
CURRITUCK COUNTY.....	74	30	2,473	1,945	104	56	44	79
DARE COUNTY.....	106	62	5,249	4,685	446	246	212	119

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincor- porated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
DAVIDSON COUNTY.....	670	380	59,132	53,698	5,189	2,107	1,764	690
LEXINGTON.....	240	160	25,813	24,413	2,344	1,015	847	232
REMAINDER OF COUNTY.....	257	89	13,731	10,525	827	360	318	302
DAVIE COUNTY.....	131	71	9,340	8,208	722	296	247	142
DUPLIN COUNTY.....	380	198	29,462	26,574	1,796	850	711	381
DURHAM COUNTY.....	889	621	109,638	105,174	12,592	5,051	4,169	806
DURHAM.....	750	560	103,836	100,640	12,145	4,869	4,020	655
REMAINDER OF COUNTY.....	139	61	5,802	4,534	447	182	149	151
EDGEcombe COUNTY.....	493	293	38,039	35,003	3,816	1,691	1,443	484
ROCKY MOUNT (PART).....	193	129	18,654	17,738	2,048	526	701	182
TARBORO.....	108	84	12,826	12,494	1,383	567	484	110
REMAINDER OF COUNTY.....	192	80	6,559	4,771	385	298	258	192
FORSYTH COUNTY.....	1,465	943	184,752	175,658	20,362	8,116	6,677	1,454
WINSTON-SALEM.....	1,089	761	160,250	154,764	18,532	7,385	6,086	1,017
REMAINDER OF COUNTY.....	376	182	24,502	20,894	1,830	731	591	437
FRANKLIN COUNTY.....	279	117	12,843	10,393	887	540	422	293
LOUISBURG.....	74	54	5,939	5,705	516	340	258	79
REMAINDER OF COUNTY.....	205	63	6,904	4,688	371	200	164	214
GASTON COUNTY.....	1,009	603	92,384	85,442	9,421	4,014	3,341	996
BELMONT.....	81	53	8,001	7,573	826	318	277	76
BESSEMER CITY.....	34	24	1,996	1,760	189	99	82	36
CHERRYVILLE.....	59	43	5,849	5,575	556	235	193	69
GASTONIA.....	404	276	53,366	51,260	6,221	2,533	2,106	349
REMAINDER OF COUNTY.....	431	207	23,172	19,274	1,629	829	683	466
GATES COUNTY.....	67	31	3,236	2,750	252	116	80	70
GRAHAM COUNTY.....	35	15	1,720	1,356	97	56	53	34
GRANVILLE COUNTY.....	253	127	20,317	17,837	1,727	747	639	268
OXFORD.....	102	76	12,984	12,526	1,306	561	467	112
REMAINDER OF COUNTY.....	151	51	7,333	5,311	421	186	172	156
GREENE COUNTY.....	116	58	6,264	5,250	387	174	158	116
GUILFORD COUNTY.....	2,101	1,437	303,003	291,025	34,796	13,659	11,246	1,965
GREENSBORO.....	1,096	826	216,197	211,411	26,202	10,142	8,369	949
HIGH POINT.....	589	415	64,056	61,302	7,014	2,677	2,172	540
REMAINDER OF COUNTY.....	416	196	22,750	18,312	1,580	840	705	474
HALIFAX COUNTY.....	615	389	44,175	40,771	4,153	2,088	1,560	570
ROANOKE RAPIDS.....	175	133	19,567	18,991	2,045	875	695	135
SCOTLAND NECK.....	65	53	6,050	5,922	540	202	202	63
REMAINDER OF COUNTY.....	375	203	18,558	15,858	1,568	953	663	372
HARNETT COUNTY.....	415	235	35,729	32,427	3,284	1,485	1,206	427
DUNN.....	126	108	18,068	17,874	2,110	947	751	103
REMAINDER OF COUNTY.....	289	127	17,661	14,553	1,174	538	455	324
HAYWOOD COUNTY.....	324	230	33,104	31,210	3,070	1,336	1,140	361
CANTON.....	95	73	11,446	10,826	1,139	488	432	106
WAYNESVILLE.....	119	97	16,804	16,384	1,639	691	575	118
REMAINDER OF COUNTY.....	110	60	4,854	4,000	292	157	133	137
HENDERSON COUNTY.....	338	222	30,932	28,600	2,888	1,166	977	341
HENDERSONVILLE.....	188	158	23,367	22,725	2,416	934	770	166
REMAINDER OF COUNTY.....	150	64	7,565	5,875	472	232	207	175
HERTFORD COUNTY.....	223	137	17,078	15,732	1,729	921	749	216
AMOSKIE.....	88	72	10,071	9,813	1,197	635	519	86
REMAINDER OF COUNTY.....	135	65	7,007	5,919	532	286	230	130
HOKE COUNTY.....	92	56	6,213	5,507	579	270	202	89
HYDE COUNTY.....	67	27	1,769	1,261	80	62	59	72
IREDELL COUNTY.....	528	320	49,160	45,146	4,807	2,049	1,674	530
MOORESVILLE.....	105	79	9,548	9,236	969	419	320	95
STATESVILLE.....	211	169	29,247	28,639	3,284	1,375	1,139	187
REMAINDER OF COUNTY.....	212	72	10,365	7,271	595	255	215	248
JACKSON COUNTY.....	135	75	8,862	8,066	814	429	351	134
JOHNSTON COUNTY.....	626	374	54,462	50,138	3,436	1,652	1,350	661
SELMA.....	63	37	4,173	3,703	355	159	129	69
SMITHFIELD.....	120	94	13,135	12,895	1,412	604	505	108
REMAINDER OF COUNTY.....	443	243	37,154	33,540	1,669	889	716	484
JONES COUNTY.....	74	30	3,451	2,407	156	76	68	76
LEE COUNTY.....	259	159	23,408	21,560	147	1,098	825	245
SANFORD.....	176	136	20,478	19,980	11	1,032	762	154
REMAINDER OF COUNTY.....	83	23	2,930	1,580	136	66	63	91

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
LENOIR COUNTY.....	509	333	152,389	49,425	3,125	2,099	1,767	483
KINSTON.....	286	226	38,065	37,299	2,109	1,672	1,385	249
REMAINDER OF COUNTY.....	223	107	14,324	12,126	1,016	427	382	234
LINCOLN COUNTY.....	255	129	17,115	15,019	1,451	654	511	247
LINCOLNTON.....	97	73	10,419	10,115	1,038	464	349	75
REMAINDER OF COUNTY.....	158	56	6,696	4,904	413	190	162	172
MCDOWELL COUNTY.....	237	149	19,134	17,446	1,583	823	686	261
MARION.....	108	82	13,467	13,119	1,229	623	512	102
REMAINDER OF COUNTY.....	129	67	5,667	4,327	354	200	174	159
MACON COUNTY.....	162	104	11,000	10,210	840	394	329	173
MADISON COUNTY.....	111	55	6,999	5,933	528	260	229	136
MARTIN COUNTY.....	246	154	21,024	19,246	1,836	853	689	258
WILLIAMSTON.....	96	82	12,941	12,801	1,345	606	499	88
REMAINDER OF COUNTY.....	150	72	8,083	6,445	491	247	190	170
MECKLENBURG COUNTY.....	2,435	1,569	357,812	343,028	39,580	16,176	13,928	2,293
CHARLOTTE.....	1,909	1,289	314,393	303,959	35,654	14,545	12,563	1,746
REMAINDER OF COUNTY.....	526	280	43,419	39,069	3,926	1,631	1,365	547
MITCHELL COUNTY.....	128	62	8,520	7,306	752	323	263	131
MONTGOMERY COUNTY.....	209	115	10,781	9,153	753	341	272	202
MOORE COUNTY.....	374	246	27,905	25,747	2,116	1,044	832	359
SOUTHERN PINES.....	59	53	7,375	7,255	644	283	241	52
REMAINDER OF COUNTY.....	315	193	20,530	18,492	1,472	761	591	307
NASH COUNTY.....	536	350	44,912	41,772	4,701	2,133	1,749	524
ROCKY MOUNT (PART).....	211	173	26,377	25,947	3,169	1,410	1,135	181
REMAINDER OF COUNTY.....	325	177	18,535	15,825	1,532	723	614	343
NEW HANOVER COUNTY.....	799	553	82,884	79,118	8,785	3,854	3,316	829
WILMINGTON.....	597	421	68,853	66,147	7,458	3,244	2,810	600
REMAINDER OF COUNTY.....	202	132	14,031	12,971	1,327	610	506	229
NORTHAMPTON COUNTY.....	220	118	9,992	8,542	740	418	357	218
ONSLOW COUNTY.....	412	302	46,131	44,431	4,840	2,036	1,756	395
JACKSONVILLE.....	181	159	29,264	29,074	3,503	1,418	1,210	146
REMAINDER OF COUNTY.....	231	143	16,867	15,357	1,337	618	546	249
ORANGE COUNTY.....	271	185	28,767	27,271	2,829	1,229	1,032	274
CHAPEL HILL.....	88	80	13,576	13,504	1,618	735	607	64
REMAINDER OF COUNTY.....	183	105	15,191	13,767	1,211	494	425	210
PAMLICO COUNTY.....	80	36	3,203	2,403	146	108	85	89
PASQUOTANK COUNTY.....	262	188	23,515	22,163	2,398	1,041	871	270
ELIZABETH CITY.....	207	157	20,326	19,456	2,147	933	783	207
REMAINDER OF COUNTY.....	55	31	3,189	2,707	251	108	88	63
PENDER COUNTY.....	107	61	5,851	5,077	407	209	163	116
PERQUIMANS COUNTY.....	83	49	6,462	5,852	537	217	168	87
PERSON COUNTY.....	252	152	18,023	16,245	1,556	765	644	267
ROXBORO.....	131	113	13,097	12,641	1,239	641	531	134
REMAINDER OF COUNTY.....	121	39	4,926	3,604	317	124	113	133
PITT COUNTY.....	667	417	59,443	55,589	5,422	2,412	1,998	681
FARMVILLE.....	67	55	8,411	8,265	785	346	279	62
GREENVILLE.....	253	199	30,198	29,480	3,168	1,412	1,147	231
REMAINDER OF COUNTY.....	347	163	20,834	17,844	1,469	654	572	388
POLK COUNTY.....	93	59	6,972	6,336	575	247	213	96
RANDOLPH COUNTY.....	558	340	47,431	43,477	4,582	2,086	1,596	521
ASHEBORO.....	176	152	27,557	27,107	3,151	1,426	1,089	106
REMAINDER OF COUNTY.....	382	188	19,874	16,370	1,431	660	507	415
RICHMOND COUNTY.....	412	268	33,168	30,882	3,368	1,500	1,213	433
HAMLET.....	78	62	7,909	7,717	925	372	295	75
ROCKINGHAM.....	146	118	17,950	17,458	1,894	824	667	145
REMAINDER OF COUNTY.....	188	88	7,309	5,707	549	304	251	213
ROBESON COUNTY.....	655	403	52,375	48,233	4,800	2,220	1,772	615
LUMBERTON.....	195	147	22,144	21,288	2,193	950	785	159
REMAINDER OF COUNTY.....	460	256	30,231	26,945	2,607	1,270	987	456
ROCKINGHAM COUNTY.....	748	454	52,124	47,340	4,708	2,163	1,712	799
DRAPER.....	46	28	2,159	1,815	169	73	59	51
LEAKSVILLE.....	106	80	11,039	10,559	1,084	470	357	107
REIDSVILLE.....	201	151	21,006	20,116	1,982	902	715	205
REMAINDER OF COUNTY.....	395	195	17,920	14,850	1,473	718	581	436
ROWAN COUNTY.....	720	456	63,955	59,571	6,155	2,584	2,136	726
SALISBURY.....	299	231	37,785	36,775	4,422	1,815	1,503	260
SPENCER.....	33	25	3,131	3,001	267	109	88	34
REMAINDER OF COUNTY.....	388	200	23,039	19,795	1,466	660	545	432

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
RUTHERFORD COUNTY.....	468	266	32,813	29,469	2,745	1,353	1,080	471
FOREST CITY.....	125	101	16,625	16,181	1,510	704	563	112
RUTHERFORDTON.....	73	51	6,238	5,886	577	292	220	67
SPINDALE.....	41	33	3,009	2,853	266	127	104	42
REMAINDER OF COUNTY.....	229	81	6,941	4,549	392	230	193	250
SAMPSON COUNTY.....	429	221	24,378	21,142	1,898	907	734	476
CLINTON.....	143	115	14,256	13,904	1,329	638	508	155
REMAINDER OF COUNTY.....	286	106	10,122	7,238	569	269	226	321
SCOTLAND COUNTY.....	162	110	16,433	15,657	1,574	742	565	141
LAURINBURG.....	87	75	11,285	11,055	1,124	562	412	64
REMAINDER OF COUNTY.....	75	35	5,148	4,602	450	180	153	77
STANLY COUNTY.....	424	240	31,297	28,519	2,789	1,260	1,034	428
ALBEMARLE.....	170	138	22,774	22,356	2,265	973	801	149
REMAINDER OF COUNTY.....	254	102	8,523	6,163	524	287	233	279
STOKES COUNTY.....	161	69	6,839	5,447	370	183	151	183
SURRY COUNTY.....	596	344	48,340	43,884	4,095	1,869	1,500	641
ELKIN.....	86	72	11,187	10,957	1,261	554	428	71
MOUNT AIRY.....	221	157	120,602	19,490	1,849	891	693	244
REMAINDER OF COUNTY.....	289	115	16,551	13,437	985	424	379	326
SWAIN COUNTY.....	132	88	7,483	6,457	690	401	332	187
TRANSYLVANIA COUNTY.....	140	82	10,908	9,948	966	477	371	135
BREVARD.....	73	61	8,067	7,907	816	409	310	87
REMAINDER OF COUNTY.....	67	21	2,841	2,041	150	68	61	98
TYRRELL COUNTY.....	52	28	2,728	2,398	142	79	73	63
UNION COUNTY.....	394	206	31,133	27,297	2,283	1,030	802	436
MONROE.....	159	127	20,795	20,083	1,796	801	612	165
REMAINDER OF COUNTY.....	235	79	10,338	7,214	487	229	190	271
VANCE COUNTY.....	324	200	25,425	23,677	2,634	1,255	996	320
HENDERSON.....	211	151	21,725	21,007	2,412	1,102	873	195
REMAINDER OF COUNTY.....	113	49	3,700	2,670	222	153	123	125
WAKE COUNTY.....	1,385	949	178,509	170,763	19,717	8,074	6,789	1,218
RALEIGH.....	741	587	134,903	132,311	16,422	6,324	5,339	576
WAKE FOREST.....	31	21	2,262	2,130	193	110	82	25
REMAINDER OF COUNTY.....	613	341	41,344	36,322	3,102	1,640	1,368	617
WARREN COUNTY.....	172	94	8,491	7,281	687	397	298	187
WASHINGTON COUNTY.....	145	75	8,775	7,437	565	296	221	157
PLYMOUTH.....	69	49	6,256	5,792	475	239	178	69
REMAINDER OF COUNTY.....	76	26	2,519	1,645	90	57	43	88
WATAUGA COUNTY.....	191	103	12,312	10,628	888	422	379	206
BOONE.....	77	59	8,718	8,372	708	331	292	76
REMAINDER OF COUNTY.....	114	44	3,594	2,256	180	91	87	130
WAYNE COUNTY.....	662	402	61,286	56,798	5,831	2,570	2,166	666
GOLDSBORO.....	360	250	43,366	41,390	4,535	1,929	1,630	339
MOUNT OLIVE.....	77	61	6,644	6,276	528	285	215	81
REMAINDER OF COUNTY.....	225	91	11,276	9,132	768	356	321	246
WILKES COUNTY.....	358	172	39,622	36,196	2,792	1,041	908	369
NORTH WILKESBORO.....	122	98	20,910	20,554	1,792	686	593	106
REMAINDER OF COUNTY.....	236	74	18,712	15,642	1,060	355	315	263
WILSON COUNTY.....	543	341	41,653	38,003	3,977	2,041	1,701	538
WILSON.....	325	245	31,555	30,105	3,280	1,691	1,385	314
REMAINDER OF COUNTY.....	218	96	10,098	7,898	697	350	316	224
YADKIN COUNTY.....	253	87	12,010	9,172	662	288	229	306
YANCEY COUNTY.....	104	46	5,182	4,032	370	167	154	114

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year		County and city	Establishments		Sales		Payroll, entire year	
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)				Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)		
North Carolina, total.....	38,049	21,997	3,209,796	2,898,724	310,542		Davidson County.....	654	372	50,321	45,143	4,813	
Alamance County.....	811	475	65,395	59,361	6,705		Lexington.....	321	171	23,695	20,991	2,188	
Burlington.....	481	305	45,983	42,771	5,113		Thomasville.....	198	118	15,262	13,594	1,449	
Graham.....	103	51	7,518	6,616	609		Remainder of County.....	135	83	11,404	10,558	776	
Remainder of County.....	227	119	11,894	9,974	933		Davie County.....	144	72	7,870	6,596	567	
Alexander County.....	126	56	7,474	5,848	434		Duplin County.....	352	168	20,396	17,402	1,467	
Alleghany County.....	64	32	3,480	2,966	216		Durham County.....	963	635	103,072	97,748	11,977	
Anson County.....	191	99	11,887	9,967	1,037		Remainder of County.....	854	568	98,074	93,426	11,410	
Wadesboro.....	104	68	8,635	7,731	874		Edgecombe County.....	478	280	38,760	34,740	3,514	
Remainder of County.....	87	31	3,252	2,236	163		Rocky Mount (part).....	221	125	19,089	17,399	1,894	
Ashe County.....	130	54	5,941	4,485	314		Tarboro.....	130	92	14,041	13,347	1,332	
Avery County.....	101	23	2,831	1,611	111		Remainder of County.....	127	63	5,630	3,994	288	
Beaufort County.....	432	236	28,332	24,462	2,294		Forgyth County.....	1,436	900	156,178	145,428	17,345	
Belhaven.....	60	44	3,487	3,201	247		Winston-Salem.....	1,085	749	137,466	130,924	16,143	
Washing on.....	242	142	20,221	18,647	1,864		Remainder of County.....	351	151	18,712	14,504	1,202	
Remainder of County.....	130	50	4,624	2,614	183		Franklin County.....	222	98	11,392	9,214	812	
Bertie County.....	239	103	12,225	9,607	892		Louisburg.....	120	56	7,631	6,547	625	
Bladen County.....	196	112	15,385	13,335	1,188		Remainder of County.....	102	42	3,761	2,667	187	
Brunswick County.....	152	58	6,074	4,434	283		Gaston County.....	999	585	83,875	77,123	7,710	
Buncombe County.....	1,197	765	120,861	113,091	12,722		Belmont.....	102	64	8,336	7,704	793	
Asheville.....	847	593	101,387	97,205	11,277		Bessemer City.....	69	27	2,273	1,707	166	
Remainder of County.....	350	172	19,474	15,886	1,445		Cherryville.....	59	47	5,068	4,900	445	
Burke County.....	393	188	22,914	19,368	1,963		Gastonia.....	450	290	52,645	49,835	5,241	
Moran on.....	214	118	16,155	14,617	1,525		Remainder of County.....	319	157	15,553	12,977	1,065	
Valdese.....	58	40	3,326	3,052	329		Gates County.....	55	23	3,783	2,887	274	
Remainder of County.....	112	30	3,433	1,699	109		Graham County.....	38	16	1,922	1,518	116	
Cabarrus County.....	647	399	54,609	49,203	5,246		Granville County.....	214	120	16,418	14,736	1,542	
Concord.....	308	174	25,440	22,918	2,595		Oxford.....	131	79	11,838	10,984	1,289	
Remainder of County.....	339	225	29,169	26,285	2,651		Remainder of County.....	83	41	4,580	3,752	253	
Caldwell County.....	361	167	24,145	20,563	1,945		Greene County.....	92	50	6,011	4,907	392	
Lenoir.....	187	101	14,505	12,865	1,337		Guilford County.....	2,082	1,322	247,508	231,224	28,236	
Remainder of County.....	174	66	9,640	7,698	608		Greensboro.....	1,071	721	167,564	160,212	20,823	
Camden County.....	23	7	903	529	24		High Point.....	640	406	60,268	55,194	6,148	
Carteret County.....	308	156	18,772	16,286	1,498		Remainder of County.....	371	195	19,676	15,818	1,265	
Beaufort.....	78	44	4,957	4,449	435		Halifax County.....	650	374	42,584	38,034	3,846	
Morehead City.....	88	64	9,145	8,559	835		Roanoke Rapids.....	215	129	18,511	17,327	1,808	
Remainder of County.....	142	48	4,670	3,278	228		Scotland Neck.....	94	62	6,944	6,328	594	
Caswell County.....	133	33	5,415	3,409	237		Remainder of County.....	341	183	17,029	14,379	1,444	
Catawba County.....	705	413	59,854	53,689	5,514		Harnett County.....	373	233	29,867	26,905	2,777	
Hickory.....	331	215	35,991	33,735	3,927		Dunn.....	152	116	16,763	16,741	1,877	
Newton.....	145	87	12,305	10,689	851		Remainder of County.....	221	117	12,264	10,164	900	
Remainder of County.....	229	111	11,558	9,264	736		Haywood County.....	301	183	24,238	21,626	2,034	
Clatham County.....	274	124	18,211	15,043	1,274		Canton.....	96	60	8,774	8,082	813	
Siler City.....	105	65	10,794	9,692	851		Waynesville.....	149	91	12,087	10,981	979	
Remainder of County.....	169	59	7,415	5,351	423		Remainder of County.....	56	32	3,377	2,563	242	
Cherokee County.....	173	91	10,093	8,691	666		Henderson County.....	356	210	27,927	24,413	2,504	
Crowan County.....	107	57	8,675	7,617	822		Hendersonville.....	258	164	23,529	21,237	2,251	
Edenton.....	82	48	7,204	6,420	627		Remainder of County.....	98	46	4,398	3,176	253	
Remainder of County.....	25	9	1,471	1,197	195		Hertford County.....	211	117	15,558	13,730	1,417	
Clay County.....	45	21	2,634	2,180	80		Ahoke.....	119	71	10,804	9,916	1,045	
Cleveland County.....	520	302	41,614	37,212	3,695		Remainder of County.....	92	46	4,754	3,814	372	
Kings Mountain.....	114	60	7,993	6,815	600		Hoke County.....	88	52	5,638	5,058	494	
Shelby.....	271	163	26,159	24,023	2,570		Hyde County.....	61	21	1,550	892	58	
Remainder of County.....	135	79	7,462	6,374	525		Iredell County.....	566	310	40,508	34,994	4,035	
Columbus County.....	412	224	32,599	29,379	2,642		Mooreville.....	141	73	10,662	8,970	1,101	
Whiteville.....	143	95	15,540	14,826	1,510		Statesville.....	316	186	24,373	21,709	2,590	
Remainder of County.....	269	129	17,059	14,553	1,132		Remainder of County.....	109	51	5,473	4,315	344	
Craven County.....	471	277	40,696	37,042	3,659		Jackson County.....	147	67	8,823	7,021	662	
New Bern.....	286	192	28,913	27,171	2,951		Jolmston County.....	573	321	37,804	32,290	2,900	
Remainder of County.....	185	85	11,783	9,871	708		Selma.....	60	36	4,056	3,626	299	
Cumberland County.....	803	533	99,843	94,109	10,110		Smithfield.....	133	95	13,795	12,989	1,382	
Fayetteville.....	584	398	82,110	78,582	8,678		Remainder of County.....	380	190	19,953	15,675	1,219	
Remainder of County.....	219	135	17,653	15,527	1,312		James County.....	81	19	3,193	1,959	118	
Currituck County.....	60	16	3,273	2,411	58		Lee County.....	252	154	20,982	19,416	1,958	
Dare County.....	128	56	5,171	3,809	379		Sanford.....	207	137	19,841	18,701	1,887	
							Remainder of County.....	45	17	1,141	715	71	
							Lenoir County.....	465	299	49,242	46,242	4,919	
							Kinston.....	325	219	38,643	36,795	4,070	
							Remainder of County.....	140	80	10,599	9,447	849	

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero.

Rocky Mount is in Edgecombe and Nash counties.

1958 CENSUS OF BUSINESS

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Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total	With payroll	Total, all establish- ments	Establish- ments with payroll			Total	With payroll	Total, all establish- ments	Establish- ments with payroll	
	(Number)	(Number)	(\$1,000)	(\$1,000)			(Number)	(Number)	(\$1,000)	(\$1,000)	
Lincoln County.....	240	112	15,288	12,496	1,357	Rockingham County.....	766	408	45,614	38,462	3,853
Lincolnton.....	135	77	11,465	10,329	1,181	Draper.....	59	31	2,201	1,827	149
Remainder of County.....	105	35	3,823	2,167	176	Leaksville.....	149	87	10,778	9,518	953
McDowell County.....	204	138	15,024	13,848	1,464	Reidsville.....	267	155	19,135	16,977	1,799
Marion.....	137	103	12,533	11,961	1,272	Remainder of County.....	291	135	13,500	10,140	952
Remainder of County.....	67	35	2,491	1,887	192	Rowan County.....	712	430	60,846	55,322	5,671
Macon County.....	154	78	9,970	8,538	621	Salisbury.....	372	238	42,719	39,953	4,417
Madison County.....	117	55	6,666	5,238	430	Spencer.....	47	31	3,158	2,730	231
Martin County.....	214	136	18,526	16,560	1,526	Remainder of County.....	293	161	14,969	12,639	1,023
Williamston.....	101	83	11,609	11,345	1,119	Rutherford County.....	443	251	28,876	25,098	2,245
Remainder of County.....	113	53	6,917	5,215	407	Forest City.....	138	102	13,911	13,085	1,189
Mecklenburg County.....	1,892	1,242	259,554	247,320	31,416	Rutherfordton.....	88	50	6,370	5,774	548
Charlotte.....	1,619	1,067	240,131	229,923	29,901	Spindale.....	42	26	2,923	2,707	199
Remainder of County.....	273	175	19,423	17,397	1,515	Remainder of County.....	175	73	5,672	3,532	309
Mitchell County.....	141	55	7,473	5,693	565	Sampson County.....	361	175	22,687	18,745	1,685
Montgomery County.....	202	102	10,247	8,337	754	Clinton.....	166	96	13,929	12,553	1,242
Moore County.....	410	230	25,213	22,051	2,072	Remainder of County.....	195	79	8,758	6,192	443
Southern Pines.....	73	57	6,820	6,542	594	Scotland County.....	181	107	15,234	13,874	1,320
Remainder of County.....	337	173	18,393	15,509	1,478	Laurinburg.....	119	71	9,888	9,072	892
Nash County.....	551	343	44,764	40,680	4,471	Remainder of County.....	62	36	5,346	4,802	428
Rocky Mount (part).....	263	187	27,545	26,167	3,142	Stanly County.....	398	200	28,604	24,680	2,372
Remainder of County.....	288	156	17,219	14,513	1,329	Albemarle.....	214	136	22,260	20,872	2,048
New Hanover County.....	850	566	78,830	73,988	9,649	Remainder of County.....	184	64	6,344	3,808	324
Wilmington.....	702	460	69,993	65,819	8,813	Stokes County.....	141	39	5,759	3,191	247
Remainder of County.....	148	106	8,837	8,169	836	Surry County.....	528	280	38,762	33,786	3,309
Northampton County.....	205	103	8,067	6,583	560	Elkin.....	86	62	8,851	8,333	951
Onslow County.....	386	242	34,798	31,984	3,382	Mount Airy.....	272	152	22,319	20,025	1,972
Jacksonville.....	203	147	23,982	22,646	2,584	Remainder of County.....	170	66	7,592	5,428	386
Remainder of County.....	183	95	10,816	9,338	798	Swin County.....	130	76	5,664	4,744	471
Orange County.....	257	165	21,236	19,980	2,016	Transylvania County.....	131	77	10,036	8,738	817
Chapel Hill.....	102	70	11,553	10,779	1,184	Brevard.....	92	62	7,891	7,255	700
Remainder of County.....	155	95	10,373	9,201	832	Remainder of County.....	39	15	2,145	1,483	117
Pamlico County.....	77	25	2,701	1,933	99	Tyrrell County.....	46	20	1,920	1,138	70
Perquimans County.....	299	183	26,398	24,110	2,481	Union County.....	319	171	26,935	23,701	1,989
Elizabeth City.....	256	166	23,155	21,327	2,254	Monroe.....	198	110	19,654	17,846	1,665
Remainder of County.....	43	17	3,243	2,783	227	Remainder of County.....	121	61	7,281	5,855	326
Pender County.....	118	48	5,535	4,049	282	Vance County.....	333	191	22,855	20,885	2,448
Perquimans County.....	83	41	6,111	5,275	361	Henderson.....	281	159	21,146	19,390	2,332
Person County.....	247	137	15,571	13,637	1,289	Remainder of County.....	52	32	1,709	1,495	116
Roxboro.....	179	107	13,644	12,336	1,217	Wake County.....	1,367	883	154,037	144,465	17,434
Remainder of County.....	68	30	1,927	1,301	72	Raleigh.....	815	583	112,886	108,256	14,307
Pitt County.....	627	391	50,925	46,635	4,503	Wake Forest.....	56	34	4,131	3,725	396
Farmville.....	77	57	7,854	7,424	693	Remainder of County.....	496	264	37,020	32,484	2,731
Greenville.....	325	203	29,323	27,353	2,818	Warren County.....	130	88	7,779	7,061	714
Remainder of County.....	225	131	13,748	11,858	992	Washington County.....	145	71	7,902	6,508	525
Polk County.....	86	50	6,143	5,401	409	Plymouth.....	83	57	6,315	5,897	489
Randolph County.....	546	298	39,969	35,061	3,413	Remainder of County.....	62	14	1,587	611	36
Asheboro.....	239	147	23,437	21,265	2,446	Watauga County.....	150	84	8,936	7,658	610
Remainder of County.....	307	151	16,532	13,796	967	Boone.....	86	54	6,824	6,178	498
Richmond County.....	400	246	28,905	26,273	2,713	Remainder of County.....	64	30	2,112	1,480	112
Hamlet.....	89	65	7,038	6,614	630	Wayne County.....	601	353	51,551	46,161	4,701
Rockingham.....	158	108	15,680	14,814	1,525	Goldsboro.....	363	233	37,763	35,165	3,789
Remainder of County.....	153	73	6,187	4,845	558	Mount Olive.....	105	59	7,450	6,606	535
Robeson County.....	617	393	54,099	49,553	4,980	Remainder of County.....	133	61	6,338	4,758	377
Lumberton.....	232	146	25,241	23,679	2,536	Wilkes County.....	346	166	28,828	24,934	2,131
Remainder of County.....	385	247	28,858	25,874	2,444	North Wilkesboro.....	175	123	19,464	18,446	1,658
						Remainder of County.....	171	43	9,364	6,488	473
						Wilson County.....	551	357	43,402	39,936	4,064
						Wilson.....	378	258	34,075	32,081	3,450
						Remainder of County.....	173	99	9,327	7,855	614
						Yadkin County.....	199	71	9,421	7,047	568
						Yancey County.....	100	40	4,440	3,198	240

Standard Notes: (D) Withheld to avoid disclosure.

Rocky Mount is in Edgecombe and Nash Counties.

... Represents zero.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
ASHEVILLE STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Buncombe County, N. C.									
	RETAIL TRADE, TOTAL.....	1,105	765	136,847	130,645	14,349	5,801	4,911	1,028
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	37	29	4,806	4,694	550	181	178	28
53 PART*	GENERAL MERCHANDISE GROUP STORES*	64	42	19,914	19,410	2,757	1,235	934	46
54	FOOD STORES.....	213	101	31,557	29,365	1,810	800	564	221
55 EX,554	AUTOMOTIVE DEALERS.....	53	41	21,348	21,160	1,931	537	523	47
55PT(554)	GASOLINE SERVICE STATIONS.....	174	126	11,750	10,546	956	395	362	181
56	APPAREL, ACCESSORY STORES.....	60	58	7,746	(D)	1,152	454	396	30
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	72	56	7,068	6,848	1,068	330	320	69
58	EATING, DRINKING PLACES.....	169	123	8,410	7,566	1,683	861	779	202
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	43	39	4,013	3,913	616	254	207	31
59 EX,591	OTHER RETAIL STORES.....	175	135	17,753	17,191	1,458	601	499	139
53 PART*	NONSTORE RETAILERS*.....	45	15	2,482	(D)	368	153	149	34
CHARLOTTE STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Mecklenburg County, N. C.									
	RETAIL TRADE, TOTAL.....	2,435	1,569	357,812	343,028	39,580	16,176	13,928	2,293
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	113	77	19,619	19,067	2,127	619	584	77
53 PART*	GENERAL MERCHANDISE GROUP STORES*	139	81	49,784	48,686	7,785	3,574	2,820	148
54	FOOD STORES.....	438	210	76,746	72,438	4,655	1,907	1,338	445
55 EX,554	AUTOMOTIVE DEALERS.....	119	87	58,849	58,157	5,360	1,319	1,220	104
55PT(554)	GASOLINE SERVICE STATIONS.....	391	293	24,747	22,529	2,131	914	813	430
56	APPAREL, ACCESSORY STORES.....	184	156	22,437	21,913	3,291	2,175	1,990	120
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	144	104	16,813	16,137	2,735	788	773	104
58	EATING, DRINKING PLACES.....	372	266	21,416	19,802	4,184	2,602	2,278	407
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	74	66	20,059	19,835	1,540	548	472	88
59 EX,591	OTHER RETAIL STORES.....	318	192	33,967	32,165	3,393	1,063	989	276
53 PART*	NONSTORE RETAILERS*.....	143	37	13,375	12,299	2,379	667	651	134
DURHAM STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Durham County N. C.									
	RETAIL TRADE, TOTAL.....	889	621	109,638	105,174	12,592	5,051	4,169	806
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	26	26	7,217	7,217	915	251	241	9
53 PART*	GENERAL MERCHANDISE GROUP STORES*	53	33	16,941	16,547	2,500	1,145	785	43
54	FOOD STORES.....	241	115	26,452	24,172	1,569	719	491	262
55 EX,554	AUTOMOTIVE DEALERS.....	40	36	17,461	17,383	2,085	573	564	24
55PT(554)	GASOLINE SERVICE STATIONS.....	119	99	7,463	6,989	665	298	263	127
56	APPAREL, ACCESSORY STORES.....	67	57	6,681	6,609	911	377	306	45
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	66	52	6,296	6,138	1,050	337	327	45
58	EATING, DRINKING PLACES.....	129	101	5,483	5,167	1,114	728	632	135
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	25	25	3,967	3,967	663	227	192	13
59 EX,591	OTHER RETAIL STORES.....	88	70	10,590	10,212	996	331	304	72
53 PART*	NONSTORE RETAILERS*.....	35	7	1,087	773	124	65	64	31
GREENSBORO-HIGH POINT STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Guilford County, N. C.									
	RETAIL TRADE, TOTAL.....	2,101	1,437	303,003	291,025	34,796	13,659	11,246	1,963
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	57	53	16,464	16,428	1,835	500	504	23
53 PART*	GENERAL MERCHANDISE GROUP STORES*	104	66	34,634	33,762	5,144	2,392	1,517	76
54	FOOD STORES.....	438	246	59,266	55,234	3,423	1,536	1,091	469
55 EX,554	AUTOMOTIVE DEALERS.....	108	86	43,739	43,205	4,575	1,054	1,030	79
55PT(554)	GASOLINE SERVICE STATIONS.....	327	233	19,303	16,955	1,442	685	582	359
56	APPAREL, ACCESSORY STORES.....	149	131	18,724	18,518	2,913	1,072	901	84
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	155	109	12,665	12,075	1,918	567	540	112
58	EATING, DRINKING PLACES.....	338	250	14,535	13,113	2,533	1,958	1,706	401
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	65	57	9,252	9,172	1,390	478	383	45
59 EX,591	OTHER RETAIL STORES.....	258	180	25,442	24,518	2,425	816	734	216
53 PART*	NONSTORE RETAILERS*.....	102	26	48,979	48,045	7,198	2,575	2,258	99
RALEIGH STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Wake County, N. C.									
	RETAIL TRADE, TOTAL.....	1,385	949	178,509	170,763	19,717	8,074	6,789	1,218
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	58	50	12,998	12,832	1,384	564	548	44
53 PART*	GENERAL MERCHANDISE GROUP STORES*	134	62	27,232	25,670	3,799	1,776	1,243	116
54	FOOD STORES.....	285	143	39,734	37,032	2,229	1,036	723	278
55 EX,554	AUTOMOTIVE DEALERS.....	58	52	32,114	31,984	3,176	793	775	34
55PT(554)	GASOLINE SERVICE STATIONS.....	223	169	13,354	11,936	1,129	579	509	243
56	APPAREL, ACCESSORY STORES.....	85	79	10,991	10,907	1,628	662	536	44
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	83	67	8,400	8,188	1,301	412	383	47
58	EATING, DRINKING PLACES.....	193	147	9,435	8,961	2,206	1,244	1,140	196
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	37	35	5,468	(D)	758	309	269	34
59 EX,591	OTHER RETAIL STORES.....	175	125	15,790	15,238	1,596	514	486	134
53 PART*	NONSTORE RETAILERS*.....	54	20	2,993	(D)	511	185	177	48

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

1958 CENSUS OF BUSINESS

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Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS—Continued

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorporated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
WINSTON-SALEM STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Forsyth County, N.C.									
	RETAIL TRADE, TOTAL.....	1,465	943	184,752	175,658	20,362	8,116	6,677	1,454
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	57	37	11,505	11,197	1,143	311	290	51
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	83	45	22,393	21,707	3,228	1,719	1,206	72
54	FOOD STORES.....	358	184	39,447	36,011	2,310	1,139	778	394
55 EX, 554	AUTOMOTIVE DEALERS.....	98	52	31,990	31,320	3,045	739	730	81
55PT(554)	GASOLINE SERVICE STATIONS.....	184	130	13,041	11,585	986	426	359	229
56	APPAREL, ACCESSORY STORES.....	88	86	16,977	(D)	2,559	1,026	805	45
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	100	78	12,222	11,956	2,189	578	549	71
58	EATING, DRINKING PLACES.....	211	165	9,605	8,647	1,822	1,085	971	248
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	36	34	6,096	(D)	981	402	346	23
59 EX, 591	OTHER RETAIL STORES.....	187	115	18,324	17,590	1,540	511	471	179
53 PART*	NONSTORE RETAILERS*.....	63	17	3,152	2,672	559	180	172	61

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

ORDER FORM

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RETAIL TRADE Preliminary Area Report

October 1959

BC58(P)-RA34

North Dakota

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in North Dakota during the year 1958 totaled \$741,414,000, an increase of \$79,837,000 or 12 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The largest cities in the State, Fargo, Grand Forks, and Minot, showed increases of 16 percent, 22 percent, and 18 percent, respectively.

Retail trade establishments in the State had a total of 26,336 paid employees during the workweek ended nearest November 15, 1958, an increase of 5 percent compared with the same week in 1954. In addition, 7,086 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments amounted to \$70,037,000 compared with \$60,506,000 in 1954, an increase of 16 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and a form for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 7-10.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all estab- lish- ments	Estab- lish- ments with payroll
		Total (number)	With payroll (number)	Total, all estab- lish- ments (\$1,000)	Estab- lish- ments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all estab- lish- ments (\$1,000)	Estab- lish- ments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	7,061	5,015	741,414	704,504	7,743	5,291	661,577	608,385	12.1	15.8
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,216	1,012	170,335	166,685	1,396	1,118	145,397	137,871	17.2	20.9
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	381	255	61,734	59,100	424	306	63,297	60,213	-2.5	-1.8
54	FOOD STORES.....	985	653	125,912	188,172	1,234	724	109,448	94,124	15.0	28.5
55 EX.554	AUTOMOTIVE DEALERS.....	409	379	138,350	137,768	442	406	126,691	125,629	9.2	9.7
55PT(554)	GASOLINE SERVICE STATIONS.....	826	530	58,158	47,888	858	480	42,292	34,370	28.1	39.3
56	APPAREL, ACCESSORY STORES.....	359	295	41,489	40,319	355	285	30,761	29,431	34.9	37.0
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	303	219	29,181	27,985	273	203	22,383	20,987	30.4	33.3
58	EATING, DRINKING PLACES.....	1,472	980	51,223	43,415	1,609	1,101	53,192	44,878	-3.7	-3.3
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	203	185	21,750	21,488	217	183	18,316	17,530	18.7	22.6
59 EX.591	OTHER RETAIL STORES.....	725	481	41,724	37,600	786	460	45,740	40,308	-8.8	-6.7
53 PART*	NONSTORE RETAILERS*.....	182	26	5,558	4,084	149	25	4,060	3,044	36.9	34.2

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U. S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



A map of North Dakota showing county boundaries and names. The map is oriented with North at the top. County names are printed within their respective boundaries. The counties shown are: Divide, Williams, Mountrail, Ward, McHenry, Pierce, Benson, Ramsey, Nelson, Grand Forks, Walsh, Pembina, Cavalier, Towner, Renville, Bottineau, Rolette, Towner, Eddy, Foster, Griggs, Steele, Traill, Cass, Barnes, Stutsman, Kidder, Wells, Sherman, Burleigh, Morton, Oliver, Mercer, McLean, Dunn, Stark, Golden Valley, Slope, Hettinger, Adams, Bowman, Grant, Sioux, Emmons, Logan, La Moure, Ransom, Sargent, Richland, and Mcintosh.

A horizontal scale bar with markings at 0, 10, and 20 miles. The word "SCALE" is written vertically above the 0 mark.

April 1948

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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	7,061	5,015	741,414	704,504	70,037	26,336	22,493	7,086
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,216	1,012	170,335	166,685	14,598	4,392	4,155	1,070
521	LUMBER, BUILDING MATERIALS DEALERS.....	304	288	44,820	44,434	4,451	1,276	1,178	135
5251	HARDWARE STORES.....	386	252	24,952	22,692	2,160	798	695	403
5252	FARM EQUIPMENT DEALERS.....	449	413	93,713	93,069	6,817	2,026	2,002	461
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	381	255	61,734	59,100	7,611	3,264	2,520	330
533	LIMITED PRICE VARIETY STORES.....	91	71	10,282	9,926	1,479	802	596	78
54	FOOD STORES.....	985	653	125,912	118,172	6,560	3,206	2,440	1,080
541	GROCERY STORES, INCLUDING DELICATESSENS....	813	551	117,896	111,546	5,824	2,812	2,103	866
55 EX. 554	AUTOMOTIVE DEALERS.....	409	379	138,350	137,768	13,794	3,417	3,353	379
55PT(554)	GASOLINE SERVICE STATIONS.....	826	530	54,158	47,888	3,835	1,503	1,251	879
56	APPAREL, ACCESSORY STORES.....	359	295	41,489	40,319	4,978	2,034	1,550	337
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	76	66	9,676	9,556	1,213	361	312	76
562	WOMEN'S READY-TO-WEAR STORES**.....	87	87	10,145	10,145	1,436	661	536	77
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	21	21	2,112	2,112	372	149	129	13
565	FAMILY CLOTHING STORES**.....	67	67	13,083	13,083	1,385	617	397	63
566	SHOE STORES.....	49	39	4,459	4,269	441	174	121	45
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	303	219	29,181	27,985	3,923	1,066	994	269
571	FURNITURE, HOME FURNISHINGS STORES.....	121	95	16,357	15,881	2,251	583	556	104
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	182	124	12,824	12,104	1,672	483	438	165
58	EATING, DRINKING PLACES.....	1,472	980	51,223	43,415	7,789	4,873	4,033	1,683
5812	EATING PLACES.....	843	617	27,570	24,706	5,463	3,762	3,159	1,023
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	629	363	23,653	18,709	2,326	1,111	874	660
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	203	185	21,750	21,488	2,299	905	762	211
59 EX. 591	OTHER RETAIL STORES.....	725	481	41,724	37,600	4,095	1,489	1,261	656
592	LIQUOR STORES.....	243	151	10,617	8,625	614	319	244	247
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	97	81	9,785	9,473	645	205	158	45
597	JEWELRY STORES.....	104	70	4,064	3,480	468	216	201	106
598	FUEL, ICE DEALERS.....	77	59	7,038	6,704	729	241	229	55
53 PART*	NONSTORE RETAILERS*.....	182	26	5,558	4,084	555	187	174	192

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
NORTH DAKOTA, TOTAL.....	7,061	5,015	741,414	704,504	70,037	26,336	22,493	7,086
ADAMS COUNTY.....	81	51	6,462	6,118	536	208	183	77
BARNES COUNTY.....	205	127	19,589	18,371	1,833	709	555	205
VALLEY CITY.....	114	94	15,707	15,353	1,649	628	491	110
REMAINDER OF COUNTY.....	91	33	3,882	3,018	184	89	64	95
BENSON COUNTY.....	126	76	5,975	5,089	363	178	147	133
BILLINGS COUNTY.....	9	1	115	(D)	(D)	(D)	(D)	(D)
BOTTINEAU COUNTY.....	145	91	9,946	8,932	783	286	249	158
BOWMAN COUNTY.....	84	54	7,479	6,977	476	186	149	102
BURKE COUNTY.....	88	58	4,999	4,563	363	169	145	97
BURLEIGH COUNTY.....	263	215	46,602	45,900	5,587	1,846	1,616	224
BISMARCK.....	221	197	44,316	43,988	5,407	1,784	1,560	183
REMAINDER OF COUNTY.....	42	18	2,286	1,912	180	62	56	41
CASS COUNTY.....	685	499	110,469	107,443	12,977	4,685	3,986	687
FARGO.....	466	362	91,723	90,087	11,515	4,170	3,526	451
REMAINDER OF COUNTY.....	219	137	18,746	17,356	1,462	515	460	236
CAVALIER COUNTY.....	157	75	8,554	7,218	517	210	174	161
DICKEY COUNTY.....	105	75	9,155	8,689	599	288	241	112
DIVIDE COUNTY.....	67	49	5,674	5,340	479	216	175	71
DUNN COUNTY.....	49	35	3,113	2,789	175	69	54	48
EDDY COUNTY.....	75	49	6,401	5,937	560	237	201	72
EMMONS COUNTY.....	86	62	6,538	6,072	413	158	142	95
FOSTER COUNTY.....	65	47	7,751	7,385	607	225	195	65
GOLDEN VALLEY COUNTY.....	49	39	3,896	3,760	301	114	94	50
GRAND FORKS COUNTY.....	427	325	67,311	65,733	7,846	2,844	2,412	380
GRAND FORKS.....	283	231	57,074	56,304	7,151	2,542	2,142	228
REMAINDER OF COUNTY.....	144	94	10,237	9,429	695	302	270	152
GRANT COUNTY.....	41	29	3,644	3,396	245	108	88	43
GRIGGS COUNTY.....	74	50	5,425	4,949	354	137	110	69
HETTINGER COUNTY.....	84	60	7,927	7,337	519	198	173	82
KIDDER COUNTY.....	64	36	4,051	3,313	212	84	75	70
LA MOURE COUNTY.....	110	78	9,195	8,371	536	237	209	105
LOGAN COUNTY.....	55	35	3,596	3,350	200	87	81	54
MCHEMRY COUNTY.....	149	89	8,461	7,337	549	231	199	156
MCINTOSH COUNTY.....	86	66	7,824	7,410	448	212	177	89
MCKENZIE COUNTY.....	61	43	5,615	5,281	392	157	131	56
MCCLEAN COUNTY.....	176	124	12,423	11,243	864	382	331	203
MERCER COUNTY.....	87	57	5,828	5,398	413	193	155	97
MORTON COUNTY.....	198	160	22,104	21,596	1,986	766	661	188
MANDAN.....	97	81	11,908	11,774	1,231	467	410	86
REMAINDER OF COUNTY.....	101	79	10,196	9,822	755	299	251	102
MOUNT RAIL COUNTY.....	150	104	12,044	11,314	881	351	319	158
NELSON COUNTY.....	106	66	7,770	6,952	495	208	172	108
OLIVER COUNTY.....	11	9	639	(D)	(D)	(D)	(D)	(D)
PEMBINA COUNTY.....	176	118	13,290	12,206	962	411	337	171
PIERCE COUNTY.....	77	57	7,433	6,985	693	273	228	72
RUGBY.....	46	46	6,267	6,267	646	242	209	39
REMAINDER OF COUNTY.....	31	11	1,166	718	47	31	19	33
RAMSEY COUNTY.....	179	131	19,922	19,152	2,155	843	719	166
DEVILS LAKE.....	110	96	16,585	16,435	1,879	730	616	102
REMAINDER OF COUNTY.....	69	35	3,337	2,717	276	113	103	64
RANSOM COUNTY.....	136	94	10,423	9,601	763	325	258	143
RENVILLE COUNTY.....	57	41	4,005	3,723	327	124	109	58

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
RICHLAND COUNTY.....	248	172	20,719	19,213	1,759	749	633	253
WAHPETON.....	79	63	11,036	10,730	1,114	470	409	85
REMAINDER OF COUNTY.....	169	109	9,683	8,483	645	279	224	168
ROLETTE COUNTY.....	85	65	7,116	6,564	562	214	177	92
SARGENT COUNTY.....	93	47	3,892	3,054	186	89	72	94
SHERIDAN COUNTY.....	60	36	3,270	2,706	165	79	67	65
SIOUX COUNTY.....	15	13	1,075	(D)	71	36	33	18
SLOPE COUNTY.....	14	4	392	192	15	12	11	17
STARK COUNTY.....	175	143	23,748	23,252	2,165	778	695	161
DICKINSON.....	107	93	17,447	17,199	1,760	604	538	98
REMAINDER OF COUNTY.....	68	50	6,301	6,053	405	174	157	63
STEELE COUNTY.....	33	29	3,177	3,145	184	89	64	34
STUTSMAN COUNTY.....	240	166	31,320	29,892	3,122	1,069	932	227
JAMESTOWN.....	134	118	26,654	26,414	2,874	949	828	114
REMAINDER OF COUNTY.....	106	48	4,666	3,478	248	120	104	113
TOWNER COUNTY.....	73	49	4,677	4,207	370	154	136	79
TRAILL COUNTY.....	145	127	12,996	12,608	1,006	433	359	152
WALSH COUNTY.....	234	176	21,699	20,543	1,824	784	736	261
GRAFTON.....	78	74	12,166	12,366	1,143	477	477	86
REMAINDER OF COUNTY.....	156	102	9,533	8,499	681	307	259	175
WARD COUNTY.....	414	326	63,502	62,148	7,009	2,444	2,045	416
MINOT.....	275	231	52,944	52,354	6,071	2,078	1,740	277
REMAINDER OF COUNTY.....	139	95	10,558	9,794	938	366	305	139
WELLS COUNTY.....	120	84	10,423	9,701	851	327	284	117
WILLIAMS COUNTY.....	269	203	31,760	30,366	3,308	1,116	978	251
WILLISTON.....	135	121	22,648	22,350	2,593	847	735	120
REMAINDER OF COUNTY.....	134	82	9,112	8,016	715	269	243	131

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
North Dakota, total.....	7,743	5,291	661,577	608,385	60,506	Morton County.....	232	178	20,080	19,000	2,030
Adams County.....	57	49	5,188	5,060	451	Mandan.....	117	95	12,917	12,341	1,407
Barnes County.....	239	133	17,663	15,675	1,565	Remainder of County.....	115	83	7,163	6,659	623
Valley City.....	132	88	13,420	12,434	1,387	Mountrail County.....	134	104	10,829	10,001	763
Remainder of County.....	107	45	4,243	3,241	178	Nelson County.....	134	84	6,598	5,694	426
Benson County.....	114	82	4,951	4,375	330	Oliver County.....	21	11	662	558	29
Billings County.....	5	1	97	(D)	(D)	Pembina County.....	181	127	12,648	11,432	833
Bottineau County.....	163	101	10,239	8,841	753	Pierce County.....	86	62	6,978	6,542	670
Bowman County.....	82	54	6,103	5,365	423	Rugby.....	65	55	6,293	6,071	637
Burke County.....	106	64	4,776	3,988	247	Remainder of County.....	21	7	885	471	33
Burleigh County.....	270	196	42,656	41,088	4,928	Ramsey County.....	192	132	19,701	18,221	2,012
Bismarck.....	235	177	40,923	39,773	4,829	Devils Lake.....	118	94	16,225	15,559	1,763
Remainder of County.....	35	19	1,733	1,315	99	Remainder of County.....	74	38	3,476	2,652	249
Cass County.....	704	524	94,087	90,167	11,019	Ransom County.....	126	86	8,320	6,998	622
Fargo.....	466	386	78,782	77,416	10,051	Renville County.....	61	47	5,210	4,976	366
Remainder of County.....	238	138	15,305	12,751	968	Richland County.....	275	177	18,810	16,684	1,721
Cavalier County.....	140	82	7,622	6,548	460	Walperton.....	86	66	9,469	8,107	1,132
Dickey County.....	124	82	7,465	6,649	573	Remainder of County.....	189	111	9,341	7,577	589
Divide County.....	69	53	6,712	6,312	408	Rolette County.....	113	77	7,784	6,938	535
Dunn County.....	76	44	3,378	2,850	170	Sargent County.....	91	53	3,479	2,505	187
Eddy County.....	71	51	5,961	5,717	497	Sheridan County.....	60	38	3,350	2,796	154
Emmons County.....	89	53	5,529	4,791	340	Sioux County.....	27	15	1,270	1,058	62
Foster County.....	79	49	6,040	5,170	490	Slope County.....	13	7	372	(D)	(D)
Golden Valley County.....	62	48	4,045	3,295	248	Stark County.....	194	162	19,188	18,430	2,003
Grand Forks County.....	433	321	54,268	51,410	6,095	Dickinson.....	128	112	15,460	15,086	1,713
Grand Forks.....	309	241	46,930	45,172	5,620	Remainder of County.....	66	50	3,728	3,344	290
Remainder of County.....	124	80	7,338	6,238	475	Steele County.....	56	40	2,707	2,363	162
Grant County.....	62	32	3,372	2,492	182	Stutsman County.....	276	178	26,353	23,767	2,573
Griggs County.....	69	51	5,530	5,132	354	Jamestown.....	152	122	21,195	20,205	2,310
Hettinger County.....	95	67	6,014	5,420	452	Remainder of County.....	124	56	5,158	3,562	263
Kidder County.....	75	43	4,057	3,309	211	Towner County.....	105	55	5,629	4,781	433
La Moure County.....	132	84	8,084	7,236	501	Trails County.....	186	132	12,306	11,112	865
Logan County.....	54	32	3,270	2,802	163	Walsh County.....	252	186	19,417	18,293	1,508
McHenry County.....	182	100	8,469	6,837	474	Grafton.....	94	82	10,129	9,383	903
McIntosh County.....	98	74	6,045	5,635	370	Remainder of County.....	158	104	9,228	8,410	605
McKenzie County.....	82	40	5,040	4,106	290	Ward County.....	221	313	52,708	50,362	5,485
McLean County.....	212	132	14,236	12,650	955	Minot.....	280	226	44,722	43,420	4,881
Mercer County.....	113	79	6,857	6,087	429	Remainder of County.....	141	87	7,986	6,942	604
						Wells County.....	140	82	9,047	7,871	638
						Williams County.....	110	224	30,357	28,421	3,030
						Williston.....	156	126	20,914	20,156	2,294
						Remainder of County.....	154	98	9,443	8,265	736

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

ORDER FORM

PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS

These series are now in preparation.
Each report will be mailed as soon
as it is printed.

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

Please indicate number of copies of each publication you wish to purchase.

Area	Retail trade	Wholesale trade	Selected services	Area	Retail trade	Wholesale trade	Selected services
U.S. Summary				Montana			
Alabama				Nebraska			
Alaska				Nevada			
Arizona				New Hampshire			
Arkansas				New Jersey			
California				New Mexico			
Colorado				New York			
Connecticut				North Carolina			
Delaware				North Dakota			
District of Columbia				Ohio			
Florida				Oklahoma			
Georgia				Oregon			
Guam				Pennsylvania			
Hawaii				Rhode Island			
Idaho				South Carolina			
Illinois				South Dakota			
Indiana				Tennessee			
Iowa				Texas			
Kansas				Utah			
Kentucky				Vermont			
Louisiana				Virginia			
Maine				Virgin Islands			
Maryland				Washington			
Massachusetts				West Virginia			
Michigan				Wisconsin			
Minnesota				Wyoming			
Mississippi				Complete set			
Missouri				(54 area reports)			

If you wish to receive future announcements of 1958 Census of Business final reports and volumes, please check here. . . . ☐

PUBLICATIONS TO BE SENT TO: (Please print or type)

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City and zone

State

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Documents Account

Account No. _____

Amount \$ _____

1958 Census of Business

RETAIL TRADE Preliminary Area Report

October 1959

BC58(P)-RA35

Ohio

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Ohio during the year 1958 totaled \$10,554,925,000, an increase of \$921,593,000 or 10 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 11 percent compared with an increase of 6 percent in the remainder of the State. The largest cities in the State, Cleveland, Cincinnati, and Columbus, showed increases of 5 percent, 1 percent, and 15 percent, respectively.

Retail trade establishments in the State had a total of 449,638 paid employees during the workweek ended nearest November 15, 1958, an increase of 7 percent compared with the same week in 1954. In addition, 84,616 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments

amounted to \$1,188,041,000, compared with \$1,088,120,000 in 1954, an increase of 9 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and a form for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 15-18.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all estab- lish- ments	Estab- lish- ments with payroll
		Total (number)	With payroll (number)	Total, all estab- lish- ments (\$1,000)	Estab- lish- ments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all estab- lish- ments (\$1,000)	Estab- lish- ments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	86,317	60,481	10,554,925	10,101,115	86,907	61,047	9,633,332	9,096,152	9.6	11.0
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	6,165	4,403	754,821	725,547	5,664	4,432	772,457	745,305	-2.3	-2.7
53 PART*	GENERAL MERCHANDISE GROUP STORES*	3,062	2,004	1,371,651	1,350,429	2,784	2,148	1,164,659	1,151,825	17.8	17.2
54	FOOD STORES.....	17,213	10,911	2,700,613	2,560,315	19,870	12,356	2,315,830	2,110,904	16.6	21.3
55 EX.554	AUTOMOTIVE DEALERS.....	4,620	3,690	1,689,052	1,671,284	4,610	3,776	1,748,157	1,721,929	-3.4	-2.9
55PT(554)	GASOLINE SERVICE STATIONS.....	9,302	7,144	773,964	721,134	8,756	6,228	616,977	550,173	25.4	31.1
56	APPAREL, ACCESSORY STORES.....	5,157	4,387	550,915	538,901	5,487	4,675	525,685	512,149	4.8	5.2
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	5,377	3,667	515,321	491,163	5,093	3,483	485,217	455,747	6.2	7.8
58	EATING, DRINKING PLACES.....	17,975	14,379	851,560	792,204	17,239	14,379	770,405	724,001	10.5	9.4
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	2,695	2,537	354,177	350,467	2,792	2,564	292,478	286,908	21.1	22.2
59 EX.591	OTHER RETAIL STORES.....	10,622	6,494	799,414	742,240	10,243	6,247	769,909	706,693	3.8	5.0
53 PART*	NONSTORE RETAILERS*.....	4,129	865	193,437	157,431	4,369	759	171,558	130,518	12.8	20.6

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

For sale by Bureau of the Census, Washington 25, D. C., and U.S. Department of Commerce Field Offices. 15 cents.



OHIO



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	86,317	60,481	10,554,925	10,101,115	1,188,041	449,638	354,621	84,616
2	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	6,165	4,403	754,821	725,547	90,965	25,384	22,623	5,402
21	LUMBER, BUILDING MATERIALS DEALERS.....	1,830	1,348	414,422	407,718	52,044	13,271	12,424	1,277
251	HARDWARE STORES.....	2,026	1,488	158,629	147,271	18,597	6,451	4,969	1,953
252	FARM EQUIPMENT DEALERS.....	1,009	785	114,603	111,063	9,896	2,842	2,651	1,051
3 PART*	GENERAL MERCHANDISE GROUP STORES*.....	3,062	2,004	1,371,651	1,350,429	210,120	83,742	60,856	2,571
33	LIMITED PRICE VARIETY STORES.....	958	834	222,844	220,412	36,781	19,344	12,290	582
4	FOOD STORES.....	17,213	10,911	2,700,613	2,560,315	178,562	71,054	47,106	17,871
4	GROCERY STORES, INCLUDING DELICATESSENS....	11,802	7,492	2,359,733	2,254,099	144,422	55,863	36,495	12,501
EX.554	AUTOMOTIVE DEALERS.....	4,620	3,690	1,689,052	1,671,284	168,145	38,739	37,301	3,567
5PT(554)	GASOLINE SERVICE STATIONS.....	9,302	7,144	773,964	721,134	67,071	27,008	20,016	10,673
6	APPAREL, ACCESSORY STORES.....	5,157	4,387	550,915	538,901	78,006	31,805	24,381	3,813
61,567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	1,154	980	130,170	127,330	18,961	5,763	4,616	923
62	WOMEN'S READY-TO-WEAR STORES**.....	1,041	1,041	146,046	146,046	21,800	11,052	9,380	706
63,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	423	423	27,857	27,857	3,837	1,780	1,269	305
65	FAMILY CLOTHING STORES**.....	523	523	109,902	109,902	15,996	6,720	4,882	403
66	SHOE STORES.....	1,369	1,181	116,619	113,487	15,933	5,645	3,605	765
7	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	5,377	3,667	515,321	491,163	73,975	22,275	20,003	5,013
71	FURNITURE, HOME FURNISHINGS STORES.....	2,564	1,894	312,205	302,979	47,808	13,799	12,779	2,316
72,573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	2,813	1,773	203,116	188,184	26,167	8,476	7,224	2,697
8	EATING, DRINKING PLACES.....	17,975	14,379	851,560	792,204	174,281	93,832	77,306	19,054
812	EATING PLACES.....	10,883	8,393	552,285	514,473	130,101	71,466	59,077	11,529
813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	7,092	5,986	299,275	277,731	44,180	22,366	18,229	7,525
9PT(591)	DRUG STORES, PROPRIETARY STORES.....	2,695	2,537	354,177	350,467	47,468	20,413	14,464	2,344
9 EX.591	OTHER RETAIL STORES.....	10,622	6,494	799,414	742,240	72,387	27,384	23,161	10,061
92	LIQUOR STORES.....	1,303	969	228,437	220,891	8,056	3,117	2,579	1,110
96	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	1,164	912	180,971	177,333	11,841	3,902	3,577	903
97	JEWELRY STORES.....	1,249	853	76,728	71,166	12,942	4,263	3,767	1,135
98	FUEL, ICE DEALERS.....	999	615	83,192	77,120	9,358	3,988	3,635	947
3 PART*	NONSTORE RETAILERS*.....	4,129	865	193,437	157,431	27,061	8,002	7,404	4,247

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
OHIO: TOTAL.....	86,317	60,481	10,554,925	10,101,115	1,188,041	449,638	354,621	84,616
ADAMS COUNTY.....	264	150	15,447	13,947	1,072	443	376	302
ALLEN COUNTY.....	1,020	766	123,660	119,766	13,612	5,172	4,030	1,000
DELPHOS (PART).....	99	77	6,588	6,248	668	306	196	97
LIMA.....	654	508	95,208	93,004	11,226	4,047	3,267	609
REMAINDER OF COUNTY.....	267	181	21,864	20,514	1,718	819	567	294
ASHLAND COUNTY.....	396	284	39,344	37,520	4,055	1,511	1,157	406
ASHLAND.....	222	168	26,355	25,493	3,040	1,124	863	219
LOUDONVILLE.....	62	52	7,285	7,023	626	231	161	69
REMAINDER OF COUNTY.....	112	64	5,704	5,004	389	156	133	118
ASHTABULA COUNTY.....	1,054	716	97,781	91,881	10,120	3,763	2,911	1,056
ASHTABULA.....	354	270	43,630	42,314	5,354	1,856	1,444	326
CONNEAUT.....	162	114	15,116	14,406	1,425	560	437	161
GENEVA.....	104	76	9,383	8,915	972	444	314	104
LAKEVILLE.....	9	9	1,839	1,839	185	51	46	10
REMAINDER OF COUNTY.....	425	247	27,813	24,407	2,184	852	670	455
ATHENS COUNTY.....	464	302	39,670	36,316	3,721	1,569	1,335	477
ATHENS.....	191	149	25,727	25,005	2,730	1,110	953	186
NELSONVILLE.....	85	63	6,542	6,042	552	242	205	89
REMAINDER OF COUNTY.....	188	90	7,401	5,269	439	217	177	202
AUGLAIZE COUNTY.....	422	302	37,703	35,749	3,238	1,395	1,158	447
ST. MARYS.....	106	86	10,395	10,025	903	370	293	112
WAPAKONETA.....	107	89	11,179	10,825	1,114	542	470	105
REMAINDER OF COUNTY.....	209	127	16,129	14,899	1,221	483	395	230
BELMONT COUNTY.....	927	567	71,854	65,404	6,275	2,567	2,072	950
BARNESVILLE.....	78	66	9,804	9,652	1,104	393	317	58
BELLAIRES.....	179	117	15,944	14,686	1,449	650	505	168
BRIDGEPORT.....	75	47	7,861	7,349	631	246	182	77
MARTINS FERRY.....	148	88	14,087	13,191	1,251	450	359	158
ST. CLAIRSVILLE.....	58	46	6,696	6,562	684	246	221	58
SHADYSIDE.....	46	32	3,041	2,731	223	108	87	54
REMAINDER OF COUNTY.....	343	171	14,421	11,233	933	474	401	377
BROWN COUNTY.....	300	200	20,057	18,141	1,630	931	673	333
BUTLER COUNTY.....	1,562	1,130	189,297	180,901	20,691	7,891	6,363	1,518
FAIRFIELD.....	17	15	3,024	(D)	367	142	93	16
HAMILTON.....	784	572	96,124	91,812	10,055	3,944	3,195	806
MIDDLETOWN.....	415	317	65,405	63,507	7,866	2,729	2,285	329
OXFORD.....	69	61	8,540	8,446	957	434	289	66
REMAINDER OF COUNTY.....	277	165	16,204	(D)	1,446	642	551	301
CARROLL COUNTY.....	207	131	13,024	11,634	1,070	509	402	216
CARROLLTON.....	62	52	5,896	5,686	542	261	182	58
MINERVA (PART).....	16	8	543	413	49	26	26	16
REMAINDER OF COUNTY.....	129	71	6,585	5,535	479	222	194	142
CHAMPAIGN COUNTY.....	310	214	27,285	25,739	2,692	1,072	905	302
URBANA.....	151	119	16,465	15,991	1,861	740	618	130
REMAINDER OF COUNTY.....	159	95	10,820	9,748	831	332	287	172
CLARK COUNTY.....	1,090	790	136,785	131,767	14,721	5,612	4,444	1,061
SPRINGFIELD.....	840	638	111,758	108,180	13,207	5,008	3,963	777
REMAINDER OF COUNTY.....	250	152	25,027	23,587	1,514	604	481	284
CLERMONT COUNTY.....	598	388	49,963	46,439	4,028	1,687	1,366	670
NEW RICHMOND.....	47	33	3,406	3,148	288	191	169	52
REMAINDER OF COUNTY.....	551	355	46,557	43,291	3,740	1,496	1,197	618
CLINTON COUNTY.....	359	239	33,270	31,148	2,853	1,133	927	384
WILMINGTON.....	154	112	17,790	17,040	1,748	682	555	156
REMAINDER OF COUNTY.....	205	127	15,480	14,108	1,105	451	372	228
COLUMBIANA COUNTY.....	1,257	843	112,381	105,401	11,648	4,728	3,632	1,273
COLUMBIANA.....	78	54	7,748	7,326	796	286	237	75
EAST LIVERPOOL.....	326	262	37,458	36,376	4,746	1,746	1,441	315
EAST PALESTINE.....	70	56	6,920	6,172	640	235	196	79
LEETONIA.....	33	27	2,182	2,128	212	72	51	32
LISBON.....	71	63	7,422	7,252	722	299	225	66
SALEM.....	228	158	23,888	22,972	2,737	1,239	778	212
WELLSVILLE.....	121	71	6,733	5,799	517	218	180	123
REMAINDER OF COUNTY.....	330	152	19,380	16,226	1,548	633	524	371
COSHOCTON COUNTY.....	343	229	31,704	29,818	3,113	1,317	1,065	349
COSHOCTON.....	198	156	25,329	24,615	2,675	1,104	877	195
REMAINDER OF COUNTY.....	145	73	6,375	5,203	438	213	188	154
CRAWFORD COUNTY.....	512	378	48,436	46,036	4,577	1,948	1,483	513
BUCYRUS.....	171	133	17,895	17,289	1,766	769	566	177
CRESTLINE.....	77	59	7,679	7,261	662	258	192	79
GALION.....	156	120	15,753	15,135	1,599	670	533	150
REMAINDER OF COUNTY.....	108	66	7,109	6,351	550	251	172	107
CUYAHOGA COUNTY.....	14,269	9,935	2,093,926	2,012,304	248,337	88,919	70,031	13,280
BAY.....	23	19	4,320	4,146	414	146	83	19
BEDFORD.....	147	99	23,978	22,928	2,615	732	634	134
BEREA.....	145	107	19,793	18,795	1,954	943	476	135
BRECKSVILLE.....	26	20	2,964	2,818	361	112	101	21
BROOKLYN.....	14	14	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorporated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
CUYAHOGA COUNTY—CON.								
BROOK PARK.....	5	5	332	332	51	23	17	6
CHAGRIN FALLS.....	73	63	12,170	12,040	1,259	468	379	60
CLEVELAND.....	10,416	7,130	1,438,759	1,375,811	179,174	65,039	52,230	9,879
CLEVELAND HEIGHTS.....	368	244	51,545	49,839	5,169	1,636	1,341	374
EAST CLEVELAND.....	222	168	41,353	40,307	4,409	1,253	962	210
EUCLID.....	237	183	48,553	47,431	5,016	2,003	1,521	200
FAIRVIEW PARK.....	99	87	29,909	29,727	3,158	1,301	974	69
GARFIELD HEIGHTS.....	153	101	16,141	15,297	1,578	570	392	136
INDEPENDENCE.....	34	24	9,313	9,211	1,132	306	212	27
LAKEWOOD.....	436	324	70,313	68,249	7,863	2,453	1,893	388
LYNDHURST.....	34	24	4,788	4,648	439	159	116	36
MAPLE HEIGHTS.....	174	134	43,567	42,545	4,469	1,691	1,136	141
MAYFIELD HEIGHTS.....	88	70	17,115	16,825	1,550	601	378	68
NEWBURGH HEIGHTS.....	15	15	792	792	96	39	25	15
NORTH OLMBSTED.....	71	59	9,046	8,928	976	630	454	52
NORTH ROYALTON.....	30	22	3,472	3,342	303	115	83	28
PARMA.....	276	222	44,348	43,302	4,921	1,677	1,182	224
PARMA HEIGHTS.....	48	38	5,718	5,658	803	270	215	42
ROCKY RIVER.....	112	94	15,580	15,218	1,508	597	460	87
SHAKER HEIGHTS.....	166	130	47,744	47,268	5,198	1,536	1,237	126
SOLOM.....	63	45	6,778	6,506	717	284	195	53
SOUTH EUCLID.....	153	101	25,496	24,708	2,795	837	626	138
STRONGSVILLE.....	52	36	5,687	5,251	695	215	161	50
UNIVERSITY HEIGHTS.....	59	51	13,610	13,448	1,631	637	527	40
WARRENSVILLE HEIGHTS.....	52	28	5,352	5,322	650	180	153	25
WESTLAKE.....	78	48	8,052	7,492	805	297	210	75
REMAINDER OF COUNTY.....	420	230	(D)	(D)	(D)	(D)	(D)	(D)
DARKE COUNTY.....	439	303	45,349	43,183	4,037	3,427	1,282	431
GREENVILLE.....	167	139	22,009	21,447	2,287	882	679	147
REMAINDER OF COUNTY.....	272	164	23,340	21,736	1,750	2,545	603	284
DEFIANCE COUNTY.....	346	248	33,007	31,529	3,030	1,604	1,306	353
DEFIANCE.....	199	157	22,920	22,276	2,340	1,322	1,083	200
HICKSVILLE.....	67	45	4,463	4,211	354	154	118	71
REMAINDER OF COUNTY.....	80	46	5,624	5,042	336	128	105	82
DELAWARE COUNTY.....	334	236	30,321	28,667	3,177	1,274	1,084	337
DELAWARE.....	195	157	23,144	22,586	2,642	1,048	899	179
REMAINDER OF COUNTY.....	139	79	7,177	6,081	535	226	185	158
ERIE COUNTY.....	724	496	75,076	71,596	8,166	3,324	2,634	693
HURON.....	57	37	4,302	4,080	436	169	127	63
SANDUSKY.....	437	313	54,754	52,994	6,128	2,514	2,003	388
REMAINDER OF COUNTY.....	230	146	16,020	14,522	1,602	641	504	242
FAIRFIELD COUNTY.....	618	416	62,810	59,256	6,303	2,357	1,916	640
LANCASTER.....	376	280	48,153	46,497	5,307	1,962	1,596	355
REMAINDER OF COUNTY.....	242	136	14,657	12,759	996	395	320	285
FAYETTE COUNTY.....	259	185	33,264	31,996	3,138	1,235	1,017	257
WASHINGTON.....	169	129	28,372	27,722	2,723	1,063	875	149
REMAINDER OF COUNTY.....	90	56	4,892	4,274	415	172	142	108
FRANKLIN COUNTY.....	5,121	3,793	834,951	810,141	104,833	36,441	28,979	4,795
BEAKEY.....	32	28	5,220	5,204	624	237	177	30
COLUMBUS.....	4,299	3,195	719,209	698,373	92,618	31,891	25,482	4,024
GRANDVIEW HEIGHTS.....	20	16	3,156	3,132	370	101	93	18
UPPER ARLINGTON.....	42	42	11,441	11,441	1,387	515	361	10
WESTERVILLE.....	58	50	9,863	9,651	924	349	260	50
WHITEHALL.....	83	79	22,912	22,864	2,520	984	740	48
WORTHINGTON.....	49	33	7,606	7,228	882	251	207	55
REMAINDER OF COUNTY.....	538	350	55,544	52,268	5,508	2,113	1,659	560
FULTON COUNTY.....	386	288	38,683	36,905	2,931	1,315	1,033	421
WAUSEON.....	78	68	9,627	9,357	775	465	390	87
REMAINDER OF COUNTY.....	308	220	29,056	27,548	2,156	850	643	334
GALLIA COUNTY.....	252	152	19,968	17,852	1,732	706	579	271
GALLIPOLIS.....	132	106	15,312	14,700	1,518	578	482	141
REMAINDER OF COUNTY.....	120	46	4,656	3,152	214	128	97	130
GEAUGA COUNTY.....	291	183	28,047	26,155	2,394	890	668	339
GREENE COUNTY.....	504	378	67,451	65,069	7,469	3,258	2,834	489
FAIRBORN.....	113	89	19,336	18,772	2,067	1,185	1,069	96
XENIA.....	175	147	29,679	29,173	3,322	1,186	967	153
YELLOW SPRINGS.....	34	30	3,433	3,331	380	131	103	43
REMAINDER OF COUNTY.....	182	112	15,003	13,793	1,700	756	695	197
GUERNSEY COUNTY.....	444	264	34,393	31,147	3,427	1,428	1,097	436
CAMBRIDGE.....	232	162	24,492	23,164	2,669	1,094	848	219
REMAINDER OF COUNTY.....	212	102	9,901	7,983	758	334	249	217
HAMILTON COUNTY.....	7,731	5,481	1,038,595	998,005	128,562	48,191	38,049	7,706
CHEVLOT.....	93	83	12,280	12,034	1,332	540	419	94
CINCINNATI.....	5,743	3,989	784,973	753,385	101,849	37,880	30,331	5,683
DEER PARK.....	43	39	5,584	5,480	577	240	160	37
ELMWOOD PLACE.....	56	44	5,544	5,282	598	204	178	64
GOLF MANOR.....	5	5	3,060	3,060	209	72	51	4
GREENHILLS.....	16	16	3,207	3,207	303	142	71	16
LINCOLN HEIGHTS.....	15	7	495	373	18	416	337	86
LOCKLAND.....	92	70	12,504	12,154	1,328	416	337	86
MADEIRA.....	35	23	3,391	3,191	339	128	88	39

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prietary or unincorpo- rated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
HAMILTON COUNTY—CON.								
MARIEMONT.....	11	11	4,404	4,404	344	99	64	9
MOUNT HEALTHY.....	42	36	5,567	5,489	632	236	155	44
NORTH COLLEGE HILL.....	50	44	6,698	6,598	701	262	174	47
NORWOOD.....	319	245	39,946	38,218	4,406	1,535	1,263	316
READING.....	115	91	17,926	17,390	1,798	727	646	122
ST BERNARD.....	73	49	6,874	6,490	590	192	143	69
SILVERTON.....	53	53	8,227	8,227	1,020	383	293	48
WYOMING.....	22	16	2,267	2,169	255	88	67	24
REMAINDER OF COUNTY.....	948	660	115,648	110,854	12,263	5,037	3,599	987
HANCOCK COUNTY.....	530	366	59,162	56,744	6,320	2,295	1,788	510
FINDLAY.....	355	267	47,705	46,361	5,268	1,876	1,436	337
FOSTORIA (PART).....	15	9	1,613	1,515	201	73	68	12
REMAINDER OF COUNTY.....	160	90	9,844	8,868	851	346	284	161
HARDIN COUNTY.....	358	248	26,632	24,680	2,492	1,019	841	346
ADA.....	64	40	4,418	3,978	457	209	160	62
KENTON.....	159	131	16,118	15,542	1,669	637	542	140
REMAINDER OF COUNTY.....	135	77	6,096	5,160	366	173	139	144
HARRISON COUNTY.....	230	140	12,832	11,530	1,076	519	447	238
CADIZ.....	58	48	5,442	5,344	524	221	192	54
REMAINDER OF COUNTY.....	172	92	7,390	6,186	552	298	255	184
HENRY COUNTY.....	284	210	25,535	24,017	2,471	980	770	307
NAPOLCON.....	122	98	13,543	13,135	1,455	547	431	125
REMAINDER OF COUNTY.....	162	112	11,992	10,882	1,016	433	339	182
HIGHLAND COUNTY.....	395	245	33,627	31,099	2,883	1,280	1,047	410
GREENFIELD.....	86	66	10,214	9,798	998	454	397	90
HILLSBORO.....	137	107	15,207	14,625	1,453	598	480	130
REMAINDER OF COUNTY.....	172	72	8,206	6,676	432	228	170	190
HOCKING COUNTY.....	186	122	18,116	16,924	1,790	654	524	192
LOGAN.....	104	84	14,895	14,481	1,611	565	448	96
REMAINDER OF COUNTY.....	82	38	3,221	2,443	179	89	76	96
HOLMES COUNTY.....	186	118	13,631	12,683	989	454	360	195
HURON COUNTY.....	478	370	45,784	44,020	4,532	1,772	1,394	483
BELLEVUE (PART).....	56	48	6,318	6,192	706	262	204	58
NORWALK.....	141	123	19,161	18,927	2,035	747	577	129
WILLARD.....	58	42	5,582	5,266	526	279	226	60
REMAINDER OF COUNTY.....	223	157	14,723	13,535	1,265	484	387	236
JACKSON COUNTY.....	331	215	24,657	22,631	2,199	1,083	897	323
JACKSON.....	127	107	14,378	13,982	1,380	645	543	119
WELLSTON.....	94	56	5,605	5,067	497	269	204	87
REMAINDER OF COUNTY.....	110	52	4,674	3,582	322	169	150	117
JEFFERSON COUNTY.....	1,039	715	108,888	103,610	11,271	4,359	3,497	1,053
MINGO JUNCTION.....	50	34	2,510	2,254	217	112	97	58
STUBENVILLE.....	443	339	74,681	72,907	8,553	3,139	2,520	427
TORONTO.....	82	64	7,567	7,291	729	267	210	74
REMAINDER OF COUNTY.....	464	278	24,130	21,158	1,772	841	670	494
KNOX COUNTY.....	403	283	41,071	38,927	4,267	1,597	1,368	401
MOUNT VERNON.....	197	161	27,185	26,585	3,267	1,160	1,007	169
REMAINDER OF COUNTY.....	206	122	13,886	12,342	1,000	437	361	232
LAKE COUNTY.....	942	666	128,938	124,050	13,319	4,453	3,518	904
EASTLAKE.....	52	32	3,458	3,070	288	111	88	65
FAIRPORT.....	8	6	2,048	(D)	(D)	(D)	(D)	(D)
PAINEVILLE.....	223	173	43,570	42,744	4,996	1,590	1,234	193
WICKLIFFE.....	81	53	12,227	11,667	1,155	342	275	83
WILLOUGHBY.....	161	131	29,129	28,503	2,914	952	792	135
WILLOWICK.....	59	43	9,291	9,125	961	382	258	46
REMAINDER OF COUNTY.....	358	228	29,215	(D)	(D)	(D)	(D)	(D)
LAWRENCE COUNTY.....	483	307	41,884	38,470	3,643	1,514	1,313	483
FRONTON.....	242	194	28,684	27,720	2,859	1,168	1,010	233
REMAINDER OF COUNTY.....	241	113	13,200	10,750	784	346	303	250
LICKING COUNTY.....	867	609	87,163	82,895	9,212	3,567	2,918	899
GRANVILLE.....	28	26	2,348	(D)	260	98	75	29
NEWARK.....	480	364	61,481	59,871	7,106	2,530	2,049	447
REMAINDER OF COUNTY.....	359	219	23,334	(D)	1,846	939	794	423
LOGAN COUNTY.....	540	336	41,030	37,976	3,762	1,547	1,304	558
BELLEFONTAINE.....	206	152	21,986	21,052	2,312	901	753	204
REMAINDER OF COUNTY.....	334	184	19,044	16,924	1,450	646	551	354
LORAIN COUNTY.....	1,630	1,218	192,836	185,212	19,856	9,844	8,069	1,553
AMHERST.....	67	49	7,616	7,138	592	208	140	65
AVON.....	30	20	2,178	1,964	192	88	64	32
AVON LAKE.....	32	28	4,802	4,756	435	148	106	31
ELYRIA.....	386	294	57,179	55,509	6,076	2,091	1,643	340
LORAIN.....	651	507	76,630	73,766	8,612	5,809	5,082	588
OBERLIN.....	62	54	7,971	7,885	876	307	212	68
WELLINGTON.....	74	58	5,391	5,149	459	193	163	78
REMAINDER OF COUNTY.....	328	208	31,069	29,045	2,614	1,000	659	351
LUCAS COUNTY.....	4,074	2,872	545,393	524,237	66,296	24,384	18,247	3,898
MAUMEE.....	93	79	21,175	21,015	2,115	1,916	525	79
TOLEDO.....	3,255	2,269	429,199	412,133	54,449	18,812	15,074	3,134
REMAINDER OF COUNTY.....	726	524	95,019	91,089	9,732	3,656	2,648	685

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincor- porated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
MADISON COUNTY.....	288	204	31,757	30,149	2,755	1,082	892	295
LONDON.....	107	89	14,584	14,178	1,493	535	445	113
REMAINDER OF COUNTY.....	181	115	17,173	15,971	1,262	547	447	182
MAHONING COUNTY.....	2,654	1,836	337,940	324,656	39,246	14,957	11,590	2,586
CAMPBELL.....	120	68	8,307	7,699	540	205	181	141
SEBRING.....	51	43	3,455	3,331	309	133	100	53
STRUTHERS.....	131	91	15,800	15,216	1,464	503	371	119
YOUNGSTOWN (PART).....	1,811	1,301	252,278	243,848	31,092	11,811	9,181	1,740
REMAINDER OF COUNTY.....	541	333	58,100	54,562	5,841	2,305	1,757	533
MARION COUNTY.....	536	404	62,156	59,846	6,848	2,595	2,080	525
MARION.....	354	288	50,184	49,188	5,800	2,161	1,700	340
REMAINDER OF COUNTY.....	182	116	11,972	10,658	1,048	434	380	185
MEDINA COUNTY.....	512	360	51,291	48,865	5,164	1,870	1,428	502
MEDINA.....	132	106	18,934	18,444	2,022	678	520	112
WADSWORTH.....	104	88	11,666	11,390	1,345	467	353	100
REMAINDER OF COUNTY.....	276	166	20,691	19,031	1,797	725	555	290
MEIGS COUNTY.....	282	164	20,381	18,371	1,752	725	822	296
MIDDLEPORT.....	76	52	5,764	5,364	535	211	182	75
POMEROY.....	90	64	10,006	9,656	963	396	356	93
REMAINDER OF COUNTY.....	116	48	4,611	3,351	254	118	102	128
MERCER COUNTY.....	384	260	38,139	35,897	3,402	1,390	1,138	423
CELINA.....	137	103	18,842	18,240	1,807	774	639	151
REMAINDER OF COUNTY.....	247	157	19,297	17,657	1,595	616	499	272
MIAMI COUNTY.....	696	518	79,301	76,525	7,845	3,169	2,561	717
PIQUA.....	235	183	27,421	26,593	2,882	1,192	963	220
TIPP CITY.....	41	37	6,920	6,806	646	211	159	43
TROY.....	162	132	21,785	21,283	2,275	948	790	173
REMAINDER OF COUNTY.....	258	166	23,175	21,843	2,042	818	649	281
MONROE COUNTY.....	176	102	9,821	8,637	665	280	237	194
MONTGOMERY COUNTY.....	3,745	2,763	602,199	585,461	74,313	28,613	21,878	3,466
DAYTON.....	2,704	2,026	469,437	457,913	60,611	23,166	17,835	2,435
KETTERING.....	99	97	27,426	27,354	3,261	1,091	838	63
MIAMI BURGH.....	121	85	17,224	16,824	1,591	523	371	117
OAKWOOD.....	25	25	9,905	9,905	869	370	301	18
VANDALIA.....	88	88	88	88	88	88	88	88
WEST CARROLLTON.....	48	34	6,703	6,401	901	326	246	54
REMAINDER OF COUNTY.....	694	458	64,264	60,022	6,280	2,861	2,091	730
MORGAN COUNTY.....	140	88	10,023	8,951	794	329	272	161
MORROW COUNTY.....	149	103	13,318	12,650	1,177	459	388	164
MUSKINGUM COUNTY.....	839	579	79,507	75,283	8,455	3,317	2,699	857
ZANESVILLE.....	556	416	62,764	60,706	7,221	2,740	2,249	534
REMAINDER OF COUNTY.....	283	163	16,743	14,577	1,234	577	450	323
NOBLE COUNTY.....	136	74	8,854	7,648	731	317	253	149
OTTAWA COUNTY.....	448	310	34,511	32,273	3,535	1,295	1,067	448
PORT CLINTON.....	124	102	14,280	13,918	1,693	517	414	113
REMAINDER OF COUNTY.....	324	208	20,231	18,355	1,842	778	653	335
PAULDING COUNTY.....	179	111	13,475	12,287	1,076	763	652	190
PERRY COUNTY.....	321	185	19,050	17,036	1,459	919	556	362
CROOKSVILLE.....	46	32	2,679	2,507	226	355	80	54
NEW LEXINGTON.....	90	56	8,517	8,001	705	318	277	95
REMAINDER OF COUNTY.....	185	97	7,854	6,528	528	246	199	213
ICKAWAY COUNTY.....	308	200	30,536	28,654	2,531	1,047	867	330
CIRCLEVILLE.....	165	127	18,506	17,848	1,808	741	595	160
REMAINDER OF COUNTY.....	143	73	12,030	10,806	723	306	272	170
LIKE COUNTY.....	197	95	16,530	14,446	1,210	400	347	225
MORTGAGE COUNTY.....	634	448	76,471	73,379	7,351	2,557	2,071	626
KENT.....	156	126	21,632	21,110	2,378	876	672	139
RAVENNA.....	173	123	23,383	22,627	2,667	924	765	162
WINDHAM.....	17	17	1,829	1,817	142	52	43	20
REMAINDER OF COUNTY.....	288	182	29,627	27,825	2,164	705	591	305
REBEL COUNTY.....	295	217	24,873	23,769	2,275	939	750	301
EATON.....	105	89	10,498	10,298	979	414	302	108
REMAINDER OF COUNTY.....	190	128	14,375	13,471	1,296	525	448	193
UTAH COUNTY.....	316	216	25,566	23,522	2,272	991	814	352
OTTAWA.....	75	53	6,299	5,831	581	237	186	74
REMAINDER OF COUNTY.....	241	163	19,267	17,691	1,691	754	628	278
WILMINGTON COUNTY.....	1,061	781	129,527	125,243	13,996	5,255	4,166	1,034
MANSFIELD.....	682	522	98,769	96,537	11,089	4,106	3,282	633
SHELBY.....	113	93	12,668	12,148	1,294	431	324	112
REMAINDER OF COUNTY.....	266	166	18,090	16,558	1,613	718	560	289
ROSS COUNTY.....	591	411	56,136	53,004	5,525	2,249	1,865	592
CHILLICOTHE.....	362	278	43,578	42,416	4,689	1,837	1,536	346
REMAINDER OF COUNTY.....	229	133	12,558	10,588	836	412	329	286

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
SANDUSKY COUNTY.....	585	423	61,248	58,630	6,625	2,387	1,827	612
BELLEVUE (PART).....	36	30	3,300	3,252	304	125	85	34
CLYDE.....	78	62	6,401	6,225	647	256	191	79
FREMONT.....	262	198	30,700	29,672	3,364	1,229	916	272
REMAINDER OF COUNTY.....	209	133	20,847	19,481	2,310	777	635	227
SCIOTO COUNTY.....	845	551	82,071	77,509	8,961	3,636	3,007	841
NEW BOSTON.....	63	49	3,826	3,588	309	148	128	65
PORTSMOUTH.....	479	371	62,757	61,477	7,709	3,059	2,540	447
REMAINDER OF COUNTY.....	303	131	15,488	12,444	943	429	339	329
SENECA COUNTY.....	570	444	59,421	57,009	6,320	2,402	1,795	572
FOSTORIA (PART).....	159	139	19,990	19,664	2,259	833	598	155
TIFFIN.....	244	188	27,670	26,748	3,114	1,148	852	226
REMAINDER OF COUNTY.....	167	117	11,761	10,597	947	421	345	191
SHELBY COUNTY.....	329	239	30,752	29,092	3,128	1,314	1,055	304
SIDNEY.....	178	144	21,004	20,416	2,454	1,022	831	144
REMAINDER OF COUNTY.....	151	95	9,748	8,676	674	292	224	160
STARK COUNTY.....	3,136	2,218	374,217	358,663	42,756	15,869	12,826	3,025
ALLIANCE.....	336	256	41,346	39,942	5,074	1,873	1,459	318
CANTON.....	1,367	991	193,761	187,235	23,726	8,679	7,015	1,281
LOUISVILLE.....	65	45	7,496	7,042	802	238	213	75
MASSILLON.....	406	308	48,291	46,733	5,332	2,183	1,806	353
MINERVA (PART).....	68	48	5,811	5,461	525	192	157	70
NORTH CANTON.....	61	49	7,083	6,849	631	279	229	58
REMAINDER OF COUNTY.....	833	521	70,429	65,401	6,467	2,485	1,947	870
SUMMIT COUNTY.....	3,872	2,798	583,575	564,705	70,962	25,184	20,558	3,533
AKRON.....	2,570	1,848	397,986	384,624	50,378	17,411	14,550	2,388
BARBERTON.....	373	279	50,452	48,850	5,992	2,613	2,157	320
CUYAHOGA FALLS.....	316	266	67,838	66,970	7,748	2,530	1,918	252
TALLMADGE.....	53	37	12,130	12,012	1,286	428	273	36
REMAINDER OF COUNTY.....	560	368	55,169	52,249	5,558	2,202	1,660	537
TRUMBULL COUNTY.....	1,768	1,244	189,385	180,727	19,752	7,524	5,994	1,742
GIRARD.....	125	89	14,515	13,883	1,233	403	337	132
HUBBARD.....	69	57	8,442	8,308	760	378	305	85
NEWTON FALLS.....	71	49	5,900	5,528	556	282	258	70
NILES.....	211	149	23,085	21,865	2,341	803	655	188
WARREN.....	671	523	89,472	87,154	10,708	3,833	3,033	615
YOUNGSTOWN (PART).....	21	15	2,468	2,420	294	118	99	22
REMAINDER OF COUNTY.....	600	362	45,503	41,569	3,860	1,708	1,307	630
TUSCARAWAS COUNTY.....	921	619	78,133	72,687	7,853	3,100	2,434	948
DENNISON.....	55	37	2,523	2,351	245	111	91	61
DOVER.....	146	122	19,916	19,574	2,305	782	624	137
NEWCOMERTOWN.....	99	71	6,384	5,910	529	256	207	94
NEW PHILADELPHIA.....	208	152	22,252	21,220	2,501	958	750	190
UHRICHVILLE.....	102	76	10,031	9,517	964	406	323	99
REMAINDER OF COUNTY.....	311	161	17,027	14,135	1,309	587	439	367
UNION COUNTY.....	278	170	30,943	29,097	2,103	899	678	322
MARYSVILLE.....	122	86	10,805	10,261	1,150	444	369	141
REMAINDER OF COUNTY.....	156	84	20,138	18,836	953	455	309	181
VAN WERT COUNTY.....	294	222	32,785	31,645	4,158	1,836	1,462	308
DELPHOS (PART).....	25	19	2,894	2,724	264	86	70	32
VAN WERT.....	161	133	24,649	24,293	3,554	1,552	1,217	156
REMAINDER OF COUNTY.....	108	70	5,242	4,628	340	198	175	120
VINTON COUNTY.....	84	50	4,657	3,941	326	173	145	95
WARREN COUNTY.....	455	295	40,390	36,908	3,464	1,354	1,123	475
FRANKLIN.....	94	62	8,698	8,094	773	326	263	87
LEBANON.....	114	96	15,895	15,559	1,476	557	467	107
REMAINDER OF COUNTY.....	247	137	15,797	13,255	1,215	471	393	281
WASHINGTON COUNTY.....	536	364	51,570	48,950	5,285	1,957	1,633	504
MARIETTA.....	277	205	35,631	34,581	4,064	1,430	1,204	226
REMAINDER OF COUNTY.....	259	159	15,939	14,369	1,221	527	429	278
WAYNE COUNTY.....	731	471	75,145	71,231	7,761	2,870	2,201	767
ORRVILLE.....	79	61	8,306	8,150	825	297	234	76
RITTMAN.....	49	35	6,216	5,882	605	174	147	45
WOOSTER.....	248	192	38,091	37,151	4,489	1,687	1,277	249
REMAINDER OF COUNTY.....	355	183	22,532	20,048	1,842	712	543	397
WILLIAMS COUNTY.....	404	278	31,847	29,911	2,993	1,387	1,121	414
BRYAN.....	107	89	12,256	11,982	1,209	647	538	98
MONTPELIER.....	75	57	5,834	5,476	486	188	135	75
REMAINDER OF COUNTY.....	222	132	13,757	12,453	1,298	552	448	241
WOOD COUNTY.....	614	442	63,182	60,182	6,148	2,502	1,817	626
BOWLING GREEN.....	132	118	19,083	18,747	2,085	817	633	119
FOSTORIA (PART).....	3	3	(D)	(D)	(D)	(D)	(D)	(D)
NORTH BALTIMORE.....	47	33	4,817	4,701	426	206	148	49
PERRYBURGH.....	55	45	9,480	9,358	1,017	297	245	61
ROSSFORD.....	47	31	3,456	3,126	271	99	70	53
REMAINDER OF COUNTY.....	330	212	(D)	(D)	(D)	(D)	(D)	(D)
WYANDOT COUNTY.....	249	197	23,561	22,559	2,039	788	624	275
CAREY.....	52	48	4,329	4,179	364	164	130	64
UPPER SANDUSKY.....	96	82	11,531	11,267	1,175	400	308	97
REMAINDER OF COUNTY.....	101	67	7,701	7,113	500	224	186	114

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year
	Total (Number)	With payroll (Number)	Total all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Ohio, total.....	86,907	61,047	9,633,332	9,096,152	1,088,120
Adams County.....	242	146	15,995	13,951	967
Allen County.....	1,078	784	109,684	104,978	12,537
Delphos (part) ¹	82	78	6,616	6,406	609
Lima.....	736	536	87,153	84,065	10,586
Remainder of County.....	260	170	15,915	14,507	1,362
Ashland County.....	395	285	37,384	35,270	3,790
Ashland.....	220	158	24,300	23,302	2,721
Loudonville.....	71	55	6,825	6,245	564
Remainder of County.....	104	72	6,259	5,723	505
Ashtabula County.....	1,050	734	101,211	94,857	10,950
Ashtabula.....	411	287	51,095	48,577	6,636
Conneaut.....	173	123	15,516	14,420	1,616
Geneva.....	122	78	10,894	9,932	918
Lakeville.....	20	8	1,967	1,735	70
Remainder of County.....	324	238	21,739	20,193	1,710
Athens County.....	467	295	34,826	31,982	3,212
Athens.....	213	151	22,538	21,396	2,333
Nelsonville.....	78	54	6,073	5,739	506
Remainder of County.....	176	90	6,215	4,847	373
Auglaize County.....	418	286	33,653	31,111	2,773
St. Marys.....	126	90	9,438	8,784	879
Wapakoneta.....	127	85	10,970	10,256	1,061
Remainder of County.....	165	111	13,245	12,071	833
Belmont County.....	989	601	66,419	59,525	5,597
Barnesville.....	99	73	8,609	8,243	976
Bellaire.....	208	132	15,413	13,663	1,390
Bridgeport.....	47	49	7,823	7,295	845
Martins Ferry.....	180	102	13,750	12,676	1,210
Shadyside.....	40	30	2,461	2,327	220
St. Clairsville.....	74	52	6,147	5,881	571
Remainder of County.....	311	163	12,216	9,240	785
Brown County.....	304	190	18,236	16,424	1,325
Butler County.....	1,536	1,110	180,836	171,210	20,016
Hamilton.....	811	585	100,999	96,203	10,912
Middletown.....	434	338	58,193	55,763	7,414
Oxford.....	66	50	7,650	7,400	762
Remainder of County.....	225	137	13,994	11,844	928
Carroll County.....	187	127	12,404	11,430	972
Carrollton.....	75	55	5,348	4,980	512
Minerva (part) ²	21	11	748	546	73
Remainder of County.....	91	61	6,308	5,904	387
Champaign County.....	334	230	27,390	25,232	2,421
Urbana.....	175	125	16,762	15,616	1,705
Remainder of County.....	159	105	10,628	9,616	716
Clark County.....	1,168	870	132,667	127,723	14,802
Springfield.....	964	730	115,984	111,976	13,708
Remainder of County.....	204	140	16,683	15,747	1,094
Clermont County.....	534	356	43,603	39,909	3,111
New Richmond.....	45	31	3,415	3,191	273
Remainder of County.....	489	325	40,188	36,718	2,838
Clinton County.....	307	219	31,870	29,826	2,622
Wilmington.....	147	109	16,583	15,857	1,632
Remainder of County.....	160	110	15,287	13,969	990
Columbiana County.....	1,156	854	105,662	99,658	10,381
Columbiana.....	80	58	8,103	7,382	809
East Liverpool.....	343	263	38,013	36,683	4,096
East Palestine.....	83	63	8,276	7,846	627
Leontona.....	34	24	2,053	1,717	131
Lisbon.....	75	63	6,344	6,130	560
Salmon.....	221	163	25,427	24,103	2,856
Wellsville.....	108	78	5,347	4,825	440
Remainder of County.....	212	142	12,096	10,972	862
Cochocton County.....	338	220	28,104	25,612	2,566
Cochocton.....	216	162	23,190	21,946	2,276
Remainder of County.....	122	58	4,914	3,666	290
Crawford County.....	540	356	44,693	42,125	4,256
Bucyrus.....	209	157	16,956	15,968	1,710
Crestline.....	82	58	6,685	6,319	600
Delco.....	157	123	14,586	13,998	1,534
Remainder of County.....	92	58	6,466	5,840	412
Cuyahoga County.....	14,573	9,711	1,861,685	1,750,901	226,269
Bay.....	32	20	4,508	(D)	397
Bedford.....	159	107	20,594	19,310	2,074
Berea.....	136	112	18,124	17,518	1,910
Brecksville.....	41	31	3,300	3,026	374
Brook Park.....	10	10	1,723	1,723	607
Brooklyn.....	25	15	1,797	1,533	241
Chagrin Falls.....	86	66	12,366	12,052	1,101
Cleveland.....	10,795	7,045	1,364,190	1,276,982	173,665
Cleveland Heights.....	474	298	54,108	51,332	5,762
East Cleveland.....	308	218	36,466	34,652	4,256
Euclid.....	241	175	46,731	44,969	4,458
Fairview Park.....	103	81	24,471	23,775	3,005
Garfield Heights.....	147	99	10,975	10,177	1,031
Independence.....	33	21	3,384	3,156	342
Lakewood.....	515	381	73,706	71,144	8,122
Lyndhurst.....	33	25	2,960	2,586	309
Maple Heights.....	145	99	15,844	14,712	1,381
Mayfield Heights.....	65	51	11,060	10,706	1,356
Newburgh Heights.....	15	11	686	484	41
North Olmsted.....	65	43	4,681	4,465	433
North Royalton.....	24	20	2,157	1,469	242
Parma.....	244	155	27,526	25,489	2,525
Parma Heights.....	35	21	1,996	1,754	182
Rocky River.....	138	98	14,254	13,518	1,435
Shaker Heights.....	176	138	40,500	39,756	4,506
Solon.....	24	16	2,072	1,786	176
South Euclid.....	153	99	22,495	21,689	2,561
Strongsville.....	38	26	3,563	3,287	356
University Heights.....	59	39	8,725	8,481	949
Warrensville Heights.....	49	25	3,011	2,577	282
Westlake.....	55	35	3,552	3,232	375
Remainder of County.....	190	131	20,160	(D)	1,949
Darke County.....	493	323	44,988	41,092	3,490
Greenville.....	204	136	22,127	20,455	2,010
Remainder of County.....	289	187	22,861	20,637	1,480
Defiance County.....	337	245	35,316	33,834	3,190
Defiance.....	210	156	24,341	23,601	2,465
Hicksville.....	63	45	5,074	4,674	372
Remainder of County.....	64	44	5,901	5,559	353
Delaware County.....	285	211	28,362	26,948	2,674
Delaware.....	177	145	19,260	18,564	2,056
Remainder of County.....	108	66	9,102	8,384	618
Erie County.....	702	474	66,981	61,863	7,277
Huron.....	57	37	4,331	3,887	415
Sandusky.....	448	300	40,739	46,131	5,619
Remainder of County.....	197	137	12,911	11,845	1,243
Fairfield County.....	594	410	54,147	50,785	5,146
Lancaster.....	377	299	41,661	39,865	4,392
Remainder of County.....	217	133	12,486	10,920	754
Fayette County.....	272	186	31,126	29,514	3,144
Washington.....	192	138	26,878	25,986	2,686
Remainder of County.....	80	48	4,248	3,528	458
Franklin County.....	5,273	3,819	721,069	690,125	91,862
Berley.....	63	33	6,028	5,060	527
Columbus.....	4,397	3,219	626,629	601,935	82,227
Grandview Heights.....	32	30	4,429	4,365	730
Upper Arlington.....	39	33	5,929	5,773	764
Westerville.....	58	50	8,184	8,040	836
Whitball.....	57	37	13,235	12,953	1,054
Remainder of County.....	627	417	56,635	51,999	5,724
Fulton County.....	369	281	33,291	31,905	2,571
Wauseon.....	99	73	10,268	9,968	823
Remainder of County.....	270	208	23,123	21,937	1,748
Gallia County.....	250	146	20,394	17,854	1,652
Calipolis.....	140	112	16,253	15,581	1,522
Remainder of County.....	110	34	4,141	2,273	130
Geauga County.....	290	172	22,943	20,497	1,891
Greene County.....	598	398	61,026	58,088	5,844
Fairborn.....	115	89	17,516	16,510	1,787
Xenia.....	198	156	28,826	27,886	2,989
Yellow Springs.....	36	32	3,137	3,049	313
Remainder of County.....	159	121	11,547	10,643	795
Guernsey County.....	462	278	30,343	27,089	3,129
Cambridge.....	286	184	22,988	21,468	2,607
Remainder of County.....	176	94	7,355	5,621	522

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero.

¹Delphos is in Allen and Van Wert Counties.²Minerva is in Carroll and Stark Counties.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establishments (\$1,000)	Establish- ments with payroll (\$1,000)	
Hamilton County.....	7,985	5,863	976,763	934,284	119,309
Cheriot.....	114	100	11,405	11,239	1,176
Cincinnati.....	5,952	4,354	774,588	742,896	97,891
Dear Park.....	46	38	5,631	5,395	502
Klawood Place.....	58	46	4,536	4,216	448
Golf Manor.....	9	9	3,358	3,350	359
Greenhills.....	7	5	1,169	(D)	(D)
Lincoln Heights.....	15	9	713	(D)	(D)
Lockland.....	111	85	10,285	9,861	1,162
Madison.....	37	27	3,216	3,096	276
Marion.....	24	18	5,079	5,013	390
Mount Healthy.....	52	44	4,523	4,305	527
North College Hill.....	68	50	7,188	6,776	681
Norwood.....	410	308	48,966	46,886	5,772
Reading.....	134	104	17,919	17,229	1,787
St. Bernard.....	85	63	7,256	6,862	831
Silverton.....	64	58	8,143	8,023	970
Wyoming.....	27	21	2,250	2,178	223
Remainder of County.....	772	524	60,538	55,204	6,146
Hancock County.....	512	366	50,470	47,802	5,151
Findlay.....	367	275	39,139	37,053	4,240
Pontoria (part) ³	22	12	1,815	1,581	214
Remainder of County.....	123	79	9,516	8,758	697
Hardin County.....	346	246	26,000	23,912	2,177
Ada.....	53	35	4,121	3,641	335
Kenton.....	164	130	15,372	14,648	1,487
Remainder of County.....	129	81	6,507	5,623	355
Harrison County.....	228	140	12,061	10,315	970
Camden.....	91	55	5,528	5,064	544
Remainder of County.....	137	85	6,533	5,251	426
Henry County.....	311	207	27,466	25,400	2,469
Napoleon.....	121	87	14,121	13,369	1,529
Remainder of County.....	190	120	13,345	12,031	940
Highland County.....	379	255	32,399	30,377	2,876
Greenfield.....	96	70	10,205	9,829	1,047
Hillsboro.....	156	104	14,315	13,527	1,278
Remainder of County.....	127	81	7,879	7,021	551
Hocking County.....	215	141	17,201	15,667	1,615
Logan.....	135	95	13,845	13,019	1,430
Remainder of County.....	80	46	3,356	2,648	185
Holmes County.....	148	104	11,479	10,609	779
Buron County.....	474	370	43,506	40,914	4,251
Belleue (part) ⁴	61	47	6,104	5,668	641
Norwalk.....	142	124	17,980	17,378	1,953
Willard.....	68	50	5,600	5,212	508
Remainder of County.....	203	149	13,822	12,656	1,149
Jackson County.....	351	243	28,554	26,646	2,695
Jackson.....	165	127	18,434	17,746	1,893
Wellston.....	68	66	5,700	5,214	488
Remainder of County.....	88	50	4,420	3,686	314
Jefferson County.....	1,066	730	104,971	98,397	10,480
Mingo Junction.....	59	35	2,598	2,108	221
Staubenville.....	509	393	74,258	71,752	8,538
Toronto.....	105	69	7,292	6,512	575
Remainder of County.....	393	233	20,823	18,025	1,506
Knox County.....	409	289	38,131	35,995	3,947
Mount Vernon.....	254	178	27,621	26,169	3,055
Remainder of County.....	155	111	10,510	9,826	892
Lake County.....	846	592	104,868	98,766	11,301
Eastlake.....	42	30	2,891	2,673	227
Fairport.....	54	36	4,245	3,857	438
Princeton.....	203	151	36,594	35,326	4,259
Wickliffe.....	54	40	10,049	9,487	956
Willoughby.....	184	120	24,308	22,874	2,739
Willowick.....	15	13	1,885	(D)	229
Remainder of County.....	294	202	24,896	(D)	2,453
Lawrence County.....	432	288	35,907	33,235	3,239
Ironton.....	255	201	26,826	25,938	2,722
Remainder of County.....	177	87	9,081	7,297	517
Licking County.....	876	614	77,693	74,047	7,947
Granville.....	35	27	2,265	2,157	187
Newark.....	498	364	56,878	54,904	6,354
Remainder of County.....	343	223	18,550	16,986	1,406
Logan County.....	496	334	40,976	38,070	3,701
Bellefontaine.....	190	150	21,897	21,153	2,374
Remainder of County.....	306	184	19,079	16,917	1,327
Lorain County.....	1,696	1,212	176,015	165,005	18,470
Lebanon.....	88	60	8,538	7,686	642
Avon.....	28	16	2,247	1,831	186
Avon Lake.....	34	28	4,616	4,382	389
Klyria.....	423	307	53,687	50,659	5,971
Lorain.....	697	507	70,442	66,622	7,976
Oberlin.....	78	54	5,966	5,306	618
Lorain County--Con.					
Wellington.....	69	51	5,239	4,959	423
Remainder of County.....	279	189	25,280	23,560	2,265
Lucas County.....	4,157	3,091	508,106	486,634	65,071
Maumee.....	77	63	11,134	10,918	1,130
Toledo.....	3,558	2,622	442,046	422,680	58,747
Remainder of County.....	522	406	54,926	53,036	5,194
Madison County.....	294	200	28,965	27,399	2,208
London.....	126	96	13,509	13,077	1,220
Remainder of County.....	168	104	15,456	14,322	988
Mahoning County.....	2,586	1,812	307,592	291,352	37,326
Campbell.....	132	64	5,868	4,518	360
Sebring.....	52	38	3,411	3,085	297
Struthers.....	116	88	13,955	13,427	1,191
Youngstown (part) ⁵	1,876	1,366	247,703	237,099	32,225
Remainder of County.....	410	258	36,655	35,223	3,253
Marion County.....	600	434	61,941	59,377	6,756
Marion.....	462	346	53,226	51,588	6,142
Remainder of County.....	138	88	8,715	7,789	614
Medina County.....	472	326	46,550	43,278	4,547
Medina.....	151	99	19,246	17,910	2,090
Wadsworth.....	96	76	10,720	10,496	1,110
Remainder of County.....	225	151	16,584	14,872	1,347
Meigs County.....	264	174	19,426	17,878	1,766
Middleport.....	73	57	5,304	5,128	495
Pomeroy.....	94	74	10,542	10,188	1,096
Remainder of County.....	97	43	3,580	2,562	175
Mercer County.....	368	266	34,679	32,665	2,822
Celina.....	161	101	17,658	16,664	1,613
Remainder of County.....	207	165	17,021	16,001	1,209
Miami County.....	726	522	72,495	68,609	6,602
Piquette.....	268	206	26,945	25,943	2,752
Tipp City.....	49	29	5,176	4,868	411
Troy.....	174	138	21,400	20,738	2,152
Remainder of County.....	235	149	18,974	17,060	1,287
Monroe County.....	177	89	7,515	5,803	401
Montgomery County.....	3,613	2,755	544,940	527,442	69,937
Dayton.....	2,880	2,180	461,602	447,226	61,985
Miamisburg.....	114	84	16,569	15,765	1,331
Oakwood.....	18	14	3,337	3,291	351
West Carrollton.....	33	27	4,222	4,136	407
Remainder of County.....	568	450	59,210	57,024	5,863
Morgan County.....	145	89	8,863	7,601	604
Morrow County.....	150	106	13,106	12,290	1,065
Muskingum County.....	890	606	76,012	70,698	8,327
Zanesville.....	646	446	64,480	60,956	7,419
Remainder of County.....	244	160	11,532	9,742	908
Noble County.....	136	80	8,357	7,185	612
Ottawa County.....	381	281	33,420	31,238	3,031
Port Clinton.....	130	92	12,839	12,253	1,334
Remainder of County.....	251	189	20,581	18,985	1,697
Paulding County.....	183	129	13,604	12,898	938
Perry County.....	300	180	18,098	15,664	1,337
Crooksville.....	61	37	2,507	2,137	167
New Lexington.....	92	58	8,077	7,485	684
Remainder of County.....	147	85	7,514	6,042	486
Pickaway County.....	312	216	29,958	27,874	2,251
Circleville.....	173	139	18,409	17,649	1,565
Remainder of County.....	139	77	11,549	10,225	686
Pike County.....	193	117	22,352	20,134	1,728
Portage County.....	685	467	68,533	63,697	8,663
Kent.....	167	127	21,856	20,958	2,295
Ravenna.....	203	143	25,185	23,805	2,549
Windham.....	31	17	2,259	1,903	134
Remainder of County.....	284	180	19,233	17,031	1,685
Preble County.....	319	213	25,026	22,988	1,962
Eaton.....	108	74	10,721	10,123	878
Remainder of County.....	211	139	14,305	12,865	1,084
Putnam County.....	325	223	24,945	23,343	1,772
Ottawa.....	87	59	6,356	5,706	552
Remainder of County.....	238	164	18,589	16,637	1,220
Richland County.....	1,038	740	115,801	109,731	13,221
Manfield.....	740	520	91,699	87,163	11,140
Shelby.....	124	92	12,322	11,858	1,185
Remainder of County.....	174	128	11,780	10,710	966

Standard Notes: (D) Withheld to avoid disclosure.
³Pontoria is in Hancock, Seneca, and Wood Counties.... Represents zero.
⁴Belleue is in Huron and Sandusky Counties.⁵Youngstown is in Mahoning and Trumbull Counties.

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Table 2A. RETAIL TRADE: 1954 — COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year		County and city	Establishments		Sales		Payroll, entire year
	Total (Number)	With payroll (Number)	Total all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)				Total (Number)	With payroll (Number)	Total all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Rose County.....	555	391	57,889	58,111	5,568		Tuscarawas County.....	861	637	71,416	66,966	6,998
Chillicothe.....	370	280	45,858	43,922	4,792		Dennison.....	60	38	3,272	2,630	268
Remainder of County.....	185	111	12,031	10,189	776		Dover.....	213	169	20,091	19,361	2,139
Sandusky County.....	604	436	57,621	54,623	5,513		New Philadelphia.....	78	64	5,577	5,231	459
Bellevue (part) ¹	39	27	3,018	2,696	288		Newcomerstown.....	103	87	9,816	9,388	935
Clyde.....	98	68	9,072	8,672	682		Uhrichsville.....	213	139	13,331	11,771	1,073
Fremont.....	320	234	32,254	30,898	3,538		Union County.....	255	177	24,513	22,869	1,872
Remainder of County.....	157	107	13,277	12,357	1,005		Marysville.....	126	84	10,519	9,705	1,028
Scioto County.....	863	569	92,836	86,236	10,138		Remainder of County.....	129	93	13,994	13,164	844
New Boston.....	62	50	4,329	4,165	441		Van Wert County.....	331	237	28,133	26,291	2,645
Portsmouth.....	527	391	73,264	70,410	8,774		Delphos (part) ²	26	22	3,080	2,864	217
Remainder of County.....	274	128	15,243	11,659	923		Van Wert.....	193	143	19,029	18,195	2,019
Seneca County.....	615	449	56,679	53,317	5,959		Remainder of County.....	112	72	6,024	5,232	409
Fostoria (part) ³	179	147	19,401	18,909	2,203		Vinton County.....	91	47	4,799	3,793	261
Tiffin.....	273	203	28,087	26,483	3,032		Warren County.....	435	291	37,782	34,670	2,900
Remainder of County.....	163	99	9,191	7,925	724		Franklin.....	110	66	8,820	7,836	629
Shelby County.....	357	237	29,948	27,090	2,778		Lebanon.....	124	100	16,054	15,530	1,403
Sidney.....	199	149	20,843	19,687	2,271		Remainder of County.....	201	125	12,908	11,304	868
Remainder of County.....	158	88	9,105	7,403	507		Washington County.....	527	343	41,446	37,386	4,544
Stark County.....	3,187	2,287	331,014	314,440	38,537		Marietta.....	305	219	30,819	28,977	3,787
Alliance.....	338	262	39,171	37,621	4,634		Remainder of County.....	222	124	10,627	8,409	757
Canton.....	1,554	1,090	174,242	165,158	22,415		Wayne County.....	644	458	63,786	59,726	6,640
Louisville.....	73	43	7,152	6,510	642		Orville.....	105	67	8,631	7,905	878
Massillon.....	448	324	45,767	43,489	5,219		Rittman.....	43	39	5,983	5,785	567
Minerva (part) ²	81	55	5,282	4,844	469		Wooster.....	252	190	32,084	30,834	3,873
North Canton.....	58	40	5,549	5,263	597		Remainder of County.....	244	162	17,088	15,202	1,322
Remainder of County.....	595	473	53,851	51,555	4,561		Williams County.....	354	248	27,713	25,635	2,409
Summit County.....	4,070	2,926	525,639	500,761	63,671		Bryan.....	119	87	11,532	10,868	1,141
Akron.....	2,837	2,041	391,846	375,388	49,454		Montpelier.....	70	48	5,595	5,173	435
Barberton.....	413	297	44,691	41,895	4,877		Remainder of County.....	165	113	10,586	9,594	833
Cuyahoga Falls.....	294	238	49,938	48,692	5,789		Wood County.....	677	459	59,166	54,310	4,978
Tallmadge.....	31	21	4,429	3,951	431		Bowling Green.....	187	131	19,913	18,637	1,971
Remainder of County.....	495	329	34,735	30,835	3,120		North Baltimore.....	53	37	4,240	3,972	301
Trumbull County.....	1,696	1,192	169,138	157,562	17,898		Perrysburg.....	71	49	9,740	9,294	800
Girard.....	145	103	12,214	11,186	1,068		Rossford.....	45	35	3,632	3,296	251
Hubbard.....	71	55	6,510	6,338	582		Fostoria (part) ³	3	3	196	196	28
Newton Falls.....	65	53	6,875	6,559	556		Remainder of County.....	318	204	21,445	18,915	1,627
Niles.....	221	137	18,333	16,343	1,828		Wyandot County.....	271	177	21,207	19,415	1,903
Warren.....	731	507	91,155	86,181	10,838		Carey.....	64	42	5,324	4,932	573
Youngstown (part) ²	18	14	1,297	1,149	200		Upper Sandusky.....	125	89	10,409	9,825	990
Remainder of County.....	445	323	32,754	29,806	2,626		Remainder of County.....	82	46	5,474	4,658	340

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

¹Delphos is in Allen and Van Wert Counties.²Minerva is in Carroll and Stark Counties.³Fostoria is in Hancock, Seneca, and Wood Counties.⁴Bellevue is in Huron and Sandusky Counties.⁵Youngstown is in Mahoning and Trumbull Counties.

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Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpo- rated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
AKRON STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Summit County, Ohio									
	RETAIL TRADE, TOTAL.....	3,872	2,798	583,575	564,705	70,962	25,184	20,558	3,533
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP, DEALERS	251	177	36,036	34,990	5,323	1,165	1,000	194
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	89	73	93,858	93,546	14,405	5,511	4,292	52
54	FOOD STORES.....	795	517	158,189	152,027	12,214	4,122	2,899	687
55 EX, 554	AUTOMOTIVE DEALERS.....	202	156	101,999	100,973	10,500	2,542	2,452	159
55PT(554)	GASOLINE SERVICE STATIONS.....	475	379	42,578	40,386	4,022	1,510	1,243	520
56	APPAREL, ACCESSORY STORES.....	216	186	24,838	24,444	3,542	1,280	970	110
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	200	148	21,255	20,507	3,672	917	837	153
58	EATING, DRINKING PLACES.....	860	718	47,675	45,051	9,776	5,158	4,266	947
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	136	132	19,412	19,286	2,739	1,321	1,068	103
59 EX, 591	OTHER RETAIL STORES.....	448	270	28,297	25,679	3,053	1,304	1,198	410
53 PART*	NONSTORE RETAILERS*.....	194	42	9,438	7,834	1,266	354	333	198
CANTON STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Stark County, Ohio									
	RETAIL TRADE, TOTAL.....	3,136	2,218	374,217	358,663	42,756	15,869	12,826	3,025
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP, DEALERS	241	171	28,006	26,932	3,887	938	864	190
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	98	66	48,295	47,785	6,497	2,669	1,959	76
54	FOOD STORES.....	574	386	98,075	93,897	7,362	2,944	2,097	569
55 EX, 554	AUTOMOTIVE DEALERS.....	179	135	58,460	57,500	5,659	1,377	1,306	138
55PT(554)	GASOLINE SERVICE STATIONS.....	352	262	26,233	24,063	2,388	994	811	394
56	APPAREL, ACCESSORY STORES.....	184	162	21,862	21,506	3,270	1,249	975	121
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	228	138	21,581	20,259	3,441	885	796	200
58	EATING, DRINKING PLACES.....	687	555	26,961	25,031	5,110	2,951	2,474	763
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	82	78	12,617	12,489	1,811	736	576	53
59 EX, 591	OTHER RETAIL STORES.....	372	228	26,916	25,006	2,587	919	779	372
53 PART*	NONSTORE RETAILERS*.....	139	37	5,211	4,245	744	207	189	139
CINCINNATI STANDARD METROPOLITAN STATISTICAL AREA—Consists of Hamilton County, Ohio; Campbell and Kenton Counties, Ky.									
	RETAIL TRADE, TOTAL.....	9,706	6,760	1,226,781	1,173,339	148,419	55,580	43,964	9,827
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP, DEALERS	426	306	55,872	53,794	7,337	1,831	1,670	367
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	264	186	172,718	171,410	28,832	10,810	7,774	235
54	FOOD STORES.....	2,378	1,564	317,210	298,060	21,265	9,427	6,513	2,619
55 EX, 554	AUTOMOTIVE DEALERS.....	319	271	175,195	174,405	17,237	3,721	3,636	209
55PT(554)	GASOLINE SERVICE STATIONS.....	751	637	70,674	67,434	6,597	2,381	1,836	861
56	APPAREL, ACCESSORY STORES.....	583	477	77,157	75,491	12,027	4,463	3,308	469
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	490	349	61,545	59,485	8,967	2,886	2,652	467
58	EATING, DRINKING PLACES.....	2,199	1,740	117,975	110,539	25,046	11,960	10,322	2,315
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	390	370	43,528	43,032	5,409	2,667	1,575	379
59 EX, 591	OTHER RETAIL STORES.....	1,185	747	92,733	86,337	10,308	3,709	3,045	1,125
53 PART*	NONSTORE RETAILERS*.....	721	113	42,174	33,352	5,394	1,725	1,633	781
CLEVELAND STANDARD METROPOLITAN STATISTICAL AREA—Consists of Cuyahoga and Lake Counties, Ohio									
	RETAIL TRADE, TOTAL.....	15,211	10,601	2,222,864	2,136,354	261,656	93,372	73,549	14,184
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP, DEALERS	861	553	119,079	113,401	13,844	4,644	4,278	731
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	401	277	361,919	359,959	54,971	21,077	15,537	311
54	FOOD STORES.....	3,525	2,179	570,706	538,336	40,372	14,636	9,594	3,567
55 EX, 554	AUTOMOTIVE DEALERS.....	551	445	324,977	322,733	31,909	6,481	6,273	311
55PT(554)	GASOLINE SERVICE STATIONS.....	1,411	1,099	136,469	128,101	12,142	4,089	3,076	1,671
56	APPAREL, ACCESSORY STORES.....	1,122	936	121,866	118,674	17,391	6,035	4,663	819
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	963	671	115,731	110,923	15,640	3,941	3,572	796
58	EATING, DRINKING PLACES.....	3,400	2,696	192,182	180,174	42,992	20,785	17,613	3,257
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	581	539	87,321	86,419	12,061	5,230	3,407	488
59 EX, 591	OTHER RETAIL STORES.....	1,698	1,062	153,645	144,727	14,476	5,051	4,208	1,538
53 PART*	NONSTORE RETAILERS*.....	698	144	38,969	32,907	5,858	1,403	1,328	695
COLUMBUS STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Franklin County, Ohio									
	RETAIL TRADE, TOTAL.....	5,121	3,793	834,951	810,141	104,833	36,441	28,979	4,795
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP, DEALERS	291	229	52,872	51,834	6,828	1,716	1,489	181
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	141	111	128,554	127,794	21,451	7,495	5,265	89
54	FOOD STORES.....	950	616	185,607	177,201	12,447	4,963	3,170	1,008
55 EX, 554	AUTOMOTIVE DEALERS.....	244	214	143,682	142,880	14,611	3,214	3,112	148
55PT(554)	GASOLINE SERVICE STATIONS.....	568	486	57,505	55,271	5,554	1,854	1,573	626
56	APPAREL, ACCESSORY STORES.....	283	251	52,366	51,930	8,279	2,956	2,405	148
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	331	233	42,173	40,783	6,598	1,623	1,525	253
58	EATING, DRINKING PLACES.....	1,163	953	71,281	68,073	16,420	8,253	6,732	1,223
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	208	198	31,210	30,946	4,304	1,799	1,431	183
59 EX, 591	OTHER RETAIL STORES.....	661	435	53,692	50,166	5,922	1,811	1,554	645
53 PART*	NONSTORE RETAILERS*.....	281	67	16,009	13,263	2,419	757	723	291

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

1958 CENSUS OF BUSINESS

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Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS—Continued

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
DAYTON STANDARD METROPOLITAN STATISTICAL AREA—Consists of Green, Miami, and Montgomery Counties, Ohio									
	RETAIL TRADE, TOTAL.....	4,945	3,659	748,951	727,055	89,627	35,040	27,273	4,672
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP, DEALERS	334	246	49,943	48,491	6,282	1,544	1,374	274
53 PART*	GENERAL MERCHANDISE GROUP STORES*	132	102	108,866	108,294	17,788	7,477	5,221	102
54	FOOD STORES.....	878	614	184,034	178,066	12,306	5,248	3,108	895
55 EX, 554	AUTOMOTIVE DEALERS.....	276	228	123,388	122,546	12,381	2,847	2,752	202
55PT(554)	GASOLINE SERVICE STATIONS.....	611	487	54,790	51,616	5,087	1,896	1,530	675
56	APPAREL, ACCESSORY STORES.....	261	239	42,271	41,887	5,998	2,407	1,682	160
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	344	234	38,098	36,578	5,675	1,685	1,448	312
58	EATING, DRINKING PLACES.....	1,016	878	63,359	61,103	14,349	7,842	6,773	1,023
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	161	159	24,358	(D)	3,480	1,418	1,025	123
59 EX, 591	OTHER RETAIL STORES.....	673	409	49,669	46,153	4,679	2,189	1,917	632
53 PART*	NONSTORE RETAILERS*.....	259	63	10,175	(D)	1,602	487	443	274
HAMILTON-MIDDLETOWN STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Butler County, Ohio									
	RETAIL TRADE, TOTAL.....	1,562	1,130	189,297	180,901	20,691	7,891	6,363	1,518
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP, DEALERS	98	60	11,912	11,284	1,782	420	380	73
53 PART*	GENERAL MERCHANDISE GROUP STORES*	46	34	21,030	20,702	2,822	1,235	851	27
54	FOOD STORES.....	295	185	51,368	48,892	3,215	1,264	884	333
55 EX, 554	AUTOMOTIVE DEALERS.....	92	70	27,623	27,215	2,408	595	567	90
55PT(554)	GASOLINE SERVICE STATIONS.....	171	139	14,490	13,558	1,262	534	478	209
56	APPAREL, ACCESSORY STORES.....	104	92	11,619	11,303	1,561	613	468	65
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	98	76	12,056	11,742	1,730	483	444	95
58	EATING, DRINKING PLACES.....	360	290	17,374	15,942	3,432	1,833	1,569	361
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	48	44	6,255	6,139	895	377	281	32
59 EX, 591	OTHER RETAIL STORES.....	200	122	13,215	12,193	1,319	450	359	177
53 PART*	NONSTORE RETAILERS*.....	50	18	2,355	1,931	265	87	82	56
HUNTINGTON-ASHLAND STANDARD METROPOLITAN STATISTICAL AREA—Consists of Cabell and Wayne Counties, W. Va.; Boyd County, Ky.; and Lawrence County, Ohio									
	RETAIL TRADE, TOTAL.....	2,478	1,514	259,155	241,681	27,817	10,972	9,275	2,464
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP, DEALERS	120	90	15,554	14,926	1,852	550	498	106
53 PART*	GENERAL MERCHANDISE GROUP STORES*	147	79	41,374	39,860	6,099	2,655	1,945	126
54	FOOD STORES.....	643	259	67,640	59,724	3,576	1,426	1,138	724
55 EX, 554	AUTOMOTIVE DEALERS.....	155	115	40,217	39,611	3,990	1,038	1,005	117
55PT(554)	GASOLINE SERVICE STATIONS.....	260	194	17,273	15,527	1,378	561	499	267
56	APPAREL, ACCESSORY STORES.....	147	125	16,920	16,622	2,509	890	745	94
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	135	101	13,018	12,504	1,958	671	635	137
58	EATING, DRINKING PLACES.....	452	310	14,894	12,814	2,866	1,735	1,517	497
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	71	71	8,036	8,036	1,218	543	474	66
59 EX, 591	OTHER RETAIL STORES.....	251	149	16,368	15,102	1,572	646	578	241
53 PART*	NONSTORE RETAILERS*.....	97	21	7,861	6,95	799	257	241	89
LIMA STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Allen County, Ohio									
	RETAIL TRADE, TOTAL.....	1,020	766	123,660	119,766	13,612	5,172	4,030	1,000
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP, DEALERS	77	63	12,324	12,212	1,403	398	367	64
53 PART*	GENERAL MERCHANDISE GROUP STORES*	32	24	18,128	18,022	2,850	1,124	850	20
54	FOOD STORES.....	172	122	30,522	29,392	1,806	730	446	161
55 EX, 554	AUTOMOTIVE DEALERS.....	56	46	20,017	19,937	1,788	442	419	43
55PT(554)	GASOLINE SERVICE STATIONS.....	113	97	8,459	8,101	788	315	252	124
56	APPAREL, ACCESSORY STORES.....	70	62	5,517	5,443	768	311	232	54
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	66	44	5,013	4,821	801	307	191	62
58	EATING, DRINKING PLACES.....	196	172	7,245	6,775	1,549	896	767	233
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	31	29	3,518	(D)	429	159	111	32
59 EX, 591	OTHER RETAIL STORES.....	139	91	8,966	8,310	951	349	294	133
53 PART*	NONSTORE RETAILERS*.....	68	16	3,951	(D)	479	141	101	74
LORAIN-ELYRIA STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Lorain County, Ohio									
	RETAIL TRADE, TOTAL.....	1,630	1,218	192,836	185,212	19,856	9,844	8,069	1,553
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP, DEALERS	130	112	16,590	16,314	2,050	528	450	116
53 PART*	GENERAL MERCHANDISE GROUP STORES*	55	43	20,861	20,605	2,746	1,804	1,533	35
54	FOOD STORES.....	323	207	55,205	52,537	3,472	1,341	880	341
55 EX, 554	AUTOMOTIVE DEALERS.....	98	80	31,435	30,985	2,986	707	676	74
55PT(554)	GASOLINE SERVICE STATIONS.....	177	151	16,124	15,536	1,302	480	348	198
56	APPAREL, ACCESSORY STORES.....	118	104	9,367	9,079	1,134	2,380	2,206	78
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	106	76	7,960	7,504	1,152	294	251	105
58	EATING, DRINKING PLACES.....	313	265	14,971	13,901	2,783	1,441	1,031	317
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	39	39	5,657	5,657	763	355	268	33
59 EX, 591	OTHER RETAIL STORES.....	186	124	11,700	10,664	1,058	414	329	171
53 PART*	NONSTORE RETAILERS*.....	85	17	2,966	2,430	410	100	97	85

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS—Continued

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employee, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		SPRINGFIELD STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Clark County, Ohio							
	RETAIL TRADE, TOTAL.....	1,090	790	136,785	131,767	14,721	5,612	4,444	1,061
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	70	50	12,805	12,421	1,231	306	283	57
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	24	18	13,334	13,198	2,285	951	658	16
54	FOOD STORES.....	223	139	36,024	34,344	2,261	923	559	236
55 EX, 554	AUTOMOTIVE DEALERS.....	53	45	24,504	24,334	2,317	547	531	51
55PT(554)	GASOLINE SERVICE STATIONS.....	130	98	10,024	9,296	894	348	269	159
56	APPAREL, ACCESSORY STORES.....	67	63	7,534	7,470	1,034	402	300	27
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	73	47	7,034	6,726	1,185	371	354	64
58	EATING, DRINKING PLACES.....	221	197	8,527	8,183	1,645	1,136	948	243
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	39	37	4,577	(D)	605	220	175	29
59 EX, 591	OTHER RETAIL STORES.....	145	87	10,633	9,831	970	342	305	136
53 PART*	NONSTORE RETAILERS*.....	45	9	1,789	(D)	294	66	62	43
		STEUBENVILLE-WEIRTON STANDARD METROPOLITAN STATISTICAL AREA—Consists of Jefferson County, Ohio; Brooke and Hancock Counties, W. Va.							
	RETAIL TRADE, TOTAL.....	1,688	1,120	154,070	144,992	15,713	6,245	5,066	1,740
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	93	63	10,543	10,055	1,317	375	337	85
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	69	47	21,064	20,638	2,989	1,350	919	53
54	FOOD STORES.....	424	248	45,629	42,381	2,807	1,083	792	444
55 EX, 554	AUTOMOTIVE DEALERS.....	82	64	20,728	20,366	2,166	582	570	83
55PT(554)	GASOLINE SERVICE STATIONS.....	167	119	11,588	10,610	895	394	322	189
56	APPAREL, ACCESSORY STORES.....	74	66	8,230	8,088	1,083	491	382	50
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	97	61	8,778	8,126	1,128	365	327	97
58	EATING, DRINKING PLACES.....	453	297	11,332	9,466	1,626	976	842	519
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	43	41	4,608	(D)	558	244	215	45
59 EX, 591	OTHER RETAIL STORES.....	147	99	9,531	8,815	782	282	259	135
53 PART*	NONSTORE RETAILERS*.....	39	15	2,039	(D)	362	103	101	40
		TOLEDO STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Lucas County, Ohio							
	RETAIL TRADE, TOTAL.....	4,074	2,872	545,393	524,237	66,296	24,384	18,247	3,898
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	237	153	28,669	27,343	3,925	950	829	201
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	93	63	76,662	76,190	12,994	4,681	3,416	94
54	FOOD STORES.....	682	440	138,406	133,138	9,336	3,542	2,236	686
55 EX, 554	AUTOMOTIVE DEALERS.....	194	126	70,441	69,173	7,478	1,540	1,474	158
55PT(554)	GASOLINE SERVICE STATIONS.....	487	393	45,468	42,644	3,900	1,423	1,145	535
56	APPAREL, ACCESSORY STORES.....	254	228	28,361	28,079	4,340	1,519	1,159	163
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	257	181	28,271	26,967	4,045	1,295	1,169	222
58	EATING, DRINKING PLACES.....	1,024	618	59,070	55,744	11,945	6,633	4,562	1,039
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	136	128	21,903	21,699	3,031	1,075	752	103
59 EX, 591	OTHER RETAIL STORES.....	496	296	39,146	35,758	4,204	1,405	1,198	489
53 PART*	NONSTORE RETAILERS*.....	214	46	8,996	7,502	1,098	321	307	208
		WHEELING STANDARD METROPOLITAN STATISTICAL AREA—Consists of Ohio and Marshall Counties, W. Va.; and Belmont County, Ohio							
	RETAIL TRADE, TOTAL.....	2,180	1,414	198,282	185,760	21,809	8,659	7,189	2,117
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	119	103	12,212	11,852	1,812	512	461	100
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	77	45	22,936	22,188	3,511	1,563	1,156	68
54	FOOD STORES.....	546	288	54,492	49,410	3,164	1,320	916	561
55 EX, 554	AUTOMOTIVE DEALERS.....	113	91	30,629	30,287	3,153	825	804	83
55PT(554)	GASOLINE SERVICE STATIONS.....	214	140	13,630	11,968	928	415	359	246
56	APPAREL, ACCESSORY STORES.....	136	116	12,868	12,506	1,788	769	583	97
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	99	59	12,565	12,179	2,260	551	529	91
58	EATING, DRINKING PLACES.....	535	347	15,275	13,123	2,353	1,560	1,371	577
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	56	54	5,681	(D)	874	454	399	41
59 EX, 591	OTHER RETAIL STORES.....	212	146	14,078	13,118	1,338	505	439	195
53 PART*	NONSTORE RETAILERS*.....	73	25	3,916	(D)	628	185	172	58
		YOUNGSTOWN STANDARD METROPOLITAN STATISTICAL AREA—Consists of Mahoning and Trumbull Counties, Ohio							
	RETAIL TRADE, TOTAL.....	4,422	3,080	527,325	505,383	58,998	22,481	17,584	4,328
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	265	185	31,768	30,552	3,994	1,135	1,011	212
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	118	74	76,305	75,449	11,964	4,892	3,431	83
54	FOOD STORES.....	931	613	144,687	138,715	10,133	3,909	2,596	934
55 EX, 554	AUTOMOTIVE DEALERS.....	263	193	81,590	80,116	7,937	1,852	1,748	232
55PT(554)	GASOLINE SERVICE STATIONS.....	507	355	38,450	34,984	3,101	1,213	942	574
56	APPAREL, ACCESSORY STORES.....	274	236	27,409	26,937	4,021	1,735	1,409	181
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	292	186	27,092	25,822	4,112	1,229	1,149	267
58	EATING, DRINKING PLACES.....	946	730	36,265	33,027	6,895	3,881	3,223	1,067
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	142	136	17,577	17,421	2,306	1,055	692	116
59 EX, 591	OTHER RETAIL STORES.....	494	312	33,448	31,204	2,854	1,150	987	467
53 PART*	NONSTORE RETAILERS*.....	190	60	12,734	11,156	1,681	430	396	195

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

These series are now in preparation.
Each report will be mailed as soon
as it is printed.

ORDER FORM**PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS**

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

Please indicate number of copies of each publication you wish to purchase.

Area	Retail trade	Wholesale trade	Selected services	Area	Retail trade	Wholesale trade	Selected services
U.S. Summary				Montana			
Alabama				Nebraska			
Alaska				Nevada			
Arizona				New Hampshire			
Arkansas				New Jersey			
California				New Mexico			
Colorado				New York			
Connecticut				North Carolina			
Delaware				North Dakota			
District of Columbia				Ohio			
Florida				Oklahoma			
Georgia				Oregon			
Guam				Pennsylvania			
Hawaii				Rhode Island			
Idaho				South Carolina			
Illinois				South Dakota			
Indiana				Tennessee			
Iowa				Texas			
Kansas				Utah			
Kentucky				Vermont			
Louisiana				Virginia			
Maine				Virgin Islands			
Maryland				Washington			
Massachusetts				West Virginia			
Michigan				Wisconsin			
Minnesota				Wyoming			
Mississippi				Complete set			
Missouri				(54 area reports)			

If you wish to receive future announcements of 1958 Census of Business final reports and volumes, please check here. . . . ☐

PUBLICATIONS TO BE SENT TO: (Please print or type)

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1958 Census of Business

RETAIL TRADE

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Oklahoma

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Oklahoma during the year 1958 totaled \$2,319,985,000, an increase of \$218,944,000 or 10 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 18 percent compared with an increase of 5 percent in the remainder of the State. The largest cities in the State, Oklahoma City and Tulsa, showed increases of 17 percent and 15 percent, respectively.

Retail trade establishments in the State had a total of 94,369 paid employees during the workweek ended nearest November 15, 1958, an increase of 10 percent compared with the same week in 1954. In addition, 26,482 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments

amounted to \$223,897,000, compared with \$194,136,000 in 1954, an increase of 15 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and a form for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 11-14.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all estab- lish- ments	Estab- lish- ments with payroll
		Total	With payroll	Total, all establish- ments	Establish- ments with payroll	Total	With payroll	Total, all establish- ments	Establish- ments with payroll		
		(number)	(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)		
	RETAIL TRADE, TOTAL.....	24,771	15,761	2,319,985	2,160,371	25,312	15,568	2,101,041	1,909,685	10.4	13.1
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,767	1,383	213,481	206,275	1,868	1,500	207,481	199,365	2.9	3.5
53 PART*	GENERAL MERCHANDISE GROUP STORES*	1,560	944	252,413	239,057	1,270	956	223,404	216,902	13.0	10.2
54	FOOD STORES.....	4,164	2,232	564,889	522,773	5,246	2,348	483,611	415,883	17.0	26.0
55 EX, 554	AUTOMOTIVE DEALERS.....	1,865	1,291	444,061	433,015	1,914	1,384	451,867	433,287	-1.7	-0.1
55PT(554)	GASOLINE SERVICE STATIONS.....	3,619	2,317	196,948	167,574	3,400	1,948	160,388	128,276	22.8	30.6
56	APPAREL, ACCESSORY STORES.....	1,384	1,118	131,873	127,373	1,370	1,136	117,419	113,179	12.3	12.5
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,388	938	116,324	108,940	1,376	938	99,713	91,371	16.7	19.2
58	EATING, DRINKING PLACES.....	4,626	2,968	137,865	116,485	4,332	2,912	122,604	106,064	12.4	9.8
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	952	846	90,482	88,438	1,006	874	74,513	71,767	21.4	23.2
59 EX, 591	OTHER RETAIL STORES.....	2,758	1,614	146,424	130,212	2,690	1,478	134,164	116,086	9.1	12.2
53 PART*	NONSTORE RETAILERS*	688	110	25,225	20,229	840	94	25,877	17,505	-2.5	15.6

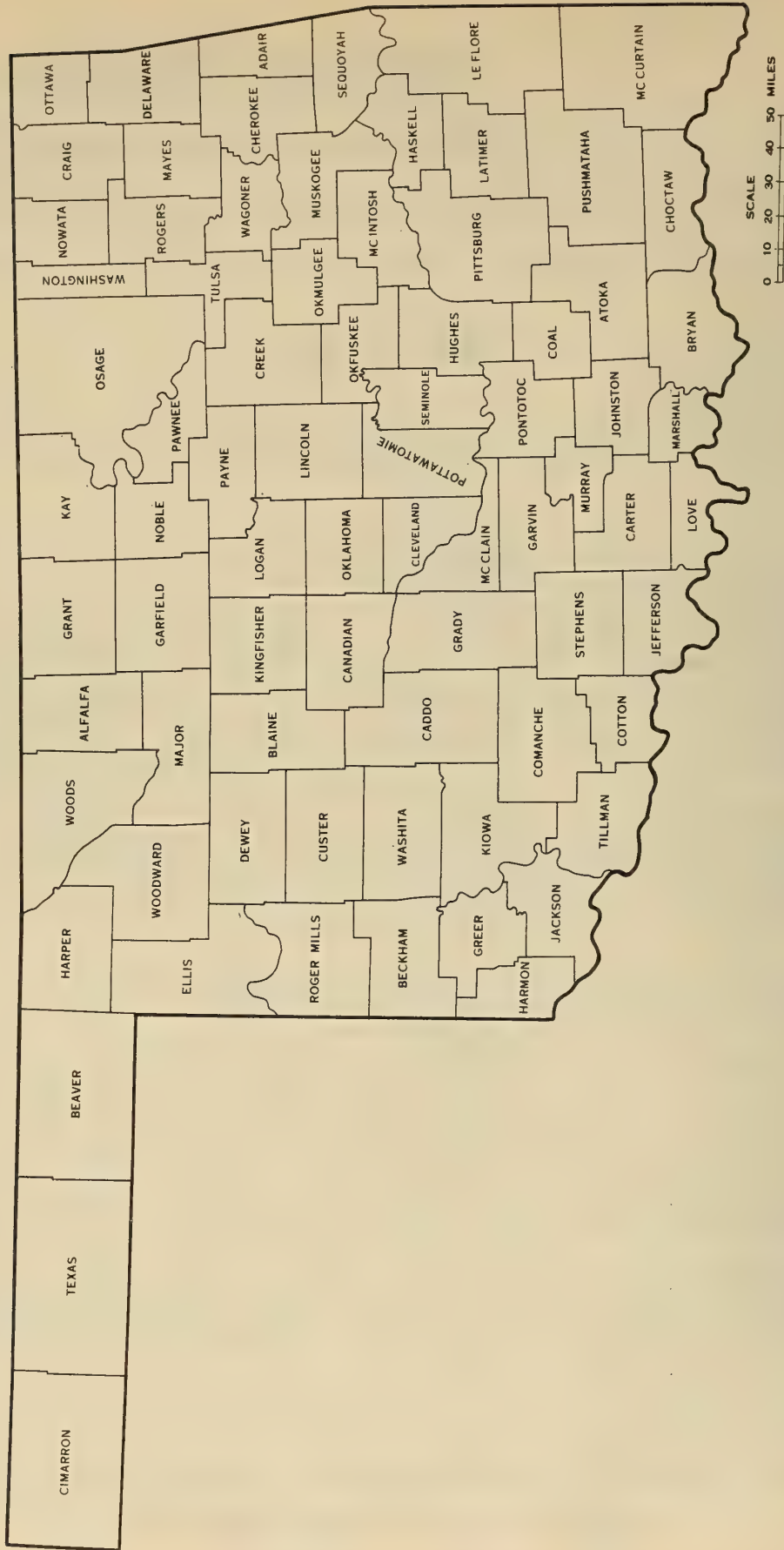
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

OKLAHOMA



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	24,771	15,761	2,319,985	2,160,371	223,897	94,369	80,886	26,482
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,767	1,383	213,481	206,275	20,392	6,546	5,821	1,645
521	LUMBER, BUILDING MATERIALS DEALERS.....	729	643	122,861	121,507	12,531	3,601	3,399	460
5251	HARDWARE STORES.....	419	291	25,846	22,978	2,453	946	864	492
5252	FARM EQUIPMENT DEALERS.....	337	293	51,325	50,307	3,560	1,151	1,075	414
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	1,560	944	252,413	239,057	31,397	14,669	11,583	1,415
533	LIMITED PRICE VARIETY STORES.....	390	338	41,690	40,682	5,669	3,798	2,407	272
54	FOOD STORES.....	4,164	2,232	564,889	522,773	31,232	13,389	10,217	4,550
541	GROCERY STORES, INCLUDING DELICATESSENS....	3,618	1,982	545,046	507,396	29,508	12,592	9,558	3,969
55 EX, 554	AUTOMOTIVE DEALERS.....	1,865	1,291	444,061	433,015	39,050	10,593	10,258	1,944
55PT(554)	GASOLINE SERVICE STATIONS.....	3,619	2,317	196,948	167,574	14,934	6,824	5,894	4,103
56	APPAREL, ACCESSORY STORES.....	1,384	1,118	131,873	127,373	16,905	7,045	5,752	1,358
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	225	191	21,809	21,203	2,823	955	808	207
562	WOMEN'S READY-TO-WEAR STORES**.....	334	334	40,759	40,759	5,620	2,447	2,017	320
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	47	47	3,060	3,060	435	200	185	42
565	FAMILY CLOTHING STORES**.....	233	233	37,743	37,743	4,925	2,180	1,752	233
566	SHOE STORES.....	298	232	20,838	19,644	2,596	998	760	262
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,388	938	116,324	108,940	14,676	4,641	4,279	1,458
571	FURNITURE, HOME FURNISHINGS STORES.....	797	533	76,193	72,011	9,895	3,025	2,801	836
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	591	405	40,131	36,929	4,781	1,616	1,478	622
58	EATING, DRINKING PLACES.....	4,626	2,968	137,865	116,485	25,948	17,405	15,425	5,440
5812	EATING PLACES.....	3,490	2,442	115,557	102,333	24,124	16,267	14,409	4,140
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	1,136	526	22,308	14,152	1,824	1,138	1,016	1,300
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	952	846	90,482	88,438	11,133	6,195	5,223	1,007
59 EX, 591	OTHER RETAIL STORES.....	2,178	1,614	146,424	130,212	14,972	6,168	5,598	2,856
592	LIQUOR STORES.....	118	54	4,313	3,209	232	111	107	128
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	377	285	42,651	40,689	2,287	1,040	915	376
597	JEWELRY STORES.....	371	229	23,618	21,682	3,031	1,079	1,021	374
598	FUEL, ICE DEALERS.....	331	227	21,593	19,649	2,828	979	955	297
53 PART*	NONSTORE RETAILERS*.....	688	110	25,225	20,229	3,258	894	836	706

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
OKLAHOMA, TOTAL.....	24,771	15,761	2,319,985	2,160,371	223,897	94,369	80,886	26,482
ADAIR COUNTY.....	114	62	6,352	5,554	439	210	184	126
ALFALFA COUNTY.....	125	85	8,117	7,287	579	252	207	130
CHEROKEE.....	54	42	4,421	4,271	380	151	124	54
REMAINDER OF COUNTY.....	71	43	3,696	3,016	199	101	83	76
ATOKA COUNTY.....	104	58	6,886	6,136	474	252	231	132
ATOKA.....	67	43	5,260	4,924	341	198	182	83
REMAINDER OF COUNTY.....	37	15	1,626	1,212	93	54	49	49
BEAVER COUNTY.....	79	43	5,040	4,366	312	149	129	86
BECKHAM COUNTY.....	288	188	22,064	20,370	1,714	802	696	322
ELK CITY.....	121	85	12,459	11,709	1,046	476	414	135
SAYRE.....	66	54	5,133	4,993	451	216	183	76
REMAINDER OF COUNTY.....	101	49	4,472	3,668	217	110	99	111
BLAINE COUNTY.....	167	117	11,652	10,880	817	392	339	196
WATONGA.....	49	39	4,731	4,527	334	155	134	66
REMAINDER OF COUNTY.....	118	78	6,921	6,353	483	237	205	130
BRYAN COUNTY.....	322	174	21,517	19,241	1,847	855	780	337
DURANT.....	176	122	16,755	15,953	1,514	691	624	186
REMAINDER OF COUNTY.....	146	52	4,762	3,288	333	164	156	151
CADDO COUNTY.....	385	249	24,132	21,376	1,718	834	726	434
ANADARKO.....	90	80	7,936	7,736	712	321	281	96
REMAINDER OF COUNTY.....	295	169	16,196	13,640	1,006	513	445	338
CANADIAN COUNTY.....	265	177	25,325	23,927	2,005	836	735	272
EL RENO.....	154	110	14,520	13,946	1,392	597	517	149
REMAINDER OF COUNTY.....	111	67	10,805	9,981	613	239	218	123
CARTER COUNTY.....	488	306	41,893	38,623	3,814	1,548	1,376	532
ARDMORE.....	294	206	31,768	30,154	2,952	1,144	1,010	326
HEALDTON.....	51	39	4,782	4,588	391	160	145	56
REMAINDER OF COUNTY.....	143	61	5,343	3,881	471	244	221	150
CHEROKEE COUNTY.....	176	98	10,730	9,360	800	450	355	202
TAHLEQUAH.....	108	74	8,642	8,070	707	392	308	125
REMAINDER OF COUNTY.....	68	24	2,088	1,290	93	58	47	77
CHOCTAW COUNTY.....	156	98	9,774	8,652	739	382	349	167
HUGO.....	98	72	7,900	7,394	665	320	298	107
REMAINDER OF COUNTY.....	58	26	1,874	1,258	74	62	51	60
CIMARRON COUNTY.....	62	46	4,878	4,596	428	175	158	71
CLEVELAND COUNTY.....	385	263	40,610	38,412	4,043	1,748	1,405	391
NORMAN.....	280	214	33,054	31,974	3,627	1,543	1,242	271
REMAINDER OF COUNTY.....	105	49	7,556	6,438	416	205	163	120
COAL COUNTY.....	71	37	3,537	2,981	221	122	112	75
COMANCHE COUNTY.....	593	427	70,028	67,216	7,025	2,806	2,373	662
LAWTON.....	486	374	66,414	64,398	6,775	2,673	2,259	540
REMAINDER OF COUNTY.....	107	53	3,614	2,818	250	133	114	122
COTTON COUNTY.....	92	64	6,784	6,196	465	224	196	110
WALTERS.....	49	41	4,411	4,227	312	136	122	54
REMAINDER OF COUNTY.....	43	23	2,373	1,969	153	88	74	56
CRAIG COUNTY.....	192	120	13,837	12,341	1,086	496	411	201
VINITA.....	126	90	10,788	10,006	915	414	343	130
REMAINDER OF COUNTY.....	66	30	3,049	2,335	171	82	68	71
CREEK COUNTY.....	499	285	30,156	26,162	2,512	1,197	1,026	549
BRISTOW.....	102	62	5,743	4,835	534	248	212	108
DRUMRIGHT.....	77	51	4,650	4,158	382	179	156	89
SAPULPA.....	211	119	15,381	13,757	1,312	607	523	235
REMAINDER OF COUNTY.....	109	53	4,382	3,412	284	163	135	117
CUSTER COUNTY.....	260	192	23,953	22,551	1,845	885	741	299
CLINTON.....	123	99	14,018	13,426	1,169	534	448	145
WEATHERFORD.....	58	48	6,094	5,938	458	221	187	70
REMAINDER OF COUNTY.....	79	45	3,841	3,187	218	130	106	84
DELAWARE COUNTY.....	112	54	5,793	4,741	380	180	155	122
DEWEY COUNTY.....	105	55	5,348	4,356	237	139	103	120
ELLIS COUNTY.....	92	50	6,252	5,434	371	172	152	108
GARFIELD COUNTY.....	541	363	62,503	59,723	6,723	2,700	2,359	558
ENID ¹	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
REMAINDER OF COUNTY ¹	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
GARVIN COUNTY.....	377	231	27,054	24,440	2,082	950	852	422
LINDSAY.....	73	55	6,797	6,491	589	262	244	80
PAULS VALLEY.....	110	82	11,656	11,090	921	390	341	120
REMAINDER OF COUNTY.....	194	94	8,601	6,859	572	298	267	222

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

¹Data will be presented in the final report.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
GRADY COUNTY.....	345	229	28,421	26,307	2,640	1,218	1,073	374
CHICKASHA.....	176	144	20,535	20,167	2,170	996	873	185
REMAINDER OF COUNTY.....	169	85	7,886	6,140	470	222	200	189
GRANT COUNTY.....	135	83	8,092	7,106	501	245	213	149
GREER COUNTY.....	132	84	8,489	7,717	622	325	271	141
MANGUM.....	81	65	6,678	6,442	539	273	228	93
REMAINDER OF COUNTY.....	51	19	1,811	1,275	83	52	43	48
HARMON COUNTY.....	93	61	6,241	5,583	480	251	211	103
HOLLIS.....	58	48	5,081	4,821	406	217	180	66
REMAINDER OF COUNTY.....	35	13	1,140	762	74	34	31	37
HARPER COUNTY.....	82	56	5,769	5,129	400	223	170	84
MASKELL COUNTY.....	90	54	5,852	5,148	477	236	183	100
HUGHES COUNTY.....	195	109	11,087	9,377	841	439	357	227
HOLDENVILLE.....	105	71	7,727	7,089	629	323	259	125
REMAINDER OF COUNTY.....	90	38	3,360	2,288	212	116	98	102
JACKSON COUNTY.....	312	198	26,087	23,965	2,244	1,124	939	339
ALTUS.....	221	149	21,940	20,474	2,003	1,006	849	244
REMAINDER OF COUNTY.....	91	49	4,147	3,491	241	118	90	95
JEFFERSON COUNTY.....	150	84	6,984	5,826	447	268	235	167
JOHNSTON COUNTY.....	99	47	4,797	3,565	236	124	108	116
KAY COUNTY.....	593	405	54,787	51,773	5,028	2,082	1,815	628
BLACKWELL.....	127	99	14,229	13,713	1,299	501	461	146
PONCA CITY.....	279	203	30,640	29,704	3,012	1,208	1,035	282
TONKAWA.....	52	34	3,467	3,159	249	102	90	53
REMAINDER OF COUNTY.....	135	69	6,451	5,197	468	271	229	147
KINGFISHER COUNTY.....	119	91	11,280	10,694	917	384	336	125
KINGFISHER.....	48	48	6,310	6,310	551	234	206	48
REMAINDER OF COUNTY.....	71	43	4,970	4,384	366	150	130	77
KIOWA COUNTY.....	223	133	15,699	13,889	1,081	521	435	233
HOBART.....	81	63	8,120	7,720	657	313	253	80
REMAINDER OF COUNTY.....	142	70	7,579	6,169	424	208	182	153
LATIMER COUNTY.....	74	38	3,436	2,688	187	114	96	84
LE FLORE COUNTY.....	298	160	16,106	13,304	1,098	537	474	337
POTEAU.....	71	57	5,767	5,563	500	238	210	83
REMAINDER OF COUNTY.....	227	103	10,339	7,741	598	299	264	254
LINCOLN COUNTY.....	302	186	16,652	14,530	1,213	623	519	328
CHANDLER.....	65	49	4,486	4,260	349	182	159	70
REMAINDER OF COUNTY.....	237	137	12,166	10,270	864	441	360	258
LOGAN COUNTY.....	225	155	16,865	15,477	1,384	621	523	239
GUTHRIE.....	137	101	12,574	11,812	1,104	473	400	149
REMAINDER OF COUNTY.....	88	54	4,291	3,665	280	148	123	90
LOVE COUNTY.....	80	34	3,252	2,422	205	121	103	81
MCCLAIN COUNTY.....	128	84	9,245	8,405	658	298	270	146
PURCELL.....	65	55	6,079	5,827	466	209	192	75
REMAINDER OF COUNTY.....	63	29	3,166	2,578	192	89	78	71
MCCURTAIN COUNTY.....	225	129	14,928	13,164	1,124	513	449	236
IDABEL.....	88	70	7,218	6,822	554	279	240	94
REMAINDER OF COUNTY.....	137	59	7,710	6,342	570	234	209	142
MCINTOSH COUNTY.....	153	91	7,710	6,852	554	316	276	167
CHECOTAH.....	41	31	3,226	3,050	228	120	105	48
EUFULA.....	59	43	3,116	2,880	209	124	105	63
REMAINDER OF COUNTY.....	53	17	1,368	922	117	72	66	56
MAJOR COUNTY.....	102	64	6,604	5,738	388	189	162	112
MARSHALL COUNTY.....	112	78	6,016	5,422	455	243	219	119
MADILL.....	72	56	4,788	4,498	374	201	183	75
REMAINDER OF COUNTY.....	40	22	1,228	924	81	42	36	44
MAYES COUNTY.....	280	158	16,485	13,699	1,201	582	502	314
PRYOR CREEK.....	126	86	9,342	8,352	808	398	344	130
REMAINDER OF COUNTY.....	154	72	7,143	5,347	393	184	158	184
MURRAY COUNTY.....	172	104	10,585	9,465	841	396	366	191
SULPHUR.....	77	57	6,310	5,918	478	214	201	89
REMAINDER OF COUNTY.....	95	47	4,275	3,547	363	182	165	102
MUSKOGEE COUNTY.....	701	421	58,504	54,106	5,799	2,506	2,141	702
MUSKOGEE.....	523	351	51,082	48,276	5,285	2,256	1,926	514
REMAINDER OF COUNTY.....	178	70	7,422	5,830	514	250	215	188
NOBLE COUNTY.....	125	85	9,927	9,191	836	422	354	145
PERRY.....	89	65	8,378	7,862	736	371	314	101
REMAINDER OF COUNTY.....	36	20	1,545	1,329	100	51	40	44

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
NOWATA COUNTY.....	124	74	6,934	6,058	611	289	260	136
NOWATA.....	75	51	5,116	4,664	473	219	193	84
REMAINDER OF COUNTY.....	49	23	1,818	1,394	138	70	67	52
OKFUSKEE COUNTY.....	128	68	6,632	5,538	511	331	244	151
OKEMAH.....	70	46	4,851	4,319	405	273	192	81
REMAINDER OF COUNTY.....	58	22	1,781	1,219	106	58	52	70
OKLAHOMA COUNTY.....	4,138	2,726	532,416	509,622	60,597	24,684	20,863	4,237
BETHANY.....	60	38	6,005	5,631	456	201	152	68
DEL CITY.....	33	27	(D)	(D)	(D)	(D)	(D)	(D)
EDMOND.....	75	61	10,095	9,677	891	370	320	88
MIDWEST CITY.....	96	72	20,014	19,662	1,815	750	600	87
NICHOLS HILLS.....	1	1	(D)	(D)	(D)	(D)	(D)	(D)
OKLAHOMA CITY.....	3,514	2,362	472,632	454,046	55,306	22,463	19,000	3,568
REMAINDER OF COUNTY.....	359	165	20,837	17,865	1,751	751	660	393
OKMULGEE COUNTY.....	395	237	30,164	27,204	2,477	1,197	1,041	442
HENRYETTA.....	110	76	7,867	7,303	683	305	257	118
OKMULGEE.....	197	127	18,986	17,744	1,640	801	703	218
REMAINDER OF COUNTY.....	88	34	3,311	2,157	154	91	81	106
OSAGE COUNTY.....	365	211	24,680	22,024	1,945	823	723	397
HOMINY.....	70	44	4,552	4,104	372	166	145	77
PAWBUKA.....	108	74	8,531	7,963	819	321	288	116
REMAINDER OF COUNTY.....	187	93	11,597	9,957	754	336	290	204
OTTAWA COUNTY.....	342	228	25,965	23,989	2,388	1,091	938	345
MIAMI.....	171	135	18,069	17,173	1,689	740	641	165
PICHER.....	36	18	1,366	1,142	112	56	44	38
REMAINDER OF COUNTY.....	135	75	6,530	5,674	587	295	253	142
PAWNEE COUNTY.....	191	105	10,436	8,748	751	330	282	220
PAWNEE.....	73	49	5,661	5,119	448	171	149	87
REMAINDER OF COUNTY.....	118	56	4,775	3,629	303	159	133	133
PAYNE COUNTY.....	457	319	38,903	36,197	3,715	1,727	1,450	516
CUSHING.....	128	94	11,712	11,016	1,089	443	385	128
STILLWATER.....	219	173	22,300	21,648	2,338	1,071	870	246
REMAINDER OF COUNTY.....	110	52	4,891	3,533	288	213	195	142
PITTSBURG COUNTY.....	425	237	28,451	25,145	2,492	1,077	956	443
MCALISTER.....	250	160	21,531	19,903	2,112	863	765	258
REMAINDER OF COUNTY.....	175	77	6,920	5,242	380	214	191	185
PONTOTOC COUNTY.....	344	208	31,408	28,632	2,711	1,128	1,010	384
ADA.....	243	175	27,073	25,879	2,466	1,010	904	271
REMAINDER OF COUNTY.....	101	33	4,335	2,753	245	118	106	113
POTTAWATOMIE COUNTY.....	482	300	43,744	40,538	4,161	1,864	1,619	508
SHAWNEE.....	310	222	36,397	34,813	3,649	1,522	1,310	315
REMAINDER OF COUNTY.....	172	78	7,347	5,725	512	342	309	193
PUSHMATAHA COUNTY.....	105	43	6,346	4,980	386	184	160	128
ANTLERS.....	48	30	4,516	4,194	318	147	125	58
REMAINDER OF COUNTY.....	57	13	1,830	786	68	37	35	70
ROGER MILLS COUNTY.....	63	33	3,299	2,719	138	80	68	70
ROGERS COUNTY.....	230	124	15,791	13,803	1,213	527	457	265
CLAREMORE.....	123	77	10,477	9,621	925	378	334	140
REMAINDER OF COUNTY.....	107	47	5,314	4,182	288	149	123	125
SEMINOLE COUNTY.....	338	216	24,738	22,696	2,257	918	813	362
KONAWA.....	26	18	1,426	1,376	153	57	55	30
SEMINOLE.....	132	96	12,210	11,666	1,185	465	416	127
WEWOKA.....	94	72	7,785	7,471	735	307	267	103
REMAINDER OF COUNTY.....	86	30	3,317	2,183	184	89	75	102
SEQUOYAH COUNTY.....	167	85	7,647	6,035	490	257	209	190
SALLISAW.....	66	48	3,847	3,521	332	169	137	72
REMAINDER OF COUNTY.....	101	37	3,800	2,514	158	86	72	118
STEPHENS COUNTY.....	459	273	38,442	35,266	3,360	1,523	1,351	514
DUNCAN.....	236	168	26,464	25,428	2,569	1,123	1,012	273
MARLOW.....	56	40	4,605	4,345	375	180	147	57
REMAINDER OF COUNTY.....	167	65	7,333	5,493	416	220	192	184
TEXAS COUNTY.....	154	124	18,670	17,888	1,522	600	525	171
GUYMON.....	74	66	12,996	12,866	1,098	418	367	87
REMAINDER OF COUNTY.....	80	58	5,674	5,022	424	182	158	84
TILLMAN COUNTY.....	217	137	16,669	15,477	1,408	618	513	242
FREDERICK.....	96	84	11,962	11,766	1,149	475	397	101
REMAINDER OF COUNTY.....	121	53	4,707	3,711	259	143	116	141
TULSA COUNTY.....	3,004	2,044	425,998	409,720	47,952	17,984	15,459	3,006
BROKEN ARROW.....	71	47	6,631	6,207	500	196	172	78
SAND SPRINGS.....	77	53	9,520	9,108	804	276	227	72
TULSA.....	2,422	1,702	380,437	368,755	44,200	16,362	14,017	2,369
REMAINDER OF COUNTY.....	434	242	29,410	25,650	2,408	1,150	1,043	487

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
WAGONER COUNTY.....	179	101	9,165	7,803	609	321	272	199
WAGONER.....	77	57	5,240	4,948	382	187	156	86
REMAINDER OF COUNTY.....	102	44	3,925	2,855	227	134	116	113
WASHINGTON COUNTY.....	364	258	47,205	45,589	4,359	1,634	1,440	399
BARTLESVILLE.....	270	204	41,415	40,347	3,977	1,442	1,281	294
DEWEY.....	31	19	2,564	2,398	205	98	75	36
REMAINDER OF COUNTY.....	63	35	3,226	2,844	177	94	84	69
WASHITA COUNTY.....	141	99	10,361	9,559	728	347	278	156
NEW CORDELL.....	43	41	3,734	(D)	307	130	113	41
REMAINDER OF COUNTY.....	98	58	6,627	(D)	421	217	165	115
WOODS COUNTY.....	170	118	13,919	12,929	1,022	502	427	189
ALVA.....	107	75	10,213	9,533	822	373	325	122
REMAINDER OF COUNTY.....	63	43	3,706	3,396	220	129	102	67
WOODWARD COUNTY.....	194	130	17,891	16,749	1,551	656	578	201
WOODWARD.....	128	98	13,671	13,167	1,247	537	468	132
REMAINDER OF COUNTY.....	66	32	4,220	3,582	304	119	110	69

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Oklahoma, total.....	25,312	15,568	2,101,041	1,909,685	194,136	Grady County.....	263	221	29,255	25,929	2,377
Adair County.....	104	56	5,622	4,610	347	Chickasha.....	232	152	23,361	21,357	2,057
Alfalfa County.....	173	93	9,298	7,516	586	Remainder of County.....	131	69	5,894	4,572	324
Cherokee.....	62	52	5,756	5,048	443	Grant County.....	155	97	10,061	8,847	546
Remainder of County.....	91	41	3,540	2,468	143	Greer County.....	139	79	6,721	6,009	558
Atoka County.....	107	55	5,552	4,690	423	Remainder of County.....	98	60	5,253	4,983	491
Atoka.....	23	49	4,737	4,289	397	Remainder of County.....	41	19	1,438	1,026	67
Remainder of County.....	24	6	115	401	26	Harmon County.....	104	58	5,765	4,681	410
Beaver County.....	70	44	3,553	2,713	228	Hollis.....	83	51	4,980	4,212	371
Beckham County.....	331	195	20,874	17,750	1,563	Remainder of County.....	21	7	785	469	39
Elk City.....	149	91	11,122	9,710	911	Harper County.....	64	52	3,854	3,716	353
Sayre.....	103	61	6,203	5,119	461	Haskell County.....	90	54	4,995	4,559	399
Remainder of County.....	79	43	3,549	2,931	191	Hughes County.....	203	119	12,271	10,501	895
Blaine County.....	183	139	12,477	11,457	890	Holdenville.....	125	61	8,764	7,802	702
Watonga.....	61	53	4,923	4,821	404	Remainder of County.....	78	38	3,507	2,699	183
Remainder of County.....	122	86	7,554	6,636	466	Jackson County.....	261	173	18,730	16,932	1,569
Bryan County.....	249	191	21,590	18,704	1,680	Altus.....	185	132	15,965	14,851	1,398
Durant.....	200	133	16,841	15,789	1,432	Remainder of County.....	75	41	2,762	2,081	171
Remainder of County.....	149	53	4,749	2,915	228	Jefferson County.....	146	82	8,025	6,619	452
Caddo County.....	378	234	22,322	19,374	1,652	Johnston County.....	112	44	4,066	3,098	175
Anadarko.....	105	77	7,156	6,86	686	Key County.....	633	423	53,990	50,504	4,666
Remainder of County.....	273	157	14,566	12,178	966	Blackwell.....	144	102	13,805	12,929	1,196
Canadian County.....	294	184	23,058	20,866	1,871	Ponca City.....	310	218	30,855	29,567	2,886
El Reno.....	184	126	14,740	13,820	1,485	Tonkawa.....	82	44	4,195	3,575	284
Remainder of County.....	110	58	8,318	7,046	366	Remainder of County.....	97	59	5,135	4,435	300
Carter County.....	561	315	45,051	40,121	4,361	Kingfisher County.....	166	98	12,499	11,127	872
Ardmore.....	355	219	34,136	32,006	3,603	Kingfisher.....	85	57	7,440	6,948	573
Healdton.....	79	43	5,176	4,346	404	Remainder of County.....	81	41	5,059	4,179	299
Remainder of County.....	127	53	5,437	3,769	349	Kiowa County.....	232	148	13,787	12,217	998
Cherokee County.....	160	94	9,081	7,823	500	Hobart.....	104	70	7,629	6,959	625
Tahlequah.....	125	77	7,940	7,002	530	Remainder of County.....	128	78	6,158	5,258	373
Remainder of County.....	35	17	1,141	821	50	Latimer County.....	70	42	2,958	2,604	172
Choctaw County.....	161	87	8,772	7,268	609	Le Flore County.....	292	144	14,243	10,495	956
Hugo.....	96	64	6,936	6,250	551	Poteau.....	87	55	5,757	5,029	548
Remainder of County.....	65	19	1,836	1,018	55	Remainder of County.....	205	89	8,486	5,866	408
Cimarron County.....	63	45	4,281	3,823	362	Lincoln County.....	314	184	17,582	14,600	1,365
Cleveland County.....	344	244	28,027	26,035	2,783	Chandler.....	80	50	5,175	4,495	431
Norman.....	266	202	24,845	23,767	2,579	Remainder of County.....	234	134	12,407	10,105	934
Remainder of County.....	78	42	3,182	2,268	200	Logan County.....	269	163	18,237	16,209	1,413
Coal County.....	63	41	3,713	2,899	215	Guthrie.....	172	106	13,279	12,113	1,124
Comanche County.....	638	422	68,412	63,882	6,286	Remainder of County.....	97	57	4,958	4,096	289
Lawton.....	533	363	63,733	60,239	6,017	Love County.....	90	42	3,941	2,985	217
Remainder of County.....	105	59	4,679	3,643	264	McClain County.....	160	90	8,508	7,192	565
Cotton County.....	92	64	6,325	5,715	474	Murcell.....	78	58	6,353	6,007	458
Walters.....	66	48	4,558	4,196	360	Remainder of County.....	82	32	2,155	1,185	107
Remainder of County.....	26	16	1,767	1,519	114	McCurain County.....	246	118	11,495	9,097	729
Craig County.....	221	137	13,055	11,665	986	Remainder of County.....	109	75	5,750	5,036	432
Vinita.....	167	107	10,639	9,667	862	Remainder of County.....	137	43	5,745	4,061	297
Remainder of County.....	54	30	2,456	1,998	124	McIntosh County.....	159	91	7,042	5,910	430
Creek County.....	500	312	30,190	26,188	2,579	Checotah.....	63	37	3,056	2,680	219
Bristow.....	125	75	7,112	5,922	587	Okfuskee.....	76	44	3,355	2,815	170
Drumright.....	103	59	5,464	4,648	391	Remainder of County.....	20	10	621	415	41
Sapulpa.....	187	133	13,770	12,556	1,285	Major County.....	106	74	5,838	5,292	431
Remainder of County.....	85	45	3,884	3,062	316	Marshall County.....	111	55	4,008	3,200	299
Custer County.....	327	201	20,383	18,167	1,581	Madill.....	77	47	3,289	2,975	275
Clinton.....	160	104	12,307	11,059	1,033	Remainder of County.....	34	3	719	225	24
Weatherford.....	78	50	4,885	4,499	319	Mayes County.....	278	148	14,217	11,577	886
Remainder of County.....	89	47	3,191	2,579	229	Pryor Creek.....	105	73	8,192	7,540	615
Delaware County.....	98	44	4,872	3,920	250	Remainder of County.....	173	75	6,025	4,037	271
Dewey County.....	117	59	4,206	3,148	216	Murray County.....	172	106	11,001	9,345	782
Ellis County.....	95	51	4,791	3,911	274	Sulphur.....	115	67	7,110	6,376	489
Garfield County.....	631	435	67,295	63,745	6,974	Remainder of County.....	57	39	3,891	2,969	243
Enid.....	514	360	59,868	57,002	6,522	Muskogee County.....	735	431	50,362	45,030	4,915
Remainder of County.....	117	75	7,427	6,743	452	Muskogee.....	594	360	44,642	40,374	4,584
Garvin County.....	343	223	25,878	23,342	1,897	Remainder of County.....	141	71	5,740	4,656	326
Lindsay.....	69	51	6,401	6,369	472	Noble County.....	148	88	11,064	9,622	850
Paula Valley.....	143	97	12,708	11,568	969	Perry.....	107	69	8,713	8,077	739
Remainder of County.....	131	75	6,369	5,495	436	Remainder of County.....	41	19	2,381	1,545	111

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

Table 2A. RETAIL TRADE: 1954 — COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Nowata County.....	146	84	8,840	8,034	656
Nowata.....	95	63	7,006	6,586	565
Remainder of County.....	51	21	1,834	1,448	91
Okfuskee County.....	161	83	8,471	6,963	564
Okemah.....	107	65	6,566	5,866	473
Remainder of County.....	54	18	1,905	1,097	91
Oklahoma County.....	3,742	2,382	447,094	419,458	48,274
Bethany.....	64	30	4,906	4,162	402
Del City.....	12	12	894	894	102
Edmond.....	92	60	9,498	8,750	733
Midwest City.....	71	53	11,570	10,950	1,008
Nichols Hills.....
Oklahoma City.....	3,292	2,110	405,588	381,846	44,973
Remainder of County.....	211	117	14,658	12,856	1,056
Okmulgee County.....	439	281	30,733	28,191	2,545
Henryetta.....	147	91	9,407	8,741	795
Okmulgee.....	225	155	18,834	17,584	1,605
Remainder of County.....	67	35	2,492	1,866	145
Osage County.....	342	222	21,687	19,295	1,608
Hominy.....	70	50	4,379	4,031	377
Pawhuska.....	100	74	7,606	7,020	587
Remainder of County.....	172	98	9,700	8,244	644
Ottawa County.....	406	238	24,928	22,424	2,192
Miami.....	222	146	18,846	17,530	1,766
Picher.....	48	24	1,585	1,245	107
Remainder of County.....	136	68	4,497	3,649	319
Pawnee County.....	149	99	10,651	9,269	669
Pawnee.....	53	41	5,709	5,323	382
Remainder of County.....	96	58	4,942	3,946	287
Payne County.....	469	329	37,137	34,297	3,447
Cushing.....	146	104	12,091	11,245	1,143
Stillwater.....	239	173	21,826	20,406	2,047
Remainder of County.....	84	52	3,220	2,646	257
Pittsburg.....	453	249	30,560	26,850	2,494
McAlester.....	284	172	23,695	21,899	2,159
Remainder of County.....	169	77	6,865	4,951	335
Pontotoc County.....	352	208	29,249	26,327	2,472
Ada.....	262	178	25,752	24,142	2,331
Remainder of County.....	90	30	3,497	2,185	141
Pottawatomie County.....	533	299	40,373	35,115	3,566
Shawnee.....	378	224	34,569	30,957	3,252
Remainder of County.....	155	75	5,804	4,158	314
Pushmataha County.....	96	44	5,129	4,413	225
Antlers.....	55	31	4,101	3,837	200
Remainder of County.....	41	13	1,028	576	25
Roger Mills County.....	86	32	3,407	2,129	127
Rogers County.....	226	126	12,518	10,616	810
Claremore.....	125	79	8,563	7,767	620
Remainder of County.....	101	47	3,955	2,849	190
Seminole County.....	405	255	28,387	25,921	2,333
Konawa.....	41	23	2,189	1,801	136
Seminole.....	187	125	16,431	15,397	1,380
Wewoka.....	116	76	7,960	7,258	703
Remainder of County.....	61	31	1,807	1,455	105
Sequoyah County.....	148	62	5,463	4,069	341
Sallisaw.....	78	38	3,076	2,410	243
Remainder of County.....	70	24	2,387	1,659	98
Stephens County.....	426	244	39,954	36,434	3,282
Duncan.....	266	154	30,244	28,044	2,627
Marlow.....	78	42	5,585	4,921	367
Remainder of County.....	82	48	4,125	3,469	288
Texas County.....	172	128	14,296	13,196	1,386
Guyton.....	104	76	9,604	8,706	979
Remainder of County.....	68	52	4,692	4,490	407
Tillman County.....	224	160	15,083	14,197	1,176
Frederick.....	131	91	10,655	10,115	894
Remainder of County.....	93	69	4,428	4,082	282
Tulsa County.....	3,078	1,980	366,723	345,635	40,870
Broken Arrow.....	80	46	4,990	4,462	380
Sand Springs.....	99	61	6,720	5,954	571
Tulsa.....	2,591	1,691	331,021	313,477	37,954
Remainder of County.....	308	182	23,992	21,742	1,955
Wagoner County.....	150	94	8,466	7,140	537
Wagoner.....	82	58	5,127	4,511	311
Remainder of County.....	68	36	3,339	2,629	226
Washington County.....	323	233	36,302	34,726	3,473
Bartlesville.....	246	188	30,849	29,627	3,071
Dewey.....	40	22	2,605	2,421	182
Remainder of County.....	37	23	2,888	2,478	220
Washita County.....	176	96	11,056	8,834	647
Cordell.....	79	57	6,360	5,702	449
Remainder of County.....	97	39	4,696	3,132	198
Woods County.....	210	136	13,276	11,660	1,101
Alva.....	133	93	9,602	8,718	871
Remainder of County.....	77	43	3,674	2,942	230
Woodward County.....	181	117	12,171	11,059	1,143
Woodward.....	136	94	8,989	8,419	958
Remainder of County.....	45	23	3,182	2,640	185

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpo- rated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		OKLAHOMA CITY STANDARD METROPOLITAN STATISTICAL AREA—Consists of Cleveland and Oklahoma Counties, Okla.							
	RETAIL TRADE, TOTAL.....	4,523	2,989	573,026	548,034	64,630	26,432	22,268	4,628
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	244	180	36,659	35,493	4,100	1,381	1,020	197
53 PART*	GENERAL MERCHANDISE GROUP STORES*	166	128	72,397	71,595	10,629	4,514	3,662	121
54	FOOD STORES.....	657	393	134,814	129,550	8,352	3,385	2,311	711
55 EX+554	AUTOMOTIVE DEALERS.....	337	205	102,556	100,242	9,401	2,344	2,242	314
55PT(554)	GASOLINE SERVICE STATIONS.....	642	488	42,698	39,130	3,924	1,650	1,459	717
56	APPAREL, ACCESSORY STORES.....	291	227	41,979	41,031	5,990	2,296	1,873	227
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	272	184	33,004	31,710	4,348	1,240	1,174	247
58	EATING, DRINKING PLACES.....	941	631	41,115	36,753	8,927	5,368	4,756	1,113
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	184	164	22,974	22,524	3,154	2,331	1,982	169
59 EX+591	OTHER RETAIL STORES.....	579	343	34,918	31,698	4,248	1,495	1,381	600
53 PART*	NONSTORE RETAILERS.....	210	46	9,912	8,308	1,557	428	408	212
		TULSA STANDARD METROPOLITAN STATISTICAL AREA—Consists of Creek and Tulsa Counties, Okla.							
	RETAIL TRADE, TOTAL.....	3,503	2,329	456,154	435,882	50,464	19,181	16,485	3,555
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	194	158	33,631	32,873	3,807	1,017	967	151
53 PART*	GENERAL MERCHANDISE GROUP STORES*	158	108	56,771	55,685	7,948	3,600	2,818	144
54	FOOD STORES.....	564	322	107,249	101,947	6,571	2,806	2,223	567
55 EX+554	AUTOMOTIVE DEALERS.....	271	165	89,252	86,994	8,163	1,990	1,946	246
55PT(554)	GASOLINE SERVICE STATIONS.....	513	365	35,706	32,036	3,031	1,353	1,111	628
56	APPAREL, ACCESSORY STORES.....	212	178	29,748	29,344	4,699	1,681	1,389	172
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	229	149	27,907	26,445	4,022	1,178	1,044	220
58	EATING, DRINKING PLACES.....	665	467	24,907	22,503	5,391	3,079	2,796	761
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	145	135	18,246	18,168	2,511	970	827	130
59 EX+591	OTHER RETAIL STORES.....	412	256	23,593	21,583	3,048	1,170	1,056	400
53 PART*	NONSTORE RETAILERS.....	140	26	9,144	8,304	1,268	337	308	136

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596.)—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

ORDER FORM

PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS

These series are now in preparation.
Each report will be mailed as soon
as it is printed.

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

Please indicate number of copies of each publication you wish to purchase.

Area	Retail trade	Wholesale trade	Selected services	Area	Retail trade	Wholesale trade	Selected services
U.S. Summary				Montana			
Alabama				Nebraska			
Alaska				Nevada			
Arizona				New Hampshire			
Arkansas				New Jersey			
California				New Mexico			
Colorado				New York			
Connecticut				North Carolina			
Delaware				North Dakota			
District of Columbia				Ohio			
Florida				Oklahoma			
Georgia				Oregon			
Guam				Pennsylvania			
Hawaii				Rhode Island			
Idaho				South Carolina			
Illinois				South Dakota			
Indiana				Tennessee			
Iowa				Texas			
Kansas				Utah			
Kentucky				Vermont			
Louisiana				Virginia			
Maine				Virgin Islands			
Maryland				Washington			
Massachusetts				West Virginia			
Michigan				Wisconsin			
Minnesota				Wyoming			
Mississippi				Complete set			
Missouri				(54 area reports)			

If you wish to receive future announcements of 1958 Census of Business final reports and volumes, please check here. . . . ☐

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1958 Census of Business

BUREAU OF THE CENSUS LIBRARY RETAIL TRADE Preliminary Area Report

October 1959

BC58(P)-RA37

Oregon

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Oregon during the year 1958 totaled \$2,088,905,000, an increase of \$167,701,000 or 9 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 12 percent compared with an increase of 6 percent in the remainder of the State. The largest cities in the State, Portland, Salem, and Eugene, showed increases of 11 percent, 28 percent, and 4 percent, respectively.

Retail trade establishments in the State had a total of 76,564 paid employees during the workweek ended nearest November 15, 1958, an increase of 10 percent compared with the same week in 1954. In addition, 19,333 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments

amounted to \$228,646,000, compared with \$204,689,000 in 1954, an increase of 12 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and forms for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 8-11.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all estab- lish- ments	Estab- lish- ments with payroll
		Total	With payroll	Total, all estabish- ments	Estabish- ments with payroll	Total	With payroll	Total, all estabish- ments	Estabish- ments with payroll		
		(number)	(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)		
	RETAIL TRADE, TOTAL.....	17,168	12,114	2,088,905	2,000,149	19,073	12,333	1,921,204	1,778,560	8.7	19.9
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,213	891	144,189	137,949	1,360	962	160,152	151,800	-10.0	-9.1
53 PART*	GENERAL MERCHANDISE GROUP STORES*	678	486	236,121	232,239	771	523	202,658	197,324	16.5	17.7
54	FOOD STORES.....	2,857	1,893	521,600	498,206	3,588	2,040	466,555	418,807	11.8	19.0
55 EX.554	AUTOMOTIVE DEALERS.....	1,103	881	383,344	378,818	1,102	828	356,851	345,845	7.4	9.5
55PT(554)	GASOLINE SERVICE STATIONS.....	2,422	1,754	159,713	144,245	2,525	1,651	143,574	121,554	11.2	18.7
56	APPAREL, ACCESSORY STORES.....	883	735	90,183	87,509	1,000	800	83,971	80,573	7.4	8.6
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	904	652	91,993	88,373	938	610	84,658	78,506	8.7	12.6
58	EATING, DRINKING PLACES.....	3,503	2,727	144,223	134,451	3,782	2,926	137,071	125,557	5.2	7.1
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	545	499	65,405	64,173	545	489	51,281	49,805	27.5	28.8
59 EX.591	OTHER RETAIL STORES.....	2,356	1,490	199,458	187,384	2,627	1,421	197,941	180,165	0.8	4.0
53 PART*	NONSTORE RETAILERS*	704	106	52,676	46,802	835	83	36,492	28,624	44.3	63.5

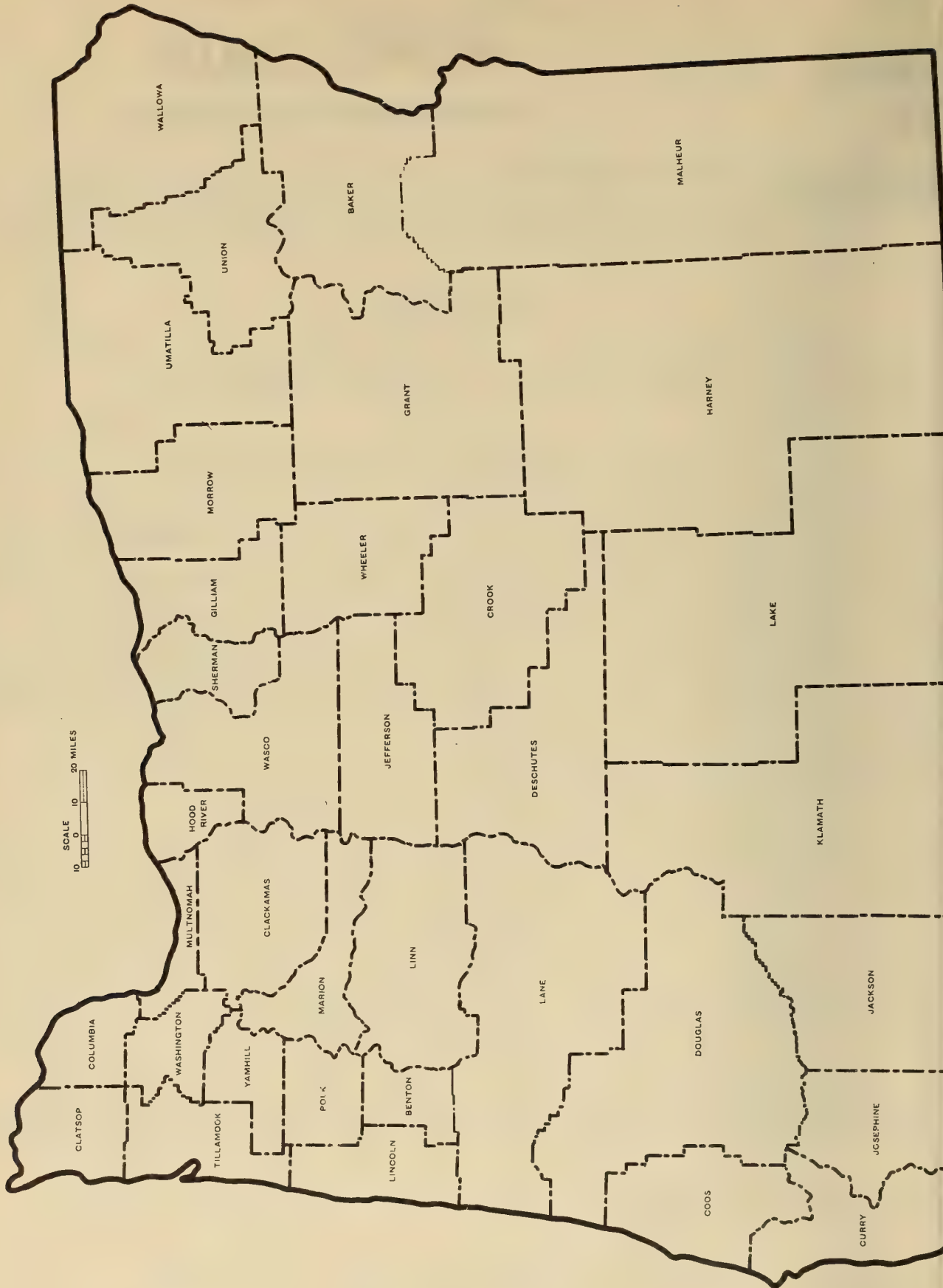
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

OREGON



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	17,168	12,114	2,088,905	2,000,149	228,646	76,564	65,371	19,333
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP, DEALERS	1,213	891	144,189	137,949	16,781	4,280	3,919	1,238
521	LUMBER, BUILDING MATERIALS DEALERS.....	489	381	63,654	61,566	7,571	1,783	1,602	412
5251	HARDWARE STORES.....	385	263	32,173	30,022	3,470	1,037	909	485
5252	FARM EQUIPMENT DEALERS.....	182	148	34,157	33,585	3,432	904	883	165
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	678	486	236,121	232,239	35,304	13,715	11,616	643
533	LIMITED PRICE VARIETY STORES.....	258	216	30,055	29,467	4,596	2,194	1,578	240
54	FOOD STORES.....	2,857	1,893	521,600	498,206	36,518	11,228	9,042	3,341
541	GROCERY STORES, INCLUDING DELICATESSENS....	2,138	1,450	483,949	465,383	32,876	9,732	7,836	2,476
55 EX, 554	AUTOMOTIVE DEALERS.....	1,103	881	383,344	378,818	39,183	8,861	8,591	1,048
55PT(554)	GASOLINE SERVICE STATIONS.....	2,422	1,754	159,173	144,245	12,480	4,707	3,625	2,772
56	APPAREL, ACCESSORY STORES.....	883	735	90,183	87,509	11,655	4,055	3,385	904
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	190	172	19,436	18,950	2,750	792	657	190
562	WOMEN'S READY-TO-WEAR STORES**.....	225	225	28,529	28,529	3,956	1,585	1,374	243
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	46	46	3,478	3,478	478	192	165	40
565	FAMILY CLOTHING STORES**.....	93	93	18,596	18,596	2,054	743	596	99
566	SHOE STORES.....	185	153	16,470	15,752	2,218	636	511	153
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	904	652	91,993	88,373	12,916	3,406	3,110	1,011
571	FURNITURE, HOME FURNISHINGS STORES.....	426	328	48,568	47,138	7,091	1,745	1,593	482
980, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	478	324	43,425	41,235	5,825	1,661	1,517	529
58	EATING, DRINKING PLACES.....	3,503	2,727	144,223	134,451	31,721	15,194	12,643	4,480
5812	EATING PLACES.....	2,331	1,837	103,094	97,728	25,790	12,480	10,467	3,044
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	1,172	890	41,129	36,723	5,931	2,714	2,176	1,436
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	545	499	65,405	64,173	8,382	3,068	2,506	609
59 EX, 591	OTHER RETAIL STORES.....	2,356	1,490	199,458	187,384	17,553	5,636	4,888	2,530
592	LIQUOR STORES.....	269	237	52,197	51,735	1,925	601	503	228
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	272	226	47,683	46,783	3,441	1,108	945	262
597	JEWELRY STORES.....	260	198	15,443	13,849	2,121	588	537	317
598	FUEL, ICE DEALERS.....	314	232	34,536	33,464	4,104	1,184	1,102	287
53 PART*	NONSTORE RETAILERS*.....	704	106	52,676	46,802	6,153	2,414	2,046	757

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately on this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
OREGON: TOTAL.....	17,168	12,114	2,088,905	2,000,149	228,646	76,564	65,371	19,333
BAKER COUNTY.....	210	156	21,104	20,098	2,028	734	637	245
BAKER.....	147	111	16,571	15,963	1,705	599	513	177
REMAINDER OF COUNTY.....	63	45	4,533	4,135	323	135	124	68
BENTON COUNTY.....	276	214	35,355	34,129	3,622	1,300	1,030	328
CORVALLIS.....	199	165	30,264	29,630	3,268	1,161	924	229
REMAINDER OF COUNTY.....	77	49	5,091	4,499	354	139	106	99
CLACKAMAS COUNTY.....	798	526	82,232	77,834	7,136	2,365	2,002	944
GLADSTONE.....	38	26	5,907	5,783	580	181	161	37
MILWAUKIE.....	87	57	8,617	8,079	848	263	233	108
OREGON CITY.....	110	110	22,666	21,804	2,258	594	515	185
OSWEGO.....	65	55	10,456	10,346	938	362	312	72
WEST LINN.....	21	13	1,367	1,301	90	32	19	22
REMAINDER OF COUNTY.....	439	265	33,219	30,521	2,622	933	762	520
CLATSOP COUNTY.....	385	279	31,703	29,911	3,425	1,205	1,038	435
ASTORIA.....	183	143	18,690	17,764	2,240	793	701	202
SEASIDE.....	108	72	7,916	7,542	735	238	194	121
REMAINDER OF COUNTY.....	94	64	5,097	4,605	450	174	143	112
COLUMBIA COUNTY.....	245	151	17,184	15,412	1,345	491	415	293
ST HELENS.....	81	53	7,205	6,613	630	203	171	98
REMAINDER OF COUNTY.....	164	98	9,979	8,799	715	288	244	195
COOS COUNTY.....	546	398	61,680	59,100	6,155	1,986	1,726	605
COOS BAY.....	170	144	28,364	27,908	3,271	906	791	180
COQUILLE.....	73	61	11,882	11,690	1,418	390	361	68
EMPIRE.....	23	19	2,491	2,437	179	77	67	35
NORTH BEND.....	75	59	7,747	7,469	789	269	226	78
REMAINDER OF COUNTY.....	205	115	11,196	9,596	928	344	281	244
CROOK COUNTY.....	95	71	9,777	9,507	943	328	284	107
PRINEVILLE.....	75	57	8,562	8,334	864	289	248	87
REMAINDER OF COUNTY.....	20	14	1,215	1,173	79	39	36	20
CURRY COUNTY.....	181	101	12,753	11,203	937	365	313	232
DESCHUTES COUNTY.....	286	212	29,955	28,323	2,981	996	873	308
BEND.....	149	117	19,255	18,447	2,036	657	585	155
REDMOND.....	75	59	7,506	7,194	723	252	213	81
REMAINDER OF COUNTY.....	62	36	3,194	2,682	222	87	75	72
DOUGLAS COUNTY.....	646	472	61,442	58,804	5,829	2,031	1,722	746
REEDSPORT.....	48	40	4,930	4,788	459	164	142	65
ROSEBURG.....	222	170	27,886	27,040	3,123	1,008	863	250
REMAINDER OF COUNTY.....	376	262	28,626	26,976	2,256	859	717	431
GILLIAM COUNTY.....	58	46	6,454	6,210	609	193	164	72
GRANT COUNTY.....	94	76	7,760	7,426	655	220	197	111
HARNEY COUNTY.....	82	64	9,633	9,257	894	275	242	88
BURNS.....	62	54	8,899	8,745	857	255	226	65
REMAINDER OF COUNTY.....	20	10	734	512	37	20	16	23
HOOD RIVER COUNTY.....	147	109	15,391	14,819	1,421	498	440	166
HOOD RIVER.....	76	64	10,754	10,574	1,013	308	266	88
REMAINDER OF COUNTY.....	71	45	4,637	4,245	408	190	174	78
JACKSON COUNTY.....	686	478	81,277	77,687	8,682	2,691	2,345	776
ASHLAND.....	113	81	10,359	9,885	972	333	270	126
MEDFORD.....	344	266	58,079	56,741	6,790	1,972	1,741	364
REMAINDER OF COUNTY.....	229	131	12,839	11,061	920	386	334	286
JEFFERSON COUNTY.....	91	65	9,079	8,647	826	249	219	100
JOSEPHINE COUNTY.....	353	231	34,401	32,293	3,450	1,129	970	404
GRANTS PASS.....	215	165	27,741	26,967	3,014	946	836	239
REMAINDER OF COUNTY.....	138	66	6,660	5,326	436	183	134	165
KLAMATH COUNTY.....	536	400	65,269	62,621	7,414	2,484	2,101	611
KLAMATH FALLS.....	334	256	51,477	49,789	6,228	1,955	1,670	382
REMAINDER OF COUNTY.....	202	144	13,792	12,832	1,186	529	431	229
LAKE COUNTY.....	90	64	10,260	9,684	1,007	367	313	110
LAKEVIEW.....	63	49	8,145	7,845	864	307	257	76
REMAINDER OF COUNTY.....	27	15	2,115	1,839	143	60	56	34
LANE COUNTY.....	1,342	958	171,152	164,308	18,051	6,181	5,114	1,623
COTTAGE GROVE.....	83	71	10,774	10,486	937	330	297	106
EUGENE.....	605	469	102,001	99,575	12,154	4,097	3,357	723
SPRINGFIELD.....	162	108	16,605	15,829	1,577	560	461	187
REMAINDER OF COUNTY.....	492	310	41,772	38,418	3,363	1,194	999	607
LINCOLN COUNTY.....	393	241	26,212	23,770	2,338	884	712	457
NEWPORT.....	87	67	8,739	8,449	825	297	219	105
TOLEDO.....	48	38	5,486	5,344	516	194	167	58
REMAINDER OF COUNTY.....	258	136	11,987	9,977	997	393	326	294

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
LINN COUNTY.....	578	412	55,242	52,204	5,219	1,778	1,541	676
ALBANY.....	207	175	27,911	27,219	2,963	945	832	251
LEBANON.....	122	96	11,302	10,750	1,111	369	311	135
SWEET HOME.....	58	44	4,931	4,649	398	150	125	74
REMAINDER OF COUNTY.....	191	97	11,098	9,586	747	314	273	216
MALHEUR COUNTY.....	244	186	28,449	27,263	2,578	840	756	267
NYSSA.....	52	46	5,847	5,735	566	193	172	56
ONTARIO.....	99	83	14,105	13,791	1,317	420	377	107
REMAINDER OF COUNTY.....	93	57	8,497	7,737	695	227	207	104
MARION COUNTY.....	1,048	740	141,462	136,178	15,087	5,086	4,298	1,171
SALEM (PART).....	603	449	108,509	105,933	12,418	4,146	3,506	653
SILVERTON.....	61	49	5,396	5,242	492	167	144	67
REMAINDER OF COUNTY.....	384	242	27,557	25,003	2,185	773	648	451
MORROW COUNTY.....	72	50	5,694	5,244	456	157	137	87
MULTNOMAH COUNTY.....	5,097	3,495	799,311	771,603	100,568	33,423	28,716	5,481
GRESHAM.....	94	76	14,599	14,197	1,406	423	358	106
PORTLAND.....	4,502	3,096	733,588	709,168	93,402	31,125	26,873	4,825
REMAINDER OF COUNTY.....	501	323	51,124	48,238	5,760	1,875	1,485	550
POLK COUNTY.....	204	154	16,188	15,298	1,481	555	454	249
DALLAS.....	74	60	6,809	6,595	682	245	198	86
SALEM (PART).....	38	30	3,344	3,196	322	122	101	41
REMAINDER OF COUNTY.....	92	64	6,035	5,507	477	188	155	122
SHERMAN COUNTY.....	34	24	2,124	1,988	167	77	64	40
TILLAMOOK COUNTY.....	243	165	19,023	17,769	1,643	601	505	275
TILLAMOOK.....	88	80	11,802	11,674	1,184	386	327	86
REMAINDER OF COUNTY.....	155	85	7,221	6,095	459	215	178	190
UMATILLA COUNTY.....	512	410	56,012	54,086	5,545	1,872	1,620	566
HERMISTON.....	73	67	7,800	7,700	792	256	217	73
MILTON-FREEWATER.....	80	64	8,671	8,351	613	232	213	95
PENDLETON.....	189	163	28,439	27,967	3,266	1,050	910	204
REMAINDER OF COUNTY.....	170	116	11,102	10,068	874	334	280	196
UNION COUNTY.....	193	151	19,760	18,890	1,884	666	555	235
LA GRANDE.....	131	103	15,763	15,109	1,624	542	458	165
REMAINDER OF COUNTY.....	62	48	3,997	3,781	260	124	97	68
WALLOWA COUNTY.....	94	72	7,767	7,503	657	231	204	101
WASCO COUNTY.....	218	170	28,416	27,746	3,299	1,023	912	231
DALLAS CITY.....	161	139	24,939	24,599	3,001	915	817	175
REMAINDER OF COUNTY.....	57	31	3,477	3,147	298	108	95	58
WASHINGTON COUNTY.....	669	471	75,084	71,094	6,629	2,127	1,783	725
BEAVERTON.....	128	90	16,220	15,466	1,428	474	391	124
FOREST GROVE.....	79	55	8,124	7,442	763	265	194	102
HILLSBORO.....	129	107	18,458	18,004	1,770	562	510	137
REMAINDER OF COUNTY.....	333	219	32,282	30,182	2,668	826	688	362
WHEELER COUNTY.....	22	16	1,105	1,021	81	34	33	28
YAMHILL COUNTY.....	400	286	33,195	31,219	2,974	1,122	936	442
MCMINNVILLE.....	141	117	17,715	17,253	1,805	641	540	142
NEWBERG.....	71	55	6,273	5,929	511	208	170	79
REMAINDER OF COUNTY.....	188	114	9,207	8,037	658	273	226	221

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establi- shments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establi- shments with payroll (\$1,000)	
Oregon, total.....	19,073	12,333	1,921,204	1,778,560	204,689	Lake County.....	103	67	9,220	8,610	835
Baker County.....	224	152	17,403	15,769	1,613	Lakeview.....	71	53	7,436	7,146	707
Baker.....	157	117	14,547	13,727	1,418	Remainder of County.....	32	14	1,784	1,464	128
Remainder of County.....	67	35	2,856	2,042	195	Lane County.....	1,533	1,007	163,915	151,333	16,674
Benton County.....	303	211	28,068	25,724	2,892	Cottage Grove.....	101	73	10,461	9,731	900
Corvallis.....	204	158	23,963	22,845	2,658	Eugene.....	703	505	98,253	93,067	11,473
Remainder of County.....	99	53	4,105	2,879	224	Springfield.....	179	109	16,036	14,484	1,434
Clackamas County.....	811	511	64,492	58,942	5,800	Remainder of County.....	550	320	39,165	34,051	2,867
Gladstone.....	41	21	3,302	2,778	251	Lincoln County.....	418	246	25,563	22,329	2,066
Milwaukie.....	87	55	7,897	7,289	798	Newport.....	114	78	7,726	7,086	708
Oregon City.....	182	126	22,117	20,949	2,207	Remainder of County.....	304	168	17,837	15,243	1,358
Seaside.....	67	51	7,050	6,736	657	Linn County.....	560	438	55,376	51,230	5,232
West Linn.....	14	10	992	894	62	Albany.....	232	174	25,745	24,707	2,850
Remainder of County.....	420	248	23,134	20,294	1,825	Lebanon.....	155	109	13,254	12,500	1,187
Clatsop County.....	430	290	31,800	29,072	3,408	Sweet Home.....	86	52	6,156	5,204	473
Astoria.....	225	163	20,732	19,652	2,495	Remainder of County.....	187	103	10,221	8,819	722
Seaside.....	110	70	6,834	6,204	596	Malheur County.....	293	195	27,541	25,497	2,516
Remainder of County.....	95	57	4,234	3,216	317	Nyssa.....	67	51	7,122	6,760	658
Columbia County.....	277	169	17,234	14,516	1,290	Ontario.....	117	85	12,551	11,717	1,249
St. Helens.....	110	70	7,841	6,997	646	Remainder of County.....	109	59	7,868	7,020	609
Remainder of County.....	167	99	9,393	7,519	644	Marion County.....	1,193	797	116,760	107,718	12,144
Cosco County.....	547	387	59,182	55,036	6,356	Salem (part).....	689	449	84,420	79,650	9,798
Coquille.....	87	65	11,505	10,941	1,272	Silverton.....	62	46	4,681	4,373	428
Cosco Bay.....	178	134	28,352	27,290	3,308	Remainder of County.....	442	252	27,659	23,695	1,918
North Bend.....	73	59	6,558	6,176	697	Morrow County.....	83	47	5,886	4,766	434
Remainder of County.....	209	129	12,767	10,629	1,083	Malheur County.....	5,815	3,683	707,489	663,049	87,506
Crook County.....	24	76	10,767	10,275	968	Gresham.....	140	80	15,183	13,999	1,403
Prineville.....	74	60	9,499	9,141	848	Portland.....	5,322	3,312	658,254	616,028	82,882
Remainder of County.....	20	16	1,268	1,134	116	Remainder of County.....	353	291	34,052	33,022	3,221
Curry County.....	131	83	9,492	8,550	660	Polk County.....	250	154	17,507	15,687	1,468
Deschutes County.....	338	200	27,102	23,978	2,788	Dallas.....	88	58	7,211	6,557	710
Bend.....	199	115	17,920	16,144	1,949	Salem (part).....	84	22	2,788	2,378	243
Redmond.....	85	65	7,388	6,808	760	Remainder of County.....	118	74	7,548	6,752	515
Remainder of County.....	54	20	1,794	1,026	79	Sherman County.....	52	28	2,918	2,072	266
Douglas County.....	705	489	71,366	66,224	6,354	Tillamook County.....	272	162	19,650	16,942	1,727
Roseburg.....	274	176	35,197	33,281	3,631	Tillamook.....	113	79	13,228	12,266	1,340
Remainder of County.....	431	313	36,169	32,943	2,723	Remainder of County.....	159	83	6,422	4,676	387
Gilliam County.....	52	36	5,070	4,832	510	Umatilla County.....	566	394	55,461	51,989	5,753
Grant County.....	110	78	8,378	7,914	765	Hermiston.....	86	60	8,151	7,753	747
Harney County.....	91	61	8,925	8,033	716	Milton-Freewater.....	78	62	7,192	6,762	626
Burns.....	78	54	8,329	7,621	703	Pendleton.....	216	164	27,412	26,524	3,420
Remainder of County.....	13	7	596	412	13	Remainder of County.....	186	108	12,706	10,950	960
Hood River County.....	175	119	15,463	13,949	1,218	Union County.....	261	189	18,506	16,168	1,644
Hood River.....	110	74	11,616	10,596	937	La Grande.....	179	105	14,626	13,234	1,392
Remainder of County.....	65	45	3,847	3,353	281	Remainder of County.....	82	44	3,880	2,934	252
Jackson County.....	795	501	75,443	69,827	7,542	Wallowa County.....	104	78	8,086	7,506	691
Ashland.....	134	92	10,213	9,305	833	Wasco County.....	240	172	30,311	29,027	3,143
Medford.....	385	261	49,424	46,880	5,521	The Dalles.....	181	137	27,105	26,295	2,926
Remainder of County.....	276	148	15,806	13,642	1,188	Remainder of County.....	59	35	3,206	2,732	217
Jefferson County.....	72	54	7,736	7,130	642	Washington County.....	626	414	58,483	54,489	5,047
Josephine County.....	374	286	34,705	32,043	3,278	Beaverton.....	99	59	10,478	9,810	832
Grants Pass.....	225	153	26,345	24,985	2,638	Forest Grove.....	81	57	7,840	7,318	799
Remainder of County.....	149	93	8,360	7,058	636	Hillsboro.....	118	92	16,326	16,038	1,695
Klamath County.....	592	396	56,829	52,741	6,347	Remainder of County.....	328	206	23,639	21,323	1,721
Klamath Falls.....	368	260	44,426	41,836	5,277	Wheeler County.....	26	10	1,311	879	70
Remainder of County.....	224	136	12,403	10,905	1,060	Yamhill County.....	466	292	32,625	29,573	2,872
						McMinnville.....	154	120	14,938	14,518	1,565
						Newburg.....	95	61	6,828	6,036	511
						Remainder of County.....	217	111	10,859	9,019	796

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero.

Salem is in Marion and Polk Counties.

1958 CENSUS OF BUSINESS

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Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
PORTLAND STANDARD METROPOLITAN STATISTICAL AREA—Consists of Clackamas, Multnomah, and Washington Counties, Oreg., and Clark County, Wash.									
	RETAIL TRADE, TOTAL.....	7,319	4,983	1,038,912	997,504	122,741	40,464	34,619	7,970
52	LUMBER, BLDG MATLS; HDWE, FARM EQUIP. DEALERS	473	311	51,158	48,254	6,336	1,545	1,407	451
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	233	155	141,865	140,563	23,326	8,940	7,842	234
54	FOOD STORES.....	1,232	800	262,443	251,181	19,933	5,604	4,447	1,401
55 EX-554	AUTOMOTIVE DEALERS.....	408	294	176,410	174,266	17,247	3,817	3,719	371
55PT(554)	GASOLINE SERVICE STATIONS.....	983	727	66,544	60,062	5,409	2,015	1,574	1,140
56	APPAREL, ACCESSORY STORES.....	360	304	50,237	49,197	7,345	2,430	2,065	324
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	423	285	47,918	46,060	6,892	1,745	1,600	446
58	EATING, DRINKING PLACES.....	1,592	1,234	76,134	71,684	17,878	7,982	6,564	1,909
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	230	212	28,899	28,425	4,098	1,566	1,244	243
59 EX-591	OTHER RETAIL STORES.....	1,001	589	90,491	84,325	8,672	2,574	2,271	1,044
53 PART*	NONSTORE RETAILERS*.....	384	72	46,813	43,487	5,605	2,246	1,886	407

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53) Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

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stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

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1958 Census of Business

RETAIL TRADE Preliminary Area Report

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Pennsylvania

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Pennsylvania during the year 1958 totaled \$11,852,933,000, an increase of \$1,059,978,000 or 10 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 10 percent compared with an increase of 7 percent in the remainder of the State.

Retail trade establishments in the State had a total of 503,312 paid employees during the workweek ended nearest November 15, 1958, an increase of 5 percent compared with the same week in 1954. In addition, 121,731 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments

amounted to \$1,302,678,000 compared with \$1,158,706,000 in 1954, an increase of 12 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and a form for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 15-18.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	115,847	71,525	11,852,933	11,086,757	120,619	72,059	10,792,955	9,894,043	9.8	12.1
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	5,517	3,811	631,144	603,328	5,252	3,784	627,312	600,956	0.6	0.4
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	4,206	2,298	1,465,842	1,431,702	4,190	2,518	1,248,085	1,216,501	17.4	17.7
54	FOOD STORES.....	26,677	12,835	3,022,505	2,736,161	30,971	14,177	2,633,154	2,257,468	14.8	21.2
55 EX.554	AUTOMOTIVE DEALERS.....	5,227	4,149	1,833,054	1,813,468	5,101	4,195	1,821,288	1,794,694	0.6	1.0
55PT(554)	GASOLINE SERVICE STATIONS.....	10,599	7,359	693,581	616,377	10,743	6,359	566,458	460,654	22.4	33.8
56	APPAREL, ACCESSORY STORES.....	9,007	7,011	804,961	773,303	9,668	7,354	763,784	725,634	5.4	6.6
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	6,551	4,331	593,478	559,308	6,449	4,135	579,413	538,733	2.4	3.8
58	EATING, DRINKING PLACES.....	24,294	16,936	938,220	828,492	22,976	16,704	830,803	744,031	12.9	11.4
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	3,867	3,371	366,185	353,387	4,010	3,386	293,646	280,392	24.7	26.0
59 EX.591	OTHER RETAIL STORES.....	14,377	8,055	1,081,347	996,195	14,604	7,888	985,436	893,208	9.7	11.5
53 PART*	NONSTORE RETAILERS*.....	5,525	1,399	422,616	375,036	6,655	1,559	443,576	381,772	-4.7	-1.8

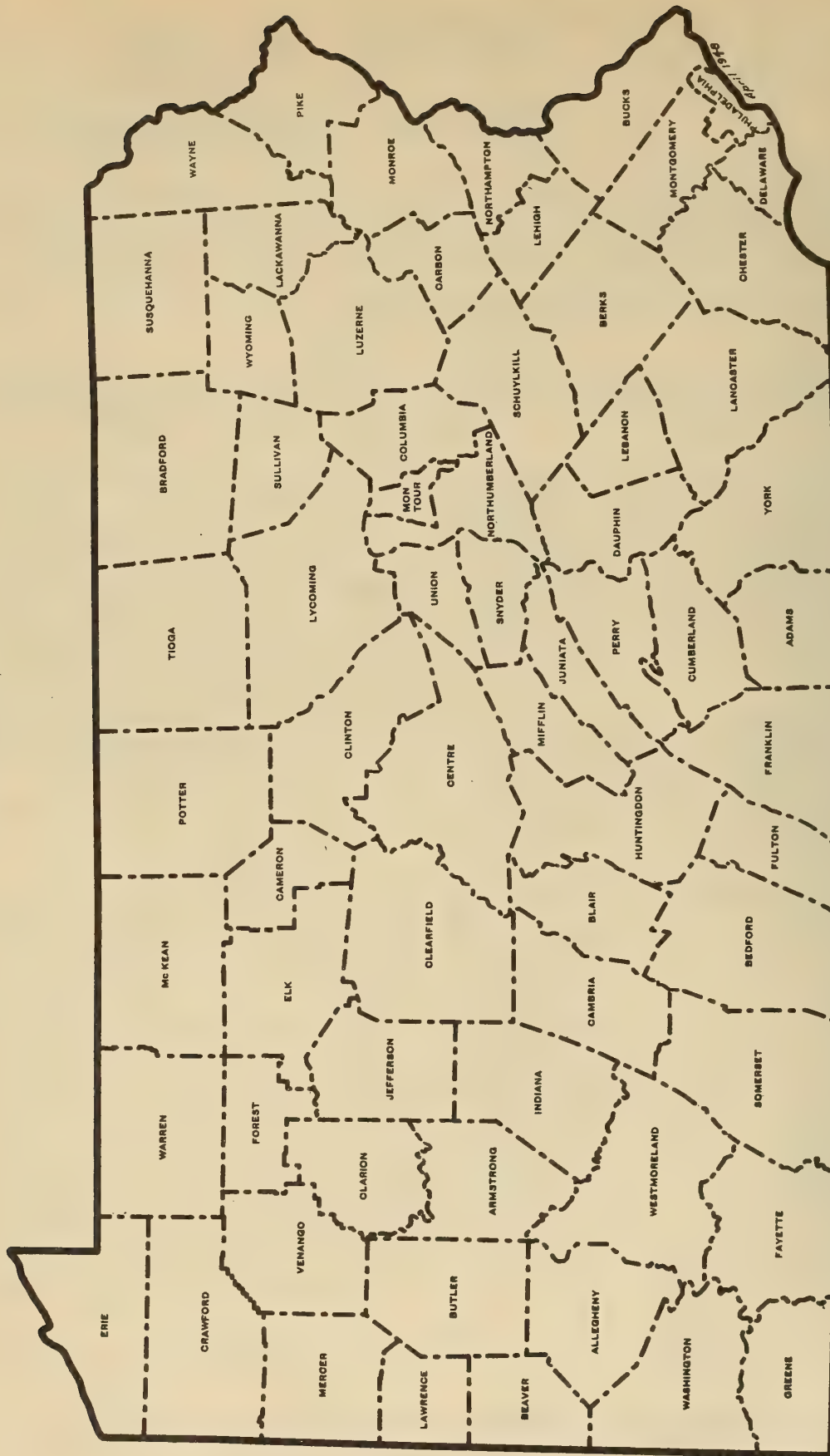
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



PENNSYLVANIA



SCALE 0 10 20 MILES

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Table 1—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	115,847	71,525	11,852,933	11,086,757	1,302,678	503,312	398,547	121,731
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	5,517	3,811	631,144	603,328	78,908	21,922	20,095	5,478
521	LUMBER, BUILDING MATERIALS DEALERS.....	1,714	1,242	343,394	335,914	45,598	11,104	10,403	1,449
5251	HARDWARE STORES.....	1,867	1,297	127,688	117,226	14,722	5,275	4,553	2,037
5252	FARM EQUIPMENT DEALERS.....	737	555	89,937	86,853	8,335	2,573	2,399	809
53 PART*	GENERAL MERCHANDISE GROUP STORES*	4,206	2,298	1,465,842	1,431,702	232,003	195,909	70,663	3,896
533	LIMITED PRICE VARIETY STORES.....	1,164	980	282,666	279,322	44,516	27,325	17,051	735
54	FOOD STORES.....	26,677	12,835	3,022,505	2,736,161	200,334	76,855	54,335	28,503
541	GROCERY STORES, INCLUDING DELICATESSENS....	17,034	8,226	2,557,879	2,357,841	160,631	57,584	40,338	17,804
55 EX, 554	AUTOMOTIVE DEALERS.....	5,227	4,149	1,833,054	1,813,468	176,167	43,599	42,036	4,737
55PT(554)	GASOLINE SERVICE STATIONS.....	10,599	7,359	693,581	616,377	51,149	22,937	17,104	12,252
56	APPAREL, ACCESSORY STORES.....	9,007	7,011	804,961	773,303	105,408	44,296	32,035	8,458
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	1,972	1,638	184,489	178,513	25,280	10,431	6,569	1,947
562	WOMEN'S READY-TO-WEAR STORES**.....	1,783	1,783	243,149	243,149	35,209	14,943	11,097	1,632
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	976	976	76,076	76,076	10,385	4,533	3,288	879
565	FAMILY CLOTHING STORES**.....	544	544	90,992	90,992	11,437	4,891	3,529	474
566	SHOE STORES.....	1,823	1,525	151,504	145,540	19,018	7,160	5,074	1,364
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	6,551	4,301	593,478	559,308	81,637	25,103	22,707	6,771
571	FURNITURE, HOME FURNISHINGS STORES.....	3,196	2,244	358,917	344,677	52,285	15,120	14,137	3,310
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	3,355	2,057	234,561	214,631	29,352	9,983	8,570	3,461
58	EATING, DRINKING PLACES.....	24,294	16,936	938,220	828,492	168,596	96,861	76,473	27,626
5812	EATING PLACES.....	14,108	9,156	604,077	533,741	123,923	73,059	57,319	15,792
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	10,186	7,780	334,143	294,751	44,673	23,802	19,154	11,834
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	3,867	3,371	365,185	353,387	42,720	21,583	15,597	3,884
59 EX, 591	OTHER RETAIL STORES.....	14,377	8,055	1,081,347	996,195	98,784	35,526	30,670	14,449
592	LIQUOR STORES.....	1,300	970	287,187	282,493	14,696	5,042	4,655	841
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	991	761	156,880	151,734	11,071	3,350	3,079	946
597	JEWELRY STORES.....	1,542	958	83,007	75,059	11,590	4,055	3,590	1,487
598	FUEL, ICE DEALERS.....	2,040	1,202	239,622	226,940	24,461	7,106	6,477	2,058
53 PART*	NONSTORE RETAILERS*.....	5,525	1,399	422,616	375,036	66,972	18,721	16,632	5,677

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
PENNSYLVANIA: TOTAL.....	115,847	71,525	11,852,933	11,086,757	1,302,678	503,312	398,547	121,731
ADAMS COUNTY.....	530	352	40,803	37,545	3,897	1,788	1,362	569
GETTYSBURG.....	168	130	16,778	16,174	1,833	897	691	177
LITTLE STOWN.....	38	34	4,444	4,356	544	198	175	37
MCSHERRYSTOWN.....	20	12	1,093	993	60	46	22	26
REMAINDER OF COUNTY.....	304	176	18,488	16,022	1,460	647	474	329
ALLEGHENY COUNTY ¹	13,724	9,290	1,836,572	1,756,544	222,771	81,374	64,552	14,398
ARMSTRONG COUNTY.....	763	473	62,482	57,296	5,495	4,367	1,801	862
APOLLO.....	64	34	4,259	3,659	427	161	133	72
FORD CITY.....	75	55	6,494	6,208	587	243	195	80
FREEDOM.....	41	29	3,502	3,332	297	108	90	48
KITTANNING.....	167	137	20,988	20,254	2,131	792	678	187
LEESBURG.....	72	52	7,691	7,419	754	2,544	247	82
REMAINDER OF COUNTY.....	344	166	19,548	16,424	1,297	539	458	372
BEAVER COUNTY.....	1,910	1,314	194,919	184,337	19,157	8,150	5,999	2,099
ALIQUIPPA.....	302	210	32,876	31,242	3,301	1,374	1,076	366
AMBRIDGE.....	292	204	34,472	32,946	3,577	1,324	1,017	316
JADEN.....	54	40	4,307	4,025	479	212	158	44
BEAVER.....	92	64	12,513	11,859	1,214	851	363	103
BEAVER FALLS.....	322	234	35,430	33,964	3,901	1,580	1,265	331
ECONOMY.....	15	13	6,146	(D)	603	265	158	10
ELLWOOD CITY (PART).....	13	5	577	335	36	11	9	19
FREEDOM.....	42	16	1,414	1,036	94	48	34	46
MIDLAND.....	88	68	7,747	7,447	796	297	249	95
MONACA.....	75	51	5,464	4,866	515	247	200	90
NEW BRIGHTON.....	133	101	15,490	14,924	1,113	479	365	145
ROCHESTER.....	127	99	14,344	13,910	1,584	568	468	135
REMAINDER OF COUNTY.....	355	209	24,139	(D)	1,942	898	637	423
HOPEWELL TWP.....	13	13	1,978	1,978	117	48	34	17
BEDFORD COUNTY.....	426	274	40,896	38,430	3,879	1,619	1,279	456
BEDFORD.....	88	74	15,366	15,226	1,564	622	479	97
REMAINDER OF COUNTY.....	338	200	25,530	23,204	2,315	997	800	359
BERKS COUNTY.....	3,096	1,930	288,497	269,395	31,756	12,042	9,349	3,166
BIRDSBORO.....	48	28	4,241	4,567	524	150	129	47
BOVERTOWN.....	89	63	10,618	10,204	1,005	352	289	90
HAMBURG.....	70	54	6,545	6,285	665	248	191	67
KENHORST.....	7	7	921	921	36	17	11	8
KUTZTOWN.....	73	55	7,936	7,746	794	286	228	74
LAURELDALE.....	39	23	4,984	4,704	404	152	92	30
MOUNT PENN.....	18	16	2,099	(D)	178	64	51	20
READING.....	1,493	945	155,041	146,449	19,758	7,438	5,804	1,475
SHILLINGTON.....	44	44	7,935	7,495	689	255	179	59
WEST READING.....	69	51	7,034	6,706	745	287	232	73
WYOMISSING.....	26	16	1,539	1,441	188	98	82	25
REMAINDER OF COUNTY.....	1,100	628	79,278	(D)	6,770	2,685	2,061	1,190
MUHLBERG TWP.....	12	12	2,673	2,673	255	68	57	8
BLAIR COUNTY.....	1,367	901	128,363	120,751	12,882	5,502	4,471	1,429
ALTOONA.....	740	504	80,462	76,766	8,783	3,624	2,964	746
BELLWOOD.....	30	20	1,352	1,196	91	44	32	33
HOLLIDAYSBURG.....	113	67	10,544	9,854	962	448	353	115
ROARING SPRING.....	44	28	3,126	2,698	282	153	113	43
TYRONA.....	110	84	9,971	9,573	938	455	363	109
REMAINDER OF COUNTY.....	330	198	22,908	20,664	1,826	778	647	383
BRADFORD COUNTY.....	616	404	51,069	47,539	4,524	1,799	1,449	651
ATHENS.....	54	42	5,861	5,535	513	167	141	55
SAYRE.....	121	79	10,183	9,639	985	376	314	127
TOWANDA.....	91	71	8,381	8,017	713	301	220	85
REMAINDER OF COUNTY.....	350	212	26,644	24,348	2,313	955	774	384
BUCKS COUNTY.....	2,311	1,483	278,542	264,188	27,434	9,856	7,537	2,464
BRISTOL.....	226	154	22,543	21,261	2,095	764	595	254
DOYLESTOWN.....	122	106	18,858	18,582	2,094	766	666	129
MORRISVILLE.....	98	78	15,238	14,918	1,540	565	454	91
PERKASIE.....	92	48	6,663	5,879	504	191	146	105
QUAKERTOWN.....	146	114	15,233	14,745	1,678	786	583	149
REMAINDER OF COUNTY.....	1,627	983	200,007	188,803	19,523	6,784	5,093	1,736
BEWSALEN TWP.....	54	52	5,102	(D)	559	216	148	61
BRISTOL TWP.....	75	53	7,538	7,110	799	295	215	87
FALLS TWP.....	40	40	9,863	9,863	1,085	410	315	34
LOWER SOUTHAMPTON TWP.....	28	28	5,604	5,604	600	216	167	27
MIDDLETOWN TWP.....	30	30	37,790	37,790	3,523	640	570	20
WARMINTON TWP.....	31	27	3,917	3,821	293	122	68	27
BUTLER COUNTY.....	1,051	675	103,862	96,724	9,765	4,229	3,367	1,159
BUTLER.....	359	279	49,020	47,358	5,409	2,313	1,852	365
ZELIENOPLE.....	55	37	6,226	5,938	560	218	257	71
REMAINDER OF COUNTY.....	637	359	48,616	43,428	3,796	1,659	1,258	723
BUTLER TWP.....	103	65	12,034	11,218	995	324	271	117
CAMBRIA COUNTY.....	1,914	1,160	190,245	177,221	21,233	8,642	6,676	2,054
BARNESBORO.....	77	49	7,518	6,974	721	270	202	77
CRESSON.....	55	37	3,901	3,649	973	148	121	83

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

¹Data for places in this county will be presented in the final report.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
CAMBRIA COUNTY--CON.								
DALE.....	12	12	928	928	79	61	54	15
EAST CONEMAUGH.....	12	12	1,230	1,230	119	53	42	15
EBENSBURG.....	73	53	8,224	7,838	803	345	269	82
FERNDALE.....	9	9	564	564	42	27	18	8
GALLITZIN.....	28	16	1,734	1,490	144	76	51	24
GEISTOWN.....	15	15	1,331	1,331	127	61	48	18
JOHNSTOWN.....	7,637	531	116,476	111,092	14,395	5,839	4,473	797
NANTY-GLO.....	52	30	3,755	3,531	269	109	87	58
PATTON.....	85	29	3,227	2,865	289	102	80	55
PORTAGE.....	81	45	5,509	4,905	521	225	183	84
SOUTH FORK.....	43	23	2,220	1,982	140	76	55	37
SPANGLER.....	26	16	1,072	952	81	31	29	33
WESTMONT.....	6	6	469	469	38	16	13	4
REMAINDER OF COUNTY.....	607	277	32,087	26,521	2,472	1,202	951	674
CAMERON COUNTY.....	91	61	6,568	6,064	597	257	187	110
EMPORIUM.....	68	50	5,636	5,306	524	223	162	81
REMAINDER OF COUNTY.....	23	11	932	758	73	34	25	29
CARBON COUNTY.....	712	362	45,663	40,431	4,103	1,730	1,290	754
JIM THORPE.....	56	34	3,489	2,979	364	132	115	50
LANSFORD.....	101	51	9,308	8,712	952	387	280	109
LEHIGHTON.....	127	85	11,651	10,909	1,101	476	348	137
PALMERTON.....	86	52	7,633	7,015	653	255	204	85
SUMMIT HILL.....	53	23	2,192	1,786	202	77	62	54
WEATHERLY.....	39	21	1,518	1,166	94	50	31	39
REMAINDER OF COUNTY.....	250	96	9,872	7,864	737	353	250	280
CENTRE COUNTY.....	727	493	72,553	68,189	6,911	2,899	2,317	762
BELLEFONTE.....	112	84	14,772	14,192	1,256	522	419	119
PHILIPSBURG.....	137	83	12,052	10,952	1,177	504	396	151
STATE COLLEGE.....	156	133	24,639	24,221	2,743	1,158	888	133
REMAINDER OF COUNTY.....	322	196	21,090	18,824	1,735	715	614	359
CHESTER COUNTY.....	1,742	1,224	206,727	198,355	20,909	7,834	6,140	1,871
COATESVILLE.....	214	168	29,929	29,163	3,113	1,091	903	229
DOWNINGTOWN.....	72	60	7,960	7,700	830	300	239	71
KENNETT SQUARE.....	78	60	12,107	11,733	1,224	404	338	90
OXFORD.....	87	69	11,772	11,488	1,488	393	327	83
PARKESBURG.....	31	23	3,157	3,043	237	80	58	28
PHOENIXVILLE.....	182	128	23,068	22,320	2,478	832	699	187
SPRING CITY.....	46	28	4,250	3,924	365	131	96	51
WEST CHESTER.....	254	198	39,493	38,685	4,309	1,568	1,313	268
REMAINDER OF COUNTY.....	778	490	74,991	70,299	7,299	3,035	2,167	864
TREDYFFRIN TWP.....	33	33	6,289	6,289	1,025	307	236	30
CLARION COUNTY.....	444	280	34,981	32,091	2,657	1,299	1,054	517
CLARION.....	95	71	12,162	11,710	1,006	542	437	108
REMAINDER OF COUNTY.....	349	209	22,819	20,381	1,651	757	617	409
CLEARFIELD COUNTY.....	922	528	69,686	63,060	6,586	2,844	2,235	995
CLEARFIELD.....	157	125	20,326	19,762	2,302	889	728	141
CURTISVILLE.....	51	37	4,126	3,970	385	210	171	59
DU BOIS.....	213	141	20,413	19,309	2,268	982	739	234
REMAINDER OF COUNTY.....	501	225	24,821	20,019	1,631	763	597	561
CLINTON COUNTY.....	403	271	35,997	34,001	3,475	1,534	1,211	443
LOCK HAVEN.....	167	143	23,818	23,518	2,441	965	757	176
RENOVO.....	56	34	3,754	3,406	295	136	108	60
REMAINDER OF COUNTY.....	180	94	8,425	7,077	739	433	346	207
COLUMBIA COUNTY.....	732	378	54,343	48,347	4,612	2,705	2,304	795
ASHLAND (PART).....	4	...	48	8
BERWICK.....	217	119	19,120	17,250	1,629	688	542	245
BLOOMSBURG.....	206	136	20,094	19,130	2,041	847	664	204
REMAINDER OF COUNTY.....	305	123	15,081	11,967	942	1,190	1,098	338
CRAWFORD COUNTY.....	881	605	79,674	75,136	7,941	3,221	2,610	921
MEADVILLE.....	271	211	34,654	33,696	4,048	1,505	1,240	262
TITUSVILLE.....	138	116	17,041	16,675	1,666	735	590	148
REMAINDER OF COUNTY.....	472	278	27,979	24,765	2,227	981	780	511
CUMBERLAND COUNTY.....	1,007	705	129,547	123,883	12,800	5,118	3,893	1,013
CAMP HILL.....	72	44	6,259	5,807	649	265	211	75
CARLISLE.....	240	186	37,935	36,967	3,803	1,549	1,231	230
LEMOYNE.....	90	76	30,799	30,607	2,897	1,005	732	67
MECHANICSBURG.....	110	76	11,569	11,043	1,173	488	332	100
NEW CUMBERLAND.....	60	46	5,657	5,367	721	267	199	63
SHIPPENSBURG (PART).....	72	62	8,361	8,157	797	367	263	76
REMAINDER OF COUNTY.....	363	215	28,967	25,935	2,760	1,177	925	402
DAUPHIN COUNTY.....	2,293	1,533	276,126	263,362	31,374	12,990	10,330	2,271
HARRISBURG.....	1,256	900	194,221	188,093	25,564	9,691	7,776	1,188
HIGHSPIRE.....	34	22	2,218	1,976	258	142	64	38
HUMELSTOWN.....	55	43	5,684	5,408	572	229	166	56
LYKEN.....	51	25	2,952	2,590	273	95	76	53
MIDDLETOWN.....	128	90	9,824	9,198	844	422	297	133
MILLERSBURG.....	67	49	4,781	4,403	437	187	142	68
PENNSBORO.....	19	17	1,855	(D)	150	81	57	21
STEELETON.....	134	66	9,408	8,004	815	312	268	153
REMAINDER OF COUNTY.....	549	321	45,183	(D)	4,461	1,831	1,484	561
SUSQUEHANNA TWP.....	32	32	4,300	4,300	401	146	103	93
SWATARA TWP.....	22	22	3,312	3,312	458	182	141	16

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1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
DELAWARE COUNTY ¹	3,778	2,620	539,271	518,497	55,600	20,534	15,642	3,971
ELK COUNTY.....	371	241	27,462	25,152	2,670	1,175	890	415
JOHNSONBURG.....	58	46	4,360	4,088	391	181	134	65
RIDGWAY.....	79	57	7,598	7,108	726	353	262	104
ST. MARYS.....	127	95	11,469	10,827	1,270	497	388	132
REMAINDER OF COUNTY.....	107	43	4,035	3,129	283	144	106	114
ERIE COUNTY.....	2,460	1,572	263,991	246,457	28,767	12,052	9,333	2,689
CORRY.....	124	100	11,205	10,709	936	417	312	129
ERIE.....	1,550	980	187,699	176,471	22,283	9,362	7,241	1,644
NORTH EAST.....	82	68	10,063	9,781	815	321	240	85
UNION CITY.....	73	41	4,591	3,995	372	188	138	87
WESLEYVILLE.....	50	32	3,141	2,735	260	199	170	69
REMAINDER OF COUNTY.....	581	351	47,292	42,766	4,101	1,565	1,232	675
HARBORCREEK TWP.....	30	16	993	651	71	39	22	32
MILLCREEK TWP.....	96	96	16,133	16,133	1,718	648	500	97
FAYETTE COUNTY.....	1,670	992	140,363	127,144	13,721	5,790	4,708	1,789
BROWNSVILLE.....	118	90	10,714	10,286	1,086	587	472	130
CONNELLVILLE.....	212	148	21,236	20,162	2,428	1,103	880	206
MASONTOWN.....	81	59	7,468	6,874	624	234	204	99
SOUTH CONNELLSVILLE.....	8	6	258	(D)	30	13	11	7
UNIONTOWN.....	412	270	50,114	47,464	5,946	2,326	1,930	409
REMAINDER OF COUNTY.....	839	423	48,904	(D)	3,607	1,527	1,211	938
GERMAN TWP.....	32	16	4,839	4,509	400	75	69	36
NORTH UNION TWP.....	26	26	3,382	3,382	280	106	88	24
REDSTONE TWP.....	92	46	5,280	4,370	435	161	131	96
SOUTH UNION TWP.....	42	28	5,709	5,523	478	201	133	43
FOREST COUNTY.....	68	36	3,592	3,078	213	114	95	84
FRANKLIN COUNTY.....	934	612	88,812	83,008	8,366	3,590	2,908	955
CHAMBERSBURG.....	320	236	39,126	37,866	4,164	1,697	1,368	306
GREENCASTLE.....	71	49	5,037	4,709	385	169	136	78
SHIPPENSBURG (PART).....	14	8	2,063	1,965	164	65	50	14
WAYNESSBORO.....	168	128	17,925	17,149	1,614	809	648	163
REMAINDER OF COUNTY.....	361	191	24,661	21,319	2,039	850	706	394
FULTON COUNTY.....	101	69	6,904	6,440	607	283	231	119
GREENE COUNTY.....	380	236	27,783	25,207	2,292	1,008	845	457
WAYNESSBURG.....	112	86	12,727	12,167	1,197	539	443	125
REMAINDER OF COUNTY.....	268	150	15,056	13,040	1,095	469	402	332
HUNTINGDON COUNTY.....	424	254	29,560	26,698	2,616	1,149	941	428
HUNTINGDON.....	139	115	15,878	15,492	1,573	630	507	130
MOUNT UNION.....	76	44	5,190	4,582	478	197	167	75
REMAINDER OF COUNTY.....	209	95	8,492	6,624	565	322	267	223
INDIANA COUNTY.....	689	407	57,947	53,221	5,435	2,300	1,884	724
BLAIRSVILLE.....	84	72	7,909	7,763	769	323	271	78
CLYMER.....	28	20	1,743	1,523	152	77	59	34
INDIANA.....	204	156	27,362	26,448	2,979	1,332	1,072	212
REMAINDER OF COUNTY.....	373	159	20,933	17,487	1,535	568	482	400
JEFFERSON COUNTY.....	517	323	46,062	42,644	3,927	1,613	1,341	568
BROCKWAY.....	38	32	3,265	3,077	269	126	98	48
BROOKVILLE.....	77	61	9,898	9,666	1,021	383	326	84
PUNKSUTAWNEY.....	144	106	19,948	19,410	1,707	704	611	148
REYNOLDSVILLE.....	63	37	3,795	3,377	399	151	116	59
REMAINDER OF COUNTY.....	195	87	9,156	7,168	532	249	190	229
JUNIATA COUNTY.....	172	84	10,191	8,857	707	976	881	199
LACKAWANNA COUNTY.....	3,241	1,621	246,830	221,690	25,351	9,903	8,204	3,385
ARCHBALD.....	71	33	5,343	4,949	423	161	147	78
BLAKELY.....	12	12	978	696	53	26	23	29
CARBONDALE.....	209	129	17,256	15,896	1,530	682	552	195
CLARKS SUMMIT.....	47	35	6,097	5,907	563	215	165	48
DICKSON CITY.....	125	37	4,610	3,376	273	104	91	128
DUNMORE.....	189	89	15,990	14,136	1,349	526	421	215
JERMYN.....	46	16	1,730	1,222	92	49	31	49
MOOSIC.....	36	22	1,846	1,608	182	87	72	42
OLD FORGE.....	119	45	5,495	4,435	345	141	126	129
OLYPHANT.....	134	60	5,975	4,889	462	207	146	145
SCRANTON.....	1,611	919	154,573	143,699	18,257	6,917	5,822	1,634
TAYLOR.....	71	27	2,336	1,672	184	75	60	81
THROOP.....	51	19	1,976	1,402	133	41	32	58
WINTON.....	29	17	1,392	1,202	94	42	36	28
REMAINDER OF COUNTY.....	477	161	21,233	16,601	1,411	630	480	526
LANCASTER COUNTY.....	2,752	1,882	297,989	284,265	32,021	12,603	9,349	2,905
COLUMBIA.....	145	105	10,326	9,848	1,037	540	407	134
ELIZABETHTOWN.....	83	65	8,574	8,078	871	355	252	85
EPHRATA.....	172	110	17,299	16,503	1,612	637	494	190
LANCASTER.....	871	625	115,036	110,900	15,143	5,810	4,351	870
LITITZ.....	78	64	7,202	6,942	675	289	201	105
MANHEIM.....	101	75	16,597	16,185	1,780	546	444	102
MILLERSVILLE.....	17	11	1,408	1,302	132	72	39	15
MOUNT JOY.....	58	50	5,421	5,377	601	292	202	60
NEW HOLLAND.....	74	60	13,930	13,754	1,017	333	272	83
REMAINDER OF COUNTY.....	1,153	717	102,196	95,376	9,153	3,729	2,687	1,261
LAWRENCE COUNTY.....	1,123	729	110,431	103,579	12,221	4,483	3,592	1,233
ELLWOOD CITY (PART).....	170	126	15,708	15,070	1,544	633	468	186
NEW CASTLE.....	695	459	77,079	72,833	9,152	3,217	2,653	744
REMAINDER OF COUNTY.....	258	144	17,644	15,676	1,525	633	471	303

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
¹Data for places in this county will be presented in the final report.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
LEBANON COUNTY.....	1,071	651	91,295	84,381	8,815	3,661	2,737	1,155
LEBANON.....	511	327	49,469	46,307	5,314	2,118	1,585	537
MYERSTOWN.....	29	41	5,779	5,533	559	179	144	53
PALMRA.....	96	70	10,778	10,208	946	446	352	114
REMAINDER OF COUNTY.....	405	213	25,269	22,333	1,996	918	656	431
LEHIGH COUNTY.....	2,337	1,411	263,488	247,040	30,771	11,651	8,750	2,394
ALLENTOWN.....	1,323	865	192,750	184,364	24,033	9,109	6,800	1,315
BETHLEHEM (PART).....	135	77	13,416	12,162	1,567	481	400	131
CATASAUQUA.....	71	39	3,693	3,121	285	160	92	77
COPLAY.....	44	14	1,331	865	99	33	30	46
EMMAUS.....	114	74	12,102	11,490	1,135	398	329	108
FOUNTAIN HILL.....	17	15	1,350	(D)	97	41	35	16
SLATINGTON.....	80	46	5,471	4,957	50	156	130	94
REMAINDER OF COUNTY.....	553	281	33,375	(D)	2,965	1,273	934	607
WHITEHALL TWP.....	53	53	5,624	5,624	500	172	130	52
LUZERNE COUNTY.....	4,953	2,339	353,856	315,166	34,175	14,003	11,543	5,227
ASHLEY.....	72	16	1,726	746	55	29	22	78
AVOCOLA.....	66	30	2,694	2,270	195	72	64	62
DUPONT.....	45	15	1,793	1,419	127	49	45	49
DURYSBURG.....	69	21	2,726	2,066	174	60	48	72
EDWARDSVILLE.....	97	39	9,021	8,285	746	453	279	100
EXETER.....	93	39	6,429	5,743	532	198	162	97
FORTY FORT.....	58	34	4,733	4,223	403	151	118	64
FREELAND.....	724	44	5,041	3,971	351	136	102	144
HAZLETON.....	537	311	48,870	45,534	5,287	2,155	1,706	556
KINGSTON.....	251	147	34,511	32,901	3,523	1,184	1,056	267
LARKSVILLE.....	18	4	3,249	(D)	(D)	(D)	(D)	(D)
LUZERNE.....	121	61	8,872	7,726	722	314	240	131
NANTICOKE.....	348	144	17,392	14,840	1,473	605	491	366
PITTSBURGH.....	277	155	15,270	13,440	1,450	687	568	300
PLYMOUTH.....	183	89	10,138	8,954	915	316	278	189
SWOYERSVILLE.....	52	14	1,352	762	56	29	27	60
WEST HAZLETON.....	86	34	5,521	4,763	427	178	144	94
WEST PITTSBURGH.....	77	39	6,875	6,359	658	263	195	80
WEST WYOMING.....	29	9	693	52	35	15	14	29
WILKES-BARRE.....	1,228	636	111,489	102,271	13,009	5,370	4,541	1,288
WYOMING.....	68	28	2,448	1,892	169	76	68	83
REMAINDER OF COUNTY.....	1,054	430	53,013	(D)	(D)	(D)	(D)	(D)
HANOVER TWP.....	56	40	3,542	3,174	305	118	100	61
PLAINS TWP.....	98	32	7,166	6,162	355	139	112	105
LYCOMING COUNTY.....	1,292	740	115,725	105,965	11,978	4,707	3,732	1,326
JERSEY SHORE.....	100	50	5,907	4,825	464	199	163	110
MONTOURVILLE.....	52	32	5,113	4,695	468	184	147	53
MUNCY.....	38	36	4,756	(D)	431	155	120	31
SOUTH WILLIAMSPORT.....	48	22	1,627	1,237	103	63	39	60
WILLIAMSPORT.....	683	445	76,541	72,477	9,020	3,467	2,781	668
REMAINDER OF COUNTY.....	371	155	21,781	(n)	1,492	639	482	404
MCKEAN COUNTY.....	671	419	50,668	46,338	5,093	2,044	1,609	735
BRADFORD.....	241	177	25,444	24,264	3,093	1,149	921	242
KANE.....	104	68	7,489	6,925	709	313	231	105
PORT ALLEGANY.....	54	42	3,743	3,587	278	133	101	65
REMAINDER OF COUNTY.....	272	132	13,992	11,562	1,013	449	356	323
MERCER COUNTY.....	1,181	833	122,169	115,171	12,666	4,930	3,837	1,278
FARRELL.....	152	86	8,283	6,763	723	346	278	174
GREENVILLE.....	133	105	16,795	16,453	1,729	659	519	129
GROVE CITY.....	117	95	12,413	11,997	1,483	535	430	138
SHARON.....	319	263	49,258	48,244	5,599	2,086	1,612	310
SHARPSVILLE.....	58	34	4,901	4,453	430	142	117	60
REMAINDER OF COUNTY.....	402	250	30,519	27,261	2,702	1,162	881	467
HICKORY TWP.....	37	37	4,953	4,953	486	217	160	78
MIFFLIN COUNTY.....	493	323	39,400	36,610	4,023	1,790	1,441	497
BURNHAM.....	29	17	1,808	1,604	175	71	66	31
LEWISTOWN.....	264	188	27,880	26,590	3,055	1,304	1,024	280
REMAINDER OF COUNTY.....	200	118	9,712	8,416	793	415	351	226
MONROE COUNTY.....	610	386	46,145	41,829	4,988	1,948	1,580	656
EAST STROUDSBURG.....	96	74	10,141	9,679	913	308	239	119
STROUDSBURG.....	174	112	19,240	18,098	2,564	926	744	185
REMAINDER OF COUNTY.....	340	200	16,764	14,052	1,511	714	597	352
MONTGOMERY COUNTY.....	4,243	2,923	584,854	560,932	62,918	22,980	17,534	4,429
AMBLER.....	99	83	12,294	12,040	1,143	458	336	104
BRIDGEPORT.....	76	42	4,932	4,362	581	211	121	84
CONSHOHOCKEN.....	161	107	16,699	15,737	1,516	527	429	183
ELKINS PARK.....	35	25	2,483	2,293	269	102	92	36
HATBORO.....	109	75	14,606	14,064	1,499	563	421	113
JENKINTOWN.....	131	109	38,780	38,292	5,059	1,589	1,184	108
LANDSDALE.....	178	144	27,021	26,311	2,924	937	679	180
MELROSE.....	1	1	(D)	(D)	(D)	(D)	(D)	(D)
NARBERTH.....	56	40	5,634	5,438	551	274	189	73
NORRISTOWN.....	553	369	64,063	60,613	7,264	2,771	2,089	590
NORTH WALES.....	44	28	2,505	2,261	213	117	96	50
POTTSTOWN.....	362	258	46,870	45,308	5,032	2,067	1,653	369
ROYERSFORD.....	100	40	4,812	4,638	395	174	107	88
SOUDERTON.....	100	72	15,674	15,210	1,457	470	399	101
REMAINDER OF COUNTY.....	2,122	1,530	(D)	(D)	(D)	(D)	(D)	(D)
ABINGTON TWP.....	132	118	27,777	27,341	3,156	1,197	815	133
CHELTENHAM TWP.....	81	73	34,476	34,372	3,417	1,155	977	74
LOWER MERION TWP.....	348	280	99,823	98,703	11,991	3,881	3,062	313
SPRINGFIELD TWP.....	42	40	5,903	(D)	530	189	132	46
UPPER MERION TWP.....	3	3	534	534	58	19	15	3
UPPER MORELAND TWP.....	8	8	1,883	1,883	117	44	36	6
WHITEMARSH TWP.....	14	14	1,422	1,423	149	47	37	12

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
MONTGOMERY COUNTY.....	143	97	11,197	10,337	972	454	357	144
DANVILLE.....	125	87	10,368	9,712	936	421	331	122
REMAINDER OF COUNTY.....	18	10	829	625	36	33	26	22
NORTHAMPTON COUNTY.....	2,282	1,352	200,448	184,512	21,312	8,062	6,220	2,346
BANGOR.....	116	70	10,015	9,197	919	314	237	119
BETHLEHEM (PART).....	638	422	61,986	58,118	6,513	2,544	1,961	646
EASTON.....	613	373	63,281	59,225	8,023	3,023	2,407	632
HELLERTOWN.....	71	45	5,742	5,384	532	218	155	73
NAZARETH.....	125	71	12,243	11,183	1,100	409	290	120
NORTHAMPTON.....	109	65	11,865	11,003	1,312	435	340	113
NORTH CATASAUQUA.....	13	5	224	88	11	5	2	16
PEN ARGYL.....	49	25	2,713	2,309	200	77	56	51
WILSON.....	36	36	5,043	5,043	512	178	147	39
REMAINDER OF COUNTY.....	512	240	27,336	22,962	2,190	859	625	537
NORTHUMBERLAND COUNTY.....	1,546	840	103,342	92,062	9,747	4,254	3,337	1,572
KULPMONT.....	71	19	2,198	1,372	105	53	53	88
MILTON.....	119	91	11,168	10,764	1,102	492	376	110
MOUNT CARMEL.....	220	106	13,001	11,187	1,192	553	413	215
NORTHUMBERLAND.....	69	41	3,589	2,955	337	150	118	60
SHAMOKIN.....	412	206	23,939	20,913	2,332	1,000	809	423
SUNBURY.....	225	169	30,681	29,545	3,400	1,386	1,085	197
REMAINDER OF COUNTY.....	430	208	18,766	15,326	1,279	620	483	479
COAL TWP.....	39	31	1,812	1,666	155	64	54	36
PERRY COUNTY.....	274	172	15,789	14,255	1,245	612	504	290
PHILADELPHIA COUNTY (COEXT. WITH PHILADELPHIA CITY)...	23,407	13,601	2,468,136	2,288,186	313,124	112,945	93,132	23,872
PIKE COUNTY.....	162	88	7,936	6,642	611	268	205	160
POTTER COUNTY.....	266	150	16,386	14,042	1,309	502	415	282
COUDERSPORT.....	63	47	6,024	5,782	486	188	149	59
REMAINDER OF COUNTY.....	203	103	10,362	8,260	823	314	266	223
SCHUYLKILL COUNTY.....	2,638	1,194	148,271	128,159	13,157	5,740	4,623	2,795
SNYDER COUNTY.....	270	150	19,728	17,492	1,609	731	561	297
SELINSGRÖVE.....	56	56	8,202	7,846	847	339	276	76
REMAINDER OF COUNTY.....	192	94	11,526	9,646	762	392	285	221
SOMERSET COUNTY.....	802	476	65,836	59,690	6,052	2,580	1,998	859
MEYERSDALE.....	83	53	6,331	5,793	529	220	169	81
SOMERSET.....	118	92	20,960	19,578	2,318	853	690	92
WINDBER.....	89	65	10,479	10,103	1,051	541	412	96
REMAINDER OF COUNTY.....	512	266	28,066	24,216	2,154	966	727	570
SULLIVAN COUNTY.....	94	46	3,802	3,128	249	134	93	96
SUSQUEHANNA COUNTY.....	404	216	26,273	23,245	1,923	796	615	431
FOREST CITY.....	49	31	3,188	2,858	298	123	94	59
SUSQUEHANNA DEPOT.....	40	20	3,140	2,890	264	98	74	34
REMAINDER OF COUNTY.....	315	165	19,945	17,497	1,361	575	447	338
TIOGA COUNTY.....	443	303	34,422	31,638	2,696	1,050	836	510
MANFIELD.....	46	42	6,689	6,643	700	177	145	54
WELLSBORO.....	103	75	10,122	9,722	864	323	281	111
REMAINDER OF COUNTY.....	294	186	17,611	15,273	1,132	550	410	345
UNION COUNTY.....	231	163	19,464	18,336	1,807	1,473	1,294	243
LEWISBURG.....	99	81	10,642	10,380	1,162	1,173	1,061	92
REMAINDER OF COUNTY.....	132	82	8,822	7,956	645	300	233	151
VENANGO COUNTY.....	625	421	58,627	54,737	6,018	2,370	1,846	569
FRANKLIN.....	174	130	18,574	17,798	1,875	698	554	177
OIL CITY.....	246	178	27,853	26,509	3,196	1,239	946	256
POLK.....	8	4	363	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	197	109	11,837	(D)	(D)	(D)	(D)	(D)
WARREN COUNTY.....	469	319	41,120	38,588	3,770	1,622	1,194	515
WARREN.....	223	163	27,165	26,251	2,794	1,175	900	231
REMAINDER OF COUNTY.....	246	156	13,955	12,337	976	447	294	284
WASHINGTON COUNTY.....	2,140	1,378	199,869	186,893	19,479	7,680	6,310	2,358
BENTLEYVILLE.....	43	31	3,804	3,606	267	116	103	54
CALIFORNIA.....	50	38	3,665	3,533	334	150	108	48
CANONSBURG.....	184	128	21,781	20,765	1,899	782	622	215
CENTERVILLE.....	18	16	1,718	(D)	205	90	70	18
CHARLEROI.....	198	152	26,157	25,241	2,996	1,139	920	218
ODONORA.....	145	93	12,197	11,319	1,117	450	376	164
MCDONALD (PART).....	54	48	6,192	6,148	486	211	164	58
MONONGAHELA.....	130	108	12,497	12,073	1,217	510	416	126
NORTH CHARLEROI.....	18	8	1,067	893	90	27	25	18
WASHINGTON.....	442	322	56,132	54,088	6,302	2,354	1,964	460
REMAINDER OF COUNTY.....	858	434	54,659	(D)	4,566	1,851	1,542	979
WAYNE COUNTY.....	414	216	26,087	22,967	2,071	823	592	463
HONESDALE.....	137	105	14,366	13,738	1,292	524	437	145
REMAINDER OF COUNTY.....	277	111	11,721	9,229	779	299	255	318
WESTMORELAND COUNTY ¹	3,287	2,105	317,954	298,084	31,905	12,645	10,222	3,633
WYOMING COUNTY.....	212	134	16,203	14,987	1,206	466	399	221
YORK COUNTY.....	2,545	1,705	260,809	246,519	27,717	10,999	8,674	2,598
DALLASTOWN.....	38	32	3,871	3,741	285	122	107	47
HANOVER.....	337	243	44,203	42,623	4,744	1,885	1,407	321
RED LION.....	112	70	9,661	8,723	833	308	243	114
WEST YORK.....	25	25	3,076	3,076	332	140	114	28
YORK.....	1,070	724	119,851	114,397	14,681	5,701	4,638	1,040
REMAINDER OF COUNTY.....	963	611	80,147	73,959	6,842	2,843	2,165	1,048
SPRINGETTSBURG TWP.....	34	34	9,788	9,788	1,005	390	271	25

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

¹Data for places in this county will be presented in the final report.

1958 CENSUS OF BUSINESS

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Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Pennsylvania, total.....	120,619	72,059	10,792,955	9,894,043	1,158,706
Adams County.....	542	348	40,308	36,756	3,293
Gettysburg.....	188	128	17,674	16,624	1,623
Littlestown.....	55	45	5,468	5,360	487
McSerrytown.....	31	17	1,396	1,152	74
Remainder of County.....	268	158	15,770	13,620	1,109
Allegheny County.....	14,456	9,468	1,634,445	1,539,341	195,269
Aspinwall.....	35	27	5,471	5,329	533
Avalon.....	37	25	3,575	3,359	329
Bellefonte.....	65	59	11,703	11,637	1,280
Bethel.....	52	30	3,422	3,060	262
Brackenridge.....	67	33	4,775	4,127	345
Braddock.....	283	201	35,264	33,434	4,716
Brentwood.....	64	60	17,368	17,240	2,056
Bridgeton.....	91	59	9,726	9,258	938
Carnegie.....	246	154	23,749	22,087	2,137
Castle Shannon.....	48	34	4,017	3,817	381
Clairton.....	215	133	20,726	19,160	1,882
Coraopolis.....	170	108	16,584	15,218	1,472
Crafton.....	51	45	7,019	6,927	598
Dormont.....	112	90	24,846	24,542	2,629
Dravosburg.....	38	20	1,837	1,483	231
Duquesne.....	222	126	14,168	12,392	1,265
East McKeesport.....	59	43	5,042	4,764	426
East Pittsburgh.....	108	94	10,092	9,868	948
Edgewood.....	30	26	298	2,739	263
Elizabeth.....	76	36	4,979	4,495	427
Lawrenceville.....	25	17	2,957	2,841	299
Etna.....	69	69	16,726	16,444	1,434
Forest Hills.....	40	20	3,034	2,730	287
Glassport.....	99	59	5,146	4,286	286
Green Tree.....	16	14	2,191	(D)	241
Homestead.....	254	202	32,074	31,184	3,753
Ingram.....	24	12	1,174	1,006	98
McDonald (part) ¹	4	2	124	(D)	(D)
McKeesport.....	709	475	78,196	73,132	8,889
McKees Rocks.....	283	195	24,383	22,915	2,492
Millvale.....	97	67	9,002	8,460	1,005
Mount Oliver.....	132	122	18,211	16,067	1,748
Murhall.....	81	59	7,698	6,580	650
North Braddock.....	92	38	3,652	2,512	246
Oakmont.....	90	62	8,924	8,368	712
Pittsburgh.....	7,298	4,668	907,179	856,255	123,157
Pleasant Hills.....	32	24	10,306	10,170	787
Port Vue.....	16	8	1,841	1,635	89
Randall.....	61	39	2,714	2,412	214
Swickley.....	84	70	10,882	10,584	1,046
Sharpsburg.....	102	62	7,482	6,858	546
Springdale.....	67	41	4,204	3,552	321
Swissvale.....	115	81	10,262	9,716	824
Tarentum.....	187	133	16,831	15,833	1,805
Trafford (part) ²	6	4	433	(D)	(D)
Turtle Creek.....	169	117	16,396	15,538	1,774
Verona.....	71	43	7,400	6,734	652
West Homestead.....	43	25	4,951	4,627	589
West Mifflin.....	44	26	2,386	1,924	186
West View.....	60	42	8,314	8,064	875
Whitehall.....	21	21	4,611	4,611	464
White Oak.....	23	7	940	732	51
Wilkinsburg.....	263	197	34,920	33,808	3,921
Wilmerding.....	86	42	4,262	3,428	325
Remainder of County.....	1,532	956	133,026	122,376	12,020
Armstrong County.....	926	506	59,261	52,145	4,894
Apollo.....	78	36	4,257	3,563	340
Ford City.....	109	61	7,041	6,177	645
Fresport.....	55	37	4,013	3,707	329
Kittanning.....	211	145	21,634	20,312	2,177
Leechburg.....	98	62	7,734	6,990	686
Remainder of County.....	375	165	14,582	11,396	717
Beaver County.....	1,810	1,236	169,205	159,163	16,142
Aliquippa.....	319	199	31,613	29,627	3,047
Ambridge.....	309	221	35,246	33,530	3,445
Bacon.....	12	10	738	(D)	41
Beaver.....	83	63	13,648	13,224	1,608
Beaver Falls.....	302	216	32,476	31,232	3,311
Ellwood City (part) ³	15	7	409	(D)	23
Freedom.....	32	18	1,472	1,284	116
Midland.....	83	67	7,405	7,205	742
Monaca.....	83	53	5,051	4,515	348
New Brighton.....	147	93	11,292	10,338	781
Rochester.....	144	106	15,934	15,316	1,523
Remainder of County.....	281	173	13,921	11,947	1,157
Bedford County.....	415	245	38,852	35,970	3,423
Bedford.....	111	71	14,149	13,457	1,342
Remainder of County.....	304	174	24,703	22,513	2,081
Berks County.....	3,298	1,972	270,736	246,762	29,966
Birdsboro.....	88	30	3,765	3,025	306
Boyetown.....	104	54	8,699	7,721	814
Hamburg.....	91	57	6,666	6,152	544
Kenhorst.....	4	4	236	16	16
Kutztown.....	81	53	9,152	8,628	818
Laureldale.....	37	21	2,897	2,659	259
Mount Penn.....	24	20	3,391	3,307	305
Reading.....	1,716	1,050	157,056	144,942	20,116
Shillington.....	73	37	5,068	4,356	445
West Reading.....	72	54	7,057	6,879	772
Wyomissing.....	28	16	1,616	1,308	115
Remainder of County.....	980	576	65,113	57,529	5,456
Blair County.....	1,437	971	119,518	110,646	12,369
Altoona.....	821	575	78,554	73,928	8,941
Bellwood.....	34	22	1,196	930	74
Hollidaysburg.....	110	68	9,091	8,331	762
Roaring Spring.....	39	25	2,677	2,317	264
Tyros.....	162	108	11,888	11,030	1,136
Remainder of County.....	271	173	16,112	14,110	1,192
Bradford County.....	618	386	45,678	41,770	3,626
Athens.....	73	43	5,317	4,769	420
Sayre.....	113	83	8,921	8,515	874
Towanda.....	114	80	7,141	6,609	624
Remainder of County.....	314	180	24,299	21,877	1,708
Bucks County.....	2,135	1,239	198,377	180,415	17,949
Bristol.....	269	163	25,579	23,397	2,576
Doylstown.....	137	101	17,728	17,174	1,955
Morrisville.....	106	72	13,003	12,547	1,320
Pottsville.....	102	46	7,744	6,508	484
Quakertown.....	207	127	16,545	15,313	1,480
Remainder of County.....	1,314	730	117,778	105,746	10,296
Butler County.....	1,078	646	91,253	82,765	8,921
Butler.....	466	298	51,004	47,484	5,532
Zellenople.....	58	34	5,307	4,911	487
Remainder of County.....	554	314	34,942	30,370	2,492
Cambria County.....	1,979	1,139	165,184	151,480	18,505
Barnesboro.....	85	47	8,157	7,531	663
Cresson.....	58	34	4,780	4,394	414
Dale.....	28	16	1,482	1,272	202
East Conemaugh.....	23	17	1,929	1,861	164
Ebensburg.....	83	55	7,556	7,254	726
Ferdale.....	20	12	1,060	876	110
Gallitzin.....	39	29	1,798	1,704	151
Johnstown.....	803	535	99,431	95,193	13,398
Nanty Glo.....	59	27	4,342	3,276	262
Patton.....	77	29	3,722	3,052	279
Portage.....	83	49	4,596	4,078	421
South Fork.....	44	26	2,445	2,073	140
Spangler.....	43	23	1,784	1,490	162
Westmont.....	15	3	437	245	14
Remainder of County.....	523	233	21,625	17,181	1,429
Cameron County.....	109	65	7,903	6,827	605
Emporium.....	86	54	6,740	5,986	546
Remainder of County.....	23	11	1,163	841	54
Carbon County.....	677	353	40,711	35,513	4,247
Jim Thorpe.....	55	31	2,150	1,794	157
Lanesford.....	93	59	7,437	6,995	845
Lobington.....	158	86	11,664	10,604	1,922
Palmerston.....	107	65	7,645	6,825	599
Summit Hill.....	39	21	2,088	1,662	239
Weatherly.....	38	16	1,336	1,078	161
Remainder of County.....	187	75	8,391	6,555	398
Centre County.....	661	439	56,071	51,881	5,148
Bellefonte.....	124	80	12,585	11,919	1,184
Phillipsburg.....	123	93	10,243	9,825	1,039
State College.....	146	116	18,388	17,944	2,279
Remainder of County.....	268	150	14,855	12,193	1,556
Chester County.....	1,802	1,224	172,427	161,237	16,887
Coatesville.....	252	184	25,905	24,325	2,887
Downton.....	97	59	7,804	7,262	711
Kennett Square.....	101	69	10,374	9,730	1,014
Oxford.....	103	73	12,223	11,247	1,015
Parkesburg.....	32	24	3,423	3,209	215
Phoenixville.....	210	140	20,104	18,684	2,089
Spring City.....	47	25	2,268	1,952	200
West Chester.....	304	222	37,825	36,233	3,758
Remainder of County.....	656	428	52,501	48,695	4,998
Clarion County.....	492	270	31,253	26,949	2,196
Clarion.....	116	76	11,344	10,602	806
Remainder of County.....	376	194	19,909	16,347	1,390

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero.

¹McDonald is in Allegheny and Washington Counties.²Trafford is in Allegheny and Westmoreland Counties.³Ellwood City is in Beaver and Lawrence Counties.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Clearfield County.....	925	545	64,602	57,698	61,57
Clearfield.....	174	132	19,689	18,775	2,366
Curwensville.....	60	36	3,336	2,992	257
Du Bois.....	235	161	20,656	19,272	2,244
Remainder of County.....	456	216	20,921	16,669	1,260
Clinton County.....	432	254	31,114	28,176	3,095
Lock Haven.....	205	139	20,918	19,922	2,401
Remainder of County.....	56	34	3,423	3,039	256
Columbia County.....	712	382	47,029	42,045	4,017
Berwick.....	227	133	17,940	16,514	1,418
Bloomburg.....	227	135	16,618	15,282	1,623
Ashland (part) ⁴	6	...	64
Remainder of County.....	252	114	12,407	10,269	976
Crawford County.....	949	629	74,865	68,523	7,129
Meadville.....	347	231	34,040	31,550	3,680
Titusville.....	155	113	15,265	14,619	1,374
Remainder of County.....	447	285	25,560	22,354	2,075
Cumberland County.....	1,028	682	99,627	91,599	9,674
Camp Hill.....	71	35	7,256	6,167	553
Carlisle.....	302	218	32,572	30,796	3,525
Lemoyne.....	77	53	13,876	13,246	1,393
Mechanicsburg.....	139	83	11,531	10,205	1,194
New Cumberland.....	60	42	5,360	4,046	466
Shippensburg (part) ⁵	91	71	8,532	7,942	876
Remainder of County.....	268	180	20,497	18,117	1,667
Dauphin County.....	2,423	1,535	252,189	235,985	30,988
Harrisburg.....	1,366	970	182,125	174,405	24,781
High Spire.....	41	23	4,062	3,654	377
Hummelsburg.....	79	37	4,812	4,114	430
Lykens.....	32	24	2,541	2,233	212
Middletown.....	153	85	9,648	8,508	755
Millersburg.....	74	42	4,836	4,388	391
Penbrook.....	32	22	2,688	2,498	334
Steelton.....	130	76	8,213	6,971	654
Remainder of County.....	496	256	33,264	29,214	3,045
Delaware County.....	3,811	2,503	445,034	418,370	45,371
Aldan.....	21	9	1,133	915	135
Chester.....	976	620	102,479	95,515	11,732
Clifton Heights.....	96	68	13,463	12,837	874
Collingsdale.....	49	47	9,263	8,191	957
Derby.....	160	116	23,428	22,462	2,632
East Lansdowne.....	33	29	3,059	3,023	290
Eddystone.....	33	19	1,778	1,428	172
Glenolden.....	56	38	5,245	4,837	562
Lansdowne.....	96	52	11,132	10,350	1,213
Marcus Hook.....	83	69	5,743	5,243	606
Media.....	151	109	21,232	20,444	2,032
Norwood.....	26	18	2,683	2,335	239
Prospect Park.....	68	40	5,092	4,089	489
Ridley Park.....	34	30	4,088	3,828	466
Sharon Hill.....	43	23	2,070	1,412	127
Swarthmore.....	42	36	4,877	4,751	547
Upland.....	18	8	1,088	930	78
Yeadon.....	53	27	3,070	2,558	227
Remainder of County.....	1,721	1,145	223,513	211,841	22,378
Elk County.....	388	236	28,682	25,368	2,642
Joinersburg.....	63	49	3,789	3,557	335
Ridgway.....	81	63	7,846	7,522	775
St. Marys.....	135	89	11,939	10,707	1,230
Remainder of County.....	109	35	5,108	3,582	292
Erie County.....	2,502	1,530	248,741	227,823	26,292
Corry.....	158	102	11,466	10,590	1,015
Erie.....	1,722	1,024	185,714	170,334	21,963
North East.....	77	59	7,776	7,296	561
Union City.....	76	40	4,723	4,075	387
Wesleyville.....	53	33	2,500	2,156	237
Remainder of County.....	416	272	36,562	33,372	2,763
Fayette County.....	1,819	1,101	140,123	127,579	14,252
Brownsville.....	136	96	12,509	11,957	1,252
Cannonsville.....	252	154	22,422	20,638	2,296
Masonville.....	89	57	7,284	(D)	51
South Connellsville.....	10	8	382	(D)	33
Uniontown.....	508	336	53,024	50,434	6,403
Remainder of County.....	824	450	44,502	37,624	3,717
Forest County.....	62	32	3,370	2,978	214
Franklin County.....	405	601	81,257	75,621	7,488
Chambersburg.....	376	252	38,673	36,399	3,946
Greencastle.....	72	42	4,741	4,355	505
Shippensburg (part) ⁵	14	10	1,856	1,794	179
Waynesboro.....	178	132	18,166	17,216	1,642
Remainder of County.....	265	165	17,821	15,877	1,416
Fulton County.....	120	72	6,954	5,934	519
Greene County.....	402	234	24,975	22,233	1,471
Waynesburg.....	142	92	12,906	12,106	1,163
Remainder of County.....	260	142	12,069	10,127	808
Huntingdon County.....	405	257	27,119	24,745	2,418
Huntingdon.....	172	132	15,376	14,838	1,481
Mount Union.....	76	48	5,079	4,587	467
Remainder of County.....	157	77	6,664	5,320	470
Indiana County.....	800	434	56,830	51,132	5,074
Blairsville.....	113	75	8,887	8,389	729
Clymer.....	42	22	1,914	1,672	152
Indiana.....	271	183	29,142	27,774	3,085
Remainder of County.....	374	154	16,887	13,297	1,108
Jefferson County.....	562	324	39,287	34,793	3,523
Blairsville.....	48	28	2,753	2,263	199
Brookville.....	109	69	10,689	10,119	1,113
Punxsutawney.....	180	112	14,675	13,575	1,420
Reynoldsville.....	64	40	4,798	4,148	391
Remainder of County.....	161	75	6,372	4,678	400
Juniata County.....	162	84	10,907	9,291	665
Lackawanna County.....	3,463	1,723	223,734	197,270	23,055
Archbald.....	102	30	3,186	2,234	204
Blakely.....	73	29	3,036	2,452	167
Carbondale.....	268	144	15,366	13,876	1,475
Clarks Summit.....	64	46	5,900	5,446	511
Dickson City.....	131	39	4,401	3,663	271
Dunmore.....	204	94	11,662	9,750	809
Jermyn.....	30	16	1,246	1,092	87
Moosic.....	42	20	1,571	1,233	137
Old Forge.....	128	52	5,033	3,903	306
Olyphant.....	156	68	6,066	4,816	400
Scranton.....	1,706	992	142,416	130,692	17,386
Taylor.....	79	31	2,942	1,822	181
Throop.....	63	19	2,067	1,513	118
Winton.....	82	18	1,791	1,131	75
Remainder of County.....	337	125	14,721	11,647	928
Lancaster County.....	2,860	1,656	268,262	249,312	27,873
Columbia.....	171	101	11,047	10,011	1,014
Elizabethtown.....	96	70	10,028	9,414	887
Ephrata.....	188	112	17,036	15,880	1,559
Lancaster.....	1,026	602	120,518	114,874	15,313
Litzitz.....	110	58	6,956	5,446	484
Marbleton.....	119	63	6,950	6,858	724
Millersville.....	19	15	1,245	1,233	123
Mount Joy.....	62	40	5,202	4,900	539
New Holland.....	83	55	10,919	9,573	820
Remainder of County.....	986	640	78,049	71,013	6,419
Lawrence County.....	1,110	728	98,177	90,809	10,013
Ellwood City (part) ³	189	137	17,006	15,844	1,638
New Castle.....	716	458	65,796	60,848	7,158
Remainder of County.....	205	133	15,375	14,117	1,217
Lebanon County.....	1,080	656	90,368	82,760	8,490
Lebanon.....	562	348	50,175	46,471	5,100
Myerstown.....	71	33	5,104	4,162	421
Palmyra.....	116	82	12,258	11,422	1,130
Remainder of County.....	331	193	22,831	20,405	1,839
Lehigh County.....	2,481	1,403	232,091	211,717	27,314
Allentown.....	1,534	926	170,136	158,394	22,285
Bethlehem (part) ⁶	159	87	13,127	12,005	1,455
Catasauque.....	79	37	3,577	2,723	198
Coplay.....	45	21	1,604	1,152	93
Emmaus.....	102	70	11,844	11,012	988
Fountain Hill.....	21	15	1,143	1,091	87
Slatington.....	98	52	4,789	4,161	364
Remainder of County.....	443	195	25,871	21,179	1,844
Luzerne County.....	5,034	2,396	309,900	271,530	30,194
Ashley.....	84	30	2,782	1,688	119
Avoca.....	27	20	2,503	1,919	132
Dupont.....	67	17	1,791	967	75
Duryea.....	89	25	2,303	1,687	122
Edwardsville.....	45	33	4,333	4,173	333
Exeter.....	93	39	5,179	4,473	368
Forty Fort.....	86	52	3,968	3,510	401
Freeland.....	130	48	5,054	3,872	306
Hazleton.....	572	320	44,345	41,029	4,427
Kingston.....	397	145	31,697	27,983	2,737
Larksville.....	34	20	1,244	1,000	86
Luzerne.....	78	58	6,975	6,491	501
Nanticoke.....	365	145	17,942	14,388	1,247
Pittston.....	278	168	17,021	15,125	1,513
Scranton.....	191	95	9,861	8,051	744
Swyersville.....	26	15	2,854	2,074	155
West Hazleton.....	81	33	5,081	4,299	368
West Pittston.....	57	39	5,660	5,496	585

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero.

³Ellwood City is in Beaver and Lawrence counties.⁴Ashland is in Columbia and Schuylkill counties.⁵Shippensburg is in Cumberland and Franklin counties.⁶Bethlehem is in Lehigh and Northampton counties.

1958 CENSUS OF BUSINESS

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Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Luzerne County—Con.						Schuylkill County—Con.					
West Wyoming.....	34	12	799	645	55	McAdoo.....	60	28	2,179	1,889	156
Wilkes-Barre.....	1,270	734	106,433	98,873	13,594	Maranoy City.....	204	94	9,858	8,252	829
Wyoming.....	75	25	2,320	1,806	132	Minersville.....	113	61	6,141	5,449	426
Remainder of County.....	867	295	28,485	19,981	1,873	Port Carbon.....	39	15	1,702	1,498	162
Lycoming County.....	1,242	762	102,467	94,341	11,082	Pottsville.....	448	278	40,220	37,894	4,706
Jarrett.....	110	54	6,681	5,793	493	St. Clair.....	78	36	3,369	2,915	227
Jersey Shore.....	62	32	5,074	4,610	456	Schuylkill Haven.....	127	59	9,371	8,375	708
Montoursville.....	86	46	4,921	4,225	431	Shenandoah.....	276	136	15,115	13,347	1,382
Muncy.....	56	28	2,254	1,886	162	Tamqua.....	187	99	13,162	11,978	1,333
South Williamsport.....	669	481	70,690	67,634	8,709	Remainder of County.....	775	297	30,665	23,371	1,882
Williamsport.....	259	121	12,847	10,193	831	Snyder County.....	298	136	18,229	15,053	1,329
Remainder of County.....	677	431	50,623	46,143	5,171	Selinsgrove.....	96	50	6,773	5,915	511
Mifflin County.....	278	184	26,610	24,944	3,213	Remainder of County.....	202	86	11,456	9,138	818
Bradford.....	120	80	7,219	6,399	672	Somerset County.....	853	485	57,541	51,839	5,039
Erie.....	56	40	4,215	3,815	358	Meyersdale.....	81	57	6,257	5,945	526
Port Allegany.....	223	127	12,579	10,945	948	Somerset.....	144	106	19,741	19,145	1,955
Remainder of County.....	1,221	843	116,439	108,323	11,652	Windber.....	102	76	8,800	8,340	848
Mercer County.....	157	91	8,787	7,175	771	Remainder of County.....	526	246	22,743	18,389	1,710
Greenville.....	156	122	16,034	15,924	1,645	Sullivan County.....	92	44	3,594	2,692	187
Grove City.....	135	97	13,020	11,934	1,225	Susquehanna County.....	835	211	23,609	19,735	1,616
Sharon.....	365	283	47,585	45,805	5,600	Forest City.....	65	33	3,258	2,824	292
Schuylkill.....	56	34	3,725	3,491	320	Susquehanna Depot.....	60	26	2,216	1,656	173
Remainder of County.....	352	216	26,392	23,994	2,202	Remainder of County.....	310	152	18,135	15,255	1,051
Mifflin County.....	518	330	36,202	33,276	3,680	Tioga County.....	51	279	28,506	24,924	1,902
Burnham.....	30	20	1,174	1,040	87	Mansfield.....	48	40	3,760	3,602	300
Levittown.....	304	202	27,302	25,766	2,896	Wellsboro.....	101	73	10,393	9,693	893
Remainder of County.....	184	108	7,726	6,470	697	Remainder of County.....	202	166	14,353	11,629	769
Monroe County.....	636	382	40,470	36,442	3,850	Union County.....	256	168	15,915	14,005	1,114
East Stroudsburg.....	125	77	9,536	9,072	721	Lewisburg.....	110	84	8,036	7,646	633
Stroudsburg.....	215	121	17,688	15,970	1,962	Remainder of County.....	146	84	7,879	6,359	481
Remainder of County.....	296	184	12,976	11,400	1,167	Venango County.....	633	417	51,538	47,484	5,261
Montgomery County.....	4,155	2,701	455,705	424,223	47,588	Franklin.....	207	139	16,215	15,079	1,596
Ambler.....	110	66	9,386	8,410	955	Oil City.....	254	188	25,187	24,085	2,940
Bridgeport.....	83	41	4,804	3,876	526	Polk.....	7	3	340	252	20
Conshohocken.....	166	104	14,065	12,483	1,025	Remainder of County.....	165	87	9,796	8,068	705
Eathorpe.....	102	70	14,113	13,037	1,233	Warren County.....	460	310	51,251	47,879	4,537
Jenkintown.....	125	101	33,628	33,150	4,071	Warren.....	236	172	37,915	36,451	3,668
Lansdale.....	193	149	22,777	21,985	2,355	Remainder of County.....	224	138	13,336	11,428	869
Marple.....	61	49	7,154	7,154	747	Washington County.....	2,284	1,446	190,963	176,439	17,825
Morristown.....	639	383	65,429	60,087	7,464	Bentleyville.....	49	31	3,397	3,087	218
North Wales.....	55	27	2,366	1,922	200	California.....	53	37	3,683	3,133	276
Pottstown.....	395	261	43,714	40,870	4,600	Canonsburg.....	192	132	20,010	19,042	1,705
Ryersford.....	70	42	4,445	4,071	377	Centerville.....	16	8	1,302	1,190	167
Souderton.....	116	74	13,580	12,764	1,258	Charleroi.....	216	156	27,460	26,548	2,826
Remainder of County.....	2,040	1,334	220,084	204,414	22,777	Donora.....	147	93	11,577	10,639	969
Montour County.....	144	88	9,898	8,822	803	McDonald (part).....	70	42	6,878	6,246	466
Danville.....	128	80	9,395	8,409	772	Monongahela.....	160	112	12,975	12,099	1,312
Remainder of County.....	16	8	503	343	31	North Charleroi.....	17	11	1,075	991	88
Northampton County.....	2,329	1,413	188,081	171,225	19,807	Washington.....	518	372	54,069	51,755	6,172
Bangor.....	127	73	8,382	7,292	702	Remainder of County.....	846	452	48,517	41,709	3,626
Bethlehem (part).....	73	455	58,120	54,232	6,367	Wayne County.....	397	237	22,783	20,137	1,730
Easton.....	735	455	67,885	63,227	8,007	Honesdale.....	352	114	12,971	12,525	1,118
Hellertown.....	73	41	4,148	3,316	266	Remainder of County.....	245	123	9,812	7,612	612
Nazareth.....	112	66	9,100	8,024	766	Westmoreland County.....	3,390	2,088	276,805	252,893	26,922
Northampton.....	122	66	10,693	9,657	917	Arnold.....	111	55	9,213	8,147	687
North Catasauqua.....	23	7	607	177	13	Derry.....	52	22	2,770	2,308	185
Pen Argyl.....	58	32	3,018	2,272	251	Greensburg.....	352	228	48,540	45,588	5,661
Wilson.....	72	26	3,293	2,427	212	Irwin.....	141	87	15,784	14,640	1,279
Remainder of County.....	334	192	22,835	20,601	1,706	Jeannette.....	261	159	21,924	20,224	2,321
Northumberland County.....	1,707	885	97,755	85,031	8,988	Latrobe.....	218	150	20,688	19,288	2,222
Kulpport.....	90	30	2,964	2,098	181	Ligonier.....	236	162	18,675	17,403	1,785
Milton.....	141	97	9,950	9,170	896	Mount Pleasant.....	138	88	11,843	10,879	929
Mount Carmel.....	222	112	12,108	10,450	1,110	New Kensington.....	357	251	40,105	38,141	4,603
Northumberland.....	73	35	3,430	2,832	331	North Belle Vernon.....	37	23	2,795	2,435	181
Snookin.....	398	248	24,301	21,977	2,593	Scottdale.....	110	74	8,057	7,415	811
Sunbury.....	277	193	27,086	25,332	2,823	South Greensburg.....	30	18	1,576	1,342	129
Remainder of County.....	506	170	17,916	13,172	1,074	Southwest Greensburg.....	31	17	1,938	1,720	150
Perry County.....	300	156	16,999	14,305	1,210	Trafford (part).....	49	17	2,173	1,611	134
Philadelphia (coextensive with Philadelphia City).....	25,340	14,258	2,461,538	2,238,696	293,135	Vandergrift.....	152	104	13,096	12,374	1,179
Pike County.....	160	82	7,063	5,907	514	West Newton.....	68	42	4,272	3,854	409
Potter County.....	241	143	14,609	12,705	1,035	Youngwood.....	37	27	2,563	2,365	218
Coudersport.....	71	53	5,737	5,439	417	Remainder of County.....	1,010	564	50,789	43,069	4,039
Remainder of County.....	170	90	8,872	7,266	618	Wyoming County.....	247	131	17,169	15,159	1,270
Schuylkill County.....	2,672	1,252	146,082	126,112	12,831	York County.....	2,611	1,673	239,252	221,712	24,530
Ashland (part).....	107	51	5,223	4,211	450	Dallastown.....	52	36	3,936	3,700	316
Coaldale.....	62	16	1,677	1,015	63	Hanover.....	378	258	42,482	40,332	3,918
Frackville.....	118	46	4,843	3,729	314	Red Lion.....	103	77	9,854	9,426	877
Gilberton.....	14	8	576	528	24	West York.....	64	28	2,238	2,046	968
Girardville.....	64	26	1,981	1,581	169	York.....	1,152	786	113,848	108,076	13,995
						Remainder of County.....	862	488	59,894	52,132	4,456

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero.

*McDonald is in Allegheny and Washington counties.

*Trafford is in Allegheny and Westmoreland counties.

*Ashland is in Columbia and Schuylkill counties.

*Bethlehem is in Lehigh and Northampton counties.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpor- ated busi- nesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
ALLENTOWN-BETHELEHEM-EASTON STANDARD METROPOLITAN STATISTICAL AREA—Consists of Lehigh and Northampton Counties, Pa.; and Warren County, N. J.									
	RETAIL TRADE, TOTAL.....	5,377	3,229	527,274	489,552	58,287	22,128	16,797	5,497
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	245	185	31,494	30,676	4,287	1,151	1,066	206
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	160	94	75,023	73,761	11,170	4,925	3,366	154
54	FOOD STORES.....	1,175	493	128,027	113,333	8,228	3,025	1,976	1,260
55 Ex, 554	AUTOMOTIVE DEALERS.....	235	179	77,572	76,668	8,252	1,954	1,878	179
55PT(554)	GASOLINE SERVICE STATIONS.....	532	364	33,443	29,569	2,448	1,074	762	586
56	APPAREL, ACCESSORY STORES.....	337	269	30,661	29,427	3,810	1,673	1,162	296
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	358	240	32,247	30,565	5,020	1,776	1,271	343
58	EATING, DRINKING PLACES.....	1,179	799	39,499	33,587	6,797	3,967	2,943	1,313
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	141	119	15,248	14,726	1,866	801	592	133
59 Ex, 591	OTHER RETAIL STORES.....	730	412	51,533	47,401	4,749	1,558	1,306	730
53 PART*	NONSTORE RETAILERS.....	285	75	12,527	9,839	1,660	624	475	297
ALTOONA STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Blair County, Pa.									
	RETAIL TRADE, TOTAL.....	1,367	901	128,363	120,751	12,862	5,502	4,471	1,429
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	67	45	6,216	5,922	603	205	179	68
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	46	36	15,743	15,607	2,087	1,084	762	37
54	FOOD STORES.....	311	167	31,848	29,506	2,099	866	599	328
55 Ex, 554	AUTOMOTIVE DEALERS.....	74	56	21,896	21,484	1,865	496	475	72
55PT(554)	GASOLINE SERVICE STATIONS.....	159	113	8,802	7,438	575	276	230	185
56	APPAREL, ACCESSORY STORES.....	90	76	10,736	10,570	1,326	603	472	67
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	90	56	8,413	7,803	1,216	377	365	93
58	EATING, DRINKING PLACES.....	246	196	9,016	8,244	1,377	876	745	301
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	37	35	3,715	(D)	489	206	170	36
59 Ex, 591	OTHER RETAIL STORES.....	164	102	8,945	8,255	923	399	361	157
53 PART*	NONSTORE RETAILERS.....	83	19	3,033	(D)	322	114	113	85
ERIE STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Erie County, Pa.									
	RETAIL TRADE, TOTAL.....	2,460	1,572	263,991	246,457	28,767	12,052	9,333	2,689
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	179	113	20,400	19,294	2,541	635	576	175
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	87	57	38,514	37,870	6,359	3,058	2,089	88
54	FOOD STORES.....	502	256	63,718	57,352	4,066	1,734	1,162	560
55 Ex, 554	AUTOMOTIVE DEALERS.....	129	95	44,011	43,297	3,913	923	883	130
55PT(554)	GASOLINE SERVICE STATIONS.....	258	194	18,508	16,348	1,358	565	430	316
56	APPAREL, ACCESSORY STORES.....	160	134	14,572	14,304	1,890	786	578	121
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	138	90	12,940	12,206	2,101	537	502	130
58	EATING, DRINKING PLACES.....	536	360	18,417	15,419	3,076	2,635	2,133	704
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	61	53	7,762	7,580	919	347	262	61
59 Ex, 591	OTHER RETAIL STORES.....	303	191	19,922	18,478	1,909	610	521	302
53 PART*	NONSTORE RETAILERS.....	107	29	5,227	4,309	635	222	197	102
HARRISBURG STANDARD METROPOLITAN STATISTICAL AREA—Consists of Cumberland and Dauphin Counties, Pa.									
	RETAIL TRADE, TOTAL.....	3,300	2,238	405,673	387,245	44,174	18,108	14,223	3,284
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	163	117	25,513	24,849	3,025	868	812	141
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	94	64	45,705	44,905	6,193	3,000	1,897	74
54	FOOD STORES.....	704	374	92,636	85,832	5,655	3,168	2,341	740
55 Ex, 554	AUTOMOTIVE DEALERS.....	149	137	74,829	74,619	6,859	1,836	1,732	109
55PT(554)	GASOLINE SERVICE STATIONS.....	356	282	28,300	26,272	2,321	950	702	395
56	APPAREL, ACCESSORY STORES.....	247	193	28,634	27,672	4,073	1,544	1,179	185
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	202	136	19,457	18,569	3,020	905	812	203
58	EATING, DRINKING PLACES.....	643	513	32,168	30,242	6,363	3,435	2,784	723
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	128	108	14,034	13,522	1,625	770	523	123
59 Ex, 591	OTHER RETAIL STORES.....	460	254	32,369	29,687	3,134	1,106	961	439
53 PART*	NONSTORE RETAILERS.....	154	60	12,028	11,076	1,906	526	480	152
JOHNSTOWN STANDARD METROPOLITAN STATISTICAL AREA—Consists of Cambria and Somerset Counties, Pa.									
	RETAIL TRADE, TOTAL.....	2,716	1,636	256,081	236,911	27,285	11,222	8,674	2,913
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	171	121	18,563	17,389	2,198	725	683	165
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	110	62	40,878	40,182	6,148	2,805	1,756	96
54	FOOD STORES.....	640	308	64,456	58,266	3,879	1,578	1,105	667
55 Ex, 554	AUTOMOTIVE DEALERS.....	139	119	42,528	42,304	4,526	1,177	1,154	139
55PT(554)	GASOLINE SERVICE STATIONS.....	311	175	17,501	14,355	1,155	481	393	357
56	APPAREL, ACCESSORY STORES.....	168	128	13,266	12,948	1,512	688	515	156
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	133	79	13,137	12,277	1,745	603	562	140
58	EATING, DRINKING PLACES.....	610	400	18,017	14,983	3,249	1,886	1,488	762
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	50	58	5,483	(D)	642	346	263	60
59 Ex, 591	OTHER RETAIL STORES.....	269	153	18,993	16,351	1,818	748	635	263
53 PART*	NONSTORE RETAILERS.....	105	33	3,259	(D)	413	185	120	103

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS—Continued

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
LANCASTER STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Lancaster County, Pa.									
	RETAIL TRADE, TOTAL.....	2,752	1,882	297,989	284,265	32,021	12,603	9,349	2,905
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	159	121	21,931	21,483	3,168	852	785	168
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	101	73	33,429	32,819	5,061	2,166	1,532	89
54	FOOD STORES.....	634	362	63,671	58,475	4,110	1,694	1,072	703
55 EX, 554	AUTOMOTIVE DEALERS.....	170	132	51,726	51,072	4,614	1,217	1,129	145
55PT(554)	GASOLINE SERVICE STATIONS.....	271	209	19,040	17,834	1,475	646	420	304
56	APPAREL, ACCESSORY STORES.....	175	137	14,003	13,385	1,767	755	555	165
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	194	118	16,288	15,178	2,359	669	588	195
58	EATING, DRINKING PLACES.....	467	383	18,691	17,389	3,471	2,532	1,539	554
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	55	55	6,159	6,153	773	353	234	56
59 EX, 591	OTHER RETAIL STORES.....	383	245	45,068	43,596	4,019	1,375	1,191	371
53 PART*	NONSTORE RETAILERS*.....	143	47	7,983	6,881	1,204	344	304	145
PHILADELPHIA STANDARD METROPOLITAN STATISTICAL AREA—Consists of Bucks, Chester, Delaware, Montgomery, and Philadelphia Counties, Pa.; and Burlington, Camden, and Gloucester Counties, N. J.									
	RETAIL TRADE, TOTAL.....	42,020	25,874	4,776,540	4,480,956	550,420	199,940	159,898	43,076
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	1,734	1,114	207,213	196,025	24,367	6,384	5,851	1,733
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	1,449	733	552,318	539,990	87,180	34,050	26,561	1,383
54	FOOD STORES.....	9,892	4,479	1,162,920	1,040,868	80,675	28,289	19,878	10,553
55 EX, 554	AUTOMOTIVE DEALERS.....	1,377	1,040	685,422	678,858	65,046	14,126	13,695	1,097
55PT(554)	GASOLINE SERVICE STATIONS.....	3,024	2,360	281,692	225,566	19,883	8,344	5,972	3,564
56	APPAREL, ACCESSORY STORES.....	4,020	2,814	344,210	324,768	45,642	16,655	13,096	3,877
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	2,168	1,444	219,529	208,659	29,213	8,430	7,763	2,213
58	EATING, DRINKING PLACES.....	8,557	6,595	440,877	407,799	88,393	45,582	36,244	8,663
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	1,777	1,481	153,727	146,113	16,393	9,047	6,255	1,897
59 EX, 591	OTHER RETAIL STORES.....	5,819	3,225	499,510	463,468	46,184	15,491	13,271	5,842
53 PART*	NONSTORE RETAILERS*.....	2,203	589	269,122	248,842	47,444	12,742	11,312	2,254
PITTSBURGH STANDARD METROPOLITAN STATISTICAL AREA—Consists of Allegheny, Beaver, Washington, and Westmoreland Counties, Pa.									
	RETAIL TRADE, TOTAL.....	21,061	14,087	2,549,314	2,425,858	293,312	109,849	87,083	22,488
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	985	693	130,250	125,038	17,240	4,252	3,863	970
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	549	370	380,429	377,451	67,778	25,283	18,141	455
54	FOOD STORES.....	5,047	2,737	719,912	672,892	50,684	18,868	13,854	5,408
55 EX, 554	AUTOMOTIVE DEALERS.....	924	760	367,222	364,178	37,293	8,471	8,203	843
55PT(554)	GASOLINE SERVICE STATIONS.....	2,043	1,507	151,698	138,726	11,721	5,281	4,012	2,369
56	APPAREL, ACCESSORY STORES.....	1,602	1,382	166,880	163,158	22,522	8,771	6,585	1,517
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,173	797	128,707	122,355	18,163	5,508	4,725	1,203
58	EATING, DRINKING PLACES.....	4,787	3,535	202,623	181,639	35,946	20,824	17,399	5,797
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	811	759	92,097	90,899	11,494	5,659	4,157	751
59 EX, 591	OTHER RETAIL STORES.....	2,096	1,337	165,109	154,945	15,398	5,503	4,865	2,068
53 PART*	NONSTORE RETAILERS*.....	1,044	210	44,387	34,577	5,073	1,429	1,279	1,107
READING STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Berks County, Pa.									
	RETAIL TRADE, TOTAL.....	3,096	1,930	288,497	269,395	31,756	12,042	9,349	3,166
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	144	92	15,820	15,088	2,092	565	538	126
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	94	42	30,252	29,116	4,556	1,825	1,313	94
54	FOOD STORES.....	697	391	69,684	63,558	4,876	1,930	1,273	728
55 EX, 554	AUTOMOTIVE DEALERS.....	140	102	50,562	49,872	5,062	1,273	1,241	121
55PT(554)	GASOLINE SERVICE STATIONS.....	263	181	15,116	13,424	986	465	309	304
56	APPAREL, ACCESSORY STORES.....	203	149	18,157	17,441	2,540	1,107	813	183
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	195	135	16,379	15,323	2,409	807	732	186
58	EATING, DRINKING PLACES.....	658	486	22,757	20,073	3,881	2,369	1,713	730
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	69	63	6,660	6,370	925	356	261	67
59 EX, 591	OTHER RETAIL STORES.....	427	241	32,776	30,540	2,988	993	833	420
53 PART*	NONSTORE RETAILERS*.....	206	48	10,334	8,590	1,441	352	323	207
SCRANTON STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Lackawanna County, Pa.									
	RETAIL TRADE, TOTAL.....	3,241	1,621	246,830	221,690	25,351	9,903	8,204	3,385
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	102	72	8,473	8,109	1,182	383	354	97
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	109	47	31,642	30,718	5,027	2,037	1,682	102
54	FOOD STORES.....	823	307	71,982	63,502	4,540	1,820	1,213	861
55 EX, 554	AUTOMOTIVE DEALERS.....	127	101	36,458	35,984	3,402	918	894	117
55PT(554)	GASOLINE SERVICE STATIONS.....	251	141	12,347	9,707	655	320	270	298
56	APPAREL, ACCESSORY STORES.....	199	153	18,200	17,202	2,450	992	848	179
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	152	92	11,885	11,059	1,929	550	531	172
58	EATING, DRINKING PLACES.....	831	395	18,393	12,471	2,209	1,386	1,125	919
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	97	81	6,968	6,554	949	451	343	101
59 EX, 591	OTHER RETAIL STORES.....	418	202	25,083	21,963	2,262	773	695	410
53 PART*	NONSTORE RETAILERS*.....	132	30	5,399	4,421	746	273	229	129

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS—Continued

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincor- porated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		WILKES-BARRE-HAZLETON STANDARD METROPOLITAN STATISTICAL AREA--Coextensive with Luzerne County, Pa.							
	RETAIL TRADE, TOTAL.....	4,953	2,339	353,856	315,166	34,175	14,003	11,543	5,227
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP, DEALERS	187	119	16,916	15,948	2,045	730	560	169
53 PART*	GENERAL MERCHANDISE GROUP STORES*	186	84	44,564	43,218	6,826	2,950	2,407	176
54	FOOD STORES.....	1,263	441	101,996	87,782	6,103	2,339	1,676	1,329
55 EX, 554	AUTOMOTIVE DEALERS.....	179	129	49,055	48,191	4,475	1,204	1,163	196
55PT(554)	GASOLINE SERVICE STATIONS.....	395	231	19,077	15,393	1,108	529	434	452
56	APPAREL, ACCESSORY STORES.....	307	247	28,407	27,589	3,577	1,581	1,199	245
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	260	160	16,618	15,190	2,064	678	640	274
58	EATING, DRINKING PLACES.....	1,338	518	26,160	16,170	2,908	2,016	1,616	1,563
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	131	111	8,323	7,769	965	470	373	119
59 EX, 591	OTHER RETAIL STORES.....	510	256	34,771	31,549	3,147	1,168	1,063	513
53 PART*	NONSTORE RETAILERS*	197	43	7,969	6,367	957	338	312	191
		YORK STANDARD METROPOLITAN STATISTICAL AREA--Coextensive with York County, Pa.							
	RETAIL TRADE, TOTAL.....	2,545	1,705	260,809	246,519	27,717	10,999	8,674	2,598
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP, DEALERS	110	70	13,376	12,764	1,601	459	424	101
53 PART*	GENERAL MERCHANDISE GROUP STORES*	92	62	29,713	29,161	4,657	2,113	1,565	76
54	FOOD STORES.....	538	310	56,648	51,526	3,269	1,419	911	593
55 EX, 554	AUTOMOTIVE DEALERS.....	159	121	51,315	50,695	5,113	1,285	1,220	125
55PT(554)	GASOLINE SERVICE STATIONS.....	247	199	15,391	13,977	1,051	499	359	286
56	APPAREL, ACCESSORY STORES.....	217	171	17,219	16,571	2,276	1,003	705	179
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	202	132	20,960	20,150	2,938	984	858	195
58	EATING, DRINKING PLACES.....	416	334	14,917	13,535	2,703	1,743	1,351	478
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	53	47	4,675	4,537	536	237	172	50
59 EX, 591	OTHER RETAIL STORES.....	387	217	25,411	23,353	2,281	847	714	385
53 PART*	NONSTORE RETAILERS*	124	42	11,184	10,250	1,292	410	395	130

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores
(SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

**Other Retail Stores (SIC Major Group 59,
Except SIC 591)**

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

ORDER FORM

PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS

These series are now in preparation.
Each report will be mailed as soon
as it is printed.

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

Please indicate number of copies of each publication you wish to purchase.

Area	Retail trade	Wholesale trade	Selected services	Area	Retail trade	Wholesale trade	Selected services
U.S. Summary				Montana			
Alabama				Nebraska			
Alaska				Nevada			
Arizona				New Hampshire			
Arkansas				New Jersey			
California				New Mexico			
Colorado				New York			
Connecticut				North Carolina			
Delaware				North Dakota			
District of Columbia				Ohio			
Florida				Oklahoma			
Georgia				Oregon			
Guam				Pennsylvania			
Hawaii				Rhode Island			
Idaho				South Carolina			
Illinois				South Dakota			
Indiana				Tennessee			
Iowa				Texas			
Kansas				Utah			
Kentucky				Vermont			
Louisiana				Virginia			
Maine				Virgin Islands			
Maryland				Washington			
Massachusetts				West Virginia			
Michigan				Wisconsin			
Minnesota				Wyoming			
Mississippi				Complete set			
Missouri				(54 area reports)			

If you wish to receive future announcements of 1958 Census of Business final reports and volumes, please check here. . . . ☐

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RETAIL TRADE Preliminary Area Report

October 1959

BC58(P)-RA39

Rhode Island

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Rhode Island during the year 1958 totaled \$879,810,000, an increase of \$32,258,000 or 4 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The largest cities in the State, Providence and Pawtucket, showed decreases of 6 percent and 4 percent, respectively.

Retail trade establishments in the State had a total of 37,027 paid employees during the workweek ended nearest November 15, 1958, a decrease of 1 percent compared with the same week in 1954. In addition, 8,392 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments amounted to \$95,423,000, compared with \$91,503,000 in 1954, an increase of 4 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and a form for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 6-9.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

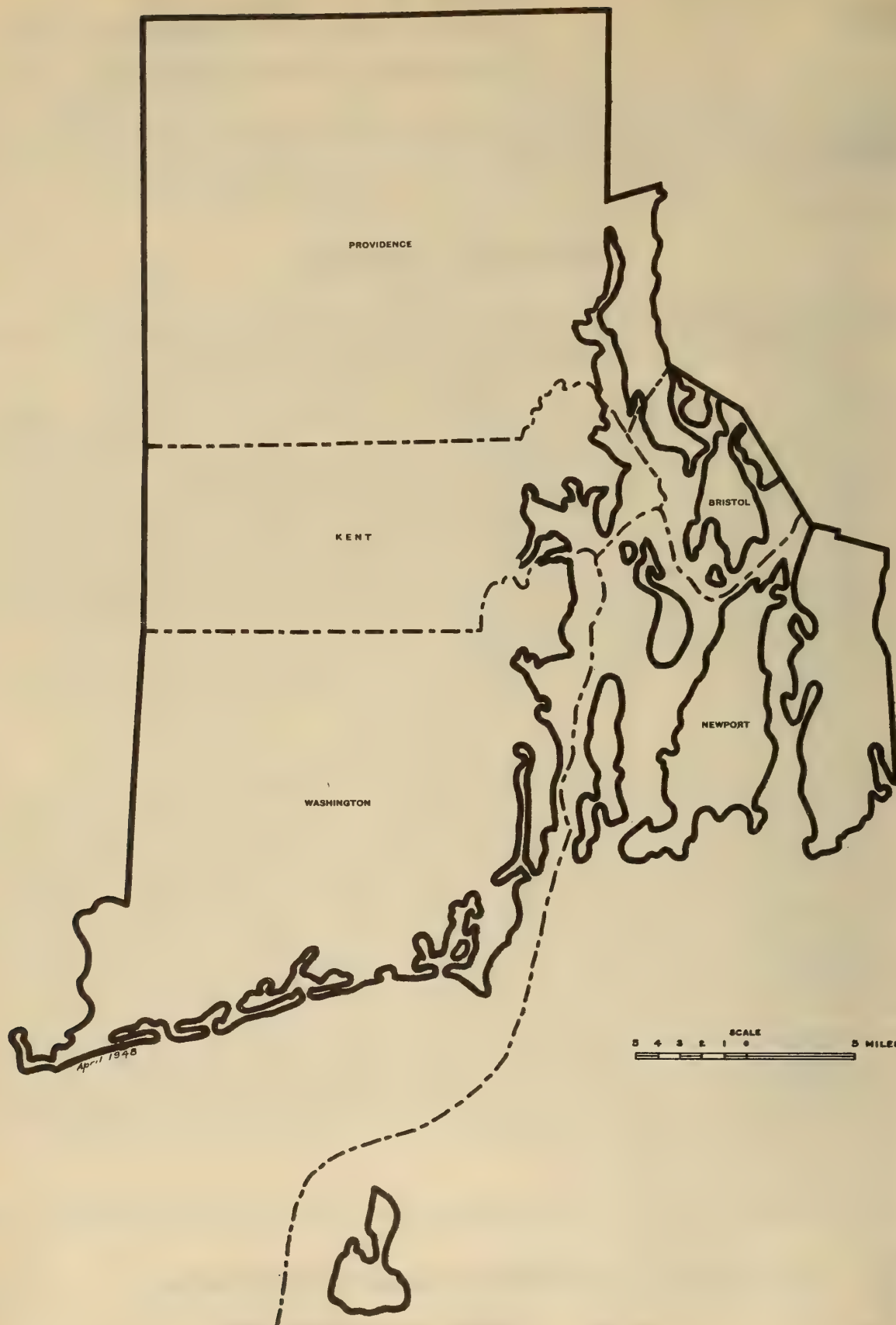
SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all estab- lish- ments	Estab- lish- ments with payroll
		Total	With payroll	Total, all establissh- ments	Establissh- ments with payroll	Total	With payroll	Total, all establissh- ments	Establissh- ments with payroll		
		(number)	(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)		
	RETAIL TRADE, TOTAL.....	9,143	5,535	879,810	818,406	10,396	5,984	847,552	770,134	3.8	6.3
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	388	242	50,653	48,687	395	241	52,197	49,759	-3.0	-2.2
53 PART*	GENERAL MERCHANDISE GROUP STORES*	342	168	93,093	90,651	350	198	77,882	76,386	19.5	18.7
54	FOOD STORES.....	1,930	894	226,190	205,464	2,415	1,059	205,742	176,504	9.9	16.4
55 EX, 554	AUTOMOTIVE DEALERS.....	349	277	125,607	124,273	388	322	140,423	138,227	-10.6	-10.0
55PT(554)	GASOLINE SERVICE STATIONS.....	893	581	51,126	43,352	958	568	45,918	35,666	11.3	21.5
56	APPAREL, ACCESSORY STORES.....	570	450	67,303	65,617	749	551	67,401	64,581	-0.1	1.6
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	566	356	41,136	38,276	570	356	37,109	34,319	10.9	11.5
58	EATING, DRINKING PLACES.....	1,821	1,327	65,440	58,398	1,917	1,427	63,886	57,698	2.4	1.2
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	353	315	33,718	32,792	355	323	31,031	30,421	8.7	7.3
59 EX, 591	OTHER RETAIL STORES.....	1,511	827	101,947	91,279	1,672	828	99,753	86,265	2.2	5.8
53 PART*	NONSTORE RETAILERS*	420	98	23,597	19,617	627	111	26,210	20,308	-10.0	-3.4

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

RHODE ISLAND



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	9,143	5,535	879,810	818,406	95,423	37,027	29,356	8,392
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	388	242	50,653	48,687	6,500	1,904	1,758	270
521	LUMBER, BUILDING MATERIALS DEALERS.....	142	88	31,615	30,977	3,717	995	959	87
5251	HARDWARE STORES.....	126	74	12,749	11,995	1,841	647	551	98
5252	FARM EQUIPMENT DEALERS.....	23	13	1,535	1,393	153	41	40	20
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	342	168	93,093	90,651	13,433	6,045	4,563	334
54	FOOD STORES.....	1,930	894	226,190	205,464	15,122	5,844	4,053	1,914
55 EX. 554	AUTOMOTIVE DEALERS.....	349	277	125,607	124,273	12,274	3,030	2,927	177
55PT(554)	GASOLINE SERVICE STATIONS.....	893	581	51,126	43,352	3,511	1,528	1,183	976
56	APPAREL, ACCESSORY STORES.....	570	450	67,303	65,617	10,179	3,871	2,884	387
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	144	110	13,589	13,133	2,032	587	489	94
562	WOMEN'S READY-TO-WEAR STORES**.....	108	108	30,896	30,896	5,098	2,153	1,522	58
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	70	70	4,209	4,209	689	279	224	44
565	FAMILY CLOTHING STORES**.....	36	36	6,988	6,988	947	358	284	20
566	SHOE STORES.....	124	94	8,487	8,019	1,117	348	259	77
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	566	356	41,136	38,276	5,786	1,854	1,688	440
571	FURNITURE, HOME FURNISHINGS STORES.....	323	207	25,140	23,552	3,711	1,157	1,074	240
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	243	149	15,996	14,724	2,075	697	614	200
58	EATING, DRINKING PLACES.....	1,821	1,327	65,440	58,398	12,456	6,959	5,337	1,840
5812	EATING PLACES.....	1,163	805	47,136	42,372	9,893	5,613	4,311	1,189
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	658	522	18,304	16,026	2,563	1,346	1,026	651
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	353	315	33,718	32,792	3,908	1,763	1,163	307
59 EX. 591	OTHER RETAIL STORES.....	1,511	827	101,947	91,279	9,626	3,125	2,751	1,322
592	LIQUOR STORES.....	268	174	22,040	19,744	1,083	406	315	218
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	31	31	6,242	6,242	372	124	111	17
597	JEWELRY STORES.....	110	66	7,683	7,187	959	307	255	88
598	FUEL, ICE DEALERS.....	414	216	43,844	40,138	4,607	1,217	1,159	357
53 PART*	NONSTORE RETAILERS*.....	420	98	23,597	19,617	2,628	1,104	1,049	425

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated business (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
RHODE ISLAND, TOTAL.....	9,143	5,535	879,810	818,406	95,423	37,027	29,356	8,392
BRISTOL COUNTY ¹	369	179	25,970	23,180	2,387	873	691	333
BRISTOL TOWN.....	173	67	8,504	6,962	812	301	246	159
WARREN TOWN.....	144	80	9,276	8,330	905	348	282	125
KENT COUNTY.....	923	603	95,339	89,575	9,117	3,597	2,815	833
WARWICK.....	451	283	50,122	47,246	4,532	1,777	1,350	390
REMAINDER OF COUNTY.....	472	320	45,217	42,329	4,585	1,820	1,465	443
COVENTRY TOWN.....	70	46	6,001	5,561	521	217	169	74
EAST GREENWICH TOWN.....	91	73	11,229	10,765	1,258	406	361	67
WEST WARWICK TOWN.....	289	193	27,214	25,430	2,755	1,090	835	282
NEWPORT COUNTY.....	717	521	59,286	55,846	6,183	2,721	2,270	676
NEWPORT.....	424	332	36,071	34,287	4,047	1,680	1,434	378
REMAINDER OF COUNTY.....	293	189	23,215	21,559	2,136	1,041	836	298
PROVIDENCE COUNTY.....	6,511	3,827	643,689	597,801	71,981	27,795	21,906	5,991
CENTRAL FALLS.....	210	120	9,569	8,239	826	409	278	218
CRANSTON.....	570	294	47,764	42,894	4,236	1,757	1,395	532
PAWTUCKET.....	901	551	98,608	92,678	11,111	4,477	3,314	842
PROVIDENCE.....	2,981	1,799	328,481	308,473	40,724	15,200	12,131	2,657
WOONSOCKET.....	624	380	54,711	50,137	5,669	2,152	1,666	555
REMAINDER OF COUNTY.....	1,225	683	104,556	95,380	9,415	3,809	3,122	1,187
CUMBERLAND TOWN.....	129	73	21,975	21,111	2,105	1,025	957	121
EAST PROVIDENCE TOWN.....	338	218	40,382	38,044	3,610	1,287	1,032	307
JOHNSTON TOWN.....	131	63	8,932	7,740	717	317	238	127
LINCOLN TOWN.....	72	42	3,840	3,274	463	144	115	74
NORTH PROVIDENCE TOWN.....	161	91	9,909	8,815	883	340	247	161
WASHINGTON COUNTY ¹	623	405	55,526	52,004	5,755	2,041	1,674	559
NORTH KINGSTOWN TOWN.....	95	63	8,309	7,809	917	337	273	82
SOUTH KINGSTOWN TOWN.....	129	97	14,824	14,324	1,510	463	388	113
WESTERLY TOWN.....	222	148	25,208	24,118	2,610	942	773	184

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
¹There are no cities in this county. Places shown are towns.

Table 2 A.—RETAIL TRADE: 1954—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Rhode Island, total.	10,396	5,984	847,552	770,134	91,503	Newport County—Con.					
Bristol County.....	390	194	22,816	19,158	1,765	Johnston town.....	165	77	9,149	7,408	696
						North Providence tn.	136	56	8,320	7,073	712
Kent County.....	1,066	612	80,528	72,420	7,697	Providence County.....	7,527	4,225	638,565	580,923	71,816
Warwick.....	491	261	35,080	31,180	3,249	Central Falls.....	265	143	10,927	8,859	763
Remainder of County.....	575	351	45,448	41,240	4,448	Cranston.....	527	265	37,275	32,611	2,930
West Warwick town...	334	206	27,781	25,565	2,697	Pawtucket.....	1,073	655	10,276	95,461	11,561
						Providence.....	3,642	2,088	350,782	323,962	44,441
Newport County.....	758	534	56,323	52,047	5,582	Woonsocket.....	753	453	55,266	50,768	5,864
Newport.....	491	363	36,935	34,303	3,915	Remainder of County..	1,267	621	81,548	69,282	6,257
Remainder of County...	267	171	19,388	17,744	1,667	Washington County ¹	655	419	48,820	45,086	4,643
Cumberland town.....	152	68	10,227	8,497	753	North Kingstown tn.	95	61	6,193	5,865	580
East Providence town	357	205	33,476	30,598	2,756	Westerly town.....	217	137	20,724	19,396	2,058

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.
¹There are no cities in this county. Places shown are towns.

1958 CENSUS OF BUSINESS

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Table 3—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
FALL RIVER STANDARD METROPOLITAN STATISTICAL AREA—Consists of Fall River City and Somerset, Swansea, and Westport towns in Bristol County, Mass.; and Tiverton town in Newport County, R. I.									
	RETAIL TRADE, TOTAL.....	1,549	974	136,517	126,381	15,466	6,231	4,905	1,348
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	81	47	6,777	6,367	894	245	224	65
53 PART*	GENERAL MERCHANDISE GROUP STORES*	64	31	10,299	9,772	1,771	840	541	59
54	FOOD STORES.....	361	183	41,691	37,602	3,009	1,160	864	372
55 Ex. 554	AUTOMOTIVE DEALERS.....	60	40	15,089	14,657	1,436	402	393	49
55PT(554)	GASOLINE SERVICE STATIONS.....	117	83	6,483	5,315	387	187	148	118
56	APPAREL, ACCESSORY STORES.....	129	97	13,695	13,119	1,859	812	618	101
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	87	55	10,569	10,221	1,775	654	575	70
58	EATING, DRINKING PLACES.....	283	235	10,520	9,948	2,182	1,147	920	209
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	44	44	4,818	4,818	588	265	164	34
59 Ex. 591	OTHER RETAIL STORES.....	268	144	14,930	13,352	1,442	482	422	214
53 PART*	NONSTORE RETAILERS*.....	55	15	1,646	1,210	123	37	36	53
PROVIDENCE STANDARD METROPOLITAN STATISTICAL AREA—Consists of Central Falls, Cranston, Pawtucket, Providence, and Woonsocket Cities, and Burrillville, Cumberland, East Providence, Johnston, Lincoln, North Providence, North Smithfield, and Smithfield towns in Providence County; Narragansett and North Kingstown towns in Washington County; Warwick City and Coventry, East Greenwich, and West Warwick towns in Kent County; Jamestown town in Newport County; and all of Bristol County, R. I.; also Attleboro City and North Attleboro and Seekonk towns in Bristol County; Bellingham, Franklin, Plainville, and Wrentham towns in Norfolk County; and Blackstone and Millville towns in Worcester County, Mass.									
	RETAIL TRADE, TOTAL.....	8,666	5,144	854,810	794,228	92,696	35,702	27,957	7,859
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	382	222	43,004	40,696	5,701	1,669	1,521	277
53 PART*	GENERAL MERCHANDISE GROUP STORES*	326	156	89,206	86,764	12,815	5,731	4,311	315
54	FOOD STORES.....	1,841	840	225,240	205,150	15,067	5,735	3,975	1,808
55 Ex. 554	AUTOMOTIVE DEALERS.....	339	270	121,968	120,784	11,751	2,917	2,802	176
55PT(554)	GASOLINE SERVICE STATIONS.....	790	522	45,897	38,825	3,095	1,338	1,012	865
56	APPAREL, ACCESSORY STORES.....	562	414	68,687	66,469	10,140	3,819	2,838	400
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	530	335	39,722	36,952	5,614	1,789	1,616	404
58	EATING, DRINKING PLACES.....	1,682	1,228	64,697	58,111	12,548	6,866	5,081	1,648
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	330	298	31,897	31,137	3,824	1,699	1,090	275
59 Ex. 591	OTHER RETAIL STORES.....	1,450	763	100,147	89,483	9,393	3,014	2,634	1,257
53 PART*	NONSTORE RETAILERS*.....	434	96	24,345	19,857	2,748	1,125	1,077	434

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

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ORDER FORM

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These series are now in preparation.
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RETAIL TRADE Preliminary Area Report

October 1959

BC58(P)-RA40

South Carolina

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in South Carolina during the year 1958 totaled \$1,698,645,000, an increase of \$179,756,000 or 12 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 16 percent compared with an increase of 9 percent in the remainder of the State.

Retail trade establishments in the State had a total of 73,998 paid employees during the workweek ended nearest November 15, 1958, an increase of 8 percent compared with the same week in 1954. In addition, 20,454 active proprietors and partners were engaged in the operation of retail

establishments. The annual payroll of retail establishments amounted to \$158,752,000, compared with \$139,153,000 in 1954, an increase of 14 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures.

For explanation of procedures and definitions, see pages 9-12.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	20,948	12,342	1,698,645	1,557,859	20,581	11,917	1,518,889	1,345,475	11.8	15.8
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	873	721	127,321	124,505	861	719	113,910	109,758	11.8	13.4
53 PART*	GENERAL MERCHANDISE GROUP STORES*	2,012	900	205,162	185,362	1,399	929	170,352	159,622	20.4	16.1
54	FOOD STORES.....	5,476	2,158	433,304	377,088	5,986	2,194	376,134	303,866	15.2	24.1
55 EX.554	AUTOMOTIVE DEALERS.....	1,333	939	304,314	296,886	1,268	920	299,258	285,916	1.7	3.8
55PT(554)	GASOLINE SERVICE STATIONS.....	2,807	1,945	145,767	128,021	2,684	1,662	127,415	104,637	14.4	22.3
56	APPAREL, ACCESSORY STORES.....	1,155	1,041	101,166	99,280	1,201	1,043	89,567	86,869	13.0	14.3
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,093	875	87,545	84,177	1,092	854	91,560	87,304	4.4	3.6
58	EATING, DRINKING PLACES.....	2,377	1,429	72,291	61,571	2,153	1,419	62,527	53,783	15.6	14.5
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	637	585	57,300	56,124	672	596	48,575	46,375	18.0	21.0
59 EX.591	OTHER RETAIL STORES.....	2,604	1,600	143,524	128,038	2,666	1,432	124,152	96,100	15.6	33.2
53 PART*	NONSTORE RETAILERS*.....	581	149	20,951	16,807	599	149	15,439	11,245	35.7	49.5

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

SOUTH CAROLINA



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	20,948	12,342	1,698,645	1,557,859	158,752	73,998	59,987	20,454
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP, DEALERS	873	721	127,321	124,505	14,120	4,740	4,427	687
521	LUMBER, BUILDING MATERIALS DEALERS.....	265	237	68,296	67,958	7,806	2,550	2,373	190
5251	HARDWARE STORES.....	324	252	24,280	22,706	2,661	944	873	280
5252	FARM EQUIPMENT DEALERS.....	172	156	27,806	27,436	2,770	919	904	123
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	2,012	900	205,162	185,362	24,733	13,457	8,818	1,825
533	LIMITED PRICE VARIETY STORES.....	288	258	35,726	35,198	5,325	4,378	2,310	147
54	FOOD STORES.....	5,476	2,158	433,304	377,088	21,160	11,258	7,431	5,618
541	GROCERY STORES, INCLUDING DELICATESSENS....	5,032	1,970	417,528	364,638	19,932	10,555	6,826	5,158
55 EX. 554	AUTOMOTIVE DEALERS.....	1,333	939	304,314	296,886	27,432	9,358	9,061	1,172
55PT(554)	GASOLINE SERVICE STATIONS.....	2,807	1,945	145,767	128,021	10,399	5,554	4,831	3,029
56	APPAREL, ACCESSORY STORES.....	1,155	1,041	101,166	99,280	12,237	6,452	4,737	921
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	200	182	16,737	16,359	2,135	995	858	175
562	WOMEN'S READY-TO-WEAR STORES**.....	316	316	31,995	31,995	3,779	2,053	1,599	233
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	43	43	2,043	2,043	218	135	97	41
565	FAMILY CLOTHING STORES**.....	305	305	33,887	33,887	4,236	2,378	1,514	235
566	SHOE STORES.....	155	139	12,781	12,539	1,637	727	541	90
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,093	875	87,545	84,177	12,556	4,130	4,146	981
571	FURNITURE, HOME FURNISHINGS STORES.....	686	568	58,464	56,834	8,922	3,019	2,916	587
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	407	307	29,081	27,343	3,634	1,311	1,230	394
58	EATING, DRINKING PLACES.....	2,377	1,429	72,291	61,571	11,886	8,987	7,768	2,605
5812	EATING PLACES.....	2,172	1,324	67,579	58,187	11,429	8,604	7,471	2,373
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	205	105	4,712	3,384	457	383	297	232
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	637	585	57,300	56,124	7,867	3,471	3,018	571
59 EX. 591	OTHER RETAIL STORES.....	2,604	1,600	143,524	128,038	13,526	5,440	4,848	2,486
592	LIQUOR STORES.....	535	303	29,233	22,911	981	480	450	524
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	333	249	38,894	37,424	2,597	1,081	933	294
597	JEWELRY STORES.....	305	199	12,224	10,848	1,885	624	565	264
598	FUEL, ICE DEALERS.....	332	264	30,019	28,983	3,567	1,385	1,227	281
53 PART*	NONSTORE RETAILERS*.....	581	149	20,951	16,807	2,836	951	902	559

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincor- porated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
SOUTH CAROLINA: TOTAL.....	20,948	12,342	1,698,645	1,557,861	158,752	73,998	59,987	20,454
ABBEVILLE COUNTY.....	175	97	10,841	9,299	759	392	289	174
ABBEVILLE.....	71	49	6,388	5,938	483	242	173	67
HONEA PATH (PART).....	1	1	(D)	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	103	47	(D)	(D)	(D)	(D)	(D)	(D)
AIKEN COUNTY.....	623	299	46,914	41,644	3,648	1,578	1,320	678
AIKEN.....	163	129	22,370	21,890	2,235	870	739	148
JACKSON.....	10	8	896	824	46	19	12	14
NEW ELLENTON.....	10	8	1,125	1,023	66	31	25	18
NORTH AUGUSTA.....	52	34	6,668	6,378	434	196	159	55
REMAINDER OF COUNTY.....	386	120	15,855	(D)	867	462	387	443
ALLENDALE COUNTY.....	135	79	8,795	7,951	722	383	332	124
ANDERSON COUNTY.....	988	534	74,040	66,694	6,894	3,116	2,567	954
ANDERSON.....	368	258	45,164	43,328	4,889	2,063	1,726	310
BELTON.....	51	43	4,536	4,414	419	201	154	47
HONEA PATH (PART).....	56	42	4,220	3,952	336	167	124	54
WILLIAMSTON.....	62	42	3,750	3,474	316	179	136	57
REMAINDER OF COUNTY.....	451	149	16,370	11,526	954	506	427	486
BAMBERG COUNTY.....	180	108	9,335	8,309	707	371	292	179
BAMBERG.....	56	44	3,473	3,313	273	165	123	52
DENMARK.....	38	30	2,996	2,872	248	110	86	35
REMAINDER OF COUNTY.....	86	34	2,866	2,124	186	96	83	92
BARNWELL COUNTY.....	180	108	11,185	10,083	736	356	293	219
WILLISTON.....	37	25	2,428	2,192	151	68	53	50
REMAINDER OF COUNTY.....	143	83	8,757	7,891	585	288	240	169
BEAUFORT COUNTY.....	207	135	20,652	19,282	1,916	862	674	197
BEAUFORT.....	97	83	16,107	15,807	1,581	701	544	91
REMAINDER OF COUNTY.....	110	52	4,545	3,475	335	161	130	106
BERKELEY COUNTY.....	218	98	12,102	10,254	825	409	323	221
CALHOUN COUNTY.....	101	45	5,478	4,428	429	170	143	104
CHARLESTON COUNTY.....	1,653	1,119	175,365	166,853	18,973	9,822	8,578	1,613
CHARLESTON.....	940	678	117,788	113,692	14,544	7,661	6,704	899
MOUNT PLEASANT.....	26	20	3,063	2,991	238	109	98	20
REMAINDER OF COUNTY.....	687	421	54,514	50,170	4,191	2,052	1,776	694
CHEROKEE COUNTY.....	325	187	19,524	17,174	1,565	762	607	334
GAFFNEY.....	192	132	15,016	13,916	1,319	615	485	187
REMAINDER OF COUNTY.....	133	55	4,508	3,258	246	147	122	147
CHESTER COUNTY.....	286	178	19,427	17,543	1,617	797	617	273
CHESTER.....	124	100	11,234	10,936	1,085	533	405	116
REMAINDER OF COUNTY.....	162	78	8,193	6,607	532	264	212	157
CHESTERFIELD COUNTY.....	361	209	16,602	14,322	1,271	722	524	371
CHESTERFIELD.....	86	70	6,547	6,301	601	314	228	85
REMAINDER OF COUNTY.....	275	139	10,055	8,021	670	408	296	286
CLARENDON COUNTY.....	268	148	14,069	12,177	1,052	620	445	274
MANNING.....	92	68	7,294	6,862	605	321	235	100
REMAINDER OF COUNTY.....	176	80	6,775	5,315	447	299	210	174
COLLETON COUNTY.....	247	139	15,419	13,411	1,318	625	519	265
WALTERSBO.....	115	93	11,031	10,633	1,080	511	419	124
REMAINDER OF COUNTY.....	132	46	4,388	2,778	238	114	100	141
DARLINGTON COUNTY.....	520	262	32,088	27,848	2,754	1,381	1,120	506
DARLINGTON.....	122	88	8,679	8,231	790	411	323	104
HARTSVILLE.....	155	101	15,152	14,156	1,533	704	575	145
REMAINDER OF COUNTY.....	243	73	8,257	5,461	431	266	222	257
DILLON COUNTY.....	276	176	18,412	16,844	1,639	829	653	253
DILLON.....	125	97	11,231	10,913	1,040	495	381	98
REMAINDER OF COUNTY.....	151	79	7,181	5,931	599	334	272	155
DORCHESTER COUNTY.....	208	114	14,166	12,758	1,091	495	392	207
SUMMERVILLE.....	55	45	6,477	6,341	605	293	196	54
REMAINDER OF COUNTY.....	153	69	7,689	6,417	486	242	196	153
EDGEFIELD COUNTY.....	141	89	11,087	10,269	748	342	259	140
EDGEFIELD.....	42	34	3,684	3,576	296	142	106	41
REMAINDER OF COUNTY.....	99	55	7,403	6,693	452	200	153	99
FAIRFIELD COUNTY.....	153	87	7,785	6,919	609	333	232	140
WINNSBORO.....	69	53	5,007	4,893	450	244	158	60
REMAINDER OF COUNTY.....	84	34	2,778	2,026	159	89	74	80
FLORENCE COUNTY.....	888	544	68,728	63,366	6,801	3,030	2,506	844
FLORENCE.....	357	277	40,274	38,980	4,591	1,968	1,663	310
LAKE CITY.....	123	103	11,376	11,174	1,074	500	395	117
REMAINDER OF COUNTY.....	408	164	17,078	13,212	1,136	562	448	417

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
GEORGETOWN COUNTY.....	300	176	22,040	19,950	1,951	887	749	269
ANDREWS (PART).....	43	33	3,937	3,763	406	171	148	32
GEORGETOWN.....	160	118	15,018	14,376	1,361	603	496	136
REMAINDER OF COUNTY.....	97	25	3,085	1,811	184	113	105	101
GREENVILLE COUNTY.....	1,800	1,104	197,377	186,451	19,913	8,487	6,821	1,710
GREENVILLE.....	913	509	175,150	170,648	14,933	6,194	4,971	784
GREER (PART).....	106	96	13,187	13,091	1,277	608	463	91
REMAINDER OF COUNTY.....	783	399	49,040	42,712	3,703	1,685	1,387	835
GREENWOOD COUNTY.....	449	279	34,608	32,056	3,305	1,562	1,203	410
GREENWOOD.....	223	175	22,808	22,000	2,360	1,086	814	184
REMAINDER OF COUNTY.....	226	104	11,800	10,056	945	476	389	226
HAMPTON COUNTY.....	197	107	10,763	9,629	790	413	333	208
HORRY COUNTY.....	647	401	54,607	50,391	5,081	2,101	1,822	618
CONWAY.....	144	118	18,072	17,790	1,923	764	662	123
MYRTLE BEACH.....	169	129	17,707	16,751	1,747	715	634	153
REMAINDER OF COUNTY.....	334	154	18,828	15,850	1,411	622	526	342
JASPER COUNTY.....	127	57	5,848	4,738	443	198	168	134
KERSHAW COUNTY.....	326	184	20,860	18,382	1,877	892	718	332
CAMDEN.....	144	108	13,310	12,878	1,425	627	495	128
REMAINDER OF COUNTY.....	182	76	7,550	5,504	452	265	223	204
LANCASTER COUNTY.....	373	211	28,265	25,355	2,591	1,233	944	339
LANCASTER.....	152	122	17,751	17,113	1,688	798	585	118
REMAINDER OF COUNTY.....	221	89	10,514	8,242	903	435	359	221
LAURENS COUNTY.....	434	222	27,430	24,162	2,260	1,049	821	436
CLINTON.....	100	72	9,280	8,862	759	370	273	91
LAURENS.....	165	107	13,090	12,178	1,196	529	425	167
REMAINDER OF COUNTY.....	169	43	5,060	3,122	305	150	123	178
LEE COUNTY.....	190	86	10,194	8,714	779	387	295	192
BISHOPVILLE.....	75	61	7,540	7,366	673	317	246	69
REMAINDER OF COUNTY.....	115	25	2,654	1,348	106	70	49	123
LEXINGTON COUNTY.....	528	296	38,130	34,004	2,753	1,393	1,111	526
BATESBURG (PART).....	62	50	7,466	7,276	545	264	202	49
CAYCE.....	46	34	3,439	3,227	325	154	126	37
WEST COLUMBIA.....	100	72	10,006	9,662	786	430	358	111
REMAINDER OF COUNTY.....	320	140	17,219	13,839	1,097	545	425	329
MCCORMICK COUNTY.....	86	40	3,179	2,399	184	110	91	95
MARION COUNTY.....	305	185	23,009	20,817	1,942	905	747	294
MARION.....	88	66	8,152	7,740	805	372	278	82
MULLINS.....	93	77	9,886	9,652	883	399	345	78
REMAINDER OF COUNTY.....	124	42	4,971	3,425	254	134	124	134
MARLBORO COUNTY.....	279	153	15,327	13,201	1,250	707	523	254
BENNETTSVILLE.....	112	80	8,695	8,209	843	434	313	89
MCCOLL.....	37	27	2,365	2,191	178	127	90	32
REMAINDER OF COUNTY.....	130	46	4,267	2,801	229	146	120	133
NEW BERRY COUNTY.....	345	209	21,710	19,348	1,853	911	723	339
NEWBERRY.....	139	117	12,354	11,956	1,229	591	451	121
WHITMIRE.....	40	28	2,843	2,635	232	115	88	38
REMAINDER OF COUNTY.....	166	64	6,513	4,757	392	205	183	180
OCONEE COUNTY.....	413	213	22,482	19,064	1,690	906	690	463
SENECA.....	109	87	9,463	9,051	833	427	342	110
WALHALLA.....	60	40	4,320	4,024	363	220	148	70
REMAINDER OF COUNTY.....	244	86	8,699	5,989	494	259	200	283
ORANGEBURG COUNTY.....	644	368	43,249	38,849	3,717	1,923	1,499	643
ORANGEBURG.....	230	174	23,496	22,508	2,419	1,148	923	218
REMAINDER OF COUNTY.....	414	194	19,753	16,341	1,298	775	576	425
PICKENS COUNTY.....	429	251	29,237	25,993	2,251	1,076	853	429
EASLEY.....	104	88	10,017	9,749	971	432	336	91
REMAINDER OF COUNTY.....	325	163	19,220	16,244	1,280	644	517	338
RICHLAND COUNTY.....	1,639	1,113	204,002	196,004	22,473	9,643	8,107	1,481
COLUMBIA.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
EAU CLAIRE.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
FOREST ACRES.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
REMAINDER OF COUNTY.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
SALUDA COUNTY.....	149	53	7,195	5,545	345	160	132	156
BATESBURG (PART).....	***	***	***	***	***	***	***	***
REMAINDER OF COUNTY.....	149	53	7,195	5,545	345	160	132	156
SPARTANBURG COUNTY.....	1,315	771	121,062	111,790	11,718	5,565	4,160	1,321
GREER (PART).....	8	6	751	(D)	51	34	22	9
SPARTANBURG.....	535	403	79,066	76,794	8,981	4,065	3,053	457
WOODRUFF.....	57	45	6,204	6,028	470	240	190	56
REMAINDER OF COUNTY.....	715	317	35,041	(D)	2,216	1,226	895	800

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 Data for places in this county will be presented in the final report.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
SUMTER COUNTY.....	537	329	52,499	48,919	5,211	2,267	1,812	490
SUMTER.....	347	255	43,599	42,101	4,722	2,030	1,625	296
REMAINDER OF COUNTY.....	190	74	8,900	6,818	489	237	187	194
UNION COUNTY.....	294	180	18,801	16,891	1,715	825	626	264
UNION.....	146	110	13,424	12,848	1,414	655	487	122
REMAINDER OF COUNTY.....	148	70	5,377	4,043	301	170	139	142
WILLIAMSBURG COUNTY.....	299	169	19,179	16,897	1,573	740	564	303
ANDREWS (PART).....	4	2	(D)	(D)	(D)	(D)	(D)	(D)
KINGSTREE.....	93	83	9,922	9,606	1,065	498	361	71
REMAINDER OF COUNTY.....	202	84	(D)	(D)	(D)	(D)	(D)	(D)
YORK COUNTY.....	708	430	55,578	50,882	5,013	2,263	1,790	678
CLOVER.....	56	40	4,365	4,125	321	133	113	55
FORT HILL.....	39	37	4,285	4,227	388	150	118	32
ROCK HILL.....	310	226	33,483	32,071	3,277	1,430	1,129	281
YORK.....	96	52	6,858	6,348	621	322	236	91
REMAINDER OF COUNTY.....	207	75	6,587	4,111	406	228	194	219

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year		County and city	Establishments		Sales		Payroll, entire year
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)				Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
South Carolina, total.....	20,581	11,917	1,518,889	1,345,475	139,153		Greenwood County.....	489	287	33,326	29,608	3,029
Abbeville County.....	206	110	11,066	9,496	821		Greenwood.....	334	192	24,918	22,314	2,363
Abbeville.....	113	65	7,889	6,681	587		Remainder of County.....	155	95	8,408	7,294	666
Honea Path (part) ¹	2	2	(D)	(D)	(D)		Hampton County.....	220	108	10,445	8,325	698
Remainder of County.....	91	43	(D)	(D)	(D)		Horry County.....	565	337	43,723	38,461	3,657
Aiken County.....	646	318	43,741	36,999	3,081		Conway.....	185	121	18,286	16,882	1,640
Aiken.....	245	137	24,639	22,079	1,857		Myrtle Beach.....	152	104	12,396	11,394	1,128
Jackson.....	31	11	1,040	668	30		Remainder of County.....	228	112	13,041	10,185	889
New Ellenton.....	28	16	1,423	1,029	89		Jasper County.....	139	65	6,313	5,045	439
North Augusta.....	69	33	3,705	3,119	280		Kershaw County.....	316	178	19,553	16,821	1,665
Remainder of County.....	273	121	12,934	10,104	825		Camden.....	168	114	13,998	13,076	1,355
Allendale County.....	135	75	6,536	5,180	470		Remainder of County.....	148	64	5,555	3,745	310
Anderson County.....	941	551	67,572	60,202	6,326		Lancaster County.....	334	204	23,442	20,722	2,016
Anderson.....	484	294	43,192	39,802	4,627		Lancaster.....	220	142	17,230	15,592	1,585
Belton.....	90	50	5,046	4,310	402		Remainder of County.....	114	62	6,212	5,130	431
Honea Path (part) ¹	55	39	4,658	4,366	313		Laurens County.....	843	239	24,350	21,112	2,121
Williamston.....	75	43	3,695	3,167	328		Clinton.....	126	82	9,535	8,811	879
Remainder of County.....	237	125	10,981	8,557	656		Laurens.....	190	110	10,650	9,370	1,004
Bamberg County.....	205	133	10,548	9,398	733		Remainder of County.....	127	47	4,165	2,931	238
Bamberg.....	89	57	4,885	3,855	354		Lee County.....	184	84	9,480	7,796	656
Denmark.....	56	38	3,437	3,181	221		Bishopville.....	122	68	7,754	6,834	581
Remainder of County.....	60	38	2,626	2,362	158		Remainder of County.....	62	16	1,726	962	75
Barnwell County.....	224	102	11,773	9,713	786		Lexington County.....	474	256	30,636	26,472	1,993
Williston.....	56	32	3,418	3,184	254		Batesburg (part) ²	78	50	7,093	6,615	538
Remainder of County.....	168	70	8,355	6,529	532		Cayce.....	52	26	2,156	1,756	125
Beaufort County.....	197	115	16,057	14,069	1,248		West Columbia.....	77	47	7,730	7,160	524
Beaufort.....	99	75	11,423	10,963	1,018		Remainder of County.....	267	133	13,717	10,941	806
Remainder of County.....	98	40	4,634	3,106	230		McCormick County.....	108	38	3,719	2,345	188
Berkeley County.....	236	96	9,988	7,932	664		Marion County.....	293	189	20,499	18,043	1,719
Calhoun County.....	100	46	5,833	4,863	445		Marion.....	114	76	7,693	6,471	660
Charleston County.....	1,701	1,115	158,623	146,725	16,209		Mullins.....	112	80	9,449	8,967	842
Charleston.....	1,111	777	118,545	111,845	13,226		Remainder of County.....	67	33	3,357	2,605	216
Remainder of County.....	590	338	40,078	34,880	2,983		Marlboro County.....	253	153	14,883	13,061	1,506
Cherokee County.....	306	164	17,777	15,011	1,505		Bennettsville.....	147	85	9,150	8,094	1,019
Catfish.....	198	115	13,937	12,267	1,273		McColl.....	45	33	2,186	1,960	199
Remainder of County.....	107	49	3,780	2,744	232		Remainder of County.....	61	35	3,347	3,007	288
Chester County.....	302	168	17,804	15,582	1,567		Newberry County.....	362	214	19,543	16,907	1,618
Chester.....	174	110	11,595	10,619	1,222		Newberry.....	180	134	12,206	11,252	1,193
Remainder of County.....	128	58	6,209	4,963	445		Whitmore.....	52	26	2,546	2,222	181
Chesterfield County.....	325	197	17,906	15,340	1,329		Remainder of County.....	122	54	4,791	3,433	244
Cheraw.....	117	75	8,104	7,196	664		Oconee County.....	311	191	19,946	17,524	1,667
Remainder of County.....	208	122	9,802	8,144	615		Seneca.....	106	84	8,995	8,481	820
Clarendon County.....	246	130	12,321	10,377	862		Walhalla.....	81	41	5,446	4,410	418
Manning.....	90	64	6,800	6,422	506		Remainder of County.....	124	66	5,505	4,633	429
Remainder of County.....	156	66	5,521	3,955	306		Orangeburg County.....	691	377	42,604	36,116	3,556
Colleton County.....	278	126	15,366	12,270	1,138		Orangeburg.....	289	189	24,883	22,315	2,510
Walterboro.....	174	94	12,265	10,703	1,034		Remainder of County.....	402	188	17,721	13,801	1,046
Remainder of County.....	104	32	3,121	1,567	104		Pickens County.....	375	229	24,633	21,213	1,858
Darlington County.....	509	261	31,119	26,423	2,678		Pickens.....	138	99	11,115	10,019	958
Darlington.....	193	87	9,585	7,853	808		Remainder of County.....	237	139	13,518	11,194	900
Hartsville.....	170	108	15,184	13,588	1,508		Richland County.....	1,464	976	162,407	151,715	18,858
Remainder of County.....	146	66	6,350	4,982	362		Columbia.....	1,188	832	149,723	141,221	17,761
Dillon County.....	266	158	16,932	14,744	1,364		Bau Claire.....	56	24	3,041	2,499	240
Dillon.....	155	91	10,446	9,360	881		Forest Acres.....	5	5	843	817	68
Remainder of County.....	111	67	6,486	5,384	483		Remainder of County.....	215	117	8,800	7,178	789
Dorchester County.....	223	113	13,305	11,021	896		Saluda County.....	131	49	5,497	4,045	271
Summerville.....	79	47	6,333	5,347	529		Batesburg (part) ²	7	1	133	(D)	(D)
Remainder of County.....	144	66	6,972	5,674	367		Remainder of County.....	124	48	5,364	(D)	(D)
Edgefield County.....	167	89	12,261	10,647	696		Spartanburg County.....	1,293	777	110,401	99,015	10,889
Edgefield.....	65	35	4,539	4,095	307		Greer (part) ³	18	8	942	514	38
Remainder of County.....	102	54	7,722	6,552	389		Spartanburg.....	620	412	71,902	67,648	8,212
Fairfield County.....	178	90	8,637	7,037	629		Woodruff.....	82	44	5,396	4,726	394
Lincolnton.....	89	59	5,279	4,835	451		Remainder of County.....	573	313	32,161	26,127	2,245
Remainder of County.....	83	31	3,358	2,202	178		Sumter County.....	490	300	39,346	35,700	4,062
Florence County.....	828	514	65,917	60,069	6,209		Sumter.....	378	236	34,019	31,215	3,640
Florence.....	422	266	41,585	39,075	4,340		Remainder of County.....	112	64	5,327	4,485	422
Lake City.....	127	95	11,331	10,689	910		Union County.....	270	166	17,556	15,754	1,648
Remainder of County.....	279	133	13,001	10,305	959		Union.....	149	101	13,000	12,220	1,367
Georgetown County.....	319	177	21,687	18,641	1,848		Remainder of County.....	121	65	4,956	3,534	281
Andrews (part) ³	64	38	4,137	3,771	376		Williamsburg County.....	349	179	20,616	16,944	1,502
Georgetown.....	174	110	14,924	13,174	1,322		Andrews (part) ³	16	6	1,025	841	45
Remainder of County.....	81	29	2,626	1,696	150		Kingstree.....	153	91	11,490	10,046	1,014
Greenville County.....	1,798	1,090	173,668	157,634	17,710		Remainder of County.....	180	82	8,101	6,057	443
Greenville.....	1,048	680	123,289	115,185	13,725		York County.....	697	383	48,514	42,358	4,374
Greer (part) ³	145	105	15,051	13,693	1,485		Clover.....	70	34	3,174	2,620	297
Remainder of County.....	609	305	35,328	28,756	2,500		Fort Mill.....	66	38	4,746	4,172	331
							Rock Hill.....	350	206	29,820	26,634	2,961
							York.....	102	54	6,588	5,476	509
							Remainder of County.....	109	51	4,146	3,456	276

Standard Notes: (D) Withheld to avoid disclosure.

¹Honea Path is in Abbeville and Anderson counties.

²Batesburg is in Lexington and Saluda counties.

.. Represents zero.

³Andrews is in Georgetown and Williamsburg counties.

³Greer is in Greenville and Spartanburg counties.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		AUGUSTA STANDARD METROPOLITAN STATISTICAL AREA—Consists of Richmond County, Ga., and Aiken County, S. C.							
	RETAIL TRADE, TOTAL.....	1,783	1,115	187,199	175,981	19,105	7,923	6,730	1,777
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	70	52	11,852	11,524	1,356	423	395	50
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	83	39	23,983	23,113	3,586	1,505	1,122	72
54	FOOD STORES.....	469	195	47,628	43,090	2,497	1,160	822	492
55 EX, 554	AUTOMOTIVE DEALERS.....	117	89	32,957	32,437	3,091	856	817	103
55PT(554)	GASOLINE SERVICE STATIONS.....	268	188	14,518	12,592	1,056	499	449	289
56	APPAREL, ACCESSORY STORES.....	88	86	13,157	(D)	1,748	749	604	57
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	80	74	9,331	9,223	1,473	476	467	68
58	EATING, DRINKING PLACES.....	236	150	9,752	8,648	1,612	1,095	1,010	259
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	46	44	6,339	(D)	928	1,011	311	38
59 EX, 591	OTHER RETAIL STORES.....	272	188	16,480	15,226	1,651	712	660	282
53 PART*	NONSTORE RETAILERS*.....	54	10	1,202	658	107	44	40	60
		CHARLESTON STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Charleston County, S. C.							
	RETAIL TRADE, TOTAL.....	1,653	1,119	175,365	166,853	18,973	9,822	8,578	1,613
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	55	45	10,497	10,361	1,341	416	396	40
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	59	35	23,142	22,630	3,412	1,504	1,065	44
54	FOOD STORES.....	422	204	44,124	40,108	2,137	1,106	851	446
55 EX, 554	AUTOMOTIVE DEALERS.....	74	56	26,585	26,309	2,924	2,088	2,049	59
55PT(554)	GASOLINE SERVICE STATIONS.....	178	154	12,423	11,967	988	490	446	200
56	APPAREL, ACCESSORY STORES.....	139	123	13,424	13,136	1,477	748	571	132
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	96	88	11,501	11,413	1,738	651	627	74
58	EATING, DRINKING PLACES.....	272	180	11,785	10,753	2,229	1,714	1,578	276
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	67	65	6,773	(D)	993	477	422	62
59 EX, 591	OTHER RETAIL STORES.....	238	152	13,671	12,305	1,495	536	484	229
53 PART*	NONSTORE RETAILERS*.....	53	17	1,440	(D)	239	92	89	51
		COLUMBIA STANDARD METROPOLITAN STATISTICAL AREA—Consists of Lexington and Richland Counties, S. C.							
	RETAIL TRADE, TOTAL.....	2,167	1,409	242,132	230,010	25,226	11,036	9,218	2,007
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	84	72	15,786	15,670	1,766	543	477	62
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	166	84	31,697	30,213	4,429	2,112	1,519	131
54	FOOD STORES.....	470	240	52,388	48,190	2,794	1,399	953	476
55 EX, 554	AUTOMOTIVE DEALERS.....	131	95	46,781	46,123	4,344	1,187	1,156	106
55PT(554)	GASOLINE SERVICE STATIONS.....	339	239	21,015	18,873	1,608	795	663	348
56	APPAREL, ACCESSORY STORES.....	118	114	18,926	18,896	2,514	1,413	1,140	90
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	136	108	11,461	11,075	1,501	501	483	117
58	EATING, DRINKING PLACES.....	272	176	11,699	10,693	2,454	1,544	1,410	281
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	72	64	7,072	6,964	976	454	407	57
59 EX, 591	OTHER RETAIL STORES.....	292	194	21,508	20,034	2,252	914	845	255
53 PART*	NONSTORE RETAILERS*.....	87	23	3,799	3,279	568	174	165	84
		GREENVILLE STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Greenville County, S. C.							
	RETAIL TRADE, TOTAL.....	1,802	1,104	197,277	186,451	19,913	8,487	6,821	1,710
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	95	73	16,474	15,990	2,042	565	524	70
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	82	58	29,070	28,510	4,158	2,111	1,469	61
54	FOOD STORES.....	374	142	49,319	45,391	2,552	1,334	816	374
55 EX, 554	AUTOMOTIVE DEALERS.....	147	97	35,406	34,706	2,976	850	818	132
55PT(554)	GASOLINE SERVICE STATIONS.....	267	197	14,734	13,212	1,091	543	483	276
56	APPAREL, ACCESSORY STORES.....	93	89	9,487	9,341	1,278	582	451	57
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	106	80	10,990	10,790	1,815	568	546	80
58	EATING, DRINKING PLACES.....	217	137	6,506	5,648	1,015	812	728	259
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	67	61	7,003	6,853	1,003	402	335	58
59 EX, 591	OTHER RETAIL STORES.....	259	151	13,842	12,280	1,281	484	425	256
53 PART*	NONSTORE RETAILERS*.....	95	19	4,546	3,730	702	236	226	87

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores
(SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

**Other Retail Stores (SIC Major Group 59,
Except SIC 591)**

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

1958 Census of Business

RETAIL TRADE Preliminary Area Report

BUREAU OF THE CENSUS
DEC 1 10 35 AM '59

October 1959

LEADERS

BC58(P)-RA41

South Dakota

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in South Dakota during the year 1958 totaled \$751,269,000, an increase of \$72,480,000 or 11 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 21 percent compared with an increase of 9 percent in the remainder of the State. The largest cities in the State, Sioux Falls, Rapid City, and Aberdeen, showed increases of 40 percent, 52 percent, and 23 percent respectively.

Retail trade establishments in the State had a total of 27,827 paid employees during the workweek ended nearest November 15, 1958, an increase of 6 percent compared with the same week in 1954. In addition, 8,539 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establish-

ments amounted to \$66,934,000, compared with \$60,910,000 in 1954, an increase of 10 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A form for requesting announcements as well as for ordering copies of the various preliminary publications is provided at the end of this report.

For explanation of procedures and definitions, see pages 8-11.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales			
		Total	With payroll	Total, all establish- ments	Establish- ments with payroll	Total	With payroll	Total, all establish- ments	Establish- ments with payroll	Total, all estab- lish- ments	Estab- lish- ments with payroll
		(number)	(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)		
	RETAIL TRADE, TOTAL.....	8,441	5,925	751,269	706,223	8,338	6,096	678,789	637,699	10.7	10.7
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,223	989	144,435	139,773	1,268	1,092	129,813	126,003	11.3	10.9
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	419	293	65,100	62,376	420	312	64,048	61,226	1.6	1.9
54	FOOD STORES.....	1,139	753	148,702	139,848	1,150	798	121,052	112,422	22.8	24.4
55 EX.554	AUTOMOTIVE DEALERS.....	489	407	132,451	131,255	540	460	134,563	132,239	-1.6	-0.8
55PT(554)	GASOLINE SERVICE STATIONS.....	1,095	709	61,480	52,280	1,040	664	49,226	41,290	24.9	26.6
56	APPAREL, ACCESSORY STORES.....	421	335	36,569	35,097	420	344	27,415	26,225	33.4	33.8
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	426	300	27,859	25,739	345	261	21,504	20,064	29.6	28.3
58	EATING, DRINKING PLACES.....	1,628	1,146	47,386	40,416	1,513	1,177	44,962	40,854	5.4	-1.1
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	271	235	25,273	24,377	269	243	19,621	19,165	28.8	27.2
59 EX.591	OTHER RETAIL STORES.....	1,066	716	57,018	52,272	1,050	720	61,483	55,503	-7.3	-5.8
53 PART*	NONSTORE RETAILERS*.....	264	42	4,996	2,790	323	25	5,102	2,708	-2.1	3.0

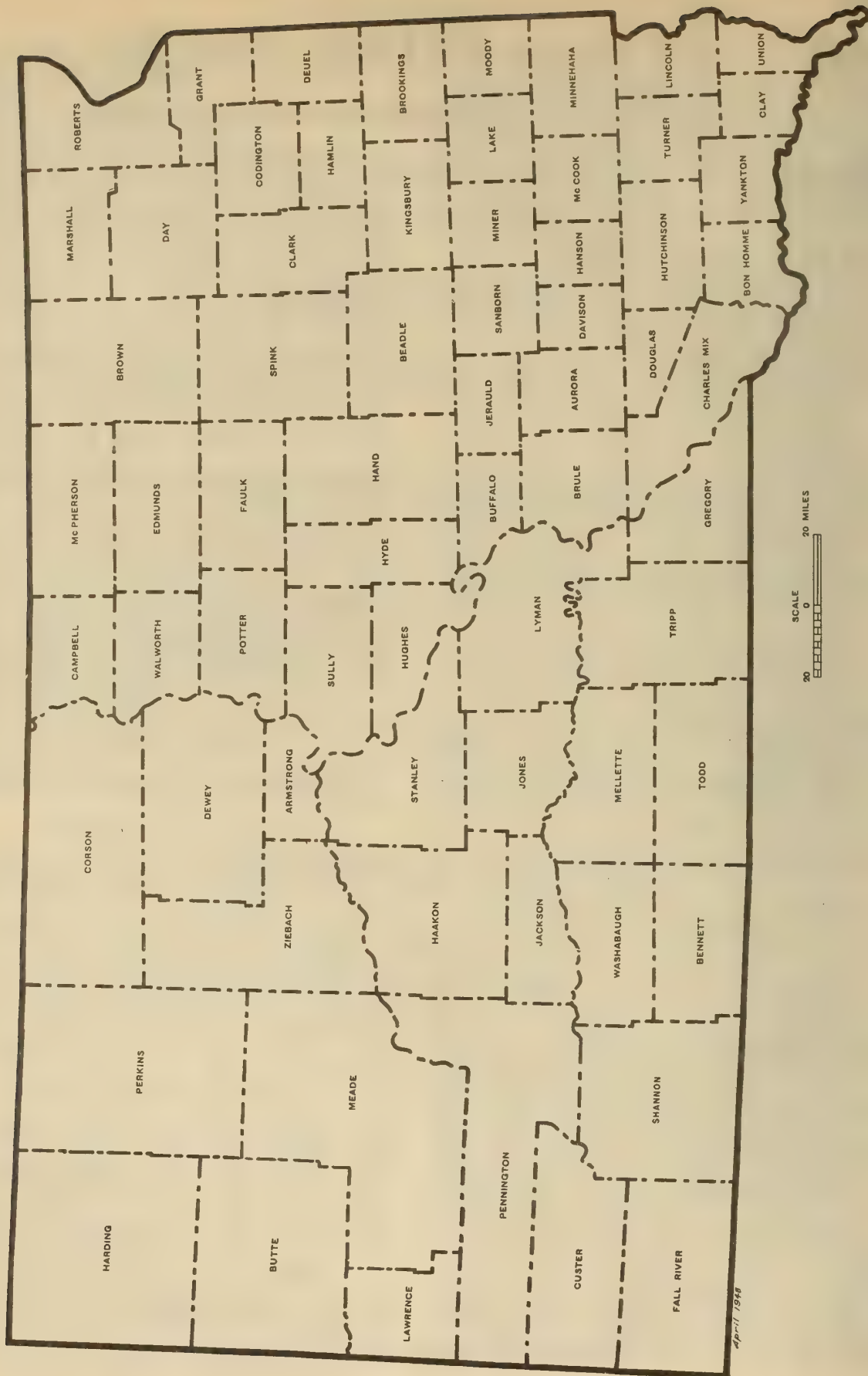
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



SOUTH DAKOTA



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	8,441	5,925	751,269	706,223	66,934	27,827	22,601	8,539
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,223	989	144,435	139,773	12,038	3,903	3,406	1,104
521	LUMBER, BUILDING MATERIALS DEALERS.....	330	300	43,043	42,677	4,268	1,400	1,165	121
5251	HARDWARE STORES.....	367	257	24,042	21,588	2,069	770	655	395
5252	FARM EQUIPMENT DEALERS.....	434	378	73,419	72,083	5,164	1,509	1,431	487
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	419	293	65,100	62,376	7,477	3,585	2,684	376
533	LIMITED PRICE VARIETY STORES.....	102	92	12,188	12,052	1,735	1,255	871	85
54	FOOD STORES.....	1,139	753	148,702	139,848	8,095	3,809	2,723	1,210
541	GROCERY STORES, INCLUDING DELICATESSENS.....	903	621	138,151	130,911	7,171	3,292	2,307	946
55 EX, 554	AUTOMOTIVE DEALERS.....	489	407	132,451	131,255	12,067	3,028	2,898	492
55PT(554)	GASOLINE SERVICE STATIONS.....	1,095	709	61,480	52,280	4,051	1,891	1,496	1,209
56	APPAREL, ACCESSORY STORES.....	421	335	36,569	35,097	4,352	1,726	1,322	372
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	90	80	8,466	8,318	1,031	319	253	69
562	WOMEN'S READY-TO-WEAR STORES**.....	108	108	10,750	10,750	1,452	641	528	99
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	14	14	928	928	139	58	46	10
565	FAMILY CLOTHING STORES**.....	56	56	8,506	8,506	915	399	275	52
566	SHOE STORES.....	83	55	5,793	5,327	718	247	175	63
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	426	300	27,859	25,739	3,369	1,187	953	381
571	FURNITURE, HOME FURNISHINGS STORES.....	135	113	13,254	12,806	1,729	485	438	136
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	291	187	14,605	12,933	1,640	702	515	245
58	EATING, DRINKING PLACES.....	1,628	1,146	47,386	40,416	7,426	5,462	4,452	1,881
5812	EATING PLACES.....	1,133	833	31,757	28,229	5,798	4,598	3,760	1,362
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	495	313	15,629	12,187	1,628	864	692	519
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	271	235	25,273	24,377	2,851	1,141	878	293
59 EX, 591	OTHER RETAIL STORES.....	1,066	716	57,018	52,272	4,829	1,969	1,677	943
592	LIQUOR STORES.....	343	279	15,031	13,721	1,044	540	441	250
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	195	123	20,385	19,365	1,117	414	370	137
597	JEWELRY STORES.....	86	64	3,412	3,210	493	169	148	91
598	FUEL, ICE DEALERS.....	90	64	5,995	5,511	662	227	209	82
53 PART*	NONSTORE RETAILERS*.....	264	42	4,996	2,790	379	126	112	278

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
SOUTH DAKOTA, TOTAL.....	8,441	5,925	751,269	706,223	66,934	27,827	22,601	8,539
AURORA COUNTY.....	53	45	3,252	3,180	196	111	82	53
BEADLE COUNTY.....	269	201	24,602	23,460	2,377	1,084	888	267
HURON.....	212	172	22,292	21,776	2,258	1,026	841	212
REMAINDER OF COUNTY.....	57	29	2,310	1,684	119	58	47	55
BENNETT COUNTY.....	42	26	3,031	2,699	214	87	77	42
BON HOMME COUNTY.....	130	98	6,915	6,325	445	271	191	137
BROOKINGS COUNTY.....	202	150	20,494	19,606	1,738	748	569	214
BROOKINGS.....	122	102	15,321	15,063	1,481	628	471	131
REMAINDER OF COUNTY.....	80	48	5,173	4,543	257	120	98	83
BROWN COUNTY.....	444	310	54,189	51,737	5,774	2,256	1,863	398
ABERDEEN.....	323	239	47,597	45,991	5,304	2,049	1,684	274
REMAINDER OF COUNTY.....	121	71	6,592	5,746	470	207	179	124
BRULE COUNTY.....	100	74	8,193	7,717	618	287	225	97
BUFFALO COUNTY.....	7	3	240	(D)	(D)	(D)	(D)	(D)
BUTTE COUNTY.....	125	95	13,369	12,673	1,212	461	392	133
BELLE FOURCHE.....	78	70	10,643	10,443	1,015	358	319	81
REMAINDER OF COUNTY.....	47	25	2,726	2,230	197	103	73	52
CAMPBELL COUNTY.....	42	28	2,469	2,135	157	61	53	49
CHARLES MIX COUNTY.....	147	103	11,592	10,782	792	508	325	150
CLARK COUNTY.....	96	68	6,764	6,312	475	201	160	90
CLAY COUNTY.....	99	89	8,730	8,450	745	350	274	101
VERMILLION.....	75	69	7,584	7,440	677	316	248	76
REMAINDER OF COUNTY.....	24	20	1,146	1,020	68	34	26	25
COBINGTON COUNTY.....	278	210	28,727	27,651	2,900	1,180	997	280
WATERTOWN.....	226	178	26,874	26,136	2,781	1,112	941	226
REMAINDER OF COUNTY.....	52	32	1,853	1,515	119	68	56	54
CONSON COUNTY.....	49	33	3,371	3,063	171	85	75	55
CUSTER COUNTY.....	77	49	4,417	3,829	342	167	140	86
DAVISON COUNTY.....	242	182	26,629	25,895	2,994	1,071	904	233
MITCHELL.....	203	155	24,146	23,616	2,804	972	817	194
REMAINDER OF COUNTY.....	39	27	2,483	2,279	190	99	87	39
DAY COUNTY.....	152	108	9,616	9,038	738	356	306	159
WEBSTER.....	60	50	5,802	5,634	527	241	205	55
REMAINDER OF COUNTY.....	92	58	3,814	3,404	211	115	101	104
DEUEL COUNTY.....	99	59	5,748	5,120	345	177	145	95
DEWEY COUNTY.....	54	38	3,305	2,935	219	92	70	60
DOUGLAS COUNTY.....	63	41	4,272	3,858	251	125	90	75
EDMUNDS COUNTY.....	89	59	6,727	6,337	428	195	164	93
FALL RIVER COUNTY.....	149	111	10,928	10,052	969	430	375	167
HOT SPRINGS.....	76	66	6,320	6,044	594	245	217	88
REMAINDER OF COUNTY.....	73	45	4,608	4,008	375	185	158	79
FAULK COUNTY.....	64	38	3,992	3,464	252	124	109	76
GRANT COUNTY.....	145	85	9,244	8,020	673	292	243	149
MILBANK.....	67	57	5,874	5,794	526	233	186	73
REMAINDER OF COUNTY.....	78	28	3,370	2,226	147	59	57	76
GREGORY COUNTY.....	107	73	6,715	5,961	441	233	161	113
HAakon COUNTY.....	45	35	5,434	5,234	419	147	121	52
HAMLIN COUNTY.....	105	65	5,498	4,700	371	215	132	103
HAND COUNTY.....	74	54	6,768	6,386	422	188	152	82
HANSON COUNTY.....	44	26	1,433	1,095	63	37	28	38
HARDING COUNTY.....	20	12	1,129	951	68	31	29	24
HUGHES COUNTY.....	121	109	16,418	16,114	1,688	548	470	96
PIERRE.....	96	94	15,244	(D)	1,605	522	446	71
REMAINDER OF COUNTY.....	25	15	1,174	(D)	83	26	24	25
HUTCHINSON COUNTY.....	169	109	10,101	9,019	635	348	285	177
HYDE COUNTY.....	53	29	2,556	2,088	161	76	68	56
JACKSON COUNTY.....	49	29	2,696	2,420	211	120	110	49

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
JERAULD COUNTY.....	39	33	2,923	2,807	199	109	89	38
JONES COUNTY.....	40	22	1,852	1,576	107	56	51	43
KINGSBURY COUNTY.....	136	96	8,941	8,221	560	257	209	149
LAKE COUNTY.....	150	106	11,714	10,782	1,085	525	406	153
MADISON.....	97	81	9,841	9,411	963	451	343	99
REMAINDER OF COUNTY.....	53	25	1,873	1,371	122	74	63	54
LAWRENCE COUNTY.....	231	169	19,104	17,904	1,712	749	621	249
DEADWOOD.....	81	55	9,222	8,592	857	350	311	90
LEAD.....	51	43	3,743	3,641	334	169	120	52
SPEARFISH.....	54	48	4,772	4,634	408	175	146	62
REMAINDER OF COUNTY.....	45	23	1,367	1,037	113	55	44	45
LINCOLN COUNTY.....	162	94	9,557	8,323	608	283	228	166
CANTON.....	62	44	4,715	4,421	302	149	120	66
REMAINDER OF COUNTY.....	100	50	4,842	3,902	306	134	108	100
LYMAN COUNTY.....	48	32	3,863	3,551	227	99	86	49
MCCOOK COUNTY.....	125	87	8,689	8,105	573	349	298	121
MCPHERSON COUNTY.....	69	47	5,948	5,598	315	165	136	70
MARSHALL COUNTY.....	107	61	7,458	6,682	544	194	166	108
MEADE COUNTY.....	154	82	8,856	7,772	677	338	290	167
STURGIS.....	98	56	6,491	5,989	553	262	225	101
REMAINDER OF COUNTY.....	56	26	2,365	1,783	124	76	65	66
MELLETTE COUNTY.....	29	17	1,171	913	79	34	25	30
MINER COUNTY.....	68	50	4,075	3,647	261	143	115	77
MINNEHAHA COUNTY.....	983	707	120,105	115,297	12,972	5,002	3,959	944
SIOUX FALLS.....	774	576	105,909	102,685	12,056	4,625	3,655	718
REMAINDER OF COUNTY.....	209	131	14,196	12,612	916	377	304	226
MOODY COUNTY.....	95	67	5,828	5,102	394	198	158	117
PENNINGTON COUNTY.....	521	415	77,149	75,465	8,156	2,794	2,291	528
RAPID CITY.....	385	325	69,087	68,193	7,398	2,457	2,019	382
REMAINDER OF COUNTY.....	136	90	8,062	7,272	758	337	272	146
PERKINS COUNTY.....	89	63	7,523	7,077	580	252	217	88
LEMMON.....	60	48	6,171	5,989	519	223	197	59
REMAINDER OF COUNTY.....	29	15	1,352	1,088	61	29	20	29
POTTER COUNTY.....	85	63	6,749	6,349	484	201	166	90
ROBERTS COUNTY.....	182	112	10,566	9,376	760	374	292	172
SISSETON.....	51	41	4,787	4,581	417	209	171	48
REMAINDER OF COUNTY.....	131	71	5,779	4,795	343	165	121	124
SANBORN COUNTY.....	73	43	4,507	4,007	289	130	114	68
SHANNON COUNTY.....	15	9	606	554	26	19	16	17
SPINK COUNTY.....	142	104	10,807	10,195	923	375	333	133
MEDFIELD.....	62	58	7,167	7,133	697	264	242	57
REMAINDER OF COUNTY.....	80	46	3,640	3,062	226	111	91	76
STANLEY COUNTY.....	34	24	3,546	3,478	265	112	97	36
SULLY COUNTY.....	24	20	2,326	2,218	159	72	61	23
TODD COUNTY.....	24	14	1,113	869	65	29	29	26
TRIPP COUNTY.....	106	78	15,029	14,533	1,104	430	379	106
WINNER.....	75	61	13,973	13,749	1,033	396	352	75
REMAINDER OF COUNTY.....	31	17	1,056	784	71	34	27	31
TURNER COUNTY.....	176	106	8,652	7,722	568	293	229	174
UNION COUNTY.....	159	107	9,930	8,860	788	352	290	166
WALWORTH COUNTY.....	119	85	12,493	11,897	1,046	407	339	128
WOBURGE.....	61	55	8,287	8,195	763	315	256	65
REMAINDER OF COUNTY.....	58	30	4,206	3,702	283	92	83	63
WASHAUGHA COUNTY.....	3	1	114	(D)	(D)	(D)	(D)	(D)
YANKTON COUNTY.....	233	157	19,299	17,863	1,849	791	612	228
YANKTON.....	159	129	17,050	16,462	1,689	727	562	150
REMAINDER OF COUNTY.....	74	28	2,249	1,401	160	64	50	78
ZIEBACH COUNTY.....	16	10	1,212	960	49	27	22	16

Standard Notes: ... Represents zero, (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
South Dakota, total.....	8,338	6,096	678,789	637,699	60,910
Aurora County.....	NA	34	2,569	2,311	140
Beadle County.....	295	223	25,065	23,789	2,492
Burton.....	228	182	22,255	21,379	2,333
Remainder of County.....	67	41	2,810	2,410	159
Bennett County.....	54	38	2,825	2,165	176
Bon Homme County.....	130	102	7,570	7,110	485
Brookings County.....	185	147	18,892	18,186	1,561
Brookings.....	114	100	14,739	14,489	1,344
Remainder of County.....	71	47	4,153	3,697	217
Brown County.....	399	317	42,195	40,777	4,253
Aberdeen.....	297	243	36,920	36,118	4,456
Remainder of County.....	102	74	5,275	4,659	397
Brule County.....	102	80	8,778	7,742	721
Buffalo County.....	5	6	368	368	23
Butte County.....	114	88	11,770	11,292	1,096
Belle Fourche.....	81	65	9,628	9,384	931
Remainder of County.....	33	23	2,142	1,908	165
Campbell County.....	37	23	1,678	1,436	90
Charles Mix County.....	167	129	12,894	11,938	852
Clark County.....	96	76	5,625	5,305	352
Clay County.....	105	83	7,877	7,349	638
Vermillion.....	69	59	6,237	6,007	565
Remainder of County.....	36	24	1,640	1,342	73
Codington County.....	281	199	27,577	26,291	2,909
Watertown.....	242	178	26,317	25,279	2,850
Remainder of County.....	39	21	1,260	1,012	59
Corson County.....	55	37	3,496	3,170	189
Custer County.....	87	61	4,656	4,260	382
Davison County.....	257	187	27,368	26,120	2,711
Mitchell.....	211	163	25,528	24,598	2,603
Remainder of County.....	46	24	1,840	1,522	108
Day County.....	155	115	8,427	7,881	649
Webster.....	59	51	4,831	4,695	445
Remainder of County.....	96	64	3,596	3,186	204
Deuel County.....	98	62	4,981	4,343	269
Devere County.....	51	39	2,870	2,708	183
Douglas County.....	82	56	4,431	4,059	223
Edmunds County.....	77	67	4,414	4,310	355
Fall River County.....	127	111	10,683	10,037	953
Hot Springs.....	76	68	6,558	6,410	627
Remainder of County.....	51	43	4,125	3,627	326
Faulk County.....	83	49	3,811	3,237	191
Grant County.....	130	88	7,835	7,211	676
Milbank.....	80	64	5,932	5,700	585
Remainder of County.....	50	24	1,903	1,511	91
Gregory County.....	124	80	7,047	6,351	423
Haakon County.....	47	41	4,562	4,484	364
Hemlin County.....	98	64	4,173	3,651	241
Hend County.....	73	55	5,660	5,334	366
Hanson County.....	57	35	2,365	2,185	133
Harding County.....	19	11	1,223	1,021	80
Hughes County.....	137	117	13,061	12,681	1,512
Pierre.....	111	95	12,026	11,706	1,441
Remainder of County.....	26	22	1,035	975	71
Hutchinson County.....	153	109	9,996	9,088	580
Hyde County.....	39	37	2,240	(D)	(D)
Jackson County.....	42	28	2,190	2,024	162
Jerauld County.....	80	46	3,326	2,884	236
Jones County.....	39	31	1,973	1,761	143
Kingsbury County.....	155	103	8,790	7,896	538
Lake County.....	160	112	11,367	10,467	1,019
Madison.....	106	88	9,689	9,355	935
Remainder of County.....	54	24	1,678	1,112	84
Lawrence County.....	222	172	15,963	14,947	1,422
Deadwood.....	79	63	7,556	7,352	737
Lead.....	59	45	3,424	3,220	309
Spearfish.....	55	47	3,661	3,529	297
Remainder of County.....	29	17	1,322	886	59
Lincoln County.....	155	107	11,026	10,092	678
Canton.....	59	49	4,655	4,553	339
Remainder of County.....	96	58	6,341	5,539	339
Lyman County.....	60	32	2,857	2,167	171
McCook County.....	129	85	8,323	7,719	571
McPherson County.....	77	51	4,434	4,034	265
Marshall County.....	91	67	5,912	5,524	479
Meade County.....	131	81	7,806	6,960	632
Sturgis.....	72	54	5,327	5,133	464
Remainder of County.....	59	27	2,479	1,827	168
Mellette County.....	26	20	859	717	59
Miner County.....	81	55	4,360	3,826	367
Minnehaha County.....	881	645	49,351	45,213	10,992
Sioux Falls.....	576	514	35,620	32,938	10,259
Remainder of County.....	205	131	13,731	12,275	734
Moody County.....	109	67	5,953	5,145	355
Pennington County.....	475	385	67,174	63,324	7,363
Rapid City.....	370	310	62,427	61,233	6,961
Remainder of County.....	105	75	4,747	4,091	362
Perkins County.....	87	65	7,480	7,058	530
Lemmon.....	69	55	6,530	6,332	533
Remainder of County.....	18	10	900	706	47
Potter County.....	82	64	5,521	5,127	396
Roberts County.....	170	116	9,091	8,413	666
Sisseton.....	92	46	4,656	4,538	408
Remainder of County.....	118	70	4,435	3,875	268
Sanborn County.....	60	40	4,387	4,031	230
Shannon County.....	18	12	952	828	73
Spink County.....	145	107	9,837	9,321	800
Redfield.....	60	56	6,173	6,275	596
Remainder of County.....	85	51	3,464	3,046	206
Stanley County.....	29	21	2,949	2,655	174
Sully County.....	29	19	2,070	1,774	104
Todd County.....	25	15	991	789	511
Tripp County.....	127	91	13,205	12,539	1,034
Winner.....	86	70	11,974	11,634	971
Remainder of County.....	41	21	1,231	855	63
Turner County.....	182	118	9,783	8,541	572
Union County.....	140	112	9,181	8,767	707
Walworth County.....	134	96	9,751	9,205	853
Mobridge.....	75	63	6,161	6,029	667
Remainder of County.....	59	33	3,590	3,176	186
Washabaugh County.....	7	1	135	(D)	(D)
Yankton County.....	229	163	21,750	20,538	2,145
Yankton.....	187	143	20,059	19,255	2,077
Remainder of County.....	42	20	1,691	1,283	68
Ziebach County.....	17	13	1,020	896	53

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

Table 3—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prieters of unincorpor- ated businesses
		Total	With payroll	Total, all establishments	Establishments with payroll		Total	Full workweek	
		(number)	(number)	(\$1,000)	(\$1,000)		(\$1,000)	(number)	
		SIOUX FALLS STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Minnehaha County, South Dakota							
	RETAIL TRADE, TOTAL.....	983	707	120,105	115,297	12,972	5,002	3,959	944
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	93	71	14,621	14,059	1,545	409	368	70
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	24	20	14,826	14,788	2,101	992	734	14
54	FOOD STORES.....	119	77	23,690	22,484	1,423	623	384	117
55 EX, 554	AUTOMOTIVE DEALERS.....	42	36	19,266	19,100	2,063	458	447	33
55PT(554)	GASOLINE SERVICE STATIONS.....	139	105	8,848	8,036	733	331	242	154
56	APPAREL, ACCESSORY STORES.....	52	52	6,906	6,906	915	348	248	32
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	57	43	5,802	5,632	946	307	281	49
58	EATING, DRINKING PLACES.....	215	149	7,941	7,035	1,406	852	691	253
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	34	30	5,927	5,779	643	237	180	28
59 EX, 591	OTHER RETAIL STORES.....	148	112	10,842	10,500	1,043	378	326	134
53 PART*	NONSTORE RETAILERS.....	60	12	1,436	978	154	66	58	60

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

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RETAIL TRADE Preliminary Area Report

October 1959

BC58(P)-RA42

Tennessee

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Tennessee during the year 1958 totaled \$3,078,285,000, an increase of \$318,869,000 or 12 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 14 percent compared with an increase of 8 percent in the remainder of the State. The largest cities in the State, Memphis, Nashville, and Chattanooga, showed increases of 12 percent, 13 percent, and 19 percent, respectively.

Retail trade establishments in the State had a total of 133,565 paid employees during the workweek ended nearest November 15, 1958, an increase of 10 percent compared with the same week in 1954. In addition, 34,166 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments

amounted to \$303,980,000, compared with \$261,785,000 in 1954, an increase of 16 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and a form for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 11-14.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all estab- lish- ments	Estab- lish- ments with payroll
		Total	With payroll	Total, all establish- ments	Establish- ments with payroll	Total	With payroll	Total, all establish- ments	Establish- ments with payroll		
		(number)	(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)		
	RETAIL TRADE, TOTAL.....	31,452	19,560	3,078,285	2,872,679	31,067	18,681	2,759,416	2,511,800	11.6	14.4
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,529	1,227	219,757	214,139	1,448	1,194	205,445	197,517	7.0	8.4
53 PART*	GENERAL MERCHANDISE GROUP STORES*	2,654	1,386	394,430	369,634	2,387	1,355	329,623	302,145	19.7	22.3
54	FOOD STORES.....	7,828	3,338	744,570	654,672	8,737	3,417	638,981	526,289	16.5	24.4
55 EX.554	AUTOMOTIVE DEALERS.....	1,833	1,359	558,239	549,715	1,782	1,328	556,266	543,954	0.4	1.1
55PT(554)	GASOLINE SERVICE STATIONS.....	3,968	2,918	249,720	226,590	3,396	2,388	201,330	176,462	24.0	28.4
56	APPAREL, ACCESSORY STORES.....	1,690	1,504	169,144	166,110	1,731	1,495	173,727	169,759	-2.6	-2.1
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,657	1,255	153,475	147,455	1,564	1,154	133,163	125,271	15.3	17.7
58	EATING, DRINKING PLACES.....	4,521	3,095	147,988	130,760	4,315	3,107	135,871	121,397	8.9	7.7
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	1,123	951	105,543	102,135	1,050	890	76,985	74,119	37.1	37.8
59 EX.591	OTHER RETAIL STORES.....	3,457	2,307	239,092	224,606	3,465	2,177	225,689	203,915	5.9	10.1
53 PART*	NONSTORE RETAILERS*.....	1,192	220	96,327	86,863	1,152	176	82,336	70,972	17.0	22.4

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



BUREAU OF THE CENSUS

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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	31,452	19,560	3,078,285	2,872,679	303,980	133,565	113,221	34,166
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,529	1,227	219,757	214,139	23,535	8,950	8,506	1,610
521	LUMBER, BUILDING MATERIALS DEALERS.....	483	389	109,569	107,937	11,888	4,763	4,562	480
5251	HARDWARE STORES.....	560	448	56,092	53,732	5,994	2,262	2,087	635
5252	FARM EQUIPMENT DEALERS.....	275	243	40,321	39,691	3,615	1,258	1,224	304
53 PART*	GENERAL MERCHANDISE GROUP STORES*	2,654	1,386	394,430	369,634	54,824	26,382	20,653	2,652
533	LIMITED PRICE VARIETY STORES.....	477	421	58,780	57,910	8,480	5,896	5,819	327
54	FOOD STORES.....	7,828	3,338	744,570	654,672	39,278	18,968	13,839	8,716
541	GROCERY STORES, INCLUDING DELICATESSENS...	7,225	3,071	722,457	637,739	37,237	17,909	12,923	8,022
55 EX. 554	AUTOMOTIVE DEALERS.....	1,833	1,359	558,239	549,715	49,139	13,963	13,204	1,921
55 PT (554)	GASOLINE SERVICE STATIONS.....	3,968	2,918	249,720	226,590	20,324	9,905	8,872	4,677
56	APPAREL, ACCESSORY STORES.....	1,690	1,504	169,144	166,110	21,357	10,383	8,072	1,699
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	283	253	27,362	26,674	3,683	1,341	1,161	254
562	WOMEN'S READY-TO-WEAR STORES**.....	366	366	47,248	47,248	6,393	3,154	2,638	355
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	75	75	6,998	6,998	996	506	408	81
565	FAMILY CLOTHING STORES**.....	459	459	55,958	55,958	6,514	3,664	2,613	548
566	SHOE STORES.....	326	282	25,513	24,877	3,323	1,444	1,019	226
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,657	1,255	153,475	147,455	20,843	6,892	6,503	1,701
571	FURNITURE, HOME FURNISHINGS STORES.....	1,003	793	106,246	103,214	14,510	4,812	4,559	1,014
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	654	462	47,229	44,241	6,333	2,080	1,944	687
58	EATING, DRINKING PLACES.....	4,521	3,095	147,988	130,760	26,725	18,825	16,917	5,162
5812	EATING PLACES.....	3,919	2,731	134,492	120,302	25,438	17,877	16,061	4,490
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	602	364	13,496	10,458	1,287	948	856	672
59 PT (591)	DRUG STORES, PROPRIETARY STORES.....	1,123	951	105,543	102,135	13,139	6,176	5,282	1,176
59 EX. 591	OTHER RETAIL STORES.....	3,457	2,307	239,092	224,606	21,848	8,655	7,855	3,591
592	LIQUOR STORES.....	359	311	48,894	48,068	1,688	725	648	425
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	494	384	72,066	69,900	4,132	1,585	1,485	444
597	JEWELRY STORES.....	371	277	24,627	23,195	4,270	1,486	1,356	353
598	FUEL, ICE DEALERS.....	465	291	29,843	27,457	3,252	1,323	1,227	477
53 PART*	NONSTORE RETAILERS*.....	1,192	220	96,327	86,863	12,968	4,466	3,518	1,261

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
TENNESSEE, TOTAL.....	31,452	19,560	3,078,285	2,872,679	303,980	133,565	113,221	34,166
ANDERSON COUNTY.....	393	267	41,697	39,203	4,168	1,744	1,502	391
CLINTON.....	83	63	8,618	8,128	862	320	282	85
REMAINDER OF COUNTY.....	310	204	33,079	31,075	3,306	1,424	1,220	306
BEDFORD COUNTY.....	266	148	18,099	16,349	1,399	680	573	286
SHELBYVILLE.....	186	126	16,205	15,331	1,308	628	524	198
REMAINDER OF COUNTY.....	80	22	1,894	1,018	91	52	49	88
BENTON COUNTY.....	119	81	7,714	6,910	545	334	282	140
BLEDSE COUNTY.....	68	30	3,325	2,539	174	85	69	73
BLOUNT COUNTY.....	441	275	40,982	37,966	3,844	1,665	1,447	491
ALCOA.....	20	14	2,865	2,825	314	93	80	20
MARYVILLE.....	205	161	27,528	26,568	2,852	1,201	1,048	218
REMAINDER OF COUNTY.....	216	100	10,589	8,573	678	371	319	253
BRADLEY COUNTY.....	376	222	33,383	30,523	3,010	1,268	1,099	393
CLEVELAND.....	272	190	29,136	27,612	2,776	1,150	991	275
REMAINDER OF COUNTY.....	104	32	4,247	2,911	234	118	108	118
CAMPBELL COUNTY.....	280	142	17,961	15,931	1,436	652	570	313
LA FOLLETTE.....	98	76	11,079	10,687	979	424	371	108
REMAINDER OF COUNTY.....	182	66	6,882	5,244	457	228	199	205
CANNON COUNTY.....	76	44	4,196	3,690	252	131	106	99
CARROLL COUNTY.....	319	165	16,033	13,477	1,047	564	450	376
MCKENZIE (PART).....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
REMAINDER OF COUNTY.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
CARTER COUNTY.....	349	177	26,999	24,235	2,142	1,038	862	387
ELIZABETHTON.....	171	135	21,993	21,415	1,945	910	757	181
REMAINDER OF COUNTY.....	178	42	5,006	2,820	197	128	105	206
CHEATHAM COUNTY.....	75	43	3,948	3,342	249	196	159	85
CHESTER COUNTY.....	106	58	5,708	4,932	345	187	159	127
HENDERSON.....	59	49	4,647	4,489	323	166	146	73
REMAINDER OF COUNTY.....	47	9	1,061	443	22	21	13	54
CLAIBORNE COUNTY.....	160	72	6,933	5,633	440	298	204	182
CLAY COUNTY.....	58	22	1,775	1,189	77	53	48	75
COCKE COUNTY.....	224	100	12,918	10,854	925	523	424	245
NEWPORT.....	118	86	10,936	10,288	878	489	390	133
REMAINDER OF COUNTY.....	106	14	1,982	566	47	34	34	112
COFFEE COUNTY.....	264	186	20,042	18,760	1,780	902	783	303
MANCHESTER.....	77	59	7,088	6,750	631	328	289	95
TULLAHOMA (PART).....	138	104	10,992	10,564	1,051	512	440	150
REMAINDER OF COUNTY.....	49	23	1,962	1,446	98	62	54	58
CROCKETT COUNTY.....	160	76	7,303	5,779	484	259	191	183
CUMBERLAND COUNTY.....	180	102	12,236	10,686	1,026	488	419	240
DAVIDSON COUNTY.....	3,138	2,208	448,732	433,750	49,404	19,804	17,016	3,181
BELLE MEADE.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
NASHVILLE.....	2,262	1,654	349,973	340,647	40,521	15,803	13,716	2,228
OAKHILL.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
REMAINDER OF COUNTY.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
DECATUR COUNTY.....	112	52	4,622	3,746	278	156	134	127
DE KALB COUNTY.....	113	53	5,931	4,707	331	185	158	129
DICKSON COUNTY.....	177	109	13,301	12,103	1,062	573	461	219
DICKSON.....	95	81	10,886	10,514	966	506	404	112
REMAINDER OF COUNTY.....	82	28	2,415	1,589	96	67	57	107
DYER COUNTY.....	364	220	26,765	24,067	2,190	1,129	898	397
DYERSBURG.....	214	140	19,030	17,646	1,691	874	683	221
REMAINDER OF COUNTY.....	150	80	7,735	6,421	499	255	215	176
FAYETTE COUNTY.....	174	100	8,129	6,663	549	327	276	187
FENTRESS COUNTY.....	105	53	5,869	4,997	360	165	156	119
FRANKLIN COUNTY.....	258	166	16,181	14,673	1,136	599	491	309
TULLAHOMA (PART).....	88	80	9,636	9,402	776	401	316	125
WINCHESTER.....	94	86	6,545	5,271	360	198	175	184
REMAINDER OF COUNTY.....	164	86	6,545	5,271	360	198	175	184
GIBSON COUNTY.....	573	333	32,552	28,180	2,270	1,188	956	701
HUMBOLDT.....	133	87	7,769	7,083	662	339	270	175
MILAN.....	98	72	6,100	5,724	468	256	209	119
TRENTON.....	97	71	7,941	7,405	558	303	242	119
REMAINDER OF COUNTY.....	245	103	10,742	7,968	582	290	235	288

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

Data will be presented in final report.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
GILES COUNTY.....	263	137	15,395	12,907	1,155	617	535	305
PULASKI.....	135	107	11,629	11,151	1,044	548	472	160
REMAINDER OF COUNTY.....	128	30	3,766	1,756	111	69	63	145
GRAINGER COUNTY.....	70	26	3,122	2,278	161	83	69	83
GREENE COUNTY.....	348	172	31,676	28,564	2,616	1,185	1,003	388
GREENEVILLE.....	181	143	25,654	25,072	2,461	1,100	930	190
REMAINDER OF COUNTY.....	167	29	6,022	3,492	155	85	73	198
GRUNDY COUNTY.....	121	45	5,358	3,840	306	168	146	137
HAMBLETON COUNTY.....	282	176	31,567	29,801	2,677	1,233	1,012	288
MORRISTOWN.....	222	162	29,749	28,673	2,581	1,177	963	222
REMAINDER OF COUNTY.....	60	14	1,818	1,129	96	56	49	66
HAMILTON COUNTY.....	2,231	1,511	299,266	287,506	31,541	12,491	10,866	2,300
CHATTANOOGA.....	1,698	1,240	263,184	256,124	28,728	11,129	9,783	1,696
EAST RIDGE.....	43	43	6,025	6,025	638	293	238	45
REMAINDER OF COUNTY.....	490	228	30,057	25,357	2,175	1,069	845	559
HANCOCK COUNTY.....	40	12	1,372	802	47	33	30	48
HARDEMAN COUNTY.....	198	110	9,643	8,237	623	361	285	233
HARDIN COUNTY.....	171	83	9,826	8,256	665	350	306	192
HAWKINS COUNTY.....	184	94	11,789	10,401	849	473	376	227
ROGERSVILLE.....	65	53	7,619	7,369	633	332	254	84
REMAINDER OF COUNTY.....	119	41	4,170	3,032	216	141	122	143
HAYWOOD COUNTY.....	195	113	10,853	9,327	757	445	350	218
BROWNSVILLE.....	108	94	8,891	8,617	710	415	326	120
REMAINDER OF COUNTY.....	87	19	1,962	710	47	30	24	98
HENDERSON COUNTY.....	173	81	8,435	6,807	564	302	241	206
LEXINGTON.....	75	67	6,483	6,309	534	280	224	97
REMAINDER OF COUNTY.....	98	14	1,952	498	30	22	17	109
HENRY COUNTY.....	262	168	17,263	15,603	1,450	763	638	290
PARIS.....	170	136	14,420	13,754	1,323	681	569	186
REMAINDER OF COUNTY.....	92	32	2,843	1,849	127	82	69	104
HICKMAN COUNTY.....	125	55	5,185	3,835	255	203	130	150
HOUSTON COUNTY.....	50	22	1,996	1,408	96	53	44	60
HUMPHREYS COUNTY.....	125	71	7,986	6,934	598	324	273	150
JACKSON COUNTY.....	68	30	3,151	2,671	215	112	107	78
JEFFERSON COUNTY.....	164	88	10,658	9,264	699	368	302	195
JEFFERSON CITY.....	50	38	5,049	4,791	367	191	150	62
REMAINDER OF COUNTY.....	114	50	5,609	4,473	332	177	152	133
JOHNSON COUNTY.....	85	47	7,303	6,479	594	220	191	82
KNOX COUNTY.....	2,072	1,392	261,331	250,097	30,128	12,428	10,619	2,107
KNOXVILLE.....	1,479	1,089	229,660	223,402	27,859	11,271	9,578	1,406
REMAINDER OF COUNTY.....	593	303	31,671	26,695	2,269	1,157	1,041	701
LAKE COUNTY.....	131	79	6,340	5,272	449	366	285	139
LAUDERDALE COUNTY.....	258	156	14,208	12,598	1,143	642	487	272
RIPLEY.....	98	78	6,943	6,757	709	400	290	100
REMAINDER OF COUNTY.....	160	78	7,265	5,841	434	242	197	172
LAWRENCE COUNTY.....	277	155	20,127	17,563	1,516	720	613	324
LAWRENCEBURG.....	151	115	15,596	14,672	1,304	635	546	173
REMAINDER OF COUNTY.....	126	40	4,531	2,891	212	85	67	151
LEWIS COUNTY.....	81	37	3,732	2,924	269	121	107	87
LINCOLN COUNTY.....	250	158	18,880	17,354	1,516	715	610	289
FAYETTEVILLE.....	149	113	15,063	14,511	1,303	597	505	173
REMAINDER OF COUNTY.....	101	45	3,817	2,843	213	118	105	116
LOUDON COUNTY.....	267	171	16,382	14,626	1,367	667	572	301
LENOIR CITY.....	102	82	8,428	8,006	786	365	314	111
LOUDON.....	65	45	4,757	4,329	410	190	159	74
REMAINDER OF COUNTY.....	100	44	3,197	2,291	171	112	99	116
MCMINN COUNTY.....	324	218	25,058	22,646	2,280	1,011	849	341
ATHENS.....	143	121	15,746	15,090	1,578	659	556	138
ETOWAH.....	56	52	3,671	3,621	373	199	158	55
REMAINDER OF COUNTY.....	125	45	5,641	3,935	329	153	135	148
MCMURRAY COUNTY.....	173	89	9,825	8,397	665	341	285	209
MACON COUNTY.....	113	55	5,400	4,332	346	175	151	140
MADISON COUNTY.....	568	382	50,146	47,368	5,493	2,707	2,341	593
JACKSON.....	394	316	43,988	42,932	5,113	2,474	2,127	393
REMAINDER OF COUNTY.....	174	66	6,158	4,436	380	233	214	200

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
MARION COUNTY.....	246	130	11,945	10,043	865	446	365	284
SOUTH PITTSBURG.....	56	44	5,285	5,021	453	194	145	63
REMAINDER OF COUNTY.....	190	86	6,660	5,022	412	252	220	221
MARSHALL COUNTY.....	186	126	14,424	13,460	1,149	526	463	221
LEWISBURG.....	110	86	10,641	10,281	955	415	370	128
REMAINDER OF COUNTY.....	76	40	3,783	3,179	194	111	93	93
MAURY COUNTY.....	422	260	34,279	31,631	3,012	1,386	1,143	458
COLUMBIA.....	234	180	27,084	26,206	2,500	1,074	911	253
MOUNT PLEASANT.....	51	35	3,060	2,730	227	109	88	54
REMAINDER OF COUNTY.....	137	45	4,135	2,695	285	203	144	151
MEIGS COUNTY.....	52	18	1,571	941	64	47	35	54
MONROE COUNTY.....	238	126	14,194	12,086	975	554	436	270
SHEETWATER.....	85	57	6,925	6,385	505	329	242	83
REMAINDER OF COUNTY.....	153	69	7,269	5,701	470	225	194	187
MONTGOMERY COUNTY.....	389	269	45,456	43,750	4,425	1,760	1,515	432
CLARKSVILLE.....	285	219	40,110	39,196	3,999	1,558	1,348	310
REMAINDER OF COUNTY.....	104	50	5,346	4,554	426	202	167	122
MOORE COUNTY.....	38	18	1,379	1,009	58	33	27	41
MORGAN COUNTY.....	101	43	4,340	3,152	219	98	87	112
ORION COUNTY.....	342	212	23,111	20,999	1,924	995	839	378
UNION CITY.....	157	127	15,575	15,195	1,521	700	604	170
REMAINDER OF COUNTY.....	185	85	7,536	5,804	403	295	235	208
OVERTON COUNTY.....	126	66	5,534	4,644	391	226	201	152
PERRY COUNTY.....	58	26	2,082	1,494	97	69	60	75
PICKETT COUNTY.....	36	12	1,098	718	62	34	31	44
POLK COUNTY.....	121	55	6,910	5,646	615	238	216	138
PUTNAM COUNTY.....	315	203	21,152	19,116	1,737	870	755	390
COOKEVILLE.....	153	123	15,233	14,677	1,416	654	574	197
REMAINDER OF COUNTY.....	162	80	5,919	4,439	321	216	181	193
RHEA COUNTY.....	146	98	10,475	9,361	754	409	340	188
DAYTON.....	76	64	7,801	7,589	620	316	262	93
REMAINDER OF COUNTY.....	70	34	2,674	1,772	134	93	78	95
ROANE COUNTY.....	377	219	27,283	24,771	2,261	1,090	918	385
HARRIMAN.....	107	85	10,835	10,535	1,032	460	397	100
ROCKWOOD.....	72	52	7,081	6,803	641	294	241	73
REMAINDER OF COUNTY.....	198	82	9,369	7,433	588	336	280	212
ROBERTSON COUNTY.....	265	139	18,745	16,355	1,583	1,886	1,805	284
SPRINGFIELD.....	139	103	14,363	13,825	1,418	1,790	1,718	148
REMAINDER OF COUNTY.....	126	36	4,362	2,530	165	96	87	136
RUTHERFORD COUNTY.....	406	260	34,849	32,261	2,594	1,524	1,324	467
MURFREESBORO.....	241	173	26,443	25,411	2,454	1,248	1,077	275
REMAINDER OF COUNTY.....	165	87	8,406	6,850	540	276	247	192
SCOTT COUNTY.....	166	78	7,764	6,260	466	265	232	177
SEQUATCHIE COUNTY.....	68	36	3,059	2,455	185	97	80	72
SEVIER COUNTY.....	246	156	14,504	12,944	1,262	581	501	281
SHELBY COUNTY.....	4,739	3,421	689,079	668,233	78,444	32,609	27,156	4,925
MEMPHIS.....	4,242	3,100	648,522	630,612	75,230	31,078	25,776	4,376
MILLINGTON.....	85	69	11,547	11,351	939	446	425	91
REMAINDER OF COUNTY.....	412	252	29,010	26,270	2,225	1,085	955	458
SMITH COUNTY.....	136	62	6,310	4,918	348	187	167	163
STEWART COUNTY.....	62	26	3,071	2,447	230	109	94	72
SULLIVAN COUNTY.....	828	544	108,149	103,543	11,438	4,962	4,209	781
BRISTOL.....	228	152	33,292	32,270	3,948	1,759	1,486	189
KINGSFORD.....	339	267	61,449	60,369	6,624	2,760	2,329	303
REMAINDER OF COUNTY.....	261	115	12,408	10,904	866	443	394	289
SUMNER COUNTY.....	309	181	21,347	18,899	1,619	762	637	359
GALLATIN.....	116	90	13,017	12,031	1,130	503	421	132
REMAINDER OF COUNTY.....	193	91	8,330	6,268	519	259	216	227
TIPTON COUNTY.....	240	132	15,081	13,081	1,184	621	492	258
COVINGTON.....	95	79	9,818	9,684	952	471	373	94
REMAINDER OF COUNTY.....	145	53	5,263	3,397	232	150	119	164
TROUSDALE COUNTY.....	79	49	4,330	3,642	200	128	106	87
UNICOI COUNTY.....	140	60	8,522	7,014	722	281	252	163
ERWIN.....	62	47	6,087	5,823	541	235	211	66
REMAINDER OF COUNTY.....	78	16	2,435	1,191	141	46	41	97

Standard Notes: ... Represented per ...

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
UNION COUNTY.....	63	13	2,107	1,191	68	27	27	74
VAN BUREN COUNTY.....	26	8	808	490	30	16	15	26
WARREN COUNTY.....	222	122	16,851	14,581	1,326	676	561	267
MC MINNVILLE.....	139	95	14,397	13,277	1,218	604	498	174
REMAINDER OF COUNTY.....	83	27	2,454	1,304	108	72	63	93
WASHINGTON COUNTY.....	546	346	60,711	56,719	6,127	2,673	2,261	551
JOHNSON CITY.....	354	266	51,315	49,803	5,583	2,391	2,011	324
REMAINDER OF COUNTY.....	192	80	9,396	6,916	544	282	250	227
WAYNE COUNTY.....	132	50	5,986	4,416	314	141	125	160
WEAKLEY COUNTY.....	309	173	18,353	16,241	1,342	616	547	388
MCKENZIE (PART).....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
MARTIN.....	74	54	4,720	4,378	384	183	156	93
REMAINDER OF COUNTY.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
WHITE COUNTY.....	164	74	8,559	6,953	642	332	266	189
SPARTA.....	98	58	6,784	6,130	559	291	232	116
REMAINDER OF COUNTY.....	66	16	1,775	823	83	41	34	73
WILLIAMSON COUNTY.....	234	126	16,361	14,123	1,130	521	440	284
FRANKLIN.....	119	91	11,835	11,403	950	415	340	138
REMAINDER OF COUNTY.....	115	35	4,526	2,720	180	106	100	146
WILSON COUNTY.....	282	186	21,899	20,111	1,725	900	775	326
LEBANON.....	152	132	16,208	15,968	1,434	740	636	179
REMAINDER OF COUNTY.....	130	54	5,691	4,143	291	160	139	147

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

¹Data will be presented in final report.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Tennessee, total.....	31,067	18,681	2,759,416	2,511,830	261,785	Greene County.....	282	150	24,181	21,513	2,115
Anderson County.....	362	244	44,853	42,345	4,285	Greeneville.....	214	128	21,548	19,594	2,034
Clinton.....	108	62	10,172	9,006	927	Remainder of County.....	68	22	2,633	1,919	81
Remainder of County.....	254	182	34,681	33,339	3,358	Grundy County.....	112	38	4,308	2,954	159
Bedford County.....	252	146	16,587	14,511	1,448	Hamblen County.....	228	158	24,591	23,123	2,113
Shelbyville.....	196	124	15,054	13,724	1,389	Morristown.....	201	151	23,915	22,759	2,068
Remainder of County.....	56	22	1,533	797	59	Remainder of County.....	27	7	676	364	45
Benton County.....	126	56	6,696	5,448	362	Hamilton County.....	2,355	1,609	247,956	233,198	26,706
Bledsoe County.....	49	23	2,661	1,939	118	Chattanooga.....	1,929	1,351	220,290	208,814	24,739
Blount County.....	426	256	44,989	40,575	3,862	East Ridge.....	40	36	5,261	5,229	435
Alcos.....	23	17	1,301	1,075	127	Remainder of County.....	386	222	22,405	19,155	1,532
Maryville.....	262	158	35,334	32,814	3,240	Hancock County.....	41	11	1,436	800	42
Remainder of County.....	141	81	8,354	6,686	495	Hardeman County.....	202	96	8,485	6,357	497
Bradley County.....	350	194	29,433	25,425	2,545	Hardin County.....	164	74	9,043	7,033	514
Cleveland.....	317	173	27,670	23,858	2,418	Hawkins County.....	232	86	12,276	9,368	782
Remainder of County.....	33	21	1,763	1,557	129	Rogersville.....	107	51	8,608	7,396	622
Campbell County.....	295	133	17,688	14,364	1,278	Remainder of County.....	125	35	3,668	1,972	160
La Follette.....	137	77	11,904	10,648	941	Haywood County.....	224	116	12,376	9,830	789
Remainder of County.....	158	56	5,784	3,716	337	Brownsville.....	165	95	11,177	9,133	742
Cannon County.....	67	29	3,228	2,372	143	Remainder of County.....	59	21	1,199	697	47
Carroll County.....	334	166	15,906	12,508	871	Henderson County.....	180	72	7,764	6,026	474
McKenzie (part) ¹	75	45	4,153	3,467	254	Lexington.....	115	63	6,402	5,470	432
Remainder of County.....	259	121	11,753	9,041	617	Remainder of County.....	65	9	1,362	556	42
Carter County.....	372	152	23,451	19,861	1,982	Henry County.....	252	154	14,826	13,350	1,155
Elizabethton.....	241	121	19,759	18,045	1,881	Paris.....	192	124	13,201	12,313	1,079
Remainder of County.....	131	31	3,692	1,816	99	Remainder of County.....	60	30	1,625	1,037	76
Cheatham County.....	78	32	4,394	2,540	176	Hickman County.....	128	48	4,882	3,220	240
Chester County.....	119	63	5,508	4,248	314	Houston County.....	56	24	1,778	1,072	77
Henderson.....	90	56	4,881	4,037	297	Humphreys County.....	119	63	6,169	4,843	399
Remainder of County.....	29	7	627	211	17	Jackson County.....	68	24	2,370	1,490	100
Claiborne County.....	150	62	6,575	4,971	344	Jefferson County.....	181	79	10,089	8,239	558
Clay County.....	69	23	1,772	870	50	Jefferson City.....	71	41	5,129	4,527	327
Coke County.....	219	91	10,413	7,747	701	Remainder of County.....	110	38	4,960	3,712	231
Newport.....	167	85	9,708	7,614	687	Johnson County.....	86	40	3,674	3,008	215
Remainder of County.....	52	6	705	133	14	Knox County.....	2,177	1,399	251,551	238,027	27,671
Coffee County.....	277	165	18,785	16,705	1,389	Knoxville.....	1,740	1,170	225,480	215,030	25,806
Tullahoma.....	163	93	11,096	9,932	875	Remainder of County.....	377	229	26,071	22,997	1,865
Remainder of County.....	114	72	7,689	6,773	514	Lake County.....	134	90	6,364	5,314	471
Crockett County.....	182	78	7,603	5,537	435	Lauderdale County.....	271	169	14,779	12,999	1,120
Cumberland County.....	172	92	12,265	10,453	874	Ripley.....	127	89	8,443	7,769	731
Davidson County.....	2,987	2,129	371,774	356,066	40,236	Remainder of County.....	144	80	6,336	5,230	389
Belle Meade.....	4	4	486	486	48	Lawrence County.....	212	120	16,845	14,551	1,177
Nashville.....	2,297	1,615	309,118	297,146	35,293	Lawrenceburg.....	149	101	14,798	13,558	1,135
Remainder of County.....	686	510	62,170	58,434	4,895	Remainder of County.....	63	19	2,047	993	42
Decatur County.....	78	46	3,743	3,029	265	Levis County.....	65	39	3,052	2,522	203
De Kalb County.....	112	42	3,946	2,602	164	Lincoln County.....	231	131	16,151	14,065	1,180
Dickson County.....	140	98	10,817	9,215	724	Fayetteville.....	165	107	14,124	12,728	1,098
Dickson.....	102	68	8,100	7,454	595	Remainder of County.....	66	24	2,027	1,337	82
Remainder of County.....	78	30	2,677	1,761	129	Loudon County.....	275	159	16,989	14,967	1,212
Dyer County.....	352	230	25,037	22,765	2,191	Lenoir City.....	135	79	9,491	8,677	718
Dyersburg.....	212	148	18,149	17,023	1,776	Loudon.....	80	50	5,453	4,891	401
Remainder of County.....	140	82	6,888	5,742	415	Remainder of County.....	60	30	2,045	1,399	93
Fayette County.....	171	89	8,325	6,735	603	McMinn County.....	335	205	24,105	21,551	2,080
Fentress County.....	110	44	4,989	3,577	232	Athens.....	186	122	16,659	15,377	1,560
Franklin County.....	226	140	14,840	13,146	1,003	Etowah.....	69	47	4,197	3,827	374
Winchester.....	113	79	9,577	9,013	718	Remainder of County.....	80	36	3,249	2,347	146
Remainder of County.....	113	61	5,263	4,173	285	McNairy County.....	140	90	10,254	8,938	612
Gibson County.....	644	372	35,076	30,124	2,405	Macon County.....	84	36	3,900	3,016	231
Humboldt.....	181	111	10,581	9,373	766	Madison County.....	587	393	49,939	46,059	5,328
Milan.....	144	84	9,128	7,736	706	Jackson.....	474	340	45,456	42,914	5,108
Trenton.....	122	72	6,454	5,980	493	Remainder of County.....	113	53	4,483	3,145	220
Remainder of County.....	197	105	8,513	7,035	440	Marion County.....	250	128	11,740	9,282	710
Giles County.....	296	130	16,145	12,505	1,059	South Pittsburg.....	77	47	5,292	4,834	388
Pulaski.....	186	108	12,521	10,893	945	Remainder of County.....	173	81	6,448	4,448	322
Remainder of County.....	110	22	3,624	1,612	114						
Grainger County.....	79	23	3,230	1,876	138						

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero.

¹McKenzie is in Carroll and Weakley Counties.

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Marshall County.....	179	107	13,071	11,631	927
Louisburg.....	132	82	10,872	10,026	824
Remainder of County.....	47	25	2,199	1,605	103
Maury County.....	418	256	30,344	26,940	2,723
Columbia.....	261	171	22,580	20,762	2,221
Mount Pleasant.....	83	45	3,004	2,964	250
Remainder of County.....	74	40	3,860	3,214	252
Meigs County.....	42	12	1,285	631	45
Monroe County.....	207	103	13,209	10,293	887
Sweetwater.....	92	50	7,334	5,980	646
Remainder of County.....	115	53	5,875	4,313	241
Montgomery County.....	426	254	41,442	38,562	3,909
Clarksville.....	440	206	35,935	33,671	3,504
Remainder of County.....	86	48	5,507	4,891	405
Moore County.....	21	11	682	506	30
Morgan County.....	101	33	3,024	1,760	124
Obion County.....	344	212	21,037	19,111	1,760
Union City.....	208	136	15,127	14,143	1,384
Remainder of County.....	136	76	5,910	4,968	376
Overton County.....	135	57	5,979	4,405	309
Perry County.....	76	22	2,360	1,456	82
Pickett County.....	32	10	1,039	729	50
Polk County.....	119	55	5,393	3,957	330
Putnam County.....	298	162	16,206	13,844	1,169
Cookeville.....	194	118	12,973	11,691	1,021
Remainder of County.....	104	44	3,233	2,153	148
Rhea County.....	159	99	10,808	9,542	699
Dayton.....	94	64	8,206	7,566	567
Remainder of County.....	65	35	2,602	1,976	137
Roane County.....	387	221	25,494	21,856	1,926
Harriman.....	156	92	11,805	10,081	989
Rockwood.....	100	54	6,383	5,473	478
Remainder of County.....	131	75	7,306	6,302	459
Robertson County.....	257	127	16,068	13,348	1,200
Springfield.....	167	95	12,844	11,536	1,085
Remainder of County.....	90	32	3,224	1,812	115
Rutherford County.....	372	218	30,144	26,588	2,332
Murfreesboro.....	283	171	25,822	23,316	2,045
Remainder of County.....	89	47	4,322	3,272	287
Scott County.....	175	75	7,022	5,096	377
Sequatchie County.....	55	27	2,656	2,104	137
Sevier County.....	246	152	13,810	11,780	1,057
Shelby County.....	4,457	3,341	610,734	589,950	67,573
Memphis.....	4,022	3,044	579,226	561,444	65,250
Millington.....	81	49	7,059	6,327	566
Remainder of County.....	354	248	24,449	22,179	1,748
Smith County.....	141	59	6,380	4,832	296
Stewart County.....	67	19	3,396	2,348	241
Sullivan County.....	848	506	98,177	92,109	10,725
Bristol.....	738	158	28,877	27,613	3,866
Kingsport.....	396	252	60,308	57,554	6,302
Remainder of County.....	214	96	8,992	6,942	557
Sumner County.....	320	160	19,185	15,189	1,357
Gallatin.....	134	96	12,699	11,869	1,092
Remainder of County.....	186	64	6,486	3,320	265
Tipton County.....	282	148	15,023	12,245	1,149
Covington.....	160	100	10,786	9,548	899
Remainder of County.....	122	48	4,237	2,697	250
Trousdale County.....	55	37	3,052	2,620	160
Union County.....	126	50	7,846	6,438	692
Erwin.....	96	40	6,919	5,901	658
Remainder of County.....	30	10	927	537	34
Union County.....	75	13	2,527	1,235	77
Van Buren County.....	21	7	795	551	28
Warren County.....	260	112	15,565	12,039	982
McMinnville.....	208	98	14,446	11,620	953
Remainder of County.....	52	14	1,119	419	29
Washington County.....	593	333	52,472	47,136	5,346
Johnson City.....	413	259	45,498	42,022	4,925
Remainder of County.....	180	74	6,974	5,114	421
Wayne County.....	97	47	5,279	4,321	369
Weakley County.....	259	149	12,330	10,100	764
McKenzie (part) ¹	6	4	288	(0)	(0)
Marlin.....	86	54	5,057	4,315	304
Remainder of County.....	167	91	6,985	(0)	(0)
White County.....	166	78	8,022	6,280	502
Sparta.....	145	71	7,105	5,831	467
Remainder of County.....	21	7	917	449	35
Williamson County.....	236	104	15,689	12,587	943
Franklin.....	152	76	12,231	10,665	818
Remainder of County.....	84	28	3,458	1,922	125
Wilson County.....	265	151	17,346	14,904	1,261
Lebanon.....	191	117	14,437	13,177	1,129
Remainder of County.....	74	34	2,909	1,727	132

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero.

¹McKenzie is in Carroll and Weakley Counties.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincor- porated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		CHATTANOOGA STANDARD METROPOLITAN STATISTICAL AREA—Consists of Hamilton County, Tenn., and Walker County, Ga.							
	RETAIL TRADE, TOTAL.....	2,583	1,711	321,104	306,692	33,255	13,284	11,521	2,691
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	120	86	20,712	20,004	2,292	648	575	127
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	141	87	43,108	42,226	6,868	2,960	2,546	122
54	FOOD STORES.....	595	321	85,125	79,945	4,965	2,164	1,619	605
55 EX.554	AUTOMOTIVE DEALERS.....	144	102	49,968	49,210	4,564	1,228	1,207	165
55PT(554)	GASOLINE SERVICE STATIONS.....	350	260	25,115	22,751	1,952	860	774	397
56	APPAREL, ACCESSORY STORES.....	144	128	17,804	17,676	2,360	1,065	861	113
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	168	120	20,510	19,890	3,053	856	809	153
58	EATING, DRINKING PLACES.....	404	294	15,748	14,520	3,074	1,971	1,782	443
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	101	89	9,908	9,676	1,255	538	463	117
59 EX.591	OTHER RETAIL STORES.....	287	201	29,447	28,171	2,477	866	762	306
53 PART*	NONSTORE RETAILERS.....	129	23	3,659	2,623	395	128	123	143
		KNOXVILLE STANDARD METROPOLITAN STATISTICAL AREA—Consists of Anderson, Blount, and Knox Counties, Tenn.							
	RETAIL TRADE, TOTAL.....	2,906	1,934	344,010	327,266	38,140	15,837	13,568	2,989
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	142	108	18,505	17,885	2,404	746	720	125
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	109	83	57,099	56,611	9,030	4,029	3,090	81
54	FOOD STORES.....	676	326	88,352	80,854	4,819	2,178	1,596	731
55 EX.554	AUTOMOTIVE DEALERS.....	193	137	57,249	56,283	5,416	1,392	1,378	185
55PT(554)	GASOLINE SERVICE STATIONS.....	426	318	29,133	26,901	2,479	1,217	1,091	519
56	APPAREL, ACCESSORY STORES.....	160	146	14,474	14,294	1,857	861	683	115
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	175	131	14,249	13,787	2,182	687	664	171
58	EATING, DRINKING PLACES.....	450	330	18,591	17,073	3,787	2,404	2,203	506
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	103	97	13,375	13,251	2,027	814	741	83
59 EX.591	OTHER RETAIL STORES.....	345	225	23,135	21,593	2,543	1,008	926	344
53 PART*	NONSTORE RETAILERS.....	127	33	9,848	8,734	1,596	501	476	129
		MEMPHIS STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Shelby County, Tenn.							
	RETAIL TRADE, TOTAL.....	4,739	3,421	689,079	668,233	78,444	32,609	27,156	4,925
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	202	156	30,803	29,991	3,588	1,091	1,030	172
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	234	148	92,545	91,067	16,133	7,075	5,892	226
54	FOOD STORES.....	973	665	156,687	149,607	9,608	4,718	3,406	1,103
55 EX.554	AUTOMOTIVE DEALERS.....	213	169	122,614	122,000	11,079	2,979	2,474	188
55PT(554)	GASOLINE SERVICE STATIONS.....	594	490	44,980	42,922	4,304	1,867	1,692	673
56	APPAREL, ACCESSORY STORES.....	306	268	43,067	42,319	5,752	2,491	2,024	244
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	277	207	28,271	27,265	4,134	1,255	1,207	273
58	EATING, DRINKING PLACES.....	814	622	34,188	32,124	6,950	4,744	4,276	845
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	293	203	25,518	24,142	3,293	1,505	1,293	290
59 EX.591	OTHER RETAIL STORES.....	611	449	50,587	48,649	5,025	1,860	1,707	670
53 PART*	NONSTORE RETAILERS.....	222	44	59,819	58,147	8,578	3,024	2,155	241
		NASHVILLE STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Davidson County, Tenn.							
	RETAIL TRADE, TOTAL.....	3,138	2,208	448,732	433,750	49,404	19,804	17,016	3,181
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	140	108	24,401	23,693	2,230	630	587	156
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	141	95	68,471	67,637	10,523	4,375	3,614	126
54	FOOD STORES.....	591	347	106,530	101,182	6,531	2,684	1,921	616
55 EX.554	AUTOMOTIVE DEALERS.....	163	125	70,936	70,280	7,085	1,681	1,647	155
55PT(554)	GASOLINE SERVICE STATIONS.....	378	332	35,753	34,687	3,270	1,551	1,340	401
56	APPAREL, ACCESSORY STORES.....	189	173	28,611	28,383	4,341	1,835	1,539	142
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	168	126	23,247	22,585	3,486	1,150	1,075	151
58	EATING, DRINKING PLACES.....	594	420	23,862	21,906	4,559	2,981	2,697	656
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	144	132	16,664	16,354	1,912	967	788	144
59 EX.591	OTHER RETAIL STORES.....	444	308	39,605	38,001	4,018	1,444	1,321	448
53 PART*	NONSTORE RETAILERS.....	186	42	10,652	9,042	1,449	506	487	186

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 592); also government operated liquor stores in SIC Major Groups 92 and 93.—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

ORDER FORM
PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS

These series are now in preparation.
Each report will be mailed as soon
as it is printed.

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

Please indicate number of copies of each publication you wish to purchase.

Area	Retail trade	Wholesale trade	Selected services	Area	Retail trade	Wholesale trade	Selected services
U.S. Summary				Montana			
Alabama				Nebraska			
Alaska				Nevada			
Arizona				New Hampshire			
Arkansas				New Jersey			
California				New Mexico			
Colorado				New York			
Connecticut				North Carolina			
Delaware				North Dakota			
District of Columbia				Ohio			
Florida				Oklahoma			
Georgia				Oregon			
Guam				Pennsylvania			
Hawaii				Rhode Island			
Idaho				South Carolina			
Illinois				South Dakota			
Indiana				Tennessee			
Iowa				Texas			
Kansas				Utah			
Kentucky				Vermont			
Louisiana				Virginia			
Maine				Virgin Islands			
Maryland				Washington			
Massachusetts				West Virginia			
Michigan				Wisconsin			
Minnesota				Wyoming			
Mississippi				Complete set			
Missouri				(54 area reports)			

If you wish to receive future announcements of 1958 Census of Business final reports and volumes, please check here. . . . ☐

PUBLICATIONS TO BE SENT TO: (Please print or type)		Amount of money order, check, or GPO coupons enclosed
Name		\$
Address (Street and number)		Charge to my Superintendent of Documents Account
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City and zone	State	Amount \$ _____

1958 Census of Business

RETAIL TRADE Preliminary Area Report

BUREAU OF THE CENSUS
Dec 1 10 32 AM '59

October 1959

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Texas

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Texas during the year 1958 totaled \$10,412,737,000, an increase of \$1,380,366,000 or 15 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 19 percent compared with an increase of 10 percent in the remainder of the State.

Retail trade establishments in the State had a total of 441,135 paid employees during the workweek ended nearest November 15, 1958, an increase of 16 percent compared with the same week in 1954. In addition, 97,021 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establish-

ments amounted to \$1,060,328,000, compared with \$879,950,000 in 1954, an increase of 20 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and a form for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 22-25.

Table A.-RETAIL TRADE: 1958 AND 1954-THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments with payroll	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	94,325	63,263	10,412,737	9,905,767	91,293	59,991	9,032,371	8,437,927	15.3	17.4
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	5,839	4,673	819,424	798,370	5,750	4,820	772,787	751,543	6.0	6.2
53 PART*	GENERAL MERCHANDISE GROUP STORES*	4,927	3,217	1,100,917	1,068,697	4,093	3,301	955,321	938,429	15.2	13.9
54	FOOD STORES.....	17,454	9,836	2,526,748	2,374,698	18,990	9,624	2,066,232	1,854,652	22.3	28.0
55 EX.554	AUTOMOTIVE DEALERS.....	6,625	4,729	1,994,070	1,960,236	6,221	4,497	1,921,845	1,853,465	3.8	5.8
55PT(554)	GASOLINE SERVICE STATIONS.....	14,026	10,114	831,917	752,101	11,992	8,258	643,099	570,289	29.4	31.9
56	APPAREL, ACCESSORY STORES.....	5,139	4,545	649,818	639,466	5,082	4,526	520,346	509,476	24.9	25.5
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	5,065	3,615	466,939	446,485	4,499	3,249	412,775	391,483	13.1	14.0
58	EATING, DRINKING PLACES.....	16,165	11,365	572,078	517,000	15,834	11,440	507,957	461,795	12.6	24.0
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	3,176	2,784	376,406	369,258	3,262	2,808	285,228	276,208	32.0	33.7
59 EX.591	OTHER RETAIL STORES.....	12,428	7,772	844,407	776,085	11,818	6,900	760,288	677,736	11.1	14.5
53 PART*	NONSTORE RETAILERS*	3,481	613	230,013	203,371	3,752	568	186,493	152,851	23.3	33.1

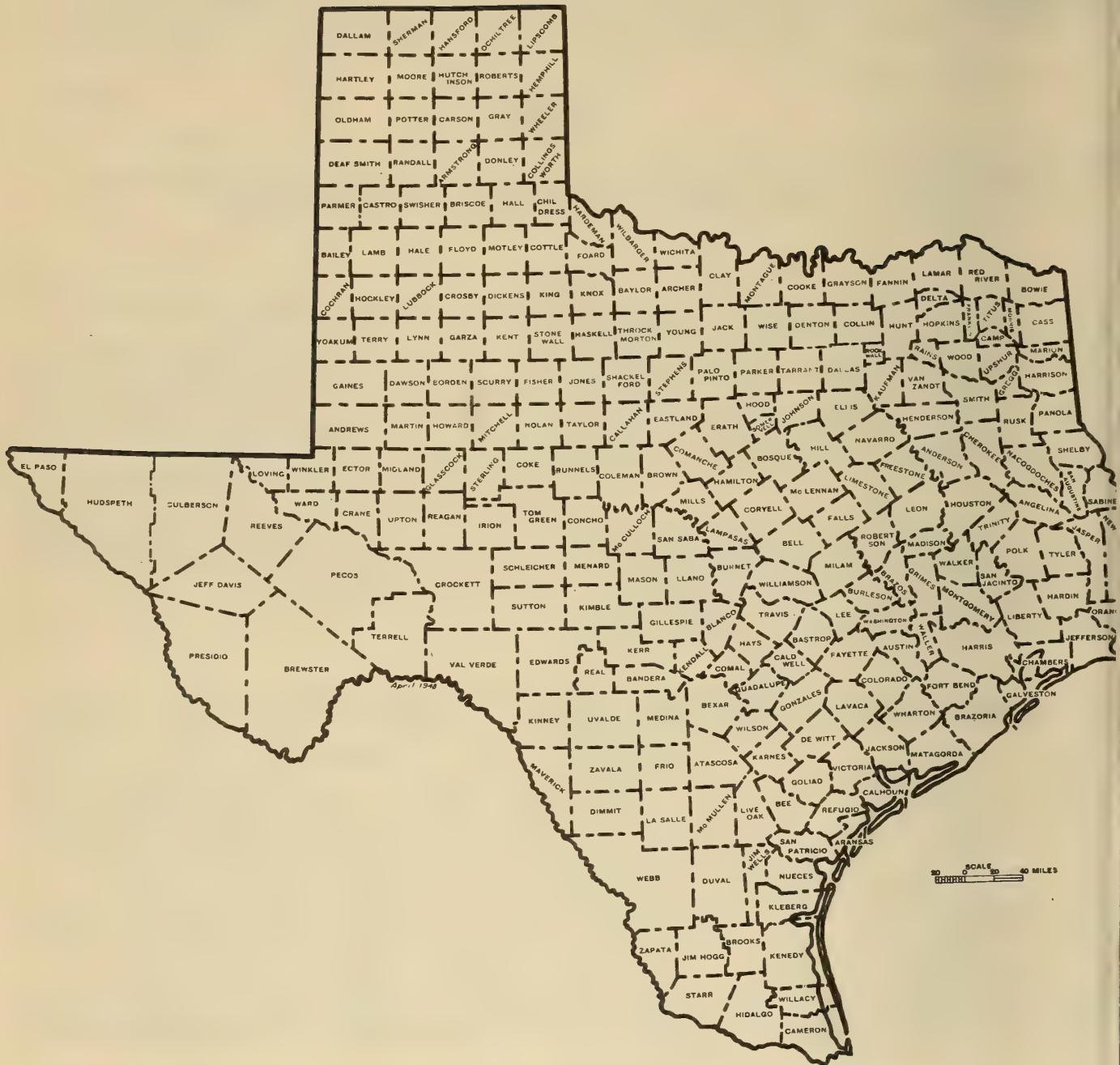
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

TEXAS



1958 CENSUS OF BUSINESS--RETAIL TRADE
ERRATA SHEET--PRELIMINARY AREA REPORT, TEXAS

BUREAU OF THE CENSUS

The data below are revisions of figures published in the Preliminary Area Report--Texas BC58(P)-RA43 for the 1958 Census of Business--Retail Trade.

The Final Area Reports for Retail Trade which will replace the figures in this series of preliminary reports, are scheduled to be published in the period from December 1959 through February 1960, will include information received too late for inclusion in the Preliminary Series. For some places and kinds of business, the final figures may differ significantly from the preliminary ones.

Page	Table	Place or kind of business	Column	Changes	
				From	To
1	A	Retail trade, total.....	1958 establishments-- Total (number)..... With payroll (number)..... 1958 sales-- Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. 1	94,325 63,263 10,412,737 9,905,767	94,327 63,265 10,414,179 9,907,209
	A	General merchandise group.....	1958 establishments-- Total (number)..... Establishments with payroll (\$1,000).. 1958 sales-- Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. Percent change in sales 1954-1958-- Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. 1	4,927 3,127 1,100,917 1,068,697 15.2 13.9	4,931 3,221 1,131,136 1,098,916 18.4 17.1
	A	Food stores.....	1958 establishments-- Total (number)..... With payroll (number)..... 1958 sales-- Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. Percent change in sales 1954-1958-- Establishments with payroll..... 1	17,454 9,836 2,526,748 2,374,698 28.0	17,456 9,938 2,527,518 2,375,468 28.1
	A	Automotive dealers...	1958 sales-- Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. 1	1,994,070 1,960,236	1,994,097 1,960,263
	A	Apparel, accessory stores.....	1958 establishments-- Total (number)..... With payroll (number)..... 1958 sales-- Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. Percent change in sales 1954-1958-- Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. 1	5,139 4,545 649,818 639,466 24.9 25.5	5,134 4,540 619,569 609,217 19.1 19.6
	A	Other retail stores..	1958 establishments-- Total (number)..... With payroll (number)..... 1958 sales-- Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. Percent change in sales 1954-1958-- Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. 1	12,428 7,772 844,407 776,085 11.1 14.5	12,429 7,773 845,082 776,760 11.2 14.6

Page	Table	Place or kind of business	Column	Change	
				From	To
3	1	Retail trade, total.....	1958 establishments— Total (number)..... With payroll (number)..... 1958 sales— Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. Payroll, entire year (\$1,000)..... Paid employees, workweek ended nearest Nov. 15— Total (number)..... Full workweek (number)..... Active proprietors of unincorporated business (number).....	94,325 63,263 10,412,737 9,905,767 1,060,328 441,135 371,191 97,021	94,327 63,265 10,414,179 9,907,209 1,060,459 441,201 371,257 97,026
3	1	General merchandise group stores.....	1958 establishments— Total (number)..... With payroll (number)..... 1958 sales— Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. Payroll entire year (\$1,000)..... Paid employees, workweek ended nearest Nov. 15— Total (number)..... Full workweek (number)..... Active proprietors of unincorporated business (number).....	4,927 3,217 1,100,917 1,068,697 153,825 67,039 51,443 4,498	4,931 3,221 1,131,136 1,098,916 161,052 69,006 53,239 4,497
3	1	Food stores.....	1958 establishments— Total (number)..... With payroll (number)..... 1958 sales— Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. Payroll entire year (\$1,000)..... Paid employees, workweek ended nearest Nov. 15— Total (number)..... Full workweek (number)..... Active proprietors of unincorporated business (number).....	17,454 9,836 2,526,748 2,374,698 144,713 66,860 48,761 18,286	17,456 9,838 2,527,518 2,375,468 144,776 66,887 48,788 18,290
3	1	Grocery stores, including delicatessens.....	1958 establishments— Total (number)..... With payroll (number)..... 1958 sales— Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. Payroll entire year (\$1,000)..... Paid employees, workweek ended nearest Nov. 15— Total (number)..... Full workweek (number)..... Active proprietors of unincorporated business (number).....	15,309 8,767 2,428,036 2,291,582 136,331 62,328 44,778 15,818	15,311 8,769 2,428,806 2,292,352 136,394 62,355 44,805 15,822

Page	Table	Place or kind of business	Column	Change	
				From	To
3	1	Automotive dealers...	1958 sales-- Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. Payroll entire year (\$1,000)..... Paid employees, workweek ended nearest Nov. 15-- Total (number)..... Full workweek (number)..... Active proprietors of unincorporated business (number).....	1,994,070 1,960,236 176,229 45,332 44,141 6,694	1,994,097 1,960,263 176,231 45,339 44,148 6,695
3	1	Apparel, accessory stores.....	1958 establishments-- Total (number)..... With payroll (number)..... 1958 sales-- Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. Payroll entire year (\$1,000)..... Paid employees, workweek ended nearest Nov. 15-- Total (number)..... Full workweek (number).....	5,139 4,545 649,818 639,466 89,504 38,009 30,359	5,134 4,540 619,569 609,217 82,276 36,041 28,562
3	1	Women's ready-to-wear stores.....	1958 establishments-- Total (number)..... With payroll (number)..... 1958 sales-- Total, all establishments (\$1,000).... Establishments with payroll (\$1,000)..	1,415 1,415 235,391 235,391	1,410 1,410 205,142 205,142
3	1	Women's ready-to-wear stores.....	Payroll entire year (\$1,000)..... Paid employees, workweek ended nearest Nov. 15-- Total (number)..... Full workweek (number).....	34,686 15,147 12,379	27,458 13,179 10,582
3	1	Other retail stores..	1958 establishments-- Total (number)..... With payroll (number)..... 1958 sales-- Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. Payroll entire year (\$1,000)..... Paid employees, workweek ended nearest Nov. 15-- Total (number)..... Full workweek (number)..... Active proprietors of unincorporated business (number).....	12,428 7,772 844,407 776,085 78,459 31,859 28,953 12,796	12,429 7,773 845,082 776,760 78,526 31,892 28,986 12,797

Page	Table	Place or kind of business	Column	Change	
				From	To
3	1	Farm, garden supply stores, incl. feed stores.....	1958 establishments-- Total (number)..... With payroll (number)..... 1958 sales-- Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. Payroll entire year (\$1,000)..... Paid employees, workweek ended nearest Nov. 15-- Total (number)..... Full workweek (number)..... Active proprietors of unincorporated business (number).....	1,515 1,165 235,205 228,015 12,800 5,422 4,902 1,564	1,516 1,166 235,880 228,690 12,867 5,455 4,935 1,565
4	2	Texas, total.....	1958 establishments-- Total (number)..... With payroll (number)..... 1958 sales-- Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. Payroll entire year (\$1,000)..... Paid employees, workweek ended nearest Nov. 15-- Total (number)..... Full workweek (number)..... Active proprietors of unincorporated business (number).....	94,325 63,263 10,412,737 9,905,767 1,060,328 441,135 371,191 97,021	94,327 63,265 10,414,179 9,907,209 1,060,459 441,201 371,257 97,026
8	2	Harris County.....	Paid employees, workweek ended nearest Nov. 15-- Total (number).....	864,238	64,238
12	2	Upshur County.....	1958 establishments-- Total (number)..... With payroll (number)..... 1958 sales-- Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. Payroll entire year (\$1,000)..... Paid employees, workweek ended nearest Nov. 15-- Total (number)..... Full workweek (number)..... Active proprietors of unincorporated business (number).....	225 105 11,664 9,410 756 371 324 254	227 107 13,106 10,852 887 437 390 259
12	2	Gilmer.....	1958 establishments-- Total (number)..... With payroll (number)..... 1958 sales-- Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. Payroll entire year (\$1,000)..... Paid employees, workweek ended nearest Nov. 15-- Total (number)..... Full workweek (number)..... Active proprietors of unincorporated business (number).....	96 66 7,973 7,383 599 284 249 122	98 68 9,415 8,825 730 350 315 127

Page	Table	Place or kind of business	Column	Change	
				From	To
19	3	Dallas standard metropolitan statistical area-- General merchandise group stores.....	1958 establishments-- Total (number)..... With payroll (number)..... 1958 sales-- Total, all establishments (sales).... Establishments with payroll (sales)... Payroll entire year (\$1,000)..... Paid employees, workweek ended nearest Nov. 15-- Total (number)..... Full workweek (number).....	394 274 144,550 142,420 22,548 8,737 6,642	399 279 174,799 172,669 29,776 10,705 8,439
19	3	Apparel, accessory stores.....	1958 establishments-- Total (number)..... With payroll (number)..... 1958 sales-- Total, all establishments (\$1,000).... Establishments with payroll (\$1,000).. Payroll entire year (\$1,000)..... Paid employees, workweek ended nearest Nov. 15-- Total (number)..... Full workweek (number).....	643 539 116,595 114,741 19,446 7,115 5,848	638 534 86,346 84,492 12,218 5,147 4,051
20	3	Houston standard metropolitan statistical area-- Retail trade, total..	Paid employees, workweek ended nearest Nov. 15.....	864,238	64,238

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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	94,325	63,263	10,412,737	9,905,767	1,060,328	441,135	371,191	97,021
52	LUMBER, BLDG MALS, HDWE, FARM EQUIP. DEALERS	5,839	4,673	819,424	798,370	84,558	31,905	25,200	5,363
521	LUMBER, BUILDING MATERIALS DEALERS.....	2,617	2,197	465,982	458,570	47,841	14,546	13,632	1,951
5251	HARDWARE STORES.....	1,253	919	93,587	87,477	9,719	9,306	3,810	1,349
5252	FARM EQUIPMENT DEALERS.....	1,039	967	192,774	190,946	17,088	5,231	5,068	1,183
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	4,927	3,217	1,100,917	1,068,697	153,825	67,039	51,443	4,498
533	LIMITED PRICE VARIETY STORES.....	1,342	1,192	167,590	164,946	25,282	17,070	11,410	946
54	FOOD STORES.....	17,454	9,836	2,526,748	2,374,698	144,713	66,860	48,761	18,286
541	GROCERY STORES, INCLUDING DELICATESSENS....	15,309	8,767	2,428,036	2,291,582	136,331	62,328	44,778	15,818
55 EX.554	AUTOMOTIVE DEALERS.....	6,625	4,729	1,994,070	1,960,236	176,229	45,332	44,141	6,694
55PT(554)	GASOLINE SERVICE STATIONS.....	14,026	10,114	831,917	752,101	74,183	33,178	28,513	15,160
56	APPAREL, ACCESSORY STORES.....	5,139	4,545	649,818	639,466	89,504	38,009	30,359	4,352
561,567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	888	794	104,221	101,913	14,525	4,977	4,151	885
562	WOMEN'S READY-TO-WEAR STORES**.....	1,415	1,415	235,391	235,391	34,686	15,147	12,379	1,164
563,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	244	244	17,104	17,104	2,155	992	841	154
565	FAMILY CLOTHING STORES**.....	966	966	175,604	175,604	23,422	11,068	8,317	801
566	SHOE STORES.....	922	820	92,860	91,380	12,818	4,824	3,796	506
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	5,065	3,615	466,939	446,485	61,920	19,205	18,131	4,953
571	FURNITURE, HOME FURNISHINGS STORES.....	2,770	1,986	296,849	286,231	39,118	11,553	11,089	2,800
572,573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	2,295	1,629	170,090	160,254	22,802	7,652	7,042	2,153
58	EATING, DRINKING PLACES.....	16,165	11,365	572,078	517,000	114,803	75,032	66,920	17,988
5812	EATING PLACES.....	11,841	8,917	488,063	453,647	106,287	68,938	61,673	13,284
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	4,324	2,448	84,015	63,353	8,516	6,094	5,247	4,704
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	3,176	2,784	376,406	369,258	50,835	22,718	19,647	3,325
59 EX.591	OTHER RETAIL STORES.....	12,428	7,772	844,407	776,085	78,459	31,859	28,953	12,796
592	LIQUOR STORES.....	2,105	1,291	178,672	160,060	7,834	3,351	3,065	2,071
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	1,515	1,165	235,205	228,015	12,800	5,422	4,902	1,564
597	JEWELRY STORES.....	1,199	837	108,048	103,150	15,491	5,343	4,981	1,196
598	FUEL, ICE DEALERS.....	1,064	748	81,551	76,979	11,146	4,058	3,940	1,021
593 PART*	NONSTORE RETAILERS*.....	3,481	613	230,013	203,371	31,301	9,998	9,123	3,606

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 59, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
TEXAS: TOTAL.....	94,325	63,263	10,412,737	9,905,767	1,060,328	441,135	371,191	97,021
ANDERSON COUNTY.....	345	205	24,136	21,814	1,930	958	801	377
PALESTINE.....	219	157	19,684	18,636	1,734	835	705	234
REMAINDER OF COUNTY.....	126	48	4,452	3,178	196	123	96	143
ANDREWS COUNTY.....	114	88	12,471	12,001	1,106	460	392	120
ANDREWS.....	100	84	12,194	11,880	1,092	442	375	105
REMAINDER OF COUNTY.....	14	4	277	121	14	18	17	15
ANGELINA COUNTY.....	391	261	35,539	33,153	3,513	1,511	1,299	391
LUFKIN.....	259	195	27,845	26,343	2,986	1,268	1,099	258
REMAINDER OF COUNTY.....	132	66	7,694	6,810	527	243	200	133
ARANSAS COUNTY.....	117	75	5,805	5,169	542	285	258	112
ARANSAS PASS (PART).....	21	13	883	797	90	45	41	19
REMAINDER OF COUNTY.....	96	62	4,922	4,372	452	240	217	93
ARCHER COUNTY.....	75	49	6,905	6,419	327	442	416	79
ARMSTRONG COUNTY.....	27	21	1,694	1,586	126	59	54	24
ATASCOSA COUNTY.....	209	139	13,546	12,780	1,096	549	478	216
PLEASANTON.....	49	41	5,300	5,206	483	236	207	53
REMAINDER OF COUNTY.....	160	98	8,246	7,574	613	313	271	163
AUSTIN COUNTY.....	228	158	13,691	12,403	965	630	544	243
BAILEY COUNTY.....	106	72	12,513	12,017	1,135	439	371	120
BANDERA COUNTY.....	61	37	2,887	2,495	173	102	87	66
BASTROP COUNTY.....	181	123	11,221	10,171	773	504	408	808
BASTROP.....	46	40	3,342	3,296	271	227	200	56
ELGIN.....	42	38	3,756	3,712	257	134	102	48
SMITHVILLE.....	49	37	2,945	2,751	222	128	97	56
REMAINDER OF COUNTY.....	44	8	1,178	412	23	15	9	48
BAYLOR COUNTY.....	103	81	9,977	9,631	752	354	317	115
SEYMOUR.....	87	73	9,175	8,949	696	328	292	101
REMAINDER OF COUNTY.....	16	8	802	682	56	26	25	14
BEE COUNTY.....	243	161	19,339	18,185	1,882	813	698	253
BEEVILLE.....	177	133	17,611	16,905	1,774	749	641	184
REMAINDER OF COUNTY.....	66	28	1,728	1,280	108	64	57	69
BELL COUNTY.....	860	608	81,744	77,340	7,306	3,512	2,843	941
BELTON.....	87	63	7,038	6,772	629	307	259	97
KILLEEN.....	178	152	23,603	23,177	1,966	1,076	779	209
TEMPLE.....	407	301	43,200	41,272	4,126	1,800	1,509	422
REMAINDER OF COUNTY.....	188	92	7,903	6,119	585	329	296	213
BEXAR COUNTY ¹	5,413	3,503	653,338	626,246	72,729	31,202	26,498	5,326
BLANCO COUNTY.....	75	41	4,057	3,619	249	137	124	81
BORDEN COUNTY.....	7	3	163	97	6	2	2	8
BOSQUE COUNTY.....	168	112	9,627	8,651	626	317	276	177
BOWIE COUNTY.....	652	388	57,508	52,920	5,094	2,202	1,880	703
NEW BOSTON.....	53	33	5,367	4,975	374	153	129	64
TEXARKANA.....	374	256	38,888	36,946	3,971	1,711	1,471	380
REMAINDER OF COUNTY.....	225	99	13,253	10,999	749	338	280	259
BRAZORIA COUNTY.....	790	548	72,787	69,259	6,838	2,697	2,353	839
ALVIN.....	96	82	13,824	13,668	1,440	474	433	98
ANGLETON.....	95	73	11,299	10,901	998	368	320	91
FREEPORT.....	155	119	15,970	15,408	1,747	707	592	158
LAKE JACKSON.....	63	49	5,470	5,294	540	209	176	62
REMAINDER OF COUNTY.....	381	225	26,224	23,988	2,113	939	832	430
BRAZOS COUNTY.....	423	315	42,632	40,972	4,548	1,981	1,625	438
BRYAN.....	340	258	39,168	37,892	4,119	1,759	1,436	351
COLLEGE STATION.....	42	40	2,482	(D)	146	171	144	43
REMAINDER OF COUNTY.....	41	17	982	(D)	83	51	45	44
BREWSTER COUNTY.....	97	67	7,158	6,646	640	355	276	98
ALPINE.....	70	56	6,392	6,166	611	348	267	73
REMAINDER OF COUNTY.....	27	11	766	480	29	15	9	25
BRISCOE COUNTY.....	56	38	3,592	3,264	213	170	160	52
BROOKS COUNTY.....	95	65	7,149	6,659	637	341	310	98
FALFURRIAS.....	81	61	6,329	6,051	584	316	284	84
REMAINDER OF COUNTY.....	14	4	820	608	53	31	26	14
BROWN COUNTY.....	320	188	27,784	25,450	2,520	1,210	1,051	342
BROWNWOOD.....	248	156	25,205	23,573	2,345	1,128	981	270
REMAINDER OF COUNTY.....	72	32	2,579	1,877	175	82	70	72

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

¹Data for the cities, towns, and villages in this county will be presented in the final report.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
BURLESON COUNTY.....	151	99	7,313	6,443	548	296	249	166
BURNET COUNTY.....	145	81	8,523	7,257	618	308	262	153
CADWELL COUNTY.....	276	172	21,211	19,783	1,956	1,245	1,133	304
LOCKHART.....	99	73	12,265	11,897	1,152	862	797	96
LULING.....	106	76	6,442	5,942	542	295	260	123
REMAINDER OF COUNTY.....	71	23	2,504	1,944	262	88	76	85
CALHOUN COUNTY.....	175	117	12,207	11,113	1,087	531	483	193
PORT LAVACA.....	114	86	9,973	9,511	931	451	412	114
REMAINDER OF COUNTY.....	61	31	2,234	1,602	156	88	71	79
CALLAHAN COUNTY.....	131	79	6,724	5,652	432	240	205	137
CAMERON COUNTY.....	1,223	883	118,274	113,612	12,243	5,820	4,903	1,200
BROWNSVILLE.....	383	293	45,513	44,081	4,735	2,363	2,062	372
HARLINGEN.....	379	300	48,117	47,197	5,467	2,391	1,922	368
LA FERIA.....	44	28	2,176	1,948	166	87	79	41
SAN BENITO.....	152	114	11,491	10,979	1,003	528	441	145
REMAINDER OF COUNTY.....	266	148	10,977	9,407	872	451	399	274
CAMP COUNTY.....	97	63	8,477	7,801	547	282	251	117
PITTSBURG.....	73	61	8,064	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	24	2	413	(D)	(D)	(D)	(D)	(D)
CARSON COUNTY.....	105	63	6,698	5,942	442	236	208	125
CASS COUNTY.....	272	138	17,407	15,061	1,269	578	499	311
ATLANTA.....	66	60	8,453	8,365	786	341	289	82
REMAINDER OF COUNTY.....	206	78	8,954	6,696	483	237	210	229
CASTRO COUNTY.....	67	57	8,349	8,103	638	223	199	85
CHAMBERS COUNTY.....	123	65	7,959	7,051	586	266	234	134
CHEROKEE COUNTY.....	353	215	26,830	24,622	2,684	1,317	1,153	594
JACKSONVILLE.....	144	116	16,177	15,647	2,014	919	824	165
RUSK.....	51	45	4,422	4,286	337	228	186	50
REMAINDER OF COUNTY.....	158	54	6,231	4,689	333	170	143	179
CHILDRESS COUNTY.....	136	88	11,032	10,112	979	535	469	138
CHILDRESS.....	119	81	10,315	9,609	934	511	446	120
REMAINDER OF COUNTY.....	17	7	717	503	45	24	23	18
CLAY COUNTY.....	99	61	8,040	7,366	565	320	296	105
HENRIETTA.....	43	39	5,687	5,563	461	183	162	45
REMAINDER OF COUNTY.....	56	22	2,353	1,803	104	137	134	60
COCHRAN COUNTY.....	91	69	7,028	6,668	592	248	193	97
COKE COUNTY.....	49	37	3,805	3,491	232	100	85	60
COLEMAN COUNTY.....	203	113	11,882	10,442	907	419	352	204
COLEMAN.....	109	77	9,500	9,066	785	351	298	109
REMAINDER OF COUNTY.....	94	36	2,382	1,376	122	68	54	95
COLLIN COUNTY.....	533	305	36,633	32,495	2,700	1,183	987	598
MCKINNEY.....	170	138	19,185	18,529	1,800	733	620	172
REMAINDER OF COUNTY.....	363	167	17,448	13,966	900	450	367	426
COLLINGSWORTH COUNTY.....	85	57	6,491	5,931	423	203	178	100
WELLINGTON.....	62	48	5,539	5,301	376	180	157	77
REMAINDER OF COUNTY.....	23	9	952	630	47	23	21	23
COLORADO COUNTY.....	291	201	21,540	20,566	1,903	903	771	307
COLUMBUS.....	71	59	5,998	5,932	594	279	246	74
EAGLE LAKE.....	59	43	5,475	5,397	478	185	167	60
REMAINDER OF COUNTY.....	161	99	10,067	9,237	831	439	358	173
COMAL COUNTY.....	242	152	20,944	19,696	1,837	1,089	890	277
NEW BRAUNFELS.....	200	140	19,675	18,795	1,770	1,035	850	229
REMAINDER OF COUNTY.....	42	12	1,269	901	67	54	40	48
COMANCHE COUNTY.....	211	111	12,566	10,864	781	426	375	237
COMANCHE.....	90	52	6,780	6,160	453	237	231	97
REMAINDER OF COUNTY.....	121	59	5,786	4,704	328	169	144	140
CONCHO COUNTY.....	70	44	3,979	3,657	382	173	142	68
COOKE COUNTY.....	283	193	25,589	23,991	2,312	1,044	884	316
GAINESVILLE.....	203	155	21,275	20,457	2,001	891	767	217
REMAINDER OF COUNTY.....	80	38	4,314	3,534	311	153	117	99
CORYELL COUNTY.....	209	127	15,275	13,941	1,116	614	534	217
GATESVILLE.....	115	77	11,201	10,573	884	385	321	119
REMAINDER OF COUNTY.....	94	50	4,074	3,368	232	229	213	98
COTTELL COUNTY.....	71	53	5,081	4,587	409	212	154	84
PADUCAH.....	58	48	4,705	4,437	395	192	136	67
REMAINDER OF COUNTY.....	13	5	376	150	14	20	18	17
CRANE COUNTY.....	61	45	5,371	5,083	467	162	154	62
CROCKETT COUNTY.....	54	36	4,133	3,787	387	222	211	54

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
CROSBY COUNTY.....	128	86	12,312	11,348	996	431	362	143
CULBERSON COUNTY.....	56	42	4,446	4,176	406	159	147	58
DALLAM COUNTY.....	131	95	10,560	10,048	834	456	406	153
DALHART (PART).....	101	79	9,174	8,882	757	416	370	116
REMAINDER OF COUNTY.....	30	16	1,386	1,166	77	40	36	37
DALLAS COUNTY ¹	7,608	5,398	1,289,862	1,254,052	152,279	54,411	46,828	7,278
DANSON COUNTY.....	253	195	25,307	24,565	2,256	1,107	844	270
LAMESA.....	203	163	22,660	22,188	2,020	1,005	755	218
REMAINDER OF COUNTY.....	50	32	2,647	2,377	236	102	89	52
DEAF SMITH COUNTY.....	139	115	20,454	20,062	1,777	608	538	151
HEREFORD.....	124	104	19,057	18,695	1,653	562	493	138
REMAINDER OF COUNTY.....	15	11	1,397	1,367	124	46	45	13
DELTA COUNTY.....	81	47	4,171	3,651	270	154	123	88
DENTON COUNTY.....	503	341	47,431	44,265	3,952	1,884	1,522	567
DENTON.....	265	207	31,557	30,459	2,970	1,423	1,140	297
REMAINDER OF COUNTY.....	238	134	15,874	13,806	982	461	382	270
DEWITT COUNTY.....	360	250	23,052	21,544	2,003	1,479	1,317	372
CUERO.....	121	99	9,475	9,065	948	488	443	125
YOAKUM (PART).....	89	61	6,264	5,930	518	271	207	93
YORKTOWN.....	65	49	3,505	3,341	328	604	575	62
REMAINDER OF COUNTY.....	85	41	3,808	3,208	209	116	92	62
DICKENS COUNTY.....	97	61	6,996	6,560	496	224	184	106
DIMMIT COUNTY.....	89	51	4,371	3,867	398	191	178	96
CARRIZO SPRINGS.....	56	42	3,681	3,507	357	163	154	57
REMAINDER OF COUNTY.....	33	9	690	360	41	28	24	39
DONLEY COUNTY.....	83	59	6,081	5,673	459	268	243	96
CLARENDON.....	49	43	4,731	4,635	386	152	132	59
REMAINDER OF COUNTY.....	34	16	1,350	1,038	73	116	111	37
DUVAL COUNTY.....	160	90	6,150	5,496	501	317	289	171
BENAVIDES.....	34	20	878	694	63	39	34	32
SAN DIEGO (PART).....	32	22	1,616	1,506	138	78	70	36
REMAINDER OF COUNTY.....	94	48	3,656	3,296	300	200	185	103
EASTLAND COUNTY.....	360	220	22,515	20,075	1,801	872	715	374
CISCO.....	77	57	5,731	5,431	582	310	232	77
EASTLAND.....	91	59	7,652	7,044	536	217	180	93
RANGER.....	74	48	4,761	4,349	404	195	163	77
REMAINDER OF COUNTY.....	118	56	4,371	3,251	279	150	140	127
ECTOR COUNTY.....	805	559	124,446	120,204	12,880	4,168	3,532	856
ODESSA.....	728	516	117,988	114,260	12,478	4,013	3,399	773
REMAINDER OF COUNTY.....	77	43	6,458	5,944	402	147	133	83
EDWARDS COUNTY.....	25	19	1,178	992	80	47	42	24
ELLIS COUNTY.....	458	316	34,087	31,439	2,769	1,409	1,054	503
ENNIS.....	140	96	10,823	10,009	784	473	330	164
WAXAHACHIE.....	153	113	15,981	15,351	1,545	683	533	151
REMAINDER OF COUNTY.....	165	107	7,283	6,079	440	251	191	188
EL PASO COUNTY.....	2,050	1,406	309,674	299,660	34,715	19,473	11,617	2,828
EL PASO.....	1,819	1,273	291,158	282,700	33,199	18,814	11,058	1,800
REMAINDER OF COUNTY.....	231	133	18,516	16,960	1,516	659	559	228
ERATH COUNTY.....	212	136	17,204	16,044	1,302	644	567	220
DUBLIN.....	51	37	3,697	3,499	292	149	132	52
STEPHENVILLE.....	125	83	12,267	11,547	924	450	393	131
REMAINDER OF COUNTY.....	36	16	1,240	998	86	45	42	37
FALLS COUNTY.....	301	189	19,127	17,469	1,333	710	584	310
MARLIN.....	131	95	10,511	10,097	892	457	388	136
REMAINDER OF COUNTY.....	170	94	8,616	7,372	441	253	196	174
FANNIN COUNTY.....	326	192	19,061	16,747	1,350	775	655	361
BONHAM.....	124	92	10,618	10,050	896	494	418	141
REMAINDER OF COUNTY.....	202	100	8,443	6,697	454	281	237	220
FAYETTE COUNTY.....	373	233	18,921	16,641	1,554	843	735	392
LA GRANGE.....	74	64	6,460	6,344	667	317	280	71
REMAINDER OF COUNTY.....	299	169	12,461	10,297	887	526	455	321
FISHER COUNTY.....	103	67	6,904	6,226	465	222	193	108
HAMLIN (PART).....	1	1	(D)	(D)	(D)	(D)	(D)	(D)
ROTAN.....	51	41	4,606	4,356	346	161	137	53
REMAINDER OF COUNTY.....	51	25	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
FLOYD COUNTY.....	152	112	11,948	11,178	1,060	436	354	172
FLOYDADA.....	72	62	7,251	6,997	677	273	216	84
REMAINDER OF COUNTY.....	80	50	4,697	4,181	383	163	138	88
FOARD COUNTY.....	48	32	3,222	2,918	237	112	102	52
FORT BEND COUNTY.....	417	285	39,818	37,718	3,528	1,418	1,243	428
ROSENBERG.....	183	143	22,994	22,370	1,985	735	651	189
REMAINDER OF COUNTY.....	234	142	16,824	15,348	1,543	683	592	239
FRANKLIN COUNTY.....	66	36	3,615	3,197	237	116	108	79
WINNSBORO (PART).....	6	..	71	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	60	36	3,544	(D)	(D)	(D)	(D)	(D)
FREESTONE COUNTY.....	154	96	11,489	10,375	710	378	314	169
TEAGUE.....	47	39	4,042	3,964	253	140	115	50
REMAINDER OF COUNTY.....	107	57	7,447	6,411	457	230	199	119
FRIO COUNTY.....	113	71	7,781	7,345	627	388	359	121
PEARSALL.....	61	43	5,000	4,750	418	274	255	66
REMAINDER OF COUNTY.....	52	28	2,781	2,585	209	114	104	55
GAINES COUNTY.....	158	112	14,106	13,340	1,240	554	484	166
SEMINOLE.....	82	70	9,181	8,753	832	381	344	92
REMAINDER OF COUNTY.....	70	42	4,925	4,587	408	173	140	74
GALVESTON COUNTY.....	1,498	1,040	145,348	138,492	16,276	6,674	5,738	1,533
GALVESTON.....	812	572	82,104	78,442	10,276	4,244	3,651	812
TEXAS CITY.....	243	195	33,345	32,583	3,281	1,283	1,099	230
REMAINDER OF COUNTY.....	443	273	29,899	27,467	2,719	1,147	988	491
GARZA COUNTY.....	89	63	7,080	6,700	691	310	260	102
POST.....	70	54	6,169	5,925	624	278	233	79
REMAINDER OF COUNTY.....	19	9	911	775	67	32	27	23
GILLESPIE COUNTY.....	192	114	12,441	10,933	963	530	450	224
FREDERICKSBURG.....	123	95	10,497	9,887	877	482	408	146
REMAINDER OF COUNTY.....	69	19	1,944	1,046	86	48	42	78
GLASSCOCK COUNTY.....	10	5	202	164	15	6	5	10
GOLIAD COUNTY.....	74	46	4,176	3,738	366	208	164	73
GONZALES COUNTY.....	224	158	22,138	21,148	1,453	701	602	259
GONZALES.....	110	88	14,238	13,948	952	440	370	124
REMAINDER OF COUNTY.....	114	70	7,900	7,200	501	261	232	135
GRAY COUNTY.....	358	234	41,208	38,774	3,961	1,499	1,268	388
PAMPA.....	239	187	36,343	35,139	3,706	1,353	1,145	245
REMAINDER OF COUNTY.....	119	47	4,865	3,635	255	146	123	143
GRAYSON COUNTY.....	832	562	77,194	72,394	7,220	3,296	2,815	863
DENISON.....	246	192	28,268	27,304	2,571	1,118	942	241
SHERMAN.....	314	224	34,378	32,876	3,644	1,524	1,314	313
REMAINDER OF COUNTY.....	272	156	14,548	12,214	1,005	654	559	309
GREGG COUNTY.....	925	655	100,755	95,915	9,303	3,811	3,358	931
GLADEWATER (PART).....	110	84	10,652	10,248	799	358	306	106
KILGORE.....	203	151	23,372	22,560	1,990	809	725	204
LONGVIEW.....	408	324	56,681	55,159	5,938	2,299	2,029	396
REMAINDER OF COUNTY.....	204	96	10,050	7,948	576	345	298	225
GRIMES COUNTY.....	183	111	11,660	10,276	951	436	372	176
NAVASOTA.....	105	81	8,547	8,141	818	364	308	89
REMAINDER OF COUNTY.....	78	30	3,113	2,135	133	72	64	87
GUADALUPE COUNTY.....	343	227	22,377	20,911	1,855	1,030	737	358
SEGUIN.....	208	148	16,757	15,973	1,475	798	579	214
REMAINDER OF COUNTY.....	135	79	5,620	4,938	380	232	158	144
HALE COUNTY.....	419	307	47,913	45,791	4,314	1,874	1,529	441
PLAINVIEW.....	266	210	35,535	34,345	3,325	1,472	1,171	287
REMAINDER OF COUNTY.....	153	97	12,378	11,446	989	402	358	154
HALL COUNTY.....	120	80	7,583	6,935	563	278	221	132
MEMPHIS.....	72	48	5,330	5,060	405	194	154	80
REMAINDER OF COUNTY.....	48	32	2,253	1,875	158	84	67	52
HAMILTON COUNTY.....	152	102	9,588	8,816	706	387	324	160
HAMILTON.....	75	67	5,867	5,805	496	267	227	74
REMAINDER OF COUNTY.....	77	35	3,721	3,011	210	128	97	86
HANSFORD COUNTY.....	70	58	8,094	7,900	598	223	205	72
HARDEMAN COUNTY.....	118	82	9,089	8,517	671	323	266	130
QUANAH.....	68	52	6,238	6,072	498	235	196	74
REMAINDER OF COUNTY.....	50	30	2,851	2,445	173	88	70	56
HARDIN COUNTY.....	266	160	18,430	16,582	1,413	705	602	267
SILSBEE.....	83	69	8,566	8,400	752	334	276	77
REMAINDER OF COUNTY.....	183	91	9,864	8,182	631	371	326	190

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
HARRIS COUNTY ¹	10,576	7,212	1,568,665	1,514,339	178,766	864,238	54,848	10,373
HARRISON COUNTY.....	438	268	38,185	35,437	3,260	1,592	1,379	446
MARSHALL.....	296	210	31,512	30,302	2,878	1,393	1,202	291
REMAINDER OF COUNTY.....	142	58	6,673	5,135	382	199	177	159
HARTLEY COUNTY.....	16	10	772	620	65	26	21	15
DALHART (PART).....
REMAINDER OF COUNTY.....	16	10	772	620	65	26	21	15
HASKELL COUNTY.....	185	121	10,444	9,514	799	391	324	211
HASKELL.....	76	64	6,800	6,608	567	247	206	86
REMAINDER OF COUNTY.....	109	57	3,644	2,906	232	144	118	125
HAYS COUNTY.....	223	159	16,618	15,534	1,379	747	651	229
SAN MARCOS.....	147	115	13,045	12,547	1,188	556	476	147
REMAINDER OF COUNTY.....	76	44	3,573	2,987	191	191	175	82
HEMPHILL COUNTY.....	51	31	4,004	3,680	308	191	179	55
CANADIAN.....	41	29	3,667	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	10	2	337	(D)	(D)	(D)	(D)	(D)
HENDERSON COUNTY.....	250	144	20,285	18,129	1,267	623	517	280
ATHENS.....	130	94	13,872	13,114	987	464	384	138
REMAINDER OF COUNTY.....	120	50	6,413	5,015	280	159	133	142
HIDALGO COUNTY.....	1,564	1,028	139,131	131,427	13,584	6,168	5,338	1,576
ALAMO.....	40	24	2,252	2,096	179	78	67	44
DOMA.....	71	43	4,887	4,449	428	189	172	73
EDCOURT.....	27	15	914	702	55	25	21	29
EDINBURG.....	210	156	19,615	18,793	1,819	871	741	209
EL PASO.....	33	23	5,018	4,890	432	141	131	33
MCALLEN.....	341	269	47,175	46,117	5,350	2,389	2,091	348
MERCEDOS.....	107	71	7,327	6,935	866	411	350	106
MISSION.....	152	102	13,239	12,495	1,180	557	477	147
PHARR.....	147	101	11,371	10,643	945	437	383	139
SAN JUAN.....	60	32	2,960	2,614	168	97	77	62
WESLACO.....	143	107	15,643	14,983	1,506	600	516	137
REMAINDER OF COUNTY.....	233	85	8,730	6,710	656	373	312	249
HILL COUNTY.....	342	222	23,523	21,361	1,622	834	672	369
HILLSBORO.....	146	102	13,894	13,188	1,123	517	416	152
REMAINDER OF COUNTY.....	196	120	9,629	8,173	499	317	256	217
HOCKLEY COUNTY.....	232	154	22,165	20,781	1,896	803	607	248
LEVELLAND.....	156	106	18,345	17,357	1,659	668	509	159
REMAINDER OF COUNTY.....	76	48	3,820	3,424	237	135	98	89
HOOD COUNTY.....	57	37	3,830	3,426	259	106	88	67
HOPKINS COUNTY.....	226	134	19,248	17,516	1,474	718	606	232
SULPHUR SPRINGS.....	168	114	16,854	15,894	1,345	640	548	168
REMAINDER OF COUNTY.....	58	20	2,394	1,622	129	70	58	64
HOUSTON COUNTY.....	224	138	16,142	14,498	1,285	590	513	228
CROCKETT.....	117	95	11,687	11,365	1,084	476	414	119
REMAINDER OF COUNTY.....	107	43	4,455	3,133	201	114	99	109
HOWARD COUNTY.....	437	297	49,925	47,589	4,460	1,864	1,599	452
BIG SPRING.....	370	260	44,856	43,088	4,254	1,743	1,480	380
REMAINDER OF COUNTY.....	67	37	5,069	4,501	206	121	119	72
HUDSPETH COUNTY.....	70	44	2,948	2,500	194	114	94	68
HUNT COUNTY.....	474	296	36,596	33,578	3,203	1,489	1,230	502
COMMERCE.....	79	49	6,106	5,610	429	228	185	91
GREENVILLE.....	276	184	24,964	23,698	2,497	1,077	897	287
REMAINDER OF COUNTY.....	119	63	5,526	4,270	277	184	148	124
HUTCHINSON COUNTY.....	315	231	38,780	37,326	3,801	1,432	1,284	305
BORGER.....	240	186	35,520	34,406	3,499	1,282	1,157	226
REMAINDER OF COUNTY.....	75	45	3,260	2,920	302	150	127	79
IRION COUNTY.....	27	15	655	499	38	29	25	27
JACK COUNTY.....	97	65	6,493	5,809	500	298	266	106
JACKSBORO.....	60	54	5,543	5,377	465	209	180	65
REMAINDER OF COUNTY.....	37	11	950	432	35	89	86	41
JACKSON COUNTY.....	180	120	13,687	12,511	940	446	386	211
EDNA.....	85	69	9,637	9,399	695	318	276	94
REMAINDER OF COUNTY.....	95	51	4,050	3,112	245	128	110	117
JASPER COUNTY.....	217	143	19,131	17,573	1,501	658	577	246
JASPER.....	94	76	9,944	9,496	921	392	345	113
REMAINDER OF COUNTY.....	123	67	9,187	8,077	580	266	232	133

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

¹Data for the cities, towns, and villages in this county will be presented in the final report.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
JEFF DAVIS COUNTY.....	18	12	530	386	27	26	17	20
JEFFERSON COUNTY.....	2,213	1,601	282,485	271,543	31,013	12,738	11,005	2,148
BEAUMONT.....	1,171	865	158,430	152,964	18,638	6,986	6,019	1,873
LAKEVIEW.....	1	1	(D)	(D)	(D)	(D)	(D)	(D)
NEDERLAND.....	89	55	6,615	5,875	521	204	186	101
PORT ARTHUR.....	668	496	93,316	90,264	9,799	4,538	3,921	663
PORT NECHES.....	66	52	7,074	6,894	555	212	194	68
REMAINDER OF COUNTY.....	218	132	(D)	(D)	(D)	(D)	(D)	(D)
JIM HOGG COUNTY.....	70	48	3,702	3,446	235	161	150	76
JIM WELLS COUNTY.....	304	226	27,597	26,477	2,637	1,066	984	299
ALICE.....	229	173	22,770	22,030	2,290	914	648	216
PREMONT.....	19	17	1,579	1,571	117	66	59	20
SAN DIEGO (PART).....	3	3	(D)	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	53	33	(D)	(D)	(D)	(D)	(D)	(D)
JOHNSON COUNTY.....	367	241	31,228	29,374	2,441	1,171	996	431
CLEBURNE.....	210	152	23,028	22,106	1,956	925	796	252
REMAINDER OF COUNTY.....	157	89	8,200	7,268	485	246	200	179
JONES COUNTY.....	283	185	22,802	21,188	1,751	791	643	306
ANSON.....	67	47	6,474	6,168	453	194	155	74
HAMLIN (PART).....	72	50	5,956	5,674	496	209	179	75
STAMFORD.....	84	62	8,724	8,326	728	341	273	83
REMAINDER OF COUNTY.....	60	26	1,648	1,020	74	47	36	74
KARNES COUNTY.....	222	144	13,122	11,988	1,031	538	436	237
KARNES CITY.....	48	32	4,050	3,888	290	140	118	52
KENEDY.....	77	57	5,545	5,113	512	258	211	80
REMAINDER OF COUNTY.....	97	55	3,527	2,987	229	140	107	105
KAUFMAN COUNTY.....	340	228	26,748	24,878	2,049	938	788	363
KAUFMAN.....	66	44	5,968	5,750	433	174	147	66
TERRELL.....	150	108	13,737	12,983	1,208	527	443	155
REMAINDER OF COUNTY.....	124	76	7,043	6,145	408	237	198	142
KENDALL COUNTY.....	109	69	5,936	5,380	412	221	183	119
KENEDY COUNTY.....	1	1	(D)	(D)	(D)	(D)	(D)	(D)
KENT COUNTY.....	17	9	1,031	951	56	25	21	27
KERR COUNTY.....	203	123	18,490	17,054	1,745	797	637	212
KERRVILLE.....	136	96	15,486	14,800	1,457	663	536	144
REMAINDER OF COUNTY.....	67	27	3,001	2,254	288	134	101	68
KIMBLE COUNTY.....	70	54	4,334	4,054	438	177	158	72
KING COUNTY.....	7	5	317	(D)	(D)	(D)	(D)	(D)
KINNEY COUNTY.....	34	16	1,138	934	54	28	26	44
KLEBERG COUNTY.....	236	176	25,248	24,422	2,608	1,177	1,040	230
KINGSVILLE.....	207	165	23,933	23,367	2,492	1,121	995	200
REMAINDER OF COUNTY.....	29	11	1,315	1,055	116	56	45	30
KNOX COUNTY.....	136	100	10,047	9,275	758	372	307	148
LAHAR COUNTY.....	425	235	33,140	29,792	2,976	1,355	1,151	426
PARIS.....	308	192	29,957	27,839	2,841	1,283	1,088	306
REMAINDER OF COUNTY.....	117	43	3,183	1,953	135	72	63	120
LAMB COUNTY.....	281	225	28,016	26,984	2,360	1,096	845	317
LITTLEFIELD.....	134	102	14,324	13,756	1,240	612	449	146
REMAINDER OF COUNTY.....	147	123	13,692	13,228	1,120	478	396	171
LAMPASAS COUNTY.....	151	103	11,760	10,796	880	587	528	182
LAMPASAS.....	98	80	9,759	9,443	780	445	397	115
REMAINDER OF COUNTY.....	53	23	2,001	1,353	100	142	131	67
LA SALLE COUNTY.....	69	47	3,511	3,379	266	152	138	64
COTULLA.....	46	36	2,943	2,895	230	127	114	42
REMAINDER OF COUNTY.....	23	11	568	484	36	25	24	22
LAVACA COUNTY.....	296	188	15,864	14,132	1,261	1,133	1,046	306
YOAKUM (PART).....	38	22	2,592	2,354	217	557	507	40
REMAINDER OF COUNTY.....	258	166	13,272	11,778	1,044	576	499	266
LEE COUNTY.....	143	97	8,028	7,336	508	281	222	153
GIDDINGS.....	74	58	5,442	5,276	356	185	153	87
REMAINDER OF COUNTY.....	69	39	2,586	2,060	152	96	69	66
LEON COUNTY.....	135	85	6,785	5,687	417	271	235	154
LIBERTY COUNTY.....	391	263	30,329	28,317	2,791	1,226	1,055	425
CLEVELAND.....	90	70	8,118	7,880	719	307	273	96
LIBERTY.....	112	92	12,818	12,488	1,357	546	469	106
REMAINDER OF COUNTY.....	189	101	9,393	7,949	715	373	313	223
LIMESTONE COUNTY.....	264	164	16,281	14,201	1,228	642	537	271
MEXIA.....	124	82	10,027	9,453	836	419	342	131
REMAINDER OF COUNTY.....	140	72	6,254	4,748	392	223	195	140

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1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
LIPSCOMB COUNTY.....	60	50	4,338	4,168	249	106	96	77
LIVE OAK COUNTY.....	101	69	6,343	5,795	517	259	225	103
LLANO COUNTY.....	135	77	7,463	6,491	440	221	205	144
LLANO.....	62	52	5,613	5,483	343	166	153	66
REMAINDER OF COUNTY.....	73	25	1,850	1,008	97	55	52	78
LOVING COUNTY.....	(D)	(D)
LUBBOCK COUNTY.....	1,387	947	208,148	200,980	21,615	8,461	6,909	1,449
LUBBOCK.....	1,169	817	188,896	183,112	20,218	7,885	6,357	1,210
SLATON.....	79	63	9,157	8,791	706	304	247	86
REMAINDER OF COUNTY.....	139	67	10,095	9,077	691	272	305	153
LYNN COUNTY.....	135	95	11,937	11,091	890	506	411	139
TAHOKA.....	53	45	6,779	6,639	563	270	186	53
REMAINDER OF COUNTY.....	82	50	5,158	4,452	327	236	225	86
MCCULLOCH COUNTY.....	158	106	9,691	9,169	803	371	326	168
BRADY.....	109	83	8,079	7,845	697	314	275	112
REMAINDER OF COUNTY.....	48	22	1,527	1,239	101	54	48	55
MCCLENNAN COUNTY.....	1,545	1,033	159,151	151,111	16,764	7,286	6,111	1,592
MCGREGOR.....	64	44	5,089	4,743	369	166	150	65
WACO.....	1,097	767	136,228	131,090	15,031	6,356	5,317	1,101
REMAINDER OF COUNTY.....	384	222	17,834	15,278	1,364	561	644	426
MCMULLEN COUNTY.....	14	4	399	315	21	13	11	15
MADISON COUNTY.....	99	59	6,853	6,345	569	261	228	101
MARION COUNTY.....	100	60	5,178	4,422	380	206	178	103
JEFFERSON.....	59	49	4,059	3,891	341	181	157	59
REMAINDER OF COUNTY.....	41	11	1,119	531	39	25	21	44
MARTIN COUNTY.....	68	48	7,984	7,560	529	203	165	81
MASON COUNTY.....	76	52	3,959	3,605	238	167	132	84
MATAGORDA COUNTY.....	333	227	28,103	26,395	2,702	1,005	903	352
BAY CITY.....	191	143	21,639	20,715	2,216	765	685	198
PALACIOS.....	57	37	3,122	2,952	269	132	123	58
REMAINDER OF COUNTY.....	85	47	3,342	2,728	217	108	95	96
MAVERICK COUNTY.....	141	105	13,657	13,179	1,331	739	601	138
EAGLE PASS.....	116	90	13,079	12,763	1,278	716	579	112
REMAINDER OF COUNTY.....	25	15	578	416	53	23	22	26
MEDINA COUNTY.....	209	137	12,279	11,293	933	479	432	234
HONDO.....	80	54	5,054	4,694	415	201	173	82
REMAINDER OF COUNTY.....	129	83	7,225	6,599	518	278	259	152
MENARD COUNTY.....	53	31	2,468	2,210	194	87	79	56
MENARD.....	34	24	1,761	1,673	153	73	68	39
REMAINDER OF COUNTY.....	19	7	707	537	41	14	11	17
MIDLAND COUNTY.....	476	364	80,007	78,003	8,338	2,777	2,389	490
MIDLAND.....	436	346	78,094	76,512	8,107	2,695	2,313	446
REMAINDER OF COUNTY.....	40	18	1,913	1,491	231	82	76	44
MILAM COUNTY.....	304	192	19,363	17,521	1,489	783	621	315
CAMERON.....	98	80	8,020	7,756	685	355	271	94
REMAINDER OF COUNTY.....	206	112	11,343	9,765	804	428	350	221
MILLS COUNTY.....	75	43	4,310	3,732	240	138	110	81
MITCHELL COUNTY.....	143	107	11,880	11,236	1,062	551	467	150
COLORADO CITY.....	100	78	9,958	9,550	932	481	413	104
REMAINDER OF COUNTY.....	43	29	1,922	1,686	130	70	54	46
MONTAGUE COUNTY.....	264	166	17,640	15,968	1,297	641	574	305
BOWIE.....	106	68	9,017	8,365	706	344	306	134
NOCONA.....	72	54	5,240	4,842	383	176	160	74
REMAINDER OF COUNTY.....	86	44	3,383	2,761	208	121	108	97
MONTGOMERY COUNTY.....	289	177	20,822	19,156	1,681	976	880	302
CONROE.....	148	118	15,771	15,333	1,412	610	540	152
REMAINDER OF COUNTY.....	141	59	5,051	3,823	269	360	340	150
MOORE COUNTY.....	176	110	15,889	14,867	1,299	618	521	206
DUMAS.....	118	80	12,670	12,104	1,069	506	441	146
REMAINDER OF COUNTY.....	58	30	3,219	2,763	230	112	80	60
MORRIS COUNTY.....	130	86	8,102	7,432	586	288	266	141
MOTLEY COUNTY.....	54	34	3,157	2,827	247	108	97	59
NACOGDOCHES COUNTY.....	296	184	32,163	30,011	2,483	1,036	922	341
NACOGDOCHES.....	187	135	26,593	25,483	2,194	891	798	211
REMAINDER OF COUNTY.....	109	49	5,570	4,528	289	145	124	130
NAVARRO COUNTY.....	432	266	33,317	30,471	2,733	1,305	1,115	493
CORSICANA.....	287	193	25,903	24,455	2,315	1,112	955	328
REMAINDER OF COUNTY.....	145	73	7,414	6,016	418	193	160	165

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1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
NEWTON COUNTY.....	88	56	4,623	4,149	396	174	151	91
NOLAN COUNTY.....	264	182	24,717	23,263	2,306	1,072	917	269
SWEETWATER.....	198	146	22,012	21,202	2,112	974	836	200
REMAINDER OF COUNTY.....	66	36	2,705	2,061	194	98	81	69
NUECES COUNTY.....	1,962	1,420	240,266	232,568	26,491	10,538	9,292	1,875
OCHILTREE COUNTY.....	95	85	13,079	12,953	1,073	423	396	101
PERRYTON.....	90	80	12,700	12,574	1,025	403	376	96
REMAINDER OF COUNTY.....	5	5	379	379	48	20	20	5
OLDHAM COUNTY.....	39	23	2,181	1,919	160	67	63	50
ORANGE COUNTY.....	476	322	46,853	44,065	4,161	1,859	1,603	470
ORANGE.....	281	221	36,174	34,954	3,345	1,501	1,286	265
REMAINDER OF COUNTY.....	195	101	10,679	9,111	816	358	317	205
PALO PINTO COUNTY.....	312	188	17,903	15,875	1,399	636	566	353
MINERAL WELLS.....	173	133	13,583	12,901	1,172	507	449	194
REMAINDER OF COUNTY.....	139	55	4,320	2,974	227	129	117	159
PANOLA COUNTY.....	160	98	13,324	11,986	919	405	332	174
CARTHAGE.....	94	74	10,634	10,236	812	349	286	100
REMAINDER OF COUNTY.....	66	24	2,690	1,750	107	56	46	74
PARKER COUNTY.....	276	138	20,326	17,768	1,472	663	576	297
WEATHERFORD.....	169	115	17,207	16,195	1,350	589	513	177
REMAINDER OF COUNTY.....	107	23	3,119	1,573	122	74	63	120
PARMER COUNTY.....	110	76	10,756	10,064	787	357	321	127
PECOS COUNTY.....	162	110	13,211	12,571	1,201	549	481	178
FORT STOCKTON.....	99	75	9,830	9,556	904	379	346	107
REMAINDER OF COUNTY.....	63	35	3,381	3,015	297	170	135	71
POLK COUNTY.....	180	106	11,165	10,205	873	476	421	196
LIVINGSTON.....	82	68	7,055	6,935	622	367	328	90
REMAINDER OF COUNTY.....	98	38	4,110	3,270	251	109	93	106
POTTER COUNTY.....	1,144	808	183,720	178,318	19,803	7,340	6,034	1,151
AMARILLO (PART).....	1,071	765	179,363	174,423	19,377	7,164	5,877	1,081
REMAINDER OF COUNTY.....	73	43	4,357	3,895	426	176	157	70
PRESIDIO COUNTY.....	107	61	5,185	4,639	411	183	172	114
MARFA.....	65	45	3,901	3,647	314	143	135	68
REMAINDER OF COUNTY.....	42	16	1,284	992	97	40	37	46
RAINS COUNTY.....	35	17	1,528	1,144	76	51	38	39
RANDALL COUNTY.....	158	118	18,411	17,623	1,587	698	576	176
AMARILLO (PART).....	68	46	8,193	7,709	741	376	304	75
CANYON.....	67	57	7,426	7,318	566	253	209	76
REMAINDER OF COUNTY.....	23	15	2,792	2,596	280	69	63	25
REAGAN COUNTY.....	52	40	3,863	3,737	389	141	125	51
REAL COUNTY.....	25	19	1,065	953	73	42	41	25
RED RIVER COUNTY.....	197	117	12,276	10,690	811	409	150	221
CLARKSVILLE.....	85	63	8,104	7,732	575	294	56	100
REMAINDER OF COUNTY.....	112	54	4,172	2,958	236	115	94	121
REEVES COUNTY.....	226	172	23,750	22,672	2,333	922	792	233
PECOS.....	180	142	21,209	20,481	2,083	803	684	182
REMAINDER OF COUNTY.....	46	30	2,541	2,191	250	119	108	51
REFUGIO COUNTY.....	171	111	10,781	9,765	995	409	371	184
REFUGIO.....	69	53	6,921	6,607	735	266	255	71
REMAINDER OF COUNTY.....	102	58	3,860	3,158	260	143	116	113
ROBERTS COUNTY.....	13	11	(D)	1,440	93	30	30	9
ROBERTSON COUNTY.....	252	162	15,692	14,318	1,093	598	498	270
CALVERT.....	36	26	2,050	1,896	132	66	57	35
HEARNE.....	86	64	7,689	7,191	558	301	243	97
REMAINDER OF COUNTY.....	130	72	5,953	5,231	403	231	198	138
ROCKWALL COUNTY.....	69	55	5,965	5,615	345	164	122	68
RUNNELS COUNTY.....	207	147	17,346	16,656	1,303	680	595	217
BALLINGER.....	84	66	9,059	8,841	688	330	289	86
WINTERS.....	53	47	4,362	4,300	380	253	220	59
REMAINDER OF COUNTY.....	70	34	3,925	3,515	235	97	86	72
RUSK COUNTY.....	392	244	31,099	28,525	2,511	1,111	976	448
HENDERSON.....	173	139	21,465	20,689	1,887	772	663	181
KILGORE (PART).....	12	6	338	278	11	6	27	15
REMAINDER OF COUNTY.....	207	99	9,296	7,358	613	333	286	252
SABINE COUNTY.....	94	44	7,410	6,460	387	155	143	96

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

Data for the cities, towns, and villages in this county will be presented in the final report.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
SAN AUGUSTINE COUNTY.....	97	49	6,771	5,661	464	209	176	103
SAN AUGUSTINE.....	53	41	5,277	5,013	408	181	149	58
REMAINDER OF COUNTY.....	44	8	1,494	648	56	28	27	45
SAN JACINTO COUNTY.....	50	18	1,707	1,097	80	44	36	56
SAN PATRICIO COUNTY.....	453	309	35,276	32,916	3,211	1,352	1,202	474
ARANSAS PASS (PART).....	89	71	8,412	8,060	830	367	331	88
MATHIS.....	75	49	5,446	5,058	478	216	194	86
SINTON.....	100	80	8,397	8,175	817	327	287	100
TART.....	51	39	6,775	6,629	664	233	214	42
REMAINDER OF COUNTY.....	138	70	6,246	4,994	422	209	176	158
SAN SABA COUNTY.....	105	69	6,473	5,857	414	241	221	115
SAN SABA.....	71	49	5,721	5,275	371	207	193	83
REMAINDER OF COUNTY.....	34	20	752	582	43	34	28	32
SCHLEICHER COUNTY.....	30	22	2,307	2,141	190	72	61	30
SCURRY COUNTY.....	227	143	22,680	21,058	2,041	747	603	239
SNYDER.....	170	128	20,923	20,287	1,986	716	576	172
REMAINDER OF COUNTY.....	57	15	1,757	771	55	31	27	67
SHACKELFORD COUNTY.....	65	39	3,767	3,139	264	130	117	75
SHELBY COUNTY.....	280	156	28,474	26,284	1,563	623	550	290
CENTER.....	114	86	19,348	18,748	1,147	413	369	117
REMAINDER OF COUNTY.....	166	70	9,126	7,536	416	210	181	173
SHERMAN COUNTY.....	44	30	3,481	3,035	210	84	78	50
SMITH COUNTY.....	830	532	90,682	85,516	9,777	3,589	3,283	826
TYLER.....	557	427	78,451	76,955	9,013	3,251	3,002	520
REMAINDER OF COUNTY.....	273	105	12,231	8,561	764	338	281	306
SOMERVELL COUNTY.....	33	21	1,730	1,376	95	43	41	50
STARR COUNTY.....	156	76	7,082	6,106	495	431	421	165
STEPHENS COUNTY.....	156	104	13,138	12,154	1,124	479	425	164
BRECKENRIDGE.....	122	92	11,939	11,353	1,084	459	409	129
REMAINDER OF COUNTY.....	34	12	1,199	801	40	20	16	35
STERLING COUNTY.....	26	20	1,451	1,339	133	61	57	23
STONEWALL COUNTY.....	54	30	2,726	2,348	230	107	94	58
SUTTON COUNTY.....	56	42	4,732	4,436	408	168	147	52
SONORA.....	46	40	4,339	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	10	2	393	(D)	(D)	(D)	(D)	(D)
SWISHER COUNTY.....	120	102	12,970	12,634	1,095	596	543	128
TULIA.....	71	67	9,530	9,396	742	448	410	77
REMAINDER OF COUNTY.....	49	35	3,440	3,238	253	142	133	51
TARRANT COUNTY.....	4,437	2,899	658,322	633,788	70,964	28,742	23,631	4,456
ARLINGTON.....	307	217	57,422	56,156	5,514	2,026	1,651	295
FORT WORTH.....	3,512	2,308	546,581	526,871	60,883	24,778	20,435	3,467
GRAND PRAIRIE (PART).....	15	7	751	645	94	59	59	16
HALTOM CITY.....	49	49	10,758	10,758	897	364	279	46
RIVER OAKS.....	21	19	4,269	(D)	323	162	145	20
WHITE SETTLEMENT.....	21	21	2,733	2,733	306	98	74	23
REMAINDER OF COUNTY.....	512	278	35,808	(D)	2,947	1,255	988	589
TAYLOR COUNTY.....	859	617	113,729	110,033	12,356	5,141	4,289	906
ABILENE.....	721	541	106,694	103,946	11,841	4,895	4,074	758
REMAINDER OF COUNTY.....	138	76	7,035	6,087	515	246	215	148
TERRELL COUNTY.....	46	36	2,656	2,464	268	153	147	47
TERRY COUNTY.....	170	134	23,143	22,393	2,226	830	695	189
BROWNFIELD.....	137	113	19,981	19,481	1,935	727	602	159
REMAINDER OF COUNTY.....	33	21	3,162	2,912	291	103	93	30
THROCKMORTON COUNTY.....	60	36	2,559	2,097	167	74	67	63
TITUS COUNTY.....	210	132	15,881	14,505	1,303	609	534	234
MOUNT PLEASANT.....	133	101	13,641	13,075	1,189	534	466	140
REMAINDER OF COUNTY.....	77	31	2,240	1,430	114	75	68	94
TOM GREEN COUNTY.....	783	483	79,411	74,651	8,224	3,372	2,876	802
SAN ANGELO.....	702	454	76,350	72,422	8,071	3,299	2,807	716
REMAINDER OF COUNTY.....	81	29	3,061	2,229	153	73	69	86
TRAVIS COUNTY.....	1,687	1,227	213,935	206,861	24,950	10,491	8,755	1,681
AUSTIN.....	1,547	1,169	209,684	204,090	24,665	10,346	8,629	1,524
REMAINDER OF COUNTY.....	140	58	4,251	2,771	285	145	126	157
TRINITY COUNTY.....	143	79	7,849	6,747	478	251	214	152
TYLER COUNTY.....	139	75	9,804	8,636	533	419	391	160
UPSHUR COUNTY.....	225	105	11,664	9,410	756	371	324	254
GILMER.....	96	66	7,973	7,383	599	284	249	122
GLADEWATER (PART).....	10	4	428	306	40	9	8	9
REMAINDER OF COUNTY.....	119	35	3,263	1,721	117	78	67	123

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
UPTON COUNTY.....	105	63	5,984	5,356	535	270	246	102
MCCAMEY.....	62	40	3,702	3,396	375	135	119	61
REMAINDER OF COUNTY.....	43	23	2,282	1,960	160	135	127	41
UVALDE COUNTY.....	230	154	19,327	18,099	1,629	767	692	259
UVALDE.....	158	120	16,081	15,565	1,399	662	599	170
REMAINDER OF COUNTY.....	72	34	3,246	2,534	230	105	93	89
VAL VERDE COUNTY.....	224	162	18,835	17,815	1,749	882	774	221
DEL RIO.....	202	150	18,037	17,161	1,694	853	746	200
REMAINDER OF COUNTY.....	22	12	798	654	55	29	26	21
VAN ZANDT COUNTY.....	229	149	16,492	14,952	1,152	531	453	258
VICTORIA COUNTY.....	513	367	55,137	52,867	5,896	2,834	2,546	523
VICTORIA.....	414	334	51,996	50,718	5,689	2,743	2,460	418
REMAINDER OF COUNTY.....	99	33	3,141	2,149	207	91	86	105
WALKER COUNTY.....	174	114	13,668	12,502	1,198	593	617	195
HUNTSVILLE.....	121	97	12,418	12,058	1,160	666	591	140
REMAINDER OF COUNTY.....	53	17	1,250	444	38	29	26	55
WALLER COUNTY.....	156	98	11,010	10,092	912	622	562	162
WARD COUNTY.....	191	125	16,650	15,458	1,430	684	598	189
MONAHANS.....	121	91	13,718	13,102	1,189	482	411	118
REMAINDER OF COUNTY.....	70	34	2,932	2,356	241	202	187	71
WASHINGTON COUNTY.....	281	163	16,514	14,644	1,377	688	587	289
BRENNHAM.....	174	134	13,448	12,956	1,273	611	528	177
REMAINDER OF COUNTY.....	107	29	3,066	1,688	104	77	59	112
WEBB COUNTY.....	512	338	56,874	54,424	5,522	3,036	2,631	511
LAREDO.....	471	317	55,820	53,596	5,444	3,001	2,598	470
REMAINDER OF COUNTY.....	41	21	1,054	828	78	35	33	41
WHARTON COUNTY.....	501	341	41,690	39,356	3,509	1,498	1,312	545
EL CAMPO.....	182	124	15,375	14,569	1,385	550	480	203
WHARTON.....	132	106	14,564	14,138	1,380	567	497	139
REMAINDER OF COUNTY.....	187	111	11,751	10,649	744	381	335	203
WHEELER COUNTY.....	145	105	10,053	9,273	883	413	334	158
SHAMROCK.....	75	65	6,473	6,245	613	279	224	87
REMAINDER OF COUNTY.....	70	40	3,580	3,028	270	134	110	71
WICHITA COUNTY.....	1,129	819	152,772	147,232	15,298	5,732	4,960	1,197
BURKBURNETT.....	77	45	6,534	5,980	472	184	148	90
ELECTRA.....	91	69	9,225	8,729	659	275	234	95
WICHITA FALLS.....	820	624	122,760	119,310	13,029	4,898	4,240	857
REMAINDER OF COUNTY.....	141	81	14,253	13,213	1,138	375	338	155
WILBARGER COUNTY.....	259	171	22,203	20,765	1,980	831	781	261
VERNON.....	205	149	20,048	19,140	1,845	830	736	208
REMAINDER OF COUNTY.....	54	22	2,155	1,625	135	51	45	53
WILLACY COUNTY.....	212	128	16,482	15,080	1,268	545	473	212
RAYMONDVILLE.....	148	102	12,637	12,003	1,071	464	405	148
REMAINDER OF COUNTY.....	64	26	3,845	3,077	197	81	68	64
WILLIAMSON COUNTY.....	535	333	33,524	30,190	2,722	1,468	1,217	555
GEORGETOWN.....	84	56	7,824	7,272	636	423	351	85
TAYLOR.....	190	130	15,096	14,162	1,432	628	531	206
REMAINDER OF COUNTY.....	261	147	10,604	8,756	654	417	335	264
WILSON COUNTY.....	166	104	9,405	8,331	654	352	305	172
WINKLER COUNTY.....	131	101	14,589	14,069	1,260	490	435	132
KERMIT.....	106	86	13,084	12,766	1,143	440	394	103
REMAINDER OF COUNTY.....	25	15	1,505	1,303	117	50	41	29
WISE COUNTY.....	216	126	14,059	12,411	1,011	432	367	238
DECATUR.....	68	52	6,654	6,364	550	217	200	68
REMAINDER OF COUNTY.....	148	74	7,405	6,047	461	215	167	170
WOOD COUNTY.....	251	149	17,413	15,675	1,243	670	561	281
MINEOLA.....	72	52	7,629	7,377	561	309	254	80
WINNSBORO (PART).....	64	44	4,196	3,850	301	145	126	72
REMAINDER OF COUNTY.....	115	53	5,588	4,848	381	216	181	129
YOAKUM COUNTY.....	86	64	6,744	6,420	529	248	224	96
YOUNG COUNTY.....	242	166	21,573	20,065	1,714	669	599	282
GRAHAM.....	123	95	12,327	11,821	1,017	392	363	140
OLNEY.....	67	51	7,720	7,306	610	233	197	78
REMAINDER OF COUNTY.....	52	20	1,526	938	87	44	39	64
ZAPATA COUNTY.....	23	11	702	556	35	21	21	27
ZAVALA COUNTY.....	124	68	6,144	5,282	520	279	265	129
CRYSTAL CITY.....	81	49	4,744	4,272	402	215	207	82
REMAINDER OF COUNTY.....	43	19	1,400	1,010	118	64	58	47

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

Table 2A. RETAIL TRADE: 1954 — COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Texas, total.....	91,293	59,991	9,032,371	8,437,927	879,950	Burleson County.....	177	101	7,366	6,416	461
Anderson County.....	334	202	22,645	20,435	1,831	Burnet County.....	113	77	6,819	6,211	474
Palestine.....	263	171	19,698	18,074	1,721	Caldwell County.....	265	183	18,514	17,422	1,348
Remainder of County.....	71	31	2,427	2,361	170	Lockhart.....	119	83	10,518	10,094	725
Andrews County.....	83	59	8,291	7,511	603	Luling.....	105	79	6,652	6,350	560
Andrews.....	78	54	7,891	(D)	572	Remainder of County.....	41	21	1,344	973	63
Remainder of County.....	5	5	400	(D)	31	Calhoun County.....	125	87	10,037	9,123	811
Angelina County.....	396	236	31,042	27,462	2,667	Port Lavaca.....	93	65	8,432	7,840	709
Lufkin.....	303	177	26,578	23,760	2,459	Remainder of County.....	32	22	1,605	1,283	102
Remainder of County.....	93	59	4,464	3,702	208	Callahan County.....	132	68	6,291	5,015	385
Arenas County.....	84	54	5,244	4,546	442	Cameron County.....	1,157	801	98,959	93,265	9,934
Arenas Pass (part).....	23	9	1,092	748	82	Brownsville.....	378	284	34,977	33,781	3,949
Remainder of County.....	61	45	4,152	3,758	360	Harlingen.....	379	273	40,996	38,886	4,275
Archer County.....	81	43	5,929	4,927	289	La Feria.....	45	29	2,075	1,903	156
Armstrong County.....	36	22	1,433	1,273	100	San Benito.....	176	104	11,414	10,214	871
Atascosa County.....	205	139	12,661	11,593	855	Remainder of County.....	179	111	9,497	8,481	633
Pleasanton.....	78	58	5,558	5,042	428	Camp County.....	94	58	6,368	5,628	300
Remainder of County.....	127	81	7,103	6,551	427	Pittsburg.....	54	56	6,031	(D)	(D)
Austin County.....	212	156	13,295	12,465	929	Remainder of County.....	10	2	337	(C)	(D)
Bailey County.....	105	63	11,213	10,183	896	Carson County.....	100	64	5,978	5,212	351
Bandera County.....	59	49	2,567	2,401	150	Cass County.....	244	130	17,121	14,477	1,008
Bastrop County.....	219	141	11,061	9,691	754	Atlanta.....	89	57	9,395	8,871	742
Bastrop.....	67	41	3,433	2,831	266	Remainder of County.....	155	73	7,726	5,606	346
Elgin.....	55	39	3,264	3,098	221	Castro County.....	59	43	6,920	6,552	473
Smithville.....	72	52	3,544	3,318	252	Chambers County.....	99	59	6,021	5,563	426
Remainder of County.....	25	9	818	444	15	Cherokee County.....	381	201	26,517	22,781	1,874
Baylor County.....	107	85	8,446	7,998	687	Jacksonville.....	202	108	16,355	14,155	1,282
Seymour.....	99	83	8,225	(D)	(D)	Rusk.....	57	45	5,049	4,803	390
Remainder of County.....	8	2	221	(D)	(D)	Remainder of County.....	122	48	5,113	3,423	202
Bee County.....	228	138	16,851	15,369	1,528	Childress County.....	130	96	9,612	8,722	421
Beeville.....	183	119	13,422	14,348	1,449	Childress.....	126	94	9,514	(D)	(D)
Remainder of County.....	45	19	1,429	1,025	79	Remainder of County.....	4	2	98	(D)	(D)
Bell County.....	777	565	75,379	70,725	6,660	Clay County.....	122	56	7,483	6,269	406
Belton.....	96	60	9,387	8,817	617	Henrietta.....	67	43	6,007	5,579	358
Killeen.....	155	129	17,941	17,057	1,573	Remainder of County.....	55	13	1,476	690	48
Temple.....	404	308	42,400	40,630	4,124	Cochran County.....	93	61	6,716	5,928	446
Remainder of County.....	122	68	5,151	4,221	346	Coke County.....	52	36	4,140	3,436	319
Bexar County.....	5,512	3,534	551,198	523,850	62,677	Coleman County.....	200	116	11,861	10,391	896
Alamo Heights.....	79	61	12,365	11,807	1,107	Coleman.....	130	86	10,180	9,168	806
Olmos Park.....	15	9	1,667	1,603	198	Remainder of County.....	70	30	1,681	1,223	90
San Antonio.....	5,239	3,343	527,433	501,767	60,394	Collin County.....	513	307	32,491	27,687	2,276
Terrell Wells.....	27	21	2,395	2,031	280	McKinney.....	220	142	17,533	15,319	1,434
Remainder of County.....	152	100	7,338	6,642	698	Remainder of County.....	293	165	14,958	12,358	838
Blanco County.....	64	38	4,248	3,692	290	Collingsworth County.....	108	64	7,122	6,364	422
Borden County.....	7	1	206	(D)	(D)	Wellington.....	89	59	6,626	6,040	404
Bosque County.....	179	103	9,957	8,209	585	Remainder of County.....	19	5	496	274	18
Bowie County.....	666	420	49,847	45,473	4,754	Colorado County.....	270	196	20,652	19,772	1,869
New Boston.....	69	37	5,436	4,918	350	Columbus.....	82	66	6,707	6,565	642
Tanahmah.....	386	268	34,133	31,897	3,703	Eagle Lake.....	58	38	5,493	5,269	481
Remainder of County.....	211	115	10,278	8,658	701	Remainder of County.....	130	92	8,452	7,938	746
Bramoria County.....	713	505	62,640	58,964	5,633	Comal County.....	236	154	19,986	18,744	1,607
Alvin.....	96	72	11,801	11,259	1,085	New Braunfels.....	210	140	19,040	17,954	1,569
Angleton.....	94	74	9,999	9,785	881	Remainder of County.....	26	14	946	790	34
Freeport.....	104	84	14,299	13,397	1,389	Comanche County.....	186	116	10,170	8,736	704
Lake Jackson.....	39	29	2,512	2,402	231	Comanche.....	89	61	5,900	5,442	466
Remainder of County.....	380	246	24,029	21,581	2,047	Remainder of County.....	97	55	4,270	3,294	238
Brazos County.....	402	296	41,040	39,120	4,131	Concho County.....	78	50	4,015	3,481	284
Bryan.....	335	249	37,770	36,186	3,832	Cooke County.....	300	204	26,890	24,346	2,017
College Station.....	36	34	2,327	(D)	245	Gainesville.....	246	170	23,197	20,923	1,814
Remainder of County.....	31	13	943	(D)	54	Remainder of County.....	54	34	3,693	3,423	198
Brewster County.....	98	64	5,722	5,278	537	Coryell County.....	208	112	13,055	11,085	840
Alpine.....	81	51	5,061	4,719	499	Gatesville.....	130	82	10,174	9,188	725
Remainder of County.....	17	13	661	559	38	Remainder of County.....	78	30	2,881	1,897	115
Briscoe County.....	43	29	2,418	2,124	127	Tottle County.....	83	55	4,482	3,940	391
Brooks County.....	101	63	6,562	5,850	556	Paducah.....	76	54	4,260	(D)	(D)
Palfrurias.....	94	60	6,440	(D)	553	Remainder of County.....	7	1	222	(D)	(D)
Remainder of County.....	5	3	122	(D)	3	Crane County.....	57	43	5,363	5,163	411
Brown County.....	377	209	26,023	22,953	2,316	Crockett County.....	53	43	4,033	3,853	374
Brownwood.....	301	179	22,978	20,563	2,053						
Remainder of County.....	76	30	3,044	2,390	263						

Standard Note: (D) Withheld to avoid disclosure.
 1 Arenas Pass is in Arenas and San Patricio Counties.

Represents zero.

1958 CENSUS OF BUSINESS

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Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Crosby County.....	134	88	11,162	10,284	733
Culberson County.....	61	43	3,440	3,222	282
Dallas County.....	113	87	8,978	8,458	740
Dalhart (part) ²	99	77	8,388	7,950	683
Remainder of County.....	14	10	590	508	57
Dallas County.....	7,365	4,983	1,099,023	1,047,907	121,967
Dallas.....	6,014	4,144	960,815	919,907	108,954
Garland.....	183	117	23,834	22,916	1,753
Grand Prairie (part) ³	227	157	28,396	28,396	2,459
Highland Park.....	62	42	14,099	13,851	1,798
Irving.....	80	56	16,028	14,434	1,310
Lancaster.....	47	27	4,669	4,255	299
University Park.....	194	146	25,835	25,149	3,739
Remainder of County.....	456	234	25,347	20,427	1,655
Davon County.....	223	153	22,075	20,401	1,714
Lamesa.....	191	139	20,474	19,952	1,600
Remainder of County.....	32	14	1,601	1,249	114
Deaf Smith County.....	146	106	16,889	16,273	1,422
Hereford.....	136	100	15,720	15,188	1,319
Remainder of County.....	10	6	1,169	1,085	103
Delta County.....	82	52	4,524	3,694	306
Denton County.....	488	314	81,024	37,306	3,199
Denton.....	292	204	29,025	26,909	2,571
Remainder of County.....	196	110	11,999	10,397	627
De Witt County.....	364	262	23,415	21,565	2,010
Curo.....	187	111	10,533	9,895	942
Yorktown.....	86	58	6,078	5,690	447
Yorktown.....	74	50	4,381	3,911	317
Remainder of County.....	57	33	2,503	2,069	134
Dickens County.....	88	56	5,757	5,317	386
Dimit County.....	67	45	4,596	4,320	322
Carrizo Springs.....	50	34	4,120	3,918	294
Remainder of County.....	17	11	476	402	28
Donley County.....	100	56	5,159	4,503	348
Clarendon.....	75	45	4,468	4,028	315
Remainder of County.....	25	11	691	475	33
Duval County.....	161	93	6,937	6,243	523
Benavides.....	51	27	1,390	1,170	93
San Diego (part) ⁴	47	25	1,901	1,607	144
Remainder of County.....	63	41	3,646	3,466	286
Eastland County.....	376	232	22,547	20,253	1,682
Cleco.....	101	63	6,116	5,640	528
Eastland.....	82	56	7,428	6,832	547
Binger.....	78	58	4,563	4,359	420
Remainder of County.....	115	55	4,440	3,422	277
Ector County.....	649	445	86,753	82,189	8,150
Odessa.....	615	405	82,381	78,001	7,815
Remainder of County.....	54	40	4,372	4,188	335
Edwards County.....	33	21	1,481	1,297	108
Ellis County.....	543	331	35,147	30,575	2,767
Emis.....	156	100	11,204	9,798	850
Waxahachie.....	196	128	16,612	15,012	1,504
Remainder of County.....	191	103	7,331	5,765	413
El Paso County.....	1,985	1,311	285,403	235,303	26,932
El Paso.....	1,689	1,125	224,706	214,102	25,225
Remainder of County.....	296	186	20,697	19,201	1,707
Ertz County.....	231	135	17,275	15,419	1,199
Dublin.....	65	41	4,324	3,754	305
Stephenville.....	147	87	12,187	11,043	838
Remainder of County.....	19	7	764	618	56
Falls County.....	283	181	18,507	16,701	1,281
Marlin.....	160	108	12,093	10,951	903
Remainder of County.....	123	73	6,414	5,750	378
Fannin County.....	319	201	17,604	15,610	1,195
Bonham.....	99	59	10,328	9,430	785
Remainder of County.....	170	102	7,276	6,180	410
Fayette County.....	346	234	18,513	15,801	1,441
La Grange.....	105	63	7,019	6,371	639
Remainder of County.....	261	169	11,494	9,430	802
Fisher County.....	108	68	4,034	3,364	427
Hamlin (part) ⁵	88	39	4,002	3,754	315
Remainder of County.....	99	29	2,052	1,610	111
Floyd County.....	161	117	13,162	12,362	911
Floydada.....	102	76	8,485	8,031	609
Remainder of County.....	59	41	4,677	4,331	302
Foard County.....	58	38	2,464	2,168	166
Fort Bend County.....	371	259	35,282	33,110	2,729
Rosenberg.....	166	134	20,413	19,847	1,565
Remainder of County.....	205	125	14,869	13,263	1,164
Franklin County.....	65	29	3,266	2,710	232
Wimmsboro (part) ⁷	2	1	107	107	232
Remainder of County.....	63	28	3,159	2,710	232
Freestone County.....	166	96	9,656	8,350	629
Teague.....	60	42	3,767	3,449	242
Remainder of County.....	106	54	5,889	4,901	387
Frio County.....	109	61	5,892	5,308	421
Pearsall.....	62	40	4,131	3,895	283
Remainder of County.....	47	21	1,761	1,463	138
Gaines County.....	153	99	15,132	13,810	1,042
Seminole.....	85	61	11,108	10,396	779
Remainder of County.....	68	38	4,024	3,414	263
Galveston County.....	1,496	1,028	126,450	118,672	15,008
Galveston.....	948	660	83,870	78,886	10,857
Texas City.....	230	172	23,038	22,272	2,315
Remainder of County.....	318	196	19,542	17,514	1,836
Garsa County.....	77	59	5,975	5,649	511
Post.....	70	54	5,735	5,485	484
Remainder of County.....	7	5	240	240	27
Gillespie County.....	176	124	12,491	11,695	991
Fredericksburg.....	145	105	11,528	10,994	950
Remainder of County.....	31	19	963	711	41
Glasscock County.....	9	5	164	148	10
Goliad County.....	80	48	3,609	3,087	283
Gonzales County.....	226	142	23,603	22,119	1,349
Gonzales.....	134	82	16,334	15,520	905
Remainder of County.....	92	60	7,269	6,599	444
Gray County.....	368	226	34,811	32,461	3,166
Pampa.....	290	190	31,528	29,750	2,968
Remainder of County.....	76	36	3,283	2,711	198
Grayson County.....	805	547	73,469	68,591	6,192
Denison.....	249	177	26,537	25,305	2,228
Sherman.....	302	218	33,376	31,712	3,206
Remainder of County.....	254	152	13,556	11,574	754
Gregg County.....	957	653	92,411	86,471	8,076
Gladeview (part) ⁸	152	100	13,004	12,124	1,040
Kilgore (part) ⁹	215	149	24,759	23,185	1,919
Longview.....	461	313	48,064	45,200	4,670
Remainder of County.....	129	91	6,584	5,962	447
Grimes County.....	177	113	11,087	9,949	805
Navasota.....	107	75	8,253	7,525	641
Remainder of County.....	70	40	2,834	2,444	164
Guadalupe County.....	281	209	20,335	19,205	1,174
Seguin.....	191	145	16,080	15,322	2,904
Remainder of County.....	90	64	4,255	3,883	270
Hale County.....	418	256	49,447	46,519	4,551
Plainview.....	300	204	37,507	35,521	3,724
Remainder of County.....	118	92	11,940	10,998	827
Hall County.....	146	100	6,780	6,046	449
Memphis.....	87	59	4,538	4,198	336
Remainder of County.....	59	41	2,242	1,852	113
Hamilton County.....	129	91	7,780	6,932	531
Beaumont.....	86	64	5,785	5,541	424
Remainder of County.....	43	25	1,995	1,391	107
Hemphill County.....	65	51	5,589	5,235	412
Hardeman County.....	116	82	7,944	6,972	599
Quanah.....	66	54	6,054	5,786	500
Remainder of County.....	50	28	1,890	1,186	99
Hardin County.....	245	139	15,440	13,262	1,070
Silsoe.....	115	59	4,348	7,024	598
Remainder of County.....	130	80	7,102	6,238	472
Harris County.....	9,036	5,996	1,213,580	1,157,036	136,136
Baytown.....	331	223	43,030	41,018	4,343
Baytown.....	65	43	7,084	7,624	819

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero.

¹Dalhart is in Dallas and Hartley Counties.²Yonkers is in De Witt and Lavaca Counties.³San Diego is in Duval and Jim Wells Counties.⁴Hamlin is in Fisher and Jones Counties.⁵Grand Prairie is in Dallas and Tarrant Counties.⁶Wimmsboro is in Franklin and Wood Counties.⁷Gladeview is in Gregg and Upshur Counties.⁸Kilgore is in Gregg and Rusk Counties.

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year		County and city	Establishments		Sales		Payroll, entire year
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)				Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Harris County—Con.							Jeff Davis County.....	21	11	569	431	20
Galena Park.....	65	43	7,583	6,999	692		Jefferson County.....	2,223	1,533	244,845	231,889	26,300
Houston.....	7,491	4,949	1,052,972	1,006,558	121,979		Beaumont.....	1,191	809	141,583	134,329	15,961
Jacinto City.....	11	11	3,656	3,656	285		Lakeview.....	2	2	(D)	(D)	(D)
La Porte.....	88	42	5,976	5,032	404		Nederland.....	56	32	3,273	2,569	248
Pasadena.....	271	211	41,390	39,790	3,504		Port Arthur.....	698	512	82,551	79,305	8,569
South Houston.....	55	39	3,960	3,730	394		Port Neches.....	79	41	5,331	4,561	346
West University Place.....	10	8	2,130	(D)	(D)		Remainder of County.....	197	137	(D)	(D)	(D)
Remainder of County.....	709	425	44,999	(D)	(D)		Jim Hogg County.....	78	46	3,659	3,327	249
Harrison County.....	426	276	34,168	31,500	2,965		Jim Wells County.....	326	228	26,282	24,704	2,436
Marshall.....	317	213	29,354	27,640	2,706		Alice.....	231	167	21,470	20,410	2,115
Remainder of County.....	109	63	4,814	3,860	259		Premont.....	32	22	1,692	1,518	104
Hartley County.....	24	12	994	814	71		San Diego (part) ⁵	10	4	562	(D)	(D)
Dalhart (part) ²	1	1	(D)	(D)	(D)		Remainder of County.....	53	35	2,558	(D)	(D)
Remainder of County.....	23	11	(D)	(D)	(D)		Johnson County.....	376	226	25,248	21,738	1,846
Haskell County.....	161	115	9,299	8,379	657		Cleburne.....	235	151	19,205	17,093	1,547
Haskell.....	84	60	6,416	5,914	483		Remainder of County.....	141	75	6,043	4,645	299
Remainder of County.....	77	55	2,883	2,465	174		Jones County.....	270	200	21,196	19,330	1,633
Hays County.....	208	158	15,350	14,748	1,380		Anson.....	65	53	4,909	4,321	391
San Marcos.....	162	126	13,265	12,825	1,229		Hamlin (part) ³	63	47	5,470	5,036	414
Remainder of County.....	46	32	2,085	1,923	151		Stamford.....	107	83	9,448	8,930	780
Hemphill County.....	55	37	4,015	3,687	310		Remainder of County.....	35	17	1,359	1,043	48
Canadian.....	49	31	3,741	3,413	291		Karnes County.....	227	161	12,664	11,466	1,068
Remainder of County.....	6	6	274	274	19		Karnes City.....	61	43	3,570	3,272	306
Henderson County.....	246	150	17,580	16,062	1,499		Kenedy.....	99	69	6,113	5,503	539
Athens.....	143	103	12,710	11,890	996		Remainder of County.....	67	49	3,031	2,691	224
Remainder of County.....	103	47	4,870	4,172	193		Kaufman County.....	351	229	27,661	25,289	1,778
Hidalgo County.....	1,386	938	108,391	101,027	10,005		Kaufman.....	83	47	6,797	5,993	411
Alamo.....	31	21	1,420	1,244	96		Terrell.....	152	108	14,912	14,158	1,066
Donna.....	73	45	4,450	4,068	426		Remainder of County.....	116	74	5,952	5,138	301
Edcouch.....	32	16	1,037	795	48		Kendall County.....	104	70	5,221	4,849	373
Edinburg.....	216	148	15,097	13,397	1,340		Kenedy County.....	2	2	(D)	(D)	(D)
Elas.....	37	27	2,782	2,644	154		Kent County.....	21	13	1,017	675	52
McAllen.....	301	237	36,660	35,738	4,029		Kerr County.....	208	132	17,389	16,309	1,705
Mercedes.....	108	76	6,932	6,560	610		Kerrville.....	164	112	15,233	14,511	1,421
Mission.....	159	97	12,151	11,237	991		Remainder of County.....	44	20	2,156	1,798	264
Pharr.....	114	74	6,461	5,981	561		Kimble County.....	84	50	4,046	3,406	359
San Juan.....	36	26	1,696	1,454	78		King County.....	6	4	311	(D)	26
Weslaco.....	136	100	13,802	12,962	1,298		Kinney County.....	42	16	1,340	1,070	72
Remainder of County.....	143	71	5,893	4,947	374		Kleberg County.....	237	165	24,396	23,390	2,242
Hill County.....	357	229	21,728	19,298	1,590		Kingsville.....	226	158	24,021	23,061	2,209
Hillsboro.....	150	109	12,535	11,893	1,094		Remainder of County.....	11	7	375	329	33
Remainder of County.....	207	121	9,143	7,405	496		Knox County.....	143	97	9,833	9,047	719
Hockley County.....	230	158	21,890	20,192	1,699		Lamar County.....	393	239	29,414	26,836	2,692
Levelland.....	158	112	18,018	16,954	1,476		Paris.....	315	203	26,615	24,787	2,561
Remainder of County.....	72	46	3,872	3,238	223		Remainder of County.....	78	36	2,799	2,051	131
Hood County.....	103	49	5,928	4,568	271		Lamb County.....	295	211	27,892	25,544	1,956
Hopkins County.....	231	133	19,861	18,143	1,359		Littlefield.....	154	112	15,074	13,956	1,160
Sulphur Springs.....	186	118	17,818	16,770	1,273		Remainder of County.....	141	99	12,818	11,588	796
Remainder of County.....	45	15	2,043	1,373	86		Lampasas County.....	141	101	10,320	9,752	703
Houston County.....	236	148	15,443	13,765	1,210		Lampasas.....	107	87	8,923	8,609	644
Crockett.....	144	106	11,680	10,972	954		Remainder of County.....	34	14	1,397	1,143	59
Remainder of County.....	92	42	3,763	2,793	256		La Salle County.....	74	44	3,745	3,299	267
Howard County.....	433	311	44,100	41,592	3,958		Cotulla.....	46	34	2,845	2,699	209
Big Spring.....	380	278	40,101	38,155	3,803		Remainder of County.....	28	10	900	610	58
Remainder of County.....	53	33	3,999	3,427	155		Lavaca County.....	293	181	15,900	13,970	1,041
Rudspeth County.....	58	42	2,282	1,978	147		Yoakum (part) ³	38	16	2,385	2,145	139
Runt County.....	498	314	38,441	35,057	3,066		Remainder of County.....	255	165	13,515	11,825	902
Commerce.....	80	66	7,140	6,876	458		Lee County.....	131	83	6,674	5,736	417
Greenville.....	309	197	26,179	24,381	2,383		Giddings.....	84	60	4,944	4,516	350
Remainder of County.....	109	51	5,122	3,800	225		Remainder of County.....	47	23	1,730	1,220	67
Rutcheson County.....	338	220	34,737	31,457	3,265		Leon County.....	156	88	6,266	4,774	364
Borger.....	281	187	31,833	28,977	2,962		Liberty County.....	383	255	33,664	31,212	2,828
Remainder of County.....	57	33	2,904	2,480	303		Cleveland.....	113	75	9,083	8,401	685
Irion County.....	18	14	558	498	39		Liberty.....	119	85	15,634	14,842	1,348
Jack County.....	115	67	6,339	5,667	495		Remainder of County.....	151	95	8,925	7,969	795
Jackboro.....	81	59	5,831	5,361	461		Limestone County.....	269	171	15,784	13,926	1,122
Remainder of County.....	34	6	648	306	26		Meria.....	134	90	10,440	9,764	835
Jackson County.....	163	113	12,838	11,698	893		Remainder of County.....	135	81	5,344	4,162	287
Edna.....	99	71	9,643	9,057	673							
Remainder of County.....	64	42	3,195	2,641	220							
Jasper County.....	183	121	16,259	15,243	1,277							
Jasper.....	104	70	9,846	9,354	836							
Remainder of County.....	79	51	6,413	5,889	441							

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero.

²Dalhart is in Dallas and Hartley Counties.³Yoakum is in De Witt and Lavaca Counties.⁴San Diego is in Duval and Jim Wells Counties.⁵Hamlin is in Fischer and Jones Counties.

1958 CENSUS OF BUSINESS

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Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	
Lipscomb County.....	53	45	3,810	3,496	212
Live Oak County.....	104	72	5,689	5,183	413
Llano County.....	102	54	5,900	5,002	346
Llano.....	72	54	5,246	4,630	329
Remainder of County.....	30	10	654	372	17
Loving County.....	4	...	50
Lubbock County.....	1,320	850	171,913	160,267	16,619
Lubbock.....	1,138	738	159,588	149,703	15,800
Slaton.....	82	56	6,619	5,967	485
Remainder of County.....	100	56	5,706	4,594	334
Lynn County.....	128	86	10,015	9,035	623
Tahoka.....	72	48	6,849	6,183	419
Remainder of County.....	56	38	3,166	2,872	204
McCulloch County.....	182	108	10,079	9,061	677
Brady.....	144	94	9,118	8,408	645
Remainder of County.....	38	14	961	653	32
McLennan County.....	1,576	1,068	149,018	140,388	14,891
McGregor.....	75	47	4,454	3,796	302
Waco.....	1,187	807	131,173	124,943	13,586
Remainder of County.....	314	214	13,391	11,649	1,003
McKullen County.....	10	2	201	(D)	(D)
Madison County.....	103	63	8,654	7,534	693
Marion County.....	107	61	5,725	4,587	359
Jefferson.....	90	52	5,248	4,206	344
Remainder of County.....	17	9	477	381	15
Martin County.....	59	39	6,643	6,239	391
Mason County.....	66	48	3,419	3,197	224
Matagorda County.....	325	221	25,778	24,154	2,524
Bay City.....	199	139	19,958	18,986	2,091
Palacios.....	61	41	3,261	2,999	256
Remainder of County.....	65	41	2,559	2,179	177
Maverick County.....	130	90	10,416	9,462	949
Eagle Pass.....	116	84	9,932	9,130	920
Remainder of County.....	14	6	484	332	29
Medina County.....	215	139	11,930	11,034	873
Bondo.....	98	60	5,577	5,101	447
Remainder of County.....	117	79	6,353	5,933	426
Menard County.....	81	39	3,963	3,393	248
Menard.....	67	35	3,298	2,862	225
Remainder of County.....	14	4	669	531	23
Midland County.....	403	301	64,081	61,059	6,206
Midland.....	387	287	63,000	(D)	6,094
Remainder of County.....	16	14	1,081	(D)	112
Milam County.....	297	191	20,210	18,646	1,628
Cameron.....	134	82	8,760	7,940	679
Remainder of County.....	163	109	11,450	10,706	949
Mills County.....	70	46	5,262	4,840	321
Mitchell County.....	156	110	11,002	10,042	918
Colorado City.....	118	80	9,284	8,550	759
Remainder of County.....	38	30	1,718	1,492	159
Montague County.....	266	166	18,404	16,480	1,510
Bowie.....	111	75	9,546	8,704	677
Boccon.....	81	57	6,686	6,256	386
Remainder of County.....	74	34	2,172	1,520	87
Montgomery County.....	279	169	19,911	17,911	1,868
Conroe.....	182	118	14,647	13,559	1,252
Remainder of County.....	97	51	5,264	4,352	212
Moore County.....	157	101	14,293	12,507	1,025
Dumas.....	126	78	11,499	9,937	838
Remainder of County.....	31	23	2,794	2,570	187
Morris County.....	147	81	7,788	6,084	400
Motley County.....	44	36	2,614	2,408	219
McGoches County.....	273	167	22,928	20,546	1,649
McGoches.....	183	133	19,456	18,280	1,524
Remainder of County.....	88	34	3,472	2,266	125
Navarro County.....	416	264	31,154	28,208	2,836
Corsicana.....	400	204	26,152	24,232	2,543
Remainder of County.....	114	60	4,992	3,926	293
Newton County.....	106	56	5,144	4,148	299
Nolan County.....	261	177	22,113	20,359	1,952
Sweetwater.....	205	141	19,385	18,003	1,743
Remainder of County.....	56	36	2,728	2,356	209
Nueces County.....	1,958	1,406	224,775	215,897	24,665
Bishop.....	54	40	4,689	4,521	301
Corpus Christi.....	1,587	1,159	197,539	190,595	22,649
Robstown.....	196	110	14,933	13,637	1,152
Remainder of County.....	121	97	7,614	7,144	563
Ochiltree County.....	106	72	8,689	8,005	597
Perryton.....	99	67	7,809	(D)	544
Remainder of County.....	7	5	840	(D)	53
Oldham County.....	42	24	1,922	1,502	121
Orange County.....	464	292	40,301	37,161	3,517
Orange.....	305	221	33,314	31,622	2,988
Remainder of County.....	159	71	6,987	5,539	529
Palo Pinto County.....	341	199	20,648	17,332	1,581
Mineral Wells.....	233	147	16,502	14,394	1,376
Remainder of County.....	108	52	4,146	2,938	209
Panola County.....	173	95	11,560	9,842	753
Carthage.....	105	75	9,701	8,879	700
Remainder of County.....	68	20	1,859	963	53
Parker County.....	261	137	19,028	17,020	1,229
Weatherford.....	189	113	17,103	15,703	1,143
Remainder of County.....	72	24	1,925	1,317	86
Parmer County.....	85	63	8,204	7,594	545
Pecos County.....	132	98	10,376	9,842	861
Fort Stockton.....	86	70	7,254	7,078	660
Remainder of County.....	46	28	3,122	2,764	201
Polk County.....	191	105	10,831	9,133	766
Livingston.....	110	64	7,028	6,016	480
Remainder of County.....	81	41	3,803	3,117	286
Potter County.....	1,164	804	161,137	151,041	16,489
Amarillo (part) ¹⁰	1,107	759	157,228	147,310	16,044
Remainder of County.....	57	45	3,909	3,731	445
Presidio County.....	92	62	5,307	4,929	461
Marfa.....	62	50	4,420	4,234	400
Remainder of County.....	30	12	867	595	61
Rains County.....	38	18	1,394	992	86
Randall County.....	150	98	13,406	12,540	1,129
Amarillo (part) ¹⁰	42	28	5,091	4,985	501
Canyon.....	87	55	6,920	6,326	514
Remainder of County.....	21	15	1,395	1,269	114
Reagan County.....	57	37	4,421	4,131	395
Real County.....	28	20	1,011	891	59
Red River County.....	190	116	10,291	8,847	687
Clarksburg.....	112	74	7,490	6,744	533
Remainder of County.....	78	42	2,801	2,103	154
Reeves County.....	214	154	20,129	19,307	1,922
Pecos.....	180	130	17,859	17,169	1,759
Remainder of County.....	34	24	2,260	2,138	164
Refugio County.....	145	101	10,194	9,462	845
Refugio.....	76	60	7,376	7,104	667
Remainder of County.....	69	41	2,818	2,358	178
Roberts County.....	22	14	1,517	1,345	77
Robertson County.....	288	154	14,907	13,343	1,001
Calvert.....	50	26	1,156	890	75
Hearne.....	94	66	8,097	7,647	622
Remainder of County.....	104	62	5,654	4,806	304
Rockwall County.....	75	53	6,006	5,666	330
Russell County.....	242	170	17,625	16,209	1,265
Ballinger.....	96	82	10,412	10,106	725
Winters.....	92	56	4,976	4,248	395
Remainder of County.....	54	32	2,237	1,855	145
Rusk County.....	443	241	30,390	26,654	2,297
Henderson.....	226	128	20,360	18,308	1,659
Kilgore (part) ⁹	8	4	357	227	16
Remainder of County.....	209	109	9,673	8,119	622
Sabine County.....	88	40	4,737	3,853	212

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

⁹Kilgore is in Gregg and Rusk Counties. ¹⁰Amorillo is in Potter and Randall Counties.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
San Augustine County.....	78	42	6,053	5,505	435	Upton County.....	106	76	6,402	5,888	607
San Augustine.....	63	41	5,805	(D)	(D)	McCombs.....	54	46	4,503	4,253	438
Remainder of County.....	15	1	248	(D)	(D)	Remainder of County.....	42	30	1,899	1,635	169
San Jacinto County.....	44	12	1,344	816	53	Uvalde County.....	230	164	15,652	14,562	1,300
San Patricio County.....	410	282	32,977	30,853	2,739	Uvalde.....	161	127	12,634	11,938	1,179
Aransas Pass (part).....	78	62	7,561	7,211	638	Remainder of County.....	69	37	3,018	2,624	181
Mathis.....	70	48	6,024	5,632	436	Val Verde County.....	197	139	18,304	17,386	1,702
Sinton.....	119	79	9,638	9,030	860	Del Rio.....	180	130	17,627	16,913	1,658
Taft.....	62	40	5,659	5,345	507	Remainder of County.....	17	9	677	473	40
Remainder of County.....	81	53	4,095	3,635	298	Van Zandt County.....	251	145	15,286	13,408	882
San Saba County.....	122	74	6,939	6,133	357	Victoria County.....	430	330	55,422	53,454	5,569
San Saba.....	90	62	6,109	5,631	329	Victoria.....	384	302	53,169	51,591	5,400
Remainder of County.....	32	12	830	502	28	Remainder of County.....	46	28	2,253	1,863	169
Schleicher County.....	51	33	3,479	2,999	230	Walker County.....	176	116	11,771	10,751	977
Scurry County.....	219	151	22,195	20,825	2,044	Waller County.....	147	105	10,885	10,351	960
Snyder.....	180	134	20,819	19,881	1,972	Remainder of County.....	29	11	886	400	19
Remainder of County.....	39	17	1,376	944	72	Ward County.....	192	124	14,853	13,499	1,232
Shackelford County.....	77	47	4,666	4,090	299	Ward.....	135	87	12,504	11,260	1,042
Shelby County.....	254	148	18,954	16,932	1,174	Remainder of County.....	59	37	2,549	2,239	190
Center.....	122	84	11,982	11,222	888	Washington County.....	248	166	15,518	13,696	1,222
Remainder of County.....	132	64	6,972	5,710	286	Brenham.....	188	136	13,321	12,115	1,154
Sherman County.....	52	30	3,098	2,522	187	Remainder of County.....	60	30	2,197	1,581	68
Smyth County.....	807	525	82,183	75,353	7,553	Webb County.....	517	329	47,280	44,734	4,563
Tyler.....	640	428	74,433	68,853	7,115	Laredo.....	487	309	46,652	44,252	4,328
Remainder of County.....	167	97	7,750	6,500	438	Remainder of County.....	30	20	628	482	35
Somervell County.....	42	18	1,593	955	67	Wharton County.....	434	314	38,931	37,275	3,241
Starr County.....	135	71	6,579	5,619	386	El Campo.....	134	110	14,824	14,480	1,376
Stephens County.....	165	107	12,469	11,021	968	Wharton.....	163	115	15,563	14,825	1,266
Breckenridge.....	148	98	10,815	9,515	915	Remainder of County.....	137	89	8,544	7,970	599
Remainder of County.....	17	9	1,654	1,506	53	Wheeler County.....	164	110	9,701	8,949	716
Sterling County.....	21	15	1,624	1,368	92	Shamrock.....	91	65	6,124	5,938	477
Stone County.....	52	28	2,537	2,019	183	Remainder of County.....	73	41	3,577	3,011	239
Sutton County.....	61	43	4,899	4,213	406	Wichita County ¹¹	1,183	819	135,464	128,586	12,822
Sonora.....	60	42	(D)	(D)	(D)	Burk Burnett.....	74	54	7,012	6,582	494
Remainder of County.....	1	1	(D)	(D)	(D)	Electra.....	105	73	12,559	11,967	483
Swisher County.....	119	95	11,629	11,137	829	Wichita Falls.....	894	622	109,613	104,593	11,302
Tulia.....	80	66	8,940	8,664	587	Remainder of County.....	110	70	6,280	5,444	543
Remainder of County.....	39	29	2,689	2,473	242	Willbarger County.....	283	181	22,710	20,664	1,844
Tarrant County.....	4,254	2,698	563,642	528,272	58,360	Vernon.....	257	169	21,582	19,960	1,844
Arlington.....	209	127	27,242	25,542	1,980	Remainder of County.....	26	12	1,128	704	40
Fort Worth.....	3,549	2,291	506,725	476,907	54,359	Willacy County.....	190	118	13,935	12,811	1,079
Haltom City.....	77	41	3,853	3,389	271	Willsboro.....	137	91	9,950	9,242	803
River Oaks.....	41	17	2,726	2,264	147	Remainder of County.....	53	27	3,985	3,569	196
Grand Prairie (part) ¹²	7	5	889	(D)	54	Williamson County.....	515	341	32,623	29,763	2,660
White Settlement.....	18	15	2,185	(D)	173	Georgetown.....	88	62	7,782	7,232	561
Remainder of County.....	353	199	20,022	(D)	1,376	Taylor.....	196	144	15,140	14,370	1,526
Taylor County.....	811	531	87,502	81,988	9,311	Remainder of County.....	231	135	9,701	8,161	573
Arlene.....	686	460	80,445	75,877	8,835	Wilson County.....	155	99	8,429	7,411	583
Remainder of County.....	125	71	7,057	6,111	476	Winkler County.....	128	94	13,636	12,804	1,032
Terrell County.....	44	30	2,639	2,461	261	Kernit.....	108	78	12,294	11,578	942
Terry County.....	171	125	19,549	18,619	1,616	Remainder of County.....	20	16	1,342	1,226	90
Brownfield.....	146	110	17,665	17,017	1,486	Wise County.....	201	123	12,877	11,321	834
Remainder of County.....	25	15	1,884	1,602	130	Decatur.....	77	55	6,961	6,633	492
Throckmorton County.....	40	30	2,147	1,965	145	Remainder of County.....	124	68	5,916	4,688	342
Titus County.....	229	127	15,643	13,249	1,141	Wood County.....	258	160	18,376	16,506	1,263
Mount Pleasant.....	182	106	13,992	12,094	1,021	Mineola.....	90	52	8,053	7,437	571
Remainder of County.....	47	21	1,651	1,155	120	Winnboro (part) ¹³	75	51	5,049	4,707	325
Tom Green County.....	821	527	82,081	76,943	8,287	Remainder of County.....	93	57	5,274	4,362	367
San Angelo.....	771	491	79,045	74,203	8,115	Yookum County.....	64	48	5,273	4,903	358
Remainder of County.....	50	36	3,036	2,740	172	Young County.....	244	168	20,556	19,196	1,612
Travis County.....	1,597	1,123	187,432	179,570	21,974	Graham.....	126	96	12,130	11,552	1,003
Austin.....	1,527	1,085	185,027	177,603	21,843	Olney.....	86	60	7,303	6,835	546
Remainder of County.....	70	38	2,405	1,967	131	Remainder of County.....	32	12	1,123	811	63
Trinity County.....	135	75	7,196	5,652	391	Zapata County.....	45	11	899	475	18
Tyler County.....	113	79	8,841	8,277	570	LaValle County.....	134	64	6,171	5,273	409
Upshur County.....	182	104	12,619	10,905	836	Crystal City.....	101	49	4,938	4,280	342
Climer.....	121	77	10,341	9,421	667	Remainder of County.....	35	15	1,233	993	67
Gladewater (part) ¹⁴	3	1	(D)	(D)	(D)						
Remainder of County.....	58	26	(D)	(D)	(D)						

Standard Notes: (D) Withheld to avoid disclosure.

Represents zero.

¹Aransas Pass is in Aransas and San Patricio Counties.²Gladewater is in Gregg and Upshur Counties.⁶Grand Prairie is in Dallas and Tarrant Counties.⁷Winnboro is in Franklin and Wood Counties.¹¹Data for the Cities, Towns, and Villages in this County will be presented in the final report.

1958 CENSUS OF BUSINESS

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Table 3—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
AMARILLO STANDARD METROPOLITAN STATISTICAL AREA—Consist of Potter and Randall Counties, Tex.									
	RETAIL TRADE, TOTAL.....	1,302	926	202,131	195,941	21,390	8,038	6,610	1,327
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	82	64	14,607	14,395	1,542	405	388	72
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	30	26	21,205	21,151	2,941	1,168	853	18
54	FOOD STORES.....	152	104	35,084	34,214	2,142	1,002	603	152
55 EX.554	AUTOMOTIVE DEALERS.....	115	57	43,359	42,271	3,572	774	756	116
55PT(554)	GASOLINE SERVICE STATIONS.....	182	150	15,618	14,856	1,393	573	516	196
56	APPAREL, ACCESSORY STORES.....	86	68	16,327	15,983	2,383	923	727	66
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	84	62	10,210	9,906	1,239	442	280	83
58	EATING, DRINKING PLACES.....	252	198	12,012	11,274	2,654	1,500	1,323	289
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	56	48	8,064	7,920	929	405	374	64
59 EX.591	OTHER RETAIL STORES.....	196	132	17,629	16,483	1,612	610	565	196
53 PART*	NONSTORE RETAILERS*.....	67	17	8,016	7,488	983	236	225	75
AUSTIN STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Travis County, Tex.									
	RETAIL TRADE, TOTAL.....	1,686	1,227	213,935	206,861	24,950	10,491	8,755	1,680
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	87	65	17,145	16,725	2,350	690	632	69
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	48	40	19,274	19,074	3,086	1,380	1,107	31
54	FOOD STORES.....	256	168	49,123	47,607	3,132	1,394	949	252
55 EX.554	AUTOMOTIVE DEALERS.....	103	78	34,255	33,735	3,121	955	918	107
55PT(554)	GASOLINE SERVICE STATIONS.....	250	202	17,963	17,009	1,797	877	720	260
56	APPAREL, ACCESSORY STORES.....	105	105	19,880	19,880	3,053	1,254	1,071	100
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	101	69	12,111	11,617	1,792	514	485	89
58	EATING, DRINKING PLACES.....	354	272	16,739	15,573	3,409	2,025	1,753	381
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	64	58	7,856	7,706	1,156	561	406	62
59 EX.591	OTHER RETAIL STORES.....	239	159	16,001	14,901	1,687	719	607	244
53 PART*	NONSTORE RETAILERS*.....	79	11	3,588	3,034	367	122	116	85
BEAUMONT-PORT ARTHUR STANDARD METROPOLITAN STATISTICAL AREA—Consists of Jefferson and Orange Counties, Tex.									
	RETAIL TRADE, TOTAL.....	2,689	1,923	329,338	315,608	35,174	14,597	12,608	2,618
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	142	112	23,324	22,810	2,697	728	694	127
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	82	64	35,005	34,717	5,420	2,185	1,793	61
54	FOOD STORES.....	501	297	93,225	88,999	5,815	3,346	2,568	516
55 EX.554	AUTOMOTIVE DEALERS.....	152	124	52,610	51,844	5,041	1,138	1,072	132
55PT(554)	GASOLINE SERVICE STATIONS.....	387	315	27,397	25,593	2,475	976	874	417
56	APPAREL, ACCESSORY STORES.....	194	172	22,450	21,934	3,012	1,243	1,033	117
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	159	129	16,517	15,939	2,249	669	652	155
58	EATING, DRINKING PLACES.....	507	377	17,634	16,114	3,653	2,389	2,177	551
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	87	77	12,260	12,084	1,777	806	709	75
59 EX.591	OTHER RETAIL STORES.....	365	233	24,960	22,648	2,638	1,000	925	353
53 PART*	NONSTORE RETAILERS*.....	113	23	3,956	2,926	397	117	111	114
CORPUS CHRISTI STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Nueces County, Tex.									
	RETAIL TRADE, TOTAL.....	1,962	1,420	240,266	232,568	26,491	10,538	9,292	1,875
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	94	78	18,749	18,443	1,819	541	516	82
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	60	52	30,549	30,425	4,709	1,878	1,538	37
54	FOOD STORES.....	350	214	61,290	59,140	3,750	1,736	1,359	347
55 EX.554	AUTOMOTIVE DEALERS.....	141	107	45,864	45,316	4,848	1,098	1,068	136
55PT(554)	GASOLINE SERVICE STATIONS.....	278	218	16,703	15,573	1,723	694	612	274
56	APPAREL, ACCESSORY STORES.....	102	100	13,286	(D)	1,785	809	641	53
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	106	82	12,212	11,920	1,868	529	520	81
58	EATING, DRINKING PLACES.....	424	306	13,529	12,259	2,630	1,910	1,797	463
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	59	55	7,961	7,893	1,135	500	458	54
59 EX.591	OTHER RETAIL STORES.....	281	191	16,753	15,367	1,847	741	689	283
53 PART*	NONSTORE RETAILERS*.....	67	17	3,370	(D)	377	102	94	65
DALLAS STANDARD METROPOLITAN STATISTICAL AREA—Consists of Collin, Dallas, Denton, and Ellis Counties, Tex.									
	RETAIL TRADE, TOTAL.....	9,102	6,360	1,408,013	1,362,251	161,700	58,887	50,391	8,946
52	LUMBER, BLDG MATLS, HOME, FARM EQUIP. DEALERS	514	364	72,260	69,656	7,333	2,021	1,893	485
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	394	274	144,550	142,420	22,548	8,737	6,642	313
54	FOOD STORES.....	1,476	990	309,670	298,838	19,494	7,798	5,451	1,925
55 EX.554	AUTOMOTIVE DEALERS.....	633	415	263,182	259,560	22,817	5,423	5,278	591
55PT(554)	GASOLINE SERVICE STATIONS.....	1,228	958	94,840	88,866	9,363	3,722	3,256	1,355
56	APPAREL, ACCESSORY STORES.....	643	539	116,595	114,741	19,446	7,115	5,848	464
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	592	404	62,011	59,051	8,144	2,301	2,199	594
58	EATING, DRINKING PLACES.....	1,451	1,169	83,095	79,365	18,621	10,554	9,455	1,629
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	290	256	53,645	52,971	7,587	2,859	2,592	260
59 EX.591	OTHER RETAIL STORES.....	1,768	906	118,666	111,940	12,106	4,100	3,703	1,307
53 PART*	NONSTORE RETAILERS*.....	513	85	89,499	84,843	14,241	4,257	4,074	523

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS—Continued

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		EL PASO STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with El Paso County, Tex..							
	RETAIL TRADE, TOTAL.....	2,050	1,406	309,674	299,660	34,715	19,473	11,617	2,028
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	86	55	17,053	16,617	1,977	5,678	515	58
53 PART*	GENERAL MERCHANDISE GROUP STORES*	70	42	49,360	48,948	8,189	3,684	2,736	69
54	FOOD STORES.....	386	198	71,412	68,338	4,198	1,809	1,298	391
55 EX, 554	AUTOMOTIVE DEALERS.....	139	111	59,473	58,967	5,777	1,331	1,309	115
55PT(554)	GASOLINE SERVICE STATIONS.....	229	187	15,739	14,669	1,397	607	510	248
56	APPAREL, ACCESSORY STORES.....	133	129	24,422	24,286	2,930	1,720	1,086	115
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	119	89	21,837	21,341	3,120	964	926	125
58	EATING, DRINKING PLACES.....	457	339	17,825	16,345	3,673	2,268	1,992	485
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	63	57	9,937	9,865	1,326	619	507	58
59 EX, 591	OTHER RETAIL STORES.....	278	166	19,199	17,413	1,674	678	625	283
53 PART*	NONSTORE RETAILERS*.....	90	20	3,417	2,871	454	115	113	81
		FORT WORTH STANDARD METROPOLITAN STATISTICAL AREA--Consists of Johnson and Tarrant Counties, Tex..							
	RETAIL TRADE, TOTAL.....	4,804	3,140	689,550	663,162	73,405	29,913	24,627	4,887
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	256	174	46,255	45,111	4,980	1,318	1,235	211
53 PART*	GENERAL MERCHANDISE GROUP STORES*	172	124	90,217	89,625	13,054	5,743	4,487	141
54	FOOD STORES.....	755	475	168,583	162,573	10,562	4,198	3,185	739
55 EX, 554	AUTOMOTIVE DEALERS.....	444	232	133,022	129,558	10,001	2,403	2,332	463
55PT(554)	GASOLINE SERVICE STATIONS.....	782	542	49,643	45,117	4,468	2,361	1,608	895
56	APPAREL, ACCESSORY STORES.....	221	199	26,767	26,459	3,758	1,697	1,163	160
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	254	168	24,316	23,170	3,448	937	905	253
58	EATING, DRINKING PLACES.....	781	605	38,298	36,010	8,919	5,138	4,508	854
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	159	141	26,938	26,620	3,995	1,800	1,560	159
59 EX, 591	OTHER RETAIL STORES.....	728	444	44,365	39,833	4,631	2,013	1,851	740
53 PART*	NONSTORE RETAILERS*.....	252	36	41,146	39,086	5,589	2,305	1,793	272
		GALVESTON STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Galveston County, Tex..							
	RETAIL TRADE, TOTAL.....	1,498	1,040	145,348	138,492	16,276	6,674	5,738	1,533
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	56	50	9,364	9,300	1,231	313	301	37
53 PART*	GENERAL MERCHANDISE GROUP STORES*	46	36	13,801	13,631	1,926	809	654	38
54	FOOD STORES.....	241	143	44,773	42,571	2,725	1,243	888	242
55 EX, 554	AUTOMOTIVE DEALERS.....	68	60	18,687	18,613	2,120	529	518	70
55PT(554)	GASOLINE SERVICE STATIONS.....	182	150	12,247	11,685	1,227	449	403	180
56	APPAREL, ACCESSORY STORES.....	73	67	6,814	6,638	971	382	333	52
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	85	59	7,588	7,258	1,271	371	363	92
58	EATING, DRINKING PLACES.....	417	281	12,360	10,962	2,399	1,635	1,440	484
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	58	50	6,545	6,377	939	377	312	52
59 EX, 591	OTHER RETAIL STORES.....	233	133	11,699	10,289	1,271	506	470	245
53 PART*	NONSTORE RETAILERS*.....	39	11	1,470	1,168	196	60	56	41
		HOUSTON STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Harris County, Tex..							
	RETAIL TRADE, TOTAL.....	10,576	7,212	1,568,665	1,514,339	178,766	864,238	54,848	10,373
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	566	410	93,109	90,343	10,814	2,947	2,775	490
53 PART*	GENERAL MERCHANDISE GROUP STORES*	325	239	214,995	213,719	33,621	11,666	9,093	255
54	FOOD STORES.....	1,874	1,188	394,984	379,536	25,773	10,291	7,391	1,917
55 EX, 554	AUTOMOTIVE DEALERS.....	662	454	286,444	282,632	25,985	6,191	6,001	586
55PT(554)	GASOLINE SERVICE STATIONS.....	1,567	1,219	112,951	105,713	11,669	4,260	3,839	1,612
56	APPAREL, ACCESSORY STORES.....	511	461	102,123	101,291	15,738	5,607	4,865	345
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	633	441	75,741	73,455	10,822	2,943	2,783	556
58	EATING, DRINKING PLACES.....	2,019	1,367	89,161	82,133	18,614	11,021	9,927	2,100
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	378	344	64,238	63,480	9,858	3,868	3,268	320
59 EX, 591	OTHER RETAIL STORES.....	1,570	988	106,383	97,057	11,955	4,300	3,808	1,614
53 PART*	NONSTORE RETAILERS*.....	471	101	28,536	24,980	3,917	1,144	1,098	478
		LAREDO STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Webb County, Tex..							
	RETAIL TRADE, TOTAL.....	512	338	56,874	54,424	5,522	3,036	2,631	511
52	LUMBER, BLDG MATLS, HWY, FARM EQUIP. DEALERS	26	20	4,038	3,906	484	174	170	25
53 PART*	GENERAL MERCHANDISE GROUP STORES*	22	16	10,549	10,443	1,200	710	486	17
54	FOOD STORES.....	125	59	13,203	12,107	549	359	320	139
55 EX, 554	AUTOMOTIVE DEALERS.....	24	18	6,375	6,229	678	240	232	24
55PT(554)	GASOLINE SERVICE STATIONS.....	52	40	3,556	3,316	337	199	189	44
56	APPAREL, ACCESSORY STORES.....	47	45	9,856	(D)	1,043	572	497	32
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	19	13	1,656	1,552	180	77	72	17
58	EATING, DRINKING PLACES.....	113	77	2,552	2,258	437	380	357	118
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	11	9	1,973	(D)	266	135	128	15
59 EX, 591	OTHER RETAIL STORES.....	55	37	2,873	2,681	333	181	171	62
53 PART*	NONSTORE RETAILERS*.....	18	4	243	161	15	9	9	18

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS—Continued

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
LUBBOCK STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Lubbock County, Tex.									
	RETAIL TRADE, TOTAL.....	1,387	947	208,148	200,980	21,615	8,461	6,909	1,449
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	99	79	27,874	27,530	2,526	650	629	89
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	45	37	26,093	25,963	3,810	1,558	1,063	32
54	FOOD STORES.....	202	128	39,403	38,061	2,433	1,279	807	202
55 EX.554	AUTOMOTIVE DEALERS.....	136	72	43,327	42,263	3,822	969	955	160
55PT(554)	GASOLINE SERVICE STATIONS.....	213	159	14,515	13,227	1,311	530	459	230
56	APPAREL, ACCESSORY STORES.....	97	87	13,886	13,728	1,652	708	539	78
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	101	75	12,372	12,016	1,373	374	345	107
58	EATING, DRINKING PLACES.....	172	134	9,330	8,724	1,943	1,342	1,149	195
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	50	42	6,457	6,313	753	299	251	68
59 EX.591	OTHER RETAIL STORES.....	192	120	12,041	10,965	1,569	637	600	209
53 PART*	NONSTORE RETAILERS*.....	80	14	2,850	2,190	423	115	112	79
SAN ANGELO STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Tom Green County, Tex.									
	RETAIL TRADE, TOTAL.....	783	483	79,411	74,651	8,224	3,372	2,876	802
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	37	31	5,234	5,116	523	154	147	36
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	26	20	9,851	9,727	1,616	633	513	18
54	FOOD STORES.....	110	62	18,851	17,723	1,084	472	333	108
55 EX.554	AUTOMOTIVE DEALERS.....	76	38	15,977	15,359	1,463	397	382	68
55PT(554)	GASOLINE SERVICE STATIONS.....	127	77	5,921	4,965	492	209	180	134
56	APPAREL, ACCESSORY STORES.....	37	37	4,621	4,621	608	235	205	30
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	42	28	3,758	3,478	604	163	157	49
58	EATING, DRINKING PLACES.....	168	94	4,436	3,644	824	556	444	198
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	22	20	2,229	(B)	296	143	125	20
59 EX.591	OTHER RETAIL STORES.....	98	72	7,815	7,539	674	394	377	99
53 PART*	NONSTORE RETAILERS*.....	40	4	718	(D)	48	16	13	42
SAN ANTONIO STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Bexar County, Tex.									
	RETAIL TRADE, TOTAL.....	5,413	3,503	653,338	626,246	72,729	31,202	26,498	5,326
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	227	171	28,648	27,778	3,389	1,095	1,044	201
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	199	118	90,673	89,551	13,587	5,700	4,311	150
54	FOOD STORES.....	1,161	607	166,412	157,180	9,067	4,790	3,466	1,175
55 EX.554	AUTOMOTIVE DEALERS.....	617	201	127,843	125,837	12,036	2,910	2,828	296
55PT(554)	GASOLINE SERVICE STATIONS.....	345	529	45,109	42,921	4,579	2,594	2,338	657
56	APPAREL, ACCESSORY STORES.....	273	245	48,830	48,624	7,771	3,021	2,593	186
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	219	157	28,537	27,651	4,298	1,358	1,297	196
58	EATING, DRINKING PLACES.....	1,181	815	43,562	39,292	8,432	5,898	5,270	1,295
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	166	144	20,496	20,178	3,259	1,466	1,235	135
59 EX.591	OTHER RETAIL STORES.....	737	465	41,642	38,170	4,723	1,902	1,669	734
53 PART*	NONSTORE RETAILERS*.....	297	51	11,586	9,064	1,588	468	447	301
WACO STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with McLennan County, Tex.									
	RETAIL TRADE, TOTAL.....	1,545	1,033	159,151	151,111	16,764	7,286	6,111	1,592
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	86	66	9,998	9,670	991	322	307	72
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	77	43	23,420	22,780	3,448	1,518	1,205	69
54	FOOD STORES.....	321	185	37,793	34,817	2,100	889	652	321
55 EX.554	AUTOMOTIVE DEALERS.....	113	71	30,450	29,928	2,635	722	714	117
55PT(554)	GASOLINE SERVICE STATIONS.....	209	157	11,484	10,562	1,082	690	394	232
56	APPAREL, ACCESSORY STORES.....	79	71	6,986	6,902	915	450	378	56
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	92	66	8,617	8,319	1,125	369	368	95
58	EATING, DRINKING PLACES.....	289	203	10,375	9,377	1,960	1,287	1,177	347
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	52	50	5,304	(D)	822	413	321	53
59 EX.591	OTHER RETAIL STORES.....	182	110	12,844	12,022	1,446	513	495	180
53 PART*	NONSTORE RETAILERS*.....	45	11	1,880	(D)	240	113	108	50
WICHITA FALLS STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Wichita County, Tex.									
	RETAIL TRADE, TOTAL.....	1,129	819	152,772	147,232	15,298	5,732	4,968	1,197
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	55	51	9,297	9,231	918	265	244	52
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	51	37	19,101	18,717	2,527	1,150	950	47
54	FOOD STORES.....	167	105	30,126	28,916	1,715	668	499	176
55 EX.554	AUTOMOTIVE DEALERS.....	95	75	36,690	36,156	3,446	801	780	104
55PT(554)	GASOLINE SERVICE STATIONS.....	165	123	10,388	9,240	827	353	290	192
56	APPAREL, ACCESSORY STORES.....	74	66	9,196	9,030	1,175	520	404	56
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	67	49	6,629	6,457	879	255	237	74
58	EATING, DRINKING PLACES.....	193	147	7,979	7,393	1,673	958	863	220
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	37	33	6,403	6,361	717	320	287	38
59 EX.591	OTHER RETAIL STORES.....	195	127	15,991	14,991	1,221	417	381	206
53 PART*	NONSTORE RETAILERS*.....	30	6	972	740	206	25	25	32

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

1958 CENSUS OF BUSINESS

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

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ORDER FORM

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These series are now in preparation.
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Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

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RETAIL TRADE Preliminary Area Report

October 1959

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Utah

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Utah during the year 1958 totaled \$898,003,000, an increase of \$164,883,000 or 22 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 23 percent compared with an increase of 22 percent in the remainder of the State. The largest cities in the State, Salt Lake City, Ogden, and Provo, showed increases of 23 percent, 13 percent, and 27 percent respectively.

Retail trade establishments in the State had a total of 38,304 paid employees during the workweek ended nearest November 15, 1958, an increase of 17 percent compared with the same week in 1954. In addition, 7,091 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establish-

ments amounted to \$100,174,000, compared with \$80,008,000 in 1954, an increase of 25 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A form for requesting announcements as well as for ordering copies of the various preliminary publications is provided at the end of this report.

For explanation of procedures and definitions, see pages 8-11.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	6,970	5,050	898,003	863,659	6,670	4,772	733,120	693,998	22.5	24.4
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	449	357	70,084	68,758	499	405	59,810	58,176	17.2	18.2
53 PART*	GENERAL MERCHANDISE GROUP STORES*	327	243	120,158	118,340	338	256	100,873	98,587	19.1	20.0
54	FOOD STORES.....	1,033	747	198,627	192,565	1,123	729	153,448	141,416	29.4	36.2
55 EX. 554	AUTOMOTIVE DEALERS.....	445	345	159,265	157,131	404	330	139,465	136,801	14.2	14.9
55 PT (554)	GASOLINE SERVICE STATIONS.....	1,171	893	83,170	76,080	1,003	727	64,419	57,923	29.1	31.3
56	APPAREL, ACCESSORY STORES.....	405	347	42,052	40,624	400	344	36,145	35,251	16.3	15.2
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	431	305	48,773	46,969	383	265	36,853	34,619	32.3	35.7
58	EATING, DRINKING PLACES.....	1,274	978	59,497	54,827	1,223	989	45,082	42,146	32.0	30.1
59 PT (591)	DRUG STORES, PROPRIETARY STORES.....	260	236	41,009	40,379	224	206	26,433	25,955	55.1	55.6
59 EX. 591	OTHER RETAIL STORES.....	884	546	63,403	58,465	794	474	62,473	57,749	1.5	1.2
53 PART*	NONSTORE RETAILERS*.....	291	53	11,965	9,521	279	47	8,119	5,375	47.4	77.1

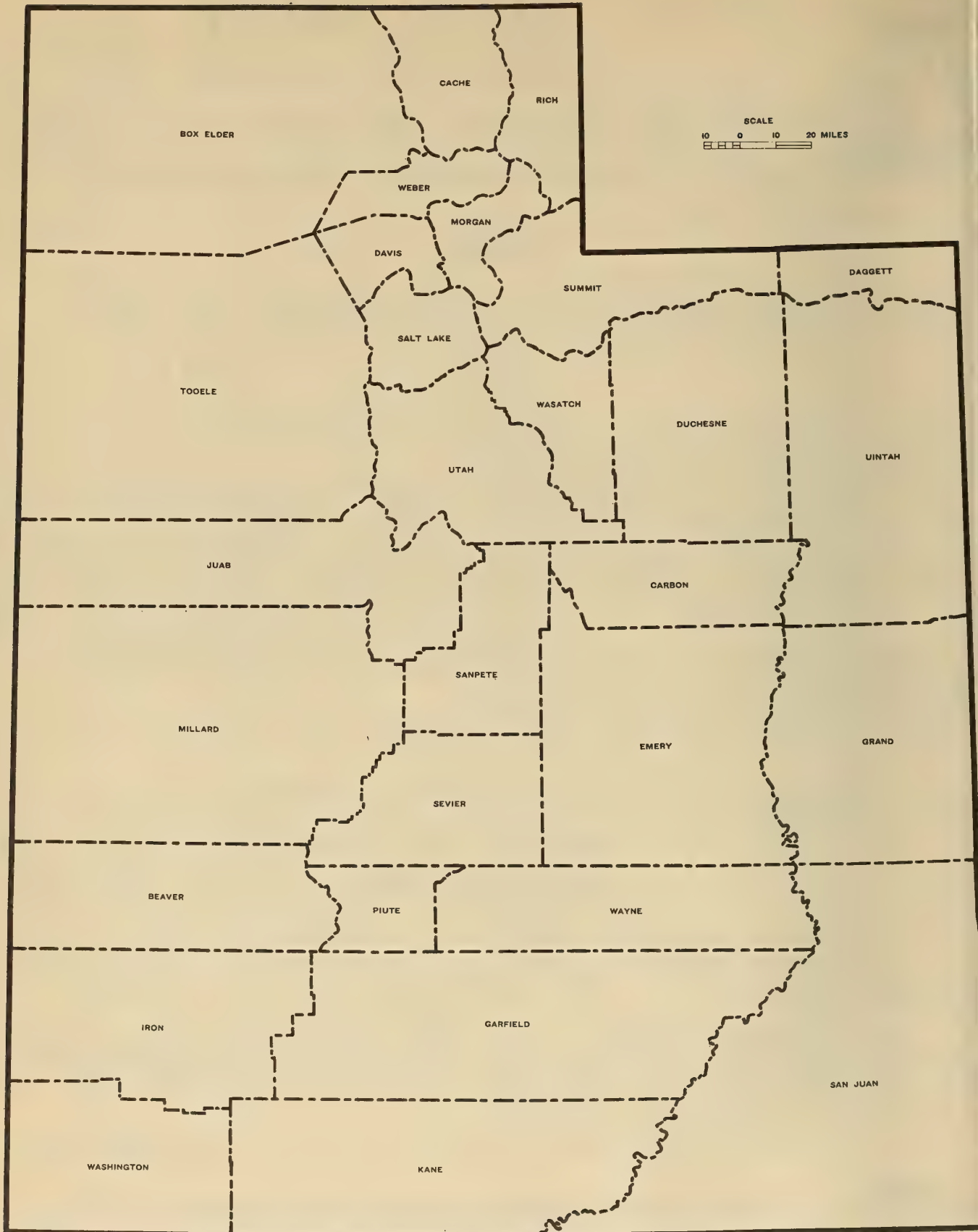
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



UTAH



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	6,970	5,050	898,003	863,659	100,174	38,304	29,703	7,091
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	449	357	70,084	68,758	8,410	2,311	2,052	348
521	LUMBER, BUILDING MATERIALS DEALERS.....	200	170	42,346	41,952	5,234	1,329	1,165	111
5251	HARDWARE STORES.....	68	50	7,249	7,021	839	266	228	70
5252	FARM EQUIPMENT DEALERS.....	68	64	12,690	12,610	1,061	289	277	57
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	327	243	120,158	118,340	17,085	6,768	5,687	237
533	LIMITED PRICE VARIETY STORES.....	81	71	14,031	13,823	2,490	1,223	806	35
54	FOOD STORES.....	1,033	747	198,627	192,565	13,890	5,447	3,803	1,114
541	GROCERY STORES, INCLUDING DELICATESSENS....	757	589	187,227	183,233	12,717	4,772	3,319	786
55 EX, 554	AUTOMOTIVE DEALERS.....	445	345	159,265	157,131	15,454	4,365	3,409	404
55PT(554)	GASOLINE SERVICE STATIONS.....	1,171	893	83,170	76,080	6,532	2,780	2,017	1,275
56	APPAREL, ACCESSORY STORES.....	405	347	42,052	40,624	5,767	2,338	1,754	345
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	79	71	9,125	8,949	1,153	387	308	80
562	WOMEN'S READY-TO-WEAR STORES**.....	114	114	14,838	14,838	2,374	1,065	828	85
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	19	19	2,356	2,356	356	147	118	12
565	FAMILY CLOTHING STORES**.....	50	50	5,851	5,851	812	334	211	44
566	SHOE STORES.....	89	77	8,103	7,779	999	362	254	54
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	431	305	48,773	46,969	7,154	2,870	1,878	409
571	FURNITURE, HOME FURNISHINGS STORES.....	226	160	32,723	31,843	5,085	2,141	1,241	215
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	205	145	16,050	15,126	2,069	729	637	194
58	EATING, DRINKING PLACES.....	1,274	978	59,497	54,827	12,946	6,900	5,365	1,579
5812	EATING PLACES.....	949	777	51,262	48,558	11,963	6,373	4,958	1,172
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	325	201	8,235	6,269	983	527	407	407
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	260	236	41,009	40,379	5,022	1,960	1,526	257
59 EX, 591	OTHER RETAIL STORES.....	884	546	63,403	58,465	6,401	2,160	1,829	796
592	LIQUOR STORES.....	117	93	15,865	15,727	557	168	165	45
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	77	51	9,458	9,026	739	239	200	75
597	JEWELRY STORES.....	94	68	6,476	6,008	983	275	255	77
598	FUEL, ICE DEALERS.....	121	57	6,167	5,171	693	234	193	101
53 PART*	NONSTORE RETAILERS*.....	291	53	11,965	9,521	1,513	405	383	327

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
UTAH, TOTAL.....	6,970	5,050	898,003	863,659	100,174	38,304	29,703	7,091
BEAVER COUNTY.....	72	48	4,093	3,787	362	171	144	74
BOX ELDER COUNTY.....	232	162	22,715	21,197	1,912	826	645	221
BRIGHAM CITY.....	109	85	12,156	11,604	1,027	457	362	109
REMAINDER OF COUNTY.....	123	77	10,559	9,593	885	369	283	112
CACHE COUNTY.....	298	216	33,719	31,959	3,634	1,436	1,141	280
LOGAN.....	193	155	27,083	26,209	3,152	1,232	985	174
REMAINDER OF COUNTY.....	105	61	6,636	5,750	482	204	156	106
CARBON COUNTY.....	252	170	25,245	24,099	2,576	901	734	287
HELPER.....	50	32	2,459	2,261	170	85	63	82
PRICE.....	131	103	17,405	17,071	1,959	629	533	181
REMAINDER OF COUNTY.....	71	35	5,381	4,767	447	187	138	84
DAGGETT COUNTY.....	2	2	(D)	(D)	(D)	(D)	(D)	(D)
DAVIS COUNTY.....	287	219	36,385	35,383	3,189	1,281	904	282
BOUNTIFUL.....	95	71	14,541	14,217	1,317	451	331	95
CLEARFIELD.....	39	31	4,294	(D)	376	155	114	38
LAYTON.....	39	37	6,422	(D)	661	288	215	35
REMAINDER OF COUNTY.....	114	80	11,128	10,554	835	387	244	116
DUCHESNE COUNTY.....	77	49	6,908	6,314	573	211	176	77
EMERY COUNTY.....	64	36	3,324	2,772	239	120	95	77
GARFIELD COUNTY.....	44	30	2,002	1,738	142	64	52	45
GRAND COUNTY.....	66	54	6,575	6,251	701	258	224	68
IRON COUNTY.....	132	96	13,575	13,019	1,436	499	398	139
CEDAR CITY.....	96	80	12,438	12,232	1,366	456	360	103
REMAINDER OF COUNTY.....	36	16	1,137	787	70	43	38	36
JUAB COUNTY.....	75	49	4,618	4,004	429	190	137	72
NEPHI.....	49	37	3,364	3,062	337	148	98	47
REMAINDER OF COUNTY.....	26	12	1,254	942	92	42	39	25
KANE COUNTY.....	61	37	2,744	2,456	256	145	128	64
MILLARD COUNTY.....	120	66	7,038	6,090	568	220	180	125
MORGAN COUNTY.....	25	21	2,483	2,375	188	80	73	29
PIUTE COUNTY.....	15	9	438	330	22	15	10	13
RICH COUNTY.....	11	9	(D)	(D)	(D)	(D)	(D)	(D)
SALT LAKE COUNTY.....	2,723	2,027	453,045	440,757	55,173	19,026	15,707	2,762
BINGHAM CANYON.....	26	18	1,370	1,196	105	52	37	34
MIDVALE.....	53	43	7,242	7,054	630	235	182	46
MURRAY.....	127	105	17,381	16,965	1,949	681	550	114
SALT LAKE CITY.....	12,022	1,502	372,811	363,665	47,061	15,938	13,264	2,050
SOUTH SALT LAKE.....	47	43	7,063	6,947	763	259	205	46
REMAINDER OF COUNTY.....	448	316	47,178	44,930	4,665	1,861	1,469	472
SAN JUAN COUNTY.....	63	45	6,040	5,640	529	224	205	88
SANPETE COUNTY.....	162	96	8,121	6,981	560	277	187	173
SEVIER COUNTY.....	136	86	13,630	12,612	1,126	432	343	148
RICHFIELD.....	72	48	9,482	9,029	866	308	245	73
REMAINDER OF COUNTY.....	64	38	4,148	3,592	260	124	98	75
SUMMIT COUNTY.....	78	48	4,373	3,855	327	159	136	85
TOOELE COUNTY.....	139	95	12,368	11,622	1,157	1,174	341	183
TOOELE.....	83	61	9,957	9,483	932	1,075	249	83
REMAINDER OF COUNTY.....	56	34	2,411	2,139	225	99	92	60
UINTAH COUNTY.....	99	71	10,713	10,083	989	360	325	111
VERNAL.....	66	50	8,607	8,293	806	294	264	71
REMAINDER OF COUNTY.....	33	21	2,106	1,790	183	86	61	40
UTAH COUNTY.....	741	569	87,635	84,789	8,981	4,552	2,979	746
AMERICAN FORK.....	55	43	6,258	6,030	575	218	166	50
LEHI.....	38	26	2,338	2,100	151	93	69	40
OREM.....	69	57	6,932	6,700	670	315	240	78
PAYSON.....	47	35	3,865	3,755	321	152	132	46
PLEASANT GROVE.....	27	21	2,565	2,529	219	86	72	30
PROVO.....	292	238	46,579	45,665	5,382	3,007	1,746	277
SPANISH FORK CITY.....	61	55	7,909	7,829	803	291	248	51
SPRINGVILLE.....	52	42	6,142	5,904	523	234	192	71
REMAINDER OF COUNTY.....	88	42	5,047	4,277	337	156	114	103
WASATCH COUNTY.....	70	56	5,301	5,103	597	244	210	64
HEBER.....	48	40	4,560	4,446	514	200	172	40
REMAINDER OF COUNTY.....	22	16	741	657	83	44	38	24

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorporated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
WASHINGTON COUNTY.....	134	94	9,872	9,366	1,019	455	353	132
ST. GEORGE.....	83	69	7,759	7,575	873	385	296	87
REMAINDER OF COUNTY.....	51	25	2,113	1,791	146	70	57	45
WAYNE COUNTY.....	23	9	610	318	18	9	9	26
WEBER COUNTY.....	769	581	113,686	110,052	13,419	4,952	3,847	747
OGDEN.....	621	483	94,332	91,530	11,174	4,180	3,274	591
ROY.....	39	31	5,753	(D)	506	210	142	35
SOUTH OGDEN.....	17	15	4,289	(D)	420	161	92	19
REMAINDER OF COUNTY.....	92	52	9,312	8,606	1,319	401	339	102

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Utah, total.....	6,670	4,772	733,120	693,998	80,098
Beaver County.....	63	41	3,656	3,246	295
Box Elder County.....	235	157	17,897	16,225	1,335
Brigham City.....	113	81	8,036	7,354	606
Remainder of County.....	122	76	9,861	8,871	779
Cache County.....	298	222	28,479	26,935	3,032
Logan.....	205	163	23,173	22,227	2,606
Remainder of County.....	93	59	5,306	4,758	426
Carbon County.....	218	146	20,321	18,723	1,953
Helper.....	56	36	2,428	1,938	171
Price.....	113	87	14,205	13,557	1,449
Remainder of County.....	49	23	3,688	3,228	333
Daggett County.....	2	2	(D)	(D)	(D)
Davis County.....	262	174	24,105	22,773	2,020
Bountiful.....	74	48	9,459	9,219	735
Clearfield.....	49	29	4,158	3,892	310
Layton.....	49	35	5,829	5,435	544
Remainder of County.....	90	62	4,659	4,227	422
Duchesne County.....	87	57	5,969	5,435	556
Emery County.....	46	26	2,100	1,792	149
Garfield County.....	39	31	1,782	1,660	125
Grand County.....	38	28	4,008	3,890	344
Iron County.....	121	99	13,222	12,954	1,362
Cedar City.....	94	82	12,338	12,153	1,255
Remainder of County.....	27	17	944	796	107
Juab County.....	61	41	4,261	3,757	411
Wephi.....	43	29	3,338	2,974	340
Remainder of County.....	18	12	923	783	71
Kane County.....	34	28	1,622	1,510	134
Millard County.....	98	62	7,298	6,522	631
Morgan County.....	29	19	2,425	2,131	154
Piute County.....	16	8	348	290	17
Rich County.....	15	9	(D)	(D)	(D)
Salt Lake County.....	2,739	1,979	367,373	351,435	43,023
Bingham Canyon.....	40	22	2,214	1,948	200
Midvale.....	50	42	5,212	5,058	434
Murray.....	133	91	13,775	12,839	1,282
Salt Lake City.....	1,998	1,518	303,383	293,177	37,693
South Salt Lake.....	82	44	7,043	6,325	712
Remainder of County.....	236	262	35,746	32,098	2,698
San Juan County.....	34	26	4,331	3,919	329
Sanpete County.....	159	101	8,222	6,796	599
Sevier County.....	142	104	14,021	13,261	1,192
Richfield.....	79	57	9,565	9,155	868
Remainder of County.....	63	47	4,436	4,126	324
Summit County.....	80	50	4,244	3,646	302
Tooele County.....	124	94	11,785	10,891	1,092
Tooele.....	86	66	9,269	8,611	832
Remainder of County.....	38	28	2,516	2,280	260
Uintah County.....	90	60	7,527	7,009	710
Vernal.....	78	54	6,732	6,340	668
Remainder of County.....	12	6	795	669	42
Utah County.....	675	513	69,940	66,246	7,166
American Fork.....	67	35	5,445	4,703	469
Lehi.....	34	28	2,873	1,989	140
Orem.....	63	45	4,266	3,908	359
Payson.....	36	32	3,132	3,114	308
Pleasant Grove.....	28	20	1,990	1,864	190
Provo.....	275	223	36,551	35,721	4,279
Spanish Fork City.....	73	55	7,447	7,153	792
Springville.....	57	49	5,599	5,411	463
Remainder of County.....	42	26	2,637	2,383	165
Wasatch County.....	55	39	4,522	4,166	492
Heber.....	39	33	3,978	3,858	457
Remainder of County.....	16	6	544	308	35
Washington County.....	108	78	8,993	8,493	907
St. George.....	71	53	7,476	7,222	794
Remainder of County.....	37	25	1,517	1,271	113
Wayne County.....	9	5	488	414	30
Weber County.....	793	573	93,401	89,187	11,635
Ogden.....	698	496	83,791	80,191	10,735
Noy.....	29	21	3,802	3,410	295
South Ogden.....	13	13	1,568	1,588	277
Remainder of County.....	53	43	4,220	3,998	331

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero.

1958 CENSUS OF BUSINESS

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Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpo- rated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
OGDEN STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Weber County, Utah									
	RETAIL TRADE, TOTAL.....	769	581	113,686	110,052	13,419	4,952	3,847	747
51	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	49	41	10,787	10,607	1,345	383	326	31
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	18	14	12,729	12,657	1,810	783	568	10
54	FOOD STORES.....	93	67	27,020	26,382	2,037	757	476	94
55 EX-554	AUTOMOTIVE DEALERS.....	54	42	16,172	15,842	1,653	431	402	41
55PT(554)	GASOLINE SERVICE STATIONS.....	116	96	8,509	8,011	714	321	215	132
56	APPAREL, ACCESSORY STORES.....	55	49	7,209	7,049	1,052	415	301	34
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	57	43	7,590	7,322	1,198	354	325	51
58	EATING, DRINKING PLACES.....	159	125	7,076	6,544	1,853	927	765	189
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	29	27	5,367	(D)	640	237	182	17
59 EX-591	OTHER RETAIL STORES.....	114	72	10,178	9,520	1,002	309	258	113
53 PART*	NONSTORE RETAILERS*.....	25	5	1,049	777	115	35	29	35
SALT LAKE CITY STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Salt Lake County, Utah									
	RETAIL TRADE, TOTAL.....	2,723	2,027	453,045	440,757	55,173	19,026	15,707	2,762
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	156	116	27,828	27,262	3,637	954	867	119
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	63	51	66,229	65,893	10,782	4,054	3,649	35
54	FOOD STORES.....	439	329	98,975	96,247	7,300	2,802	2,023	471
55 EX-554	AUTOMOTIVE DEALERS.....	173	121	77,661	76,533	7,489	1,603	1,503	152
55PT(554)	GASOLINE SERVICE STATIONS.....	414	356	35,573	34,077	3,114	1,297	927	439
56	APPAREL, ACCESSORY STORES.....	161	149	24,284	23,934	3,641	1,400	1,083	123
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	212	144	28,047	27,181	4,367	1,259	1,139	198
58	EATING, DRINKING PLACES.....	537	419	31,979	30,043	7,124	3,121	2,402	665
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	106	100	23,282	23,152	2,904	1,049	817	113
59 EX-591	OTHER RETAIL STORES.....	304	208	29,958	28,496	3,517	1,153	973	284
53 PART*	NONSTORE RETAILERS*.....	158	34	9,229	7,939	1,298	334	324	163

Standard Notes: ... Represents zero, (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores
(SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

**Other Retail Stores (SIC Major Group 59,
Except SIC 591)**

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

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RETAIL TRADE Preliminary Area Report

October 1959

BC58(P)-RA45

Vermont

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Vermont during the year 1958 totaled \$429,906,000, an increase of \$50,403,000 or 13 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The largest cities in the State, Burlington and Rutland, showed increases of 18 percent and 6 percent, respectively.

Retail trade establishments in the State had a total of 15,994 paid employees during the workweek ended nearest November 15, 1958, an increase of 7 percent compared with the same week in 1954. In addition, 4,286 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments amounted to \$39,979,000, compared with \$35,298,000 in 1954, an increase of 13 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and a form for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 6-9.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	4,553	3,179	429,906	406,098	4,623	3,183	379,503	352,927	13.3	15.3
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	330	226	30,240	28,754	297	217	25,971	24,507	16.4	17.3
53 PART*	GENERAL MERCHANDISE GROUP STORES*	320	190	41,436	38,548	322	218	33,516	30,970	23.6	24.5
54	FOOD STORES.....	932	568	111,538	103,342	971	583	91,739	81,473	21.6	26.8
55 EX. 554	AUTOMOTIVE DEALERS.....	259	227	75,804	75,332	263	231	73,196	72,708	3.6	3.6
55PT(554)	GASOLINE SERVICE STATIONS.....	551	385	28,900	25,542	534	352	24,626	20,470	17.4	24.8
56	APPAREL, ACCESSORY STORES.....	300	252	20,004	19,386	320	268	18,419	17,893	8.6	8.3
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	231	165	15,838	15,142	284	186	16,757	15,729	-5.5	-3.7
58	EATING, DRINKING PLACES.....	568	458	19,350	17,868	586	476	17,562	16,510	10.2	8.2
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	138	136	10,686	(D)	132	126	8,344	8,134	28.1	(D)
59 EX. 591	OTHER RETAIL STORES.....	781	529	71,639	68,221	743	481	64,556	61,080	11.0	11.7
53 PART*	NONSTORE RETAILERS*.....	143	43	4,471	(D)	171	45	4,817	3,453	-7.2	(D)

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



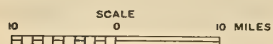
U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

VERMONT



April 1948



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Table 1—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	4,553	3,179	429,906	406,098	39,979	15,994	13,000	4,286
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	330	226	30,240	28,754	3,626	1,128	1,008	298
521	LUMBER, BUILDING MATERIALS DEALERS.....	83	37	9,119	8,587	1,346	368	339	72
5251	HARDWARE STORES.....	95	75	5,969	5,641	666	248	221	84
5252	FARM EQUIPMENT DEALERS.....	86	66	11,303	11,005	993	308	291	88
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	320	190	41,436	38,548	4,688	2,208	1,740	321
533	LIMITED PRICE VARIETY STORES.....	63	61	11,869	(D)	1,706	930	683	37
54	FOOD STORES.....	932	568	111,538	103,342	6,196	2,673	1,691	969
541	GROCERY STORES, INCLUDING DELICATESSENS.....	759	499	105,105	98,397	5,701	2,429	1,495	789
55 EX. 554	AUTOMOTIVE DEALERS.....	259	227	75,804	75,332	7,539	1,974	1,893	172
55PT(554)	GASOLINE SERVICE STATIONS.....	551	385	28,900	25,542	2,032	913	705	622
56	APPAREL, ACCESSORY STORES.....	300	252	20,004	19,386	2,367	1,034	781	243
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	56	52	4,205	4,161	528	173	156	40
562	WOMEN'S READY-TO-WEAR STORES**.....	60	60	4,555	4,555	621	272	204	55
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	21	21	929	929	107	62	37	14
565	FAMILY CLOTHING STORES**.....	55	55	5,613	5,613	598	304	230	45
566	SHOE STORES.....	52	46	3,451	3,345	446	165	124	32
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	231	165	15,838	15,142	2,295	745	658	190
571	FURNITURE, HOME FURNISHINGS STORES.....	93	69	7,407	7,179	1,072	325	298	86
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	138	96	8,431	7,963	1,223	420	360	104
58	EATING, DRINKING PLACES.....	568	458	19,350	17,868	4,046	2,664	2,250	550
5812	EATING PLACES.....	492	394	17,431	16,135	3,776	2,478	2,101	488
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	76	64	1,919	1,733	270	186	149	62
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	138	136	10,686	(B)	1,269	585	461	131
59 EX. 591	OTHER RETAIL STORES.....	781	529	71,639	68,221	5,381	1,940	1,696	643
592	LIQUOR STORES.....	36	36	9,751	9,751	312	89	78	11
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	141	121	26,306	26,026	1,558	499	475	66
597	JEWELRY STORES.....	47	39	2,574	2,462	464	144	126	39
598	FUEL, ICE DEALERS.....	184	146	21,443	20,653	1,867	596	543	157
59 PART*	NONSTORE RETAILERS*.....	143	43	4,471	(D)	540	130	117	147

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
VERMONT, TOTAL.....	4,553	3,179	429,906	406,098	39,979	15,994	13,000	4,286
ADDISON COUNTY.....	209	153	17,754	16,636	1,383	585	472	217
MIDDLEBURY VILLAGE.....	57	49	6,880	6,752	611	257	211	50
REMAINDER OF COUNTY.....	152	104	10,874	9,884	772	328	261	167
MIDDLEBURY TOWN BALANCE.....	16	12	2,211	2,115	207	67	61	17
BENNINGTON COUNTY.....	331	237	28,863	27,347	2,851	1,044	842	319
BENNINGTON VILLAGE.....	137	113	17,437	16,997	1,775	629	502	134
REMAINDER OF COUNTY.....	194	124	11,426	10,350	1,076	415	340	185
BENNINGTON TOWN BALANCE.....	50	28	2,171	1,745	180	74	62	49
CALEDONIA COUNTY.....	311	203	28,450	26,580	2,454	966	805	301
ST JOHNSBURY VILLAGE.....	105	87	13,730	13,404	1,471	550	464	94
REMAINDER OF COUNTY.....	206	116	14,720	13,176	983	416	341	207
ST JOHNSBURY TOWN BALANCE.....	24	18	3,483	3,405	235	101	83	21
CHITTENDEN COUNTY.....	745	551	91,960	88,168	9,671	3,817	3,111	704
BURLINGTON.....	468	350	64,325	62,039	7,654	2,930	2,392	403
ESSEX JUNCTION VILLAGE.....	37	31	5,820	5,722	516	179	145	34
WINDOOSKI.....	74	54	8,034	7,582	625	318	261	84
REMAINDER OF COUNTY.....	166	116	13,781	12,825	876	390	313	183
ESSEX TOWN BALANCE.....	8	8	746	746	56	24	21	8
ESSEX COUNTY.....	51	39	3,049	2,785	191	88	75	58
FRANKLIN COUNTY.....	360	240	28,769	26,667	2,321	1,007	811	363
ST ALBANS.....	135	115	13,696	13,378	1,345	584	462	122
REMAINDER OF COUNTY.....	225	125	15,073	13,289	976	423	349	241
GRAND ISLE COUNTY.....	48	24	2,311	1,733	112	51	46	47
LAMOILLE COUNTY.....	134	100	11,713	11,167	976	354	283	109
ORANGE COUNTY.....	182	128	15,911	15,017	1,288	502	420	179
ORLEANS COUNTY.....	238	174	22,183	21,031	1,941	790	672	214
NEWPORT.....	97	81	12,408	12,110	1,267	516	441	69
REMAINDER OF COUNTY.....	141	93	9,775	8,921	674	274	231	145
RUTLAND COUNTY.....	552	378	53,490	50,696	5,019	1,997	1,649	515
RUTLAND.....	259	189	33,388	32,328	3,410	1,330	1,108	233
REMAINDER OF COUNTY.....	293	189	20,102	18,368	1,609	667	541	282
WASHINGTON COUNTY.....	494	344	47,603	44,665	4,521	1,851	1,452	473
BARRE.....	155	115	18,998	18,114	1,988	782	641	137
MONTPELIER.....	124	94	13,245	12,607	1,303	549	414	111
WATERBURY VILLAGE.....	40	30	2,864	2,732	261	98	82	41
REMAINDER OF COUNTY.....	175	105	12,496	11,212	969	422	315	184
WATERBURY TOWN BALANCE.....	11	7	834	768	68	26	17	13
WINDHAM COUNTY.....	350	246	37,768	36,140	3,776	1,478	1,190	286
BELLOWS FALLS VILLAGE.....	69	61	8,289	8,093	872	345	281	49
REMAINDER OF COUNTY.....	281	185	29,479	28,047	2,904	1,133	909	237
BRATTLEBORO TOWN.....	152	122	22,358	21,832	2,380	899	734	117
ROCKINGHAM TOWN BALANCE.....	17	11	1,234	1,152	104	66	43	15
WINDSOR COUNTY.....	548	362	40,082	37,466	3,475	1,464	1,172	501
WINDSOR VILLAGE.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
REMAINDER OF COUNTY.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
SPRINGFIELD TOWN.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
WINDSOR TOWN BALANCE.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)

Standard Notes: ... Represents zero.

(D) Withheld to avoid disclosure.

¹Data will be presented in the final report.

1958 CENSUS OF BUSINESS

5

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Vermont, total.....	4,623	3,183	379,503	352,927	35,298	Grand Isle County.....	46	24	1,905	1,345	109
Addison County.....	219	153	15,069	13,887	1,155	Lamoille County.....	130	86	10,630	9,674	814
Middlebury.....	58	48	5,033	4,973	417	Orange County.....	204	128	13,817	12,513	1,017
Remainder of County.....	161	105	10,036	8,914	738	Orleans County.....	249	177	19,525	18,327	1,594
Bennington County.....	363	237	26,592	24,886	2,499	Newport.....	93	81	11,056	10,932	1,059
Bennington.....	164	110	15,372	14,552	1,491	Remainder of County.....	156	96	8,469	7,395	535
Remainder of County.....	199	127	11,220	10,334	1,008	Rutland County.....	568	398	48,776	45,828	4,675
Caledonia County.....	323	219	23,387	21,425	2,418	Rutland.....	254	204	31,647	30,601	3,405
St. Johnsbury.....	137	101	11,876	11,290	1,614	Remainder of County.....	314	194	17,129	15,227	1,270
Remainder of County.....	186	118	11,511	10,135	804	Washington County.....	515	345	41,489	38,537	3,977
Chittenden County.....	664	488	70,937	67,085	7,728	Barre.....	192	130	18,668	17,644	1,966
Burlington.....	397	319	54,571	52,721	6,607	Montpelier.....	127	99	10,511	9,985	1,066
Essex Junction.....	45	33	4,204	4,116	331	Waterbury.....	49	33	3,277	3,131	269
Winooski.....	68	38	3,257	2,741	208	Remainder of County.....	147	83	9,033	7,777	676
Remainder of County.....	154	98	8,905	7,507	582	Windham County.....	374	252	34,549	32,471	3,354
Essex County.....	75	41	3,181	2,399	172	Bellows Falls.....	70	56	6,731	6,467	644
Franklin County.....	336	264	25,773	24,633	2,163	Remainder of County.....	304	196	27,818	26,004	2,710
St. Albans.....	146	126	25,127	23,987	2,087	Windsor County.....	553	367	42,106	38,150	3,470
Remainder of County.....	190	138	12,990	12,168	878	Springfield.....	82	52	7,468	6,870	871
						Windsor.....	70	46	6,070	5,344	438
						Remainder of County.....	401	269	28,572	25,936	2,161

Standard Notes: (D) Withheld to avoid disclosure. . . . Represents zero.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores
(SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

**Other Retail Stores (SIC Major Group 59,
Except SIC 591)**

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

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These series are now in preparation.
Each report will be mailed as soon
as it is printed.

ORDER FORM**PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS**

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

Please indicate number of copies of each publication you wish to purchase.

Area	Retail trade	Wholesale trade	Selected services	Area	Retail trade	Wholesale trade	Selected services
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Alaska				Nevada			
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California				New Mexico			
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Missouri				(54 area reports)			

If you wish to receive future announcements of 1958 Census of Business final reports and volumes, please check here. . . . ☐

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RETAIL TRADE

Preliminary Area Report

BUREAU OF THE CENSUS

DEC 1 10 32 AM '59

October 1959

BC58(P)-RA46

Virginia

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Virginia during the year 1958 totaled \$3,646,631,000, an increase of \$526,082,000 or 17 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States also increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 23 percent compared with an increase of 10 percent in the remainder of the State. The largest cities in the State, Richmond, Norfolk, and Roanoke, showed increases of 24 percent, 12 percent, and 16 percent, respectively.

Retail trade establishments in the State had a total of 160,205 paid employees during the workweek ended nearest November 15, 1958, an increase of 11 percent compared with the same week in 1954. In addition, 30,875 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments

amounted to \$392,108,000, compared with \$327,449,000 in 1954, an increase of 20 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A form for requesting announcements as well as for ordering copies of the various preliminary publications is provided at the end of this report.

For explanation of procedures and definitions, see pages 12-15.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	31,684	21,440	3,646,631	3,467,223	30,959	20,453	3,120,549	2,923,967	16.9	18.6
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,425	1,177	205,814	201,422	1,322	1,098	197,099	192,567	4.4	4.6
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	2,941	1,365	470,657	441,533	2,665	1,427	391,029	362,259	20.4	21.9
54	FOOD STORES.....	7,337	3,749	893,178	827,610	7,817	3,909	725,046	646,582	23.2	28.0
55 EX.554	AUTOMOTIVE DEALERS.....	1,776	1,558	632,561	628,303	1,683	1,479	574,594	566,508	10.1	10.9
55PT(554)	GASOLINE SERVICE STATIONS.....	4,356	3,278	296,783	271,241	4,036	2,776	231,816	203,066	28.0	33.6
56	APPAREL, ACCESSORY STORES.....	1,808	1,636	206,761	203,757	1,820	1,650	182,961	179,611	13.0	13.4
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,651	1,335	175,820	170,950	1,558	1,268	147,675	143,461	19.1	19.2
58	EATING, DRINKING PLACES.....	4,961	3,777	217,670	198,226	4,384	3,576	179,544	168,610	21.2	17.6
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	887	843	138,886	137,764	843	815	102,524	101,880	35.5	35.2
59 EX.591	OTHER RETAIL STORES.....	3,396	2,438	359,505	345,889	3,625	2,219	346,513	327,867	3.2	4.9
53 PART*	NONSTORE RETAILERS*.....	1,146	284	48,996	40,528	1,206	236	41,748	31,556	17.4	28.4

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

A detailed map of Virginia showing its 95 counties and major cities. The map includes a scale bar indicating 0 to 100 miles and a north arrow. Major cities like Washington, D.C., and Baltimore, MD, are marked. The map is oriented with North at the top.



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Table 1—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	31,684	21,440	3,646,631	3,467,223	392,108	160,205	133,331	30,875
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,425	1,177	205,814	201,422	25,269	8,025	7,430	1,162
521	LUMBER, BUILDING MATERIALS DEALERS.....	469	343	91,275	89,317	11,446	3,490	3,221	371
5251	HARDWARE STORES.....	532	458	53,009	51,231	6,447	2,264	2,014	452
5252	FARM EQUIPMENT DEALERS.....	261	251	49,314	49,081	5,460	1,677	1,630	215
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	2,941	1,365	470,657	441,533	63,072	32,616	24,125	2,796
533	LIMITED PRICE VARIETY STORES.....	370	342	76,414	75,990	11,857	7,532	4,891	214
54	FOOD STORES.....	7,337	3,749	893,178	827,610	54,638	22,680	16,053	7,632
541	GROCERY STORES, INCLUDING DELICATESSENS.....	6,231	3,219	849,859	793,047	50,746	20,203	14,252	6,445
55 EX. 554	AUTOMOTIVE DEALERS.....	1,776	1,558	632,561	628,303	68,984	17,701	17,229	1,264
55PT(554)	GASOLINE SERVICE STATIONS.....	4,356	3,278	296,783	271,241	24,830	11,324	9,331	4,981
56	APPAREL, ACCESSORY STORES.....	1,808	1,636	206,761	203,757	28,140	12,246	9,756	1,353
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	433	401	43,525	43,001	6,481	2,274	1,898	344
562	WOMEN'S READY-TO-WEAR STORES**.....	419	419	70,711	70,711	9,987	4,628	3,884	289
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	91	91	6,079	6,079	929	459	389	70
565	FAMILY CLOTHING STORES**.....	338	338	42,164	42,164	5,064	2,612	1,930	262
566	SHOE STORES.....	336	300	36,395	35,765	4,982	1,907	1,352	195
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,651	1,335	175,820	170,950	27,000	8,150	7,719	1,371
571	FURNITURE, HOME FURNISHINGS STORES.....	933	769	107,878	105,658	16,937	5,100	4,881	760
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	718	566	67,942	65,292	10,063	3,050	2,838	611
58	EATING, DRINKING PLACES.....	4,961	3,777	217,670	198,226	40,483	24,836	21,844	5,380
5812	EATING PLACES.....	4,495	3,379	200,645	182,737	38,404	23,351	20,512	4,870
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	466	398	17,025	15,489	2,079	1,485	1,332	510
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	887	843	138,886	137,764	20,743	8,867	7,317	755
59 EX. 591	OTHER RETAIL STORES.....	3,396	2,438	359,505	345,889	32,321	11,716	10,604	3,044
592	LIQUOR STORES.....	194	194	114,953	114,953	4,063	1,076	1,046	33
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	442	382	72,226	70,946	4,854	1,855	1,646	346
597	JEWELRY STORES.....	373	309	26,795	25,887	5,047	1,591	1,443	347
598	FUEL, ICE DEALERS.....	619	415	72,997	69,661	8,174	3,164	2,923	570
53 PART*	NONSTORE RETAILERS*.....	1,146	284	48,996	40,528	6,628	2,044	1,923	1,137

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
 **Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
VIRGINIA, TOTAL.....	31,684	21,440	3,646,631	3,467,223	392,108	160,208	133,331	30,875
ACCOMACK COUNTY.....	407	217	22,198	18,890	1,584	766	638	432
CHINCOTEAGUE.....	42	26	2,516	2,068	174	73	58	39
REMAINDER OF COUNTY.....	365	191	19,682	16,822	1,410	693	580	393
ALBEMARLE COUNTY.....	152	76	11,688	10,088	756	363	310	174
ALEXANDRIA.....	624	506	130,518	127,696	14,547	5,071	4,051	544
ALLEGHANY COUNTY.....	53	29	2,470	2,004	169	100	86	54
AMELIA COUNTY.....	62	34	2,993	2,539	209	97	85	64
AMHERST COUNTY.....	122	76	9,837	8,931	794	357	315	122
APPOMATTOX COUNTY.....	67	43	4,731	4,137	369	174	160	74
ARLINGTON COUNTY.....	780	652	217,568	215,776	27,779	9,410	7,402	593
AUGUSTA COUNTY.....	213	99	9,000	6,692	569	314	255	231
BATH COUNTY.....	75	41	4,060	3,328	280	141	135	75
BEDFORD COUNTY.....	231	133	16,497	14,499	1,274	618	509	246
BEDFORD.....	82	70	9,321	9,101	873	413	329	78
REMAINDER OF COUNTY.....	149	63	7,176	5,398	401	205	180	168
BLAND COUNTY.....	35	17	2,364	2,134	112	59	53	50
BOTETOURT COUNTY.....	165	79	8,492	6,892	597	267	245	196
BRISTOL.....	225	171	22,569	21,733	2,383	1,080	910	209
BRUNSWICK COUNTY.....	153	99	10,815	10,259	1,240	614	536	142
BUCHANAN COUNTY.....	286	132	20,667	18,353	1,645	638	553	310
BUCKINGHAM COUNTY.....	123	57	5,832	4,712	480	212	184	134
BUENA VISTA.....	68	48	6,396	5,996	569	262	214	69
CAMPBELL COUNTY.....	256	166	18,369	16,775	1,593	707	562	256
ALTAVISTA.....	66	54	6,531	6,373	723	294	232	56
REMAINDER OF COUNTY.....	190	112	11,838	10,402	860	413	330	197
CAROLINE COUNTY.....	137	85	8,368	7,144	645	334	282	155
CARROLL COUNTY.....	161	73	8,084	6,682	599	286	251	180
CHARLES CITY COUNTY.....	27	7	888	420	17	13	8	30
CHARLOTTE COUNTY.....	140	58	5,916	4,370	355	175	152	164
CHARLOTTESVILLE.....	327	267	66,210	65,384	8,296	3,077	2,508	283
CHESTERFIELD COUNTY.....	233	161	21,882	20,724	2,016	869	718	224
CLARKE COUNTY.....	89	59	6,268	5,718	511	230	176	98
CLIFTON FORGE.....	89	67	8,950	8,564	975	458	356	69
COLONIAL HEIGHTS.....	71	57	7,244	7,060	715	315	246	67
COVINGTON.....	170	114	18,394	17,698	1,988	783	700	138
CRAIG COUNTY.....	32	10	1,891	1,473	119	47	45	36
CULPEPER COUNTY.....	144	94	15,668	15,008	1,540	621	494	151
CULPEPER.....	78	64	12,866	12,672	1,339	530	415	80
REMAINDER OF COUNTY.....	66	30	2,802	2,336	201	91	79	71
CUMBERLAND COUNTY.....	47	19	3,280	2,702	182	108	78	52
DANVILLE.....	569	457	65,878	64,124	7,697	3,467	2,817	568
DICKENSON COUNTY.....	173	77	9,684	7,980	674	288	248	176
DINWIDDIE COUNTY.....	140	74	8,509	7,373	873	493	420	151
ESSEX COUNTY.....	88	56	8,473	7,925	774	310	269	77
FAIRFAX COUNTY.....	616	468	111,777	108,797	11,212	4,249	3,518	568
FALLS CHURCH.....	211	171	53,436	52,518	5,980	1,999	1,530	166
FAUQUIER COUNTY.....	205	149	18,510	17,374	1,649	698	612	209
FLOYD COUNTY.....	98	44	4,976	3,962	295	125	111	108
FLUVANNA COUNTY.....	52	32	2,350	1,980	182	78	75	49
FRANKLIN COUNTY.....	222	92	14,474	12,402	1,195	608	483	239

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

5

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincor- porated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
FREDERICK COUNTY.....	138	76	6,598	5,758	499	248	215	150
FREDERICKSBURG.....	250	196	39,318	38,166	4,507	1,748	1,447	220
GALAX.....	107	79	12,330	11,858	1,566	624	522	89
GILES COUNTY.....	183	131	13,862	12,662	1,233	542	481	189
NARROWS.....	40	32	3,401	3,077	332	179	145	37
REMAINDER OF COUNTY.....	143	99	10,461	9,585	901	372	336	152
GLOUCESTER COUNTY.....	123	73	8,332	7,444	541	265	234	122
GOOCHLAND COUNTY.....	61	27	2,244	1,760	95	60	42	64
GRAYSON COUNTY.....	99	57	5,623	4,949	452	217	181	111
GREENE COUNTY.....	31	20	1,077	715	39	22	22	34
GREENSVILLE COUNTY.....	190	122	13,698	12,700	1,249	642	516	169
EMPORIA.....	137	101	11,530	11,110	1,093	548	431	118
REMAINDER OF COUNTY.....	53	21	2,168	1,590	156	94	85	51
HALIFAX COUNTY.....	363	181	23,676	20,434	2,280	1,117	898	379
SOUTH BOSTON.....	114	86	13,679	13,267	1,583	772	600	112
REMAINDER OF COUNTY.....	249	95	9,997	7,167	697	345	298	267
HAMPTON.....	516	394	66,927	65,203	6,760	2,683	2,209	499
HANOVER COUNTY.....	220	120	18,204	16,272	1,357	606	503	241
ASHLAND.....	40	34	6,442	6,344	482	187	162	42
REMAINDER OF COUNTY.....	180	86	11,762	9,928	875	419	341	199
HARRISONBURG.....	215	187	32,716	32,278	3,555	1,543	1,233	160
HENRICO COUNTY.....	307	231	50,369	48,933	4,597	1,859	1,345	268
HENRY COUNTY.....	293	147	17,555	14,963	1,291	576	497	330
HIGHLAND COUNTY.....	21	13	872	740	63	35	31	20
HOPEWELL.....	179	135	19,142	18,372	1,916	759	611	178
ISLE OF WIGHT COUNTY.....	140	88	10,913	9,847	842	374	316	151
JAMES CITY COUNTY.....	57	39	3,339	2,927	398	236	197	60
KING AND QUEEN COUNTY.....	44	18	2,539	2,119	164	55	45	49
KING GEORGE COUNTY.....	45	25	3,078	2,826	164	91	74	53
KING WILLIAM COUNTY.....	96	56	8,547	7,689	806	332	288	91
LANCASTER COUNTY.....	118	70	9,400	8,472	747	301	260	117
LEE COUNTY.....	221	109	10,970	9,180	724	385	323	254
LOUDOUN COUNTY.....	214	160	21,727	20,823	1,918	739	637	217
LOUISA COUNTY.....	127	61	8,241	7,065	555	226	189	133
LUNENBURG COUNTY.....	115	75	7,063	6,339	622	311	259	121
LYNCHBURG.....	508	396	79,147	77,309	9,880	4,071	3,304	451
MADISON COUNTY.....	66	38	3,417	2,947	226	109	93	63
MARTINSVILLE.....	267	189	29,840	28,468	3,376	1,473	1,163	244
MATHEWS COUNTY.....	94	52	5,076	4,328	385	179	151	106
MECKLENBURG COUNTY.....	386	238	25,992	23,310	2,519	1,185	991	389
CHASE CITY.....	60	48	6,881	6,661	761	307	236	58
REMAINDER OF COUNTY.....	326	190	19,111	16,649	1,758	878	755	331
MIDDLESEX COUNTY.....	106	40	4,398	3,412	268	142	123	106
MONTGOMERY COUNTY.....	298	198	25,829	24,129	2,209	1,113	900	340
BLACKSBURG.....	60	56	6,315	6,235	590	261	224	68
CHRISTIANSBURG.....	80	80	10,253	9,931	981	570	421	81
REMAINDER OF COUNTY.....	158	82	9,261	7,963	638	282	255	191
NANSEMOND COUNTY.....	156	90	10,196	8,948	811	377	328	166
NELSON COUNTY.....	114	60	4,657	3,667	275	141	127	118
NEW KENT COUNTY.....	43	27	2,685	2,503	257	102	84	42
NEWPORT NEWS.....	837	673	128,588	125,604	14,936	6,502	4,981	703
NORFOLK COUNTY.....	226	146	21,503	20,417	1,763	799	665	232
NORFOLK.....	2,294	1,838	366,428	358,936	44,450	17,761	15,226	2,085

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
NORTHAMPTON COUNTY.....	221	149	18,513	17,279	1,176	517	432	214
NORTHUMBERLAND COUNTY.....	76	42	5,440	5,074	405	164	124	80
NORTON.....	93	65	8,897	8,387	896	414	361	91
NOTTOWAY COUNTY.....	175	131	13,962	13,360	1,168	542	457	175
BLACKSTONE.....	59	49	5,596	5,444	517	235	189	62
REMAINDER OF COUNTY.....	116	82	8,366	7,916	651	307	268	113
ORANGE COUNTY.....	152	102	14,711	13,885	1,330	614	485	155
ORANGE.....	60	58	9,815	(D)	936	447	342	64
REMAINDER OF COUNTY.....	92	44	4,896	(D)	394	167	143	91
PAGE COUNTY.....	182	112	12,106	10,994	954	447	375	198
LURAY.....	70	62	7,378	7,202	648	295	259	86
REMAINDER OF COUNTY.....	112	50	4,728	3,792	306	152	116	112
PATRICK COUNTY.....	139	45	5,860	4,226	393	190	160	157
PETERSBURG.....	425	321	54,647	52,837	6,472	2,574	2,200	405
PITTSYLVANIA COUNTY.....	380	168	18,424	14,166	1,435	650	573	419
PORTSMOUTH.....	778	582	99,540	96,742	11,228	4,823	3,939	740
POWhatan COUNTY.....	42	24	2,384	2,144	172	64	59	41
PRINCE EDWARD COUNTY.....	183	115	17,456	16,252	1,800	883	674	164
FARMVILLE.....	95	79	14,408	2,210	1,576	744	562	82
REMAINDER OF COUNTY.....	88	36	3,048	2,210	224	139	112	82
PRINCE GEORGE COUNTY.....	72	30	4,376	3,306	345	166	139	99
PRINCE WILLIAM COUNTY.....	249	187	30,956	29,722	3,150	1,329	1,015	269
PRINCESS ANNE COUNTY.....	262	188	28,596	27,090	2,857	1,117	970	264
PULASKI COUNTY.....	289	183	20,559	18,361	2,120	868	749	305
PULASKI.....	161	125	15,022	14,276	1,729	673	575	157
REMAINDER OF COUNTY.....	128	58	5,537	4,085	391	195	174	148
RADFORD.....	120	96	11,766	11,324	1,209	556	453	118
RAPPAHANNOCK COUNTY.....	56	28	2,490	2,192	143	88	81	57
RICHMOND COUNTY.....	141	63	9,623	8,311	740	275	232	147
RICHMOND.....	2,900	2,150	481,616	468,244	61,294	24,167	21,032	2,692
ROANOKE COUNTY.....	327	225	39,158	36,974	4,293	1,813	1,576	326
SALEM.....	113	95	17,917	17,477	1,928	747	646	110
VINTON.....	42	28	3,692	3,342	306	121	106	47
REMAINDER OF COUNTY.....	172	102	17,549	16,155	2,059	945	824	169
ROANOKE.....	1,035	751	150,779	145,437	18,893	7,321	6,224	932
ROCKBRIDGE COUNTY.....	203	143	17,950	16,910	1,844	687	602	192
LEXINGTON.....	81	69	8,432	8,256	1,049	404	349	76
REMAINDER OF COUNTY.....	122	74	9,518	8,654	795	283	253	116
ROCKINGHAM COUNTY.....	268	166	23,549	21,583	1,516	748	660	291
RUSSELL COUNTY.....	168	78	10,202	8,910	741	322	288	172
SCOTT COUNTY.....	240	100	12,332	10,170	764	394	351	275
SHENANDOAH COUNTY.....	328	182	20,122	17,924	1,659	771	686	318
SMYTH COUNTY.....	280	170	20,261	18,463	1,914	933	789	295
MARION.....	98	80	10,375	10,013	1,138	562	462	107
SALTVILLE (PART).....	29	29	3,778	3,778	360	171	147	31
REMAINDER OF COUNTY.....	153	61	6,108	4,672	416	200	180	157
SOUTHAMPTON COUNTY.....	246	162	19,444	18,004	1,702	756	610	261
FRANKLIN.....	75	69	11,672	11,552	1,108	489	368	64
REMAINDER OF COUNTY.....	171	93	7,772	6,452	594	267	242	197
SOUTH NORFOLK.....	153	103	20,015	19,303	1,853	647	532	160
SPOTSYLVANIA COUNTY.....	82	32	3,109	2,139	235	134	117	83
STAFFORD COUNTY.....	93	53	5,088	4,136	307	147	130	102
STAUNTON.....	258	210	30,550	29,474	3,483	1,565	1,202	218
SUFFOLK.....	264	186	28,538	27,248	3,123	1,341	1,064	237
SURRY COUNTY.....	50	26	2,690	2,406	218	87	78	55
SUSSEX COUNTY.....	124	90	8,705	8,153	727	311	278	130

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
TAZEWELL COUNTY.....	393	243	38,444	35,528	3,008	1,271	1,068	403
BLUEFIELD.....	37	33	4,579	4,503	519	180	159	29
RICHLANDS.....	65	47	9,390	9,002	772	317	256	66
REMAINDER OF COUNTY.....	291	163	24,475	22,023	1,717	774	653	308
VIRGINIA BEACH.....	188	160	23,590	23,032	2,494	987	775	183
WARREN COUNTY.....	189	143	16,779	15,983	1,712	771	616	179
FRONT ROYAL.....	154	126	15,557	15,101	1,610	715	568	141
REMAINDER OF COUNTY.....	35	17	1,222	882	102	56	48	38
WASHINGTON COUNTY.....	312	166	22,128	19,738	1,718	816	744	322
ABINGDON.....	87	73	9,848	9,560	866	374	344	76
SALTVILLE (PART).....	1	1	(D)	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	224	92	(D)	(D)	(D)	(D)	(D)	(D)
WAYNESBORO.....	183	149	26,522	25,968	2,954	1,225	996	148
WESTMORELAND COUNTY.....	133	73	7,478	6,440	588	302	267	133
WILLIAMSBURG.....	104	90	15,981	15,779	1,897	838	697	86
WINCHESTER.....	329	233	40,982	39,178	4,584	1,929	1,579	318
WISE COUNTY.....	482	294	31,602	28,484	2,603	1,187	1,018	498
APPALACHIA.....	68	54	3,735	3,619	371	198	177	62
BIG STONE GAP.....	69	57	5,953	5,781	574	259	223	68
REMAINDER OF COUNTY.....	345	183	21,914	19,084	1,658	730	618	368
WYTHE COUNTY.....	202	134	16,876	15,804	1,533	727	616	223
WYTHEVILLE.....	79	71	12,218	12,120	1,205	562	469	85
REMAINDER OF COUNTY.....	123	63	4,658	3,684	328	165	147	138
YORK COUNTY.....	109	67	7,545	6,871	715	291	247	98

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Virginia, total.....	30,959	20,453	3,120,549	2,923,967	327,449	Halifax County.....	362	180	23,658	20,128	2,258
Accomack County.....	468	242	26,301	21,979	1,608	South Boston.....	147	97	15,329	14,407	1,713
Chincoteague.....	66	35	3,734	2,868	227	Remainder of County.....	215	83	8,329	5,721	545
Remainder of County.....	402	206	22,567	19,111	1,381	Hanover County.....	211	111	13,675	11,239	863
Albemarle County.....	166	78	9,445	8,023	786	Ashland.....	55	43	6,418	5,754	438
Alleghany County.....	75	35	2,608	2,024	280	Remainder of County.....	156	68	7,257	5,485	425
Amelia County.....	58	28	3,345	2,763	171	Henrico County.....	251	191	22,647	21,811	2,149
Amherst County.....	148	64	7,164	5,504	422	Henry County.....	269	119	15,711	12,973	1,157
Appomattox County.....	82	48	5,927	5,309	404	Highland County.....	36	16	1,306	1,022	71
Arlington County.....	735	613	181,306	178,690	21,518	Isle of Wight County.....	144	78	9,504	8,192	627
Augusta County.....	232	120	14,218	12,090	902	James City County.....	43	33	1,980	1,812	144
Bath County.....	72	38	3,865	3,155	214	King and Queen County.....	56	12	2,143	1,385	147
Bedford County.....	228	130	16,067	13,899	1,249	King George County.....	47	31	3,102	2,834	222
Bedford.....	99	71	9,354	8,770	922	King William County.....	108	62	8,342	7,044	725
Remainder of County.....	129	59	6,713	5,129	327	Lancaster County.....	136	72	9,645	7,647	625
Bland County.....	40	14	2,376	1,940	104	Lee County.....	234	114	10,031	8,077	603
Botetourt County.....	163	75	6,932	5,330	416	Loudoun County.....	220	148	21,375	19,759	1,655
Brunswick County.....	147	85	10,537	9,705	970	Louisa County.....	120	62	7,890	6,864	559
Buchanan County.....	284	108	13,562	10,422	973	Lunenburg County.....	128	72	7,562	6,710	636
Buckingham County.....	97	49	5,377	4,239	338	Madison County.....	52	24	2,613	1,919	133
Campbell County.....	258	168	17,353	14,929	1,339	Mathews County.....	88	38	4,446	3,672	302
Altavista.....	69	55	6,772	6,278	650	Mecklenburg County.....	390	222	26,671	23,969	2,393
Remainder of County.....	189	113	10,581	8,651	689	Chase City.....	107	63	8,607	7,579	831
Caroline County.....	126	76	7,995	6,881	601	Remainder of County.....	283	163	18,264	16,390	1,562
Carroll County.....	169	69	7,366	5,864	463	Middlesex County.....	104	44	4,571	3,617	303
Charles City County.....	18	6	539	311	10	Montgomery County.....	271	181	22,593	20,661	1,887
Charlotte County.....	97	51	5,246	4,056	312	Blacksburg.....	52	42	4,499	4,311	448
Chesterfield County.....	218	132	11,502	10,158	963	Christiansburg.....	95	63	10,407	9,773	937
Clarke County.....	78	52	7,411	6,847	480	Remainder of County.....	124	76	7,687	6,577	502
Craig County.....	26	10	1,444	1,008	71	Nansemond County.....	127	75	6,436	5,640	477
Culpeper County.....	173	105	14,142	13,192	1,306	Nelson County.....	122	52	4,360	3,004	224
Culpeper.....	121	79	12,443	11,933	1,195	New Kent County.....	37	23	2,328	2,014	209
Remainder of County.....	52	26	1,699	1,259	111	Norfolk County.....	235	155	23,325	21,639	2,324
Cumberland County.....	46	18	1,962	1,554	122	Northampton County.....	243	139	14,362	12,490	1,150
Dickenson County.....	158	64	7,333	5,553	499	Northumberland County.....	93	45	4,868	4,374	295
Dinwiddie County.....	106	50	6,415	5,481	673	Nottoway County.....	207	141	14,346	13,258	1,391
Essex County.....	105	57	8,098	7,092	721	Blackstone.....	95	71	6,597	6,273	727
Fairfax County.....	493	339	54,458	51,304	5,061	Remainder of County.....	112	70	7,749	6,985	664
Fauquier County.....	204	150	17,507	16,629	1,464	Orange County.....	148	102	11,956	11,106	1,057
Floyd County.....	85	39	4,812	3,802	263	Orange.....	78	62	8,565	8,365	826
Fluvanna County.....	58	34	2,378	2,014	172	Remainder of County.....	70	40	3,391	2,741	231
Franklin County.....	179	81	12,390	10,378	1,134	Page County.....	151	103	8,820	8,118	720
Frederick County.....	127	77	8,356	7,396	766	Luray.....	78	50	5,318	4,944	449
Giles County.....	188	124	13,440	12,178	1,146	Remainder of County.....	73	53	3,502	3,174	271
Narrows.....	59	39	4,276	3,962	408	Patrick County.....	133	33	5,746	4,002	328
Remainder of County.....	129	85	9,164	8,216	738	Pittsylvania County.....	376	168	18,359	13,825	1,266
Gloucester County.....	149	69	8,339	6,547	509	Powhatan County.....	58	20	3,165	2,353	195
Goochland County.....	72	28	2,119	1,443	88	Prince Edward County.....	140	114	15,299	14,943	1,547
Grayson County.....	119	59	5,640	4,582	417	Farmville.....	92	82	13,288	13,186	1,417
Greene County.....	37	13	1,994	1,356	45	Remainder of County.....	48	32	2,011	1,757	130
Greensville County.....	178	122	12,815	11,997	1,203	Prince George County.....	89	39	3,311	2,303	294
Emporia.....	157	107	11,091	10,329	1,089	Prince William County.....	229	157	24,223	22,277	2,165
Remainder of County.....	21	15	1,724	1,668	114	Princess Anne County.....	266	186	21,464	19,978	2,282
						Pulaski County.....	318	190	20,441	18,111	1,964
						Pulaski.....	201	127	15,701	14,305	1,590
						Remainder of County.....	117	63	4,740	3,806	374
						Rappahannock County.....	38	24	2,229	2,061	127

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

1958 CENSUS OF BUSINESS

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Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Estab- lish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Estab- lish- ments with payroll (\$1,000)	
Richmond County.....	121	61	10,691	9,187	775	Westmoreland County.....	138	74	9,166	8,292	762
Roanoke County.....	283	199	23,505	22,029	2,232	Wise County.....	390	242	23,137	20,659	1,959
Salem.....	142	94	13,166	12,376	1,276	Appalachia.....	76	52	4,186	3,858	395
Vinton.....	46	26	2,942	2,550	245	Big Stone Gap.....	83	53	5,454	5,028	472
Remainder of County.....	95	79	7,397	7,103	711	Remainder of County.....	231	137	13,497	11,773	1,092
Rockbridge County.....	194	132	14,522	13,194	1,324	Wythe County.....	229	135	17,175	15,545	1,431
Lexington.....	98	76	9,041	8,489	946	Wytheville.....	132	88	13,196	12,424	1,218
Remainder of County.....	96	56	5,481	4,705	378	Remainder of County.....	97	47	3,979	3,121	213
Rockingham County.....	277	171	31,028	29,032	1,694	York County.....	111	49	7,855	6,533	650
Russell County.....	150	60	7,506	6,182	598	INDEPENDENT CITIES					
Scott County.....	209	79	11,000	8,588	592	Alexandria.....	582	470	120,271	117,967	13,036
Shenandoah County.....	296	182	18,440	16,140	1,369	Bristol.....	257	175	21,813	20,535	2,552
Smyth County.....	286	162	20,401	18,181	1,852	Buena Vista.....	67	39	4,891	4,399	340
Marion.....	145	93	12,307	11,429	1,262	Charlottesville.....	327	265	48,175	47,141	5,978
Saltville (part) ¹	44	30	3,630	3,360	311	Clifton Forge.....	73	63	6,942	6,860	679
Remainder of County.....	97	39	4,464	3,392	279	Colonial Heights.....	69	47	7,213	6,883	658
Southampton County.....	237	153	18,519	17,005	1,448	Covington.....	141	103	15,213	14,707	1,693
Franklin.....	103	75	11,698	11,140	1,022	Danville.....	627	437	63,499	60,421	7,725
Remainder of County.....	134	78	6,821	5,865	426	Falls Church.....	170	116	30,064	28,994	2,867
Spotsylvania County.....	67	23	2,882	1,706	145	Fredericksburg.....	267	195	38,018	35,504	3,974
Stafford County.....	102	44	3,867	2,661	222	Hampton.....	477	353	52,075	49,489	4,995
Surry County.....	48	22	1,902	1,514	172	Harrisonburg.....	200	156	29,397	28,399	3,028
Sussex County.....	140	82	8,592	7,656	781	Hopewell.....	146	116	17,609	17,063	1,680
Tazewell County.....	354	212	26,162	23,706	2,356	Lynchburg.....	538	414	70,071	67,907	8,742
Bluefield.....	63	33	3,778	3,280	417	Martinsville.....	238	174	28,135	26,963	3,054
Richlands.....	85	49	6,618	6,350	565	Newport News.....	614	518	88,264	86,760	10,387
Remainder of County.....	222	130	15,766	14,116	1,374	Norfolk.....	2,337	1,891	327,412	319,570	41,266
Warren County.....	175	133	14,279	13,537	1,401	Petersburg.....	473	361	54,759	53,035	6,057
Front Royal.....	152	126	13,827	13,323	1,378	Portsmouth.....	802	640	96,980	94,418	10,937
Remainder of County.....	23	7	452	214	23	Radford.....	108	86	10,956	10,406	1,120
Washington County.....	297	149	18,607	16,449	1,395	Richmond.....	2,645	2,029	389,956	370,578	50,409
Abingdon.....	138	74	10,794	9,906	882	Roanoke.....	1,043	769	130,375	125,561	15,393
Saltville (part) ¹	2	2	(D)	(D)	(D)	South Norfolk.....	135	95	17,237	16,803	1,541
Remainder of County.....	157	73	(D)	(D)	(D)	Staunton.....	251	197	28,350	27,262	3,174
						Suffolk.....	293	189	27,428	25,590	3,018
						Virginia Beach.....	168	144	18,667	18,333	1,892
						Warwick.....	284	198	24,220	22,936	2,134
						Waynesboro.....	168	118	19,847	18,327	1,808
						Williamsburg.....	98	76	13,935	13,505	1,592
						Winchester.....	332	224	36,484	34,528	3,825
						Galax.....	108	72	11,385	10,331	1,315
						Norton.....	75	59	7,085	6,631	805

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero.

¹ Saltville is in Smyth and Washington Counties.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpor- ated busi- nesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
LYNCHBURG STANDARD METROPOLITAN STATISTICAL AREA—Consists of Lynchburg City; Campbell and Amherst Counties, Va.									
RETAIL TRADE, TOTAL.....		886	638	107,353	103,015	12,261	5,135	4,181	829
52	LUMBER, BLDG MATLS, HOME FARM EQUIP. DEALERS	33	27	5,140	5,074	691	214	199	20
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	64	34	15,762	15,132	2,392	1,439	996	49
54	FOOD STORES.....	214	132	25,662	23,910	1,462	664	450	219
55 EX.554	AUTOMOTIVE DEALERS.....	55	53	18,551	(D)	2,264	556	540	33
55PT(554)	GASOLINE SERVICE STATIONS.....	133	93	10,949	10,915	834	350	296	163
56	APPAREL, ACCESSORY STORES.....	45	45	5,026	5,026	789	284	219	25
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	34	30	4,878	4,840	980	285	273	26
58	EATING, DRINKING PLACES.....	144	114	6,069	5,479	1,048	662	595	157
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	22	22	4,334	4,334	697	274	241	11
59 EX.591	OTHER RETAIL STORES.....	97	77	9,838	5,421	975	360	326	79
53 PART*	NONSTORE RETAILERS.....	45	11	1,144	(D)	129	47	46	47
NEWPORT NEWS-HAMPTON STANDARD METROPOLITAN STATISTICAL AREA—Consists of Newport News and Hampton Cities and York County, Va.									
RETAIL TRADE, TOTAL.....		1,462	1,134	203,060	197,678	22,411	9,476	7,437	1,300
52	LUMBER, BLDG MATLS, HOME FARM EQUIP. DEALERS	53	47	6,973	6,913	876	296	276	31
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	51	39	22,488	22,284	3,226	1,781	1,232	30
54	FOOD STORES.....	332	188	52,911	50,403	3,568	1,737	987	333
55 EX.554	AUTOMOTIVE DEALERS.....	76	70	37,880	37,740	4,352	990	964	44
55PT(554)	GASOLINE SERVICE STATIONS.....	197	179	15,608	15,020	1,426	663	509	204
56	APPAREL, ACCESSORY STORES.....	117	103	13,842	13,688	1,756	809	621	102
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	99	93	15,890	15,818	2,446	687	648	64
58	EATING, DRINKING PLACES.....	303	245	11,455	10,733	1,942	1,345	1,165	302
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	57	53	7,524	7,460	1,103	512	460	43
59 EX.591	OTHER RETAIL STORES.....	126	104	16,718	16,356	1,485	572	492	98
53 PART*	NONSTORE RETAILERS.....	51	13	1,771	1,263	231	84	83	49
NORFOLK-PORTSMOUTH STANDARD METROPOLITAN STATISTICAL AREA—Consists of Norfolk, South Norfolk, Portsmouth, and Virginia Beach Cities; Norfolk and Princess Anne Counties, Va.									
RETAIL TRADE, TOTAL.....		3,901	3,017	559,672	545,520	64,645	26,134	22,107	3,664
52	LUMBER, BLDG MATLS, HOME FARM EQUIP. DEALERS	155	125	24,487	23,871	3,198	993	905	114
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	133	94	60,186	59,442	9,220	4,384	3,126	99
54	FOOD STORES.....	902	569	145,193	139,635	9,549	4,378	3,212	938
55 EX.554	AUTOMOTIVE DEALERS.....	192	180	95,616	95,422	9,888	2,450	2,386	112
55PT(554)	GASOLINE SERVICE STATIONS.....	447	381	35,846	34,316	3,401	1,433	1,178	493
56	APPAREL, ACCESSORY STORES.....	314	286	47,961	47,587	7,489	3,006	2,557	220
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	247	205	32,919	32,289	5,506	1,535	1,472	199
58	EATING, DRINKING PLACES.....	773	663	37,448	35,806	7,100	4,481	4,111	811
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	139	133	20,026	19,892	3,153	1,329	1,166	124
59 EX.591	OTHER RETAIL STORES.....	459	345	53,361	51,471	5,005	1,781	1,647	423
53 PART*	NONSTORE RETAILERS.....	140	36	6,629	5,789	1,136	364	347	131
RICHMOND STANDARD METROPOLITAN STATISTICAL AREA—Consists of Richmond City; Chesterfield and Henrico Counties, Va.									
RETAIL TRADE, TOTAL.....		2,440	2,542	553,867	537,901	67,907	26,895	23,095	3,184
52	LUMBER, BLDG MATLS, HOME FARM EQUIP. DEALERS	136	110	17,462	16,910	2,262	693	652	111
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	152	94	110,097	109,063	18,214	8,309	7,084	119
54	FOOD STORES.....	684	430	119,366	113,960	7,758	3,051	2,110	690
55 EX.554	AUTOMOTIVE DEALERS.....	143	121	88,859	88,287	9,632	2,229	2,185	89
55PT(554)	GASOLINE SERVICE STATIONS.....	482	398	34,610	32,510	3,134	1,415	1,172	516
56	APPAREL, ACCESSORY STORES.....	229	203	27,403	27,039	4,119	1,693	1,336	134
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	184	150	23,334	22,910	3,786	1,103	1,052	142
58	EATING, DRINKING PLACES.....	695	543	33,708	31,172	6,263	3,800	3,379	756
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	123	121	22,980	(D)	3,632	1,519	1,241	85
59 EX.591	OTHER RETAIL STORES.....	424	308	60,698	59,206	6,790	2,466	2,298	372
53 PART*	NONSTORE RETAILERS.....	188	64	15,350	(D)	2,717	617	586	170
ROANOKE STANDARD METROPOLITAN STATISTICAL AREA—Consists of Roanoke City and Roanoke County, Va.									
RETAIL TRADE, TOTAL.....		1,762	976	189,937	187,411	23,186	9,134	7,800	1,258
52	LUMBER, BLDG MATLS, HOME FARM EQUIP. DEALERS	63	51	11,210	11,080	1,474	410	391	52
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	48	34	26,523	26,301	4,345	2,190	1,645	27
54	FOOD STORES.....	315	169	43,417	40,197	2,452	1,027	735	315
55 EX.554	AUTOMOTIVE DEALERS.....	89	73	31,362	31,006	3,570	936	919	68
55PT(554)	GASOLINE SERVICE STATIONS.....	182	144	13,182	12,036	1,123	513	431	211
56	APPAREL, ACCESSORY STORES.....	92	82	13,698	13,466	2,257	866	726	46
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	70	60	10,816	10,704	1,802	516	500	47
58	EATING, DRINKING PLACES.....	227	197	10,882	10,182	2,449	1,336	1,229	243
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	34	34	7,198	7,198	1,114	470	437	31
59 EX.591	OTHER RETAIL STORES.....	159	111	18,684	17,918	2,066	700	628	140
53 PART*	NONSTORE RETAILERS.....	83	21	2,965	2,323	534	170	159	78

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

1958 CENSUS OF BUSINESS

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Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS—Continued

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
		WASHINGTON STANDARD METROPOLITAN STATISTICAL AREA—Consists of the District of Columbia; Alexandria and Falls Church Cities and Arlington and Fairfax Counties, Va.; Montgomery and Prince Georges Counties, Md.							
	RETAIL TRADE, TOTAL.....	11,036	8,822	2,394,429	2,352,969	307,630	105,083	88,797	9,317
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	470	390	88,276	87,002	10,919	2,907	2,536	348
53 PART*	GENERAL MERCHANDISE GROUP STORES*	329	261	300,352	298,954	52,784	21,095	17,703	235
54	FOOD STORES.....	2,036	1,486	576,356	562,650	42,228	13,376	9,790	1,836
55 EX,554	AUTOMOTIVE DEALERS.....	478	411	371,703	370,577	39,834	8,312	8,048	258
55PT(554)	GASOLINE SERVICE STATIONS.....	1,147	1,047	152,144	149,732	16,062	6,175	4,959	1,296
56	APPAREL, ACCESSORY STORES.....	947	835	162,229	159,833	23,379	8,228	6,698	626
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	626	502	130,607	128,675	20,079	5,205	4,893	463
58	EATING, DRINKING PLACES.....	2,157	1,881	192,851	187,523	49,893	23,302	20,486	1,773
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	482	462	123,494	122,872	19,274	7,369	5,542	319
59 EX,591	OTHER RETAIL STORES.....	1,821	1,412	248,973	242,637	24,219	7,203	6,278	1,629
53 PART*	NONSTORE RETAILERS*.....	547	135	47,444	42,514	8,959	1,911	1,862	537

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

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1958 Census of Business

RETAIL TRADE Preliminary Area Report

October 1959

BC58(P)-RA47

Washington

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Washington during the year 1958 totaled \$3,329,190,000, an increase of \$455,496,000 or 16 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 20 percent compared with an increase of 9 percent in the remainder of the State. The largest cities in the State, Seattle, Spokane, and Tacoma, showed increases of 18 percent, 7 percent, and 4 percent, respectively.

Retail trade establishments in the State had a total of 120,189 paid employees during the workweek ended nearest November 15, 1958, an increase of 11 percent compared with the same week in 1954. In addition, 27,197 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments

amounted to \$370,010,000, compared with \$323,646,000 in 1954, an increase of 14 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and forms for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 8-11.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	26,163	18,199	3,329,190	3,178,824	26,806	17,868	2,873,694	2,686,566	15.9	18.3
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,780	1,336	249,432	240,640	1,743	1,301	223,505	214,053	11.6	12.4
53 PART*	GENERAL MERCHANDISE GROUP STORES*	1,103	747	413,817	406,579	994	766	346,413	341,353	19.5	19.1
54	FOOD STORES.....	4,210	2,652	832,504	793,810	5,370	3,012	670,031	600,143	24.2	32.3
55 EX.554	AUTOMOTIVE DEALERS.....	1,608	1,216	477,403	469,777	1,478	1,118	453,175	441,413	5.3	6.4
55PT(554)	GASOLINE SERVICE STATIONS.....	3,562	2,600	229,715	204,467	3,356	2,192	196,896	167,520	16.7	22.1
56	APPAREL, ACCESSORY STORES.....	1,439	1,181	145,695	140,831	1,495	1,255	131,887	128,263	10.5	9.8
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,569	1,091	156,051	148,793	1,494	1,016	132,277	123,397	18.0	20.6
58	EATING, DRINKING PLACES.....	5,337	4,119	243,926	224,362	5,147	4,057	211,657	195,137	15.2	15.0
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	912	834	121,727	119,765	862	788	94,539	93,305	28.8	28.4
59 EX.591	OTHER RETAIL STORES.....	3,469	2,249	362,957	344,761	3,650	2,210	332,461	312,969	9.2	10.2
53 PART*	NONSTORE RETAILERS*.....	1,174	174	95,963	85,039	1,217	153	80,853	69,013	18.7	23.2

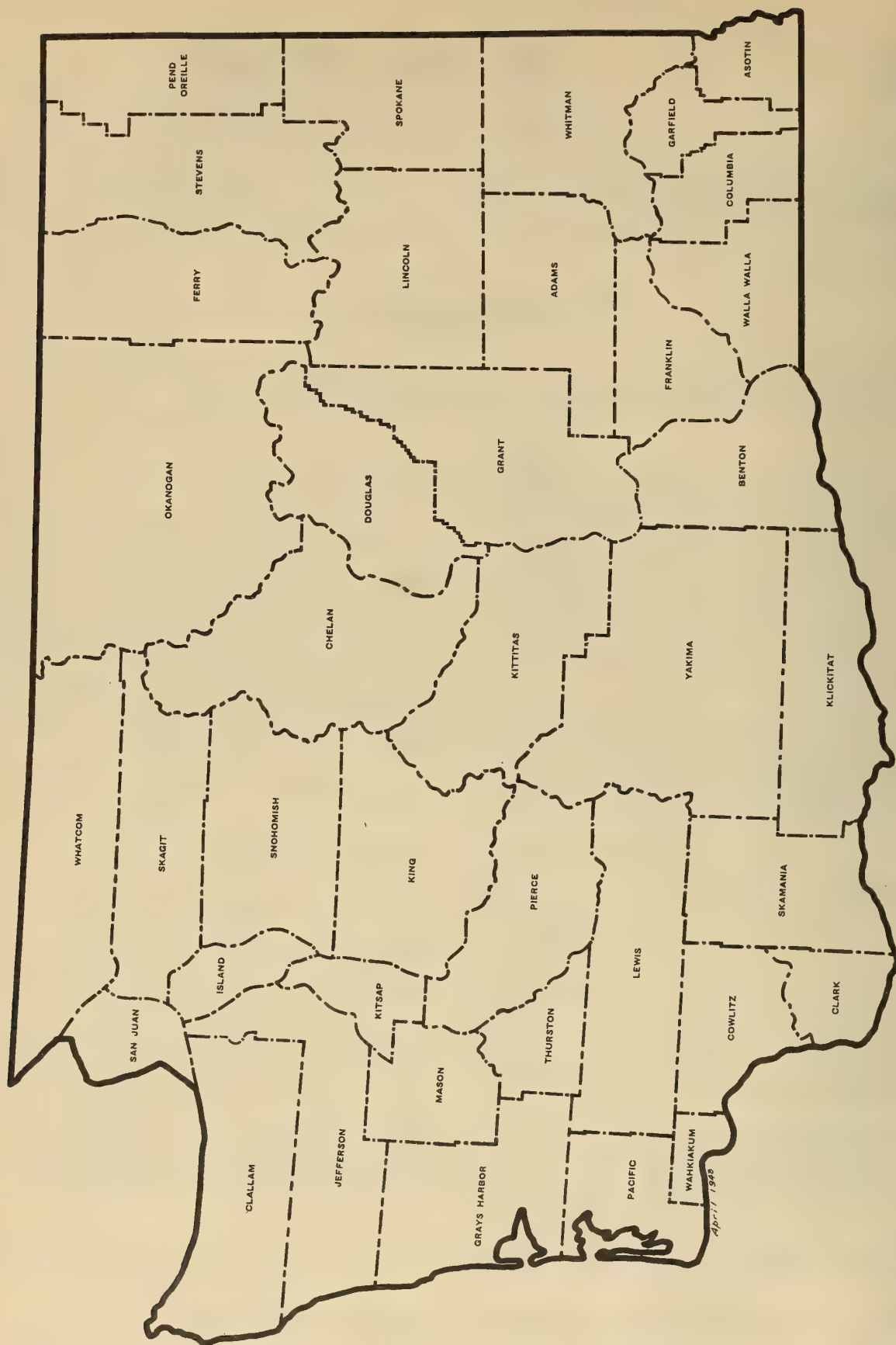
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



WASHINGTON



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BUREAU OF THE CENSUS

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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	26,163	18,199	3,329,190	3,178,824	370,010	120,189	98,335	27,197
2	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	1,780	1,336	249,432	240,640	29,405	7,254	6,500	1,654
21	LUMBER, BUILDING MATERIALS DEALERS.....	593	473	112,143	109,819	13,183	3,129	2,765	490
251	HARDWARE STORES.....	588	424	51,432	47,652	5,213	1,629	1,420	623
252	FARM EQUIPMENT DEALERS.....	263	221	61,129	60,429	6,600	1,427	1,387	211
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	1,103	747	413,817	406,579	60,090	21,917	17,030	950
53	LIMITED PRICE VARIETY STORES.....	371	327	53,819	52,997	8,732	4,008	2,715	290
54	FOOD STORES.....	4,210	2,652	832,504	793,810	56,881	18,884	14,116	4,477
541	GROCERY STORES, INCLUDING DELICATESSENS....	3,206	2,058	779,757	749,083	51,660	16,782	12,506	3,327
55 EX.554	AUTOMOTIVE DEALERS.....	1,608	1,216	477,403	469,777	50,581	11,243	10,717	1,493
55PT(554)	GASOLINE SERVICE STATIONS.....	3,562	2,600	229,715	204,467	18,099	6,884	5,106	4,036
56	APPAREL, ACCESSORY STORES.....	1,439	1,181	145,695	140,831	20,385	6,691	5,374	1,325
561,567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	310	250	31,153	30,085	4,378	1,210	1,005	288
562	WOMEN'S READY-TO-WEAR STORES**.....	336	336	44,821	44,821	6,988	2,422	2,071	313
563,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	102	102	6,388	6,388	955	434	337	76
565	FAMILY CLOTHING STORES**.....	153	153	26,193	26,193	3,331	1,190	930	127
566	SHOE STORES.....	324	270	31,934	30,154	4,432	1,262	921	254
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	1,569	1,091	156,051	148,793	21,683	5,578	5,019	1,540
571	FURNITURE, HOME FURNISHINGS STORES.....	767	551	86,789	83,713	3,175	2,900	2,751	751
580,573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	802	540	69,262	65,080	8,834	2,403	2,119	789
58	EATING, DRINKING PLACES.....	5,337	4,119	243,926	224,362	52,178	22,828	18,426	6,363
5812	EATING PLACES.....	3,489	2,803	177,861	168,939	44,376	19,225	15,610	4,105
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	1,848	1,316	66,065	55,423	7,802	3,603	2,816	2,258
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	912	834	121,727	119,765	16,252	5,364	4,216	919
59 EX.591	OTHER RETAIL STORES.....	3,469	2,249	362,957	344,761	32,947	10,276	9,075	3,160
592	LIQUOR STORES.....	299	269	81,145	80,745	2,970	983	960	82
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	389	307	94,080	92,630	6,409	1,652	1,512	287
597	JEWELRY STORES.....	445	253	31,034	28,314	4,352	1,247	1,071	438
598	FUEL, ICE DEALERS.....	501	381	74,941	72,789	8,866	2,470	2,276	463
53 PART*	NONSTORE RETAILERS*.....	1,174	174	95,963	85,039	11,509	3,270	2,756	1,280

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
 **Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors o unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
WASHINGTON, TOTAL.....	26,163	18,199	3,329,190	3,178,824	370,010	120,189	98,335	27,197
ADAMS COUNTY.....	169	119	16,888	16,040	1,604	558	503	157
ASOTIN COUNTY.....	94	68	7,443	6,835	742	263	213	104
CLARKSTON.....	76	56	6,530	6,190	692	243	200	76
REMAINDER OF COUNTY.....	18	12	913	645	50	20	13	26
BENTON COUNTY.....	435	323	57,577	55,757	5,525	1,907	1,592	422
KENNEWICK.....	202	146	26,111	25,159	2,323	837	724	196
PROSSER.....	47	45	6,900	(D)	685	216	180	52
RICHLAND.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
REMAINDER OF COUNTY.....	(1)	(1)	(1)	(1)	(1)	(1)	(1)	(1)
CHELAM COUNTY.....	528	380	59,808	57,156	6,566	2,129	1,784	563
WENATCHEE.....	289	211	39,851	38,633	4,725	1,532	1,274	295
REMAINDER OF COUNTY.....	239	169	19,957	18,523	1,841	597	510	268
CLALLAM COUNTY.....	367	247	31,385	28,729	2,923	1,029	820	410
PORT ANGELES.....	201	153	22,184	21,012	2,268	750	611	230
REMAINDER OF COUNTY.....	166	94	9,201	7,717	655	279	209	180
CLARK COUNTY.....	755	491	82,285	76,973	8,208	2,549	2,118	820
CAMAS.....	100	68	8,609	7,965	788	240	213	111
VANCOUVER.....	374	278	54,563	52,459	6,076	1,819	1,506	377
REMAINDER OF COUNTY.....	281	145	19,113	16,549	1,344	490	399	332
COLUMBIA COUNTY.....	62	42	5,644	5,330	588	220	192	55
DAYTON.....	52	40	5,426	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	10	2	218	(D)	(D)	(D)	(D)	(D)
COWLITZ COUNTY.....	558	380	60,738	56,824	6,296	2,190	1,758	624
KELSO.....	145	85	11,854	10,462	1,094	392	310	158
LONGVIEW.....	248	192	38,998	37,928	4,359	1,482	1,202	284
REMAINDER OF COUNTY.....	165	103	9,886	8,434	843	316	246	182
DOUGLAS COUNTY.....	87	57	5,986	5,350	601	240	201	85
FERRY COUNTY.....	41	29	1,991	1,823	99	61	45	46
FRANKLIN COUNTY.....	219	183	36,090	35,448	3,903	1,122	968	202
PASCO.....	178	158	33,729	33,253	3,736	1,054	915	151
REMAINDER OF COUNTY.....	41	25	2,361	2,195	167	68	53	51
GARFIELD COUNTY.....	41	39	4,700	(D)	423	129	115	37
GRANT COUNTY.....	497	363	48,000	45,768	4,888	1,694	1,399	485
EPHRATA.....	93	67	9,942	9,418	987	304	250	98
GRAND COULEE.....	41	23	2,750	2,414	221	77	58	41
MOSES LAKE.....	150	132	21,470	21,230	2,403	851	702	137
REMAINDER OF COUNTY.....	213	141	13,838	12,706	1,277	462	389	209
GRAYS HARBOR COUNTY.....	644	430	64,661	60,595	6,710	2,124	1,722	689
ABERDEEN.....	273	197	39,291	37,905	4,443	1,380	1,119	288
HOQUIAM.....	125	83	9,572	8,648	878	322	249	147
REMAINDER OF COUNTY.....	246	150	15,798	14,042	1,397	422	354	254
ISLAND COUNTY.....	164	98	12,606	11,578	999	303	242	180
JEFFERSON COUNTY.....	114	74	7,540	6,942	621	235	195	113
PORT TOWNSEND.....	72	56	5,569	5,393	529	185	155	68
REMAINDER OF COUNTY.....	42	18	1,971	1,549	92	50	40	45
KING COUNTY.....	8,047	5,621	1,281,237	1,234,915	152,981	48,023	39,148	8,289
AUBURN.....	162	120	26,089	25,221	2,319	654	548	171
ENUMCLAW.....	75	59	10,383	10,113	1,022	282	224	66
KENT.....	106	80	14,241	13,551	1,295	436	315	104
KIRKLAND.....	68	68	12,259	11,681	1,385	420	330	99
RENTON.....	288	188	40,916	39,982	4,310	1,282	1,014	223
SEATTLE.....	5,919	4,113	992,887	958,279	124,759	39,167	32,264	6,069
REMAINDER OF COUNTY.....	1,459	993	184,462	176,088	17,891	5,782	4,453	1,557
KITSAP COUNTY.....	707	497	80,941	76,579	8,621	2,663	2,104	759
BREMERTON.....	334	254	47,732	46,080	5,732	1,669	1,313	348
REMAINDER OF COUNTY.....	373	243	33,209	30,499	2,889	994	791	411
KITTITAS COUNTY.....	303	213	24,716	23,116	2,472	953	727	320
ELLENSBURG.....	155	127	17,389	16,781	1,778	650	503	161
REMAINDER OF COUNTY.....	148	86	7,327	6,335	694	303	224	159
Klickitat County.....	128	92	10,456	9,810	995	364	301	137
LEWIS COUNTY.....	564	350	47,036	42,914	4,594	1,484	1,259	580
CENTRALIA.....	167	109	16,939	15,895	1,852	573	476	157
CHEHALIS.....	116	94	15,452	14,948	1,694	497	431	117
REMAINDER OF COUNTY.....	281	147	14,645	12,071	1,046	414	352	306
LINCOLN COUNTY.....	161	121	12,991	11,997	1,086	342	296	157
MASON COUNTY.....	166	108	14,110	12,942	1,356	416	326	181
SHELTON.....	101	75	11,085	10,693	1,199	350	281	108
REMAINDER OF COUNTY.....	65	33	3,025	2,249	157	66	45	73

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
Data will be presented in the final report.

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
OKANOGAN COUNTY.....	305	221	25,184	23,584	2,208	820	691	324
OMAK.....	64	48	7,108	6,780	630	208	170	69
REMAINDER OF COUNTY.....	241	173	18,076	16,804	1,570	612	521	255
PACIFIC COUNTY.....	221	147	13,621	12,495	1,138	416	333	249
RAYMOND.....	81	61	6,853	6,507	643	213	179	88
REMAINDER OF COUNTY.....	140	86	6,768	5,988	495	203	154	161
PEND OREILLE COUNTY.....	121	63	6,166	5,346	403	157	119	131
PIERCE COUNTY.....	2,540	1,774	319,263	304,699	37,199	12,549	10,337	2,613
BUCKLEY.....	25	17	1,494	1,342	129	41	29	22
PUYALLUP.....	187	127	19,993	19,005	1,983	690	557	178
SUMNER.....	49	37	4,193	3,949	395	118	93	49
TACOMA.....	1,606	1,168	233,849	225,253	29,046	9,797	8,147	1,640
REMAINDER OF COUNTY.....	673	425	59,734	55,150	5,646	1,903	1,511	724
SAN JUAN COUNTY.....	38	30	2,137	1,991	150	73	48	46
SKAGIT COUNTY.....	625	437	64,778	61,122	5,773	1,863	1,503	671
ANACORTES.....	117	79	9,008	8,386	800	258	202	127
MOUNT VERNON.....	174	148	29,389	28,811	2,979	894	739	175
SEDR0 WOOLLEY.....	77	59	8,021	7,629	755	221	175	83
REMAINDER OF COUNTY.....	257	151	18,360	16,296	1,239	490	387	286
SKAMANIA COUNTY.....	50	32	1,972	1,730	127	53	47	48
SNOHOMISH COUNTY.....	1,465	957	153,855	145,297	15,858	5,096	3,985	1,549
EVERETT.....	503	367	73,257	71,091	8,632	2,670	2,132	517
SNOHOMISH.....	92	68	8,977	8,469	872	309	236	105
REMAINDER OF COUNTY.....	870	522	71,621	65,737	6,154	2,117	1,617	927
SPOKANE COUNTY.....	2,321	1,619	347,835	334,383	40,427	13,660	11,179	2,391
CHENEY.....	39	31	4,978	(D)	451	119	108	39
MEDICAL LAKE.....	11	9	639	(D)	36	17	15	10
SPOKANE.....	1,859	1,313	291,960	281,622	35,447	12,145	9,870	1,900
REMAINDER OF COUNTY.....	412	266	50,258	47,390	4,499	1,379	1,186	442
STEVENS COUNTY.....	217	117	15,985	14,149	1,314	498	389	229
COLVILLE.....	76	64	9,240	8,968	825	320	247	82
REMAINDER OF COUNTY.....	141	53	6,745	5,181	489	178	142	147
THURSTON COUNTY.....	497	363	57,142	54,604	6,358	2,013	1,700	502
OLYMPIA.....	292	246	43,691	42,735	5,163	1,582	1,360	280
TUMWATER.....	22	20	3,377	(D)	318	98	77	21
REMAINDER OF COUNTY.....	183	97	10,074	(D)	877	333	263	201
WAKHIAKUM COUNTY.....	41	25	1,852	(D)	141	59	48	51
WALLA WALLA COUNTY.....	414	312	49,952	47,892	5,757	1,857	1,587	427
COLLEGE PLACE.....	17	7	1,222	1,026	94	42	41	23
WALLA WALLA.....	320	264	44,786	43,632	5,366	1,712	1,458	325
REMAINDER OF COUNTY.....	77	41	3,944	3,234	297	103	88	79
WHATCOM COUNTY.....	738	532	85,916	81,848	9,059	3,083	2,469	770
BELLINGHAM.....	441	329	60,470	58,318	7,008	2,257	1,798	462
REMAINDER OF COUNTY.....	297	203	25,446	23,530	2,059	826	671	308
WHITMAN COUNTY.....	372	272	35,321	33,381	3,095	1,119	880	383
COLFAX.....	72	62	9,871	9,701	894	302	256	77
PULLMAN.....	93	75	11,101	10,711	1,092	427	308	109
REMAINDER OF COUNTY.....	207	135	14,349	12,969	1,109	390	316	197
YAKIMA COUNTY.....	1,347	973	173,382	166,632	18,212	5,875	4,992	1,398
GRANDVIEW.....	73	53	7,382	7,096	712	233	196	69
SUNNYSIDE.....	109	89	16,112	15,808	1,643	489	436	115
TOPPENISH.....	94	74	12,418	11,940	1,352	378	327	84
WAPATO.....	62	46	5,234	4,900	427	176	140	63
YAKIMA.....	631	441	99,716	96,498	11,508	3,698	3,150	643
BALANCE.....	378	270	32,520	30,390	2,578	901	743	424

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (number)	With payroll (number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (number)	With payroll (number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Washington, total.....	26,806	17,868	2,873,694	2,686,566	323,646	Lewis County.....	582	362	47,256	42,324	4,786
Adams County.....	148	104	13,227	12,559	1,233	Centralia.....	194	130	17,052	15,948	1,887
Asotin County.....	99	55	5,547	4,993	491	Chehalis.....	149	107	17,684	16,612	1,949
Clarkson.....	92	50	5,282	(D)	476	Remainder of County.....	239	125	12,520	9,764	950
Remainder of County.....	7	5	265	(D)	15	Lincoln County.....	167	123	13,450	12,154	1,038
Benton County.....	428	348	66,206	64,072	6,599	Mason County.....	172	110	13,382	12,184	1,097
Kennewick.....	162	132	25,858	25,108	2,272	Shelton.....	110	76	11,117	10,339	986
Prosser.....	70	56	7,885	7,465	748	Remainder of County.....	62	34	2,265	1,845	111
Remainder of County.....	196	160	32,463	31,499	3,579	Okanogan County.....	308	226	24,481	22,261	1,935
Chelan County.....	532	390	57,578	54,148	5,907	Omak.....	68	56	6,411	5,861	556
Wenatchee.....	273	209	37,682	36,162	4,221	Remainder of County.....	240	170	18,070	16,400	1,379
Remainder of County.....	259	181	19,896	17,986	1,686	Pacific County.....	241	145	13,257	11,253	920
Cllallam County.....	370	252	31,954	29,482	3,052	Raymond.....	92	68	7,411	6,971	636
Port Angeles.....	240	162	24,173	22,671	2,429	Remainder of County.....	149	77	5,846	4,282	284
Remainder of County.....	130	90	7,781	6,811	623	Pend Oreille County.....	131	67	7,227	5,963	486
Clark County.....	824	500	70,842	64,646	7,311	Pierce County.....	2,679	1,741	289,155	269,119	32,082
Comas.....	108	68	7,783	6,833	709	Buckley.....	30	22	1,334	1,274	116
Vancouver.....	482	292	47,064	43,592	5,399	Puyallup.....	199	125	19,424	17,458	1,843
Remainder of County.....	234	140	15,995	14,221	1,203	Sumner.....	73	39	4,558	3,774	376
Columbia County.....	83	49	6,044	5,604	578	Tacoma.....	1,898	1,192	225,854	211,144	26,386
Dayton.....	78	46	5,645	(D)	(D)	Remainder of County.....	479	363	37,985	35,469	3,361
Remainder of County.....	5	3	399	(D)	(D)	San Juan County.....	48	36	2,118	2,014	172
Cowlitz County.....	581	403	54,267	50,341	5,548	Skagit County.....	630	434	55,216	51,470	4,986
Kelso.....	162	104	11,907	10,301	1,110	Anacortes.....	117	75	9,178	8,412	722
Longview.....	271	201	34,891	33,595	3,852	Mount Vernon.....	206	148	24,324	23,484	2,518
Remainder of County.....	148	98	7,469	6,445	586	Sedro Woolley.....	86	60	8,671	7,927	781
Douglas County.....	98	62	6,012	4,900	511	Remainder of County.....	221	151	13,043	11,647	965
Ferry County.....	37	23	1,693	1,449	90	Skamania County.....	55	33	2,343	1,873	144
Franklin County.....	195	159	33,067	32,225	3,432	Snohomish County.....	1,447	877	125,020	113,052	12,161
Pasco.....	160	132	30,748	30,022	3,256	Everett.....	581	351	66,807	61,777	7,532
Remainder of County.....	35	27	2,319	2,203	176	Snohomish.....	156	62	8,594	6,988	664
Garfield County.....	47	39	5,346	5,050	394	Remainder of County.....	710	464	49,619	44,287	3,965
Grant County.....	424	308	40,112	37,390	3,994	Spokane County.....	2,443	1,631	313,703	296,489	35,228
Ephrata.....	94	70	9,172	8,558	946	Cheney.....	32	26	4,184	3,972	325
Grand Coulee.....	48	28	3,236	2,786	239	Medical Lake.....	15	7	680	410	14
Moses Lake.....	126	102	17,307	16,839	1,935	Spokane.....	2,019	1,355	273,243	259,387	31,995
Remainder of County.....	156	108	10,397	9,207	874	Remainder of County.....	377	243	35,596	32,720	2,874
Grays Harbor County.....	701	475	60,089	55,615	6,404	Stevens County.....	189	123	14,853	13,597	1,203
Aberdeen.....	332	236	36,776	35,242	4,433	Colville.....	87	65	9,393	8,975	814
Hoquiam.....	137	93	8,658	7,960	767	Remainder of County.....	102	58	5,460	4,622	389
Remainder of County.....	232	146	14,655	12,413	1,204	Thurston County.....	552	374	54,201	50,515	5,440
Island County.....	136	80	8,712	7,580	559	Olympia.....	396	266	45,513	42,823	4,780
Jefferson County.....	123	75	7,246	6,414	561	Tumwater.....	22	16	1,290	1,156	107
Port Townsend.....	75	53	5,532	5,116	459	Remainder of County.....	134	92	7,398	6,536	553
Remainder of County.....	48	22	1,714	1,298	104	Wahkiakum County.....	43	25	1,884	1,550	133
King County.....	8,197	5,404	1,028,263	970,165	13,914	Walla Walla County.....	435	303	47,170	44,842	5,753
Auburn.....	145	103	18,668	17,576	1,640	College Place.....	23	5	1,096	550	56
Enumclaw.....	99	67	10,338	9,610	848	Walla Walla.....	357	267	43,973	42,591	5,548
Kent.....	131	65	11,159	9,581	857	Remainder of County.....	55	31	2,101	1,701	149
Kirkland.....	113	73	11,440	10,788	1,042	Whatcom County.....	798	514	79,398	74,204	8,454
Renton.....	232	174	29,896	28,550	3,240	Bellingham.....	516	334	56,747	53,369	6,617
Seattle.....	6,394	4,114	839,700	791,980	114,643	Remainder of County.....	282	180	22,651	20,835	1,837
Remainder of County.....	1,083	809	107,062	102,080	9,644	Whitman County.....	374	278	34,130	32,428	3,100
Kitsap County.....	739	527	78,035	73,727	8,206	Colfax.....	87	71	10,225	10,075	926
Bremerton.....	385	281	48,776	46,828	6,025	Pullman.....	89	65	9,702	9,310	1,002
Remainder of County.....	354	246	29,259	26,899	2,181	Remainder of County.....	198	142	14,203	13,043	1,172
Kittitas County.....	297	199	23,971	21,995	2,320	Yakima County.....	1,352	948	158,389	148,811	16,631
Ellensburg.....	168	126	16,868	15,840	1,663	Grandview.....	63	49	7,313	6,689	641
Remainder of County.....	129	73	7,103	6,055	657	Sunnyside.....	112	78	14,003	13,301	1,186
Klickitat County.....	134	98	10,600	9,858	955	Toppenish.....	108	76	10,789	10,147	1,088
						Wapato.....	69	43	5,047	4,291	403
						Yakima.....	686	444	95,134	89,838	11,284
						Remainder of County.....	314	258	26,103	24,545	2,029

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincor- porated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
SEATTLE STANDARD METROPOLITAN STATISTICAL AREA—Consists of King and Snohomish Counties, Wash.									
	RETAIL TRADE, TOTAL.....	9,512	6,578	1,435,092	1,380,212	168,839	53,119	43,133	9,838
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	566	406	87,753	84,593	10,526	2,661	2,356	516
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	296	210	205,592	203,760	31,142	11,171	8,899	266
54	FOOD STORES.....	1,576	982	349,162	334,948	25,522	7,678	5,403	1,620
55 EX.554	AUTOMOTIVE DEALERS.....	525	389	189,915	187,377	18,578	4,044	3,844	450
55PT(554)	GASOLINE SERVICE STATIONS.....	1,178	918	89,030	82,022	7,851	2,775	2,108	1,311
56	APPAREL, ACCESSORY STORES.....	533	425	66,721	64,759	10,322	3,112	2,539	455
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	647	447	65,339	62,073	9,130	2,318	2,093	630
58	EATING, DRINKING PLACES.....	2,030	1,598	112,325	104,791	25,646	10,329	8,469	2,436
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	352	312	49,091	48,095	6,926	2,053	1,457	355
59 EX.591	OTHER RETAIL STORES.....	1,331	827	151,738	144,456	14,673	4,559	3,994	1,270
53 PART*	NONSTORE RETAILERS.....	478	64	68,426	63,338	8,523	2,419	1,971	529
SPOKANE STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Spokane County, Wash.									
	RETAIL TRADE, TOTAL.....	2,321	1,619	347,835	334,383	40,427	13,660	11,179	2,391
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	139	95	19,810	19,042	2,352	608	540	116
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	72	52	52,658	52,352	8,291	3,212	2,334	51
54	FOOD STORES.....	349	215	85,117	81,199	6,042	1,923	1,395	381
55 EX.554	AUTOMOTIVE DEALERS.....	124	90	54,854	54,138	5,777	1,290	1,233	116
55PT(554)	GASOLINE SERVICE STATIONS.....	375	277	22,088	19,510	1,849	720	537	419
56	APPAREL, ACCESSORY STORES.....	143	113	16,790	16,284	2,473	799	689	118
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	146	96	16,232	15,464	2,402	599	545	135
58	EATING, DRINKING PLACES.....	456	370	21,790	20,468	4,771	2,399	1,993	550
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	87	81	13,536	13,432	1,721	546	484	92
59 EX.591	OTHER RETAIL STORES.....	297	201	33,726	32,244	3,508	1,211	1,095	270
53 PART*	NONSTORE RETAILERS.....	133	29	11,234	10,250	1,241	353	334	143
TACOMA STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Pierce County, Wash.									
	RETAIL TRADE, TOTAL.....	2,540	1,774	319,263	304,699	37,199	12,549	10,337	2,613
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	143	101	13,574	12,540	1,744	429	376	150
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	102	74	44,145	43,655	6,642	2,279	1,785	79
54	FOOD STORES.....	426	264	84,831	81,007	5,955	2,611	2,176	434
55 EX.554	AUTOMOTIVE DEALERS.....	182	132	47,591	46,613	5,492	1,158	1,105	164
55PT(554)	GASOLINE SERVICE STATIONS.....	359	231	22,700	19,410	1,561	611	412	420
56	APPAREL, ACCESSORY STORES.....	140	128	15,798	15,612	2,203	773	593	131
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	152	106	16,853	16,147	2,673	652	575	136
58	EATING, DRINKING PLACES.....	528	418	24,064	22,462	5,081	2,338	1,830	615
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	81	77	11,588	11,512	1,490	476	379	77
59 EX.591	OTHER RETAIL STORES.....	337	223	33,870	32,168	3,781	1,050	946	307
53 PART*	NONSTORE RETAILERS.....	90	20	4,249	3,573	577	172	160	100

Standard Note: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, shown separately in this table.

Note: The Portland, Oreg., Standard Metropolitan Statistical Area includes Clark County in Washington. Data for this SMSA are shown in the report for Oregon.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores
(SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

**Other Retail Stores (SIC Major Group 59,
Except SIC 591)**

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

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1958 Census of Business

RETAIL TRADE Preliminary Area Report

October 1959

BC58(P)-RA48

West Virginia

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in West Virginia during the year 1958 totaled \$1,558,200,000, an increase of \$156,994,000 or 11 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 11.9 percent compared with an increase of 10.8 percent in the remainder of the State. The largest cities in the State, Huntington, Charleston, and Wheeling, showed increases of 17 percent, 4 percent, and 2 percent, respectively.

Retail trade establishments in the State had a total of 66,889 paid employees during the workweek ended nearest November 15, 1958, an increase of 8 percent compared with the same week in 1954. In addition, 18,253 active proprie-

tors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments amounted to \$161,116,000, compared with \$144,902,000 in 1954, an increase of 11 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures.

For explanation of procedures and definitions, see pages 9-12.

Table A.-RETAIL TRADE: 1958 AND 1954-THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	18,594	11,100	1,558,200	1,441,782	18,681	11,403	1,401,206	1,285,854	11.2	12.1
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	839	607	87,078	83,336	740	592	82,458	80,460	5.6	3.6
53 PART*	GENERAL MERCHANDISE GROUP STORES*	1,617	849	237,880	223,122	1,443	923	207,547	196,499	14.6	13.5
54	FOOD STORES.....	4,622	2,036	413,790	371,004	5,332	2,258	362,045	307,743	14.3	20.6
55 EX.554	AUTOMOTIVE DEALERS.....	981	793	249,291	246,261	958	802	253,273	249,553	-1.6	-1.3
55PT(554)	GASOLINE SERVICE STATIONS.....	2,310	1,454	119,668	101,052	2,242	1,394	98,106	81,194	22.0	24.5
56	APPAREL, ACCESSORY STORES.....	968	870	96,928	95,228	1,009	915	85,132	83,922	13.9	13.5
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	990	726	82,848	79,180	908	716	70,739	68,315	17.1	15.9
58	EATING, DRINKING PLACES.....	3,604	2,144	87,528	70,080	3,410	2,232	77,886	65,564	12.4	6.9
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	442	414	50,798	50,258	439	423	38,008	37,766	33.7	33.1
59 EX.591	OTHER RETAIL STORES.....	1,650	1,054	110,857	104,043	1,685	1,055	106,374	98,686	4.2	5.4
53 PART*	NONSTORE RETAILERS*	571	153	21,534	18,218	515	93	19,638	16,152	9.7	12.8

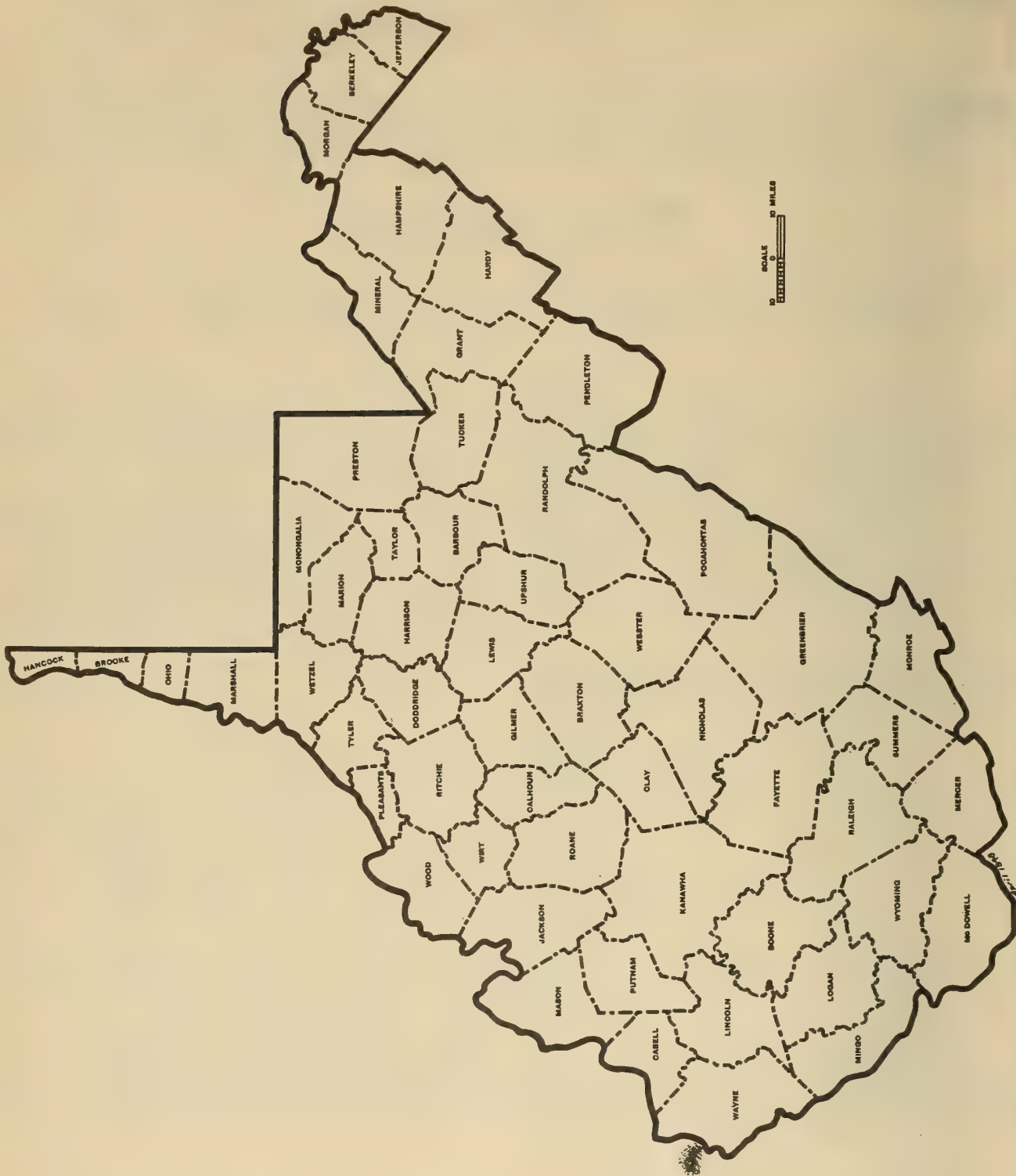
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



WEST VIRGINIA



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	18,594	11,100	1,558,200	1,441,782	161,116	66,889	57,436	18,253
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	839	607	87,078	83,336	11,170	3,292	3,049	700
521	LUMBER, BUILDING MATERIALS DEALERS.....	277	199	46,645	45,525	6,525	1,737	1,615	186
5251	HARDWARE STORES.....	333	251	23,630	22,316	2,722	942	863	305
5252	FARM EQUIPMENT DEALERS.....	92	70	10,248	9,766	909	302	291	89
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	1,617	849	237,880	223,122	29,739	13,830	10,573	1,399
533	LIMITED PRICE VARIETY STORES.....	189	179	50,166	50,018	7,339	4,682	3,055	111
54	FOOD STORES.....	4,622	2,036	413,790	371,004	23,247	10,262	8,069	4,828
541	GROCERY STORES, INCLUDING DELICATESSENS....	4,126	1,790	395,542	355,968	21,691	9,270	7,341	4,285
55 EX.554	AUTOMOTIVE DEALERS.....	981	793	249,291	246,261	27,750	7,357	7,161	707
55PT(554)	GASOLINE SERVICE STATIONS.....	2,310	1,454	119,668	101,052	8,263	3,884	3,423	2,621
56	APPAREL, ACCESSORY STORES.....	768	870	96,928	95,228	13,385	5,653	4,709	768
561,567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	178	162	20,916	20,654	3,266	970	822	143
562	WOMEN'S READY-TO-WEAR STORES**.....	261	261	32,666	32,666	4,721	2,041	1,789	237
563,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	48	48	2,140	2,140	298	165	133	33
565	FAMILY CLOTHING STORES**.....	213	213	22,194	22,194	2,752	1,387	1,093	159
566	SHOE STORES.....	170	148	15,142	14,816	2,025	916	726	90
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	990	726	82,848	79,180	13,905	4,902	4,593	853
571	FURNITURE, HOME FURNISHINGS STORES.....	430	348	49,940	48,512	8,451	2,799	2,701	366
572,573	HOUSEHOLD APPLIANCE, RADIO,TV, MUSIC STORES	560	378	32,908	30,668	5,454	2,103	1,892	487
58	EATING, DRINKING PLACES.....	3,604	2,144	87,528	70,080	13,276	9,575	8,544	4,043
5812	EATING PLACES.....	2,558	1,674	69,292	58,544	11,831	8,492	7,567	2,879
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	1,046	470	18,236	11,536	1,445	1,083	977	1,164
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	442	414	50,798	50,258	7,287	3,453	2,997	365
59 EX.591	OTHER RETAIL STORES.....	1,650	1,054	110,857	104,043	9,867	3,631	3,313	1,453
592	LIQUOR STORES.....	176	160	45,288	45,142	2,108	621	602	62
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	227	155	19,894	18,612	1,160	468	425	189
597	JEWELRY STORES.....	232	178	11,748	11,202	1,976	710	660	198
598	FUEL, ICE DEALERS.....	149	73	5,903	4,821	700	261	239	161
53 PART*	NONSTORE RETAILERS*.....	571	153	21,534	18,218	3,227	1,050	1,005	516

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
WEST VIRGINIA: TOTAL.....	18,594	11,100	1,558,200	1,441,782	161,116	66,889	57,436	18,293
BAMBOUR COUNTY.....	139	73	8,172	7,228	655	277	244	150
PHILIPPI.....	50	42	5,166	5,012	513	207	183	49
REMAINDER OF COUNTY.....	89	31	3,006	2,216	142	70	61	101
BERKELEY COUNTY.....	323	217	26,376	24,598	2,625	1,175	885	314
MARTINSBURG.....	226	172	23,127	22,335	2,416	1,062	795	203
REMAINDER OF COUNTY.....	97	45	3,249	2,263	209	113	90	111
BOONE COUNTY.....	299	135	18,320	16,018	1,454	624	528	295
BRAXTON COUNTY.....	196	102	9,721	8,337	702	307	265	202
BROOKE COUNTY.....	268	152	17,826	15,984	1,733	694	586	273
FOLLANSBEE.....	57	37	2,786	2,550	242	117	86	59
WEIRTON (PART).....	32	26	4,355	4,215	514	201	186	32
WELLSBURG.....	113	63	8,069	7,205	756	281	227	110
REMAINDER OF COUNTY.....	66	26	2,616	2,014	221	95	87	72
CABELL COUNTY.....	1,214	778	146,320	138,974	16,730	6,552	5,519	1,159
HUNTINGTON (PART).....	1,003	681	136,946	131,650	16,033	6,141	5,160	926
REMAINDER OF COUNTY.....	211	97	9,374	7,324	697	411	359	233
CALHOUN COUNTY.....	76	32	3,360	2,680	246	100	96	75
CLAY COUNTY.....	136	44	4,669	3,205	259	131	118	139
DOBDRIDGE COUNTY.....	74	30	4,744	4,066	275	125	107	73
FAYETTE COUNTY.....	629	375	43,731	40,364	4,306	1,700	1,479	589
MONTGOMERY (PART).....	69	61	9,852	9,712	1,067	437	359	52
MOUNT HOPE.....	28	24	2,231	2,199	230	79	71	22
OAK HILL.....	114	88	13,223	12,873	1,538	560	485	93
REMAINDER OF COUNTY.....	418	202	18,432	15,580	1,471	624	564	422
GILMER COUNTY.....	75	35	3,071	2,297	172	91	74	73
GRANT COUNTY.....	107	71	7,141	6,511	575	290	246	103
GREENBRIER COUNTY.....	464	302	30,170	27,862	2,700	1,148	982	446
WHITE SULPHUR SPRINGS.....	57	47	4,267	4,107	373	162	140	56
REMAINDER OF COUNTY.....	407	255	25,903	23,755	2,327	986	842	390
HAMPSHIRE COUNTY.....	112	62	7,650	6,774	671	300	261	111
HANCOCK COUNTY.....	381	253	27,356	25,398	2,709	1,192	983	414
CHESTER.....	64	46	3,603	3,295	338	151	116	67
WEIRTON (PART).....	241	165	20,619	19,485	2,163	933	771	257
REMAINDER OF COUNTY.....	76	42	3,134	2,618	208	108	96	90
HARDY COUNTY.....	89	55	7,837	7,243	469	246	211	82
HARRISON COUNTY.....	845	533	78,741	74,309	9,084	3,678	3,216	834
CLARKSBURG.....	371	297	53,344	52,192	7,060	2,793	2,446	336
SALEM.....	42	34	3,009	2,845	267	117	103	41
SHINNISTON.....	65	47	5,292	5,042	478	212	174	74
REMAINDER OF COUNTY.....	367	155	17,096	14,230	1,279	556	493	383
JACKSON COUNTY.....	156	96	10,063	9,117	859	482	445	164
JEFFERSON COUNTY.....	182	114	13,796	12,792	1,405	621	479	187
CHARLES TOWN.....	71	53	8,440	8,202	913	392	303	64
REMAINDER OF COUNTY.....	111	61	5,356	4,590	492	229	176	123
KANAWHA COUNTY.....	2,220	1,428	272,519	260,271	30,766	11,566	10,242	2,070
CHARLESTON.....	1,018	770	170,978	167,444	22,348	8,233	7,342	864
CHESAPEAKE.....	25	13	1,436	1,218	131	40	39	22
DUNBAR.....	82	52	7,156	6,690	610	232	198	78
MAR-ET.....	30	22	3,822	3,660	293	100	90	30
MONTGOMERY (PART).....	8	6	588	(D)	45	19	16	7
NITRO (PART).....	61	43	12,981	12,551	510	252	214	54
ST ALBANS.....	132	86	16,345	15,767	1,541	534	467	125
SOUTH CHARLESTON.....	170	128	24,632	23,946	2,679	1,040	909	133
REMAINDER OF COUNTY.....	694	308	34,581	(D)	2,579	1,116	967	757
LEWIS COUNTY.....	195	123	13,781	12,519	1,257	635	548	198
WESTON.....	120	96	11,273	10,819	1,103	570	489	111
REMAINDER OF COUNTY.....	75	27	2,508	1,700	154	65	59	87
LINCOLN COUNTY.....	178	60	7,060	5,090	451	210	201	196
LOGAN COUNTY.....	521	325	46,366	43,334	4,619	1,838	1,634	513
LOGAN.....	126	98	16,303	16,071	2,105	804	702	116
REMAINDER OF COUNTY.....	395	227	30,063	27,263	2,514	1,034	932	397
MCDOWELL COUNTY.....	559	363	46,495	43,515	4,826	1,998	1,787	531
KEYSTONE.....	20	16	2,021	1,949	205	71	61	16
WAR.....	44	38	2,864	2,772	285	118	109	46
WELCH.....	123	99	17,757	17,327	2,122	912	820	110
REMAINDER OF COUNTY.....	372	210	23,853	21,467	2,214	897	797	459

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

5

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
MARION COUNTY.....	693	431	58,455	54,631	6,462	2,738	2,300	673
FAIRMONT.....	377	279	43,028	41,838	5,293	2,165	1,794	336
MANNINGTON.....	66	40	4,704	4,162	409	244	216	65
REMAINDER OF COUNTY.....	250	112	10,723	8,631	760	329	290	272
MARSHALL COUNTY.....	382	224	24,768	22,342	2,000	891	776	395
BENWOOD.....	50	26	1,134	910	81	46	41	61
MCMECHEN.....	35	17	1,057	793	78	35	30	36
MOUNDSVILLE.....	174	128	17,040	16,320	1,432	594	509	173
REMAINDER OF COUNTY.....	123	53	5,537	4,319	409	216	196	125
MASON COUNTY.....	189	111	12,415	11,333	975	446	384	193
POINT PLEASANT.....	74	60	8,197	8,067	737	314	270	70
REMAINDER OF COUNTY.....	115	51	4,218	3,266	238	132	114	123
MERCER COUNTY.....	704	480	62,286	58,836	6,746	3,025	2,503	658
BLUEFIELD.....	238	208	34,841	34,357	4,164	1,809	1,465	187
PRINCETON.....	152	112	14,150	13,498	1,576	718	592	141
REMAINDER OF COUNTY.....	314	160	13,295	10,981	1,006	498	446	330
MINERAL COUNTY.....	238	150	12,518	11,332	1,241	657	560	233
KEYSER.....	103	79	7,731	7,447	845	386	338	93
PIEDMONT.....	47	33	1,845	1,641	231	172	137	36
REMAINDER OF COUNTY.....	88	38	2,942	2,244	165	99	85	104
MINGO COUNTY.....	439	239	31,963	29,225	3,120	1,247	1,091	428
WILLIAMSON.....	147	121	17,751	17,495	2,142	874	744	133
REMAINDER OF COUNTY.....	292	118	14,212	11,730	978	373	347	295
MONONGALIA COUNTY.....	570	314	46,114	42,300	4,961	2,031	1,721	556
MORGANTOWN.....	339	237	37,029	35,483	4,412	1,773	1,496	300
WESTOVER.....	19	15	1,453	1,375	109	42	34	19
REMAINDER OF COUNTY.....	212	62	7,632	5,442	440	216	191	237
MONROE COUNTY.....	136	50	5,091	3,593	322	153	134	149
MORGAN COUNTY.....	122	48	4,703	3,465	339	156	141	128
NICHOLAS COUNTY.....	274	146	16,650	14,392	1,111	531	462	314
RICHWOOD.....	70	52	5,797	5,495	496	231	198	71
REMAINDER OF COUNTY.....	204	94	10,853	8,897	615	300	264	243
OHIO COUNTY.....	871	623	101,660	98,014	13,534	5,221	4,341	772
WHEELING.....	772	578	95,552	92,664	13,030	4,994	4,145	671
REMAINDER OF COUNTY.....	99	45	6,108	5,350	504	227	196	101
PENDLETON COUNTY.....	65	35	3,555	3,199	168	115	102	72
PLEASANTS COUNTY.....	64	46	5,572	5,346	486	199	164	66
POGAHONTAS COUNTY.....	136	64	5,638	4,640	375	185	159	137
PRESTON COUNTY.....	258	138	12,808	11,098	1,030	503	435	238
PUTNAM COUNTY.....	206	94	9,349	7,757	644	346	323	213
NITRO (PART).....	10	6	855	819	101	32	30	10
REMAINDER OF COUNTY.....	196	88	8,494	6,938	543	314	293	203
RALEIGH COUNTY.....	758	426	61,833	56,825	6,287	2,458	2,119	736
BECKLEY.....	262	216	36,291	35,749	4,256	1,656	1,413	215
REMAINDER OF COUNTY.....	496	210	25,542	21,076	2,031	802	706	521
RANDOLPH COUNTY.....	260	142	19,817	18,063	1,694	760	647	265
ELKINS.....	131	99	15,131	14,695	1,460	641	540	120
REMAINDER OF COUNTY.....	129	43	4,686	3,368	234	119	107	145
RITCHIE COUNTY.....	141	71	6,337	5,217	393	223	145	149
ROANE COUNTY.....	168	74	8,386	6,906	589	314	266	199
SPENCER.....	75	57	6,411	6,201	556	287	241	90
REMAINDER OF COUNTY.....	93	17	1,975	705	33	27	25	109
SUMMERS COUNTY.....	177	99	10,434	9,128	1,049	472	400	172
HINTON.....	93	75	8,432	8,098	928	408	344	80
REMAINDER OF COUNTY.....	84	24	2,002	1,030	121	64	56	92
TAYLOR COUNTY.....	182	108	11,112	10,002	989	405	352	193
GRAFTON.....	120	82	7,688	7,136	735	317	270	131
REMAINDER OF COUNTY.....	62	26	3,424	2,866	254	88	82	62
TUCKER COUNTY.....	97	55	4,611	3,915	331	145	115	102
TYLER COUNTY.....	118	60	6,643	5,569	495	214	174	126
PADEN CITY (PART).....	10	6	480	416	35	16	14	11
REMAINDER OF COUNTY.....	108	54	6,163	5,153	460	198	160	115
UPSHUR COUNTY.....	179	105	12,606	11,382	1,088	499	425	192
BUCKHANNON.....	94	80	9,700	9,488	935	422	352	96
REMAINDER OF COUNTY.....	85	25	2,906	1,894	153	77	73	96

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
WAYNE COUNTY.....	281	127	13,901	11,009	1,035	506	444	300
HUNTINGTON (PART).....	38	24	2,339	2,119	256	97	80	37
KENOVA.....	48	34	4,157	3,699	272	183	163	58
REMAINDER OF COUNTY.....	195	69	7,405	5,191	507	226	201	205
WEBSTER COUNTY.....	136	66	7,846	6,584	723	292	264	130
WETZEL COUNTY.....	259	137	16,448	14,438	1,261	549	455	259
NEW MARTINSVILLE.....	105	79	10,250	9,862	904	351	301	99
PADEN CITY (PART).....	32	12	1,104	612	47	33	20	32
REMAINDER OF COUNTY.....	122	46	5,094	3,964	310	165	134	128
WIRT COUNTY.....	29	17	1,534	1,134	71	43	40	33
WOOD COUNTY.....	703	489	84,780	80,870	10,146	4,851	4,214	663
PARKERSBURG.....	544	418	76,937	74,641	9,629	4,610	4,001	477
VIENNA.....	47	25	3,359	2,841	253	105	93	53
REMAINDER OF COUNTY.....	112	46	4,484	3,388	264	136	120	133
WYOMING COUNTY.....	321	173	23,075	20,751	1,903	734	644	318
MULLENS.....	72	56	6,820	6,554	753	285	239	73
REMAINDER OF COUNTY.....	249	117	16,255	14,197	1,150	449	405	245

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total	With payroll	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
	(Number)	(Number)			
West Virginia, total.....	18,681	11,403	1,401,206	1,285,854	144,902
Barbour County.....	158	72	7,276	6,164	562
Phillippi.....	71	45	5,271	4,909	471
Remainder of County.....	83	27	2,005	1,255	91
Berkeley County.....	356	224	25,021	22,603	2,283
Martinsburg.....	280	192	22,360	20,800	2,149
Remainder of County.....	76	32	2,661	1,803	134
Boone County.....	294	136	16,564	14,138	1,319
Braxton County.....	179	85	8,469	7,227	547
Brooke County.....	264	140	16,551	14,667	1,551
Pollardsville.....	70	30	2,432	1,908	155
Weirton (part) ²	30	24	3,304	3,234	497
Wellsburg.....	117	63	8,380	7,566	712
Remainder of County.....	47	23	2,235	1,939	187
Cabell County.....	1,170	782	123,060	116,470	14,385
Huntington (part) ²	998	694	116,149	110,769	13,873
Remainder of County.....	172	88	6,911	5,701	512
Calhoun County.....	90	30	2,659	1,797	185
Clay County.....	91	45	3,549	2,781	226
Doddridge County.....	72	30	3,625	2,855	250
Fayette County.....	603	403	42,705	39,571	4,256
Montgomery (part) ³	66	64	9,661	9,637	1,090
Mount Hope.....	52	34	3,198	2,836	297
Oak Hill.....	119	89	11,650	11,280	1,199
Remainder of County.....	366	216	18,196	15,818	1,670
Gilmer County.....	87	33	2,910	2,024	185
Grant County.....	105	59	5,144	4,568	388
Greenbrier County.....	457	295	28,038	25,750	2,384
White Sulphur Springs.....	66	50	4,013	3,729	365
Remainder of County.....	391	245	24,025	22,021	2,019
Hampshire County.....	113	59	6,770	6,200	434
Hancock County.....	378	242	23,774	22,004	2,366
Chester.....	51	39	2,951	2,835	275
Weirton (part) ²	250	172	17,820	16,860	1,922
Remainder of County.....	77	31	3,003	2,309	169
Hardy County.....	79	53	7,100	6,586	398
Harrison County.....	899	577	72,702	67,776	8,469
Clarksburg.....	584	356	51,771	49,721	6,869
Salen.....	57	33	2,980	2,656	234
Shannon.....	69	45	4,344	4,160	443
Remainder of County.....	289	143	13,607	11,239	1,103
Jackson County.....	161	91	8,192	6,820	502
Jefferson County.....	181	103	13,126	11,798	1,144
Charles Town.....	82	54	8,442	7,954	831
Remainder of County.....	99	49	4,684	3,844	313
Kanawha County.....	2,313	1,487	247,207	233,947	28,533
Charleston.....	1,148	798	165,266	160,060	21,133
Chesapeake.....	22	6	1,124	770	79
Dunbar.....	96	68	7,839	7,259	674
Marmet.....	29	19	2,506	2,378	207
Montgomery (part) ³	5	1	129	(D)	101
Nitro (part) ⁴	52	36	4,937	4,667	494
St. Albans.....	147	95	13,753	12,913	1,260
South Charleston.....	197	151	23,064	22,392	2,574
Remainder of County.....	617	313	28,569	(D)	(D)
Levin County.....	180	114	11,501	10,225	1,066
Weston.....	131	91	10,048	9,250	977
Remainder of County.....	49	23	1,457	965	82
Lincoln County.....	172	62	7,099	4,865	363
Logan County.....	513	329	38,471	35,381	3,751
Logan.....	172	120	17,475	16,487	2,078
Remainder of County.....	341	209	20,996	18,894	1,673
McDowell County.....	625	401	52,537	49,495	5,204
Keystone.....	41	27	3,618	3,446	366
War.....	55	37	2,638	2,478	244
Welch.....	137	107	19,399	18,939	2,039
Remainder of County.....	392	230	26,882	24,632	2,555
Marion County.....	715	447	54,500	50,242	6,181
Fairmont.....	422	294	41,146	39,414	5,232
Martinsburg.....	78	36	4,198	3,290	273
Remainder of County.....	215	117	9,156	7,538	676
Marshall County.....	400	236	19,104	16,380	1,501
Berwood.....	39	21	1,034	772	75
McMechen.....	32	24	1,175	966	77
Moundsville.....	210	130	12,550	11,154	1,018
Remainder of County.....	119	61	4,345	3,489	331
Mason County.....	206	110	11,459	10,011	910
Point Pleasant.....	94	68	8,329	7,971	749
Remainder of County.....	112	42	3,130	2,040	161
Mercer County.....	711	507	59,859	56,849	6,290
Bluefield.....	297	243	34,586	33,958	4,024
Princeton.....	175	121	15,424	14,704	1,542
Remainder of County.....	239	143	9,849	8,187	724
Mineral County.....	221	135	12,076	10,710	1,033
Keyser.....	98	70	7,831	7,235	713
Piedmont.....	42	30	1,441	1,301	157
Remainder of County.....	81	35	2,804	2,174	163
Mingo County.....	407	229	31,940	29,356	3,087
Williamson.....	141	117	17,864	17,690	2,208
Remainder of County.....	266	112	14,076	11,666	879
Monongalia County.....	564	338	43,669	40,105	4,555
Morgantown.....	396	248	35,926	33,680	3,924
Westover.....	14	12	1,043	(D)	144
Remainder of County.....	154	78	6,700	(D)	456
Monroe County.....	111	51	5,033	4,155	302
Morgan County.....	93	47	3,604	2,748	203
Nicholas County.....	249	141	13,816	11,678	973
Richwood.....	69	57	5,472	5,348	510
Remainder of County.....	180	84	8,344	6,330	463
Ohio County.....	1,021	733	98,354	93,996	13,966
Wheeling.....	916	666	93,625	89,957	13,469
Remainder of County.....	105	67	4,729	4,039	497
Pendleton County.....	61	29	3,444	3,034	218
Pleasants County.....	61	47	4,600	4,394	433
Pocahontas County.....	113	63	5,937	5,167	368
Preston County.....	257	137	12,242	10,688	901
Putnam County.....	208	94	9,146	7,342	564
Nitro (part) ⁴	17	9	1,008	806	85
Remainder of County.....	191	85	8,138	6,536	479
Raleigh County.....	740	436	50,926	46,122	5,246
Beckley.....	322	236	35,935	34,825	4,160
Remainder of County.....	418	200	14,991	11,297	1,086
Randolph County.....	273	167	18,727	17,235	1,694
Elkins.....	150	112	13,589	13,151	1,400
Remainder of County.....	123	55	5,138	4,084	294
Ritchie County.....	159	87	5,630	4,592	378
Roane County.....	152	74	7,497	6,563	621
Spencer.....	87	50	5,678	5,448	545
Remainder of County.....	65	19	1,819	1,115	76
Summers County.....	166	94	9,330	8,348	826
Blanton.....	96	68	7,613	7,293	736
Remainder of County.....	70	26	1,717	1,055	90
Taylor County.....	177	123	10,111	9,487	958
Grafton.....	128	92	7,865	7,439	778
Remainder of County.....	49	31	2,246	2,048	180
Tucker County.....	83	59	4,019	3,391	256
Tyler County.....	105	59	5,959	5,305	449
Paden City (part) ⁵	4	2	90	(D)	(D)
Remainder of County.....	101	57	5,869	(D)	(D)
Upshur County.....	212	110	11,806	9,696	916
Buckhannon.....	147	97	9,944	9,044	867
Remainder of County.....	65	13	1,862	652	49
Wayne County.....	300	126	11,922	8,560	750
Huntington (part) ²	72	30	2,828	2,028	177
Kenova.....	53	27	2,624	2,280	215
Remainder of County.....	175	69	6,470	4,252	358
Webster County.....	133	73	7,064	5,628	562
Wetzel County.....	238	158	13,930	12,826	1,053
New Martinsville.....	91	73	8,050	7,788	665
Paden City (part) ⁵	38	20	876	604	33
Remainder of County.....	109	65	5,004	4,434	355
Wirt County.....	33	15	1,157	897	57
Wood County.....	686	484	61,667	58,541	7,191
Parkersburg.....	560	418	57,319	55,161	6,940
Vienna.....	9	1	171	(D)	(D)
Remainder of County.....	117	65	4,177	(D)	(D)
Wyoming County.....	290	148	18,628	16,096	1,529
Mullens.....	72	56	6,146	6,010	682
Remainder of County.....	218	92	12,482	10,086	847

Standard Notes: (D) Withheld to avoid disclosure.

... Represents zero.

¹Weirton is in Brooke and Hancock counties.²Huntington is in Cabell and Wayne counties.³Montgomery is in Fayette and Kanawha counties.⁴Nitro is in Kanawha and

Putnam counties.

⁵Paden City is in Tyler and Wetzel counties.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpo- rated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
CHARLESTON STANDARD METROPOLITAN STATISTICAL AREA—Cqextensive with Kanawha County, W. Va.									
	RETAIL TRADE, TOTAL.....	2,220	1,428	272,519	260,271	30,766	11,566	10,242	2,070
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	86	70	12,888	12,592	1,715	464	434	53
53 PART*	GENERAL MERCHANDISE GROUP STORES*	117	85	45,473	44,927	6,340	2,666	2,259	74
54	FOOD STORES.....	590	258	72,172	66,648	4,202	1,453	1,128	615
55 EX.554	AUTOMOTIVE DEALERS.....	78	64	40,079	39,919	4,623	1,073	1,066	43
55PT(554)	GASOLINE SERVICE STATIONS.....	297	209	19,526	17,498	1,534	709	590	341
56	APPAREL, ACCESSORY STORES.....	125	109	15,695	15,397	2,488	874	770	76
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	118	94	14,533	14,177	3,225	1,136	1,105	86
58	EATING, DRINKING PLACES.....	445	307	14,877	12,999	2,832	1,696	1,550	481
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	63	63	11,113	11,113	1,495	768	643	51
59 EX.591	OTHER RETAIL STORES.....	195	141	22,782	22,194	1,771	560	534	153
53 PART*	NONSTORE RETAILERS*	106	28	3,381	2,807	541	167	163	97
HUNTINGTON-ASHLAND STANDARD METROPOLITAN STATISTICAL AREA—Consists of Cabell and Wayne Counties, W. Va.; Boyd County, Ky.; and Lawrence County, Ohio									
	RETAIL TRADE, TOTAL.....	2,478	1,514	259,155	241,681	27,817	10,972	9,275	2,464
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	120	90	15,554	14,926	1,852	550	498	106
53 PART*	GENERAL MERCHANDISE GROUP STORES*	147	79	41,374	39,860	6,099	2,655	1,945	126
54	FOOD STORES.....	643	259	67,640	59,724	3,576	1,426	1,138	724
55 EX.554	AUTOMOTIVE DEALERS.....	155	115	40,217	39,611	3,990	1,038	1,005	117
55PT(554)	GASOLINE SERVICE STATIONS.....	260	194	17,273	15,527	1,378	561	499	267
56	APPAREL, ACCESSORY STORES.....	147	125	16,920	16,622	2,509	890	745	94
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	135	101	13,018	12,504	1,958	671	635	137
58	EATING, DRINKING PLACES.....	452	310	14,894	12,814	2,866	1,735	1,517	497
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	71	71	8,036	8,036	1,218	543	474	66
59 EX.591	OTHER RETAIL STORES.....	251	149	16,368	15,102	1,572	646	578	241
53 PART*	NONSTORE RETAILERS*	97	21	7,861	6,955	799	257	241	89
WHEELING STANDARD METROPOLITAN STATISTICAL AREA—Consists of Ohio and Marshall Counties, W. Va., and Belmont County, Ohio									
	RETAIL TRADE, TOTAL.....	2,180	1,414	198,282	185,760	21,809	8,659	7,189	2,117
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	119	103	12,212	11,852	1,812	512	461	100
53 PART*	GENERAL MERCHANDISE GROUP STORES*	77	45	22,936	22,188	3,511	1,563	1,156	68
54	FOOD STORES.....	546	288	54,492	49,410	3,164	1,320	916	561
55 EX.554	AUTOMOTIVE DEALERS.....	113	91	30,629	30,287	3,153	825	804	83
55PT(554)	GASOLINE SERVICE STATIONS.....	214	140	13,630	11,968	928	415	359	246
56	APPAREL, ACCESSORY STORES.....	136	116	12,868	12,506	1,788	769	583	97
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	99	59	12,565	12,179	2,260	551	529	91
58	EATING, DRINKING PLACES.....	535	347	15,275	13,123	2,353	1,560	1,371	577
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	56	54	5,681	(D)	874	454	399	41
59 EX.591	OTHER RETAIL STORES.....	212	146	14,078	13,118	1,338	505	439	195
53 PART*	NONSTORE RETAILERS*	73	25	3,916	(D)	628	185	172	58

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Note: The Steubenville-Weirton SMSA includes Brooke and Hancock counties in West Virginia. Date for this SMSA are shown in the report for Ohio

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

1958 Census of Business

RETAIL TRADE Preliminary Area Report

October 1959

BC58(P)-RA49

Wisconsin

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Wisconsin during the year 1958 totaled \$4,328,599,000, an increase of \$404,928,000 or 10 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The parts of the State located in standard metropolitan statistical areas showed an increase of 13 percent compared with an increase of 8 percent in the remainder of the State. The largest cities in the State, Milwaukee, Madison, and Racine, showed increases of 10 percent, 8 percent, and 21 percent, respectively.

Retail trade establishments in the State had a total of 182,204 paid employees during the workweek ended nearest November 15, 1958, an increase of 11 percent compared with the same week in 1954. In addition, 46,843 active proprietors and partners were engaged in the operation of retail

establishments. The annual payroll of retail establishments amounted to \$449,635,000, compared with \$403,583,000 in 1954, an increase of 11 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A form for requesting announcements as well as for ordering copies of the various preliminary publications is provided at the end of this report.

For explanation of procedures and definitions, see pages 12-15.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments with payroll	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	46,105	29,831	4,328,599	4,039,785	47,884	30,682	3,923,671	3,594,361	10.3	12.4
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	3,688	2,792	414,812	397,722	3,714	2,824	403,139	384,907	2.9	3.3
53 PART*	GENERAL MERCHANDISE GROUP STORES*	1,650	1,082	484,880	472,024	1,561	1,127	418,983	408,469	15.7	15.6
54	FOOD STORES.....	6,833	4,447	1,009,526	952,890	8,075	5,011	851,733	759,593	18.5	25.4
55 EX.554	AUTOMOTIVE DEALERS.....	2,027	1,715	693,252	686,774	2,242	1,898	660,440	649,622	5.0	5.7
55PT(554)	GASOLINE SERVICE STATIONS.....	4,784	3,360	292,670	258,356	4,916	3,016	260,649	219,027	12.3	18.0
56	APPAREL, ACCESSORY STORES.....	2,509	1,967	235,871	226,977	2,683	2,067	204,549	194,559	15.3	16.7
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	2,536	1,684	203,877	190,641	2,387	1,585	179,820	165,112	13.4	15.5
58	EATING, DRINKING PLACES.....	14,105	8,099	411,006	316,776	13,921	8,513	376,946	300,462	9.0	5.4
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	1,154	1,060	130,501	128,001	1,185	1,079	105,091	102,507	24.2	24.9
59 EX.591	OTHER RETAIL STORES.....	5,177	3,273	377,497	348,555	5,372	3,226	396,385	361,057	-4.8	-3.5
53 PART*	NONSTORE RETAILERS*.....	1,642	352	74,707	61,069	1,828	336	65,936	49,046	13.3	24.5

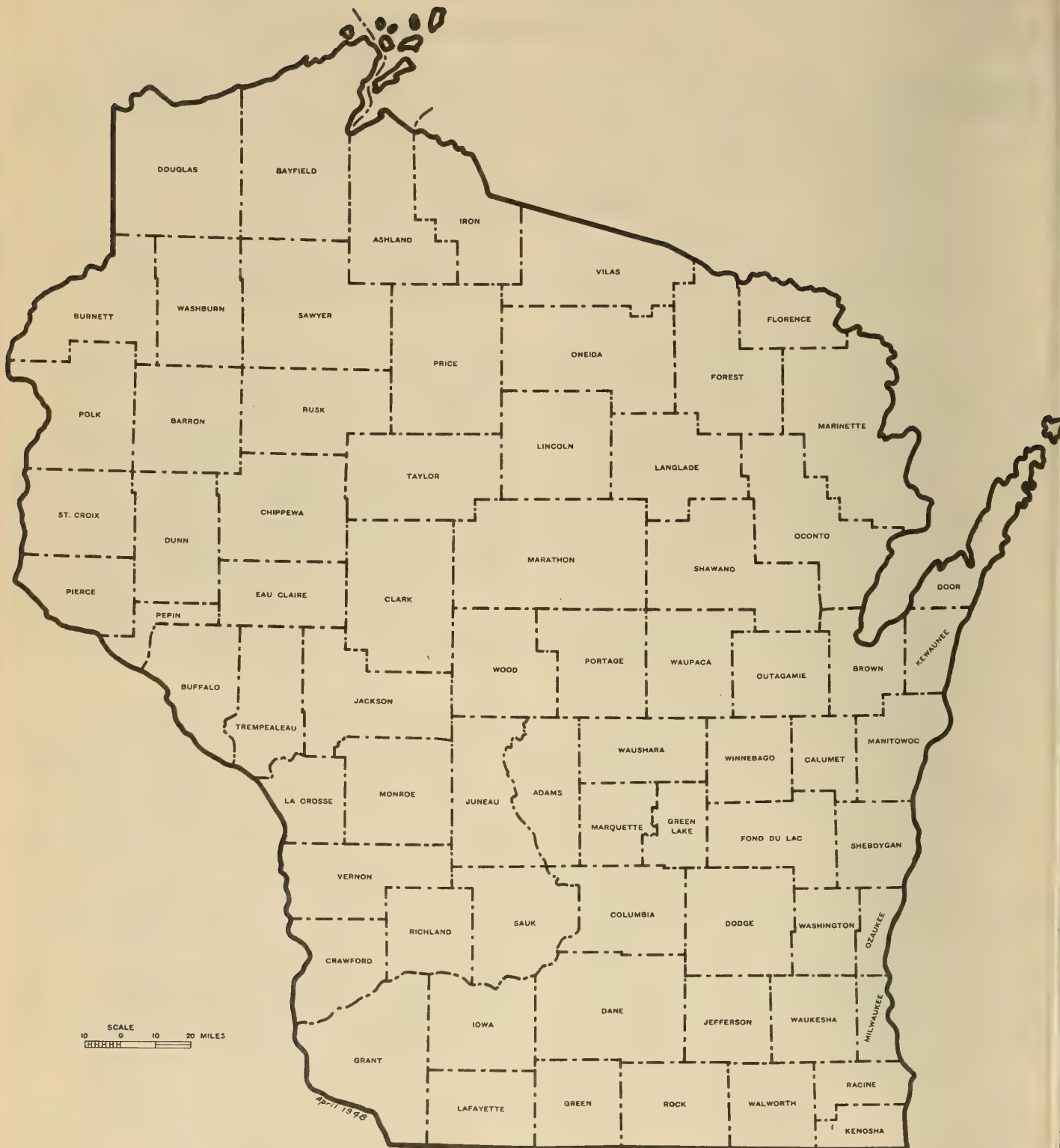
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

WISCONSIN



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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	46,105	29,831	4,328,599	4,039,785	449,635	182,204	134,391	46,843
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	3,688	2,792	414,812	397,722	47,101	14,459	12,420	3,185
521	LUMBER, BUILDING MATERIALS DEALERS.....	1,046	890	190,377	188,177	23,682	7,226	6,021	604
5251	HARDWARE STORES.....	1,172	862	86,395	79,089	9,750	3,361	2,855	1,113
5252	FARM EQUIPMENT DEALERS.....	848	674	106,325	102,957	8,642	2,523	2,330	883
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	1,650	1,082	484,880	472,024	72,811	30,837	20,452	1,406
533	LIMITED PRICE VARIETY STORES.....	478	440	71,748	70,962	11,426	6,427	3,950	341
54	FOOD STORES.....	6,833	4,447	1,009,526	952,890	66,188	30,745	20,658	7,246
541	GROCERY STORES, INCLUDING DELICATESSENS....	4,854	3,128	882,768	838,844	52,208	24,037	15,910	5,109
55 EX, 554	AUTOMOTIVE DEALERS.....	2,027	1,715	693,252	686,774	65,049	15,856	15,103	1,728
55PT(554)	GASOLINE SERVICE STATIONS.....	4,784	3,360	292,670	258,356	21,035	9,905	6,793	5,274
56	APPAREL, ACCESSORY STORES.....	2,509	1,967	235,871	226,977	32,227	13,342	9,481	2,152
561,567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	472	416	48,073	47,027	6,874	2,162	1,627	388
562	WOMEN'S READY-TO-WEAR STORES**.....	517	517	70,359	70,359	10,633	5,132	3,694	422
563,568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	219	219	13,311	13,311	2,089	989	785	165
565	FAMILY CLOTHING STORES**.....	229	229	48,996	48,996	6,043	2,373	1,594	143
566	SHOE STORES.....	648	466	45,291	42,159	6,065	2,188	1,590	534
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	2,536	1,684	203,877	190,641	28,447	8,214	6,852	2,316
571	FURNITURE, HOME FURNISHINGS STORES.....	1,129	799	109,894	105,094	16,306	4,264	3,853	1,634
572,573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	1,407	885	93,983	85,547	12,141	3,950	2,999	1,282
58	EATING, DRINKING PLACES.....	14,105	8,099	411,006	316,776	55,697	35,564	24,110	15,965
5812	EATING PLACES.....	4,702	3,716	183,605	169,957	37,950	23,886	17,469	5,433
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	9,403	4,383	227,401	146,819	17,747	11,678	6,641	10,532
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	1,154	1,060	130,501	128,001	16,444	6,976	4,735	1,674
59 EX, 591	OTHER RETAIL STORES.....	5,177	3,273	377,497	348,555	35,729	12,386	10,367	4,832
592	LIQUOR STORES.....	639	461	50,468	45,962	2,373	1,181	736	656
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	941	807	127,478	125,312	9,112	3,311	2,970	698
597	JEWELRY STORES.....	571	345	24,123	20,751	3,483	1,133	960	541
598	FUEL, ICE DEALERS.....	606	424	89,263	86,557	10,730	2,655	2,497	514
53 PART*	NONSTORE RETAILERS*.....	1,642	352	74,707	61,069	8,907	3,920	3,420	1,665

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
 **Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
WISCONSIN TOTAL.....	46,105	29,831	4,328,599	4,039,785	449,635	182,204	134,391	46,843
ADAMS COUNTY.....	97	47	5,633	4,539	304	166	129	108
ASHLAND COUNTY.....	325	203	21,994	19,902	2,083	930	765	324
ASHLAND.....	199	145	17,154	16,070	1,785	716	577	198
REMAINDER OF COUNTY.....	126	58	4,840	3,832	298	214	188	126
BARRON COUNTY.....	523	357	40,341	37,731	3,537	1,444	1,206	511
RICE LAKE.....	162	114	16,194	15,366	1,520	595	496	142
REMAINDER OF COUNTY.....	361	243	24,147	22,365	2,017	851	710	369
BAYFIELD COUNTY.....	161	89	6,529	5,483	486	218	170	157
BROWN COUNTY.....	1,358	874	153,514	145,136	16,841	6,838	5,282	1,320
DE PERE.....	80	62	9,883	9,541	1,017	409	345	79
GREEN BAY.....	818	584	115,411	111,131	13,500	5,383	4,188	755
REMAINDER OF COUNTY.....	460	228	28,220	24,464	2,324	1,046	749	486
BUFFALO COUNTY.....	198	112	10,530	9,114	805	406	308	212
BURNETT COUNTY.....	160	82	6,628	5,174	387	236	192	160
CALUMET COUNTY.....	307	165	16,850	14,514	1,495	571	438	308
CHIPPEWA COUNTY.....	602	344	49,045	44,031	4,162	1,701	1,392	632
BLOOMER.....	59	43	7,551	7,183	658	245	226	62
CHIPPEWA FALLS.....	195	129	21,842	20,584	2,118	780	621	192
EAU CLAIRE (PART).....	5	3	(D)	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	343	169	(D)	(D)	(D)	(D)	(D)	(D)
CLARK COUNTY.....	470	264	30,923	27,337	2,083	917	762	477
NEILLSVILLE.....	70	52	6,157	5,913	503	210	159	69
REMAINDER OF COUNTY.....	400	212	24,766	21,424	1,580	707	603	408
COLUMBIA COUNTY.....	586	424	45,475	42,203	3,854	1,524	1,229	632
COLUMBUS.....	101	69	7,681	6,979	554	208	189	116
PORTAGE.....	139	109	14,518	13,894	1,369	549	412	139
REMAINDER OF COUNTY.....	346	246	23,276	21,330	1,931	767	628	377
CRAWFORD COUNTY.....	271	155	14,360	12,410	1,131	536	407	303
PRAIRIE DU CHIEN.....	121	81	9,150	8,440	849	366	291	132
REMAINDER OF COUNTY.....	150	74	5,210	3,970	282	170	116	171
DANE COUNTY.....	1,989	1,457	254,938	245,208	30,043	10,950	8,209	1,942
MADISON.....	1,133	883	183,703	179,303	23,572	85,145	6,415	1,077
MONONA.....	14	14	1,261	1,261	130	42	32	12
STOUGHTON.....	94	70	8,863	8,487	837	311	237	104
REMAINDER OF COUNTY.....	748	490	61,111	56,157	5,504	2,083	1,525	749
DODGE COUNTY.....	847	533	54,555	49,083	4,533	2,062	1,524	881
BEAVER DAM.....	211	151	20,094	19,326	1,983	814	614	223
HORICON.....	52	34	3,190	2,828	204	101	69	58
MAYVILLE.....	70	52	5,833	5,471	529	245	197	69
WATERTOWN (PART).....	25	13	914	796	97	32	26	23
WAUPUN (PART).....	50	34	3,867	3,385	306	124	80	57
REMAINDER OF COUNTY.....	439	249	20,657	17,277	1,414	746	538	451
DOOR COUNTY.....	355	219	24,249	21,735	2,177	871	630	365
STURGEON BAY.....	150	114	14,342	13,630	1,464	526	398	158
REMAINDER OF COUNTY.....	205	105	9,907	8,105	713	345	232	207
DOUGLAS COUNTY.....	611	387	48,700	45,056	5,209	2,081	1,580	608
SUPERIOR.....	421	287	40,362	38,276	4,452	1,710	1,268	413
REMAINDER OF COUNTY.....	190	100	8,338	6,780	757	371	312	195
DUNN COUNTY.....	334	220	26,609	24,167	2,253	1,021	749	332
MENOMONIE.....	164	114	16,798	15,736	1,632	611	509	158
REMAINDER OF COUNTY.....	170	106	9,811	8,431	621	410	240	174
EAU CLAIRE COUNTY.....	621	469	70,938	67,930	7,723	3,452	2,798	578
EAU CLAIRE (PART).....	440	354	61,352	59,714	6,944	3,049	2,514	385
REMAINDER OF COUNTY.....	181	115	9,586	8,216	779	403	284	193
FLORENCE COUNTY.....	77	37	2,674	2,036	146	108	61	87
FOND DU LAC COUNTY.....	1,011	641	86,802	79,710	8,773	3,619	2,670	1,006
FOND DU LAC.....	448	310	47,864	45,432	5,574	2,117	1,580	409
RIPON.....	99	77	10,426	9,818	1,117	464	304	92
WAUPUN (PART).....	61	47	6,447	6,095	438	326	227	65
REMAINDER OF COUNTY.....	403	207	22,065	18,365	1,644	712	559	440
FOREST COUNTY.....	131	65	5,789	4,831	350	228	204	141
GRANT COUNTY.....	666	428	50,746	46,086	3,785	1,744	1,235	772
LANCASTER.....	67	57	6,529	6,345	554	218	184	83
PLATEVILLE.....	110	86	11,219	10,749	990	432	310	125
REMAINDER OF COUNTY.....	489	285	32,998	28,992	2,241	1,094	741	564
GREEN COUNTY.....	409	305	35,790	33,784	3,288	1,291	973	446
MONROE.....	167	137	18,052	17,430	1,819	695	518	187
REMAINDER OF COUNTY.....	242	168	17,738	16,354	1,469	596	455	259

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
GREEN LAKE COUNTY.....	290	188	19,331	17,389	1,482	675	545	291
BERLIN (PART).....	114	86	9,864	9,174	803	362	289	110
REMAINDER OF COUNTY.....	176	102	9,467	8,215	679	313	256	181
IOWA COUNTY.....	267	173	16,888	15,230	1,234	590	461	292
DODGEVILLE.....	57	51	5,296	5,222	471	189	152	67
REMAINDER OF COUNTY.....	210	122	11,592	10,008	763	401	309	225
IRON COUNTY.....	175	83	6,143	5,009	456	215	179	189
HURLEY.....	75	45	3,502	3,150	326	146	127	87
REMAINDER OF COUNTY.....	100	38	2,641	1,859	130	69	52	102
JACKSON COUNTY.....	241	141	12,892	10,806	983	528	393	266
BLACK RIVER FALLS.....	82	62	6,001	5,571	542	263	208	91
REMAINDER OF COUNTY.....	159	79	6,891	5,235	441	257	185	175
JEFFERSON COUNTY.....	685	487	56,028	51,994	5,274	2,244	1,701	672
FORT ATKINSON.....	117	97	12,768	12,306	1,164	405	314	114
JEFFERSON.....	98	68	7,327	6,703	648	344	277	103
LAKE MILLS.....	41	35	3,603	3,471	327	139	97	42
WATERTOWN (PART).....	188	152	20,968	20,144	2,289	940	704	160
REMAINDER OF COUNTY.....	241	135	11,362	9,370	846	416	309	253
JUNEAU COUNTY.....	320	182	18,755	16,455	1,408	630	507	356
MAUSTON.....	69	63	6,918	6,864	651	242	200	70
REMAINDER OF COUNTY.....	251	119	11,837	9,591	757	388	307	286
KENOSHA COUNTY.....	1,005	661	94,936	89,166	10,059	3,760	2,595	1,062
KENOSHA.....	751	531	79,242	75,320	8,675	3,175	2,166	772
REMAINDER OF COUNTY.....	254	130	15,694	13,846	1,384	585	429	290
KEWAUNEE COUNTY.....	280	140	13,598	11,814	1,186	588	441	269
ALGOMA.....	70	48	4,403	4,075	400	281	196	73
KEWAUNEE.....	74	40	3,520	3,128	301	133	109	68
REMAINDER OF COUNTY.....	136	52	5,675	4,611	485	166	136	128
LA CROSSE COUNTY.....	912	634	88,396	82,978	9,756	3,696	2,920	918
LA CROSSE.....	672	496	75,466	72,352	8,806	3,264	2,573	664
ONALASKA.....	27	19	2,129	1,977	255	88	71	26
REMAINDER OF COUNTY.....	213	119	10,801	8,649	695	344	276	228
LAFAYETTE COUNTY.....	260	162	14,535	12,711	932	427	332	289
LANGLADE COUNTY.....	326	184	23,572	21,262	1,918	842	646	316
ANTIGO.....	177	129	16,803	16,061	1,539	672	502	158
REMAINDER OF COUNTY.....	149	55	6,769	5,201	379	170	144	158
LINCOLN COUNTY.....	390	212	24,486	21,802	2,124	907	666	370
MERRILL.....	163	103	14,901	13,807	1,431	565	438	141
TOMAHAWK.....	100	72	5,900	5,526	484	238	166	99
REMAINDER OF COUNTY.....	127	37	3,685	2,469	209	104	62	130
MANITOWOC COUNTY.....	921	595	70,389	65,003	7,011	3,034	2,106	939
MANITOWOC.....	388	284	38,109	36,149	4,413	1,882	1,331	369
TWO RIVERS.....	148	116	11,868	11,372	1,192	543	337	151
REMAINDER OF COUNTY.....	385	195	20,412	16,982	1,406	609	438	419
MARATHON COUNTY.....	947	595	84,549	78,709	8,178	3,937	3,268	929
WAUSAU.....	397	315	53,957	52,601	6,010	2,978	2,496	357
REMAINDER OF COUNTY.....	550	280	30,592	26,108	2,168	959	772	572
MARINETTE COUNTY.....	524	284	37,530	33,338	3,578	1,483	1,186	542
MARINETTE.....	190	132	22,097	21,047	2,471	980	798	189
REMAINDER OF COUNTY.....	334	152	15,433	12,291	1,107	503	388	353
MARQUETTE COUNTY.....	153	87	9,002	7,728	519	254	183	166
MILWAUKEE COUNTY.....	9,879	6,391	1,267,592	1,204,114	151,330	57,366	40,113	9,863
CUDAHY.....	186	118	17,061	15,827	1,791	734	495	187
FOX POINT.....	5	5	2,410	2,410	197	85	49	4
GREENDALE.....	29	19	1,616	1,378	201	157	83	21
MILWAUKEE.....	8,217	5,227	1,049,221	994,857	128,657	48,018	34,034	8,166
SHOREWOOD.....	75	73	19,251	19,243	1,840	627	412	67
SOUTH MILWAUKEE.....	179	99	16,003	14,491	1,230	431	297	213
WAUKESHA.....	221	177	38,806	38,290	4,635	2,214	1,302	202
WEST ALLIS.....	577	389	70,622	66,646	6,849	2,718	1,755	615
WEST MILWAUKEE.....	28	24	2,962	2,840	330	150	125	31
WHITEFISH BAY.....	48	44	12,144	12,120	1,414	466	279	30
REMAINDER OF COUNTY.....	314	216	37,496	36,012	4,186	1,766	1,282	327
MONROE COUNTY.....	385	273	27,805	25,625	2,336	1,034	814	438
SPARTA.....	126	88	9,392	8,554	832	368	285	129
TOMAH.....	92	76	8,815	8,623	831	367	278	100
REMAINDER OF COUNTY.....	167	109	9,598	8,448	673	299	251	209
OCONTO COUNTY.....	473	189	20,840	16,748	1,352	621	509	485
OCONTO.....	105	55	6,706	6,060	499	213	168	101
REMAINDER OF COUNTY.....	368	134	14,134	10,688	853	408	341	384
ONEIDA COUNTY.....	449	271	27,644	24,884	2,558	1,082	862	455
RHINELANDER.....	174	124	16,855	15,869	1,786	658	516	181
REMAINDER OF COUNTY.....	275	147	10,789	9,015	772	424	346	274

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpor- ated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
OUTAGAMIE COUNTY.....	1,043	699	109,077	103,001	11,219	4,412	3,153	1,004
APPLETON.....	468	362	69,953	68,107	8,018	3,017	2,183	405
KAUKAUNA.....	124	80	11,449	10,873	1,075	394	289	131
KIMBERLY.....	25	19	1,279	1,185	101	76	46	31
LITTLE CHUTE.....	58	34	3,376	2,670	260	118	97	66
NEW LONDON (PART).....	13	7	702	528	19	15	13	14
REMAINDER OF COUNTY.....	355	197	22,318	19,638	1,746	792	525	357
OZAUKEE COUNTY.....	372	246	36,562	34,286	3,278	1,306	940	393
CEDARBURG.....	61	49	6,685	6,429	604	232	162	71
PORT WASHINGTON.....	99	71	8,599	8,103	823	413	300	104
REMAINDER OF COUNTY.....	212	126	21,278	19,754	1,851	661	478	218
PEPIN COUNTY.....	122	80	7,853	6,923	581	286	237	126
PIERCE COUNTY.....	300	214	24,851	23,173	2,179	882	641	324
RIVER FALLS (PART).....	64	52	6,931	6,755	791	326	216	65
REMAINDER OF COUNTY.....	236	162	17,920	16,418	1,388	562	425	259
POLK COUNTY.....	405	259	26,221	23,479	1,994	845	663	418
PORTAGE COUNTY.....	486	276	36,056	32,408	3,265	1,446	1,058	479
STEVENS POINT.....	241	171	25,055	23,727	2,584	1,061	743	224
REMAINDER OF COUNTY.....	245	105	11,001	8,681	681	385	315	255
PRICE COUNTY.....	258	136	13,120	11,542	1,054	445	337	264
PARK FALLS.....	54	40	4,779	4,571	484	186	149	52
REMAINDER OF COUNTY.....	204	96	8,341	6,971	570	259	188	212
RACINE COUNTY.....	1,376	960	155,042	147,056	16,910	6,508	4,585	1,462
BURLINGTON.....	115	97	16,583	16,347	1,807	597	473	122
RACINE.....	951	689	117,245	111,969	13,270	5,201	3,599	986
REMAINDER OF COUNTY.....	310	174	21,214	18,740	1,833	710	513	354
RICHLAND COUNTY.....	242	132	18,904	16,666	1,596	605	493	262
RICHLAND CENTER.....	120	86	14,379	13,649	1,344	484	413	125
REMAINDER OF COUNTY.....	122	46	4,525	3,017	252	121	80	137
ROCK COUNTY.....	1,167	875	128,823	122,919	13,785	5,457	4,021	1,213
BELOIT.....	338	276	47,385	46,017	5,425	2,189	1,681	337
EDGERTON.....	74	58	6,218	6,096	597	238	175	74
EVANSVILLE.....	60	44	4,691	4,445	395	192	148	64
JANESVILLE.....	400	310	49,509	47,673	5,512	2,068	1,487	397
REMAINDER OF COUNTY.....	295	187	21,020	18,688	1,856	778	530	341
RUSK COUNTY.....	204	124	15,605	14,297	1,353	544	458	198
LADYSMITH.....	74	62	9,396	9,242	966	368	312	60
REMAINDER OF COUNTY.....	130	62	6,209	5,055	387	184	146	138
ST CROIX COUNTY.....	352	252	29,003	26,939	2,502	1,019	773	344
HUDSON.....	61	51	6,097	5,845	661	256	207	51
NEW RICHMOND.....	67	55	7,803	7,621	692	248	188	63
RIVER FALLS (PART).....	4	4	1,284	1,284	67	25	20	4
REMAINDER OF COUNTY.....	220	142	13,819	12,189	1,082	498	358	226
SAUK COUNTY.....	530	370	41,969	39,403	3,804	1,597	1,307	565
BARABOO.....	146	120	13,495	13,087	1,371	561	464	162
REEDSBURG.....	74	64	9,602	9,504	879	345	290	73
REMAINDER OF COUNTY.....	310	186	18,872	16,812	1,554	691	553	330
SAWYER COUNTY.....	195	107	10,657	9,313	886	413	340	201
SHAWANO COUNTY.....	538	262	28,707	24,617	2,304	1,016	807	548
SHAWANO.....	138	104	14,226	13,558	1,446	601	490	144
REMAINDER OF COUNTY.....	400	158	14,481	11,059	858	415	317	404
SHEBOYGAN COUNTY.....	937	627	87,503	82,731	9,670	4,000	2,742	905
PLYMOUTH.....	85	67	7,662	7,296	729	391	318	80
SHEBOYGAN.....	521	369	60,761	58,491	7,300	2,923	1,926	484
SHEBOYGAN FALLS.....	57	43	4,085	3,925	356	174	118	59
REMAINDER OF COUNTY.....	274	148	14,995	13,019	1,285	512	380	282
TAYLOR COUNTY.....	229	119	13,390	11,842	1,018	366	328	247
MEQUON.....	84	68	8,613	8,265	739	241	216	93
REMAINDER OF COUNTY.....	145	51	4,777	3,577	279	125	112	154
TREMPEALEAU COUNTY.....	359	243	23,411	20,683	1,661	779	617	363
VERNON COUNTY.....	353	215	21,863	19,441	2,244	1,609	869	394
VIROQUA.....	92	70	10,378	9,980	1,527	643	591	94
REMAINDER OF COUNTY.....	261	145	11,485	9,461	717	966	278	300
VILAS COUNTY.....	312	172	14,060	12,248	1,199	537	484	326
WALWORTH COUNTY.....	783	549	61,246	56,932	6,360	2,520	1,881	821
DELAVER.....	89	79	8,021	7,855	1,071	340	258	86
ELKHORN.....	82	62	8,011	7,529	826	325	255	87
LAKE GENEVA.....	117	99	11,433	11,167	1,318	489	357	126
WHITEWATER.....	98	78	9,117	8,733	829	373	233	104
REMAINDER OF COUNTY.....	397	231	24,664	21,648	2,316	993	778	418
WASHBURN COUNTY.....	209	129	17,523	16,139	1,484	566	475	205
SPOONER.....	73	67	7,580	7,508	861	342	280	64
REMAINDER OF COUNTY.....	136	62	9,943	8,631	623	224	195	141

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

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Table 2.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE—Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- prietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
WASHINGTON COUNTY.....	532	342	41,805	38,315	3,819	1,590	1,243	555
HARTFORD.....	85	77	8,968	8,732	948	383	301	74
WEST BEND.....	144	108	15,878	15,240	1,480	625	499	156
REMAINDER OF COUNTY.....	303	157	16,959	14,343	1,391	582	443	325
WAUKESHA COUNTY.....	1,216	820	125,711	118,711	12,159	4,604	3,379	1,251
OCJOMOWOC.....	122	94	15,105	14,539	1,504	561	436	128
WAUKESHA.....	306	246	46,520	45,422	4,977	1,776	1,284	272
REMAINDER OF COUNTY.....	788	480	64,086	58,750	5,678	2,267	1,659	851
WAUPACA COUNTY.....	617	409	42,898	39,136	3,508	1,556	1,232	646
CLINTONVILLE.....	98	76	11,517	11,157	990	413	324	104
NEW LONDON (PART).....	97	69	7,907	7,119	701	308	214	104
WAUPACA.....	108	82	9,433	8,877	805	322	268	115
REMAINDER OF COUNTY.....	314	182	14,041	11,983	1,012	521	426	323
WAUSHARA COUNTY.....	221	155	13,023	11,739	1,035	455	347	234
BERLIN (PART).....
REMAINDER OF COUNTY.....	221	155	13,023	11,739	1,035	455	347	234
WINNEBAGO COUNTY.....	1,100	772	118,524	112,396	13,324	7,466	5,614	1,038
MENASHA.....	134	102	11,445	10,871	1,265	521	387	130
NEENAH.....	169	141	21,476	20,998	2,394	1,542	655	154
OSHKOSH.....	527	377	67,437	64,645	8,078	4,041	3,436	494
REMAINDER OF COUNTY.....	270	152	18,166	15,882	1,587	1,362	1,136	260
WOOD COUNTY.....	656	478	66,669	63,485	6,322	2,570	2,027	648
MARSHFIELD.....	203	161	25,882	25,082	2,627	1,026	796	187
WISCONSIN RAPIDS.....	223	169	27,635	26,711	2,830	1,045	830	223
REMAINDER OF COUNTY.....	230	148	13,152	11,692	865	499	401	238

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

1958 CENSUS OF BUSINESS

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Wisconsin, total.....	47,884	30,682	3,923,671	3,594,361	403,583	Green Lake County.....	310	202	18,158	16,140	1,396
Adams County.....	103	49	5,233	4,383	280	Berlin (part) ²	109	81	7,400	6,960	673
Ashland County.....	334	200	19,389	17,405	1,824	Remainder of County.....	201	121	10,758	9,180	723
Ashtabula County.....	214	148	15,607	14,467	1,603	Iowa County.....	271	165	15,182	13,250	1,000
Remainder of County.....	120	52	3,782	2,938	221	Dodgeville.....	76	56	6,030	5,656	447
Barron County.....	496	344	36,216	33,732	3,166	Remainder of County.....	195	109	9,152	7,594	553
Rice Lake.....	157	119	14,860	14,164	1,390	Iron County.....	214	94	7,287	5,505	450
Remainder of County.....	339	225	21,356	19,568	1,776	Hurley.....	110	58	4,740	3,940	333
Bayfield County.....	184	104	6,536	5,310	404	Remainder of County.....	104	36	2,547	1,565	117
Brown County.....	1,387	857	129,203	120,063	13,708	Jackson County.....	258	146	13,281	11,123	869
De Pere.....	121	69	9,588	8,586	896	Black River Falls.....	159	87	6,723	5,989	546
Green Bay.....	930	608	99,796	94,218	11,403	Remainder of County.....	159	79	6,558	5,134	323
Remainder of County.....	336	180	19,819	17,259	1,409	Jefferson County.....	692	508	54,418	50,812	5,111
Buffalo County.....	200	112	9,926	8,472	771	Fort Atkinson.....	135	101	12,696	12,000	1,096
Burnett County.....	162	94	6,016	4,918	381	Jefferson.....	111	75	6,983	6,217	579
Calumet County.....	296	168	14,798	13,006	1,165	Lakemills.....	55	41	4,256	3,996	323
Chippewa County.....	618	330	43,400	38,446	3,747	Watertown (part) ²	205	163	18,923	18,191	2,117
Bloomer.....	90	54	6,960	6,048	531	Remainder of County.....	186	128	11,560	10,408	996
Chippewa Falls.....	257	143	21,780	19,814	2,007	Juneau County.....	320	206	17,740	15,958	1,345
Eau Claire (part) ¹	4	2	(D)	(D)	(D)	Mausum.....	94	66	7,214	6,654	571
Remainder of County.....	267	149	(D)	(D)	(D)	Remainder of County.....	226	140	10,526	9,304	774
Clark County.....	471	261	22,871	19,121	1,483	Kenosha County.....	1,075	687	87,633	80,249	9,728
Neillsville.....	72	54	4,905	4,595	410	Kenosha.....	833	569	75,333	69,951	8,709
Remainder of County.....	399	207	17,966	14,526	1,073	Remainder of County.....	242	118	12,300	10,298	1,019
Columbia County.....	634	432	43,343	39,321	3,440	Kewaunee County.....	274	138	13,231	11,253	1,076
Columbus.....	111	83	7,435	6,811	573	Algoma.....	65	49	4,558	3,996	433
Portage.....	149	119	14,598	13,982	1,381	Kewaunee.....	91	45	3,819	3,387	318
Remainder of County.....	374	230	21,310	18,528	1,486	Remainder of County.....	118	44	4,854	3,870	325
Crawford County.....	268	154	12,589	10,583	927	La Crosse County.....	969	703	84,688	79,488	9,242
Prairie du Chien.....	117	81	7,450	6,892	702	La Crosse.....	792	568	74,152	69,884	8,376
Remainder of County.....	151	73	5,139	3,691	225	Onalaska.....	29	19	2,169	1,903	269
Dane County.....	2,022	1,486	228,465	217,327	26,761	Remainder of County.....	148	116	8,367	7,701	601
Madison.....	1,256	968	169,730	163,516	21,812	Lafayette County.....	280	174	15,379	13,555	986
Monona.....	12	6	932	842	69	Langlade County.....	337	195	19,660	17,388	1,684
Stoughton.....	105	81	7,397	6,897	642	Antigo.....	221	155	16,263	15,133	1,499
Remainder of County.....	649	431	50,406	46,072	4,238	Remainder of County.....	116	40	3,397	2,255	185
Dodge County.....	855	555	49,905	44,823	4,044	Lincoln County.....	438	238	22,015	19,017	1,880
Beaver Dam.....	231	163	18,837	17,629	1,899	Merrill.....	224	132	14,217	12,645	1,303
Horicon.....	55	43	3,034	2,862	226	Tomahawk.....	125	75	5,722	5,022	451
Mayville.....	88	54	5,497	4,819	378	Remainder of County.....	89	31	2,076	1,350	126
Watertown (part) ²	39	19	1,955	1,673	211	Manitowoc County.....	993	613	71,021	63,255	6,734
Waupun (part) ³	44	40	3,165	3,119	245	Manitowoc.....	471	327	39,477	35,861	4,198
Remainder of County.....	398	236	17,417	14,721	1,085	Two Rivers.....	194	116	12,784	11,362	1,258
Door County.....	370	220	24,610	22,110	2,180	Remainder of County.....	328	170	18,760	16,032	1,278
Sturgeon Bay.....	181	129	16,200	14,904	1,511	Marathon County.....	985	625	74,596	67,814	7,127
Remainder of County.....	189	91	8,410	7,206	669	Wausau.....	479	353	48,598	45,638	5,480
Douglas County.....	650	394	43,337	38,263	4,769	Remainder of County.....	506	272	25,998	22,176	1,647
Superior.....	506	336	38,410	34,914	4,415	Marinette County.....	554	296	33,157	28,571	2,894
Remainder of County.....	144	58	4,927	3,349	354	Marinette.....	233	147	20,436	18,938	2,173
Dunn County.....	362	224	23,736	21,396	2,043	Remainder of County.....	321	149	12,721	9,633	721
Menomonie.....	176	120	15,203	14,191	1,488	Marquette County.....	180	88	7,698	5,964	423
Remainder of County.....	186	104	8,533	7,205	555	Milwaukee County.....	10,300	6,464	1,146,546	1,064,620	136,831
Eau Claire County.....	661	495	59,106	56,026	6,706	Oudary.....	202	112	14,064	11,570	1,336
Eau Claire (part) ¹	509	401	52,185	50,223	6,151	Fox Point.....	5	1	244	(D)	(D)
Remainder of County.....	152	94	6,921	5,803	555	Greendale.....	13	9	1,554	(D)	(D)
Florence County.....	73	39	2,196	1,550	116	Milwaukee.....	8,513	5,257	954,157	885,129	118,126
Fond du Lac County.....	1,011	693	76,641	71,327	8,019	Shorewood.....	100	82	14,062	13,636	1,331
Fond du Lac.....	540	384	46,494	44,082	5,656	South Milwaukee.....	174	96	14,560	12,534	1,042
Ripon.....	95	79	8,444	8,038	830	Wauwatosa.....	280	208	40,464	39,036	4,165
Waupun (part) ³	67	57	6,088	5,938	453	West Allis.....	591	385	66,101	61,495	6,173
Remainder of County.....	309	173	15,615	13,249	1,080	Whitefish Bay.....	65	53	10,164	9,944	1,176
Forest County.....	151	73	6,518	5,060	366	Remainder of County.....	317	229	28,421	27,001	2,914
Grant County.....	631	425	39,405	35,925	2,954	Monroe County.....	432	296	27,601	24,791	2,141
Lancaster.....	86	64	6,855	6,367	617	Sparta.....	128	92	7,931	7,477	698
Platteville.....	130	94	7,974	7,398	666	Tomah.....	114	92	10,997	10,608	998
Remainder of County.....	415	267	24,576	21,960	1,671	Remainder of County.....	190	112	8,673	6,709	445
Green County.....	411	309	36,898	34,836	3,303	Oconto County.....	472	204	20,067	16,131	1,223
Monroe.....	181	153	18,848	18,358	1,869	Oconto.....	145	73	7,115	6,247	514
Remainder of County.....	230	156	18,050	16,478	1,434	Remainder of County.....	327	131	12,952	9,884	709
						Oneida County.....	475	285	27,074	23,704	2,395
						Rhinelander.....	232	138	17,202	15,444	1,660
						Remainder of County.....	243	147	9,872	8,260	735

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

¹Eau Claire is in Chippewa and Eau Claire counties.²Watertown is in Dodge and Jefferson counties.³Waupun is in Dodge and Fond du Lac counties.⁴Berlin is in Green Lake and Waushara counties.

1958 CENSUS OF BUSINESS

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Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Outagamie County.....	1,067	719	97,491	91,375	10,053	Shawano County.....	519	273	27,376	23,188	2,160
Appleton.....	546	394	64,927	61,983	7,477	Shawano.....	210	120	14,170	12,564	1,362
Kaukauna.....	136	94	9,843	9,173	866	Remainder of County.....	309	153	13,206	10,624	798
Kimberly.....	22	16	1,366	1,228	88	Sheboygan County.....	1,068	684	87,466	79,560	9,536
Little Chute.....	63	33	3,142	2,554	298	Plymouth.....	105	79	7,593	6,783	698
New London (part) ⁵	21	9	670	604	43	Sheboygan.....	643	423	61,147	56,641	7,512
Remainder of County.....	279	173	17,543	15,833	1,281	Sheboygan Falls.....	72	44	4,318	3,714	378
Ozaukee County.....	386	230	28,461	25,549	2,396	Remainder of County.....	248	138	14,408	12,422	948
Cedarburg.....	117	51	6,157	5,659	479	Taylor County.....	261	125	12,316	9,686	866
Port Washington.....	110	76	8,599	8,015	692	Medford.....	111	73	7,158	6,392	645
Remainder of County.....	199	103	13,705	11,875	1,225	Remainder of County.....	150	52	5,158	3,294	221
Peppin County.....	113	83	8,141	7,423	534	Trempealeau County.....	343	255	20,641	18,681	1,547
Pierce County.....	309	215	23,204	21,142	1,670	Vernon County.....	376	230	19,240	16,668	1,430
River Falls (part) ⁶	67	53	6,457	6,289	567	Viroqua.....	115	75	8,221	7,479	692
Remainder of County.....	242	162	16,747	14,853	1,009	Remainder of County.....	261	155	10,983	9,189	738
Polk County.....	359	229	23,781	21,125	1,793	Vilas County.....	294	174	12,491	10,549	902
Portage County.....	500	308	29,707	26,773	2,811	Walworth County.....	793	533	59,000	53,626	5,485
Stevens Point.....	318	206	22,660	21,040	2,389	Delavan.....	108	82	9,566	8,958	912
Remainder of County.....	182	102	7,047	5,733	422	Elkhorn.....	98	62	8,053	7,641	806
Price County.....	268	156	12,895	11,429	1,019	Lake Geneva.....	130	94	11,197	10,465	1,097
Park Falls.....	81	49	5,127	4,775	453	Whitewater.....	116	80	8,766	8,118	706
Remainder of County.....	187	107	7,768	6,654	566	Remainder of County.....	341	215	21,418	18,444	1,964
Racine County.....	1,457	917	129,694	120,944	14,423	Washington County.....	210	138	12,209	11,031	953
Burlington.....	158	102	16,302	15,128	1,726	Spencer.....	92	68	6,738	6,252	624
Racine.....	1,021	763	97,015	91,637	11,400	Remainder of County.....	118	70	5,471	4,779	329
Remainder of County.....	278	152	16,377	14,163	1,297	Washington County.....	595	357	38,605	34,173	3,427
Richland County.....	259	153	18,659	16,555	1,566	Hartford.....	121	85	9,177	8,585	909
Richland Center.....	144	104	14,449	13,629	1,375	West Bend.....	178	122	14,851	13,741	1,406
Remainder of County.....	115	49	4,210	2,926	191	Remainder of County.....	296	150	14,577	11,847	1,112
Rock County.....	1,228	918	119,429	112,703	12,352	Waukesha County.....	1,212	758	97,297	87,591	8,907
Beloit.....	410	332	48,469	46,587	5,379	Oconomowoc.....	166	106	12,407	11,199	1,197
Edgerton.....	80	66	6,455	6,139	592	Waukesha.....	334	232	38,036	35,518	3,951
Evansville.....	71	45	4,078	3,586	356	Remainder of County.....	712	420	46,854	40,874	3,759
Jamesville.....	426	312	43,733	41,181	4,851	Waupaca County.....	594	418	35,750	32,806	3,171
Remainder of County.....	241	163	16,694	15,210	1,274	Clintonville.....	107	85	8,346	7,960	893
Rusk County.....	206	120	11,293	10,099	933	New London (part) ⁵	104	72	6,934	6,332	577
Ladysmith.....	89	69	7,079	6,659	633	Waupaca.....	119	89	8,994	8,470	813
Remainder of County.....	117	51	4,214	3,440	300	Remainder of County.....	264	172	11,476	10,044	888
St. Croix County.....	370	252	25,086	22,244	2,270	Waushara County.....	229	139	13,506	12,080	1,011
Hudson.....	57	47	4,664	4,384	522	Berlin (part) ⁴	227	139	13,506	12,080	1,011
New Richmond.....	90	66	7,817	7,097	747	Remainder of County.....	2	2	(D)	(D)	(D)
River Falls (part) ⁶	10	4	296	(D)	(D)	Winnebago County.....	1,186	822	106,714	98,960	12,224
Remainder of County.....	213	135	12,309	(D)	(D)	Menasha.....	172	122	11,276	10,216	1,124
Sauk County.....	582	396	40,299	36,529	3,830	Neenah.....	200	150	18,690	17,698	2,147
Baraboo.....	192	140	14,018	12,948	1,398	Oshkosh.....	620	436	65,737	61,387	8,027
Reedsburg.....	83	73	9,263	9,089	1,022	Remainder of County.....	194	114	11,011	9,659	926
Remainder of County.....	307	183	17,018	14,492	1,410	Wood County.....	715	479	56,842	51,962	5,357
Savoy County.....	189	99	9,123	7,597	736	Marshfield.....	221	157	23,066	21,410	2,436
						Wisconsin Rapids.....	269	179	22,381	20,579	2,198
						Remainder of County.....	225	143	11,395	9,973	723

Standard Notes: (D) Withheld to avoid disclosure.
⁴Berlin is in Green Lake and Waushara counties.... Represents zero.
⁵New London is in Outagamie and Waupaca counties.⁶River Falls is in Pierce and St. Croix Counties.

1958 CENSUS OF BUSINESS

Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpo- rated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
DULUTH-SUPERIOR STANDARD METROPOLITAN STATISTICAL AREA—Consists of St. Louis County, Minn., and Douglas County, Wis.									
	RETAIL TRADE, TOTAL.....	2,836	1,968	304,214	288,308	34,195	12,448	9,618	2,749
52	LUMBER, BLDG MATLS, HOME FARM EQUIP. DEALERS	175	137	18,134	17,516	2,367	645	566	132
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	157	95	36,958	35,912	5,418	2,039	1,542	114
54	FOOD STORES.....	538	342	79,202	74,966	5,427	2,166	1,432	557
55 EX.554	AUTOMOTIVE DEALERS.....	132	118	47,051	46,721	4,851	1,144	1,090	99
55PT(554)	GASOLINE SERVICE STATIONS.....	331	237	22,903	20,327	1,572	682	485	373
56	APPAREL, ACCESSORY STORES.....	195	163	21,091	20,491	2,944	1,225	890	158
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	150	116	12,758	12,298	2,097	607	507	99
58	EATING, DRINKING PLACES.....	640	436	23,287	20,319	4,143	2,134	1,661	746
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	69	65	10,927	10,823	1,530	596	429	49
59 EX.591	OTHER RETAIL STORES.....	366	238	21,516	19,300	2,387	914	766	340
53 PART*	NONSTORE RETAILERS*.....	83	21	10,387	9,635	1,459	296	250	82
GREEN BAY STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Brown County, Wis.									
	RETAIL TRADE, TOTAL.....	1,358	874	153,514	145,136	16,841	6,183	5,282	1,320
52	LUMBER, BLDG MATLS, HOME FARM EQUIP. DEALERS	89	67	10,723	10,257	1,288	347	311	72
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	41	25	19,405	19,195	2,700	1,145	774	31
54	FOOD STORES.....	199	121	36,844	34,994	2,438	1,087	792	185
55 EX.554	AUTOMOTIVE DEALERS.....	51	45	23,383	23,177	2,595	698	657	36
55PT(554)	GASOLINE SERVICE STATIONS.....	135	97	9,179	7,991	647	272	214	154
56	APPAREL, ACCESSORY STORES.....	72	66	9,932	9,874	1,424	570	424	46
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	99	63	9,104	8,464	1,301	362	335	90
58	EATING, DRINKING PLACES.....	407	243	12,308	10,014	1,791	1,342	878	455
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	34	34	4,329	4,329	515	279	221	34
59 EX.591	OTHER RETAIL STORES.....	167	103	16,377	15,459	1,979	690	631	145
53 PART*	NONSTORE RETAILERS*.....	64	10	1,930	1,382	163	46	45	72
KENOSHA STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Kenosha County, Wis.									
	RETAIL TRADE, TOTAL.....	1,005	661	94,936	89,166	10,059	3,760	2,595	1,062
52	LUMBER, BLDG MATLS, HOME FARM EQUIP. DEALERS	62	44	7,279	7,001	949	234	193	50
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	23	17	8,296	8,142	1,284	478	310	15
54	FOOD STORES.....	171	119	25,526	24,340	1,651	772	435	191
55 EX.554	AUTOMOTIVE DEALERS.....	44	28	14,424	14,104	1,257	257	243	34
55PT(554)	GASOLINE SERVICE STATIONS.....	105	77	6,417	5,891	433	239	156	136
56	APPAREL, ACCESSORY STORES.....	62	50	5,718	5,584	1,057	344	243	43
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	72	44	4,370	3,878	576	203	178	65
58	EATING, DRINKING PLACES.....	285	161	9,057	7,083	1,318	703	457	337
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	26	26	3,220	3,220	413	169	114	24
59 EX.591	OTHER RETAIL STORES.....	132	88	8,787	8,271	917	301	211	138
53 PART*	NONSTORE RETAILERS*.....	23	7	1,842	1,652	204	59	55	29
MADISON STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Dane County, Wis.									
	RETAIL TRADE, TOTAL.....	1,989	1,457	254,938	245,208	30,043	10,950	8,209	1,942
52	LUMBER, BLDG MATLS, HOME FARM EQUIP. DEALERS	143	109	27,061	26,377	3,046	741	663	113
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	73	51	34,633	34,189	5,609	2,088	1,694	57
54	FOOD STORES.....	297	211	51,001	49,133	3,503	1,417	870	308
55 EX.554	AUTOMOTIVE DEALERS.....	93	75	39,007	38,713	4,058	841	804	89
55PT(554)	GASOLINE SERVICE STATIONS.....	222	182	15,814	14,754	1,305	591	390	246
56	APPAREL, ACCESSORY STORES.....	117	97	17,935	17,623	2,478	904	677	85
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	124	84	11,045	10,405	1,708	438	389	107
58	EATING, DRINKING PLACES.....	507	385	21,749	19,247	3,792	2,276	1,558	585
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	71	65	10,312	10,204	1,649	702	334	49
59 EX.591	OTHER RETAIL STORES.....	247	179	22,284	21,238	2,397	787	687	206
53 PART*	NONSTORE RETAILERS*.....	95	19	4,097	3,325	498	165	143	97
MILWAUKEE STANDARD METROPOLITAN STATISTICAL AREA—Consists of Milwaukee and Waukesha Counties, Wis.									
	RETAIL TRADE, TOTAL.....	11,095	7,211	1,393,303	1,322,825	163,489	61,970	43,492	11,114
52	LUMBER, BLDG MATLS, HOME FARM EQUIP. DEALERS	528	340	63,005	60,255	8,244	1,972	1,749	404
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	218	160	197,714	196,872	34,593	14,628	8,902	149
54	FOOD STORES.....	1,883	1,191	350,764	333,716	25,879	11,643	7,278	1,967
55 EX.554	AUTOMOTIVE DEALERS.....	349	285	215,959	214,923	21,391	4,377	4,174	241
55PT(554)	GASOLINE SERVICE STATIONS.....	1,127	907	88,429	82,759	7,483	3,321	2,148	1,269
56	APPAREL, ACCESSORY STORES.....	707	575	89,996	87,854	13,396	5,293	3,798	499
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	688	460	77,837	74,727	11,253	2,844	2,422	597
58	EATING, DRINKING PLACES.....	3,421	2,043	129,201	105,277	20,461	10,937	7,822	3,921
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	370	354	48,486	48,032	6,363	2,519	1,622	309
59 EX.591	OTHER RETAIL STORES.....	1,315	789	105,775	96,711	11,045	3,290	2,653	1,269
53 PART*	NONSTORE RETAILERS*.....	489	107	26,137	21,719	3,381	1,146	924	489

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

1958 CENSUS OF BUSINESS

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Table 3.—RETAIL TRADE: 1958—STANDARD METROPOLITAN STATISTICAL AREAS—Continued

SIC code	Kind of business	Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpo- rated businesses
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
RACINE STANDARD METROPOLITAN STATISTICAL AREA—Coextensive with Racine County, Wis.									
	RETAIL TRADE, TOTAL.....	1,376	960	155,042	147,056	16,910	6,508	4,585	1,462
52	LUMBER, BLDG MTLs, HWY, FARM EQUIP. DEALERS	84	60	12,135	11,447	1,796	428	382	70
53 PART*	GENERAL MERCHANDISE GROUP STORES.....	41	33	14,147	14,027	1,926	901	529	37
54	FOOD STORES.....	197	147	45,933	44,811	3,605	1,457	1,026	228
55 EX, 554	AUTOMOTIVE DEALERS.....	62	52	23,613	23,359	2,311	514	459	56
55PT(554)	GASOLINE SERVICE STATIONS.....	147	103	10,219	9,025	707	419	263	181
56	APPAREL, ACCESSORY STORES.....	99	91	7,900	7,804	1,066	627	350	86
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	101	61	10,419	9,777	1,731	446	382	90
58	EATING, DRINKING PLACES.....	388	258	11,807	9,595	1,630	1,025	663	467
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	43	35	5,097	4,871	583	231	185	40
59 EX, 591	OTHER RETAIL STORES.....	170	102	11,466	10,300	1,193	345	281	166
53 PART*	NONSTORE RETAILERS.....	44	18	2,306	2,040	362	115	85	41

Standard Notes: ... represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

*Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

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1958 Census of Business

RETAIL TRADE Preliminary Area Report

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October 1959

BC58(P)RA-50

Wyoming

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Wyoming during the year 1958 totaled \$401,679,000, an increase of \$17,078,000 or 4 percent since the latest previous census which covered operations in 1954. This was announced today by the Bureau of the Census, U. S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The largest cities in the State, Cheyenne, Casper, and Laramie, showed increases of 18 percent, 4 percent, and 12 percent, respectively.

Retail trade establishments in the State had a total of 15,370 paid employees during the workweek ended nearest November 15, 1958, an increase of 6 percent compared with the same week in 1954. In addition, 4,066 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments

amounted to \$42,926,000, compared with \$39,859,000 in 1954, an increase of 8 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A description of these publications and a form for requesting announcements as well as for ordering copies of the various preliminary publications are provided at the end of this report.

For explanation of procedures and definitions, see pages 6-9.

Table A.—RETAIL TRADE: 1958 AND 1954—THE STATE

SIC code	Kind of business	1958				1954				Percent change in sales 1954 to 1958	
		Establishments		Sales		Establishments		Sales		Total, all establishments	Establishments with payroll
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		
	RETAIL TRADE, TOTAL.....	3,736	2,910	401,679	387,471	3,974	2,826	384,601	362,765	4.4	6.8
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	289	255	44,881	44,273	309	257	38,217	37,307	17.4	18.7
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	194	142	32,703	31,663	206	158	33,543	32,345	-2.5	-2.1
54	FOOD STORES.....	452	328	88,733	86,397	534	346	79,285	74,101	11.9	16.6
55 EX.554	AUTOMOTIVE DEALERS.....	248	212	72,210	71,616	300	260	85,203	84,267	-15.3	-15.0
55PT(554)	GASOLINE SERVICE STATIONS.....	616	486	43,484	40,760	577	383	34,375	30,313	26.5	34.5
56	APPAREL, ACCESSORY STORES.....	254	204	19,389	18,361	235	201	16,334	15,744	18.7	16.6
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	202	156	18,250	17,610	203	143	14,750	13,672	23.7	28.8
58	EATING, DRINKING PLACES.....	737	631	32,774	30,974	799	615	35,607	33,095	-8.0	-6.4
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	134	124	16,447	16,197	132	118	13,010	12,536	26.4	29.2
59 EX.591	OTHER RETAIL STORES.....	523	359	30,769	28,271	575	333	32,750	28,720	-6.1	-1.6
53 PART*	NONSTORE RETAILERS*.....	87	13	2,039	1,349	104	12	1,527	665	33.5	102.9

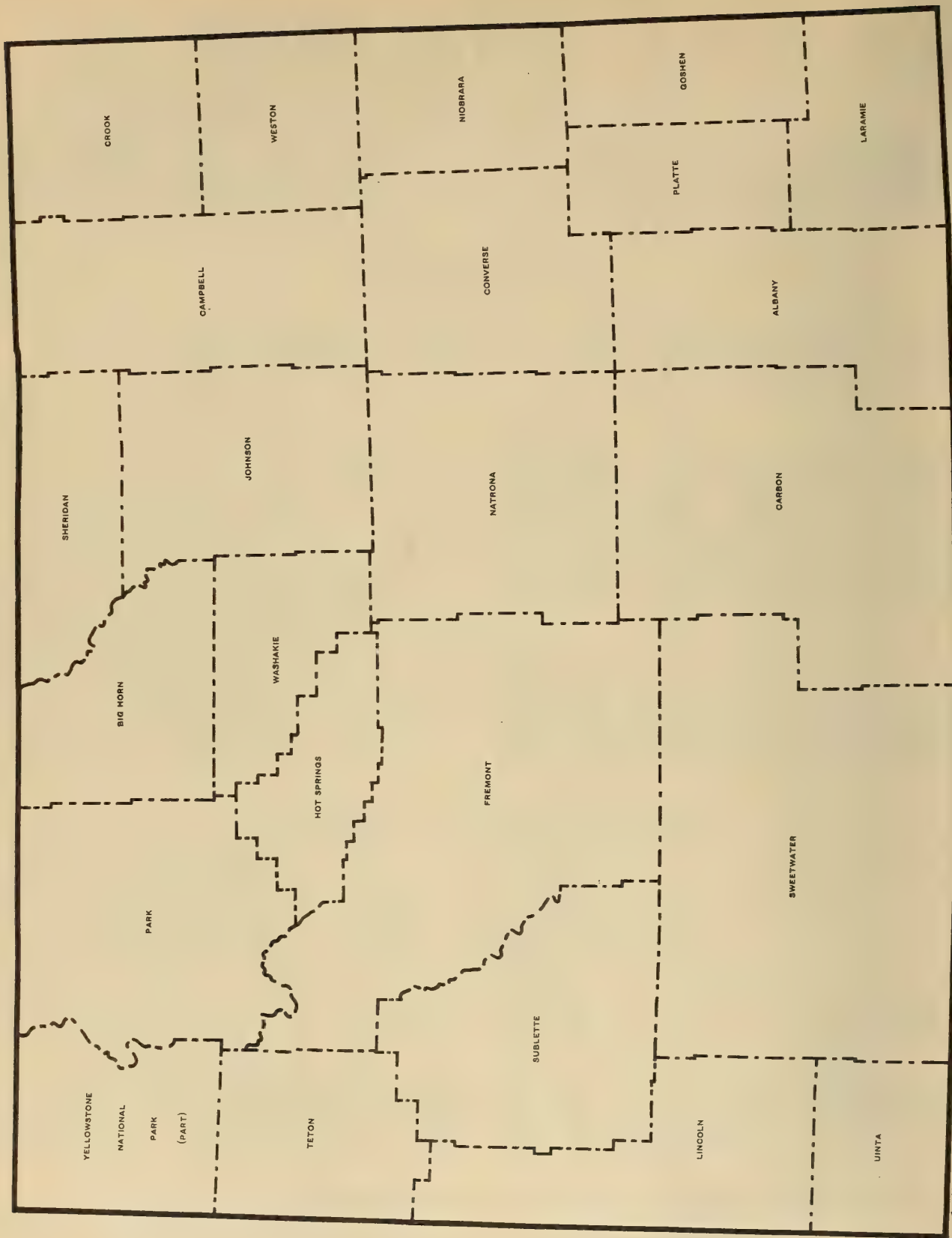
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director



WYOMING



20 10 0 SCALE 20 MILES

April 1948

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Table 1.—RETAIL TRADE: 1958—THE STATE

SIC code	Kind of business	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
		Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
	RETAIL TRADE, TOTAL.....	3,736	2,910	401,679	387,471	42,926	15,370	12,863	4,066
52	LUMBER, BLDG MATLS, HDWE, FARM EQUIP. DEALERS	289	255	44,881	44,273	4,791	1,241	1,121	207
521	LUMBER, BUILDING MATERIALS DEALERS.....	105	95	22,564	22,446	2,603	613	559	43
5251	HARDWARE STORES.....	92	80	7,825	7,523	769	272	221	86
5252	FARM EQUIPMENT DEALERS.....	64	58	12,707	12,601	1,148	290	285	54
53 PART*	GENERAL MERCHANDISE GROUP STORES*.....	194	142	32,703	31,663	4,122	1,667	1,262	152
533	LIMITED PRICE VARIETY STORES.....	43	39	5,900	5,808	953	456	362	31
54	FOOD STORES.....	452	328	88,733	86,397	5,645	1,928	1,492	548
541	GROCERY STORES, INCLUDING DELICATESSENS.....	368	278	85,681	83,851	5,302	1,760	1,357	428
55 EX, 554	AUTOMOTIVE DEALERS.....	248	212	72,210	71,616	8,189	1,982	1,936	209
55PT(554)	GASOLINE SERVICE STATIONS.....	616	486	43,484	40,760	3,569	1,507	1,155	721
56	APPAREL, ACCESSORY STORES.....	254	204	19,389	18,361	2,134	787	635	269
561, 567	MEN'S, BOYS' APPAREL STORES, CUSTOM TAILORS	59	41	4,768	4,364	561	154	136	62
562	WOMEN'S READY-TO-WEAR STORES*.....	61	61	4,262	4,262	432	207	162	74
563, 568	WOMEN'S ACCESSORY, SPEC. STORES, FURRIERS**	10	10	787	787	97	47	39	9
565	FAMILY CLOTHING STORES**.....	38	38	5,774	5,774	691	233	195	24
566	SHOE STORES.....	40	38	2,443	(D)	297	107	78	39
57	FURNITURE, HOME FURNISHINGS, EQUIPMENT STORES	202	156	18,250	17,610	2,398	724	599	189
571	FURNITURE, HOME FURNISHINGS STORES.....	92	76	10,204	9,924	1,272	347	313	95
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	110	80	8,046	7,686	1,126	377	286	94
58	EATING, DRINKING PLACES.....	737	631	32,774	30,974	6,753	3,451	2,901	976
5812	EATING PLACES.....	498	430	21,931	20,963	5,306	2,882	2,441	696
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).....	239	201	10,843	10,011	1,447	569	460	280
59PT(591)	DRUG STORES, PROPRIETARY STORES.....	134	124	16,447	16,197	2,171	824	660	133
59 EX, 591	OTHER RETAIL STORES.....	523	359	30,769	28,271	2,996	1,224	1,071	562
592	LIQUOR STORES.....	97	77	6,883	6,439	467	181	151	127
596	FARM, GARDEN SUPPLY STORES, INCL FEED STORES	38	30	6,878	6,752	424	139	127	31
597	JEWELRY STORES.....	67	47	2,867	2,437	347	125	101	72
598	FUEL, ICE DEALERS.....	43	31	4,273	4,187	671	311	302	29
53 PART*	NONSTORE RETAILERS*.....	87	13	2,039	1,349	158	35	31	100

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

**Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

1958 CENSUS OF BUSINESS

Table 2.—RETAIL TRADE: 1958—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active prop- rietors of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
WYOMING, TOTAL.....	3,736	2,910	401,679	387,471	42,926	15,370	12,863	4,066
ALBANY COUNTY.....	213	179	26,181	25,509	2,869	1,119	914	249
LARAMIE.....	184	164	24,753	24,343	2,668	1,023	839	211
REMAINDER OF COUNTY.....	29	15	1,428	1,166	201	96	75	38
BIG HORN COUNTY.....	151	119	10,465	9,863	919	368	303	160
LOVELL.....	38	30	3,194	3,000	279	118	93	44
REMAINDER OF COUNTY.....	113	89	7,271	6,863	640	250	210	116
CAMPBELL COUNTY.....	64	56	7,082	6,780	799	249	218	71
CARBON COUNTY.....	199	161	18,963	18,277	2,090	730	622	235
RAWLINS.....	113	97	14,286	13,976	1,691	549	477	124
REMAINDER OF COUNTY.....	86	64	4,677	4,301	399	181	145	111
CONVERSE COUNTY.....	97	67	8,202	7,576	777	274	242	100
DOUGLAS.....	61	49	6,001	5,825	555	214	190	61
REMAINDER OF COUNTY.....	36	18	2,111	1,751	172	60	52	39
CROOK COUNTY.....	62	38	2,909	2,557	202	101	88	67
FREMONT COUNTY.....	262	200	26,666	25,722	2,672	942	807	268
LANDER.....	78	64	9,610	9,418	1,007	350	293	71
RIVERTON.....	88	72	12,383	12,019	1,271	397	352	89
REMAINDER OF COUNTY.....	96	64	4,673	4,285	394	195	162	108
GOSHEN COUNTY.....	145	107	12,259	11,721	1,156	457	355	167
TORRINGTON.....	90	78	9,193	9,019	956	366	279	111
REMAINDER OF COUNTY.....	55	29	3,066	2,702	200	91	76	56
HOT SPRINGS COUNTY.....	65	51	5,600	5,472	581	227	191	75
THERMOPOLIS.....	55	49	5,377	(D)	(D)	(D)	(D)	(D)
REMAINDER OF COUNTY.....	10	2	223	(D)	(D)	(D)	(D)	(D)
JOHNSON COUNTY.....	70	54	5,188	4,916	440	187	150	86
BUFFALO.....	55	47	4,632	4,470	417	175	144	68
REMAINDER OF COUNTY.....	15	7	556	446	23	12	6	18
LARAMIE COUNTY.....	576	444	75,422	73,464	9,076	3,021	2,498	601
CHEYENNE.....	502	396	69,563	67,925	8,571	2,807	2,327	526
REMAINDER OF COUNTY.....	74	48	5,859	5,539	505	214	171	75
LINCOLN COUNTY.....	143	85	9,485	8,503	727	365	306	166
NATRONA COUNTY.....	378	318	67,978	67,064	8,191	2,525	2,101	373
CASPER.....	316	278	63,220	62,680	7,691	2,355	1,961	302
REMAINDER OF COUNTY.....	62	40	4,758	4,384	500	170	140	71
NIOBRARA COUNTY.....	52	48	4,775	4,727	512	205	184	59
PARK COUNTY.....	204	162	23,049	22,211	2,135	671	582	236
CODY.....	91	75	10,477	10,073	1,060	339	304	103
POWELL.....	75	59	8,956	8,714	748	275	226	88
REMAINDER OF COUNTY.....	38	28	3,616	3,424	327	57	52	45
PLATTE COUNTY.....	122	78	8,570	7,810	772	341	274	111
SHERIDAN COUNTY.....	249	193	26,281	25,221	2,774	1,170	1,031	270
SHERIDAN.....	187	165	24,017	23,515	2,632	1,106	982	188
REMAINDER OF COUNTY.....	62	28	2,264	1,706	142	64	49	82
SUBLETTE COUNTY.....	45	29	3,113	2,935	238	106	79	60
SWEETWATER COUNTY.....	224	180	20,861	19,817	2,060	837	691	279
GREEN RIVER.....	42	38	3,281	3,235	331	158	138	43
ROCK SPRINGS.....	139	115	15,559	14,867	1,574	611	493	177
REMAINDER OF COUNTY.....	43	27	2,021	1,715	155	68	60	59
TETON COUNTY.....	92	68	6,046	5,752	652	237	226	102
UINTA COUNTY.....	104	82	8,969	8,643	781	359	265	128
EVANSTON.....	69	57	6,395	6,247	557	263	184	88
REMAINDER OF COUNTY.....	35	25	2,574	2,396	224	96	81	40
WASHAKIE COUNTY.....	95	87	12,293	11,993	1,257	397	346	106
WORLAND.....	84	80	11,794	11,642	1,236	388	337	94
REMAINDER OF COUNTY.....	11	7	499	351	21	9	9	12
WESTON COUNTY.....	96	76	7,755	7,371	778	282	227	97
NEWCASTLE.....	48	48	5,599	5,599	604	201	162	43
REMAINDER OF COUNTY.....	48	28	2,156	1,772	174	81	65	54
YELLOWSTONE NATIONAL PARK (PT).....	28	28	3,567	3,567	518	200	163	...

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

Table 2A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year
	Total (Number)	With payroll (Number)	Total, all establish- ments (\$1,000)	Establish- ments with payroll (\$1,000)	
Wyoming, total.....	3,974	2,826	384,601	362,765	39,859
Albany County.....	247	187	23,508	22,498	2,442
Laramie.....	203	167	22,186	21,512	2,321
Remainder of County.....	44	20	1,322	986	121
Big Horn County.....	156	118	11,066	10,268	914
Devils.....	39	35	3,409	3,327	305
Remainder of County.....	117	83	7,657	6,941	609
Campbell County.....	81	53	5,821	5,297	515
Carbon County.....	218	150	18,716	17,386	1,992
Rawlins.....	118	88	13,573	13,103	1,564
Remainder of County.....	100	62	5,143	4,283	428
Converse County.....	97	63	7,622	7,070	663
Douglas.....	66	46	5,527	5,249	508
Remainder of County.....	31	17	2,095	1,821	155
Crook County.....	59	35	3,440	3,016	216
Freemont County.....	260	184	24,772	22,928	2,212
Lander.....	83	57	8,944	8,460	849
Riverton.....	95	75	11,930	11,264	1,040
Remainder of County.....	82	52	3,898	3,204	323
Goshen County.....	194	116	12,981	11,449	1,178
Torrington.....	119	79	9,671	8,871	1,005
Remainder of County.....	75	37	3,310	2,578	173
Hot Springs Coun'y.....	85	57	7,416	6,812	679
Thermopolis.....	67	53	6,862	6,634	657
Remainder of County.....	18	4	554	178	22
Johnson County.....	73	57	5,358	5,010	484
Buffalo.....	62	50	4,845	4,615	459
Remainder of County.....	11	7	513	395	25
Laramie County.....	542	394	64,317	61,845	8,049
Cheyenne.....	455	343	59,202	57,346	7,602
Remainder of County.....	87	51	5,115	4,499	447
Lincoln County.....	145	83	9,151	8,083	659
Natrona County.....	407	277	64,804	62,058	7,396
Casper.....	344	240	61,077	58,899	7,055
Remainder of County.....	63	37	3,727	3,159	341
Niobrara County.....	70	50	5,865	5,467	589
Park County.....	213	159	18,951	17,999	1,708
Cody.....	99	73	9,960	9,440	929
Powell.....	92	68	7,817	7,441	673
Remainder of County.....	22	18	1,174	1,118	106
Platte County.....	125	79	9,497	8,425	809
Sheridan County.....	260	188	23,493	22,439	2,571
Sheridan.....	208	160	21,983	21,201	2,448
Remainder of County.....	52	28	1,510	1,238	123
Sublette County.....	53	33	2,533	2,305	170
Sweetwater County.....	244	192	20,243	18,995	2,028
Green River.....	38	34	3,082	3,002	338
Rock Springs.....	167	129	15,768	14,808	1,574
Remainder of County.....	39	29	1,393	1,185	116
Teton County.....	76	52	5,446	5,150	506
Vinta County.....	110	78	8,735	8,159	727
Evanston.....	71	57	6,416	6,182	554
Remainder of County.....	39	21	2,319	1,977	173
Washakie County.....	96	80	10,772	10,576	970
Worland.....	86	72	10,324	(D)	944
Remainder of County.....	10	8	448	(D)	26
Weston Coun'y.....	114	92	13,378	12,814	1,430
Newcastle.....	70	62	10,450	10,356	1,233
Remainder of County.....	44	30	2,928	2,458	197
Yellowstone National Park (part) ¹	37	37	3,977	3,977	553

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.
¹Yellowstone National Park is in Idaho, Montana, and Wyoming.

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations. (See RETAIL KIND OF BUSINESS CLASSIFICATION for definitions of the retail kind of business categories for which data are shown in this report.)

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two cate-

gories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were con-

ducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other

employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

KIND OF BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1957 edition of the SIC Manual, issued by the Bureau of the Budget, Executive Office of the President, and as covered in the 1958 Census, includes establishments primarily engaged in selling merchandise to personal, household, and farm users. In this report, liquor stores operated by State and local governments classified in SIC major group 92 and 93, also are included. Excluded from retail trade are places of business operated by institutions and open only to their own members or personnel, such as restaurant and bars operated by clubs, school cafeterias, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. However, because generally a more detailed classification is required for Census purposes, than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories. Data for these additional kinds of business will be presented in the final Census reports.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind of business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores in which the sales of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this Census. "Nonemployer" establishments, however, were included in the Census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." The classifications based on the Census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the Census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales by kind of business, however, is minor as in total the "nonemployer" establishments account for less than ten percent of retail sales and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for three major SIC groups, 53, 55, and 59, have been subdivided, making it necessary to arrive at SIC major group totals (see description below for these major groups) by addition.

The kind-of-business material which follows includes a description of each of the major groups into which all retail trade is divided and also descriptions of those kinds of business within the major groups for which separate information is provided in the preliminary report series. (NOTE: Greater kind-of-business detail will be provided in the final report series of the Census.)

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

In addition to the kinds of business for which data are presented separately in this report and which are described below, this group includes dealers in heating and plumbing equipment, paint, glass and wallpaper, and electrical supplies. Establishments in this group sell to contractors as well as the general public.

Lumber, building materials dealers (SIC 521).—Establishments primarily engaged in selling lumber, millwork, and other building materials such as brick and tile, cement, cinder blocks, sand and gravel, fencing materials, storm doors and windows, wallboard and roofing materials.

Hardware stores (SIC 5251).—Establishments primarily engaged in selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Farm equipment dealers (SIC 5252).—Establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may also sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

General Merchandise Group (SIC Major Group 53 Except for "Nonstore Retailers")

Most establishments in this group sell a number of basic lines of merchandise including two or more of the following: dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The combinations of lines are usually such that even in cases where a single commodity group accounts for a large percent of sales, the combination of commodities carried caters to a wide variety of household and personal needs. Examples of such kinds of business are those commonly known as department stores, "5 and 10 cents" stores, and general stores, the latter consisting of stores usually located in rural communities and selling a general line of merchandise of which food is the most important line. Also included in this group are stores specializing in dry goods, sewing and knitting supplies, and yarn shops.

This category includes all establishments within SIC "Major Group 53—General Merchandise" except for "nonstore" establishments, (mail order houses, house-to-house distributors, and merchandise vending machine operators) which for purposes of this publication are separately classified.

Variety stores (SIC 5331).—Establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These establishments frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators.

Food Stores (SIC Major Group 54)

Establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as Eating and Drinking Places, and stores primarily engaged in selling packaged beers and liquors are classified separately as Liquor Stores.

Grocery stores (SIC 5411).—Establishments primarily engaged in selling a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats. This classification includes stores which in the 1954 Census of Business were shown separately under the title "delicatessen stores."

Automotive Group (SIC Major Group 55, Except 5541)

Establishments primarily engaged in selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, or automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for Census purposes, classified as wholesale establishments.

These establishments are a part of SIC Major Group 55—Automotive Dealers and Gasoline Service Stations. Data for Gasoline Service Stations which are included in SIC Major Group 55, are presented separately in this publication.

Gasoline Service Stations (SIC 5541)

Establishments primarily engaged in selling gasoline and other automotive petroleum products. Establishments called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also often sell tires and tubes, and other automobile accessories.

Apparel, Accessories Stores (SIC Major Group 56)

Establishments primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).—Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's ready-to-wear stores (SIC 5621).—Establishments primarily engaged in selling women's coats, suits, and dresses.

Women's accessory, specialty stores, furriers (SIC 563 and 5681).—Establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores, and establishments primarily engaged in selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Family clothing stores (SIC 5651).—Establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566).—Establishments primarily engaged in selling shoes. The group includes men's shoe

stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores
(SIC Major Group 57)

Establishments primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instruments stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture, home furnishings stores (SIC 571).—Establishments primarily engaged in selling household furniture; floor coverings; draperies, curtains and upholstery materials; china, glassware, crockery, tinware, etc. for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV, music stores (SIC 572 and 573).—Establishments primarily engaged in selling household appliances, such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category. Musical instrument stores, and music and record shops now included in this classification were included with "Other Retail Stores" in the 1954 Census of Business publications.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

**Other Retail Stores (SIC Major Group 59,
Except SIC 591)**

Establishments primarily engaged in selling specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Florist shops, but not greenhouses or nurseries, are included. Stores primarily engaged in the sale of antiques and of secondhand merchandise—except dealers in used cars—also are included.

Except for government operated liquor stores these establishments are part of SIC Major Group 59, Miscellaneous Retail Stores. Drug stores, proprietary stores, SIC

591, which are also part of SIC Major Group 59 are separately presented in this publication.

Liquor stores (SIC 5921; also government operated liquor stores in SIC Major Groups 92 and 93).—Establishments primarily engaged in selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places.

Farm, garden supply stores, including feed stores (SIC 596).—Establishments primarily engaged in selling seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools. Also included are establishments primarily engaged in selling hay, grain, and feed. Establishments primarily engaged in selling farm equipment and implements are classified as farm equipment dealers and are included in the Lumber, Building Materials, Hardware, Farm Equipment Dealers group.

Jewelry stores (SIC 5971).—Establishments primarily engaged in selling any combination of the lines of jewelry, such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Establishments primarily engaged in watch and jewelry repair are not included in Retail Trade but are classified in Service Trade.

Fuel, ice dealers (SIC 598).—Dealers primarily engaged in selling coal, wood, ice, fuel oil, and liquefied petroleum gas, either in bulk or bottled.

Nonstore Retailers (Part of SIC Major Group 53)

Includes mail order houses, direct selling organizations, and merchandise vending machine operators.

Mail order houses are retail establishments primarily engaged in distributing merchandise through the mail as a result of mail orders received. Each establishment of organizations which operate both mail order houses and other retail establishments is classified on the basis of its own operations. Consequently, the mail order houses of such organizations are included in this classification while their other establishments are included in whichever of the above kind-of-business classifications is appropriate to their operations.

Direct selling organizations are retail establishments which solicit orders and distribute their products by house-to-house canvass. Many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" data is considerably larger than would be the case if the count was based on the primary organizations whose products are being distributed.

Merchandise vending machine operators are retail establishments primarily engaged in the sale of merchandise through coin-operated vending machines which generally are located on the premises of other businesses. Since a large number of merchandise vending machine operations are conducted in conjunction with the operations of manufacturing plants, and of wholesale and other establishments not classified in Retail Trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade, whether or not operated on their own premises.

PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

PUBLICATION OF FINAL CENSUS RESULTS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census will be released in the form of separate report series for each of these trade segments; a separate report will be prepared for public warehouses. These report series are in addition to the preliminary reports, of which this is one.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by filling out the order form included in this report.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing by kind-of-business data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and cities and other municipalities of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with a total population of 10,000 or more. The Pennsylvania and New Jersey reports will provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports will provide data for such subjects as sale-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind-of-business for the United States as a whole and, in some cases, for geographic divisions, standard metropolitan statistical areas, and States, with cross-classification by related subjects.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics may be published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses—hotels and motion picture theaters.

CENSUS VOLUMES

After all area and subject reports have been completed, they will be assembled and issued as 1958 Census bound volumes. These volumes will contain more explanatory materials and may include some miscellaneous statistics not published in earlier reports. Separate volumes will be issued for area statistics and for subject statistics.

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These series are now in preparation.
Each report will be mailed as soon
as it is printed.

ORDER FORM**PRELIMINARY AREA REPORTS OF THE 1958 CENSUS OF BUSINESS**

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services - are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00

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1958 Census of Business

RETAIL TRADE

Preliminary Area Report

January 1960

BC58(P)-RA51 & 52

Alaska and Hawaii

(This is one of a series of preliminary area reports on retail trade published as part of the 1958 Census of Business. This series will be superseded by a series of area reports which will furnish final statistics and which will subsequently be included in an area statistics volume.)

Sales of retail trade establishments in Alaska during the year 1958 totaled \$187,165,000, an increase of \$12,651,000 or 7 percent since the latest previous Census which covered operations in 1954. In Hawaii the sales of retail trade establishments during 1958 totaled \$502,663,000 an increase of \$76,548,000 or 18 percent since the 1954 Census. This was announced today by the Bureau of the Census, U.S. Department of Commerce. In the same period, sales of retail establishments in the continental United States increased an estimated 17 percent. The largest city in Alaska, Anchorage, showed an increase of 19 percent, while Fairbanks showed an increase of 22 percent. In Hawaii, the city of Honolulu showed an increase of 22 percent.

Retail trade establishments in Alaska had a total of 5,860 paid employees during the workweek ended nearest November 15, 1958, an increase of 20 percent compared with the same week in 1954. In addition, 1,507 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments amounted to \$22,844,000, compared with \$20,816,000 in 1954, an increase of 10 percent.

Retail trade establishments in Hawaii had a total of 24,475 paid employees during the workweek ended nearest

November 15, 1958, an increase of 13 percent compared with the same week in 1954. In addition, 4,536 active proprietors and partners were engaged in the operation of retail establishments. The annual payroll of retail establishments amounted to \$59,189,000, compared with \$48,055,000 in 1954, an increase of 23 percent.

This report provides preliminary findings for that portion of the 1958 Census of Business which relates to retail trade. It is not anticipated that there will be substantial differences between the preliminary and final 1958 Census figures. It is expected, however, that there will be a number of minor revisions of these figures in the final 1958 Census of Business reports because of the omission of some late reports and inclusion of estimates for other late reports in the preliminary reports and also because corrections to reports initially submitted will be incorporated in the final figures. A form for requesting announcements as well as for ordering copies of the various preliminary publications is provided at the end of this report.

For explanation of procedures and definitions, see pages 6 and 7.



U.S. DEPARTMENT OF COMMERCE, Frederick H. Mueller, Secretary

BUREAU OF THE CENSUS, Robert W. Burgess, Director

1958 CENSUS OF BUSINESS

3

ALASKA

Table 1.—RETAIL TRADE: 1958—JUDICIAL DIVISIONS, CITIES OF 2,500 INHABITANTS OR MORE

Division and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active pro- priators of unincorpo- rated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
ALASKA, TOTAL.....	1,431	1,087	187,165	180,740	22,844	5,860	5,144	1,507
FIRST JUDICIAL DIVISION.....	331	256	34,418	33,164	3,865	1,143	1,004	354
JUNEAU.....	92	78	12,172	11,976	1,436	381	342	93
KETCHIKAN.....	85	69	11,577	11,271	1,314	378	343	91
REMAINDER OF DIVISION.....	154	109	10,669	9,917	1,115	384	319	170
SECOND JUDICIAL DIVISION.....	61	45	4,455	4,167	426	169	158	52
THIRD JUDICIAL DIVISION.....	715	534	103,178	99,531	12,959	3,118	2,704	773
ANCHORAGE.....	330	276	68,660	67,578	9,241	2,139	1,881	353
EASTCHESTER.....	1	1	(D)	(D)	(D)	(D)	(D)	(D)
MOUNTAIN VIEW.....	9	5	(D)	(D)	(D)	(D)	(D)	(D)
REMAINDER OF DIVISION.....	375	252	33,672	31,151	3,599	951	796	408
FOURTH JUDICIAL DIVISION.....	324	252	45,114	43,878	5,594	1,430	1,278	328
FAIRBANKS.....	209	183	38,167	37,643	5,050	1,251	1,109	209
REMAINDER OF DIVISION.....	115	69	6,947	6,235	544	179	169	119

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.

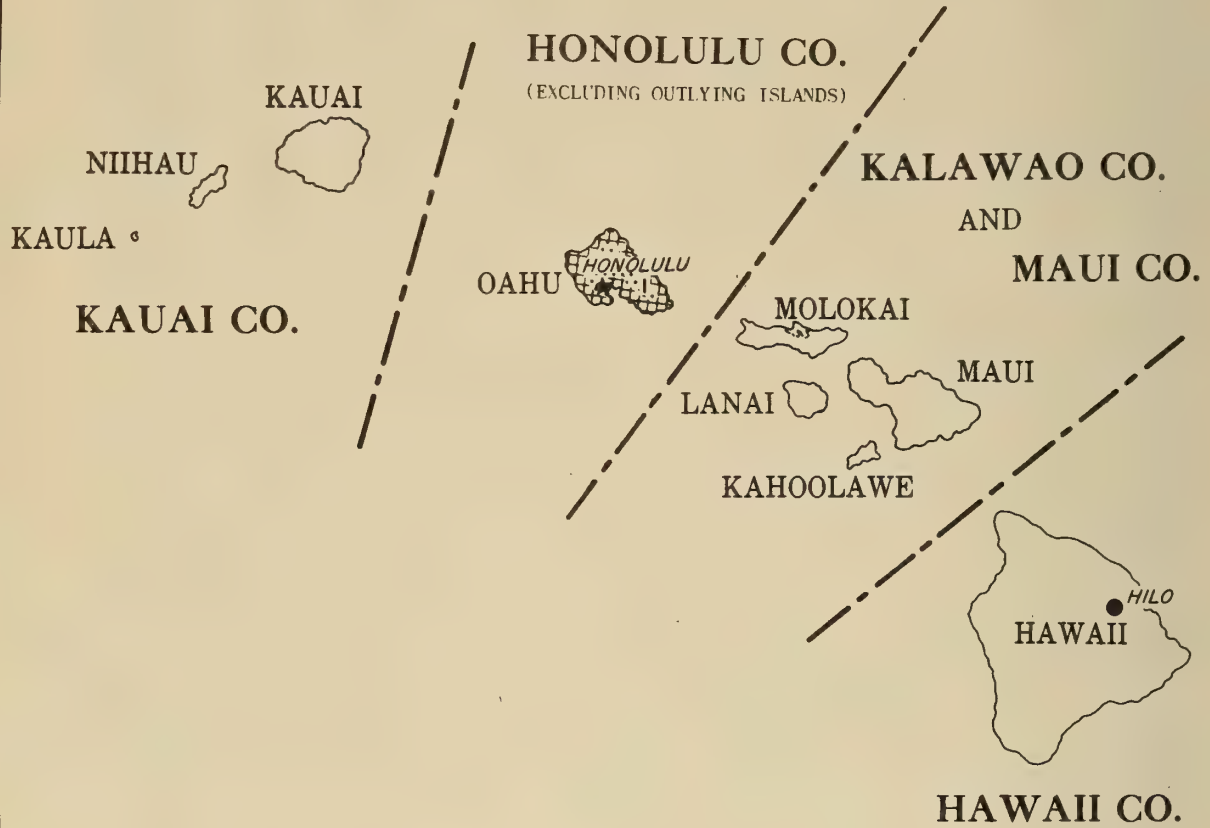
ALASKA

Table 1A. RETAIL TRADE: 1954 — JUDICIAL DIVISIONS, CITIES OF 2,500 INHABITANTS OR MORE

Division and city	Establishments		Sales		Payroll, entire year (\$1,000)	Division and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all estab- lish- ments (\$1,000)	Estab- lish- ments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all estab- lish- ments (\$1,000)	Estab- lish- ments with payroll (\$1,000)	
Alaska, total.....	1,510	1,054	174,514	164,472	20,816	Third Judicial Division.....	768	516	99,104	92,938	11,657
FIRST JUDICIAL DIVISION.....	375	277	33,093	30,905	3,880	ANCHORAGE.....	339	257	57,542	55,236	7,412
JUNEAU.....	118	86	12,783	11,893	1,486	EASTCHESTER.....	2	...	(D)
KETCHIKAN.....	112	88	12,170	11,718	1,623	MOUNTAIN VIEW.....	7	5	1,005	(D)	75
REMAINDER OF DIVISION.....	145	103	8,140	7,294	771	REMAINDER OF DIVISION.....	420	248	(D)	(D)	4,170
SECOND JUDICIAL DIVISION.....	52	46	3,592	3,528	419	FOURTH JUDICIAL DIVISION.....	315	221	38,075	36,451	4,860
						FAIRBANKS.....	169	139	31,258	30,732	4,187
						REMAINDER OF DIVISION.....	146	82	6,817	5,719	673

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

HAWAII



1958 CENSUS OF BUSINESS

5

HAWAII

Table 1.—RETAIL TRADE: 1958—COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	Paid employees, workweek ended nearest Nov. 15		Active proprietors of unincorporated businesses (number)
	Total (number)	With payroll (number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)		Total (number)	Full workweek (number)	
HAWAII: TOTAL.....	4,500	2,970	502,663	478,419	59,189	24,475	20,376	4,536
HAWAII COUNTY.....	579	401	45,582	43,072	3,997	1,934	1,535	586
HILO.....	301	231	31,994	31,006	3,070	1,452	1,109	295
REMAINDER OF COUNTY.....	278	170	13,588	12,066	927	482	426	291
HONOLULU COUNTY ¹	3,275	2,185	412,491	394,431	51,229	20,706	17,383	3,320
AIEA.....	44	24	3,918	3,544	431	222	199	42
EWA.....	17	15	1,947	(D)	241	113	87	11
HONOLULU.....	2,651	1,803	343,489	329,461	44,411	17,642	14,846	2,709
KAILUA-LANIKAI.....	90	62	14,324	13,798	1,426	557	463	75
KANEHOE.....	61	37	7,158	6,598	533	307	225	59
PEARL CITY.....	38	24	5,672	5,384	663	272	223	35
WAIHAWA.....	134	86	10,737	10,055	1,312	601	512	139
WAIALUA MILL.....	10	6	923	867	72	31	24	7
WAILUKU.....	63	45	7,292	7,046	566	292	231	64
REMAINDER OF COUNTY.....	167	83	17,031	(D)	1,574	669	573	179
KAUAI COUNTY.....	279	159	19,165	17,523	1,818	768	638	278
KAPAA.....	53	29	2,259	1,909	133	66	50	50
LIHUE.....	60	44	7,508	7,336	938	382	318	54
REMAINDER OF COUNTY.....	166	86	9,398	8,278	747	320	270	174
MAUI COUNTY.....	367	225	25,425	23,393	2,145	1,067	820	352
KAHULUI.....	32	24	4,169	4,043	372	213	141	32
LAHAINA.....	37	23	1,472	1,342	104	66	47	41
LANAI CITY.....	9	7	1,080	(D)	80	43	27	7
PAIA.....	26	18	1,053	923	59	40	23	25
WAILUKU.....	130	88	10,351	9,729	1,051	470	388	121
REMAINDER OF COUNTY.....	133	65	7,300	(D)	479	235	194	126

Standard Notes: ... Represents zero. (D) Withheld to avoid disclosure.
¹Legal designation is "City and County of Honolulu".

HAWAII

Table 1A. RETAIL TRADE: 1954 — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

County and city	Establishments		Sales		Payroll, entire year (\$1,000)	County and city	Establishments		Sales		Payroll, entire year (\$1,000)
	Total (Number)	With payroll (Number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)			Total (Number)	With payroll (Number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	
Hawaii, total.....	4,807	3,019	426,115	394,577	48,055	Kauai County.....	286	154	18,723	16,067	1,746
Hawaii County.....	677	413	45,103	40,809	4,057	Kapaa.....	59	29	2,737	2,175	185
HILO.....	376	256	31,320	29,636	3,328	Lihoa (Naviliwili or Kapaa).....	66	36	6,825	6,251	821
REMAINDER OF COUNTY.....	301	157	13,783	11,173	729	REMAINDER OF COUNTY.....	161	89	9,161	7,641	740
HONOLULU COUNTY ¹	3,130	2,150	332,362	310,358	39,255	MAUI COUNTY.....	449	301	26,684	24,100	2,326
AIEA.....	34	20	2,544	1,990	195	Kahului.....	59	45	3,809	3,691	326
EWA.....	19	11	1,714	1,612	134	LAHAINA.....	42	32	2,410	2,154	137
HONOLULU.....	2,790	1,772	284,731	267,277	35,071	LANAI CITY.....	13	11	1,817	(D)	113
KAILUA-LANIKAI.....	60	46	5,737	5,511	484	PAIA.....	31	21	1,771	1,523	149
KANEHOE.....	42	28	4,868	4,650	374	WAILUKU.....	168	116	10,541	9,595	1,176
PEARL CITY.....	37	19	3,341	3,003	354	REMAINDER OF COUNTY.....	136	76	6,336	(D)	425
WAIHAWA.....	118	74	10,051	9,035	1,080						
WAIALUA MILL.....	28	8	1,185	887	88						
WAIAPAHU.....	51	45	5,267	4,893	449						
REMAINDER OF COUNTY.....	215	127	12,924	11,500	1,026						

Standard Notes: (D) Withheld to avoid disclosure. ... Represents zero.

¹Legal designation is "City and County of Honolulu".

PROCEDURES AND DEFINITIONS

KINDS OF RETAIL BUSINESS COVERED

This report covers all establishments included in retail trade in accordance with the principles of the 1957 edition of the Standard Industrial Classification (SIC) Manual. Also included are retail liquor stores operated by State and local governments. This report does not include data for administrative offices, warehouses, and other units which service and are auxiliary to retail establishments of the same organizations.

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data for the two Censuses is limited by the following factors:

(1) Because of annexations and other boundary changes which have occurred since the 1954 Census, the physical area of a number of urban places in the 1958 Census is not the same as it was in 1954. This factor should be taken into consideration in evaluating changes in Census findings from 1954, as in each Census the statistics for urban places are in accordance with the boundaries for those places in the Census year.

(2) In the 1954 Census, "leased departments," i.e., businesses operated as departments of a retail business under different ownership, were counted as separate establishments and separately classified by kind of business. In the 1958 Census, however, these "leased department" businesses have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed and that there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954, are included with "department store" figures in the 1958 Census.) Leased departments in the 1954 Census reported sales of approximately one billion dollars.

(3) Changes made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

(a) Musical instrument stores and music and record shops have been shifted to the kind of business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

(b) Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

(4) Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the Census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total

volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the Census.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "non-employer" universe. The method of obtaining Census information for these two groups is described below:

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of Census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and Census results for this group were established by multiplying such findings by two. The "non-employer" segment of retail trade, although made up of a large number of establishments, accounted for less than ten percent of the total retail trade volume.

Included in this segment were only those nonemployer establishments which reported a sales volume of \$2,500 or more during 1958. Establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the Census was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by "The Standard Industrial Classification Manual" for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the Censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department in a department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the Census year.

Sales.—Sales include the total of merchandise sold, whether or not payment was received in 1958 and receipts from repairs and from other services to customers. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in re-

tail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—Includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

Three separate preliminary series of reports - for retail trade, for wholesale trade, and for selected services- are being issued. Each of these three preliminary series includes a report for the United States and one for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, and Guam. Orders should be sent to the Bureau of the Census, Washington 25, D.C., or any U.S. Department of Commerce Field Office. Payment must be included with your order. Make check or money order payable to Census, Department of Commerce. Government Printing Office coupons will also be accepted. If you wish to charge your account with the Superintendent of Documents, please report your account number.

Single reports are priced at 15¢ each. One set of all area reports for one trade - retail, wholesale, or selected services - is priced at \$6.00. A complete set of all reports for the three trades is priced at \$18.00.

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Arkansas				New Jersey			
California				New Mexico			
Colorado				New York			
Connecticut				North Carolina			
Delaware				North Dakota			
District of Columbia				Ohio			
Florida				Oklahoma			
Georgia				Oregon			
Guam				Pennsylvania			
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Idaho				South Carolina			
Illinois				South Dakota			
Indiana				Tennessee			
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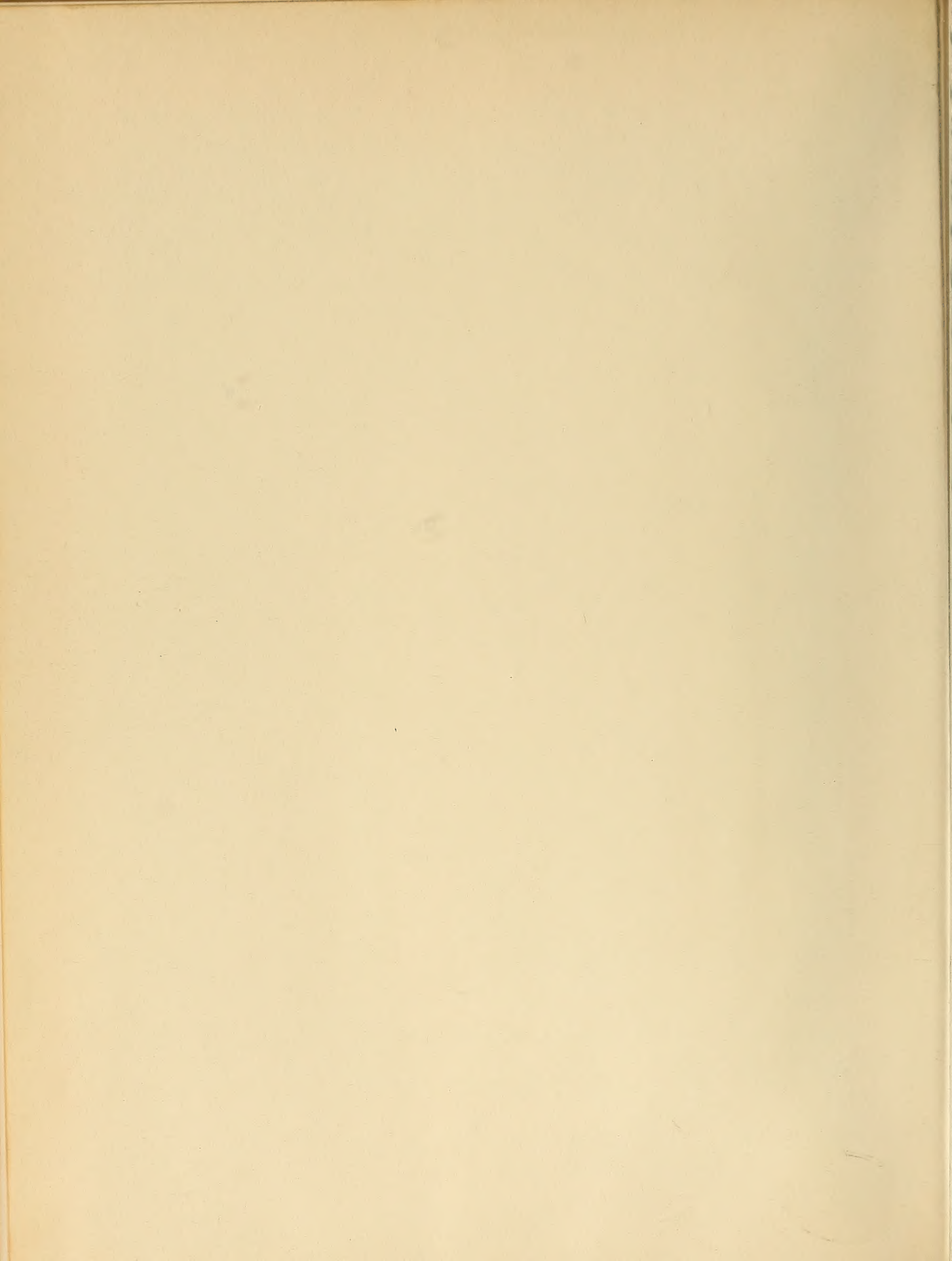
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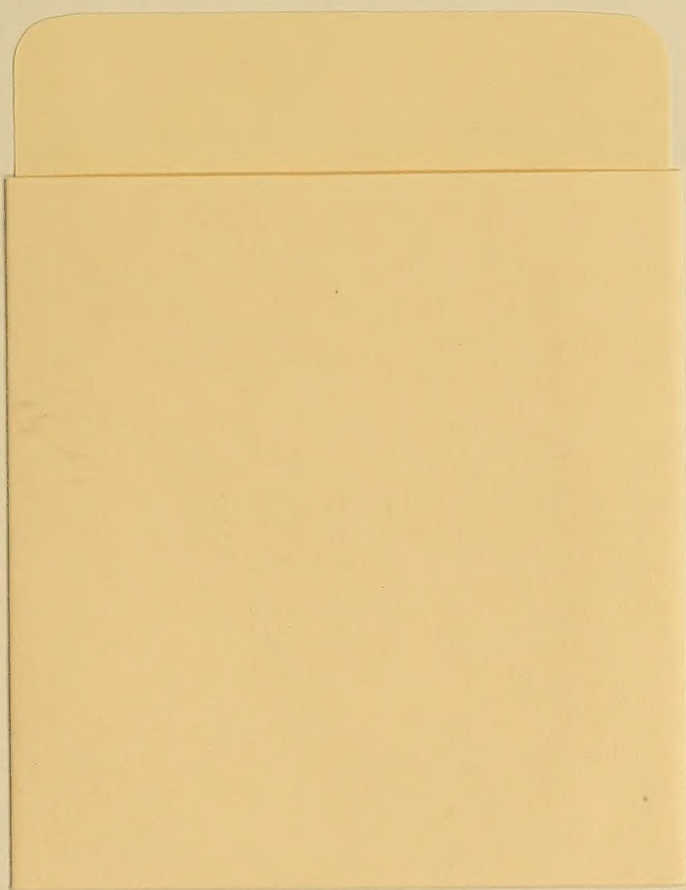
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